

Mammoth Lakes Trails and Public Access Foundation

CAMP: SUMMER - Public Meeting and Outreach Documentation

Draft August 5, 2008



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CAMP (Concept and Master Planning) Outreach Executive Summary

Under contract with and partially funded by the Town of Mammoth Lakes, MLTPA planned and executed a comprehensive public-outreach effort to gather community input on recreation, trails, and public access in Mammoth Lakes. This project was fulfilled in large part by two large-scale, multiple-day public meetings, as well as by ongoing data collection via the Summer and Winter Online Trail Surveys. The first public event, CAMP: SUMMER, focused on summertime conditions, and the second, CAMP: WINTER, on wintertime conditions, allowing the trail planning consultants to experience the Mammoth Lakes region in its divergent seasonal articulations, and to therefore ensure that these same consultants specifically address the challenges and opportunities presented by each. MLTPA retained a local events-management firm, Opposing Motion, to assist with these efforts.

Working with Opposing Motion, MLTPA organized both events, including, but not limited to: venue location; on-site operations; vendor contracts; food and beverage; audio/visual needs; Exhibit Hall display construction, setup, and breakdown; exhibit and signage design, production, transportation, and storage; marketing, advertising, and other promotions; consultant travel, accommodations, local transportation, and on-site needs such as lift tickets and sports equipment; tour planning and vehicle security; comprehensive event scheduling; registration; creation and production of informational materials; media relations; public comment collection; and public outreach. The following report details MLTPA's efforts on the CAMP: SUMMER and CAMP: WINTER events, as well as the persistent Summer and Winter Online Trail Surveys, and is supplemented with analog and digital attachments to illustrate or provide further detail and insight into specific elements.

MLTPA also was responsible for participating in the collection and development of GIS data. MLTPA staff worked in conjunction with the Town of Mammoth Lakes and with Data Management Technology, Inc., an independent firm retained by MLTPA specifically for CAMP, to accomplish these tasks. A detailed report on this project may be found in the "GIS Data Collection and Development" section of this report.

For clarity, specific community input from CAMP: WINTER, CAMP: SUMMER, and persistent outreach efforts has been compiled in the "Public Comment" section, to be found at the end of this report.

Chapter 1: Outline of Event

CAMP: SUMMER—a free, public event designed to solicit and record input from the community regarding recreation, trails, public access, and the Concept and Master Planning (CAMP) process for use by the trails planning consultants—was staged at Mammoth Mountain Ski Area's Canyon Lodge on November 1–4, 2007. A persistent Exhibit Hall/Base CAMP was located on the fourth floor of the building, where MLTPA staff, Board members, and volunteers manned the Registration Table, led informal tours of the Exhibit Hall, registered guests and signed them in for events, provided general CAMP and event information, distributed takeaway materials, added guests to the e-newsletter mailing list, assisted guests with taking the CAMP: SUMMER Online Trail Survey at on-site computer kiosks, and facilitated one-on-one meetings between CAMP Partners, the general public, and the media. A total of 160 unique guests participated in CAMP: SUMMER, over a span of four days and 22 individual sessions. Please refer to the following subsections for more detailed information.



MLTPA Foundation CAMP: Summer Event Objectives

1. Public Education/Outreach

- Education
 - o Process for designing/defining/planning summer trails, public access and outdoor recreation in Mammoth Lakes.
 - MLTPA organizational update including progress/results since last meeting and direction and objectives moving forward.
- Outreach
 - o Invite the public and actively solicit community, districts and user groups to participate and provide input for the Summer CAMP.

2. Information Gathering

- Public, community, district and user group input for the Summer Concept & Master Plan
- Increase MLTPA future outreach capacity via increasing the database.

3. MLTPA Organizational/Financial Development

- Explore future potential
- Specific expansion of fund raising capacity via donors/Founding Members, endowment and other.

4. Board of Directors Working Sessions

- Facilitate meetings with MLTPA Foundation's Board of Directors
 - Funding consultant

5. Documentation

- Document all aspects of the Summer CAMP process and programming
 - Outreach (marketing, direct contact)
 - o Programming (video, audio and/or transcript records of event sessions)
 - Results (surveys, feedback cards)

6. Quality Event

- Fit the MLTPA brand simple, clean yet classy with understated elegance
- Go green be environmentally sensitive whenever possible



MLTPA Foundation CAMP: Summer Programming Tactics

Offer 5 tracks – or components – to the event programming to fully utilize consultants and experts:

1. Stewarding Public Lands in Mammoth Lakes

Formal presentation with Q&A following

2. Signage and Wayfinding: Essential Steps to a Successful Program

- Formal presentation with Q&A following
- · Steve Kellman, Corbin Design

3. Mammoth Trails: User Groups and the Internet

- Less formal format, a working session with different user groups represented
- This session focuses on this process as an opportunity for Mammoth to define ourselves, rather than letting others define us.

4. Participate in the Summer Trails and Public Access Concept and Master Planning Process

- Multiple sessions may include hikes, charettes, neighborhood and user group meetings.
- Vast majority of input/data is expected to result from these sessions.

5. MLTPA Board of Directors Planning Sessions

 MLTPA BOD will focus on the next steps for their organizational and financial development/progress

Chapter 2: Directional Signage

MLTPA designed and produced directional signage placed at the entrance to Canyon Lodge, on the doors of Canyon Lodge, along the stairwell leading to the fourth floor, and at the Registration Table to direct guests to the Exhibit Hall, CAMP: SUMMER sessions, and the CAMP: SUMMER Online Trail Survey computer stations. (See the "CAMP Online Trail Surveys" section, distinct from the "CAMP: SUMMER" section, for further detail on that element.) In order to direct guests to Canyon Lodge from town, as well as to attract walk-in attention to the event, MLTPA also designed, produced, and placed simple directional signage at strategic locations in town. Parking directions were included. Graphics were large and clear, and in keeping with the overall visual scheme of the event.

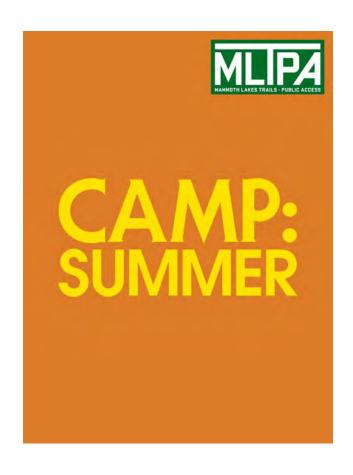
MLTPA SUMMER CAMP: EVENT SIGNAGE DETAIL

MLTPA SUMMER	MLTPA SUMMER CAMP: EVENT SIGNAGE									
FILE NAME	Graphics Direcition	Ivpe	Material	Heiaht	Width	Height Width Quantity	sf/ea	Cost/sf	Cost/sf Cost Each Total Cost	Total Cost
RD Right	Big Arrow Right	Road Directional	Coroplast	4	c	2	12	2.75	33.00	90.99
RD Straight	Big Arrow Straight	Road Directional	Coroplast	4	3	2	12	2.75	33.00	00.99
RD Left	Big Arrow Left	Road Directional	Coroplast	4	3	2	12	2.75	33.00	00.99
RD Tours	Meet here for Tours	Outside Canyon	Coroplast	4	3	_	12	2.75	33.00	33.00
RD Doors	Summer Camp with MLTPA Logo top right	On entry doors	Coroplast	2	2	2	4	2.75	11.00	22.00
	Registration/Exhibits 4th Floor = Straight Arrow									
ID First Floor	Elevator HC (handicap symbol) = Right Arrow Inside Directional	Inside Directional	Sintra 1/8"	3	2	_	9	3.00	18.00	18.00
	Registration/Exhibits 4th Floor = Straight Arrow									
ID Third Floor	Restrooms (restroom symbol) = Left Arrow Inside Directional	Inside Directional	Sintra 1/8"	3	2	_	9	3.00	18.00	18.00
Shipping										275.97
GRAND TOTAL										564.97

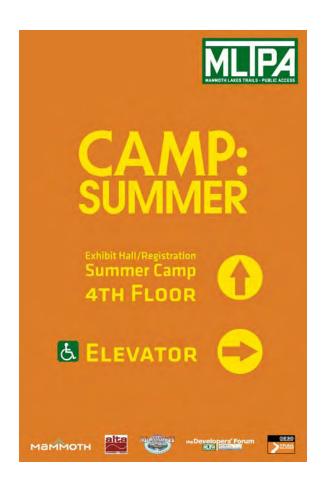
CAMP: SUMMER Directional Signage

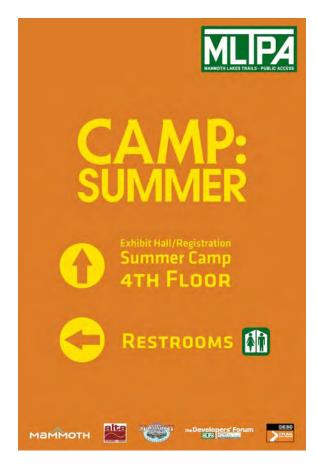


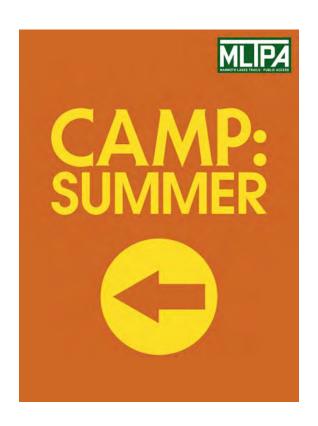
Peter Axelson and Jeff Olson at the entrance of Canyon Lodge

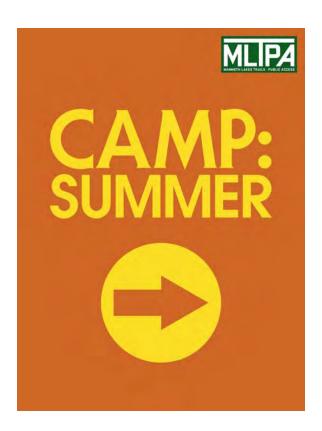


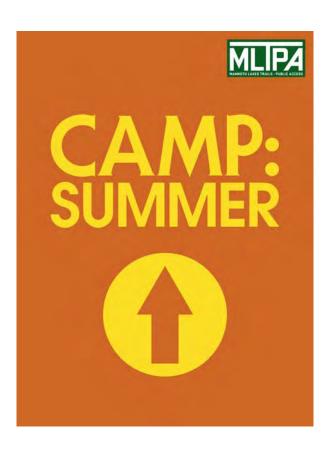












Chapter 3: Display Materials

Materials for review, available on tables in the Exhibit Hall beneath relevant panels. Parties responsible for each item are identified in parentheses. (*Materials available upon request.*)

- OGIS Inventory Contract (GIC) field sheet binders (MLTPA) Complete information gathered for each point of public access (summer and winter) identified by MLTPA in fulfillment of the 2006 GIS Inventory Contract (GIC). Sheets included: activities associated with each point; photos of each site's relative location, signage, and condition; comments and notes; information about the volunteer who assessed each point; and other information. See the latest version of the MLTPA GIC on file in the Town of Mammoth Lakes Planning Department offices for further detail.
- "Golf Course Report" (MLTPA)
 A report produced by MLTPA in 2006 describing the winter passage and recreation opportunities of golf courses in peer Western resort communities
- Mammoth Trails sign-up sheets (MLTPA)
 Guests signed up to receive more information about Mammoth Trails,
 MLTPA's concept for a confederation of local user groups dedicated to
 providing information about and stewardship to the Mammoth Lakes
 trails and public access system, by entering their contact information in
 the provided ledger.
- "MLTPA Action Plan" (MLTPA)
 Document developed by MLTPA and Jeff Olson of Alta Planning +
 Design at the close of MLTPA's 2006 Public Meeting and Strategic
 Conference to describe next steps for what would become the MLTPA
 Foundation and the CAMP process. This plan was validated by the
 members of the Interim Working Group, comprised of invitees to the
 Strategic Conference.
- MLTPA E-newsletter sign-up sheets
 Guests signed up to receive e-mail updates on MLTPA activities by entering their contact information in the provided ledger.
- "Mobility Plan Resources Report" (MLTPA)
 A 126-page document produced by MLTPA in 2006 identifying 100 trails and points of public access in Mammoth Lakes as observed by community volunteers. This report was presented to the Town Council and Planning, Tourism & Recreation, and Public Arts commissions at a joint meeting in July 2006, and was the basis of the GIC.
- "Peer Resorts Report" (MLTPA)

 A report produced by MLTPA in 2006 describing the structure and relationships of nonprofits, private enterprise, and government in trails planning, advocacy, implementation, and stewardship as found in peer

Western resort communities

Soil samples (Trail Solutions)

Soil samples in plastic bags, collected by Trail Solutions to demonstrate differences in soil types in different areas of Mammoth Lakes. These samples were complementary to the "Soil Types" panel on the "Planning Exhibits" Wall:

- Soil Type 105: East side of Shady Rest Park
- Soil Type 106: West side of Shady Rest Park
- Soil Type 108: East of Scenic Loop Road N area
- Soil Type 110: East of Twin Lakes
- Soil Type 111: East of Scenic Loop Road
- Soil Type 216: Ice Rink site
- "Signage and Wayfinding" Wall (Corbin Design)
 - Corbin Design informational brochures

Chapter 4: Exhibit Hall

The Exhibit Hall/Base CAMP acted as a consistent information hub where guests could learn about the CAMP process and specific CAMP: SUMMER activities at any time during Mammoth Mountain Ski Area (MMSA) business hours. It served also as the central meeting place for most CAMP: SUMMER sessions and tours, and as the CAMP: SUMMER Online Trail Survey station. (Please see the "CAMP Online Trail Surveys" section, distinct from the "CAMP: SUMMER" section, for further detail on that element.)

Exhibit copy, images, and other elements were either generated and assembled in-house by MLTPA and its vendors or supplied by the consultants to MLTPA for production. Once printed, they were mounted on foam-core panels. Each panel was then suspended from a series of temporary walls constructed by MLTPA and lit by incandescent lights mounted at the top of each wall. Eight exhibit walls, varying in number of component panels and display materials, were displayed in the Exhibit Hall. Parties responsible for each wall are identified in parentheses following the wall names. Wall names are numbered to correspond to the "CAMP: SUMMER Exhibit Layout and Floor Plans."

Exhibits

- "Welcome to CAMP" Wall (MLTPA) (1)
 Entrance area for Exhibit Hall; first point of public contact with CAMP: SUMMER. Staffed daily during MMSA hours of operation and during evening sessions by MLTPA staff, Board members, and volunteers.
 - "CAMP: SUMMER Partners" panel
 Listing of CAMP partnerships (Jurisdictional, Funding, and Planning) and involved parties, represented by logos
 - "CAMP: SUMMER Poster" panel
 Blow-up of CAMP: SUMMER poster produced by
 MLTPA. See the "Collateral" section for further detail.
 - "CAMP: SUMMER Event Schedule" panel
 Comprehensive daily schedule of receptions, sessions, presentations, and other activities planned for the CAMP: SUMMER event period
- "Lake Mary Road Bike Path" Walls (Town of Mammoth Lakes) (2)
 - Information regarding the in-process Lake Mary Road Bike Path project, which, although preceding CAMP efforts, is an integral part of the in-town Mammoth Lakes Trail System
 - "Walk the Lake Mary Road Bike Path" sequence Large-scale black-and-white reproductions of the Lake Mary Road Bike Path construction drawings, arranged

consecutively along one wall and featuring landmarks for reference

- "Lake Mary Road Bike Path Project" panel Aerial photograph of the southwestern section of the Town of Mammoth Lakes, overlaid with the Lake Mary Road Bike Path future route. Information regarding construction, funding, history, and project timeline was included.
- "Planning Exhibits" Wall (MLTPA, Alta Planning + Design, Trail Solutions) (3)

Consultant- and MLTPA-generated CAMP planning exhibits specific to summer recreation, trails, and public access

- "Mammoth Lakes Area Jurisdictional Boundaries"
 panel (MLTPA)
 GIS-generated map identifying jurisdictional aegis over
 lands contained within the Town of Mammoth Lakes
 Planning Area, Town Boundary, and Urban Growth
 Boundary, intended to highlight the multi-partnered
 nature of trails planning in Mammoth Lakes
- "Mammoth Lakes Area Trails and Access Points: Lakes Basin and Urban Limit" panel (Alta Planning + Design)

This GIS-generated map is a companion exhibit to the "Town of Mammoth Lakes Urban Area: Existing Facilities & Near-Term Projects" map and documents the approximate scope of the CAMP trails planning effort. The significant difference between the two exhibits is that the "Existing Facilities & Near-Term Projects" panel is specifically concerned with trails, access points, and "feet first" infrastructure within the Town of Mammoth Lakes Urban Growth Boundary, while the "Lakes Basin and Urban Limit" map documents points of public access and the existing and under-construction components of the Mammoth Lakes Trail System outside of the Urban Growth Boundary. It is not graphically possible to represent both articulations simultaneously with sufficient detail such that the resulting map is useful.

 "Soft-Surface Trail Types" panel (Alta Planning + Design and Trail Solutions)

Images and text describing a variety of soft-surface trails used in non–snow covered months, broken down by trail type and dominant user(s). Information regarding grades, tread materials, dimensions, obstacles, and accessibility was included.

"Bikeway Facility Types" panel (Alta Planning + Design and Trail Solutions)

Images and text describing common bikeway facilities such as shared-use paths and bike lanes. Information regarding distinguishing features, users, and amenities was included.

"Town of Mammoth Lakes Urban Area: Existing Facilities & Near-Term Projects" panel (Alta Planning + Design)

GIS-generated map documenting existing conditions for trails and pedestrian mobility within the Urban Growth Boundary of the Town of Mammoth Lakes during summer (non-snow covered) months. See the "Mammoth Lakes Area Trails and Access Points: Lakes Basin and Urban Limits" panel for further information.

"Trail Amenities" panel (Alta Planning + Design and Trail Solutions)

Images and text describing amenities commonly found on soft-surface trails and bikeways, such as lighting, maps and signage, drinking and restroom facilities, and other features

"Soil Types" panel (Alta Planning + Design) GIS-generated map describing soil types in the Mammoth Lakes area and identifying where they are most commonly found. See the "Display Materials" section for further detail.

- "Public Participation" Wall (MLTPA) (4)
 - "A Pin Marks the Spot" panel

GIS-generated map of GIS Inventory Contract—collected summer access points as defined by the Town of Mammoth Lakes Planning Area, Town Boundary, and Urban Growth Boundary. Participants were asked to identify areas of concern by selecting a numbered pushpin and inserting it into the spot in question on the map. They would then record their comments about the spot in the corresponding numbered space in the provided ledger. See the "Public Comment" section for further detail.

MLTPA Foundation Wall (MLTPA) (5)

Essential background information about the Mammoth Lakes Trails and Public Access Foundation (MLTPA)

- "Mission & Vision" panel
- "Board of Directors and Staff" panel
 Listing of Board of Directors and staff members working

with MLTPA at the time of the event, with brief biographies

"Highlights" panel

Descriptions of milestones in the development of MLTPA and CAMP, arranged chronologically through November 1, 2007

"Highlight Examples" panel

Groups of images, arranged by date, illustrating the text found in the "Highlights" panel

 "Foundations, Founders, and Friends" panel Listing of contributions and donors by category, as well as fundraising program information, as of November 1, 2007

"Vision Wall" (MLTPA) (6)

"Sphere of Influence" panel

GIS-generated image of the Town of Mammoth Lakes Planning Area, displayed spherically and divided by color into eight areas of use: Eastern Lands, Hidden Lake/The Sherwins, High Country, Lakes Basin, Mammoth Mountain Ski Area, Northern Lands, Town of Mammoth Lakes, and Western Lands. Areas contained the names of activities frequently conducted in each zone, and were further demarcated by the Town Boundary and Urban Growth Boundary.

Individual large-scale photograph panels
 Eight scenes representative of each sphere of influence, shot by John Wentworth

• "Developers' Forum" Wall (MLTPA) (7)

The Developers' Forum is a joint venture between MLTPA and the Mammoth Lakes Chamber of Commerce (MLCC), designed to engage and inform developers and related trades regarding the CAMP process. Contributions made by participants are a direct source of revenue for CAMP.

"Peer Resorts" panel

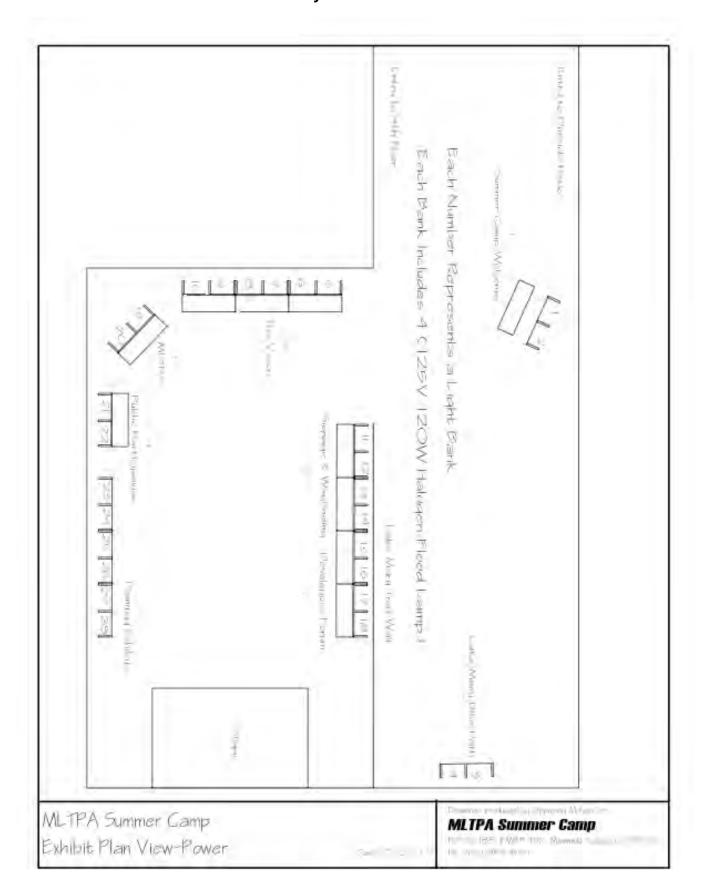
Frames from the Developers' Forum presentation made on behalf of MLTPA and the MLCC by Randy Martin of Martin & Associates, comprised of ski-area maps, trail maps, and photographs representing Western resort communities competitive with Mammoth Lakes of which trails are a major component

"Trails and Economics" panel

Frames from the Developers' Forum presentation made on behalf of MLTPA and the MLCC by Randy Martin of

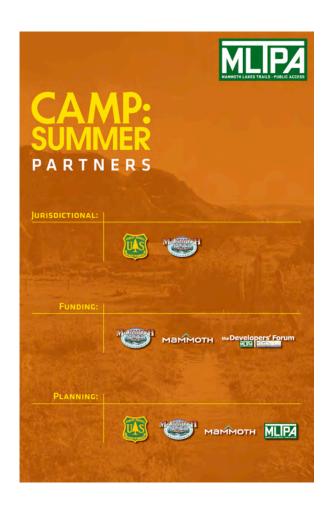
- Martin & Associates, describing the financial impact of trails and public access on private development
- "Developers' Forum Participants" panel
 Listing of to-date participants in the Developers' Forum,
 ordered chronologically and identified by both developer
 name and project name
- "Real Estate Development Projects" panel Frames from the Developers' Forum presentation made on behalf of MLTPA and the MLCC by Randy Martin of Martin & Associates, representing geographically all 11 major development projects in Mammoth Lakes expected to move forward in the coming year, and illustrating how the projects can work harmoniously to build a comprehensive system of trails and public access
- "Developers' Forum" panel Frames from the Developers' Forum presentation made on behalf of MLTPA and the MLCC by Randy Martin of Martin & Associates, representing major themes of the presentation, as well as a graphic, separate from the presentation frames, describing the Developers' Forum goal and objectives
- "Signage and Wayfinding" Wall (Corbin Design) (8)
 Though not a retained CAMP consultant at the time of CAMP: SUMMER, Jeff Corbin, founder of Corbin Design, was invited to the event to give a public presentation on signage and wayfinding and to provide an informational panel for the Exhibit Hall.
 - "What Is Wayfinding?" panel
 Photographic examples of historic and modern-day signage
 - "What Are Your Peers Doing?" panel
 Listing of Western resort communities competitive with
 Mammoth Lakes, with photographic examples of each
 town's signage and wayfinding system
 - "What Are Others Doing?" panel
 Listing of non-resort communities with comprehensive signage and wayfinding systems, with photographic examples

Exhibit Layout and Floor Plans



Welcome to CAMP:SUMMER Wall











THURSDAY, November 1st

7:00 p.m. to 8:30 p.m.

Exhibit Hall and Registration/Information Open, Canyon Lodge

7:00 p.m. to 8:30 p.m.

Opening Reception, Canyon Lodge

FRIDAY, November 2nd

8:30 a.m. to 5:00 p.m.

Exhibit Hall and Registration/Information Open, Canyon Lodge

9:00 a.m. to 12:00 p.m. *Tours are concurrent

Existing Facilities Trolley Tour (Paved), meet at Canyon Lodge, transportation provided by Town Trolley/on foot (beginner)
*Limit 20

Existing Facilities Bike Tour (Paved), meet at Canyon Lodge, transportation provided by MMSA Bus/on bike (advanced)
*! imit 20

9:00 a.m. to 12:00 p.m. Tours are concurrent

Existing Facilities Trolley Tour (Natural Surface), meet at Canyon Lodge, transportation provided by Town Trolley/on foot (beginner) *Limit 20

Existing Facilities Bike Tour (Natural Surface), meet at Canyon Lodge, transportation provided by MMSA Bus/on bike (advanced)

9:00 a.m. to 12:00 p.m.

Hidden Lake/Mammoth Meadows Restoration Project Tour (USFS), meet at Canyon Lodge, transportation provided by Town Trolley

SATURDAY, November 3rd

8:30 a.m. to 9:30 p.m.

Exhibit Hall and Registration/Information Open, Canyon Lodge (Exhibit Hall not open during sessions.)

9:00 a.m. to 12:00 p.m.

Missing Links Tour (Paved), meet at Canyon Lodge, transportation provided by Town Trolley/on foot *Limit 20

9:00 a.m. to 12:00 p.m.

Missing Links Tour (Natural Surface), meet at Canyon Lodge, transportation provided by Town Trolley/on foot *Limit 20

9:00 a.m. to 12:00 p.m.

Mammoth Trails, Canyon Lodge

2:00 p.m. to 4:00 p.m.

Trails Network Workshop (Paved), Canyon Lodge

2:00 p.m. to 4:00 p.m.

Trails Network Workshop (Natural Surface), Canyon Lodge

7:30 p.m. to 9:30 p.m.

Signage and Wayfinding in Mammoth Lakes: Essential Steps to a Successful Program, Canyon Lodge

SUNDAY, November 4th

9:30 a.m. to 12:00 p.m.

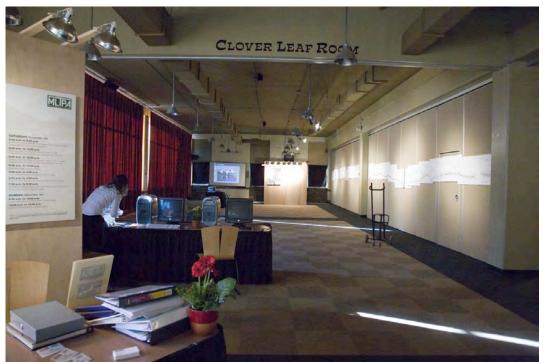
Exhibit Hall and Information Open, Canyon Lodge

10:00 a.m. to 12:00 p.m.

Next Steps Presentation, Canyon Lodge

^{*}All bike-tour participants are required to bring their own bicycles and helmets—no gear is available on site. RIDERS WITHOUT HELMETS WILL NOT BE PERMITTED TO PARTICIPATE IN BIKE TOURS.

Lake Mary Road Bike Path Exhibit



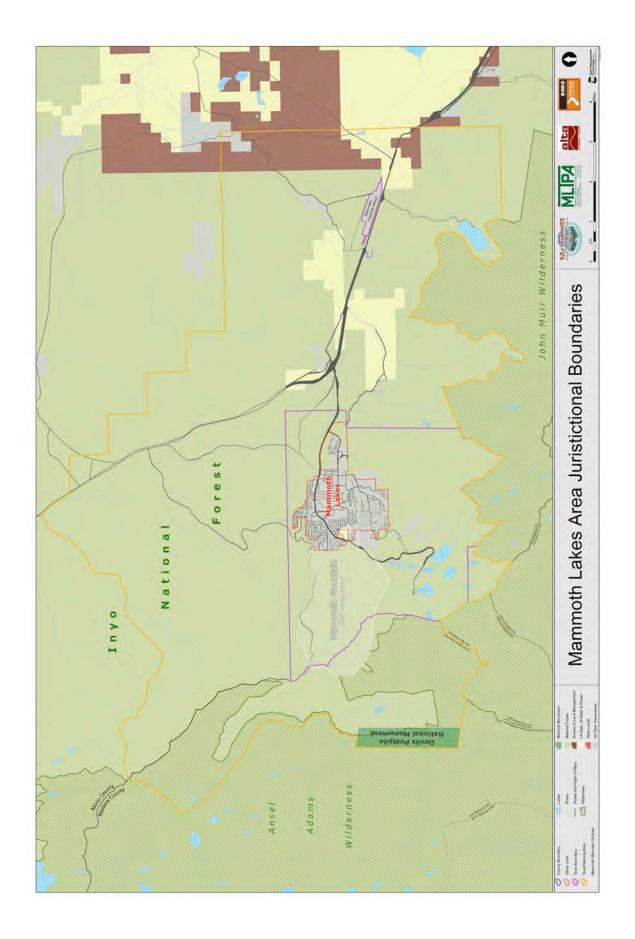
Full Bike Path exhibit

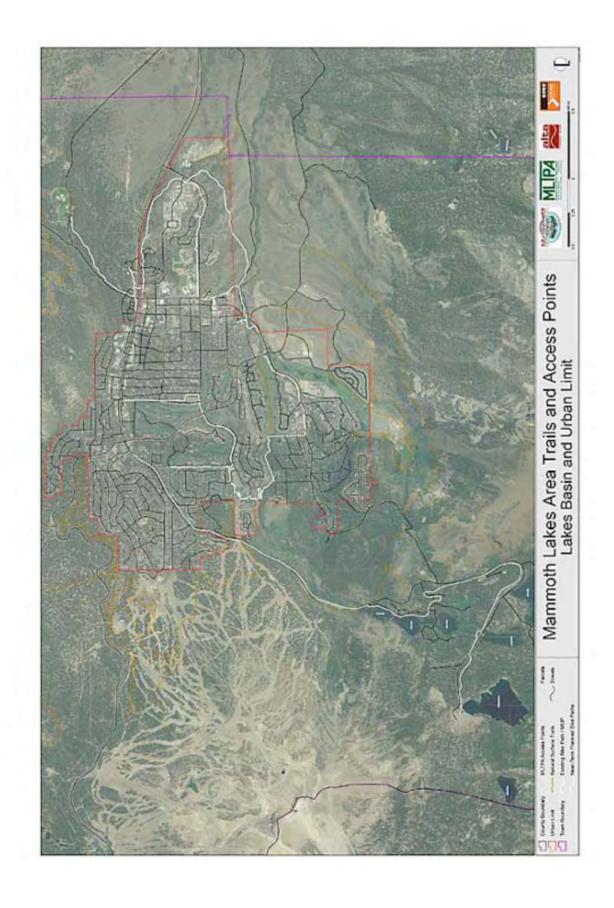


Lake Mary Road Bike Path Project Wall

Planning Exhibits





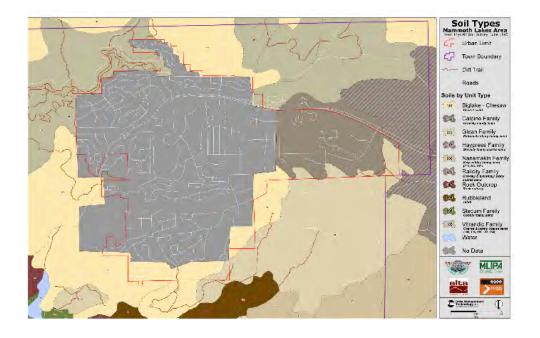












CAMP: SUMMER Public Participation Exhibit: A Pin Marks the Spot

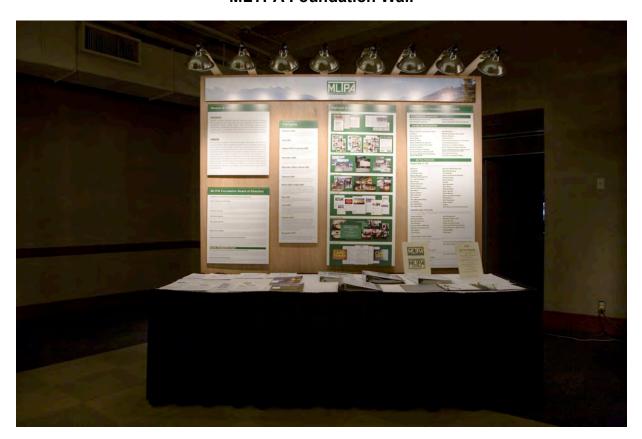






CAMP: SUMMER Public Participation in action

MLTPA Foundation Wall



Mission & Vision

MISSION

MLTPA will plan, steward, interpret, promote, and sustain a system of four-season trails and public access in Mammoth Lakes and the immediate Eastern Sierra region while protecting natural areas. We do this by collaboratively engaging government agencies, nonprofit organizations, businesses, and concerned citizens, and by creating a forum for all trail users to be involved, connecting people to nature.

VISION

The rising sun warms a thriving mountain community, a small town whose borders blend seamlessly with the surrounding wild places of a mighty mountain range. There was a time when the town's legal boundaries threatened to confine and restrict the community, even as visitors from around the world, hungry for majestic scenery, recreation, and wilderness, came in search of inspiration and renewal. The community responded by integrating itself with the surrounding public lands through a comprehensive and well-planned system of trails and public access, establishing itself as a generous and welcoming portal to its mountain locale. Today the community thrives, and its visitors are renewed, because the citizens have unified their home with its unique setting.

MLTPA Foundation Board of Directors

John Wentworth, Board President and Acting Executive Director

John has worked in the motion picture industry, where his credits include Co-Producer of Twin Peaks. Fire Walk With Me and Mulholland Drive. He is an adjunct instructor at Art Center College of Decision in Percentage. CA Fire Arts Graduate Program. He has lived in Managerth Lakes are possible to a residual program.

John J. Deinken, Vice President

Jay has been a registered patent attoring with the U.S. Patent and Tradomark Office since 1977, a member of the Cultorina State Bas since 1979, and a member of the American Intellectual Property, Law Association into 1976. Before entering tiles wishout at the University of Antrona, he served as a Massile Comprew Communion in the United States A. Force, where he was responsible for the operation of a nuclear missile side complex. In 1978 he begain a 27-year career at Reckwell International (now Teledyne Scientific and Imaging Company) in Thousand Oaks, CA rising to the level of Intellectual Property Coursel for the Science Center, the company's serior legal position in 2001 he assumed as well the duties of Ombudsman After retiring from the Science Center in 2005, he became associated with the Rousand Oaks law firm Repopel Patrick & Heybi as Of Coursel He and his wife. Needle with Dave two grown sons, moved to Mammoth Lakes in January 2006. Jay is interested in energy efficient construction technologies and geothermal energy. He enjoys hising, running downlink Sking, process-country sking, discipacious, insorthologing and beging the property of the processors of the

Jo Bacon, Treasurer

Joi is a refered governmental fiscal manager and consultant, now serving as a Planning Commissioner for the Town of Mammonth Lakes. She has a master's degree in public administration with a focus or urban and community development at the level of state and local government. She is a local business owner a member of the Outdoor Science Education staff for the Weierstein Reserve, and a naturalist quale for the from National Forest the Moro Science Basin, and Mammonth Mustran Ski Arriv.

Will Aldrich, Member

Will has been building consumer Web products for 13 years and is currently Director of Product Management for Social Networking Initiatives at Yahoci. He's a graduate of Georgetown University's School of Foreign Service and is a former associate board member of the Mary A. Crocker Trust. Will is an avid mountain bliker and skier, and his favorite run in the Mammoth area is the Serviews.

Alex Fabbro, Member

For four years Alex held the position of Government Relations Manager for Mammoth Mountain Ski. Area (MMSA), which charged her with the administration and management of governmental permits and compliance with state and federal regulations for MMSA projects. She has contributed to and evaluated visions (ECDA and NEPA documents, and has created CIGS systems for the Mono County Community Development Department as well as MMSA. After obtaining her master's agree on mechanical engineering from the Naval Postgraduate School site worker as an Avinces and Pigritt Dynamies Project Engineer at the A Force Figrit Lets Center at Elexands A Force Base, and a real-way and a site of the American School she worker as an Avinces and Pigritt Dynamies Project Engineer at the A Force Figrit Lets Center at Elexands A Force Base, but the administration of the School Schoo

Brooke Pace, Member

Brook indica 8 A in environmental studies with an emphasis in human ecology. She has a background in research analysis and project management in social academic, and governmental research in both the comport for and private industries. Currently self-enricysted in a consumpting business. Brooke specializers in grain-resting, blookeeping, and event manage in ment. She is an active microre of the Marmoth Lakes community and serves as a Board member for several their local morphotic in recluding the Chamber of Comminde Brooke also volunteers for several other companishers, such as blooked doors Extern Serva their following. Thereof Evolution the Great Bay Mortal Widelin Revulue, and the Serva Chul-

Rebecca Paranick, Mammoth Mountain Ski Area Member

refered as the current doverment relations Manager for Mammon Mountain SNA Area (MIXAL). She coordinates six area permis, serving a shapen or sub-agencies as the U.S. Foreis Ferrice (In the Report of Mammon Mountain SNA Area (MIXAL) or the SNA Area (MIXAL) or the Transportation Analysis or the Board of MUTPA. Rebecok has degrees in both political science and international affirs from the University of Colorado in Boulder and an M.A. in public policy from The College of William and Mary in 2002 she left the position as Senior Policy Analyst and Chief Staff Assistant to the Commissioner for the Wignia Department of Transportation and relative to the Commissioner for the Wignia Department of Transportation norder to return to her childrocot forme in Mammoth. Previous to her current position, she sperif for years in the MMSA Planning Department, directing projects such as the Mammoth Vectorian in and VIP condo renovations, programming the Manaer (Dub, and representing the ski area and the Community Stakeholders Group in the Town of Mammoth Lakes General Real Indiaton norses. She and the responsable Stateman State has an extremely assistant on the six order and the second of the second of

MLTPA FOUNDATION STAFF

Kim Stravers, Communications Manager and Board Secretary

Nam moved to Mammorm in beginning and has been part or Mul PA from the very beginning, becoming involved ander writing a story about the renach relate glate I also not provided in a managame. In a previous life she was a fongither staff wither and editor for actions ports magaziners such as Bise. Provider and SG. Surl'Enrow State Grill where she was the managing oddor. Her freelance client roster today includes Red Bull. Surfer, ESPN. Future Snowboarding, and Grist Learn to Ride. Her obsessively organized. Institum disposition keeps MLTPAS dealings both punicipated and punicipal. When she's not cudding with her laptop, you can find her hiking, trail running, snowboarding, falling off of her mountain bike.

Mark Shelp, Operations Manager

Mark is a recovering six burn who finds it ratified incurring et a formation in the first gerson. In an increasingly linear society, his skill set is slightly askew. He has enjoyed doing didthes in Steambard Springs, being a telecommunication consultant for Sprint PCS, managing the kitchen operations at the White Mountain Research Station, trading stocks for Fattal Trading LLC, and studying philosophy at the University of California. Befixing

Highlights

February 2006

In response to a petition signed by more than 750 local residents, the Town Council of Mammoth Lakes votes unanimously to reconsider their decision relinquishing public right-of-way on a public road.

July 2006

MLTPA presents the 125-page "Mobility Plan Resources Report" to a joint meeting of the Town's Tourism and Recreation, Planning, and Public Arts commissions

August 2006 to January 2007

MLTPA completes an \$11,000 GIS Inventory Contract with the Town of Mammoth Lakes to document key points of public access, trailheads, and outdoor recreation amenities for inclusion in the Town's GIS database as a staff planning tool.

November 2006

MLTPA convenes a Strategic Conference and Public Meeting on the future of trails and public access in Mammoth Lakes, featuring nationally recognized presenters and attracting a standing-room-only crowd of more than 200 people.

December 2006 to March 2007

The Mammoth Lakes Trails and Public Access Foundation is incorporated as public benefit corporation in the State of California, seats a seven-member Board of Directors, and submits a formal application to the IRS for 501(c)(3) status.

February 2007

MLTPA produces numerous reports and studies, available on the MLTPA website at www.mltpa.org, including an 18-page Action Plan written in conjunction with Jeff Olson of Alta Planning + Design.

March 2007 to April 2007

MLTPA facilitates a joint Task Force with the Town's Tourism and Recreation Department, including representatives from the development community, the United States Forest Service, the Tourism and Recreation Commission, and Town of Mammoth Lakes staff, to prepare the "Proposal to the Community for a Trails and Public Access Concept and Master Plan."

May 2007

MLTPÅ presents the Planning Proposal to the community of Mammoth Lakes. The IRS grants official 501(c)(3) status to the MLTPA Foundation.

June 2007

Town Council votes to approve a \$100,000 commitment toward MLTPA Concept and Master Planning (MLTPA CAMP), triggering a matching \$100,000 commitment from Mammoth Mountain Ski Area and \$25,000 from Cardinal Investments via the Developers Forum, a partnership between MLTPA and the Mammoth Lakes Chamber of Commerce.

October 2007

Town Council votes to officially authorize the CAMP consultant contracts as well as to approve the Town's agreement with MLTPA to conduct formal public outreach and data coordination and collection services. Town Council also signs a Memorandum of Understanding (MOU), to be co-signed by MLTPA, Mammoth Mountain Ski Area, the United States Forest Service, Mono County, and a number of other partners, that addresses cooperative trails and public access planning efforts.

November 2007

he CAMF

Summer recreation and trails workshop takes place at Canyon Lodge, with its sister event, the CAMP. Winter recreation and trails workshop, scheduled for the first weekend of February 2008.

Highlight Examples



GET OUT HERE!













Foundations, Founders, and Friends

FOUNDATION SUPPORT

The Fidelity Charitable Trust

Fred Heim Fund

Flora Family Foundation Virginia Wellington Cabot Foundation

100 MLTPA FOUNDERS

One-time donation, minimum \$1,000; the MLTPA I

Sharon, Gordon, and Jennifer Alper Neil McCarroll

Jo Bacon MLTPA Foundation Board 2007

Base Camp Café Mary K. Prentice

Louis Cabot James S. Reed

Mabel H. Cabot George Stephanopoulos and Ali Went-

Mabel H. Cabot George Stephanopoulos and Ali WentColdwell Banker Real Estate
In memory of Henry Coronado
Footloose Sports
Rusty and Bonnie Gregory
Gregory, Pieper & Graham, LLP
Manneth Manustricogins Sunding
Vereuck Family Trust

Mammoth Mountaineering Supply/
Alpine Approach

Vereuck Family Trust
Wave Rave Snowboard Shop

MLTPA FRIENDS

SINGLE USE: \$1-\$99

Al Amores

"Single-use" describes trails that have been designed and constructed for the exclusive use and benefit of one particular user groups and the exclusive use and benefit of one particular user groups and the exclusive use and benefit of one particular user groups.

Mountain Mobile Massage

Fred Beck Mike Modaberpour
The Booky Joint Jim O'Meally
Brian's Bicycles
and Cross Country Skis Powder Danny
T.J. and Jen Chase Shawn Reeder
Rama Davis Sanouk
Colleen Devaney India Schilling
Brooke Geery Nate Shute

Colleen Devaney India Schilling
Brooke Geery Nate Shute
John and Heidi Goetz Brannon Smith
Byng Hunt Steve Speidel
Denise Janney Danna Stroud
Mike Johnson Dave and Autumn Talsky
M'so Jones Caleb Tector
Dave MacArthur-King Pete Thomsson

Dave MacArthur-King Pete Thompson
Lisa Mather Dave Tidwell
Dan McConnell Valdur
Dave Michalski

Dave Michalski John Morris and Leah Witherspoon

SHARED USE: \$100-\$249

shared use: describes trails that have been designed and constructed with the needs and desires or more than one user group in making the property of the same trail, or snowshours and cross-country share.

Phyllis Benham Mark Maldonado
Michael Bornfeld Michelle Mather, LMT
Bronstruction, Inc. Steve Metcalf
Trish Dunlap David and Allison Page

Trish Dunlap David and Allison Page
Eastern Sierra 4WD Club Luke and Patty Schwartzkopf
Hallmark Limousine, Ltd. Sierra Sundance Whole Foods

Chris Keith Jarrett Smith
Lara Kirkner Tony Taylor

TRAILHEAD: \$250-\$499

"Trailhead" describes a planned, marked ingress/egress point or staging area from one zone to another—traditionally from in-to-

Malcolm and Sharon Clark Sunrise Rotary Club of Mammoth Lakes
Kittredge Sports Eric Wentworth

PUBLIC ACCESS: \$500-\$749

How we get from "here" to "there"...deeded easements that secure public travel through a variety of jurisdictions.

Sarah Murray

Julie and Christian Pondella

BACKCOUNTRY: \$750-\$999

"Backcountry" can mean anything from the back side of Mammoth Mountain to the pristine meadows of the John Muir Wilderne

YOUR NAME HERE!

Kit Muhs

If you would like to learn more about how to become an MLTPA Finend or one of the 100 MLTPA Founders, please visit the Registration Table or go to www.mitpa.o

Vision Wall



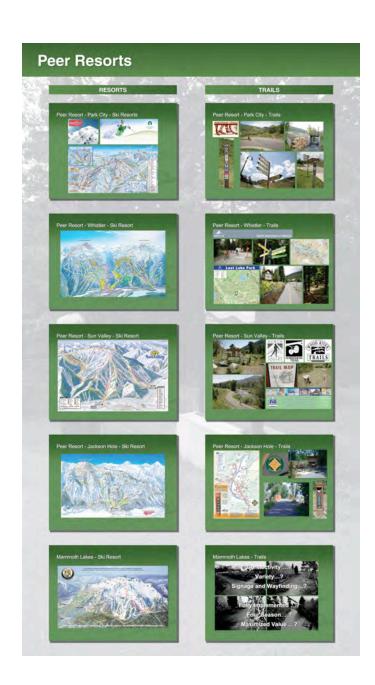
Full Vision Wall



Sphere of Influence panel

Developers' Forum Wall







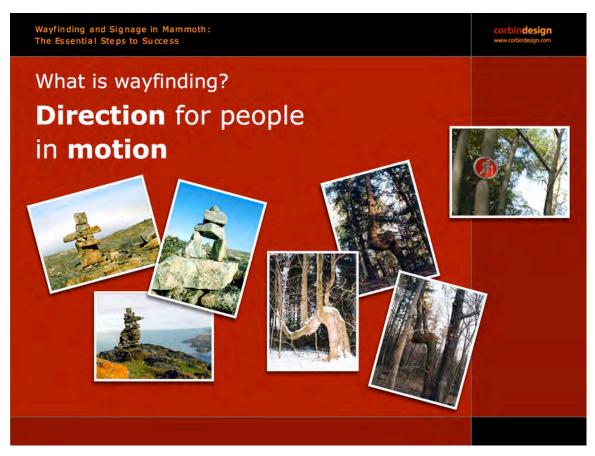






Signage & Wayfinding Wall













Chapter 5: Outreach

MLTPA, working with the retained assistance of Opposing Motion, executed a comprehensive and detailed public-outreach strategy for CAMP: SUMMER, based on town demographics. Exhaustive efforts were made to identify and reach all segments of the Mammoth Lakes community—locals, second homeowners, frequent visitors, seasonal residents, schoolchildren, business owners, outdoor recreation—based clubs, public agencies, and other stakeholders—and to tailor messaging to reach each party based on its interests and relationship to the trails and public access system. MLTPA developed and instituted a comprehensive graphics plan to provide visual continuity and branding to both the CAMP process and the CAMP: SUMMER event. CAMP Partners approved each piece of collateral and other marketing and advertising materials, as well as formal e-mails and other invitations, before distribution, excepting cases in which turnaround times were less than 24 hours due to production constraints. Individual campaigns are explained in further detail on the following pages.

MLTPA Foundation Presents CAMP: SUMMER Communication Overview

Type	Group	Marketing Vehicles	Message	Events to Attend
paparana - Eunding, Planning & Jurisdictional	Town of Mammoth Lakes	personal	Attend specific sessions as identified in Worksheet; highlight importance of interaction with public and opportunity to watch consultants at work	VIP Reception; Existing Facilities Tour (Alta); Alta Agencies Focus Group; Missing Links Tour (Alta); Mammoth Trails (listening only); Trails Network Workshop; Signage & Wayfinding; Next Steps
Partner - Funding & Planning	Mammoth Mountain Ski Area	Phone calls; personal emails	Attend specific sessions as identified in Worksheet; highlight importance of interaction with public and opportunity to watch consultants at work	Attend specific sessions as identified VIP Reception; Existing Facilities Tour in Worksheet; highlight importance of interaction with public and opportunity to watch consultants at work workshop; Signage & Wayfinding; Next Steps
Partner - Funding	ML Chamber of Commerce	Phone calls (to Board); personal emails (to Board); Chamber newsletter	Attend specific sessions as identified VIP Reception; Mammoth Trails in Worksheet; highlight economic (listening only); Signage & benefits of CAMP Wayfinding; Next Steps	VIP Reception; Mammoth Trails (listening only); Signage & Wayfinding; Next Steps
S Partner - Planning Jurisdictional	Inyo National Forest	Phone calls; personal emails	Attend specific sessions as identified in Worksheet; highlight importance of interaction with public and opportunity to watch consultants at work	VIP Reception; Existing Facilities Tour (TS); Alta Agencies Focus Group; Missing Links Tour (TS); Mammoth Trails (listening only); Trails Network Workshop; Signage & Wayfinding; Next Steps
and Partner - Signation - Signation -	Mono County	Phone calls; personal emails	VIP Reception; Alta Agencies Fo Group; Mammoth Trails (listenin Attend specific sessions as identified only); Trails Network Workshop; In Worksheet	VIP Reception; Alta Agencies Focus Group; Mammoth Trails (listening only); Trails Network Workshop; Signage & Wayfinding; Next Steps
60 Suite of the control of the contr	Developers Forum/Realtors Forum	Phone calls; personal emails	DF specific (why critical). Attend specific sessions as identified Reception; Signage & Wayfinding; in Worksheet	VIP Reception; Developers' Forum Reception; Signage & Wayfinding; Next Steps
eauno pue Beatical User	Summer Recreational User Groups *See Worksheet	Phone calls; personal emails	User group specific (why critical). Attend specific sessions as identified in Worksheet	See Worksheet
<mark>បុ</mark> Critical User	MLTPA Founders	Phone calls; personal emails		See Worksheet
critical User	Strategic Conference Participants	Phone calls; personal emails		See Worksheet

MLTPA Foundation Presents CAMP: SUMMER Communication Overview

Moderate User	MLTPA Database	E-newsletter; Direct Mail - Postcard: Boxholder Mailing	An opportunity for you to participate in the Summer Trails and Public Access Concept and Master Planning process with exhibits, hikes, community and user group meetings, trails network workshops and "Mammoth Trails". Highlight Opening Reception.	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); Trails Network Workshop; Signage & Wayfinding; Next Steps
Moderate User	Homeowner Associations *See Worksheet	Phone calls - schedule MLTPA staff to attend meetings Direct mail/postcard/boxholder drop	in benefits, ts) sions as identified	See Worksheet
Moderate User	Local Business Groups *See Worksheet	E-newsletter Direct Mail - Postcard/Boxholder drop Phone Calls Personal Emails	Local Business Group specific (explain benefits, connections) Attend specific sessions as identified in Worksheet	See Worksheet
Moderate User	Community Infrastructure Groups *See Worksheet	E-newsletter Direct Mail - Postcard Phone Calls Personal Emails	Infrastructure Group specific (explain benefits, connections) Attend specific sessions as identified in Worksheet	See Worksheet
Mild User	Full Time residents (homeowners & renters)	E-newsletter; Direct Mail - Boxholder Print & Radio Ads Press Releases/ editorial in local media Posters	An opportunity for you to participate in the Summer Trails and Public Access Concept and Master Planning process with exhibits, hikes, community and user group meetings, trails network workshops, and "Mammoth Trails". Highlight Opening Reception.	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); Trails Network Workshop; Signage & Wayfinding; Next Steps

Outreach

MLTPA Foundation Presents CAMP: SUMMER Communication Overview

Mild User	E-newslette Boxholder Print & Rad Press Relea Part Time residents local media (second Posters homeowners) PSA Annour	ir; Direct Mail - io Ads ses/ editorial in	An opportunity for you to participate in the Summer Trails and Public Access Concept and Master Planning process with exhibits, hikes, community and user group meetings, trails network workshops, and "Mammoth Trails". Highlight Opening Reception.	An opportunity for you to participate in the Summer Trails and Public Access Concept and Master Planning process with exhibits, hikes, community and user group meetings, trails network workshops, (Alta & TS); Mammoth Trails (listening and "Mammoth Trails". Highlight only); Trails Network Workshop; Signage & Wayfinding; Next Steps
Mild User	E-news Boxholc Print & Press R local many Part Time residents Posters	letter; Direct Mail - Ier Radio Ads eleases/ editorial in edia nouncements?	An opportunity for you to participate in the Summer Trails and Public Access Concept and Master Planning process with exhibits, hikes, community and user group meetings, trails network workshops, and "Mammoth Trails". Highlight Opening Reception.	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); Trails Network Workshop; Signage & Wayfinding; Next Steps
Mild User	Visitors/Guests	E-newsletter Print & Radio Ads Press Releases/ editorial in local media Posters PSA Announcements?	An opportunity for you to participate in the Summer Trails and Public Access Concept and Master Planning process with exhibits, hikes, community and user group meetings, trails network workshops, (listening only); Trails Network and "Mammoth Trails". Highlight Workshop; Signage & Wayfindi Opening Reception.	Opening Reception; Mammoth Trails (listening only); Trails Network Workshop; Signage & Wayfinding; Next Steps

Club	Activites/Category	Event to Attend	Contact First Last Name Title	ast Name Ti		Contact Phone Contact Email	Org Website	MLTPA	Record of Communication: date, method, result	Attend? Y or N	Notes
Ontreac	Running, Trail	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); TS Haking Focus Group; Mammoth Tralls; Tralls Network Workshop; Signage & Wayfinding; Next Steps	Andrew	(astor Pr	(760) 937-2406	2406 andrew@highsierrastriders.org	http://www.highsierrastriders.org/	KS	Spake on phone 10/29—he and others will be out of town for event, but he will send email on Nour behalf to 120-member group and send reps for focus groups; he forwarded emails 10/29	_	
High Stern Striders	Running, Trail	Opening Reception, Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); TS Hiking Focus Group; Mammoth Trailis; Trails Natwork Workshop; Signage & Wayfinding; Next Steps	Andrew	(astor	(760) 937-2406	2406 andrew@highsierrastriders.org	m/www.highsierrastriders.org/	Š	Spoke on phone 10/29—he and others will be out of town for event, but he will send email on our behalf to 120-member group and send reps for focus groups; he forwarded emails 10/29		
Happy Tals Dog Training	Pets, Summer Walking	Opening Reception, Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Traits; Traits Network Workshop; Signage & Warfinding; Next Steps	Anne	Parkes aii	Owner/Tr (760)934-9900	9900 <u>aparkes@qnet.com</u>		X S	Left VM 10/30; sent email 10/31; replied via email 10/31 and said N could not attend, but will definitely fill out the survey		Good friend of Kristy's - I told her that she was on the list to get more info
Hespeia Christian School Running Team	Running, Cross-Country	Opening Reception, Existing Facilities from (Alta & TS), Missing Links Tour (Alta & TS); TS Hiking Focus Group?; Mammoth Trails: Trails Nework Workshop; Signage & Wavrinnfor Next Steas	Audrey	onashore	(760) 900-5188	-5188 <u>audshortbeach@aol.com</u>		Š.	Left VM 10/30; sent email 10/31; N no response		Panticipated in TOML spagnetti feed '07. 25 team members.
Lake Mary Marina	Boating Access, Motor/Non	Opening Reception, Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Traits; Traits Network Workshop; Signage & Wawfinding, Next Steps	Don	Barrett	(760) 934-5353	-5353 barrettsouffters@verizon.net		Š	N Left VM 10/29; sent email 10/31; email bounced	_	
Mono Lake Committee	Birding	Opening Reception, Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails, Trails Network Workshop; Signage & Warfinding, Next Steps	Barts he Miller	<u>й о</u>	(760) 647-6595 Education X.21 Director	-6595 bartshe@monolake.org	http://www.monolake.org/birding/index .html	× ×	Spoke to Bartshe 10/29; he will bring this up at the Wednesday N staff meeting and will forward emails out that I sent 10/30		Jo Bacon
Serra Club, Tolyabe Chapter, Range of Light Group	Fall-Color Viewing	Opening Reception, Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Traits; Traits Network Workshop; Signage & Wayfinding; Next Steps	David	Ct Hombeck Ct	(760) 934-3764 Chapter Chair	3764 char@toyabe.sierraclub.org	Htp://newada.sierraclub.org/	KS	Sent message to Mary K. Pentities re: working together to reach this group 10,28; Sent email to David, BrycaWilma, and Mary K. 10,29 to ask re: focus group and Marmonth Trails; left VM for BrycaWilma		Mary Kay Prentice and Bryce and Wilma Wheeler attended
Skirra Club, Toyabe Chapter, Range of Light Group	Hiking/Walking, Unpaved	Opening Reception: Existing Facilities Tour (TS); Missing Links Tour (TS); TS Hiking Focus Group; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	David	Hombeck CC	(760) 934-3764 Chapter Chair	3764 chair@loyabe.sierraclub.org	Htb://newada.sierraclub.org/	KS S	Sent message to Mary K. Prentice re working together to reach this group 10/28; Sent email to David, Bryce/Wilma, Y and Mary K. 10/29 to ask re: focus group and Mammoth Trails, left VM for Bryce/Wilma		Mary Kay Prentice and Bryce and Wilma Wheeler attended
Serra Club, Tolyabe Chapter, Range of Light Group	Visias	Opening Reception, Existing Facilities Tour (TS); Missing Links Tour (TS); TS Hiking Focus Group; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps			Bryce and Wilma Wilma Wheeler(760) 934-3764 Chapter Chair	60) chair@tolyabe.sierraclub.org	Htp://newada.slerraclub.org/		Sent message to Mary K. Pentice re: working together to reach this group 10/28; Sent email to David, Bryce/Milma, Y and Mary K. 10/29 to ask re: focus group and Marmonth Trails; left VM for Bryce/Milma		Mary Kay Prentice and Bryce and Wima Wheeler attended
oijo Serra Club, Tolyabe Chapter, Range of Light Group ij	Wildflowers	Opening Reception: Existing Facilities Tour (TS); Missing Links Tour (TS); TS Hiking Focus Group; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	David		Bryce and Wilma Wheeler(760) 934-3764 Chapter	(60) chair@loiyabe.sierraclub.org	Htp://nev.ada.sierraclub.org/		Sent message to Mary K. Peretre ere working together to reach this group 10.28; Sent email to David, Bryce/Wilma, Y and Mary K. 10/29 to ask re; focus group and Mammoth Trails; Jett/M for Bryce/Wilma		Mary Kay Prentice and Bryce and Wilma Wheeler attended
Eastern Sierra Audubon Society	Birding	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Traits; Traits Network Workshop; Signage & Wayfinding; Next Steps	Chris	Howard	(760) 873-7422 President	7.422 chris93514@gmail.com	/bu (udnprese)/cum	Š	Let VM 10/25; sent email 10/31; Chris responded by telling me Pete Pumphny is the new ESAS contact at popumpirey@schat.net, and he copied him on that response; no		
esa Bunning Bunning Witreach	Running, Cross-Country	Opening Reception: Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); TS Hiking Focus Stoup?, Mammoth Trails; Trails Network Workshop; Signage & Wayfindron; Next Steps	Bob		(310) 864-9596 Head Coach?	.9896 coachbobiarsen@yahoo.com	http://www.ruminause.ord/ndex.shtm	-	Spoke 10/30; he will be in NY for the Olympic Trials, but will forward into to team for survey		
Ayala Running Team	Running, Cross-Country	Opening Reception: Existing Facilities Tour (Alta & TS): Missing Links Tour (Alta & TS): TS Hiking Focus Group?, Mammoth Trailis, Trails Network Workshop; Signage & Wayfinding, Next Steps	Steve	ev.	(909) 606-9238	9238 coachpye13@aol.com			Called 10/30, but no answer; N sent email 10/31; no response		Participated in TOML spaghetti feed '07, 120 team members.
Geargrinders 4MD Club	Automobiles	Opening Reception, Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails, Trails Network Workshop, Signage & Warfinding, Next Steps	George	Sraham Pr	esident	contact@geargrinders4wdclub.org	g http://www.geargrinders4wdolub.org/h ome.php	KS	N Sent email 10/24; sent another email 10/31; no response		1 Phone Call

4:15	Activites /Category	Event to Attend	Contact First	I set Name Title		Contact Dhone		Ora Website	MLTPA	MLTPA Record of Communication: Atte	Attend? Notes
		Osmice Beening Edining	Name						contact		
Mammdh Lakes 4-Wheelers	Automobiles	Opening Reception; Existing Reception; Existing Facilities Tour (TS), Masing Links Tour (TS), Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Brian	Hamilton	(76)	(760) 934-3375	codey@npgcable.com		KS	Koades in Nentroly DE-S meeting on 10/18, and he said he and Kathy Watkins would come (dropped postcards at Napa Auto Parts on 10/28 and he confirmed attendance	
Mammoth Lakes 4-Wheelers	Automobiles	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Traits; Traits Network Workshop; Signage & Wayfinding; Next Steps	Brian		(76	(760) 934-3375	cooley@npgcable.com		8	Sent email 10/24; invited at Roadles Inventory USFS meeting on 10/18, and he said Y come; dropped postcards at Napa Auto Parts or 10/28 and he confirmed attendance	
Crystal Crag Lodge	Boating Access, Motor/Non	Opening Reception, Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Traits; Traits Network Workshop; Signage & Warfinding, Next Steps	Derek			(760) 934-2436	crystakraglodge@yahoo.com	www.crystalcraglodge.com	KS	Left VM 10/29, sent email 10/31; N emailed 10/31 and said he could not attend	
Manmoth Mountaineering	Bouldering	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trais; Trails Network Workshop; Signage & Wayfinding; Next Steps	Dave & Autumn	Talsky	Owners (76	(760) 934-4191	dave@mammothgear.com		KS S	Spoke to Autumn 10/29; said she would register and talk with Dave about focus group for retailers; sent email 10/31; Dave N emailed 11/1 and he confirmed that they both are too busy to participate.	Also on Strategic Conference List
Manmoth Mountainsering	Climbing	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Traits, Traits Network Workshop, Signage & Wayfinding; Next Steps	Dave & Autumn	Talsky	Owners (76	(760) 934-4191	dave@mammothgear.com		X S	Spoke to Autumn 10/29; said she would register and talk with Dave about focus group for retailers; sent email 10/31; Dave Nemailed 11/1 and he confirmed that they both are too busy to participate.	Also on Strategic Conference List
Esperanza Running Team	Running, Cross-Country	Opening Reception, Existing Facilities from (Alta & TS), Missing Links Tour (Alta & TS), TS Hiking Focus Group?; Mammoth Trailis; Trails Nework Workshop; Signage & Wavlinding, Next Steps	David	Green	(7)	(714) 988-4088	daviddawg@sbcgolbal.net		Š	Called 10/30, but number is no borger in service, sent email N 10/31; email bounced	Participated in TOML spaghetti feed '07. 19 team members.
Manmoth Mountain Bike Park	Biking, Mountain	Opening Receptor: Min Bike Foods drup, Festing Facilities Tour (TS), Masing Links Tour (TS), Mammoth Trails; Trails Network Workshop; Signage & Wayfinding: Next Steps	Dave	Geirman	Ĕx	(760) 934-2571 x. 3534	daeirman ©mammoth-min.com	www.manmothmountain.com	χ Ø	not of from unit Not. 2. Eff. The continuity of the continuity of the continuity of the continuity and MMSA), and pospered the word to the MTB community and MMSA, part of MTB divisory Communities email sent I N 1028; and 1028; and VI 1028; and 1028; and I MTB divisory communities of the the WI not to Seath of the continuity of the con	Kristy to make heads up phone call - Dave is on vacation through the event. Might not hurt to send an email to solicit his feedback upon his return.
. Manmoth Lakes Sports Fishing Association	Fishing, Lakes from Shore	Opening Reception: Existing Facilities Tour, Missing Links Tour; Mammoth Trails, Trails betwork Workshop; Signage & Wayfinding; Next Steps	Emile	Rummel	(2)	(760) 914-0200	ejnummel@earthink.net	None	KS	Spoke on the phone 10/30; he will be out of how. but will perhaps loward e-mail biast, which I resert for him via Ermail. A suggested was specifically invite Dick Kowies and that he would call him to sax that he get in but via will be with the would with min to sax that he get in but via will be will be would with min to sax that he get in but via will be will will be wil	
Manmoth Lakes Sports Fishing Association	Fishing, Streams and Creeks	Opening Reception: Existing Facilities Tour (TS), Missing Links Tour (TS), Meanmath Traits, Traits Network Workshop, Signage & Waylinding, Next Steps	e E	la municipal de la municipal d	E.	(760) 914-0200	eirummel@msn.com	None	<u>δ</u>	Spoke on the phone 10/30; he will be not forw, but will perhaps forward e-mail best, which I resert for him via Erman, a suggested was specifically invite Dick Knowles and that he would call him to saw the specific perhaps in the call him to saw that he get in fourth with me k.	
Manmoth Lakes 4-Vheelers	Automobiles	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Kathy	Watkins	(76 Secretary	(760) 934-9705	Gkwatkins@aol.com		χ S	Exchanged emails with Kathy 1010s, site Bays by they will participate as schedule allows. Kim said she would call her next IY week, with details. Kim sent email 10.24. Sent follow-up email 10.29.	
Manmath Lakes + Wheelers	Automobiles	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Kathy			(760) 934-9705	Gkwatkins@aol.com		δÃ	Exchanged ermals with Kathy 10/18, she says they will participate as schedule allows. Kim said she would call her next y week with details. Kim sent ermail 10,24. Sent follow-up ermail 10,24.	
MMSA Sport Shops	Campina, Tent	Opening Reception; Mammoth Trails (listening only); Trails Network Workshop (listening only); Signage & Wavifinding; Next Sleps	Greg	Patrie	(7k	(760) 934-0677	gpatrie@mammoth-mtn.com	.www.mammothmountain.com	8	Spoke 10/30; will attend both MTB and retailers sessions, and Y will lorward event into via Emma to staff, which I sent 10/31	KW left voice mail for Greg "Chop" that KS would be calling.

