# **Chapter 4: Display Materials**

Materials for review, available on tables in the Exhibit Hall beneath relevant panels. Parties responsible for each item are identified in parentheses. (*Materials available upon request.*)

- OGIS Inventory Contract (GIC) field sheet binders (MLTPA) Complete information gathered for each point of public access (summer and winter) identified by MLTPA in fulfillment of the 2006 GIS Inventory Contract (GIC). Sheets included: activities associated with each point; photos of each site's relative location, signage, and condition; comments and notes; information about the volunteer who assessed each point; and other information. See the latest version of the MLTPA GIC on file in the Town of Mammoth Lakes Planning Department offices for further detail.
- "Golf Course Report" (MLTPA)
   A report produced by MLTPA in 2006 describing the winter passage and recreation opportunities of golf courses in peer Western resort communities
- Mammoth Trails sign-up sheets (MLTPA)
   Guests signed up to receive more information about Mammoth Trails,
   MLTPA's concept for a confederation of local user groups dedicated to providing information about and stewardship to the Mammoth Lakes trails and public access system, by entering their contact information in the provided ledger.
- "MLTPA Action Plan" (MLTPA)

Document developed by MLTPA and Jeff Olson of Alta Planning + Design at the close of MLTPA's 2006 Public Meeting and Strategic Conference to describe next steps for what would become the MLTPA Foundation and the CAMP process. This plan was validated by the members of the Interim Working Group, comprised of invitees to the Strategic Conference.

- MLTPA E-newsletter sign-up sheets
   Guests signed up to receive e-mail updates on MLTPA activities by entering their contact information in the provided ledger.
- "Mobility Plan Resources Report" (MLTPA)
   A 126-page document produced by MLTPA in 2006 identifying 100 trails and points of public access in Mammoth Lakes as observed by community volunteers. This report was presented to the Town Council and Planning, Tourism & Recreation, and Public Arts commissions at a joint meeting in July 2006, and was the basis of the GIC.
- "Peer Resorts Report" (MLTPA)
   A report produced by MLTPA in 2006 describing the structure and relationships of nonprofits, private enterprise, and government in trails planning, advocacy, implementation, and stewardship as found in peer Western resort communities

# **Chapter 5: Exhibit Hall**

The Exhibit Hall/Base CAMP acted as a consistent information hub where guests could learn about the CAMP process and specific CAMP: WINTER activities at any time during Mammoth Mountain Ski Area (MMSA) business hours. It served also as the central meeting place for some CAMP: WINTER sessions and tours, and as the CAMP: WINTER Online Trail Survey station. (Please see the "CAMP Online Trail Surveys" section, distinct from the "CAMP: WINTER" section, for further detail on that element.) Visitors were encouraged to explore the Exhibit Hall via a self-guided tour document prepared by MLTPA.

Exhibit copy, images, and other elements were either generated and assembled in-house by MLTPA and its vendors or supplied by the consultants to MLTPA for production. Once printed, they were mounted on foam-core panels. Each panel was then suspended from a series of temporary walls constructed by MLTPA and lit by incandescent lights mounted at the top of each wall. Eight exhibit walls, varying in number of component panels and display materials, were displayed in the Exhibit Hall. Parties responsible for each wall are identified in parentheses following the wall names.

## Exhibits: Entrance Hall

- "Welcome to CAMP" Wall (MLTPA)
   Entrance area for Exhibit Hall; first point of public contact with CAMP:
   WINTER. Staffed daily during MMSA hours of operation and during evening sessions by MLTPA staff, Board members, and volunteers.
  - "CAMP: WINTER Partners" panel
     Listing of CAMP partnerships (Jurisdictional, Funding, and Planning) and involved parties, represented by logos
  - "CAMP: WINTER Poster" panel Blow-up of CAMP: WINTER poster produced by MLTPA. See Chapter 6h, "Collateral," for further detail.
  - "CAMP: WINTER Event Schedule" panel
     Comprehensive daily schedule of receptions, sessions, presentations, and other activities planned for the CAMP: WINTER event period
- "Lake Mary Road Bike Path" Walls (Town of Mammoth Lakes)
  Information regarding the in-process Lake Mary Road Bike Path
  project, which, although preceding CAMP efforts, is an integral part of
  the in-town Mammoth Lakes Trail System
  - "Walk the Lake Mary Road Bike Path" sequence
     Large-scale black-and-white reproductions of the Lake Mary
     Road Bike Path construction drawings, arranged consecutively along one wall and featuring landmarks for reference

# "Lake Mary Road Bike Path Project" panel

Aerial photograph of the southwestern section of the Town of Mammoth Lakes, overlaid with the Lake Mary Road Bike Path future route. Information regarding construction, funding, history, and project timeline was included.

- "What Is...?" Wall (MLTPA)
  - "What Is CAMP?" panel

Answers to questions frequently asked about the Concept and Master Planning process (CAMP)

"What Is GIS?" panel

Information provided by the U.S. Geological Survey (USGS) about Geographic Information Systems (GIS) and how GIS is commonly used. Visitors were encouraged to request a GIS data collection demonstration at the Registration Table.

