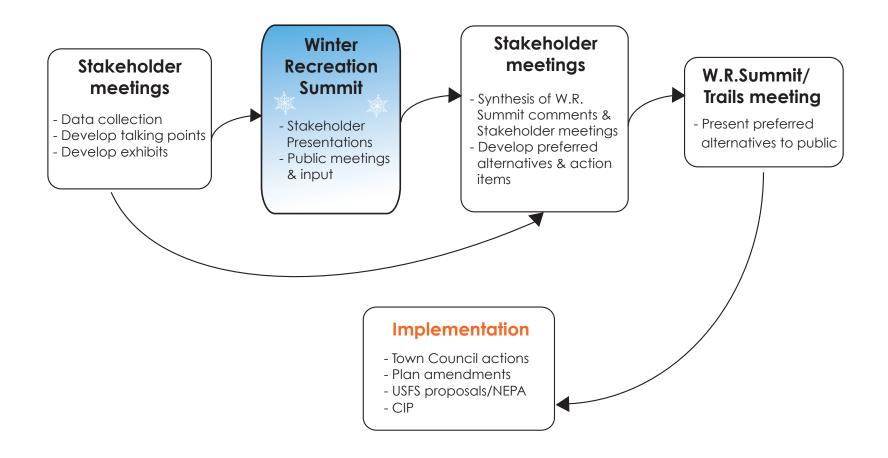


"RELIABLE INFORMATION AND WINTER RECREATION" Presented By: Mammoth Lakes Recreation

Saturday, March 19 1:30 PM- 2:30 PM Sierra Event Center, 452 Old Mammoth Road



Winter Recreation Summit Process





This presentation will provide people with the opportunity to review a collection of information about how we communicate about winter recreation.

The goal is to identify the common threads in our communications strategy, identify the gaps in that strategy, and to develop next steps in the process of providing reliable winter recreation information to both residents and visitors