Contacts
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Club	Activites/Category	Event to Attend	Contact First Name	Contact First Last Name Title		Contact Phone Contact Email	Org Website co	MLTPA Recc	Record of Communication: Attend?	Notes
Outrea		Opening Reception: Existing Facilities Tour (Alta): Missing Links Tour (Alta): Trails Network Workshop: Signage & Wayfinding; Next Steps	Tom	Slocum	(760) 924-3723	hscc@qnet.com	Http://eastsidevelo.org/		8 – N	John Armstrong is now president
High Sierra Triathion Qub	Running, Trail	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); TS Hiking Focus Group; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding;	llana	Levin Pres	(760) 934-9234 dent	t ilana@highsierratri.org	www.highserratr.org/		Left VM and sent email 10/29; she responded 10/29 saying that she cannot attend, but that she has forwarded email to High Serra Tri	
High Sierra Triathlon Qub	Swimming Access	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); TS Hiking Focus Group; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Nex Steps	eue <u>e</u>	Levin	dent	ilana@highsierratri.org			Left VM and sent email 10/29; she responded 10/29 saying that she cannot attend, but that she N has forwarded email to High Slerra Tri	
Caldera Kayaks	Boating Access, Non-Motor	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Traits; Traits Network Workshop; Signage & Warfrinding; Next Steps	Sue	Owner?	ar? (760) 934-1691	info@calderakayak.com	ak.com/		N Left VM 10/30; sent email 10/31; no response	
Mammoth Lakes Pack Oufft	Equestrian, Commercial	Opening Reception: Existing Facilities Tour (TS); Missing Links Tour (TS); TS Equestrian Focus Group; Mammoth Trails Network Workshop; Signage & Maynfring, Next Stens	John	Summers Guides	(760) 934-2434 (559) 683-7771	4 info@mammothpack.com	www.mammothback.com	10/2l	10/26 KW left message for John N	
Sierra Rock Climbing School	Bouldering	Opening Reception, Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Traits; Traits Network Workshop; Signage & Marfinding, Next Sheps	Zeke	_	Managing (877) 686-7625 Director	info@sierrarockclimbingschool.co	http://www.sierrarockclimbingschool.c		Left VM and sent email 10/25; sent another email 10/31; no Nresponse	
Sierra Rock Climbing School	Cimbing	Opening Reception, Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Traits; Traits Nework Workshop; Signage & Warfinding; Next Steps	Zeke	Federman Direc	Managing (877) 686-7625 Director	info@sierrarockclimbingschod.co III	http://www.sierrarockdimbingschool.c KS om/		Left VM and sent email 10/25; sent another email 10/31; no Nresponse	
CAMP:	Running, Cross-Country	Opening Reception; Existing Facilities from (Alle & TS), Missing Links Tour (Alle & TS); TS Hiking Focus Group?; Mammoth Trails: Trails Nework Workshop; Signage & Warfindion; Next Steps	Ë	Dunn	(323) 829-7577	7 jdum75506@aol.com	¥	Left) and : but is prov	Left VM 10/30, he left me a VM and said he was on vacation, but is very interested in providing input	Participated in TOML spagnetti feed '07, ? team members.
OMM Jim Temple	Frisbee Goff	Opening Reception, Existing Facilities Tour (TS): Missing Links Tour (TS): Mammoth Trails: Trails Network Workshop; Signage & Marfinding, Next Steps	Jim	Temple	(760) 934-8677	7 jtemple@mammathpet.com	<u>X</u>		Spoke on phone 10/30; sounded only midly interested, no commitment	
Disabled Sports Eastern Sierra	Disabled Access	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); TS Focus Groups (all three); Mammoth Traits; Traits Network Workshop; Signage & Mayfinding; Next Steps	Kathv	Executive Copeland Director	(760) 934-0791 utive	kcopeland@dsabledsportseastern sierra.org	http://www.disabledsportseasternsierr		10/29 Received email from Karlly that she is not available, but will send a group of 3-5 to represent disabled needs (led by Robin Conners) to focus group	Terry Smutney, Kathy Copeland, and Robin Conners attended
Newin Peterson	Bow Hunting	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Traits, Traits Network Workshop; Signage & Wayfinding; Next Steps	Kevin		e (760) 937-0519	evin@hotoreekranch.com		2.2 > 0.21	May not be able to attend as he is closing down the Ramch this weekend; but will floward into N and try to sign up; excommended we talk to the Trout Filter; sent email 10/30	Kevin is a fly fishing and hunting guide.
und Pokonobe Resort/Lake Mary	Boating Access, Motor/Non	Opening Reception, Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Traits, Traits Network Workshop; Signage & Warfrinding, Next Steps	Lou & Dan	Deleon	(760) 934-2437	7 Iu_dog@hotmail.com	pokonoberesort.com		N Sent email 10/31; no response	
Cyn Dunlap Dog Training	Pets, Summer Walking	Opening Reception, Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Traits; Traits Network Workshop; Signage & Warfrinding; Next Steps	Lyn	Dunlap	(760) 924-2800	lyn⊛ci.mammoth-lakes.ca.us	http://lailwaggerstraining.com/		No answer when called on 10/29; sent email 10/31; email N bounced back	Owned tailwaggers
eachen Slera Packers Association	Equestrian, Commercial	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); 1'S Equestrian Focus Group; Marmorth Trails Network Workshop; Signage & Network Workshop; Signage &	Jennifer	Roeser	(760) 878-2207 (winter); (760) 935-4324, McGee Creek Pack Station summer).	mogee@qnet.com	trtp://www.eastemserrapackers.com/ KS	,	10/28 KW left message for N. Jennifer	
O McGee Creat Pack Station	Equestrian, Commercial	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); TS Equestrian Focus Group; Mammoth Trails, Trails Network Workshop; Signage & Waydinding; Next Slebs	Jennifer	Roeser	(760) 878-2207 (winten); (760) 935-4324, McGee Creek Pack Station summen).	mcgee@qnet.com	http://www.easternsierrapackers.com/ K6	10/2/ Jenn S	10/28 KW left message for N Jernifer	
Mammoth Motocross	Matarcycle	Opening Reception; Existing Facilities Tour (TS); Mammoth Trails; Trails Network Workshop; Sgnage & Wayfinding: Next Steps	Mike	Event Olbert Directe	(760) 934-0605 to	ncolbert@mammoth-min.com	.www.mammathmotocross.com K6	Left mess 10/3 11/1 S atter	Left VM 10/29, he left me a message 10/30; I sert email Y 10/31; spoke on phone at event Y 11/1 and he confirmed attendance	KW left heads up voice mail for Mike 10/17.

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club	Activites/Category	Event to Attend	Contact First Last Name Title	Last Name		Contact Phone Contact Email		Org Website	MLTPA	MLIPA Record of Communication: Attend? contact date, method, result Y or N	Notes
Long Beach Poly Runnirg Team	Running, Cross-Country	Opening Reception: Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); TS Hking Focus Group?, Mammoth Trails; Trails Network Workshop; Signage & Wayninding, Next Sleps	Mike	Filipow		(562) 596-2196	mflipow@earthlink.net		KS	Left VM 10/30; sent email 10/31; N email bounced	Panticipated in TOML spagnetti feed '07. 30 team members.
Mammoth Mountain Bike Park	Bking, Mountain	Opening Reception; Min Bike School Group; Establish Facilies Tour (TS); Missing Links Tour (TS); Wasmorth Trails; Trails Nework Workshop; Signage & Wayfinding; Next Steps	ark	Hendrickso	<u> </u>	(760) 914-0011 [6]; (760) 934- 2571 [w]	mhendricks on @mammoth-	www.manmothmountain.com	ã	Left message with Rescoe Cummis and sent email 10.024; part of MTB Advisory Committee emails sent 10.028 and 10.029; speke on the phone on 10.028. The is confirmed for the MTB Focus Group and willie the staff from about the public events, particularly the bike	Kristy spoke with Mark 10/7 - he is very interested in participating.
Crescenta Valley Running Team	Running, Cross-Country	Opening Reception: Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); TS Hiking Fous 8 Goop?, Mammoth Trails; Trails Network Workshop; Signage & Wayfindron: Next Steps.	Xar.	Evans	<u> </u>	(818) 248-8445	mkinevans@aol.com		Š	Left VM 10/30, sent email 10/31; he replied via email on 10/31 and said he regrets he cannot N attend, but did fill out the questionnaire (survey)	Panticpated in TOML spagnetti feed '07. 45 team members.
Sierra Mountain Guides	Bouldering	Opening Reception, Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Traits; Traits Network Workshop; Signage & Warfinding; Next Steps	Neii	Satterfield	Guide (;	(760) 648-1122	neil@sierramtnguides.com	http://sierramtnguides.com/	KS S	Left VM and sent email 10/25; he called Km on 10/25 and is N going to try to rally his staffers to show up and register	
Siena Mountain Guides	Climbing	Opening Reception, Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Warfinding; Next Steps	Neii	Satterfield (Guide ((760) 648-1122	neil@sierramtnquides.com	http://sierramtnguides.com/	KS	Left VM and sent email 10.25; he called Km on 10.25 and is N going to try to rally his staffers to show up and register	
Nordio Walking	Hiking/Walking, Paved	Opening Receptor, Existing Facilities Your (Alle), Missing Links Tour (Alle), Mammoth Trails; Trails 18 Network Workshop; Signage & Wayfinding; Next Steps	Suzanne	Nottingham		(760) 935-4471	nordovalkar@earthinknet		KS	Left VM and sert email 10.28.2007, receive email post- event and vass instrated that she had not been given notice much analer, as she books her schedule morthis in advance, but she is interested in working with us someti	Suzame is a local, yet well known finess professional who specializes in Nucle Vilating - I believe are works closely with Footbose.
Rama Davis	Frisbee Goff	Opening Reception, Existing Facilities Tour (TS); Missing Links Tour (TS), Mammoth Traits, Traits Network Workshop; Signage & Martinding, Next Sheps	Rama	Davis		(760) 934-1865	ramadavis@hotmail.com		χ S	Left VM 10/29, sent email 10/31; N no response	
Hot Creek Hatchery Foundation	Fishing, Lakes from Shore	Opening Reception; Existing Facilities Tour; Missing Links Tour; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; New Sene	Raven	Angeles		(760) 648-1108	ravenangeles@aol.com		KS	Left VM and sent email 10/25; sent another email 10/31; no response	
Adventure in Camping	Camping, RV	Next, Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails: Trails Network Workshop; Signage & Warfinding; Next Steps	Ryan	Dore	Son of ((760) 924-0922	rdore@advmtureincamping.com	http://www.adventureincamping.com/	KS	Spoke on phone 10/30; sounded interested, asked me to send Nimm an email, which I did 10/30; no response	
Tamarack Lodge & Resort	Boating Access, Motor/Non	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Traits; Traits Nework Workshop; Signage & Wayrinding, Next Steps	Roy	Moyer	General ((760) 934-2442	moyer@mammoth-mtn.com	www.tamaracklodge.com	KS	Spoke to Roy 10/29; said he will Y try to attend, and thanked me for the call	
Camp High Sierra	Camping, Tent	Opening Reception, Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Warfinding; Next Steps	Robin	Smith	Camp ((Superviso ()	(213) 485-4853 (760) 934-2368 summer	robin.smith@lacity.org		KS	Called 10/30 and was directed to email Robin Smith, which I did 10/31, no response	Owned by LA Department of Recreation and Parks
Capistrano Valley Running Team	Running, Cross-Country	Opening Reception, Existing Facilities from (Alta & TS), Masing Links Tour (Alta & TS); TS Hiking Focus Group?; Mammoth Trailis, Trails Newtork Workshop; Signage & Wavlinding, Next Steps	Ken	Sauce		(949) 363-5297	<u>runmandio@cox.net</u>		KS	Left VM 1030; sent email 1031; N email bounced	Participated in TOML spagnetti feed '07. 21 team members.
Stave Schwind	E questrian, Private	Opening Reception, Existing Facilities Tour (TS); Missing Links Tour (TS); TS Equestrian Focus Group; Mammoth Trails, Trails Network Workshop; Signage & Wayfindfing; Next Steps	Steve	Schwind		(760) 934-1700	sbcowboy@qnet.com		KS	10/26 KW spoke to Steve - he is wey interested in providing electroack, but will be leaving town Friday morning. He can make himself available on Thursday if needed.	
San Gorgonio Ruming Team	Running, Cross-Country	Opening Reception, Existing Facilities Tour (Alta & TS); Missing Links tour (Alta & TS); TS Hiking Focus Group?, Mammoth Trails; Trails Network Workshop; Signage & Wayfinding, Next Slebs	Charles	Sanchez		(909) 936-1619	sgcsanchez@intergate.com		KS	Left VM 10/30; sent email 10/31; N no response	Participated in TOML spaghetti feed '07. 30 team members.
Pokanobe ResortLake Mary	Boating Access, Motor/Non	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Traits; Traits Network Workshop; Signage & Warfinding, Next Stens	Trent & Ginna	Brooks		(760) 934-2437	tbrooks@sierracp.com	pokonoberesort.com	KS	Called 10/29 but no answer or N machine; sent email 10/31; no	

9	Activites/Category	Event to Attend	Contact First	First Last Name Title	Contact Phone Contact Email	Contact Email	Ora Website	LTPA Reco	MLTPA Record of Communication: Attend?	Notes
Foothil High School Running Team	Running, Cross-Country	on; Existing Ita & TS); Missing A TS); TS Hiking fammoth Trails; orkshop; Signage ext Steps	Matt	Bell		termat@pacbell.net		Calle longe 10/31	2	
Kitredge/P3	Camping, Tent	Opening Receptor: Mammoth Trais (Isseming only); Trais Navor (Vordenpo (Isseming only); Signage & Warfinding Neat Steps)	u _o	Cage	(760) 934-7566	tom@kitredge.net	K6	Spoke 10/29, and pa left VM session 10/30, to kids would!	10.22, will check for reg packers 10.22, will check for reg packers and packers and complexes, left VM for Tom or retailers left VM for Tom or retailers left VM for Tom or retailers 10.323, Los said he would try to 10.323, Los said he would try to attend retailers season; spoke to kids in Por n 10.25, said they to kids in Por n 10.25, said they packet	Joe attended Retailers Focus Group; Won Suh (employee) attended MTB Focus Group
Footlose Sports	Biking, Mountain	Opening Receptor: Mrn Bike Focus Group: Exsting Facilities Focus Group: Existing Facilities Focus Group: Existing Links Durt (TS); Mammoth Traits; Traits Network Workshop; Signage & Waylnding: Next Steps	ony	Oolosardo Owner	(760) 834-2400	tony@footloosesports.com	www.footloosesports.com		Spoke with Craig on 1029 and eastern the passed in the passed by the passed pas	Silver Chesak and Tony Colosardo attended
Soots Sports	Hiking/Walking, Paved	Opening Reception. Mrn Bike Focus Group: Existing Facilities Four (TS), Missing Links Your (TS), Workshop; Signage & Wayfinding: Next Steps	Λιο	opiesido	(760) 834-2400	tony@footloosesports.com	www.footlosesports.com		Spoke with Craig on 1029 and and the state of the capacitation word along to the agricultural control capacitation word along to the agricultural capacitation word along to the agricultural capacitation and the capacitation and the capacitation and the will attend to capacitation and he will attend to capacitation and the capacitation and the capacitation and capacitation	Silver Chesak and Tony Colosardo attended
Twin Lakes Store	Boating Access, Motor/Non	inks rails &	cca &		(760) 934-7295	travis waters @verizon.net	KS	1 9	N eft VM 10/29; sent email 10/31; email bounced	
Mammoth Lakes Sports Fishing Association	Fishing, Lakes from Shore	Opening Reception, Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails Network Workshop; Signage & Warfinding; Next Steps	Vicki	Russell	(760) 937-3611	vicki.russell@uboc.com	<u>x</u>		Left VM 10/30; sent email 10/31; N no response	
Mammoth Lakes Sports Fishing Association	Fishing, Lakes from Shore	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Vicki	Russell	(760) 937-3611	vicki.russell@uboc.com	KS		Left VM 10/30; sent email 10/31; N no response	
S Eastern Sierra Nordic Ski Association	Bow Huning	inks rails &	Hank	Garrettson	(760) 934-7665	w6sx@arrl.net	, K		Spoke with Hank 10/29; said he would forward an email to his N club members, he forwarded the email on 10/31	
California Native Plant Society, Bristlecone Chapter	Fall-Color Viewing	Opening Reception, Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails Network Workshop; Signage & Warfinding, Next Steps	Cheryl	Chipman	(760) 872-7636	web@bristleconecnps.org	http://www.bristleconecrups.org/		Left VM and sent email 10/25; N sent email 10/31; no response	
California Native Plant Society, Bristlecone Chapter	Widflowers	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding, Next Steps	Cheryl	Chipman	(760) 872-7636	web@bristleconecnps.org			Left VM and sent email 10/25; sent email 10/31; no response	
Sreakers Motorcycle Club	ОНV, Масосусів	I have had no success in trying to contact this club. Maybe it can be covered by Mammoth 4WD Club.	Lanny Lehigh, president		Steve Toomey, member (780) 873-4121, (760) 872 3814, Lanny Lehigh, president	webmaster@sneakersmc.com	http://sneakersmc.com/	Spok was reffort info t and t Lehig Fridas	doce with Stew of Comery, who was very excled about our flors. He asked that we send flors. He asked that we send in your mail, which form did He and he club president, Lamy Y Lehigh, will be out of town on the club grady and Saundary, but will by for make it Phursday night and Surday moming.	Steve Toomey and Randy Gillespie of Golden State Motorcycles attended

Club	Activites/Category	Event to Attend	Contact First Name	Contact First Last Name Title	Contact Phone Contact Email	Contact Email	Org Website	MLTPA	Record of Communication: Attend?	rd? Notes
Ontre	Automobiles	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Warfinding Next Steps	Karl	Schnadt Pres	(760) 934-8508	yj894x4@hotmail.com	http://mammoth4x4.4t.com/contact.ht ml	Š	No answer when called on 10/24; sent email instead; sent in another email 10/31; no resconse	
U Eastern Sterra 4WD Club	OHV, ATV	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Warfinding Next Steps	Karl		(760) 934-8508	yj894x4@hotmail.com	http://mammoth4x4.4t.com/contact.ht ml		No answer when called on 10/24; sentemail instead; sent in another email 10/31; no response	
Angie Tapley Dog Training	Pets, Summer Walking	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Martinetine Nast Shens	Angie		Owner/Tr (760) 937-5772 ainer				Left VM 10/30; no response N	
Hot Creek Hatchery Foundation	Fishing, Lakes from Shore	Opening Reception, Existing Facilities Tour; Missing Links Tour; Mammoth Trails, Trails Network Workshop; Signage & Wayfinding; Next Stens.	Tim	Alpers	(760) 648-7334			κS	Left VM 10/25; no response N	
Mammoth Mountain Bike Park	Biking, Mountain	Opening Reception, Mrn Bike Focus Group; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding;	ī	Janisse	(760) 934-2571 x. 2067		www.mammothmountain.com	X S	N Left VM 107.8, no response	
Mammoth Mountain RV Park	Camping, RV	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails, Trails Network Workshop; Signage & Wayfrinding; Next Steps	Melissa	Anderson	(760) 934-3822		http://www.mammothrv.com/	KS	N Left message with staff 10/25; no response	
Mammoth Pet Products	Pets, Summer Walking	Opening Receptor, Existing Facilities Tour (TS), Missing Links Tour (TS), Mammoth Trails, Trails Tour (TS), Mammoth Trails, Trails Network Workshop; Signage & Wayfiriding, Next Steps			(760) 934-8677 corporate offices; (760) 934-4417 local		http://www.mammothpet.com/	X S	who was excited about the event and recommended fical photonic Septranie seemed interested; igane her website find and encouraged her to tell find metalyses, customers, and	
spood Rujuods thomas when spood grand to spood grand the spood	Bking, Mountain	Opening Receptor; Mrn Bike Food Goup; Stasting Facilities Tour (TS), Missing Links Tour (TS), Mammont Traits; Traits Network Workshop; Signage & Wayfinding; Next Steps	Heidi & Mark		(760) 934-3239; (760) 934-3658 corporate office			X S	Call Collect (mgt) on Tuesdry Call Collect (mgt) on Tuesdry LIGO between 645 and 2 at Manneth Sporting Cocke or 2-6 at Videran (see next tab) litel measure with control and met tab) litel 10/29 institute of Mark can 10/29 institute or 200 at Videran (see next tab) litel massing with control and mark at 10/29 institute or 200 at 10/20 institute or 200 at	Mammoth Sporting Good staff manages the Cross Country Mountain Bike Village Champonships.
ER Reds Meadow Pack Station	Equestrian, Commercial	Opening Reception, Existing Facilities Tour (TS); Missing Links Tour (TS); TS Equestrian Focus Group, Mammonh Trails, Trails Matwork, Workshop, Signage & Warfirding; Next Sleps	Bob	Fanner Owner	(760) 934-2345 er		www.redsmeadow.com	KS	10/26 KW spoke with Bob Tanner - he will try to come to N focus group	
Rick's Sport Center	Bow Hunting	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Pat	? Emp	Employee (760) 934-3416			KS	Kim went by and spoke with Pat 10/30; he may be able to come to the Opening Reception, but In has to work all weekend. Will pass retailers message to Rick;	Rick's carries hunting equipment - not sure if they carry bow hunting equipment.
Day Mountain Recreation	Camping, Tent & RV	Opening Reception; Mammoth Trails (listening only); Trails Network Workshop (listening only); Signage & Wayfinding, Next Steps	Rusty	eland	(760) 878-2270			X S	Called 10/30, but no answer; no response	Rocky Mountain Recreation is the concessionaire in the Lakes Basin.
Outread	OHV, Matarcycle	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammort Trails; Trails Network Workshop; Stgnage & Wayfinding, Next Steps	Jarred & Jennifer	Own	(760) 934-0347		htp://www.sierraenghe.com/	š	Spoke to shop guy on 10/29, who said Larred and Larrelland Larrell	ATV Rentals
Ch Sierra Meadows Ranch Equestrian Center	Equestrian, Commercial	Opening Reception, Existing Facilities Tour (TS); Missing Links Tour (TS); TS Equestrian Focus Group, Mammonh Trails, Trails Network Workshop, Signage & Wawfurding; Next Steps	Jennifer	Roeser	(760) 934-6161			KS	10/26 KW left message	
The Smith	Equestrian, Private	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); TS Equestrian Focus Group; Mammoth Trails; Trails Network Workshop; Signage & Wayfinding; Next Steps	Tina	Smith	(760) 934-3581			হ	10/26 Kristy spoke to Tina, she is very interested in participating and will definitely attend the Y focus group session - plus bring some fellow horsemen	Tina Smith and Kim Angelus attended

club	Activites/Category	Event to Attend	Contact First Name	Last Name Title		ontact Phone	Contact Phone Contact Email	Org Website	MLTPA	MLTPA Record of Communication: Attend? contact date, method, result Y or N	Attend? Y or N	Notes
Wildeyrie Lodge at Lake Mamie	Boating Access, Motor/Non	Opening Reception, Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails, Trails Network Workshop; Signage & Warfrinding, Next Steps	Stan	Schotz	(2)	760) 934-2444			Š	Left VM 10/29; no response	z	Stan is also the contact for Woods Lodge
rMCA of Los Angeles, High Sierra Group Camp	Camping, Tent	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Warfinding, Next Steps)6)	0008-998 (606		http://www.ymcala.org/	χS	Tried calling 10/30, no answer	z	
	Caving	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfrinding; Next Steps							XS S			
	Geocaching	Opening Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails; Trails Network Workshop; Signage & Wayfinding, Next Steps							KS S			

Outreach

Club	Activites/Category	Event to Attend	Contact First Name	Last Name	Title	Contact Phone	Contact Email	Org Website	MLTPA	Record of Communication: date, method,	Attend? Y or N	Notes
Mammoth Mountain Bike Park	Biking, Mountain	Friday 2 00-2:45 Mountain Bikers	Dave	Geirman	- O X	(760) 934-2571 x. 3534	dgeirman@mammoth mtn com	www.mammothmountain.com	폭			Kristy to make heads up phone call - Dave is on vacation through the event. Might not hurt to send an email to solicit his feedback upon his return.
Mammoth Mountain Bike Park Mammoth Mountain Bike Park	Biking, Mountain Biking, Mountain	Friday 2 00-2:45 Mountain Bikers Friday 2 00-2:45	Mark EJ	Hendrickson Janisse		(760) 914-0011	mhendrickson@mammoth-mtn.com	www.mammothmountain.com	폭 폭			Kristy spoke with Mark 10/17 - he is very interested in participating.
Mammoth Sporting Goods		Friday 2 00-2: 45 Mountain Bikers	John	Crown		(760) 934-3239			폭			Mammoth Sporting Good staff manages the Cross Country Mountain Bike Village Champiorships. ALSO ID SCUSS HAVING SOMEONE ATTRID THE RETAIL MERCHANTS SECTION
Footbose Sports	Biking, Mountain	Friday 2 00-2:45 Mountain Bikers	Tonv	Colosardo	Owner	(760) 934-2400		www.footloosesports.com	Ξ			Contact: Devon Pace, Randy Hall, Silver Chesak, Stu, Travis, Matt ALSO PLEASE DISCUSS HAVING SOMEONE ATTEND THE RETIAL MERCHANTS SESSION
Misc	Biking, Mountain	Friday 2 00-2:45 Mountain Bikers	Mark			(760) 934-1674			폭			Mark has already registered for the event - ugusts need to get him to the focus sessions. Also, need to tell him about the schedule change for tours - need to confirm that heel want to do the bike natural surface fours.
Eastern Sierra Packers Association	Equestrian, Commercial	Friday 3 00 - 3:45 Equestrian	Jennifer	Roeser	00022	(760) 878-2207 (winter): (760) 935-4324, McGee Creek Pack Station summer)	mcgee@qnet.com	htto //www.easternslerrabackers.com/	KW			
McGee Creek Pack Station	Equestrian, Commercial	Friday 3 00 - 3:45 Equestrian	Jennifer	Roeser	000216	3-2207 (760) eek ion	mcgee@qnet.com	http://www.easternsierrapackers.com/	K			
Sierra Meadows Ranch Equestrian Center	Equestrian, Commercial	Friday 3 00 - 3:45 Equestrian)	(760) 934-6161			ΚW			
Mammoth Lakes Pack Outfit	Equestrian, Commercial	Friday 3 00 - 3:45 Equestrian	John & Loree	Summers	Guides	(760) 934-2434 (559) 683-7771	nfo@mammothoack.com	www.mammothack.com	×χ			
Reds Meadow Pack Station	Equestrian, Commercial	Friday 3 00 - 3:45 Equestrian	Bob			(760) 934-2345		moo wopeauspar www.	ΚW			
Reds Meadow Pack Station	Equestrian, Commercial	Friday 3 00 - 3:45 Equestrian	Bob	Tanner	Owner ((760) 934-2345		www.redsmeadow.com	KW			
Steve Schwind	Equestrian, Private	Friday 3 00 - 3:45 Equestrian	Steve	Schwind					KW			
Tina Smith	Equestrian, Private	Friday 3 00 - 3:45 Equestrian	Tina	Smith					KW			
Sierra Club, Tolyabe Chapter, Range of Light Group	Hiking/Walking, Unpaved	Friday 4 00 - 5:00 Hikers	David	Hornbeck	Chapter Chair ((760) 934-3764	chair@tolyabe.sierraclub.org	http://nevada.sierraclub.org/	KS			Mary Kay Prentice - M10
Disabled Sports Eastern Sierra	Disabled Users	Friday 2 00 - 2:45 Disabled Users	Kathy	Copeland	President				KW			
Nordic Walking	Hiking/Walking, Paved	Friday 3 00 - 3:45 Retails Merchants & Athletes (runners, race walkers)	Suzanne	Nottingham		(760) 935-4471	nordkwalker@earthlink.net		¥S			Suzanne is a local, yet well known fitness professional who specializes in Nordic Walking - 1 believe she works closely with Footloose.
Footbose Sports	Hiking/Walking, Paved	Friday 3 00 - 3:45 Retails Merchants & Athletes (runners, race walkers)				(760) 934-2400		www.footloosesports.com	S S			Combine with call to FL about mtn bike
High Sierra Striders	Running, Cross-Country	Friday 3 00 - 3:45 Retails Merchants & Athletes (runners, race walkers)	Andrew	Kastor	President	(760) 937-2406	andrew@highsierrastriders.org	http://www.highsierrastriders.org/	Ş			
Kltrredge/P3	Camping Tent	Friday 3 00-3:45 Retail Merchants & Athletes	Tom	Cade				www.kittredge.net	KS			
MMSA Sport Shops	Tent	Friday 3 00-3:45 Retail Merchants & Athletes	Greg	Patrie	er		gpatrie@mammoth mtn.com	www.mammothmountain.com	KS			KW left voice mail for Greg "Chop" that KS would be calling.
High Sierra Triathlon Club		777 Friday 3 00-3:45	Ilana Dave &	Levin	resident		llana@highsierratri.org	www.highsierratri.org/	KS (
Rek's Sport Center	Ç.	Athletes Friday 3 00-3:45 Retail Merchants &	Autumn	(Neille	2 2	(760) 934-4191 (760) 934-3416	dave@mammothgear.com		2			Rick's carries hunting equipment - not sure
Mammoth Sporting Goods	tain	Athletes Friday 2 00-2:45 Mountain Bikers	John	Crown		(760) 934-3239						In they carry bow naming equipment. Combine with call to MSG about mtn bike

Eastide Velo Cyring Cub	Biking, Road	Friday 4 00-5:00 Road Bikers	 win zo	6711	7760 604 3773	 HTM Vinesectionals on the	0 > A O > 0 % 2 %	10/26 KW phoned - from is no longer pres of East Side Welo-their is, John Armstrong, Tom wil be out of rown next erocuraged hui i erocuraged hui erocuraged hui survey,	
Eastside Wel Cydring Lub	Biking, Road	Priday 4 00-5:00 Road Bikers	Armistona President (760) 934-5269	ident (760)	934-8269		- 4 00 0 E E 62 E	10/26 spoke with Ann - he will try to get 5-6 people from east Side Velo to attend (their membership is 120) he would love a genetic event email to froward to Esvelo membership is 120)	

MLTPA CAMP - Business Contacts

		Contact First Name	Last Name	Title	Contact Phone	Contact Phone Contact Email Org Website	Org Website	MLTPA	MLTPA Communication: Attend? Contact date, method, Y or N	Notes
GROUP	Event to Attend								result	
Lodging	Developers' Forum Reception;			Mammoth Lakes						
Restaurant/Bar	Mammoth Trails (listening			Chamber of				_		
Retail	only); Signage & Wayfinding;			Commerce			http://www.elegantbath.	_		
Service	Next Steps	Dawn	Vereuck	President	(760) 924-2040	dawn@elegantbath.com com/	com/	_		
Lodging	Developers' Forum Reception;									
Restaurant/Bar	Mammoth Trails (listening							_		
Retail	only); Signage & Wayfinding;			Village						
Service	Next Steps			Association			ı			
Sunrise Rotary		Mike	Aguirre????							
Noon Rotary		Dan	Wright							
Mammoth Lakes										
Lions Club		Tom	Barnes					_		

A Contacts
/ОН -
CAMP
MLTPA

Notes																																										\perp
Attend? Y or N				k																					ey.		_					в		e								
Record of Communication: date, method, result		10/26 KW mailed letter	10/26 KW mailed letter	left message for manage Max	10/20 KW phone tried -			10/31 KS sent email	10/23 KW phone tried -	10/23 KW tried 10/31 KS sent email	10/23 KW tried - left message		10/23 KW phone tried - left message for "Ron"	10/26 KW mailed letter		10/26 KW mailed letter 10/31 KS sent email	10/31 KS sent email	left message 10/31 KS sent email	10/23 KW phone tried -	address with Kim	10/26 KW mailed letter				10/23 KW phone - spoke with desk at Hidden Valley and they suggested I	contact Steve Black at Mammoth Reservation	Bureau - left message for Steve 10/23	10/26 KW mailed letter 10/31 KS sent email	10/31 KS sent email	10/26 KW mailed letter 10/31 KS sent email	with Jeff Warwick per Kim's recommendation,	however he is no longer	provided Renn's (the	nanager sy name and number - I left a messag	10/26 KW mailed letter	10/25 KW phone - left	10/31 KS sent email		10/26 KW mailed letter	10/26 KW mailed letter	10/21 N3 Sellt ellidii	
MLTPA Contact							onixmamm	_		e.com						Е		mos			/alloo.com																			1		
Org Website							ryanppmgri www.chamonxmammo	mammothvictory@aol.com		info@mammothsierraonline						info@discovery4rentals.com	aol.com	ryanppmgmt@hotmail.com			O estrices in incominers yango.com							net com	global.net	johnt@mammothkve.com							et.com		ten ett	and the state of t	onesigies.co	
Contact							ryanppmgn	mammothvic		info@mamm						info@discove	kmtbuilder@	ryanppmgn		-	IOI estici eekii							horizons4@anet.com	laynejill@sbcglobal.net	johnt@mamr							lakeview@qnet.com		mamthcrk@dte net	0	IIIO@/III	
Zip Code		93546	93546											93546		93546					93546							93546		93546					93546				93546	75542	75540	
State		CA	CA											Š		CA					CA							CA		CA					8				CA	5	5	
ss City		Mammoth Lakes	Mammoth Lakes											Mammoth Lakes		Mammoth Lakes					Mammoth Lakes							Mammoth akes		Mammoth Lakes					Mammoth Lakes				Mammoth Lakes	Moreomoth Lakes	Mallillotti Lakes	
Street Address		PO Box 1	PO Box 897											PO Box 9025		PO Box 789					PO Box 7238							PO Box 175		PO Box 1132					PO Box 677				PO Box 1		LO DOX	
Contact Phone		934-3933	934-8411	934-8909	007-100		914-2757	934-2279	934-2386	934-6374	934-6710		934-6515	934-3326		934-6410	924-1102	914-2757		0	934-2142						934-7303	934-6779	924-1002	934-2669				934-5940	934-4990	004 0000	934-6261		934-8634	1000	434-2004	
First Last Name Title							Salay Manager										Tarlow President	Salay Manager		6	GOG								Contreras President													
Contact First Name							Ryan										Kenneth	Ryan		C	DO								Layne					Renn								
Event to Attend		, ,		,				1	,					Opening Reception; Signage &	Wayfinding: Next Steps		1				***		, ,					ı						1	1	ı	***	1			***	
Outrea	ach peadwork	Aspen Creek	Bigwood	Bridges	Cabins Canon Sti & Decript	Carry on a Navydon	Chamonix	Chateau Blanc I & II	Chateau D'Oex	Chateau de Montaigne	Chateau Sans Nom	Chateau Tyrol Conestoga	Courchevel	Crestview Creekside at Mammoth	Diamond Run Twn	O Discovery IV	Eagle Run	Fireside at the Village			Forest Meadows	Gray Eagle I	Helios	Heritage	ıbli	c N	Hidden Vallev	etir	Juniper Springs Lodge	Krystal Villa East	nd	Οι	utr		L'Abri La Residence IV & V	0 0000	D Lakeview Villas	Codges I & II	Mammoth Creek		Mammoth Green	Mammoth Lofts Mammoth Pines

HOA Contacts
TPA CAMP -

																																Are there different contacts for the	eek Phases?			E.					
Notes																																Are there differe	different Snowcr	HOA CONTACT		cdan@qnet.com PO Box 665?					
Attend? Y or N																																									
Record of Communication: date, method, result	10/25 KW phone - left message	10/21 VS cont amail	10/21 KS sent entail 10/26 KW mailed letter	10/26 KW mailed letter	10/26 KW mailed letter 10/31 KS sent email	10/26 KW mailed letter	10/25 KW phone - left	message 10/26 KW mailed letter	10/31 KS sent email	10/26 KW mailed letter			10/26 KW mailed letter	10/25 KW phone - tried -	bad number	TU/25 KW phone - lett message	10/26 KW mailed letter 10/31 KS sent email	message	10/25 KW - received message from Heidi and	she provided PO Box	number - not sure that it will actually get to the	BOD (all live down south - some have local PO boxes,	however) 10/26 KW mailed letter	10/26 KW mailed letter	10/26 KW mailed letter	10/31 KS sent email	with Ryan - very helpful -	he can also get info to Sunstone, Chamonix and	Fireside		10/26 KW mailed letter	10/26 KW mailed letter 10/26 KW mailed letter	10/31 KS sent email	10/31 NS Sent email		10/26 KW mailed letter 10/31 KS sent email	10/26 KW mailed letter	10/31 KS sent email 10/26 KW mailed letter	10/31 KS sent email	10/25 KW phone - left message (Jim & Kim) 10/26 Jim left voicemail -	would be happy to forward an email 10/31 KS sent email
Org MLTPA Website Contact		info@mamothsierraculine com	info@meamothdied com		mothwest.com		info@MammothRentals.com		info@mammothres.com					office@stantoncondos.com			ons4.com									.com			rvannomcomt@hotmail.com				info@snowcreekrealty.com	ox.net	and a Si	OI		carolyn@mammothlakes.com	aleckroberts@cox.net		jksnopet@hotmail.com
Zip Code Email		ew@ofui	02E44 info@mam	93546	93546 info@mammothwest.		93546 info@Mam		_	93546				93546 office@sta			93546 stav@Seasons4.com						93546	03544	01000	93546 spv@schat			madueva		93546		93546 info@snow	edzanaec	ioosgrove @comput er.org SummitO wners@co	@yahoo.c 93546 om		92648 carolyn@n 93546	aleckrober		jksnopet
State			5	5 5	CA		CA		CA	45				CA			CA						CA	8		CA					8 8	*	8			CA		CA CA			
City			Mammoth akes	П	Mammoth Lakes C		Mammoth Lakes C			Mammoth Lakes				Mammoth Lakes C			Mammoth Lakes						Mammoth Lakes C			Mammoth Lakes C							Mammoth Lakes C			Mammoth Lakes C		Huntington Beach C Mammoth Lakes C			
Street Address			DO Box 3846		PO Box 7247		PO Box 8290			PO BOX 3454				PO Box 427			PO Box 226						PO Box 1542	025 akoview Rid Memmoth akes	AZO EGNEVIEW DIA	PO Box 977					PO Box 1		PO Box 657			PO Box 3006		6562 Silverspur La P PO Box 1088			
Contact Phone	934-4100	034-0372	934-6372	934-8480	934-6151	934-3808	934-3111		934-5000	934-4993				934-3361	934-2936	934-2062	934-2030						934-6808	934-2870	0700	934-4521			014.2757		934-8634	934-8270	934-3333	934-8393	6704	(310) 823-9448 John	934-3593	934-7260	924-1102		934-6569
Title																							s HOA						Manager	1000			000	DOD President			:	BOD President	President		
Last Name																							Att: Sherwin Villas HOA						Zalav.	6000			7-11-	zana		Cosgrove		Dorman-Davis	Roberts		
Contact First Name																													G	100			1	EG		John		Jessica	Aleck		mir
Event to Attend		Onening Becention: Signade &	Wayfinding: Next Steps																																Opening Reception: Signage & Wayfinding: Next Steps						
ASSOCIATION		Memmath Cierra Twn	Mammoth Ski & December	Mammoth View Villas	Mammoth West	Meadowridge	Meadow Ridge	Meridian Villas	Mountainback	Mountain Shadows Nordica	Pinion Springs Pointe	Powder Reef	Kainbow Villas	St. Anton	St. Moritz	San Sierra	Seasons 4		C/	\ N /	ID	. 0	Sherwin Villas	Sierra Manors		Sierra Park Villas		uh	li C	Ski Run Villas	Snow Country	Showbird	Snowcreek	Solstice	and Outrea		Sunridwer	Sunshine Village	Sunstone	0	Tamarack

Outrea	Event to Attend	Contact First Name	Last Name	Title	Contact Phone	Street Address	City	State	Zip Code E	Contact Org	rg MI	Org MLTPA Communication: Website Contact date, method,	Attend? Y or N	Notes	
Tennis Village					934-3111							answered as Meadow Ridge?			
Timbers															П
					934-4154 (909) 612-5169										
Timber Ridge		Jerry	Cochran	President	Jerry				0	diane@timber-ridge.com	dge.com	10/31 KS sent email			٦
Timberline									93546			10/26 KW mailed letter			
Tyrolean Village					934-6510 P	PO Box 1295 Ma	Mammoth Lakes CA		93546			10/26 KW mailed letter			
Val D'Isere					934-2040 F	PO Box 39 Ma	Mammoth Lakes CA		93546			10/26 KW mailed letter			
Viewpoint						PO Box 1187 Ma	Mammoth Lakes CA	1	93546			10/26 KW mailed letter			
Villa De Los Pinos			_												
												10/25 KW - phone - tried			
West, Slopes Villas					934-3213							discontinued number			
Wildreness View															
Wildflower					934-4600					iveenker@amail.com	ail.com	10/31 KS sent email			
Wildrose															
												Jo Bacon will announce			
	Opening Reception; Signage &											CAMP: SUMMER at			
Winterset	Wayfinding: Next Steps		of	Bacon	934-7531							10/26			
Woodlands						PO Box 7338 Ma	Mammoth Lakes CA	-	93546			10/26 KW mailed letter			
												10/26 KW mailed letter			
1849					934-7525 F	PO Box 835 Ma	Mammoth Lakes CA		93546 ii	93546 info@1849condos.com	DS.com	10/31 KS sent email			T
The Trails Homeowner Association		Shawn	Wilders	President		PO Box 1684 Ma	Mammoth Lakes CA		93546			10/26 KW mailed letter			
The Village Homeowners	ris		Morror	object of the control						*on conception		10 mo +mon 37 10/01			
Ranch at Snowcreek			4300							and					
Homeowners Association	lo														T
<u> </u>												10/25 KW - phone - left message for Jan to call			
Mammoth Knolls				0								back with email or mailing			
Homeowners Asociation	ui ui	Jan	MOTIN		934-6497					1		address for more into			1

ORGANI ZATION	Event to Attend	Contact First Name	Last Name	Title	Contact Phone	Contact Email C	Org Website Con	MLTPA Communication: Attend? Contact date, method, Y or N	Attend? Y or N	Notes
Opening Reception: Existing Pacilities Tour (Alta), That Schools Focus Group; Missing Links Tour Group; Missing Links Tour (Alta); Traits Network Workshop; Signage & Norskhop; Signage &	Opening Reception: Existing Facilities Tour (Ada): Alls a Schools Focus Group: Missing Links Tour (Atla): Trails Network Workshop: Signage & rt Wayfinding: Next Steps	Mike	DRRsi	Superintendant				Steve Speidel/TOML contactacted all agencies		
Jammoth Community Water District	Opening Reception; Alta Agencies Focus Group; Signage & Wayfinding; Next Steps	t Gary	Sisson	General Manager	gsissı (760) 934-2596, ext. 238 ca us	gsisson@mcwd.dst. ca us		Steve Speidel/TOML contactacted all agencies		
Alammoth Hospital	Opening Reception: Existing Facilities Tour CARia): Alla Agencies Focus Group: Missing Links Tour (Alta): Trails Network Workshop: Signage & Wayfinding: Next Steps							Steve Speidel/TOML contactacted all agencies		
lammoth Lakes Fire Department	Opening Reception; Atta Agencies Focus Group; Missing Links Tour; Trails Network Workshop; Signage & Wayfinding; Next Steps	f Brent	Harper	Chlef	934-2300	bharper@mammothlake sfd.com		Steve Speidel/TOML contactacted all agencies		
Jammoth Lakes Police Jepartment	Opening Reception; Alta Agencies Focus Group; Signage & Wayfinding; Next Steps	t Randy	Schienle	Chief	(760) 934-2011 x. 16	rschienle@mammothlak espd.org		Steve Speidel/TOML contactacted all agencies		

Notes																															
Attend? Y or N																															
Record of Communication: date, , method, result	10/24 KS sent email MLIPA Board/MLCC followed up with phone call	MLTPA Board/MLCC followed up with phone call	MLTPA Board/MLCC followed up with phone call	MLTPA Board/MLCC followed up with phone call	MLTPA Board/MLCC followed up with phone	MLTPA Board/MLCC followed up with phone call	MLTPA Board/MLCC followed up with phone call	MLTPA Board/MLCC followed up with phone call	MLTPA Board/MLCC followed up with phone	MLTPA Board/MLCC followed up with phone	MLTPA Board/MLCC	MLTPA Board/MLCC	MLTPA Board/MLCC	MLTPA Board/MLCC	MLTPA Board/MLCC phone call	MLTPA Board/MLCC phone call	MLTPA Board/MLCC phone call	MLTPA Board/MLCC followed up with phone	MLTPA Board/MLCC phone call	MLTPA Board/MLCC followed up with phone call	MLTPA Board/MLCC	10/24 KS sent email MLTPA Board/MLCC followed up with phone	MLTPA Board/MLCC	MLTPA Board/MLCC	MLTPA Board/MLCC	MLTPA Board/MLCC phone call	MLTPA Board/MLCC phone call	MLTPA Board/MLCC phone call	MLTPA Board/MLCC phone call	MLTPA Board/MLCC followed up with phone call	MLTPA Board/MLCC phone call
MLTPA Contact																															
Org Website																															
Contact Email	jesse@cardhalinvestmen <u>Is com</u>	rosenberg@metrichholdin gs.com	thodges@mammoth- mtn.com	jane@integrated-ds.com	erich@integrated-ds.com	Mdeeds93546@gmall.co <u>m</u>	developmentservices@ve	cbrook@mammothcrossing.com	katshak@uneedspeed.ne <u>t</u>	clande@chadmar.com				na	na	eu	na	cknight@starwood.com		John@papco.net		jones@lifeestates.com	na	na	na	eu	eu	eu	na	pgallagher@intrawest.co <u>m</u>	
Zip Code	90245	91346	93546	93546	93546	93546	93546	93546	93546	93546		93546	93546	93546	93546	93546	93546	na		na	na	93546	na	na	na	na	na	na	na	89509	89509
State	CA	CA	CA C	e C	CA C	S C	S.	S S	CA	CA		CA	CA	CA	CA	CA	CA	na		na	na	CA	na	na	na	na	na	na	na	ž	N N
City	El Segundo	Encino	Mammoth Lakes	Mammoth Lakes	Mammoth Lakes	Mammoth Lakes	Mammoth Lakes	Mammoth Lakes	Mammoth Lakes	Mammoth Lakes		Mammoth Lakes	Mammoth Lakes	Mammoth Lakes	Mammoth Lakes	Mammoth Lakes	Mammoth Lakes	Mammoth Lakes		Mammoth Lakes	Mammoth Lakes	Mammoth Lakes	Mammoth Lakes	Mammoth Lakes	Mammoth Lakes	Mammoth Lakes	Mammoth Lakes	Mammoth Lakes	Mammoth Lakes	Reno	Reno
Street Address	2301 Rosecrans Sulte 4194	16633 Ventura Blvd Suite 925	PO Box 24			60 Lake Mary Road	60 Lake Mary Road	60 Lake Mary Road	PO Box 100-595	PO Box 100 PMB# 606 1 Fairway Drive		PO Box 100 PMB# 606 1 Fairway Drive	53 Sierra Manor Rd	562 Joaquin Rd	410 Hillside Court	Po Box 9287	PO box 2603	na		na	na	na	na	na	na	na	na	na	na	6900 S. McCarran Blvd Suite 3000	6900 S. McCarran Blvd Suite 3000
Contact Phone	(310) 770-4724	(818) 322-4644	(760) 934-2571	(415) 381-9500	(415) 381-9500	(760) 924-8864	(760) 920-3949	(604) 250-2289		(760) 934-7880		(760) 934-7880	(760) 934-2511	(310) 709-1684	(760) 924-2893	(760) 934-6966	(760) 934-1440	(760) 924-1864		(818) 768-2260		(760) 924-8119 (760) 937-1998 VAN (604) 687- 2446	(760) 934-8831	(760) 934-2464	(760) 914-0098	(760) 934-2089	(760) 934-9345	(760) 873-7416	(760) 937-3884	(775) 332-1280	(775) 332-1280
Last Name	Langley	Rosenberg	Hodges	Sedonaen	Harris	Deeds	Klusmire	Brook	Hunter	Lande	McGreggor	Bennet		Fishburn	Galbraith			Knight	Turner	Vereuck	Hooper	Jones			Boyer	Presson	Walker			Gallagher	Smith
Contact First Name	Jesse	Rick	Tom	Jane	Eric	Mark	Leslie	Chuck	Rhona	Chuck	Chuck	Tammy		Eric	Mike			Craig	Joyce	John	John	Ward			Ryan	Robbie	Alan			Paul	mll
Events to Attend F		Opening Reception;	Reception; Mammoth Trails (listening only);	Next Steps	1		1	ı		ı	1	1	1	1	1				<u>, </u>		ı	ı	Opening Reception: Developers' Forum	Reception; Mammoth Trails (listening only);	Signage & Wayfinding: Next Steps						
TOML Project	Sherwins	Clearwater	Eagle Lodge	Hidden Creek (Shady Rest)	Hidden Creek (Shady Rest)	Mammoth Crossing	Mammoth Crossing	Mammoth Crossing	Mammoth Hillside	Snowcreek	Snowcreek	Snowcreek	na	Tallus	na	na	na	na	na	na	na	Holiday Haus	na	na	na	na	na	na	na	Sierra Star	Sierra Star
Developer	Cardinal Real Estate Investments	Metric Holdings	MMSA	Mammoth Land Devolpment	Mammoth Land Devolpment	Mammoth Crossing Devimt	Mammoth Crossing Devimt	Mammoth Crossing Devimt	Mammoth Hillside LLC/ Mammoth Meridian DevImt LLC	Chadmar Group	Chadmar Group	Chadmar Group	Neubauer-Jennison	Eric Fishburn	Galbraith	CH Construction	Del Rio Construction and Design	Starwood Development	Intrastar/Starwood Development	Papco, Inc	John Hooper	Life Estates	C&L Development	Kern River Devlopmnt	Boyer Construction	Presson Construction	Alan Walker Construction	Alfred Kelly Construction	Brian Burns Construction	Intrawest	Intrawest
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MLTPA CAMP - Developer Contact List

Developer	TOML Project	Developer TOML Project Events to Attend First Inst		Last Name	Last Name Contact Phone	Street Address	city	State	Zip Code	Contact Email Org Website	TPA Re	MLTPA Record of Attend? Contact Communication: date, Y or N	ttend? Notes
Starwood Capital TI Group	ital The "1" Hotel		Gary	Raymond	Raymond (775) 332-1259	6900 S. McCarran Blvd Suite 3000	Reno	N	89509	cvollan@intrawest.com	Zal Ea	MLTPA Board/MLCC followed up with phone call	
tarwood Capital Group	The "1" Hotel		Kathy	Richardson	Richardson (775) 332-1259	6900 S. McCarran Blvd Sulte 3000	Reno	N	89509	<u>cvollan@intrawest.com</u>	MI	MLTPA Board/MLCC followed up with phone call	
corn Asset Mngmt View	Mammoth View		Hector	Caldera	(916) 263-0222	2500 Venture Oaks Way Suite 175	Sacramento	CA	95833	acornassetmanagement.	MLT folic call	MLTPA Board/MLCC followed up with phone call	

									Record of	
Group	Event to Attend	Contact First Name	Last Name	Title	Contact Phone	Contact Email	Org Website	MLTPA (Contact Contact	cation: hod,	Attend? Notes
80/50					(760) 924-7777		http://www.8050mammoth.net/	Λ 1	MLBOR Email blast sent 10/25	
Century 21		Peter	Maw	Realtor-Associate	(760) 934-2121 Ext. 3g	peter@century21mammoth.com	http://www.century21mammoth.com/	2 -	MLBOR Email blast sent 10/25	Kit Muhs Recommendation
Century 21		Larry	McKee	Owner/President			http://www.century21mammoth.com/	N -	MLBOR Email blast sent 10/25	
Century 21		Michael	worth	Broker	(760) 934-2121		http://www.century21mammoth.com/	2 -	MLBOR Email blast sent 10/25	MLBOR Board Member
Century 21		Stephanie			37	stephanie@century21mammoth.com	http://www.century21mammoth.com/	2 -	MLBOR Email blast sent 10/25	Kit Muhs Recommendation
Coldwell Banker		George	Fowler	Broker	(760) 914-2400	cbmre@anet.com	http://www.mammothrealestate.com/	2 -	MLBOR Email blast sent 10/25	Kit Muhs Recommendation
Coldwell Banker		Linda	Hensler	Broker Associate	4-0215	Linda@Linda Hensler.com	http://www.mammothrealestate.com/	N 1	MLBOR Email blast sent 10/25	Kit Muhs Recommendation
Coldwell Banker		III	McBride				http://www.mammothrealestate.com/	21	MLBOR Email blast sent 10/25	Kit Muts Recommendation MLBOR Vice President Mammoth Properties???
Coldwell Banker		Ķī	Muhs	Sales Associate	(760) 924-0260	ksmuhs@earthlink.net	http://www.mammothrealestate.com/	2	MLBOR Email blast sent 10/25	Kit Muhs Recommendation
Coldwell Banker		Stacle	Robbins	Sales Associate		Stacie@OwnMammoth.com	http://www.mammothrealestate.com/	2 -	MLBOR Email blast sent 10/25	MLBOR Board Member
Coldwell Banker		Pattv	zkopf	Sales Associate		patty@anet.com	http://www.mammothrealestate.com/	2 -	MLBOR Email blast sent 10/25	Kit Muhs Recommendation
Coldwell Banker		Jeff		Sales Associate		surfmammoth@yahoo.com	http://www.mammothrealestate.com/	2 -	MLBOR Email blast sent 10/25	Kit Muhs Recommendation
House Real Estate		Karl	Kratz	Owner/Broker	(760) 924-8410	karl@houserealestate.com	http://www.houserealestate.com/	N 1	MLBOR Email blast sent 10/25	MLBOR Board Member
House Real Estate		Todd	Toberman	_		toddr@qnet.com	http://www.houserealestate.com/	2 -	MLBOR Email blast sent 10/25	MLBOR Board Member
Leisure Realty & Management Co.					(760) 924-0200			N -	MLBOR Email blast sent 10/25	
Mammoth Lakes Board of Realtors		Shannon	Crouch			mlbor@anet.com	http://www.mlbor.com/	2 -	MLBOR Email blast sent 10/25	
	Opening Reception:	Roy & Sheryl	Saari	Owners			www.mammothland.com	N L	MLBOR Email blast sent 10/25	Sheryl is MLBOR Board Member
Mammoth Properties	Developers' Forum Reception; Mammoth Trails Da	S Dave	Buckman	Broker/Owner		dbuckman@qnet.com	http://www.mammoth-properties.com/	N 1	MLBOR Email blast sent 10/25	
Mammoth Properties	(listening only); Signage a Wayfinding; Next Steps	k Heldi	Helbig	Agent	(760) 934-6060	heldih@qnet.com	http://www.mammoth-properties.com/	N 1	MLBOR Email blast sent 10/25	MLBOR Board Member
Mammoth Properties		Shawn	Wilders			shawrwilders@yahoo.com	http://www.mammoth-properties.com/	N 1	MLBOR Email blast sent 10/25	Kit Muhs Recommendation
Mammoth Real Estate Company					(760) 934-6813			N 1	MLBOR Email blast sent 10/25	
Mammoth Realty Center		David	Schwartz			david@mammothanswers.com	http://www.mammothrealtycenter.com/	N 1	MLBOR Email blast sent 10/25	MLBOR Board Member
Mammoth Realty Center		Tracie	Van Alstyne		(760) 447-0945	racie@realestatemammoth.com	http://www.realestatemammoth.com/	N 1	MLBOR Email blast sent 10/25	Kit Muhs Recommendation
Mammoth Realty Group		Mickey	Brown	Broker Associate	(760) 914-0199	Mickey@Brown-Team.com	http://www.mammothrealtygroup.com	N 1	MLBOR Email blast sent 10/25	Kit Muhs Recommendation
Mammoth Realty Group		Stephanie		Broker/Owner	(760) 914-1500		www.mammothrealty.com	N 1	MLBOR Email blast sent 10/25	MLBOR Board Member
Mammoth Sierra Properties		Stacey	Bardfeld	Broker/Owner	(760) 934-4501	stacey@qnet.com	http://www.mammothsierraproperties.com/	2 -	MLBOR Email blast sent 10/25	
McClean Team Real Estate		Mark	McClean	Broker/Owner	(760) 934-7000		http://www.mammothmountainrealestate.com/	N 1	MLBOR Email blast sent 10/25	
Remax of Mammoth		Karen	Nelson	Associate Broker	(760) 934-2287	mammothrealestate@vahoo.com	http://www.mammothresortproperties.com/	~ -	MLBOR Email blast sent 10/25	MLBOR Board President
Remax of Mammoth		Paul		Broker/Owner				N L	MLBOR Email blast sent 10/25	
Riffel Real Estate		Sue	Jamieson			sue@riffelrealestate.com	http://www.riffelrealestate.com/	N 1	MLBOR Email blast sent 10/25	Kit Muhs Recommendation
Riffel Real Estate		Heidi	Presson			heidi@riffelrealestate.com	http://www.riffelrealestate.com/	N 1	MLBOR Email blast sent 10/25	Kit Muhs Recommendation
Riffel Real Estate		Debbie & Stan	Riffel	Owners?		debbie@riffelrealestate.com stan@riffelrealestate.com	http://www.riffeirealestate.com/	N 1	MLBOR Email blast sent 10/25	
Shoulda-Bin-A Cowboy Land Co		Steve	Schwind	Broker/Owner	(760) 934-2697	steve@mammothlakes.com	http://www.mammothrealestateonline.com/	N 1	MLBOR Email blast sent 10/25	
The Snowcreek Property Company		Jodi	Melton	Realtor-Associate	(760) 914-1900	lodi@snowcreekproperty.com	http://www.snowcreekpropertycompany.com	2 -	MLBOR Email blast sent 10/25	MLBOR Board Member
The Snowcreek Property Company		Julie	Wright	Vice President	(760) 934-4445	julie@snowcreekproperty.com	http://www.snowcreekpropertycompany.com	2 -	MLBOR Email blast sent 10/25	
Time + Place Real Estate		Rochelle	Hair			rhair@time-place.net	http://www.time-place.net	N 1	MLBOR Email blast sent 10/25	

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чог	Activites/Category	Event to Attend	Contact First Name	Last Name Title	Title	Contact Phone	Contact Phone Contact Email	Org Website	MLTPA	Record of Communication: date, method, result	Attend? Y or N	Notes
IMAR			Andrea	Lawrence	President	(760) 934-2877	andrea@alimar org		KS	MLTPA Board phone ca Vernail		
Itrane			brad	a cate	District 9 Deputy District Director	1090-C78 (09Z)	Brod Mattern@dot re owy		v Z	MLTPA Board phone		
stem Sierra Land Trust				Ferrell-Ingram	Ferrell-horam Project Director (760) 873-4554	(760) 873-4554	karen@est or		S &	MLTPA Board phone		
stem Sierra Land Trust				Tavlor	President of Boa	(760) 924-8742 (ho	President of Boa (760) 924-8742 (hor taylor@noccable com		. X	MLTPA Board phone		
dwell Banker					Sales Associate	(760) 92 -0260	ksmuhs@earthlink net	http://www.mammothrealestate.com/	×S.	MLTPA Board phone ca Vernail		Also on Real Estate List
Chamber of Commerce			Dawn	*	Mammoth Lakes Chamber of Commerce President	0 06- 26 (092)	dawn@elecantbath.com	http://www.elecantbath.com/	Š	MLTPA Board phone		Also on Business List
W.			e	2	Housing Executive Director	(760) 934-4740	ohennarv@ci mammoth-lakes ca us	http://www.cimammoth-lakes.ca.us/	S X	MLTPA Board phone		Also on partner list
					Community Development Director	(760) 934-8989	mwardjaw@cjmammoth-lakes ca us	http://www.ci mammoth-lakes.ca us/	s S	MLTPA Board phone ca Vernail		Also on partner list
ammoth Lakes Planning Commission					Commissioner	(760) 934-4932	thacon22@verizon net		v.	MLTPA Board phone		Also on partner list
ammoth Lakes Planning Commission			,		Chair	(760) 934-2704	saaris @ qnet com		. X	MLTPA Board phone		Also on partner list
WIT				sconi	Associate Civ I Engineer	(760) 934-8989 x2:	760) 934-8989 x23 pbemasconi@ci mammoth-lakes ca us	http://www.cimammoth-lakes.ca.us/	×S.	MLTPA Board phone ca Vernail		Also on partner list
W					Public Works Director	(760) 934-8989 x25	760) 934-8989 x25 riaryis@ci mammoth-lakes ca us		S Y	MLTPA Board phone ca Vernail		Also on partner list
ammoth Lakes Tourism & Recreation Commision				ardo	Parks & Rec Vice (760) 934-2400	(760) 934-2400	tony@footloosesports com		KS	MLTPA Board phone ca Vemail		Also on Misc list
nmoth Lakes Tourism & Recreation Commision			Shields	_	Commissioner	(760) 934-5200 (w) (949) 300-6195 (cell)) sr4mals@vahoo.com		X	MLTPA Board phone ca Vemail		Also on Misc list
ammoth Lakes Town Council				ura	Mayor Pro Tem	(760) 914-2962	wendy_sugimura@yahoo com		KS	MLTPA Board phone ca Vemail		Also on Misc list
mmoth Mountaineering			.x C		Owners	(760) 934-4191	(760) 934-4191 dave@mammothgear.com		KS	MLTPA Board phone ca Vernail		Also on Summer User List

