



Mammoth Lakes Trails and Public Access Foundation

CAMP: WINTER - Public Meeting and Outreach Documentation

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PO Box 100 PMB# 432
Mammoth Lakes, CA 93546
760 934 3154
mltpa.org

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CAMP (Concept and Master Planning) Outreach Executive Summary

Under contract with and partially funded by the Town of Mammoth Lakes, MLTPA planned and executed a comprehensive public-outreach effort to gather community input on recreation, trails, and public access in Mammoth Lakes. This project was fulfilled in large part by two large-scale, multiple-day public meetings, as well as by ongoing data collection via the Summer and Winter Online Trail Surveys. The first public event, CAMP: SUMMER, focused on summertime conditions, and the second, CAMP: WINTER, on wintertime conditions, allowing the trail planning consultants to experience the Mammoth Lakes region in its divergent seasonal articulations, and to therefore ensure that these same consultants specifically address the challenges and opportunities presented by each. MLTPA retained a local events-management firm, Opposing Motion, to assist with these efforts.

Working with Opposing Motion, MLTPA organized both events, including, but not limited to: venue location; on-site operations; vendor contracts; food and beverage; audio/visual needs; Exhibit Hall display construction, setup, and breakdown; exhibit and signage design, production, transportation, and storage; marketing, advertising, and other promotions; consultant travel, accommodations, local transportation, and on-site needs such as lift tickets and sports equipment; tour planning and vehicle security; comprehensive event scheduling; registration; creation and production of informational materials; media relations; public comment collection; and public outreach. The following report details MLTPA's efforts on the CAMP: SUMMER and CAMP: WINTER events, as well as the persistent Summer and Winter Online Trail Surveys, and is supplemented with analog and digital attachments to illustrate or provide further detail and insight into specific elements.

MLTPA also was responsible for participating in the collection and development of GIS data. MLTPA staff worked in conjunction with the Town of Mammoth Lakes and with Data Management Technology, Inc., an independent firm retained by MLTPA specifically for CAMP, to accomplish these tasks. A detailed report on this project may be found in the "GIS Data Collection and Development" section of this report.

For clarity, specific community input from CAMP: WINTER, CAMP: SUMMER, and persistent outreach efforts has been compiled in the "Public Comment" section, to be found at the end of this report.

Chapter 1: Outline of Event

CAMP: WINTER—a free, public event designed to solicit and record input from the community regarding recreation, trails, public access, and the Concept and Master Planning (CAMP) process for use by the trails planning consultants—was staged at the Mammoth Mountain Ski Area (MMSA) Main Lodge on February 7–12, 2008. A persistent Exhibit Hall/Base CAMP was located in the Mountainside Conference Center on the third floor of the building, where MLTPA staff, Board members, and volunteers manned the Registration Table, led informal tours of the Exhibit Hall, registered guests and signed them in for events, provided general CAMP and event information, distributed takeaway materials, added guests to the e-newsletter mailing list, assisted guests with taking the CAMP: WINTER Online Trail Survey at on-site computer kiosks, and facilitated one-on-one meetings between CAMP Partners, the general public, and the media. A total of 167 unique guests participated in CAMP: WINTER, over a span of five days and 18 individual sessions. Please refer to the following subsections for more detailed information.

Chapter 2: Banners

MLTPA designed and produced two banners to drive guests from MMSA high-traffic areas to the event: one hung on the railing of the Village gondola station, and one hung on the outside of Main Lodge above the ticketing entrance closest to the Main Lodge parking lot. The color scheme and graphics were large, clear, and in keeping with the overall visual scheme of the event, which the CAMP Partners had previously approved.



CAMP: WINTER banner proof



CAMP: WINTER banner outside of the Main Lodge

Chapter 3: Directional Signage

MLTPA designed, produced, and placed directional signage for the event at the ticketing area closest to the Main Lodge parking lot, inside Red Line bus station #1, on the stairwell landing of the third floor, inside the dining area of the Broadway Marketplace on the third floor, and just outside the Mountainside Conference Center to direct guests to the Exhibit Hall, CAMP: WINTER sessions, and the CAMP: WINTER Online Trail Survey computer stations (See the “CAMP Online Trail Surveys” section, distinct from the “CAMP: WINTER” section, for further detail on that element.) In order to direct guests to Main Lodge from town and other MMSA locations, as well as to attract walk-in attention to the event, MLTPA also designed, produced, and placed simple directional signage inside Eagle Lodge, inside Canyon Lodge, in the Suite Z parking lot, outside the stairway to Suite Z, on the doors of Suite Z, outside the Visitors’ Center, on the pathway leading to the Visitors’ Center, and at the turnoff to the Visitors’ Center from Hwy. 203 eastbound as well as westbound. Parking directions were included. Graphics were large, clear, and in keeping with the overall visual scheme of the event as previously approved by the CAMP Partners.

OPPOSING @ M O T I O N

MLTPA Foundation CAMP: Winter Graphics Request

Graphics Deliverables:

Item	Submit Request	Submit Proofs	Proof Approvals	To Production	Product In-hand/Mailed
<u>Exhibits</u>					
-Welcome to Camp	Jan 17	Jan 22	Jan 25	Jan 28	Feb 1
-MLTPA	Jan 17	Jan 22	Jan 25	Jan 28	Feb 1
-What is Camp?	Jan 25	Jan 30	Feb 1	Feb 1	Feb 4
-Ambassador Exhibit	Jan 25	Jan 30	Feb 1	Feb 1	Feb 4
Persistent Signage	Jan 16	Jan 18	Jan 21	Jan 21	Jan 25
Directional Signage	Jan 16	Jan 22	Jan 24	Jan 25	Feb 1

Exhibits:

Headers: Each Exhibit will require a header. It seems that the header has already been designed. Here is a list of the Exhibit Titles needed:

- Welcome to CAMP Registration
- Lake Mary Bike Path (should we use the orange header for this one if we show the exhibit as it was part of CAMP Summer?)
- Planning Exhibits
- Public Participation
- MLTPA (This header John will create...I can delete it here)
- Vision
- What is Camp?

Opposing Motion – Event Management Services
PO Box 3991, Mammoth Lakes, CA 93546, Tel. 760-934-4093, Fax. 760-923-6388

OPPOSING @ MOTION

Welcome to Camp Registration: This exhibit will be the same as last year using the winter poster and background.

- Partner Panel: Same logos, size and layout...add in the CAMP Winter Background and logo.
- Poster: Use the winter poster resized to specs for this exhibit...
- Event Schedule: The schedule is final but we do not want to send this in until Feb. 28 to make sure that there are no changes. You could create a winter background for approval before hand. The panel will be the same size and include a similar amount of text.

MLTPA: This exhibit will remain the same as far as overall design. Each panel will need to be updated with copy only. We will send copy updates for each panel. John will be creating the header here.

What is CAMP?: This is a new exhibit approximately the same scope as the MLTPA exhibit was for summer. This will be an exhibit where John will create a concept for it with specific direction on the design. Depending on the detail we may arrange a meeting to discuss. Here are the elements so far.

- CAMP FAQ's
- What is CAMP?
- Signage Examples (MLTPA to pull together photos for this one)

Ambassador Exhibit: This one will be located in Alpine Approach retail shop. The space available here is different than the other exhibits. It will be a permanent display at the store. John will provide direction on this design. If you are in town it would be helpful to stop by and see the space allocated.

OPPOSING @ M O T I O N

Persistent Signage:

Banner: Create a banner 3'HX10'W with a dark blue background the color of the header created for CAMP Winter exhibits. We would like to see a version with the light blue used as a background just behind the log...lets discuss some other ideas.

See Copy below.

CAMP:

WINTER (filling up the height on the left side of the banner)

PARTICIPATE IN TRAILS MASTER PLANNING IN MAMMOTH LAKES

February 7–12, Main Lodge

www.mltpa.org

Directional Signage:

Small Size: There are 2 different versions of small directional signs. Initially we need to create a template similar to summer with the winter background and logo to drop copy and arrows into. See the two versions below. Once we have the basic layout approved I will send any specifics for each sign...some will need arrows in various directions.

Opposing Motion – Event Management Services
PO Box 3991, Mammoth Lakes, CA 93546, Tel. 760-934-4093, Fax. 760-923-6388

OPPOSING @ M O T I O N

Directional Signage Outside of Main Lodge:

Top block of poster ("THE MLTPA FOUNDATION PRESENTS CAMP: WINTER // WINTER RECREATION AND TRAILS IN MAMMOTH LAKES")
February 7–12, 2008

VISIT THE EXHIBIT HALL
Mountainside Conference Center
Main Lodge, 3rd Floor

Free and open to the public

Include partner logos across the bottom as in the poster

Directional Signage Inside Main Lodge:

Top block of poster ("THE MLTPA FOUNDATION PRESENTS CAMP: WINTER // WINTER RECREATION AND TRAILS IN MAMMOTH LAKES")
February 7–12, 2008

VISIT THE EXHIBIT HALL
Mountainside Conference Center
3rd Floor

Free and open to the public

Include partner logos across the bottom as in the poster

Opposing Motion – Event Management Services
PO Box 3991, Mammoth Lakes, CA 93546, Tel. 760-934-4093, Fax. 760-923-6388

OPPOSING @ M O T I O N

Large Size: There will be one version of large directional signs used outside on roads. Initially we need to create a template similar to summer with the winter background and logo to drop copy and arrows into. These signs will be very similar to the large directionals from Summer. See three examples of copy for signs that we will need below to create the template.

Sign #1

CAMP: WINTER logo
TOURS

(big arrow pointing right)

Include partner logos across the bottom as in the poster

Sign #2

CAMP: WINTER logo
TOURS MEET HERE

(one big arrow pointing straight up)

Sign #3

CAMP: WINTER
Suite Z

(big arrow pointing straight up)



Quantity 2 One on pole in parking lot and one at the base of steps (might need a left arrow)



Quantity 2 Visitors Center entrance Pathway and in front of Visitors Center



Quantity 1 Point to T&R Door



Quantity 2 East Bound Visitor Center

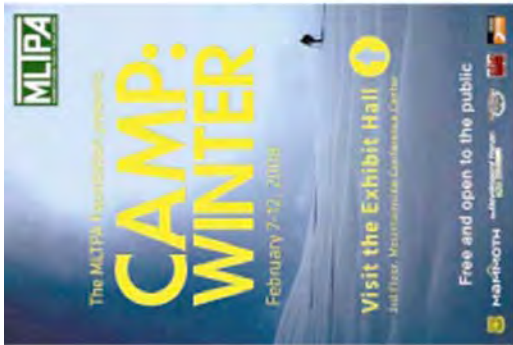


Quantity 2 West Bound Visitor Center

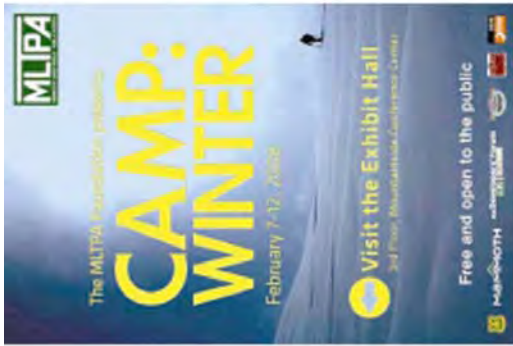


Quantity 2 Suite Z Doors

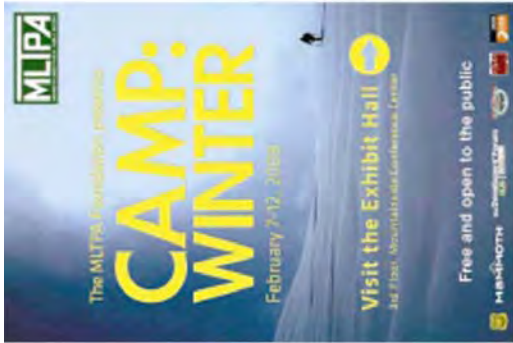




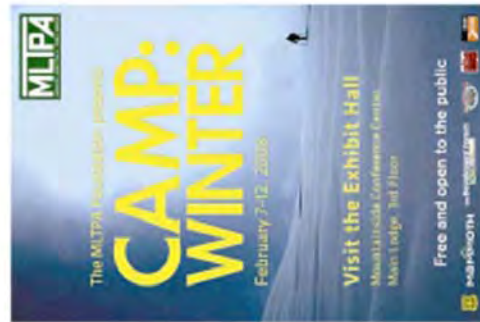
Quantity 1 Main Lodge 3rd Floor
From Cafeteria to MCC



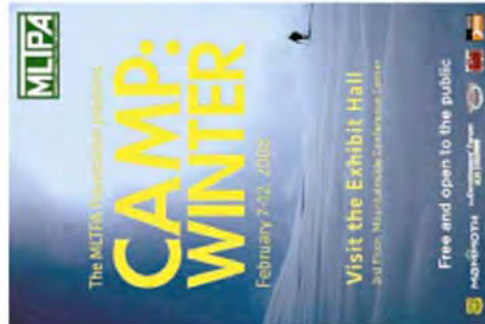
Quantity 2 Entry near bus station
Top of steps 3rd floor



Quantity 1 In front of Entry doors MCC



Quantity 2 Eagle, Canyon



Quantity 1 Ticketing Main Lodge





CAMP: WINTER directional signage



CAMP: WINTER directional signage



CAMP: WINTER directional signage



CAMP: WINTER signage

Chapter 4: Display Materials

Materials for review, available on tables in the Exhibit Hall beneath relevant panels. Parties responsible for each item are identified in parentheses. (*Materials available upon request.*)

- **GIS Inventory Contract (GIC) field sheet binders (MLTPA)**
Complete information gathered for each point of public access (summer and winter) identified by MLTPA in fulfillment of the 2006 GIS Inventory Contract (GIC). Sheets included: activities associated with each point; photos of each site's relative location, signage, and condition; comments and notes; information about the volunteer who assessed each point; and other information. See the latest version of the MLTPA GIC on file in the Town of Mammoth Lakes Planning Department offices for further detail.
- **"Golf Course Report" (MLTPA)**
A report produced by MLTPA in 2006 describing the winter passage and recreation opportunities of golf courses in peer Western resort communities
- **Mammoth Trails sign-up sheets (MLTPA)**
Guests signed up to receive more information about Mammoth Trails, MLTPA's concept for a confederation of local user groups dedicated to providing information about and stewardship to the Mammoth Lakes trails and public access system, by entering their contact information in the provided ledger.
- **"MLTPA Action Plan" (MLTPA)**
Document developed by MLTPA and Jeff Olson of Alta Planning + Design at the close of MLTPA's 2006 Public Meeting and Strategic Conference to describe next steps for what would become the MLTPA Foundation and the CAMP process. This plan was validated by the members of the Interim Working Group, comprised of invitees to the Strategic Conference.
- **MLTPA E-newsletter sign-up sheets**
Guests signed up to receive e-mail updates on MLTPA activities by entering their contact information in the provided ledger.
- **"Mobility Plan Resources Report" (MLTPA)**
A 126-page document produced by MLTPA in 2006 identifying 100 trails and points of public access in Mammoth Lakes as observed by community volunteers. This report was presented to the Town Council and Planning, Tourism & Recreation, and Public Arts commissions at a joint meeting in July 2006, and was the basis of the GIC.
- **"Peer Resorts Report" (MLTPA)**
A report produced by MLTPA in 2006 describing the structure and relationships of nonprofits, private enterprise, and government in trails planning, advocacy, implementation, and stewardship as found in peer Western resort communities

Chapter 5: Exhibit Hall

The Exhibit Hall/Base CAMP acted as a consistent information hub where guests could learn about the CAMP process and specific CAMP: WINTER activities at any time during Mammoth Mountain Ski Area (MMSA) business hours. It served also as the central meeting place for some CAMP: WINTER sessions and tours, and as the CAMP: WINTER Online Trail Survey station. (Please see the “CAMP Online Trail Surveys” section, distinct from the “CAMP: WINTER” section, for further detail on that element.) Visitors were encouraged to explore the Exhibit Hall via a self-guided tour document prepared by MLTPA.

Exhibit copy, images, and other elements were either generated and assembled in-house by MLTPA and its vendors or supplied by the consultants to MLTPA for production. Once printed, they were mounted on foam-core panels. Each panel was then suspended from a series of temporary walls constructed by MLTPA and lit by incandescent lights mounted at the top of each wall. Eight exhibit walls, varying in number of component panels and display materials, were displayed in the Exhibit Hall. Parties responsible for each wall are identified in parentheses following the wall names.

○ Exhibits: Entrance Hall

- **“Welcome to CAMP” Wall (MLTPA)**

Entrance area for Exhibit Hall; first point of public contact with CAMP: WINTER. Staffed daily during MMSA hours of operation and during evening sessions by MLTPA staff, Board members, and volunteers.

- **“CAMP: WINTER Partners” panel**

Listing of CAMP partnerships (Jurisdictional, Funding, and Planning) and involved parties, represented by logos

- **“CAMP: WINTER Poster” panel**

Blow-up of CAMP: WINTER poster produced by MLTPA. See Chapter 6h, “Collateral,” for further detail.

- **“CAMP: WINTER Event Schedule” panel**

Comprehensive daily schedule of receptions, sessions, presentations, and other activities planned for the CAMP: WINTER event period

- **“Lake Mary Road Bike Path” Walls (Town of Mammoth Lakes)**

Information regarding the in-process Lake Mary Road Bike Path project, which, although preceding CAMP efforts, is an integral part of the in-town Mammoth Lakes Trail System

- **“Walk the Lake Mary Road Bike Path” sequence**

Large-scale black-and-white reproductions of the Lake Mary Road Bike Path construction drawings, arranged consecutively along one wall and featuring landmarks for reference

- **“Lake Mary Road Bike Path Project” panel**
Aerial photograph of the southwestern section of the Town of Mammoth Lakes, overlaid with the Lake Mary Road Bike Path future route. Information regarding construction, funding, history, and project timeline was included.
- **“What Is...?” Wall (MLTPA)**
 - **“What Is CAMP?” panel**
Answers to questions frequently asked about the Concept and Master Planning process (CAMP)
 - **“What Is GIS?” panel**
Information provided by the U.S. Geological Survey (USGS) about Geographic Information Systems (GIS) and how GIS is commonly used. Visitors were encouraged to request a GIS data collection demonstration at the Registration Table.
- **Exhibits: Main Hall**
 - **“Planning Exhibits” Wall (MLTPA, Alta Planning + Design, Trail Solutions)**
Consultant- and MLTPA-generated CAMP planning exhibits specific to winter recreation, trails, and public access
 - **“Mammoth Lakes Area Jurisdictional Boundaries” panel (MLTPA)**
GIS-generated map identifying jurisdictional aegis over lands contained within the Town of Mammoth Lakes Planning Area, Town Boundary, and Urban Growth Boundary, intended to highlight the multi-partnered nature of trails planning in Mammoth Lakes
 - **“Winter Trail Types” panel (Alta Planning + Design and Trail Solutions)**
Photographic overview of the different types of trails one might find in the Mammoth Lakes area in the wintertime, the type of terrain of which they are composed, which users take advantage of these systems, and what levels of maintenance and liability are associated with each
 - **“Snow Management Equipment” panel (Alta Planning + Design and MLTPA)**
Photographic examples of a few of the many different types of heavy machinery used by the Town, the USFS, Caltrans, MMSA, and private parties to remove, store, and otherwise manage snow in the Mammoth Lakes area
 - **“Signage Types” panel (Alta Planning + Design and Trail Solutions)**
Photographic examples of signage that is typically part of a comprehensive signage and wayfinding system, explaining the purpose and general design guidelines of each

- **“CAMP: SUMMER Lessons Learned” panel**
Summary of some of the most important points generated by the extensive public input given during CAMP: SUMMER in November 2007
- **“Town of Mammoth Lakes: Winter Access Portals and Activities” panel (Alta Planning + Design)**
GIS-generated map showing the access points the public has traditionally used in the wintertime to get from the Town of Mammoth Lakes out to Inyo National Forest, as well as the activities occurring in these areas. These access points are dependent on snowfall, and are different than the access points used by the public in the summer months.
- **“Town of Mammoth Lakes: Existing Winter Facilities & Near-Term Projects” panel (Alta Planning + Design)**
GIS-generated map showing the trails, pathways, staging areas, and trailheads currently in place in the Town of Mammoth Lakes, as well as projects that are planned to be executed in the near future. It addresses also the snow removal and management of each of these amenities.
- **“Public Participation” Wall (MLTPA)**
 - **“Mammoth Lakes Area Trails and Access Points for Public Comment: A Pin Marks the Spot” panel**
GIS-generated map of GIS Inventory Contract–collected winter access points as defined by the Town of Mammoth Lakes Planning Area, Town Boundary, and Urban Growth Boundary. Participants were asked to identify areas of concern by selecting a numbered pushpin and inserting it into the spot in question on the map. They would then record their comments about the spot in the corresponding numbered space in the provided ledger. See the “Public Comment” section for further detail.
- **“Vision” Wall (MLTPA)**
 - **“Sphere of Influence” panel**
GIS-generated image of the Town of Mammoth Lakes Planning Area, displayed spherically and divided by color into eight areas of use: Eastern Lands, Hidden Lake/The Sherwins, High Country, Lakes Basin, Mammoth Mountain Ski Area, Northern Lands, Town of Mammoth Lakes, and Western Lands. Areas contained the names of activities frequently conducted in each zone, and were further demarcated by the Town Boundary and Urban Growth Boundary.
 - **Individual large-scale photograph panels**
Eight scenes representative of each sphere of influence, shot by John Wentworth

- **“Developers’ Forum” Wall (MLTPA)**
 The Developers’ Forum is a joint venture between MLTPA and the Mammoth Lakes Chamber of Commerce (MLCC), designed to engage and inform developers and related trades regarding the CAMP process. Contributions made by participants are a direct source of revenue for CAMP.
 - **“Peer Resorts” panel**
 Frames from the Developers’ Forum presentation made on behalf of MLTPA and the MLCC by Randy Martin of Martin & Associates, comprised of ski-area maps, trail maps, and photographs representing Western resort communities competitive with Mammoth Lakes of which trails are a major component
 - **“Trails and Economics” panel**
 Frames from the Developers’ Forum presentation made on behalf of MLTPA and the MLCC by Randy Martin of Martin & Associates, describing the financial impact of trails and public access on private development
 - **“Developers’ Forum Participants” panel**
 Listing of to-date participants in the Developers’ Forum, ordered chronologically and identified by both developer name and project name
 - **“Real Estate Development Projects” panel**
 Frames from the Developers’ Forum presentation made on behalf of MLTPA and the MLCC by Randy Martin of Martin & Associates, representing geographically all 11 major development projects in Mammoth Lakes expected to move forward in the coming year, and illustrating how the projects can work harmoniously to build a comprehensive system of trails and public access
 - **“Developers’ Forum” panel**
 Frames from the Developers’ Forum presentation made on behalf of MLTPA and the MLCC by Randy Martin of Martin & Associates, representing major themes of the presentation, as well as a graphic, separate from the presentation frames, describing the Developers’ Forum goal and objectives
- **MLTPA Foundation Wall (MLTPA)**
 Essential background information about the Mammoth Lakes Trails and Public Access Foundation (MLTPA)
 - **“Mission & Vision” panel**
 - **“Board of Directors and Staff” panel**
 Listing of Board of Directors and staff members working with MLTPA at the time of the event, with brief biographies

- **“Highlights” panel**
Descriptions of milestones in the development of MLTPA and CAMP, arranged chronologically through February 2008
- **“Highlight Examples” panel**
Groups of images, arranged by date, illustrating the text found in the “Highlights” panel
- **“Foundations, Founders, and Friends” panel**
Listing of foundation contributions and donors by category, as well as fundraising program information, as of February 2008

Welcome to CAMP Wall





CAMP: WINTER PARTNERS

JURISDICTIONAL:




FUNDING:






PLANNING:







The MLTPA Foundation presents

CAMP: WINTER

Winter Recreation and Trails
Planning Workshop

PARTICIPATE IN CAMP:
The Concept and Master
Planning process for
trails and public access
in Mammoth Lakes

Play Your Part in the Vision!
February 7–12, 2008
Main Lodge, Mammoth Mountain Ski Area

Exhibit Hall, Hikes and Tours, Workshops,
Special Presentations, and More!

Complete program schedule, event registration,
and trail surveys available at www.mltpa.org

All events are free and open to the public.
Call (760) 934-3154 or visit www.mltpa.org for more information.

MAMMOTH **The Developers' Forum**   

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) is a 501(c)(3) public benefits corporation.
Photo: John Wentworth. All rights reserved.

CAMP: WINTER

EVENT SCHEDULE:



THURSDAY, February 7th

12:00 p.m. to 8:00 p.m.

Exhibit Hall/Registration Open
Mountainside Conference Center, Main Lodge

11:00 a.m. to 11:45 a.m.

Listening Session: Winter Recreation, Motorized
Suite Z, Limit 16

6:30 p.m. to 8:00 p.m.

Opening Reception
Exhibit Hall, Mountainside Conference Center, Main Lodge

FRIDAY, February 8th

8:00 a.m. to 4:30 p.m.; 6:00 p.m. to 8:00 p.m.

Exhibit Hall/Registration Open
Mountainside Conference Center, Main Lodge

9:00 a.m. to 12:00 p.m.

Portal Tour, meet at the Visitors' Center
Transportation provided by Town Trolley, Limit 25

10:30 a.m. to 11:15 a.m.

Listening Session: Winter Recreation, Non-Motorized
Suite Z, Limit 16

11:30 a.m. to 12:15 p.m.

Listening Session: Winter Recreation, Non-Motorized Backcountry
Suite Z, Limit 16

1:00 p.m. to 3:00 p.m.

Walking Tour, meet at the Visitors' Center

3:30 p.m. to 4:15 p.m.

Listening Session: Winter Mobility
Suite Z, Limit 16

6:30 p.m. to 8:00 p.m.

Featured Presentation:
"Four-Season Trails: How Communities Around the World Get It Done"
Exhibit Hall, Mountainside Conference Center, Main Lodge

SATURDAY, February 9th

8:00 a.m. to 4:30 p.m.; 6:00 p.m. to 8:00 p.m.

Exhibit Hall/Registration Open
Mountainside Conference Center, Main Lodge
Open for lunch seating from 11:30 a.m. to 1:30 p.m.

9:00 a.m. to 12:00 p.m.

Portal Tour, meet at the Visitors' Center
Transportation provided by Town Trolley, Limit 25

1:00 p.m. to 3:00 p.m.

Walking Tour, meet at the Visitors' Center

2:00 p.m. to 5:00 p.m.

Trails Network Workshop: Recreation
Suite Z, Limit 16

2:00 p.m. to 5:00 p.m.

Trails Network Workshop: Mobility
Suite Z, Limit 16

6:30 p.m. to 8:00 p.m.

Featured Presentation:
"The Tourism and Recreation Economy"
Exhibit Hall, Mountainside Conference Center, Main Lodge

SUNDAY, February 10th

8:00 a.m. to 4:30 p.m.

Exhibit Hall/Registration Open
Mountainside Conference Center, Main Lodge
Open for lunch seating from 11:30 a.m. to 1:30 p.m.

MONDAY, February 11th

8:00 a.m. to 4:30 p.m.; 6:00 p.m. to 8:00 p.m.

Exhibit Hall/Registration Open
Mountainside Conference Center, Main Lodge

6:30 p.m. to 8:00 p.m.

Next Steps Presentation
Exhibit Hall, Mountainside Conference Center, Main Lodge

TUESDAY, February 12th

8:00 a.m. to 3:30 p.m.

Exhibit Hall Open
Mountainside Conference Center, Main Lodge

Lake Mary Road Bike Path Walls



Lake Mary Road Bike Path Project Wall



Walk the Lake Mary Road Bike Path Wall (left)

What is CAMP? Wall



CAMP: SUMMER

WHAT IS CAMP?

CAMP: WINTER

What is CAMP?

CAMP which stands for Concept and Master Planning, is the forward process by which the Town of Mammoth Lakes, Mammoth Mountain Ski Area, the USFS, and the community of Mammoth Lakes work together to plan a comprehensive trail and public access system. There are three types of partners in this effort: Jurisdictional Partners (Town, USFS, Park/Fishery (State, Mammoth Mountain Ski Area, and the Department of Fish and Game), Planning Partners (MNTA, TWA, USFS, Mammoth Mountain Ski Area).

- What are the basic geographic parameters of CAMP? Which areas of Mammoth Lakes does CAMP affect?
- Is this just for hikers and bikers?
- Why are there two CAMPS (Summer and Winter)?
- Why does anything have to be planned at all?
- Why do we have to do it now? What's the urgency?
- What's going to do all the work?
- What's in it for me?

What is GIS?

GIS is a collection of computer hardware, software, and geographic data used to capture, manage, analyze, and display all forms of geographically referenced information. The collection of GIS data, using sophisticated GPS equipment, is a step in the CAMP trail planning process. Click on the links at the top of the page to participate in a hands-on GIS demonstration and to get a look at the GPS equipment MNTA is using to help get the job done.

- How is this going to benefit the community of Mammoth Lakes?
- Who's going to pay for it?
- When will we get an actual plan out of this?
- When will we see these improvements?
- What can I do to get involved?
- How can I get more information?

Take a look at these planning document samples

Participate in a demonstration of GIS (see Registration)

(Approximate table height @2' 4")

What is CAMP?

CAMP, which stands for Concept and Master Planning, is the partnered process by which the Town of Mammoth Lakes, Mammoth Mountain Ski Area, the USFS, and the community of Mammoth Lakes work together to plan a comprehensive trails and public access system. There are three types of partners in this effort: Jurisdictional Partners (Town, USFS), Funding Partners (Town, Mammoth Mountain Ski Area, and the Developers' Forum), and Planning Partners (MLTPA, Town, USFS, Mammoth Mountain Ski Area).

► What are the basic geographic parameters of CAMP? Which areas of Mammoth Lakes does CAMP affect?

Land contained within the Town of Mammoth Lakes Urban Growth Boundary (UGB)—basically, where all the concrete is—will get an update to the Town's adopted trails plan from 1991. Land outside the UGB but within the Town Boundary—which is public land owned and managed by the USFS—will be considered conceptually, exploring the opportunities for connectivity between the town and the surrounding public lands. The end result of this will be something like a blueprint that will set the stage for future planning efforts and strategies for implementation.

► Is this just for hikers and bikers?

Nope! The planning effort is a "big tent" venture that seeks to engage and accommodate the recreation needs of everyone in the community, whether your chosen activity is human-powered or runs on gas, or happens in the summer, winter, fall, or spring. MLTPA has identified more than 40 recreation activities in our area, and the planning process is open to each and every one of them. A key goal of this planning process is to improve the recreation experience for all users.

► Why are there two CAMPS (Summer and Winter)?

Because Mammoth changes so significantly between seasons, CAMP: SUMMER, held November 1-4, 2007, focused on summer recreation, trails, and points of access to public lands as they appear in the warmer months. CAMP: WINTER will address winter recreation and trails, as well as how points of access to public lands change according to snowfall.

► Why does anything have to be planned at all?

If no adopted planning document that addresses multi-jurisdictional trails planning exists, the opportunity to build and experience a comprehensive, fully linked system of trails and public access is not guaranteed. CAMP's goal is to ensure that no matter who owns or manages the lands that make up this community, not only will the public be able to reach public lands from town, but those connections will be efficient, safe, and enjoyable. And it goes without saying that you need a good plan to ensure at least the possibility of good implementation.

► Why do we have to do it now? What's the urgency?

According to a memorandum from Town Manager Robert F. Clark dated March 7, 2007, "...the ability to address environmental, economic, and social impacts and obtain a fair share contribution towards community benefits is a one time opportunity. If this opportunity is not attained now, it will be lost forever." The Town of Mammoth Lakes has processed a total of 11 Environmental Impact Reports (EIRs)—a necessary procedure in the process of approving any major development project—in the last 23 years. Today the Town potentially is tasked with processing that same number of EIRs in the next 12 months. If a planning effort is not in process during this approval period, there is no guarantee that existing points of public access to and from Inyo National Forest through the Urban Growth Boundary will be protected or ensured...meaning that the trail you take to get out there today might be lost to private real estate development tomorrow.

► Who's going to do all the work?

The CAMP process will function via Jurisdictional, Funding, and Planning Partnerships between the Town of Mammoth Lakes, MLTPA, Mammoth Mountain Ski Area, and the USFS. Consultants have been engaged for trails master planning: Alta Planning + Design for paved surfaces, and Trail Solutions for natural surfaces. Your participation in public meetings and in the entire CAMP process—giving suggestions, ideas, and feedback—is a major component of CAMP and an extremely important part of the project's workflow. At the end of this process, the consultants will provide recommendations via a draft master plan that will need to be adopted by the individual jurisdictions through their own public processes.

► What's in it for me?

A thorough planning process benefits you by engaging individuals and groups in the development of a trails and public access plan that will update the existing Mammoth Lakes trails plan

from 1991. Extensive community outreach will be conducted to ensure that the proposed plans and end products reflect the recreational needs and desires of the community. Once the planning process is complete, the drafted planning documents have been adopted by relevant jurisdictional agencies, and implementation has begun, you—as a resident, second homeowner, or visitor—will be able to look forward to a well-planned, efficient, well-signed, and fun trails and public access system, no matter what your skill level or activity of choice.

► How is this going to benefit the community of Mammoth Lakes?

The benefits to the Mammoth Lakes community of a comprehensive system of trails and public access are fivefold: recreational, economic, and environmental. A trail system that is efficient, integrative, easy to use and navigate, and, above all, fun, will serve the outdoor recreation needs of both residents and visitors, increasing Mammoth's draw as a year-round destination resort. Increased visitors to the area will not only supplement the bottom line of the town's business sector in the winter and summer, but also will help to fill in the gaps created by the current "shoulder seasons." For year-round residents, access to Inyo National Forest for everything from birding to snowmobiling can be protected and stewarded—encouraging our community to freely experience the abundant beauty and resources of our public lands. Finally, the "feet first" vision that anchors the recently adopted Town of Mammoth Lakes 2007 General Plan will begin to be realized with safe connections that encourage alternative mobility. With a comprehensive system in place, our community literally can be linked from the South Gateway to MMSA and beyond. It's good for our health—financially, physically, and mentally!

► Who's going to pay for it?

Currently, the Town of Mammoth Lakes has committed \$100,000, an amount that Mammoth Mountain Ski Area is matching. An additional \$25,000 each has been committed by Cardinal Investments and Mammoth Crossing, two proposed development projects, via the Developers' Forum, bringing total committed funds to \$250,000. MLTPA was recently awarded a grant from the Sierra Nevada Conservancy for \$125,000 for its role conducting public outreach and project facilitation, and is actively pursuing other grants and fundraising efforts to produce the project's projected budget balance.

► When will we get an actual plan out of this?

The Planning Partners have structured the planning effort on a 12-month timeline, though the process may extend beyond this window. Current projections put a draft trails master plan in the community's hands by late spring 2008.

► When will we see these improvements?

After the planning process has been completed and the Town and other necessary jurisdictional agencies have adopted the final trails plan for the area, the establishment of implementation priorities can begin. It will be up to the Jurisdictional Partners to begin the implementation process based on their priorities and available funding. MLTPA will certainly look to play a helpful role at this stage.

► What can I do to get involved?

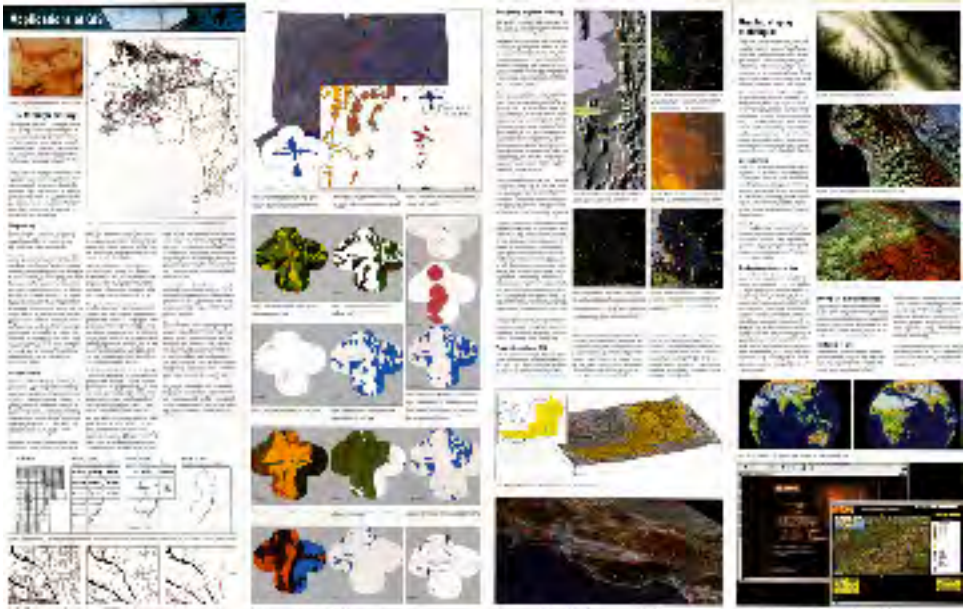
You'll have the chance to provide input as well as feedback on everything from the routes you travel by foot or bike to get to work, to the trailhead from which you stage your backpacking trip into the backcountry. No matter which activities you enjoy on our public lands—walking your dog, ripping around on your motorcycle, or heading out for a backcountry ski tour—your opinions are not only relevant, but critical. To make your voice heard, be on the lookout for announcements of public meetings and other events, and be part of the turnout! If you'd rather not express your opinion in public, you'll have plenty of opportunities to participate via the Summer and Winter Trail Surveys available online at www.mltpa.org by sending MLTPA an e-mail at CAMP@mltpa.org or by simply calling them on the phone at (760) 934-3154. Contact MLTPA directly for volunteer opportunities as well.

► How can I get more information?

Log on to MLTPA's website, www.mltpa.org, for timely reports on the status and progress of CAMP and to find out when and how you can get involved. Better yet, sign up for the e-newsletter by contacting MLTPA or looking for the blue sign-up box on www.mltpa.org.

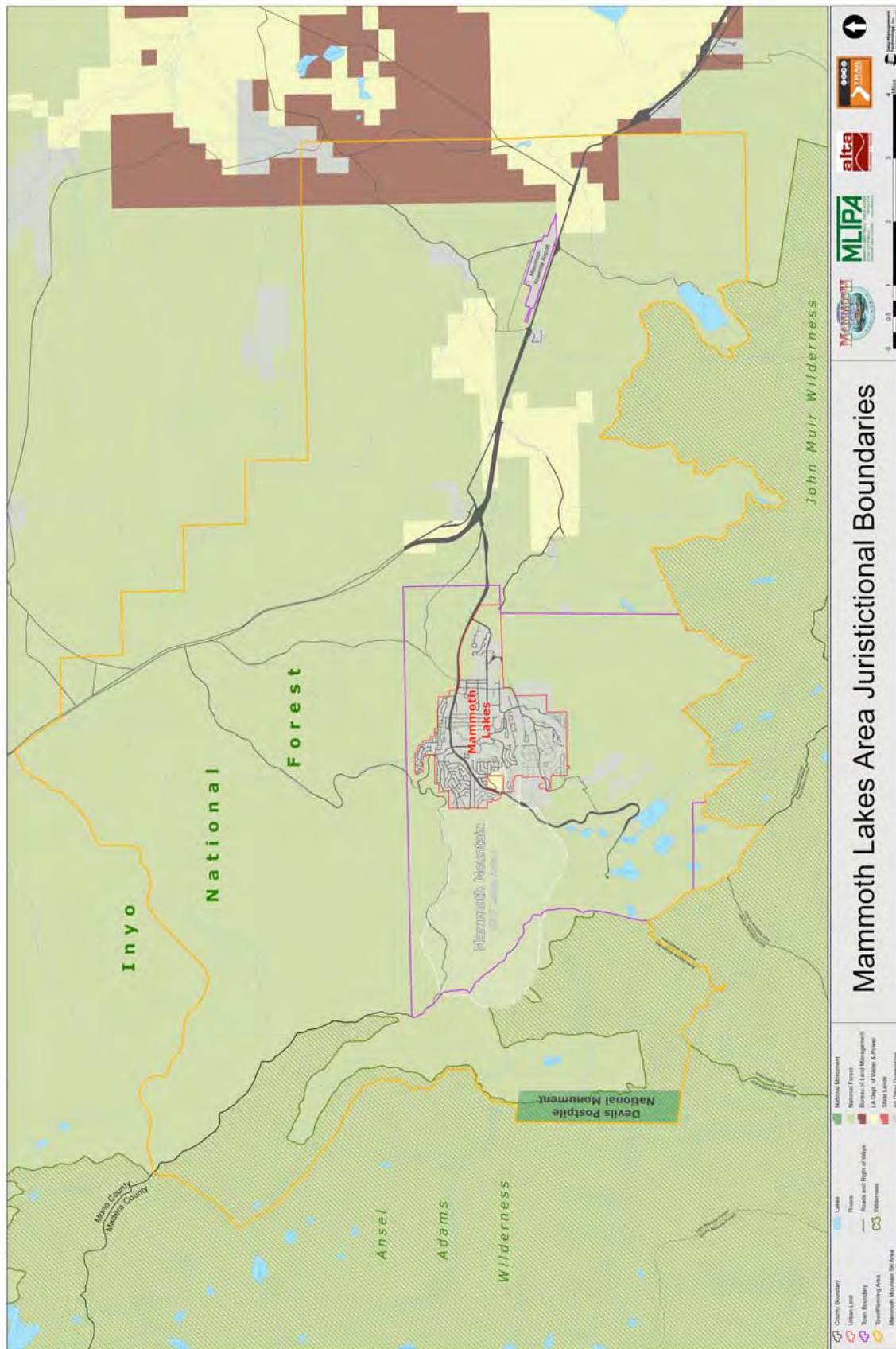
What is GIS?