- Exhibits: Main Hall
  - "Planning Exhibits" Wall (MLTPA, Alta Planning + Design, Trail Solutions)

Consultant- and MLTPA-generated CAMP planning exhibits specific to winter recreation, trails, and public access

"Mammoth Lakes Area Jurisdictional Boundaries" panel (MLTPA)

GIS-generated map identifying jurisdictional aegis over lands contained within the Town of Mammoth Lakes Planning Area, Town Boundary, and Urban Growth Boundary, intended to highlight the multi-partnered nature of trails planning in Mammoth Lakes

"Winter Trail Types" panel (Alta Planning + Design and Trail Solutions)

Photographic overview of the different types of trails one might find in the Mammoth Lakes area in the wintertime, the type of terrain of which they are composed, which users take advantage of these systems, and what levels of maintenance and liability are associated with each

 "Snow Management Equipment" panel (Alta Planning + Design and MLTPA)

Photographic examples of a few of the many different types of heavy machinery used by the Town, the USFS, Caltrans, MMSA, and private parties to remove, store, and otherwise manage snow in the Mammoth Lakes area

"Signage Types" panel (Alta Planning + Design and Trail Solutions)

Photographic examples of signage that is typically part of a comprehensive signage and wayfinding system, explaining the purpose and general design guidelines of each

- "CAMP: SUMMER Lessons Learned" panel
   Summary of some of the most important points generated by the extensive public input given during CAMP: SUMMER in November 2007
- "Town of Mammoth Lakes: Winter Access Portals and Activities" panel (Alta Planning + Design)
  GIS-generated map showing the access points the public has traditionally used in the wintertime to get from the Town of Mammoth Lakes out to Inyo National Forest, as well as the activities occurring in these areas. These access points are dependent on snowfall, and are different than the access points used by the public in the summer months.
- "Town of Mammoth Lakes: Existing Winter Facilities & Near-Term Projects" panel (Alta Planning + Design)
  GIS-generated map showing the trails, pathways, staging areas, and trailheads currently in place in the Town of Mammoth Lakes, as well as projects that are planned to be executed in the near future. It addresses also the snow removal and management of each of these amenities.
- "Public Participation" Wall (MLTPA)
  - "Mammoth Lakes Area Trails and Access Points for Public Comment: A Pin Marks the Spot" panel GIS-generated map of GIS Inventory Contract—collected winter access points as defined by the Town of Mammoth Lakes Planning Area, Town Boundary, and Urban Growth Boundary. Participants were asked to identify areas of concern by selecting a numbered pushpin and inserting it into the spot in question on the map. They would then record their comments about the spot in the corresponding numbered space in the provided ledger. See the "Public Comment" section for further detail.
- "Vision" Wall (MLTPA)
  - "Sphere of Influence" panel
    GIS-generated image of the Town of Mammoth Lakes Planning
    Area, displayed spherically and divided by color into eight areas
    of use: Eastern Lands, Hidden Lake/The Sherwins, High
    Country, Lakes Basin, Mammoth Mountain Ski Area, Northern
    Lands, Town of Mammoth Lakes, and Western Lands. Areas
    contained the names of activities frequently conducted in each
    zone, and were further demarcated by the Town Boundary and
    Urban Growth Boundary.
  - Individual large-scale photograph panels
     Eight scenes representative of each sphere of influence, shot by
     John Wentworth

## "Developers' Forum" Wall (MLTPA)

The Developers' Forum is a joint venture between MLTPA and the Mammoth Lakes Chamber of Commerce (MLCC), designed to engage and inform developers and related trades regarding the CAMP process. Contributions made by participants are a direct source of revenue for CAMP.

## "Peer Resorts" panel

Frames from the Developers' Forum presentation made on behalf of MLTPA and the MLCC by Randy Martin of Martin & Associates, comprised of ski-area maps, trail maps, and photographs representing Western resort communities competitive with Mammoth Lakes of which trails are a major component

# "Trails and Economics" panel

Frames from the Developers' Forum presentation made on behalf of MLTPA and the MLCC by Randy Martin of Martin & Associates, describing the financial impact of trails and public access on private development

# "Developers' Forum Participants" panel

Listing of to-date participants in the Developers' Forum, ordered chronologically and identified by both developer name and project name

# "Real Estate Development Projects" panel

Frames from the Developers' Forum presentation made on behalf of MLTPA and the MLCC by Randy Martin of Martin & Associates, representing geographically all 11 major development projects in Mammoth Lakes expected to move forward in the coming year, and illustrating how the projects can work harmoniously to build a comprehensive system of trails and public access

## "Developers' Forum" panel

Frames from the Developers' Forum presentation made on behalf of MLTPA and the MLCC by Randy Martin of Martin & Associates, representing major themes of the presentation, as well as a graphic, separate from the presentation frames, describing the Developers' Forum goal and objectives

