

Dave McCoy

Dear Mammoth Friend;

When each one of us moved here, it wasn't to simply stake a claim on a piece of real estate, or to maximize a financial investment. That's not why people come to the Eastern Sierra – and that's certainly not why people stay.

The investment we all share here is in our hearts, and in our understanding that this place, Mammoth Lakes, is like no other. It's potential resides in the fact that we work to protect its character while at the same time sharing it with the thousands of visitors who use the Eastern Sierra as a retreat from busier places.

Now, Mammoth Lakes has an opportunity to take a solid step forward. That step is Measure R, which will be presented to the community on the upcoming June ballot. Measure R is designed to dedicate funds for local trails, local parks, and recreation.

Measure R will allow the people of Mammoth Lakes to develop and control a trails and recreation infrastructure without being beholden to outside interests. Too often, communities are not given such an opportunity.

Measure R will generate funds each year through a small increase in the local sales tax of one half of one percent. This will enable Mammoth Lakes to collect the great majority of Measure R funds from those living outside of the Mammoth area, while at the same time ensuring a reliable source of funding for recreation, trails, and parks.

To further protect this funding, Mammoth's Measure R will require a two-thirds vote of approval. This "super majority" vote, by law, guarantees that Measure R funds can only be used for local trails, parks, and recreation.

Measure R is a solid step forward. It's a step that will leave a footprint for others to use, but one which the people of Mammoth Lakes will control. That's why I'm strongly supporting Mammoth's Measure R.

I hope this correspondence finds you healthy and well.

Sincerely,



Dave McCoy

P.S. I've enclosed an endorsement card so if you'd like, you can help me, and so many others, pass Measure R for Mammoth.