GIS (Geographic Information Systems) is a collection of computer hardware, software, and geographic data used to capture, manage, analyze, and display all forms of geographically referenced information. The collection of GIS data, using sophisticated GPS equipment, is playing a key role in the CAMP trails planning process. Check in with the folks at the Registration Table to participate in a hands-on GIS demonstration and to get a look at the GPS equipment MLTPA is using to help get the job done.



Planning Exhibits Wall





WINTER TRAIL TYPES

UNGROOMED/UNMARKED

Users: Backcountry skiers, backcountry boarders, cross-country skiers, snowshoers, sleds, hikers, snowmobilers

Terrain: Varied

Evidence of management: Minor

 - Portal signs, place markers

Management risk and liability: Low

Infrastructure: Minimal

 - Portal access

Maintenance: None



ALPINE

Users: Downhill skiers, snowboarders

Terrain: Sloping to steep

Evidence of management: Heavy

 - Portal signs, place markers, assurance signs, directional signs, regulatory signs, fees and passes, patrols, enforcement

Management risk and liability: High

Infrastructure: Major

 - Parking lots, lifts, lodges, medical facilities

Maintenance: Grooming, signage, snowmaking, lifts, facilities



HIKING

Users: Hikers, ice climbers, snowshoers

Terrain: Sloping to steep, rocky, or icy

Evidence of management: Moderate

 - Portal signs, directional signs, assurance signs

Management risk and liability: Low

Infrastructure: Minimal

 - Portal access, existing summer trails

Maintenance: None



OVER-SNOW VEHICLE (OSV)

Users: Snowmobilers

Terrain: Gentle and rolling

Evidence of Management: Moderate to Heavy

 - Portal signs, assurance signs, directional signs, regulatory signs, fees and passes

Management risk and liability: Moderate

Infrastructure: Moderate

 - Trailhead parking, existing roads open to motorized travel

Maintenance: Grooming, signage



NORDIC /SKATE SKI

Users: Traditional cross-country skiers and skate skiers

Terrain: Gentle and rolling

Evidence of management: Moderate to heavy

 - Portal signs, place markers, assurance signs, directional signs, regulatory signs, fees and passes

Management risk and liability: Moderate

Infrastructure: Moderate

 - Trailhead parking, existing roads and trails

Maintenance: Grooming, track setting, signage



SHARED

Users: Walkers, dog walkers, nordic skiers, snowmobilers, skate skiers, snowshoers

Terrain: Flat to rolling

Evidence of Management: Minor to moderate

 - Portal signs, Assurance signs, Directional signs, Regulatory signs

Management Risk and Liability: Low

Infrastructure: Minimal

 - Trailhead parking, existing roads

Maintenance: Plowing, signage





TOWN OF MAMMOTH LAKES

Heated Sidewalks

- Use: Sidewalks are heated around Mammoth Village.
- Pink concrete sidewalks are plumbed for heating awaiting geothermal connection.
- Cost: _____



TOWN OF MAMMOTH LAKES

Trackless MT-V

- Use: Clears town trails and sidewalks.
- Cost: _____



MAMMOTH NORDIC

Alpina Sherpa & YTS Tracksetter

- Use: Grooming Nordic trails at Shady Rest and along Main path.
- Cost: _____



TOWN OF MAMMOTH LAKES

CAT 966G

- Use: Clears town streets.
- Also has grader and blower attachments.
- Cost: _____



US FOREST SERVICE/TAMARACK

Pisten Bully - "The Edge" & "100"

- Use: Trail grooming at Tamarack and Shady Rest.
- Cost: _____



PRIVATE SNOW REMOVAL EQUIPMENT

- Use: Clearing private roads, parking lots, and driveways.
- Cost: _____



TOWN OF MAMMOTH LAKES

- Use: Spreads sand/cinders on Town streets
- Cost: _____



CALTRANS

- Use: Clears Highway 203
- Equipment in inventory:
 - 4 Ton trucks with plow blade and sander.
 - Rotary Snow Plows
 - Graders
- Cost: _____



SNOW REMOVAL EQUIPMENT



SIGNAGE TYPES

TYPE 1 - ASSURANCE MARKERS

Assurance markers assure users they are going in the right direction.

Assurance markers should be used in conjunction with directional signs and place markers to assure a person reaches their desired destination or achieves a desired experience.

Assurance markers should be distinct enough to distinguish them from other markers of similar purpose.



TYPE 2 - DIRECTIONAL SIGNS

Directional signs indicate the direction of travel toward a destination or experience.

Directional signs should be placed at road and trail junctions.

Directional signs often double as information signs by indicating when route conditions are changing.



TYPE 3 - REGULATORY SIGNS

Regulatory signs provide for public safety or inform the public of key rules.

Signs that provide for public safety should be brightly colored.

The greatest amount of sign pollution comes from regulatory signs.

Whenever possible consolidate rules and regulations into one sign or integrate with an information sign.



TYPE 4 - INFORMATION SIGNS

Information signs provide information about the distance, conditions, and experiences of a place or trail.

Information signs may be very small or a large integrated kiosk.

Information signs often include a map or other reference key.

When using a map it is important to identify where the viewer is in relation to the other information.



TYPE 5 - INTERPRETIVE SIGNS

Interpretation is an educational activity which aims to reveal meanings and relationships by the use of original objects, by firsthand experiences, and by illustrative media, rather than simply to communicate factual information.

Interpretive signs seek to assist the visitor in developing a keener awareness, appreciation, and understanding of an area, to accomplish management goals, and to promote public understanding of an agency's goals and objectives.



TYPE 6 - PLACE MARKERS

Place marker tell a person they have arrived at their destination. In addition, the sign itself should reflect the personality of the destination, management agency, or community it represents.

Place Markers should be large and visible.

Smaller versions of Place Markers are often used on directional and assurance signs for consistency.



1 - Summer and Winter are Different Systems

- Summer travel is focused on roads and trails.
- Snow can reduce barriers caused by built environment.
- Weather and safety risks vary with seasons.
- Water is an attractor in warm weather.
- Snow easements on roads are opportunities in Summer.
- Fire danger and maintenance issues affect trails.
- Short construction season limits trail building.
- Summer trail use (walking and biking) is more likely to be combined with trips to school, work, or shopping.



2 - Safety and Consistency

- Trail/Roadway crossings must be of uniform design.
- Pavement markings and intersection treatments must serve multiple user groups.
- Trail surface materials and widths must be consistent.
- Steepest grades on shared-use paths create user conflicts.
- Major roadway crossings are a barrier between neighborhoods.
- People walk in the street when necessary.
- Gravity is leading downhill trail users through neighborhoods at high speed.



3 - Design for Universal Access

- ADA access benefits everyone: wheelchairs, strollers, skates, etc.
- An aging population will require more accommodations.
- Natural tread materials can be designed for accessibility.
- Accessibility information is important for all users.
- Universal Trail Assessment Process (UTAP) tools are available to assess local ADA conditions.



CAMP: SUMMER Lessons Learned

4 - Kids of All Ages

- Trails are not just for highly skilled trail users.
- Children need trail experiences close to home.
- Trail facilities and experiences should encourage fun.
- Design a variety of trail types for all skill levels.
- Ensure that people can get to and from trails without having to use their cars for access.
- Create experiences out of everyday trips to school, work, and shopping.



5 - The 1991 Mammoth Trails Plan was a Good Plan

- The Mammoth Loop Trail concept is still valid.
- Completion of the paved loop is ongoing.
- "Adopt-a-Trail" program started, but not active.
- Resources are limited, especially for maintenance.
- Enhanced programming and event management tools are needed.
- A variety of new users have emerged and must be accommodated in current planning.



6 - Recreation Resort Economy

- The economy of Mammoth Lakes is recreation based.
- Real estate, retail, and lodging are all tied to recreation.
- Key comment from a local business: "I want to be able to have my customers not get lost." This comment highlights the need for a well designed trail system.



Public Participation Wall



CAMP: WINTER public participation in action

Vision Wall

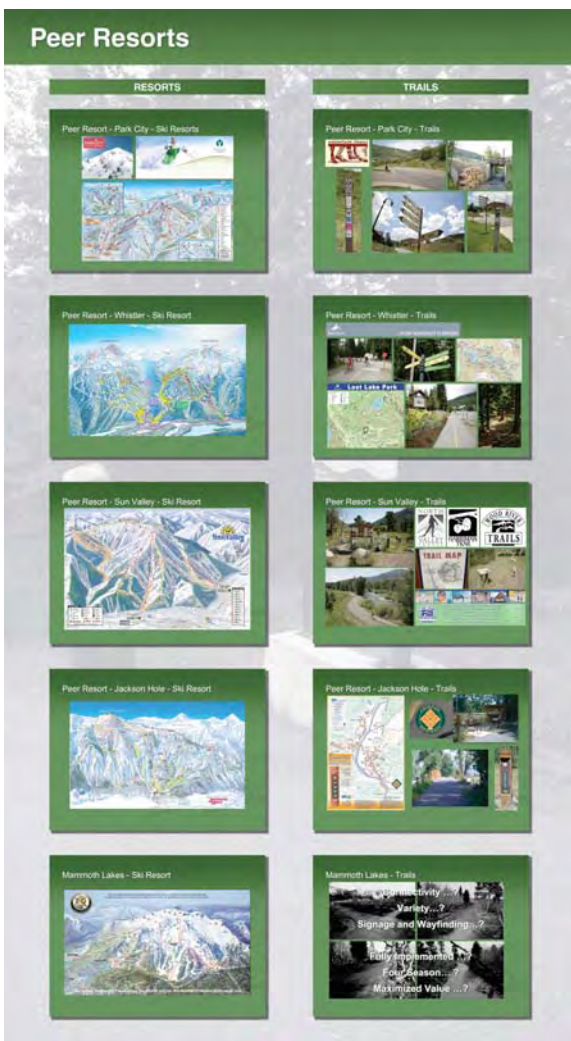


Full Vision Wall

Developers' Forum Wall



Full Developers' Forum wall



Developers' Forum Participants

Mammoth Mountain Development Company

MAMMOTH

Project 1: **1 Hotel**

Project 2: **Sierra Star**

Project 3: **Eagle Lodge**

Project 4: **Main Lodge**

Cardinal Investments

CARDINAL INVESTMENTS

Project 5: **The Sherwin**

Mammoth Crossing Development

MAMMOTH CROSSING DEVELOPMENT

Project 6: **Mammoth Crossing Development**

Who's Next...?

Project 7: _____

Project 8: _____

Project 9: _____

Project 10: _____

Project 11: _____

the Developers' Forum
MLPA

Real Estate Development Projects



Developers' Forum

The Developers' Forum

A Cooperative Effort of
"The Mammoth Lakes Chamber of
Commerce"

and
"Mammoth Lakes Trails and Public
Access Foundation"



The Developers' Forum

"The Mammoth Lakes Chamber of Commerce"
"Mammoth Lakes Trails and Public Access Foundation"
Contact Randy Martin
randy@mlipa-associates.net

Thank You!

We'll See You Out On The Trails!

A Special Thanks To Chamber President (photograph by permission to use the subject's image)



Planning Together



What role should the **developers** **as well as** play
in a trails planning effort in Mammoth Lakes?

- ✓ **Advocate for a Planning Process**
- ✓ **Participate in a Planning Process**
- ✓ **Partner and Help Fund a Planning Process**

MLTPA/MLCC Developers' Forum

GOAL

Create a source of information and a means of communication between builders, developers, and the Mammoth Lakes community relevant to trails and public access issues in Mammoth Lakes and the immediately surrounding region.

OBJECTIVES

Provide information and a forum for builders and developers that:

1. Demonstrates the economic benefits of a comprehensive system of trails and public access to their projects.
2. Ensures that a system of trails and public access in Mammoth Lakes will be comprehensive, functional, and successful.
3. Articulates the community benefits of a comprehensive system of trails and public access.
4. Provides the means and tools for builders and developers to participate in and contribute to a comprehensive trails and public access planning effort in Mammoth Lakes and the immediate surrounding region.

MLTPA Foundation Wall



Mission & Vision

MISSION

MLTPA advocates for, initiates, facilitates, and participates in the planning, implementation, and stewarding of a system of four-season trails and public access in Mammoth Lakes and the immediate Eastern Sierra.

VISION

MLTPA will be an effective, independent leader that connects the community with its majestic natural setting, helping to sustain an exceptional quality of life and a prosperous local economy.

MLTPA's PROMISE

Connecting People with Nature

STRATEGIES

- 1. Advocate for Trails and Public Access:** Create awareness of and promote a system of four-season trails and public access.
- 2. Champion Physical Trails Development:** Participate in the development of a sustainable four-season trails and public access system.
- 3. Foster Stewardship and Community Participation:** Facilitate stewardship of trails and their recreation opportunities through collaborative partnerships.
- 4. Ensure Organizational Stability:** Develop and sustain the organizational capacity necessary to achieve MLTPA's Mission.
- 5. Ensure Financial Stability:** Develop a balanced, robust, and creative funding mix to sustain projects and the organization.

MLTPA Foundation Board of Directors

John Wentworth, Board President and Acting Executive Director

John has worked in the motion picture industry, where his credits include Co-Producer of *Ten Peaks: Fire Walk With Me* and *Mothland Drive*. He is an adjunct instructor at Art Center College of Design in Pasadena, CA (Fine Arts Graduate Program), and has lived in Mammoth Lakes since July 4, 2000. He is an avid outdoorsist.

Jay Deinken, Vice President

After obtaining a B.S. in physics and mathematics, Jay served as a missile combat crew commander in the United States Air Force. Following law school, he worked as an intellectual property attorney for 30 years before moving to Mammoth Lakes in 2006. He and his wife, Noelle, have two grown sons. After vacationing in Mammoth for 21 years, he is delighted to be here full time and enjoys hiking, running, downhill skiing, cross-country skiing, backpacking, snowshoeing, and bicycling.

Jo Bacon, Treasurer

Jo is a retired governmental fiscal manager and consultant, now serving as a Planning Commissioner for the Town of Mammoth Lakes. She has a master's degree in public administration with a focus on urban and community development at the level of state and local government. She is a local business owner, a member of the Outdoor Science Education staff for the Valentine Reserve, president of the Mammoth Lakes Friends of the Library, and a naturalist guide for the Inyo National Forest, the Mono Scenic Basin, and Mammoth Mountain Ski Area.

Will Aldrich, Member

Will has been building consumer Web products for 13 years and is currently Director of Product Management for Social Networking Initiatives at Yahoo!. He's a graduate of Georgetown University's School of Foreign Service and is a former associate board member of the Mary A. Crocker Trust. Will is an avid mountain biker and skier, and his favorite run in the Mammoth area is the Shenandoah.

Brooke Pace, Member

Brooke holds a B.A. in environmental studies with an emphasis in human ecology. She has a background in research analysis and project management in social, academic, and governmental research in both the nonprofit and private industries. Currently self-employed in a consulting business, Brooke specializes in grant writing, bookkeeping, and event management. She is an active member of the Mammoth Lakes community and serves as a Board member for several other local nonprofits, including the Chamber of Commerce. Brooke also volunteers for several other organizations, such as Disabled Sports Eastern Sierra, the High Sierra Energy Foundation, the Great Bay National Wildlife Refuge, and the Sierra Club.

Rebecca Paronick, Mammoth Mountain Ski Area Member

Rebecca is the current Government Relations Manager for Mammoth Mountain Ski Area (MMSA). She coordinates ski area permits, serving as liaison to such agencies as the U.S. Forest Service, the Air Pollution Control District, the Regional Water Quality Control Board, Mono County, and the Town of Mammoth Lakes. She represents MMSA on the Community Stakeholders Group and on the Board of MLTPA. Rebecca has degrees in both political science and international affairs from the University of Colorado in Boulder and an M.A. in public policy from the College of William and Mary. In 2002 she left her position as Senior Policy Analyst and Chief Staff Assistant to the Commissioner of the Virginia Department of Transportation in order to return to her childhood home in Mammoth. Previous to her current position, she spent five years in the MMSA Planning Department, directing projects such as the Mammoth Mountain Inn and VIP condo renovations, programming the Minaret Club, and representing the ski area and the Community Stakeholders Group in the Town of Mammoth Lakes General Plan Update process. She and her husband, Steve, have a three-year-old daughter named Megan Jo. They like to hike, ski, golf, and travel.

Bill Taylor, Member

Bill Taylor is a land-use consultant and a 34-year resident of Mammoth Lakes. He has a Bachelor of Arts degree in anthropology from Amherst College and is a member of the American Institute of Certified Planners. After graduating from college, he moved to Mammoth and worked at a variety of typical ski-town jobs. In 1978, Bill went to work for the Inyo National Forest in archeology and land-use administration. He started with the newly incorporated Town of Mammoth Lakes in 1980 as its first planner, eventually becoming Deputy Director of Community Development. Bill has been involved in all aspects of community planning, environmental review, and policy development. He has served on numerous committees and in community organizations including the Mammoth Lakes Swim Team and the Mammoth Lakes Rotary Club. Bill and his wife, Sherry, met in Mammoth and raised their two sons there. Bill thinks that the Eastern Sierra is the best place on the planet and regularly gets out to hike, cross-country ski, downhill ski, and mountain bike.

MLTPA FOUNDATION STAFF

Kim Stravers, Communications Manager and Board Secretary

Kim moved to Mammoth in December 2005 and has been part of MLTPA from the very beginning, becoming involved after writing a story about the Ranch Road gate Town Council decision for *Powder* magazine. In a previous life she was a longtime staff writer and editor for action-sports magazines such as *Bike*, *Powder*, and *SG: Surf/Snow/Skate Girl* where she was the managing editor. Her freelance client roster today includes Red Bull, *Surfer*, ESPN, *Future Snowboarding*, *Surfline.com*, and *Girls Learn to Ride*, for whom she is the editorial director. Her obsessively organized, firstborn disposition keeps MLTPA's dealings both punctuated and punctual. When she's not cuddling with her laptop, you can find her hiking, trail running, sliding across the snow on a variety of equipment, falling off of her mountain bike, or just looking for a good spot to take a nap in the grass.

Dana Taussig, Operations Manager

Dana moved to Mammoth for this 2006/2007 ski season to pursue a post-college ski bum/rift guide lifestyle. She missed up. Dana has returned to Mammoth for another extended winter to work with MLTPA, and is now looking toward achieving a master's degree in public administration and urban planning, with a focus on sustainable development. Dana is ecstatic to be working for an organization that allows her to participate in such a critical planning process. When she's not in the office, you can probably find her working up at the Tamarack Cross-Country Ski Center, playing on the mountain, climbing down in Bishop, or wandering around town on foot or bike.

Jon Roberston, Data Technician

Jon graduated in 2006 from Georgia Southern University with a B.S. in information technology, specializing in Geographic Information Systems (GIS). He was drawn to Mammoth Lakes by the promise of finally being able to experience snow. During the last four years, Jon has worked as a raft guide in North Carolina. He enjoys snowboarding, kayaking, rafting, and backpacking in his free time.

Highlights

February 2006

In response to a petition signed by more than 750 local residents, the Town Council of Mammoth Lakes votes unanimously to reconsider their decision relinquishing public right-of-way on a public road.

July 2006

MLTPA presents the 125-page "Mobility Plan Resources Report" to a joint meeting of the Town's Tourism and Recreation, Planning, and Public Arts commissions.

August 2006 to January 2007

MLTPA completes an \$11,000 GIS Inventory Contract with the Town of Mammoth Lakes to document key points of public access, trail-heads, and outdoor recreation amenities for inclusion as a staff planning tool in the Town's GIS database.

November 2006

MLTPA convenes a Strategic Conference and Public Meeting on the future of trails and public access in Mammoth Lakes, featuring nationally recognized presenters and attracting a standing-room-only crowd of more than 200 people.

December 2006 to March 2007

The Mammoth Lakes Trails and Public Access Foundation is incorporated as public benefit corporation in the State of California, secures a seven-member Board of Directors, and submits a formal application to the IRS for 501(c)(3) status.

February 2007

MLTPA produces numerous reports and studies, available on the MLTPA website at www.mltpa.org, including an 18-page Action Plan written in conjunction with Jeff Olson of Alta Planning + Design.

March 2007 to April 2007

MLTPA facilitates a joint Task Force with the Town's Tourism and Recreation Department, including representatives from the development community, the United States Forest Service, the Tourism and Recreation Commission, and Town of Mammoth Lakes staff, to prepare the "Proposal to the Community for a Trails and Public Access Concept and Master Plan."

May 2007

MLTPA presents the Planning Proposal to the community of Mammoth Lakes. The IRS grants official 501(c)(3) status to the MLTPA Foundation.

June 2007

Town Council votes to approve a \$100,000 commitment toward the Concept and Master Planning (CMP) process, triggering a matching \$100,000 commitment from Mammoth Mountain Ski Area, and \$25,000 from Cardinal Investments via the Developers' Forum, a partnership between MLTPA and the Mammoth Lakes Chamber of Commerce.

October 2007

Town Council votes to officially authorize the CMP consultant contracts as well as to approve the Town's agreement with MLTPA to conduct formal public outreach and data coordination and collection services. Town Council also signs a Memorandum of Understanding (MOU), to be co-signed by MLTPA, Mammoth Mountain Ski Area, the United States Forest Service, Mono County and a number of other partners, that addresses cooperative trails and public access planning efforts.

November 2007

The CAMP: SUMMER recreation and trails workshop takes place at Canyon Lodge. At a special Developers' Forum reception during the event, Mammoth Crossing presents MLTPA with a \$25,000 check to help further the planning effort.

December 2007

MLTPA receives \$120,000 from the Sierra Nevada Conservancy to help fund public outreach for CAMP. It is one of the first grants ever awarded by the SNC.

February 2008

The CAMP: WINTER recreation and trails workshop takes place at Main Lodge.

Highlight Examples

February 2006



July 2006



August 2006 to January 2007



November 2006



February 2007



March to May 2007



November 2007 and February 2008



Foundations, Founders, and Friends

FOUNDATION AND GRANT SUPPORT

The Fidelity Charitable Trust
Flora Family Foundation
Fred Heim Fund

Sierra Nevada Conservancy
Virginia Wellington Cabot Foundation

100 MLTPA FOUNDERS

One-time donation, minimum \$1,000. The MLTPA Founders category will recognize the first 100 MLTPA Founders whose donations have been received, recorded, and acknowledged.

Sharon, Gordon, and Jennifer Alper
Jo Bacon
Base Camp Café
Louis Cabot
Mabel H. Cabot
Coldwell Banker Real Estate
In memory of Henry Coronado
Footloose Sports
Rusty and Bonnie Gregory
Gregory, Pieper & Graham, LLP
Mammoth Mountaineering Supply/
Alpine Approach
Neil McCarroll

MLTPA Foundation 2007 Board of Directors
Christian and Julie Pondella
Mary K. Prentice
James S. Reed
George Stephanopoulos
and Ali Wentworth Stephanopoulos
Will, Becca, and Kylie Stroud
Erick, Wendy, and Tang Sugimura
Town of Mammoth Lakes Tourism
and Recreation Commission 2007
Vereuck Family Trust
Wave Rave Snowboard Shop
Eric Wentworth

MLTPA FRIENDS

SINGLE USE: \$1–\$99

"Single-use" describes items that have been designed and constructed for the exclusive use and benefit of one person or group. Such an item will generally not be used again, and its use is limited to a specific purpose.

Al Amores
Fred Beck
The Booky Joint
Brian's Bicycles
and Cross Country Skis
T.J. and Jen Chase
Rama Davis
Colleen Devaney
Brooke Geery
John and Heidi Goetz
Byng Hunt
Denise Janney
Mike Johnson
M'so Jones
Dave MacArthur-King
Lisa Mather
Dan McConnell
Dave Michalski

Mountain Mobile Massage
Mike Modaberpour
Jim O'Meally
Powder Danny
Shawn Reeder
Sanouk
India Schilling
Nate Shute
Brannon Smith
Steve Speidel
Danna Stroud
Dave and Autumn Talsky
Caleb Tector
Pete Thompson
Dave Tidwell
Valdur
Dennis and Colleen Williams
Leah Witherspoon

SHARED USE: \$100–\$249

"Shared use" describes items that have been designed and constructed with the intent and potential to be used by multiple people. These items are commonly referred to as "shared" items, and their use is not limited to a specific purpose.

Phyllis Benham
Michael Bornfeld
Bronstruction, Inc.
Trish Dunlap
Eastern Sierra 4WD Club
Hallmark Limousine, Ltd.
Chris Keith
Lara Kirkner

Mark Maldonado
Michelle Mather, LMT
Steve Metcalf
David and Allison Page
Luke and Patty Schwartzkopf
Sierra Sundance Whole Foods
Jarrett Smith
Tony Taylor

TRAILHEAD: \$250–\$499

"Trailhead" describes a planned, marked, or designated point of origin for a trail or route. It is a place where a trail begins, and it is a place where a trail ends.

Malcolm and Sharon Clark
Kittredge Sports
Kit Muhs

Glen Poulsen
Rotary Club of Mammoth Lakes, Sunrise

PUBLIC ACCESS: \$500–\$749

"Public Access" describes a planned, marked, or designated point of origin for a trail or route. It is a place where a trail begins, and it is a place where a trail ends.

Ryan and Kami Boyer
Sarah Murray

Tom Wentworth

BACKCOUNTRY: \$750–\$999

"Backcountry" describes a planned, marked, or designated point of origin for a trail or route. It is a place where a trail begins, and it is a place where a trail ends.

YOUR NAME HERE!

CAMP: WINTER EXHIBIT HALL SELF-GUIDED TOUR

Welcome to the CAMP: WINTER Exhibit Hall! Please use this guide as a reference while viewing our many displays. This tour begins with the panels located in the hallway to your left as you move toward the main hall, but exhibits may be enjoyed in any order you wish. MLTPA staff and Board members are available to answer any questions you may have, and we're happy to join you on your tour at your request.

1. LAKE MARY ROAD BIKE PATH

The sketches to your left are large-scale reproductions of the actual construction drawings used to plan this Class 1 Bikeway, which represents a new section of the paved Mammoth Lakes Trail System you've walked or biked on around town. Opposite to the sketches you'll find an alternate view of the trail as an overlay on an aerial photo of the Town of Mammoth Lakes, as well as answers to some frequently asked questions about this Town project.

2. WHAT IS CAMP? // WHAT IS GIS?

CAMP—the Concept and Master Planning process for trails and public access in Mammoth Lakes—is a multi-partnered, multi-jurisdictional effort to update the Town of Mammoth Lakes trails master plan. The panels to the left provide answers to some frequently asked questions about this historic process.

Geographic Information Systems, or **GIS**, plays a central role in the trails planning process. The panels to the right provide an overview of this system. Please check in with the Registration Table if you'd like to get a closer look and demonstration of how trails data has been collected throughout this process.

(Main Hall)

1. CAMP: WINTER PLANNING EXHIBITS

On this wall, you'll find a variety of exhibits related to winter trails and mobility in Mammoth Lakes. From left to right:

Mammoth Lakes Area Jurisdictional Boundaries: This map shows the extended Planning Area of Mammoth Lakes and how these lands are managed by jurisdiction. It's important to note that the Town of Mammoth Lakes is surrounded on all sides by Inyo National Forest, creating a multi-jurisdictional configuration that requires cooperation of both parties in the trails master plan update.

Town of Mammoth Lakes: Winter Access Portals and Activities: This map shows the access points the public has traditionally used in the wintertime to get from the Town of Mammoth Lakes out to Inyo National Forest, as well as the activities occurring in these areas. These access points are dependent on snowfall, and are different than the access points used by the public in the summer months.

Winter Trail Types: This panel provides an overview of the different types of trails one might find in the Mammoth Lakes area in the wintertime, the type of terrain of which they are composed, which users take advantage of these systems, and what levels of maintenance and liability are associated with each.

Snow Management Equipment: This panel illustrates a few of the many different types of heavy machinery used by the Town, the USFS, Caltrans, MMSA, and private parties to remove, store, and otherwise manage snow in the Mammoth Lakes area.

Town of Mammoth Lakes: Existing Winter Facilities & Near-Term Projects: This map shows the trails, pathways, staging areas, and trailheads currently in place in the Town of Mammoth Lakes, as well as projects that are planned to be executed in the near future. It addresses also the snow removal and management of each of these amenities.

Signage Types: This panel provides examples of signage that are typically part of a comprehensive signage and wayfinding system, and explains the purpose and general design guidelines of each.

CAMP: SUMMER Lessons Learned: This panel summarizes some of the most important points generated by the extensive public input given during CAMP: SUMMER in November 2007. The consultants will use this information in conjunction with data gathered during CAMP: WINTER to produce the Next Steps presentation as well as the draft trails master plan.

2. CAMP: WINTER PUBLIC PARTICIPATION

Mammoth Lakes Area Trails and Access Points for Public Comment

This map shows all of the winter trails and portals in the Mammoth Lakes area, as collected by MLTPA staff and volunteers for the GIS Inventory Contract and enhanced for CAMP: WINTER. Directions on how to provide input are on the table below the display; please feel free to leave your comments (anonymous or not) with us!

3. VISION

The center panel is an overview of the Mammoth Lakes Planning Area and how it may be considered in terms of the outdoor recreation activities that occur most frequently in different areas. MLTPA has identified eight different spheres of influence, which are represented by the photos surrounding the center map.

4. DEVELOPERS' FORUM

This wall explains the Developers' Forum and its role as a Funding Partner in the CAMP process. From left to right:

Peer Resorts: This panel shows examples of peer Western resort towns and how they've developed and articulated their trails and public access systems.

Trails & Economics: This panel explains the relationship between trail systems and the economies of the development projects in which they are located, as well as how such systems can positively impact a development's bottom line.

Developers' Forum Participants: This panel announces all of the development projects that have contributed financially to CAMP to date.

Real Estate Development Projects: This panel identifies the 11 major development projects in Mammoth Lakes that are currently underway or are awaiting final approval to move forward, and illustrates how these projects relate to already developed areas in town.

Developers' Forum: This panel provides an overview of the Developers' Forum as a partnership between MLTPA and the Mammoth Lakes Chamber of Commerce, and explains its goals, objectives, and role in CAMP.

5. MLTPA FOUNDATION

Mission & Vision: This panel articulates the Foundation's Mission and Vision, as well as the Strategies the Board of Directors has developed to execute them.

Board of Directors and Staff: Meet the folks behind the Foundation! Check in with the Registration Table if you'd like to meet any of us—we'll be here all week!

Highlights: This panel provides a chronological overview of how MLTPA was founded and how we've gotten to this point in the CAMP process.

Highlight Examples: This panel shows photos of some of the key moments in the MLTPA timeline.

Foundations, Founders, & Friends: This panel proudly announces MLTPA's many financial supporters. For information on how you can make a donation to the MLTPA Foundation, please see the Registration Table.

Chapter 6: Outreach

MLTPA, working with the retained assistance of Opposing Motion, executed a comprehensive and detailed public-outreach strategy for CAMP: WINTER, based on town demographics. Exhaustive efforts were made to identify and reach all segments of the Mammoth Lakes community—locals, second homeowners, frequent visitors, seasonal residents, schoolchildren, business owners, outdoor recreation-based clubs, public agencies, and other stakeholders—and to tailor messaging to reach each party based on its interests and relationship to the trails and public access system. The CAMP: WINTER mini-site was instrumental in this strategy, offering a breakdown of recommended sessions for four categories of user. (See the Chapter 6r, “Web, MLTPA,” for further detail.)

MLTPA developed and instituted a comprehensive graphics plan to provide visual continuity and branding to both the CAMP process and the CAMP: WINTER event. CAMP Partners approved each piece of collateral and other marketing and advertising materials, as well as formal e-mails and other invitations, before distribution, excepting cases in which turnaround times were less than 24 hours due to production constraints. Individual campaigns are explained in subsequent sections.

MLTPA CAMP: WINTER Marketing & Communication Plan Overview

HOLIDAY CAMPAIGN

Market: Mammoth Lakes Visitors

- Second Homeowners
- Frequent Guest/Passholders

Timeline: December 21, 2007 – January 6, 2008

Strategy: Take advantage of the visitation in Mammoth Lakes over the holiday period to inform Mammoth visitors about the upcoming CAMP: Winter event.

Message: Broader message, “save the date” and educate about process. If you can’t come, make sure you take the survey.
Eventually we will attempt to determine the personal connection to CAMP and why they have a stake in this process.

Tactics/Action Plan:

Posters/Postcards

- Dec. 14 – Posters to Second Homeowners
- Dec. 15 - Posters up in local businesses
- Dec. 15 - Postcards in specific local businesses

Newspaper Ads & Editorial

- The Sheet
 - Dec. 22 Issue
 - Ad - ½ page 4-color (vertical) (Artwork & Message based on poster) (ad due 19th)
 - Dec. 29 Issue
 - Ad - ¼ page 4-color (vertical) – can cut to ¼ page if need to cut budget (Artwork & Message based on poster) (artwork probably due Dec. 26 – KW to confirm)
 - Editorial - Dec. 29 (What is CAMP?) (editorial probably due Dec. 26)
- Mammoth Times
 - Dec. 20 Issue
 - Ad – potentially graphic submitted with editorial content (postcard/movie slide artwork)
 - Editorial (What is CAMP?) – Kim to discuss with Diane, Kristy to talk to Keri (ad due 3pm Dec. 13, editorial due Dec. 14.)
 - Dec. 27 Issue
 - Ad - ½ page 4-color (vertical) (Artwork & Message based on poster) (Artwork probably due on Dec. 18 –KW to confirm) (See if Keri can just scale poster to appropriate size for version 1.)

Radio

- KMMT
 - Dec. 22 – Jan. 6, 2 spots (:30) per day
- KRHV
 - Dec. 22 – Jan. 6, 2 spots (:30) per day

TV

- Channel 72
 - Crawl (run as PSA?) (CAMP: Winter coming up)
 - Editorial – need to tape before December 20 – Interview – (make link between summer CAMP and winter CAMP, small amount of what is CAMP?)
- Channel 33
 - Do we want to do anything here?

Movie Slide

- 2 weeks (Dec. 21-27, Dec. 28-Jan. 1)) (Like postcard + “Play Your Part in the Vision –visit www.mltpa.org for event details)
- Do we want to have another slide for What is CAMP?

Website

- Phase I - Dec 14 (see below)
- Phase II - Dec 21 - (see below)
- Graphics Requirements
 - CAMP Winter logo with background knocked out to use on top of an image – be sensitive to visibility – throw keyline/pinline around graphic
 - PMS color (of blue) for text in poster that is blue
 - Version of full poster – compressed for web (no change) – jpeg format best (pdf ok)
 - Version of postcard – compressed for web (no change) – jpeg format best (pdf ok)
 - Sponsor Bar/Banner with all poster logos + MLTPA logo
 - MLTPA CAMP Winter bug/badge (use knock out artwork on top of the blue background, add Feb. 7 – 12, 2008 – date scalable) – do they embed the link or does the web designer do this? If not we may need another one with mltpa.org.
 - Trails Survey Bug – Combine CAMP: Summer Graphic & CAMP: Winter Graphic with copy overlay that says “Take the survey here.”

LOCAL CAMPAIGN

Market: Mammoth Lakes Locals & Second Homeowners (see communication grid)

Timeline: January 7 - February 12, 2008

Strategy:

Message: Register now (After January 10)

Session Information.

Attempt to determine the personal connection to CAMP and why they have a stake in this process.

Tactics/Action Plan:

Posters/Postcards

Jan. 15 – Distribution of Registration Packets to participating shops

- Registration Forms
- Session Descriptions
- Schedule
- FAQ's
- Kim's Business Cards (to takeaway)
- Check posters/re-poster (include one for window, one for timeclock)
- Check postcards/re-postcard
- (Need to pick up completed reg forms and check in with businesses every subsequent Monday)

Jan. 15 & 16 – Re-poster in local businesses

Jan. 15 & 16 – Re-supply postcards in specific local businesses

Jan. 21 – Local Boxholder Postcard Drops

Newspaper Ads

- The Sheet
 - January 19 Issue
 - Ad - ¼ page b/w
 - Editorial (maybe letter to the editor) (ad & editorial due Jan. 16)
 - January 26 Issue
 - Ad - ½ page b/w (could do ¼) (ad due Jan. 23)
 - February 2 Issue
 - Ad - full page 4-color (ad & editorial due Jan. 30)
 - Editorial
 - February 9 Issue
 - Editorial with CAMP: Winter bug art (no charge?) (editorial & artwork due) (editorial locals focus next steps, exhibit hall, take survey if you haven't yet)
- Mammoth Times
 - January 24 Issue
 - Ad - ½ page b/w

- Editorial (register now – look for postcards in your mailbox next week) (check deadlines – KW)
- January 31 issue
 - Ad – full page 4-color
 - Editorial (CAMP refresher and schedule/program overview) (ad due Jan. 24; editorial due Jan. 25)
- February 7 Issue
 - Ad – full page 4-color (can we do double page? Can we print reg. form?)
 - Editorial (schedule highlights & make sure to take survey if you can't attend) (ad due Jan. 31; editorial due Feb. 1)
 - Can MMSA dedicate their MT banner ad this week? (KW check who has Good Times Banner ad)
- The Sierra Reader (Thursdays)
 - January 31 – ¼ page b/w
 - February 7 – ¼ page b/w
- Inyo Register (Saturdays)
 - January 26 – ¼ page b/w
 - February 2 – ¼ page b/w
- El Sol
 - January 26 – ¼ page b/w
 - February 2 – ¼ page b/w

Radio

KMMT

- Jan. 24 - 30 2 spots/day Overall event message.
- Jan. 31 - Feb. 6 3 spots/day Overall event message.
- Feb. 7 -11 3 spots/day Event specific message tags.

KRHV

- Jan. 24 - 30 2 spots/day Overall event message.
- Jan. 31 - Feb. 6 3 spots/day Overall event message.
- Feb. 7 -11 3 spots/day Event specific message tags.

KIBS

- Jan. 31 - Feb. 6 2 spots/day Overall event message.
- Feb. 7 -11 3 spots/day Event specific message tags.

KSRV

- Jan. 24 - 30 2 spots/day Overall event message.
- Jan. 31 - Feb. 6 3 spots/day Overall event message.
- Feb. 7 -11 3 spots/day Event specific message tags.

KUNR

TV

Need to decide type of spot - video with voice-over or still graphic with voice-over.

KSRW/Sierra Wave TV 33

Jan. 26 - Feb. 11

- **Advertising:** Run similar program as we did with CAMP: Summer - includes local news and rsn spots (total spots: 64 in 15 days). Program from KSRW includes bonus spots. **KSRW requesting link on website. KSRW will honor same rate as CAMP: Summer (\$463)
- **Ad Production:** Option 1: \$0 (included in cost of buy/donated) - Graphic with voiceover (Similar to CAMP: Summer)

Option 2: \$300-\$500 (editing cost is \$100/hr) - Spot with video (MLTPA provides video from CAMP: Summer?) and draft script. Sierra Wave will produce

spot to include video, voiceover and text graphics in conjunction with voice over (date, website, etc.)

- **Public Service Announcements:** KSRW recommends submitting PSA's separately (in addition) to ad campaign - will give more exposure. Submit PSA's via fax (873.5328) and email (ksrw@sierrawave.net).
- **Editorial/Interviews:** Tom Woods has been given a heads up on the event. Kim Stravers to follow up directly with Tom Woods (or he will follow up with Kim) to arrange news story content.

TV 72

Jan. 26 - Feb. 11

- **Advertising:** Run similar program as we did with CAMP: Summer (2 spots/day 2 weeks out; 3 spots per day event days) (\$462)
- **Ad Production:** Option 1: \$0 (included in cost of buy/donated) - Graphic with voiceover (Similar to CAMP: Summer)

Option 2: TBD - Spot with video (MLTPA provides video from CAMP: Summer?) and draft script.