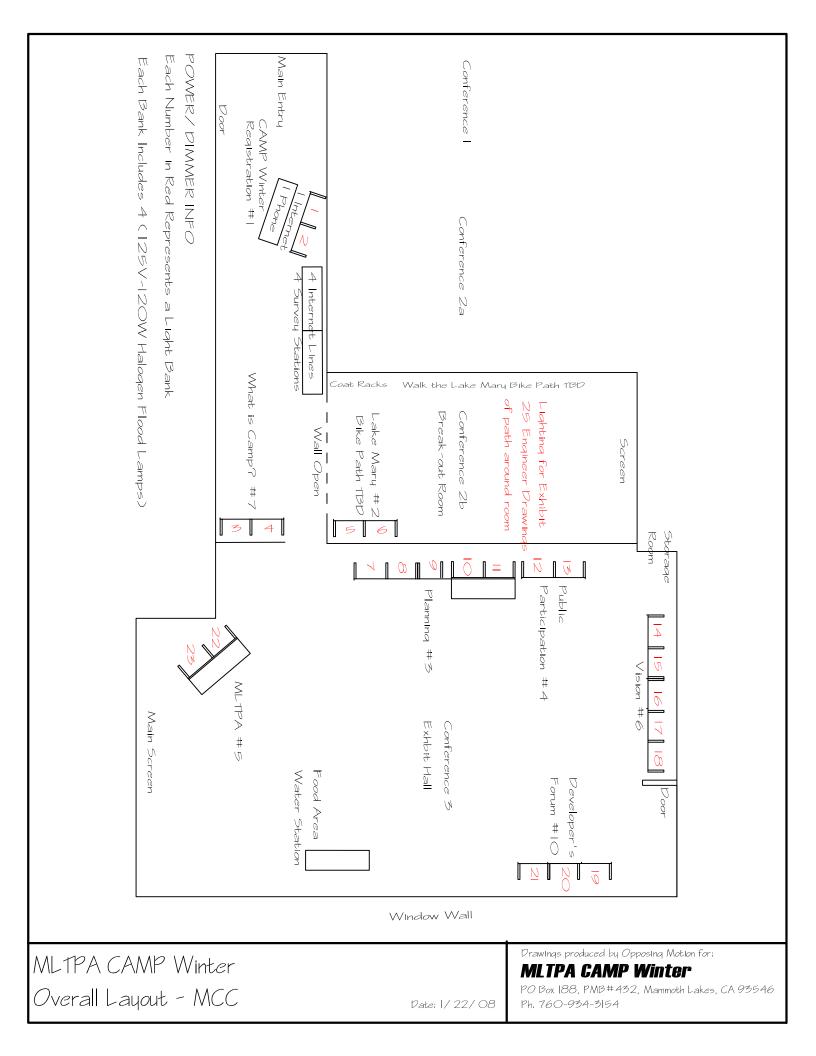
# MLTPA Foundation Wall (MLTPA)

Essential background information about the Mammoth Lakes Trails and Public Access Foundation (MLTPA)

- "Mission & Vision" panel
- "Board of Directors and Staff" panel

Listing of Board of Directors and staff members working with MLTPA at the time of the event, with brief biographies

- "Highlights" panel
   Descriptions of milestones in the development of MLTPA and CAMP, arranged chronologically through February 2008
- "Highlight Examples" panel
   Groups of images, arranged by date, illustrating the text found in the "Highlights" panel
- "Foundations, Founders, and Friends" panel
   Listing of foundation contributions and donors by category, as
   well as fundraising program information, as of February 2008

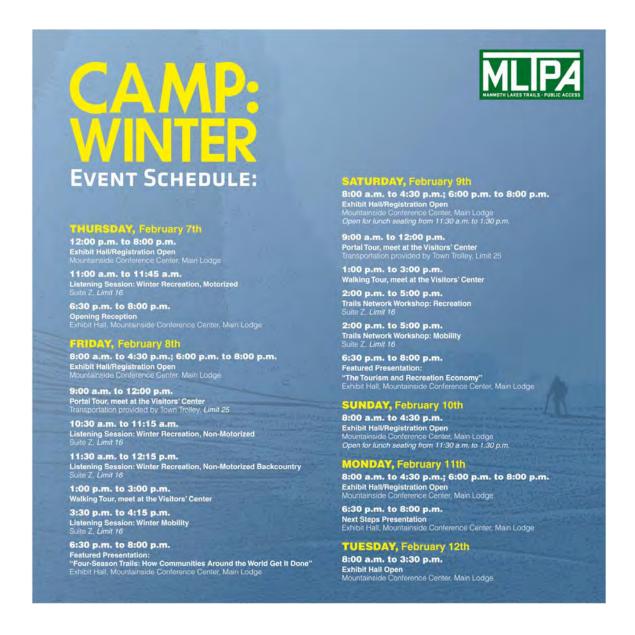


# **Welcome to CAMP Wall**









# Lake Mary Road Bike Path Walls



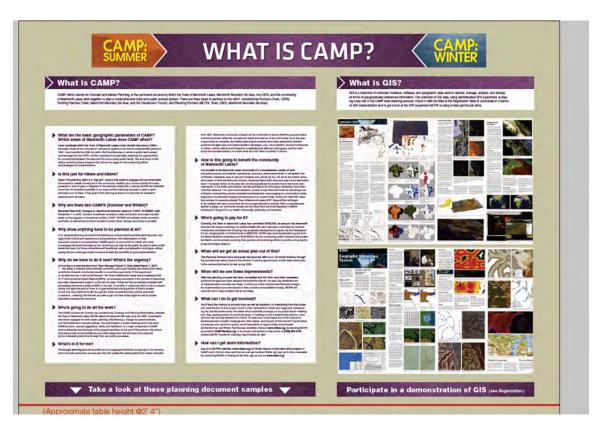
Lake Mary Road Bike Path Project Wall



Walk the Lake Mary Road Bike Path Wall (left)

# What is CAMP? Wall





## What is CAMP?

CAMP, which stands for Concept and Master Planning, is the partnered process by which the Town of Mammoth Lakes, Mammoth Mountain Ski Area, the USFS, and the co of Mammoth Lakes work together to plan a comprehensive traits and public access system. There are three types of partners in this effort: Jurisdictional Partners (Town, USFS), Funding Partners (Town, Mammoth Mountain Ski Area, and the Developers' Forum), and Planning Partners (MLTPA, Town, USFS, Mammoth Mountain Ski Area).