MLTPA CAMP Partner Contact List

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GROUP Event to Attend	Contact First _I	t Last Name Title	Title	Contact Phone	Contact Email	Org Website	MLTPA	Record of Communication: Attend? Notes Aget, method, Y or N
MMSA	Rusty	Gregory	CEO	(760) 934-0633	rusty@mammoth-mtn.com	mammothmountain.com	WC	Phone via Mary Walker
			Executive				:	
	Mary	Walker		(760) 934-0633	mwalker@r	mammothmountain.com	× ×	V/V
	Bill	Cockroft	ΛP	(760) 934-2571 x 3	bcockroft@mammoth-mtn com	mammothmountain com	M	
MMSA	Pam	Murphy		(760) 934-0650	pam@marr	mammothmountain.com	MC	
MMSA	Lisa	Isaacs	Environmental Marketing &	(760) 934-2571 x 3	lisaacs@mammoth-mtn.com	mammothmountain.com	M	
		-	Communications				ì	
MMSA	Casev	Lynch	Director	(760) 934-2571 x 3 (760) 934-2571 x 3;	Jiynch@mammoth-mtn.com	mammothmountain.com	W M	KW dave heads up
	6							45 05 50 10 10 10 10 10 10 10 10 10 10 10 10 10
MMSA	Julie	Brown	ВМ	(760) 914-0366	ibrown@mammoth-mtn.com	mammothmountain.com	MΥ	Julie is also involved with the evention the facilities side - she is the GM at Canvon Lodge
MMSA	Gary	Taylor	GM	(760)914-0316	gtaylor@mammoth-mtn.com	mammothmountain.com	MC	
TOML	Robert	Clark	Town Manager	(760) 934-8989 x22	rclark@ci.mammoth-lakes.ca.us	http://www.ci.mammoth-lakes.ca.us/	MΥ	
TOML	Karen	Johnston	Assistant lown Manager	(760) 934-8989 x 22	kjohnston@ci.mammoth-lakes.ca.us	http://www.ci.mammoth-lakes.ca.us/	MΥ	
			HR & Risk					
TOML	Michael	Grossblatt	Management Director	(760) 934-8989 x 26	mgrossblatt@ci.mammoth-lakes.ca.us	http://www.ci.mammoth-lakes.ca.us/	WC	
I NOT	7	7	Finance Director	75 0908 800 (092)		/ 0.1 0.0 0.0 0.1 0.	7971	
IOML	Brad	Koehn	Finance Director	(760) 934-8989 x Z;	bkoehn@ci.mammoth-lakes.ca.us	http://www.ci.mammoth-lakes.ca.us/	ΔN	
TOML	Pamela	Hennarty	Executive Director	(760) 934-4740	phennarty@ci.mammoth-lakes.ca.us	http://www.ci.mammoth-lakes.ca.us/	λ	
TOML	Bill	Manning	Mobility Director	(760) 934-3813	bmanning@ci.mammoth-lakes.ca.us	http://www.ci.mammoth-lakes.ca.us/	MC	
TOML	Ray	Jarvis	Public Works Director	(760) 934-8989 x25	rjarvis@ci.mammoth-lakes.ca.us	http://www.ci.mammoth-lakes.ca.us/	MΓ	
IMOL	Peter	Bemasconi	Associate Civil Engineer	(760) 934-8989 x23	obernasconi@ci mammoth-lakes ca us	http://www.ci mammoth-lakes.ca.us/	Ž,	
			Assistant			10.05 1		
TOML	John	Milne	Community	(760) 934-8989 x27	jmilne@ci.mammoth-lakes.ca.us	http://www.ci.mammoth-lakes.ca.us/	MΥ	
TOML	Mark	Wardlaw	Development Director	(760) 934-8989	mwardlaw@ci.mammoth-lakes.ca.us	http://www.ci.mammoth-lakes.ca.us/	Wſ	
D- Q I			Deputy Community Development					
TOML		Taylor	Director Tourism &	(760) 934-8989	btaylor@ci.mammoth-lakes.ca.us	http://www.ci.mammoth-lakes.ca.us/	Mς	
TOML	Danna	Stroud	Recreation Director	(760) 934-2712 x12	dstroud@ci.mammoth-lakes.ca.us	visitmammoth.com	Wſ	
· R	i		Community Relations			:	:	
Town District Control of the Control	Stuart	Brown	Manager Special Events	(760) 934-2712 x12	sbrown@ci.mammoth-lakes.ca.us	visitmammoth.com	ΔN	
TOML	Sandra	DiDomizio	Manager	(760) 934-2712 x12	sdidomizio@ci.mammoth-lake.ca.us	visitmammoth.com	W	
TOML	Jimmy	Kellett	Tourism Sales & Marketing Manager	(760) 934-2712 x12	jkellett@ci.mammoth-lakes.ca.us	visitmammoth.com	Wr	
OML TOML	Kitty	Van Stelle	Information Agent (760) 934-0210	(760) 934-0210	kvanstelle@ci.mammoth-lakes.ca.us	visitmammoth.com	MΓ	
ting ting	Stephanie		Recreation Supervisor	(760) 934-2712 x12		visitmammoth.com	MΓ	
USFS	John	rugge	District Ranger - Mammoth	(760) 924-5500		http://www.fs.fed.us/r5/inyo/	MΓ	
and .	<u>ei</u>	Unchurch	Forest Supervisor	(760) 873-2400		http://www.fs.facl.us/r5/invo/	M	
OI OI		200	Public Affairs	7070 (032)		/ C. P. J. C. P. G. G. T. C. P. G. G. C. P. G. G. C. P. G. G. C. P. G. G. G. G. C. P. G.	1.4	
	Marty	Upnam		(100) 613-2421		http://www.is.ied.us/r5/inyo/	200	
USFS	Rick	LaBorde					WC MC	
	Steve	Speidel		(760) 934-8989 x28	sspeidel@ci.mammoth-lakes.ca.us	http://www.ci.mammoth-lakes.ca.us/	W S	
	Dawn	Vereuck		(760) 924-2040	dawn@elegantbath.com	http://www.is.led.us/r5/in/o/ http://www.elegantbath.com/	W M	
	Eric	rman		(760) 934-4556	eric.wasserman@edwardjones.com		Mς	
Mono County Mono County	Scott	Bums	Community Devel (760) 924-1800	(760) 924-1800	sburns@mono.ca.gov	http://www.monocounty.ca.gov/	8	
Mono County	Dan		Economic Develo	(760) 924-1700	dlyster@mono.ca.gov	http://www.monocounty.ca.gov/	A M	
Mono County			Health Departmen	(760) 924-1830		http://www.monocounty.ca.gov/	MΥ	Health Promotion
Mono County Mono County	Evan	Nikirk Farnetti	Public Works Dire (760) 932-5440 Supervisor (760) 934-8372	(760) 932-5440 (760) 934-8372	monopw@mono.ca.gov	http://www.monocounty.ca.gov/	M M	
Mono County	Hap	Hazzard	Supervisor	(760) 935-4999	hap04@msn.com	http://www.monocounty.ca.gov/	W	
Mono County Mono County	Niki Bill	Magee Bauer	Supervisor	(760) 924-1783 (760) 932-7456	vbauer@mono.ca.gov breid@mono.ca.gov	http://www.monocounty.ca.gov/ http://www.monocounty.ca.gov/	A A	
Mono County	Byng	Hnnt	Supervisor	(760) 934-6643	bhunt@mono.ca.gov	http://www.monocounty.ca.gov/	W	

Alrport (Mobility) Comision Alrort (Mobility) Comision Alrort (Mobility) Comision Alrort (Mobility) Comision Alrort (Mobility) Comision Berning Commision Planning Commision Planning Commision Planning Commision I Pullic Arts Commision I Pullic Arts Commision I Pullic Arts Commision I Pullic Arts Commision I Tourism & Recreation Commision I	Event to Attend Contact First Last Name Title Contact Phone Contact Email Org Website Contact Email	method,	Y or N
that princing is Designed. Beful Owner. Holin Section futurability belongs of Designed. Contingent Market Contingent Market Contingent Market futurability belongs of Designed. Designed. Perm. Heller Commission (178) 575-559 futurability belongs of Designed. Designed. Perm. Heller Commission (178) 575-559 futurability belongs of Designed. Designed. Perm. Heller Commission (178) 58-575 50 futurability belongs of Designed. Designed. Perm. Heller Commission (178) 58-575 50 futurability belongs of Designed. Designed. Perm. Heller Commission (178) 58-575 50 futurability belongs of Designed. Designed. Perm. Heller Commission (178) 58-575 50 futurability belongs of Designed. Designed. Perm. Designed. Commission (178) 58-575 50 futurability belongs of Designed. Designed. Perm. Designed. Commission (178) 58-575 50 futurability belongs of Designed. Designed. Designed. Designed. Designed. futurability belongs of		result N/A	CAMP CONTACT LIST
Manual Lises Function (Seeks Function) Occurate (Seeks Function) Commission (Total 20-6-20) Manual Lises Function (Seekshill Commission) Honey Chemission (Total 20-6-20) Manual Lises Function (Seekshill Commission) Pann Manual Lises (Asset Function) Manual Lises Function (Seekshill Commission) Pann Manual Lises Function (Seekshill Commission) Manual Lises Function (Seekshill Commission) Day Bonon Commission (Total 20-6-20) Manual Lises Function (Seekshill Commission) Day Bonon Commission (Total 20-6-20) Manual Lises Function (Seekshill Commission) Day Bonon Commission (Total 20-6-20) Manual Lises Function (Seekshill Commission) Day Bonon Commission (Total 20-6-20) Manual Lises Function (Seekshill Commission) Day Bonon Commission (Total 20-6-20) Manual Lises Function (Seekshill Commission) Day Bonon Commission (Total 20-6-20) Manual Lises Function (Seekshill Commission) Day Bonon Commission (Total 20-6-20) Manual Lises Function (Seekshill Commission) Day Bonon Commission (Total 20-6-20) Manual Lises Function (Seekshill Commission) </td <td>Olson (518)</td> <td>N/A</td> <td>CAMP CONTACT LIST</td>	Olson (518)	N/A	CAMP CONTACT LIST
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Tim Gallagher Wave Rave (760) 934-2471 tim@waveravesnowboardshop.	Fowler Coldwell Bar (760) 934-2562 o		
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MLTPA Founder	Mary K.	Prentice	(760) 934-0355	mkp@npgcable.com		JW	call/email	
							MLTPA Board phone	
MLTPA Founder	James S.	Reed	(760) 934-4558	reed@mammothlaw.com		JW cal	call/email	
				georgestephanoloulos@abc.com		₹	MLTPA Board phone	
MLTPA Founder	George & Ali Wer Stephanopoulos	Stephanopould	35 (202) 625-0842	dabberwentworth@aol.com		JW	call/email	
							MLTPA Board phone	
MLTPA Founder	Danna	Stroud	(760) 934-2712 x 25	(760) 934-2712 x 25 dstroud@visitmammoth.com		JW cal	call/email	Will, Becca and Kylie Stroud
			(760) 914-2962	wendy sugimura@yahoo.com		W	MLTPA Board phone	
MLTPA Founder	Erick & Wendy	Sugimura	(760) 934-5023	bookvioint@amail.com		JW cal	call/email call/email	
				dave@mammothgear.com		₹	MLTPA Board phone	
MLTPA Founder	Dave & Autumn Talsky	Talsky	Mammoth M (760) 934-4191	atalsky@npgcable.com		JW cal	call/email	
							MLTPA Board phone	
MLTPA Founder	John	Vereuck	(818) 802-6775	john @papco.net		JW cal	call/email	Vereuck Family Trust
MLTPA Staff	Nate	perg	(760) 937-1209			JW N/A	4	CAMP CONTACT LIST
MLTPA Staff	Mark		Operations N (760) 934-3154	markshelp@mltpa.org		JW WL	4	CAMP CONTACT LIST
MLTPA Staff	Kim	_	Communicat (760) 934-3154	kimstravers@mltpa.org		A/N WC	Ь	CAMP CONTACT LIST
MLTPA Staff	Dana	Taussig	(760) 934-3154	danataussig@mltpa.org		NA WA	Ь	CAMP CONTACT LIST
MLT PA Staff	John	Wentworth	Executive Di (760) 934-1279	johnwentworth@mltpa.org		A/N WL	ъ	CAMP CONTACT LIST
Opposing Motion	Jennifer	Heintzelman	(760) 709-1507	jennifer@opposingmotion.com		A/N WL	4	
Opposing Motion	Kristy	Williams	(760) 709-1493	kristy@opposingmotion.com		A/N WC	b	
							10/30 Rebecca	
Sierra Business Council		Canada	Eastern Sier (760) 934-6150	canada@npgcable.com			Paranick emailed	
TOML		Speidel	(760) 934-8989 x286	(760) 934-8989 x286 sspeidel@ci.mammoth-lakes.ca.us			4	CAMP CONTACT LIST
TOML		Stroud	(760) 934-2712 x128	(760) 934-2712 x12 dstroud@visitmammoth.com		JW N/A	A	CAMP CONTACT LIST
Trail Solutions	Chris	Bernhardt	(720) 308.2777	chris @imba.com		W N/A	4	
Trail Solutions	Cimarron	Chacon	(520) 307-4138	cimarron@citysensestudio.com		JW N/A	А	
Valentine Reserve					:		10/30 Rebecca	
	Dan	Dawson	Director (760)935-4334	(760)935-4334 dawson@icess ucsb edu	http://vesr.uchrs.org/	M.	Paranick emailed	



MLTPA Foundation CAMP: Summer Messaging Recommendations

Messaging Goals

To guarantee/demand participation and/or input by all businesses/groups/individuals that would critically be affected by the trails master plan. To encourage participation and/or input by all businesses/groups/individuals that would moderately be affected by the trails master plan.

the trails master plan, recognizing that nearly all Mammoth Lakes residents (full and part time) and guests To **invite** participation and/or input by all businesses/groups/individuals that would **mildly** be affected by will be touched by a trails system.

CAMP: SUMMER Public Meeting and Outreach Page 68



Messaging Tactics

Goal: To guarantee/demand participation and/or input by all businesses/ groups/ individuals that would critically be affected by the trails master plan.

Tactic: Ensure that personal/direct contact is made to include these major stakeholders.

Vehicles: Phone calls, personal emails

Examples: Summer Recreation User Groups, Developers Forum

Goal: To encourage participation and/or input by all businesses/groups/individuals that would moderately be affected by the trails master plan. Tactic: Use direct communication pieces/methods that will almost certainly reach the intended audience.

Tactic: Make 2 points of contact

- 1. Inform and invite (save the date)
- 2. Register and/or provide input (if they can not attend)

Vehicles: Email, direct mail (postcard), phone calls, personal emails

Examples: MLTPA Database, Homeowners Associations

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Messaging Tactics (Continued)

affected by the trails master plan, recognizing that nearly all Mammoth Lakes residents (full and part Goal: To invite participation and/or input by all businesses/groups/individuals that would mildly be time) and guests will be touched by a trails system.

Tactic: Make best efforts to reach intended audience via public formats/venues.

Vehicles: Boxholder mailing, postcard (non-local) direct mailing, print and radio advertisements, press releases/editorial, posters, PSA announcements

Examples: Full and part time residents of Mammoth lakes that are not affiliated with groups in other categories

Tactic: To drive guests to MLTPA website for current information and registration.

Vehicle: Website

CAMP: SUMMER Public Meeting and Outreach Page 70



Market Segments Identified

CAMP PARTNERS

Consultants: Alta Planning & Design, Trail Solutions

Funding Partners: Town of Mammoth Lakes, Mammoth Mountain Ski Area, Mammoth Lakes Chamber of

Commerce/Community Foundation

Planning Partners: Inyo National Forest, Mammoth Mountain Ski Area, Town of Mammoth Lakes

Jurisdictional Partners: Inyo National Forest, Town of Mammoth Lakes, Mono County

CRITICAL USERS

Developers/Realtors Forum

Summer Recreational User Groups

MLTPA Founders

MLTPA Strategic Conference Participants

MODERATE USERS

MLTPA Database

Homeowner Associations

Local Business Groups: Chamber of Commerce

Community Infrastructure Groups: School District, Water District, Mammoth Hospital, Fire Department,

Police Department

MILD USERS

Full time residents of Mammoth Lakes – homeowners & renters

Part-Time residents of Mammoth Lakes - second homeowners

Part Time residents – seasonal

Mammoth visitors/guests

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OPPOSING OPPOSING

Messaging Grid - PARTNERS

Туре	Group	Marketing Vehicles	Message	Events to Attend
Partner - Funding, Planning & Jurisdictional	Town of Mammoth Lakes	Phone calls; personal emails	Attend specific sessions as identified in Worksheet; highlight importance of interaction with public and opportunity to watch consultants at work	VIP Reception; Existing Facilities Tour (Alta); Alta Agencies Focus Group; Missing Links Tour (Alta); Mammoth Trails (listening only); Trails Network Workshop; Signage & Wayfinding; Next Steps
Partner - Funding & Planning	Mammoth Mountain Ski Area	Phone calls; personal emails	Attend specific sessions as identified in Worksheet; highlight importance of interaction with public and opportunity to watch consultants at work	VIP Reception; Existing Facilities Tour (TS); Missing Links Tour (TS); Mammoth Trails (listening only); Trails Network Workshop; Signage & Wayfinding; Next Steps
Partner - Funding	ML Chamber of Commerce	Phone calls (to Board); personal emails (to Board); Chamber newsletter	Attend specific sessions as identified in Worksheet; highlight economic benefits of CAMP	VIP Reception; Mammoth Trails (listening only); Signage & Wayfinding; Next Steps
Partner - Planning & Jurisdictional	Inyo National Forest	Phone calls; personal emails	Attend specific sessions as identified in Worksheet; highlight importance of interaction with public and opportunity to watch consultants at work	VIP Reception; Existing Facilities Tour (TS); Alta Agencies Focus Group; Missing Links Tour (TS); Mammoth Trails (listening only); Trails Network Workshop; Signage & Wayfinding; Next Steps
Partner - Jurisdictional	Mono County	Phone calls; personal emails	Attend specific sessions as identified in Worksheet	VIP Reception; Alta Agencies Focus Group; Mammoth Trails (listening only); Trails Network Workshop; Signage & Wayfinding; Next Steps

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Messaging Grid - CRITICAL USERS

Туре	Group	Marketing Vehicles	Message	Events to Attend
			DF specific (why	
	Developers		critical).Attend specific	VIP Reception; Developers'
	Forum/Realtors	Phone calls; personal	sessions as identified in	Forum Reception; Signage &
Critical User	Forum	emails	Worksheet	Wayfinding; Next Steps
	Summer			
	Recreational		User group specific (why	
	User Groups		critical).	
	*See	Phone calls; personal	Attend specific sessions as	
Critical User	Worksheet	emails	identified in Worksheet	See Worksheet
	MLTPA	Phone calls; personal		
Critical User	Founders	emails		See Worksheet
	Strategic			
	Conference	Phone calls; personal		
Critical User	Participants	emails		See Worksheet



Messaging Grid - MODERATE USERS

Туре	Group	Marketing Vehicles	Message	Events to Attend
Moderate User	MLTPA Database	E-newsletter; Direct Mail - Postcard; Boxholder Mailing	An opportunity for you to participate in the Summer Trails and Public Access Concept and Master Planning process with exhibits, hikes, community and user group meetings, trails network workshops and "Mammoth Trails". Highlight Opening Reception.	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); Trails Network Workshop; Signage & Wayfinding; Next Steps
Moderate User	Homeowner Associations *See Worksheet	E-newsletter Phone calls - schedule MLTPA staff to attend meetings Direct mail/postcard/boxholder drop Personal emails	HOA specific (explain benefits, connections, impacts) Attend specific sessions as identified in Worksheet	See Worksheet
Moderate User	Local Business Groups *See Worksheet	E-newsletter Direct Mail - Postcard/Boxholder drop Phone Calls Personal Emails	Local Business Group specific (explain benefits, connections) Attend specific sessions as identified in Worksheet	See Worksheet
Moderate User	Community Infrastructure Groups *See Worksheet	E-newsletter Direct Mail - Postcard Phone Calls Personal Emails	Infrastructure Group specific (explain benefits, connections) Attend specific sessions as identified in Worksheet	See Worksheet

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OPPOSING (C) MOTION

Messaging Grid - MILD USERS

Mild User	Full Time residents (homeowners & renters)	E-newsletter; Direct Mail - Boxholder Print & Radio Ads Press Releases/ editorial in local media Posters PSA Announcements?	An opportunity for you to participate in the Summer Trails and Public Access Concept and Master Planning process with exhibits, hikes, community and user group meetings, trails network workshops, and "Mammoth Trails". Highlight Opening Reception.	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); Trails Network Workshop; Signage & Wayfinding; Next Steps
Mild User	Part Time residents (second homeowners)	E-newsletter; Direct Mail - Boxholder Print & Radio Ads Press Releases/ editorial in local media Posters	An opportunity for you to participate in the Summer Trails and Public Access Concept and Master Planning process with exhibits, hikes, community and user group meetings, trails network workshops, and "Mammoth Trails". Highlight Opening Reception.	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); Mammoth Trails (listening only); Trails Network Workshop; Signage & Wayfinding; Next Steps
Mild User	Part Time residents - seasonal	E-newsletter; Direct Mail - Boxholder Print & Radio Ads Press Releases/ editorial in local media Posters	An opportunity for you to participate in the Summer Trails and Public Access Concept and Master Planning process with exhibits, hikes, community and user group meetings, trails network workshops, and "Mammoth Trails". Highlight Opening Reception.	Opening Reception; Existing Facilities Tour (Alta & TS); Missing Links Tour (Alta & TS); Trails Network Workshop; Signage & Wayfinding; Next Steps
Mild User	Visitors/Guests	E-newsletter Print & Radio Ads Press Releases/ editorial in local media Posters PSA Announcements?	An opportunity for you to participate in the Summer Trails and Public Access Concept and Master Planning process with exhibits, hikes, community and user group meetings, trails network workshops, and "Mammoth Trails". Highlight Opening Reception.	Opening Reception; Mammoth Trails (listening only); Trails Network Workshop; Signage & Wayfinding; Next Steps

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Club	Activites/Category	Event to Attend	Contact First Name	Last Name	Title	Contact Phone	Contact Email	Org Website	MLTPA	Record of Communication: At date, method, Y (Attend N Y or N	Notes
Mammoth Mountain Bike Park	Biking, Mountain	Friday 2:00-2:45 Mountain Bikers	Dave	Geirman		(760) 934-2571 x. 3534	dgeirman@mammoth-mtn.com	www.mammothmountain.com	프		X U 2 0	Kristy to make heads up phone call - Dave is on vacation through the event. Might not hurt to send an email to solicit his feedback upon his return
Mammoth Mountain Bike Park	Biking, Mountain	Friday 2:00-2:45 Mountain Bikers	Mark	Hendrickson		(760) 914-0011	mhendrickson@mammoth- mtn.com	www.mammothmountain.com	НГ		⊻ >	Kristy spoke with Mark 10/17 - he is very interested in participating.
Mammoth Mountain Bike Park	Biking, Mountain	Friday 2:00-2:45 Mountain Bikers	EJ	Janisse	^	(760) 934-2571 x. 2067		www.mammothmountain.com	H			
Mammoth Sporting Goods	Biking, Mountain	Friday 2:00-2:45 Mountain Bikers	John	Crown		(760) 934-3239			Η		≥ c m ⊲ ∢ v	Mammoth Sporting Good staff manages the Cross Country Mountain Blike Village Championships. ALSO DISCUSS HAVING SOMEONE ATTEND THE RETAIL MERCHANTS SECTION
Footloose Sports	Biking, Mountain	Friday 2:00-2:45 Mountain Bikers	Tony	Colosardo	Owner ((760) 934-2400		www.footloosesports.com	Н		0 0 4 0 ≥	Contact: Devon Pace, Randy Hall, Silver Chesak, Stu, Travis, Matt ALSO PLEASE DISCUSS HAVING SOMEONE ATTEND THE RETIAL MERCHANTS SESSION
Misc	Biking, Mountain	Friday 2:00-2:45 Mountain Bikers	Mark	Davis		(760) 934-1674			Ħ		2 4 2 4 5 5	Mark has already registered for the event - weighst need to get him to the focus sessions. Also, need to tell him about the schedule change for tours - need to confirm that hell want to do the bike natural surface tours.
Eastern Sierra Packers Association	Equestrian, Commercial	Friday 3:00 - 3:45 Equestrian	Jennifer	Roeser	3 0 07	(760) 878-2207 (winter); (760) 935-4324, McGee Creek Pack Station summer),	mcgee@ qnet.com	http://www.easternsierrapackers.c om/	KW			
McGee Creek Pack Station	Equestrian, Commercial	Friday 3:00 - 3:45 Equestrian	Jennifer	Roeser		(760) 878-2207 (winter); (760) 935-4324, McGee Creek Pack Station summer),	(760) 878-2207 (winter): (760) 954-424 McGee magee@qnet.com 7064-Pack Station summer).	http://www.easternsierrapackers.c om/	ΚW			
Sierra Meadows Ranch Equestrian Center	Equestrian, Commercial	Friday 3:00 - 3:45 Equestrian				(760) 934-6161			KW			
Mammoth Lakes Pack Outfit	Equestrian, Commercial	Friday 3:00 - 3:45 Equestrian	John & Loree	Summers	Guides	(760) 934-2434 (559) 683-7771	info@mammothpack.com	www.mammothpack.com	KW			
Reds Meadow Pack Station	Equestrian, Commercial	Friday 3:00 - 3:45 Equestrian	Bob	Tanner	Owner ((760) 934-2345		www.redsmeadow.com	KW			
Reds Meadow Pack Station	Equestrian, Commercial		Bob	Tanner	Owner ((760) 934-2345		www.redsmeadow.com	KW			
Steve Schwind	Equestrian, Private	Friday 3:00 - 3:45 Equestrian	Steve	Schwind					KW			
Tina Smith	Equestrian, Private	Friday 3:00 - 3:45 Equestrian	Tina	Smith					KW			
Sierra Club, Toiyabe Chapter, Range of Light Group	Hiking/Walking, Unpaved	Friday 4:00 - 5:00 Hikers	David	Hornbeck	Chapter Chair	(760) 934-3764	chair@toiyabe sierraclub org	http://nevada.sierraclub.org/	KS		2	Mary Kay Prentice - M10
Disabled Sports Eastern Sierra	Disabled Users	Friday 2:00 - 2:45 Disabled Users	Kathy	Copeland	Pres				KW			
Nordic Walking	Hiking/Walking, Paved	Retails Merchants & Athletes (runners, race	Suzanne	Nottingham		(760) 935-4471	nordicwalker@earthlink.net		KS		w ⊑ Z ō	Suzanne is a local, yet well known fitness professional who specializes in Nordic Walking - 1 believe she works closely with Footloose.
Footloose Sports	Hiking/Walking, Paved	Friday 3:00 - 3:45 Retails Merchants & Athletes (runners, race				(760) 934-2400		www.footloosesports.com	X S		· ·	Combine with call to FL about mtn bike

High Sierra Striders	Friday 3:00 Retails Mer Retails Mer Running, Cross-Country & Athletes (runners, n	chants	Andrew	Kastor	Pres	(760) 937-2406	(760) 937-2406 andrew@highsierrastriders org	http://www.highsierrastriders org/	S.		
Kittredge/P3	Camping, Tent	Friday 3:00-3:45 Retail Merchants & Tom Athletes	Tom	Cage	Owner	(760) 934-7566		www.kitredge net	S X		
MMSA Sport Shops	Camping, Tent	Friday 3:00-3:45 Retail Merchants & Greg Athletes	Greg	Patrie	Manage	Manage (760) 934-0677	gpatrie@mammoth-mtn.com	www.mammothmountain.com	KS		KW left voice mail for Greg "Chop" that KS would be calling.
High Sierra Triathlon Club	Running, Trail		Ilana	Levin	Pres		ilana@highsierratri.org	www.highsierratri org/	KS		
Mammoth Mountaineering	Bouldering	Friday 3:00-3:45 Retail Merchants &	Dave & Autumn	Talsky	Owners	Owners (760) 934-4191	dave@mammothgear.com		KS		Also on Strategic Conference List
Rick's Sport Center	Bow Hunting	Friday 3:00-3:45 Retail Merchants & Athletes				(760) 934-3416					Rick's carries hunting equipment - not sure if they carry bow hunting equipment.
Mammoth Sporting Goods	Biking, Mountain	Friday 2:00-2:45 Mountain Bikers	John	Crown		(760) 934-3239					Combine with call to MSG about mtn bike
Eastside Velo Cycling Club	Biking, Road	Friday 4:00-5:00 Road Bikers	Tom	Slocum		(760) 924-3723		http://eastsidevelo.org/	KW	10/26 KW phoned - Tonk is no longer pres of East Side Velo -that is John Amstrong. Tom will be out of town next weekend, but I encouraged him to take the online survey.	
Eastside Velo Cycling Club	Biking, Road	Friday 4:00-5:00 Road Bikers	nhol	Armstong	Pres	(760) 934-8269			×	10/26 spoke with John - he will try to get 5-6 people from east Side Velo to attend (their membership is 120) - he would hove a generic event email to forward to for	

MLTPA CAMP: SUMMER Documentation Plan

DATE	SESSION	DOCUMENTATION	OWNER	NOTES
1-Nov	MLTPA ODEC	Minutes	MTLPA	
	MLTPA BOD	Minutes	MLTPA	
				On-Site Computers will be available for guests to access
1-Nov	VIP Reception	N/A	N/A	survey
1-1407	Treception	IN/A	IN/A	On-Site Computers will be
				available for guests to access
1-Nov	Opening reception	N/A	N/A	survey
1-1107	Hidden Lake/Mammoth	IN/A	IN/A	Survey
	Meadows Restoration Project			
2-Nov		Notes should be taken	LICEC	
Z-INOV	loui	Notes should be taken,	USFS	
2-Nov	Existing Facilities Tour - Paved	Notes should be taken,	Alta	
	Existing Facilities Tour - Natural			
	Surface	Notes should be taken,		
	Focus Group - Schools	Minutes	Alta & Trails Solutions	
	Focus Group - Mtn Bike	Minutes	Trails Solutions	
	Focus Group - Hiking	Minutes	Trails Solutions	
	Focus Group - Equestrian	Minutes	Trails Solutions	
2-Nov	Focus Group - Agencies	Minutes	Alta	
				On-Site Computers will be available for guests to access
2-Nov	Develpers Forum reception	N/A	N/A	survey
	Consultant Dinner		Alta & Trails Solutions	
	Missing Links Tour - Paved	Notes should be taken,		
	Missing Links Tour - Natural	,		
3-Nov	Surface	Notes should be taken,	Trails Solutions	
	Mammoth Trails	Minutes	MLTPA	
	Trails Network Workshop	Minutes	MLTPA	Do we need several people to take notes for different break out groups? YES
	Consultant Dinner	Millutes	Alta & Trails Solutions	groups: 123
3-1107	Consultant Diffiel		Alta & Halls Solutions	
		Video clips for		
		promotional purposes;		Do we need to take minutes or
		summary/notes of		can we get a copy of his
3-Nov	Signage & Wayfinding	some kind	MLTPA	presentation? BOTH
				Do we need to take minutes or
				can we get a copy of the
	Next Steps	Minutes	?	presentation? BOTH
4-Nov	MLTPA ODEC	Minutes	MLTPA	



Marketing Approvals Overview - Summer CAMP	Overview -	Summer	CAMP								
Document	Submitted for Deadline for Comment Feedback	Deadline for Feedback	Approved	John Wentworth	Kim Stravers Alta*		Trail SolutionsTOML*	STOML*	MMSA*	USFS*	MO
Budget	27-Sep										
OM Contract	27-Sep	27-Sep									
Poster	29-Sep										
Postcard	2-Oct	3-Oct									
Press Release/E-mail 1	2-Oct	3-00									
E-mail Banner	2-Oct										
Newspaper Ad 1	5-Oct	8-Oct									
Messaging Documents	5-Oct	8-Oct									
Radio Copy	5-Oct	8-Oct									
TV Commercial	5-Oct	8-Oct									
Event Signage	8-Oct	17-Oct									
Maps	8-Oct	17-Oct									
Press Release/E-mail 2	12-Oct	12-Oct									
Overall Program Schedule	12-Oct	15-Oct									
Website Content	12-Oct										
Newspaper Ad 2	12-Oct	. 15-Oct									
Exhibits*	12-Oct	15-Oct									
Documentation Procedure	12-Oct	. 15-Oct									
Post-event survey	15-Oct	18-Oct									
Press Release/E-mail 3	19-Oct	19-Oct									
Newspaper Ad 3	19-Oct	. 22-Oct									
Press Release/E-mail 4	26-Oct	. 26-Oct									
* Each exhibit must be signed off on separately.	signed of	f on sepa	rately.								
** All parties except for OM and MLTPA should see only the FINAL versions of each of these documents.	r OM and	WLTPA sh	ould see	only the f	-INAL versi	ons of ea	ach of the	se docun	nents.		
				7							

Chapter 5a: Advertising plan

This plan, developed jointly with Opposing Motion, was tailored to take full advantage of local and regional media outlets. Ad buys in all media, web presence, and e-mail campaigns were scheduled to have maximum exposure and impact in relation to the timeline leading up to the CAMP: SUMMER event, and messaging was changed periodically to highlight different elements of the event, attract different segments of the community, and drive pre-registration.

MLTPA SUMMER CAMP: MARKETING ADVERTISTING BUDGET DETAIL

ADVERTISING	TYPE	DATE	DATE	DATE	DATE	DATE	DATE	DATE	COST/AD	TOTALADS	TOTAL COST			
MLTPA SUMMER CAMP: MARKETING & ADVERTISING	TING & ADV	ERTISING												
News Paper		Issue/Size	Issue/Size	Issue/Size	Issue/Size									
Mammoth Times	Color Ad	Oct 11=1/4	Oct 18=1/2	Oct 25=Full	Nov 1=Full				varied	4	\$834.00			
The Sheet	Color Ad	Oct 6 = 1/4	Ŏ	0	Oct 27=Full				D Colina		\$1,001,60			
Inyo Register	B/W	2		Oct 20=1/4	Oct 27 = 1/4				Valled Valled	; (00.100,14			
El Sol De La Sierra	Color Ad			Oct 25=1/4	Nov 1=1/4				\$130.00	7	\$300.00			
- T	1000			145.00	145.00				\$145.00	2	\$290.00			
ine Sierra Reader	Color Ad			145.00	145.00				\$145.00	2 Sub Total ⊨	\$290.00			
Radio			2 Weeks Out	1 Week Out		Event Specific	Event Specific	Fvent Specific						
			_	Oct 25-31		1-Nov	2-Nov	3-Nov				With 60 Sec. With 30 Sec.	With 30 Sec.	
KMMT 106.5 (Current/Eclectic)	30 Second	30 Second Spots/Week	14	14	Spots/Day	· ~	e 6		\$13.00	37	\$481.00	I think this rate is	s correct and do	I think this rate is correct and don't think they will charge for 60 second
KRHV 93.3 (Classic)	30 Second	Spots/Week	14	14	Spots/Day	e	8	e -	\$13.00	37	\$481.00	I think this rate is	s correct and do	I think this rate is correct and don't think they will charge for 60 second
KIBS 100.7 (Country) KBOV (am)	30 Second	30 Second Spots/Week	7	7	Spots/Day	т	m	m	\$13.00	23	\$299.00	\$386.00	\$324.00	
KSRW 96.5 (the sierra wave)	30 Second	30 Second Spots/Week	14	14	Spots/Day	ю	ю	ю	\$7.00	37	\$259.00	\$537.00	\$463.00	I could cut this by \$100 ba bonus spots and
										Sub Total =	\$1,520.00			
1			2 Weeks Out	1 Week Out		Event Specific	Event Specific	Event Specific						
			Oct 18-24	Oct 25-31		1-Nov	2-Nov	3-Nov				With 60 Sec.	With 30 Sec.	
Sierra Wave TV 33	15 Seconds	15 Seconds Spots/Week	4	14	Spots/Day	m	m	m	\$7.00	37	\$259.00	٥-	\$463.00	I could cut this by \$100 ba bonus spots and
Channel 72	15 Seconds	15 Seconds Spots/Week	14	14	Spots/Day	8	8	3	\$7.00	37	\$259.00			
										Sub Total =	\$518.00			
Mammoth Lakes Movies									Per Day					
Movie Slide Production											\$95.00			
Movie Slide /Day									\$25.00	7	\$175.00			
										Sub Total =	\$270.00			
Monday Morning E-mail														
E-mail to chamber members											\$35.00			
										Sub Total =	\$35.00			
Calendar Postings														
www.mammothmountain.com											\$0.00			
www.visitmammoth.com											\$0.00			
www.thesierraweb.com											\$0.00			
www.mammothweb.com											\$0.00			
www.mammothlocal.com											\$0.00			
www.cityconcierge.com										Total	\$0.00			
	T			T					T	Sub lotal =	00.00¢			
GRAND TOTAL										Grand Total =	\$5,058.60			
GRAND IOIAL										irang lotai =	\$5,058.60			

vs Paper	Issue	Issue/Size Issue/Size	Graphics Direction	Proof Due F	Submit to Publication	Submit to Proof Due Publication <u>Issue/Size</u>	<u>Graphics</u> Direction	Artwork Proof Due	Artwork Submissio n	Issue/Size
nmoth Times	Color Ad Oct 1	Color Ad Oct 11=1/4 Oct 18=1/2	Resize the event poster	18-0ct	19-0ct	Oct 25=Full	Will have some Oct 25=Full copy additions	23-0ct	26-0ct	Nov 1=Full
Sheet	Color Ad Oct 6	Color Ad Oct 6 = 1/4 Oct 13 = 1/4	Out for final approval	17-0ct	18-Oct	Oct 20=1/2	Will use the same as the Mammoth Times	23-Oct	25-Oct	Oct 27=Full
. Register	B/W		Use the 1/4 page Sheet Ad and add parnter logos	18-Oct	20-0ct	Oct 20=1/4 (3 columns X 6 Inches)	Oct 20=1/4 Probably will (3 columns use the same X 6 Inches) ad	23-0ct	27-Oct	Oct 20=1/4 (3 columns X 6 Inches)
ol De La Sierra	Color Ad		Use the 1/4 page Sheet Ad and add parnter logos	18-Oct	20-0ct	Oct 25=1/4 (3 columns X 6 inches)	Oct 25=1/4 Probably will (3 columns use the same X 6 inches) ad	23-Oct	27-0ct	Nov 1=1/4 (3 columns X 6 inches)
A solo			Use the 1/4 page Sheet Ad and add parnter	, 0 7	Ċ	_	Oct 25=1/4 Probably will (3 columns use the same	, ,	5	Nov 1=1/4 (3 columns X 6

MLTPA SUMMER CAMP: MARKETING & ADVERTISING



MLTPA Foundation CAMP: Summer Graphics Request

Graphics Deliverables:

Item	Submit Request	Finalize Design	Submit to MLTPA/ Production/Publication	Product In- hand/Mailed
Newspaper Ads	See detail below			
Invitation	Wed. Oct 10	Fri. Oct. 12	Fri. Oct. 12	Thurs. Oct. 18
Event Signage	Thurs. Oct. 11	Wed. Oct. 17	Thurs. Oct. 18	Fri. Oct. 26
Exhibit Signage	Mon. Oct. 15	Wed. Oct. 25	Thurs. Oct. 18	Fri. Oct. 26
Website Graphics	This would be	Wed. Oct. 17	Thurs. Oct. 18	
	sporadic small			
	requests			
Maps	I am not certain if			
	we will need any			
	maps yet.			

Description of each item:

Poster Art: The poster included in the original art has some issues with the background photo to note. do not thing that we can increase the size beyond 11X17 without losing the clarity of the file.

Website Graphics: We may need a few blocks prepared for different websites posting information about the event.

PO Box 3991, Mammoth Lakes, CA 93546, Tel. 760-934-4093, Fax. 760-923-6388 Opposing Motion - Event Management Services



Further Descriptions Continued:

advertisements outlined are tentative based on budget approval. The original art can be resized to fit the Newspaper Ads: The first 1/4 page newspaper ad has been created a postcard and poster. The ad requirements for approved advertising. The two page color spread in the Mammoth Times is tentative. The first page would be a version of ads 1 matter of dropping in icons and copy into the map. If we do not secure the two page spread this will just and 2 with added schedule and event information. The second page would include further description of the event tracts and a map. I do have original art for the Mammoth Town Map so it would just be be the same as the first two ads with additional copy.

		Issue Date	Issue Date	Issue Date	Issue Date
Mammoth Times	Color Ad	Oct $11 = 1/4$	Oct 18=Full	Oct 25=Full	Nov 1=2 Page
The Sheet	Color Ad	Oct $6 = 1/4$	Oct 13 = 1/2	Oct $20=1/2$	Oct 27=Full
Inyo Register	Color Ad		Oct $13=1/4$	Oct $20 = 1/2$	Oct $27 = 1/2$

Invitation: This we intent to be a wedding like invitation using the postcard graphics identifying a specific event The Developer's Forum Fundraiser.

Maps: I am not sure if we will need some maps created for corresponding with user groups and districts or registration packages etc. The maps would be a version of the

on the space that we use for venues including approximately 10 signs. For event specific signage we may directional arrow and possibly copy of a particular event taking place. The signage plan will be contingent list event titles and include sponsor logos. The signage plan will be contingent upon the approval of costs Event Signage: The event directional signage will be simple square sings with large MLTPA logo, for these items, final event program and event sponsors.

PO Box 3991, Mammoth Lakes, CA 93546, Tel. 760-934-4093, Fax. 760-923-6388 Opposing Motion - Event Management Services



Further Descriptions Continued:

could be up to 15 boards. These would have a common size and boarder with text and photos dropped in Exhibits: We planned to display panels on a lighted display wall that include the information below. There This is also going to be a project that is political and requires an approval process. The pieces could be last minute.

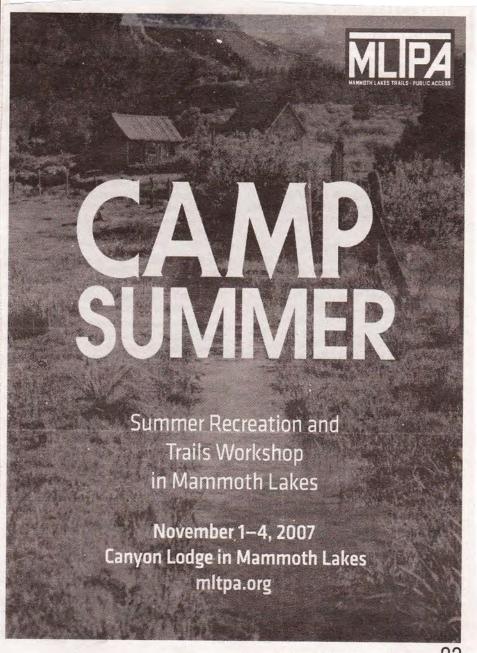
Possible Board Topics

*MLTPA History	*Schedule
*MLTPA CAMP FAO's	*MLTPA CAMP History
*Developers' Forum Samples	*Donation Opportunities
	*Session Descriptions (Qty. 8)

Chapter 5b: Advertising, print

Black-and-white and four-color ads were placed in local and regional newspapers as outlined in the "CAMP: SUMMER Marketing and Advertising Plan."





GOOD TIMES October 11-17, 2007 23



CAMP: SUMMER

Summer Recreation and Trails Workshop in Mammoth Lakes

November 1–4, 2007 Canyon Lodge in Mammoth Lakes

www.mltpa.org



The MLTPA Foundation presents

CAMP: SUMMER

Summer Recreation and Trails Workshop in Mammoth Lakes

PARTICIPATE IN CAMP: CONCEPT AND MASTER PLANNING FOR TRAILS AND PUBLIC ACCESS

November 1–4, 2007 Canyon Lodge in Mammoth Lakes

All Weekend: Exhibits, Hikes, Community and User Group Meetings, Trails Network Workshops, and "Mammoth Trails"

OPENING NIGHT
Thursday, November 1, 2007
7:00 PM at Carryon Lodge
Reception and Program Overview

FEATURED PRESENTATION
Saturday, November 3, 2007
7:30 PM at Canyon Lodge
"Signage and Wayfinding in Mammoth Lakes: The Essential
Steps to a Successful Program" combinessen

Schedule and Event Registration at www.mltpa.org

MLTPA: 760 934 3154

All events are free and open to the public

The Marimoth Cales Sails and Public Access Fourcation (MLTFA) is a public banefit 50% Kit corporation

маммотн

Developers' Forum





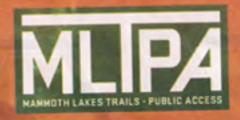


CAMP: Winter coming February 2008

Photo by Dephon H. William Old Marrisoth, No. 501 Service N. William Principality Collection S. Archive. Lourney Point Springs Art No. Service



CAMP: SUMMER Public Meeting and Outreach Page 90



The MLTPA Foundation presents

CAMP SUMMER

Summer Recreation and Trails Workshop in Mammoth Lakes

PARTICIPATE IN CAMP: CONCEPT AND MASTER PLANNING FOR TRAILS AND PUBLIC ACCESS

Nevember 1–4, 2007
Canyon Lodge in Mammoth Lakes

All Weekend: Exhibits, Tours, Community and User Group Meetings, Trails Network Workshops, and "Mammoth Trails"

OPENING NIGHT

Thursday, November 1, 2007 7:00 PM at Carryon Lodge Reception and Program Overview



Saturday, November 3, 2007
7:30 PM at Canyon Lodge
"Signage and Wayfinding in Mammoth Lakes: The Essential
Steps to a Successful Program" Corbin Design

Schedule and Event Registration at www.mltpa.org

MLTPA: 760 934 3154

All events are free and open to the public

The Marmmoth Lakes Trails and Public Access Foundation (MLTPA) is a public herefit 501(c)(3) corporation











CAMP: Winter coming February 2008

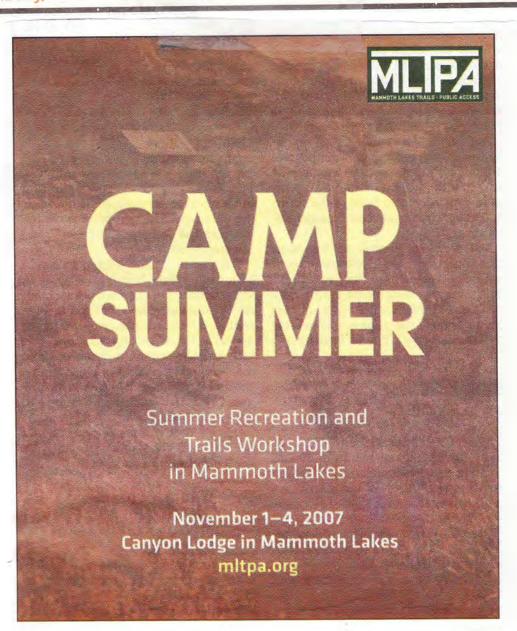
Prices by Strainer III. Yerself, Co. Mammoth, No. 19:1 Defails, in Stephen H. Willard Perforpacity Collection is Archive, courtesy Palm Springs Art Municum

Advertising, print

News, Views & Culture of the Eastern Sierra

Saturday, October 6, 2007

FREE





CAMP: SUMMER

Summer Recreation and Trails Workshop in Mammoth Lakes

November 1–4, 2007 Canyon Lodge in Mammoth Lakes

www.mltpa.org







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PLEASE FORUM

News, Views & Culture of the Eastern Sierra

Saturday, October 27, 2007

FREE



The MLTPA Foundation presents

CAMP SUMMER

Summer Recreation and Trails Workshop in Mammoth Lakes

PARTICIPATE IN CAMP: CONCEPT AND MASTER PLANNING FOR TRAILS AND PUBLIC ACCESS

November 1–4, 2007 Canyon Lodge in Mammoth Lakes

All Weekend: Exhibits, Tours, Community and User Group Meetings, Trails Network Workshops, and "Mammoth Trails"

OPENING NIGHT

Thursday, November 1, 2007 7:00 PM at Canyon Lodge Reception and Program Overview

FEATURED PRESENTATION

Saturday, November 3, 2007
7:30 PM at Canyon Lodge
"Signage and Wayfinding in Mammoth Lakes: The Essential
Steps to a Successful Program" Corbin Design

Schedule and Event Registration at www.mltpa.org

MLTPA: 760 934 3154

All events are free and open to the public

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) is a public benefit SO1(c)(3) corporation

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CAMP: Winter coming February 2008

Plants by Canadam M. Willard, Old Mammirch, No. 963 (detail) & Stephen H. Willard Photography Collection & Archive, courterly Pain Springs Art Museum



y Recreación de Verano en Mammoth Lakes Taller de Senderos

Canyon Lodge en Mammoth Lakes Noviembre 1-4, 2007

para senderos y acceso público en Mammoth Lakes Participa en Concept and Master Planning (CAMP) Tu opinion cuental Más información disponible en Supply Uno, Salsa's, Espazio 2.

www.mltpa.org







Diga que lo vio en El Sol de la Sierra

SGMM FR.

Taller de Senderos y Recreación de Verano en Mammoth Lakes Noviembre 1–4, 2007 Canyon Lodge en Mammoth Lakes Participa en Concept and Master Planning (CAMP) para senderos y acceso público en Mammoth Lakes Tu opinión cuenta!

www.mltpa.org







S) (S)

Mammoth





the Developers' Forum

I LOW WOX

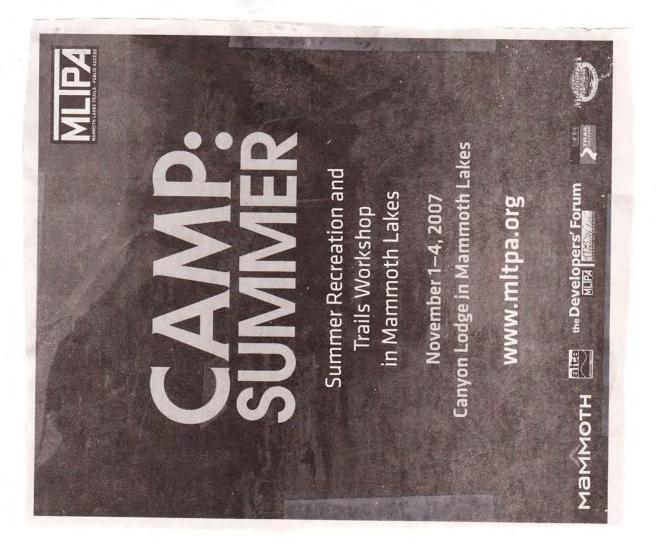
Summer Recreation and

Trails Workshop

in Mammoth Lakes

Canyon Lodge in Mammoth Lakes

November 1-4, 2007



The Inpo Register

"Delivering your hometown news since 1870"

450 East Line Street Bishop, California 93514 (760) 873-3535 Fax: (760) 873-3591

FACSIMILE TRANSMITTAL

DATE: 1/1 NUMBER OF PAGES: 3 (INCLUDING COVER)
COMPANY: <u>appring Matrial Camp Summar</u> RECEIVING FAX #:() 923-6388
DEPARTMENT: Skans for 10/20/07 and 10/20/07
❖ IF YOU HAVE ANY QUESTIONS

* TRANSMITTAL IS NOT CLEAR. . .

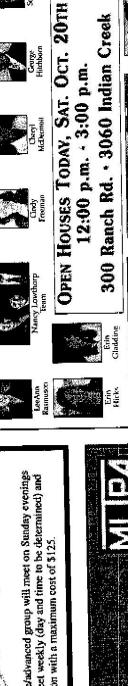
CAMP: SUMMER Public Meeting and Outreach Page 100

PLEASE PHONE: 760-873-3535 FAX: 760-873-3591

❖ DID NOT RECEIVE # OF PAGES INDICATED OR . .



will cost a base rate of \$35 plus an attendance price of \$10/session with a maximum cost of \$125.





ing room, dual fireplaces and office. SETTING Backs up to DWP land and fanlastic views. A spacious and open the serenity of the pond. Formal din-Relax on your back patic and enjoy lloor plan encompasses 38D/2.5BA he sound of the babbling brook and elegant Living in a natura

ASPENDELL LOT Water and sewer are at the street, build your dream home on this site. cowest priced lot in the area.



one and rent the other or use as income property. Short walk to Back house is 3BD/1BA. Live in downtown Bishop, Call to view. \$389,000 N-TOWN INCOME PROPER-Frant house is 28D/1BA and the canal **#2305812**



section. Brand new kitchen and valled interior and more! Visit ww.HighlandsFamilyHome.com PAID FOR! 3BD/2BA RST 3 MONTHS OF SPACE mobile home in Highlands family pathrooms. New flooring, 49,900 #2305354

financing available.

Owner

Reduced to \$95,000 #2305223



www.RimRockranchLot.com ij nites from this view lot in **YOU CAN SEE ... for miles and** water system is available. Yearound access too. Centrally Comments ocated between Bishop Check \$350,000 #2305810 Rimrock area. Mammoth.



Comfortable home has 3BD/2BA. The a fenced yard for the dogs and the arge garage has an additional shop nside of a private enclosure. There is vorses have a wonderfui corral area cen to sell their little ranch in the back, \$300,000 #2305327

* All square footage & acreage approximate

866-245-2373 • BishopRealEslate.com 370 W. Line St. • Bishop, CA 93514 (760) 873-4264 e-mail; CBmail@BishopRealEstate.com

Open Sundays

Advertising, print

Summer Recreation and

n Mammoth Lakes

Tails Workshop

Wednesday, Oct. 31st

Mammoth at Desert Christian

Mammoth at Desert Christian

* General states pricing. Sale prices do not include TO71-7:0

applicable state / local taxes or recycling fees.

IRSCRIBE TODA

subscription or renewa \$10 off for a 1 year and save

Senior Discounts Availabl on Home Delivery!

la Poloce owner Robit Bhakta (right)

India Palace owner Rohit Bhab guests of the Bishop Chambe g for a fun mixer featuring the event started at 5:30 p.m. sic played in the backgroun oding hors d' oeuvres put te we dishes included exception perfectly spiced to perfecti legetable Pukova. For mai ine and everyone raved abov nong thuse in attendance w ill and her husband John, ^a mson and her husband Jef er and Chuck Kilpatrick ere many prominent ment India Palace is located a Street and is open six d A is featured everyday fr ad form 5:00 p.m. to 9:3 ndia Paluce at (760) 873



Summer Recreation and

Talls Workshop

in Mammoth Lakes

Chapter 5c: Advertising, radio

MLTPA developed radio copy that was run as paid advertisements and as Public Service Announcements (PSAs) on all regional radio stations as outlined in the "CAMP: SUMMER Marketing and Advertising Plan."



MLTPA Foundation Presents CAMP: SUMMER Radio/TV Copy DRAFT 10.10.01

Radio Buy (Pending)

MANAT 400 T 40			Oct 18-24	Oct 25-31		1-Nov
KMMT 106.5 (Current/Eclectic)	30 Sec	Spots/Week	14	14	Spots/Day	3
KRHV 93.3 (Classic)		Spots/Week	14	14	Spots/Day	3
KIBS 100.7 (Country) KBOV (am)	30 Sec	Spots/Week	14	14	Spots/Day	3
KSRW 96.5 (the sierra wave)	30 Sec	Spots/Week	14	14	Spots/Day	3

TV Buy (pending)

				Oct 25-31		1-Nov	2-Nov	3-Nov
Sierra Wave TV 33				14	Spots/Day	3	3	3
Channel 72	30 Sec	Spots/Week	14	14	Spots/Day	3	3	3

Creative Direction

What do we want the mood and tone to be? Fun? Light? Professional and "public meeting-ish"? Just the facts or include more creative? Background music?

Format

20 second primary info 10 second tag

(tag will change with more detailed event information during the event itself)

Copy Points

- Mammoth Lakes Trails & Public Access Foundation presents "CAMP: SUMMER" November 1-4, 2007
- FREE
- Multi-day public workshop on summer trails and recreation in Mammoth Lakes
- Canyon Lodge
- Be Heard!
- Summer Trails only (Winter planning to come)
- All are welcome, registration is recommended
- Event schedule, registration and details mltpa.org or 934.3154
- Weekend kicks off with CAMP: SUMMER Opening night Thursday, Nov. 1 7pm at Canyon Lodge.
 - Public opportunity to meet planning consultant team members, MLTPA staff & Board and other CAMP Partners.
 - o Informational and interactive exhibits
- Signage & Wayfinding in Mammoth Lakes: The Essential Steps to a Successful Program
 - o Saturday, November 3 7:30pm Canyon Lodge
- CAMP: SUMMER is a partnered effort among MLTPA, the Town of Mammoth Lakes, Mammoth Mountain Ski Area, the United States Forest Service (should this say Inyo National Forest???) and the Developers Forum.



MLTPA Foundation Presents CAMP: SUMMER Radio/TV Copy Final Scripts for Approval

Approvals Required:

MLTPA: John Wentworth & Kim Stravers
TOML: Danna Stroud & Steve Speidel
MMSA: Rebecca Paranick (Bonnie Stone)

USFS: Mike Schlaffman

OM: Jennifer Heintzelman or Kristy Williams

PLEASE NOTE: *If you are signing off on this document, please make sure you review all 3 versions of the radio script (the only difference is in the tag, printed in

red); plus approve the TV script.

RADIO SCRIPTS

Creative Direction

Fun. Outdoor lifestyle. "Help us plan a better ride/hike/etc." Not a lot of exclamation points. Professional.

Format

20 second primary info plus a 10 second tag (Tag will change with more detailed event information during the event itself)

SCRIPT: Radio Spot 1 (10/18 – 10/31) :30

How do YOU play outside in the summertime? Mammoth Lakes Trails & Public Access presents "CAMP: SUMMER" November 1-4 at Canyon Lodge. Join us for this FREE multi-day public workshop on SUMMER trails and recreation in Mammoth Lakes, featuring exhibits, tours, workshops, and more.

Head to Canyon Lodge Thursday, Nov. 1, at 7 p.m. for CAMP: SUMMER Opening night! Plus, don't miss a special presentation of "Signage & Wayfinding in Mammoth Lakes: The Essential Steps to a Successful Program" on Saturday, November 3, at 7:30 p.m., also at Canyon Lodge.

Be part of the future of trails and public access in Mammoth Lakes! For event details, schedule and sign-up, go to mltpa.org or call 934.3154. All are welcome; registration is recommended.

SCRIPT: Radio Spot 2 (11/1) :30

How do YOU play outside in the summertime? Mammoth Lakes Trails & Public Access presents "CAMP: SUMMER" November 1-4 at Canyon Lodge. Join us for this FREE multi-day public workshop on SUMMER trails and recreation in Mammoth Lakes, featuring exhibits, tours, workshops, and more.



Join us tonight at 7 p.m. for CAMP: Summer Opening Night at Canyon Lodge. Check out informational and interactive exhibits and meet trails planning consultants, partners, and MLTPA staff & Board members.

Be part of the future of trails and public access in Mammoth Lakes! For event details, schedule and sign-up, go to mltpa.org or call 934.3154. All are welcome; registration is recommended.

SCRIPT: Radio Spot 3 (11/2 & 11/3) :30

How do YOU play outside in the summertime? Mammoth Lakes Trails & Public Access presents "CAMP: SUMMER" November 1-4 at Canyon Lodge. Join us for this FREE multi-day public workshop on SUMMER trails and recreation in Mammoth Lakes, featuring exhibits, tours, workshops, and more.

This Saturday, November 3, don't miss a special presentation of "Signage & Wayfinding in Mammoth Lakes: The Essential Steps to a Successful Program" by Jeff Corbin, president of Corbin Design. Meet us at 7:30 p.m. at Canyon Lodge.

Be part of the future of trails and public access in Mammoth Lakes! For event details, schedule and sign-up, go to mltpa.org or call 934.3154. All are welcome; registration is recommended.

Radio Buy (Pending):

_			Oct	Oct		1-		
			18-24	25-31		Nov	2-Nov	3-Nov
KMMT 106.5	30	Spots/			Spots/			
(Current/Eclectic)	Sec	Week	14	14	Day	3	3	3
KRHV 93.3	30	Spots/			Spots/			
(Classic)	Sec	Week	14	14	Day	3	3	3
KIBS 100.7								
(Country) KBOV	30	Spots/			Spots/			
(am)	Sec	Week	7	7	Day	3	3	3
KSRW 96.5 (the	30	Spots/			Spots/			
sierra wave)	Sec	Week	14	14	Day	3	3	3

TV SCRIPT

Creative Direction

Not much room for creativity in :15, but for what flexibility we do have: Fun. Outdoor lifestyle. "Help us plan a better ride/hike/etc." Not a lot of exclamation points. Professional.

Format

:15 spot featuring still visual of CAMP: SUMMER graphic. Spot will not change with updated messaging.



SCRIPT

How do YOU play outside in the summertime? Mammoth Lakes Trails & Public Access presents "CAMP: SUMMER" November 1st through the 4th at Canyon Lodge. Join us for this FREE multi-day public workshop on SUMMER trails and recreation in Mammoth Lakes. For event details, schedule and sign-up, go to mltpa.org or call 934.3154. All are welcome; registration is recommended.

TV Buy (pending):

			Oct	Oct		1-		3-
			18-24	25-31		Nov	2-Nov	Nov
Sierra Wave TV	15	Spots/			Spots/			
33	Sec	Week	14	14	Day	3	3	3
	15	Spots/			Spots/			
Channel 72	Sec	Week	14	14	Day	3	3	3

Chapter 5d: Advertising, television

MLTPA, with the assistance of local media, created paid 30-second ad spots that were run on both local television stations (Channel 33 and Channel 72) as outlined in the "CAMP: SUMMER Marketing and Advertising Plan." Additionally, Channel 72 ran a crawl (bottom-of-the-screen text scroll) advertising the event as a continuous feature of its programming loop.

CAMP: SUMMER TV Ad



CAMP: SUMMER television ad screenshot



MLTPA Foundation Presents CAMP: SUMMER TV Copy Final Script for Approval

Approvals Required:

MLTPA: John Wentworth & Kim Stravers
TOML: Danna Stroud & Steve Speidel
MMSA: Rebecca Paranick (Bonnie Stone)
USFS: Mike Schlafmann via Danna Stroud
OM: Jennifer Heintzelman or Kristy Williams

TV SCRIPT

Creative Direction

Not much room for creativity in :15, but for what flexibility we do have: Fun. Outdoor lifestyle. "Help us plan a better ride/hike/etc." Not a lot of exclamation points. Professional.

Format

:15 spot featuring still visual of CAMP: SUMMER graphic. Spot will not change with updated messaging.

SCRIPT

Join Mammoth Lakes Trails & Public Access for "CAMP: SUMMER" November 1st through the 4th at Canyon Lodge—a FREE multi-day event all about SUMMER trails and recreation in Mammoth Lakes. For details, visit mltpa.org or call 934.3154. All are welcome; registration is recommended.

TV Buy (pending):

			Oct	Oct		1-		3-
			18-24	25-31		Nov	2-Nov	Nov
Sierra Wave TV	15	Spots/			Spots/			
33	Sec	Week	14	14	Day	3	3	3
	15	Spots/			Spots/			
Channel 72	Sec	Week	14	14	Day	3	3	3

Chapter 5e: Advertising, theater

MLTPA supplied artwork to Opposing Motion for development into a slide suitable for projection at Minaret Cinemas that provided basic information about CAMP: SUMMER, which ran as outlined in the "CAMP: SUMMER Marketing and Advertising Plan."



Summer Recreation and Trails Workshop in Mammoth Lakes

November 1-4, 2007 Canyon Lodge in Mammoth Lakes

www.mltpa.org

Chapter 5f: Calendar postings, print

Formatted text providing basic event information and highlighting special sessions was submitted to local and regional newspapers for publication in their Calendar sections, as outlined in the "CAMP: SUMMER Marketing and Advertising Plan." Different elements of CAMP: SUMMER were spotlighted in each posting, relevant to the approaching date of the event.

COMING IN NOVEMBER:

NOVEMBER 1 - 15:

 CONVICT LAKE FALL TROUT DER-BY at Convict Lake Resort. Call (760) 934-3800 or visit www.convictlakeresort.com.

THURSDAY, NOVEMBER 1 - SUNDAY, NOVEMBER 4 - MLTPA PRESENTS CAMP: SUMMER

• MLTPA PRESENTS CAMP: SUMMER
Concept and Master Planning for
trails and public access at Canyon
Lodge in Mammoth Lakes, focusing
on summer trails. A public meeting
for winter trails is coming in February
2008. CAMP: Summer will include
hikes, community and user group
meetings, and trails network workshops. Featured events include an
introduction to the web-based community of "Mammoth Trails" and a
special signage and wayfinding "how
to" presentation by Corbin Design.
All are welcome; registration recommended—go to www.mltpa.org
for event schedule and sign-up info.
Phone: (760) 934-3154.

THURSDAY, NOVEMBER 1

• MLTPA CAMP: SUMMER OPENING NIGHT Help MLTPA kick off the trails and public access Concept and Master Planning process at CAMP: Summer, starting at 7 p.m. in Canyon Lodge. Meet and greet planning consultants Alta Planning + Design and Trail Solutions, MLTPA staff and Board members, and other CAMP partners at this casual reception, and get a first peek at informational and interactive exhibits, a complete itinerary of the weekend's events, and more. Introductions at 7:30 p.m. All welcome, registration recommended—visit www.mltpa.org for details. Phone: (760) 934-3154.

GOOD TIMES October 11-17, 2007 25



Saturday, October 27, 2007

FREE

Thursday, November 1/ MLTPA Concepts and Master Planning (CAMP) workshop begins with a Thursday night mixer/reception and runs through Sunday. See related story on page 7. NOVEMBER 1 - 15: CONVICT LAKE FALL TROUT DER-BY at Convict Lake Resort. Call (760) 934-3800 or visit www.convictlake. com.