- **Crawl** - No charge
- **Editorial** - Kim/John to work directly with Dan McConnell for editorial/interviews

Movie Slide

(Friday - Thursday run) Feb. 1 - 7

Website

Phase I: Live Dec. 14 - homepage

- Poster artwork, banner, photo with CAMP Winter logo superimposed, trails survey button, copy per Kim

- Link to FAQ's, link to Volunteers, link to Consultant Info
- Kim will send preview link for approvals

Phase II: Live Dec. 21

- Photo Gallery of CAMP:SUMMER
- Map? & Driving Directions

Phase III: Live Jan. 10

- Registration Live/downloadable pdf form available (look into reg-on-line)
- Final Schedule Live
- Event Information
- Event Info Pages by Activity - (recommended participant schedule/sessions by activity)
- Other relevant event information

Phase III: Live Feb. 6

- Refresh Homepage to indicate onsite registration
- Other relevant updates

Phase IV: Feb. 13

- Pull down outdated info
- CAMP next steps

Calendar Postings

Phase I - Dec. 18

Date Announcement - Kristy - Overall event listing - Online: TOML, MMSA, Mammothlocal.com, cityconciierge.com, thesierraweb.com, mammothweb.com
 Print: MammothTimes, The Sheet, Mammoth Sierra Magazine, Inyo Register, Sierra Reader, El Sol

Phase II - Jan. 10

List primary events seperately

Phase III - Jan. 21

Snow Industry Website - Kim - (Transworld Snowboarding, Snowboarder, Future Snowboarding, Powder, Skiing, Ski)

Phase III - Jan. 28

Out of area websites (LA Times, OC Regsiter, San Diego Union Tribune, LA Weekly, OC Weekly, Sand Diego Reader), San Francisco Chronicle

Email

Tuesday Email Sends

MLTPA Database/EMMA Blasts

Dec. 18
 Jan. 15
 Jan. 29
 Feb. 4

Other Email Blasts - sent by MLTPA

- Developers (Invite to Developers Forum) - sent by MLTPA via EMMA
- Homeowner Association - sent by MLTPA

- Strategic Conference Participants - sent by MLTPA
- CAMP: Summer Participants - sent by MLTPA
- MLTPA Founders - sent by MLTPA
- Sierra Nevada Conservancy - sent by MLTPA

Other Email Blasts - sent by partners/other organizations

- Mammoth Lakes Board of Realtors (Invitite to Developers Forum/VIP functions) - sent by MLBOR
- Chamber of Commerce - sent by MLCC
- MMSA Passholders - sent by MMSA
- MMSA Employees - sent by MMSA
- TOML Employees - sent by TOML
- Mono County Employees - sent by Mono County
- US Forest Service - sent by USFS
- Generic Email for Groups Willing to send info on our behalf - sent by individual groups

Partner Cooperative Marketing

TOML - Kim meeting with Danna & Stu Brown

- Stu's News, Placement on TOML website, VisitMammoth.com, town newsletter, calendar (see above)

MMSA - Kim to meet with Rebecca, Mary Walker?, Joani Lynch?

Grassroots

- Local reservation bureaus
- In shop takeaways
- Meetings with clubs & groups
- Other...

POST EVENT PUBLICITY

Message: TAKE THE SURVEY! Next steps program. Key dates. (Bullet points from the net steps presentation.)

MLTPA CAMP - Developer Contact List

Developer	TONL Project	Events to Attend	Contact First Name	Last Name	Contact Phone	Street Address	City	State	Zip Code	Contact Email	Org Website	MLTPA Contact	Record of Communication: date, method, result	Attend? Y or N	Notes
Cardinal Real Estate Investments	Sherwins	Opening Reception; Developers' Forum Reception; Mammoth Trails (listening only); Signage & Wayfinding; Next Steps	Jesse	Langley	(310) 770-4724	2301 Rosecrans Suite 4154	El Segundo	CA	90245	jess@cardinalrealestate.com			10/24 KS sent email MLTPA Board/MLCC followed up with phone call	Y	
Metric Holdings	Clearwater		Rick	Rosenberg	(918) 322-4644	16633 Ventura Blvd Suite 925	Encino	CA	91346	rosenberg@metric-holdings.com			10/24 KS sent email MLTPA Board/MLCC followed up with phone call		
MMSA	Eagle Lodge		Tom	Hodges	(760) 934-2571	PO Box 24	Mammoth Lakes	CA	93546	tom@eaglelodges.com			10/24 KS sent email MLTPA Board/MLCC followed up with phone call		
Mammoth Land Development	Hidden Creek (Shady Rest)		Jane	Sedonaen	(415) 381-9500		Mammoth Lakes	CA	93546	jane@hidingcreek-dc.com			10/24 KS sent email MLTPA Board/MLCC followed up with phone call		
Mammoth Land Development	Hidden Creek (Shady Rest)		Eric	Harris	(415) 381-9500		Mammoth Lakes	CA	93546	eric@hidingcreek-dc.com			10/24 KS sent email MLTPA Board/MLCC followed up with phone call		
Mammoth Crossing Devlnt	Mammoth Crossing		Mark	Deeds	(760) 924-8864	60 Lake Mary Road	Mammoth Lakes	CA	93546	mark@markdeeds.com			10/24 KS sent email MLTPA Board/MLCC followed up with phone call	Y	
Mammoth Crossing Devlnt	Mammoth Crossing		Leslie	Plusniere	(760) 920-3949	60 Lake Mary Road	Mammoth Lakes	CA	93546	leslie@plusniere.com			10/24 KS sent email MLTPA Board/MLCC followed up with phone call		
Mammoth Crossing Devlnt	Mammoth Crossing		Chuck	Brook	(604) 250-2289	60 Lake Mary Road	Mammoth Lakes	CA	93546	chuck@mammothcrossing.com			10/24 KS sent email MLTPA Board/MLCC followed up with phone call		
Mammoth Hillside LLC/ Mammoth Meridian Devlnt LLC	Mammoth Hillside		Rhona	Hunter		PO Box 100-595	Mammoth Lakes	CA	93546	Rhona@mammothhillside.com			10/24 KS sent email MLTPA Board/MLCC followed up with phone call		
Chadmar Group	Snowcreek VIII		Chuck	Landie	(760) 934-7880	PO Box 100 PMB# 606 1 Fairway Drive	Mammoth Lakes	CA	93546	chuck@chadmar.com			10/24 KS sent email MLTPA Board/MLCC followed up with phone call		
Chadmar Group	Snowcreek VIII		Chuck	McGreggor									MLTPA Board/MLCC phone call		
Chadmar Group	Snowcreek VIII		Tammy	Bennet	(760) 934-7880	PO Box 100 PMB# 606 1 Fairway Drive	Mammoth Lakes	CA	93546				MLTPA Board/MLCC phone call		
Neubauer-Jennison	na				(760) 934-2511	53 Sierra Manor Rd	Mammoth Lakes	CA	93546				MLTPA Board/MLCC phone call		
Eric Fishburn	Tallus		Eric	Fishburn	(310) 709-1884	562 Joaquin Rd	Mammoth Lakes	CA	93546	na			MLTPA Board/MLCC phone call		
Galbraith Construction	na		Mike	Galbraith	(760) 924-2893	410 Hillside Court	Mammoth Lakes	CA	93546	na			MLTPA Board/MLCC phone call		
CH Construction	na				(760) 934-6966	Po Box 9287	Mammoth Lakes	CA	93546	na			MLTPA Board/MLCC phone call		
Del Rio Construction and Design	na				(760) 934-1440	PO box 2603	Mammoth Lakes	CA	93546	na			MLTPA Board/MLCC phone call		
Starwood Development	na		Craig	Knight	(760) 924-1864	na	Mammoth Lakes	na	na	craig@starwood.com			10/24 KS sent email MLTPA Board/MLCC followed up with phone call		
Intrastar/Starwood Development	na		Joyce	Turner						jturner@intrastar.com			MLTPA Board/MLCC phone call		
Popco, Inc	na		John	Vereuck	(818) 768-2260	na	Mammoth Lakes	na	na				10/24 KS sent email MLTPA Board/MLCC followed up with phone call		
John Hooper	na		John	Hooper		na	Mammoth Lakes	na	na				MLTPA Board/MLCC phone call		
Life Estates	Holiday Haus		Ward	Jones	(760) 924-8119 (760) 937-1998 VAN (804) 687-2446	na	Mammoth Lakes	CA	93546	ward@lifeestates.com			10/24 KS sent email MLTPA Board/MLCC followed up with phone call		

MLTPA CAMP - Developer Contact List

Developer	TOML Project	Events to Attend	Contact First Name	Last Name	Contact Phone	Street Address	City	State	Zip Code	Contact Email	Org Website	MLTPA Contact	Record of Communication: date, method, result	Attend? Y or N	Notes
C&L Development	na	Opening Reception; Developers' Forum			(760) 934-8831	na	Mammoth Lakes	na	na	na			MLTPA Board/MLCC phone call		
Kern River Development	na	Reception; Mammoth Trails (listening only); Signage & Wayfinding; Next Steps			(760) 934-2464	na	Mammoth Lakes	na	na	na			MLTPA Board/MLCC phone call		
Boyer Construction	na		Ryan	Boyer	(760) 914-0098	na	Mammoth Lakes	na	na	na			MLTPA Board/MLCC phone call		
Presson Construction	na		Robbie	Presson	(760) 934-2089	na	Mammoth Lakes	na	na	na			MLTPA Board/MLCC phone call		
Alan Walker Construction	na		Alan	Walker	(760) 934-9345	na	Mammoth Lakes	na	na	na			MLTPA Board/MLCC phone call		
Alfred Kelly Construction	na				(760) 873-7416	na	Mammoth Lakes	na	na	na			MLTPA Board/MLCC phone call		
Brian Burns Construction	na				(760) 937-3884	na	Mammoth Lakes	na	na	na			MLTPA Board/MLCC phone call		
Intrawest	Sierra Star		Paul	Gallagher	(775) 332-1280	6900 S. McCarran Blvd Suite 3000	Reno	NV	89509	pg.allagher@intrawest.com			10/24 KS sent email MLTPA Board/MLCC followed up with phone call		
Intrawest	Sierra Star		Jim	Smith	(775) 332-1280	6900 S. McCarran Blvd Suite 3000	Reno	NV	89509				MLTPA Board/MLCC phone call		
Starwood Capital Group	The "1" Hotel		Gary	Raymond	(775) 332-1259	6900 S. McCarran Blvd Suite 3000	Reno	NV	89509	gary.raymond@starwood.com			MLTPA Board/MLCC followed up with phone call		
Starwood Capital Group	The "1" Hotel		Kathy	Richardson	(775) 332-1259	6900 S. McCarran Blvd Suite 3000	Reno	NV	89509	kathy.richardson@starwood.com			10/24 KS sent email MLTPA Board/MLCC followed up with phone call		
Acorn Asset Mgmt	Mammoth View		Hector	Caldera	(916) 263-0222	2500 Venture Oaks Way Suite 175	Sacramento	CA	95833	acornassetmanagement.com			10/24 KS sent email MLTPA Board/MLCC followed up with phone call		

Hi, _____, this is _____. I'm a member/president/vice president of the Mammoth Lakes Trails and Public Access Foundation Board of Directors, and I wanted to invite you to the private VIP Opening Reception for CAMP: WINTER on Thursday, February 7th, from 5-6:30 p.m. We'll be serving wine and hors d'oeuvres in the Exhibit Hall, which is in the Mountainside Conference Center at Main Lodge, where you can preview the displays, meet the planning consultants and other CAMP partners, and learn more about the trails master planning process.

I'd also encourage you to visit our website at www.mltpa.org, where you can read about all of the great sessions we've got planned, find out how to register for them, take the CAMP Trail Surveys, and more. The event's totally free and open to the public—except for the VIP Reception, of course—so please spread the word to your friends and neighbors!

If you've got any questions about CAMP, or about the event, you can call our Communications Manager, Kim Stravers, at 934-3154, or send an email to CAMP@mltpa.org. We're looking forward to seeing you on February 7th!

CAMP: WINTER VIP Reception Invite List

GROUP	First Name	Last Name	Title	Contact Phone	Contact Email	MLTPA contact	Record of Communication: date, method, result	Attend? Y or N	Notes
Cardinal Real Estate Investments, The Developers' Forum	Jesse	Langley		(310) 770-4724	jesse@cardinalinvestments.com	Brooke			
Chamber of Commerce, Developers' Forum, Mobility Commission	Eric	Wasserman	Member, Commissioner of Chamber of Commerce President	(760) 934-4556	eric.wasserman@chamberofcommerce.com	Brooke			
Chamber of Commerce, Strategic Conference, Developers' Forum	Dawn	Vereuck		(760) 924-2040	dawn@elegantbath.com	Brooke			
Channel 72	Dan	McConnell		(760) 937-2043	mcconnell.dan@hotmail.com	Brooke			
Mammoth Crossing, The Developers' Forum	Mark	Deeds			Mdeeds93546@gmail.com	Brooke			
Mono Council for the Arts	Gaye	Mueller	Chair		blackcanyon@peoplepc.com	Brooke			
Nils Davis Design	Nils and Keri	Davis	Owners		nils.davis@verizon.net	Brooke			
Starwood Development	Craig	Knight		(760) 924-1864	cknight@starwood.com	Brooke			
The Mammoth Times	Diane	Eagle	Editor-in-Chief	(760) 934-3929	editor@mammothtimes.com	Brooke			
The Mammoth Times	Lara	Kirkner	Staff Writer	(760) 934-3929	lara@mammothtimes.com	Brooke			
The Sheet	Ted	Carleton	Publisher	(760) 937-4613	jacklunch@yahoo.com	Brooke			
The Sierra Wave	Bennett	Kessler		(760) 873-5329	bkessler@sierrawave.net	Brooke			
Acorn Asset Mngmt	Hector	Caldera		(916) 263-0222		Dana			
Boyer Construction	Ryan	Boyer		(760) 914-0098	ryanboyer@npqcable.com	Dana			
Chadmar Group	Tammy	Bennet		(760) 934-7880		Dana			
Chadmar Group	Chuck	Lande		(760) 934-7880	clande@chadmar.com	Dana			
Chadmar Group	Chuck	McGreggor				Dana			
Intrastar/Starwood Development	Joyce	Turner				Dana			
Intrawest	Paul	Gallagher		(775) 332-1280	pgallagher@intrawest.com	Dana			
Intrawest	Jim	Smith		(775) 332-1280		Dana			

CAMP: WINTER VIP Reception Invite List

GROUP	First Name	Last Name	Title	Contact Phone	Contact Email	MLTPA contact	Record of Communication: date, method, result	Attend? Y or N	Notes
John Hooper	John	Hooper				Dana			
Mammoth Crossing Devlmt	Chuck	Brook		(604) 250-2289	cbrook@mammothcrossing.com	Dana			
Mammoth Crossing Devlmt	Leslie	Klusmire		(760) 920-3949	developmentseivices@verizon.net	Dana			
Mammoth Hillside LLC/ Mammoth Meridian Devlmt LLC	Rhona	Hunter			katshak@unee.com	Dana			
Mammoth Land Development	Eric	Harris		(415) 381-9500	dspeed.net	Dana			
Mammoth Land Development	Jane	Sedonaen		(415) 381-9500	erich@integrate.com	Dana			
Metric Holdings	Rick	Rosenberg		(818) 322-4644	lane@integrate.com	Dana			
Neubauer-Jennison				(760) 934-2511	rosenberg@metricholdings.com	Dana			
Presson Construction	Robbie	Presson		(760) 934-2089		Dana			
Starwood Capital Group	Gary	Raymond		(775) 332-1259	cvollan@intrawest.com	Dana			
Starwood Capital Group	Kathy	Richardson		(775) 332-1259	cvollan@intrawest.com	Dana			
Airport Commission	Thom	Heller	Commissioner		theller@mammothlakesfd.com	Jay			
Airport Commission	Mary Ellen	Hogan	Commissioner		maryellen.hogan@hro.com	Jay			
Airport Commission	Deb	Pierrel	Chair		dpierrel@deresorthotels.com	Jay			
Airport Commission, Advocates for Mammoth	John	Walter	Commissioner, Executive Director (?)	(760) 934-1767	walter@qnet.com	Jay			
Mammoth Community Water District	Paul	Stiglich			psstiglich@mcwddist.ca.us	Jay			
Mono County	Tom	Farnetti	Supervisor	(760) 934-8372	tfarnetti@monocalifornia.gov	Jay			
Mono County	Hap	Hazzard	Supervisor	(760) 935-4999	hap04@msn.com	Jay			
Mono County	Byng	Hunt	Supervisor	(760) 934-6643	bhunt@monocalifornia.gov	Jay			

CAMP: WINTER VIP Reception Invite List

GROUP	First Name	Last Name	Title	Contact Phone	Contact Email	MLTPA contact	Record of Communication: date, method, result	Attend? Y or N	Notes
Mono County	Dan	Lyster	Economic Development	(760) 924-1700	dlyster@mono.ca.gov	Jay			
Mono County	Vikki	Magee Baue	Supervisor	(760) 924-1783	vbauer@mono.ca.gov	Jay			
Mono County	Evan	Nikirk	Public Works Director	(760) 932-5440	monopw@mono.ca.gov	Jay			
Mono County	Bill	Reid	Supervisor	(760) 932-7456	breid@mono.ca.gov	Jay			
Mono County, Strategic Conference	Scott	Burns	Community Development Director	(760) 924-1800	sburns@mono.ca.gov	Jay			
Mono County, Strategic Conference	Greg	Newbry	Community Development Senior Planner	(760) 924-1801	gnewbry@mono.ca.gov	Jay			
Public Arts Commission	Michael	Bornfeld	Commissioner	(760) 934-1688	mjbalawcorp@msn.com	Jay			
Public Arts Commission	Noelle	Deinken	Commissioner	(760) 934-8771	noellededeinken@hotmail.com	Jay			
Public Arts Commission	Warren	Harrell	Commissioner	(760) 934-1579		Jay			
Public Arts Commission	Paul	Jurewitz	Chair	(760) 924-0027	barjur11@aol.com	Jay			
Public Arts Commission	Bob	Reitz	Commissioner		wthomsontaylor@gmail.com	Jay			
	Bill	Taylor		(760) 709-6964		Jay			
ALIMAR	Andrea	Lawrence	President	(760) 934-2877	andrea@alimar.org	Jo			
Mobility Commission	Sandy	Hogan	Commissioner			Jo			
Mobility Commission	Marshall	Minobe	Commissioner			Jo			
Mobility Commission	Terry	Smutney	Commissioner		terryincrowly@yahoo.com	Jo			
Planning Commission	Tony	Barrett	Commissioner	(760) 914-0157	barjur6@aol.com	Jo			
Planning Commission	Rhonda	Duggan	Commissioner	(760) 935-4063, (760) 934-2571 x3133	Rhonda.duggan@mammoth-mtn.com	Jo			

CAMP: WINTER VIP Reception Invite List

GROUP	First Name	Last Name	Title	Contact Phone	Contact Email	MLTPA contact	Record of Communication: date, method, result	Attend? Y or N	Notes
Planning Commission	Roy	Saari	Chair	(760) 934-2704	saaris@gnet.com	Jo			
Planning Commission	Elizabeth	Tenney	Commissioner	(760) 924-8475	e10ney@npgcable.com	Jo			
Airport Commission, Founder	Gordon	Alper	Commissioner District 9	(760) 934-3587	gordon@country-glass.com	John			
Caltrans	Brad	Mettam	Deputy District Director for Planning	(760) 872-0691	Brad.Mettam@dot.ca.gov	John			
Coldwell Banker, Strategic Conference	Kit	Muhs	Sales Associate	(760) 924-0260	ksmuhs@earthlink.net	John			
Data Mangement Technology	Nate	Greenberg		(760) 937-1209	nate@datamanagementtech.com	John			
Eastern Sierra Land Trust, Strategic Conference	Karen	Ferrell-Ingram	Project Director	(760) 873-4554	karen@eslt.org	John			
Eastern Sierra Land Trust, Strategic Conference	Tony	Taylor	President of Board of Directors	(760) 924-8742 (home)	ttaylor@npgcable.com	John			
Founder	Mabel H	Cabot		(617) 491-1313	MabelBran@aoi.com	John			
Founder	Louis	Cabot				John			
Founder	Malcom and Sharon	Clark		(760) 924-5639	srclark@npgcable.com	John			
Founder	Mark	Coronado		(760) 937-4184	coronado@npgcable.com	John			
Founder	George	Fowler	Coldwell Banker Real Estate	(760) 934-2562	cbmre@gnet.com	John			
Founder	Tim	Gallagher	Wave Rave	(760) 934-2471	tim@waverravesnowboardshop.com	John			
Founder	Bonnie	Gregory	Gregory, Pieper & Graham, LLP	(760) 934-0731	rgregory@mammoth-mtn.com bgregorycpa@gmail.com	John			
Founder	Steve	Klausen	Wave Rave	(760) 934-2471	steve@waverrave.com	John			

CAMP: WINTER VIP Reception Invite List

GROUP	First Name	Last Name	Title	Contact Phone	Contact Email	MLTPA contact	Record of Communication: date, method, result	Attend? Y or N	Notes
Founder	James S.	Reed		(760) 934-4558	reed@mammothlaw.com	John			
Founder	George & Ali Wentworth	Stephanopoulos		(202) 625-0842	georgestephanioloulos@abc.com dabberwentworth@aol.com	John			
Founder	Eric	Wentworth		(202) 256-1960	ebw@bellatlantic.net	John			
Founder, Strategic Conference	Mary K.	Prentice		(760) 934-0355	mkp@npgcable.com	John			
Founder, Strategic Conference	John	Vereuck		(818) 802-6775	john@papoo.net	John			
Friends of the Inyo	Paul	McFarland	Executive Director	(760) 873-6400	paulmc@friendsoftheinyo.org	John			
Mammoth Lakes Fire District	Brent	Harper	Chief	(760) 934-2300	bharper@mammothlakesfd.com	John			
Mammoth Lakes Housing, Mobility Commission	Pamela	Hennarty	Executive Director, Commissioner	(760) 934-4740	phennarty@ci.mammoth-lakes.ca.us	John			
MMSA	Tom	Hodges		(760) 934-2571	thodges@mammoth-mtn.com	John			
Sierra Nevada Conservancy	Julie	Bear				John			
Sierra Nevada Conservancy	Marji	Feliz	Funding and Resource Development Coordinator	(530) 823-4679	mfeliz@sierranevada.ca.gov	John			
Sierra Nevada Conservancy	Bob	Kingman	Program Manager	(530) 823-4678	bkingman@sierranevada.ca.gov	John			
Sierra Nevada Conservancy, Strategic Conference	John	Knott	Logistics Coordinator	(530) 823-4670	jknott@sierranevada.ca.gov	John			
T&R Dept., Strategic Conference, Founder	Danna	Stroud	Director	(760) 934-2712 x1259	dstroud@visitmammoth.com	John			
T&R Dept., TOML	Stuart	Brown	Community Relations Manager	(760) 934-2712 ext.1210	sbrown@visitmammoth.com	John			

CAMP: WINTER VIP Reception Invite List

GROUP	First Name	Last Name	Title	Contact Phone	Contact Email	MLTPA contact	Record of Communication: date, method, result	Attend? Y or N	Notes
Tallus, Strategic Conference	Eric	Fishburn	Owner	(310) 914-5170	eric@tallus.net	John			
The Sierra Fund, Strategic Conference	Izzy	Martin	CEO	(530) 265-8454 ext. 11	izzy.martin@sierrafund.org	John			
TOML	John	Milne	Assistant Engineer		jmilne@ci.mammoth-lakes.ca.us	John			
TOML	Steve	Speidel	Principal Planner	(760) 934-8989 ext. 286	sspeidel@ci.mammoth-lakes.ca.us	John			
TOML, Strategic Conference	Peter	Bernasconi	Associate Civil Engineer	(760) 934-8989 x232	pbernasconi@ci.mammoth-lakes.ca.us	John			
TOML, Strategic Conference	Ray	Jarvis	Public Works Director	(760) 934-8989 x257	rjarvis@ci.mammoth-lakes.ca.us	John			
TOML, Strategic Conference	Mark	Wardlaw	Community Development Director	(760) 934-8989	mwardlaw@ci.mammoth-lakes.ca.us	John			
Tourism & Recreation Commission	Dieter	Fiebigler	Commissioner	(760) 934-2996	dfharrell@npgcable.com	John			
Tourism & Recreation Commission	Ruth	Harrell	Commissioner	(760) 934-1579	rlanz@citycondi.org	John			
Tourism & Recreation Commission	Jefferson	Lanz	Commissioner	(323) 874-6610	cbsauser@earthlink.net	John			
Tourism & Recreation Commission	Bill	Sauser	Chair	(760) 934-6157	info@seasons4.com	John			
Tourism & Recreation Commission	Teri	Stehlik	Chair	(760) 934-2030	tony@footloose.com	John			
Tourism & Recreation Commission, Founder, Strategic Conference	Tony	Colosardo	Parks & Rec Vice Chair	(760) 934-2400	sr4malls@yahoo.com	John			
Tourism & Recreation Commission, Strategic Conference	Shields	Richardson	Commissioner	(760) 934-5200 (w) (949) 300-6195	eastmanhs@unitedspeed.net	John			
Town Council	John	Eastman	Councilmember	(760) 934-6584	basecampcafe@yahoo.com	John			
Town Council	Skip	Harvey	Mayor	(760) 934-3900	akstapp@msn.com	John			
Town Council	Kirk	Stapp	Councilmember	(760) 934-2902		John			

CAMP: WINTER VIP Reception Invite List

GROUP	First Name	Last Name	Title	Contact Phone	Contact Email	MLTPA contact	Record of Communication: date, method, result	Attend? Y or N	Notes
Town Council, Founder	Neil	McCarroll	Councilmember	(760) 934-3200	neilmccarroll@verizon.net	John			
Town Council, Founder, Strategic Conference	Wendy	Sugimura	Mayor Pro Tem	(760) 914-2962	wendy_sugimura@yahoo.com	John			
USFS	Jonathon	Cook-Fisher	Winter Sports Specialist	(909) 382-2771		John			
USFS	Marty	Hornick	Trails Program Coordinator/Route Designation Leader	(760) 873-2461	mhornick@fs.fed.us	John			
USFS	Jeff	Marsolais	Recreation Officer	(760) 873-2515	jmarsolais@fs.fed.us	John			
USFS	Jon	Regelbrugge	District Ranger	(760) 924-5500		John			
USFS, Strategic Conference	Mary-Beth	Hennessy	Acting Recreation Staff Officer	(760) 873-2515	mhennessy@fs.fed.us	John			
USFS, Strategic Conference, CAMP Partner	Mike	Schlafmann	Deputy District Ranger	(760) 709-1264	mschlafmann@fs.fed.us	John			
Valentine Eastern Sierra Reserve	Dan	Dawson	Director	(760) 935-4334	dawson@ices.ucsb.edu	John			
MMSA	Julie	Brown	GM	(760) 914-0366	jbrown@mammmoth-mtn.com	Rebecca			
MMSA	Lisa	Isaacs	Environmental	(760) 934-0773	lisaacs@mammmoth-mtn.com	Rebecca			
MMSA	Joani	Lynch	Marketing & Communications Director	(760) 934-2571 x 3135	jlynch@mammmoth-mtn.com	Rebecca			
MMSA	Noah	Manduke	SVP	(760) 934-0711	nmanduke@mammmoth-mtn.com	Rebecca			
MMSA	Casey	McCoy	GM		cmccoy@mammmoth-mtn.com	Rebecca			
MMSA	Mary	Walker	Executive Assistant VP	(760) 934-0633	mwalker@mammmoth-mtn.com	Rebecca			
MMSA, Airport Commission	Pam	Murphy	Commissioner		pam@mammmoth-mtn.com	Rebecca			

CAMP: WINTER VIP Reception Invite List

GROUP	First Name	Last Name	Title	Contact Phone	Contact Email	MLTPA contact	Record of Communication: date, method, result	Attend? Y or N	Notes
MMSA, Founder, CAMP Partner	Rusty	Gregory	CEO	(760) 934-0633	rusty@mammot-h-mtn.com	Rebecca			
MMSA, Mobility Commission	Bill	Cockroft	VP, Commissioner		bcockroft@mammot-h-mtn.com	Rebecca			

Chapter 6a: Advertising plan

This plan, developed jointly with Opposing Motion, was tailored to take full advantage of local and regional media outlets and was broken into two campaigns: Holiday (directed primarily toward second homeowners visiting Mammoth Lakes for the winter holidays) and Local (directed primarily toward residents). Ad buys in all media, web presence, and e-mail campaigns were scheduled to have maximum exposure and impact in relation to the timeline leading up to the CAMP: WINTER event, and messaging was changed periodically to highlight different elements of the event, attract different segments of the community, and drive pre-registration.

Advertising plan

ADVERTISING	TYPE	DATE	DATE	DATE	DATE	DATE	COST/AD	TOTAL ADS	TOTAL COST
MLTPA CAMP: WINTER HOLIDAY MARKETING & ADVERTISING									
Newspaper		Issue/Size	Issue/Size						
Mammoth Times	Color Ad	Editorial w/art 0.00	Dec. 27 = 1/2						
			Comp (\$305)						
The Sheet	Color Ad	Dec. 22 = 1/2	Dec. 29 = 1/4						
		286.00	145.80						
		guaranteed							
		right, trim							
<u>Radio</u>			Holiday	TOTAL SPOTS					
KMMT 106.5 (Current/Eclectic) KRWV 93.3 (Classic)	60 Second	Dec. 22 - Jan. 6 (16 days)	2	32					
	60 Second	Spots/Day	2	32		confirming rate, looks like they charged less	\$6.50	32	\$208.00
		Spots/Day	2	32		confirming rate, looks like they charged less	\$6.50	32	\$208.00
								Sub Total =	\$416.00
<u>TV</u>			Holiday						
Sierra Wave TV 33 Channel 72		Dec. 22 - Jan. 6 (16 days)							
	Editorial only (if any)	N/A							
	Scroll	Spots/Wk	cost pending						
								Sub Total =	\$0.00
Mammoth Lakes Movies Movie Slide Production Movie Slide/Week									
							Per Day		
							95	1	\$95.00
							\$25.00	2	\$50.00
								Sub Total =	\$145.00
GRAND TOTAL								Grand Total =	\$992.80

MLTPA Foundation
CAMP: WINTER
Graphics Request: Holiday Advertising/Marketing
Campaign
Nils & Keri Davis - Submitted 12/5/07

Deliverable	Description/ Direction	Final Specs and Content to Design from MLTPA	Draft Due to MLTPA	Final Comments and Revisions Due to Design from MLTPA	Final Draft to MLTPA	Final Packag e for Publica tion
Movie Slide Graphic PRIORITY 1	Resize postcard, 4C, add copy underneath location: Play Your Part in the Vision! Visit www.mltpa.org for event details. Specs: 19.75" wide x 11.75" tall, 150 dpi, non- flattened (please include the fonts) Photoshop file.	12/5	12/7, a.m. if possible	12/7	12/7	12/7, 5 p.m.
Mammoth Times Artwork – w/ Editorial Dec. 20 Issue PRIORITY 2	Same look as Movie Slide – resized to no larger than 5" wide, 300 dpi , 4C	12/5	12/10, a.m. if possible	12/12, noon	12/13	12/14, 3 p.m.

The Sheet Ad 1 - Dec. 22 Issue PRIORITY 3	½ page vertical, 4C; Resize Poster; 300 dpi ; will run on right- hand page at trim	12/5	12/10, a.m. if possible	12/13, noon	12/17	12/18, 9 a.m.
Web Graphics - Knockout of CAMP Winter logo	Knock out logo and put pinline around graphic (will be placed on top of banner photo on website); 4C; 72 dpi **Print deliverable also will be required (300 dpi, no bigger than 5") for this item.	12/5	12/11, a.m. if possible	12/12, noon	12/13	12/14
Web Graphics – Poster	Poster artwork compressed for web use; prefer jpeg format; 72 dpi; 4C	12/5	12/11, a.m. if possible	12/12, noon	12/13	12/14
Web Graphics – Postcard	Postcard artwork compressed for web use; prefer jpeg format; 72 dpi, 4C	12/5	12/11, a.m. if possible	12/12, noon	12/13	12/14
Web Graphics – Sponsor Bar	Banner graphic including all partner logos listed on poster + MLTPA logo; no larger than 3" tall; 72 dpi, 4C	12/5	12/17, a.m. if possible	12/19, noon	12/20	12/21

	**Print deliverable also will be required (300 dpi, no bigger than 5") for this item.					
Web Graphics – CAMP: Winter Bug	Web button: Knockout logo artwork on top of blue background, 4C, + add copy "Feb. 7–12, 2008" at bottom; 72 dpi **Print deliverable also will be required (300 dpi, no bigger than 5") for this item.	12/5	12/17, a.m. if possible	12/19, noon	12/20	12/21
Web Graphics – Trails Survey Bug	Web button: combine CAMP: Summer & Winter graphics (4C) with copy overlay that says "Take the survey here!" along the bottom; 72 dpi **Print deliverable also will be required (300 dpi, no bigger than 5") for this item.	12/5	12/11, a.m. if possible	12/12, noon	12/13	12/14
Print Graphics – Trails Survey Card	Business Card Size (formatted on 8.5 x 11), 4C, 300 dpi. Trails	12/5				

	Survey Bug with tag text changed to: Take the Surveys at MLTPA.org!					
Mammoth Times Ad 1 – Dec. 27 Issue	½ page vertical, 4C; Resize Poster; 300 dpi ; will run on right- hand page at trim	12/5	12/17, a.m. if possible	12/19, noon	12/20	12/21
The Sheet Ad 2 – Dec. 29 Issue	¼ page 4C; 300 dpi; scaled version of movie slide	12/5	12/18, a.m. if possible	12/20, noon	12/21	12/24
TV 72 Ad	Unconfirmed – would be graphic similar to movie slide	TBD	TBD	TBD	TBD	TBD

ADVERTISING	TYPE	DATE	DATE	DATE	DATE	DATE	DATE	COST/AD	TOTAL ADS	TOTAL COST
MLTPA CAMP: WINTER MARKETING & ADVERTISING - LOCAL										
Newspaper		Issue/Size	Issue/Size	Issue/Size	Issue/Size	Issue/Size	Issue/Size			
Mammoth Times	Varies	Jan. 24 1/4 b/w Comp (\$90)	Jan. 31 1/2 b/w 25.00 (Comp \$105)	Feb. 7 full 4C 425.00						\$450.00
The Sheet	Color Ad	Jan. 19 1/4 b/w 108.00	Jan. 26 1/2 b/w 198.00	Feb. 2 full 4C 449.10	Feb. 9 Editorial Only					\$755.10
Inyo Register	B/W	Jan. 31 1/4 b/w \$157.50	guaranteed placement? Add \$25 each							
El Sol De La Sierra	B/W	Jan. 31 1/4 b/w \$104.40	Feb. 7 1/4 b/w 104.40							\$315.00
The Sierra Reader	B/W	Jan. 31 1/4 b/w \$104.40	Feb. 7 1/4 b/w \$104.40		revised from SUMMER - no					\$208.80
					revised from SUMMER - no				Sub Total =	\$208.80
										\$1,937.70
Radio		2 Weeks Out	1 Week Out	Event Specific Event	Specific Event	Event Specific	Event Specific			
KMMT 106.5 (Current/Eclectic)	60 Second	Spots/Week	Jan. 24 - 30 14	Jan. 31 - Feb. 21	Spots/Even	15	(3 spots per day)	\$6.50	50	\$325.00
KRHV 93.3 (Classic)	60 Second	Spots/Week	14	21	Spots/Even	15	(3 spots per day)	\$6.50	50	\$325.00
KIBS 100.7 (Country) KBOV (am)	60 Second	Spots/Week	0	14	Spots/Even	15	(3 spots per day)	NEWS \$18.00	29	\$522.00
KSRW 96.5 (The Sierra Wave)	60 Second	Spots/Week	14	28	Spots/Even	20	(4 spots per day)	Packaged rate		\$463.00
KUNR	Info Pending								Sub Total =	\$1,635.00
TV		2 Weeks Out	1 Week Out	Event Specific Event	Specific Event	Event Specific	Event Specific			
Sierra Wave TV 33	Spot Production	Spots/Week	28	28	Spots/Even	18	(ballpark number)	Packaged Rate \$100/hr		\$463.00
Channel 72		Spots/Week	168	168	Spots/Day	120		Packaged Rate		\$400.00
									Sub Total =	\$250.00
										\$1,325.00
Mammoth Lakes Movies								Per Day		
Movie Slide Production	Already produced - see Holiday Budget							\$25.00	1	\$25.00
Movie Slide/Week	Feb. 1 - 7								Sub Total =	\$25.00
Monday Morning E-mail										
E-mail to chamber members									Sub Total =	\$0.00
Calendar Postings										
www.mammothmountain.com										\$0.00
www.visitmammoth.com										\$0.00
www.thesierraweb.com										\$0.00
www.mammothweb.com										\$0.00
www.mammothlocal.com										\$0.00
www.cityconclerge.com									Sub Total =	\$0.00
GRAND TOTAL									Grand Total =	\$4,922.70



MLTPA Foundation
CAMP: WINTER
Graphics Request: Local Advertising/Marketing Campaign
Nils & Keri Davis - Submitted 12/20/07

Graphic Direction/Overview: Please note that all of the ads will have revisions to messaging and will not necessarily replicate the look of the earlier "holiday campaign" ads. Additionally, within this "local campaign", elements may change from week to week. It is expected that ads will include CAMP: Winter branded elements (logo, overall look), revised copy/messaging, and potentially additional photos.

Deliverable	Description/ Direction	Final Specs and Content Due to Design from MLTPA	Draft Due to MLTPA	Final Comments and Revisions Due to Design from MLTPA	Final Draft Due to MLTPA	Final Package Due to Publication
CAMP Graphic	Stand alone graphic of CAMP identity (no colon or "Winter" or "Summer, " in "mltpa green", deliver in	12/18	12/19	12/19	12/19	N/A

	illustrator and jpeg formats							
The Sheet Ad #1 (Jan. 19 issue)	1/4 page b/w Additional Direction to be provided no later than 1/7	1/7 a.m. Mon.	1/9 Wed.	1/10 end of day Thurs.	1/14 Mon.	1/15 Tues.		
Mammoth Times Ad #1 (Jan. 24 issue)	1/4 page b/w	1/7 a.m. Mon.	1/11 Fri.	1/15 Tues.	1/17 Thurs.	1/18, 3 p.m. Fri.		
Deliverable	Description/ Direction	Final Specs and Content Due to Design from MLTPA	Draft Due to MLTPA	Final Comments and Revisions Due to Design from MLTPA	Final Draft Due to MLTPA	Final Package Due to Publication		
The Sheet Ad #2 (Jan. 26 issue)	1/2 page vertical, b/w	1/14 noon Mon.	1/16 Wed.	1/17 end of day Thurs.	1/21 Mon. (MLK)	1/22 Tues.		
Mammoth Times Ad #2 (Jan. 31 issue)	1/2 page vertical, b/w	1/14 noon Mon.	1/18 Fri.	1/22 Tues.	1/24 Thurs.	1/25, 3 p.m. Fri.		
Inyo Register Ad #1 (Jan. 31 issue)	1/4 page b/w	1/14 noon Mon.	1/18 Fri.	1/22 Tues.	1/24 Thurs.	1/25 ? Fri. - Confirm		

The Sierra Reader Ad #1 (Jan. 31 issue)	¼ page b/w	1/14 noon Mon.	1/18 Fri.	1/22 Tues.	1/24 Thurs.	1/25 Fri.
El Sol de la Sierra Ad #1 (Jan. 31 issue)	¼ page b/w	1/14 noon Mon.	1/18 Fri.	1/22 Tues.	1/24 Thurs.	1/25 Fri.
The Sheet Ad #3 (Feb. 2 issue)	Full page color	1/21 noon Mon. (MLK)	1/23 Wed.	1/24 end of day Thurs.	1/28 Mon.	1/29 Tues.
Mammoth Times Ad #3 (Feb. 7 issue)	Full page color	1/21 noon Mon. (MLK)	1/25 Fri.	1/29 Tues.	1/31 Thurs.	2/1 3 p.m. Fri.
Inyo Register Ad #2 (Feb. 7 issue)	¼ page b/w	1/21 noon Mon. (MLK)	1/25 Fri.	1/29 Tues.	1/31 Thurs.	2/1 3 p.m. Fri. - Confirm
The Sierra Reader Ad #2 (Feb. 7 issue)	¼ page b/w	1/21 noon Mon. (MLK)	1/25 Fri.	1/29 Tues.	1/31 Thurs.	2/1 3 p.m. Fri.
El Sol de la Sierra Ad #1 (Feb. 7 issue)	¼ page b/w	1/21 noon Mon. (MLK)	1/25 Fri.	1/29 Tues.	1/31 Thurs.	2/1 3 p.m. Fri.
TV 72 Ad	Unconfirmed – would be graphic similar to movie slide	TBD	TBD	TBD	TBD	TBD

Opposing Motion – Event Management Services

Chapter 6b: Advertising, print

Black-and-white and four-color ads were placed in local and regional newspapers as outlined in the “CAMP: WINTER Marketing and Advertising Plan: Holiday” and “CAMP: WINTER Marketing and Advertising Plan: Local.”



The MLTPA Foundation presents

CAMP: WINTER

February 7-12, 2008

Main Lodge, Mammoth Mountain Ski Area

PARTICIPATE IN CAMP:

The Concept and Master
Planning process for
trails and public access
in Mammoth Lakes

TELL US WHAT WE NEED TO KNOW
ABOUT WINTER RECREATION
IN MAMMOTH!

Sign up today at www.mltpa.org!

MAMMOTH

the Developers' Forum

MLTPA



MLTPA Foundation: Connecting People with Nature
Photo: John Wentworth. All rights reserved.



The MLTPA Foundation presents

CAMP: WINTER

February 7-12, 2008

Main Lodge, Mammoth Mountain Ski Area

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MAMMOTH

the **Developers' Forum**
MLTPA



MLTPA Foundation: Connecting People with Nature
Photo: John Wentworth. All rights reserved.



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MAMMOTH

the Developers' Forum



MLTPA Foundation: Connecting People with Nature

Photo: John Wentworth. All rights reserved.