#### ▶ What are the basic geographic parameters of CAMP? Which areas of Mammoth Lakes does CAMP affect?

Land contained within the Town of Marmoth Lister Urban Goods Foundary (USB)— balcally, where all the concrete is—will get an update to the Town's adopted that plan for 1991. Land caster he LUSB but within the Town Boundary—which is public land owned and minaraged by the USPS—will be considered conceptually, exploring the opportunities for connectivity between the town and the surrounding public lands. The nort result of the will be something like a blueport that will set the stage for future planning efforts and strategies for implementation.

#### Is this just for hikers and bikers?

Nopel The penning effort is a Tolg tient' violate that seeks to engage and accommodate the recreation needs of everyor's at the community, whether your chosen activity is humanipowered to make or gas, or despens in this surmer, whether your chosen activity is humanipowered to make or gas, or despens in the surmer of the despiration of the seek of the penning the seek of the despiration and every one of their A key goal of this planning process is 50 improve the increation experience for all users.

#### Why are there two CAMPS (Summer and Winter)?

Because Mammoth changes so significantly between seasons, CAMP SUMMER, held November 1-4, 2007, focused on summer necession, Irails, and points of access to public lands as they appear in the swarms confine, CAMP WHETE will address wider recreasion and trails, as well as how points of access to public tunds change according to snowfall.

#### Why does anything have to be planned at all?

#### Why do we have to do it now? What's the urgency?

According to a memorandum from Town Manager Robert F. Clark dated March 7, 2007.

— the ability to dedress environmental, econome, and social impacts and obtain a law share contribution towards community benefits is a one time opportunity if this opportunity is not attained new if will be last forewer. This flows of Marmenth Lakes has processed a lotal of 11 Environmental Impact Reports (ERIs)—a nocessary procedure in the process of approving any raigor theselogeneit project—in the last 27 years. Douby the Town pointially is tasked with processing that same number of ERIs in the next 12 months. If a planning effort is not in process during this approval period, there is no guarantee that enabling points of public access to and from fino National Forest through the Ulban Growth Boundary will be protected or ensured. . meaning that the final you take to get out there today might be lost to private red estable development foregrow.

#### Who's going to do all the work?

The CAMP process will function via Jurisdictional, Funding, and Planning Partnerships betwee the Town of Mammoth Lakes, MLTPA. Mammoth Moustain Sis Area, and the USS. Consultants have been engaged for trails master planning. Also Planning—of Peeging for previous surfaces, and the Soutions for natural surfaces. You participation in public metrings and in the entire CAMP process—only supportions, cleas, and fedebase—in a major compensed of CAMP and an externelly important part of the projects workflow. At the end of this process, the consultants will growled encommendation of a draft master pen that will need to be adopted by the individual jurisdictions through their own public processes.

#### What's in it for me?

A thorough planning process benefits you by engaging individuals and groups in the develop-ment of a trails and public access plan that will update the existing Mannhoth Lakes trails plan

from 1991. Extensive community outneach will be conducted to ensure that the proposed plat and and products reflect the encreational heads and desires of the community. Once the plat ming process is complete, the drathed planning documents have been adopted by referent jurisdictional agencies, and implementation has begun, you—as a resident, second homeou or wistor—will be able to look forward to a well-planned, efficient, well-signed, and fain trails and public access system, no relater what your skill lived or activity of robots.

#### ▶ How is this going to benefit the community of Mammoth Lakes?

The benefits to the Manmorbi Lakes community of a comprehensive system of trails and public access and fiverfold recreational, economics, and environmental. A first system that is efficient, receiptive, easy to use and neights, and, above all, but, will sent the cuddor recreation reads of both residents and visitors, increasing Mammorbis draw as a year-cound defendant restort. Increased visitors to the area and rect only supprement the bottom for of the boars boarness sector in the winter and summer, but also will high to fill in the graph created by the current "shoulder seasons." For year-cound residents, access to long in post Accessar Central for everything from birding to innovembring can be prefetched and severalled—encouraging our community to freely experience the advantant beauty and responses to the solice lands. Finally, the feet first "season that accroaction shall considerate that according the about conformation shall be community and the conformation and according the according to the encourage alternative encoting, with a comprehensive system in place, our community literally can be linked from the South Gate and beyond. It's good for our health—financially, physically, and mentally!