LOGO COURTESY MLTPA "CAMP:SUMMER"...roll up your sleeves, put on your trailrunners.

THURSDAY, NOVEMBER 1 SUNDAY, NOVEMBER 4
• MLTPA PRESENTS CAMP: SUMMER
Concept and Master Planning for trails and public access at Canyon Lodge in Mammoth Lakes, focusing on summer trails, will include hikes, community and user group meetings, and trails network workshops. Featured events include an introduction to the web-based community of "Mammoth Trails" and a special signage and wayfinding "how to" presentation by Corbin Design. All are welcome; registration recommended—go to www. mltpa.org for event schedule and sign-up info. Phone: (760) 934-3154.

THURSDAY, NOVEMBER 1

MITPA CAMP: SUMMER OPENING NIGHT, 7 p.m. in Canyon Lodge. Meet planning consultants Alta Planning + Design and Trail Solutions, MLTPA staff and Board members and other CAMP partners at this casual reception, and get a first peek at informational and interactive exhibits, a complete itinerary of the weekend's events, and more. Introductions at 7:30 p.m. All welcome, registration recommended-visit www.mltpa.org for details. Phone: (760) 934-3154.



News, Views & Culture of the Eastern Sierra

Saturday, November 3, 2007

Sunday, November 4/

Highway clean-up sponsored by the Native Plant Society. Meet at the intersection of Highway 395 and Pine Creek Rd. 9 a.m. Leader: Scott Hetzler 873.8392.

MLTPA wraps up CAMP with a twohour session from 10 a.m. to noon which will look toward the future.

Monday, November 5/

Sierra Classic Theatre presents its 9th annual **Murder Mystery Dinner**, entitled "Dance of Death The Nov. 9-10 shows will be held at Sherwin's. Cost = \$30 and tix are available at Planet Earth, 934.1822, or online at www. sierraclassictheatre.org. Tix include both dinner and entertainment

Tuesday, November 6/Election Day. Vote in Suite Z, Minaret Mall.

Wednesday, November 7/ Mammoth's Town Council meets. 6 p.m. Suite Z. Minaret Mall.

Thursday, November 8/ Ski Back Trail public meeting at the Mammoth Ranger Station Auditorium from 6:30 - 8:00 PM. Projected MMSA opening day.

Friday, November 9/ ALIMAR (Andrea Lawrence Institute for Mountains and Rivers) Awards

TOWN STUFF

Saturday, November 3/

MLTPA Concepts and Master Planning (CAMP) workshop continues. Saturday program includes the 7:30 p.m. presentation at Canyon Lodge on Signage and Wayfinding. Chamber Music Unbound presents "One for Sorrow, Two for Joy" at the Mammoth College Center. The

Chapter 5g: Calendar postings, Web

Formatted text providing basic event information and highlighting special sessions was submitted to local, regional, and national websites for publication in their Calendar sections, as outlined in the "CAMP: SUMMER Marketing and Advertising Plan." Different elements of CAMP: SUMMER were spotlighted in each posting, relevant to the approaching date of the event. Screenshots do not exist of these postings, but confirmation e-mails are available upon request.

MLTPA CAMP Calendar Postings Listing #3 to come by Monday, October 8

Listing 1:

The MLTPA Foundation Presents CAMP: SUMMER

November 1-4, 2007

www.mltpa.org

Location: Canyon Lodge **Phone:** (760) 934-3154

Be heard! Participate in CAMP: Summer—Concept and Master Planning for trails and public access in Mammoth Lakes. This event is focused on summer trails; a public meeting for winter trails is coming in February 2008. CAMP: Summer will include hikes, community and user group meetings, and trails network workshops. Featured events include an introduction to the web-based community of "Mammoth Trails" and a special signage and wayfinding "how to" presentation by Corbin Design. All are welcome, but registration is recommended—go to www.mltpa.org for an event schedule and sign-up info.

Listing 2:

MLTPA CAMP: SUMMER Opening Night

November 1, 2007

7 p.m.

www.mltpa.org

Location: Canyon Lodge **Phone:** (760) 934-3154

Help MLTPA kick off the trails and public access Concept and Master Planning process at CAMP: Summer. Meet and greet planning consultants Alta Planning + Design and Trail Solutions, MLTPA staff and Board members, and other CAMP partners at this casual reception, and get a first peek at informational and interactive exhibits, a complete itinerary of the weekend's events, and more. Introductions at 7:30 p.m. All are welcome, but registration is recommended—visit www.mltpa.org for details.



MLTPA Foundation Presents CAMP: SUMMER Calendar Postings - FINAL 10.18.07

Placements: Calendar of Events

VisitMammoth.com (Town of Mammoth Lakes site)
MammothMountain.com
MammothLocal.com
CityConcierge.com
TheSierraWeb.com
MammothWeb.com

OTHER SITES AS IDENTIFIED BY JEN HEINTZELMAN

Listing 3:

CAMP: SUMMER Featured Presentations: "Hidden Lake/Mammoth Meadows Restoration Tour" and "Signage and Wayfinding in Mammoth Lakes: The Essential Steps to a Successful Program" November 2 & 3, 2007

Friday, 9 a.m. to 12 p.m.; Saturday, 7:30 p.m.

www.mltpa.org

Location: Canyon Lodge Phone: (760) 934-3154

Join us Friday at 9 a.m. at Canyon Lodge for a special Forest Service-led hike through the Hidden Lake area at the base of the Sherwins! The USFS will be assessing hiking trails as part of a wetlands restoration project and is seeking public input. Then, on Saturday night, come on back to Canyon Lodge for a free presentation by Jeff Corbin, president of Corbin Design, focusing on the critical steps in developing a signage and wayfinding plan that incorporates recreation needs with municipal. All are welcome, but registration is recommended; visit www.mltpa.org for event details and sign-up.

Graphic Requirement: MLTPA & CAMP: SUMMER (single block graphic)

Chapter 5h: Collateral

Based upon the graphic scheme for CAMP: SUMMER as approved by the CAMP Partners, MLTPA designed and produced posters and postcards to serve as marketing material. Collateral materials were distributed to every cooperating business in Mammoth Lakes, especially those with high traffic or an outdoor-recreation focus. Materials were replenished as necessary.



The MLTPA Foundation presents

CAMP: SUMMER

Summer Recreation and Trails in Mammoth Lakes

November 1–4, 2007 at Canyon Lodge in Mammoth Lakes

PARTICIPATE IN THE TRAILS AND PUBLIC ACCESS CONCEPT AND MASTER PLANNING PROCESS

Exhibits, Hikes, Community and User Group Meetings, Trails Network Workshops and Mammoth Trails. Featured Presentation: "Signage and Wayfinding in Mammoth Lakes: The Essential Steps to a Successful Program" with Robert Brengman of Corbin Design

OPENING NIGHT

Thursday November 1, 2007 7:30 pm at Canyon Lodge

Complete program schedule and event registration at www.mltpa.org MLTPA 760.934.3154

CAMP: Winter - February 2008

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) is a public benefit 501 © 3 corporation"















Poster List:

Mammoth Area (Sunny Slopes, Crowley Lake, Convict Lake, Mammoth Lakes)

Sunny Slopes

Location: Go South on 395, pass Crowley Lake and Turn Left at Tom's Place Restaurant onto Rock Creek Road.

- 1. Sunny Slopes: There are a group of mail boxes on the right just as you turn off of the road and a message board there under the mail boxes.
- 2. Tom's Place: Cross the highway on Rock Creek Road, Turn right onto Crowley Lake Drive and go to Tom's Place Restaurant on the right. There is a posting board on the outside of the building to the right of the right hand door. There is also a bulletin board inside the Restaurant, in the hallway, between the Bar and the Convenience Store.

Crowley Lake

Location: Go South on 395 and exit at the Crowley Lake exit (South Landing Road).

- 1. Crowley Lake General Store: The store is located on the left as you enter the residential area. They have a posting board on the outside of the store to the right of the entry. Drop off a poster inside and ask them to place the poster on the entry door itself.
- 2. Church: Continue on South Landing Road and on the left if a church. I have never posted here but it is a location that you could check out and see if there are any possibilities.
- 3. Washall Laundry/Car Wash: Continue on South Landing Road until you reach a T intersection. Turn right onto Crowley Lake. There is a laundry matt on the left about ½ mile down just before Juniper Street.
- **4.** Library: Continue past the Washall on Crowley Lake Drive and the Crowley Lake Library will be on your right just past the park.
- 5. Fire Hall: The Crowley Lake Fire Station is on the right next to the Library.

Convict Lake

Location: Go South on 395 and exit at the Convict Lake exit across from the airport runway.

1. 1/Convict Lake Restaurant/General Store: Continue on Convict Lake Road until you reach a complex on the right...it is a few miles in. The restaurant and general store are on the right two separate buildings.

Mammoth Lakes:

(Minaret Road from The Main Lodge to Snow Creek Golf Course)

- 1. Main Lodge Area (put posters at time clocks...we need to ask permission first I think.
 - a. Main Lodge 1:Time Clock on the first floor at the employee entrance to the ticketing office.
 - b. Main Lodge 2:Time Clock located on the cafeteria level (3rd Level) through double doors off of Roma's Room Between the restrooms and staircase.
 - c. Main Lodge 3:Time Clock located on the 4th floor...I am not sure where it is.
 - d. Slope Side Center:Time Clock located in the kitchen area back right corner on the fist floor.
 - e. Woolley Wood/Disabled Sports:Time Clock located in the hall way right, front side of the building.
 - f. Mammoth Mountain Inn 1:Time Clock located on first floor, on the left, off of the hallway exiting out to face the Yodler.
 - g. Mammoth Mountain Inn 2: Time Clock located on the third floor through a stair case accessible near the Front Desk. You would have to ask exactly where it is.

- h. Yodler: Time Clock located in the basement.
- i. MMSA Garage: The garage is located ½ way down towards town on the right. The road is located across from the Sledz area. Turn there and you could place a poster at the mechanics desk and time clock.
- 2. The Village at Mammoth
 - a. New York Bagel
 - b. Five Boroughs
 - c. General Store
 - d. Pita Pit
 - e. Auld Dubliner (make sure that Brad the manager get the notice)
 - f. McCoy Sports
 - g. Mammoth Mountaineering
 - h. Starbucks
 - i. Side Door Café
 - j. Hennessey's
 - k. Ben & Jerry's
 - Village Neighborhood Company Offices (Pass the Side Door and continue on the sidewalk until you get to the end. Door is on the right across from the short term parking on Canyon Blvd. Leave them with Betsy Smith...ask her to post in her break room)
- 3. Across From The Village at Mammoth
 - a. The Library just off of Forest Trail
 - b. The Community Center next the Library off of Forest Trail
 - c. Burgers
 - d. The Clocktower
 - e. The Alpenhoff
 - f. Petra's
- 4. Whiskey Creek
- 5. Juniper Springs Lodge (off of Meridian/Chair 15)

(Old Mammoth Road from Footloose to Snowcreek Athletic Club)

- 1. Footloose
- 2. Rite Aid Center
 - a. Health Food Store
 - b. Video Shop
 - c. Looney Bean
 - d. Do-it Center has a posting board inside the store to the right of the entry/exit
 - e. Rite Aid (I just put them on the second set of doors on the glass)
 - f. Laundry Mat
- 3. Breakfast Club
- 4. Shell Station
- 5. Chart House Area
 - a. Nik & Willies
 - b. Good Life Café
 - c. Volcano Sports
 - d. Radio Schack
- 6. Roberto's
- **7.** The Body Shop (Going towards Vons...turn right at the intersection before Roberto's and go one block it is on the right) ..
- 8. Grumpy's
- 9. Mammoth Business Essentials (next to Dominos off of Meridian)

10. Vons Plaza

- a. Giovannis
- b. Access
- c. Booky Joint
- d. Java Joint
- e. Inside the Mall there is a board near the chocolate shop on the far right.
- f. Continue down the stairs to Vons Store...there are two posting boards before you reach the left store entry.
- g. Vons may also have a location for employees to post a poster of this kind.

11. Shogun Plaza

- a. Hot Chicks
- b. Inside the mall there is a posting board on the first floor
- c. There is a posting area at the Mammoth Times offices on the second floor
- d. Posting area down the hallway to the left of Mammoth Times offices on the second floor
- e. Posting areas on the way to Shogun
- **12.** Holly Wood Suds (on the left across from the Police Station)
- **13.** Skadi (posing area on first floor near the restroom entrance)
- 14. All Thaid Up to right of Skadi Restaurant entrance
- 15. Salsa's on the right past the Police Station
- 16. The Stove
- 17. Country Liquor there is posting space on the doors to the right of the entry
- **18.** Healing Arts Center (there is posting space on the second floor at entry to the Healing Arts Center)
- 19. Castoff
- **20.** Snow Creek Resort Check-in (on right just past the resort main entry)
- 21. Snow Creek Athletic Club (area at the front entrance for posting information)

(Main Street from Tamarack Lodge to Visitors Center)

- 1. Tamarack Lodge (Lakes Basin)
- 2. Gomez's
- 3. 76 Gas Station near Gomez's
- 4. Matsu
- 5. The Tap (there is a board at the base of the steps where you enter)
- **6.** John's Chicken Pizza (next to the Tap)
- **7.** A-Frame Liquor
- 8. Perry's
- 9. Base Camp
- **10.** P3
- 11. Beauty Shop next to Base Camp
- 12. Stellar Brew
- 13. Chevron
- 14. Kittrege Sports
- 15. Rick's Sports
- 16. Liquor store next to Rick's Sports
- 17. Wave Rave
- 18. Mammoth Mountaineering
- 19. Turn right before the Bank of America)
 - a. Mammoth Pet Products (it is on the right in first block)
 - b. Laundry Mat to the right of Mammoth Pet Products
 - c. Planet Earth (down the street from Mammoth Pet Products
- 20. Mammoth Lakes Visitors Center (go into new building)
- **21.** Forest Service (old Visitors Center) Post outside the entry.

North Mono County (June Lake, Lee Vining, Bridgeport)

June Lake:

Location: Take 395 North from Mammoth and take the June Lake Exit.

- **1.** Gas Station at the exit off of 395
- 2. Information Center just past gas station on the right there is an area information board that you can post to.
- **3.** Town Center of June Lake: Continue driving into June Lake...you will pass a large lake on the right and then you will arrive in the Town.

BEFORE KNOLL AVENUE

- a. The Video Store on the right
- b. Ernies Tackle & Ski Shop on right
- c. Tiger Bar on right (they may not put up a poster from another Town.
- d. Post Office on the left

AFTER KNOLL AVENUE

- e. Grocery Store on the right
- f. There is a coffee shop on the left across from the grocery store
- g. Pizza Sandwich shop on the right in little cabin type houses just past the grocery store on the right
- 4. Community Center (see map) Located on Howard Avenue behind the Gull Lake Marina
- 5. Fern Creek Lodge and General, continue on 153 going away from 395 for a few miles and you will see Fern Creek Lodge on the Right. The Lodge is past the June Lake ski area and before Double Eagle Resort. Robin Hart owns the Lodge and she is a representative from the Chamber of Commerce. Let her know that I sent you.

Lee Vining:

Location: Continue on 395 North past June Lake. Lee Vining is the next town and the gateway to Yosemite.

- 1. Mobile Mart (gas station located on the left before you head into town)
- 2. Lee Vining Market on the left, there are two posting boards outside the market
- 3. Mono Lake Committee on the left, there is a posting board outside the building
- 4. Coffee Shop on the left
- 5. The Forest Service station is on the right when you leave the town center for Mono Lake. You can see it from the road.

Bridgeport:

Location: Continue on 395 North past Lee Vining. Bridgeport is the next town.

- 1. Casa Michaela, Ray Robles on the right before you head into town center.
- 2. Rhino Bar on the right (I am not sure if they will post something from out of town)
- 3. Ken's Sporting goods on the right
- 4. The Market is on the right
- 5. Gas Station is on the left across from the Market

Walker

Location: Continue on 395 North past Bridgeport. Walker is the next town.

1. There is a general store on the right in the Town Center.

Inyo County (Bishop, Big Pine, Independence, Lone Pine, Cartago, Olancha)

Bishop:

Location: Go South on 395 to Bishop. This list goes in order as you drive through town.

- 1. Sports Chalet on left
- 2. Gas Station across from the fairgrounds before Smart and Final on the left. They have a posting board outside.
- 3. Vons, on the left behind smart and final, they will allow posters on the glass at the each entry.
- **4.** Bagel/Donut shop on the right just past the fair grounds

- 5. Starbucks on the right
- **6.** Schat Bakery on the right
- 7. Sandwich Shop just before Schat.net it used to be Kava Yava
- 8. Wilson's Sport Shop on the left
- 9. Art supply store on the right
- 10. Spell Binders Books on the left
- **11.** Video/Coffee Shop, turn onto Line Street going west, there is shopping center a few blocks down across from Dwyane's Friendly Pharmacy...Alex Printing is in the center.

Big Pine:

Location: Continue South on 395. Big Pine is the next town down from Bishop.

- 1. Gas Station on the right
- 2. Posting board across the street from the gas station

Independence:

Location: Continue South on 395. Independence is the next town down from Bishop.

- 1. Gas Station on the right/Sandwich shop on the left
- 2. Posting board on the right

Lone Pine:

Location: Continue South on 395. Lone Pine is the next town down from Bishop.

- 1. Posting board on the right
- 2. Drug Store on the left
- 3. Posting boards past the Drug Store on the Left
- 4. Gas Station on the right once you are heading out of town
- **5.** The Forest Service Station is on the left past the last gas station. They will post regional events...at least they have in the past. They do have a policy.

Cartago:

Location: Continue South on 395. Cartago is the next town down from Bishop.

1. Post at gas station or restaurant

Olancha:

Location: Continue South on 395. Olancha is the next town down from Bishop.

1. Post at gas station or restaurant



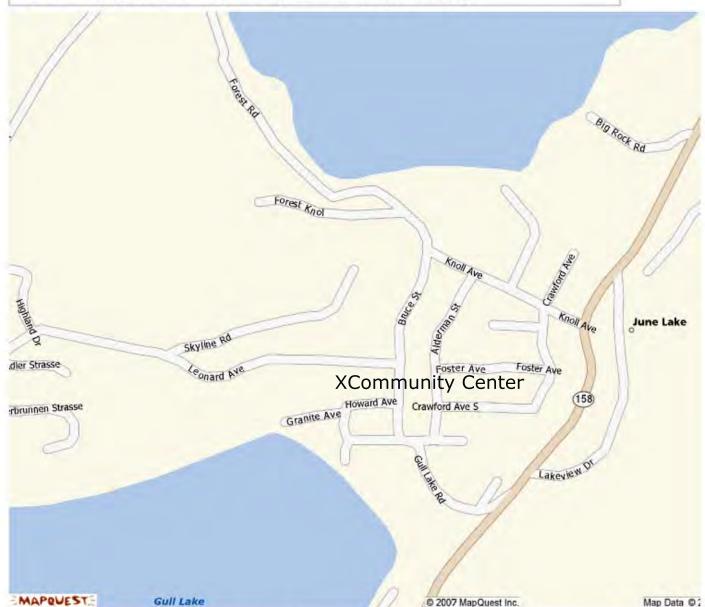
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★ Mammoth Lakes, CA 93546, US



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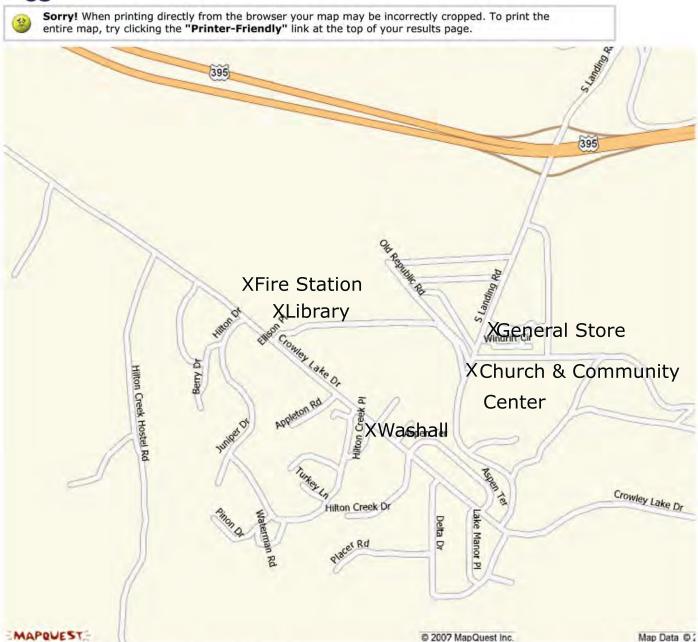
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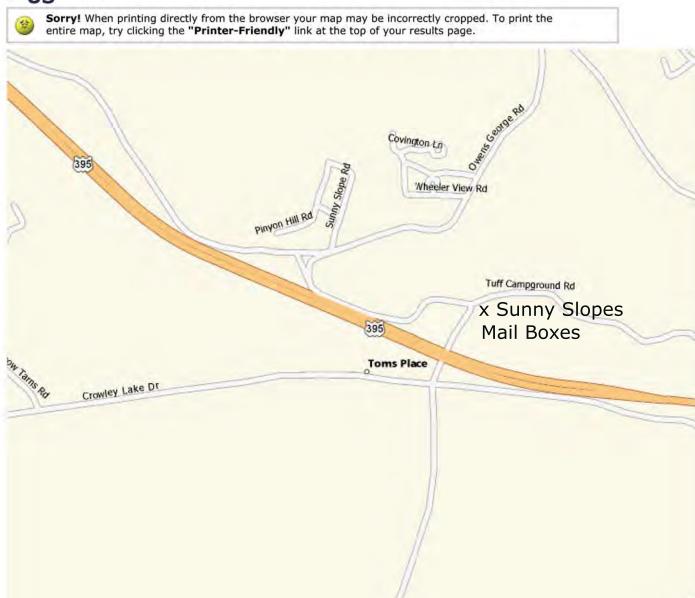
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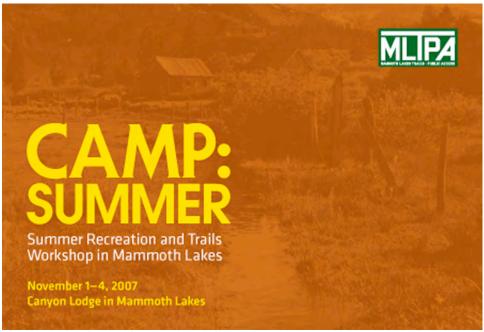
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-MAPQUEST-

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Map Data @ 2

CAMP: SUMMER Postcard



Front of postcard



Back of postcard

Chapter 5i: Editorial, print

CAMP: SUMMER received press coverage before, during, and after the event, in a variety of local and regional media, created by staff writers and by MLTPA in the form of press releases that were used substantially as part of staff-generated articles. Announcements about the CAMP process also were published.

LOCAL NEWS

Town Projects Workshop

Suite Z, 4:00 p.m.

October 24: Planning

Commission Meeting, Suite Z, 9:00 a.m.

MLTPA presents "CAMP: SUMMER"

workshop set for Nov. I-4 Trails and Public Access Foundation's multi-day

Stu's News:

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) announced last week that it will launch CAMP: SUMMER, a free, multi-day public workshop on sum-Nov. 1-4. The event will be based at Canyon Lodge and is an opportunity for the commumunity and user group meetings, and trails mer trails and recreation in Mammoth Lakes. nity to participate in the Trails and Public Access Concept and Master Planning (CAMP) process via interactive exhibits, hikes, comnetwork workshops.

, at 7 p.m. in Canyon Lodge. The public will The weekend will kick off with CAMP SUMMER Opening Night on Thursday, Nov. have the opportunity to meet planning con-

www.ci.mammoth-lakes.ca.us sbrown@visitmammoth.com

Design and Trail Solutions. MLTPA staff and Informational and interactive exhibits will be staff will be on hand all weekend to field Board members, and other CAMP Partners on display throughout the event, and MLTPA sultant team members from Alta Planning questions and receive feedback.

ing in Mammoth Lakes: The Essential Steps SUMMER events include an introduction to the Web-based user's group community of "Mammoth Trails" and a Sunday-afternoon in Design will present "Signage and Wayfindwrap-up and "next steps" session focused on Upon special invitation by MLTPA, Corbto a Successful Program" on Saturday, Nov. 3, at Canyon Lodge, 7:30 p.m. Other CAMP: the future of trails and public access in Mammoth Lakes

Event schedule, registration, and details are available at www.mltpa.org or by calling (760) 934-3154. All are welcome, but registration is recommended

voted to winter recreation and trails in Mam-CAMP: WINTER, a similar workshop demoth Lakes, is scheduled to take place early next year in February 2008.

The Mammoth Lakes Trails and Public public benefit corporation dedicated to trails agencies, businesses, nonprofit organizations and to provide a forum for all trail users to be Access Foundation (MLTPA) is a 501(c)(3) and public access issues in Mammoth Lakes. MLTPA partners with local jurisdictions and and individuals to connect people to nature and the immediate Eastern Sierra region. involved. -Press Release

8 MAMMOTH TIMES October 11-17, 2007

Community Relations Manager

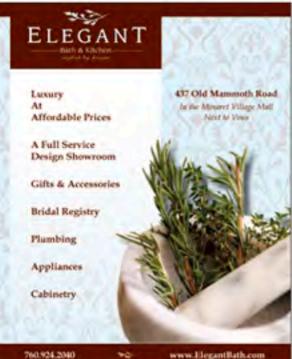
Stuart Brown

(760) 934-2712 ext. 210

and announcements. Subscribe by for Town news, events, meetings Stu's News is your direct source

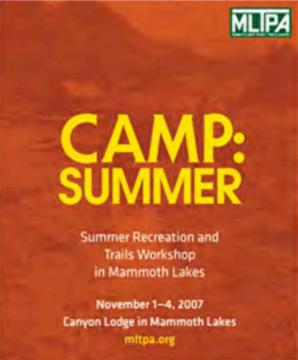
sbrown@visitmammoth.com

sending an e-mail to









Projected Average Resort Occupancy

Friday night 10/19/07 - Saturday night 10/20/07 = 22 % Sunday night 10/21/07 - Thursday night 10/25/07 = 15 %

Community Calendar

Date	Event
October 18 - 21	 MLFD Wood Chipping Service, call 934-2300 for information
October 18 - 31	 Bram Stoker's "Dracula," Mammoth Lakes Art Center, call 934-1900 for show times and admission prices
October 22	 "Get Involved - Make a Difference" Public Forum, Suite Z, 6:00 - 9:00 p.m.
October 23	 Mono County Tourism & Film Commission Fall "Open House," Crowley Lake Community Center, 10:00 a.m. Public Works "Mobility" Project Workshop, Suite Z, 4:00 p.m.
October 24	 Planning Commission Meeting, Suite Z, 9:00 a.m.
October 26	 Eastern Sierra Regional Partners (ESRP) Regional Conference. Whiskey Creek, Bishop, 9:00 a.m. Halloween Carnival & Haunted House, Canyon Lodge, 6:00 p.m.
October 26 - 30	 Haunted Village at The Village at Mammoth
October 27	 Mammoth Middle School Ski, Snowboard and Sports Equipment Swap Meet, MMS Multipurpose Room, 2:00 - 4:00 p.m. Mammoth Ski Museum Grand Re-Opening Party, 4:00 - 7:00 p.m.
October 29	• "It's Your Business" Café, Sherwins, 2:45 - 5:00 p.m.
November 1 - 4	 MLTPA hosts CAMP Summer - Concepts and Master Planning Workshop, Canyon Lodge. www.mltpa.org
November 3	 Chamber Music Unbound Presents "One for Sorrow, Two for Joy," Mammoth College Center, 7:30 p.m.
November 6	 Tourism and Recreation Commission Meeting - Tourism Issues, Suite Z, 4:00 p.m.
November 7	 Town Council Meeting, Suite Z, 6:00 p.m.
November 8	 Mammoth Mountain Ski Area Opening Day Tourism and Recreation Commission Meeting - Recreation Issues, Suite Z, 4:00 p.m.
November 11	Veterans Day
November 16	 Binational Health Week, Mammoth High School MPR, 6:00 - 8:00 p.m.
November 17	Tamarack Cross Country Ski Center Opening Day
November 21	 Canyon Lodge, Eagle Lodge and Village Gondola Opening Day
November 22	Thanksgiving
December 1	 Friends of the Foundation Dinner, McCoy Station, 6:00 p.m.

More information about these events and more can be found on www.visitmammoth.com, www.wisitmammoth.com, www.wisitmammoth.com, www.wisitmammoth.com,

Public Service Announcements

Reminder: OUTDOOR LIGHTING ORDINANCE

In 2003, the Town implemented an outdoor lighting ordinance to eliminate light pollution and preserve views of our starry skies. The outdoor lighting ordinance was adopted to encourage residents to administer a lighting system that not only promotes



CAMP: SUMMER Public Meeting and Outreach Page 136

MLTPA's "CAMP: SUMMER"

Program expanded to include Forest Service-led hike, bicycle tours, and Lake Mary Road bike path exhibit

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) announced last week a number of exciting new additions to its CAMP: SUMMER event, held at Canyon Lodge in Mammoth Lakes, Thursday through Sunday, Nov. 1-4.

On Friday, Nov. 2, from 9 a.m. to noon, the U.S. Forest Service will lead a special hike through the Hidden Lake/Mammoth Meadows area at the base of the Sherwins as part of their Mammoth Meadows Restoration Project. Staff will assess hiking trails as part of this endeavor and seek public input during this special tour.

The Hidden Lake/Mammoth Meadows hike is a unique complement to the several others tours scheduled throughout the weekend, led by CAMP trails consultants Alta Planning + Design and Trail Solutions. Friday morning's "Existing Facilities" tours will highlight natural-surface and paved trail systems currently in place, and Saturday morning's "Missing Links" tours will focus on possible connections within each system to provide a more complete trail experience. Participants can register for either "beginner" Trolley/on-foot tours or "advanced" MMSA Bus/on-bike tours for both paved and naturalsurface Existing Facilities tours. Input from all tours will drive the Trails Network Workshops, scheduled for Saturday, Nov. 3, from 2-4 p.m.

45 GOOD TIMES November 1-7, 2007

Also of note is the addition of the "Walk the Lake Mary Road Bike Path" exhibit, produced in partnership with the Town of Mammoth Lakes. A large-scale aerial map of the town will be on display, featuring the planned bike path as an overlay, and the public will have the opportunity to get a detailed look at this important trails project through the final construction drawings, mounted together as one continuous exhibit. The exhibit will be on display in Canyon Lodge throughout the event.

CAMP: SUMMER is a free, multi-day public workshop on summer trails and recreation in Mammoth Lakes and is an opportunity for the community to participate in the Trails and Public Access Concept and Master Planning (CAMP) process via interactive exhibits, tours, community and user group meetings, and workshops. A complete event schedule, registration information, and more is available at www.mltpa.org or by calling (760) 934-3154. All are welcome, but space is limited; registration is strongly recommended.

CAMP: WINTER, a similar workshop devoted to winter recreation and trails in Mammoth Lakes, is scheduled to take place in February 2008.

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) is a 501(c)(3) public benefit corporation dedicated to trails and public access issues in Mammoth Lakes and the immediate Eastern Sierra region. MLTPA partners with local jurisdictions and agencies, businesses, nonprofits and individuals to connect people to nature and to provide a forum for all trail users to be involved. -MLTPA









PHOTO-BY JO BACON

MLTPA CAMP: SUMMER

Roll on, MLTPA, roll on

By Lara Kirkner Mammoth Times Staff Writer

The learning curve of both the community of Mammoth Lakes and the trail consultants who were in town last weekend skyrocketed during Mammoth Lakes Trails and Public Access' CAMP: Summer. The weekend served as another shot of adrenaline in MLTPA's arm, as well as a way for the consultants to get to know some members of the community. It was a way for them to make sure the community thinks they are on the right track when it comes to planning a cohesive trails system for the Town of Mammoth Lakes.

The weekend consisted of inspirational speeches about accessibility, i.e. Peter Axelson at the Opening Reception, and signage and wayfinding, i.e. Jeff Corbin on Saturday evening, Nov. 3.

People in the community were able to get out into their own town and really see some of the trails that perhaps they had only heard

"The greatest thing I heard this weekend was some members of my tour group saying, Twe lived here for two years and never knew this trail was here'," exclaimed Jeff Olson of Alta Design.

Two types of tours were held, one that took participants to look at existing and missing links in the paved trails system and another that took participants for a look at existing and missing links in the natural or

soft surface trails system surrounding Mammoth. They gave the community time to give foodback to the consultants in order to make sure their wants and needs are incorporated into the updated Trails Master Plan (the previous one was done in 1991). MLTPA and the consultants anticipated having a draft of this plan by May or June 2008. The plan will then have to go through an environmental assessment process.

Maintain the momentum

The key ingredient in MLTPA's efforts at this point is keeping momentum. As all those who attended CAMP weekend learned, the Town of Mammoth Lakes already has many projects fined up for the missing links in town; it's just a matter of waiting for them to kick off and get rolling. In the meantime, MLTPA is looking at short term ways to let the community know that MLTPA is working, and that real momentum and real possibilities are under way.

As Olson explained, "The mechanics are in place and now we can start getting things accomplished."

What he meant by mechanics includes the money needed to have the consultants create the updated master plan, which continues to roll in as more developers get on board via the Developer's Forum. During the weekend,

MLTPA announced that Mammoth Crossing has joined the list of five others to support MLTPA and their work. The list also includes the I Hotel, Sierra Star, Fagle Lodge, Main Lodge and The Sherwin.

With all the information gathering that was done last weekend, the consultants and MLTPA will now be distilling the information into usable reports, as well as preparing for CAMP: Winter, which will be held Jan. 31-Feb. 3, 2008, in order to gather similar data about winter trails in Mammoth Lakes.

So how can you get involved in this pro-cess, which, as Olson stated, will ultimately bring pure, 12-year-old joy into our lives? Well, first of all, make a point to attend CAMP: Winter...put it on your calendar now! You can also call MLTPA at (760) 934-3154 and have them speak to your church, Rotary, user group or any other group you have in mind to find out the latest and greatest from MLTPA. Another way to get involved is visit www.mltpa. org and take the online survey. By providing input on improving trails and facilities in Mammoth, not only can participants help improve the system, but also help MLTPA meet the growing needs of the community.

If you want to improve our trails system, get on board and help keep that momentum rolling!

Pfiotos, left to right:

One of the stops that the Paved Miss ing Links Tour made was at the bottom of Lake Mary Road where the Bike Path where one day come to an end. The question that is currently in the air is how the bottom of the bille path will safely connect pedestrians to other areas sur-rounding this busy intersection.

leff Corbin, President of Corbin Design, gave a special presentation Satur-day evening that focused on the critical steps in developing a successful signage and wayfinding system, no matter what it's for

Peter Axelson spoke about ADA accessibility on all traits at the Opening Recep-tion of CAMP Summer, and then jumped into the skate park on the existing paved trails tour on Friday morning, Noc. 2, to prove his points

Peter Bernasconi and Steve Spandal from the Town of Mammoth Lakes joined the Paved Missing Links Tour on Satur-day, Nov. 3, to help explain the Town's plans for linking up many of the gaps in the trails system in town



MLTPA CAMP Summer was a collaboration between MLTPA, the Town of Mammoth Lakes and Consultants from Alta Design, Trail Solutions, Corbin Design and many others.

LOCAL NEWS

EARNEST GOES TO CAMP

Pitch a Tent Next Weekend at Canyon Lodge

MLTPA (Mammoth Lakes Trails and Public Access) wants to send you to amp next weekend - and they promse the food won't suck ('cause there von't be any) and that Jim Varney (of rnest movie fame) won't be there.

They will, however, serve you hot hocolate and cookies if you so desire it the opening reception on Thursday tight.

CAMP, an acronym for Concepts and Master Planning, is designed to gather public sopar regarding summer trails and access.

Over four days, the putitic will have the opportunity to take field trips, ask questions and interact with consultants from Alta Planning and Design and Trails Solutions.

MLTPA Communications Manager Kim Stravers says "This is the golden opportunity for you [the public] to say what you want to say regarding summer trails. And you get to say it in person to the actual people who

will be preparing a draft master plan. The opening reception takes place from 7:00-8:30 p.m. on Thursday, Nov. 1st at Canyon Lodge. Canyon Lodge will serve as home base for the entire event, with an exhibit hall located on the 4th floor. The exhibit hall will include an aerial view of the future Lake Mary Bike Path put together by John Milne.

On Friday morning, three tours (all starting from Canyon) will be offered. One will focus on existing paved facilities. One will cover existing facilities (trails) on natural surfaces. And one to Hidden Lake, led by the USFS, will elaborate upon the Mammoth Meadows Restoration Project.

Think of these as the inventory

Then on Saturday morning, therewill be two Missing Links tours ifor paved as well as natural surfaces) as well as a "Mammoth Trails" presentation at Canyon Lodge where MLTPA

staff outlines its goal to create a central website devoted to local recreational opportunities.

These, one could categorize, as the lack of inventory tours.

The Saturday workshop scheduled from 2-4 p.m. will attempt to synthesize what's been learned and talk about ways to build a cohesive trails network.

The Sunday morning program from 10 a.m. to noon will talk about the concrete steps needed to realize such

The best part, says Stravers, is that you'll be able to participate without having to sit in a stuffy, controlled environment (Ed. aside: Is this an oblique reference to the nonstop party which is forever happening in Suite Z?)

This is a "big tent" event, stresses Stravers, and she hopes there will be attendance by both motorized and non-motorized recreational users.

As to how she got involved with MLTPA, Stravers said she was influenced to help out with the fledgling organization based upon an experience she had in San Clemente.

They wanted to build a toll road in Orange County Which would affect the Lower Tresties, a world-class surf break. The proposed highway design would have impacted the coast line and changed the nature of the break.

It was overwhelming to me, the thought of walking into the Council Chambers and testifying. It all seemed so big and anonymous. I didn't feel like my voice would matter."

In Mammoth, said Stravers, she's felt it's been easier to weave oneself into the social fabric and have an impact.

As for the Lower Trestles, this is the latest according to a July 2nd story by Matt Higgins which appeared in the New York Times, "Work on the road was scheduled to begin in 2008 and expected to cost \$875 million, but the project has been pushed back to 2011 because of regulatory hurdles. And in May the House Armed Services Committee passed an amendment to the National Defense Act that forces the Transportation Corridor Agencies, the group that would build the toll road, to comply with state and federal environmental laws. It had previously been

Citing engineering studies, Surfrider has argued that because the road would cross the San Mateo Creek watershed, concrete pilings would restrict sediment flow, which fortifies he waves at Trestles and gives them

their unique shape." their unique shapen summer trails and As to the latest in summer trails week. The public access, see you this NOW AMP, winter trails and public access CAMP. just so you know, is scheduled for January 31-February 3, 2008.



Remodels Kitchens Baths

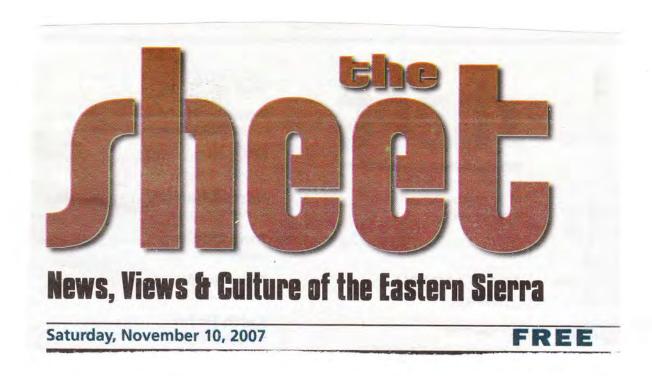
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NOT YOUR ORDINARY SUMMER CAMP

MLTPA's version beats poison ivy

By McKenna

Traditionally, summer camp is a time when youngsters learn crafts like macramé, arts like necking in the bushes and the embarrassment of getting poison ivy in unmentionable

places.

Last weekend, MLTPA (Mammoth Lakes Trails and Public Access) held its first-ever CAMP: Summer and, luckily, it didn't contain any of the aforementioned summer camp classics, but did offer promise of alternative ways to move around Mammoth.

CAMP stands for Concept and Master Planning and its inaugural, open to the public, local installment focused on summer, or trail uses during the snow-less months. CAMP: Winter is scheduled for the first few days of February. I was lucky enough to partake in two of CAMP's activities: Thursday's opening night cocktail reception (naturally), and a Friday morning restoration tour of Hidden Lake, also sometimes called Mammoth Meadows.

Todd Ellsworth and Mike Schlafmann of the US Forest Service led the tour, which began with a trolley ride from Canyon Lodge across town to the end of Tamarack Street. Dropping us off in a spot sure to someday be one of Mammoth's most unique.

As it currently stands, the end of Tamarack Street is a de facto public access route many locals use to get to or from the numerous trails that zigzag throughout Mammoth Meadows. Some of which lead to the currently waterless Hidden Lake. However, the land between the public street and the public-use-allowed USFS land in the Meadows is private. All 5 1/2 acres, which belong to a man named Terry Plum.

The bad news, for some, is that Plum plans on building 4 homes on his land—well below the number of homes he could legally build there. But the good news for all Mammothites is that Plum is trying to spearhead a project that will build a permanent public access path to the Meadows, including six parking spots.

"I could build nine homes here, but I'm not going to. We all know how valuable property is in Mammoth, and this is a pretty good piece of property, but I'm willing to give it to the town," Plum said, as a group of about 20 locals and second homeowners walked across his land towards the Meadows. "I'm willing to be a good Samaritan. People around here have been enjoying this place for a long time and I want to make sure that after all of us are gone our kids and grandkids can still have access to the Meadows and Hidden Lake."

"We're very fortunate to have Terry," Schlafmann responded, who added that Plum is the key component in a unique project that will involve the Town, USFS, Water Department and other private homeowners on that section of Tamarack.

As for just what kind of paths the public access will lead to, that's just what the USFS—with as much help from the public as possible—is trying to figure out.

"Our goal is to allow public access by foot, bike or horseback through the Meadows while focusing on restoring its hydrology and degraded areas." Ellsworth explained. "We don't have a plan yet. We're just looking for help and ideas."

For those interested in helping, the next Hidden Lake/Mammoth Meadows public forum is scheduled for Thursday afternoon, November 29 at the USFS Visitor's Center. For more info call 924-5500 or e-mail tellsworth@fs.fed.us.

Overall, MLTPA's Communication Manager Kim Stravers called CAMP: Summer a swimming success—although, unlike any other summer camp, no one actually did any swim-

ming.

"It was an opportunity to move the community forward and have everyone involved. After all, everybody uses the trail system for one reason or another and so what we're doing is really going to benefit everyone," said Stravers, who was delighted with the "energetic and enthusiastic" local participation.

"To be able to get people who live here and use the trail systems to actually physically point out to the design professionals the important aspects or what they like or don't like about the local trails is invaluable,"

Stravers said.

As for the value of the CAMP's Developer's Forum, Stravers had no problem putting a value on that. Thanks to \$25,000 donations from both Mammoth Crossing and Cardinal Investments (the proposed Sherwin's project across from the driving range), MLTPA has 50,000

CAMP: SUMMER Publid Weeting hand of Outreach Page 141 ing in the right direction.





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Board

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page 4

Mammoth Lakes, CA-The Public Access Foundation that Mammoth Crossing Development, developer of the Mammoth Crossing intersection of Main Street Friday, November 2, 2007, by presenting a \$25,000 check at a Mammoth Crossing joins Mammoth Lakes Trails and (MLTPA) announced today Mammoth Lakes, CA, joined the Developers' special CAMP: SUMMER "Eagle Lodge," "Sierra partners in this co-venture between MLTPA and the project at the northwest Developers' Forum recep-Cardinal Investments ("The Sherwin") and Starwood Capital ("The 1 Hotel," Star", and "Main Lodge") as tion at Canyon Lodge. and Minaret Road on Forum

Mammoth Lakes of Crossing site representative "The Mammoth Development nizes the importance and value of Mammoth," says Mark Deeds, on-(MCD) team recogan integrated trail Commerce. Chamber system

page 23

Sports

Real Estate page 10-11 **Big Pine**

page 27

Community

planning and design team "Members of the MCD plan to contribute during the and look forward to working Concept and Master (trail) with MLTPA during the Planning Process (CAMP), District Planning process." MCD.

page 30

CAPITAN

The stated goal of the Developers' Forum is to The stated



community to participate in the trails and public access free, multi-day public workshop on summer trails and recreation in Mammoth Lakes-was the first of many opportunities for the Planning (CAMP) process Concept tion and a means of communication between builders, create a source of informaissues

scheduled to take place in shops. CAMP: WINTER, a similar workshop devoted to tours, community and user winter recreation and trails via interactive exhibits. group meetings, and workin Mammoth Lakes, February 2008. brought together Master encourage their developers, and parties to share in CAMP and Planning) expeparticipation in real estate agents, other interested landmark rience and Concept

Foundation (MLTPA) is a The Mammoth Lakes Trails poration dedicated to trails and public access issues in Mammoth Lakes, CA, and Eastern ners with local jurisdictions nonprofits, and individuals 501(c)(3) public benefit cor-Sierra region. MLTPA partto connect people to nature and to provide a forum for all trail users to be involved. and agencies, businesses, Public immediate SUMMER-a trails-planning

this

Mammoth Lakes and the immediately surrounding region. The invitation-only Friday night reception Mammoth Lakes community relevant to trails and pubic access developers,

Community Bulletin **Crossword Puzzle Advertising Form Business Directory** Inside Mammoth CAMP: SUMMER Public Meeting

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October 31, 2007 (A)

Carbin News Release

subber recreated conference sponsored by Manmeth Lakes Trail and Public Access Corbin Design founder, Jeff Corbin will deliver a wayfinding primer to attendess at an

San contra

The presentation, 15ted "Wayfinding and Signage in Hammoth. The Essential Steps to Success," is planned for Seturday, howevider 3 at 7:30 PM.

Mauntain Ski Arsa, is a popular outstan recreation destination later thousands of acres The Hammoth Hoplon, home to the Town of Hammoth Lakes and the Hammoth

ACTOR is working with public and private groups in the region as an advocate for better of National Forest land and a vast network of trait for hiking, biking, snowmobiling and and more coordinated planning and stewardship of the trail network. Its foundary

CAMP. Summar confounce starts New, I to gather feetback and altere information on

symmer bals and repressor in the Mammeth region.

locate for Catego and University Panning, and Symposium on Healthcare Design. 8. leff's wayfinding and information broops expentise have made him a popular public Assertation, American Institute of Architects, Johnstelland Downless Assertation, peaker before a side range of erganizations, including the American Hospital

funding member and past national chairman of the Society for Environmental Graphic Design, 2011 is what a past president of the Association of Professional Design forms, we also serves on the Advisory Council for Design Michigan, a program dedicated to

SECOND MINISTER'S SECOND PORTER AND SECOND SECOND SPONSO

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Corbin Founder Speaks at Trails Conference



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Chapter 5j: Editorial, television

Tom Woods of Channel 33, the Sierra Wave, interviewed MLTPA Communications Manager Kim Stravers for two separate evening-news segments aired on the station. Ms. Stravers discussed event details and history, and at MLTPA's request the piece was filmed at the site of the in-progress Lake Mary Road Bike Path project. Please see the CAMP: SUMMER TV EDITORIAL DVD for further detail.

Chapter 5k: E-mail campaigns

CAMP: SUMMER E-newsletter

MLTPA built a dedicated sign-up function to collect names, e-mail addresses, and other optional information from parties interested in receiving CAMP: SUMMER information via e-newsletter, which was displayed on each page of www.mltpa.org and on each page of the CAMP: SUMMER mini-site. Those registered received regular e-mail communication from MLTPA via the My Emma e-mail service.

E-mail blasts on behalf of MLTPA

Many community organizations agreed to distribute CAMP: SUMMER information to their members via e-mail blasts to internal e-mail lists. MLTPA supplied copy in advance for each e-mail, although a few groups used only select parts of the text in more general e-mails. Participating organizations are listed below.

- Mammoth Lakes Board of Realtors, Inc.
- Mammoth Lakes Chamber of Commerce
- MMSA
 - Employees
 - Bike Park pass-holders
- Mono County
- Town of Mammoth Lakes
- User groups/clubs
 - Eastern Sierra Nordic Ski Association
 - High Sierra Triathlon Club
 - High Sierra Striders
 - Sierra Club

Personal e-mails

MLTPA staff and Board members reached out to individual representatives of all segments of the community via e-mail, inviting them to attend special sessions such as the Trails Network Workshops, group functions such as the Opening Reception, and private sessions such as the Listening Sessions, as well as requesting that these parties pass CAMP: SUMMER information to fellow club members, employees, co-workers, and others as appropriate. Please see the "CAMP: SUMMER Communications Overview" for a detailed record of these communications. Bounce-back emails indicating incorrect recipient addresses, as well as e-mail RSVPs, are available upon request.





Greetings from MLTPA headquarters! Below, some stuff, and some things...

MLTPA Concept and Master Planning (MLTPA CAMP) is officially underway! We are in the process of developing formal partnerships with the Town of Mammoth Lakes, Mammoth Mountain Ski Area, the United States Forest Service, and the Developers' Forum so that,

as a team, we can get the planning process rolling as quickly as possible. Of course, you'll be getting regular CAMP updates via this fine e-newsletter, but if you just can't wait, click <u>here</u> to get the latest.

In addition to ramping up for CAMP, MLTPA is also busy securing the funding necessary for our role in CAMP: heading up the outreach and public participation effort. In other words, we are deep into fundraising, and we would love for you to be part of this non-profit's history and viability. From \$1 to \$999, you can become a Friend of MLTPA; for a donation of at least \$1,000, you can proudly call yourself one of the 100 Founders of MLTPA. Either way, you'll be helping to make sure that we can continue to advocate for trails and public access in our community...and you'll get a sweet sticker to boot.

Finally, as hard as it is to believe, not everyone who loves Mammoth knows about MLTPA and our efforts. Help us spread the word and get others involved: **Forward this to a friend!**

As always, feel free to send us comments and questions. See you out on the trails!

1 of 2 4/8/08 2:27 pm

Best, Kim Stravers Communications Manager, MLTPA

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2 of 2 4/8/08 2:27 pm





Greetings and salutations! Here's what's news with MLTPA this month... tell a friend!

- The CAMP ball continues to roll, ever faster...and more momentum means more
 opportunities for you to get involved! We're looking for photographers, GPS
 aficionados, volunteers, and interns to lend a hand in the coming weeks. E-mail
 Kim Stravers for details, or download our Volunteer Program Guidelines.
- We want to get to know you better! Check out this list of summer outdoor recreation activities and let us know which ones you like to do in the Eastern Sierra by e-mailing Kim Stravers.
 - MLTPA Founders Mammoth Mountaineering Supply and Alpine Approach are
 putting on three slide shows in the next three weeks, beginning this Sunday,
 August 19th--we hope you'll join us! Click here to download the flier, or visit
 mammothgear.com.

In other exciting news, the MLTPA Foundation is pleased to present Yahoo!'s Will Aldrich as our newest Board member. Welcome, Will!

As always, thanks for your continued support. See you out on the trails!

Kim Stravers Communications Manager, MLTPA

P.S. Please take a moment to click the "manage your preferences" link below so we know for sure you want to receive our e-newsletter, or the "opt out" link if you don't. Thanks!

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MLTPA is proud to announce that the Town Council of Mammoth Lakes voted last night, June 20th, to allocate \$100,000 to MLTPA CAMP (Concept and Master Planning)! Their proactive commitment enables us to engage Mammoth Mountain Ski Area's matching \$100,000 contribution, as well as a \$25,000 commitment from Cardinal Investments through the MLTPA/MLCC Developers' Forum.

Your incredible support has been key to our success; many thanks to all who returned our Letter of Support, showed up to Council, or otherwise made their opinion heard.

We're off to a great start, but we still need \$250,000 to fully fund CAMP, which carries an estimated price tag of \$475,000. MLTPA is asking the community to step forward and help us reach that goal. To make a donation, and receive a lovely 2007 MLTPA sticker, click here.

Excited as we are and want to lend a hand? Great! **MLTPA is currently seeking volunteers** to help in the office and in the field. Read our Volunteer Program Guidelines
here. Contact us at volunteer@mltpa.org or (760) 934-3154 to let us know you're interested.

Wonderful things are in store in the coming months. Check out our website, www.mltpa.org, to keep up with our progress, and many thanks to all who have shown their support of our efforts.

We respect your privacy, and won't share your information with anyone. To keep receiving our e-newsletter, please click the "manage your preferences" link at the bottom of this page; if you'd rather not, please click "opt out".

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1 of 2 4/8/08 2:22 pm





DJ Morrisette and Cimarron Chacon (far right) of Trail Solutions hit the trail ridin' with the USFS's Jonathan Cook-Fisher!

Hello, friends, and welcome to the first week of CAMP!

Yep, you heard that right! We're proud to announce that, after many months of dedicated collaboration between MLTPA. the Town of Mammoth Lakes, the U.S. Forest Service, and Mammoth Mountain Ski Area, MLTPA CAMP (Concept and Master Planning) kicks off this week with the arrival of our two consultant teams: Alta Planning + Design and Trail Solutions. With the aid of the MLTPA Data Library (GIS info, planning documents, maps, and a mess of other Very Important Plans), these folks are ready to explore Mammoth Lakes and start collecting trails and public-access data to shape this historic planning effort.

MLTPA will be hosting our guests throughout their stay, and we should have a better idea next week of how you can participate in this process. Look for a schedule of public events, meetings, and other fun stuff soon!

Speaking of schedules, mark your calendars for:

- The Lake Mary Road Bike Path Project Informational Meeting, Thursday, September 13th, 4 p.m. in Suite Z. Representatives from the Federal Highway Administration (FHWA), Speiss Construction, and the Town will give you an update on scope, scheduling, and more. Visit www.visitmammoth.com/lmrproject for more; RSVP to Stuart.brown, TOML Community Relations Manager, at (760) 934-2712, ext. 210.
- The Town of Mammoth Lakes is hosting its **2007 General Plan Implementation Café** on September 29th, 9 a.m. to 1 p.m. at the Mammoth College Center. Contact Town Clerk Anita Hatter at ahatter@ci.mammoth-lakes.ca.us or (760) 934-8989, ext. 227, for more.
- The Draft Environmental Impact Report for Snowcreek VIII is now available for public review. We urge you to pick up a copy via the <u>Town's website</u>, at the Town offices, or at the Mono County Library on Forest Trail and submit your comments before the October 22nd deadline.

Finally, we'd like to extend our sincere thanks to Mammoth Mountaineering Supply/Alpine Approach and their partners for making the recent three-part slide show series such a roaring success!

More soon! Stay tuned!

--Kim Stravers, MLTPA Communications Manager





CAMP Counselors hard at (field)work!

Greetings, loyal e-friends!

Consider this your official invitation to join MLTPA, the CAMP crew, special guests, and each other **November 1-4, 2007**, for **CAMP: Summer** -- a free, multi-day public workshop on summer trails and recreation in Mammoth Lakes.

The whole shebang kicks off with CAMP: SUMMER Opening Night on Thursday, November 1, at 7 p.m. at Canyon Lodge, where you can meet the consultant teams from Alta Planning + Design and Trail Solutions, MLTPA staff and Board members, and other CAMP Partners. Base CAMP will be at Canyon Lodge all weekend, where we'll be offering interactive

exhibits, tours, community and user group meetings, and trails network workshops. Keep Saturday night, November 3, open for a special presentation on signage and wayfinding from **Corbin Design**.

CAMP: Summer is free and open to all, but we recommend that you register for the sessions you'd like to participate in to make sure you nab your seat. Sign-up details, an event schedule, and a program description will be available on www.mltpa.org/CAMP summer very soon, so check back often! We're happy to answer questions in the interim, so call us at (760) 934-3154 or send us an e-mail at CAMP@mltpa.org.

Be a part of the long-anticipated Concept and Master Planning process...and bring a friend!

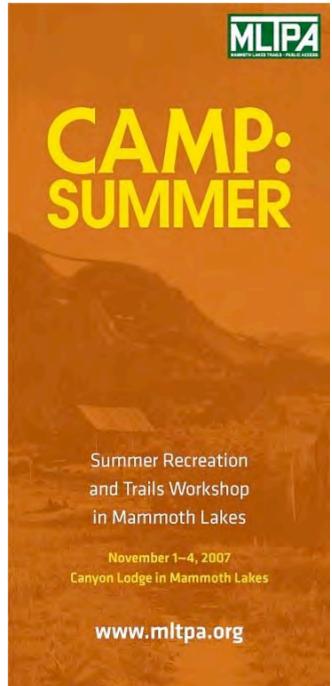
See you out on the (soon-to-be snow-covered) trails! Kim Stravers Communications Manager, MLTPA

P.S. CAMP: Winter is coming February 2008...keep yer skis on!

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1 of 2 4/8/08 2:22 pm





Greetings and salutations!

MLTPA CAMP: Summer is this weekend, and many of you have gotten a head start on signing up for the terrific tours, workshops, and presentations we'll be offering over the weekend of November 1-4 at Canyon Lodge here in Mammoth Lakes.

Space is limited! Click <u>here</u> to sign up directly, click <u>here</u> to check out our event descriptions, click <u>here</u> to download the event schedule...or, if you can't make it in person, but would like to participate via the CAMP: Summer Survey, click here.

We're proud to announce that we've added a few activities to the lineup since the last e-mail we sent you. Here are the highlights:

Friday, Nov. 2nd, 9 a.m. to 12 p.m.: The U.S. Forest Service will lead a special hike through the Hidden Lake/Mammoth Meadows area at the base of the Sherwins as part of their Mammoth Meadows Restoration Project. Staff will be assessing hiking trails as part of this endeavor and is seeking public input during this special tour.

Friday, Nov. 2nd, 9 a.m. to 12 p.m.:

Participants can now register for either "beginner" Trolley/on-foot tours or "advanced" MMSA Bus/on-bike tours for both the paved and natural-surface **Existing Facilities** tours. Input from all tours will drive the **Trails Network Workshops**, scheduled for Saturday, November 3rd, from 2 p.m. to 4 p.m. in Canyon Lodge.

All weekend long: Visit the Exhibit Hall to check out the "Walk the Lake Mary Road Bike Path" exhibit, produced in partnership with the Town of Mammoth Lakes. See this important trails project through the final construction drawings, mounted together as one continuous exhibit.

If you'd like to volunteer, send an e-mail to



CAMP@mltpa.org or call us at (760) 934-3154.

We can't wait to see you next weekend!
Remember: This Trails Master Plan update will be only as good as the input <u>you</u> provide. **TELL A FRIEND!**

Kim Stravers

Communications Manager, MLTPA

P.S. *Pssst!* **CAMP: WINTER**, a similar workshop devoted to winter recreation and trails in Mammoth Lakes, is happening January 31st through February 3, 2008...pass it on!

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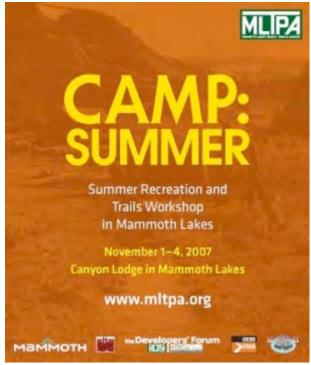
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The Mammoth Lakes Trails and Public Access Foundation and the Mammoth Lakes Chamber of Commerce invite you to join us for a special Developers' Forum reception at:

MLTPA CAMP: Concept and Master Planning, Summer Friday, November 2, 2007 6-7:30 p.m. Canyon Lodge in Mammoth Lakes

Enjoy wine and hors d'oeuvres as we treat you to a private viewing of the MLTPA CAMP: Summer Exhibit Hall, featuring maps, photographs, and other unique displays. This is your chance to discover the benefits and opportunities of the Concept and Master Planning process and how it will positively impact development and real estate in the Mammoth Lakes community.

Please RSVP to MLTPA Communications Manager Kim Stravers by replying to this e-mail, or by phone at (760) 934-3154. We look forward to seeing you there!

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1 of 1 4/8/08 2:22 pm



Greetings, CAMPers!

We'd like to thank you again for your participation in CAMP: SUMMER last month. We'd like to hear what you thought of the event so that we can make CAMP: WINTER (February 7-12, 2008, in the Mountainside Conference Center at Main Lodge) even more fun, interactive, and, yes, educational.

Please click <u>here</u> to take the CAMP: SUMMER Event Survey. We love constructive criticism just as much as compliments, I promise!

Thanks much, and you'll be hearing some exciting news soon!

Best, Kim Stravers Communications Manager

MLTPA Foundation



Alta Planning + Design's Matt Benjamin (L) and Jeff Olson (R) lead the Paved Surfaces Trails Network Workshop at CAMP: SUMMER.

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1 of 1 4/8/08 2:25 pm





Greetings and salutations!

First off, a hearty thank-you to all who participated in the **CAMP: SUMMER** weekend, Nov. 1-4! More than 150 folks made their way to Canyon Lodge for workshops, presentations, and tours galore, and the CAMP consultants (<u>Alta Planning + Design</u>, <u>Trail Solutions</u>, <u>Beneficial Designs</u>, and <u>Corbin Design</u>) and partners (<u>MLTPA</u>, the <u>Town of Mammoth Lakes</u>, <u>Mammoth Mountain Ski Area</u>, and the <u>U.S. Forest Service</u>) were delighted to see so many new faces in a crowd of dear friends and supporters.

If you couldn't make it to the festivities, don't fret! Please take a moment to fill out the <u>CAMP: SUMMER Survey</u>, and forward this message to others so they can do

the same. Everyone's opinion counts, and we're all looking forward to helping shape a trails master plan update that is worthy and reflective of this community. If you've got more in-depth comments to share, please e-mail them to CAMP@mltpa.org or call us at (760) 934-3154.

If you or someone you know just isn't up to speed on this whole <u>Concept and Master Planning</u> thing, don't be shy...John Wentworth and myself are more than happy to come to any kind of gathering you'd like, from **HOAs** to **weekly staff meetings**, **coffee with the neighbors** to **monthly club get-togethers**. We'll even come speak in front of your **students**, dear teachers!

And don't forget...**CAMP: WINTER** is coming in early February! This will be your chance to talk backcountry skiing, cross-country skiing, snowshoeing, snowmobiling, dog-sledding...all things snowy and cold. You'll have dates and details as soon as we do.

Happy winter!

Kim Stravers Communications Manager, MLTPA

PO Box 100 PMB #432 | 1934 Meridian Blvd. | Mammoth Lakes, CA 93546 (760) 934-3154 | news@mltpa.orq | www.mltpa.orq

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1 of 2 4/8/08 2:23 pm





Friends, neighbors, and countrymen...

Please accept the warmest of thanks from MLTPA and the CAMP Partners and consultants for your enthusiastic participation in our CAMP: SUMMER program last weekend. You went on tours, listened to presentations, asked questions, suggested improvements, and shared your outdoor-recreation experiences with the trails planners and each other...all to show how YOU feel about summer trails and recreation in Mammoth. It's precisely this kind of input that we were hoping you'd give, and we can't tell you enough how much we appreciate you taking time out of your busy schedules to join in this discussion.

CAMP: SUMMER was only the beginning...you can still make your voice heard and help spread the word to others! We hope that you came away from last weekend's event excited to tell your friends and neighbors how special the Concept and Master Planning process is, and how critical it is that they, too, share their perspective. Encourage your buddies to take the <u>online survey</u>, come to MLTPA with comments via <u>e-mail</u>, or call myself or John Wentworth at (760) 934-3154 to talk trails. And if you're a member of a club, business, or other organization -- even if it's just a circle of close friends or neighbors -- let us know how **WE** can come to **YOU!**

We'll have a special CAMP: SUMMER event survey for you to take soon. In the meantime, get ready for **CAMP: WINTER**, coming February 2008!