MT-XX • MAMMOTH TIMES • January 24–30, 2008

19



The MLTPA Foundation presents

CAMP: WINTER

February 7-12, 2008

Main Lodge, Mammoth Mountain Ski Area

PARTICIPATE IN CAMP:

The Concept and Master
Planning process for
trails and public access
in Mammoth Lakes

TELL US WHAT WE NEED TO KNOW ABOUT
WINTER RECREATION IN MAMMOTH!



OPENING RECEPTION

Thursday, February 7th

6:30 p.m. to 8:00 p.m.

Mountainside Conference Center, Main Lodge

NEXT STEPS PRESENTATION

Monday, February 11th

6:30 p.m. to 8:00 p.m.

Mountainside Conference Center, Main Lodge

Sign up today at www.mltpa.org!

MAMMOTH

Development Forum

MLTPA

MLTPA

MLTPA

MLTPA Foundation: Connecting People with Nature
Photo: John Wentworth. All rights reserved.



The MLTPA Foundation presents

CAMP: WINTER

February 7-12, 2008

Main Lodge, Mammoth Mountain Ski Area

TELL US WHAT WE NEED TO KNOW
ABOUT WINTER RECREATION IN MAMMOTH!

Sign up today at www.mltpa.org!

MAMMOTH the Developers' Forum
MLTPA

MLTPA Foundation: Connecting People with Nature

Photo: John Wentworth. All rights reserved.



Thursday, January 31, 2008 - THE INYO REGISTER **A-5**



The MLTPA Foundation presents

CAMP: WINTER

February 7-12, 2008

Main Lodge, Mammoth Mountain Ski Area

PARTICIPATE IN CAMP:

The Concept and Master
Planning process for
trails and public access
in Mammoth Lakes

TELL US WHAT WE NEED TO KNOW ABOUT
WINTER RECREATION IN MAMMOTH!



OPENING RECEPTION

Thursday, February 7th

6:30 p.m. to 8:00 p.m.

Mountainside Conference Center, Main Lodge

NEXT STEPS PRESENTATION

Monday, February 11th

6:30 p.m. to 8:00 p.m.

Mountainside Conference Center, Main Lodge



Sign up today at www.mltpa.org!



MLTPA Foundation: Connecting People with Nature
Photo: John Wentworth. All rights reserved.

JANUARY 31 - FEBRUARY 6, 2008

Say you saw it in The Sierra READER



The MLTPA Foundation presents



CAMP: WINTER

February 7-12, 2008
Main Lodge, Mammoth Mountain Ski Area

TELL US WHAT WE NEED TO KNOW
ABOUT WINTER RECREATION IN MAMMOTH!

Sign up today at www.mltpa.org!

MAMMOTH the Developers' Forum
MLTPA



MLTPA Foundation: Connecting People with Nature
Photo: John Wentworth. All rights reserved.



MLTPA
MAMMOTH LAKES TRAILS • PUBLIC ACCESS

La Fundación MLTPA presenta

CAMP: WINTER

Febrero 7-12, 2008
Main Lodge, Area de Ski de Mammoth Mountain

DIGANOS QUE QUIERE SABER ACERCA
DE RECREACIONES DE INVIERNO EN MAMMOTH!

Inscríbase hoy en www.mltpa.org!

MAMMOTH the Developers' Forum **MAMMOTH** **TRAIL** **alta**

Fundación MLTPA: Conectando Gente con la Naturaleza
Foto: John Wentworth. Todos los derechos reservados.



The MLTPA Foundation presents

CAMP: WINTER

February 7–12, 2008

Main Lodge, Mammoth Mountain Ski Area

PARTICIPATE IN CAMP:

The Concept and Master Planning process
for trails and public access in Mammoth Lakes

Tell us what we need to know about winter recreation in Mammoth!



OPENING RECEPTION

Thursday, February 7th

6:30 p.m. to 8:00 p.m.

Mountainside Conference Center, Main Lodge

NEXT STEPS PRESENTATION

Monday, February 11th

6:30 p.m. to 8:00 p.m.

Mountainside Conference Center, Main Lodge

Sign up today at www.mltpa.org!

MAMMOTH

the Developers' Forum
MLTPA

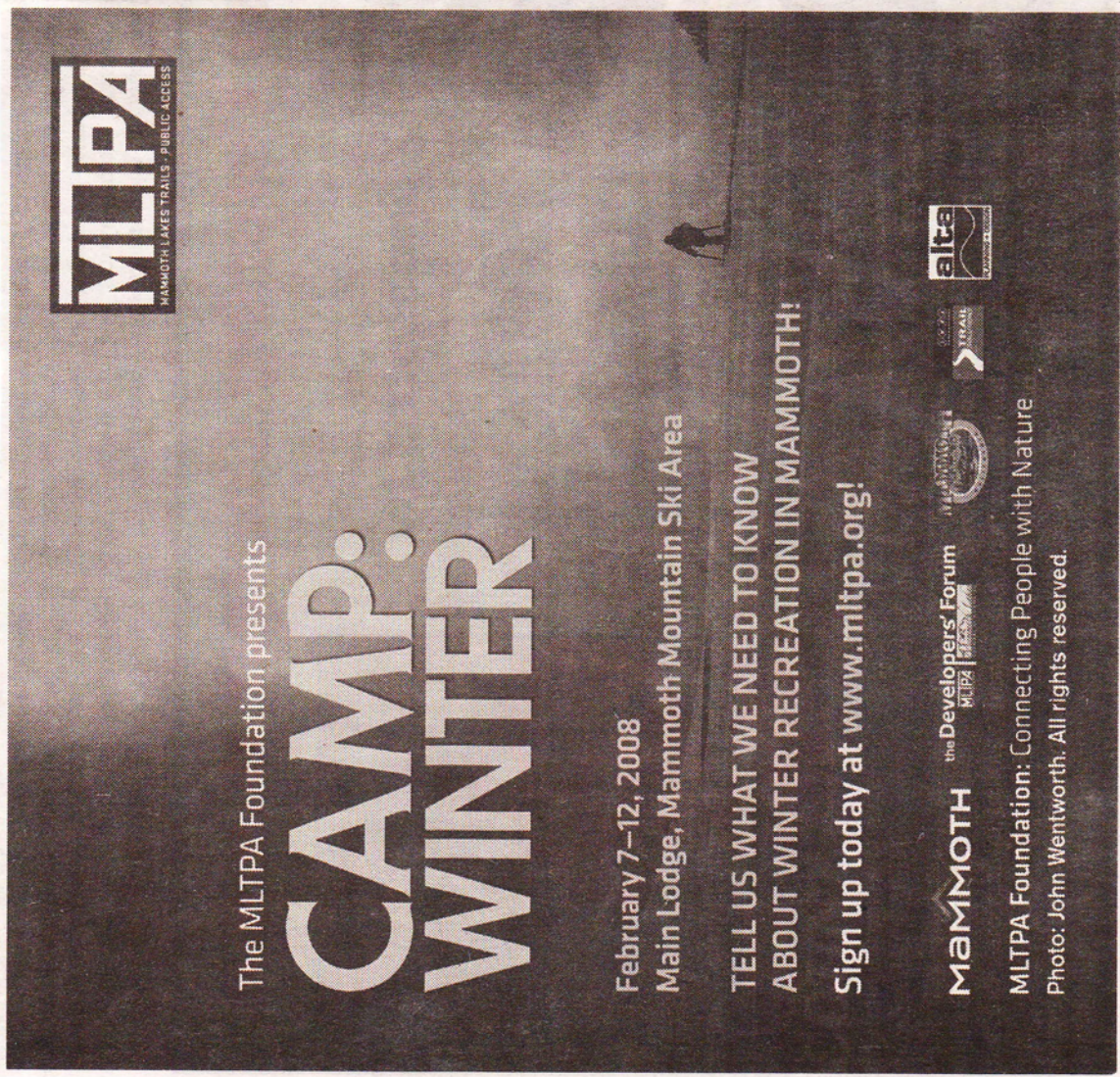



MLTPA Foundation: Connecting People with Nature Photos: John Wentworth and Christian Pondella. All rights reserved.

ARTS & LEISURE

Thursday, February 7, 2008

Advertising, print




The MLTPA Foundation presents

CAMP: WINTER



February 7-12, 2008
Main Lodge, Mammoth Mountain Ski Area

TELL US WHAT WE NEED TO KNOW
ABOUT WINTER RECREATION IN MAMMOTH!

Sign up today at www.mltpa.org!



the Developers' Forum
MLTPA



MLTPA Foundation: Connecting People with Nature
Photo: John Wentworth. All rights reserved.



The MLTPA Foundation presents

CAMP: WINTER

February 7-12, 2008

Main Lodge, Mammoth Mountain Ski Area

PARTICIPATE IN CAMP:

The Concept and Master Planning process
for trails and public access in Mammoth Lakes

Tell us what we need to know about winter recreation in Mammoth!



OPENING RECEPTION

Thursday, February 7th

6:30 p.m. to 8:00 p.m.

Mountainside Conference Center, Main Lodge

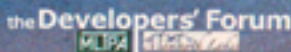
NEXT STEPS PRESENTATION

Monday, February 11th

6:30 p.m. to 8:00 p.m.

Mountainside Conference Center, Main Lodge

Sign up today at www.mltpa.org!



Say you saw it in The Sierra READER

FEBRUARY 7 - 13, 2008



The MLTPA Foundation presents

CAMP: WINTER

February 7-12, 2008
Main Lodge, Mammoth Mountain Ski Area

TELL US WHAT WE NEED TO KNOW
ABOUT WINTER RECREATION IN MAMMOTH!

Sign up today at www.mltpa.org!

MAMMOTH the **Developers' Forum**    

MLTPA Foundation: Connecting People with Nature
Photo: John Wentworth. All rights reserved.



La Fundación MLTPA presenta

CAMP: WINTER

Febrero 7-12, 2008

Main Lodge, Area de Ski de Mammoth Mountain

DIGANOS QUE QUIERE SABER ACERCA
DE RECREACIONES DE INVIERNO EN MAMMOTH!

Inscríbese hoy en www.mltpa.org!

MAMMOTH

the Developers' Forum
MLTPA



Fundación MLTPA: Conectando Gente con la Naturaleza

Foto: John Wentworth. Todos los derechos reservados.

Chapter 6c: Advertising, radio

MLTPA developed radio copy that was run as paid advertisements on all regional radio stations as outlined in the “CAMP: WINTER Marketing and Advertising Plan: Holiday” and “CAMP: WINTER Marketing and Advertising Plan: Local.”



MLTPA Foundation Presents **CAMP: WINTER** Radio Script Drafts

NB: Tags will change. They're in red type.

RADIO SCRIPTS

Format

30-second primary info plus a **30-second tag**

(**Tag** will change with more detailed event information during the event itself)

SCRIPT: Radio Spot 1 (December 22nd to January 6th) :60

What do YOU do outside in the wintertime? Mammoth Lakes Trails and Public Access wants to know! We're calling all backcountry skiers and snowboarders, snowshoers, snowmobilers, cross-country skiers, dogsledders, ice fishermen, and anyone else who loves the snow to tell us what we need to know about winter recreation in Mammoth! Join your neighbors and friends at **CAMP: WINTER**, February 7th through the 12th, 2008, in the Mountainside Conference Center at Main Lodge. This free, open-to-the public event is **YOUR CHANCE** to play **YOUR PART** in the trails master planning effort currently underway. Whether you're building kickers in the backcountry or a snowman in your front yard, **YOUR INPUT COUNTS!** Do not miss this opportunity to get your voice heard!

Sign up today for **CAMP WINTER**, and take the winter and summer trail surveys anytime, at www.mltpa.org, or call 934-3154 for details.

SCRIPT: Radio Spot 2 (January 24–30, 2008) :60

What do YOU do outside in the wintertime? MLTPA is calling all backcountry skiers and snowboarders, snowshoers, snowmobilers, cross-country skiers, dogsledders, ice fishermen, and anyone else who loves the snow to tell us what we need to know about winter recreation in Mammoth! Register now for **CAMP: WINTER**, February 7th through the 12th at Main Lodge. This free, public event is **YOUR CHANCE** to play **YOUR PART** in the trails master planning effort. Whether you're building kickers in the backcountry or a snowman in your front yard, **YOUR INPUT COUNTS!** Do not miss this opportunity to get your voice heard!

Join us for the Opening Reception on Thursday, February 7th, at 6:30 p.m. in the Mountainside Conference Center at Main Lodge. Registration is recommended; sign up today, and take the winter and summer trail surveys, at www.mltpa.org, or call 934-3154 for details.

SCRIPT: Radio Spot 3 (dates TK) :60

TKTK

TKTK

OPPOSING MOTION

Be part of the future of trails and public access in Mammoth Lakes! For event details, schedule, and registration, go to mltpa.org or call 934-3154. All are welcome; registration is recommended.

OPPOSING MOTION

Radio Buy (Pending): *I'd like to see what it would cost for KUNR – lots of people listen to NPR on that station in the morning. Humor me?*

	Dates TK		Dates TK	Dates TK	Dates TK	Dates TK
KMMT 106.5 (Current/Eclectic)	30 Sec	Spots/ Week		Spots/ Day		
KRHV 93.3 (Classic)	30 Sec	Spots/ Week		Spots/ Day		
KIBS 100.7 (Country) KBOV (am)	30 Sec	Spots/ Week		Spots/ Day		
KSRW 96.5 (The Sierra Wave)	30 Sec	Spots/ Week		Spots/ Day		



SCRIPT: Radio Spot 2 (January 24–30, 2008) :60

What do YOU do outside in the wintertime—and how do you get there? MLTPA is calling all backcountry skiers and snowboarders, snowshoers, snowmobilers, cross-country skiers, dogsledders, ice fishermen, and anyone else who loves the snow to tell us what we need to know about winter recreation in Mammoth!

Register now for CAMP: WINTER, February 7th through the 12th at Main Lodge. This free, public event is YOUR CHANCE to play YOUR PART in the trails master planning effort.

Join us for the Opening Reception on Thursday, February 7th, at 6:30 p.m. in the Mountainside Conference Center at Main Lodge. Sign up today and take the winter and summer trail surveys online at www.mltpa.org, or call 934-3154 for details.

MLTPA: Connecting people with nature...



SCRIPT: Local Radio Spot 3 (February 7-11, 2008) :60

Winter trails planning is underway—have you signed up to play your part? Join Mammoth Lakes Trails and Public Access at the CAMP: WINTER Exhibit Hall inside the Mountainside Conference Center at Main Lodge February 7th through the 12th to find out how you can participate in the Concept and Master Planning process for trails and public access in Mammoth Lakes.

CAMP: WINTER includes tours, workshops, listening sessions, and special presentations all about winter recreation, all week long. Stop by between 8 a.m. and 4:30 p.m. to register for sessions, take the Winter and Summer Trail Surveys, and voice your opinion!

All events are free and open to the public. Visit www.mltpa.org for a comprehensive schedule of events, registration info, and event locations.

MLTPA: Connecting people with nature...

Chapter 6d: Advertising, television

MLTPA, with the assistance of local media, created paid 30-second ad spots that were run on both local television stations (Channel 33 and Channel 72) as outlined in the “CAMP: WINTER Marketing and Advertising Plan: Holiday” and “CAMP: WINTER Marketing and Advertising Plan: Local.” Additionally, Channel 72 ran a crawl (bottom-of-the-screen text scroll) advertising the event as a continuous feature of its programming loop.

MLTPA :60 SEC SPOT #95361 2/4-2/6/08

CAMP WINTER IS ALMOST HERE! MLTPA IS ASKING EVERYONE WHO LOVES TO PLAY IN THE SNOW- BACKCOUNTRY, FRONTCOUNTRY, MAMMOTH MOUNTAIN, OR IN THE TOWN OF MAMMOTH LAKES - TO PLAY YOUR PART IN THE TRAILS MASTER PLANNING EFFORT BY REGISTERING NOW FOR THIS SPECIAL PUBLIC EVENT, FEBRUARY 7TH THROUGH THE 12TH AT MAIN LODGE. WITH TOURS, WORKSHOPS, LISTENING SESSIONS, AND SPECIAL PRESENTATIONS HAPPENING ALL WEEK, THEY'VE GOT SOMETHING FOR EVERYONE! ALL ACTIVITIES ARE FREE AND OPEN TO THE PUBLIC- COME ON UP AND TELL THEM WHAT THEY NEED TO KNOW ABOUT WINTER RECREATION IN MAMMOTH! CAMP WINTER KICKS OFF WITH THE OPENING RECEPTION ON THURSDAY, FEBRUARY 7TH AT 6:30PM IN THE MOUNTAINSIDE CONFERENCE CENTER AT MAIN LODGE. SIGN UP TODAY AND TAKE THE WINTER AND SUMMER TRAIL SURVEYS ONLINE AT WWW.MLTPA.ORG, OR CALL 934-3154 FOR DETAILS. MLTPA...CONNECTING PEOPLE WITH NATURE.

CAMP: Winter Television Ad Screenshots



Chapter 6e: Advertising, theater

MLTPA supplied artwork to Opposing Motion for development into a slide suitable for projection at Minaret Cinemas that provided basic information about CAMP: WINTER, which ran as outlined in the “CAMP: WINTER Marketing and Advertising Plan: Holiday” and “CAMP: WINTER Marketing and Advertising Plan: Local.”



CAMP: WINTER

Winter Recreation and Trails Planning
Workshop in Mammoth Lakes

February 7-12, 2008
Main Lodge, Mammoth Mountain Ski Area

Play Your Part in the Vision! All events are free and open to the public.
Visit www.mltpa.org for event details.

THIS IS YOUR OPPORTUNITY TO PARTICIPATE! MAKE SURE YOUR VOICE GETS HEARD!

MLTPA
MAMMOTH LOCAL TRAILS PLANNING ASSOCIATION

CAMP: WINTER movie slide

Chapter 6f: Calendar postings, print

Formatted text providing basic event information and highlighting special sessions was submitted to local and regional newspapers for publication in their Calendar sections, as outlined in the “CAMP: WINTER Marketing and Advertising Plan: Holiday” and “CAMP: WINTER Marketing and Advertising Plan: Local.” Different elements of CAMP: WINTER were spotlighted in each posting, relevant to the approaching date of the event.

CAMP: WINTER

COURTESY MLTPA.ORG

THURSDAY, FEBRUARY 7 -
TUESDAY, FEBRUARY 12
• MLTPA PRESENTS CAMP: WINTER
For schedule and registration, call
(760) 934-3154 or visit www.MLTPA.org.

MAMMOTH

Inside

—COMMUNITY NEWS—

PROPERTY TAX APPORTIONMENT

This week the Town received the first apportionment of property taxes from Mono County. The Town receives about 6 cents (after Educational Relief Augmentation Fund deduction) of every property tax dollar paid for property in Mammoth Lakes. Based on the amount received there is no question that the Town will meet its budget projections for this year. Although the Town's final property tax revenues will not be known until June, it appears that even when you take into account potential delinquencies, the Town will still exceed budget projections by over \$470,000. This is very good news. However, other General Fund revenues particularly TOT cannot be reasonably projected until more financial activity is reported. And if the TOT falls short of projections like last year, the surplus in property tax would be needed to cover any TOT revenue shortfall.

MLPD TRAFFIC ENFORCEMENT

There were 27 citations issued last week by the MLPD.

MCWD Expands Outdoor Watering Regulations - February 2008

The Mammoth Community Water District Board of Directors adopted a revised set of



water management requirements for everyday water conservation. The new requirements include the addition of every other day watering for landscape irrigation and restaurants being required to serve water only upon request at all times. These new requirements will go into effect in mid-February. The purpose of these additional water management requirements is to encourage customers to be responsible with their water use on a daily basis, not just during times of drought or water shortage. For new turf areas, the District has allowed for a 30-day variance for the every other day watering rules until the new grass is established. For questions regarding the new regulations, please contact the MCWD during normal business hours: (760) 934-2596 ext. 314.

The new regulations are as follows:

Outdoor watering is only allowed between 5:00 p.m. and 10:00 a.m.

Water may not pool, pond, or run off applied areas.

Leaks on the customers side of the property line must be repaired by the customer.

All hoses must be equipped with an automatic shut off device.

REGISTER ONLINE FOR CAMP: WINTER FEBRUARY 7

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) would like to invite you to attend CAMP: WINTER, from February 7 - 12, 2008 at the Main Lodge. CAMP: WINTER (Concept and Master Planning) is a free public event focused on winter recreation and trails in Mammoth Lakes that seeks to update and improve the recreation, and mobility opportunities in Mammoth through informed, cooperative, and timely trails planning. CAMP: WINTER is a partnered effort between Mammoth Mountain Ski Area, the Town of Mammoth Lakes, and the United States Forest Service. No matter what you love to do outside in the wintertime, or how you choose to get around town, there's a fun and informative session for you! Please visit www.mltpa.org/CAMP_winter for activity descriptions, the event schedule, registration, and more. MLTPA looks forward to your participation in this landmark event—see you February 7-12th!

COMMUNITY CALENDAR

February 4: Community Café for the North Village Area, time & place TBD

February 5: Tourism and Recreation Commission Meeting, Suite Z, 4:00 p.m.

February 6: Planning Commission Meeting, Suite Z, 9:00 a.m.

February 6: Town Council Meeting, Suite Z, 6:00 p.m.

Eastern Sierra Motors

www.EasternSierraMotorsInc.com
 1440 N. Hwy. 6 • Bishop • 877-503-6257 • 877-837-6976

2 Stations - Playing All the Best Music...
KMMT radio - since 1971!
 102.3 • 106.5 • 107.7
 Supports Community Events
 Wide Coverage Area
 Non-Profit Rates • Live Remotes
 Advertising Specials
 Weather, Fishing & Ski Reports
KRHV Classic Rock 93.3 FM
 The Wait is Over... You Wanted It - You Got It!
 760-934-8888
 P.O. Box 1294 • Laurel Mountain Rd. • Mammoth Lakes
www.kmmtradio.com • kmmtradio@earthlink.net • classicrock933@yahoo.com

10% OFF TOTAL CHECK WITH THIS AD

 This offer is not valid on Fridays, Saturdays & Holidays
 361 Old Mammoth Road • Mammoth Lakes
 (760) 934-8587

Now in Mammoth!

BISHOP MAMMOTH
 163 N. Main St. Mammoth Airport
873-3704 924-1094
 Tony Dang - Branch Rental Manager

Trail Good Eats WEEKLY

Celebrating 20 Years

EASTERN SIERRA LIFESTYLES, HAPPENINGS & HERITAGE • FEBRUARY 7-13, 2008 • MAMMOTH LAKES, CA • VOL 21 NO 6 • FREE

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CAMP: WINTER

COURTESY MLTPA.ORG

**THURSDAY, FEBRUARY 7-
TUESDAY, FEBRUARY 12**

- **MLTPA PRESENTS CAMP: WINTER**
For schedule and registration, call
(760) 934-3154 or visit www.MLTPA.org.

MAMMOTH

Inside

—COMMUNITY NEWS—

MAMMOTH POLICE BUILDING

Chief Schienle, Peter Bernasconi and the Town Manager toured the current police building with the Police Officer's Association (POA) President Sergeant John Mair to identify things that are needed to provide an appropriate workplace for the next several years until the new building is completed. New carpet and paint are on the top of the list, and the POA is willing to contribute the labor, if the Town covers the cost of supplies, to build several computer work stations. I will update Council when we get pricing on these items.

SNOW REMOVAL CLAIMS

With the increased number of winter storms that have been coming through town, we have had a corresponding increase of snow removal claims being submitted. The Risk Management Department has been very busy processing these claims. Most of the claims that have been submitted so far have been for damaged vehicles or windows.

Eastern Sierra Motors

www.EasternSierraMotorsInc.com
 1440 N. Hwy. 6 • Bishop • 877-503-6257 • 877-837-6976

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KMMT radio - since 1971!
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 760-934-8888
 P.O. Box 1284 • Laurel Mountain Rd. • Mammoth Lakes
 www.kmmtradio.com • kmmtradioworks@yahoo.com • classicrock933@yahoo.com



MLPD TRAFFIC ENFORCEMENT

There were 19 citations issued last week by the MLPD.

REMINDER: SNOW SMART WAYS TO MAKE WINTER A SAFER SEASON

The Town has some snow smart advice to keep you and your family safe this winter:

Child Safety—please keep children indoors while snow removal operations are underway.

Pedestrian Safety—don't watch snow removal operations from the edge of the road, and if you are on the road, please walk towards oncoming traffic.

Back Off—keep a safe distance (40+ feet) when driving/standing behind snow removal equipment.

Slow Down—the maximum speed when chain controls are in effect is 25 mph. Please watch for pedestrians walking on the road, and slow down as required.

Protect your property—it is a violation to park on any Town roadway from November 1, 2007 through April 30, 2008.

10% OFF TOTAL CHECK WITH THIS AD



This offer is not valid on Fridays, Saturdays & Holidays
 361 Old Mammoth Road • Mammoth Lakes
 (760) 934-8587

Please park your vehicle well inside the orange snow stakes.

Light it Up—leave the exterior lighting of your home on at night during winter storms.

TWO ARRESTS IN SEX CRIMES

MLPD sexual assault investigators are continuing investigations into two separate felony cases of adult males allegedly having sex with underage females.

Todd Anthony Talamantes, 21, of Mammoth Lakes was arrested on a charge of statutory rape after a victim came forward with an allegation that Talamantes forced her to have sexual intercourse with him two years ago when he was 19 and she was 13.

Richard Weston "Wes" Enciso, 22, also of Mammoth, was arrested on a charge of statutory rape. It is alleged that Enciso was over 21 and his victim younger than 16 at the time of the crime.

Because of the ages of the victims and the nature of the crimes, MLPD is not releasing additional information at this time.

COMMUNITY CALENDAR

FEBRUARY 7: Tourism and Recreation Commission Meeting, Suite Z, 4:00 p.m.

FEBRUARY 7-12: MLTPA presents CAMP:WINTER

FEBRUARY 13: Planning Commission Meeting, Suite Z, 9:00 a.m.

Now in Mammoth!

Enterprise
 rent-a-car
BISHOP **MAMMOTH**
 163 N. Main St. Mammoth Airport
873-3704 924-1094
 Tony Dang - Branch Rental Manager

Chapter 6g: Calendar postings, Web

Formatted text providing basic event information and highlighting special sessions was submitted to local, regional, and national websites for publication in their Calendar sections, as outlined in the “CAMP: WINTER Marketing and Advertising Plan: Holiday” and “CAMP: WINTER Marketing and Advertising Plan: Local.” Different elements of CAMP: WINTER were spotlighted in each posting, relevant to the approaching date of the event. Screenshots do not exist of these postings, but confirmation e-mails are available upon request.



MLTPA Foundation Presents CAMP: WINTER Calendar Postings

Placements: Calendar of Events

VisitMammoth.com (Town of Mammoth Lakes site)
MammothMountain.com
MammothLocal.com
CityConcierge.com
TheSierraWeb.com
MammothWeb.com
MammothTimes.com

OTHER SITES AS IDENTIFIED BY KRISTY WILLIAMS: Reservation bureaus, etc.

Listing 1: December 14, 2007

Title: MLTPA Foundation Presents "CAMP: WINTER"
Date: February 7–12, 2008
Time: TBD
Contact: www.mltpa.org
Location: Mountainside Conference Center, Main Lodge, Mammoth Mountain Ski Area
Phone: (760) 934-3154

Tell us what we need to know about winter recreation in Mammoth! The Mammoth Lakes Trails and Public Access Foundation, in conjunction with the Town of Mammoth Lakes, Mammoth Mountain Ski Area, and the Developers' Forum, invites the public to participate in the Concept and Master Planning (CAMP) trails planning process by registering for CAMP: WINTER. A sister effort to CAMP: SUMMER, CAMP: WINTER will give the community the chance to share their local knowledge directly with the planning consultants via hikes, tours, workshops, special presentations, and more. Details are coming soon; sign up at www.mltpa.org today!

Graphic Requirement: CAMP: WINTER bug

Listing 2:

Title: MLTPA Foundation Presents "CAMP: WINTER" Opening Reception
Date: February 7, 2008
Time: 6:30 p.m. to 8:00 p.m.
Contact: www.mltpa.org
Location: Mountainside Conference Center, Main Lodge, Mammoth Mountain Ski Area
Phone: (760) 934-3154

Join your friends, neighbors, and the Mammoth Lakes Trails and Public Access Foundation (MLTPA) for the CAMP: WINTER Opening Reception at Mountainside Conference Center in Main Lodge! This get-together kicks off CAMP: WINTER, a six-day free public event where you can share your local knowledge about our trails and public access system with the Concept and Master Planning (CAMP) consultant team. Take a guided tour of the Exhibit Hall while you snack on cocoa and cookies, then stick around to meet the CAMP Partners and trails planners. Tours, special presentations, and workshops are just a few of the activities you can participate in throughout the event—sign up at www.mltpa.org today, and **tell us what we need to know about winter recreation in Mammoth!**

Graphic Requirement: CAMP: WINTER bug

OPPOSING MOTION

Listing 3:

Title TK

Date TK

Time TK

www.mltpa.org

Location: Mountain Conference Center, Main Lodge

Phone: (760) 934-3154

TKTKTKTK. All are welcome, but registration is recommended; visit www.mltpa.org for event details and sign-up.

Graphic Requirement: *CAMP: WINTER bug*

Listing 4:

Title TK

Date TK

Time TK

www.mltpa.org

Location: Mountain Conference Center, Main Lodge

Phone: (760) 934-3154

Graphic Requirement: *CAMP: WINTER bug*

Chapter 6h: Collateral

Based upon the graphic scheme for CAMP: WINTER as approved by the CAMP Partners, MLTPA designed and produced posters, postcards, business cards, and a flyer advertising the “Four-Season Trails: How Communities Around the World Get It Done” presentation to serve as marketing materials. Collateral materials were distributed to every cooperating business in Mammoth Lakes, especially those with high traffic or an outdoor-recreation focus. Individuals also handed out business cards to the public. Materials were replenished as necessary.



The MLTPA Foundation presents

CAMP: WINTER

Winter Recreation and Trails
Planning Workshop

PARTICIPATE IN CAMP:

The Concept and Master
Planning process for
trails and public access
in Mammoth Lakes

Play Your Part in the Vision!

February 7–12, 2008

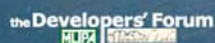
Main Lodge, Mammoth Mountain Ski Area

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The Mammoth Lakes Trails and Public Access Foundation (MLTPA) is a 501(c)(3) public benefit corporation.
Photo: John Wentworth. All rights reserved.

CAMP: WINTER poster

Poster List: Mammoth Area (English language)

(Minaret Road from Main Lodge to Snowcreek Golf Course)

1. The Village at Mammoth
 - a. Old New York Deli and Bagel Company
 - b. Five Boroughs Pizza
 - c. Busy Bees General Store
 - d. Pita Pit
 - e. Auld Dubliner (make sure that Brad the manager gets the notice)
 - f. McCoy Sports
 - g. Mammoth Mountaineering/Alpine Approach
 - h. Starbucks
 - i. Side Door Café
 - j. Hennessey's
 - k. Ben & Jerry's
 - l. Village Neighborhood Company Offices (Pass the Side Door and continue on the sidewalk until you get to the end. Door is on the right across from the short term parking on Canyon Blvd. Leave them with Betsy Smith...ask her to post in her break room)
2. Across from The Village at Mammoth
 - a. Mammoth Lakes Library and Community Center (on Forest Trail)
 - b. Burgers
 - c. The Clocktower
 - d. The Alpenhof Lodge
 - e. Petra's
3. Whiskey Creek
4. Juniper Springs Lodge (off of Meridian/Chair 15)

(Old Mammoth Road from Footloose to Snowcreek Athletic Club)

1. Footloose
2. Rite Aid Center
 - a. Sierra Sundance Health Foods
 - b. Take 2 Video
 - c. Looney Bean
 - d. Do-it Center (has a posting board inside the store to the right of the entry/exit)
 - e. Rite Aid (I just put them on the second set of doors on the glass)
 - f. Aloha Suds
 - g. Performance Anglers/Snowsports
3. Breakfast Club
4. Shell Station
5. The Trout Fitter
6. Chart House Area
 - a. Nik 'n' Willies
 - b. Good Life Café
 - c. Volcano Sports
 - d. Radio Shack
7. Roberto's
8. The Body Shop gym (intersection of Sierra Nevada Rd. and Laurel Mtn. Rd.)
9. Grumpy's
10. Mammoth Business Essentials (next to Domino's off of Meridian)

11. Vons Plaza

- a. Giovanni's
- b. Access Printing
- c. Booky Joint
- d. Java Joint
- e. Inside the Mall there is a board near the chocolate shop on the far right
- f. Continue down the stairs to Vons Store...there are two posting boards before you reach the left store entry.
- g. Vons may also have a location for employees to post a poster of this kind.
- h. Speed of Light Photo
- i.

12. Shogun Plaza

- a. Hot Chicks
- b. Inside the Mall there is a posting board on the first floor
- c. There is a posting area at the *Mammoth Times* offices on the second floor
- d. Posting area down the hallway to the left of *Mammoth Times* offices on the second floor
- e. Posting areas on the way to Shogun

13. Hollywood Suds (on the left across from the Police Station)

14. Skadi (posting area on first floor near the restroom entrance)

15. Thai'd Up (to right of Skadi entrance)

16. Salsa's

17. The Office

18. The Stove

19. Country Liquor (there is posting space on the doors to the right of the entry)

20. Healing Arts Center (there is posting space on the second floor at entry to the Healing Arts Center)

21. Cast Off

22. Friends of the Library

23. Mammoth Hospital (clinic and main emergency room building)

24. Snowcreek Resort Check-In (on right just past the resort main entry)

25. Snowcreek Athletic Club (area at the front entrance for posting information)

(Main Street from Tamarack Lodge to Visitors Center)

1. Tamarack Lodge (Lakes Basin)

2. Gomez's

3. 76 Gas Station near Gomez's

4. The Tap (there is a board at the base of the steps where you enter)

5. John's Pizza Works (next to the Tap)

6. A-Frame Liquor

7. Perry's

8. Base Camp

9. P3

10. In Touch Micro Spa

11. Stellar Brew

12. Chevron

13. Kittredge Sports

14. Rick's Sports Center

15. Mammoth Liquors

16. Wave Rave

17. Mammoth Mountaineering

18. Turn right before the Bank of America for:

- a. Mammoth Pet Products (it is on the right in first block)
- b. Mammoth Laundromat (to the right of Mammoth Pet Products)
- c. Planet Earth head shop (down the street from Mammoth Pet Products)

19. Mammoth Lakes Visitors Center
20. Forest Service offices (post outside the entry).

Poster List: Mammoth Area (Spanish language)

1. Salsa's
2. El Espazio 2
3. Supply Uno
4. Vons
5. All three Laundromats in town
6. MMSA Employee area



CAMP: WINTER postcard, front



CAMP: WINTER postcard, back



CAMP: WINTER business card, front



CAMP: WINTER business card, back

Chapter 6i: Editorial, print

CAMP: WINTER received press coverage before, during, and after the event in a variety of local and regional media, created by staff writers and by MLTPA in the form of press releases that were used substantially as part of staff-generated articles. Announcements about the CAMP process also were published.

A letter home from CAMP

By Kim Stravers

MLTPA Communications Manager

For all but about 160 of you, this column might represent our first conversation (albeit a one-sided one) in quite some time. So, much like a well-meaning yet overzealous former classmate approaching you at your 25th reunion—John? John Smith?! Well, I can't believe it! It's me, Jane Doe! Jane...you remember! Fifth-period science? Mrs. Clark? No?—allow me to reintroduce myself:

[Extends hand, big smile.] Hi. I'm Kim Stravers, Communications Manager for the Mammoth Lakes Trails and Public Access Foundation, affectionately known as MLTPA. After many conversations with many of you, about 18 months or so ago, it occurred to us that Mammoth Lakes deserved an update to its trails and public access system—one that would not only improve the condition of our singletrack, fire roads, and open spaces, but that would let us get from here (in town) to there (our beloved Inyo National Forest) safely and easily. Since that time, we've made incredible strides, gathering the local support and political will to make our shared vision a reality.

Today that hope is embodied in CAMP: Concept and Master Planning, a partnered effort between MLTPA (representing you!), the Town of Mammoth Lakes, the United States Forest Service and Mammoth Mountain Ski Area, to enhance our recreation opportunities, improve feet-first mobility and guarantee safe passage between our homes



Putting your marker where your mouth is at the CAMP: SUMMER Trails Network Workshop

PHOTO COURTESY MLTPA

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and secret places. To date, our funding partners have committed a total of \$250,000 to this project—a pretty strong show of support, don't you think?

The current state of affairs couldn't have been made clearer than when the lot of you joined us for CAMP: SUMMER, which was held Nov. 1-4, at Canyon Lodge. The consultants the CAMP Partners have engaged to help us bring our ideas to life were on hand all weekend to find out just what this community wants and needs out of a summer-time trail system. They didn't want to take our word for it—they wanted to hear straight from you, and I'd like to commend you for rising to the occasion. You hiked. You biked. You asked questions. You gave answers. You dreamt it up, and you drew it on paper. You talked among yourselves, you got a little verklempt.

It doesn't matter whether you signed up for one session or eight; if you chatted up the CAMP team or stuck a pin in the interactive map. What's so important, and so inspiring, is that, just by showing up, you made a statement about how much this place means to you. Sure, I can talk all day about how important this process is to our community, but without "butts in seats," as they say, it might as well be hot air, and since I haven't heard of any upcoming balloon races, I'd really like to invite you to take the next step in making CAMP a success.

Please join us February 7-12, 2008, in the Mountain Conference Center at Main Lodge for CAMP: WINTER, a snowy (we hope) version of our November event that will focus on how you play outdoors in the winter and how you get around town in the colder months. Through fun and interactive tours, exhibits, presentations and workshops, you'll have the chance to work side by side with the consultant teams from Alta Planning + Design and Trail Solutions to identify what's working within our current system (and what's not) and to describe your vision of outdoor recreation and mobility in Mammoth Lakes. This process is designed to benefit the entire community, and only you can help us put the Mammoth mark on the new plan. If you can't make it for the festivities, please take the online trails surveys at www.mltpa.org or www.visitmammoth.com.

If you're a snowmobiler, Nordic skier, backcountry kicker-builder, or you just like to watch your dog frolic in the fluffy white stuff...well, I hope you get to do some of those things pretty soon here. No matter what, though, make sure to mark your calendars for CAMP: WINTER, so you can help make Mammoth a better place to live and play. Play your part in the vision! Look for updates from yours truly in this here space, and call me at (760) 934-3154 if you'd like to talk trails. See you in February!



Letters

The 5 W's (and One Pesky H) of CAMP: Concept and Master Planning, or How Trails Planning Works for You!

WHO: The Concept and Master Planning trails plan update, or CAMP, is a joint effort between three highly visible parties—the Town of Mammoth Lakes, Mammoth Mountain Ski Area, and the United States Forest Service—and one that's maybe not been so obvious: YOU, the caring and proactive community. You've heard all about the three cooperative configurations of these agencies—how they interact as CAMP's Funding, Jurisdictional, and Planning partners—and maybe you've been thinking that this whole process is just another bureaucratic pile of paperwork, that what goes on up there doesn't have much to do with what you're up to down here. I'm here to say it ain't so, though, pal. The four of us are in this together, and MLTPA is here to help make sure your input gets in the mix in an egalitarian fashion.

WHAT: Good question. I guess we ought to tell you what this job is if we expect you to do it, hey? Okay, then: CAMP is the name of the process that's

going to result in the Town of Mammoth Lakes receiving a professional and forward-thinking update to its Trails Plan, whose current cover, circa 1991, features a woman in legwarmers toolin' around town in tights...on Rollerblades. (Fair enough—the early part of last decade surely suffered its missteps.) I think it's safe to say that we've come quite a way in the last sixteen years; maybe we're still out there doing the same kinds of things—hiking, skiing, crashing our bicycles—but the town certainly looks different. More people around to share our outdoorsy goods with, too. So to make sure that a.) we all can get around this place safely, efficiently, and without sucking Chevron dry, and b.) the places we like to go don't suffer a geographic fate similar to that of the much over-loved teddy bears of our childhood, MLTPA and the above-mentioned partners have hired on a team of trails planning consultants to evaluate our situation and help make it mo' better. (Hello, Alta Planning + Design and Trail Solutions! Whoops—that belongs in "Who," doesn't it?) With your help—ahem, WITH YOUR HELP—this team and these partners will be able to generate a Draft Trails Master Plan that

is unique to our little slice of heaven and addresses the specific challenges of gettin' after it (and gettin' to it) in the Eastern Sierra.

WHEN: We're already hoppin'! Contracts were signed in September 2007, and MLTPA put on CAMP: SUMMER—a free public workshop designed to gather information from the community about summertime recreation and trails in Mammoth—in Canyon Lodge from November 1st through the 4th. But we're not done yet—CAMP: WINTER will be held February 7–12, 2008. This is YOUR CHANCE to tell us what we need to know about wintertime trails and recreation in our town. And if you can't come to any of the (incredibly fun and educational and free) events, we urge you—beg you, even!—to take the Winter and Summer Trail Surveys at **HYPERLINK** “<http://www.mltpa.org>”

They'll be available to you for another three or four months, and they don't take more than a few minutes to complete, so there goes your excuse about not having any time to participate.