#### Who's going to pay for it?

Currently, the Town of Mammoth Lakes has committed \$100,000, an amount that Mammoth Mourtain, 5tl Area is matching. An additional \$35,000 each has been committed by Cardinal Investments and Mammoth Crossing, how proposed development projects, we the Developer's Fourth, Employed to the Cardinal Investments and Ammoth Crossing, how proposed development projects, we the Developer's Fourth, Employed to the Cardinal Investment and the Cardinal Investment Investment (Investment Investment Inves

#### ▶ When will we get an actual plan out of this?

#### ▶ When will we see these improvements?

After the planning process has been completed and the Town and other necess jurisdictional agencies have adopted the final trails plan for the area, the establishmen of implementation priorities can begin. It will be up to the Jurisdictional Partners to be the implementation process based on their priorities and available funding. INLTPA. rtainly look to play a helpful role at this stage.

#### ▶ What can I do to get involved?

What can't do get involved in a self as feedback on everything from the routes you travel by loct or bile to get to work, to the statilised from which you stage you backpack-eg tip into the selectocers, for matter either actives you entry on our public lands—welling your dog, reping around on your motorcycle, or heading out for a backcountry kill hard propriet and the propriet are not entry relevant. But critical. To make your voice Plants, be on the lockcut for announcements of public meetings and other events, and be part of the furnical flywarf states of express your explaint in public, you! These plants of popular controlled with the Summer and Winter That Surveys available online at www.mtlpa.org, by exending MLTM an e-mail at CAMPP emitips.org, or by pumply calling them on the phone at (760) 934-3154. Confact MLTPA directly for volunteer opportunities to and in the phone at (760) 934-3154.

### ▶ How can I get more information?

Log on to MLTPA's website, www.mitpa.org, for limitly reports on the status and progress of CAMP and to find out when and how you can get evolved. Better yet, ago up for the e-newslotte by contacting MLTPA or looking for the blue sign-up box on www.mitpa.org

# What is GIS?

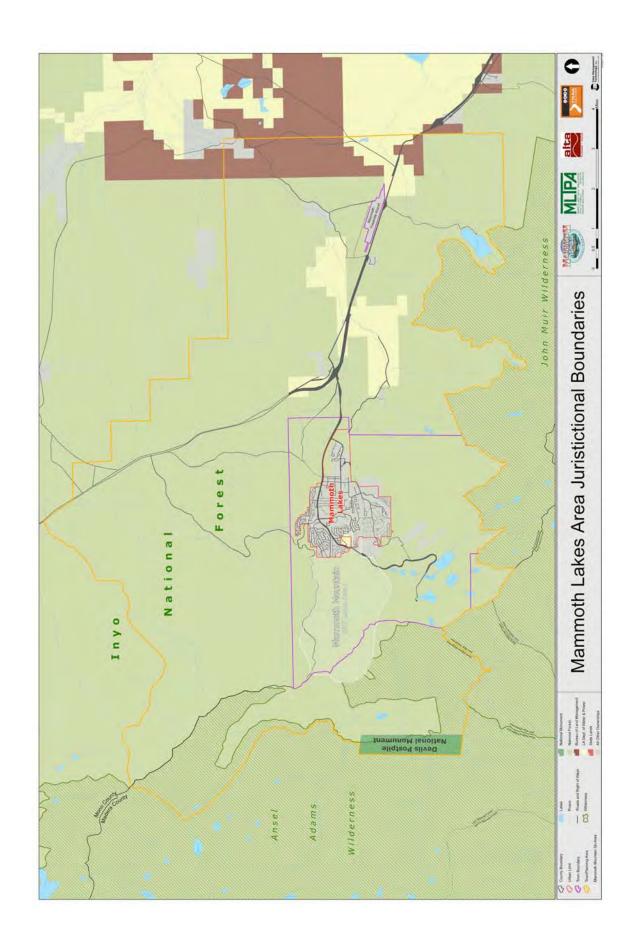
GIS (Geographic Information Systems) is a collection of computer hardware, software, and geographic data used to capture, manage, analyze, and display all forms of geographically referenced information. The collection of GIS data, using sophisticated GPS equipment, is playing a key role in the CAMP trails planning process. Check in with the folks at the Registration Table to participate in a hands-on GIS demonstration and to get a look at the GPS equipment MLTPA is using to help get the job done.





