



EXPLORE LOCAL NATURE

adventure awaits outside your door

“Tech for Good: Connecting People to the Outdoors” - 10/3/2025

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My Journey to This Moment

- A Lifelong Passion: Nature, Education & Technology
- Late 90s: Natural science education over dot-com boom
- 2000: Cross-country bike tour for nature awareness, powered by solar
- Explore Local Nature: The next chapter in the AI age





PROBLEM

The Challenge: A Fragmented Landscape

- Finding reliable, up-to-date outdoor information is difficult.
- Outdated websites, incorrect trail data, information overload.
- High barrier to entry for new outdoor enthusiasts.
- Manual curation is unsustainable and doesn't scale.

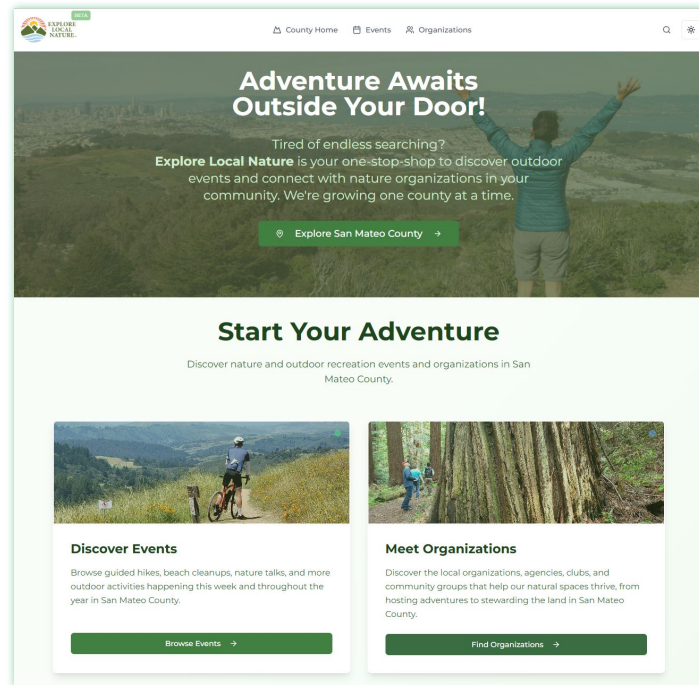




SOLUTION

Explore Local Nature

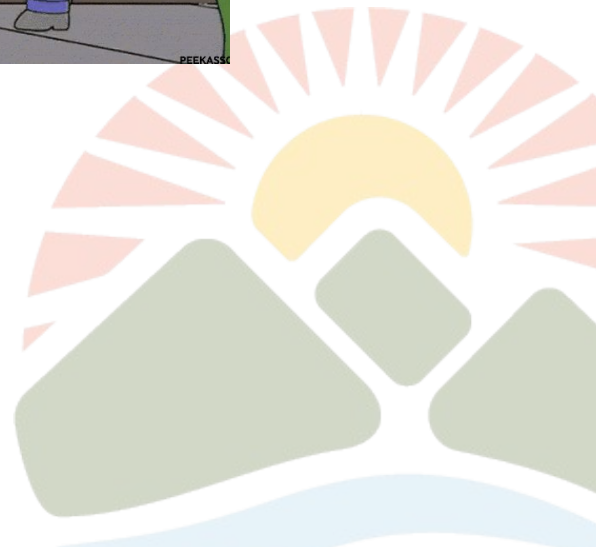
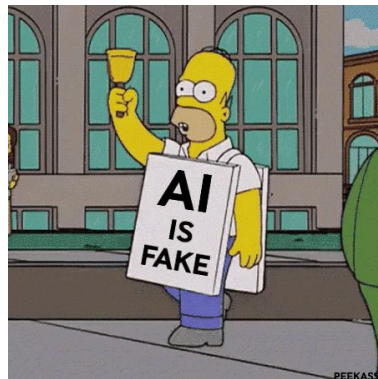
- A One-Stop-Shop for the Outdoors
- Beta Launch (San Mateo County): Aggregating Events & Organizations
- Vision: A statewide platform for every community.
- Roadmap: Places to Go, News & Information.





The Power of AI: An Introduction

- What is AI? It's Not All Sci-Fi.
- Automation vs. Agentic Systems: The difference between a workflow and "thinking."
- Junior Devs: How AI agents are helping us build and scale efficiently.
- This is a revolution, and we are at the very beginning.





Meet rAlnger: Your AI Guide to the Outdoors

- Personalized Guidance: Tailored recommendations for users.
- Recreate Responsibly: Trained on Leave No Trace* & local safety (poison oak, tides, water).
- Inclusively Accessible: 24/7 support in 100+ languages (text, voice, chat).
- A patient, knowledgeable guide for everyone.
- DMO Assist: Destination marketing info integration



*LNT license required. **Robot image for example only.





AI: The Perils & The Promise

- Addressing the "Hallucinations": The danger of AI inventing places or facts.
- Growing Pains: This is early-stage technology (like early Google Maps or autonomous cars).
- The Opportunity: We can lean in to guide this tech for good, for nature.
- As tech speeds up, our need for nature connection deepens.





The Future is Collaborative

- First Line of Support: AI can handle common queries, freeing up staff for high-value work.
- Leaning In: I use an AI coach; the tech is improving exponentially. Speed up content development.
- We have a chance to build the future of responsible outdoor recreation, together.





EXPLORE

Join Us

- Seeking Feedback: From industry experts like you.
- Seeking Investment & Grants: To scale our impact across California.
- Exploring Models: Open to corporate, non-profit, or hybrid structures.
- Let's Connect: Mike Kahn, mike@explorelocalnature.com





Q&A

Thank You

- Questions?

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