Happy winter! Kim Stravers

Communications Manager, MLTPA

PO Box 100 PMB #432 | 1934 Meridian Blvd. | Mammoth Lakes, CA 93546 (760) 934-3154 | news@mltpa.org | www.mltpa.org

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1 of 1 4/8/08 2:24 pm

campaign: Checking in 072407		
subject: What's new with MLTPA		
sent: Jul 25, 2007 5:07 pm		
from: MLTPA <news@mltpa.org></news@mltpa.org>		
to: *The Gang's All Here*		
response totals as of Apr 8, 2008 02:37pm		
total emails sent	1071	
total received	966	82%
total bounces	22	7%
people who opened it	398	40%
people who clicked	51	12.8%
people who forwarded	0	%0
people who opted out	11	1.1%
new people who signed up	0	%0
clicks on links		
link 1: www.mltpa.org (http://www.mltpa.org)	2	3.2%
link 2: MLTPA Mammoth Lakes Trails (http://www.mltpa.org)	80	12.9%
link 3: 100 Founders of MLTPA (http://www.mltpa.org/participate/donate/founders/)	10	16.1%
link 4: Friend of MLTPA (http://www.mltpa.org/participate/donate/friends/)	11	17.7%
link 5: here (http://www.mltpa.org/)	25	40.3%
link 6: Photo courtesy Christian Pondella (http://www.christianpondella.com/)	9	6.7%
campaign: Checking in 072407		
subject: What's new with MLTPA		
sent: Jul 25, 2007 5:07 pm		
from: MLTPA <news@mltpa.org></news@mltpa.org>		
to: *The Gang's All Here*		
response totals as of Apr 8, 2008 02:37pm		
total emails sent	1071	
total received	966	0.93
total bounces	75	0.07
people who opened it	398	0.4
people who clicked	51	0.128
people who forwarded	0	0

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people Wild object out	_ <	
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link 2: MLTPA Mammoth Lakes Trails (http://www.mltpa.org)	1 ∞	0.129
link 3: 100 Founders of MLTPA (http://www.mltpa.org/participate/donate/founders/)	10	0.161
link 4: Friend of MLTPA (http://www.mltpa.org/participate/donate/friends/)	11	0.177
link 5: here (http://www.mltpa.org/)	25	0.403
link 6: Photo courtesy Christian Pondella (http://www.christianpondella.com/)	9	0.097
campaign: CAMP Tunding announcement subject: It's Official		
Sept. 11:0 21 2007 5:32 pm		
from: MLTPA <news@mltpa.org></news@mltpa.org>		
to: *The Gang's All Here*		
response totals as of Apr 8, 2008 02:19pm		
total emails sent	991	
total received	927	93.5%
total bounces	64	%2'9
people who opened it	403	43.5%
people who clicked	42	10.4%
people who forwarded	0	%0
people who opted out	4	0.4%
new people who signed up	0	%0
clicks on links		
link 1: www.mltpa.org (http://www.mltpa.org)	100	16.6%
link 2: MLTPA Mammoth Lakes Trails (http://www.mltpa.org)	7	1.2%
link 3: www.mltpa.org (http://www.mltpa.org)	159	26.3%
link 4: here (http://files.e2ma.net/11541/assets/docs/mltpa_volunteer_program.pdf)	207	34.3%
link 5: here (http://www.mltpa.org/participate/donate/friends/)	131	21.7%
campaign: CAMP kick-off annoucement		
subject: Welcome, CAMPers!		
sent: Sep 11, 2007 4:27 pm		
from: MLTPA <news@mltpa.org></news@mltpa.org>		

treate entails as of Apr 8, 2008 02:1 pm 1094 total emails sent 1094 total emails sent 1038 total emails sent 1038 total received 357 34.4% people who opened it 31 8.7% people who opened it 31 8.7% people who opened it 31 8.7% people who opened out 7 0.7% new people who sized out 7 0.7% new people who sized out 6 4.8% link 1. www.nipe.acg (http://www.nipe.acg) 19 19% link 2. MLTA Mammolt Lease Tails (http://www.niprace) 6 1.9% link 3. Town's velsale (http://www.niprace) 6 1.9% link 3. Town's velsale (http://www.niprace) 6 1.9% link 3. Town's velsale (http://www.niprace) 6 1.9% link 2. MLTA CAMPS. Summer blast #1 8 1.9% subject Campaigner (AMPS. Summer blast #1 6 1.9% link 3. Town's welsale (http://www.niprace) 6 1.0% campaigner cotals as of Apr 8, 200	to: *The Gang's All Here*		
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1094 1098	as of Apr 8,		
1038 9	total emails sent	1094	
### 1956 256 257 33 31 31 31 31 31 31 3	total received	1038	94.9%
1 1 1 1 1 1 1 1 1 1	total bounces	99	5.1%
### 1957 34 31 31 31 31 31 31 31			
1 7 7 7 7 7 7 7 7 7	people who opened it	357	34.4%
1 7 7 7 7 7 7 7 7 7	people who clicked	31	8.7%
Titles or g) Company	people who forwarded	1	0.3%
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Paralle (http://www.mltpa.org)			
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rails (http://www.mltpa.org) rails (http://www.mltpa.org) t.ci.mammoth-lakes.ca.us/comdev/Snowcreek%20VIII.htm) riprojec (http://www.visitmammoth.com/Improject) a.org/community/calendar/) Ba.org/community/calendar/) Ba.org/community/calendar//	link 1: www.mltpa.org (http://www.mltpa.org)	2	4.8%
08 02:13pm 19 44 org/community/calendar/) 8 44 a.org/community/calendar/) 8 8 blast #1 1050 9 08 02:13pm 1052 9 1052 31 8 1105 1050 3 1105 10 3 1	link 2: MLTPA Mammoth Lakes Trails (http://www.mltpa.org)	2	11.9%
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a.org/community/calendar/) blast #1 08 02:13pm 08 02:13pm 08 02:13pm 1050 1050 108 02:13pm 108 02:13pm 109 03:13pm 109 03:13pm 110 0	link 4: www.visitmammoth.com/Imrprojec (http://www.visitmammoth.com/Imrproject)	8	19%
D8 02:13pm D8 02:	link 5: calendars (http://www.mltpa.org/community/calendar/)	8	19%
08 02:13pm 1050 18 18 19 19 19 19 19 19 19 19 19 19 19 19 19			
08 02:13pm 1050 1032 9 1050 1050 1050 1050 1050 1050 1050 10	campaign: CAMP: Summer blast #1	<u>-</u>	
08 02:13pm 1050 1032 9	subject: Save the Date!		
08 02:13pm 1050 1032 9 118 118 118 119 119 119 119 119 119 1	sent: Oct 12, 2007 11:20 am		
or 8, 2008 02:13pm 1050 1050 9 1032 9 1032 10 1032 10 1032 10 1032 10 1032 10 1032 10 1032 10 1032 10 1032 10 1032 10	from: MLTPA <news@mltpa.org></news@mltpa.org>		
as of Apr 8, 2008 02:13pm 1050 ed it 350 arded 11 d out 2 signed up 1 a.org (http://www.mltpa.org) 0	to: *The Gang's All Here*		
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18 350 3 3 3 3 3 3 3 3 3	total received	1032	98.3%
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350 3 31 31 31 31 31 31 31 31 31 31 31 31 31 3			
31	people who opened it	320	33.9%
	people who clicked	31	8.9%
1 1 0	people who forwarded	_	0.3%
	people who opted out	2	0.2%
0	new people who signed up	1	0.1%
0			
0	clicks on links		
	link 1: www.mltpa.org (http://www.mltpa.org)	0	%0

link 2: MI TPA Mammoth Lakes Trails (http://www.mltpa.org)	6	13.6%
link 3: www.mltpa.org/CAMP summer (http://www.mltpa.org/CAMP summer/)	26	39.4%
link 4: Corbin Design (http://www.corbindesign.com/)	14	21.2%
link 5: Trail Solutions (http://imba.net/trailsolutions/services/index.html)	10	15.2%
link 6: Alta Planning + Design (http://altaplanning.com/)	7	10.6%
campaign: CAMP: Summer Blast #2		
subject: Register for MLTPA CAMP: Summer today!		
sent: Oct 29, 2007 1:02 pm		
from: MLTPA <news@mltpa.org></news@mltpa.org>		
to: *The Gang's All Here*		
response totals as of Apr 8, 2008 02:17pm		
total emails sent	1053	
total received	1032	%86
total bounces	21	2%
people who opened it	291	28.2%
people who clicked	39	13.4%
people who forwarded	1	0.3%
people who opted out	1	0.1%
new people who signed up	0	%0
clicks on links		
link 1: www.mltpa.org (http://www.mltpa.org)	0	%0
link 2: MLTPA Mammoth Lakes Trails (http://www.mltpa.org)	4	7.1%
link 3: here (http://survey.leisuretrends.com/default.asp?study=TOML Trail)	9	10.7%
link 4: here (http://www.mltpa.org/CAMP_summer/schedule/)	11	19.6%
link 5: here (http://www.mltpa.org/CAMP_summer/event_info/)	14	25%
sur	6	16.1%
link 7: MLTPA CAMP: Summer (http://www.mltpa.org/CAMP summer/)	12	21.4%
campaign: CAMP: Summer DF Reception postcard art		
subject: A special invitation from MLTPA		
sent: Oct 24, 2007 10:52 pm		
from: MLTPA <news@mltpa.org></news@mltpa.org>		
to: Developers' Forum, qs 1193291670		
response totals as of Apr 8, 2008 02:14pm		

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total received	18	78.3%
total bounces	2	21.7%
people who opened it	6	20%
people who clicked	_	11.1%
people who forwarded	0	%0
people who opted out	0	%0
new people who signed up	0	%0
clicks on links		
link 1: www.mltpa.org (http://www.mltpa.org)	_	100%
link 2: MLTPA Mammoth Lakes Trails (http://www.mltpa.org)	0	%0
campaign: CAMP: SUMMER Event Survey		
subject: Tell us what you think!		
sent: Dec 16, 2007 9:23 pm		
from: MLTPA <news@mltpa.org></news@mltpa.org>		
to: CAMP: SUMMER registration		
response totals as of Apr 8, 2008 02:18pm		
total emails sent	69	
total received	9	94.2%
total bounces	4	2.8%
people who opened it	33	20.8%
people who clicked	2	21.2%
people who forwarded	0	%0
people who opted out	0	%0
new people who signed up	0	%0
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link 1. www.iii(pa.oig) (iii(p.//www.iiii(pa.oig))	0 0	0/0
link 3: here (https://www.surveymonkey.com/s.aspx?sm=ORg2ET2RkWmx0eNVH2zAzw 3d 3d)	0 1	100%
campaign: CAMP: SUMMER tollow-up	-	
subject: CAMP: SUMMER a roaring success! sent: Nov 11, 2007 11:06 pm		

ITOM: MLI PA <news@mtpa.org></news@mtpa.org>		
6		
response totals as of Apr 8, 2008 02:17pm		
	1098	
	1067	97.2%
	31	2.8%
	318	29.8%
	32	10.1%
	0	%0
	2	0.2%
	0	%0
link 1: www.mltpa.org (http://www.mltpa.org)	2	4.5%
link 2: MLTPA Mammoth Lakes Trails (http://www.mltpa.org)	9	13.6%
link 3: Concept and Master Planning (http://files.e2ma.net/11541/assets/docs/camp_summer	faqs.pdf) 10	22.7%
by.leisuretrends.com/default.asp?study=TOML	Trail) 21	47.7%
link 5: U.S. Forest Service (http://www.fs.fed.us/r5/inyo/)	0	%0
link 6: Mammoth Mountain Ski Area (http://www.mammothmountain.com)	1	2.3%
link 7: Town of Mammoth Lakes (http://www.ci.mammoth-lakes.ca.us/index.asp)	0	%0
link 8: MLTPA (http://www.mltpa.org)	0	%0
link 9: Corbin Design (http://www.corbindesign.com/)	0	%0
link 10: Beneficial Designs (http://www.beneficialdesigns.com/)	0	%0
link 11: Trail Solutions (http://www.imba.com/trailsolutions/index.html)	2	4.5%
link 12: Alta Planning + Design (http://altaplanning.com/)	2	4.5%
campaign: CAMP: SUMMER post-event thanks to participants		
from: MLTPA <news@mltpa.org></news@mltpa.org>		
to: CAMP: SUMMER registration, Test List		
response totals as of Apr 8, 2008 02:17pm		
	73	
	89	93.2%
	2	6.8%
	73 68 5	

MLTPA Email Blast Campaign Reports

people who opened it	41	%8:09
people who clicked	2	12.2%
people who forwarded	0	%0
people who opted out	_	1.5%
new people who signed up	0	%0
clicks on links		
link 1: www.mltpa.org (http://www.mltpa.org)	0	%0
link 2: MLTPA Mammoth Lakes Trails (http://www.mltpa.org)	0	%0
link 3: online survey (http://survey.leisuretrends.com/default.asp?study=TOML Trail)	7	100%

From: "Kristy Williams" < kristy@opposingmotion.com>

Date: October 23, 2007 8:59:22 am PDT

To: "Kim Stravers" < kimstravers@mltpa.org >, < jennifer@opposingmotion.com >

Cc: "John Wentworth" < johnwentworth@mltpa.org>

Subject: Misc Email Status report

Hi All,

Things are getting crazy for everyone, I know. Sorry this is so long, but it is better than getting 25 different emails – right? Here is a summary of where we are at with the misc. emails that are going out this week:

1. MMSA – Bike Park Passholders

COPY: Kim submitted copy to partners for approval – still waiting to hear back from DANNA and BONNIE

BLAST DETAILS: MMSA to send this week – they requested copy by yesterday, since some of their critical staff is out of office the rest of the week - I think we'll still be able to get it out – just might take a little extra effort

ACTIONS: KIM – please advise on status of copy (if you received any more approvals – or if we can expedite those still pending).

KRISTY - talk to MMSA to see what we need to do in Laura's absence.

- 2. MAMMOTH LAKES BOARD OF REALTORS
- COPY: Kim forwarded draft to MLTPA + Brooke
- → BLAST DETAILS: MLBOR can get it out this week

ACTIONS: KIM – please advise on status of copy – does it need to go to partners for approval?

KRISTY – forward copy once approved

- 3. MAMMOTH LAKES CHAMBER OF COMMERCE
- COPY: Kim forwarded draft to MLTPA + Brooke
- BLAST DETAILS: MLCC can get it out this week

ACTIONS: KIM – please advise on status of copy – does it need to go to partners for approval?

KRISTY - touch base with Annette at MLCC to confirm send date

- 4. MMSA Employee Email
- COPY: Kim to write
 - BLAST DETAILS: MMSA says they can turn it around very quickly

ACTIONS: KIM – draft copy

KRISTY - touch base with MMSA

- 5. DEVELOPERS FORUM Info & Invite to DEVELOPERS
- COPY: Kim forwarded draft to MLTPA + Brooke
- BLAST DETAILS: Kim to send via EMMA today 10/23

ACTIONS: KIM – please confirm that everyone has signed off (I assume no partners, just MLTPA + Brooke need to sign off??)

KRISTY - track down a few more developers email addresses

KIM – send blast

- 6. MLTPA EMAIL #2
- COPY: Kristy to start draft (registration available, plus update on new events) Kim to polish and forward for approvals
- BLAST DETAILS: Kim to send via EMMA this week

ACTIONS: KRISTY: bullet point copy

KIM: finalize copy and circulate for approval

KIM: send blast

Please let me know if I have missed anything.

Thanks,

Kristy

2 of 2

From: Kim Stravers < kimstravers@mltpa.org > Date: November 29, 2007 2:37:28 pm PST To: Stuart Brown < sbrown@visitmammoth.com >

Cc: Steve Speidel
<a href="mailto:sspeidel@ci.

Wentworth < iohnwentworth@mltpa.org>
Subject: Stu's News request

Hey, Stu!

Could we begin a regular mention of the CAMP: SUMMER Survey in "Stu's News"? How about this:

How do YOU play in Mammoth Lakes during the summer? Take the Concept and Master Planning (CAMP) Summer Survey at www.visitmammoth.com and tell us how you use the trails and public access system around town and to get to our public lands. Then forward the link to a friend!

(The link should go to http://survey.leisuretrends.com/default.asp?study=TOML Trail -- not sure if you can embed this or not.)

Best, Kim Stravers Communications Manager Mammoth Lakes Trails & Public Access kimstravers@mltpa.org (760) 934-3154 [o] (866) 760-0285 [f]



From: "Stuart Brown" < sbrown@visitmammoth.com>

Date: November 2, 2007 1:19:02 pm PDT

To: "Stuart Brown" < sbrown@visitmammoth.com>

Subject: STU'S NEWS: WEEK OF NOVEMBER 5, 2007

Dear subscribers.

MLTPA Camp: Summer is underway at Canyon Lodge. This is a free four-day public event focused on **summer** recreation and trails in Mammoth Lakes. For additional information or to register, please visit www.mltpa.org.

Support Mammoth Lakes Olympic hopefuls Dan Brown, Josh Cox, Ryan Hall, Meb Keflezghi and Mike McKeeman by watching the Olympic Marathon Trials in New York tomorrow, Saturday, November 3. NBC will broadcast the event on Saturday from 2:00 - 2:30 p.m. ET and a FREE Live webcast is available at nbcolympics.com/marathon. The start of the Olympic Marathon Trial will also be broadcast on NBC's Today show. Please log onto www.usatf.org/events/2008/OlympicTrials-Marathon-Men/schedule.asp or www.runnersworld.com for updates and additional information - GO TEAM!

Tuesday, November 6, 2007 is Election Day for Measure S. The Polling Booth is in Suite Z/Council Chambers (Minaret Village Shopping Center), not the Community Center from 7:00 a.m. to 8:00 p.m.

On the media front, Mammoth appeared in Orbitz, the London Times and the LA Times:

- Mammoth ranked number 2 as a Top Ski Destination behind Lake Tahoe and ahead of Park City in a 2007
 Orbitz Ski Poll: http://money.cnn.com/news/newsfeeds/articles/prnewswire/AQW02731102007-1.htm.
- Mammoth featured in the London Times about skiing in California in November:
 http://travel.timesonline.co.uk/tol/life_and_style/travel/holiday_type/winter_sports/article2745316.ece
- Steve Searles was in the LA Times on October 30, 2007: http://www.latimes.com/news/local/la-me-bearman30oct30,1.5322245.story?ctrack=4&cset=true.

Local ice hockey enthusiast Jeff Posey (previous owner of Mammoth Paintball), has created a website for people interested in playing ice hockey on the Town Ice Rink this winter. The website is still being refined, however, book mark www.mammothicehockey.com for the future.

Other news: The Inyo Forest has re-closed Reds Meadow...hope you had a chance to amble down to the postpile and falls this summer/fall. Daylight Savings also ends on Sunday, November 4, so move your clocks <u>back and hour</u> before going to bed on Saturday evening.

Attachments this week include November Town News and "One for sorrow, two for joy" - the latest musical offering from Chamber Music Unbound.

Have a great and safe Weekend!

Stu

Stuart Brown

Community Relations Manager Town of Mammoth Lakes Tourism and Recreation Department P.O. Box 48 / 2520 Main Street Mammoth Lakes, CA 93546 Ph: (760) 934-2712 ext. 1210 Toll Free: (800) 367-6572

Cell: (760) 914-0699 Fax: (760) 934-7066 www.visitmammoth.com From: Kim Stravers < kimstravers@mltpa.org > Date: October 28, 2007 4:04:37 pm PDT

To: Mary Prentice < mkp@npgcable.com >

Cc: Kristy Williams < kristy@opposingmotion.com >, Jen Heintzelman

<jennifer@opposingmotion.com</pre>>, John Wentworth <johnwentworth@mltpa.org>

Subject: Re: MLTPA Volunteers Needed!

Hi there!

I would send people straight to this page: http://www.mltpa.org/CAMP summer/

Could you include the following text?

Dear Sierra Club members:

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) would like to extend to you a special invitation to participate in CAMP: Summer, a four-day free public event focused on summer recreation and trails in Mammoth Lakes, November 1-4, 2007, at Canyon Lodge. A partnered effort between the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA, the CAMP (Concept and Master Planning) process seeks to update and improve the recreation and mobility opportunities in Mammoth through informed, cooperative, and timely trails planning -- planning that can make your hikes safer, more efficient, and more enjoyable!

Your input into the future of trails and public access is **critical**. A few events are especially relevant to your experiences as a hiker, birdwatcher, camper, or simply an "enjoyer of nature":

Existing Facilities Trolley Tour with Trail Solutions: Friday, Nov. 2nd, 9 a.m. to 12 p.m. in Canyon Lodge

Missing Links Trolley Tour with Trail Solutions: Saturday, Nov. 3rd, 9 a.m. to 12 p.m., departing from Canyon Lodge

Trails Network Workshop: Saturday, Nov. 3rd, 2-4 p.m. in Canyon Lodge Next Steps Presentation, Sunday, Nov. 4th, 10 a.m. to 12 p.m., in Canyon Lodge

You can register for these and other activities -- including Thursday night's Opening Reception -- by visiting http://www.mltpa.org/CAMP_summer/, where you also will find a complete event schedule, activity descriptions, FAQs, and more.

If you can't make it in person but still want to participate in this process, you can submit your opinions through an online trails survey, prepared by CAMP consultants, at http://www.visitmammoth.com/surveys/trails. You can also send your comments via e-mail to CAMP@mltpa.org, or call MLTPA directly at (760) 934-3154.

MLTPA looks forward to your participation in this landmark event – see you November 1-4!

Please let me know if you can include graphics, and we'll be happy to supply them.

ALSO, I would like to invite you personally, Mary K., to participate in a closed-to-the-public session from 4:00 to 4:45 p.m. on Friday, Nov. 2 -- it's a Hikers Focus Group with Trail Solutions, and it's their chance to really focus in on hikers as a specific user group. You're so active in that community, I think you'd represent them well. Please let me know if you're able to attend.

Thanks so much, and please call or email me if you'd like to chat: 949.632.7882 (cell) or 934-3154 (work).

Best, Kim Stravers Communications Manager Mammoth Lakes Trails & Public Access kimstravers@mltpa.org

On Oct 25, 2007, at 6:13 pm, Mary Prentice wrote:

Kim, I just went to your web site & in particular to Camp Summer invitation. I think that page by itself is what we should email to the Sierra Club Alert list. Question. What is that exact page address to incorporate into our alert? MK

From: Kim Stravers [mailto:kimstravers@mltpa.orq]

Sent: Thursday, October 25, 2007 2:44 PM

To: Mary Prentice

Subject: Re: MLTPA Volunteers Needed!

Excellent!

I would love it if you could help me get the word out to the Sierra Club so that your fellow members can also attend. What's the best way for us to work together on this?

Looking forward to the event!

Best,

Kim Stravers Communications Manager Mammoth Lakes Trails & Public Access

kimstravers@mltpa.org

On Oct 24, 2007, at 2:32 pm, Mary Prentice wrote:

Of Course, Kim. Count me in. Mary K

From: Kim Stravers [mailto:kimstravers@mltpa.org]
Sent: Wednesday, October 24, 2007 11:00 AM

To: KIM STRAVERS

Cc: John Wentworth; Jen Heintzelman; Kristy Williams

Subject: MLTPA Volunteers Needed!

Hello!

Since all of you wonderful folks have taken time in the past to volunteer with MLTPA, I thought you might want to know that we are looking for "hands on deck" for CAMP: Summer, November 1-4 at Canyon Lodge. (Go to www.mltpa.org/CAMP summer if you have no idea what I'm talking about.) We'll need help with everything from manning Base CAMP (getting people registered, answering questions, helping people with the online surveys, directing traffic), to possibly coming along as "staff" on the tours, to event setup and breakdown. Oh, and if you or someone you know takes ridiculously thorough meeting minutes, come on down!

Just reply to this e-mail if you'd like to help us out, and I will let you know what the next steps are. Thanks so much for considering this...we can't wait to hear from you!

Best,

Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access

kimstravers@mltpa.org

From: "ilana levin" <ilana@highsierratri.org>

Subject: Re: Register for MLTPA CAMP: Summer today!

Date: October 29, 2007 4:04:19 pm PDT To: "MLTPA" <news@mltpa.org>

Hi folks,

got your phone message as well - i won't be making the event but good luck and i did forward your link to all the HIGH SIERRA TRIATHLETES.

good luck,

ilana

To view this email online, paste this link into your browser: http://e2ma.net/map/view=CampaignPublic/id=11541.788235483/rid=e18703f495b50bb2c79083c190e9dfde

Greetings and salutations!

MLTPA CAMP: Summer is THIS WEEKEND, and many of you have gotten a head start on signing up for the terrific tours, workshops, and presentations we'll be offering over the weekend of November 1-4 at Canyon Lodge here in Mammoth Lakes.

Space is limited! Go to www.mltpa.org to sign up directly, check out our event descriptions, and download the event schedule...or, if you can't make it in person, but would like to participate via the CAMP: Summer Survey, go to http://www.visitmammoth.com/surveys/trails.

We're proud to announce that we've added a few activities to the lineup since the last e-mail we sent you. Here are the highlights:

- --> FRIDAY, NOV. 2ND, 9 a.m. to 12 p.m.: The U.S. Forest Service will lead a special hike through the Hidden Lake/Mammoth Meadows area at the base of the Sherwins as part of their Mammoth Meadows Restoration Project. Staff will be assessing hiking trails as part of this endeavor and is seeking public input during this special tour.
- --> FRIDAY, NOV. 2ND, 9 a.m. to 12 p.m.: Participants can now register for either "beginner" Trolley/on-foot tours or "advanced" MMSA Bus/on-bike tours for both the paved and natural-surface Existing Facilities tours. Input from all tours will drive the Trails Network Workshops, scheduled for Saturday, November 3rd, from 2 p.m. to 4 p.m. in Canyon Lodge.
- --> ALL WEEKEND LONG: Visit the Exhibit Hall to check out the "Walk the Lake Mary Road Bike Path" exhibit, produced in partnership with the Town

E-mail campaigns CAMP: SUMMER Public Meeting and Outreach Page 174

From: "Andrew Kastor" <andrew@highsierrastriders.org>

Subject: RE: Special Listening Sessions for CAMP

Date: October 29, 2007 12:42:44 pm PDT
To: "'Kim Stravers'" <kimstravers@mltpa.org>

1 Attachment, 50.5 KB

Done, both were sent out! Thank you, Andrew

From: Kim Stravers [mailto:kimstravers@mltpa.org]

Sent: Monday, October 29, 2007 11:13 AM

To: Andrew Kastor

Subject: Special Listening Sessions for CAMP

Hi again!

We've got two special, closed-to-the-public sessions on Friday, Nov. 2nd, in Canyon Lodge that I would love for you to sendarepresentative or two from High Sierra Striders to:

3:00 to 3:45 p.m., Athletes, paved surfaces, with Alta Planning and Design

4:00 to 4:45 p.m., Hikers, natural surfaces, with Trail Solutions

These sessions are designed to be small (5 to 6 people) focus groups where the consultants can get detailed feedback from specific user groups. Since HSS runs on both paved and natural surface trails, I think it's important to have representation at both.

Again, this is a closed session by invitation only, so please have your "chosen ones" contact me directly at this email address or at (949) 632-7882 [cell] or (760) 934-3154 [office] for details and RSVP.

Good luck to our athletes out there...travel safely, and thanks so much!

Best,

Kim Stravers

Communications Manager

Mammoth Lakes Trails & Public Access

kimstravers@mltpa.org



PO Box 100 PMB# 432 Mammoth Lakes, CA 93546 760 934 3154 mitpa.org

Dear MMSA Employees:

The Mammoth Lakes Trails and Public Access Foundation (**MLTPA**) would like to extend a special invitation to you to attend **CAMP: Summer**, a free four-day public event focused on **summer recreation and trails** in Mammoth Lakes. MMSA has committed **\$100,000** toward this historic planning process – a partnered effort between MMSA, MLTPA, the Town, and the United States Forest Service that seeks to improve the recreation and mobility opportunities in our community via a comprehensive, well-designed, and well-connected system of trails and public access. This is your chance, as a resident, a ski-area employee, and a trails user, to speak your mind and make sure that the CAMP consultant teams -- <u>Alta Planning + Design</u> (paved trails) and <u>Trail Solutions</u> (natural-surface trails) -- know what's important to you.

The **CAMP: Summer Opening Reception** is Thursday, November 1st, at 7 p.m. in Canyon Lodge. A complete events schedule, FAQs, and registration info is available at www.mltpa.org/CAMP_summer, where you also can sign up to receive their e-newsletter. Also, don't miss Saturday night's special presentation, "Signage and Wayfinding: The Essential Steps to a Successful Program," by Jeff Corbin, president of Corbin Design, which will focus on how Mammoth Lakes can develop a system that incorporates municipal needs with recreation. For details, visit the website or contact Communication Manager Kim Stravers at (760) 934-31534 or send an e-mail to <a href="mailto.campage-

Dear MMSA Bike Park Pass-holders:

The Mammoth Lakes Trails and Public Access Foundation (**MLTPA**) would like to extend to you a special invitation to participate in **CAMP: Summer**, a four-day free public event focused on summer recreation and trails in Mammoth Lakes, **November 1-4, 2007**, at Canyon Lodge. A partnered effort between the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA, the CAMP (Concept and Master Planning) process seeks to update and improve the recreation and mobility opportunities in Mammoth through informed, cooperative, and timely trails planning -- planning that can make your ride safer, more efficient, and more enjoyable!

As a valued pass-holder, your input into the future of trails and public access is **critical**. A few events are especially relevant to your experiences as a mountain biker:

MTB Listening Session/Focus Group with Trail Solutions: Friday, Nov. 2nd, 2-5 p.m. in Canyon Lodge

Missing Links Tour with Trail Solutions: Saturday, Nov. 2nd, 9 a.m. to 12 p.m., departing from Canyon Lodge

Trails Network Workshop: Saturday, Nov. 3rd, 2-4 p.m. in Canyon Lodge

You can register for these and other activities by visiting http://www.mltpa.org/CAMP_summer/, where you also will find a complete event schedule, FAQs, and more.

If you can't make it in person but still want to participate in this process, check out the **online trails survey**, prepared by CAMP consultants, at http://www.visitmammoth.com/surveys/trails. You can also send your comments via e-mail to CAMP@mltpa.org, or call MLTPA directly at (760) 934-3154.

MLTPA looks forward to your participation in this landmark event – see you November 1-4!

Best,
<u>Kim Stravers</u>
Communications Manager, MLTPA

Emails to go out 10/29

Town of Mammoth Lakes Employees Forward to Danna Stroud

Dear Town of Mammoth Lakes Employees:

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) would like to extend a special invitation to you to attend CAMP: Summer, a free four-day public event focused on summer recreation and trails in Mammoth Lakes. The Town of Mammoth Lakes has committed \$100,000 toward this historic planning process—a partnered effort between the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA that seeks to improve the recreation and mobility opportunities in our community via a comprehensive, well-designed, and well-connected system of trails and public access. This is your chance, as a resident, a town employee, and a trails user, to speak your mind and make sure that the CAMP consultant teams—Alta Planning + Design (paved trails) and Trail Solutions (natural-surface trails)—know what's important to you.

The **CAMP: Summer Opening Reception** is this Thursday, November 1st, at 7 p.m. in Canyon Lodge. A complete events schedule, FAQs, and registration info is available at www.mltpa.org/CAMP_summer, where you also can sign up to receive MLTPA's e-newsletter. Also, don't miss Saturday night's special presentation, "Signage and Wayfinding: The Essential Steps to a Successful Program," by Jeff Corbin, president of Corbin Design, which will focus on how Mammoth Lakes can develop a system that incorporates municipal needs with recreation.

If you can't make it in person but still want to participate in this process, check out the **online trails survey**, prepared by CAMP consultants, at http://www.visitmammoth.com/surveys/trails. You also can send your comments via e-mail to CAMP@mltpa.org, or call MLTPA directly at (760) 934-3154.

For details, visit the website, send an e-mail to CAMP@mltpa.org, or contact Communications Manager Kim Stravers at (760) 934-3154.

Looking forward to seeing you November 1-4! Kim Stravers Communications Manager, MLTPA

Mono County Employees Send to Sarah McCahill

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) would like to extend to you a personal invitation to participate in **CAMP: Summer**, a free four-

day public event focused on summer trails and recreation in Mammoth Lakes. The event, scheduled for November 1-4, 2007, will be based out of Canyon Lodge and will feature interactive tours, workshops, exhibits, and special presentations.

Recreation drives the economic engine of our community, and the Concept and Master Planning (CAMP) process—a partnered effort between the Town, the United States Forest Service, Mammoth Mountain Ski Area, and MLTPA—is geared toward improving the outdoor experience for everyone from longtime locals to second homeowners to frequent visitors. This special planning effort also will consider Mammoth's mobility needs, seeking to ensure safe and efficient feet-first commutes for employees and shopping for our guests. CAMP: Summer is a critical part of this in-progress planning project, and it is your chance to speak directly to the consultants, partners, and each other about what trails and public access mean to you. The Mammoth community has, to date, committed \$225,000 to this effort!

Please join us this Thursday, November 1st, at 7 p.m. in Canyon Lodge for our Opening Reception, where you can meet the CAMP Planning, Funding, and Jurisdictional Partners, get a feel for the weekend's activities, and find out how you can provide valuable input into this planning process! Visit http://www.mltpa.org/CAMP_summer/ for an event schedule, details, registration information, and more.

If you can't make it in person but still want to participate in this process, check out the **online trails survey**, prepared by CAMP consultants, at http://www.visitmammoth.com/surveys/trails. You also can send your comments via e-mail to CAMP@mltpa.org, or call MLTPA directly at (760) 934-3154.

Looking forward to seeing you November 1-4! Kim Stravers Communications Manager, MLTPA

Generic Email to send to groups willing to forward to their databases Forward to Sierra Club (Mary K Prentice) and East Side Velo (John Armstrong)

Dear [Group Name]:

The Mammoth Lakes Trails and Public Access Foundation (**MLTPA**) would like to extend to you a special invitation to participate in **CAMP: Summer**, a four-day free public event focused on summer recreation and trails in Mammoth Lakes, **November 1-4, 2007**, at Canyon Lodge. A partnered effort between the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA, the CAMP (Concept and Master Planning) process seeks to update and improve the recreation and mobility opportunities in Mammoth through informed, cooperative,

and timely trails planning -- planning that can make your [ride/hike/walk/etc] safer, more efficient, and more enjoyable!

As a member of [insert group name], your input into the future of trails and public access is **critical**. Please join us this Thursday, November 1st, at 7 p.m. in Canyon Lodge for our Opening Reception, where you can meet the CAMP Planning, Jurisdictional, and Funding Partners, get a feel for the weekend's activities, and find out how you can provide valuable input into this planning process! A few events are especially relevant to your experiences:

[insert most critical sessions]

You can register for these and other activities by visiting http://www.mltpa.org/CAMP_summer/, where you also will find a complete event schedule, FAQs, and more.

If you can't make it in person but still want to participate in this process, check out the **online trails survey**, prepared by CAMP consultants, at http://www.visitmammoth.com/surveys/trails. You also can send your comments via e-mail to CAMP@mltpa.org, or call MLTPA directly at (760) 934-3154.

MLTPA looks forward to your participation in this landmark event -- see you November 1-4!

Best, Kim Stravers Communications Manager, MLTPA

Spanish Community

Forward to Violet Martin – she will translate if necessary (may be more to bilingual folks)

The Mammoth Lakes Trails and Public Access Foundation (**MLTPA**) would like to extend a special invitation to you to attend **CAMP: Summer**, a free four-day public event focused on **summer recreation and trails** in Mammoth Lakes. This is your chance, as a resident and a trails user, to speak your mind and make sure that the CAMP consultant teams know what's important to you.

Whether you use the trails to walk to work or to school, take the kids to the park on weekends, or go for a vigorous bike ride on weekend afternoons, sharing how you use these amenities is the key to designing a plan that reflects the desires of our unique community.

Join us for cocoa and cookies at the **CAMP: Summer Opening Reception** this Thursday, November 1st, at 7 p.m. in Canyon Lodge, where you can meet the CAMP trails consultants, members of the MLTPA staff and Board of Directors,

and CAMP partners, get a feel for the weekend's activities, and find out how you can provide valuable input into this planning process!

A complete events schedule, information, and registration info is available at www.mltpa.org/CAMP_summer, where you also can sign up to receive their enewsletter. Please note that a Spanish-language Frequently Asked Questions (FAQs) document is available as a PDF on our website.

If you can't make it in person but still want to participate in this process, check out the **online trails survey**, prepared by CAMP consultants, at http://www.visitmammoth.com/surveys/trails. You also can send your comments via e-mail to CAMP@mltpa.org, or call MLTPA directly at (760) 934-3154.

Looking forward to seeing you November 1-4! Kim Stravers Communications Manager, MLTPA

Friends/Family Viral Email Send to partners, MLTPA BOD, founders, staff, anyone "friendly"

As a Mammoth outdoor enthusiast, I thought you would be interested in this upcoming event:

This weekend, the Mammoth Lakes Trails and Public Access Foundation (MLTPA) is hosting CAMP: Summer, a four-day free public event focused on summer recreation and trails in Mammoth Lakes, November 1-4, 2007, at Canyon Lodge. This is your opportunity to participate in the CAMP (Concept and Master Planning) process via interactive exhibits, tours, community and user group meetings, and workshops.

Please join me as the event kicks off this Thursday, November 1st, at 7 p.m. in Canyon Lodge for the Opening Reception, where you can meet the CAMP trails consultants, members of the MLTPA staff and Board of Directors, and CAMP Jurisdictional, Funding, and Planning Partners, get a feel for the weekend's activities, and find out how you can provide valuable input into this planning process!

Visit www.mltpa.org/CAMP_summer/ for an event schedule, details, registration information, and more! If you are unable to attend, please provide feedback via the CAMP: Summer Survey at www.visitmammoth.com/surveys/trails. You also can send your comments via e-mail to CAMP@mltpa.org, or call MLTPA directly at (760) 934-3154.

Please forward this e-mail to anyone you think will be interested in the event. We look forward to seeing you this weekend...bring a neighbor!

Best, Kim Stravers Communications Manager, MLTPA

HOA Managers/BODs
To send via Emma to HOA list

Dear Homeowners Association Board:

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) is proud to present **CAMP**: **Summer**, a free four-day public workshop focused on summer recreation and trails, November 1-4 at Canyon Lodge. **CAMP** stands for **Concept and Master Planning**—the project currently underway thanks to the partnered efforts of the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA. The aim is to generate a master plan that will improve Mammoth's trails and public access systems (both paved and natural surfaces) so that our community can enjoy safer, more fun, and more efficient recreation and feet-first mobility opportunities.

One of the goals of this historic effort is to link Mammoth's many districts, giving neighbors a "greener" way to visit each other. And whether you love to push your granddaughter in her stroller, enjoy an after-dinner walk, or go for a vigorous bike ride on weekend afternoons, sharing how you use these amenities is the key to designing a plan that reflects the desires of our unique community. No matter if your members are full-time residents or second homeowners, we all have a passion for Mammoth! To that end, I would like to invite you and your members to attend any and all of our public events over the **CAMP: Summer** weekend—it's your golden opportunity to speak directly to the trails consultants and CAMP Partners about what's important to you. (**CAMP: Winter**, focusing on winter recreation and trails, is scheduled for January 31st to February 3, 2008.)

A number of public walking and biking tours, presentations, and workshops will run throughout the weekend; for additional information, including a complete schedule, please visit www.mltpa.org/CAMP_summer/ for an event schedule, details, registration information, and more! The event is free and open to the pubic, but spots are limited for some activities, so we strongly encourage registration via our website. If you are unable to attend, we encourage you to provide comments via the CAMP Survey at www.visitmammoth.com/surveys/trails.

MLTPA is eager to get to know your Homeowners Association. Please contact me anytime at kimstravers@mltpa.org or (760) 934-3154 with questions, concerns, or just to say hello. I look forward to seeing you November 1-4!

Kim Stravers Communications Manager, MLTPA From: Hank Garretson <w6sx@npgcable.com>

Subject: MLTPA CAMP for Eastern Sierra Nordic Ski Association

Date: October 31, 2007 7:25:23 am PDT

To: Recipient list suppressed:;

Hello, Eastern Sierra Nordic Ski Association members!

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) would like to extend to you a special invitation to participate in CAMP: Summer, a four-day free public event focused on summer recreation and trails in Mammoth Lakes, this weekend, November 1-4, 2007, at Canyon Lodge. A partnered effort between the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA, the CAMP (Concept and Master Planning) process seeks to update and improve the recreation and mobility opportunities in Mammoth through informed, cooperative, and timely trails planning -- planning that can make your outdoor recreation safer, more efficient, and more enjoyable!

Your input into the future of trails and public access is **critical**. And though this is a summer-focused event, and most of you are passionate about winter, we still encourage you to participate, as many of you are no doubt hiking, running, and biking in your "off season.":)

We'll have CAMP: Winter, focused on the snow, in February 2008, but this time around, I urge you to attend, on behalf of your organization:

MAMMOTH TRAILS Saturday, November 3rd, 9 a.m. to 12 p.m., Canyon Lodge

Session Leader: MLTPA

This workshop will focus on how the Mammoth recreation community can come together through a central website (www.mammothtrails.org) to provide activity and conditions information to our visitors and to each other. We also will discuss how current and developing digital technology can benefit local clubs and organizations, and how MLTPA, via Mammoth Trails, can work with local clubs and groups to mitigate user conflict, find solutions to trails and public access issues, and help everyone work together toward common goals.

We have lots of other fun and important activities happening throughout the weekend, such as:

Existing Facilities Trolley Tours: Friday, Nov. 2nd, 9 a.m. to 12 p.m., departing from Canyon Lodge

Existing Facilities Bike Tours: Friday, Nov. 2nd, 9 a.m. to 12 p.m., departing from Canyon Lodge

Missing Links Trolley Tours: Saturday, Nov. 3rd, 9 a.m. to 12 p.m., departing from Canyon Lodge

Trails Network Workshop: Saturday, Nov. 3rd, 2-4 p.m. in Canyon Lodge

Next Steps Presentation: Sunday, Nov. 4th, 10 a.m. to 12 p.m., in Canyon Lodge

You can register for these and other activities -- including Thursday night's Opening Reception -- by visiting http://www.mltpa.org/CAMP_summer/, where you also will find a complete event schedule, activity descriptions, FAQs, and more. Spots fill up fast, so get online soon!

If you can't make it in person but still want to participate in this process, you can submit your opinions through an **online trails** survey, prepared by CAMP consultants, at http://www.visitmammoth.com/surveys/trails. You can also send your comments via e-mail to CAMP@mltpa.org, or call MLTPA directly at (760) 934-3154.

CAMP: SUMMER Public Meeting and Outreach Page 183

MLTPA looks forward to your participation in this landmark event - see you November 1-4!

Best, Kim Stravers Communications Manager





IMBA California eNews, October, 2007

IMBA California Working with Legislators on Wilderness Bill On Sept. 27, U.S. Senator Barbara Boxer and Congresswoman Mary Bono introduced the <u>California Desert and Mountain Heritage Act</u> which proposes Wilderness protection for approximately 200,000 acres in Riverside County. Formal Wilderness designation protects the land from development and resource extraction but does not allow mountain bikes. IMBA California representatives have been working closely with Senator Boxer's and Congresswoman Bono's staff, as well as with local mountain bikers, to ensure that the proposed legislation is shaped with mountain bikers' needs in mind. For more information, contact IMBA California Policy Director Tom Ward, tom@imba.com.

Trails Solutions Selected to Design Trails at Mammoth IMBA's Trail Solutions has been selected as the consultant for natural-surface trails at Mammoth resort. Professionals on the Trail Solutions team will work closely with ALTA Planning and Design, who is providing planning services for paved pathways and road systems. According to IMBA's Cimarron Chacon, Mammoth has plans to become a "premier year-round resort community." The planning includes a multi-jurisdictional partnership with the town of Mammoth Lakes and the US Forest Service. Additional partners include Mammoth Mountain resort and the MLTPA, a local non-profit.

State Recreational Trails Committee Hears From Mountain Bikers IMBA California representatives recently provided input to the State Recreational Trails Committee concerning the management of multi-use trails throughout the state. The management of user conflict was discussed and the Committee, on recommendation of IMBA representatives, officially adopted the position to use IMBA's recent publication, Managing Mountain Biking as a guide to solving conflict issues on trails.

IMBA California Goes to Washington DC

IMBA California Policy Advisor Tom Ward, Government Affairs Director Jenn Dice and DC lobbyist Kirk Bailey recently met with California lawmakers in Washington DC on newly proposed <u>Wilderness</u> legislation. Productive discussions were held on avoiding the potential impacts of proposed legislation on mountain biking opportunities in the state. IMBA California is fully engaged with key stakeholders in negotiations over Wilderness proposals.

Funding Sought for Epic Trail System in King Range IMBA is working to secure congressional funding for the Paradise Ridge Trail Project in Northern California's spectacular King Range. IMBA California and the California Wilderness Coalition jointly submitted funding support letters to congressional committees responsible for appropriations. With the projected funding, Paradise Ridge will soon become a destination, epic trail system.

Common Ground Committee Meeting in Southern California IMBA California representatives will meet next month in Southern California with the Committee on Finding Common Ground. The committee will be working on ways to reduce trail conflict and improve the trail experience for all



iconic trails.

trail users in the state. The committee evolved from an initiative by IMBA California representatives to bring trail users together to find ways to work together on common problems. Hikers, runners and equestrians are also represented in the group. For more information contact tom@imba.com



IMBA members can <u>SAVE</u> up to \$3,300 off the MSRP when buying or leasing a new Subaru.

With each VIP purchase, Subaru will also donate \$125 to IMBA's trailbuilding and access efforts.

Your Membership Status, Randy

 Donate Now
 I
 News
 I
 Shop IMBA Gear
 I
 Membership

 Tell a Friend
 I
 Update my IMBA Profile
 I
 Unsubscribe

Randy Martin
Martin & Associates
3545 Harbor Gateway South, Suite 104
Costa Mesa, CA 92626
Office (714) 641-9022 Cel (949) 400-4107

3 of 3

Chapter 51: Hard mailings

MLTPA also sent CAMP: SUMMER information via U.S. Mail. Information regarding returned or undeliverable mail is available upon request.

Information sent to individuals upon request In response to inquiries made by individuals via phone, MLTPA Communications Manager Kim Stravers put together a set of informational documents relevant to the MLTPA Foundation, the CAMP process, and the CAMP: SUMMER event, which was mailed to those identified below.

Pat Delaney

Mrs. Delaney is a second homeowner who resides in Southern California. She regretted her inability to attend the event, but asked to be sent background materials.

Steve Toomey

In an effort to reach out to the OHV community, Ms. Stravers made contact with Mr. Toomey of the Sneakers Motorcycle Club in Bishop. He was uncertain if he or his club members could attend the event, but asked to be sent more information. In addition to the items listed above, the package also contained registration forms. No copy of the cover letter is available.

Letters to HOAs

In the absence of e-mail addresses for this group, a standard letter was mailed to Homeowners Association representatives when postal addresses were available.

Postcards

MLTPA designed, produced, and mailed more than 6,000 postcards advertising CAMP: SUMMER, which, in addition to the CAMP: SUMMER poster, was the first organized announcement of the event. Postcards were mailed to second homeowners (shipped directly from the print house) and to Mammoth Lakes PO Box–holders (via a non-profit stamp supplied by Gaye Mueller, executive director of the Mono Council for the Arts). The second-homeowner mailing list was obtained from MLTPA, who had acquired it for its own November 2006 Public Meeting.



October 22, 2007

Pat Delaney 13143 Bloomfield St. Sherman Oaks, CA 91423

Dear Pat:

It was such a pleasure speaking with you last week about your interest in CAMP: Summer! Thanks so much for the call!

As promised, please find enclosed an event schedule and our Frequently Asked Questions document; the survey is not yet available, but I promise to send that as soon as it is so that you may participate in the Concept and Master Planning (CAMP) process. Though I know you are unable to attend the event in person—and you shall be missed!—I thought you might like to see what we have planned.

We're so glad to hear from our "extended family" in the Mammoth Lakes community. Please do stay in touch and feel free to call me anytime!

Best wishes,

Kimberly A. Stravers

Communications Manager

MLTPA

Enclosures (2)

Dear Homeowners Association Board Member:

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) is proud to present CAMP: WINTER, a free, week-long public workshop focused on winter recreation, trails, and mobility in Mammoth Lakes, February 7-12, 2008, at the Mountainside Conference Center in Main Lodge. CAMP stands for Concept and Master Planning—the project currently underway thanks to the partnered efforts of the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA. The aim is to generate a master plan that will improve Mammoth's trails and public access systems (both paved and natural surfaces) so that our community can enjoy safer, more fun, and more efficient recreation and feet-first mobility opportunities.

One of the goals of this historic effort is to link Mammoth's many districts, giving neighbors a "greener" way to visit each other. And whether you love to take a crisp walk through the neighborhood, visit Shady Rest for some cross-country skiing, or even head out on a backcountry expedition, sharing how you use these amenities is the key to designing a plan that reflects the desires of our unique community. No matter if your members are full-time residents or second homeowners, we all have a passion for Mammoth! To that end, I would like to invite you and your members to attend any and all of our public events over the **CAMP: WINTER** weekend—it's your golden opportunity to tell the trails consultants and CAMP Partners what we need to know about winter recreation in Mammoth.

A number of public tours, presentations, and workshops will run throughout the event period; for registration information, including a complete schedule and session descriptions, please visit www.mltpa.org or call (760) 934-3154. If you are unable to attend, we encourage you to provide comments via the Winter and Summer Trail Surveys, also available through www.mltpa.org.

MLTPA is eager to get to know your Homeowners Association. Please contact me anytime at kimstravers@mltpa.org or (760) 934-3154 with questions, concerns, or just to say hello. I look forward to seeing you February 7-12!

Warm regards, Kim Stravers Communications Manager, MLTPA

CONDOMINIUM MASTER LIST

LEGEND

AMENITIES

B - BARBEQUE

J - JACUZZI (S)

L - LAUNDRY FACILIITES

R - RECREATION ROOM

AMENITIES

CA - CABLE

O - OPEN

UG - UNDERGROUND

UG - UNDERGROUND

PR - PRIVATE GARAGE

RB - RACQUETBALL

G - GARAGE

S – SAUNA (S) SL – SOLAR AG- AT GARAGE SP – SPA (S) PSP – PRIVATE SPA ST – STEAM ROOM

T - TENNIS V - VOLLEYBALL
F - FITNESS CENTER STR - STORAGE
MTG - MEETING POOMS

MTG - MEETING ROOMS		J	L – JUNE LAKE		
	EAR BUILT		AMENITIES	PARKING	PHONE #
ARROWHEAD	1980	15	NONE	G	N/A
ASPEN CREEK	1981	82	P,J,S,SP	ŲG	934-3933
ASPEN MEADOWS	1991	11	NONE	PR	N/A
BIRCH CREEK	1981	8	NONE	N/A	648-7705
BIGWOOD	1974	109	P,J,S	G	934-8411
BRIDGES	1985	45	J	G	934-8909
CABINS	2005	24	STR	U	N/A
CANYON SKI & RACQ	1981	18	S,J, T, RB	G	924-0888
CHAMONIX	1971	100	P,J,S,R,L	0	934-6792
CHATEAU BLANC & II	1970	30	P,J.S.	G/O	934-2279
CHATEAU SIERRA	1971	31	P,J,S	G/O	934-4116
CHATEAU D'OEX	1967	19	J,S,L	0	934-2386
CHATEAU DE MONT.	1971	48	P,J.\$	G/O	934-6374
CHATEAU SANS NOM	1973	38	P,J.S.T	0	934-6710
CHATEAU TYROL	1994	3	NONE	G	N/A
CONESTOGA	1972	17	SP	0	N/A
COURCHEVEL	1972	60	P,J,S	G	934-6515
CRESTVIEW	1979	70	J,S,T	ŲG	934-3326
CREEKSIDE @ MMTH	1998	4	L	PR	N/A
DIAMOND RUN TWN	2005	12	N/A	PR	N/A
DISCOVERY IV	1973	64	L, J, R, S, SP, P	0	934-6410
EDGEWATER JL	1984	20	NONE	PR	N/A
EAGLE RUN	2003	36	J,CA,L	AG	N/A
FIRESIDE @ THE VLG	1970	31	P,J,S,R	0	934-2781
FOREST CREEK	1983	51	SP	0	934-2020
FOREST MEADOWS	1976	40	J,S,L	0	934-2142
GRAND SIERRA LODGE	2003/04	111	S,P,F,STR,L	U	934-1982
GRAY EAGLE I	2005	12	PRIV. SPA	PR	N/A
GRAY EAGLE II	2005	12	PRIV. SPA	PR	N/A
HELIOS	1983	27	J,S,RB	UG/O	934-8568
HERITAGE	1973	18	J,S,R,L	0	N/A
HIDEAWAY DWN CN J L	2003	10	NON	PR	N/A
HIDDEN VALLEY	1974/81	84	P,J,S,R,T,L	0	934-7303
HORIZONS IV	1972	92	P,J.S,R,T	0	934-6779
INTERLAKEN JL	1981	38	\$P,T,B	PR	N/A
JUNIPER CREST	2005	27	NONE	AG	N/A
JUNIPER SPRINGS LDG	1999	174	E, P, S, F, STR	U	924-1102
KRYSTAL VILLA EAST	1969	56	J,S,P,L,R	0	934-2669
KRYSTAL VILLA WEST	1970	32	P,J	0	934-6469
L'ABRI	2001	12	NONE	0	N/A
LA RESIDENCE IV & V	1976/79	72	P,J,S,T,B	0	934-4990
LA VISTA BLANC	1975	80	P,J	0	934-8328
LAKEVIEW VILLAS	1971	31	J,R,L	0	934-6261

MAMMOTH LAKES BOARD OF REALTORS CURRENT AS OF JULY, 2005

DADVING

CONDOMINIUM MASTER LIST

LEGEND

AMENITIES	x x	PARKING
B - BARBEQUE J - JACUZZI (S) L LAUNDRY FACILITES R - RECREATION ROOM S - SAUNA (S)	CA - CABLE E - ELEVATOR P - POOL (S) RB - RACQUETBALL SL - SOLAR	O - OPEN UG - UNDERGROUND PR-PRIVATE GARAGE
0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	ATTALL DOOM	

SP – SPA (S) PSP – PRIVATE SPA ST – STEAM ROOM V – VOLLEYBALL STR – STORAGE

F - FITNESS CENTER J L - JUNE LAKE MTG - MEETING ROOMS PARKING PHONE # YEAR BUILT #UNITS **AMENITIES** COMPLEX U N/A F,STR,S 2003 83 LINCOLN HOUSE AG N/A L,J 2005 29/52 LODGES | & || N/A PS & B,STR 0 2005 4 MAGNOLIA LODGE 0 934-8634 P,J,S,T 60 1976 MAMMOTH CREEK 934-2884 P,J,S,R 0 78 1968 MAMMOTH ESTATES U N/A STR,P,S 46 2001 MAMMOTH GREEN N/A N/A N/A 2004 10 MAMMOTH LOFTS N/A 0 18 NONE 1984 MAMMOTH PINES 934-4100 0 MAMMOTH POINT 1972 36 J,S 934-8372 0 1980 41 J,S,L MAMMOTH SIERRA TWN G/0 934-6891 P,J,S,R,T 1972 133 MAMMOTH SKI & RACQ 934-8480 0 1974 50 J,S,R MAMMOTH VIEW VILLAS 934-6151 0 1970 43 P,J,S,RMAMMOTH WEST 934-3808 0 1979 52 P,J,S,T MEADOWRIDGE UG N/A MEADOWVIEW RIDGE 10 1982 0 N/A NONE 1980 11 MERIDIAN VILLAS UG 934-2925 1981/83 120 P,J,S MOUNTAINBACK AG N/A 12 CLOWNEY MOUNTAIN MEADOWS I 1987 L N/A CA, L AG 1989/90 15 MOUNTAIN MEADOWS II 934-4993 J,S,P,L 0 128 1971 MOUNTAIN SHADOWS 0 N/A 20 CA 1964 NORDICA PR N/A L 10 1994 PINION SPRINGS G/O N/A NONE 1988 12 POINTE N/A AG NONE 2005 4 POWDER REEF N/A 0 1980 5 J RAINBOW VILLAS 934-3361 P,J,S,R ŲG 1972 84 ST. ANTON 934-2936 80 P,J,S,R 0 1976 ST. MORITZ 0 934-2062 S,J,L 1972 32 SAN SIERRA 934-2030 0 P,J,S,R 1970 100 **SEASONS 4** 934-6808 70 P,J,S,T0 1972 SHERWIN VILLAS 0 934-2870 P,J,S,L 1969 148 SIERRA MANORS 934-3723 UG 32 J,S,P,L SIERRA MEGEVE 1982 0 934-4521 P,J,S,LSIERRA PARK VILLAS 1970 100 648-7705 PG 1980 12 NONE SIERRA SUNS G N/A 1979 17 NONE SIERRA VALLEY 934-5680 UG/O SILVER BEAR 1990 24 P,J,\$,B N/A G SKI RUN VILLAS 1982 11 J 934-8634 G/O 1982 10 NONE SNOW COUNTRY 934-8270 UG 1975 24 J,S,R,L SNOWBIRD 934-3333 0 107 J,S SNOWCREEKI 1978/79 0 934-3333 J,S 123 SNOWCREEK II 1980/81 J,S 0 934-3333 1983/84 86 SNOWCREEK III

> MAMMOTH LAKES BOARD OF REALTORS CURRENT AS OF JULY, 2005

1986/88

138

934-3333

SNOWCREEK IV

G/O

J,S

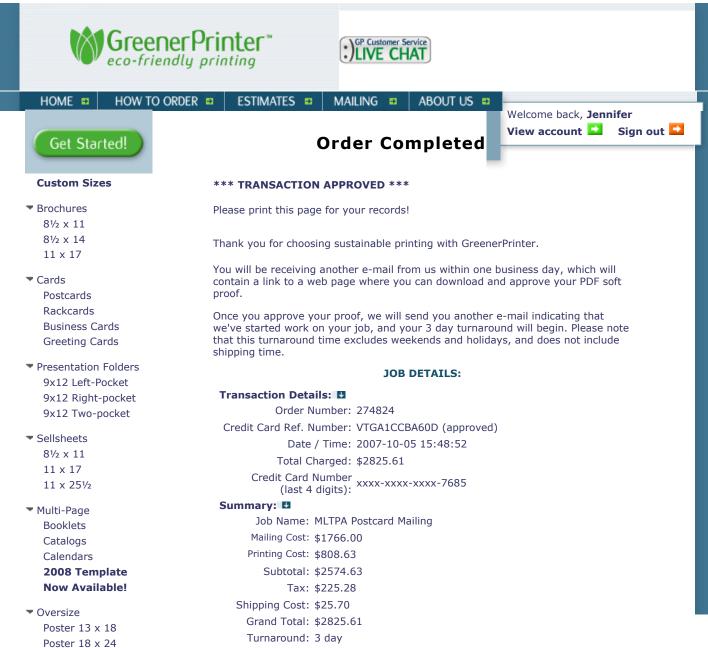
CONDOMINIUM MASTER LIST

LEGEND

<u>AMENITIES</u>		PARKING
B - BARBEQUE	CA - CABLE	O - OPEN
J – JACUZZI (S)	E - ELEVATOR	UG - UNDERGROUND
L - LAUNDRY FACILIITES	P - POOL (S)	PR-PRIVATE GARAGE
R - RECREATION ROOM	RB - RACQUETBALL	G - GARAGE
S - SAUNA (S)	SL-SOLAR	AG- AT GARAGE
SP - SPA (S) PSP - PRIVATE SPA	ST - STEAM ROOM	
T - TENNIS	V - VOLLEYBALL	
F - FITNESS CENTER	STR - STORAGE	
MTG - MEETING ROOMS	II - MINELAKE	

MIG - MEETING KU	DIVIS	J	L - JUNE LAKE		
COMPLEX	YEAR BUILT	#UNITS	AMENITIES	PARKING	PHONE #
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EAR BUIL 1989/94 1981/82 2006 2001 1973/77 1980	# UNITS 64 88 25 4 210	AMENITIES NONE T,P,J,S,L E,J	PARKING G/O O U	934-3333 934-8593
1981/82 2006 2001 1973/77	88 25 4	T,P,J,\$,L E,J	0	934-8593
2006 2001 1973/77	25 4	E,J		The state of the s
2001 1973/77	4		U	ALLA
1973/77	-	C LDEC CTD		N/A
THE RESERVE AND DESCRIPTION OF THE PERSON NAMED IN	210	\$,J.REC.STR	AG	N/A
1980	210	P,J,S,R,T	UG	934-7062
	10	NONE	G/O	934-3593
1980	51	P,J,S,L	0	934-7260
1972/73	80	P,J,S,R,T,L	0	934-3340
2000	77	P, F	U	924-1102
1970/93	40	P,J,S	G/O	934-6569
1981	14	J,T	G	934-3111
1999/00	32	NONE	PRG	N/A
1972/73	54	P,J,S,R,L	G	934-4154
1972	52	P,J,S,R,L	0	934-6963
1967/70	56	NONE	0	934-6510
1972	46	P,J,S,R,L	0	934-2040
1974	56	P,J,S,R,T,L	0	934-3132
1973/80	48		0	N/A
1974	22	SP,L	G	934-3213
2006	230	P,S,B,F,STR,L	U	N/A
1982	16	NONE	0	N/A
2003	77	F,STR,S	U	934-1982
1982	6	J,SL,ST	G	N/A
1979	76	P,J,S,T,L	0	934-4600
1981	12	J	G/O	N/A
1983/84	33	P,S,J	0	934-7531
1982	57		0	934-8383
1971	101		O /UG	934-7525
	1980 1972/73 2000 1970/93 1981 1999/00 1972/73 1972 1967/70 1972 1974 1973/80 1974 2006 1982 2003 1982 1979 1981 1983/84 1982	1980 51 1972/73 80 2000 77 1970/93 40 1981 14 1999/00 32 1972/73 54 1972 52 1967/70 56 1974 56 1974 56 1974 22 2006 230 1982 16 2003 77 1982 6 1979 76 1981 12 1963/84 33 1982 57	1980 51 P,J,S,L 1972/73 80 P,J,S,R,T,L 2000 77 P, F 1970/93 40 P,J,S 1981 14 J,T 1999/00 32 NONE 1972/73 54 P,J,S,R,L 1972 52 P,J,S,R,L 1967/70 56 NONE 1972 46 P,J,S,R,L 1974 56 P,J,S,R,T,L 1973/80 48 P,J,S,R,T,L 1974 22 SP,L 2006 230 P,S,B,F,STR,L 1982 16 NONE 2003 77 F,STR,S 1982 6 J,SL,ST 1979 76 P,J,S,T,L 1981 12 J 1983/84 33 P,S,J 1982 57 P,J,S,L	1980 51 P,J,S,L O 1972/73 80 P,J,S,R,T,L O 2000 77 P, F U 1970/93 40 P,J,S G/O 1981 14 J,T G 1999/00 32 NONE PR G 1972/73 54 P,J,S,R,L G 1972 52 P,J,S,R,L O 1967/70 56 NONE O 1972 46 P,J,S,R,L O 1974 56 P,J,S,R,T,L O 1973/80 48 P,J,S,R,T,L O 1974 22 SP,L G 2006 230 P,S,B,F,STR,L U 1982 16 NONE O 2003 77 F,STR,S U 1982 6 J,SL,ST G 1979 76 P,J,S,T,L O 1983/84 33 P,S,J O <td< td=""></td<>



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ı	D4	DBMC	Mixed AADC	0.131				E4	None	Mixed ADC	0.389		
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ı	D9	None	Mixed ADC	0.429				E10	DSCF	3-Digit	0.259		
ı	D10	DBMC	5-Digit	0.204				E11	DSCF	ADC	0.293		
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Chapter 5m: In-person presentations

Information drops at local businesses

MLTPA created and produced an information packet for distribution at local businesses, which contained display information for customers, such as postcards, and event details and registration forms for employees. When feasible, MLTPA representatives gave a short presentation explaining CAMP and the CAMP: SUMMER event. A list of participating shops is below.

- Alpine Approach
- Footloose Sports
- Great Outdoor Clothing Company
- Kittredge Sports
- Mammoth Mountaineering
- Mammoth Sporting Goods
- P3
- Performance Anglers
- Rick's Sporting Goods
- The Trout Fitter

o Public Commission and Council Meetings

MLTPA staff members attended at least one meeting of each public commission, as well as Town Council, to announce CAMP: SUMMER information during the public comment period.

Service and other organizations

MLTPA staff members were invited to speak about the CAMP process and the CAMP: SUMMER event during meetings of the organizations listed below.

- Chamber of Commerce (speaker: John Wentworth)
- Contractors Association (speakers: Kim Stravers and Eric Wasserman)
- Lions Club (speaker: Kim Stravers)
- Rotary Club, Noon (speaker: John Wentworth)
- Rotary Club, Sunrise (speaker: Kim Stravers)

Chapter 5n: Media alerts

Prior to and during the event, MLTPA invited the local and regional press to attend CAMP: SUMMER and encouraged original editorial coverage. A number of press releases highlighting different parts of the event were distributed electronically in the weeks leading up to CAMP: SUMMER, and an information packet containing a collection of available takeaways and press releases was available on-site. A final media alert was distributed the day before the event to help facilitate interviews and to provide critical event information.

Personal phone calls

MLTPA staff and Board members reached out to representatives of all segments of the community via telephone, inviting them to attend special sessions such as the Trails Network Workshops, group functions such as the Opening Reception, and private sessions such as the Listening Sessions, and requesting that these parties pass CAMP: SUMMER information to fellow club members, employees, co-workers, and others as appropriate. Please see the "CAMP: SUMMER Communications Overview" in the "Outreach" section for a detailed record of these communications.