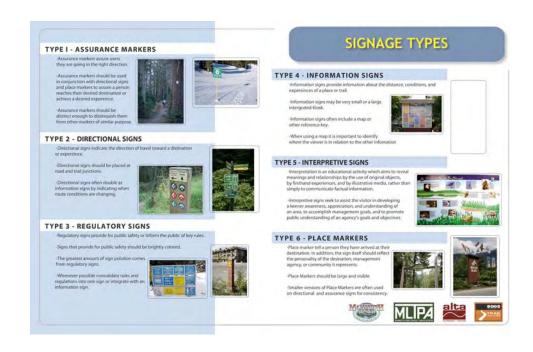
# **Planning Exhibits Wall**



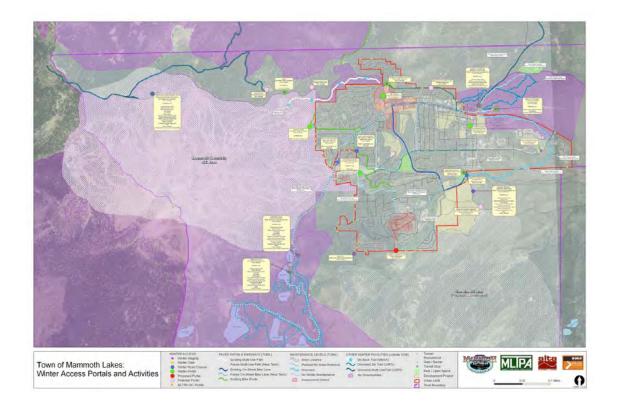


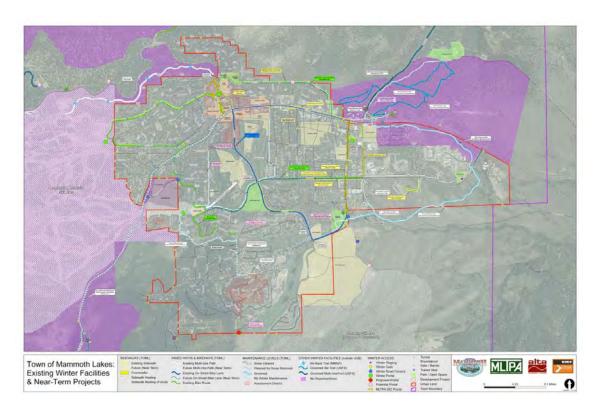












# **Public Participation Wall**





CAMP: WINTER public participation in action

# **Vision Wall**

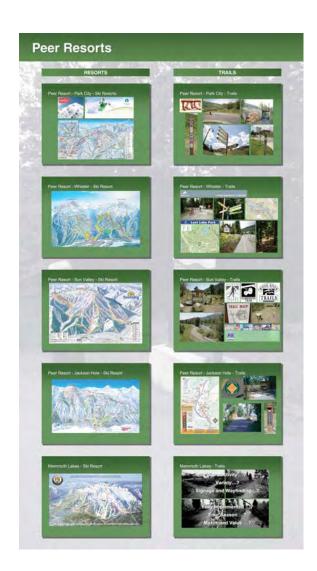


Full Vision Wall

# **Developers' Forum Wall**



Full Developers' Forum wall











## **MLTPA Foundation Wall**



# **Mission & Vision**

#### MISSION

MLTPA advocates for, initiates, facilitates, and participates in the planning, implementation, and stewarding of a system of four-season trails and public access in Mammoth Lakes and the immediate Eastern Sierra.

#### VISION

MLTPA will be an effective, independent leader that connects the community with its majestic natural setting, helping to sustain an exceptional quality of life and a prosperous local economy.

### MLTPA's PROMISE

Connecting People with Nature

## **STRATEGIES**

- Advocate for Trails and Public Access: Create awareness
  of and promote a system of four-season trails and public access.
- Champion Physical Trails Development: Participate in the development of a sustainable four-season trails and public access system.
- Foster Stewardship and Community Participation: Facilitate stewardship of trails and their recreation opportunities through collaborative partnerships.
- Ensure Organizational Stability: Develop and sustain the organizational capacity necessary to achieve MLTPA's Mission.
- Ensure Financial Stability: Develop a balanced, robust, and creative funding mix to sustain projects and the organization.

# **MLTPA Foundation Board of Directors**

#### John Wentworth, Board President and Acting Executive Director

#### Jay Deinken, Vice President

After obtaining a B.S. in physics and mathematics, Jay served as a missile combat crew commander in the United States Air Force Following law achool, he worked as an intellectual properly attorney for 30 years before moving to Mammoth Lakes in 2006 He and his wife, Noelle, have two grown some After vacationing in Mammoth for 21 years, he is delighted to be here full time and enjoys hiking, running, downfull sking, cross-country sking, backpacking, snowshoeing, and bicycling.

Jo is a retired governmental facial manager and consultant, now serving as a Planning Commissioner for the Town of Mammoth Lives. Die has a master's degree in public administration with a floor, or urban and commandy development at the level of sales and local government. One is a local business owner, a member of the Outdoor Science Education staff for the Videorie Reserver, president of the Mammoth Manager Education staff for the livey National Foreign the March Science Blass, and Mammoth Manager Science and a materials guide for the livey National Foreign. The March Science Blass, and Mammoth Manager Science and a material spice of the livey National Foreign.

#### Brooke Pace, Member

#### Rebecca Paranick, Mammoth Mountain Ski Area Member

Releccia is the curried Government Relations Manager for Mammoth Mountain Ski Area (MMSA). She coordinates ski area permits, serving as fasion to such algoricles as the U.S. Forest. Services. She Air Pollution Correct Clastrict. the Regional Water Quality Cortrol Board, Mono County, and the Town of Mammoth Lakes. She represents MMSA on the Continuinty Stakeholds. Here Gough and on the Board of MLTRA. Healback an also degrees in both politics as discovered and intermedian affairs from the University of Colorido and and M.A. In public policy from The College of William and Many. In 2002 are left her position as Senior Policy Analyst and Chief Staff Assistant to the Commissioner for the Virginia Department of Transportation in order to return to the childrood home in Mammoth. Revisus to their current position, she spent has years in the MMSA Planning Department, directing projects such as the Mammoth Mountain him and VP Good revisionals, programming the Marreet Chills, and representing the skile was and the Community Sakeholdson Group in the Town of Mammoth Lakes General Plan Update process. She and her husband, Steve, nave a Prese-year-old disciplier named Mogan Ju. They like to hive, ski, got1, and travel.