WHERE: CAMP: WINTER Base CAMP will be set up in the Mountainside Conference Center at Main Lodge. Take a break from your Most Epic Day Ever, grab some grub at the Broadway Marketplace, then duck around the corner to take a stroll though the Exhibit Hall. We'll have a couple of computer stations set up as well, so you can wiggle your frozen toes while you take the online surveys.

WHY: Because we asked you to! Actually, this whole thing's come together because YOU asked US. Since its foundation in 2006, MLTPA's been working to serve the outdoor recreation needs of our community, as indicated by its members. And CAMP is a direct result of people like you making your voices heard and demanding on-the-ground action. Mammoth Lakes has come to a significant turning point, whereby folks are beginning to see the benefit to putting their heads together rather

than putting on the personal-interest blinders. Quiet recreationalists, unite with your motorized brethren! Young kicker-builders, lend a hand to your fellow snowshoer! We can work it out. Even Paul McCartney says so. And if you don't speak your mind now, well, then you don't get to whine about the plan later.

HOW: Come on down to CAMP: WINTER, for starters. You can get event details, register for all kinds of sessions, sign up for the CAMP newsletter, and take the Winter and Summer Trail Surveys at **HYPERLINK** “<http://www.mltpa.org>” www.mltpa.org, or you can call yours truly at (760) 934-3154 to talk trails planning. We look forward to hearing from you!

Kim Stravers

*Communications Manager, MLTPA
Mammoth Lakes*

CAMP: WINTER registration open

By Kim Stravers, MLTPA
Communications Manager

Online registration for CAMP: WINTER, Feb. 7-12, is open! To make things simpler, I've outlined the week's activities below. In case you're not sure which sessions will be the best use of your time, I've also indicated who we think would benefit most from each activity. If after reading this you've got more questions, feel free (as always) to call MLTPA at (760) 934-3154 or drop us a line at CAMP@mltpa.org.

Thursday, Feb. 7 - Tuesday, Feb. 12 EXHIBIT HALL/BASE CAMP

See Schedule of Events for details

Mountainside Conference Center, Main Lodge

Informational and interactive exhibits will be on display throughout the event, and MLTPA staff will be on hand all week to field questions and receive feedback. Computer stations will be set up so that participants may take the CAMP: SUMMER and CAMP: WINTER trail surveys. Displays will include maps and planning exhibits, photos and instructional materials related to winter trail types, GIS planning data, and winter travel/snow removal. Come to the Registration Desk to enjoy a guided tour of the Exhibit Hall, or pick up a copy of the Self-Guided Tour.

Suggested participants: Open to all

Capacity: No limit

Thursday, Feb. 7

LISTENING SESSION: WINTER RECREATION, MOTORIZED

11 - 11:45 a.m. Suite Z

Planning consultants from the Trail Solutions team will lead an informal focus group comprised of community members who are passionate about motorized winter recreation. The session is designed so that Trail Solutions can better comprehend the specific needs and challenges of this particular group as they relate to multi-use trails, staging areas, and recreation.

Suggested participants: Snowmobilers

Capacity: 16

OPENING RECEPTION

6:30 - 8 p.m.

Exhibit Hall, Mountainside Conference Center, Main Lodge

While enjoying cocoa and cookies, the public will have the opportunity to meet planning consultant team members from Alta Planning + Design and Trail Solutions, MLTPA staff and Board members, and other CAMP Partners. An overview of the week's activities will be provided, as well as introductions to the CAMP Team. Participants also may register for additional sessions, and take the CAMP: WINTER and CAMP: SUMMER trail surveys, at this time.

Suggested participants: Open to all

Capacity: No limit

Friday, Feb. 8

PORTAL TOUR

9 a.m. - noon, Meet at Visitors' Center

Consultants from Trail Solutions and Alta Planning + Design will host a Town Trolley tour through Mammoth Lakes, identifying existing winter public-travel routes—both the Mammoth Lakes Trail System and public-transportation routes—and the recreation access points to which they connect. Also Saturday, Feb. 9.

Suggested participants: Open to all

Capacity: 25

LISTENING SESSION: WINTER RECREATION, NON-MOTORIZED

10:30 - 11:15 a.m., Suite Z

Planning consultants from the Trail Solutions team will lead an informal focus group comprised of community members who are passionate about non-motorized winter recreation. The session is designed so that Trail Solutions can better comprehend the specific needs and challenges of this particular group as they relate to multi-use trails, access points to public lands, and recreation.

Suggested participants: Frontcountry snowshoers and Nordic skiers, ice fishermen, on-lake ice skaters, in-town winter walkers/pet walkers, snowplayers (tubing, sledging, etc.)

Capacity: 16

LISTENING SESSION: WINTER RECREATION, NON-MOTORIZED BACKCOUNTRY

11:30 a.m. - 12:15 p.m., Suite Z

Planning consultants from the Trail Solutions team will lead an informal focus group comprised of community members who are passionate about non-motorized winter recreation in the backcountry. The session is designed so that Trail Solutions can better comprehend the specific needs and challenges of this particular group as they relate to multi-use trails, access points to public lands, and recreation.

Suggested participants: Winter campers, biathletes, dog sledgers, ice climbers, backcountry skiers and snowboarders, backcountry snowshoers and Nordic skiers

Capacity: 16

WALKING TOUR

1 - 3 p.m., Meet at Visitors' Center

Consultants from Trail Solutions and Alta Planning + Design will host a walking tour through Mammoth Lakes, identifying existing winter public-travel routes—on the Mammoth Lakes Trail System and on sidewalks—and providing information about snow removal as it's related to Business Assessment Districts (BADs), Safe Routes to School, and grooming for non-motorized travel. Also Saturday, Feb. 9.

Suggested participants: Open to all

Capacity: No limit

LISTENING SESSION: WINTER MOBILITY

3:30 - 4:15 p.m., Suite Z

Planning consultants from the Trail Solutions and Alta Planning + Design teams will lead an informal focus group comprised of community members who are interested in snow removal and first-time winter mobility in town. The session is designed to collect and disseminate, in a moderated environment, information about current grooming and snow maintenance, first-time travel, and wintertime public transit.

Suggested participants: Open to all. In-town Nordic skiers, snowshoers, and walkers/pet walkers, as well as those in neighborhoods that interface with Mammoth Mountain Ski Area, may wish especially to participate.

Capacity: 16

FEATURED PRESENTATION: "FOUR-SEASON TRAILS: HOW COMMUNITIES AROUND THE WORLD GET IT DONE"

Please see "MLTPA" MT page 57

MLTPA *continued from MT 42*

Area, may wish especially to participate.

Capacity: 16

FEATURED PRESENTATION: "FOUR-SEASON TRAILS: HOW COMMUNITIES AROUND THE WORLD GET IT DONE"

Presenter: Joey Klein, Trail Solutions

6:30 - 8 p.m.

Exhibit Hall, Mountainside Conference Center, Main Lodge

This presentation by world-renowned trails designer Joey Klein will take the audience on a tour of five continents, highlighting the history and meaning of why we love trails, how communities deal with their own unique geographies (balancing seasonal and geological challenges), and heroic tales of how citizen groups have come together to make their own dreams a reality—just as Mammoth is doing now.

Suggested participants: Open to all

Capacity: No limit

Saturday, Feb. 9

PORTAL TOUR, 9 a.m. - noon (see Feb. 8); WALKING TOUR 1-3 p.m. (see Feb. 8.)

TRAILS NETWORK WORKSHOP: RECREATION

2 - 5 p.m., Suite Z

Using base maps of existing trails and play areas, participants will work closely with planning consultants from Trail Solutions to evaluate existing wintertime connections to recreation on public lands, discuss potential new links and other improvements to the current system, and brainstorm about trail amenities such as trailheads and signage within the frontcountry area adjacent to the community.

Suggested participants: Participants in all wintertime outdoor recreation activities

Capacity: 16

TRAILS NETWORK WORKSHOP: MOBILITY

2 - 5 p.m., Suite Z

Using base maps of existing trails and routes, participants will work closely with planning consultants from Alta Planning + Design to evaluate existing wintertime feet-first and public transit systems and how they connect to service and neighborhoods, to favorite recreation and leisure areas, and for safe routes to school and work. There will also be discussion of potential new links, enhanced amenities such as signage and wayfinding, bus stops, and other safety enhancements.

Suggested participants: Open to all. In town Nordic skiers, snowshoers, and walkers; pet walkers, as well as those in neighborhood that interface with Mammoth Mountain Ski Area, may wish especially to participate.

Capacity: 16

Sunday, Feb. 10

EXHIBIT HALL OPEN. NO SCHEDULED SESSIONS.

Monday, Feb. 11

NEXT STEPS PRESENTATION

6:30 - 8 p.m.

Exhibit Hall, Mountainside Conference Center, Main Lodge

A presentation and question-and-answer session focused on the lessons and information learned from the week's workshops and listening sessions, and how CAMP: WINTER connects to CAMP: SUMMER and the CAMP process as a whole. Information will be provided concerning how the public can stay informed and involved in the planning process, which planning steps are still to come, when citizens can expect a draft plan, and how to make the plan a reality.

Suggested participants: Open to all

Capacity: No limit

MLTPA update: CAMP: WINTER starts today!

By Kim Stravers

Communications Manager, MLTPA

CAMP: WINTER—the snowy portion of the Concept and Master Planning (CAMP) trails project currently underway—starts tonight, that's Thursday, Feb. 7, at 6:30 p.m. in the Mountainside Conference Center in Main Lodge. Save room after dinner for some fresh-baked cookies and hot cocoa and meet us in the Exhibit Hall, where you can preview our variety of displays, meet the trails planning consultants and CAMP Partners, take the Winter and Summer Trail Surveys at our convenient computer stations, and register for additional sessions happening throughout the week.

To make it easy for you, we've corralled our community's numerous wintertime pursuits into three groups: Recreation, Non-Motorized; Recreation, Non-Motorized Backcountry; and Recreation, Motorized. We're also offering a couple of special Winter Mobility sessions. Find your people below and you'll see which workshops MLTPA recommends you attend. Of course, you can sign up for anything you like, but we thought we'd give you a hand in choosing, based on what might interest you most. All sessions are free and open to the public, and will continue through Feb. 12.

In-depth session descriptions, as well as a complete schedule of events, including specific dates and times, are all available on our Web site, www.mltpa.org. Pre-registration is strongly recommended, though you may sign up on site. Bring a friend and tell a neighbor!

CAMP: WINTER Schedule of Events
Feb 7-12

Register now at www.mltpa.org!

RECREATION, NON-MOTORIZED:

Frontcountry snowshoers and Nordic skiers, ice fishermen, on-lake ice skaters, in-town winter walkers/pet walkers, snowplayers (tubing, sledding, etc.)

- Exhibit Hall/Base Camp
- Opening Reception
- Portal Tour
- Walking Tour
- Listening Session: Winter Recreation, Non-Motorized
- Featured Presentation: "Four-Season Trails: How Communities Around The World Get It Done" (presenter: Joey Klein, Trail Solutions)
- Trails Network Workshop: Recreation

- Next Steps Presentation

RECREATION, NON-MOTORIZED

BACKCOUNTRY: *Winter campers, biathletes, dog sledders, ice climbers, backcountry skiers and snowboarders, backcountry snowshoers and Nordic skiers*

- Exhibit Hall/Base Camp
- Opening Reception
- Portal Tour
- Listening Session: Winter Recreation, Non-Motorized Backcountry
- Featured Presentation: "Four-Season Trails: How Communities Around The World Get It Done" (presenter: Joey Klein, Trail Solutions)
- Trails Network Workshop: Recreation
- Next Steps Presentation

RECREATION, MOTORIZED: Snow-

mobilers

- Exhibit Hall/Base Camp
- Listening Session: Winter Recreation, Motorized
- Opening Reception
- Portal Tour
- Featured Presentation: "Four-Season Trails: How Communities Around The World Get It Done" (presenter: Joey Klein, Trail Solutions)
- Trails Network Workshop: Recreation
- Next Steps Presentation

WINTER MOBILITY: Open to all. In-

town Nordic skiers, snowshoers and walkers/pet walkers, as well as those in neighborhoods that interface with Mammoth Mountain Ski Area, may wish especially to participate.

- Exhibit Hall/Base Camp
- Opening Reception
- Walking Tour
- Featured Presentation: "Four-Season Trails: How Communities Around The World Get It Done" (presenter: Joey Klein, Trail Solutions)
- Listening Session: Winter Mobility
- Trails Network Workshop: Mobility
- Next Steps Presentation

Questions? Call MLTPA at (760) 934-3154 or e-mail us at CAMP@mltpa.org. We can't wait to see you!

Los Angeles Times

CALIFORNIA

VALLEY EDITION

Sunday, February 10, 2008

latimes.com/california

Blazing trails to unite Sierra ski town

Activists seek to ensure easy pedestrian access to the forest around Mammoth.

By DEAN KUIPERS
Times Staff Writer

MAMMOTH LAKES — Like so many conflicts in the American West, this one began when newcomers put up a gate.

It was an artsy barrier, much like the posh developments that began to swell Mammoth Lakes even before Dave McCoy sold the famed Mammoth Mountain ski area in 2005. Owners in the new gated communities said they were only trying to keep cars off Ranch Road, where locals had long parked to ski or snowboard the Sherwins, a series of much-loved powder chutes on the edge of town.

The fight that ensued forced many here to ponder whether the area's public lands were doomed to suffer the fate of some Malibu beaches — public in name, but private in practice.

Ranch Road wasn't the only place changing when the gate went up in 2005. A development boom was on. First came the 230-unit Village at Mammoth condo-retail development, complete with a new gondola, and several accompanying posh residences. There are 12 more large-scale developments in the works and plans to refit the airstrip for commercial flights.

"This got me to thinking," said John Wentworth, a local resident and avid backcountry skier who helped push a referendum that eventually won access around the gate. "How could a community whose entire economy is predicated on recreation find itself in a situation like this?"

In the hurly-burly of the boom, nobody was seeing the big picture quite like Wentworth. A co-producer of director David Lynch's "Mulholland Dr." and "Twin Peaks: Fire Walk with Me," he had bought a house in Mammoth and found it difficult to get around by foot or mountain bike. In big snows, pedestrians must take to the streets as SUVs and buses slide by. How hard could it be to build?

[See Mammoth, Page B7]

Mammoth growing pains

[Mammoth, from Page B1]

d a trail system that really worked? Pretty difficult, it turns out.

Wentworth founded a nonprofit called Mammoth Lakes Trails and Public Access and took on a new persona as city planner, environmentalist and politician. He dived into an exhaustive, originally self-financed effort to master plan the connections between the town and surrounding wild lands, picking up backers and new recruits along the way.

First, the nonprofit was hired by the town to map almost 200 points of recreational access. Then, the group persuaded the Mammoth Mountain Ski Area, the town government, the U.S. Forest Service, several developers and various interest groups, such as Nordic skiers and snowmobilers, to meet and discuss their views. Just getting all those people in a room was a victory to many.

"It's a novel thing for Mammoth to actually plan something!" said Mammoth Mountain Chief Executive Rusty Gregory, an early supporter. He sees protecting trail access as essential to making the place into a world-class resort.

Wentworth has "a very clear idea of how the trails would work, with common signage. He's gotten people enthusiastic about it like no one I've seen here in Mammoth in years," Gregory said.

The Mammoth Lakes Town Council got so excited that it took a 2007 tour of peer resorts, such as Sun Valley, Idaho, and Whistler in British Columbia, which have had trail-management nonprofit groups in place for as long as 20 years.

"We are competing with other destinations that have these very comprehensive systems, and we sometimes lose market share," said Danna Stroud, director of tourism and recreation for the town. "We are in the backyard of Southern California, and there are 15 million to 17 million people down there that could be accessing us instead of going elsewhere."

Wentworth says the competitive edge will come from

Mammoth's unique relationship to federal lands.

The town consists of just 4.5 square miles, about the size of Culver City, squeezed on every side by the Inyo National Forest. Unlike other resort towns, such as Vail, Colo., or Park City, Utah, Mammoth cannot sprawl — not without congressional intervention, anyway.

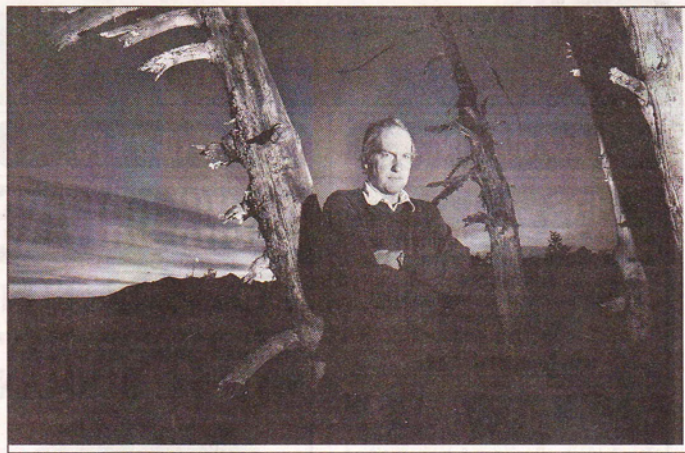
Many people in Mammoth have seen a film called "Resorting to Madness," which chronicles the congestion in Vail and Park City, and they hope Wentworth's group will help them avoid this fate. Instead, they imagine a small but densely populated resort with easy pedestrian access to the wild.

That will also be a boon to the local environment, said Julie Bear, Mt. Whitney area representative for the Sierra Nevada Conservancy, which gave the trails group a nearly \$121,000 grant. The conservancy believes that Mammoth's plan can be a model for how other rapidly growing Sierra communities can balance recreation and environmental protection.

"We want people to get out of their cars and enjoy the beauty of nature," Bear said. The trails group is "planning for that growth so that they have an accessible community and one [where] the trails are kept out of the most environmentally sensitive areas."

The group has solicited more than \$350,000 for this planning process. It has been so successful, in fact, that its only problem might be in creating unrealistically high expectations. Homeowners, developers, environmentalists and outdoorsmen are lobbying hard for what they want, and not everyone will win.

In a recent fight over a new ski trail to the Village development, for instance, Wentworth was astonished to find homeowners fighting hard to keep the trail out of their backyards. Snowmobilers — who have clashed in the past with Nordic skiers and other non-motorized trail users — want to keep access to 100 miles of trails they built with public grants.



WALLY SKALIJ Los Angeles Times

TRAILBLAZER: Activist John Wentworth formed a nonprofit group that brought together disparate segments of the Mammoth Lakes community to discuss the issue of access from the town to the surrounding wild lands.

"Our conflicts are not typically environmental resource conflicts; they're social conflicts," said Mike Schlafmann, deputy district ranger for the Inyo National Forest, who has been deeply involved in the process. "It's motorized versus non-motorized, or cross-country skiers versus dog walkers and bikers versus runners."

"My hope is that MLTPA will be a clearinghouse for Nordic skiers, mushers, dog walkers, runners, snowmobilers, snowshoers and all the rest, so we have a way to communicate cordially," said Bill Sauser, chairman of the Tourism and Recreation Commission.

He smiled at the word 'cordially,' noting that, as president of the Mammoth Lakes Snowmobile Assn., he has struggled to keep interactions on the trail polite.

"These conflicts are soci-

etal," said Roger Rilling, who has followed the trails process closely. "Just like that Ranch Road thing: The second-home owners are scared, so they lock everything up. Everybody's afraid they'll lose their rights."

And there are always those who don't want change. One longtime resident who asked not to be named said: "I think we should be fighting the development instead. It's like making something easier that shouldn't be happening at all."

Exasperated, Wentworth threw up his hands at this suggestion, saying: "Ain't gonna happen. Developers do what they do. If you don't articulate these issues in their documents, in their processes, then I'm going to lose everything I love about this place."

dean.kuipers@latimes.com

the sheet

News, Views & Culture of the Eastern Sierra

President's Weekend 2008

FREE

THE SHEET | Saturday, February 16, 2008

Happy CAMPers

Trails planners optimistic following second summit.

By Walter Kent

Maybe Mammoth Lakes will be the future preferred vacation spot for NASCAR's Dale Earnhardt Jr.

After all, even race car drivers need to get out of their cars once in awhile.

And as Consultant Jeff Olson of Alta Planning said at the wrap-up session of MLTPA's Winter CAMP on Monday night, "Mammoth could be a place to come take a vacation from the automobile."

If, of course, there are trails and buses to help people get around.

That's where MLTPA (Mammoth Lakes Trails and Public Access), a local non-profit, comes in. MLTPA organized the six-day CAMP (Concept and Master Planning) event. Its goal: to solicit public feedback as to how Mammoth can provide access to public lands during winter months, how trails should be used and maintained, and how to make Mammoth more pedestrian-friendly.

Winter CAMP included public forums and workshops, many of which took place "on the ground" on snow-

mobiles, skis and snowshoes.

This public input will eventually be incorporated into a proposed update to the Town's Master Trails Plan, which was written in 1991.

The Consultants Weigh In

At Monday night's session at MMSA's Mountainside Conference Center, both Jeff Olson and Cimarron Chacon of Trails Solutions outlined some of the broader findings gleaned from the weekend.

Olson, as dressed-down and ruggedly fit as any Mammoth lifer, seemed in awe of the recreational opportunities in Mammoth, the town's setting, and the level of community enthusiasm for increased and better public access.

However, the Saranac Lake, NY resident summed up previous planning efforts by saying that the "built environment doesn't connect to the kind of community you want to be." He highlighted the town transit system as a huge success but emphasized that

"getting to and from bus stops should be made easier."

Other points of emphasis for Olson were storm safety concerns which struck him as "one of the most significant issues the community faces."

To illustrate this point, Olson showed photographic examples of Main Street during a snowstorm with pedestrians struggling to keep their footing and drivers struggling with visibility.

Another safety issue for Olson was the snowplay area on Minaret Rd. adjacent to Sam's Wood Site (What happens if a Flexible Flyer actually takes flight and makes the roadway?). Also mentioned was a need to increase the availability of safe, winter routes for children to walk to school.

Cimarron Chacon of Trail Solutions also looked the part of an Eastern Sierra local. Her enthusiasm for backcountry snow recreation was as apparent as that of any devotee of untracked powder turns. She turned the focus of her comments to the concerns she heard at various listening sessions from members of Mammoth's "strong backcountry culture." Chacon stressed planning to increase snowmobilers' access to fuel and services. Also included in her recommendations were ways to provide connectivity between the extensive groomed trail system north of town accessed from the Shady Rest portal and snowmobile trails elsewhere in Mammoth's vicinity.

Chacon's emphasis on backcoun-

try accessibility did not end with snowmobiling. She recommended increased information and signage regarding Sherwin Ridge access to backcountry skiers and snowboarders and also mentioned "the logical natural portal for a sledding and child snowplay area is at the foot of the Sherwins."

Both Chacon and Olson also mentioned the possibility of a groomed Nordic loop through and around town, free from motorized traffic, and providing access to other small loops branching off the Main Trail.

Winter CAMP signalled the culmination of the research phase of the Master Trails planning effort. However, the public still has the opportunity to comment online by filling out a user survey at www.mltpa.org.

In addition, Mammoth Lakes Town Council will again address the subject of a potential sales tax measure at its regular meeting next Wednesday at 6 p.m. Council is mulling whether to place a measure on the June 3rd ballot which would raise the local sales tax 0.5% to help fund implementation of the updated Trails plan.

For now, however, the consultants will go home and get to work on what they hope will be a safer, more recreation-friendly plan for Mammoth's future. A rough version of the plan may be available as early as next month. A formal version of the plan should be available for adoption by June.

Town news



February 2008

Visit us on the web at: www.ci.mammoth-lakes.ca.us



There is much to celebrate in Mammoth during the month of February. The Chinese New Year, Valentine's Day, President's Day Holiday Weekend, and the fabulous snow conditions are all great reasons to get outside and experience the boundless adventures Mammoth has to offer. For a comprehensive list of "Fab Feb" events and special deals, please log onto www.visitmammoth.com



Ice skating returns to Mammoth at the new Mammoth Ice Rink. The facility is located adjacent to the new library on Meridian Blvd., and opposite the Mammoth High School. The Ice Rink is open to the public 7-days a week (weather permitting) from 11:30 a.m. to 6:00 p.m. Friday night is family night—skate for only \$3/person. Rates for adults per session are \$10.00, and for a child under 15 years is \$8.00 (both include skate rental). Kids under 4 pay only \$2.00 with a paid adult, and MUSD and MCOE students receive admission and skate rental for only \$2.00 with school ID.

For additional information about the Mammoth Ice Rink, please pick-up the 2007/08 Mammoth Ice Rink brochure, visit us online at: www.visitmammoth.com/ICE or call the Ice Rink at (760) 934 2505.

Time	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
8:00—11:00 am	Adult/youth Hockey	Closed to public use	Closed to public use	Closed to public use	Closed to public use	Closed to public use	Adult/youth Hockey
11:30—2:30 pm	Public skate	Public skate	Public skate	Public skate	Public skate	Public skate	Public skate
3:00—6:00 pm	Public skate	Public skate	Public skate	Public skate	Public skate	Public skate	Public skate
6:30—9:30 pm	Open for rentals/events	Hockey	Hockey	Hockey	Hockey	Family Night!	Public skate

Community Calendar

February 2

- ALIMAR Awards Dinner, Main Lodge
- Chamber Music Unbound presents "Bass-ic Instinct," College, 7:30 pm

February 3

- "Super Bowl Sunday"

February 4

- Community Café for the North Village District, Burger's, 2:30—4:30 pm

February 5

- T&R Commission Meeting, Town/County Conf. Rm., 4:00 pm

February 6

- Town Council Meeting, Suite Z, 6:00 pm

February 7

- T&R Commission Meeting, Suite Z, 4:00 pm

February 7—12

- MLTPA presents CAMP: WINTER.

February 9

- Mammoth Ski Museum presents "Love on the Lifts," 5:00 pm

February 11

- Chamber Mixer at Movement in Mind, 5pm

February 13

- Planning Commission Meeting, Suite Z, 9:00 am
- East OSSC Planning Study Workshop #1, Suite Z, 6:00 pm

February 14

- Mammoth Lakes Arts Center 2nd Annual Valentine's Day Fundraiser, 5:30 pm

February 18

- President's Day

February 19

- Mobility Commission Meeting, Suite Z, 4:00 pm

February 20

- Town Council Meeting, Suite Z, 6:00 pm

February 21

- Public Arts Commission Meeting, Suite Z, 2:00 pm

February 25

- Chamber of Commerce Luncheon, Whiskey Creek Restaurant, 12:00 pm

February 27

- Planning Commission Meeting, Suite Z, 9:00 am
- North Village District Planning Study Workshop, Suite Z, 6:00 pm

Sign up for Stu's News — your weekly direct source for community news and events!

Register online: www.visitmammoth.com/stusnews or call (760) 934-2712 ext. 1210

Chapter 6j: Editorial, radio

MLTPA Foundation Communications Director Kim Stravers was interviewed by Dan Erwine of KUNR, the Reno, NV–area National Public Radio (NPR) affiliate station, to discuss MLTPA, CAMP, and the upcoming CAMP: WINTER event, which aired on December 24, 2007, during NPR’s “Morning Edition” time slot. Ms. Stravers and MLTPA Foundation Acting Executive Director/President John Wentworth were invited back to present CAMP as the subject of KUNR’s live-broadcast “High Desert Forum” show, also hosted by Dan Erwine, which aired on February 15, 2008. Please see the CAMP: WINTER RADIO EDITORIAL DVD for further detail.

Chapter 6k: E-mail campaigns

- **CAMP: WINTER E-newsletter**

MLTPA built a dedicated sign-up function to collect names, e-mail addresses, and other optional information from parties interested in receiving CAMP: WINTER information via e-newsletter, which was displayed on each page of www.mltpa.org and on each page of the CAMP: WINTER mini-site. Those registered received regular e-mail communication from MLTPA via the My Emma e-mail service.

- **Update e-mails to event registrants**

MLTPA sent out e-mails to community members who had registered or shown interest in the event to apprise them of updates to the CAMP: WINTER event schedule.

- **E-mail blasts on behalf of MLTPA**

Many community organizations agreed to distribute CAMP: WINTER information to their members via e-mail blasts to internal e-mail lists. MLTPA supplied copy in advance for each e-mail, although a few groups used only select parts of the text in more general e-mails. Participating organizations are listed below.

- Homeowners Associations
- Mammoth Hospital
- Mammoth Lakes Board of Realtors, Inc.
- Mammoth Lakes Chamber of Commerce
- MMSA
 - Pass-holders
 - Employees
 - Mammoth Mountain Hosts
- Mono County
- *Stu's News*
- Town of Mammoth Lakes employees
- User groups/clubs
 - DJ's Snowmobile Adventures
 - Eastern Sierra Avalanche Center
 - Eastern Sierra Nordic Ski Association
 - Fishermen
 - High Sierra Striders
 - High Sierra Triathlon Club
 - Ice skaters
 - Mammoth Lakes 4WD Club
 - Mammoth Lakes Snowmobile Association
 - Mammoth Mountaineering Supply/Alpine Approach
 - Mammoth Nordic
 - Mammoth Snowmobile Adventures
 - McGee Creek Pack Station

- Sierra Club
 - Sierra Engine
 - Sierra Mountain Guides
 - Sierra Rock Climbing School
 - Tamarack XC Ski Center
- **Personal e-mails**

MLTPA staff and Board members reached out to individual representatives of all segments of the community via e-mail, inviting them to attend special sessions such as the Trails Network Workshops, group functions such as the Opening Reception, and private sessions such as the Listening Sessions, as well as requesting that these parties pass CAMP: WINTER information to fellow club members, employees, co-workers, and others as appropriate. Please see the “CAMP: WINTER Communications Overview” for a detailed record of these communications. Bounce-back emails indicating incorrect recipient addresses, as well as e-mail RSVPs, are available upon request.



Greetings & Salutations!

We are bursting with pride to share with you the following fantastic news:



At their December 6th meeting, the Board of the Sierra Nevada Conservancy voted to award the MLTPA Foundation \$120,099 in grant funding, in support of CAMP!

This award, in addition to being the first MLTPA's had the good fortune of receiving, is also one of the first to be awarded in the State of California, as part of the SNC's first round of funding. We'd like to thank our CAMP partners--the Town of Mammoth Lakes, Mammoth Mountain Ski Area, and the United States Forest Service--for their unwavering public support of this partnered effort, and of MLTPA itself. Download the press release [here](#)!

This generous award will help MLTPA to bring to you **CAMP: WINTER, February 7-12, 2008, at the Mountainside Conference Center in Main Lodge**. Once again, the CAMP Partners and consultants eagerly await YOUR opinions on winter recreation, trails, and feet-first mobility in Mammoth. We'll send details shortly; in the meantime, click [here](#) to take the CAMP: SUMMER Trails Survey. **Play your part in the vision!**

We'll bring you more news soon. Get out there and enjoy our long-awaited snowfall!

Kim Stravers
Communications Manager, MLTPA

PO Box 100 PMB #432 | 1934 Meridian Blvd. | Mammoth Lakes, CA 93546
(760) 934-3154 | news@mltpa.org | www.mltpa.org





Greetings and salutations!

Before we lose you all to the annual Holiday Havoc, we'd like to share news of some exciting CAMP: WINTER developments:

- *The Sheet* has honored MLTPA Foundation President and Acting Executive Director John Wentworth as **Man of the Year!** Click [here](#) to download a PDF of the article.
- Communications Manager Kim Stravers has resumed her column in the *Mammoth Times*. Click [here](#) to download a PDF of the latest: "**What Is CAMP, Anyway?**"
- Ms. Stravers also recently had the pleasure of being interviewed by KUNR's Dan Erwine, the station's local host of **NPR's Morning Edition** program. Tune in on **Monday, December 24th at 5:30 a.m. or 7:30 a.m.** to listen in! Set your dial to 97.5 FM in Mammoth Lakes, or, for a live stream on the Internet, go to <http://www.kunr.org/translators/> and click the "Listen Now" icon at the upper left of the screen.
- If you haven't gotten a CAMP: WINTER postcard in your mailbox, you've still probably noticed the posters around town. It's coming up quickly -- **February 7-12, 2008, in the Mountainside Conference Center at Mammoth Mountain's Main Lodge** -- so be sure to visit the [CAMP: WINTER website](#) for details!
- **The CAMP: SUMMER survey is still open**, and the CAMP: WINTER version will be available soon! WE NEED YOUR INPUT! Click [here](#) to participate.



We'll be back in touch after the New Year, but feel free (as always) to contact our staff anytime at CAMP@mltpa.org or by calling (760) 934-3154. Here's to a bountiful 2008!

Best,
Kim Stravers
Communications Manager, MLTPA

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Dude -- that's, like, next week! [Register now!](#)

Greetings and salutations!

At long last: **CAMP: WINTER starts next week!**

Even better: [Registration is now open!](#)

No matter what you like to do outside in the wintertime -- [ski](#), ['shoe](#), [sled](#), or simply [walk to Vons](#) in the crisp, cold air -- there's a reason for you to get involved in CAMP, the Concept and Master Planning process for trails and public access here in Mammoth Lakes. We've got

a slew of "snow sessions" planned for this week-long event, from outdoor tours to special listening sessions, and to make it easy for you to decide which ones to sign up for, we've got a list of suggestions for [every outdoor recreation activity](#) we can think of. If you can't find a spot for us in your schedule, we invite you to visit the Exhibit Hall in the Mountainside Conference Center at Main Lodge -- it'll be open during ski area hours all week -- and to take the [Winter and Summer Trail Surveys](#) online.

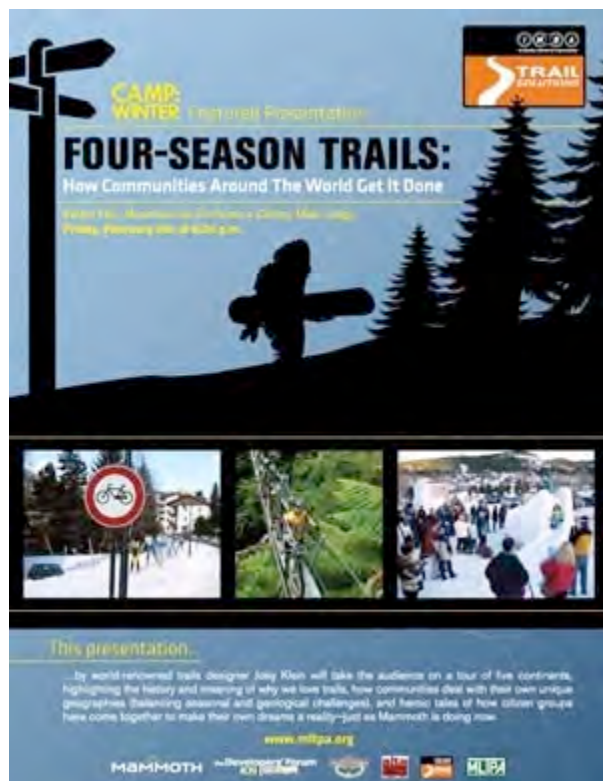
Community involvement is key to this process. Don't miss this opportunity to play a role in the trails plan update!

MLTPA's here to answer your questions and help you register, so call on us anytime at (760) 934-3154 or CAMP@mltpa.org.

See you at the **Opening Reception**, Thursday, February 7th, at 6:30 p.m. in the Exhibit Hall!

Kim Stravers
Communications Manager, MLTPA

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(760) 934-3154 | news@mltpa.org | www.mltpa.org



Click [here](#) to download the full-size version.

Greetings and salutations!

Not that you'd forget...but **CAMP: WINTER** kicks off **tomorrow evening** -- that's **Thursday, February 7th** -- at 6:30 p.m. with an Opening Reception in the Exhibit Hall (Mountainside Conference Center, Main Lodge)! If you have yet to sign up for this visionary week-long event, please visit www.mltpa.org to get involved. [Online registration](#) will close at noon on Thursday, February 7th, but you'll still be able to sign up for activities in person at the Exhibit Hall through Monday, February 11th. Not sure what to register for? Click [here](#) to find a list of sessions recommended just for you!

You won't want to miss our two featured presentations! Joey Klein of Trail Solutions will offer "[Four-Season Trails: How Communities Around the World Get It Done](#)" on Friday, February 8th, and Dr. Emilyn Sheffield will speak on "**The Tourism**

and Recreation Economy" on Saturday, February 9th. Both events will begin at 6:30 p.m. at the Exhibit Hall; click [here](#) for details.

Finally, we're proud to present one more special session: **Mammoth Trails!** If you're a member of a local club dedicated to outdoor recreation in Mammoth, please join us for an evening of discussion about how we can come together as a community to enhance and steward our trails and public access system. No registration required -- just walk right into the Exhibit Hall at 6:30 p.m. on Sunday, February 10th!

We hope you'll take this opportunity to play your part in the trails master-planning process. Tell a friend and bring a neighbor!

Looking forward to a fun and productive week,

Kim Stravers

Communications Manager, MLTPA



Photo: Christian Pondella

Hey there, trail lovers!

Please join us **this evening** from 6:30 p.m. to 8:00 p.m. in the CAMP: WINTER Exhibit Hall (Mountainside Conference Center at Main Lodge) for an introduction to **Mammoth Trails**. A joint effort between MLTPA and the community, Mammoth Trails is set to become a confederation of recreation-based user groups and clubs working together to improve outdoor experiences in Mammoth Lakes.

We'll present the draft charter, share the mission and purpose of Mammoth Trails, outline criteria for participation, and discuss how sharing resources and working collaboratively can help the recreation community at large achieve common goals.

If you're part of an outdoor recreation club or group in Mammoth, **we urge you to participate** in this special event. If you can't attend, **send a representative!**

And if your passion is for an activity that is not currently represented by a club, **come on up anyway!** We'll show you the benefits of organization and share how you can become a part of this landmark effort.

No RSVP is required; see you tonight!

Kim Stravers

Communications Manager, MLTPA

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Los Angeles Times

MLTPA and the CAMP effort are gaining regional and statewide recognition! Dean Kuipers of the **Los Angeles Times** penned an article for the Environment section of the Sunday, February 10th, edition: **"Group blazes trails to unity as Mammoth grows"**. Read it [here](#) and share it with a friend!

For all of you who missed MLTPA's first appearance on KUNR in December, be sure to tune in from 4-5 p.m. on Friday, February 15th, to hear President/Acting Executive Director John Wentworth and Communications Manager Kim Stravers on the **"High Desert Forum" with Dan Erwine**. That's **97.5 FM** on your dial; look for the "Listen Now!" icon on [KUNR's Translators](#) page to hear it streaming live on the Internet!



THIS IS A LIVE CALL-IN SHOW! We encourage you to dial in and ask questions about all things MLTPA at (775) 784-1867.

CAMP: WINTER wraps up tonight with the **Next Steps presentation at 6:30 p.m. in the Exhibit Hall** (Mountainside Conference Center, Main Lodge) -- please join us for a look at what's to come! The Exhibit Hall will remain open until 3:30 p.m. on Tuesday, February 12th, so stop by and take the [Winter and Summer Trail Surveys!](#)

Many thanks to everyone who's participated in CAMP: WINTER thus far, and to all who have supported MLTPA along the way. See you tonight!