MAMMOTH LOCAL MEDIA CONTACT LIST	MEDIA CONTACT	LIST			
Media	Contact Person	Phone	Fax	Email	
Newspapers					
Mammoth Times	Lara Kirkner	760-934-3929	760-934-3951	Lara@mammothtimes.com	
Mammoth Times	Diane Eagle	760-934-3930	760-934-3952	diane@mammothtimes.com	
Mammoth Times	Andy Geisel	760-934-3929	760-934-3951	andy@mammothtimes.com	
Mammoth Times	Susan Morning			susanmorning@aol.com	
The Sheet	Ted Carlson	760-937-4613	760-934-3951	Jacklunch@yahoo.com	
The Sheet	Mike McKenna			mwesleymckenna@yahoo.com	
Inyo Register		873-3535	760-873-3591	editorial@inyoregister.com	
The News Review/Ridgecrest Holly Farris	Holly Farris			newsreviewads@iwvisp.com	
Ridgecrest Daily Independent	Laura Dobbins	760-375-4481ext. 109		Idobbins@ridgecrestca.com	
Ridgecrest Daily Independent				editor@ridgecrestca.com	
Magazines					
Mammoth Monthly	George Shirk	760-924-3691		george@mammothmonthly.com	
Mammoth Monthly	Debby			mmthmonthlydebby@aol.com	
Sierra Reader				noe@thesierrareader.com	
2					
Mammoth Channel 72	Dan McConnell	760-937-2043		mcconnelldan@yahoo.com	
Channel 33 & KSRW	Bill Lefever	760-873-5329		blefever@sierrawave.net	
Channel 33	Cleland Hoff-Jones			cleland@npgcable.com	
Radio					
1610AM Radio				cdegeorge@mono.ca.gov	
KMMT/KRHV Radio	Dave Diggerness	760-934-8888	760-934-2429	kmmtradioworks@yahoo.com	
KRHV Radio					
KSRW Radio & Channel 33	Benett Kessler	760-873-5329	760-873-5328	bkessler@sierrawave.net	
KSRW Radio				ksrw@sierrawave.net	
KWTW/KWTM Radio	Brian Law	866-466-5989	760-872-4155	friar@schat.com	
Other Interested Entities					
Chamber of Commerce				info@mammothlakeschamber.org	
MMSA	Joani Lynch	760-934-2571, ext. 3135		ilynch@mammoth-mtn.com	
MMSA	Amanda Wooley			awooley@mammoth-mtn.com	
MMSA	Dana VanderHouwen			dvanderhouwen@mammoth-mtn.com	
Mono County Tourism	Sarah McCahill	760-924-1738		smccahill@mono.ca.gov	
The Village at Mammoth	Betsy Smith			betsysmith@villageatmammoth.com	
TOML	Danna Stroud			dstroud@visitmammoth.com	
TOML	Jimmy Kellet			jkellett@visitmammoth.com	
TOML	Stuart Brown			sbrown@visitmammoth.com	
		760-934-2712 ext 239 office			
TOMI	Gloria Zinno	760-412-9277 cell	760-034-7066 fav	azinao@vicitmammath cam	
	Snowman		T	coowman@mammothenowman com	
	Starey Corless			Showing marinibulish own	
	States corress			stary corress@yanou.com	



MEDIA ALERT

October 31, 2007

Local media invited to attend MLTPA CAMP: Summer, November 1–4, 2007; interview opportunities available

Local media is encouraged to register for and attend all open, public events of CAMP: Summer, presented by the Mammoth Lakes Trails and Public Access Foundation. Additional media opportunities will be available by request.

CAMP: SUMMER is a free, multi-day public workshop on summer trails and recreation in Mammoth Lakes and is an opportunity for the community to participate in the Trails and Public Access Concept and Master Planning (CAMP) process via interactive exhibits, tours, community and user group meetings, and workshops.

Upon request, interviews can be scheduled with the following persons. Additionally, MLTPA may be able to arrange interview time with our consultants. Please contact MLTPA directly at (760) 934-3154 to set up all interviews:

MLTPA

Kim Stravers, Communications Manager John Wentworth, President/Acting Executive Director

Town of Mammoth Lakes

Rob Clark, Town Manager (Thursday only) Skip Harvey, Mayor Danna Stroud, Tourism and Recreation Director

Mammoth Mountain Ski Area

Joani Lynch, Marketing and Communications Director Rebecca Paranick, Government Relations Manager

Please note that the Existing Facilities and Missing Links tours, as well as the Trails Network Workshops, will be the most interactive of our planned activities and may offer some great photo or video opportunities. In addition, MLTPA will allow you to pre-screen our Exhibit Hall on Wednesday, October 31st, and Thursday, November 1st, to accommodate your deadlines.

DATES: November 1–4, 2007

LOCATION: Canyon Lodge

ON-SITE CONTACT: Kim Stravers, (949) 632-7882

MEDIA KIT: FAQs, Session Descriptions, Event Schedule, and Consultant Bios will be

available at the Registration Table, Canyon Lodge, 4th Floor

Registration information and further detail is available at www.mltpa.org or by calling (760) 934-3154.

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) is a 501(c)(3) public benefit corporation dedicated to trails and public access issues in Mammoth Lakes, CA, and the immediate Eastern Sierra region. MLTPA partners with local jurisdictions and agencies, businesses, nonprofits, and individuals to connect people to nature and to provide a forum for all trail users to be involved.



October 9, 2007

FOR IMMEDIATE RELEASE

Contact: Kim Stravers, MLTPA Communications Manager, at (760) 934-3154 or kimstravers@mltpa.org

THE MLTPA FOUNDATION PRESENTS "CAMP: SUMMER" NOVEMBER 1-4, 2007

Mammoth Lakes, CA—The Mammoth Lakes Trails and Public Access Foundation (MLTPA) announced today that it will present CAMP: SUMMER, a free, multi-day public workshop on summer trails and recreation in Mammoth Lakes, November 1–4, 2007. The event will be based at Canyon Lodge and is an opportunity for the community to participate in the Trails and Public Access Concept and Master Planning (CAMP) process via interactive exhibits, hikes, community and user group meetings, and trails network workshops.

The weekend will kick off with CAMP: SUMMER Opening Night on Thursday, November 1, 2007, 7 p.m. at Canyon Lodge. The public will have the opportunity to meet planning consultant team members from Alta Planning + Design and Trail Solutions, MLTPA staff and Board members, and other CAMP Partners. Informational and interactive exhibits will be on display throughout the event, and MLTPA staff will be on hand all weekend to field questions and receive feedback.

Upon special invitation by MLTPA, Corbin Design will present "Signage and Wayfinding in Mammoth Lakes: The Essential Steps to a Successful Program" on Saturday, November 3, at Canyon Lodge, 7:30 p.m. Other CAMP: SUMMER events include an introduction to the webbased user-group community of "Mammoth Trails" and a Sunday-afternoon wrap-up and "next steps" session focused on the future of trails and public access in Mammoth Lakes.

Event schedule, registration, and details are available at www.mltpa.org or by calling (760) 934-3154. All are welcome, but registration is recommended.

CAMP: SUMMER is a partnered effort between MLTPA, the Town of Mammoth Lakes, Mammoth Mountain Ski Area, the United States Forest Service, and the Developers' Forum.

CAMP: WINTER, a similar workshop devoted to winter recreation and trails in Mammoth Lakes, is scheduled to take place in February 2008.

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) is a 501(c)(3) public benefit corporation dedicated to trails and public access issues in Mammoth Lakes, CA, and the immediate Eastern Sierra region. MLTPA partners with local jurisdictions and agencies, businesses, nonprofits, and individuals to connect people to nature and to provide a forum for all trail users to be involved.

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October 26, 2007

FOR IMMEDIATE RELEASE

Contact: Kim Stravers, MLTPA Communications Manager, at (760) 934-3154 or kimstravers@mltpa.org

MLTPA FOUNDATION'S "CAMP: SUMMER" PROGRAMMING EXPANDED TO INCLUDE FOREST SERVICE-LED HIKE THROUGH HIDDEN LAKE/MAMMOTH MEADOWS, BICYCLE TOURS, AND "WALK THE LAKE MARY ROAD BIKE PATH" EXHIBIT

Mammoth Lakes, CA—The Mammoth Lakes Trails and Public Access Foundation (MLTPA) announced today a number of exciting new additions to its **CAMP: SUMMER** event, November 1-4, 2007, at Canyon Lodge in Mammoth Lakes.

On Friday, November 2nd, from 9:00 a.m. to 12:00 p.m., the U.S. Forest Service will lead a special hike through the Hidden Lake/Mammoth Meadows area at the base of the Sherwins as part of their **Mammoth Meadows Restoration Project**. Staff will be assessing hiking trails as part of this endeavor and is seeking public input during this special tour.

The Hidden Lake/Mammoth Meadows hike is a unique complement to the several others tours scheduled throughout the weekend, led by CAMP trails consultants Alta Planning + Design and Trail Solutions. Friday morning's "Existing Facilities" tours will highlight natural-surface and paved trail systems currently in place, and Saturday morning's "Missing Links" tours will focus on possible connections within each system to provide a more complete trail experience. Participants can register for either "beginner" Trolley/on-foot tours or "advanced" MMSA Bus/on-bike tours for both paved and natural-surface Existing Facilities tours. Input from all tours will drive the Trails Network Workshops, scheduled for Saturday, November 3rd, from 2:00 p.m. to 4:00 p.m. in Canyon Lodge.

Also of note is the addition of the "Walk the Lake Mary Road Bike Path" exhibit, produced in partnership with the Town of Mammoth Lakes. A large-scale aerial map of the town will be on display, featuring the planned bike path as an overlay, and the public will have the opportunity to get a detailed look at this important trails project through the final construction drawings, mounted together as one continuous exhibit. The exhibit will be on display in Canyon Lodge throughout the event.

CAMP: SUMMER is a free, multi-day public workshop on summer trails and recreation in Mammoth Lakes and is an opportunity for the community to participate in the Trails and Public Access Concept and Master Planning (CAMP) process via interactive exhibits, tours, community and user group meetings, and workshops. A complete event schedule, registration information, and more is available at www.mltpa.org or by calling (760) 934-3154. All are welcome, but space is limited; registration is strongly recommended.

CAMP: WINTER, a similar workshop devoted to winter recreation and trails in Mammoth Lakes, is scheduled to take place in February 2008.

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) is a 501(c)(3) public benefit corporation dedicated to trails and public access issues in Mammoth Lakes, CA, and the immediate Eastern Sierra region. MLTPA partners with local jurisdictions and agencies, businesses, nonprofits, and individuals to connect people to nature and to provide a forum for all trail users to be involved.

###

Chapter 5o: Spanish-language outreach

MLTPA made repeated attempts to engage the Hispanic segment of the community. Ads run in the *El Sol* newspaper were translated into Spanish by the *El Sol* staff. Community member Brandon Russell translated both the CAMP FAQs document and the CAMP: SUMMER poster into Spanish, which MLTPA duplicated and delivered to local Hispanic-owned and -frequented businesses, as well as to central community locations such as Vons and area Laundromats. The CAMP: SUMMER event and the CAMP process were explained to contacts at these establishments when communication in English was possible. Additionally, MLTPA, through Opposing Motion, communicated with local resident Violet Martin to attempt to set up in-person speaking engagements at church meetings and other gatherings, during which Ms. Martin would translate presentations in real time. No engagements could be arranged.

From: "Steve Speidel" <sspeidel@ci.mammoth-lakes.ca.us>

Subject: Spanish

Date: September 27, 2007 8:13:40 am PDT

To: "MLTPA - John Wentworth" <johnwentworth@mltpa.org>, "Kim Stravers" <kimstravers@mltpa.org>, "Mark Shelp"

CAMP: SUMMER Public Meeting and Outreach Page 202

<markshelp@mltpa.org>

Cc: <mattbenjamin@altaplanning.com>, "Cimarron Chacon" <cimarron@citysensestudio.com>

Hello Team

As I mentioned to John, I have a willing contact for Latino outreach in town. Violeta Martin cell phone 914-2192 call prior to <u>Email...martinvioleta@hotmail</u>.com

She is available on weekends to help out.

- 1. translation written & oral
- 2. speaking to church group
- 3. contacts with the owners of El Espacio & Supply Uno stores
- 4 othe

add to resource base.

Steve

From: "Kristy Williams" < kristy@opposingmotion.com>

Subject: RE: violet

Date: October 18, 2007 1:55:09 pm PDT

To: "'Kim Stravers" <kimstravers@mltpa.org>, "'Jen Heintzelman" <jennifer@opposingmotion.com>

Cc: "John Wentworth" < johnwentworth@mltpa.org>

1 Attachment, 50.5 KB

Hi,

I was planning to call her tonight to get her feedback on best way to both communicate the event and to gather feedback from the Hispanic Community.

Given the update below, I would rather put together the full scope of the project and present it to her, rather than providing her bits and pieces at a time (not so efficient). My thoughts are that it will include:

- Consulting on Hispanic Outreach in Mammoth (best practices, in general)
- Written translation services (would be nice to have an idea of how many items we will want translated, at minimum: El Sol ad, poster, feedback/survey "form", maybe FAQ...)
- Pre event outreach (church meetings, etc.)
- On site "live" translation (potentially)
- Post event translation of feedback
- Post event wrap up/lessons learned thinking towards WINTER

Am I missing anything?

I have met her once, but she works with a friend of mine who has a high level of respect for her.

I have 2 or 3 other good "Hispanic Ambassador" contacts – Lorena Weber, Veronica Plazola and Anna Molina. They all are very helpful at the elementary school.

Kristy

From: Kim Stravers [mailto:kimstravers@mltpa.org]

Sent: Thursday, October 18, 2007 10:44 AM **To:** Jen Heintzelman; Kristy Williams

Cc: John Wentworth

Subject: violet

hi!

john prefers that we have violet or brandon russell translate our el sol ad so that they then will be familiar enough with the project to come with us to church meetings, etc.

CAMP: SUMMER Public Meeting and Outreach Page 203

could one of you check with violet and determine her availability to do this?

also, what's she like? i've never met her.

thanks!

Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access
kimstravers@mltpa.org

From: "Kristy Williams" < kristy@opposingmotion.com>

Subject: Hispanic Outreach Plan

Date: October 18, 2007 9:28:19 pm PDT

To: "'Kim Stravers'" <kimstravers@mltpa.org>, "'John Wentworth'" <johnwentworth@mltpa.org>,

<jennifer@opposingmotion.com>

Hi.

I spoke with Violet this evening and got some great feedback and ideas. Turns out she is a single mom and has more than a full time job, so she doesn't have much free time, but she is very committed to helping the Hispanic Community when she can. Bottom line is that we should put together a plan (based primarily on her feedback tonight) and forward it to her – she can tell us what she is able to do and what she might need to refer to others. It sounds like she needs about a week notice to translate docs (yikes!) I told her I would touch base with you all and email her an update of what we are looking for in the morning.

As you know, our plan needs to consist of 2 components: outreach and a way to gather feedback. Here are thoughts on outreach:

- Translate poster and hang it (at minimum) at Espacio (behind Robertos) -potentially at Vons and at Salsa's
- El Sol ad she likes the idea may hit more of the Bishop folks, but is still worth the effort
- There is a Hispanic radio station out of Bishop that we may consider running an ad on
- Word of Mouth she attends a prayer group on Mondays and is happy to invite everyone there (40-50 people) on our behalf
- Email we can send an email to Violet and she will forward on our behalf.

And on feedback:

- She believes that translating the survey (at least to some extent maybe not the full survey) is worth our time even putting it online might be a good idea the "next generation" of Spanish Speakers is literate and computer savvy
- Live translation at the existing events is probably better than trying to develop a separate meeting (and, as with everyone, food helps draw a crowd) she is not sure what kind of response we'd have, but at least we can show that we've reached out.

Other considerations:

- Legal status can be an issue you should decide what MLTPA's philosophy on legal status is...for best attendance results, Violet recommends messaging something like (and this is not Kim Stravers-ized), "Your legal status doesn't matter, we appreciate your work in the town and welcome you to participate..."
- She estimates that about 80% of the Hispanic Community are not very comfortable with reading they may not be literate past about a middle school level. Obviously this impacts both advertising and collecting feedback.
- She does this voluntarily and does not expect payment. (I don't think she understood the scope of the event for on site translation services, however.)

My take:

- I suspect that Violet's grass root efforts may be the most successful tactics in getting people to actually participate. However, this may not be as wide reaching – and we need to also make an effort to reach those that aren't within Violet's "circle".

CAMP: SUMMER Public Meeting and Outreach Page 204

- If we do on-site translation, I think we might be best served by guiding Spanish speakers to one or two specific sessions...

Kim – John and I never connected today (just played phone tag) so I did not have a chance to review any of this with him.

Thoughts?

Kristy

From: "Kristy Williams" <kristy@opposingmotion.com>

Subject: FW: MLTPA Event

Date: October 19, 2007 4:10:43 pm PDT

To: <jennifer@opposingmotion.com>, "'Kim Stravers" <kimstravers@mltpa.org>

Cc: "MLTPA - John Wentworth" < johnwentworth@mltpa.org>

FYI from Violet.

I drove by the other store as well and the name is Espazio 2.

Kristy

From: Violeta Martin [mailto:martinvioleta@hotmail.com]

Sent: Friday, October 19, 2007 4:07 PM

To: Kristy Williams

Subject: RE: MLTPA Event

Good afternoon Kristy,

I think they would all agree to help and the other video store is called "Supply Uno". And Yes I could help getting in touch with everybody just let me know when.



Date: Fri, 19 Oct 2007 11:01:08 -0700 From: kristy@opposingmotion.com

Subject: MLTPA Event

To: martinvioleta@hotmail.com

Hi Violet,

Thanks so much for taking the time to chat with me last night. I will forward additional information to you shortly, but I wanted to quickly touch base with you on a few items. Turns out that our ad in El Sol is due today. We would like to say something about where Spanish speakers can pick up additional info and were thinking that we could ask the owners of Espacio, Supply Uno, Salsas and maybe the video store (do you know what the name of the store?) if they would be willing to have flyers or something in Spanish available. Do you think these owners will agree to that? We need to put the info in the ad today then follow up early next week to get the flyers/posters out. Would you be able to help us make contact with those owners?

CAMP: SUMMER Public Meeting and Outreach Page 205

Thanks again for your help!

Kristy Williams

Climb to the top of the charts! Play Star Shuffle: the word scramble challenge with star power. Play Now!

From: Kim Stravers < kimstravers@mltpa.org>

Subject: Fwd: Poster text in Spanish Date: April 30, 2008 12:19:47 pm PDT

To: KIM STRAVERS < kimstravers@mltpa.org>



Begin forwarded message:

From: "Kristy Williams" < kristy@opposingmotion.com>

Date: October 26, 2007 9:58:39 am PDT

To: "Kim Stravers" < kimstravers@mltpa.org>, "John Wentworth" < johnwentworth@mltpa.org>

Cc: "'Jen Heintzelman"' < jennifer@opposingmotion.com>

Subject: RE: Poster text in Spanish

Yeah Brandon!!!

We need to get these done, printed and posted today so we don't have egg on our face when the El Sol ad comes out.

CAMP: SUMMER Public Meeting and Outreach Page 206

Espazio 2 (Behind Roberto's)** Also need handful of FAQ's Supply Uno (Old theater Mall – under Dr Zila's office) ** Also needs handful of FAQ's

Salsa's ** Also needs handful of FAQ's Norma's Videos (272 Sierra Manor Road)

Laundromats

Vons (little area to sit & eat)

Potentially employers in town (hospital, MMSA, hotels/motels)

Mammoth Housing??

This is info gathered from Violet Martin and Lorena Weber.

I haven't heard back from Violet re: talking to shop owners, so I'll call her this am.

Kristy



El Fundación de MLTPA Presenta

CAMP: VERANO

Recreación de Verano y Senderos Reunión en Mammoth Lakes

PARTICIPE EN CAMP: CONCEPTOS Y PLANE AMIENTO PRINCIPAL POR LOS SENDEROS Y ACCESSO PÚBLICO

1-4 de Noviembre, 2007 Canyon Lodge en Mammoth Lakes

Todo el fin de semana: Objetos Expuestos, Excursiones, Reunionesde los Participantes, Reuniones y Discusiones de La Sistema de Senderos, y "Mammoth Trails / Senderos de Mammoth"

LA PRIMERA NOCHE

Jueves, 1 de Noviembre, 2007 A las 7 de la noche en Canyon Lodge Recepción y Descripción de La Programa

PRESENTACIÓN PRINCIPAL

Sábado, 3 de Noviembre, 2007 7:30 de la noche en Canyon Lodge "Carteles y La Encuentra de Senderos en Mammoth Lakes: Los Partes Necesarios a Una Programa Acertado" Corbin Design

Horario y El Registro por El Evento esta Ubicado a www.mltpa.org

MLTPA: 760 934 3154

Todos los eventos son gratis y abiertos al público

The Mammoth Lakes Trails and Publio Access Foundation (MLTPA) es un corporación que gana beneficios por el publico en la forma 501(c)(3)









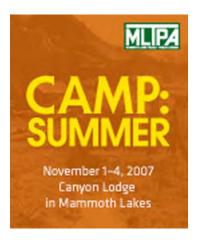


CAMP: Invierno viene Febrero 2008

Chapter 5p: Web, external

CAMP: SUMMER bugs (small clickable images) were developed by MLTPA for use as an advertising tool on websites other than its own. The bugs, which linked directly to the CAMP: SUMMER mini-site, were distributed to a number of sources with Calendar information, but were not fully implemented.

CAMP: Summer External Web Bugs





Chapter 5q: Web, MLTPA

MLTPA developed a comprehensive mini-site for CAMP: SUMMER, which was immediately and clearly accessible from www.mltpa.org as well as by typing the specific URL into a browser address bar. The site featured complete event information, the opportunity to sign up for the CAMP: SUMMER E-newsletter, contact information, and access to the CAMP: SUMMER Online Trail Survey, and also hosted the CAMP: SUMMER Online Event Registration.



MLTPA Foundation Presents CAMP: SUMMER Web Page/Site Plan - DRAFT 9.28.07

CAMP: SUMMER HOME PAGE Kim Stravers

Copy: Event name, dates, location, description, etc.

Graphics: Partner logos, CAMP "logo", Graphic look of print materials (see

poster) *Use poster graphics & copy to start.

Other: Data Collection - "For more info" box for guests to request more info

to be sent. Box to be removed once full site is up. [I THINK THE BOX CAN SIMPLY BE CHANGED TO BECOME THE SIGN-UP FOR THE E-

NEWSLETTER INSTEAD. I CAN GET THIS LIVE TODAY.]

*Use poster copy to start.

SUB PAGES

EVENT INFORMATION

Kristy Williams [ARE

YOU PLANNING TO WRITE ALL THE COPY AND FEED IT TO ME FOR POSTING?]

Copy: Schedule, Session descriptions, speaker/presenter bios **[KIM]**

Graphics: Potentially graphic support for schedule/table layout [WE CAN SCAN

AND POST IF THERE IS ONE CREATED.]

Other: Sub-Nav: Schedule

Speaker/Presenter Bios Session Information?

Pdf downloadable version of schedule

REGISTRATION/COMMENTS

Jen Heintzleman/Kristy Williams

Copy: Brief copy regarding no charge to register, but registration required.

Graphics: N/A [SHOULD HAVE CAMP LOGO AT LEAST]

Other: Link to web-based registration provider [WHAT IS THE GRAPHIC FLEXIBILITY IN THIS PROGRAM? CAN WE TWEAK IT TO LOOK LIKE CAMP OR LIKE MLTPA?]

Pdf downloadable version of registration form [SHOULD HAVE

LOGOS ON IT.]

Data Collection: Place for people to provide comments? [MESSAGE

BOARDS. ALSO, WILL HAVE BLOG THIS WEEK AS WELL.]

MAP/DIRECTIONS

Jen Heintzleman

Copy: Driving directions [INCLUDE PARKING INSTRUCTIONS, AS WELL AS PUBLIC TRANSPORTATION OPTIONS, IF ANY, AND THE NUMBERS FOR THE TAXI SERVICES. BIKE/WALK DIRECTIONS]

Graphics: Town map over topo with event venues noted Other: Pdf downloadable version of map? [YES.]

FAQ'S

Kim Stravers



Copy: Glossary of terms, who should participate, etc. [GLOSSARY IS

SEPARATE FROM FAQs.1

Graphics: N/A Other: N/A

VOLUNTEER Kim Stravers

Copy: TBD [I CAN WRITE THIS.]

Graphics: N/A Other: N/A

Should this be specific to CAMP volunteers or should it link to regular MLTPA

volunteer page. [SHOULD BE BOTH. I WILL DEAL WITH THIS.]

DONATE Kim Stravers

N/A Copy: Graphics: N/A

Link to existing MLTPA donate page [YES, BUT WITH TEXTUAL Other:

LEAD-IN TO EXPLAIN HOW FUNDING RELATES TO CAMP.]

CAMP: WINTER Kim Stravers

The Trails CAMP Process continues with Winter Planning. Event Copy:

coming February 2008.

Graphics: Winter graphic – will it be ready?

Other: Data Collection - Do we want a place that they can register for more

info (send more info when it is available)? [TOO MANY BOXES, SO

NO...SHOULD INSTEAD HAVE A LINK TO EMAIL ME DIRECTLY TO BE WITHER ADDED TO OUR MAILING LIST OR TO NOTE EXISTING SUBSCRIBERS HAVE INTEREST IN THIS EVENT. POINT THEM TO E-

NEWSLETTER (GENERAL), BLOG, AND WEBSITE.]

Timeline [THIS ALL LOOKS DOABLE.]

Phase 1

Live Date: October 1, 2007

Components: Name, Date, Location, Description, More information &

> registration to come. Donate Available.

*Use poster artwork for page.

Phase 2

October 15, 2007 Live Date: Components: Schedule Available

Event Information Available

FAQ'S Available

CAMP: WINTER (copy only not including winter graphic)



Phase 3

Live Date: October 22, 2007 Components: Registration Available

Map Available

CAMP: WINTER Graphic added

Other relevant updates

Phase 4

Live Date: October 29, 2007 Components: Relevant updates



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CAMP: Summer Event Schedule

Click here to download a PDF.

PLEASE REMEMBER TO SET YOUR CLOCKS BACK ONE HOUR ON SATURDAY NIGHT, NOVEMBER 3RD, FOR DAYLIGHT SAVINGS TIME ("FALL BACK")!

THURSDAY, NOV. 1st

7:00 p.m. to 8:30 p.m.: Exhibit Hall and Registration/Information Open, Canyon Lodge

7:00 p.m. to 8:30 p.m.: Opening Reception, Canyon Lodge

FRIDAY, NOV. 2nd *Tours are concurrent

8:30 a.m. to 5:00 p.m.: Exhibit Hall and Registration/Information Open, Canyon Lodge

9:00 a.m. to 12:00 p.m.: Existing Facilities Trolley Tour (Paved): meet at Canyon Lodge, transportation provided by Town Trolley/on foot (beginner) *Limit 20

9:00 a.m. to 12:00 p.m.: Existing Facilities Bike Tour (Paved)**: meet at Canyon Lodge, transportation provided by MMSA Bus/on bike (advanced) *Limit 20

9:00 a.m. to 12:00 p.m.: Existing Facilities Trolley Tour (Natural Surface): meet at Canyon Lodge, transportation provided by Town Trolley/on foot (beginner) *Limit 20

9:00 a.m. to 12:00 p.m.: Existing Facilities Bike Tour (Natural Surface)**: meet at Canyon Lodge, transportation provided by MMSA Bus/on bike (advanced) *Limit 12

9:00 a.m. to 12:00 p.m.: Hidden Lake/Mammoth Meadows Restoration Project Tour (USFS), meet at Canyon Lodge, transportation provided by Town Trolley/on foot

SATURDAY, NOV. 3rd *Tours snd sessions are concurrent

8:30 a.m. to 9:30 p.m.: Exhibit Hall and Registration/Information Open, Canyon Lodge (Exhibit Hall not open during sessions)

9:00 a.m. to 12:00 p.m.: Missing Links Tour (Paved), meet at Canyon Lodge, transportation provided by Town Trolley/on foot *Limit 20

9:00 a.m. to 12:00 p.m.: Missing Links Tour (Natural Surface), meet at Canyon Lodge, transportation provided by Town Trolley/on foot *Limit 20

9:00 a.m. to 12:00 p.m.: Mammoth Trails, Canyon Lodge

2:00 p.m. to 4:00 p.m.: Trails Network Workshop (Paved), Canyon Lodge *Limit 20

2:00 p.m. to 4:00 p.m.: Trails Network Workshop (Natural Surface), Canyon Lodge *Limit 20

7:30 p.m. to 9:30 p.m.: Signage and Wayfinding in Mammoth Lakes: Essential Steps to a Successful Program, Canyon Lodge

SUNDAY, NOV. 4th

9:30 a.m. to 12:00 p.m.: Information Open, Canyon Lodge

10:00 a.m. to 12:00 p.m.: Next Steps Presentation, Canyon Lodge

** All bike-tour participants are required to bring their own bicycles and helmets -- no gear

will be available on-site. Riders without helmets will NOT be permitted to participate in bike tours.

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CAMP: SUMMER Event Information

THURSDAY, NOVEMBER 1ST, THROUGH SUNDAY, NOVEMBER 4TH

Exhibit Hall/Base CAMP

Canyon Lodge (see schedule for times)

Informational and interactive exhibits will be on display throughout the event in the CAMP: Summer Exhibit Hall at Canyon Lodge, and MLTPA staff will be on hand all weekend to field questions and receive feedback while you register for events and take the CAMP: Summer survey. Among the many displays will be a special "Walk the Lake Mary Road Bike Path" exhibit, produced in partnership with the Town of Mammoth Lakes, where you can get a detailed look at this important trails project as an overlay on a large-scale aerial map of the town and view the final construction drawings mounted as one continuous

THURSDAY, NOVEMBER 1ST

Opening Reception

7 p.m. to 8:30 p.m., Canyon Lodge

Join us for cocoa and cookies while you check out the Exhibit Hall and familiarize yourself with the weekend's many activities. Meet planning consultant team members from Alta Planning + Design (paved surfaces) and Trail Solutions (natural surfaces), MLTPA staff and Board members, and the CAMP Jurisdictional, Funding, and Planning Partners. Take the CAMP: Summer survey, register for tours and workshops, and more!

FRIDAY, NOVEMBER 2ND

Hidden Lake/Mammoth Meadows Restoration Tour

9 a.m. to 12 p.m., meet at Canyon Lodge

Tour Guide: U.S. Forest Service

The U.S. Forest Service will lead a special hike through the Hidden Lake/Mammoth Meadows area at the base of the Sherwins as part of their Mammoth Meadows Restoration Project. Staff will be assessing hiking trails as part of this endeavor and is seeking public input during this special tour. Transportation will be provided by Town Trolley.

Existing Facilities Trolley Tour (Paved)

9 a.m. to 12 p.m., meet at Canyon Lodge Tour Guide: Alta Planning + Design

An introductory tour to orient participants with existing sections of Mammoth Lakes' paved pathways and dedicated bike lanes, with a focus on key community locations. This tour will be led by Town Trolley and on foot

*LIMIT 20 PARTICIPANTS

Existing Facilities Bike Tour (Paved)

9 a.m. to 12 p.m., meet at Canyon Lodge Tour Guide: Alta Planning + Design

An advanced tour of the existing sections of pathways and bikeways that loop Mammoth Lakes, with a focus on understanding the experience, safety, and practicability of various types of system infrastructure. This tour will be led by Mammoth Mountain bus and on bikes.

*LIMIT 20 PARTICIPANTS

*Participants must supply their own bikes and helmets; no gear will be available on site. Riders MUST have helmets to take part in this tour.

Existing Facilities Trolley Tour (Natural Surface)

9 a.m. to 12 p.m., meet at Canyon Lodge

Tour Guide: Trail Solutions

An introductory tour to orient participants with existing Mammoth-area soft-surface trail opportunities. This tour, guided by Town Trolley and on foot, will look at many different use areas and will discuss sustainability, soil conditions, connectivity, and use.

*LIMIT 20 PARTICIPANTS

Existing Facilities Bike Tour (Natural Surface)

9 a.m. to 12 p.m., meet at Canyon Lodge

Tour Guide: Trail Solutions

An advanced tour of select existing Mammoth-area trail segments. This tour will be led by Mammoth Mountain bus and on bikes. The group will ride several pieces of Mammoth's trails to get an

1 of 2 4/1/08 2:24 PM understanding of various conditions, flow, safety, and sustainability issues.

*LIMIT 12 PARTICIPANTS

*Participants must supply their own bikes and helmets; no gear will be available on site. Riders MUST have helmets to take part in this tour.

SATURDAY, NOVEMBER 3RD

Missing Links Tour (Paved)

9 a.m. to 12 p.m., meet at Canyon Lodge

Tour Guide: Alta Planning + Design

This tour will build upon the previous day's Existing Facilities tours by focusing on missing connections between community nodes and neighborhoods. The discussion will be about moving people around town safely and efficiently without the use of cars, and enhancing the leisure-recreation experience. This tour will be led by Town Trolley, with some short walks.

*LIMIT 20 PARTICIPANTS

Missing Links Tour (Natural Surface)

9 a.m. to 12 p.m., meet at Canyon Lodge

Tour Guide: Trail Solutions

This tour will build upon the previous day's Existing Facilities tours by focusing on missing connections between community nodes and neighborhoods, as well as on areas where use is currently occurring, but access is threatened or use is unsustainable to the environment. The tour also will explore possible connections to popular locations. This tour will be led by Town Trolley, with some short walks.

*LIMIT 20 PARTICIPANTS

Mammoth Trails

9 a.m. to 12 p.m., Canyon Lodge

Session Leader: MLTPA

This workshop will focus on how the Mammoth recreation community can come together through a central website (www.mammothtrails.org) to provide activity and conditions information to our visitors and to each other. We also will discuss how current and developing digital technology can benefit local clubs and organizations, and how MLTPA, via Mammoth Trails, can work with local clubs and groups to mitigate user conflict, find solutions to trails and public access issues, and help everyone work together toward common goals.

Trails Network Workshop (Paved)

2 p.m. to 4 p.m., Canyon Lodge

Session Leader: Alta Planning + Design

Building upon the previous days' Existing Facilities and Missing Links tours, and using base maps and electronic media, participants will begin to identify missing links and potential future connections. Working closely with the planning consultants, participants will provide input on potential links to key services and neighborhoods, to favorite recreation and leisure areas, and for safe routes to school and work. They also will provide input on possible improvements to amenities such as signage and wayfinding, bike racks, bus stops, and other safety enhancements.

*LIMIT 20 PARTICIPANTS

Trails Network Workshop (Natural Surface)

2 p.m. to 4 p.m., Canyon Lodge **Session Leader: Trail Solutions**

Building upon the previous days' Existing Facilities and Missing Links tours, and using aerial photography, base maps of existing trails, and electronic media, participants will work closely with planning consultants to envision potential new trail connections and improvements to the current system, as well as brainstorm about trail amenities such as trailheads and signage within the frontcountry area adjacent to the community. The focus will be on connections to community nodes and neighborhoods.

*LIMIT 20 PARTICIPANTS

Signage & Wayfinding in Mammoth Lakes: Essential Steps to a Successful Program 7:30 p.m. to 9:30 p.m., Canyon Lodge

Presenter: Jeff Corbin, President, Corbin Design

Enjoy cocoa and cookies as you listen to Jeff Corbin, president of award-winning and nationally recognized design firm Corbin Design, give a special presentation focusing on the critical steps in developing a successful signage and wayfinding system, whether it's for a trail system, a hospital, or a community. Corbin Design has completed successful projects for such clients as downtown Los Angeles, Purdue University, and Crystal Mountain Resort.

SUNDAY, NOVEMBER 4TH

Next Steps Presentation

10 a.m. to 12 p.m., Canyon Lodge

Presenters: Alta Planning + Design and Trail Solutions

Wrap up your weekend by listening to the planning consultants' presentation on the lessons and information learned from the CAMP: Summer workshops and listening sessions, and participate in a question-and-answer session. You'll receive information about how you can stay informed and involved in the planning process, which planning steps are still to come—including CAMP: Winter, which is scheduled for the first weekend of February 2008—and when the Mammoth Lakes community can expect a draft trails plan.

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CAMP: SUMMER FAQs

Click here to download a PDF of the CAMP: Summer FAQs

Para el español, chasque aquí

What is MLTPA? MLTPA—the Mammoth Lakes Trails and Public Access Foundation—is a 501(c)(3) nonprofit organization that was founded in 2006 to advocate for a comprehensive system of trails and public access in Mammoth Lakes.

What is CAMP? CAMP, which stands for Concept and Master Planning, is the partnered process by which the Town of Mammoth Lakes, Mammoth Mountain Ski Area, the USFS, and the community of Mammoth Lakes work together to plan a comprehensive trails and public access system. There are three types of partners in this effort: Jurisdictional Partners (Town, USFS), Funding Partners (Town, Mammoth Mountain Ski Area, and the Developers' Forum), and Planning Partners (MLTPA, Town, USFS, Mammoth Mountain Ski Area).

Why has MLTPA become involved in Town master planning? The group was formed after a successful campaign during the winter of 2005-2006, led by MLTPA Foundation President/Acting Executive Director John Wentworth, to protect backcountry skier and snowboarder egress from the Sherwins range back to town through Ranch Road. Having brought to light issues of public access and trail connectivity, MLTPA was awarded a contract from the Town of Mammoth Lakes in August 2006 to conduct a thorough inventory of points of public access to trails and outdoor recreation amenities within the Town's Planning Area (about 125 square miles), which now serves as a planning resource for the Town; the completed project was accepted by Town Council at their March 21, 2007, meeting. Today, our staff and seven-member Board of Directors are tasked with several important components of CAMP, including maintaining ongoing data collection coordination services and executing the public outreach. CAMP is the kind of project MLTPA looks forward to initiating and developing as we grow in our role as advocates and stewards for our community and the surrounding public lands.

What are the basic geographic parameters of CAMP? Which areas of Mammoth Lakes does CAMP affect? Land contained within the Town of Mammoth Lakes Urban Growth Boundary (UGB)—basically, where all the concrete is—will get an update to an adopted trails plan from 1991. Land outside the UGB but within the Town Boundary, which is public land owned and managed by the USFS, will be considered conceptually, exploring the opportunities for connectivity between the town and the surrounding public lands. The end result of this will be something like a blueprint that will set the stage for future planning efforts and strategies for implementation.

Is this just for hikers and bikers? Nope! The planning effort is a "big tent" venture that seeks to engage and accommodate the recreation needs of everyone in the community, whether your chosen activity is human-powered or runs on gas. MLTPA has identified more than 40 recreation activities in our area, and the planning process is open to each and every one of them. A key goal of this planning process is to improve the recreation experience for everyone.

Why are there two CAMPS (Summer and Winter)? Because Mammoth changes so significantly between seasons, CAMP: Summer will focus on summer recreation and trails. CAMP: Winter will take place in February 2008 and will address winter recreation and trails.

Why does anything have to be planned at all? If no adopted planning document that addresses multi-jurisdictional trails planning exists, the opportunity to build and experience a comprehensive, fully linked system of trails and public access is not guaranteed. CAMP's goal is to ensure that no matter who owns or manages the lands that make up this community, not only will the public be able to reach public lands from town, but that connections will be efficient, safe, and enjoyable. And it goes without saying that you need a good plan to ensure at least the possibility of good implementation.

Why do we have to do it now? What's the urgency? According to a recent memorandum from Town Manager Robert F. Clark (March 7, 2007), "... the ability to address environmental, economic, and social impacts and obtain a fair share contribution towards community benefits is a one time opportunity. If this opportunity is not attained now, it will be lost forever. "The Town of Mammoth Lakes has processed a total of 11 Environmental Impact Reports (EIRs)—a necessary procedure in the process of approving any major development project—in the last 23 years. Today the TOML is potentially tasked with processing that same number of EIRs in the next 12 months. If a planning effort is not in process during this approval period, there is no guarantee that existing points of public access to and from Inyo National Forest through the Urban Growth Boundary will be protected or ensured...meaning that the trail you take to get out there today might be lost to private real estate development tomorrow.

Who's going to do all the work? The CAMP process will function via Jurisdictional, Funding, and

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Planning Partnerships between the Town of Mammoth Lakes MLTPA, Mammoth Mountain Ski Area, and the USFS. Consultants have been engaged for trails master planning (Alta Planning + Design and Trail Solutions). Your participation in public meetings and in the entire CAMP process—giving suggestions, ideas, and feedback—is a major component of CAMP and an extremely important part of the project's workflow. At the end of the day, the consultants will provide recommendations in terms of a draft master plan that will need to be adopted by the individual jurisdictions through their own public processes.

What's in it for me? A thorough planning process benefits you by engaging individuals and groups in the development of a trails and public access plan that will update the existing Mammoth Lakes trails plan from 1991. Extensive community outreach will be conducted to ensure that the proposed plans and end products reflect the recreational needs and desires of the community.

Once the planning process is complete, the drafted planning documents have been adopted by

Once the planning process is complete, the drafted planning documents have been adopted by relevant jurisdictional agencies, and implementation has begun, you—as a resident, second homeowner, or visitor—will be able to look forward to a well-planned, efficient, well-signed, and fun trails and public access system, no matter what your skill level or activity of choice.

How is this going to benefit the community of Mammoth Lakes? The benefits to the Mammoth Lakes community of a comprehensive system of trails and public access are threefold: recreational, economic, and environmental. A trails system that is efficient, integrative, easy to use and navigate, and, above all, fun, will serve the outdoor recreation needs of both residents and visitors, increasing Mammoth's draw as a year-round destination resort. Increased visitors to the area will not only supplement the bottom line of the town's business sector in the winter and summer, but also will help to fill in the gaps created by the current "shoulder seasons." For year-round residents, access to Inyo National Forest for everything from birding to snowmobiling can be protected and stewarded—encouraging our community to freely experience the abundant beauty and resources of our public lands. Finally, the "feet first" vision that anchors the recently adopted Town of Mammoth Lakes 2007 General Plan will begin to be realized with safe connections that encourage alternative mobility. With a comprehensive system in place, our community literally can be linked, from the South Gateway to MMSA and beyond. It's good for our health—financially, physically, and mentally!

How much is it going to cost? MLTPA estimated an initial cost for just the planning effort at about \$485,000. All the Partners have worked together to refine the scope and needs of the project, and the current estimated cost of the planning effort is about \$350,000. The Funding Partners have \$225,000 committed to the planning process so far.

Who's going to pay for it? Currently, the Town of Mammoth Lakes has committed \$100,000, an amount that Mammoth Mountain Ski Area is matching. An additional \$25,000 has been committed by Cardinal Investments via the Developers' Forum, bringing total committed funds to \$225,000. MLTPA is actively pursuing grants and conducting other fundraising efforts to produce the project balance.

When will we get an actual plan out of this? The Planning Partners have structured the planning effort on a 12-month timeline, though the process may extend beyond this window. Consultants have been engaged and are gathering facts and making observations as you read this.

When will we see these improvements? After the planning process has been completed and the final trails plan for the area has been adopted by the Town and other necessary jurisdictional agencies, the establishment of implementation priorities can begin. It will be up to the Jurisdictional Partners to begin the implementation process based on their priorities and available funding. MLTPA will certainly look to play a helpful role at this stage.

What can I do to get involved? You'll have the chance to provide input as well as feedback on everything from the routes you travel by foot or bike to get to work, to the trailhead from which you stage your backpacking trip into the backcountry. No matter which activities you enjoy on our public lands—walking your dog, ripping around on your motorcycle, or heading out for a backcountry ski tour—your opinions are not only relevant, but critical. To make your voice heard, be on the lookout for announcements of public meetings and other events, and be part of the turnout! CAMP: Summer is set for November 1–4, 2007, at Canyon Lodge. If you'd rather not express your opinion in public, you'll have plenty of opportunities to complete surveys, post messages on our website forums, send MLTPA e-mails, or simply call us on the phone.

If you'd like to pitch in on a volunteer basis, send an e-mail to Communications Manager Kim Stravers at kimstravers@mltpa.org, or talk to her on the phone at (760) 934-3154. She'll add your name to the list and will send you more information about which tasks we currently need a hand with.

How can I get more information? Log on to MLTPA's website, www.mltpa.org, for timely reports on the status and progress of CAMP and to find out when and how you can get involved. Better yet, sign up for our e-newsletter by contacting MLTPA or looking for the orange sign-up box on www.mltpa.org.

Who is the MLTPA contact for CAMP? Kim Stravers is the communications manager of MLTPA and can be reached at (760) 934-3154 or kimstravers@mltpa.org. John Wentworth is the president of the MLTPA Foundation Board of Directors and the acting executive director of MLTPA; he can be reached at (760) 934-3154 or johnwentworth@mltpa.org. We look forward to hearing from you!

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Meet the CAMP Consultants!

Click on the links below to download PDFs about our CAMP consultants.

Both Alta Planning + Design and Trail Solutions will be working throughout the entire Concept and Master Planning process, and they'll be back for CAMP: Winter, too! Don't miss your chance to meet the teams at our Opening Reception, Thursday, February 7, 2008, 6:30 to 8:00 p.m. at the Mountainside Conference Center in Main Lodge.

Say hello to Alta Planning + Design.

Here's more about their staff:

Jeff Olson, Principal

Jeff is a registered architect who has been involved in greenways, open space, and alternative transportation projects for more than 20 years. Jeff's work includes the award-winning Grand Canyon Greenway, the 1,000-mile New York State Bicycle Route System, and numerous bicycle, pedestrian, and trail plans that he participated in from positions in both the private and public sectors. His diverse career experience provides him with unique and valued vision and leadership abilities.

Matt Benjamin, Planner

Through his work with the Los Angeles County Bicycle Coalition and the Los Angeles County Metropolitan Transportation Authority, Matt has accrued extensive experience in leading public outreach and planning efforts. Matt specializes in developing strategies to ensure that the needs and desires of both the public and the contracting organization are met.

Say hello to Trail Solutions.

Here's more about their staff:

Cimarron Chacon, ASLA

Cimarron is a renowned trail planner and designer. Prior to her time with Trail Solutions she developed multiple trail systems throughout the West as the Landscape Architect over Trails Policy for the Bureau of Land Management, influencing public policy and design criteria for recreation sites on public lands. She has dealt with design and development on lands in the urban interface of several rapidly growing communities in the West, and her most prized trail system, Utah's Gooseberry Mesa, was recently designated as a National Recreation Trail by the Secretary of the Interior.

Cimarron was a contributing author to IMBA's *Managing Mountain Biking* and other outdoor and professional publications. In addition, she developed and taught courses on trail management and visual resource management for the Bureau of Land Management, United States Forest Service, National Park Service, and Federal Highway Administration.

Pete Webber, IMBA Trail Specialist (CAMP: SUMMER)

An expert in many aspects of mountain biking, Pete has worked with IMBA and Trail Solutions since 1998. He is best known as the principal author and editor of IMBA's two best-selling books on sustainable trail building and mountain biking management. The 2004 book *Trail Solutions* is recognized around the world as an indispensable source of trail building information. Pete has extensive experience conducting public workshops and user listening sessions. His 20 years of mountain biking experience include six years as a professional racer.

Say hello to Peter Axelson, Founder and Director of Research and Development at Beneficial Designs.

As Founder and Director of Research and Development, Peter leads Beneficial Designs and spends much of his time traveling throughout the world to attend meetings and present the firm's work. After sustaining a spinal cord injury, Peter founded Beneficial Designs in 1981 to manufacture his Arroya

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Sit-Ski design. Many Beneficial Designs devices, including hand controls for manual transmission vehicles and a piano pedal pusher operated by the abdominal muscles, have been inspired by Peter's desire to reestablish the physical, intellectual, and spiritual balance in his own life.

Peter is an avid monoskier, and his zest for outdoor recreation has led Beneficial Designs to specialize in the development of a variety of adaptive recreation equipment, including monoskis, cross-country snow skis, a wave ski for surf kayaking, and ultra-light-aircraft modifications.

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MLTPA.org Users per Day (14 day trailing avg)

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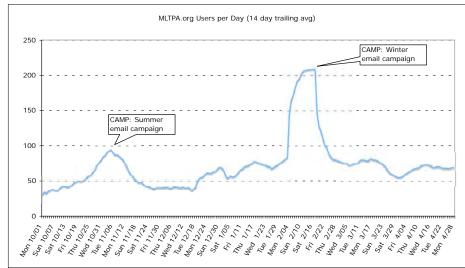
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Chapter 6: Registration

MLTPA was responsible for developing and tracking registration for all CAMP: SUMMER sessions, both before and during the event. MLTPA Staff, Board members, and volunteers also were responsible for checking guests in for each session and providing them with nametags. Walk-ups were admitted to all public events with no capacity limit by having them sign in and fill out a registration form on-site. Guests also were asked to sign waivers when necessary.

- Online registration summary
 - MLTPA developed an online form that enabled participants to register for public CAMP: SUMMER sessions. Demographic and identifying data was collected, as was information about marketing and advertising efforts. Once submitted, participants received a confirmation e-mail thanking them for their registration, and the registration information was immediately forwarded to MLTPA staff to be recorded in the CAMP: SUMMER Master Registration List. Online registration closed at noon on November 1, 2007.
- On-site registration summary
 - Once online registration had closed, guests were able to sign up for events via an analog version of the same form, which was available both on the CAMP: SUMMER Registration page as a downloadable PDF and on site at the Registration Table. Registration was recorded in the CAMP: SUMMER Master Registration List in real time by MLTPA staff.

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Event Information Event Schedule	Event Registra	tion	* Daniinal 6	alda
Consultant Info FAQs	First Name*:		* Required fi	eius
	Last Name*:			
	Phone*:		_	
	E-mail Address*:	* Home	Work Cell	
Sign up for the CAMP:Winter e-newsletter!	Mailing Street*:	[€] Home □	Work	
Enter your email address here: e-mail	Mailing City*:	Home 🗀	Work	
Subscribe	Mailing State*:			
	Mailing Zip*:			
	Date of Birth:	mo	onth	day - year -
	Would you like to volunteer at CAMP: SUMMER?:	Ĉ Yes Ĉ N	lo	
	Would you like to be added to the MLTPA e-newsletter list?:	Ĉ Yes Ĉ N	lo	
	How did you hear about CAMP: SUMMER?:	sel	ect	•
		Many events	s run simultaneou.	you'd like to attend. sly, such as the tours most likely to attend Thanks!
	THURSDAY, NOV. :		ge, 7-8:30 p.m.	
	Lodge, 9 a.m. to 12 p Existing Facilities I Lodge, 9 a.m. to 12 p Existing Facilities at Canyon Lodge, 9 a.m Existing Facilities I Existing Facilities I Canyon Lodge, 9 a.m Hidden Lake/Mam meet at Canyon Lodg SATURDAY, NOV. 3 8:30 a.m. to 9:30 (Exhibit Hall not oper 9 a.m. to 12 p.m. provided by Town Tro	p.m. *Limit 20 Bike Tour: Pav p.m. *Limit 20 Trolley Tour: Na m. to 12 p.m. bike Tour: Na n. to 12 p.m. * moth Meadow ge, 9 a.m. to 1 p.m.: Exhibit n during sessic Missing Links billey *Limit 20 Missing Links	yed Trails (MMSA I) Natural-Surface Tr . *Limit 20 tural-Surface Trail Limit 12 s Restoration Proj .2 p.m. Hall and Registrat ons.) s Tour (Paved), m	Trolley/on-foot; beginner), meet at Canyon Bus/on-bike; advanced), meet at Canyon ails (Town Trolley/on-foot; beginner), meet at (MMSA Bus/on-bike; advanced), meet at ect Tour (Town Trolley/on-foot; beginner), ion/Information Open, Canyon Lodge eet at Canyon Lodge, transportation rface), meet at Canyon Lodge,

1 of 2 4/22/08 10:38 AM

	9 a.m. to 12 p.m.: Mammoth Trails, Canyon Lodge 2-4 p.m.: Trails Network Workshop (Paved), Canyon Lodge *Limit 20 2-4 p.m.: Trails Network Workshop (Natural Surface), Canyon Lodge *Limit 20 7:30-9:30 p.m.: Signage and Wayfinding in Mammoth Lakes: Essential Steps to a Successful Program, Canyon Lodge		
	SUNDAY, NOV. 4 Next Steps Presentation, Canyon Lodge, 10 a.m. to 12 p.m.		
	Send		
Site map Contact Us © 2008 MLTPA Foundation			

2 of 2

1 of 1 4/16/08 11:40 AM



Event Registration

*required field

Name*: Phone*: E-mail Address*:			Date of	Birth: _		(mm/dd/yy)
			(Hom	(Home / Work/ Cell)		
Mailing Street*:					(Hor	me / Work)
	ailing City*:					
	ould you like to voluntee					•
	ould you like to be added		, , ,	,	(No	o)
	ow did you hear about CA			()	(- /
	•				_	04 5 7
	MLTPA Newsletter		TV Ad			Other E-mail
	MLTPA Website					Other Website
	Poster		Friend Phone Call from MLTPA		Ц	Other Source (please specify)
	Print Ad	_	E-mail from MLTPA			
	Radio Ad		MLTPA In-Person Presentation	nn.		
	Existing Facilities Bike Tour Existing Facilities Trolley To Existing Facilities Bike Tour	(Paved), m our (Natura (Natural S	eet at Canyon Lodge, 9 a.m I Surface), meet at Canyon urface), meet at Canyon Lo	to 12 p.m Lodge, 9 a dge, 9 a.m.	. <i>*Li</i> .m. t . to	imit 20 participants o 12 p.m. *Limit 20 participants 12 p.m. *Limit 12 participants
		uows Resid	oration Project Tour, meet	at Carryon	Lou	ge, 9 a.m. to 12 p.m.
	Missing Links Tour (Natural Mammoth Trails, Canyon Loo Trails Network Workshop (P Trails Network Workshop (N	Surface), r dge, 9 a.m. aved), Can atural Surf	neet at Canyon Lodge, 9 a.r to 12 p.m. yon Lodge, 2-4 p.m. *Limit : ace), Canyon Lodge, 2-4 p.i	n. to 12 p.n 2 <i>0 participa</i> m. <i>*Limit 2</i>	n. *L ants '0 pa	imit 20 participants
SU	INDAY, NOV. 4					
	Next Steps Presentation, Ca	nyon Lodge	e, 10 a.m. to 12 p.m.			



MLTPA CAMP: SUMMER NOVEMBER 1-4, 2007 Post Event Report - Registration

Kristy Williams

TO	LVI	AT:	TEN	DA	NCE	•
10	IAL	AI	IEN	IJΑ	NCE	•

Total Attendance: 160 "unique guests" (Indi

(Individuals that participated in

one or more sessions.

Individuals are counted only

once.)

Total Session Attendance:

239 "hits"

(Total "occupied seats" for all sessions – individuals are counted each time they

participate in a different session.)

ATTENDANCE BY SESSION

THURSDAY, NOVEMBER 1

VIP Reception: 27

Opening Reception 76 guests + 25 Other (Staff,

Board, Consultants,

etc.)

FRIDAY, NOVEMBER 2

Existing Facilities Trolley (Paved):	16
Existing Facilities Bike (Paved):	1
Existing Facilities Trolley (Natural Surface):	6
Existing Facilities Bike (Natural Surface):	2
Hidden Lake/Mammoth Meadows:	14
Developers Forum:	8

SATURDAY, NOVEMBER 3

Missing Links Trolley (Paved):	7
Missing Links Trolley (Natural Surface):	11

Mammoth Trails: 4 (plus Danna Stroud and Rebecca Paranick)

Trails Network Workshop (Paved): 9
Trails Network Workshop (Natural Surface): 8
Signage & Wayfinding: 29

SUNDAY, NOVEMBER 4

Next Steps Presentation: 21

^{**} Registration numbers do not include consultants or Board Members acting as hosts.

^{**} Registration numbers do not include consultants or Board Members acting as hosts.

FOCUS GROUP ATTENDANCE

Mountain Bike:

11

Equestrian:

2 (+ Bob Tanner who arrived after session)

Hike:

4

Disabled:

4 (including Peter Axelson)

Retail:

6

Road Bike:

4

REGISTRATION HABITS:

Pre-Registered:

41 (includes those that RSVP'd for the invite-only

functions)

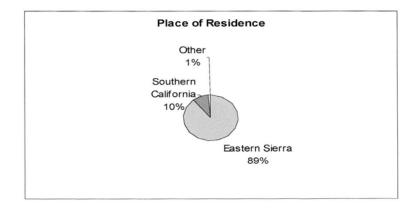
Registered On-Site:

105

GUEST DEMOGRAPHICS:

Place of Residence:

Mailing addresses were gathered for 92 guests.



	Total Guests	%
Eastern Sierra	82	89%
Bishop	3	3%
June Lake	2	2%
Lee Vining	1	1%
Lone Pine	1	1%
Mammoth Lakes	74	80%
Swall Meadows	1	1%

	Total Guests	%	
Other	1		1%
Highland Village, TX	1		1%

	Total Guests	%
Southern California	9	10%
Alta Dena	2	2%
Chatsworth	1	1%
Coronado	2	2%
Highland Village	1	1%
Mission Hills	1	1%
Newport Beach	2	2%

MLTPA CAMP: Summer - Post Event Report

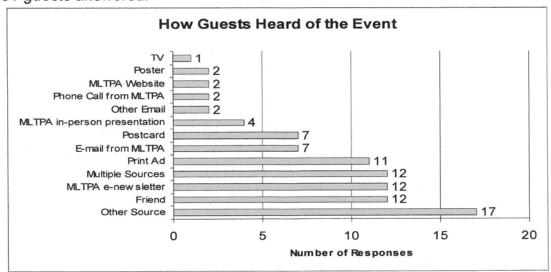
Page 2 Registration

CAMP: SUMMER Public Meeting and Outreach Page 231

MARKETING SUMMARY

How Heard:

91 guests answered.



Notes:

Print Ad:

1 Specified Mammoth Times

3 Specified The Sheet

Other Source:

Guests generally indicated a person or organization who told them about the event (John, Danna, MMSA etc.). Stu's News was noted twice.

CAMP: SUMMER Public Meeting and Outreach Page 232

Hame Last Name Reception Mettam A Greenberg presentation I Leyen Perry Reimer Perry Reimer Perry Milliams ter Collins SFS Smutney A Cannon McCray tu's News Collins SFS Smutney A Cannon McCray tu's News I Levine Burnes McCray tu's News I Levine I Taylor	11/2	0	Do Englition	_	_			11/3			11/3 rais
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First Name	Last Name	11/1 VIP Reception	11/2 Existing Facilities 11/1 Opening TROLLEY Reception Tour (Paved)		11/2 Existing Facilities BIKE Tour (Paved)	Facilities TROLLEY Tour (Natural Surface)	Facilities BIKE Tour (Natural Surface)	11/2 Hidden Lake/Mammo th Meadows Tour	11/2 Developers Forum	11/3 PAVED Missing Links Tour	ZOZF	11/3 Mammoth Traile	11/3 Trails Network Workshop	Network Workshop (Natural
Tammy	Nguyen					1						CIBIO	(Laveu)	(appline
Gloria	Fowler									*				
Robin	Hergert	at the state of th											,	
Ben	Lara													
Robert	Harvey													
Heidi	Kanayan	ex Fabbro	-				1							
Joe	Joerger	presentation												
Noelle	Deinken		1			-				-				
Terry	Plum		1					-						
Ericka	Hegeman	anna Stroud						-						
Brian	Venneman		1											
Kristy	Shelley		-											
Steve	Toomey		1											
Skip	Harvey	1	1											
Pam	Murphy	1	1											
Gary	Sisson							-						
Wilma	Wheeler		1			1					-			
Mary	Walker													
Terri	Speidel	1	1											
Lynn	g	ter	-			1					-			
Diane	Eagle		-											
Ali			-											
Jen	<u></u>	ne Sheet	-											
Mike .	McKenna		-					1						
Lara	Kırkner									1			-	
Jesse	1	-	-					1	1					
Marcus	_	ohn Wentworth	-											
Jon	Widen		1											
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First Name	Last Name	11/1 VIP Reception	11/1 Opening Reception	11/2 Existing Facilities TROLLEY Tour (Paved)	11/2 Existing Facilities BIKE Tour (Paved)	Facilities TROLLEY Tour (Natural Surface)	Facilities BIKE Tour (Natural Surface)	11/2 Hidden Lake/Mammo th Meadows	71/2 Developers	PAVED ing Links	NATURAL SURFACE Missing Links	noth	11/3 Trails Network Workshop	Network Workshop (Natural
Lynne	Blanche	I		(non-)	П	ourided		Inon	-orum	lour	Tour	Trails	(Paved)	Surface)
Vikki	Bauer	1	-			1								
Mark	Davis	ter					,							
Sarah	McCahill		-								1			
Mike	Colbert													
Tony	90	A¢.	-											
Kathy		3A	-					7				1		
Lisa		tu's News	-											
Marianne	O'Connor		-											
Julie	Jones	AC AC												
Brian	Knox		1									-	1	
Won	Suh													
Neil	McCarroll	1	-											
Kirk	Stapp	1	1											
Bill	Taylor	1	1								Ī			
Tony	Fryer													
Rusty	Gregory	-	-											
Mike	Schlafmann	1	1											
Cleland	Hoff	-	-											
Rob	Clark	-	1											
Judy	Clark	1	1											
Christian	Pondella								1					
Julie	Pondella								-					
	Turner								-					
Katarina	Mezeiova													
Eric	Wasserman	1	1						+					
Peter	Bernasconi									*	1			
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	Ludwig		1									-		
	Clausen	1	1											
-	Tanzer	1	1											
	Beck													
	Davenport													
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	Boyer													
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Peter	Bernasconi													
Alex	Fabbro										1		-	
Bob	Tanner													
Dawn	Vereuck	1							,					
Mary K	Prentice									1				
Shalle	Genevieve		1	-						1	,	-		
	Olson							,			1			
Jackie	Birdsong		1					-						
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MLTPA CAMP: SUMMER Registration

				11/2 Existing Facilities	11/2 Existing Facilities	T1/2 Existing Facilities TROLLEY	T1/2 Existing Facilities BIKE Tour	11/2 Hidden		11/3 NATURAL	11/3 NATURAL	9.5		11/3 Trails Network
First Name	Last Name	11/1 VIP Reception	11/1 Opening TROLLEY Reception Tour (Paw	. P	BIKE Tour (Paved)	TO O	(Natural Surface)	th Meadows Tour	alope	Missing Links	Missing Links	Mammoth	Workshop	(Natural
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eth	Tenney													
Ken	Coulter								T					
Flossie	Coulter													
Peter	Clark													
Deanna	Clark													
Scott	Burns													
Ruth	Harrell													
Warren	Harrell													
Carissa	Allen			1										
Greg	Bretz			-										
Lauren	Eller			-										
Jimmy	Greenleaf			1										
Mikey	Kenney ;			-										
	Lonza			1										
Rose	Martin			-										
Sierra	Stapp			1										
Cheyne	Brooking			1										
Noah	Duff			1										
		-0												
		17	9/	16	-	9	2	14	œ	7	44		•	•

First Name	Last Name	11/3 Signage & Wayfinding	11/4 Next Steps	Notes
Brad	Mettam			
Nate	Greenberg			
Kenneth	Irvine			
Patty	Schwartzkopf			1
Robin	Conners			Focus Group - Disabled
Dori	Leyen			Focus Group - Road Bike
Drea	Perry			
Terry	Reimer			Walk In - checked out exhibits
Jeff	Perry			
John	Milne			
Lesley	Bruns			1
Donald	Collins			
Terry	Smutney			Focus Group - Disabled
Shelly	Cannon			Focus Group - Hiker
Dana	McCrav			
Michael	Levine			1
Kathy	Watkins	-		
Stan	Bluhm			
Judy	Collins			
Jim	Williams			
Tina	Smith			Focus Group - Equestrian
Sandy	Hogan			1
Jan	McAteer			
Andrea	Lawrence			
Tony	Taylor			
Sherryl	Taylor			
Bonnie	Gregory			
Mark	Wardlaw			
Louise	Boley	2		2
Jim	Barnes			
John	Vereuck			
Greg	Patrie			Focus Group - Mtn Bike & Retail
Joe	Parrino			
Lisa	Patrie			
Randy	Gillespie			
Mark	Hendrickson			1 Focus Group - Mtn Bike & Retail
Wendy	Sugimura			1
Edith	Irvine			
Lisa	Isaacs			
Dieter	Fiebiger			
Jason	Almon			Focus Group - Mountain Bike
Matthew	Schott			
Bryce	Wheeler			1 Focus Group - Hikers
Mark	Deeds			
Sue	Jamieson			
		*		

Registration

CAMP: SUMMER Public Meeting and Outreach Page 237

_
Wayfinding
Steps
Notes

Notes			1 Focus Group - Mountain Bike							1		Focus Group - Mountain Bike																Focus Group - Mtn Bike & Retail				Walk In - checked out exhibits	1	Focus Group - Mountain Bike	Stopped in - missed FG session	Focus Group - Retail	1 Focus Group - Hiker's	1							
11/3 Signage & 11/4 Next Wayfinding Steps		1		1						-						1						1	1														-	1							
Last Name	Blanche	Bauer	Davis	McCahill	Colbert	Colasardo	Copeland	Gill	O'Connor	Jones	Knox	Suh	McCarroll	Stapp	Taylor	Fryer	Gregory	Schlafmann	Hoff	Clark	Clark	Pondella	Pondella	Turner	Mezeiova	Wasserman	Bernasconi	Chesak	Ludwig	Clausen	Tanzer	Beck	Davenport	Davenport	Boyer	Boyer	Bernasconi	Fabbro	Tanner	Vereuck	Prentice	Genevieve	Olson	Birdsong	
First Name	Lynne	Vikki	Mark	Sarah	Mike	Tony	Kathy	Lisa	Marianne	Julie	Brian	Won	Neil	Kirk	Bill	Tony	Rusty	Mike	Cleland	Rob	Judy	Christian	Julie	Joyoe	Katarina	Eric	Peter	Silver	Hans	Mark	Oren	Dot	ROD	Janice	Ryan	Kami	Peter	Alex	Bob	Dawn	Mary K	Shalle	Ken	Jackie	Mann. Ann

rst Name	Last Name	11/3 Signage & Wayfinding	11/4 Next Steps	Notes	
ary	Canada	-			
izabeth	Tenney	-			
ne	Coulter	1			
ossie	Coulter	1			
eter	Clark	1			
eanna	Clark	1			
cott	Burns	1			
uth	Harrell	-			
arren	Harrell	1			
arissa	Allen				
Ge.	Bretz				
ıuren	Eller				
nmy	Greenleaf				
key	Kenney				
nie	Lonza				
se	Martin				
erra	Stapp				
eyne	Brooking				
ah	Duff				
		29	21		230

Registration CAMP: SUMMER Public Meeting and Outreach Page 240



EXISTING FACILITIES TROLLEY TOUR PAVED

Leader Jeff Olson

	John Wenthworth		# ppl	Checked Ir
1	Brian	Knox	1	
2	Shalle	Genevieve	1	V
3 to 18	Jim	Barnes	14	
19	Mike	Lerine		/
20				
21				
22				
23				
24				



FACILITIES BIKE TOUR PAVED

eader Matt Benjamin o-Leader Jay Deinken, S	teve Speidel	# ppl	Checked
1 Steve	Speidel	1	0
2 Lisa	Patrie	1	
3 HERAS	Kankayan	- 6	U
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FACILITIES BIKE TOUR NATURAL SURFACE

Leader Cimarron Chacon

Co-Leader	Alex Fabbro, Mark Shelp		# ppl	Checked Ir	Waiver
1	Mark	Davis	1		
2	Lynne	Blanche	1		
3	Jon	Widen	1		
4	Brian	Venneman	1		
5	Heidi	Kanayan	1		
6					
7					
8					
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16					
17					
18					
19					
20					



MLPA HIDDEN LAKE/ MAMMOTH MEADOWS RESTORATION

eader Ken Olson		# ppl (Chec
1 Jim	Williams	1	1
2 Patty	Schwartzkopf	1	
3 Kathy	Copeland	1	V
4 Terry	Smutney	1	
5 Jesse	Langley	e 1	į
6 Mike	McKenna	1	V
7 Terry	Plum	1	L
8 Joe	Parrino	1	
9 Tammy	Nguyen		١
10 LANDEN	3 /		
11 Gary 51550	\sim		V
12 Or La Hegge	man		V
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This list undudes greats who took the long.