#### Bill Taylor, Member

Bill Tajor is a land-use consultant and a 34-year resident of Mammoth Lakes. He has a Bachelor of Arts degree in arthropology from Amherst College and is a member of the American Institute of Certified Planners. After graduating from college, he moved to Mammoth and vorted at a versely of typical six-hore plant in 1979. Eliel vert for work for the typic fallorisation. He statistication is testimated with the new proposated forein of Mammoth Lakes in 1986 as the time plant pla

#### MLTPA FOUNDATION STAFF

#### Kim Stravers, Communications Manager and Board Secretary

IN STRAVERS, COMMUNICATIONS MANAGER AND BOARD SECRETARY
moved to Marrowite in December 2016 and has been just of MLTPA from the very beginning, becoming involved after writing a story about the Ranch Road galet Town Council
sion for Powder magazine. In a previous Versite was a longisme staff writer and editor for action sports magazine, and the Reader, and SG. Surf Snow "Skate Girl where she,
the managing editor. Her healtenine clear toster foods include Red Dull, Surfer, ESPA, Nature Snowboarding, Surfers com, and data Learn to Ride, for women she is the editorial
too Her her bossessive organized, Institute disposition lesson LITPAst dealings ofto foundatived and poundative for a counting with her spron, you can find her riking, trail
ing. sliding across the snow on a variety of equipment. Sating off of her mountain bike, or just looking for a good spot to take a risp in the grass.

#### Dana Taussig, Operations Manager

#### Jon Roberston, Data Technician

s 2006 from Georgia Southern University with a B.S. in information technology, apeciationg in Geographic Information Systems (GIS). He was crawn to Manmoth Lakes of finally being able to experience snow. During the last four years, Jon has worked as a raft guide in North Carolina. He enjoys snowboarding, keysliking, rafting, and

# **Highlights**

#### February 2006

In response to a petition signed by more than 750 less a meetenty, the Town Council of Manmoth Lakes votes unanimously to reconsider their decision relegiashing public right-of-way on a public mad.

Mt.TPA presents the 125-page "Mobility Plan Resources Report to a joint meeting of the Town's Tourism and Recreation Planning.

#### August 2006 to January 2007

MLTPA completes an \$11,000 GIS Inventory Contract with the Town of Manmoth Lakes to document key points of public access, trail-beaths, and outcome testreation amenities for inclusion as a staff glanguage tool in the Towns planning tool in the Town's GIS database.

#### November 2006

MLTFA convenies a Strategic Conference and Public Meeting on the future of trails and public access in Mammoth Lakes, tratuming nationally recognized presenters and attracting a standing-room-only stowd of more than 200 people.

#### December 2006 to March 2007

The Mammoth Lakes Trails and Public Access Foundation is incorporated as public health corporation in the State of California, senta

#### February 2007

MLTPA produces numerous reports and studies, available on the MLTPA website at www.mitpu.org.including an 16 page Action Plan written to conjunction with Jeff Otson of Alta Planning + Design.

## March 2007 to April 2007

MLTPA traditates a point Task. Force with the Town's Toonson and Reser-ation Organizment, including representatives have the development community. the United States Forcest Service, the Tourism used Receiva-abon Commission, and Town of Marmonth Lakes staffs, to propare the "Proposal to the Community for a Touts and Public Acoessi Commission."

MLTPA presents the Planning Proposal to the community of Mammoth Lakes. The IRS grants official 501(c)(3) status to the MLTPA Foundation

Town Council votes to approve a \$100,000 commitment toward the Concept and Master Planning (CAMP) process, linguishing an inalizing \$100,000 commitment from Mammeth Missitain Ski Ania and S25 000 from Carding Investments via the Developer's Fortato, a partnership between MCTPA and the Mammoth Lakest Chamber of Commerce

#### October 2007

Town Courrell vetes to officially authorize the CAMP consoliant contracts as well as to approve the Town's agreement with MLTPX to conduct formal public outreach and data coordination and collection services. Town Climital align signs: a Membrandum of Unitimistancim) (MOU), to be on-signed by MCTPA, Membran Mountain Ski Arina, the United States Forest Service. Mono County, and a number of other patheris, that addresses occoperative trails and public access planning efforts.

## November 2007

The CAMP SUMMER recreation and trails workshop taken plane at Carryon Lodge. As a special Developers Forum reception curing, the event, Marmoth Crossing presents MLTPA with a \$25,000 ctreet to help further the planning officer.

#### December 2007

MLTPA receivers \$120,009 from the Searca Newsita Conservancy, to help fund public outreach for CAMP it is one of the first grants ever awarded by the SNC.

#### February 2008

The CAMP WINTER recreation and trails workling takes place at Main Lodge





# CAMP: WINTER EXHIBIT HALL SELF-GUIDED TOUR

Welcome to the CAMP: WINTER Exhibit Hall! Please use this guide as a reference while viewing our many displays. This tour begins with the panels located in the hallway to your left as you move toward the main hall, but exhibits may be enjoyed in any order you wish. MLTPA staff and Board members are available to answer any questions you may have, and we're happy to join you on your tour at your request.

