

CA Jobs First Sustainable Recreation & Tourism Cohort

Quick recap

The meeting focused on reviewing April's key events and discussing the recent Recreation and Tourism Cohort Symposium held on April 23rd. John provided a comprehensive overview of the symposium materials now posted online, including project interviews, opportunities and challenges identified by regions, and policy documents. Participants shared updates on other April events including the California Outdoor Recreation Partnership Summit, Californians for the Arts Summit, Trails and Greenways Conference, and CALED conference. Lexi provided an update on AB2578, noting it was placed on suspense file in Assembly Appropriations Committee and requested support letters and contacts with Assemblymember Buffy Wicks. The conversation ended with Geneviève and Calder discussing the upcoming Outdoor Economy Summit in Eureka on June 3rd-5th, which will feature 32 speakers including Assemblymember Chris Rogers and Gloria Sandoval from CNRA.

April Events Review Meeting

The meeting began with introductions and welcome remarks from Calder. The group discussed upcoming agenda items, including a report on the Symposium of Practice held on April 23rd, as well as other events from April such as the CORPS Summit, California's for the Arts Summit and Advocacy Day, Trails and Greenways conference, and CALED conference. Calder invited participants to share their experiences and insights from these events.

Recreation and Tourism Cohort Tour

John provided a tour of the Recreation and Tourism Cohort webpage, which contains materials from a recent symposium including meeting presentations, project interviews, and opportunities and challenges identified by breakout groups. The interviews were conducted prior to the symposium using AI transcription tools, and the symposium served as a "recommendation lab" where participants developed state-level recommendations for implementation and collaborative action. John noted that while the sample was representative across regions, some areas like the Capital Region didn't identify recreation and tourism as a

sector, and the team will continue developing recommendations based on the symposium outputs.

California Advocacy Events Review

The meeting focused on reviewing recent advocacy events in California. Kaela from SBC thanked organizers for hosting a successful networking and solutions-oriented event. Lexie from CORP and Geneviève from Cal Poly Humboldt discussed their participation in the California Outdoor Recreation Partnership Summit, where students learned about lobbying and met with assembly members. Calder and Leslie shared insights from the Californians for the Arts Summit, highlighting the importance of new revenue streams for arts and culture, particularly noting Minnesota's successful Clean Water Land and Legacy Amendment as a model for generating stable funding.

Rural Arts and Trails Conference

Leslie suggested connecting the cohort more deeply with Californians for the Arts for next year's conference to discuss rural places and the connection between land practices, trails, and arts and culture. Bridget shared her experience at the Trails and Greenways Conference, highlighting sessions on mapping tools, adaptive trails, and fenceless grazing opportunities, as well as networking opportunities with the Great Redwood Trail Agency. Calder mentioned the CALED conference as another relevant event focused on rural work and economic development.

Economic Development Initiatives Update

The meeting focused on updates from recent events and upcoming initiatives. Kimberly shared her experience attending CALED, highlighting sessions on workforce modernization and cross-departmental collaboration. Lexie provided an update on AB2578, explaining its progress through the legislative process and requesting support from the group. Geneviève presented details about the upcoming California Outdoor Economy Summit in Eureka, which will feature 32 speakers and include outdoor activities and a fundraiser. The group also discussed the importance of representing JOBS FIRST at the summit, given its role in supporting outdoor recreation economic development.