--Kim Stravers, Communications Manager, MLTPA



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MLTPA Email Blast Campaign Reports

campaign: SNC grant and CAMP: WINTER annoucement		
subject: Sierra Nevada Conservancy Awards MLTPA Grant!		
sent: Dec 6, 2007 10:37 pm		
from: MLTPA <news@mltpa.org>		
to: *The Gang's All Here*		
response totals as of Apr 8, 2008 02:56pm		
total emails sent	1095	
total received	1065	97.3%
total bounces	30	2.7%
people who opened it	323	30.3%
people who clicked	25	7.7%
people who forwarded	0	0%
people who opted out	7	0.7%
new people who signed up	0	0%
clicks on links		
link 1: www.mltpa.org (http://www.mltpa.org)	2	2%
link 2: MLTPA Mammoth Lakes Trails (http://www.mltpa.org)	8	8%
link 3: here (http://survey.leisuretrends.com/default.asp?study=TOML_Trail)	33	33%
link 4: here (http://files.e2ma.net/11541/assets/docs/snc_press_release_web.pdf)	57	57%
campaign: KUNR		
subject: MLTPA in the news!		
sent: Dec 20, 2007 2:06 pm		
from: MLTPA <news@mltpa.org>		
to: qs_1198188404, *The Gang's All Here*		
response totals as of Apr 8, 2008 02:58pm		
total emails sent	1070	
total received	1048	97.9%
total bounces	22	2.1%
people who opened it	318	30.3%
people who clicked	43	13.5%
people who forwarded	1	0.3%
people who opted out	2	0.2%
new people who signed up	0	0%
clicks on links		
link 1: www.mltpa.org (http://www.mltpa.org)	1	1.9%
link 2: MLTPA Mammoth Lakes Trails (http://www.mltpa.org)	5	9.4%
link 3: here (http://www.mltpa.org/CAMP_winter/CAMP_surveys/)	6	11.3%
link 4: CAMP: WINTER website (http://www.mltpa.org/CAMP_winter/)	2	3.8%
link 5: http://www.kunr.org/translator (http://www.kunr.org/translators/)	2	3.8%
link 6: here (http://www.mltpa.org/media_archive/mltpa_news/mammoth_times/)	7	13.2%
link 7: here (http://www.mltpa.org/media_archive/mltpa_news/the_sheet/)	28	52.8%
link 8: http://www.mltpa.org/CAMP_winter/ (http://www.mltpa.org/CAMP_winter/)	2	3.8%
campaign: CAMP: WINTER registration reminder		
subject: CAMP: WINTER begins next week!		
sent: Jan 28, 2008 7:12 pm		
from: MLTPA <news@mltpa.org>		
to: *The Gang's All Here*		

MLTPA Email Blast Campaign Reports

response totals as of Apr 8, 2008 03:00pm		
total emails sent	1066	
total received	1054	98.9%
total bounces	12	1.1%
people who opened it	328	31.1%
people who clicked	38	11.6%
people who forwarded	1	0.3%
people who opted out	2	0.2%
new people who signed up	0	0%
clicks on links		
link 1: www.mltpa.org (http://www.mltpa.org)	1	1.8%
link 2: MLTPA Mammoth Lakes Trails (http://www.mltpa.org)	9	15.8%
link 3: Winter and Summer Trail Survey (http://www.mltpa.org/CAMP_winter/CAMP_surveys/)	8	14%
link 4: every outdoor recreation activ (http://www.mltpa.org/CAMP_winter/)	6	10.5%
link 5: walk to Vons (http://www.mltpa.org/CAMP_winter/event_information/)	2	3.5%
link 6: sled (http://www.mltpa.org/winter_rec_moto/)	0	0%
link 7: 'shoe (http://www.mltpa.org/winter_rec_non/)	2	3.5%
link 8: ski (http://www.mltpa.org/winter_rec_non_backcountry/)	1	1.8%
link 9: Registration is now open! (http://www.mltpa.org/CAMP_winter/event_reg/)	23	40.4%
link 10: Register now! (http://www.mltpa.org/CAMP_winter/event_reg/)	2	3.5%
link 11: http://www.mltpa.org/CAMP_winter/ (http://www.mltpa.org/CAMP_winter/)	3	5.3%
campaign: Final CAMP: WINTER pre-event blast		
subject: CAMP: WINTER's Opening Reception is tomorrow!		
sent: Feb 6, 2008 5:07 pm		
from: MLTPA < news@mltpa.org >		
to: *The Gang's All Here*		
response totals as of Apr 8, 2008 03:01pm		
total emails sent	1061	
total received	1057	99.6%
total bounces	4	0.4%
people who opened it	273	25.8%
people who clicked	39	14.3%
people who forwarded	0	0%
people who opted out	2	0.2%
new people who signed up	0	0%
clicks on links		
link 1: www.mltpa.org (http://www.mltpa.org)	2	3.5%
link 2: MLTPA Mammoth Lakes Trails (http://www.mltpa.org)	3	5.3%
link 3: here (http://www.mltpa.org/CAMP_winter/event_information/)	8	14%
link 4: "Four-Season Trails (http://files.e2ma.net/11541/assets/docs/four_season_trails.pdf)	10	17.5%
link 5: here (http://www.mltpa.org/CAMP_winter/)	17	29.8%
link 6: Online registration (http://www.mltpa.org/CAMP_winter/event_reg/)	5	8.8%
link 7: www.mltpa.org (http://www.mltpa.org)	8	14%
link 8: here (http://files.e2ma.net/11541/assets/docs/four_season_trails.pdf)	4	7%
campaign: Mammoth Trails CAMP: WINTER		
subject: CAMP: WINTER Mammoth Trails session TONIGHT!		
sent: Feb 10, 2008 2:28 pm		
from: MLTPA < news@mltpa.org >		
to: *The Gang's All Here*		

MLTPA Email Blast Campaign Reports

response totals as of Apr 8, 2008 03:05pm		
total emails sent	1058	
total received	1050	99.2%
total bounces	8	0.8%
people who opened it	280	26.7%
people who clicked	4	1.4%
people who forwarded	0	0%
people who opted out	3	0.3%
new people who signed up	0	0%
clicks on links		
link 1: www.mltpa.org (http://www.mltpa.org)	1	25%
link 2: MLTPA Mammoth Lakes Trails (http://www.mltpa.org)	3	75%
campaign: LA Times and KUNR		
subject: MLTPA is making headlines!		
sent: Feb 11, 2008 3:25 pm		
from: MLTPA < news@mltpa.org >		
to: *The Gang's All Here*		
response totals as of Apr 8, 2008 03:08pm		
total emails sent	1054	
total received	1046	99.2%
total bounces	8	0.8%
people who opened it	330	31.5%
people who clicked	48	14.5%
people who forwarded	0	0%
people who opted out	1	0.1%
new people who signed up	0	0%
clicks on links		
link 1: www.mltpa.org (http://www.mltpa.org)	0	0%
link 2: MLTPA Mammoth Lakes Trails (http://www.mltpa.org)	5	8.1%
link 3: Winter and Summer Trail Survey (http://www.mltpa.org/CAMP_winter/CAMP_surveys/)	10	16.1%
link 4: KUNR's Translators (http://www.kunr.org/translators/)	4	6.5%
link 5: here (http://www.latimes.com/news/science/environment/la-me-mammoth10feb10,1,653366.s)	43	69.4%
link 6: http://www.kunr.org/translators/ (http://www.kunr.org/translators/)	0	0%

From: "MLTPA CAMP: WINTER" <camp@mltpa.org>
Subject: **Saturday Night Event Added**
Date: February 5, 2008 4:14:36 pm PST
To: alana@highsierratri.org
Reply-To: camp@mltpa.org

Hello!

We've added an event! MLTPA is proud to announce the addition of "Tourism and the Recreation Economy," a special presentation scheduled for Saturday night, February 9th, at 6:30 p.m. in the Exhibit Hall. Dr. Emilyn Sheffield is a professor of Parks, Tourism, and Recreation at CSU Chico. She will be discussing the opportunities and challenges of a tourism- and recreation-based economy, as opposed to more traditional models such as manufacturing or public sector.

Please join us for this feature presentation! Visit www.regonline.com/campwinter to access your registration record and add this event to your schedule. We look forward to seeing you there!

Best,

Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access

From: Kim Stravers <kimstravers@mltpa.org>
Subject: **blast to registrants**
Date: February 6, 2008 2:37:17 pm PST
To: Kristy Williams <kristy@opposingmotion.com>
Cc: John Wentworth <johnwentworth@mltpa.org>, Dana Taussig <danataussig@mltpa.org>
1 Attachment, 50.5 KB



could you send this out for us via reg online? maybe we do this tomorrow morning, right before we close reg?

>>

Hello!

We're glad to have your participation in this weekend's CAMP: WINTER Walking Tour! Just a friendly reminder to select appropriate footwear for this tour, as the current pathway and road conditions range from clear to slush to snow to ice. Also, we will have a Town liability form for you to sign when you check in at the Visitors' Center. Thanks!

Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access
kimstravers@mltpa.org
(760) 934-3154 [o]
(866) 760-0285 [f]



From: "CAMP: WINTER" <camp@mltpa.org>
Subject: **Walking Tours**
Date: February 7, 2008 12:51:13 pm PST
To: alana@highsierratri.org
Reply-To: camp@mltpa.org

Hello!

Spots are still open for this weekend's CAMP: WINTER Walking Tours! If you've decided to join us for a stroll about town, please remember to select appropriate footwear for this tour, as the current pathway and road conditions range from clear to slush to snow to ice. Also, we will have a Town liability form for you to sign when you check in at the Visitors' Center.

Online registration is now closed, but you may sign up on site at the Visitors' Center 15 minutes prior to tour departure.

See you there!

-- MLTPA

From: "Kristy Williams" <kristy@opposingmotion.com>
Subject: **RE: outreach emails**
Date: January 31, 2008 4:11:16 pm PST
To: "Kim Stravers" <kimstravers@mltpa.org>

Chamber, County and Town sent.
I am still waiting to hear back from Shannon at the ML Board of Realtors.

Kristy

-----Original Message-----

From: Kim Stravers [<mailto:kimstravers@mltpa.org>]

Sent: Thursday, January 31, 2008 2:54 PM

To: Kristy Williams

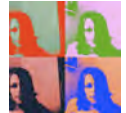
Subject: outreach emails

hi there!

here are the emails that can go out via you, as they did last time.
please let me know if you need anything else. i will start sending
user group ones, etc., soon.

thanks!

From: Kim Stravers <kimstravers@mltpa.org>
Subject: A special invitation to CAMP: WINTER!
Date: January 31, 2008 12:40:00 pm PST
To: KIM STRAVERS <kimstravers@mltpa.org>
1 Attachment, 50.5 KB



Dear Homeowners Association Board Member:

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) is proud to present CAMP: WINTER, a free, week-long public workshop focused on winter recreation, trails, and mobility in Mammoth Lakes, February 7-12, 2008, at the Mountainside Conference Center in Main Lodge. CAMP stands for Concept and Master Planning—the trails update project currently underway thanks to the partnered efforts of the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA. The aim is to generate a master plan that will improve Mammoth's trails and public access systems (both paved and natural surfaces) so that our community can enjoy safer, more fun, and more efficient recreation and feet-first mobility opportunities.

One of the goals of this historic effort is to link Mammoth's many districts, giving neighbors a "greener" way to visit each other. And whether you love to take a crisp walk through the neighborhood, visit Shady Rest for some cross-country skiing, or even head out on a backcountry expedition, sharing how you use these amenities is the key to designing a plan that reflects the desires of our unique community. No matter if your members are full-time residents or second homeowners, we all have a passion for Mammoth! To that end, I would like to invite you and yours to attend any and all of our public events over the CAMP: WINTER weekend—it's your golden opportunity to tell the trails consultants and CAMP Partners what we need to know about winter recreation in Mammoth.

A number of public tours, presentations, and workshops will run throughout the event period; for registration information, including a complete schedule and session descriptions, please visit www.mltpa.org or call (760) 934-3154. If you are unable to attend, we encourage you to provide comments via the Winter and Summer Trail Surveys, also available through www.mltpa.org.

MLTPA is eager to get to know your Homeowners Association. Please contact me anytime at kimstravers@mltpa.org or (760) 934-3154 with questions, concerns, or just to say hello. I look forward to seeing you February 7-12!

Warm regards,

Kim Stravers

Communications Manager

Mammoth Lakes Trails & Public Access

kimstravers@mltpa.org

(760) 934-3154 [o]

(866) 760-0285 [f]



From: "Lori Ciccarelli" <cicc@mammothhospital.com>
Subject: **RE: CAMP: WINTER messaging for hospital staff**
Date: January 31, 2008 3:11:42 pm PST
To: "Kim Stravers" <kimstravers@mltpa.org>
Reply-To: <cicc@mammothhospital.com>

I put this on our announcement page on the inhouse intranet system.

Lori Ciccarelli
Community Relations Director
Mammoth Hospital
PO Box 660
Mammoth Lakes, CA 93546
(760) 924-4015, FAX: 924-4006
lori.ciccarelli@mammothhospital.com
www.mammothhospital.com

-----Original Message-----

From: Kim Stravers [<mailto:kimstravers@mltpa.org>]
Sent: Thursday, January 31, 2008 14:56
To: lori.ciccarelli@mammothhospital.com
Cc: Kristy Williams
Subject: CAMP: WINTER messaging for hospital staff

Hi, Lori!

Great talking to you the other day! Please find attached an email we would like for you to forward to Mammoth Hospital employees on MLTPA's behalf. Please let me know if you have questions, or need to make a change.

Thanks so much!

Dear Mammoth Hospital Employees:

As leaders in our healthcare community, you know better than anyone how valuable recreation opportunities are to the health of residents of all ages. And what better way to get people motivated to take a stroll after dinner than to provide for them a trails and public access system that brings them safely and efficiently to the many outdoor recreation amenities we are blessed with in the Eastern Sierra?

The Mammoth Lakes Trails and Public Access Foundation (MLTPA), in partnership with the Town of Mammoth Lakes, Mammoth Mountain Ski Area, and the United States Forest Service, has recently initiated **CAMP, the Concept and Master Planning process for trails and public access**, which seeks to update and improve the recreation and mobility opportunities in Mammoth through informed, cooperative, and timely trails planning -- planning that can help keep our friends and neighbors out of their cars, on their feet, and on their way to lifelong health and wellness.

We'd like to extend to you a special invitation to participate in **CAMP: WINTER**, a free, week-long public event focused on **winter recreation, trails, and mobility** in Mammoth Lakes, **February 7-12, 2008**, at the Mountainside Conference Center in Main Lodge. A variety of tours, workshops, listening sessions, and special presentations will be on offer, and we hope that you, our local caregivers, will take a moment to share your perspective on recreation and feet-first mobility in our town.

Session descriptions, registration info, a complete event schedule, FAQs, and more are available on our website, www.mltpa.org. If you can't make it in person but still want to participate, please take the **Winter and Summer Trail Surveys**, prepared by CAMP consultants, also available on our website. And feel free to share your comments anytime via e-mail (CAMP@mltpa.org) or by calling MLTPA directly at (760) 934-3154.

We're looking forward to your participation in this landmark event -- hope to see you at our Opening Reception, Thursday, February 7th, at 6:30 p.m. in Main Lodge!

Warmly,
Kim Stravers
Communications Manager, MLTPA

From: "Kristy Williams" <kristy@opposingmotion.com>
Subject: RE: MLTPA Event
Date: February 6, 2008 9:12:13 am PST
To: "Shannon Crouch, MLBOR" <MLBOR@qnet.com>
Cc: "Kim Stravers" <kimstravers@mltpa.org>

Shannon,
Thanks so much! I know you are busy!
Kristy

-----Original Message-----
From: Shannon Crouch, MLBOR [<mailto:MLBOR@qnet.com>]
Sent: Wednesday, February 06, 2008 8:53 AM
To: Kristy Williams
Subject: Re: MLTPA Event

Hi Kristy,

I managed to send this out to everyone this morning.
Thanks for putting together something just for the REALTORSR!
Have a good day.

Sincerely,

Shannon Crouch, E.O.
Mammoth Lakes Board of REALTORSR, Inc.

----- Original Message -----
From: "Kristy Williams" <kristy@opposingmotion.com>
To: <mlbor@qnet.com>
Sent: Monday, February 04, 2008 10:22 AM
Subject: RE: MLTPA Event

Hi Shannon,
Just in case it would be possible to send an email this week, I have
attached copy. Thanks so much for your help!
Kristy

-----Original Message-----
From: Kristy Williams [<mailto:kristy@opposingmotion.com>]
Sent: Thursday, January 31, 2008 12:47 PM
To: 'mlbor@qnet.com'
Subject: RE: MLTPA Event

Hi Shannon,
Just thought I would check to see if you are back in town...
We could probably get you an email tomorrow.
Thanks!
Kristy

-----Original Message-----
From: mlbor@qnet.com [<mailto:mlbor@qnet.com>]
Sent: Thursday, January 24, 2008 4:42 PM
To: Kristy Williams
Subject: Re: MLTPA Event

I am out of the office this week at business meetings in Indian Wells. Will
look into it next week. Thanks ~ Shannon, MLBOR
Sent from my BlackBerryR wireless handheld

-----Original Message-----

From: "Kristy Williams" <kristy@opposingmotion.com>

Date: Thu, 24 Jan 2008 10:36:55

To: "MLBOR" <MLBOR@qnet.com>

Subject: MLTPA Event

Hi Shannon,

You were so kind to help us several months ago - to send an email to your membership on our behalf for our event, CAMP: SUMMER.

We have another MLTPA (Mammoth Lakes Trails & Public Access) event - CAMP WINTER - coming up in a few weeks. Would it be possible to send another email for this event? We could again provide the copy.

You can find event information at http://www.mltpa.org/CAMP_winter/

Thanks in advance for your help! Please let me know if you have any questions or concerns.

Kristy Williams
MLTPA CAMP: WINTER Advertising Coordinator
Opposing Motion Event Management
760.709.1493

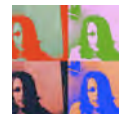
No virus found in this incoming message.

Checked by AVG Free Edition.

Version: 7.5.516 / Virus Database: 269.19.19/1257 - Release Date: 2/3/2008

5:49 PM

From: Kim Stravers <kimstravers@mltpa.org>
Subject: **MMSA Email**
Date: February 5, 2008 9:22:30 am PST
To: Mary Walker <mwalker@mammoth-mtn.com>
Cc: John Wentworth <johnwentworth@mltpa.org>, Kristy Williams <kristy@opposingmotion.com>
1 Attachment, 50.5 KB



Hey, Mary!

Just wanted to thank you for sending the email on our behalf to your passholders. We've gotten a ton of registration and newsletter sign-ups from it -- thanks for helping make this successful!

Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access
kimstravers@mltpa.org
(760) 934-3154 [o]
(866) 760-0285 [f]



From: "Allen, Anna" <aallen@mammoth-mtn.com>
Subject: **RE: CAMP: WINTER information for MMSA Hosts**
Date: February 7, 2008 2:14:34 pm PST
To: "Kim Stravers" <kimstravers@mltpa.org>

Kim,

Thanks for the info. I will be sure the Hosts are made aware of this.

Anna

-----Original Message-----

From: Kim Stravers [<mailto:kimstravers@mltpa.org>]
Sent: Thursday, February 07, 2008 2:05 PM
To: Allen, Anna
Subject: CAMP: WINTER information for MMSA Hosts

Hi there!

Here is some information that you can pass on to the Hosts:

CAMP, which stands for Concept and Master Planning, is the partnered process by which the Town of Mammoth Lakes, Mammoth Mountain Ski Area, the USFS, and the community of Mammoth Lakes are currently working together to update the Town of Mammoth Lakes trails master plan. CAMP: WINTER is the free public event MLTPA has put together to invite the community to provide their input on winter trails, recreation, and mobility in Mammoth-from backcountry skiing to snowmobiling to dog walking, Nordic skiing, and more!

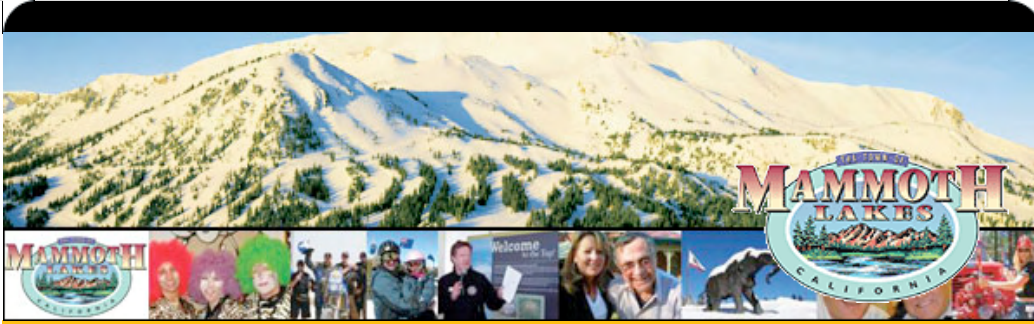
We would like to invite MMSA Employees to tour the Exhibit Hall at their leisure, and especially to take the Winter and Summer Trail Surveys online at one of the three computer stations located outside the EOS room. MLTPA staff is available here through Tuesday, February 12th, to answer any questions they may have. We also invite them to sign up for any of our CAMP: WINTER sessions, where they can speak directly to the trails planning consultants about this process.

Thanks so much!

Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access
kimstravers@mltpa.org
(760) 934-3154 [o]
(866) 760-0285 [f]

Subject: STU'S NEWS: WEEK OF FEBRUARY 11, 2008

To: kimstravers@mltpa.org



Stu's News

Week of February 11, 2008

Good afternoon,

This weekend certainly appears to be the highlight of the season. Blue skies, warm temperatures, and over 11 feet to ski and ride on - see you out there!

This Saturday the [Mammoth Ski Museum](#) hosts "Love on the Lifts," and for those still digging out from January's 148" barage, [Valentine's Day](#) is next Thursday...nudge, nudge...

Local celebrities, MLPD Sgt. Paul Dostie and Buster were featured in a recent [NBC Special report](#) on avalanche safety, and a story on the growth of Mammoth appeared in [The Sun](#) on February 3, 2008.

February 14, 2008 is the final day to comment on the [DRAFT Parks and Recreation Master Plan](#). Please take a look and use the included form to comment on the extensive plan.

There is still time to register for some of the activities and lectures for [CAMP: WINTER](#).

Have a great and safe weekend!

Stu

News From The Town Manager

Town Council Meeting Update – February 6

Council Presentation: Mayor Harvey presented Police Officer Doug Hornbeck with a ten year service recognition award.

Consent Agenda: Council voted to approve a request...

Community Calendar

We have a new **Community Calendar** that enables you to search by several categories including: Town meetings, arts and culture, education, food, and holiday events.

Submit an Event

In an effort to more accurately promote and list events in our community, event producers can now submit their own events. Review the **Form** and submit your event today!

Comments

Please email your questions or comments on any of these articles to **Stu.**

Stu's News Archive

[Click Here to Unsubscribe](#)

From: Kim Stravers <kimstravers@mltpa.org>

Subject: **Employee email**



Date: January 31, 2008 4:27:27 pm PST

To: Stuart Brown <sbrown@visitmammoth.com>

Cc: Danna Stroud <dstroud@visitmammoth.com>, Kristy Williams <kristy@opposingmotion.com>, John Wentworth <johnwentworth@mltpa.org>

2 Attachments, 144 KB

Hi there!

We've just had MMSA send something like this on our behalf, and the Town sent an employee email for us for CAMP: SUMMER, so I was hoping you guys could blast the Town employees again.

Please read this through and let me know if it's okay.

Thanks, Stu!



[TOML.doc \(94.5 KB\)](#)

Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access
kimstravers@mltpa.org
(760) 934-3154 [o]
(866) 760-0285 [f]



Dear Town of Mammoth Lakes Employees:

The Mammoth Lakes Trails and Public Access Foundation (**MLTPA**) would like to extend a special invitation to you to attend **CAMP: WINTER**, a free, week-long public event focused on **winter recreation, trails and mobility** in Mammoth Lakes. **The Town of Mammoth Lakes has committed \$100,000 toward this historic planning process**—a partnered effort between the Town, Mammoth Mountain Ski Area (who has matched the Town's financial commitment), the United States Forest Service, and MLTPA that seeks to improve the recreation and mobility opportunities in our community via a comprehensive, well-designed, and well-connected system of trails and public access. This is your chance, as a resident, a town employee, and a trails user, to speak your mind and make sure that the CAMP consultant teams—Alta Planning + Design (paved trails) and Trail Solutions (natural-surface trails)—hear what they need to know about winter recreation and trails in your town.

The CAMP: WINTER Opening Reception is Thursday, February 7th, at 6:30 p.m. in the Mountainside Conference Center at Main Lodge. A complete event schedule, FAQs, session descriptions, and registration info is available at **www.mltpa.org**, where you also can sign up to receive MLTPA's e-newsletter and take the Winter and Summer Trail Surveys online—a great way to participate even if you can't make it to the mountain.

For details, contact Communications Manager Kim Stravers at (760) 934-3154 or send her an e-mail at CAMP@mltpa.org. **Remember: This is YOUR CHANCE to play your part in the trails master plan update!**

Looking forward to seeing you next week!

Kim Stravers

Communications Manager, MLTPA

From: Kim Stravers <kimstravers@mltpa.org>
Subject: **CAMP: WINTER**
Date: February 5, 2008 11:20:44 pm PST
To: dj@snowmobilemammoth.com
1 Attachment, 50.5 KB



Hello, DJ!

Hope you are well! I just wanted to make sure you had all the info you needed for CAMP: WINTER, which starts this Thursday night. I'm hoping you might be interested in sending a CAMP: WINTER e-mail blast to the DJ's Snowmobile Adventures staff on MLTPA's behalf, to help us get the word out and make sure that the motorized recreation community is well represented at these trails-planning sessions. There are a couple of workshops that are moto-specific, identified below, that I think you guys would be particularly interested in -- and for which your community's input is crucial.

Please let me know if you have any questions -- I'm happy to chat! MLTPA email to your staff follows; please let me know also if you can/will send it.

THANKS SO MUCH, and we hope to see you this week!

k.

>>>

Dear DJ's Snowmobile Adventures staff and friends:

As motorized recreation lovers, you know Mammoth's trail system and our surrounding public lands like the back of your hand. After all, snowmobiling and other outdoor activities are the reason why you call this place home! But to keep our amenities accessible and in tip-top shape, we need your help.

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) would like to extend to you a special invitation to participate in CAMP: WINTER, a free, week-long public event focused on winter recreation, trails, and mobility in Mammoth Lakes, February 7-12, 2008, at the Mountainside Conference Center in Main Lodge. A partnered effort between the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA, the CAMP (Concept and Master Planning) process seeks to update and improve the recreation and mobility opportunities in Mammoth through informed, cooperative, and timely trails planning -- planning that can make your rides safer, more efficient, and more enjoyable!

As affiliates of DJ's Snowmobile Adventures, your input into the future of trails and public access is critical. Please visit www.mltpa.org today to register for one or more of the tours, workshops, listening sessions, and special presentations we've got planned. A few events are especially relevant to you:

*Thursday, February 7, through Tuesday, February 12: EXHIBIT HALL/BASE CAMP

* Thursday, February 7: LISTENING SESSION: WINTER RECREATION, MOTORIZED; OPENING RECEPTION

* Friday, February 8, OR Saturday, February 9: PORTAL TOUR

* Friday, February 8: FEATURED PRESENTATION: "FOUR-SEASON TRAILS: HOW COMMUNITIES AROUND THE WORLD GET IT DONE"

* Saturday, February 10: TRAILS NETWORK WORKSHOP: RECREATION; FEATURED PRESENTATION: "THE TOURISM AND RECREATION ECONOMY"

* Monday, February 11: NEXT STEPS PRESENTATION

Session descriptions, a complete event schedule, FAQs, and more are also available on our website.

If you can't make it in person but still want to participate in this process, please take the Winter and Summer Trail Surveys, prepared by CAMP consultants, at www.mltpa.org/CAMP_winter/CAMP_surveys/. You also can send your comments via e-mail to CAMP@mltpa.org, or call MLTPA directly at (760) 934-3154.

We're looking forward to your participation in this landmark event -- hope to see you at our Opening Reception, Thursday, February 7th, at 6:30 p.m. in Main Lodge!

Best,
Kim Stravers
Communications Manager

From: Forrest <forrest@esavalanche.org>
Subject: **Re: CAMP: WINTER**
Date: February 7, 2008 12:19:37 pm PST
To: Kim Stravers <kimstravers@mltpa.org>
Cc: Nate Greenberg <nate@esavalanche.org>

Kim,

I sent this out to our list serve. I also posted it to the news and info on our website. Hopefully it will help draw greater attendance to the event. I will not be able to make it to any of the workshops myself, so I hope that some people do come to represent the backcountry users among us.

I had to mess with the formatting a little to try and get into html formatting. I couldn't get all the kinks worked out with your signature and phone numbers. The info is all there, just not in as neat of a format as you had put together.

Forrest Cross
Membership Director
Eastern Sierra Avalanche Center

Quoting Kim Stravers <kimstravers@mltpa.org>:

> Hello!
>
> Hope you both are well! I just wanted to make sure you had all the
> info you needed for CAMP: WINTER, which starts this Thursday night.
> (Nate, I know you're out of town...wish you were here!) I'm hoping you
> might be interested in sending a CAMP: WINTER e-mail blast to your
> club members on MLTPA's behalf, to help us get the word out and make
> sure that the backcountry community is well represented at these
> sessions. There are a couple of workshops that are BC-specific,
> identified below, that I think you guys would be particularly
> interested in -- and for which your community's input is crucial.
>
> Please let me know if you have any questions. MLTPA email to club
> follows; please let me know also if you can/will send it.
>
> THANKS SO MUCH, and we hope to see you this week!
>
> k.
>
>>>>
> Dear Eastern Sierra Avalanche Center members:
>
> As backcountry enthusiasts, you know Mammoth's trail system and our
> surrounding public lands like the back of your hand. After all,
> skiing and snowboarding and climbing (and sometimes sledding!) is
> the reason why you call this place home! But to keep our amenities
> accessible and in tip-top shape, we need your help.
>
> The Mammoth Lakes Trails and Public Access Foundation (MLTPA) would
> like to extend to you a special invitation to participate in CAMP:
> WINTER, a free, week-long public event focused on winter recreation,
> trails, and mobility in Mammoth Lakes, February 7-12, 2008, at the
> Mountainside Conference Center in Main Lodge. A partnered effort
> between the Town, Mammoth Mountain Ski Area, the United States Forest
> Service, and MLTPA, the CAMP (Concept and Master Planning) process
> seeks to update and improve the recreation and mobility opportunities
> in Mammoth through informed, cooperative, and timely trails planning
> -- planning that can make your rides and hikes safer, more efficient,
> and more enjoyable!
>
> As a member of ESAC, your input into the future of trails and public
> access is critical. Please visit www.mltpa.org today to register
> for one or more of the tours, workshops, listening sessions, and
> special presentations we've got planned. A few events are
> especially relevant to you:
>

> * Thursday, February 7, through Tuesday, February 12: EXHIBIT HALL/ BASE CAMP
>
> * Thursday, February 7: OPENING RECEPTION
>
> * Friday, February 8, OR Saturday, February 9: PORTAL TOUR
>
> * Friday, February 8: LISTENING SESSION: WINTER RECREATION, NON-
> MOTORIZED BACKCOUNTRY; FEATURED PRESENTATION: "FOUR-SEASON TRAILS:
> HOW COMMUNITIES AROUND THE WORLD GET IT DONE"
>
> * Saturday, February 9: TRAILS NETWORK WORKSHOP: RECREATION
>
> *Monday, February 11: NEXT STEPS PRESENTATION
>
> Session descriptions, a complete event schedule, FAQs, and more are
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> process, please take the Winter and Summer Trail Surveys, prepared
> by CAMP consultants, at www.mltpa.org/CAMP_winter/CAMP_surveys/.
> You also can send your comments via e-mail to CAMP@mltpa.org, or
> call MLTPA directly at (760) 934-3154.
>
> We're looking forward to your participation in this landmark event
> -- hope to see you at our Opening Reception, Thursday, February
> 7th, at 6:30 p.m. in Main Lodge!
>
> Best,
> Kim Stravers
> Communications Manager
> Mammoth Lakes Trails & Public Access
> kimstravers@mltpa.org
> (760) 934-3154 [o]
> (866) 760-0285 [f]

From: Hank Garretson <w6sx@npgcable.com>
Subject: **ESNSA Potpourri**
Date: January 21, 2008 8:12:49 am PST
To: Recipient list suppressed.;

Eastern Sierra Nordic Ski Association
Building Community Through Cross Country Skiing
A Non-Profit 501(C)(3) Organization

1. ESNSA is pleased to announce a \$200 grant to the Lee Vining school system. The money will be administered by Lee Vining school teacher and ESNSA member Jody Aas to help get Lee Vining kids on cross country skis this winter.

2. VCs are coming back! Alana Levin, who spearheads the High Sierra Race Series, and Mammoth Nordic, our sister cross country club, are resurrecting the Nordic Village Championships. This year, it will be an informal series of short, fun races. Tuesdays at 4:30 PM. Meet at the Shady Rest trailhead, at the corner of Highway 203 and Sawmill Cutoff Road. Call Brian Knox of Mammoth Nordic at 934-4667 for more details.

3. ESNSA has received a very generous donation from Brian's Bicycles and Cross Country Skis. Thank you Brian. Brian's is a full-service Nordic ski shop with a complete line of equipment from beginner to racer, and from groomed skiing to extreme back country. Brian knows Nordic skiing and services what he sells. You can't go wrong buying from Brian.

4. Winter Camp. Mammoth Lakes Trails--Public Access is sponsoring Winter Camp at Main Lodge from 7 to 12 February. The goal of MLTPA is "planning, stewarding, interpreting, promoting, and sustaining four-season trails and public access in Mammoth Lakes and the immediate Eastern Sierra region." Winter Camp is your opportunity to work with like-minded winter recreation enthusiasts to insure that trails and access to the trails will be there in the future. See http://www.mltpa.org/CAMP_winter/ and click on "Take The Survey Here" on the left side to express your views.

Percy Cerutti: The mastery of the true self, and the refusal to permit others to dominate us, is the ultimate in living and self-expression in athletics.

Ski Exuberantly,

Hank

Mammoth Lakes, California

To join ESNSA, please see http://mammothxc.jimstimson.com/html%20docs/membership_form.pdf for membership application.

If you would like to be removed from the ESNSA email information list, or if you are receiving multiple copies, please let me know by return email.

From: Hank Garretson <w6sx@npgcable.com>
Subject: **Two Big Events**
Date: January 27, 2008 5:13:51 pm PST
To: Recipient list suppressed.;

Eastern Sierra Nordic Ski Association
Building Community Through Cross Country Skiing
A Non-Profit 501(C)(3) Organization

1. Allan Bard Memorial Classic ski race at Tamarack Cross Country Center on Sunday, 3 February. The Allan Bard is the last Junior Olympic qualifier race this season. There will be lots of juniors from the Tahoe area racing to qualify for the JO's. The JO's are the national championships for junior racers and this year will take place in Anchorage in mid March.

2. Winter Camp. This is your chance to voice your ideas on trails and trail access in Mammoth and the surrounding area. See <http://www.mltpa.org/> for details. Take the survey by clicking on "Take the Surveys Here" on the left side of the page. And register for Winter Camp by clicking under the nice photograph.

Lou Holtz: No one ever drowned in sweat.

Ski Exuberantly,

Hank

Mammoth Lakes, California

To join ESNNA, please see http://mammothxc.jimstimson.com/html%20docs/membership_form.pdf for membership application.

If you would like to be removed from the ESNNA email information list, or if you are receiving multiple copies, please let me know by return email.

From: Kim Stravers <kimstravers@mltpa.org>
Subject: **Re: Camp Winter Important!**
Date: February 6, 2008 3:56:38 pm PST
To: Hank Garretson <w6sx@npgcable.com>
Cc: John Wentworth <johnwentworth@mltpa.org>, Kristy Williams <kristy@opposingmotion.com>
1 Attachment, 50.5 KB



Thank you so much, Hank! This is exactly the kind of rallying we were hoping for! Looking forward to your participation!

Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access
kimstravers@mltpa.org
(760) 934-3154 [o]
(866) 760-0285 [f]



On Feb 6, 2008, at 3:51 pm, Hank Garretson wrote:

Eastern Sierra Nordic Ski Association
Building Community Through Cross Country Skiing
A Non-Profit 501(C)(3) Organization

I can't overemphasize how important I think this is. Winter Camp is your chance, our chance to influence access to winter trails in Mammoth and surrounding area. Hank.

Dear Eastern Sierra Nordic Ski Association:

As Nordic skiers, you know Mammoth's trail system and our surrounding public lands like the back of your hand. After all, skiing is the reason why you call this place home! But to keep our amenities accessible and in tip-top shape, we need your help.

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) would like to extend to you a special invitation to participate in CAMP: WINTER, a free, week-long public event focused on winter recreation, trails, and mobility in Mammoth Lakes, February 7-12, 2008, at the Mountainside Conference Center in Main Lodge. A partnered effort between the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA, the CAMP (Concept and Master Planning) process seeks to update and improve the recreation and mobility opportunities in Mammoth through informed, cooperative, and timely trails planning -- planning that can make your rides and hikes safer, more efficient, and more enjoyable!

As a member of the Eastern Sierra Nordic Ski Association, your input into the future of trails and public access is critical. Please visit www.mltpa.org today to register for one or more of the tours, workshops, listening sessions, and special presentations we've got planned. A few events are especially relevant to you:

- * Thursday, February 7, through Tuesday, February 12: EXHIBIT HALL/BASE CAMP
- * Thursday, February 7: OPENING RECEPTION
- * Friday, February 8, OR Saturday, February 9: PORTAL TOUR; WALKING TOUR

* Friday, February 8: LISTENING SESSION: WINTER RECREATION, NON-MOTORIZED; LISTENING SESSION: WINTER RECREATION, NON-MOTORIZED BACKCOUNTRY; LISTENING SESSION: WINTER MOBILITY; FEATURED PRESENTATION: "FOUR-SEASON TRAILS: HOW COMMUNITIES AROUND THE WORLD GET IT DONE"

* Saturday, February 9: TRAILS NETWORK WORKSHOP: RECREATION; TRAILS NETWORK WORKSHOP: MOBILITY; FEATURED PRESENTATION: "THE TOURISM AND RECREATION ECONOMY"

*Monday, February 11: NEXT STEPS PRESENTATION

Session descriptions, a complete event schedule, FAQs, and more are also available on our website.

If you can't make it in person but still want to participate in this process, please take the Winter and Summer Trail Surveys, prepared by CAMP consultants, at www.mltpa.org/CAMP_winter/CAMP_surveys/. You also can send your comments via e-mail to CAMP@mltpa.org, or call MLTPA directly at (760) 934-3154.

We're looking forward to your participation in this landmark event -- hope to see you at our Opening Reception, Thursday, February 7th, at 6:30 p.m. in Main Lodge!

Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access
kimstravers@mltpa.org
(760) 934-3154 [o]
(866) 760-0285 [f]



Otto Frei: There aren't bad conditions, just skiers who can't handle them. (Otto was my alpine ski coach fifty years ago. RIP Otto.)

Ski Exuberantly,

Hank

Mammoth Lakes, California

To join ESNESA, please see http://mammothxc.jimstimson.com/html%20docs/membership_form.pdf for membership application.

If you would like to be removed from the ESNESA email information list, or if you are receiving multiple copies, please let me know by return email.

From: Kim Stravers <kimstravers@mltpa.org>
Subject: Ice fishing!
Date: February 5, 2008 10:38:14 pm PST
To: Kevin Peterson <kevin@hotcreek ranch.com>
1 Attachment, 50.5 KB



Hey, Kevin!

Hope you are well! I just wanted to make sure you had all the info you needed for CAMP: WINTER, which starts this Thursday night. I'm hoping you might be interested in sending a CAMP: WINTER e-mail blast to your friends and fellow guides on MLTPA's behalf, to help us get the word out and make sure that the ice fishing community is well represented at these trails-planning sessions. (And perhaps you're not into ice fishing, or there aren't too many around who are...but we want to make sure you have a chance to share your input no matter what!) There are a couple of workshops that are backcountry-specific, identified below, that I think you guys would be particularly interested in -- and for which your community's input is crucial.

Please let me know if you have any questions -- happy to answer! MLTPA email to your circle of friends and associates follows; please let me know also if you can/will send it.

THANKS SO MUCH, and we hope to see you this week!

k.

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Dear lovers of the rod and reel:

As avid fishermen, you know Mammoth's trail system and our surrounding public lands like the back of your hand. After all, fishing (warm weather and cold!) is the reason why you call this place home! But to keep our amenities accessible and in tip-top shape, we need your help.

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) would like to extend to you a special invitation to participate in CAMP: WINTER, a free, week-long public event focused on winter recreation, trails, and mobility in Mammoth Lakes, February 7-12, 2008, at the Mountainside Conference Center in Main Lodge. A partnered effort between the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA, the CAMP (Concept and Master Planning) process seeks to update and improve the recreation and mobility opportunities in Mammoth through informed, cooperative, and timely trails planning -- planning that can make your rides and hikes safer, more efficient, and more enjoyable!

As members of the fishing community, your input into the future of trails and public access is critical. Please visit www.mltpa.org today to register for one or more of the tours, workshops, listening sessions, and special presentations we've got planned. A few events are especially relevant to you:

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- * Thursday, February 7: OPENING RECEPTION
- * Friday, February 8, OR Saturday, February 9: PORTAL TOUR
- * Friday, February 8: LISTENING SESSION: WINTER RECREATION, NON-MOTORIZED BACKCOUNTRY; FEATURED PRESENTATION: "FOUR-SEASON TRAILS: HOW COMMUNITIES AROUND THE WORLD GET IT DONE"
- * Saturday, February 9: TRAILS NETWORK WORKSHOP: RECREATION
- * Monday, February 11: NEXT STEPS PRESENTATION

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If you can't make it in person but still want to participate in this process, please take the Winter and Summer Trail Surveys, prepared by CAMP consultants, at www.mltpa.org/CAMP_winter/CAMP_surveys/. You also can send your comments via e-mail to CAMP@mltpa.org, or call MLTPA directly at (760) 934-3154.

We're looking forward to your participation in this landmark event -- hope to see you at our Opening Reception, Thursday, February 7th, at 6:30 p.m. in Main Lodge!

Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access

From: Kim Stravers <kimstravers@mltpa.org>
Subject: **CAMP: WINTER**
Date: February 5, 2008 10:41:46 pm PST
To: ejrummel@msn.com, ejrummel@earthlink.net
1 Attachment, 50.5 KB



Hey, Emile!

Hope you are well! I just wanted to make sure you had all the info you needed for CAMP: WINTER, which starts this Thursday night. I'm hoping you might be interested in sending a CAMP: WINTER e-mail blast to the Mammoth Lakes Sports Fishing Association on MLTPA's behalf, to help us get the word out and make sure that the ice fishing community is well represented at these trails-planning sessions. (And perhaps you're not into ice fishing, or there aren't too many around who are...but we want to make sure you have a chance to share your input no matter what!) There are a couple of workshops that are backcountry-specific, identified below, that I think you guys would be particularly interested in -- and for which your community's input is crucial.

Please let me know if you have any questions -- happy to answer! MLTPA email to your circle of friends and associates follows; please let me know also if you can/will send it.

THANKS SO MUCH, and we hope to see you this week!

k.

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Dear lovers of the rod and reel:

As avid fishermen, you know Mammoth's trail system and our surrounding public lands like the back of your hand. After all, fishing (warm weather and cold!) is the reason why you call this place home! But to keep our amenities accessible and in tip-top shape, we need your help.