#### 1. LAKE MARY ROAD BIKE PATH

The sketches to your left are large-scale reproductions of the actual construction drawings used to plan this Class 1 Bikeway, which represents a new section of the paved Mammoth Lakes Trail System you've walked or biked on around town. Opposite to the sketches you'll find an alternate view of the trail as an overlay on an aerial photo of the Town of Mammoth Lakes, as well as answers to some frequently asked questions about this Town project.

## 2. WHAT IS CAMP? // WHAT IS GIS?

**CAMP**—the Concept and Master Planning process for trails and public access in Mammoth Lakes—is a multi-partnered, multi-jurisdictional effort to update the Town of Mammoth Lakes trails master plan. The panels to the left provide answers to some frequently asked questions about this historic process.

Geographic Information Systems, or **GIS**, plays a central role in the trails planning process. The panels to the right provide an overview of this system. Please check in with the Registration Table if you'd like to get a closer look and demonstration of how trails data has been collected throughout this process.

## (Main Hall)

# 1. CAMP: WINTER PLANNING EXHIBITS

On this wall, you'll find a variety of exhibits related to winter trails and mobility in Mammoth Lakes. From left to right:

Mammoth Lakes Area Jurisdictional Boundaries: This map shows the extended Planning Area of Mammoth Lakes and how these lands are managed by jurisdiction. It's important to note that the Town of Mammoth Lakes is surrounded on all sides by Inyo National Forest, creating a multi-jurisdictional configuration that requires cooperation of both parties in the trails master plan update.

Town of Mammoth Lakes: Winter Access Portals and Activities: This map shows the access points the public has traditionally used in the wintertime to get from the Town of Mammoth Lakes out to Inyo National Forest, as well as the activities occurring in these areas. These access points are dependent on snowfall, and are different than the access points used by the public in the summer months.

Winter Trail Types: This panel provides an overview of the different types of trails one might find in the Mammoth Lakes area in the wintertime, the type of terrain of which they are composed, which users take advantage of these systems, and what levels of maintenance and liability are associated with each. Snow Management Equipment: This panel illustrates a few of the many different types of heavy machinery used by the Town, the USFS, Caltrans, MMSA, and private parties to remove, store, and otherwise manage snow in the Mammoth Lakes area.

Town of Mammoth Lakes: Existing Winter Facilities & Near-Term Projects: This map shows the trails, pathways, staging areas, and trailheads currently in place in the Town of Mammoth Lakes, as well as projects that are planned to be executed in the near future. It addresses also the snow removal and management of each of these amenities.

**Signage Types:** This panel provides examples of signage that are typically part of a comprehensive signage and wayfinding system, and explains the purpose and general design guidelines of each.

**CAMP: SUMMER Lessons Learned:** This panel summarizes some of the most important points generated by the extensive public input given during CAMP: SUMMER in November 2007. The consultants will use this information in conjunction with data gathered during CAMP: WINTER to produce the Next Steps presentation as well as the draft trails master plan.

## 2. CAMP: WINTER PUBLIC PARTICIPATION

Mammoth Lakes Area Trails and Access Points for Public Comment
This map shows all of the winter trails and portals in the Mammoth Lakes area,
as collected by MLTPA staff and volunteers for the GIS Inventory Contract and
enhanced for CAMP: WINTER. Directions on how to provide input are on the
table below the display; please feel free to leave your comments (anonymous or
not) with us!

#### 3. VISION

The center panel is an overview of the Mammoth Lakes Planning Area and how it may be considered in terms of the outdoor recreation activities that occur most frequently in different areas. MLTPA has identified eight different spheres of influence, which are represented by the photos surrounding the center map.

## 4. DEVELOPERS' FORUM

This wall explains the Developers' Forum and its role as a Funding Partner in the CAMP process. From left to right:

Peer Resorts: This panel shows examples of peer Western resort towns and how they've developed and articulated their trails and public access systems.

Trails & Economics: This panel explains the relationship between trail systems and the economies of the development projects in which they are located, as well as how such systems can positively impact a development's bottom line.

Developers' Forum Participants: This panel announces all of the development

projects that have contributed financially to CAMP to date.

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**Real Estate Development Projects:** This panel identifies the 11 major development projects in Mammoth Lakes that are currently underway or are awaiting final approval to move forward, and illustrates how these projects relate to already developed areas in town.

**Developers' Forum:** This panel provides an overview of the Developers' Forum as a partnership between MLTPA and the Mammoth Lakes Chamber of Commerce, and explains its goals, objectives, and role in CAMP.

## **5. MLTPA FOUNDATION**

Mission & Vision: This panel articulates the Foundation's Mission and Vision, as well as the Strategies the Board of Directors has developed to execute them. Board of Directors and Staff: Meet the folks behind the Foundation! Check in with the Registration Table if you'd like to meet any of us—we'll be here all week! Highlights: This panel provides a chronological overview of how MLTPA was founded and how we've gotten to this point in the CAMP process. Highlight Examples: This panel shows photos of some of the key moments in

**Highlight Examples:** This panel shows photos of some of the key moments in the MLTPA timeline.

**Foundations, Founders, & Friends:** This panel proudly announces MLTPA's many financial supporters. For information on how you can make a donation to the MLTPA Foundation, please see the Registration Table.