

Funding and Data (IMG_3394)

Funding: Group #1

- RCRC to provide technical and financial assistance to recreation and tourism sector.
 - Funding/projects across county lines.
 - Needs that go to the fed with data for economic development.
 - Alignment opportunities around needs.
 - Corridor response [??].
- Need for convening and facilitation to identify common state and federal interests.
- → From #2 Add- Opportunities for local funding resources- sales tax, parcel tax, etc.
→ Business Improvement Districts.
- Recommendation #2: CNRA engage state public health capacity to invest in recreation and tourism.
 - Tasmania – proactive public health.
- Recommendation #3 – Funding
 - UCANR CE will continue to support communities to provide (a variety of capacities) for recreation and tourism sectors.

Funding: Group #2

- CNRA to connect with USFS/BLM to reconstitute RACs for fee proposals.
- [Funders] include guidelines to prioritize “ongoing needs” vs. “new” or “innovative”.

Funding: Group #3

- Go-Biz to work with partner agencies to aggregate industrial sector transition stories and analysis (i.e. from timber or cannabis) to outdoor recreation.
- CALED will develop and host development for the rural exchange to assist rural communities with industrial transition to recreation and tourism.
- All state grant funding should replicate and model o [??] the RFFCP Model (block grant).
- Visit CA host roundtable to inform what data they are collecting and what is needed.
- Grants
- 31.
- Grants. Rec.gov to review and provide efficient filters for recreation and tourism for their [??] factor.”
 - Review of filters and terms for above.

Assorted Data Recommendations

- Consistent across the state?
- Visit CA
 - Not granular enough.
- Identify the use case.
- Shared data across fed/state?

- TOT data?
- Use case directed to strengthen.
- Public/private partnership.
 - Localized data—need.
 - Granular.
- Data draft recommendation – JCF
 - “Go-Biz will identify the appropriate (for USFS staffing) socio-economic data to embed in the new USFS office in Placerville.”
 - Common socio-economic assets between the state and feds.
 - Dedicated data scientist.
- Critical: “Identify the organizing “North Star” to aggregate and organize recreation and tourism components to establish focus for collaborative efficient collaborative efforts.”
- Statement – Funding
 - “Recreation assets are considered critical infrastructure for the purposes of CAL FIRE fuels mitigation work and state grants.”

Assorted Funding Recommendations

- “Funding agencies should fund on a ‘pipeline’ basis from pre-development → planning → implementation → deliverables.”
 - Include lifecycle.
 - Maintenance.
 - Build “trust based” relationships over time.
- Include related sectors and their related values.
 - Mental health.
 - Cultural.
 - Education.
 - Other [??] related sectors.
 - Connect to health economic activity.
- CNRA to coordinate with federal partners to identify federal recreation and tourism projects that are held up for “shovel-ready” status due to lapses in federal capacity.
 - Campgrounds.
 - Fund ID teams.
 - State strike teams for CEQA/NEPA.