DIDU:14



MISSING LINKS TROLLEY TOUR PAVED

ader Jay Deinken		Checked In	_
1 Wendy	Sugimura		
2 Lara	Kirkner	V	0.0
3 Noelle	Deinken	V Y	nove
4 Shalle	Genevieve	-	1 1
5 Greg	Patrie		
6 Gloria	Fowler	V	
7 Marty	Epstein	V	
8 Piter	Bernasconi	V	
9 Steve	Spiedel		
10			
11			
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19			
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MISSING LINKS TROLLEY TOUR NATURAL SURFACE

Leader Cimarron Chacon & Pete Webber

	Alex Fabbro	rete Webbei	Checked I	n
1	Mark	Davis		
2	Ben	Lara	/	
3	Nick	Holst	1	
4	Bryce	Wheeler	1	
5	Wilma	Wheeler		
6	Mary	Walker		
7	Lynn	Gossard	1	
8	Lesley	Bruns	1	
9	Edith	Irvine	1	
10	Kenneth	Irvine	-1	
11	Mark	Deeds		
12	Won	Suh		
13	Mark	Hendrickson Olson - Geneviere		
14	10.	Olson		
15	Shalle	- GENEVIER	-	DARMAR
16		1		, Aldrini.
17				
18				
19				
20				

12:30 good life cafe



MAMMOTH TRAILS

der Kim Stravers		Checked In
1 Jim	Williams	
2 Stacy	Corless	
3 Silver	Chesak	
4 Julie	Jones	
5 Jackie	Birdsong	
6 Karen	Cochran	
7 Mark	Hendrickson	-changed to to
8 Stan	Bluhm	<u> </u>
9 T8ny	Colasardo	V
10 Danna	Stroud	V
11 Rebecca	Paranick	✓
12		
13		
14		
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TRAILS NETWORK WORKSHOP PAVED

Leader Matt Benjamin, Jeff Olson

Co-Leader		Checked I
1 Wendy	Sugimura	V
2 Silver	Chesak	,
3 Lara	Kirkner	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
4 Steve	Speidel	V
5 Robin	Hergert	/
6 Mike	Hergert	$\sqrt{}$
7 John	Milne	/
8 Sandy	Hogan	
9 Jim	Wittiams	1
10 Inlie	Jones	$\sqrt{}$
11 Robecea	Pavanick	
12 Dana	Smoral	V
13 PETER	BERNASCONI	
14		
15		
16		
17		
18		
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20		

natural surface



TRAILS NETWORK WORKSHOP NATURAL SURFACE

ader		Checked In
1 Silver	Chesak	
2 Ben	Lara	
3 Jim	Williams	TO Paved
4 Nick	Holst	
5 Bryce	Wheeler	
6 Wilma	Wheeler	
7 Mary	Walker	
8 Lynn	Gossard	
9 Brian	Venneman	
10 Jason	Almon	
11 Won	Suh	
12 Mike	Colbert	,
13 Hans	Ludwig	
14 Alex	Fabbro	
15 MURK	Davis	
16 Styre	Speidel	
17	1,000	
18		
19		



SIGNAGE & WAYFINDING

Speaker	Jeff Corbin		Checked	Cosie M
-	1 Vikki	Bauer	W.	Mari Cal
-	2 Lynne	Blanche		
4	3 Ted	Carleton		
-	4 Silver	Chesak		Andreas of the Manager of the Control of the Contro
	5 Noelle	Deinken		\$ Jay
	6 Ali	Feinberg		July Fried
-	7 Lynn	Gossard		Pete Weldber
+	8 Nate	Greenberg		Pete Webber
	9 Brian	Hamilton	/	? Ken Olson Matt Benjamin Will aldnich
1	0 Skip	Harvey	V	will aldings
1	1 Mark	Hendrickson		
1	2 Nick	Holst		
1	3 Marcus	Johnson	1	
1	4 Julie	Jones	V/	
1	5 Lara	Kirkner	1	
1	6 Ben	Lara		
- 1	7 Dori	Leyen	/	
- 1	8 Sarah	McCahill		Qualifornia de la companya del companya de la companya del companya de la companya del la companya de la compan
1	9 John	Milne		
2	Patty	Schwartzkopf		
_ 2	1 Terry	Smutney		
	22 Steve	Speidel	J	
2	23 Wendy	Sugimura		
	24 Kathy	Watkins		

/ Pondellas 1 Doug Thompson Rosie Moschel Mary Canada VElizabeth Tenneu Flossie Couter eter Clark Deanno Clark HER BERNASCONI Ruth & Marren Harrell anonymous 1 = 2) Louise Bolen



NEXT STEPS

Speaker Alta & Trails Solutions

	- N. W	Chesak	
	2 Noelle	Deinken	Checked In Lesley Bruns Mary K Prent ManyAmn Dunige Peter Bernaxon Jeouise & Mr. Bole
	3 Lynn	Gossard	Alunda Dunis
	4 Nate	Greenberg	FULLY OF MIXI DUVILGE
	5 Mark	Hendrickson	V, HETER BERNASCON
	6 Nick	Holst	V, touse & Mr. Bole
	7 Julie	Jones	
	8 Lara	Kirkner	
	9 Patty	Schwartzkopf	
	10 Steve	Speidel	
-	11 Wendy	Sugimura	
	12 Jackie	Birdsong	
	13 Karen	Cochran	
	14 Stacy	Corless	
	15 Mark	Davis	
	16 Lisa	Gill	,
	17 Sandy	Hogan	
,-	18 Brian	Venneman	
	19 Bryce	Wheeler	
	20 Wilma	Wheeler	✓
	21 Jim	Williams	
	22 Steve	Speidel	
	23 Wendy	Sugimura	
	24 Kathy	Watkins	

CAMP SUMMER Public Meeting and Outreach Page 252



MAMMOTH MOUNTAIN BIKE PARK ACCESS AGREEMENT SUMMER 2007

Name:				
Last		First		M.I.
Address:				
City		State	e Zip	
Phone		Age		
Riding Ability:	Beginner	Intermediate		Expert
Mtn Bike Experience:		yrs.		
Additional Family Members: (Minors only – all adults 18 & older must sign a Release)	lembers: dults 18 & older	must sign a Relea	(es	
Name:			Age:	
Riding Ability:	Beginner	Intermediate	Expert	
Name:			Age:	
Riding Ability:	Beginner	Intermediate	Expert	
Name:			Age:	
Riding Ability:	Beginner	Intermediate	Expert	
Name:			Age:	
Riding Ability:	Beginner	Intermediate	Expert	

MAMMOTH MOUNTAIN BIKE PARK ACCESS

WARNING AND RELEASE OF LIABILITY PLEASE READ CAREFULLY

I understand that mountain biking is a **HAZARDOUS ACTIVITY.** Further I recognize that there are risks, inherent and other, including, but not limited to, steep and narrow trails and roads, man-made obstacles, jumps and other features, natural variations in terrain, bumps, stumps, ruts, forest growth, debris, rock and other hazards and obstacles, including vehicles and other park users and varying weather conditions. I further realize that falls and collisions which may cause injuries or death can occur.

I agree to **ASSUME ALL RISK AND RESPONSIBILITY** for myself and for my dependent minors listed on the other side of this agreement, for such incidents and injuries. I further **AGREE TO RELEASE**, **INDEMNIFY**, **AND HOLD MAMMOTH MOUNTAIN SKI AREA**, **LLC**, and their owners, agents and employees (hereafter "MAMMOTH") **BLAMELESS FROM ANY LIABILITY** for any injury or damage to persons or property, including myself, which may result from the use of the Mammoth Mountain Bike Park facilities, including the Freestyle Park, chairlifts/gondola and shuttle transportation, to the fullest extent allowed by law, including negligence. I agree that MAMMOTH has no duty to supervise my conduct, that of others or to maintain any bicycling surface.

|

Iunderstand that **HELMETS ARE REQUIRED** and my dependent minors and I agree to wear my (our) helmet(s) at all times. I understand that while the helmet is necessary equipment to help protect against injury, it does not guarantee the elimination of risk of injury or death to the user. I also agree to **REMAIN ON MARKED TRAILS** at all times. **Failure to do so will result in loss of ticket/pass.**

I understand that this is a contract that limits my legal rights and that it is binding upon me, my heirs, and legal representatives. I do hereby certify that I have read, understand and agree to this Release of Liability.

I understand and agree that this agreement will be interpreted under California law. I understand that this agreement is severable. If any clause is found to be invalid the balance of the contract will remain in effect and will be valid and enforceable.

_ Date:	
User's Signature	(If under 18 years of age, guardian must read and sign below:)

I verify that I have the authority to enter into this agreement on behalf of any minor child/children listed on this release and on behalf of any other parent/guardian of said minor(s):

MAMMOTH MOUNTAIN BIKE RENTAL RELEASE OF LIABILITY AND BIKE RENTAL AGREEMENT

I, the undersigned, accept for use 'AS-IS' the equipment listed on the other side of this form and accept full responsibility for its care while it is in my possession. I understand that the rented mountain bike is not to be ridden after dusk and agree to reimburse Mammoth Mountain Ski Area for any loss, damage, or theft, other than reasonable wear and tear resulting from normal use.

I verify that I am **FAMILIAR WITH THE PROPER USE** of the bicycle listed on this form, including use of the brakes, gear shifting, and quick release (wheels and seat post). I have inspected same, and it is in good condition and working order.

I understand that mountain biking is a **HAZARDOUS ACTIVITY**. Further I recognize that there are risks, inherent and other, including, but not limited to, steep and narrow trails and roads, man-made and natural variations in terrain, bumps, stumps, ruts, forest growth, debris, rock and other hazards and obstacles, including vehicles and other park users and varying weather conditions. I further realize that falls and collisions which may cause injuries or death can occur.

I agree to **ASSUME ALL RISK AND RESPONSIBILITY** for myself and for my dependent minors listed on the other side of this agreement, for such incidents and injuries. I further **AGREE TO RELEASE**, **INDEMNIFY**, **AND HOLD MAMMOTH MOUNTAIN SKI AREA, LLC**, and their owners, agents and employees (hereafter "Mammoth"), **BLAMELESS FROM ANY LIABILITY** resulting in the use of this equipment by the user or for any injury or damage to persons or property, including myself, which may result from the use of the Mammoth Mountain Bike Park facilities, including the Freestyle Park, chairlifts/gondola and shuttle transportation, to the fullest extent allowed by law, including negligence. I agree that Mammoth has no duty to supervise my conduct, that of others, or to maintain any bicycling surface.

I understand that **HELMETS ARE REQUIRED** and my dependent minors and I agree to wear my (our) helmet(s) at all times. I understand that while the helmet is necessary equipment to help protect against injury, it does not guarantee the elimination of risk of injury or death to the user.

I agree to **REMAIN ON MARKED TRAILS AND ROADS** at all times. I also understand that if I become lost, I may be held responsible for the cost of search and rescue.

I understand and agree that this agreement will be interpreted under California law. I understand that this agreement is severable. If any clause is found to be invalid the balance of the contract will remain in effect and will be valid and enforceable.

I understand that this is a contract that limits my legal rights and that it is binding upon me, my heirs, and legal representatives.



MAMMOTH MOUNTAIN BIKE RENTAL AGREEMENT

Last		First	M.I.
Address:			
City		State	Zip
Phone		Age	
Riding Ability:	Beginner	Intermediate	Expert
Mtn Bike Experience:	ence:yrs.		
I HAVE READ RELEASING M AGREE TO TH	I HAVE READ THE AGREEMENT ON THE BACK RELEASING MAMMOTH FROM LIABILITY. I VG AGREE TO THE TERMS OF THAT AGREEMENT.	ENT ON THE I OM LIABILITY HAT AGREEN	I HAVE READ THE AGREEMENT ON THE BACK OF THIS FORM, RELEASING MAMMOTH FROM LIABILITY. I VOLUNTARILY AGREE TO THE TERMS OF THAT AGREEMENT.
User's Signature (If under 18 year	User's Signature Definition of age, guardian must read and sign below:)	must read and s	Date:ign below:)
I verify that I ha any minor child parent/guardiar	I verify that I have the authority t any minor child/children listed on parent/guardian of said minor(s):	to enter into th on this release a :	I verify that I have the authority to enter into this agreement on behalf of any minor child/children listed on this release and on behalf of any other parent/guardian of said minor(s):
Guardian's Signature	ıture		Date:
Office Use Only:			
Date Out:	Time Out:	at:	Tech
Date In:	Time In:		Tech
□ 2 Hour	□ 4 Hour	□ All Day	No. of Days
Bike Size	#QI	# 	Helmet ID
Trail to be Didden	Ę		
IIan to be muur			

Chapter 7: Schedule of Events

MLTPA worked with the consultants and the Town of Mammoth Lakes to organize a variety of different sessions, both public and private, during which the consultants would have the opportunity to collect information from the community as well as from local agencies. The public schedule—available on the CAMP: SUMMER mini-site (a featured component of the MLTPA website) as well as in takeaway form at the Exhibit Hall/Base CAMP—was designed to achieve optimal participation from the community, considering the typical work hours of a mountain resort town. Private sessions were noted on a separate grid shared only with CAMP Partners, and invitees were notified only of the date, time, and location of the session(s) to which they were invited. Please see the next section, "Session Information," for details on participation, structure, results, and other information.

CAMP: SUMMER Session Detail

EVENT	Date/Time	Location	# PPI	Invitation	Room Set Up	Room Requirements	Programming	Takeaways		Documentation 3	Documentation Staffing/Volunteers	Other Supplies	Notes
MLTPA ODEC	11/1	MLTPA Annex or Tallus	3 or 4	Phone - John	Dana		tation		ino	N/A	MLTPA: Kim John	N/A	
MLTPA BOD	11/1	MLTPA Annex or Tallus	8	Phone - John	Dana	screen projector - MLTPA laptop - Ken	Ken Olson Presentation	N/A		Minutes: Kim Stravers	MLTPA: BOD	N/A	
Base CAMP Registration & Information	11/1 7-8:30 11/2 8:30-5 11/3 8:30- 9:30 11/4 9:30-12	Сануол Госфе	Varies	u oo	2 tables for e Thurs. 2 exhibits p tables behind for I computers	a computers/survey w/ internet access 2 lemps - MLTPA (w/ extention cord s prone? Internet access to reg table	Mirpa	Schedules (75) FAQ (25) Sesion Desc. (25) MLTPA Business Cards	×ν.	V. W	See Registration/volunteer	peers, highlighters, shapers, palens, highlighters, tapes rapider (all), appear clibboards (d), badge holders, badge holders, badge holders, blank badges, liab forms, blank reages, liab holders, walt list form, get packets, water ados (alkabauers), batteries (Ad), all the palender, volunte en packets, water, ados (Aukhaburs), batteries (Ad), all the palender, volunter ados (Ad), all the palender ados (Ad), all th	
Exhibit Hall	8/8	Canvon Lodge	Varies		Custom	computer (TOML) - Consultant presentation loop Monitor	=		Į.			See exhibit plan	Dana to pick up pins, tags and binder for interactive comment exhibit
_	11/1	Canyon Lodge		BOD Phone Calls	Theater	projector (MLTPA) screen (Mammoth Mountaineering) Laptop - TOML (Mark to pick up on Tues.) Lasser printer Microphone	Sildeshow Exhibits Introductions - John		zers & (non-	Dn-Site Computers vill be available for yuests to access survey hotos: All xttendance: Reg	(host/program), Kim (host) OOMKristy (reg), Jen (misc.) VOL: 2-3 TS: Cinarron & Pete (attend) ALTX: Matt & Jeff (attend) TOMIL: Danna & Steve		
11/1 Opening Reception 7:00-8:30	11/1 7:00-8:30	oanyon Lodge		obo	Grizzly Theater No seating	projector (MJTPA) screen (Memmoth Mountaineering) Laptop - TOML (Mark to pick up on Tues.) Laser priniter Microphone	Sildeshow Exhibits Introductions - John		Cocoa & Cookies Water (non- bottled)	On-Site Computers will be available for guests to access survey Video: Dan McConnell Photos: All Photos: All	(host/program), Kilm (host) (MKritsy (reg), Jen (misc.) VOL: 2-3 TS: Cimarron & Pete (attend) ALTX. Matt & Jeff (attend) TOMIL: Danna & Steve (attend) TOMIL: Danna & Steve (attend) USFS: Mike S (attend and		
Hidden Lake/Mammoth Meadow Restoration Project Tour	11/2 9:00-12:00	Meet at Canyon Lodge Transportation via Trolley	20	Open			USFS	N/A	N/A		ŧ	Window sign for T trolley s	TOML to provide Trolley service
Existing Facilities TROLLEY Tour (Paved) Trolley/On Foot Beginner ROUTE 1		Meet at Canyon Lodge Transportation via Trolley	20	Open	Plan B only					John		w sign for	TOML to provide Trolley
Facilities ur (Paved) Bike d	11/2	Meet at Canyon Lodge Transportation via MMSA Bus	20	Open	Plan B only		Alta	N/A	N/A	Notes: Alta Photos: Jay Attendance: Jay	ALTA: Matt C MLTPA: Jay E TOML: Steve F MMSA: Bus Driver	Bike/helment for Jeff Nolson & Matt Senjamin of Alta - Footloose to provide by Window sign for bus N	MMSA to provide bus service Atta group to leave after bus drops TS group off at Main Lodge (9:30ish)
Existing Facilities TROLLEY Tour (Natural Surface) Trolley/On Foot Beginner ROUTE 1	11/2 9:00-12:00	Meet at Canyon Lodge Transportation via Trolley	20	20 Open	Plan B only		Trails Solutions	N/A	N/A	of	L	Bike for Pete Webber of TS - Footloose to provide Window sign for T trolley	TOML to provide Trolley
Existing Facilities BIKE Tour (Natural Surface) Bus/On Bike Advanced	11/2 9:00-12:00	Meet at Canyon Lodge Transportation via MMSA Bus (drop off only)	12	obo	Plan B only		Trails Solutions	Trails Definitions & Terms	N/A	Notes: TS Photos: Alex Attendance: Alex Nex		Cimmaron will bring a her own bike & shemet her	MMSA to provide bus searche - drop of TS group at Main Loage on by KS confirmed ok to be on MMSA traits wo ticket & anticipate conflicts with snowmaking mark to load leaves the snowmaking load blass Reg to expedite this group Reg to expedite this group
CAMP: SUMMER Focus Groups Track 1 - TS	11/2 2:00-5:00	-	5 to 6	Phone calls/Kim: Mountain Bikers Equestrian Hikers	Roundtable - 2 tables	Exhibit Hall/Grizzly Easel - MLTPA's	ups -TS	N/A	Water (non- bottled)	Notes: TS Photos: Reg	TS. Cimarron MITPA: Kim to greet people		Reg (Kristy/Dana) to help clean tables, etc. between sessions
CAMP: SUMMER Focus Groups Track 2 - Alta	11/2 2:00-5:00	Canyon Lodge	5 to 6	Phone calls/Kim: Seniors/Disabled Retails Merchants & Athletes Road Bikers	Roundtable - 2 tables	Cloverleaf Room Easel - MLTPA's	Lead Focus Groups -Alta	N/A	Water (non- bottled)	Notes: Alta Photos: Reg Attendance: Reg		1 flip chart markers (1 set) F pens c	Reg (Kristy/Dana) to help clean tables, etc. between sessions
CAMP: SUMMER Focus Groups Track 3 - TS & Alta 2:00-5:00	11/2 2:00-5:00	School (which one?) Suite Z	5 to 6	Phone calls/Steve S: Schools (Danna) Local Officials	Roundtable		Lead Focus Groups -TS & Alta	N/A	N/A	Notes: Alta & TS // Photos: Attendance: T	TS: Pete ALTA: Jeff TOML: Steve		
Consultant Working Dinner	11/2 5:00-7:30	Tallus	I.O.	N/A	Dana	Dana	Alta & TS	N/A	Dinner Troy Pino	N/A			Revised 10

CAMP: SUMMER Session Detail

EVENT	Date/Time Location		# PPI	Invitation	Room Set Up	Room Set Up Room Requirements Programming		Takeaways F&B	Documentation	Documentation Staffing/Volunteers	Other Supplies	Notes
Developers Forum Reception	11/2 6:00-7:30	Canyon Lodge	25?	Email invites Key phone follow up	Reception - same as during the day		MLTPA - John Ipod & music - John	wine & appelizers MMSA & water (non-N/A bottled)	On-Site Computers will be available for guests to access surves on-Photos. Jen (6:30) Attendance: All	r MLTPA: All (host)		
CAMP: SUMMER Missing Links Tour (Paved)	r 11/3 9:00-12:00	Meet at Canyon Lodge Transportation via Trolley	50	20 Open	Plan B only		Tour routes & program - Alta	N/A N/A	Notes: Alta Photos: Jay Attendance: Jay	ALTA: Jeff & Matt MLTPA: Jay TOML: Trolley Driver	Window sign for trolley	service MLTPA to gather photos to use in case of poor weather
CAMP: SUMMER Missing Links Tour (Natural Surface)	r 11/3 9:00-12:00	Meet at Canyon Lodge Transportation via Trolley	20	20 Open	Plan B only		Tour routes & program -	N/A N/A	Notes: TS Photos: Alex Attendance: Alex	TS: Cimarron & Pete MLTPA: Alex TOML: Trolley Driver		service MLTPA to gather photos to use in case of poor weather
11/3 "Mammoth Trails" 9:00-12:00	11/3		TBD	Open Key phone follow up	Exhibit Hall/Grizzly Theater: 4 round tables of 5	Exhibit Hall/Grizzly screen Treater 4 round projector - MLTPA tables of 5	MLTPA - John & Will Facilitator: Jeff Olson	Water (non-	information gathered on flip charts Minutes: Kim on- Photos: Reg	MLTPA: John, Will, Kim ALTa: Jeff	Flip chart markers (set) pens paper	
CAMP: SUMMER Trails Network Workshop (Paved)	11/3	Canyon Lodge	- 50	Open Open 20 (key phone follow up	Cloverleaf project 5 round tables of screen 8 latroep	projector screen leptop (Alta to bring)	Alta	Water (n N/A bottled)	Photos: Kim/Reg Water (non- Attendance: bottled) Kim/Reg	ALTA: Matt, Jeff MLTPA: Kim (will float) TOML: Steve (will float)	Clips set of colored markers/pens Handers/sharples 2 easels with foam boards printouts of UGB area & excended planning area	
CAMP: SUMMER Trails Network Workshop (Matural Surface)	11/3	Canyon Lodge	- 50	Open Open 20 (ev, phone follow up	Exhibit project HallGrizzly project Theater: 5 round screen Instales of 8 laptop.	projector screen laptop (Alta to bring)	Trails Solutions	Water (non- potitied)	Photos: Kim/Reg on- Attendance: Kim/Reg	TS: Cimarron & Pete M.LTPA. Kin (will float) TOMI: Steve (will float)	markers/pens a back Sharples 4 black Sharples 4 black Sharples boards see bw 24x36 printuuts of UGB area & extended planning area (noted	
Consultant Working Dinner	11/3 5:00-7:30	Tallus	n.	N/A				Dinner Troy Pino	N/A			
Signage & Wayfinding	11/3	Canyon Lodge	100	100 Open	theater - 75 chairs set; 75 on standby	projector screen (Mammoth Mountaineering) laptop (MLTPA to bring)	Corbin Design	Cocoa & Cookles N/A MMSA	Video: Dan McConnell Photos: All Attendance: All	CORBIN: Jeff MLTPA: All TOML: Steve	Extra projector bulbs '	Extra projector bulbs Tech/Av check approx. (Mark)
Nat Steps Presentation	11/4	Canyon Lodge	75	75 Open	roundtable - 5 tables (bring in chairs theater style if need more seats)	2 projectors 2 screens 2 laptops (consultants to bring) 2 laser pointers 2 laptops	Wrap Up/Next Steps - Alta & TS	Coffee, tea, water (non-bottled)	Kim Stravers - minutes ea, Video: Mark on- Photos: Reg Attendance: Reg	ALTA: Matt & Jeff TS: Cimarron & Pete MLTPA: All TOML: Steve	boards Winter: CAMP Posters Disks (to burn presentation on)	9:30 set up for all consultants
MLTPA ODEC	11/4 2:00-4:00	TOML T&R Conf Room	TBF						Kim Stravers - minutes	MLTPA:		

SUNDAY NOV. 4		ontomenation of the composition						
		9:00 - 12:00 "Mammoth Trails" Canyon Lodge		2:00 - 4:00 Trails Network Workshop (Natural Surface) Canyon Lodge		ential Steps to a		
SATURDAY NOV. 3		9:00 - 12:00 Missing Links Tour (Natural Surface) Mede at Canyon Lodge Transportation by Town Trolley				7:30 - 9:30 In Mammoth Lakes: Ess in Ceessful Program Caryon Lodge Corbin, Corbin Design		
SATU		9:00 - 12:00 Missing Links Tour (Pawa) Meet at Canyon Lodge Transportation by Town Trolley		2:00 - 4:00 Trais Network Workshop (Paved) Canyon Lodge		7:30 - 9:30 Signage & Wayfinding in Mammoth Lakes: Essential Steps to a Successful Program Comyon Lorge Jeff Corbin, Corbin Design		
			negO noi sessions.	Registration/Informat it Hall not open during	8:30-9:30 Exhibit Hall & Canyon Lodge *Exhibi		-	
		9:00 - 12:00 Existing Facilities BIKE Tour (Natural Surface) MMSA Bus/On-Bike Met an Canyon Lodge Transportation by MMSA Bus & Bike						
		9:00 - 12:00 Existing Facilities TROLLEY Tour (Natural Surface) Trolley/On-Foot (beginner) Meet at Canyon Lodge Transportation by Town Trolley						
FRIDAY NOV. 2		9:00 - 12:00 Existing Facilities BIKE Tour (Paved) MASA Bus/On-Bike' Meet at Canyon Lodge Transportation by MMSA Bus & Bike					ole on-sife.	
		9:00 - 12:00 Existing Facilities TROLLEY Tour (Pawed) Trolley/On-Foot (Veginner) Maker at Canyon Lodge Transportation by Town Trolley					o gear will be availal	
		9:00 - 12:00 Hidden Lake Mammoth Meadows Restoration Project Tom (USES) Meet at Canyon Lodge Transportation by Town Trolley					iles and helmets—n. bike tours.	
		naqO notismrotnl\no	: Hall & Registratio Canyon Lodge	8:30-5:00 Exhibit			wm bicyr	
THURSDAY NOV. 1					nformation on Lodge	Open - Cany	Events, speakers, and times are subject to change. * All bike-tour participants are required to bring their own bicycles and helmets—no gear will be available ariders without helmets will NOT be permitted to participate in bike tours.	
Sc	nedu		12 00-1 00	3 004 00	4 00-5 00 5 00-6 00 6 00-7 00	WER PUL	plic Meeting and Outreach Page	e 2

SESSION TITLE DATE/TIME	DATE/TIME	LOCATION	SESSION LEADER(S)	ADDITIONAL STAFF ALTA	ALTA	TOML	USFS
VIP Cocktail	11/1		MLTPA: John Wentworth	Cimarron & Pete (attend); Kim (host) Mark Shelp (host) Dana (registration); Matt & Jeff (attend); Danna & Steve (attend); Mike			
Reception	6:00 p.m. to 7:00	Canyon Lodge		Peter Axelson (speaker)			
Focus Groups	11/2						
Track 1 to TS	2:00 p.m. to 5:00 p.m. Canyon Lodge	Canyon Lodge	Trail Solutions: Cimarron (MLTPA: Kim Stravers	MLTPA: Kim Stravers			
Focus Groups	11/2		Matt				
Track 2 to Alta	2:00 p.m. to 5:00 p.m. Canyon Lodge	Canyon Lodge	Peter Axelson	MLTPA: Kim Stravers			
Focus Groups		School (which one?)					
Track 3 to TS &	11/2	Suite Z					
Alta	2:00 p.m. to 5:00 p.m.		Pet,	Pete	Jeff	Steve	
Developers' Forum 11/2 Reception 6:00	11/2 6:00 p.m. to 7:30 p.m. Canyon Lodge	Canyon Lodge	John (host, program) Kim (host) Mark Shelp (host) Dana (registration)				

MLTPA CAMP: SUMMER Staffing Overview

FVENT	Date/Time	Location	MI TPA	TRAIL SOLLITIONS	AT IA	IMOL	SES	OTHER
	.m. to 5							
Base CAMP Registration & Information	p.m. 11/3 8:30 a.m. to 9:30 p.m. 11/4 9:30 a.m. to 12	Canyon Lodge	Registration Staff Volunteers					
VIP Cocktail Reception	11/1 6:00 p.m. to 7:00	Canyon Lodge	John (host, program) Kim (host) Mark Shelp (host) Dana (registration)	Cimarron & Pete (attend)	Matt & Jeff (attend)	Danna & Steve (attend)		
Opening Reception 11/1 (Public)	p.m. to 8:30 p.m.	Canyon Lodge	John (host, program) Kim (host) Mark Shelp (host) Dana (registration)	Cimarron & Pete (attend)	Matt & Jeff (attend)	Danna & Steve (attend)	Mike Schlafmann (attend; short speaking presentation)	
Hidden Lake/Mammoth Meadow Restoration Project Tour	11/2 9:00 a.m. to 12:00 p.m.	Meet at Canyon Lodge Transportation via Trolley				Trolley Driver	Mike Schlafmann Todd Ellsworth	Ken Olson (attend)
Existing Facilities TROLLEY Tour (Paved) Trolley/On Foot Beginner	11/2 9:00 a.m. to 12:00 p.m.	Meet at Canyon Lodge Transportation via Trolley	John		Jeff	Trolley Driver		
Existing Facilities BIKE Tour (Paved) Bus/On Bike Advanced ROUTE 2	11/2 9:00 a.m. to 12:00 p.m.	Meet at Canyon Lodge Transportation via MMSA Bus	Jay Deinken		Matt	Steve		MMSA Bus Driver
Existing Facilities TROLLEY Tour (Natural Surface) Trolley/On Foot Beginner	11/2 9:00 a.m. to 12:00 p.m.	Meet at Canyon Lodge Transportation via Trolley	Jo Bacon	Pete		Trolley Driver		
Existing Facilities BIKE Tour (Natural Surface) Bus/On Bike Advanced ROUTE 2	11/2 9:00 a.m. to 12:00 p.m.	Meet at Canyon Lodge Transportation via MMSA Bus (drop-off only)	Alex Fabbro Mark Shelp	Cimarron				MMSA Bus Driver
Focus Groups Track 1 to TS Focus Groups	to 5:00 p.m.		Kim (greet people)	Cimarron	Matt			
Track 2 to Alta Focus Groups Track 3 to TS & Alta	2:00 p.m. to 5:00 p.m. 11/2 2:00 p.m. to 5:00 p.m.	Canyon Lodge School (which one?) Suite Z	Kim (greet people)	Pete	Peter Axelson Jeff	Steve		
Consultant Working Dinner		Tallus						
Developers' Forum 11/2 Reception 6:00	11/2 6:00 p.m. to 7:30 p.m. Canyon Lodge	Canyon Lodge	John (host, program) Kim (host) Mark Shelp (host) Dana (registration)					

MLTPA CAMP: SUMMER Staffing Overview

11/3 11/3 11/3 Tour 9:00 a.m. to 12:00 Paved)		Meet at Canyon Lodge Transportation via Trolley	Jay Deinken		Jeff Matt	Trolley Driver	
11/3 11/3 Tour 9:00 a.m. to 12:00 Natural Surface) p.m.		Meet at Canyon Lodge Transportation via Trolley	Alex Fabbro	Cimarron Pete		Trolley Driver	
Nammoth Trails	11/3 9:00 a.m. to 12:00 p.m.	Canyon Lodge	John Will Aldrich Kim		Jeff		
rails Network Vorkshop (Paved)	rails Network 11/3 (anyon Lodge Vorkshop (Paved) 2:00 p.m. to 4:00 p.m. Canyon Lodge		Kim (will float)		Matt Jeff	Steve (will float)	
rails Network Norkshop (Natural 11/3 2:00	11/3 2:00 p.m. to 4:00 p.m. Canyon Lodge		Kim (will float)	Cimarron Pete		Steve (will Float)	
Consultant Working Dinner	11/3 5:00 p.m. to 7:30 p.m. Tallus	Tallus					
ignage & Vayfinding	11/3 7:30 p.m. to 9:30 p.m. Canyon Lodge		John Kim Mark Shelp Dana			Steve	Jeff Corbin
Vext Steps Presentation	11/4 10:00 a.m. to 12:00 p.m.	Canyon Lodge	John Kim Mark Shelp Dana (registration)	Cimarron Pete	Matt Jeff	Steve	

Chapter 8: Session Information

The consultants developed each session's goal and structure, with MLTPA and the Town of Mammoth Lakes providing local knowledge, facility information, and descriptions of potential participants.



CAMP: SUMMER Event Information

THURSDAY, NOV. 1st, THROUGH SUNDAY, NOV. 4th

Exhibit Hall/Base CAMP

Canyon Lodge (see Event Schedule for times)

Informational and interactive exhibits will be on display throughout the event in the CAMP: Summer Exhibit Hall at Canyon Lodge, and MLTPA staff will be on hand all weekend to field questions and receive feedback while you register for events and take the CAMP: Summer survey. Among the many displays will be a special "Walk the Lake Mary Road Bike Path" exhibit, produced in partnership with the Town of Mammoth Lakes, where you can get a detailed look at this important trails project as an overlay on a large-scale aerial map of the town and view the final construction drawings mounted as one continuous exhibit.

THURSDAY, NOV. 1st

Opening Reception

7 p.m. to 8:30 p.m., Canyon Lodge

Join us for cocoa and cookies while you check out the Exhibit Hall and familiarize yourself with the weekend's many activities. Meet planning consultant team members from Alta Planning + Design (paved surfaces) and Trail Solutions (natural surfaces), MLTPA staff and Board members, and the CAMP Jurisdictional, Funding, and Planning Partners. Take the CAMP: Summer survey, register for tours and workshops, and more!

FRIDAY, NOV. 2nd

Hidden Lake/Mammoth Meadows Restoration Tour

9 a.m. to 12 p.m., meet at Canyon Lodge

Tour Guide: U.S. Forest Service

The U.S. Forest Service will lead a special hike through the Hidden Lake/Mammoth Meadows area at the base of the Sherwins as part of their Mammoth Meadows Restoration Project. Staff will be assessing hiking trails as part of this endeavor and is seeking public input during this special tour. Transportation will be provided by Town Trolley.

Existing Facilities Trolley Tour (Paved)
9 a.m. to 12 p.m., meet at Canyon Lodge
Tour Guide: Alta Planning + Design

An introductory tour to orient participants with existing sections of Mammoth Lakes' paved pathways and dedicated bike lanes, with a focus on key community locations. This tour will be led by Town Trolley and on foot. *LIMIT 20

PARTICIPANTS

Existing Facilities Bike Tour (Paved)
9 a.m. to 12 p.m., meet at Canyon Lodge
Tour Guide: Alta Planning + Design

An advanced tour of the existing sections of pathways and bikeways that loop Mammoth Lakes, with a focus on understanding the experience, safety, and practicability of various types of system infrastructure. This tour will be led by Mammoth Mountain bus and on bikes. *LIMIT 20 PARTICIPANTS

**Participants must supply their own bikes and helmets; no gear will be available on site. Riders MUST have helmets to take part in this tour.

Existing Facilities Trolley Tour (Natural Surface)
9 a.m. to 12 p.m., meet at Canyon Lodge
Tour Guide: Trail Solutions

An introductory tour to orient participants with existing Mammoth-area soft-surface trail opportunities. This tour, guided by Town Trolley and on foot, will look at many different use areas and will discuss sustainability, soil conditions, connectivity, and use. *LIMIT 20 PARTICIPANTS

Existing Facilities Bike Tour (Natural Surface) 9 a.m. to 12 p.m., meet at Canyon Lodge Tour Guide: Trail Solutions

An advanced tour of select existing Mammoth-area trail segments. This tour will be led by Mammoth Mountain bus and on bikes. The group will ride several pieces of Mammoth's trails to get an understanding of various conditions, flow, safety, and sustainability issues. *LIMIT 12 PARTICIPANTS

**Participants must supply their own bikes and helmets; no gear will be available on site. Riders MUST have helmets to take part in this tour.

SATURDAY, NOV. 3rd

Missing Links Tour (Paved)

9 a.m. to 12 p.m., meet at Canyon Lodge

Tour Guide: Alta Planning + Design

This tour will build upon the previous day's Existing Facilities tours by focusing on missing connections between community nodes and neighborhoods. The discussion will be about moving people around town safely and efficiently without

the use of cars, and enhancing the leisure-recreation experience. This tour will be led by Town Trolley, with some short walks. *LIMIT 20 PARTICIPANTS

Missing Links Tour (Natural Surface) 9 a.m. to 12 p.m., meet at Canyon Lodge Tour Guide: Trail Solutions

This tour will build upon the previous day's Existing Facilities tours by focusing on missing connections between community nodes and neighborhoods, as well as on areas where use is currently occurring, but access is threatened or use is unsustainable to the environment. The tour also will explore possible connections to popular locations. This tour will be led by Town Trolley, with some short walks.

*LIMIT 20 PARTICIPANTS

Mammoth Trails 9 a.m. to 12 p.m., Canyon Lodge Session Leader: MLTPA

This workshop will focus on how the Mammoth recreation community can come together through a central website (www.mammothtrails.org) to provide activity and conditions information to our visitors and to each other. We also will discuss how current and developing digital technology can benefit local clubs and organizations, and how MLTPA, via Mammoth Trails, can work with local clubs and groups to mitigate user conflict, find solutions to trails and public access issues, and help everyone work together toward common goals.

Trails Network Workshop (Paved) 2 p.m. to 4 p.m., Canyon Lodge Session Leader: Alta Planning + Design

Building upon the previous days' Existing Facilities and Missing Links tours, and using base maps and electronic media, participants will begin to identify missing links and potential future connections. Working closely with the planning consultants, participants will provide input on potential links to key services and neighborhoods, to favorite recreation and leisure areas, and for safe routes to school and work. They also will provide input on possible improvements to amenities such as signage and wayfinding, bike racks, bus stops, and other safety enhancements. *LIMIT 20 PARTICIPANTS

Trails Network Workshop (Natural Surface) 2 p.m. to 4 p.m., Canyon Lodge Session Leader: Trail Solutions

Building upon the previous days' Existing Facilities and Missing Links tours, and using aerial photography, base maps of existing trails, and electronic media, participants will work closely with planning consultants to envision potential new trail connections and improvements to the current system, as well as brainstorm about trail amenities such as trailheads and signage within the frontcountry area

adjacent to the community. The focus will be on connections to community nodes and neighborhoods. *LIMIT 20 PARTICIPANTS

Signage & Wayfinding in Mammoth Lakes: Essential Steps to a Successful Program 7:30 p.m. to 9:30 p.m., Canyon Lodge

Presenter: Jeff Corbin, Founder, Corbin Design

Enjoy cocoa and cookies as you listen to Jeff Corbin, founder of award-winning and nationally recognized design firm Corbin Design, give a special presentation focusing on the critical steps in developing a successful signage and wayfinding system, whether it's for a trail system, a hospital, or a community. Corbin Design has completed successful projects for such clients as downtown Los Angeles, Purdue University, and Crystal Mountain Resort.

SUNDAY, NOV. 4th

Next Steps Presentation

10 a.m. to 12 p.m., Canyon Lodge

Presenters: Alta Planning + Design and Trail Solutions

Wrap up your weekend by listening to the planning consultants' presentation on the lessons and information learned from the CAMP: Summer workshops and listening sessions, and participate in a question-and-answer session. You'll receive information about how you can stay informed and involved in the planning process, which planning steps are still to come—including CAMP: Winter, which is scheduled for the first weekend of February 2008—and when the Mammoth Lakes community can expect a draft trails plan.

CAMP: SUMMER Opening Reception



(L to R) John Wentworth (Acting Executive Director, MLTPA Foundation), Skip Harvey (Mayor, TOML), Peter Axelson (Beneficial Designs), and Terry Smutney (Disabled Sports Eastern Sierra) at the CAMP: SUMMER Opening Reception



CAMP: SUMMER Exhibit Hall during the Opening Reception

Existing Facilities Trolley Tour (Paved)



Tour participants



Tour participants

Existing Facilities Bike Tour (Paved)



Tour participants



Portion of tour route

Existing Facilities Tours (Natural Surface)



Trolley Tour participants



Bike Tour participants

CAMP: SUMMER Agency Listening Sessions



CAMP consultants work with TOML agency representatives at a listening session.

CAMP: SUMMER Listening Sessions



Mountain bikers work with Pete Webber of Trail Solutions.



Disabled users work with Matt Benjamin of Alta Planning + Design.



Hikers work with Pete Webber of Trail Solutions.



Equestrians work with Pete Webber of Trail Solutions.



Retailers work with Matt Benjamin of Alta Planning + Design.

Developers' Forum Reception



Mammoth Crossing Development joins the Developers' Forum at the Developers' Forum Reception.



(L to R) Eric Wasserman (Mammoth Lakes Chamber of Commerce), John Wentworth (MLTPA Foundation), and Mark Deeds (Mammoth Crossing Development) shake hands.

Missing Links Tour (Paved)



Tour participants



Tour participants

Missing Links Tour (Natural Surface)



Tour participants

Mammoth Trails Session



MLTPA Foundation Communications Manager Kim Stravers greets a participant.



Session participants

Trails Network Workshops



Trails Network Workshop (Natural Surface), led by Cimarron Chacon and Pete Webber of Trail Solutions



Trails Network Workshop (Paved), led by Matt Benjamin and Jeff Olson of Alta Planning + Design



Participants discuss trail opportunities in the CAMP: SUMMER Trails Network Workshop (Natural Surface).



Participants discuss opportunities for trail system expansion in the CAMP: SUMMER Trails Network Workshop (Paved).

Jeff Corbin Signage and Wayfinding Presentation



John Wentworth (MLTPA Foundation, R) introduces CAMP: SUMMER keynote speaker Jeff Corbin (Corbin Design, L).



Jeff Corbin giving his signage and wayfinding presentation

Next Steps Presentation



Jeff Olson (Alta Planning + Design) wraps up CAMP: SUMMER at the Next Steps presentation.



Pete Webber (Trail Solutions) speaks during the Next Steps presentation.

CAMP: SUMMER TOUR ROUTES

FRIDAY: NOV. 2ND, 9 a.m. to 12 p.m.

EXISTING FACILITIES TROLLEY TOUR: ALTA (Route 1)

Group meets at Canyon Lodge, boards the Trolley, and then takes the following route:

- 1. Stop at intersection of Mammoth Lakes Trail System (MLTS) bike path and Main Street near Joaquin Road.
 - Show northwestern terminus of bike path
- 2. Drive down Minaret Road to Meridian Boulevard.
 - Observe Class 2 bike lanes on Minaret Road
- 3. Take Meridian to Eagle Lodge.
 - Observe how we reconnect to the Bike Path at Meridian/Minaret.
 - Class 3 bike route on Meridian
- 4. Stop at Eagle Lodge.
 - Discuss interface with MLTS paved path at Eagle Lodge
- 5. Take Meridian to Minaret to Old Mammoth Road to Mammoth Creek Park.
 - Observe bike lanes on Minaret and Old Mammoth Road
 - Discuss problems with bike lane narrowing on Old Mammoth Road
- 6. Stop at Mammoth Creek Park.
 - Observe bike path crossings at Mammoth Creek (bridge) and Old Mammoth Road (undercrossing)
 - Observe existing signage
- 7. Proceed north on Old Mammoth Road to Meridian.
 - Mention Summer Trolley stop at this intersection and potential destinations
 - Observe existing conditions on Old Mammoth Road
- 8. Turn right on Meridian toward schools.
 - Discuss Safe Routes to School programs
- 9. Stop at Volcom Brothers Skate Park.
 - Discuss access to skate park and potential for bicycle commuting to adjacent Business Park
- 10. Drive to Visitors' Center via Meridian and Main Street.

 Notice conditions along Main Street/Hwy. 203 and Class 3 bike route

11. Stop at Visitors' Center/Shady Rest Campground

- Observe undercrossing at Main Street, signage
- Discuss summertime visitor experience

12. Drive to Shady Rest Park (time/weather permitting)

Observe bike path connection to park

13. Return to Canyon Lodge.

- Observe existing bike path segments along Main Street
- Wrap-up, follow-up questions, discussion (en route)

EXISTING FACILITIES TROLLEY TOUR: TS (Route 1)

- 1. **Star**t this tour by examining the Canyon Lodge/trails interface. **Load** the Trolley and proceed across the parking lot to Austria Hof. **Stop**, get out, examine trails interface.
 - Talk about how the trails come into the parking area.
 - Look at the feeder trail; as you drive down the road toward the North Village, note that bikes are riding very fast in the middle of the road to catch the bus at the North Village.
- 2. **Reload** the Trolley and proceed to the North Village. **Stop** at North Village at the gondola. **Stop**, get out, and walk around the lodge.
 - Notice connection to the parking lot and gondola area
 - Look for signage
- 3. **Reload** the Trolley and proceed up Minaret Road toward Main Lodge. **Stop** at Point #43 bus stop (the entrance to the Earthquake Fault). **Get out**, examine access to Downtown trail and the Forest Service trail.
 - Note unsafe connection to FS road
 - Note trail construction of Uptown and Downtown
 - Look across street and see unsustainable FS trail
 - Note inconsistent signage
- 4. TURN TROLLEY AROUND. Reload the Trolley and return back down Minaret toward Town. Pause at the intersection with the Scenic Loop (Point #71) to look at access to the Knolls.
 - Note user-created trails, widened by motorized use
- 5. **Stop** at intersection of Hwy. 203 and Forest Trail at the Downtown trail/North Village connection.

- Notice connection that dumps you off at corner of major intersection, lack of signage or direction.
- See if you can figure out how to go back up
- 6. **Reload** the Trolley and proceed to Lake Mary Road. Proceed up to Twin Lakes parking lot (Point #34). **Stop** and unload in parking lot.
 - Look at Lakes trail: notice what went wrong with this contour trail design during construction by a SWECO.
 - Look at connection to trailhead.
- 7. **Reload** and proceed to Point #119 (Panorama Dome). **Stop, unload, and walk** on Panorama Vista/Panorama Dome loop.
 - Walk part of trail as an out-and-back, note good layout and construction
 - Note problem areas
 - Talk about trail features
 - Note random access point to trail
- 8. **Reload** and proceed up to intersection with Old Mammoth Road. **Stop** and **walk** the Forest Service interpretive trail to Mammoth Rock Trail and Panorama Dome connections.
 - Note bench cut constructions and other trail features on Mammoth Rock Trail.
 - Note contour design.
 - Walk about ¼ mile to view the unsustainable trail below that travels through a wetland meadow.
 - Walk back to waiting trolley.
- 9. TURN TROLLEY AROUND. Reload trolley and return to Canyon Lodge.

EXISTING FACILITIES BIKE TOUR: ALTA (Route 2)

Meet at Canyon Lodge. Load bicycles on bike trailer. Depart and follow this route:

- 1. Stop at intersection of Mammoth Lakes Trail System bike path and Main Street near Joaquin Road.
- Show northwestern terminus of bike path
- Unload bikes and ride to Eagle Lodge (bus drives to Eagle Lodge)
- 2. Stop at Eagle Lodge.
 - Discuss interface with paved path at Eagle Lodge
 - Load bikes on trailer and depart

3. Take Meridian to Minaret Road to Old Mammoth Road to Mammoth Creek Park.

- Observe bike lanes on Minaret Road and Old Mammoth Road
- Discuss problems with bike lane narrowing on Old Mammoth Road

4. Stop at Mammoth Creek Park.

- Unload bicycles and ride path (bus drives to Visitors' Center parking lot)
- Observe bike path crossings at Mammoth Creek (bridge) and Old Mammoth Road (undercrossing)
- Observe existing signage

5. Ride to schools.

Mention potential Safe Routes to School programs

6. Continue riding to Volcom Brothers Skate Park.

 Discuss access to skate park and potential for bicycle commuting to adjacent Business Park

7. Continue riding to Visitors' Center/Shady Rest Campground.

- Observe undercrossing at Main Street, signage
- Discuss summertime visitor experience

8. Ride to Shady Rest Park (time/weather permitting).

- Observe bike path connection to park
- Return to Visitors' Center and load bikes

9. Return to Canyon Lodge

- Observe existing bike path segments along Main Street
- Wrap-up, follow-up questions, discussion (en route)

EXISTING FACILITIES BIKE TOUR: TS (Route 2)

- 1. Take MMSA bus from Canyon Lodge to Main Lodge.
- 2. Ride Downtown trail from Main Lodge to Paper Route.
- 3. Ride Paper Route to Lakes trail via Juniper trail.
- 4. Ride Lakes trail to Panorama Vista.
- 5. Ride Panorama Vista to Mammoth Rock Trail.
- 6. Group will stop and observe Mammoth Rock Trail, but will not ride it.
- 7. Ride Mammoth Lakes Trail System and Town streets from Panorama Vista area back to Canyon Lodge.

SATURDAY: Nov. 3rd, 9 a.m. to 12 p.m.

Missing Links Trolley Tour: ALTA

Group meets at Canyon Lodge, boards the Trolley, and then takes the following route:

- 1. Stop at proposed terminus of Lake Mary Road Bike Path.
- Discuss connection into town
- 2. Drive up to the North Village.
- Stop and discuss connections to existing bike path
- 3. Take Forest Trail Road to Main Street and Fire Station
- Discuss potential for a bike path connection on this corridor
- 4. Drive west on Main Street to Minaret Road and back to Gateway Center
- Discuss bike path connection along this corridor between Shady Rest, existing bike path terminus at Joaquin, and Lake Mary Road Bike Path
- 5. Drive down Old Mammoth Road and stop at Mammoth Creek Park.
- Discuss need for bicycle facilities along this major commercial corridor
- 6. Continue down Old Mammoth Road.
- Discuss bike path connection around Snowcreek project to access potential backcountry options in Sherwins
- Discuss continuation of bike path along Old Mammoth Road to Waterford
- 7. Drive to dead-end at Waterford.
- Stop and discuss future bridge connections across creek. Participants may choose to walk across creek to connection with existing bike path and back.
- 8. Return to Canyon Lodge.
 - Observe existing bike path segments along Main Street
 - Wrap-up, follow-up questions, discussion (en route)

Missing Links Trolley Tour: TS

- 1. **Start** the tour at Canyon Lodge. Proceed to Hwy. 203 and up toward Main Lodge. At Point #42 (Earthquake Fault parking lot), **stop** and examine possible connections between Mountain View trail and The Fault interpretive areas.
- Reload the Trolley and head back down Minaret toward town. Take a left onto the Scenic Loop and pause at several key locations (Points #70, #69). Turn trolley around at or before Point #73.
- 3. **Return** to Minaret (Hwy. 203) and travel to Shady Rest via Forest Trail. **Pause** at Point #64 (Forest Trail at Sierra Blvd.) and Point #15 Forest Trail near Pinecrest). **Stop** and unload at Shady Rest Park (Point #23); option to stay on Trolley or walk pathway back to Forest Service campground.
- 4. **Trolley to travel** from Shady Rest to FS campground/Visitors' Center. **Stop** and pick up passengers.
- 5. **Reload** the Trolley and proceed to Cerro Coso Community College parking lot (Point #6). **Stop**, get out, and walk to end of path at Point #169. Look at potential connections with Mammoth Rock Trail. Return to waiting Trolley.
- 6. **Reload** the Trolley and proceed to Tamarack Street and Hidden Lake area (Point #27). **Stop** and get out. **Walk** to Points #137 and #136. Discuss connection to Mammoth Rock and more sustainable alignments of trail. Return to waiting Trolley.
- 7. **Load** the Trolley and, time permitting, proceed to Wave Rave. **Stop**, get out, and examine Diaper Park area.
- 8. Return to Canyon Lodge.



Thank you for helping with the CAMP: SUMMER tours! At the end of your tour, please return this form to the Registration Table.

Name: Jo Bacon

Tour Name: Paved Trolley & Walk

Number of people who participated in tour: 16 + 2 Countlails

General thoughts/feedback on tour:

Please comment on how tour was run, what could have been better, best parts, worst parts, overheard comments from (or conversations with) attendees, etc.

good participation, good overview of existing trails & some of the signage problems. If there's lots of descussion on the bus, Commentator should use the microphone.

Please remember to take photos as well! If you don't have a digital camera, please let MLTPA know immediately. You can download your photos at the Registration Table or email them to kimstravers@mltpa.org.



Thank you for helping with the CAMP: SUMMER tours! At the end of your tour, please return this form to the Registration Table.

Name: Jay Deinken

Tour Name: Existing Facilities BIKE Tour (Paved) Bus/On Bike Advanced ROUTE 2

Number of people who participated in tour: 3

General thoughts/feedback on tour:

Please comment on how tour was run, what could have been better, best parts, worst parts, overheard comments from (or conversations with) attendees, etc.

Excellent tour. Should have had more garticipants (it was Jeff Olson, Steve Speidel? me), but because there were just ten 3 of as, we had lots of opportunities to stop & discuss observations at many localisms along the route.

Jeff scend to feel he son got a lot of good justo from what he observed.

Please remember to take photos as well! If you don't have a digital camera, please let MLTPA know immediately. You can download your photos at the Registration Table or e-mail them to kimstravers@mltpa.org.

Cimarron Chacon Heidi Kanayan

Mark Dailis



Thank you for helping with the CAMP: SUMMER tours! At the end of your tour, please return this form to the Registration Table.

Name: ALEX FABBLO

Tour Name: EXISTING FACILITIES BIKE TOUR

Number of people who participated in tour: 5

General thoughts/feedback on tour:

Please comment on how tour was run, what could have been better, best parts, worst parts, overheard comments from (or conversations with) attendees, etc.

Good information exchange between participants of tour leader. Nice instruction from Cimarron on poor and good practices used in trail construction.

May be have maps in the future so it d be clear where the existing trails are and where the mussing links are (which would help explain why some poor practices were implemented, as well).

Please remember to take photos as well! If you don't have a digital camera, please let MLTPA know immediately. You can download your photos at the Registration Table or email them to kimstravers@mltpa.org.



Thank you for helping with the CAMP: SUMMER tours! At the end of your tour, please return this form to the Registration Table.

Name: Jay Deinken

Tour Name: 11/03/07 Missing Links Trolley Tour: ALTA (Para)

Number of people who participated in tour: 8

General thoughts/feedback on tour:

Please comment on how tour was run, what could have been better, best parts, worst parts, overheard comments from (or conversations with) attendees, etc.

Great tour. Having Peter Bernasconi and Steve Speidel along really added a lot--they gave Matt a bunch of good information that nobody else could have. Lara Kirkner participated as well, and it looked like we might get a story out of her observations.

The couple who were along and who are not full time Mammoth residents appeared to enjoy the tour, and I believe they got a lot of educational value out of--they asked a lot of questions and seemed to be getting some good information to bring them up to speed on the issues involving our trails system.

We made a couple of changes in the route on the fly. It might be a good idea, for future tours, to let the facilitators know that they can be flexible in picking the route. Indeed, if there is an opportunity for the consultant, the MLTPA member, and any other knowledgeable participants (e.g., town or USFS employees) to get together beforehand for a brief review of the plan, that might help add to the value of the tour.

Please remember to take photos as well! If you don't have a digital camera, please let MLTPA know immediately. You can download your photos at the Registration Table or e-mail them to kimstravers@mltpa.org.



Thank you for helping with the CAMP: SUMMER tours! At the end of your tour, please return this form to the Registration Table.

Name: Hextallow

Tour Name: Missing Links (Natural Sufface)

Number of people who participated in tour: 15 Including Ciwarran, Pete, Ken, 4 me

General thoughts/feedback on tour:

Please comment on how tour was run, what could have been better, best parts, worst parts, overheard comments from (or conversations with) attendees, etc.

Diverse group of unt laikers, Sierra Clubbers, & nikers new-to the area.

Civiarron did well keeping the group focused on summer camp, as some participants tended to go off an winter use tangents.

Generational thing: younger participants appear more tolerant of multiple or shared use trails than the older ones.

There seemed to be consensus among participants about missing link trail provities — if not a particular rank order, at least the recognition of the need for each missing link visited.

Please remember to take photos as well! If you don't have a digital camera, please let MLTPA know immediately. You can download your photos at the Registration Table or email them to kimstravers@mltpa.org.

CAMP: SUMMER Mammoth Trails Session November 3, 2007 9 a.m. to 12 p.m.

Facilitators: Will Aldrich (MLTPA), John Wentworth (MLTPA),

Jeff Olson (Alta Planning + Design)

Recorded by Kim Stravers (MLTPA)

In attendance: Stan Bluhm, Silver Chesak (Footloose Sports/mountain bike community), Tony Colosardo (Footloose Sports), Julie Jones (trail user), Rebecca Paranick (MMSA seat on MLTPA Board), Mark Shelp (MLTPA), and Danna Stroud (TOML). (Mr. Bluhm attended to learn how he can enhance his efforts in June Lake to start a similar trails committee/movement.)

Mr. Wentworth presented a brief introduction of the session and facilitators. Mr. Olson pointed out that in the CAMP process, the user group relationship has yet to be fully formed, and that Mammoth Trails aims to encourage just that. Mr. Wentworth explained that the purpose of Mammoth Trails is to provide a source of conflict resolution and issue mitigation, as well as to create a digital presence for this recreation community. The 2006 Mammoth Trails Ad Hoc Committee Report was distributed for reference.

Mr. Aldrich introduced the first topic of discussion: How can we leverage Mammoth on the web and strengthen our current branding? In response to Mr. Wentworth's question—"Do we start with the user groups and work up to the digital world, or do we want to get the digital system up and running and bring the user groups in later?"—the group agreed that building user group relationships and assisting clubs with operations and new formation is the first priority.

Mr. Aldrich also raised the following points:

 Nearly 80% of the U.S. population has access to the web, and nearly twothirds have access to broadband. Travel planning has become visible and lucrative: think Trip Advisor, Expedia. As they think about "Who is the key persona?" at Yahoo!, they think of the Chief Household Officer (a "wired mom"). Similarly, how do we make a niche experience relevant to the casual user?

Ms. Stroud responded that we do this through branding: What we do in town matters to people here in their businesses and way of life.

The proliferation of social media sites (MySpace, Facebook, etc.): People
are turning to interest groups, such as Trip Advisor, to get the lowdown on
a possible vacation place, which has spawned new technologies
represented by Quick Maps and MTB Guru. The threshold for entering this
technology has become so low that it is über-accessible. The promise of
Mammoth Trails is to be able to put this technology to use and combine it

with our unique community assets, such as our users. We can start even with a simple blog—no financial investment—and see what works and what doesn't. There are a number of small, tactical things we can do in the next couple of weeks to begin giving Mammoth Trails some life.

Mr. Olson then addressed the topic of user groups and clubs, stating that the public/private/nonprofit partnership triangle model has to be in place for Mammoth Trails to be successful. User-based knowledge ties into physical knowledge and feeds ideas for improvement via instant digital feedback: conditions reports linked to a maintenance system, for example. The challenge here is the diversity of user groups coming together under Mammoth Trails' "big tent." But some groups don't yet exist, and it's another challenge to get them started. We currently have a combination of things maturing and things yet to come.

Mr. Aldrich added that when you think about web communities such as Wikipedia, whose image is "millions of people collaborating," the reality is that it's actually a small number of people, a nucleus, who keeps it going. We have the same deal here in Mammoth.

Mr. Colosardo raised the following question, with starting a mountain bike club in mind: "How have the High Sierra Striders and East Side Velo become so successful?" The following traits were identified in response:

- Leadership
- Critical mass of passionate people
- Strong organization
- Core group of leaders
- Commitment, which leads to sustainability
- Sense of mission, and skill set to put it together
- Project collaboration: "Share the Road" signs
- It's natural for them to want to ride together
- Public participation
- Local sponsorship
- Nesting into a bigger thing with the Century ride/tapping the larger-scale resource
- Culture of the activity

The following items were identified as things Mammoth Trails could offer to a strong club such as East Side Velo:

- Good exposure helps them to gain members to handle operational tasks/administration
- Shared resources
- Central event operations: one coordinator, shared office space, etc.
 - Businesses want to support events, but in partnerships; no one wants to shoulder the burden alone. Mammoth Trails can help coordinate partnered events to streamline the approach to and

maximize sponsorship opportunities with the local business community.

Using mountain biking as an example of an activity lacking a club, the group brainstormed on the following topics:

- Clubs can trade credible information for resources/enter into a social contract, and help deal with conflict resolution. A central collection of georeferenced data (GIS) will drive mitigation plans because everyone will be working with the same data set.
- Clubs need mission statements, long-term goals, and organizational development help.
- A group needs immediate benefits to organize; if there is no perceived threat of losing access, for example, it may seem that there is no reason to rally together.
- Clubs and other efforts that have failed in the past put a damper on new ideas.
- Lack of quality outdoor experiences can lessen the desire to form a club;
 no one wants to group-ride less-than-optimal trails.
- Mammoth Trails can bring to clubs a basic means of digital communications, and partnering strength with agencies.
- Holding a Mammoth Trails charter gives a group credibility, as does successful self-regulation on the part of the recreation community.
 Instituting a chapter of the National Mountain Bike Patrol, for example, will serve other users and increase positive opinions.
- Each group has its own special strength to offer a community benefit.
- We need to institute a "Where are we five years from now?" kind of thinking; what kinds of problems might we be trying to solve as this community grows?
- Clubs can use Mammoth Trails as a means to interface with developers and others in planning processes, etc.
- Newcomers and visitors need resources to help them stay out of harm's way, such as maps, etc.
- Mammoth Trails affiliates will have confidence that they can effectively reach agencies, etc., not only for conflict resolution, but also for stewardship opportunities, etc.