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) would like to extend to you a special invitation to participate in CAMP: WINTER, a free, week-long public event focused on winter recreation, trails, and mobility in Mammoth Lakes, February 7-12, 2008, at the Mountainside Conference Center in Main Lodge. A partnered effort between the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA, the CAMP (Concept and Master Planning) process seeks to update and improve the recreation and mobility opportunities in Mammoth through informed, cooperative, and timely trails planning -- planning that can make your rides and hikes safer, more efficient, and more enjoyable!

As members of the Mammoth Lakes Sports Fishing Association, your input into the future of trails and public access is critical. Please visit www.mltpa.org today to register for one or more of the tours, workshops, listening sessions, and special presentations we've got planned. A few events are especially relevant to you:

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We're looking forward to your participation in this landmark event -- hope to see you at our Opening Reception, Thursday, February 7th, at 6:30 p.m. in Main Lodge!

Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access

From: "Andrew Kastor" <andrew@highsierrastriders.org>
Subject: RE: CAMP: WINTER
Date: February 6, 2008 7:29:40 am PST
To: "Kim Stravers" <kimstravers@mltpa.org>
1 Attachment, 1.9 KB

Thank you for the reminder Kim. I have sent an email out to the running club! See you this weekend.
Andrew

From: Kim Stravers [<mailto:kimstravers@mltpa.org>]
Sent: Tuesday, February 05, 2008 11:04 PM
To: Andrew Kastor
Subject: CAMP: WINTER

Hello, Andrew!

Hope you are well! I just wanted to make sure you had all the info you needed for CAMP: WINTER, which starts this Thursday night. I'm hoping you might be interested in sending a CAMP: WINTER e-mail blast to the High Sierra Striders on MLTPA's behalf, to help us get the word out and make sure that the winter running/training community is well represented at these trails-planning sessions. There are a couple of workshops that I think you guys would be particularly interested in -- and for which your community's input is crucial.

Please let me know if you have any questions -- happy to answer! MLTPA email to club follows; please let me know also if you can/will send it.

THANKS SO MUCH, and we hope to see you this week!

k.

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Dear High Sierra Striders:

As year-round outdoor enthusiasts, you know Mammoth's trail system and our surrounding public lands like the back of your hand. After all, running is the reason why you call this place home! But to keep our amenities accessible and in tip-top shape, we need your help.

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) would like to extend to you a special invitation to participate in CAMP: WINTER, a free, week-long public event focused on winter recreation, trails, and mobility in Mammoth Lakes, February 7-12, 2008, at the Mountainside Conference Center in Main Lodge. A partnered effort between the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA, the CAMP (Concept and Master Planning) process seeks to update and improve the recreation and mobility opportunities in Mammoth through informed, cooperative, and timely trails planning -- planning that can make your outdoor training safer, more efficient, and more enjoyable!

As a member of the High Sierra Striders, your input into the future of trails and public access is critical. Please visit www.mltpa.org today to register for one or more of the tours, workshops, listening sessions, and special presentations we've got planned. A few events are especially relevant to you:

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We're looking forward to your participation in this landmark event -- hope to see you at our Opening Reception, Thursday, February 7th, at 6:30 p.m. in Main Lodge!

Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access
kimstravers@mltpa.org
(760) 934-3154 [o]
(866) 760-0285 [f]



From: "Alana Levin" <ilana@highsierratri.org>
Subject: **Re: CAMP: WINTER**
Date: February 7, 2008 3:43:34 pm PST
To: "Kim Stravers" <kimstravers@mltpa.org>

I JUST SENT THEM THE EMAIL!

thanks! and i'll be there tonite!

thanks for all your work!

a

Hello, Alana!

Hope you are well! I just wanted to make sure you had all the info you needed for CAMP: WINTER, which starts this Thursday night. I'm hoping you might be interested in sending a CAMP: WINTER e-mail blast to the High Sierra Triathlon Club on MLTPA's behalf, to help us get the word out and make sure that the winter running/training community is well represented at these trails-planning sessions. There are a couple of workshops that I think you guys would be particularly interested in -- and for which your community's input is crucial.

Please let me know if you have any questions -- happy to answer! MLTPA email to club follows; please let me know also if you can/will send it.

THANKS SO MUCH, and we hope to see you this week!

k.



Dear High Sierra Triathlon Club:

As year-round outdoor enthusiasts, you know Mammoth's trail system and our surrounding public lands like the back of your hand. After all, playing outside is the reason why you call this place home! But to keep our amenities accessible and in tip-top shape, we need your help.

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) would like to extend to you a special invitation to participate in CAMP: WINTER, a free, week-long public event focused on winter recreation, trails, and mobility in Mammoth Lakes, February 7-12, 2008, at the Mountainside Conference Center in Main Lodge. A partnered effort between the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA, the CAMP (Concept and Master Planning) process seeks to update and improve the recreation and mobility opportunities in Mammoth through informed, cooperative, and timely trails planning -- planning that can make your outdoor training safer, more efficient, and more enjoyable!

As a member of the High Sierra Triathlon Club, your input into the future of trails and public access is critical. Please visit www.mltpa.org today to register for one or more of the tours, workshops, listening sessions, and special presentations we've got planned. A few events are especially relevant to you:

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BASE CAMP

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* Monday, February 11: NEXT STEPS PRESENTATION

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We're looking forward to your participation in this landmark event -- hope to see you at our Opening Reception, Thursday, February 7th, at 6:30 p.m. in Main Lodge!

Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access
kimstravers@mltpa.org
(760) 934-3154 [o]
(866) 760-0285 [f]

Alana Levin
June Lake Triathlon Race Director
Alana@HighSierraTri.org
www.HighSierraTri.Org
760.934.9234

From: Kim Stravers <kimstravers@mltpa.org>
Subject: Ice skating/hockey
Date: February 5, 2008 10:51:26 pm PST
To: Dan McConnell <mcconnell dan@hotmail.com>
1 Attachment, 50.5 KB



Hello, Dan!

Hope you are well! I just wanted to make sure you had all the info you needed for CAMP: WINTER, which starts this Thursday night. I'm hoping you might be interested in sending a CAMP: WINTER e-mail blast to your fellow ice hockey/ice skating "on lake" friends on MLTPA's behalf, to help us get the word out and make sure that the frozen lake-lovin' community is well represented at these trails-planning sessions. There are a couple of workshops that are backcountry-specific, identified below, that I think you guys would be particularly interested in -- and for which your community's input is crucial.

Please let me know if you have any questions -- happy to answer! MLTPA email to club follows; please let me know also if you can/will send it.

THANKS SO MUCH, and we hope to see you this week!

k.

>>>

Dear lovers of frozen lakes:

As lake skaters and hockey players, you know Mammoth's trail system and our surrounding public lands like the back of your hand. After all, playing on the ice is the reason why you call this place home! But to keep our amenities accessible and in tip-top shape, we need your help.

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) would like to extend to you a special invitation to participate in CAMP: WINTER, a free, week-long public event focused on winter recreation, trails, and mobility in Mammoth Lakes, February 7-12, 2008, at the Mountainside Conference Center in Main Lodge. A partnered effort between the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA, the CAMP (Concept and Master Planning) process seeks to update and improve the recreation and mobility opportunities in Mammoth through informed, cooperative, and timely trails planning -- planning that can make your rides and hikes safer, more efficient, and more enjoyable!

As wintertime recreationalists, your input into the future of trails and public access is critical. Please visit www.mltpa.org today to register for one or more of the tours, workshops, listening sessions, and special presentations we've got planned. A few events are especially relevant to you:

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* Thursday, February 7: OPENING RECEPTION

* Friday, February 8, OR Saturday, February 9: PORTAL TOUR

* Friday, February 8: LISTENING SESSION: WINTER RECREATION, NON-MOTORIZED BACKCOUNTRY; FEATURED PRESENTATION: "FOUR-SEASON TRAILS: HOW COMMUNITIES AROUND THE WORLD GET IT DONE"

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* Monday, February 11: NEXT STEPS PRESENTATION

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If you can't make it in person but still want to participate in this process, please take the Winter and Summer Trail Surveys, prepared by CAMP consultants, at www.mltpa.org/CAMP_winter/CAMP_surveys/. You also can send your comments via e-mail to CAMP@mltpa.org, or call MLTPA directly at (760) 934-3154.

We're looking forward to your participation in this landmark event -- hope to see you at our Opening Reception, Thursday, February 7th, at 6:30 p.m. in Main Lodge!

Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access
kimstravers@mltpa.org

From: Kim Stravers <kimstravers@mltpa.org>
Subject: **CAMP: WINTER!**
Date: February 5, 2008 10:02:40 pm PST
To: Brian Hamilton <cooley@npgcable.com>, Kathy Watkins <gkwatkins@aol.com>
1 Attachment, 50.5 KB



Hello!

Hope you both are well! I just wanted to make sure you had all the info you needed for CAMP: WINTER, which starts this Thursday night. I'm hoping you might be interested in sending a CAMP: WINTER e-mail blast to your club members on MLTPA's behalf, to help us get the word out and make sure that the motorized recreation community is well represented at these sessions. There are a couple of workshops that are moto-specific, identified below, that I think you guys would be particularly interested in -- and for which your community's input is crucial.

Please let me know if you have any questions -- I'm here for ya! MLTPA email to club follows; please let me know also if you can/will send it.

THANKS SO MUCH, and we hope to see you this week!

k.

>>>

Dear Mammoth Lakes 4WD Club:

As motorized recreation lovers, you know Mammoth's trail system and our surrounding public lands like the back of your hand. After all, snowmobiling and other outdoor activities are the reason why you call this place home! But to keep our amenities accessible and in tip-top shape, we need your help.

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) would like to extend to you a special invitation to participate in CAMP: WINTER, a free, week-long public event focused on winter recreation, trails, and mobility in Mammoth Lakes, February 7-12, 2008, at the Mountainside Conference Center in Main Lodge. A partnered effort between the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA, the CAMP (Concept and Master Planning) process seeks to update and improve the recreation and mobility opportunities in Mammoth through informed, cooperative, and timely trails planning -- planning that can make your rides safer, more efficient, and more enjoyable!

As a member of the Mammoth Lakes 4WD Club, your input into the future of trails and public access is critical. Please visit www.mltpa.org today to register for one or more of the tours, workshops, listening sessions, and special presentations we've got planned. A few events are especially relevant to you:

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* Thursday, February 7: LISTENING SESSION: WINTER RECREATION, MOTORIZED; OPENING RECEPTION

* Friday, February 8, OR Saturday, February 9: PORTAL TOUR

* Friday, February 8: FEATURED PRESENTATION: "FOUR-SEASON TRAILS: HOW COMMUNITIES AROUND THE WORLD GET IT DONE"

* Saturday, February 10: TRAILS NETWORK WORKSHOP: RECREATION

* Monday, February 11: NEXT STEPS PRESENTATION

Session descriptions, a complete event schedule, FAQs, and more are also available on our website.

If you can't make it in person but still want to participate in this process, please take the Winter and Summer Trail Surveys, prepared by CAMP consultants, at www.mltpa.org/CAMP_winter/CAMP_surveys/. You also can send your comments via e-mail to CAMP@mltpa.org, or call MLTPA directly at (760) 934-3154.

We're looking forward to your participation in this landmark event -- hope to see you at our Opening Reception, Thursday, February 7th, at 6:30 p.m. in Main Lodge!

Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access

From: Kim Stravers <kimstravers@mltpa.org>
Subject: **CAMP: WINTER**
Date: February 5, 2008 11:17:56 pm PST
To: Bill Sauser <cbsauser@earthlink.net>
1 Attachment, 50.5 KB



Hello, Bill!

Hope you are well! I just wanted to make sure you had all the info you needed for CAMP: WINTER, which starts this Thursday night. I'm hoping you might be interested in sending a CAMP: WINTER e-mail blast to the Mammoth Lakes Snowmobile Association members on MLTPA's behalf, to help us get the word out and make sure that the motorized recreation community is well represented at these sessions. There are a couple of workshops that are moto-specific, identified below, that I think you guys would be particularly interested in -- and for which your community's input is crucial.

Please let me know if you have any questions -- I'm happy to chat! MLTPA email to your club members follows; please let me know also if you can/will send it.

THANKS SO MUCH, and we hope to see you this week!

k.

>>>

Dear Mammoth Lakes Snowmobile Association:

As motorized recreation lovers, you know Mammoth's trail system and our surrounding public lands like the back of your hand. After all, snowmobiling and other outdoor activities are the reason why you call this place home! But to keep our amenities accessible and in tip-top shape, we need your help.

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) would like to extend to you a special invitation to participate in CAMP: WINTER, a free, week-long public event focused on winter recreation, trails, and mobility in Mammoth Lakes, February 7-12, 2008, at the Mountainside Conference Center in Main Lodge. A partnered effort between the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA, the CAMP (Concept and Master Planning) process seeks to update and improve the recreation and mobility opportunities in Mammoth through informed, cooperative, and timely trails planning -- planning that can make your rides safer, more efficient, and more enjoyable!

As affiliates of Mammoth Lakes Snowmobile Association, your input into the future of trails and public access is critical. Please visit www.mltpa.org today to register for one or more of the tours, workshops, listening sessions, and special presentations we've got planned. A few events are especially relevant to you:

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* Thursday, February 7: LISTENING SESSION: WINTER RECREATION, MOTORIZED; OPENING RECEPTION

* Friday, February 8, OR Saturday, February 9: PORTAL TOUR

* Friday, February 8: FEATURED PRESENTATION: "FOUR-SEASON TRAILS: HOW COMMUNITIES AROUND THE WORLD GET IT DONE"

* Saturday, February 10: TRAILS NETWORK WORKSHOP: RECREATION; FEATURED PRESENTATION: "THE TOURISM AND RECREATION ECONOMY"

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We're looking forward to your participation in this landmark event -- hope to see you at our Opening Reception, Thursday, February 7th, at 6:30 p.m. in Main Lodge!

Best,

From: Kim Stravers <kimstravers@mltpa.org>
Subject: **CAMP: WINTER**
Date: February 5, 2008 10:31:57 pm PST
To: Dave Talsky <dave@mammothgear.com>, Autumn Talsky <atalsky@npgcable.com>
1 Attachment, 50.5 KB



Hey, guys!

Hope you are well! I just wanted to make sure you had all the info you needed for CAMP: WINTER, which starts this Thursday night. I'm hoping you might be interested in sending a CAMP: WINTER e-mail blast to your employees on MLTPA's behalf, to help us get the word out and make sure that the backcountry community is well represented at these trails-planning sessions. There are a couple of workshops that are BC-specific, identified below, that I think you guys would be particularly interested in -- and for which your community's input is crucial.

Please let me know if you have any questions -- happy to answer! MLTPA email to club follows; please let me know also if you can/will send it.

THANKS SO MUCH, and we hope to see you this week!

k.

>>>

Dear Mammoth Mountaineering Supply/Alpine Approach staff:

As backcountry enthusiasts, you know Mammoth's trail system and our surrounding public lands like the back of your hand. After all, skiing and snowboarding and climbing are the reasons why you call this place home! But to keep our amenities accessible and in tip-top shape, we need your help.

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Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access
kimstravers@mltpa.org
(760) 934-3154 [o]

From: "Brian Knox" <access@qnet.com>
Subject: **Go to CAMP: Winter!**
Date: February 6, 2008 5:33:19 pm PST
To: "Brian Knox" <brian@mammothnordic.com>
1 Attachment, 38.3 KB



CAMP: Winter this week!

Afternoon Nords:

February 6, 2008

This is the time and the place to kick in your two cents worth regarding the winter recreation picture in and around Mammoth for quiet winter sportsters like us!

- If you can't make it in person but still want to participate in this process, please take the [Winter Trail Survey](#), prepared by CAMP consultants, at www.mltpa.org/CAMP_winter/CAMP_surveys/.

Here is the schedule of events, and I **highlighted** two Friday events of particular interest. Hope to see you there!

Brian
brian@mammothnordic.com

Thursday, February 7

LISTENING SESSION: WINTER RECREATION, MOTORIZED

11:00 a.m. to 11:45 a.m.

Suite Z

Planning consultants from the Trail Solutions team will lead an informal focus group comprised of community members who are passionate about motorized winter recreation. The session is designed so that Trail Solutions can better comprehend the specific needs and challenges of this particular group as they relate to multi-use trails, staging areas, and recreation.

Suggested participants: Snowmobilers

Capacity: 16

OPENING RECEPTION

6:30 p.m. to 8:00 p.m.

Exhibit Hall, Mountainside Conference Center, Main Lodge

While enjoying cocoa and cookies, the public will have the opportunity to meet planning consultant team members from Alta Planning + Design and Trail Solutions, MLTPA staff and Board members, and other CAMP Partners. An overview of the week's activities will be provided, as well as introductions to the CAMP Team. Participants also may register for additional sessions, and take the CAMP: WINTER and CAMP: SUMMER trail surveys, at this time.

Suggested participants: Open to all

Capacity: No limit

Friday, February 8

PORTAL TOUR

9:00 a.m. to 12:00 p.m.

Meet at the Visitors' Center

Consultants from Trail Solutions and Alta Planning + Design will host a Town Trolley tour through Mammoth Lakes, identifying existing winter public-travel routes—both the Mammoth Lakes Trail System and public-transportation routes—and the recreation access points to which they connect.

Suggested participants: Open to all

Capacity: 25

LISTENING SESSION: WINTER RECREATION, NON-MOTORIZED

10:30 a.m. to 11:15 a.m.

Suite Z

Planning consultants from the Trail Solutions team will lead an informal focus group comprised of community members who are passionate about non-motorized winter recreation. The session is designed so that Trail Solutions can better comprehend the specific needs and challenges of this particular group as they relate to multi-use trails, access points to public lands, and recreation.

Suggested participants: Frontcountry snowshoers and Nordic skiers, ice fishermen, on-lake ice skaters, in-town winter walkers/pet walkers, snowplayers (tubing, sledding, etc.)

Capacity: 16

LISTENING SESSION: WINTER RECREATION, NON-MOTORIZED BACKCOUNTRY

11:30 a.m. to 12:15 p.m.

Suite Z

Planning consultants from the Trail Solutions team will lead an informal focus group comprised of community members who are passionate about non-motorized winter recreation in the backcountry. The session is designed so that Trail Solutions can better comprehend the specific needs and challenges of this particular group as they relate to multi-use trails, access points to public lands, and recreation.

Suggested participants: Winter campers, biathletes, dog sledders, ice climbers, backcountry skiers and snowboarders, backcountry snowshoers and Nordic skiers

Capacity: 16

WALKING TOUR

1:00 p.m. to 3:00 p.m.

Meet at Visitors' Center

Consultants from Trail Solutions and Alta Planning + Design will host a walking tour through Mammoth Lakes, identifying existing winter public-travel routes—on the Mammoth Lakes Trail System and on sidewalks—and providing information about snow removal as it's related to Business Assessment Districts (BADs), Safe Routes to School, and grooming for non-motorized travel.

Suggested participants: Open to all

Capacity: No limit

LISTENING SESSION: WINTER MOBILITY

3:30 p.m. to 4:15 p.m.

Suite Z

Planning consultants from the Trail Solutions and Alta Planning + Design teams will lead an informal focus group comprised of community members who are interested in snow removal and feet-first winter mobility in town. The session is designed to collect and disburse, in a moderated environment, information about current grooming and snow maintenance, feet-first travel, and wintertime public transit.

Suggested participants: Open to all. In-town Nordic skiers, snowshoers, and walkers/pet walkers, as well as those in neighborhoods that interface with Mammoth Mountain Ski Area, may wish especially to participate.

Capacity: 16

FEATURED PRESENTATION: "FOUR-SEASON TRAILS: HOW COMMUNITIES AROUND THE WORLD GET IT DONE"

Presenter: Joey Klein, Trail Solutions

6:30 p.m. to 8:00 p.m.

Exhibit Hall, Mountainside Conference Center, Main Lodge

This presentation by world-renowned trails designer Joey Klein will take the audience on a tour of five continents, highlighting the history and meaning of why we love trails, how communities deal with their own unique geographies (balancing seasonal and geological challenges), and heroic tales of how citizen groups have come together to make their own dreams a reality—just as Mammoth is doing now.

Suggested participants: Open to all

Capacity: No limit

Saturday, February 9

PORTAL TOUR

9:00 a.m. to 12:00 p.m.

Meet at the Visitors' Center

Consultants from Trail Solutions and Alta Planning + Design will host a Town Trolley tour through Mammoth Lakes, identifying existing winter public-travel routes—both the Mammoth Lakes Trail System and public-transportation routes—and the recreation access points to which they connect.

Suggested participants: Open to all

Capacity: 25

WALKING TOUR

1:00 p.m. to 3:00 p.m.

Meet at Visitors' Center

Consultants from Trail Solutions and Alta Planning + Design will host a walking tour through Mammoth Lakes, identifying existing winter public-travel routes—on the Mammoth Lakes Trail System and on sidewalks—and providing information about snow removal as it's related to Business Assessment Districts (BADs), Safe Routes to School, and grooming for non-motorized travel.

Suggested participants: Open to all

Capacity: No limit

TRAILS NETWORK WORKSHOP: RECREATION

2:00 p.m. to 5:00 p.m.

Suite Z

Using base maps of existing trails and play areas, participants will work closely with planning consultants from Trail Solutions to evaluate existing wintertime connections to recreation on public lands, discuss potential new links and other improvements to the current system, and brainstorm about trail amenities such as trailheads and signage within the frontcountry area adjacent to the community.

Suggested participants: Participants in all wintertime outdoor recreation activities

Capacity: 16

TRAILS NETWORK WORKSHOP: MOBILITY

2:00 p.m. to 5:00 p.m.

Suite Z

Using base maps of existing trails and routes, participants will work closely with planning consultants from Alta Planning + Design to evaluate existing wintertime feet-first and public transit systems and how they connect to services and neighborhoods, to favorite recreation and leisure areas, and for safe routes to school and work. There will also be discussion of potential new links, enhanced amenities such as signage and wayfinding, bus stops, and other safety enhancements.

Suggested participants: Open to all. In-town Nordic skiers, snowshoers, and walkers/pet walkers, as well as those in neighborhoods that interface with Mammoth Mountain Ski Area, may wish especially to participate.

Capacity: 16

FEATURED PRESENTATION: "THE TOURISM AND RECREATION ECONOMY"

Presenter: Emilyn Sheffield

Dr. Emilyn Sheffield is a professor of Parks, Tourism, and Recreation at CSU Chico. She will be discussing the opportunities and challenges of a tourism- and recreation-based economy, as opposed to more traditional models such as manufacturing or public sector.

6:30 p.m. to 8:00 p.m.

Exhibit Hall, Mountainside Conference Center, Main Lodge

Suggested participants: Open to all

Capacity: No limit

Sunday, February 10

EXHIBIT HALL OPEN. NO SCHEDULED SESSIONS.

Monday, February 11

NEXT STEPS PRESENTATION

6:30 p.m. to 8:00 p.m.

Exhibit Hall, Mountainside Conference Center, Main Lodge

A presentation and question-and-answer session focused on the lessons and information learned from the week's workshops and listening sessions, and how CAMP: WINTER connects to CAMP: SUMMER and the CAMP process as a whole. Information will be provided concerning how the public can stay informed and involved in the planning process, which planning steps are still to come, when citizens can expect a draft plan, and how to make that plan a reality.

Suggested participants: Open to all

Capacity: No limit

From: Kim Stravers <kimstravers@mltpa.org>
Subject: **CAMP: WINTER**
Date: February 5, 2008 11:15:39 pm PST
To: Mike Colbert <mcolbert@mammoth-mtn.com>
Cc: Mary Walker <mwalker@mammoth-mtn.com>
1 Attachment, 50.5 KB



Hello, Mike!

Hope you are well! I just wanted to make sure you had all the info you needed for CAMP: WINTER, which starts this Thursday night. I'm hoping you might be interested in sending a CAMP: WINTER e-mail blast to the Mammoth Snowmobile Adventures staff on MLTPA's behalf, to help us get the word out and make sure that the motorized recreation community is well represented at these sessions. There are a couple of workshops that are moto-specific, identified below, that I think you guys would be particularly interested in -- and for which your community's input is crucial.

Please let me know if you have any questions -- I'm happy to chat! MLTPA email to your staff follows; please let me know also if you can/will send it.

THANKS SO MUCH, and we hope to see you this week!

k.

>>>

Dear Mammoth Snowmobile Adventures staff and friends:

As motorized recreation lovers, you know Mammoth's trail system and our surrounding public lands like the back of your hand. After all, snowmobiling and other outdoor activities are the reason why you call this place home! But to keep our amenities accessible and in tip-top shape, we need your help.

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As affiliates of Mammoth Snowmobile Adventures, your input into the future of trails and public access is critical. Please visit www.mltpa.org today to register for one or more of the tours, workshops, listening sessions, and special presentations we've got planned. A few events are especially relevant to you:

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* Monday, February 11: NEXT STEPS PRESENTATION

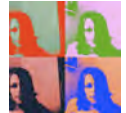
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We're looking forward to your participation in this landmark event -- hope to see you at our Opening Reception, Thursday, February 7th, at 6:30 p.m. in Main Lodge!

Best,
Kim Stravers

From: Kim Stravers <kimstravers@mltpa.org>
Subject: Re: WINTER
Date: February 8, 2008 9:51:01 pm PST
To: McGee Creek Pack Station <mcgee@qnet.com>
1 Attachment, 50.5 KB



My pleasure, Jennifer! I hope you and your friends in the horse business can still come out to participate this weekend. We've got two tours tomorrow, as well as two workshops -- I'd love to see the equestrian community out in full effect!

Hope all is well...let's keep in touch!

Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access
kimstravers@mltpa.org
(760) 934-3154 [o]
(866) 760-0285 [f]



On Feb 8, 2008, at 3:41 pm, McGee Creek Pack Station wrote:

Hi Kim,
Thank you for the update and keeping us in the loop! My apologies for the late reply, I've been out of town.

Yes, Sierra Meadows used to do sleigh rides, but with the new Forest Service development off of Sherwin Creek Rd, that will likely not come back as it blocks off the only feasible route.

None-the-less, I will send out the email to any employees and boarders of Sierra Meadows who would be interested!

Thanks again for the information and for including us in your process,
Jennifer

----- Original Message -----

From: [Kim Stravers](mailto:kimstravers@mltpa.org)
To: [Jennifer Roeser](mailto:jroeser@sierrameadows.com)
Sent: Tuesday, February 05, 2008 10:48 PM
Subject: CAMP: WINTER

Hello, Jennifer!

Hope you are well! I just wanted to make sure you had all the info you needed for CAMP: WINTER, which starts this Thursday night. I'm hoping you might be interested in sending a CAMP: WINTER e-mail blast to the staff of Sierra Meadows Ranch on MLTPA's behalf, to help us get the word out and make sure that the equestrian community is well represented at these trails-planning sessions. There are a couple of workshops that are backcountry-specific, identified below, that I think you guys would be particularly interested in -- and for which your community's input is crucial.

As I understand it, SMR used to stage sleigh rides in the wintertime, which is the reason for this e-mail; if that's no longer part of the program, please feel free to disregard this message (though we would love your participation regarding any other wintertime activities you do!)

Please let me know if you have any questions -- happy to answer! MLTPA email to your staff follows; please let me know also if you can/will send it.

THANKS SO MUCH, and we hope to see you this week!

k.

>>>

Dear Sierra Meadows Ranch staff and friends:

As equestrians, you know Mammoth's trail system and our surrounding public lands like the back of your hand. After all, riding is the reason why you call this place home! But to keep our amenities accessible and in tip-top shape, we need your help.

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Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access
kimstravers@mltpa.org

(760) 934-3154 [o]

(866) 760-0285 [f]



No virus found in this incoming message.

Checked by AVG Free Edition.

Version: 7.5.516 / Virus Database: 269.19.19/1256 - Release Date: 2/2/08 1:50 PM

From: Kim Stravers <kimstravers@mltpa.org>
Subject: **CAMP: WINTER**
Date: February 5, 2008 11:11:07 pm PST
To: "Mary K. Prentice" <mkp@npgcable.com>, Wilma Wheeler <wilma.bryce@verizon.net>
1 Attachment, 50.5 KB



Hello, ladies!

Hope you are well! I just wanted to make sure you had all the info you needed for CAMP: WINTER, which starts this Thursday night. I'm hoping you might be interested in sending a CAMP: WINTER e-mail blast to the Sierra Club on MLTPA's behalf, to help us get the word out and make sure that the quiet recreation community is well represented at these trails-planning sessions. There are a couple of workshops that I think you guys would be particularly interested in - and for which your community's input is crucial.

Please let me know if you have any questions -- happy to answer! MLTPA email to club follows; please let me know also if you can/will send it.

THANKS SO MUCH, and we hope to see you this week!

k.

>>>

Dear Sierra Club:

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* Friday, February 8: LISTENING SESSION: WINTER RECREATION, NON-MOTORIZED; LISTENING SESSION: WINTER RECREATION, NON-MOTORIZED BACKCOUNTRY; LISTENING SESSION: WINTER MOBILITY; FEATURED PRESENTATION: "FOUR-SEASON TRAILS: HOW COMMUNITIES AROUND THE WORLD GET IT DONE"

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Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access

From: "Mary Prentice" <mkp@npgcable.com>
Subject: RE: CAMP: WINTER
Date: February 6, 2008 9:08:49 am PST
To: "Kim Stravers" <kimstravers@mltpa.org>
Cc: <marshalle@earthlink.net>
1 Attachment, 1.9 KB

Hi Kim,

We emailed a reminder to Sierra Club members about Winter Camp & the questionnaire last week with our monthly mailing. Hope they read it! I know a number of people who are planning to attend & give input at the listening sessions. See you Thurs. night. John called me about the reception. Mary K

From: Kim Stravers [<mailto:kimstravers@mltpa.org>]
Sent: Tuesday, February 05, 2008 11:11 PM
To: Mary K. Prentice; Wilma Wheeler
Subject: CAMP: WINTER

Hello, ladies!

Hope you are well! I just wanted to make sure you had all the info you needed for CAMP: WINTER, which starts this Thursday night. I'm hoping you might be interested in sending a CAMP: WINTER e-mail blast to the Sierra Club on MLTPA's behalf, to help us get the word out and make sure that the quiet recreation community is well represented at these trails-planning sessions. There are a couple of workshops that I think you guys would be particularly interested in -- and for which your community's input is crucial.

Please let me know if you have any questions -- happy to answer! MLTPA email to club follows; please let me know also if you can/will send it.

THANKS SO MUCH, and we hope to see you this week!

k.

>>>>

Dear Sierra Club:

As non-motorized recreation enthusiasts, you know Mammoth's trail system and our surrounding public lands like the back of your hand. After all, hiking and skiing and snowshoeing are the reasons why you call this place home! But to keep our amenities accessible and in tip-top shape, we need your help.

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) would like to extend to you a special invitation to participate in CAMP: WINTER, a free, week-long public event focused on winter recreation, trails, and mobility in Mammoth Lakes, February 7-12, 2008, at the Mountainside Conference Center in Main Lodge. A partnered effort between the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA, the CAMP (Concept and Master Planning) process seeks to update and improve the recreation and mobility opportunities in Mammoth through informed, cooperative, and timely trails planning -- planning that can make your outdoor pursuits safer, more efficient, and more enjoyable!

As a member of the Sierra Club, your input into the future of trails and public access is critical. Please visit www.mltpa.org today to register for one or more of the tours, workshops, listening sessions, and special presentations we've got planned. A few events are especially relevant to you:

* Thursday, February 7, through Tuesday, February 12: EXHIBIT HALL/BASE CAMP

* Thursday, February 7: OPENING RECEPTION

From: Kim Stravers <kimstravers@mltpa.org>
Subject: **CAMP: WINTER**
Date: February 5, 2008 11:22:28 pm PST
To: jjoyce@sierraengine.com
1 Attachment, 50.5 KB



Hello, Jarred and Jennifer!

Hope you are well! I just wanted to make sure you had all the info you needed for CAMP: WINTER, which starts this Thursday night. I'm hoping you might be interested in sending a CAMP: WINTER e-mail blast to your staff on MLTPA's behalf, to help us get the word out and make sure that the motorized recreation community is well represented at these trails-planning sessions. There are a couple of workshops that are moto-specific, identified below, that I think you guys would be particularly interested in -- and for which your community's input is crucial.

Please let me know if you have any questions -- I'm happy to chat! MLTPA email to your staff follows; please let me know also if you can/will send it.

THANKS SO MUCH, and we hope to see you this week!

k.

>>>

Dear Sierra Engine staff and friends:

As motorized recreation lovers, you know Mammoth's trail system and our surrounding public lands like the back of your hand. After all, snowmobiling and other outdoor activities are the reason why you call this place home! But to keep our amenities accessible and in tip-top shape, we need your help.

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) would like to extend to you a special invitation to participate in CAMP: WINTER, a free, week-long public event focused on winter recreation, trails, and mobility in Mammoth Lakes, February 7-12, 2008, at the Mountainside Conference Center in Main Lodge. A partnered effort between the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA, the CAMP (Concept and Master Planning) process seeks to update and improve the recreation and mobility opportunities in Mammoth through informed, cooperative, and timely trails planning -- planning that can make your rides safer, more efficient, and more enjoyable!

As snowmobile enthusiasts, your input into the future of trails and public access is critical. Please visit www.mltpa.org today to register for one or more of the tours, workshops, listening sessions, and special presentations we've got planned. A few events are especially relevant to you:

*Thursday, February 7, through Tuesday, February 12: EXHIBIT HALL/BASE CAMP

* Thursday, February 7: LISTENING SESSION: WINTER RECREATION, MOTORIZED; OPENING RECEPTION

* Friday, February 8, OR Saturday, February 9: PORTAL TOUR

* Friday, February 8: FEATURED PRESENTATION: "FOUR-SEASON TRAILS: HOW COMMUNITIES AROUND THE WORLD GET IT DONE"

* Saturday, February 10: TRAILS NETWORK WORKSHOP: RECREATION; FEATURED PRESENTATION: "THE TOURISM AND RECREATION ECONOMY"

* Monday, February 11: NEXT STEPS PRESENTATION

Session descriptions, a complete event schedule, FAQs, and more are also available on our website.

If you can't make it in person but still want to participate in this process, please take the Winter and Summer Trail Surveys, prepared by CAMP consultants, at www.mltpa.org/CAMP_winter/CAMP_surveys/. You also can send your comments via e-mail to CAMP@mltpa.org, or call MLTPA directly at (760) 934-3154.

We're looking forward to your participation in this landmark event -- hope to see you at our Opening Reception, Thursday, February 7th, at 6:30 p.m. in Main Lodge!

Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access

From: Kim Stravers <kimstravers@mltpa.org>
Subject: **CAMP: WINTER**
Date: February 5, 2008 10:23:23 pm PST
To: howie@sierramtnguides.com, info@sierramtnguides.com
Cc: Neil Satterfield <neil@sierramtnguides.com>
1 Attachment, 50.5 KB



Hello!

Hope you folks are well! I just wanted to make sure you had all the info you needed for CAMP: WINTER, which starts this Thursday night. I'm hoping you might be interested in sending a CAMP: WINTER e-mail blast to your employees (and perhaps your clients, if you like) on MLTPA's behalf, to help us get the word out and make sure that the backcountry community is well represented at these trails-planning sessions. There are a couple of workshops that are BC-specific, identified below, that I think you guys would be particularly interested in -- and for which your community's input is crucial.

Please let me know if you have any questions -- happy to answer! MLTPA email to club follows; please let me know also if you can/will send it.

THANKS SO MUCH, and we hope to see you this week!

k.

>>>

Dear Sierra Mountain Guides staff and friends:

As backcountry enthusiasts, you know Mammoth's trail system and our surrounding public lands like the back of your hand. After all, skiing and snowboarding and climbing are the reasons why you call this place home! But to keep our amenities accessible and in tip-top shape, we need your help.

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) would like to extend to you a special invitation to participate in CAMP: WINTER, a free, week-long public event focused on winter recreation, trails, and mobility in Mammoth Lakes, February 7-12, 2008, at the Mountainside Conference Center in Main Lodge. A partnered effort between the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA, the CAMP (Concept and Master Planning) process seeks to update and improve the recreation and mobility opportunities in Mammoth through informed, cooperative, and timely trails planning -- planning that can make your rides and hikes safer, more efficient, and more enjoyable!

As an affiliate of Sierra Mountain Guides, your input into the future of trails and public access is critical. Please visit www.mltpa.org today to register for one or more of the tours, workshops, listening sessions, and special presentations we've got planned. A few events are especially relevant to you:

* Thursday, February 7, through Tuesday, February 12: EXHIBIT HALL/BASE CAMP

* Thursday, February 7: OPENING RECEPTION

* Friday, February 8, OR Saturday, February 9: PORTAL TOUR

* Friday, February 8: LISTENING SESSION: WINTER RECREATION, NON-MOTORIZED BACKCOUNTRY; FEATURED PRESENTATION: "FOUR-SEASON TRAILS: HOW COMMUNITIES AROUND THE WORLD GET IT DONE"

* Saturday, February 9: TRAILS NETWORK WORKSHOP: RECREATION

* Monday, February 11: NEXT STEPS PRESENTATION

Session descriptions, a complete event schedule, FAQs, and more are also available on our website.

If you can't make it in person but still want to participate in this process, please take the Winter and Summer Trail Surveys, prepared by CAMP consultants, at www.mltpa.org/CAMP_winter/CAMP_surveys/. You also can send your comments via e-mail to CAMP@mltpa.org, or call MLTPA directly at (760) 934-3154.

We're looking forward to your participation in this landmark event -- hope to see you at our Opening Reception, Thursday, February 7th, at 6:30 p.m. in Main Lodge!

Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access

From: Kim Stravers <kimstravers@mltpa.org>
Subject: **CAMP: WINTER**
Date: February 5, 2008 10:29:30 pm PST
To: info@sierrarockclimbingschool.com
1 Attachment, 50.5 KB



Hello, Zeke!

Hope you are well! I just wanted to make sure you had all the info you needed for CAMP: WINTER, which starts this Thursday night. I'm hoping you might be interested in sending a CAMP: WINTER e-mail blast to your employees (and perhaps your clients, if you like) on MLTPA's behalf, to help us get the word out and make sure that the backcountry community is well represented at these trails-planning sessions. There are a couple of workshops that are BC-specific, identified below, that I think you guys would be particularly interested in -- and for which your community's input is crucial.

Please let me know if you have any questions -- happy to answer! MLTPA email to club follows; please let me know also if you can/will send it.

THANKS SO MUCH, and we hope to see you this week!

k.

>>>

Dear Sierra Rock Climbing School staff and friends:

As backcountry enthusiasts, you know Mammoth's trail system and our surrounding public lands like the back of your hand. After all, skiing and snowboarding and climbing are the reasons why you call this place home! But to keep our amenities accessible and in tip-top shape, we need your help.

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) would like to extend to you a special invitation to participate in CAMP: WINTER, a free, week-long public event focused on winter recreation, trails, and mobility in Mammoth Lakes, February 7-12, 2008, at the Mountainside Conference Center in Main Lodge. A partnered effort between the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA, the CAMP (Concept and Master Planning) process seeks to update and improve the recreation and mobility opportunities in Mammoth through informed, cooperative, and timely trails planning -- planning that can make your rides and hikes safer, more efficient, and more enjoyable!

As an affiliate of Sierra Rock Climbing School, your input into the future of trails and public access is critical. Please visit www.mltpa.org today to register for one or more of the tours, workshops, listening sessions, and special presentations we've got planned. A few events are especially relevant to you:

* Thursday, February 7, through Tuesday, February 12: EXHIBIT HALL/BASE CAMP

* Thursday, February 7: OPENING RECEPTION

* Friday, February 8, OR Saturday, February 9: PORTAL TOUR

* Friday, February 8: LISTENING SESSION: WINTER RECREATION, NON-MOTORIZED BACKCOUNTRY; FEATURED PRESENTATION: "FOUR-SEASON TRAILS: HOW COMMUNITIES AROUND THE WORLD GET IT DONE"

* Saturday, February 9: TRAILS NETWORK WORKSHOP: RECREATION

* Monday, February 11: NEXT STEPS PRESENTATION

Session descriptions, a complete event schedule, FAQs, and more are also available on our website.

If you can't make it in person but still want to participate in this process, please take the Winter and Summer Trail Surveys, prepared by CAMP consultants, at www.mltpa.org/CAMP_winter/CAMP_surveys/. You also can send your comments via e-mail to CAMP@mltpa.org, or call MLTPA directly at (760) 934-3154.

We're looking forward to your participation in this landmark event -- hope to see you at our Opening Reception, Thursday, February 7th, at 6:30 p.m. in Main Lodge!

Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access
kimstravers@mltpa.org

From: Kim Stravers <kimstravers@mltpa.org>
Subject: **CAMP: WINTER**
Date: February 5, 2008 11:01:24 pm PST
To: rmoyer@mammoth-mtn.com
1 Attachment, 50.5 KB



Hello, Roy!

Hope you are well! I just wanted to make sure you had all the info you needed for CAMP: WINTER, which starts this Thursday night. I'm hoping you might be interested in sending a CAMP: WINTER e-mail blast to Tamarack employees on MLTPA's behalf, to help us get the word out and make sure that the Nordic skiing community is well represented at these trails-planning sessions. There are a couple of workshops that I think you guys would be particularly interested in - and for which your community's input is crucial.

