



California's Premier Mountain Resort

Tourism and Recreation Department

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FOR IMMEDIATE RELEASE

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NEW SAFE AND VIBRANT BIKE LANES BEING TESTED IN MAMMOTH

Mammoth Lakes, CA - The Town of Mammoth Lakes and Mammoth Lakes Trails and Public Access (MLTPA) in conjunction with the Tourism and Recreation Department and the Public Works Department are conducting a winter test of brightly colored bike lanes that if successful, could be used on all bike lanes throughout Town.

The test area is around 450 sq. feet and is located on the north side of Minaret Road, at the intersection of Minaret and Old Mammoth Road, opposite Fairway Drive.

"We will be using a product called Ride-A-Way that is designed to create safe, visible and skid resistant surfaces. The purpose of the test is to determine the potential viability of this product in the tough year round environment of Mammoth Lakes," commented John Wentworth, MLTPA President/Acting Executive Director.

Ride-A-Way is a high-performance premium coating system consisting of epoxy modified acrylic polymers blended with sand and aggregate, which is applied directly onto an asphalt surface. Its UV-stable pigments provide long-lasting color and texture for consistent visibility and traction – and safer cycling. According to Ride-A-Way, studies show there are fewer traffic accidents where they are in use.

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“Recreation, trails and public access play an integral role in the Town’s sustainable economy and quality of life. The enhancement of our existing bike lanes is a key component of our Trail System Master Plan that will benefit not only our residents but thousands of year-round visitors,” stated Danna Stroud Tourism and Recreation Director.

Additional information regarding the water-based and environmentally-friendly bike lane Ride-A-Way product can be found by visiting: www.integratedpaving.com/government/ride-a-way or contacting John Wentworth at (760) 934-3154.

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