So, what next?

- All of our activities are being addressed physically through the planning process.
- Technically, we can pull off the digital side of Mammoth Trails (small investment, huge return).
- We need to engage individuals for each activity lacking a club to ensure that they have voices. The MLTPA activities list is a good start. People have yet to discover the strength in their numbers, and they have been traditionally regionally focused as opposed to locally focused.

American Trails has done this type of thing under a huge national tent.
They hold a symposium every two years, their website is a gateway to all
kinds of activity information, and they are active in lobbying, so they may
be a good model for Mammoth Trails to pursue.

The following items were identified as necessary for a subsequent Mammoth Trails session at CAMP: WINTER:

- Articles of Confederation
- Social contract description
- Model club
- Benefits package for affiliates
- Digital capabilities report
- Reconvene Ad-Hoc committee
- Mock-up of website

The meeting closed with a unanimous vote of participation by all present to continue working to develop Mammoth Trails. **May 1**st was set as a tentative launch date for this project. A follow-up meeting is to be scheduled.

All About Bike Terrain Parks

By Pete Webber, International Mountain Bicycling Association

In just a few decades, mountain bikes have progressed from clunkers to hardtails to big-travel freeride rigs, while our most heralded places to ride have changed from Marin to Moab to Whistler and Glentress. So what's next? Bike parks may be the hot ticket.

Also known as bike skills parks, freeride parks, or challenge parks, these playgrounds are popping up all over—and riders are loving them. There are, as of 2007, more than 30 purpose-built public bike skills parks in the U.S. and Canada, and many more in the U.K., Australia, and beyond. Most of them have been built since 2005, and this figure doesn't include the hundreds of ski areas who've been offering mountain biking since the 1980s, nor privately owned bike parks such as the innovative converted warehouse known as Ray's Indoor in Cleveland, Ohio.

So, what's a bike park? While there doesn't seem to be a set recipe, the ingredients usually include a variety of natural obstacles such as rocks and logs, imaginative constructed features like teeter-totters and ladder bridges, along with pump tracks and dirt jumps—all collected in a compact setting. Picture a skateboard park or snowboard park designed specifically for mountain bikes.

The emergence of bike parks has been fueled both by riders and public land managers. Riders seek more challenging terrain, jumps, constructed obstacles, and a place to hone their skills. Managers want to reign in unauthorized trailbuilding and provide new recreation options in a central, easily managed location.

While these parks come in different shapes and sizes, they all make technically challenging mountain biking more readily available to the public—especially to kids—and do so in a controlled environment. They usually accommodate a wide range of abilities, with opportunities for skill building and progressively difficult challenges. Riders return to these parks again and again to session the obstacles and improve their riding.

Bike parks do much more than mimic terrain found in nature. They also offer unique obstacles that stretch the imagination. They're typically not a replacement for traditional trails. Rather, they serve as an additional place to ride that is more convenient and controlled.

Bike parks promise to expand and evolve, to keep our sport fresh and fun.

MORE INFO

For an ever-growing list of freeriding areas and bike parks, visit www.imba. com/resources.

For design, construction and management assistance, contact IMBA Trail Solutions.

SUCCESS STORIES

South Surrey Bike Park

The South Surrey Bike Park, established in 1998, was the first municipally sanctioned and funded off-road cycling facility in the greater Vancouver, British Columbia, area. The park lies on a relatively small site located between a wildlife refuge and a heavily used athletic park. The land was previously home to unsanctioned singletrack, abandoned access roads, and unauthorized use.

Today the park features a 4.5-mile forested trail network of beginner and intermediate singletrack, along with a skills area that includes dirt jumps, natural obstacles, and a drop zone. The city of South Surrey has provided over \$70,000 for planning and materials, while cycling advocates have contributed \$10,000 and volunteer labor. The park has been so successful that the city is now planning several similar projects elsewhere.

The city of Surrey embraced the facility in order to combat the problem of unauthorized trails, which were expanding throughout the region. Because the city was spending thousands of dollars decommissioning the unsanctioned trails, a financial commitment to funding a legit park seemed a worthwhile investment.

The project got off to a shaky start, however, when initial trail plans encroached on the nearby urban forest, running afoul of a local advisory committee dominated by forest preservationists who were very much opposed to mountain biking. But in 2000, Parks Manager Greg Ward spearheaded meetings between the groups, and ultimately, the two sides reached a compromise. The park developed a master plan for a variety of trails, ranging from broad beginner boulevards to advanced singletrack to technical features.

In November 2000, the Surrey Off-Road Cycling Enthusiasts Society was formed to assist with the development and maintenance of the revived park. The city provided tools, staff, and material for the project, and also worked to get the local cycling club off the ground, helping it incorporate as a nonprofit society and assisting volunteer recruitment by posting ads and providing work-day lunches, tents, generators, promotion, and grants for club events. The club now has 250 members.

Volunteers worked closely with city staff and local land advocates, who reviewed all volunteer trailwork. A city employee also attended monthly trailwork days to provide assistance. The combination of volunteer trailwork, a commitment to adequate funding, and excellent communication and cooperation on all sides helped the project race to successful completion and create a fabulous community venue for off-road cycling. The city has seen immediate benefits: With increased users on the established trail system, vandalism has decreased and rogue trail development has ceased.

Vancouver Riders Soar at Gleneagles

Gleneagles Adventure Park is a mountain bike skills park located on municipal land near Horseshoe Bay in West Vancouver, British Columbia. The park first opened in 2004, and was relocated next to a new skateboard park in 2005.

Gleneagles features a dirt-jumping area and a variety of technical features. The jumps—all tabletops—are designed for a wide range of abilities. The technical area includes bridges, ramps, drops, teeters, and skinnies. Each feature is rated by difficulty, from green circle to black diamond. The features and jumps are progressive—riders can start on smaller stuff and work up as they get more skilled.

But the park offers more than extreme thrills. It also provides a safe place for kids and families to play together, be active, and connect with their community. "The kids didn't want another playing field—they wanted a mountain biking park," says Christi O'Krainetz, Youth Advocate for the District of West Vancouver. "And by combining the bike park with a skate park, all located next to the fire hall and police office, we've created an ideal community gathering spot."

O'Krainetz says that the park has been a success because it offers a skills progression so riders can work towards riding more difficult features. While safety is always a concern, the district's risk management team assessed the issues and developed signage, difficulty ratings, rules and a maintenance checklist to manage safety issues. "From a liability point of view, we treat it like any other public playground," she says.

O'Krainetz offers this piece of advice for other communities looking to build a bike park: "Partnerships are the key—volunteers must shoulder some of the burden. It also helps to find a champion inside the halls of government who can take on the new challenge and push it through the bureaucracy."

Several professionals were brought in to design and construct Gleneagles. Team NORCO pro rider and park builder Jay Hoots led the design process; skilled carpenters from Whistler helped with the stunt construction; and professional landscape architects provided architect services. The result was an immediate success: "More and more people are talking about it," says O'Krainetz. "It's exploding and we love it."

Corral Center Mountain Bike Park, Fort Collins, Colorado

At Lory State Park near Fort Collins, Colorado, gate fees were static and the decades-old horse concession was depositing more poop than profit. Park manager Kathy Seiple looked at the corral area and wondered, "Can we do something for mountain bikers?"

The answer was YES! Formal planning began in July, 2006, and the Corral Center Mountain Bike Park officially opened just four months later—a very quick turnaround

thanks to Seiple, project manager Greg Mazu, and pro builders Lee McCormack and Steve Wentz.

The Corral Center Mountain Bike Park includes dirt jumps, a pump track, and a skills area. Visitors pay \$5 per vehicle to enter Lory State Park, and the Corral Center is increasing the park's gate revenue by more than 10%. Park manager Kathy Seiple says that's astounding, especially for a project that cost less than \$10,000 and took only a few months from proposal to completion. Other park managers in the district have been inspired to try similar ideas.

How Sherwood Forest Coaxed the Dirt Jumpers Out of Hiding

England's Sherwood Forest no longer echoes with the rustle of Robin Hood's longbow.

Instead, these days, you're more likely to hear the sounds of wheels, horse hooves, and several million walking feet per year.

Located in the center of England, the park lies within an hour's drive of over 25 million people, including large numbers of bikers. In the park, which is just over 14,000 hectares (54 square miles), numerous woodlands adjoin villages and towns, all linked with connecting trails. This provided fertile ground for Robin Hood and his Messy Men—dirt jumpers, in other words—to create unauthorized jumping spots by the dozen.

Many of these jumps were well built and well used but tended to be in badly chosen locations where environmental impacts couldn't be managed, and land managers, leery of injuries and lawsuits, didn't want them around. It was clear, however, that there was a need for recreational facilities that satisfied the managers' environmental and safety concerns—these areas had important social significance to local young people.

To solve the problem, IMBA U.K. representatives worked with U.K. Forestry Commission staff to locate potential bike-park sites within the forest area. They then initiated a poster campaign to raise awareness of the problems with unauthorized jumps, encouraging riders to contact local land managers so they could have their say in the designing and building of a new dedicated jump park which had better emergency access and wasn't going to get bulldozed.

The campaign was a difficult one to start: Dirt jumpers are anarchists by nature and when words such as "insurance" and "risk assessment" creep into the conversation the riders tended to recoil and disappear back into the undergrowth. Authority—in the form of land managers—was also often a real impediment to bringing the dirt jumpers out of hiding. In order to break the impasse, a local cycle club stepped up to provide a friendly interface between the authorities and the renegade jump-builders.

The strategy succeeded. The riders and managers worked together to choose a new site and collaborated on the design to ensure that the park served all levels of ability—from basic jumps to huge doubles. They also agreed that the jumps would evolve and change with time, depending on weather and the changes in the sport.

When it was time to begin construction, the local club organized a series of "dig days" to get the work started and ensure that people were creating good quality jumps. All of the jumps were then integrated into an inspection regime to ensure that the area was being used and maintained properly.

It quickly became apparent that the park provided an important social resource for local young people. Instead of being considered a nuisance or an eyesore, dirt jumps were now a valid pursuit that could be zoned and managed well. In fact, the park provided a gateway to one of the most difficult segments of society to engage with: the teenage male!

Robin Hood and his team of renegade jump-builders finally joined forces with the rest of the forest. A jump park, it turns out, can be about much more than airtime and getting dirty.

Pete's Notes from Summer CAMP

Soft Surface Trail Tour

User conflict is a concern shared by all trail users. Conflict can arise in part from trail crowding, poor trail design, poor management, or lack of respectful visitors; however in most cases it can be reduced with proper planning.

Trail users seek a wide variety of experiences, from solitude and escape to exercise and camaraderie. Balancing these various needs can be best accomplished through diligent planning.

Due to the Lake Mary Bike Path, we anticipate an increase in the number of mountain bikers in the lakes basin, yet there currently is not a high quality natural surface trail system up there to meet their needs.

Areas near town that offer most potential for new trails are Shady Rest/the Knolls, Lakes Basin, Panorama Dome/Mammoth Rock.

The "warming Wall" rock climbing area near the Austria Hof and Canyon Lodge needs a better access trail that doesn't conflict with bike trails. Point on map #38

Focus Groups

Mountain Bike

There is a pent-up yearning for more mountain biking trails near town. (Trails at ski area do not meet their desire for cross-country singletrack.)

The loose soils in the area seem to easily churned up by horses and motorized vehicles, making the trails used by those visitors less enjoyable for mountain biking.

Mountain bikers are seeking to develop a closer working partnership with the Forest Service that can lead to new trails. They have little faith, little hope due to longterm lack of progress.

Developing an official mountain bike/BMX terrain park in town is very high on the wish list.

Dirt roads are not appealing. Beginner/Intermediate singletrack most underserved.

Previous effort to get a skills park led by Mammoth Freeriders United. They circulated a petition in 06 or 07.

Hiking Focus Group

A concern that hiking has been displaced on some trails by an increase in mountain biking.

Hikers would like some hiking-only trails to provide a less-crowded experience.

The trail planning process might benefit from input from other organizations such as Friends of Inyo, Mono Lake Committee, and Sierra Club.

The trail damage caused by horses in a concern.

Mammoth Rock Trail is less enjoyable, dangerous due to downhill mountain bikers.

Panorama Dome area is less enjoyable due to mountain bikers.

Equestrians Focus Group

Homeowner has closed historic access to the National Forest. Re-establishing access from the end of Mill Street point is a priority.

Mammoth Rock Trail is less enjoyable, dangerous due to downhill mountain bikers.

More trail loops needed near Mill City.

Not many equestrians are engaged in trail planning process, and there is no local equestrian organization.

Trails near Sierra Meadow Equestrian Center are very important to local horseback riders and visitors alike.

About 35 private horses are boarded at Sierra Meadow Equestrian Center. Additional horses are kept there during summer vacations by visitors. A handful of private equestrians keep there horses at their home, but this is few. All other horses use is by concession with USFS.

MEMO:

TO: CAMP PLANNING TEAM

FROM: Cimarron Chacon - Trails Solutions

RE: Mammoth Lakes Summer Camp Notes: Public Officials Meeting 11/02/07



→ Hidden Crossing Development

- 5 acres of wet land
- Potential for BMX Park (linear)?

→ Golf Courses

 Access potential for winter/Nordic access. Particularly Snow Creek.

→ Complete Streets

 TOML Staff want to see complete treatment ideas (bike, ped, auto, etc) "community theory about ALL of the rights-of -way, and consistency throughout.

→ Development Concept Plans

 Mark Wardlaw has a need for conceptual plans to accompany the general plan words when dealing with new developments and trails. Would like these ideas in Weeks not months.

→ LAKE MARY BIKE PATH

Q: Will there be a barrier on the down-slope side?

A: Yes, the barrier will have a series of wire cables 1/4" thick. The fence is 54" high

Q: Why is the path on the outside vs inside of road

A: Expense, crossing at Eagle overpass, and height of retaining wall needed for inside trail

Q: What happens at Tamarack?

A: Path changes to a class 3 and moves on to road. There is potential for phasing to class 1 later.

Q: Why does the path follow the road instead of the creek?

A: Valentine reserve resisted any trail through their property

Q: What about other access to Mammoth Creek

A: There exists a public-owned easement through Snow Creek

- Snow creek owners have resisted trail connections though their neighborhoods
- Master facility plan calls for 2 bridges and street crossing and Waterford and bike lane with underground utilities.
- Nature trail/demonstration project?

→ Potential Trial to the Knolls

Q: Why has this concept not moved forward in the past

A: Larry Johnston -1. The concept was beat down by residents of the area. 2. Routing difficulties due to excessive grades

A: MS- Knolls homeowners are most vocal about trails/THs in neighborhood

A: LJ – A much bigger loop concept was envisioned on earlier plans (before 91 plan) but it was reduced.

A: MS- Potential to locate trail higher on the hill, out of the homeowner view

A; USFS. Two access points exist coming out of knolls to be referenced as non-motorized in new draft motorized plan. FS open to development for non-motorized access once motorized access is removed.

→ Challenges to moving forward

A: USFS.- Issues around agency planning process – lack of capacity/staff to put towards efforts

A: USFS- Time is right; USFS hasn't been asked previously for new trails, now the opportunity is emerging.

A. USFS – FS trail heads and access points need to be secured before new trail systems

A. TOML- No maintenance budget (\$30,000 annual for trails) looking for political will to support recreation and training for trails maintenance.

A. TOML- Need to market new trails and attract and cater to events. Trail-running is one event that grained momentum.

Runnmammoth.com website

A: Need for Trails Coordinator on Staff – benches, signs, etc. Mange the system

A. Mono County- Need to complete in town loops before looking to county. Need connections through Snow Creek, Need Improvements on Main Street

→ TOWN ISSUES

- Center of Town Sierra Star Golf Course is a big hole with potential for connections. Right now citizens can't get through it.
- Snow removal along mainstreet by Cal Trans is a major safety issue. TOML is addressing.
- Winter Staging areas don't exist. There needs to be thought into winter staging
- Snow creek VIII is a high priority right now.
- Locals and visitors have a need for park and play, especially in winter when it is harder to use alt transportation
- Key components are needed and need system to tie to
 - Outdoor theater
 - Bike Skills/terrain park
 - Ice rink/Roller hockey
 - Interpretive centers(SC VIII)
 - Mammoth Creek East
 - Ski Museum

NEED TO HAVE SAME MEETING ROUND WINTER ISSUES DURING CAMP: WINTER

Mammoth Lakes Tails Master Plan

CAMP Summer - Jeff Olson's notes

Thursday Tour: Existing Facilities

Participants: Jay Deineker, Steve Speidel, Matt Benjamin

- -need identity for each path
- -color keyed 'dots' as trail centerline
- -TOML is developing GPS of trail markers, benches, etc.
- -need consistent path/driveway Xing details
- -8' vs 10' widths in some sections Town will provide data
- -need consistent pavement quality, cross section, shoulder (2 -10 -2)
- -10' snow storage easements on most roads = opportunity for bikeways
- -Sierra Star development / Crooked Pines Magestic link
- -need maintenance schedule for crack seal, patching, sweeping, etc
- -define key destinations like an 18 hole golf course: M.Rock, Skate Park, Wood Products overlook, etc...
- -path sections change materials at bus stops (concrete to asphalt)- need consistent look
- -numerous grade / ADA / speed issues 5mph limit posted is not realistic on hills
- -need better access treatments at schools and library

...

AGENCY FOCUS GROUP Meeting, Friday Afternoon

Note: School group did not participate – may need to reschedule for Winter session

Urgent New Development Issues: Mark Wardlaw – SnowCreek perimeter trail, HiddenCreek Crossings – need response from MLTPA in 2 weeks. Follow-up note: MLTPA provided detailed comments with a concept plan. Hidden Creek has an existing 'jump park' and drainage easement across the property.

Key resources: Physical Development Diagram, New General Plan and New Mobility Plan produced by TOML.

Pete – SnowCreek Meadow includes a drainage easement along its length...possible 'environmental trail' but not likely as a paved bikeway. Could me made accessible with new trail surface technology, reduce environmental impact / braiding of creek corridor. Interim solution: Waterford Rd, underground utilities to get class 1 path – applied for grant funding but unsuccessful...

Opportunity: combine fire management with trail access

Knolls Neighborhood; opposition to direct trail access – need bypass or move trail further uphill from residents...could be part of perimeter loop concept; 2 access points on USFS land

Issue: motorized access; see CD provided by USFS re: new motorized plan; Enforcement is understaffed; deferred maintenance is \$4m for USFS. Mike: "The stage needs to be set for new uses and new dialogue."

Pete: the big issue is \$. Currently only doing 1 mile of seal coating per year; just started process 5 years ago. Budge is only \$30k / year. It takes one full day to sweep the existing system. New Park and Rec Plan is available.

Dana: this is a recreation economy! Issue is recognition of this and political support.

Schools are using trail loop for xc running; more than 800 runners last summer; but not a coordinated event – just word of mouth... 5k and 10k in August, current elite level marathon training (Olympic trials champion); High Sierra Stryders Club.. Need coordinated event management and scheduling. Need staging access at trailheads, especially Shady Rest.

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Link trails effort to TOML Brand Strategy (J.Olson provided concept: "Mammoth – Because its's HERE!")
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Adopt a trail program needs re-organization.

Tony: "my goal is to have bike rental customers not get lost"...this town is growing through recreation...FEET FIRST policy, need more bike lanes, sidewalks, transit access

Trail markers: can include miles, steps, calories, etc.

County staff: complete the paved Town Loop = top priority

Pete: crash data is available...big issue is winter slip/fall conditions; Caltrans blows snow onto path; Town is working on resolution...Main Street: both missing links are under development.

Parks Director: "this conversation would not have happened 5 years ago"

Potential new destinations along the Main Path: outdoor music stage, movies, farmers market, bike rodeo, equestrian center, nature center (Snow Creek 8 – Cardinal Development project with Cousteau), Ski Museum, USFS experimental forest, overlook at lumberyard...

...

Next steps / to do list:

- -TOML to provide path widths and GIS data on existing path features / conditions
- -JSO to provide American Trails bylaws / contact info for MLTPA
- -TOML to provide graphic files (pdf) of proposed Developments
- -MLTPA will provide photolog of trail/roadway xings along Main Path
- -JSO to provide bikestation info to Starwood for base area redevelopment



MEMORANDUM

TO: John Wentworth, Kim Stravers – MLTPA

CC: Steve Speidel – Town of Mammoth Lakes

FROM: Matt Benjamin

DATE: April 22, 2008

RE: Summer CAMP Activities

The following is a description of our approach and plans for public and stakeholder outreach at Summer CAMP in early November. Plans and materials will be refined over the next month through regular coordination with project partners.

Event Philosophy

We believe that Summer CAMP should be a microcosm of what we are trying to accomplish for the town as a whole with the Trails Plan. Activity options should be plentiful and diverse, but not overwhelming. As such, participants should be able to (1) easily locate the event headquarters, (2) identify all of the activities available to them throughout the weekend, (3) quickly find their way to the locations of different activities, (4) have an enlightening and inspiring experience, and (5) be offered a comfortable, user-friendly means of providing input on how to make Mammoth a world-class destination.

Pre-Summit Activities

Alta will develop an on-line survey (with input from TS) for review by TOML and other Project Partners.

Alta will develop a web page with project information to be hosted by MLTPA.

The survey will be available before the summit, but we would also like to have computer workstations (1-3) available for participants to complete the survey on-site during Summer CAMP.

Workshop Materials

Introductory Slideshow Presentation (for Opening Receptions) Existing Conditions Map (Facilities) Existing Conditions Map (Facilities + Access Points) Bikeway Types Board Trail Types Board Additional Context Boards from Previous Alta Workshop

Summer Camp Activities

Alta and TS plan to host or contribute to the following activities. Tours should accommodate 8 - 12 participants. The workshop should accommodate up to 32 participants total (8 per breakout group). At least four tables will be needed at the workshop to accommodate maps/materials and participants.

Thursday, November 1

5:00 to 8:00 PM

Prepare Slideshow Presentation (Continuous Loop) to be shown during VIP and Opening Brief Consultant Introductions
Receptions – Need Screen and Projector

Friday, November 2

10:00 AM - Noon

Existing Facilities Tour (Paved Trails) – Alta Existing Facilities Tour (Dirt Trails) – TS

2:00 - 5:00 PM

Focus Groups/Listening Sessions:

- Schools (Teachers/Students) TS & Alta
- Mtn bike, hiking, and equestrian groups (separate 45 min each) Key representatives TS
- Local Officials and Agency Staff (Anyone with a role in implementation, maintenance, or enforcement) – Alta

5:00 pm - 7:30

Consultant working dinner

Saturday, November 3

8:00 - 10:00 AM

Missing Links Tour (Paved Trails) – Alta Missing Links Tour (Dirt Trails) – TS

2:00 - 4:00 PM

Trails Network Workshop

- On-Street Bikeway Network (Bike Lanes, Bike Routes, Bike Boulevards)
- Paved Trails Network
- Dirt Trails Network
- Enhancements (Public Art, Educational/Interpretive Opportunities, Trailheads, Rest Areas, Support Facilities, Signage and Wayfinding)

5:00 - 7:00 PM

Consultant Dinner/De-Briefing

Sunday, November 4

9:00 - 11:00 AM

Presentation of Findings & Next Steps (Alta & TS)

Chapter 9: Takeaways

MLTPA, with participation by the consultants, created and assembled a number of documents intended as takeaway information for CAMP: SUMMER guests and the general public. Each piece, excluding "CAMP: Terms and Definitions: Summer," was available on the CAMP: SUMMER mini-site and at the Registration Table. A copy of each document follows.

- CAMP FAQs (MLTPA)
- CAMP FAQs in Spanish (MLTPA)
- CAMP: SUMMER Event Information (MLTPA) (See Chapter 8, "Session Information.")
- CAMP: SUMMER Schedule of Events (MLTPA) (See Chapter 7, "Schedule of Events.")
- o "CAMP: Terms and Definitions: Summer" (Trail Solutions and MLTPA)
- Consultant bios, grouped by firm (Alta Planning + Design, Beneficial Designs, Corbin Design, and Trail Solutions)
- o Firm bio, Alta Planning + Design
- o Firm bio, Beneficial Designs
- o Firm bio, Corbin Design
- o Firm bio, Trail Solutions
- MLTPA history (MLTPA)



MLTPA CAMP: Concept and Master Planning FAQs

What is MLTPA? MLTPA—the Mammoth Lakes Trails and Public Access Foundation—is a 501(c)(3) nonprofit organization that was founded in 2006 to advocate for a comprehensive system of trails and public access in Mammoth Lakes.

What is CAMP? CAMP, which stands for Concept and Master Planning, is the partnered process by which the Town of Mammoth Lakes, Mammoth Mountain Ski Area, the USFS, and the community of Mammoth Lakes work together to plan a comprehensive trails and public access system. There are three types of partners in this effort: Jurisdictional Partners (Town, USFS), Funding Partners (Town, Mammoth Mountain Ski Area, and the Developers' Forum), and Planning Partners (MLTPA, Town, USFS, Mammoth Mountain Ski Area). Why has MLTPA become involved in Town master planning? The group was formed after a successful campaign during the winter of 2005-2006, led by MLTPA Foundation President/Acting Executive Director John Wentworth, to protect backcountry skier and snowboarder egress from the Sherwins range back to town through Ranch Road. Having brought to light issues of public access and trail connectivity, MLTPA was awarded a contract from the Town of Mammoth Lakes in August 2006 to conduct a thorough inventory of points of public access to trails and outdoor recreation amenities within the Town's Planning Area (about 125 square miles), which now serves as a planning resource for the Town; the completed project was accepted by Town Council at their March 21, 2007, meeting. Today, our staff and seven-member Board of Directors are tasked with several important components of CAMP, including maintaining ongoing data collection coordination services and executing the public outreach. CAMP is the kind of project MLTPA looks forward to initiating and developing as we grow in our role as advocates and stewards for our community and the surrounding public lands.

What are the basic geographic parameters of CAMP? Which areas of Mammoth Lakes does CAMP affect? Land contained within the Town of Mammoth Lakes Urban Growth Boundary (UGB)—basically, where all the concrete is—will get an update to an adopted trails plan from 1991. Land outside

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the UGB but within the Town Boundary, which is public land owned and managed by the USFS, will be considered conceptually, exploring the opportunities for connectivity between the town and the surrounding public lands. The end result of this will be something like a blueprint that will set the stage for future planning efforts and strategies for implementation.

Is this just for hikers and bikers? Nope! The planning effort is a "big tent" venture that seeks to engage and accommodate the recreation needs of everyone in the community, whether your chosen activity is human-powered or runs on gas. MLTPA has identified more than 40 recreation activities in our area, and the planning process is open to each and every one of them. A key goal of this planning process is to improve the recreation experience for everyone.

Why are there two CAMPS (Summer and Winter)? Because Mammoth changes so significantly between seasons, CAMP: Summer will focus on summer recreation and trails. CAMP: Winter will take place in February 2008 and will address winter recreation and trails.

Why does anything have to be planned at all? If no adopted planning document that addresses multi-jurisdictional trails planning exists, the opportunity to build and experience a comprehensive, fully linked system of trails and public access is not guaranteed. CAMP's goal is to ensure that no matter who owns or manages the lands that make up this community, not only will the public be able to reach public lands from town, but that connections will be efficient, safe, and enjoyable. And it goes without saying that you need a good plan to ensure at least the possibility of good implementation.

Why do we have to do it now? What's the urgency? According to a recent memorandum from Town Manager Robert F. Clark (March 7, 2007), "... the ability to address environmental, economic, and social impacts and obtain a fair share contribution towards community benefits is a one time opportunity. If this opportunity is not attained now, it will be lost forever. "The Town of Mammoth Lakes has processed a total of 11 Environmental Impact Reports (EIRs)—a necessary procedure in the process of approving any major development project—in the last 23 years. Today the TOML is potentially tasked with processing that same number of EIRs in the next 12 months. If a planning effort

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is not in process during this approval period, there is no guarantee that existing points of public access to and from Inyo National Forest through the Urban Growth Boundary will be protected or ensured...meaning that the trail you take to get out there today might be lost to private real estate development tomorrow.

Who's going to do all the work? The CAMP process will function via Jurisdictional, Funding, and Planning Partnerships between the Town of Mammoth Lakes MLTPA, Mammoth Mountain Ski Area, and the USFS. Consultants have been engaged for trails master planning (Alta Planning + Design and Trail Solutions). Your participation in public meetings and in the entire CAMP process—giving suggestions, ideas, and feedback—is a major component of CAMP and an extremely important part of the project's workflow. At the end of the day, the consultants will provide recommendations in terms of a draft master plan that will need to be adopted by the individual jurisdictions through their own public processes.

What's in it for me? A thorough planning process benefits you by engaging individuals and groups in the development of a trails and public access plan that will update the existing Mammoth Lakes trails plan from 1991. Extensive community outreach will be conducted to ensure that the proposed plans and end products reflect the recreational needs and desires of the community.

Once the planning process is complete, the drafted planning documents have been adopted by relevant jurisdictional agencies, and implementation has begun, you—as a resident, second homeowner, or visitor—will be able to look forward to a well-planned, efficient, well-signed, and fun trails and public access system, no matter what your skill level or activity of choice.

How is this going to benefit the community of Mammoth Lakes? The benefits to the Mammoth Lakes community of a comprehensive system of trails and public access are threefold: recreational, economic, and environmental. A trails system that is efficient, integrative, easy to use and navigate, and, above all, fun, will serve the outdoor recreation needs of both residents and visitors, increasing Mammoth's draw as a year-round destination resort. Increased visitors to the area will not only supplement the bottom line of the town's business sector in the winter and summer, but also will help to fill in the gaps created by the current "shoulder seasons." For year-round residents, access to



Inyo National Forest for everything from birding to snowmobiling can be protected and stewarded—encouraging our community to freely experience the abundant beauty and resources of our public lands. Finally, the "feet first" vision that anchors the recently adopted Town of Mammoth Lakes 2007 General Plan will begin to be realized with safe connections that encourage alternative mobility. With a comprehensive system in place, our community literally can be linked, from the South Gateway to MMSA and beyond. It's good for our health—financially, physically, and mentally!

How much is it going to cost? MLTPA estimated an initial cost for just the planning effort at about \$485,000. All the Partners have worked together to refine the scope and needs of the project, and the current estimated cost of the planning effort is about \$350,000. The Funding Partners have \$225,000 committed to the planning process so far.

Who's going to pay for it? Currently, the Town of Mammoth Lakes has committed \$100,000, an amount that Mammoth Mountain Ski Area is matching. An additional \$25,000 has been committed by Cardinal Investments via the Developers' Forum, bringing total committed funds to \$225,000. MLTPA is actively pursuing grants and conducting other fundraising efforts to produce the project balance.

When will we get an actual plan out of this? The Planning Partners have structured the planning effort on a 12-month timeline, though the process may extend beyond this window. Consultants have been engaged and are gathering facts and making observations as you read this.

When will we see these improvements? After the planning process has been completed and the final trails plan for the area has been adopted by the Town and other necessary jurisdictional agencies, the establishment of implementation priorities can begin. It will be up to the Jurisdictional Partners to begin the implementation process based on their priorities and available funding. MLTPA will certainly look to play a helpful role at this stage.



What can I do to get involved? You'll have the chance to provide input as well as feedback on everything from the routes you travel by foot or bike to get to work, to the trailhead from which you stage your backpacking trip into the backcountry. No matter which activities you enjoy on our public lands—walking your dog, ripping around on your motorcycle, or heading out for a backcountry ski tour—your opinions are not only relevant, but *critical*. To make your voice heard, be on the lookout for announcements of public meetings and other events, and be part of the turnout! CAMP: Summer is set for November 1–4, 2007, at Canyon Lodge. If you'd rather not express your opinion in public, you'll have plenty of opportunities to complete surveys, post messages on our website forums, send MLTPA e-mails, or simply call us on the phone.

If you'd like to pitch in on a volunteer basis, send an e-mail to Communications Manager Kim Stravers at kimstravers@mltpa.org, or talk to her on the phone at (760) 934-3154. She'll add your name to the list and will send you more information about which tasks we currently need a hand with.

How can I get more information? Log on to MLTPA's website, www.mltpa.org, for timely reports on the status and progress of CAMP and to find out when and how you can get involved. Better yet, sign up for our e-newsletter by contacting MLTPA or looking for the orange sign-up box on www.mltpa.org.

Who is the MLTPA contact for CAMP? Kim Stravers is the communications manager of MLTPA and can be reached at (760) 934-3154 or kimstravers@mltpa.org. John Wentworth is the president of the MLTPA Foundation Board of Directors and the acting executive director of MLTPA; he can be reached at (760) 934-3154 or johnwentworth@mltpa.org. We look forward to hearing from you!



MLTPA CAMP: Preguntas de Alta Frecuencia Sobre los Conceptos y el Planeamiento Principal

¿Que es MLTPA? MLTPA, conocido también The Mammoth Lakes Trails and Public Access Foundation, es un fundación no-por-beneficio reconocido por el gobierno del estado de California. Era fundado en 2006 para apoyar el desarrollo de un sistema de senderos y acceso publico en Mammoth Lakes.

¿Que es CAMP? CAMP, que significa Concepts and Master Planning (Conceptos y Planeamiento Principal), es un proceso acompañado que va a seguir la ciudad de Mammoth Lakes, Mammoth Mountain Ski Area, The United States Forest Service, y la comunidad de Mammoth Lakes. Estos grupos van a unirse para hacer un plan comprehensivo que trata del sistema de los senderos y acceso publico a ellos. Para llegar a la meta, hay tres tipos de compañeros trabajando juntos: Compañeros jurisdiccionales (La Cuidad de Mammoth Lakes, USFS), compañeros que dan asistencia financiero (La Cuidad de Mammoth Lakes, Mammoth Mountain Ski Area y el Developer's Forum), y compañeros en planear (MLTPA, la cuidad de Mammoth Lakes, USFS, Mammoth Mountain Ski Area).

¿Porque MLTPA se juntó en planeamiento principal de la cuidad? Lo formó en el invierno 2005-2006 por John Wentworth después de una campaña afortunada para proteger acceso a un sendero de vuelta a la cuidad desde un lugar de esquiar y snowboard en el campo. El sendero, cerca de la calle Ranch Road en Old Mammoth, estaba en peligro de cerrar, y la campaña de John Wentworth sucedió en mantener abierto el sendero por los que esquiar y snowboard en el campo allí. En punto, el tema de acceso al campo por los senderos públicos estaba enfrente del público y la cuidad le dio a MLTPA un contrato para hacer un inventario de los puntos de acceso al campo y lugares de recrear dentro de la cuidad (aproximadamente 25 millas cuadradas). El inventario completo estaba aceptado por el consejo de la cuidad en el reunión del día 21 de Marzo, 2007. Ahora, los empleos y los siete consejeros de MLTPA tienen que hacer muchas componentes de CAMP como mantener servicios del colección de data en curso y ejecútese el comunicación con el público. CAMP es el tipo de proyecto que MLTPA quiere iniciar y desarrollar en nuestro lugar de abogado y patrón por la comunidad y la tierra publica de Mammoth Lakes.

¿Cuáles son los parámetros geográficos de CAMP? ¿En cuales partes de Mammoth Lakes puede funcionar CAMP? La tierra contenido dentro del Town of Mammoth Lakes Urban Growth Boundary (límite de crecimiento urbano de Mammoth Lakes) —esencialmente, donde esta todo el concreto –va a estar actualizado desde el plan del senderos hecho en 1991. Tierras afuera del Urban Growth Boundary (UGB), pero dentro del límite de Mammoth Lakes (poseído por el público, manejado por el USFS) será

considerado para explorar oportunidades a conectar la ciudad y las tierras públicas alrededor de Mammoth Lakes. El resultado estará como un modelo por planes y estrategias en el futuro.

¿Este plan se trata solo de los que caminan y ciclan en el campo? ¡No! El plan es como una "carpa larga" que cubre todos tipos de recreación y todo el mundo en la comunidad de Mammoth Lakes. No le importa si le gusta recrear con motor o a pie. MLTPA ya identificó mas que 40 actividades en nuestro lugar, y el proceso de hacer el plan esta abierta a cada un. Una meta muy grave es para aprovecharse las oportunidades de recrear por todos aquí.

¿Por qué CAMP ocurre dos veces (Verano y Invierno)? Es porque Mammoth cambia tanto entre las estaciones. CAMP: Verano enfocará en recreación del verano y de los senderos. CAMP: Winter va a pasar en Febrero 2008 y el tema estará recreación del inverno y los senderos.

¿Por qué un plan tiene que existir? Si un plan dirigido a los senderos de varias jurisdicciones no existe, no esta garantizada la oportunidad de construir y usar un sistema de senderos con acceso publico. La meta de CAMP es asegurarse que el publico puede llegar al campo desde la cuidad y que los caminos hasta allí son eficientes, seguros y agradable. La meta es que esta pasa, no importa quien es el dueño de la tierra, o quien la cuida oficialmente. Por lo menos, necesita un buen plan para asegurar la implementación.

¿Por qué tenemos que hacerlo ahora? ¿Por qué la urgencia? De acuerdo con un memorandum por Robert F. Clark, el encargado de la cuidad (7 de Marzo, 2007), "La capacidad a dirigir nuestra atención a los impactos ambientales, económicos y sociales cuando obtengamos un buen contribución a ventajas de la comunidad es un oportunidad raro. Si esta oportunidad no este realizada ahora mismo, estará perdido por siempre." La cuidad de Mammoth Lakes ya procesó 11 Resúmenes del Impacto Ambiental (EIRs)—un parte necesario del proceso de aprobar cualquier proyectó de construcción larga—en las ultimas 23 años. Ahora, la cuidad de Mammoth podría tener tantos en las 12 meses que vienen. Si un plan no este en el proceso durante esta época, no haya una garantía que los puntos del acceso publico al Inyo National Forest por los limites del crecimiento urbano estarán protegidos ni asegurados. Esta significa que, tal vez, el camino que usted usa para llegar al campo hoy no existirá mañana debido a la construcción privada.

¿Quién va a hacer todo el trabajo? El proceso de CAMP va a funcionar por sociedades jurisdiccionales, financiamiento y planeamiento entre la cuidad de Mammoth Lakes, MLTPA, Mammoth Mountain Ski Area y el USFS. También, consultores terceros nos ensamblaron para apoyar en hacer el plan de los senderos (Alta Planning + Design and Trail Solutions). Su participación en reuniones públicos y en todos partes del proceso del CAMP—dar sugerencias, ideas y opiniones— es un gran componente de CAMP y un parte muy importante

del proceso. Al final del día, los consultores nos darán recomendaciones en la forma de un plan primaria que tendrá que estar aceptado por los jurisdicciones individuales por sus propios procesos públicos

¿Cuáles son los benéficos nuestros? El proceso de planear le da a usted beneficios por estimular participación de los individuales y grupos en el desarrollo del plan actualizado de senderos y acceso publico. Va a actualizar el plan hecho en 1991. Mucha comunicación y exámenes estarán conducidos para asegurar que los planes y el producto final refleja las necesidades de recrear y los deseos de la comunidad.

Cuando esta terminado el proceso de planear, los documentos de planear están aceptados por los agencias jurisdiccionales, y empezó la implementación de todo, usted—como residente, dueño de una casa, o visitante—va a tener el poder de mirar en el futuro a una sistema de senderos y acceso publico que esta bien planeado, eficiente, bien marcado y divertido. Y, también, no importa que sea su habilidad ni opción de actividad.

¿Cuáles son los beneficios por la comunidad de Mammoth Lakes? Un sistema comprensivo de senderos y acceso público tiene tres beneficios por la comunidad: la recreación, la economía, y la media ambiente. Un sistema de senderos que es eficiente, integrado, fácil usar y encontrar, y, sobretodo, divertido, va a estar utilizado por los residentes y visitantes. También, puede establecer Mammoth como un buen destino para recrear todo el año. El efecto de más visitantes puede ayudar negocio local por todo el año, especiadamente en las temporadas bajas que tienen mal efecto por negocios en esta época. Por los residentes a lo largo de todo el año acceso al Inyo National Forest es por todo el mundo, desde mirando los pájaros hasta snowmobiling, y puede estar protegido y administrado—y puede animar los residentes a salir y lograr la experiencia de la belleza y recursos de nuestra tierra publica. Finalmente, el Plan General de 2007 (Town of Mammoth Lakes 2007 General Plan), que pone énfasis en transportes a pie, estará alcanzado con conexiones seguros que apoyan métodos de movilidad alternativa. Con esta sistema comprensivo realizado, nuestra comunidad puede estar conectada desde el South Gateway, hasta Mammoth Mountain Ski Area y más allá. ¡Esta bien por el salud de todos—financieramente, físicamente, y mentalmente!

¿Cuánto costará? Inicialmente, MLTPA estimó que la cuesta por el proceso de hacer un plan seria aproximadamente \$485,000. Todos los Compañeros han trabajado juntos para decidir de qué se trata, exactamente, este proyecto, y que son las necesidades. Decidieron que la cuesta seria aproximadamente \$350,000. Los Socios de Financiamiento ya han decidió que pueden dar \$225,000 al proceso de planeamiento.

¿Quién tiene que pagar? En este momento, la ciudad de Mammoth Lakes ya ha donado \$100,000 y Mammoth Mountain Ski Area va a contribuir lo mismo. Cardinal Investments, por el Developer's Forum, garantizó un donación de \$25,000. MLTPA está buscando concesiones y haciendo otras fundraisers para ganar el dinero que falta.

¿Cuándo vamos a alcanzar un plan actual? Los Compañeros en Planeamiento decidieron que el proceso de hacer un plan debe durar 12 meses, pero la oportunidad de hacerlo con más tiempo existe. Consultores están trabajando y buscando información y haciendo observaciones ahora mismo.

¿Cuándo veremos las mejoras? Después del proceso del planeamiento ha terminado, y el plan final esta aceptado por las agencias jurisdiccionales, la implementación empezará. Entonces, toca a los compañeros jurisdiccionales para empezar la implementación, y esto se depende en las prioridades y financiamiento disponible. MLTPA les va a ayudar mucha en esta etapa.

¿Cómo puedo ayudar yo? Usted tiene oportunidad a dar sugerencia y opinión de todos, desde las rutas que usa usted por pie o bici en camino a trabajo, o donde se encuentra el sendero para hacer excursiones en el campo o bosque. No importa cuales actividades en que participa y disfrute usted—dar un paseo con el perro, montar la motocicleta, o esquiar en el campo—su opinión es mas que relevante, es *critico*. Para estar segura que su opinión esta oído, buscase avisos de las reuniones públicos y otros eventos y ¡sea parte de un buen cambio! CAMP: Summer va a ocurrir los días 1-4 de Noviembre, a Canyon Lodge. Si usted no desea dar su opinión en publico, tendrá muchas mas oportunidades en la forma de exámenes, escribir mensajes en un forum en nuestro sitio de Web, mandarnos correos electrónicos, o, simplemente llamarnos por teléfono.

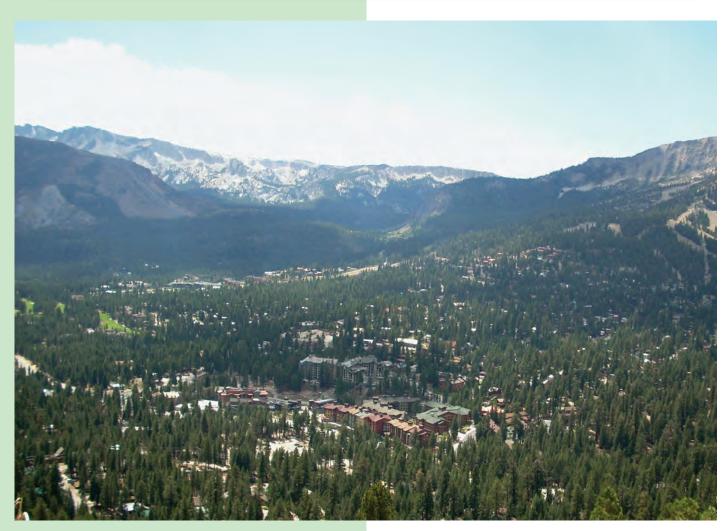
Si desea usted ser voluntario, que le manda un mensaje de correo electrónico a Kim Stravers, la encargada de las comunicaciones. Su dirección es kimstravers@mltpa.org. También, usted la puede llamar por teléfono a (760) 934-3154. Si quería usted, su nombre estará añadido a la lista de ayudantes, y le vamos a mandar información sobre la ayuda que necesitamos.

¿Cómo puedo encontrar más información? Vaya al sitio de Web de MLTPA a www.mltpa.org por informes del estado y progreso de CAMP, y para encontrar cuando y como usted puede ayudar. Mejor, subscriba a nuestra enewsletter para gratis por contactar MLTPA, o buscar la caja anaranjada de ensamble a www.mltpa.org.

¿Quién es el contacto del MLTPA por CAMP? La encargada de las comunicaciones, Kim Stravers, es el contacto. Usted la puede llamar a (760) 934-3154 o a kimstravers@mltpa.org. Tambien, usted puede contactar el presidente del Junta Directiva de MLTPA, John Wentworth, por llamar (760) 934-3154 o a johnwentworth@mltpa.org. ¡Que nos seguimos en contacto!



TERMS AND DEFINITIONS



THE TOWN OF MAMMOTH LAKES









PI ANNING TERMS

Trails Planning

Trails planning is a comprehensive decision-making process that analyzes user characteristics and landscape characteristics using an existing framework of constraints to meet the expectations of a variety of users through a system of trails that link activity to place.

--Cimarron Chacon

User Characteristics

Those characteristics that help us understand who the users are and what experiences and benefits they will derive from a trail system.

Landscape Characteristics

Those characteristics that shape the landscape and affect experience. They include land form, unique features, environmental factors, development patterns, and resource characteristics.

Existing Framework

The laws, plans, guidance, standards, and other conditions that are in place prior to the commencement of the planning process.

Node

An area of convergence or special interest such as a landmark, business district, special place, or major intersection.

Edge

A clearly defined break between regions or areas of a larger planning area. Edges can be natural or manmade; examples include ridgelines, waterways, canyons, and major roadways.

Region

A large area defined by natural characteristics such as geology, soils, vegetation, and access.

SOFT-SURFACE TRAIL TERMS

Sustainable Trails

A sustainable trail balances many elements. It has very little impact on the environment, resists erosion through proper design, construction, and maintenance, and blends with the surrounding area. A sustainable trail also appeals to and serves a variety of users, adding an important element of recreation to the community. It is designed to provide enjoyable and challenging experiences for visitors by managing their expectations and their use effectively.

Natural-Surface Trail

A tread made by clearing, grading, and compacting the native soil with no outside foreign material imported for stabilization.

Tread

The actual surface portion of a trail upon which users travel.

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SOFT-SURFACE TRAIL TERMS -- CONT.

Trail Corridor

The area that is maintained clear of obstacles and debris to allow users to travel freely. Dimensions vary based on the anticipated user. The width includes the tread, the out-slope, the back-slope, and any additional clearance requirements. The height dimension is measured from the ground surface from the edges of the clearance width to create the full corridor.

Grade

The steepness of a trail, measured by rise-over-run.

Contour Trail

A trail constructed such that it follows a contour, with its elevation remaining constant.

Fall-Line Trail

A trail that is constructed perpendicular to the contours of a slope so that water travels the length of the trail instead of over the tread. Fall-line trails accelerate erosion.

Technical Trail Feature (TTF)

An obstacle placed on the trail specifically to enhance technical challenge. The feature can be either built or natural, such as an elevated bridge or a rock face.

Erosion Control

Water Bar: A structure built to divert water from a trail, constructed from logs or stone. These are most often used to prevent erosion on a fall-line trail. They are often hazardous to bikers and horses and require replacement every few years.

Rolling Grade Dip: The preferred method to shed water from a trail. This is an undulation in the tread that traps water and diverts it off the trail. These require little maintenance once installed.

Elevation Gain Techniques

Switchback: A grade reversal technique for moving a trail up steep side-slopes. The transition is made by way of a flat landing or pad. A correct switchback will shed water off the back of the landing, and there is an immediate separation of trail segments.

Climbing Turn: A turn used to change direction that does not have a constructed platform or landing. The upper and lower legs of a climbing turn are joined by a short section of trail (the apex) that lies in the fall line. Water is shed to the inside of the trail turn. Climbing turns may be used where side slopes are moderate and foot traffic will be minimal.

Stairs: Stairs built out of rock or wood are used to gain elevation quickly or where a contour trail is not possible because of environmental constraints. Stairs should be used only when all users are expected to travel by foot.

PATHWAY AND BIKE FACILITY TERMS

Bicycle Facilities

A general term for improvements and provisions made by public agencies to accommodate or encourage bicycling, including bike racks and lockers, bikeways, and showers at employment destinations.

Bike Lane

A striped lane for one-way bike travel on a street or highway.

Bike Path

A right-of-way for bicycle travel, separate from a street or highway, typically along rail, water, or utility corridors.

Bike Route

A travelway for bicycles through a community, providing a superior route based on traffic volumes and speeds, street width, directness, and/or cross-street priority, denoted by signs only.

Bikeway

A generic term for any road, street, path, or way that in some manner is specifically designed for bicycle travel, regardless of whether such facilities are designated for the exclusive use of bicycles or are to be shared with other transportation modes. (MUTCD 2000, part 9)

Multi-Use Trail or Shared-Use Path

A bikeway physically separated from motorized vehicular traffic by an open space or barrier and either within the highway right-of-way or within an independent alignment. Shared-use paths might also be used by pedestrians, skaters, wheelchair users, joggers, and other non-motorized users. (MUTCD 2000, part 9)

Grade Separation

Vertical isolation of travelways through use of a bridge or tunnel so that traffic conflicts are minimized.

Paved Shoulder

The outer edge of the roadway beyond the outer stripe edge that provides a good place for cyclists when it is wide enough (4 to 5 feet), free of debris, and does not contain rumble strips or other obstructions.

Traffic Calming

Changes in street alignment, installation of barriers, and other physical measures to reduce traffic speeds and/or cut-through volumes in the interest of street safety, livability, and other public purposes.

Traffic Control Devices

Signs, signals, or other fixtures, whether permanent or temporary, placed on or adjacent to a travelway by authority of a public body having jurisdiction to regulate, warn, or guide traffic.





Meet the representatives from Alta Planning + Design!

Jeff Olson, Principal

Jeff is a registered architect who has been involved in greenways, open space, and alternative transportation projects for more than 20 years. Jeff's work includes the award-winning Grand Canyon Greenway, the 1,000-mile New York State Bicycle Route System, and numerous bicycle, pedestrian, and trail plans that he participated in from positions in both the private and public sectors. His diverse career experience provides him with unique and valued vision and leadership abilities.

Matt Benjamin, Planner

Through his work with the Los Angeles County Bicycle Coalition and the Los Angeles County Metropolitan Transportation Authority, Matt has accrued extensive experience in leading public outreach and planning efforts. Matt specializes in developing strategies to ensure that the needs and desires of both the public and the contracting organization are met.



Meet Peter Axelson, Founder and Director of Research and Development at Beneficial Designs!



As Founder and Director of Research and Development, Peter leads Beneficial Designs and spends much of his time traveling throughout the world to attend meetings and present the firm's work. After sustaining a spinal cord injury, Peter founded Beneficial Designs in 1981 to manufacture his Arroya Sit-Ski design. Many Beneficial Designs devices, including hand controls for manual transmission vehicles and a piano pedal pusher operated by the abdominal muscles, have been inspired by Peter's desire to reestablish the physical, intellectual, and spiritual balance in his own life.

Peter is an avid monoskier, and his zest for outdoor recreation has led Beneficial Designs to specialize in the development of a variety of adaptive recreation equipment, including monoskis, cross-country snow skis, a wave ski for surf kayaking, and ultra-light-aircraft modifications.



Meet Jeff Corbin, Founder of Corbin Design!

Jeff Corbin founded Corbin Design in 1975 and has turned the firm into a national leader in the fields of wayfinding and environmental graphic design. In 2003 Jeff took the title of Founder and Chairman as part of the firm's transition to an employee-owned company. He continues to serve as an advisor on select client projects, and enjoys facilitating client and stakeholder meetings in the early stages of a wayfinding project when its logic is being developed.

Jeff's wayfinding and information design expertise has made him a popular public speaker before a wide range of organizations, including the American Hospital Association, American Institute of Architects, International Downtown Association, Society for College and University Planning, and Symposium on Healthcare Design.

Jeff's views on the subject of wayfinding are frequently published in books and magazines. He was a contributing author on the books *Wayfinding: Designing and Implementing Graphic Navigational Systems* and *Community Design Management*, which won a Professional Award from the American Society of Landscape Architects. He also contributed an expert essay to the book *Environmental Graphics: Projects & Process*, published by Harper Design International, and an interview to *Design and Cultural Responsibility: Ideas for Decision Makers in Communities, Business and Government*, published by the Cranbrook Academy of Art.





Meet the representatives from Trail Solutions!

Cimarron Chacon, ASLA

Cimarron is a renowned trail planner and designer. Prior to her time with Trail Solutions she developed multiple trail systems throughout the West as the Landscape Architect Over Trails Policy for the Bureau of Land Management, influencing public policy and design criteria for recreation sites on public lands. She has dealt with design and development on lands in the urban interface of several rapidly growing communities in the West, and her most prized trail system, Utah's Gooseberry Mesa, was recently designated as a National Recreation Trail by the Secretary of the Interior.

Cimarron was a contributing author to IMBA's *Managing Mountain Biking* and other outdoor and professional publications. In addition, she developed and taught courses on trail management and visual resource management for the Bureau of Land Management, United States Forest Service, National Park Service, and Federal Highway Administration.

Pete Webber, Trail Specialist

An expert in many aspects of mountain biking, Pete has worked with IMBA and Trail Solutions since 1998. He is best known as the principal author and editor of IMBA's two best-selling books on sustainable trail building and mountain biking management. The 2004 book *Trail Solutions* is recognized around the world as an indispensable source of trail building information. Pete has extensive experience conducting public workshops and user listening sessions. His 20 years of mountain biking experience include six years as a professional racer.

Alta Planning + Design, Inc.

Alta Planning + Design is one of North America's leading firms specializing in progressive transportation planning, design, and implementation. We focus on multi-modal solutions, particularly bicycle, pedestrian, and trail corridors and systems.

PLANNING + DESIGN

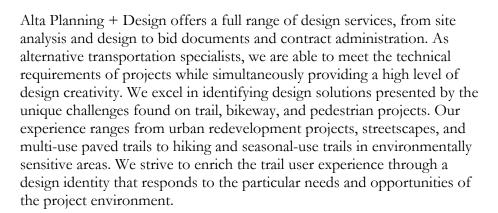
Alta provides a full range of services including:

- master plans
- project design
- sign plans
- public involvement
- environmental review and documentation
- bicycle/pedestrian integration with transit

- corridor plans
- bicycle parking design
- plan updates
- school safety studies
- technical assistance and trainings
- construction documents and observation



We are at the forefront of the progressive transportation movement. Alta staff is active in the Association of Pedestrian and Bicycle Professionals, Institute of Transportation Engineers, Transportation Research Board, Women in Transportation Seminar, and is conducting national studies for the U.S. Department of Transportation. We conduct pedestrian and bicycle trainings nationwide, and have been involved in award-winning plans and projects.



We have experience working in all size communities, from a few hundred to millions, from towns to cities to counties, regions, and states, from rural to mountain to desert to suburban and urbanized areas. We strive to tailor each project to the community's unique setting, history, and culture through an active public participation process. Alta staff are proud to have designed and implemented over 3,500 miles of bikeways, walkways, and trails.







Our Mission

Beneficial Designs works towards universal access through research, design, and education. We believe all individuals should have access to the physical, intellectual, and spiritual aspects of life. We seek to enhance the quality of life for people of all abilities, and work to achieve this aim by developing and marketing technology for daily living, vocational, and leisure activities.

Our Work

Beneficial Designs develops assistive and adaptive technology, performs rehabilitation research, contract design, legal consultation, standards development, and serves as a rehabilitation information resource.

FIRM PROFILE

CORBIN DESIGN

People get lost. We fix that.



Jeffry Corbin established Corbin Design in Traverse City, Michigan in 1976. Since its formation, the firm has earned a reputation as a national leader in wayfinding and environmental graphic design. The firm employs 20 people, including 14 designers. In 2002, Corbin Design became an employee-owned company, giving its employees an increased stake in the success of the firm and its clients.

The firm has completed hundreds of projects across the nation in the design of wayfinding and signage systems, and the development of corporate identities, promotional materials, interactive media and websites. Our clients include over 40 cities and towns, over 65 medical centers, 25 colleges and universities, 10 resorts and entertainment venues, corporate campuses and facilities, and retail outlets. Through this experience, the firm has pioneered new concepts for wayfinding in the built environment and on the Web.

The firm is highly automated, and its staff is adept at using the latest in equipment and techniques for electronic design and production.

Corbin Design has won numerous awards for its work, including an SEGD Jury Award for the "Downtown LA Walks" wayfinding program in Los Angeles; an SEGD Merit Award for the "Direction Downtown" wayfinding program in Indianapolis; VM&SD's Store of the Year designation for the REI Flagship Store in Seattle; and Identity magazine Awards of Honor for the design of healthcare facility wayfinding systems.

The firm's work has been published in magazines including Architectural Record, Communication Arts, Design Management Journal, Graphic Design: USA, HOW Magazine, Identity, American City & County, Nation's Cities Weekly, Step-By-Step Graphics and VM&SD.







Trail Solutions is North America's premier natural-surface trail consulting program offering flexible, fee-based trail services that range from trail planning, design, and construction to environmental services and dispute resolution. Our mission mirrors that of our parent organization, the International Mountain Bicycling Association (IMBA) - to create and enhance trail opportunities and access around the world.

Staff

Trail Solutions has over 10 project staff available with skills including landscape architecture, trail design, and environmental evaluations. Trail Solutions professionals have worked in all 50 states, 10 provinces, and a dozen other countries including Scotland, Italy, Israel, Mexico, Singapore, New Zealand, Tasmania, Wales, Australia, Greece, Costa Rica, and Thailand.



Trail Planning

Using community-based planning techniques Trail Solutions provides a vision for the public and land management agencies to get started with their own world-class system. The process begins and ends with the users, the unique terrain and characteristics of the landscape, and the desired outcome of the system. Through the planning process Trail Solutions can provide guidance on system management, development standards, project costs, and signage and branding.

Trail Assessment

Most trails and trail systems have developed socially. Beyond getting from here to there, little thought was given to the potential long-term effects of the chosen route or the experience provided along the way. Trail Solutions provides guidance on retrofitting haphazardly developed trail systems into networks that efficiently disperse trail users, provide the experience they are seeking, and do so with minimal long-term environmental impact.













CAMP: SUMMER Public Meeting and Outreach Page 333

Trail Design

Trail Solutions believes that the success of a trail is highly dependent on both the environmental and social sustainability of the trail. A well-designed trail should cause minimal damage to the surrounding landscape and require minimal maintenance over time. That same trail should also provide the trail user with the experience they are seeking. Melding these design parameters is a great challenge. Whether the challenge means designing a shared-use trail that minimizes potential user conflicts or a low impact downhill mountain biking trail, Trail Solutions is up to the task.



Trail Construction

With over 100 miles constructed in the past five years, Trail Solutions takes great pride in staying on the cutting edge of innovative trail construction techniques. Providing turn-key construction with a mechanized crew, tackling a hybrid contracting project with local volunteers, or working cooperatively with other professional trailbuilders - Trail Solutions is flexible and seeks to put the best trail product on the ground.



Trail Education

The foundation of a successful trail system is a high level of knowledge regarding sustainable trail design, construction, and maintenance. Trail Solutions provides custom-designed trail training seminars covering topics ranging from economic/social development through trails, design and construction of advanced-level mountain biking trails, trail system design, volunteer management, crew leader training, and mechanized trailbuilding.













The Mammoth Lakes Trails and Public Access Foundation (MLTPA): A History

In the less than two years since its inception, the Mammoth Lakes Trails and Public Access Foundation (MLTPA) has grown from a small, informal group of concerned citizens to a fully functional 501(c)(3) nonprofit corporation with a seven-member Board of Directors—an organization that has delivered on its promise to bring to the community a proposal for a trails and public access master planning process by bringing together the Town of Mammoth Lakes, the United States Forest Service, Mammoth Mountain Ski Area, and this community in the form of CAMP (Concept and Master Planning). The following is an outline of some of the events that have brought us to this point.

- o MLTPA was informally initiated in December, 2005 by John Wentworth, a member of the Mammoth Lakes community, in response to concerns regarding skier/snowboarder egress from the Sherwin Range back to town.
- In the summer of 2006, John and current Communications Manager Kim Stravers compiled the "Mobility Plan Resources Report" (MPRR), and the Town of Mammoth Lakes awarded MLTPA a contract (the GIC) to survey an approximately 125-square-mile area in the immediate region and produce an inventory that the Town could incorporate into its existing Geographic Information Systems (GIS) database.
- o MLTPA held a Public Meeting and Strategic Conference November 3-5, 2006, with the support of MMSA and TOML, and the twenty-five invitees were introduced to the value of trails master planning in a presentation by Jeff Olson of Alta Planning + Design.
- o During the winter of 2006-2007, MLTPA became a public benefit corporation and applied for 501(c)(3) status. MLTPA also produced several reports during this time, including the completion of the GIC as well as a comprehensive Action Plan, written with the help of Jeff Olson.
- o In May of 2007, MLTPA submitted the "MLTPA Planning Proposal" to the Tourism and Recreation Commission, which was received with a \$100,000 commitment from the Town Council towards MLTPA Concept and Master Planning, triggering a matching \$100,000 commitment from Mammoth Mountain Ski Area, and \$25,000 from Cardinal Investments via the Developer's Forum.

Chapter 10: Videography

In partnership with the Town of Mammoth Lakes, MLTPA helped to arrange the services of Roscoe Cummins to videotape the Opening Reception. Raw footage was provided to MLTPA in NTSC and QuickTime formats, and is available upon request.

Chapter 11: Volunteers

MLTPA recruited volunteers to assist paid staff in running the CAMP: SUMMER event. Volunteers were not compensated in any way for their efforts.

MLTPA Board volunteer hours

MLTPA Board members attended public and private functions. When required, they took digital photographs and recorded notes for particular sessions. Board members also assisted at the Registration Table and with taking guests through the Exhibit Hall. Hours volunteered by member are listed below.

John Wentworth, President: 72 hours
Jay Deinken, Vice President: 12.5 hours

• Jo Bacon, Treasurer: 15 hours

Will Aldrich: 17 hours
Alex Fabbro: 18 hours
Brooke Pace: 8 hours

Rebecca Paranick: 10 hours

Public volunteer hours

MLTPA recruited several community members to volunteer at CAMP: SUMMER. Non–Board member volunteers mainly assisted with duties at the Registration Table, as well as with leading participants to the proper vehicles for outdoor tours.

From: Kim Stravers < kimstravers@mltpa.org > Date: October 25, 2007 9:41:13 am PDT
To: KIM STRAVERS < kimstravers@mltpa.org >

Subject: MLTPA CAMP: Summer Volunteers Needed!

Hello!

Since all of you wonderful folks have taken time in the past to volunteer with MLTPA, I thought you might want to know that we are looking for "hands on deck" for CAMP: Summer, November 1-4 at Canyon Lodge. (Go to www.mltpa.org/CAMP summer if you have no idea what I'm talking about.) We'll need help with everything from manning Base CAMP (getting people registered, answering questions, helping people with the online surveys, directing traffic), to possibly coming along as "staff" on the tours, to event setup and breakdown. Oh, and if you or someone you know takes ridiculously thorough meeting minutes, come on down!

Just reply to this e-mail if you'd like to help us out, and I will let you know what the next steps are. Thanks so much for considering this...we can't wait to hear from you!

Best, Kim Stravers Communications Manager Mammoth Lakes Trails & Public Access kimstravers@mltpa.org



EVENT	VOLUNTEERS	TOTAL HRS
	Cathy Copeland	
	(registration,	
	welcome)	2
Opening Reception	Jim Williams	
(Public)	(registration,	
	welcome)	2
	Mark Davis (exhibit	
	hall)	2
Existing Facilities	Brooke Pace	2
Tours	Shalle Genevieve	2
Focus Groups	Erica Harris	2
Missing Links	Brooke Pace	2
Tours	Jo Bacon	
Mammoth Trails	Erica Harris	0.5
Trails Network		
Workshops	Mark Davis	2