Please let me know if you have any questions -- happy to answer! MLTPA email to your staff follows; please let me know also if you can/will send it.

THANKS SO MUCH, and we hope to see you this week!

k.

>>>

Dear Tamarack Cross-Country Ski Center staff:

As Nordic skiers, you know Mammoth's trail system and our surrounding public lands like the back of your hand. After all, skiing is the reason why you call this place home! But to keep our amenities accessible and in tip-top shape, we need your help.

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) would like to extend to you a special invitation to participate in CAMP: WINTER, a free, week-long public event focused on winter recreation, trails, and mobility in Mammoth Lakes, February 7-12, 2008, at the Mountainside Conference Center in Main Lodge. A partnered effort between the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA, the CAMP (Concept and Master Planning) process seeks to update and improve the recreation and mobility opportunities in Mammoth through informed, cooperative, and timely trails planning -- planning that can make your skiing safer, more efficient, and more enjoyable!

As an affiliate of the Tamarack Cross-Country Ski Center, your input into the future of trails and public access is critical. Please visit www.mltpa.org today to register for one or more of the tours, workshops, listening sessions, and special presentations we've got planned. A few events are especially relevant to you:

* Thursday, February 7, through Tuesday, February 12: EXHIBIT HALL/BASE CAMP

* Thursday, February 7: OPENING RECEPTION

* Friday, February 8, OR Saturday, February 9: PORTAL TOUR; WALKING TOUR

* Friday, February 8: LISTENING SESSION: WINTER RECREATION, NON-MOTORIZED; LISTENING SESSION: WINTER RECREATION, NON-MOTORIZED BACKCOUNTRY; LISTENING SESSION: WINTER MOBILITY; FEATURED PRESENTATION: "FOUR-SEASON TRAILS: HOW COMMUNITIES AROUND THE WORLD GET IT DONE"

* Saturday, February 9: TRAILS NETWORK WORKSHOP: RECREATION; TRAILS NETWORK WORKSHOP: MOBILITY; FEATURED PRESENTATION: "THE TOURISM AND RECREATION ECONOMY"

* Monday, February 11: NEXT STEPS PRESENTATION

Session descriptions, a complete event schedule, FAQs, and more are also available on our website.

If you can't make it in person but still want to participate in this process, please take the Winter and Summer Trail Surveys, prepared by CAMP consultants, at www.mltpa.org/CAMP_winter/CAMP_surveys/. You also can send your comments via e-mail to CAMP@mltpa.org, or call MLTPA directly at (760) 934-3154.

We're looking forward to your participation in this landmark event -- hope to see you at our Opening Reception, Thursday, February 7th, at 6:30 p.m. in Main Lodge!

Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access

Chapter 6I: Hard mailings

MLTPA also sent CAMP: WINTER information via U.S. Mail. Information regarding returned or undeliverable mail is available upon request.

- **Postcards**

MLTPA designed, produced, and mailed more than 6,000 postcards advertising CAMP: WINTER, which, in addition to the CAMP: WINTER poster, was the first organized announcement of the event. Postcards were mailed to second homeowners (shipped directly from the print house) and to Mammoth Lakes PO Box-holders (via a non-profit stamp supplied by Gaye Mueller, executive director of the Mono Council for the Arts). The second-homeowner mailing list was obtained from MLTPA, who had acquired it for its own November 2006 Public Meeting.



2800 7th Street
Berkeley, CA 94710
510-898-0000
www.greenerprinter.com

RECEIPTORDER NUMBER: **280235**RECEIPT DATE: **2008-01-09 21:31:15.0****SOLD TO:****John Wentworth**

Mammoth Lakes Trails - Public Access
PO Box 100 PMB #432
Mammoth Lakes, CA 93546

SHIP DATE:

Thu Jan 17, 2008

SHIPPING DETAILS:**SHIP TO:**

John Wentworth
MLTPA
1934 Meridian Blvd
Mammoth Lakes, CA 93546
quantity: 5300
UPS Second Day Air A.M.
\$75.00

ORDER INFO	PRICE
JOB NAME: CAMP Winter PO BOX Drop Cards	
SPECIFICATIONS	\$682.00
Quantity: 5300	
Colors: Full Color Both Sides (4/4)	
Paper Type: 95# Reincarnation Matte Cover	
Flat Size: 4 x 6	
Final Size: 4 x 6	

We appreciate your business and thank you for your order! If you have a billing question, please contact us within 10 days. Our office hours are 9:00 AM - 6:00 PM PST, Monday through Friday.

©2007 GreenerPrinter, A Tulip Graphics, Inc. Company

SUBTOTAL	\$682.00
SALES TAX	\$59.68
FREIGHT	\$75.00
TOTAL	\$816.68
AMOUNT RECEIVED	\$816.68
TOTAL DUE	\$0.00

Chapter 6m: In-person presentations

MLTPA staff members were invited to speak about the CAMP process and the CAMP: WINTER event during meetings of the organizations listed below.

- **Public Commission and Council meetings**
MLTPA staff members attended at least one meeting of each public commission, as well as Town Council, to announce CAMP: WINTER information during the public comment period.
- **Service and other organizations**
 - Chamber of Commerce (speaker: John Wentworth)
 - Rotary Club, Noon (speaker: John Wentworth)
 - Rotary Club, Sunrise (speaker: Kim Stravers)
- **User groups/clubs**
 - High Sierra Striders Board meeting (speaker: Kim Stravers)
 - Mammoth Nordic/Eastern Sierra Nordic Ski Association joint Board meeting (speaker: Kim Stravers)
 - Mammoth Dog Teams staff (speaker: Kim Stravers)
 - Sierra Mountain Guides staff (speaker: Kim Stravers)
 - Village Championships participants (speaker: Kim Stravers)

Chapter 6n: Media alerts

Prior to and during the event, MLTPA invited the local and regional press to attend CAMP: WINTER and encouraged original editorial coverage. An information packet containing a collection of available takeaways was available on-site. A final media alert was distributed the day before the event to help facilitate interviews and to provide critical event information.



MEDIA ALERT

February 7, 2008

Local media invited to attend CAMP: WINTER, February 7–12, 2008; interview opportunities available

Local media is encouraged to register for and attend all open, public events of CAMP: WINTER, presented by the Mammoth Lakes Trails and Public Access Foundation. Additional media opportunities will be available by request.

CAMP: WINTER is a free, multi-day public workshop on winter trails, mobility, and recreation in Mammoth Lakes and is an opportunity for the community to participate in the Concept and Master Planning (CAMP) process via interactive exhibits, tours, workshops, and special presentations.

Upon request, interviews may be scheduled with the following persons. **Please contact Kim Stravers, MLTPA Communications Manager, directly at (949) 632-7882 to set up all interviews:**

MLTPA

Kim Stravers, Communications Manager
John Wentworth, President/Acting Executive Director

Town of Mammoth Lakes

Steve Speidel, Principal Planner
Danna Stroud, Director of Tourism & Recreation

Mammoth Mountain Ski Area

Rebecca Paranick, Government Relations Manager

Alta Planning + Design

Jeff Olson, Principal
Matt Benjamin, Planner

Trail Solutions

Cimarron Chacon, ASLA
Joey Klein, IMBA Trail Specialist

Please note that the Walking Tours and Portal Tours, as well as the Trails Network Workshops, will be the most interactive of our planned activities and may offer some great photo or video opportunities. The Exhibit Hall will be open for viewing beginning at noon on Thursday, February 7th, and closing at 3:30 p.m. on Tuesday, February 12th; please check with MLTPA if you would like to participate in a scheduled Exhibit Hall Tour, or if you would like to request a special session.

DATES: February 7–12, 2008
LOCATION: Mountainside Conference Center, Main Lodge
ON-SITE CONTACT: Kim Stravers, (949) 632-7882
MEDIA KIT: FAQs, Session Descriptions, Event Schedule, Consultant Bios; available at the Registration Table in the Mountain Conference Center on the 3rd Floor of MMSA Main Lodge, or via e-mail by request.

Registration information and further detail is available at www.mltpa.org or by calling (760) 934-3154.

Chapter 6o: Personal phone calls

MLTPA staff and Board members reached out to representatives of all segments of the community via telephone, inviting them to attend special sessions such as the Trails Network Workshops, group functions such as the Opening Reception, and private sessions such as the Listening Sessions, and requesting that these parties pass CAMP: WINTER information to fellow club members, employees, co-workers, and others as appropriate. Please see the “CAMP: WINTER Communications Overview” in the “Outreach” section for a detailed record of these communications.

Chapter 6p: Spanish-Language Outreach

MLTPA made repeated attempts to engage the Hispanic segment of the community. Ads run in the *El Sol* newspaper were translated into Spanish by the *El Sol* staff. Community member Brandon Russell translated both the CAMP FAQs document and the CAMP: WINTER poster into Spanish, which MLTPA duplicated and delivered to local Hispanic-owned and -frequented businesses, as well as to central community locations such as Vons and area Laundromats. The CAMP: WINTER event and the CAMP process were explained to contacts at these establishments when communication in English was possible. Additionally, MLTPA contacted a number of local native Spanish speakers regarding translation accuracy.



La Fundación de MLTPA presenta

CAMP: WINTER

(Campamento de Invierno)

Recreación y Senderos del Invierno
el Taller para la Planeación

PARTICIPA EN ESTE CAMPAMENTO:

El Concepto y el proceso para
la Planeación Maestra de los senderos
en Mammoth Lakes

¡Pon de tu parte en esta visión!

7–12 de Febrero, 2008

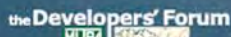
En Main Lodge, Mammoth Mountain Ski Area

¡Habrá: Pasillo de Exhibición, Excursiones y Tours,
Talleres, Presentaciones Especiales, y Más!

El itinerario completo del programa,
la registración del evento, las encuestas
para los senderos están disponibles en www.mltpa.org

Todos los eventos son gratuitos y abiertos a todo el público.

Llamar al (760) 934-3154 o visitar www.mltpa.org por más información.



El Mammoth Lakes Trails and Public Access Foundation (MLTPA) es una 501(c)(3) corporación por el beneficio público.
Foto: John Wentworth. Todos los derechos reservados.

From: Kim Stravers <kimstravers@mltpa.org>

Subject: Spanish translation

Date: January 16, 2008 2:08:28 pm PST

To: akarla30@yahoo.com

Cc: Kristy Williams <kristy@opposingmotion.com>, John Wentworth <johnwentworth@mltpa.org>, Dana Taussig <danataussig@mltpa.org>

3 Attachments, 253 KB



Hello, America!

Mammoth Lakes Trail and Public Access is looking for a Spanish native speaker to proofread our CAMP:WINTER event poster, which we've had translated. Stu Brown at the Town mentioned that you would be an excellent resource for this, if you have a spare moment.

I've attached the poster here, as well as the English version from which it was translated; if you are able to help us out, please let me know.

Thanks much!



La Fundación de MLTPA presenta

CAMP: WINTER

Un reunión de planeamiento para
aguantar el desarrollo de un sistema
de senderos utilizados en el invierno y
recreación que se pertenece a ellos.

PARTICIPE EN CAMP:

El proceso de desarrollar
el concepto y planeamiento
principal por los senderos
y acceso público a ellos

y acceso público a ellos

¡Sea un parte del futuro!

7–12 de Febrero, 2008

Main Lodge, Mammoth Mountain Ski Area

¡Exposiciones interiores y afueras que puede ser visto por viajes a pie, reuniones de planeamiento, presentaciones importantes y mas!

Un horario completo, información de registro y un examen de los senderos son disponibles a www.mltpa.org

Todos los eventos son gratis y abiertos al publico.

Llame (760) 934-3154 o visite www.mltpa.org por mas información.

MAMMOTH

the **Developers' Forum**

MLTPA MAMMOTH LAKES TRAILS & PUBLIC ACCESS FOUNDATION



El Mammoth Lakes Trails and Public Access Foundation (MLTPA) es un 501(c)(3) corporación por el beneficio publico.
Foto: John Wentworth. Todos los derechos reservados.



[poster for tr...doc \(50.5 KB\)](#)

Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access
kimstravers@mltpa.org
(760) 934-3154 [o]
(866) 760-0285 [f]



MAMMOTH LAKES TRAILS • PUBLIC ACCESS
PO Box 100 PMB# 432
Mammoth Lakes, CA 93546
760 934 3154
mltpa.org

From: Brandon Russell <brskier@hotmail.com>
Subject: RE: Poster distribution
Date: January 30, 2008 3:49:50 pm PST
To: Kim Stravers <kimstravers@mltpa.org>

Hey,
Let me know when and I'll stop by and grab them and find out what's happening. I'm crazy busy now (trying to get back to Mammoth from Reno as 395N is still closed) until Wednesday of next week but I bet I can squeeze it in. Let me know what works for you all.
Brandon

From: kimstravers@mltpa.org
To: brskier@hotmail.com
Subject: Poster distribution
Date: Wed, 30 Jan 2008 14:26:01 -0800
CC: johnwentworth@mltpa.org; kristy@opposingmotion.com

Hey there!

We have finalized our poster and can have copies ready for you to distribute to Spanish-speaking businesses this weekend. Will you have time? Here's the list of places where the poster, and the Spanish FAQs, should be dropped:

Poster List: Mammoth Area (Spanish language)

- Salsa's
- El Espazio 2
- Supply Uno
- Vons
- All three Laundromats in town
- MMSA Employee area

Let me know when you're available; we can chat on the phone to set you up with the info you need to provide to these nice people. You will be able to pick the posters up at the office on Davison/

Thanks!

Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access
kimstravers@mltpa.org
(760) 934-3154 [o]
(866) 760-0285 [f]

Need to know the score, the latest news, or you need your Hotmail®-get your "fix".
<http://www.msnmobilefix.com/Default.aspx>

Chapter 6q: Web, external

A CAMP: WINTER bug (small clickable image) was developed by MLTPA for use as an advertising tool on websites other than its own. The bug, which linked directly to the CAMP: WINTER mini-site, was distributed to a number of sources with Calendar information, but was not fully implemented. The Town of Mammoth Lakes Tourism & Recreation Department website, www.visitmammoth.com, however, ensured prominent placement of this image on a special MLTPA page they had developed. Additionally, the Town of Mammoth Lakes website, www.ci.mammoth-lakes.ca.us, featured a CAMP: WINTER announcement on its homepage scroll. CAMP: WINTER information also was posted on the esavalanche.org discussion board, inviting ESAC members to the event.

From: Kim Stravers <kimstravers@mltpa.org>
Subject: trail survey bug
Date: January 21, 2008 1:53:20 pm PST
To: Stuart Brown <sbrown@visitmammoth.com>
1 Attachment, 50.5 KB



Hey, Stu!

Checked out the MLTPA page on the visitmammoth.com site -- thanks for putting the bugs up there! However, the trail surveys bug is distorted -- looks like your web team tried to make the image taller, but didn't constrain the proportions.

Could they give it another shot with the original file? Thanks!

Here's the code they should use:

Thanks!

Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access
kimstravers@mltpa.org
(760) 934-3154 [o]
(866) 760-0285 [f]





CAMP: WINTER

February 7-12, 2008

CAMP: WINTER web bug



Backcountry Conditions, Observations and Discussions

You must register before you can post on this forum

[FAQ](#) [Search](#) [Memberlist](#) [Usergroups](#) [Register](#)
[Profile](#) [Log in to check your private messages](#) [Log in](#)

MLTPA CAMP : Winter



[Backcountry Conditions, Observations and Discussions Forum Index](#)
[-> ESAC Event Information](#)

[View previous topic](#) :: [View next topic](#)

Author

Nate

Site Admin

Joined: 15 Dec 2005
Posts: 38

Message

Posted: Thu Feb 07, 2008 5:07 pm Post subject: MLTPA CAMP : Winter



Dear Eastern Sierra Avalanche Center members:

As backcountry enthusiasts, you know Mammoth's trail system and our surrounding public lands like the back of your hand. After all, skiing and snowboarding and climbing (and sometimes sledding!) is the reason why you call this place home! But to keep our amenities accessible and in tip-top shape, we need your help.

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) would like to extend to you a special invitation to participate in CAMP: WINTER, a free, week-long public event focused on winter recreation, trails, and mobility in Mammoth Lakes, February 7-12, 2008, at the Mountainside Conference Center in Main Lodge. A partnered effort between the Town, Mammoth Mountain Ski Area, the United States Forest Service, and MLTPA, the CAMP (Concept and Master Planning) process seeks to update and improve the recreation and mobility opportunities in Mammoth through informed, cooperative, and timely trails planning -- planning that can make your rides and hikes safer, more efficient, and more enjoyable!

As a member of ESAC, your input into the future of trails and public access is critical. Please visit www.mltpa.org today to register for one or more of the tours, workshops, listening sessions, and special presentations we've got planned. A few events are especially relevant to you:

* Thursday, February 7, through Tuesday, February 12: EXHIBIT HALL/BASE CAMP

* Thursday, February 7: OPENING RECEPTION

* Friday, February 8, OR Saturday, February 9: PORTAL TOUR

* Friday, February 8: LISTENING SESSION: WINTER RECREATION, NON-MOTORIZED BACKCOUNTRY; FEATURED PRESENTATION: "FOUR-SEASON TRAILS: HOW COMMUNITIES AROUND THE WORLD GET IT DONE"

* Saturday, February 9: TRAILS NETWORK WORKSHOP: RECREATION

*Monday, February 11: NEXT STEPS PRESENTATION

Session descriptions, a complete event schedule, FAQs, and more are also available on our website.

If you can't make it in person but still want to participate in this process, please take the Winter and Summer Trail Surveys, prepared by CAMP consultants, at www.mltpa.org/CAMP_winter/CAMP_surveys/. You also can send your comments via e-mail to CAMP@mltpa.org, or call MLTPA directly at (760) 934-3154.

We're looking forward to your participation in this landmark event -- hope to see you at our Opening Reception, Thursday, February 7th, at 6:30 p.m. in Main Lodge!

Best,
Kim Stravers
Communications Manager
Mammoth Lakes Trails & Public Access
kimstravers@mltpa.org
(760) 934-3154 [o]
(866) 760-0285 [f]

Code:

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Display posts from previous:



**Backcountry Conditions, Observations and
Discussions Forum Index -> ESAC Event
Information**

All times are GMT - 8 Hours

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Jump to:

You **cannot** post new topics in this forum
You **cannot** reply to topics in this forum
You **cannot** edit your posts in this forum

Chapter 6r: Web, MLTPA

MLTPA developed a comprehensive mini-site for CAMP: WINTER, which was immediately and clearly accessible from www.mltpa.org as well as by typing the specific URL into a browser address bar. The site featured complete event information, the opportunity to sign up for the CAMP: WINTER E-newsletter, event contact information, access to the CAMP: WINTER Online Trail Survey, and access to the online event registration, maintained by RegOnline.

In an effort to make the registration process easier for participants, MLTPA dedicated a web page to each of four user groups, and suggested specific sessions for each: Winter Recreation, Non-Motorized (frontcountry snowshoers and Nordic skiers, ice fishermen, on-lake ice skaters, in-town winter walkers/pet walkers, snowplayers); Winter Recreation, Motorized (snowmobilers); Winter Recreation, Non-Motorized Backcountry (winter campers, biathletes, dog sledders, ice climbers, backcountry skiers and snowboarders, backcountry snowshoers and Nordic skiers); and Winter Mobility (open to all, though in-town Nordic skiers, snowshoers, and walkers/pet walkers, as well as those in neighborhoods that interface with Mammoth Mountain Ski Area, were invited especially to participate). Visitors could link to these pages by clicking on one of the 15 recreation activities listed on the CAMP: WINTER mini-site homepage.

MLTPA Foundation Presents CAMP: WINTER

Web Page/Site Plan

CAMP: WINTER HOME PAGE

Copy: Brief intro. List of all winter activities that will link to relevant pages with event info and messaging.

Graphics: Banner photo with CAMP: WINTER logo superimposed; Trails Survey Button; E-newsletter subscription box in nav bar

Other: None

SUB PAGES

EVENT INFORMATION

Copy: Session descriptions with time, date, invitees, etc.

Graphics: Banner photo with CAMP: WINTER logo superimposed; Trails Survey Button; E-newsletter subscription box in nav bar; couple photos from CAMP: SUMMER?

Other: Downloadable PDF

EVENT REGISTRATION

Copy: TK, with link sending you to third-party reg service

Graphics: Banner photo with CAMP: WINTER logo superimposed; Trails Survey Button; E-newsletter subscription box in nav bar

Other: Downloadable PDF (MLTPA will create)

EVENT SCHEDULE

Copy: Written bullet-point schedule

Graphics: Banner photo with CAMP: WINTER logo superimposed; Trails Survey Button; E-newsletter subscription box in nav bar

Other: Downloadable PDF of Excel grid (MLTPA will create)

MAP/DIRECTIONS

Copy: Written driving directions to Main Lodge from L.A., Orange County, and San Francisco (can pull from MMSA or TOML and enhance if needed)

Graphics: Banner photo with CAMP: WINTER logo superimposed; Trails Survey Button; E-newsletter subscription box in nav bar; shrunken version of map that you can click to download

Other: Downloadable PDF

CAMP FAQs

Copy: FAQ document reprinted in English, link to Spanish PDF

Graphics: Banner photo with CAMP: WINTER logo superimposed; Trails Survey Button; E-newsletter subscription box in nav bar

Other: Downloadable PDF in English and in Spanish

VOLUNTEER

Copy: Description of tasks, with link to schedule and to Kim's email to coordinate

Graphics: Banner photo with CAMP: WINTER logo superimposed; Trails Survey

MLTPA Foundation Presents CAMP: WINTER

Web Page/Site Plan

Button; E-newsletter subscription box in nav bar; photos from CAMP: SUMMER reg desk
Other: None

CAMP CONSULTANTS

Copy: Brief bios on each consultant and firm
Graphics: Banner photo with CAMP: WINTER logo superimposed; Trails Survey
Button; E-newsletter subscription box in nav bar; consultant logos
Other: Downloadable PDFs of each firm's bio

CAMP PHOTO GALLERY

Copy: Brief intro about CAMP: SUMMER photos with link to external slide show (.Mac, etc.)
Graphics: Banner photo with CAMP: WINTER logo superimposed; Trails Survey
Button; E-newsletter subscription box in nav bar; Photo gallery from CAMP: SUMMER
Other: None

CAMP: NEXT STEPS

Copy: Wrap from consultants/takeaway document; how you can stay involved
Graphics: Banner photo with CAMP: WINTER logo superimposed; Trails Survey
Button; E-newsletter subscription box in nav bar
Other: Downloadable PDF of takeaway

Timeline

Phase 1

Live Date: December 14, 2007

Components: Homepage; FAQs; Volunteer; CAMP Consultants

Phase 2

Live Date: December 21, 2007

Components: Photo Gallery

Phase 3

Live Date: January 10, 2007

Components: Event Information; Event Registration; Event Schedule; Map/Directions; invisible event info pages for each activity (linked from homepage) that have specific messaging; there will be one page for each of the focus groups we've defined, but the viewer won't see that she's in any particular group.

Phase 4

Live Date: February 6, 2007

Components: Outstanding or updated info added; refresh homepage to indicate registration is on-site, etc.

MLTPA Foundation Presents CAMP: WINTER

Web Page/Site Plan

Phase 5

Live Date: February 13, 2007

Components: Pull/archive outdated info; add CAMP: Next Steps

STATUS REPORT:

December 14, 2007: All pages built. Volunteer, CAMP Consultants, and CAMP FAQs published.



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Welcome to CAMP: WINTER!

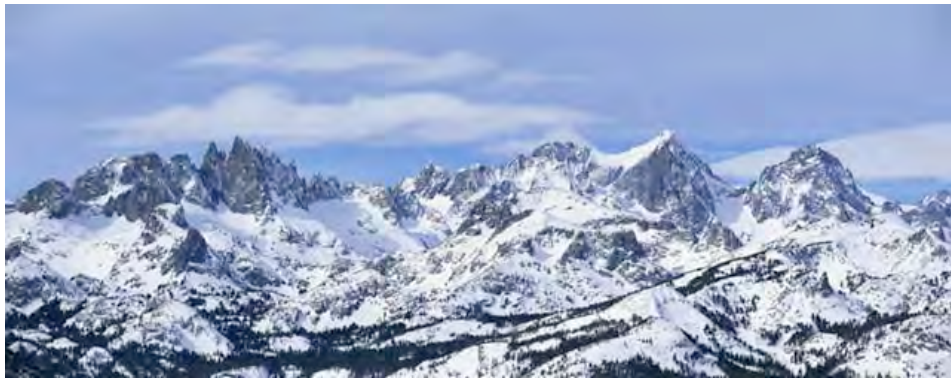


Photo © Christian Pondella

No matter what you love to do in the great snowy outdoors, CAMP: WINTER's got something for you! Click [HERE](#) to register online, or you may sign up on site in the Exhibit Hall. Click on your activity of choice below for a list of suggested sessions.

And when you're done, [TAKE THE TRAIL SURVEYS!](#)

[Backcountry Nordic skiing](#)

[Backcountry skiing/snowboarding](#)

[Backcountry snowshoeing](#)

[Biathlon](#)

[Dog sledding](#)

[Frontcountry Nordic skiing](#)

[Frontcountry snowshoeing](#)

[Ice climbing](#)

[Ice fishing](#)

[Ice skating](#)

[Pet walking/pet play](#)

[Snowmobiling](#)

[Snowplay \(tubing, sledding, etc.\)](#)

[Winter camping](#)

[Winter walking/hiking](#)

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CAMP: WINTER Event Schedule

Download a PDF of the [CAMP: WINTER Schedule of Events](#).

Thursday, February 7

EXHIBIT HALL/BASE CAMP

12:00 p.m. to 8:00 p.m.

Mountainside Conference Center, Main Lodge

Suggested participants: Open to all

Capacity: No limit

LISTENING SESSION: WINTER RECREATION, MOTORIZED

11:00 a.m. to 11:45 a.m.

Suite Z

Suggested participants: Snowmobilers

Capacity: 16

OPENING RECEPTION

6:30 p.m. to 8:00 p.m.

Exhibit Hall, Mountainside Conference Center, Main Lodge

Suggested participants: Open to all

Capacity: No limit

Friday, February 8

EXHIBIT HALL/BASE CAMP

8:00 a.m. to 4:30 p.m.; 6:00 p.m. to 8:00 p.m.

Mountainside Conference Center, Main Lodge

Suggested participants: Open to all

Capacity: No limit

PORTAL TOUR

9:00 a.m. to 12:00 p.m.

Meet at the Visitors' Center

Suggested participants: Open to all

Capacity: 25

LISTENING SESSION: WINTER RECREATION, NON-MOTORIZED

10:30 a.m. to 11:15 a.m.

Suite Z

Suggested participants: Frontcountry snowshoers and Nordic skiers, ice fishermen, on-lake ice skaters, in-town winter walkers/pet walkers, snowplayers (tubing, sledding, etc.)

Capacity: 16

LISTENING SESSION: WINTER RECREATION, NON-MOTORIZED BACKCOUNTRY

11:30 a.m. to 12:15 p.m.

Suite Z

Suggested participants: Winter campers, biathletes, dog sledders, ice climbers, backcountry skiers and snowboarders, backcountry snowshoers and Nordic skiers

Capacity: 16

WALKING TOUR

1:00 p.m. to 3:00 p.m.

Meet at Visitors' Center

Suggested participants: Open to all

Capacity: No limit

LISTENING SESSION: WINTER MOBILITY

3:30 p.m. to 4:15 p.m.

Suite Z

Suggested participants: Open to all. In-town Nordic skiers, snowshoers, and walkers/pet walkers, as well as those in neighborhoods that interface with Mammoth Mountain Ski Area, may wish especially to participate.

Capacity: 16

FEATURED PRESENTATION: "FOUR-SEASON TRAILS: HOW COMMUNITIES AROUND THE WORLD GET IT DONE"

Presenter: Joey Klein, Trail Solutions

6:30 p.m. to 8:00 p.m.

Exhibit Hall, Mountainside Conference Center, Main Lodge

Suggested participants: Open to all

Capacity: No limit

Saturday, February 9**EXHIBIT HALL/BASE CAMP**

8:00 a.m. to 4:30 p.m.; 6:00 p.m. to 8:00 p.m.

Mountainside Conference Center, Main Lodge

Suggested participants: Open to all

Capacity: No limit

PORTAL TOUR

9:00 a.m. to 12:00 p.m.

Meet at the Visitors' Center

Suggested participants: Open to all

Capacity: 25

WALKING TOUR

1:00 p.m. to 3:00 p.m.

Meet at Visitors' Center

Suggested participants: Open to all

Capacity: No limit

TRAILS NETWORK WORKSHOP: RECREATION

2:00 p.m. to 5:00 p.m.

Suite Z

Suggested participants: Participants in all wintertime outdoor recreation activities

Capacity: 16

TRAILS NETWORK WORKSHOP: MOBILITY

2:00 p.m. to 5:00 p.m.

Suite Z

Suggested participants: Open to all. In-town Nordic skiers, snowshoers, and walkers/pet walkers, as well as those in neighborhoods that interface with Mammoth Mountain Ski Area, may wish especially to participate.

Capacity: 16

FEATURED PRESENTATION: "THE TOURISM AND RECREATION ECONOMY"

Presenter: Emilyn Sheffield

6:30 p.m. to 8:00 p.m.

Exhibit Hall, Mountainside Conference Center, Main Lodge

Suggested participants: Open to all

Capacity: No limit

Sunday, February 10**EXHIBIT HALL/BASE CAMP**

8:00 a.m. to 4:30 p.m.

Mountainside Conference Center, Main Lodge

Suggested participants: Open to all

Capacity: No limit

Monday, February 11**EXHIBIT HALL/BASE CAMP**

8:00 p.m. to 4:30 p.m.; 6:00 p.m. to 8:00 p.m.

Mountainside Conference Center, Main Lodge

Suggested participants: Open to all

Capacity: No limit

NEXT STEPS PRESENTATION

6:30 p.m. to 8:00 p.m.

Exhibit Hall, Mountainside Conference Center, Main Lodge

Suggested participants: Open to all

Capacity: No limit

Tuesday, February 12**EXHIBIT HALL/BASE CAMP**

8:30 a.m. to 3:30 p.m.

Mountainside Conference Center, Main Lodge

Suggested participants: Open to all

Capacity: No limit



CAMP: WINTER Event Information

SESSION DESCRIPTIONS

Click [here](#) to register!

Thursday, February 7, through Tuesday, February 12

EXHIBIT HALL/BASE CAMP
See Schedule of Events for details
Mountainside Conference Center, Main Lodge

Informational and interactive exhibits will be on display throughout the event, and MLTPA staff will be on hand all week to field questions and receive feedback. Computer stations will be set up so that participants may take the CAMP: SUMMER and CAMP: WINTER trail surveys. Displays will include maps and planning exhibits, photos, and instructional materials related to winter trail types, GIS planning data, and winter travel/snow removal. Come to the Registration Desk to enjoy a guided tour of the Exhibit Hall, or pick up a copy of the Self-Guided Tour.

Suggested participants: Open to all
Capacity: No limit

Thursday, February 7

LISTENING SESSION: WINTER RECREATION, MOTORIZED
11:00 a.m. to 11:45 a.m.
Suite Z

Planning consultants from the Trail Solutions team will lead an informal focus group comprised of community members who are passionate about motorized winter recreation. The session is designed so that Trail Solutions can better comprehend the specific needs and challenges of this particular group as they relate to multi-use trails, staging areas, and recreation.

Suggested participants: Snowmobilers
Capacity: 16

OPENING RECEPTION
6:30 p.m. to 8:00 p.m.
Exhibit Hall, Mountainside Conference Center, Main Lodge

While enjoying cocoa and cookies, the public will have the opportunity to meet planning consultant team members from Alta Planning + Design and Trail Solutions, MLTPA staff and Board members, and other CAMP Partners. An overview of the week's activities will be provided, as well as introductions to the CAMP Team. Participants also may register for additional sessions, and take the CAMP: WINTER and CAMP: SUMMER trail surveys, at this time.

Suggested participants: Open to all
Capacity: No limit

Friday, February 8

PORTAL TOUR
9:00 a.m. to 12:00 p.m.
Meet at the Visitors' Center

Consultants from Trail Solutions and Alta Planning + Design will host a Town Trolley tour through Mammoth Lakes, identifying existing winter public-travel routes—both the Mammoth Lakes Trail System and public-transportation routes—and the recreation access points to which they connect.

Suggested participants: Open to all
Capacity: 25

LISTENING SESSION: WINTER RECREATION, NON-MOTORIZED
10:30 a.m. to 11:15 a.m.
Suite Z

Planning consultants from the Trail Solutions team will lead an informal focus group comprised of

community members who are passionate about non-motorized winter recreation. The session is designed so that Trail Solutions can better comprehend the specific needs and challenges of this particular group as they relate to multi-use trails, access points to public lands, and recreation.
Suggested participants: Frontcountry snowshoers and Nordic skiers, ice fishermen, on-lake ice skaters, in-town winter walkers/pet walkers, snowplayers (tubing, sledding, etc.)

Capacity: 16

LISTENING SESSION: WINTER RECREATION, NON-MOTORIZED BACKCOUNTRY
11:30 a.m. to 12:15 p.m.

Suite Z

Planning consultants from the Trail Solutions team will lead an informal focus group comprised of community members who are passionate about non-motorized winter recreation in the backcountry. The session is designed so that Trail Solutions can better comprehend the specific needs and challenges of this particular group as they relate to multi-use trails, access points to public lands, and recreation.

Suggested participants: Winter campers, biathletes, dog sledders, ice climbers, backcountry skiers and snowboarders, backcountry snowshoers and Nordic skiers

Capacity: 16

WALKING TOUR

1:00 p.m. to 3:00 p.m.

Meet at Visitors' Center

Consultants from Trail Solutions and Alta Planning + Design will host a walking tour through Mammoth Lakes, identifying existing winter public-travel routes—on the Mammoth Lakes Trail System and on sidewalks—and providing information about snow removal as it's related to Business Assessment Districts (BADs), Safe Routes to School, and grooming for non-motorized travel.

Suggested participants: Open to all

Capacity: No limit

LISTENING SESSION: WINTER MOBILITY

3:30 p.m. to 4:15 p.m.

Suite Z

Planning consultants from the Trail Solutions and Alta Planning + Design teams will lead an informal focus group comprised of community members who are interested in snow removal and feet-first winter mobility in town. The session is designed to collect and disburse, in a moderated environment, information about current grooming and snow maintenance, feet-first travel, and wintertime public transit.

Suggested participants: Open to all. In-town Nordic skiers, snowshoers, and walkers/pet walkers, as well as those in neighborhoods that interface with Mammoth Mountain Ski Area, may wish especially to participate.

Capacity: 16

FEATURED PRESENTATION: "FOUR-SEASON TRAILS: HOW COMMUNITIES AROUND THE WORLD GET IT DONE"

Presenter: Joey Klein, Trail Solutions

6:30 p.m. to 8:00 p.m.

Exhibit Hall, Mountainside Conference Center, Main Lodge

This presentation by world-renowned trails designer Joey Klein will take the audience on a tour of five continents, highlighting the history and meaning of why we love trails, how communities deal with their own unique geographies (balancing seasonal and geological challenges), and heroic tales of how citizen groups have come together to make their own dreams a reality—just as Mammoth is doing now.

Suggested participants: Open to all

Capacity: No limit

Saturday, February 9

PORTAL TOUR

9:00 a.m. to 12:00 p.m.

Meet at the Visitors' Center

Consultants from Trail Solutions and Alta Planning + Design will host a Town Trolley tour through Mammoth Lakes, identifying existing winter public-travel routes—both the Mammoth Lakes Trail System and public-transportation routes—and the recreation access points to which they connect.

Suggested participants: Open to all

Capacity: 25

WALKING TOUR

1:00 p.m. to 3:00 p.m.

Meet at Visitors' Center

Consultants from Trail Solutions and Alta Planning + Design will host a walking tour through Mammoth Lakes, identifying existing winter public-travel routes—on the Mammoth Lakes Trail System and on sidewalks—and providing information about snow removal as it's related to Business Assessment Districts (BADs), Safe Routes to School, and grooming for non-motorized travel.

Suggested participants: Open to all

Capacity: No limit

TRAILS NETWORK WORKSHOP: RECREATION**2:00 p.m. to 5:00 p.m.****Suite Z**

Using base maps of existing trails and play areas, participants will work closely with planning consultants from Trail Solutions to evaluate existing wintertime connections to recreation on public lands, discuss potential new links and other improvements to the current system, and brainstorm about trail amenities such as trailheads and signage within the frontcountry area adjacent to the community.

Suggested participants: Participants in all wintertime outdoor recreation activities

Capacity: 16

TRAILS NETWORK WORKSHOP: MOBILITY**2:00 p.m. to 5:00 p.m.****Suite Z**

Using base maps of existing trails and routes, participants will work closely with planning consultants from Alta Planning + Design to evaluate existing wintertime feet-first and public transit systems and how they connect to services and neighborhoods, to favorite recreation and leisure areas, and for safe routes to school and work. There will also be discussion of potential new links, enhanced amenities such as signage and wayfinding, bus stops, and other safety enhancements.

Suggested participants: Open to all. In-town Nordic skiers, snowshoers, and walkers/pet walkers, as well as those in neighborhoods that interface with Mammoth Mountain Ski Area, may wish especially to participate.

Capacity: 16

FEATURED PRESENTATION: "THE TOURISM AND RECREATION ECONOMY"**Presenter: Emilyn Sheffield**

Dr. Emilyn Sheffield is a professor of Parks, Tourism, and Recreation at CSU Chico. She will be discussing the opportunities and challenges of a tourism- and recreation-based economy, as opposed to more traditional models such as manufacturing or public sector.

6:30 p.m. to 8:00 p.m.**Exhibit Hall, Mountainside Conference Center, Main Lodge**

Suggested participants: Open to all

Capacity: No limit

Sunday, February 10**EXHIBIT HALL OPEN. NO SCHEDULED SESSIONS.****Monday, February 11****NEXT STEPS PRESENTATION****6:30 p.m. to 8:00 p.m.****Exhibit Hall, Mountainside Conference Center, Main Lodge**

A presentation and question-and-answer session focused on the lessons and information learned from the week's workshops and listening sessions, and how CAMP: WINTER connects to CAMP: SUMMER and the CAMP process as a whole. Information will be provided concerning how the public can stay informed and involved in the planning process, which planning steps are still to come, when citizens can expect a draft plan, and how to make that plan a reality.

Suggested participants: Open to all

Capacity: No limit



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CAMP FAQs

Click [here](#) to download a PDF of the CAMP FAQs

Para el español, chasque [aquí](#)

What is MLTPA? MLTPA—the Mammoth Lakes Trails and Public Access Foundation—is a 501(c)(3) nonprofit organization that was founded in 2006 to advocate for a comprehensive system of trails and public access in Mammoth Lakes.

What is CAMP? CAMP, which stands for Concept and Master Planning, is the partnered process by which the Town of Mammoth Lakes, Mammoth Mountain Ski Area, the USFS, and the community of Mammoth Lakes work together to plan a comprehensive trails and public access system. There are three types of partners in this effort: Jurisdictional Partners (Town, USFS), Funding Partners (Town, Mammoth Mountain Ski Area, and the Developers' Forum), and Planning Partners (MLTPA, Town, USFS, Mammoth Mountain Ski Area).

Why has MLTPA become involved in Town master planning? The group was formed after a successful campaign during the winter of 2005-2006, led by MLTPA Foundation President/Acting Executive Director John Wentworth, to protect backcountry skier and snowboarder egress from the Sherwins range back to town through Ranch Road. Having brought to light issues of public access and trail connectivity, MLTPA was awarded a contract from the Town of Mammoth Lakes in August 2006 to conduct a thorough inventory of points of public access to trails and outdoor recreation amenities within the Town's Planning Area (about 125 square miles), which now serves as a planning resource for the Town; the completed project was accepted by Town Council at their March 21, 2007, meeting. Today, our staff and seven-member Board of Directors are tasked with several important components of CAMP, including maintaining ongoing data collection coordination services and executing the public outreach. CAMP is the kind of project MLTPA looks forward to initiating and developing as we grow in our role as advocates and stewards for our community and the surrounding public lands.

What are the basic geographic parameters of CAMP? Which areas of Mammoth Lakes does CAMP affect? Land contained within the Town of Mammoth Lakes Urban Growth Boundary (UGB)—basically, where all the concrete is—will get an update to an adopted trails plan from 1991. Land outside the UGB but within the Town Boundary, which is public land owned and managed by the USFS, will be considered conceptually, exploring the opportunities for connectivity between the town and the surrounding public lands. The end result of this will be something like a blueprint that will set the stage for future planning efforts and strategies for implementation.

Is this just for hikers and bikers? Nope! The planning effort is a "big tent" venture that seeks to engage and accommodate the recreation needs of everyone in the community, whether your chosen activity is human-powered or runs on gas. MLTPA has identified more than 40 recreation activities in our area, and the planning process is open to each and every one of them. A key goal of this planning process is to improve the recreation experience for everyone.

Why are there two CAMPS (Summer and Winter)? Because Mammoth changes so significantly between seasons, CAMP: Summer will focus on summer recreation and trails. CAMP: Winter will take place in February 2008 and will address winter recreation and trails.

Why does anything have to be planned at all? If no adopted planning document that addresses multi-jurisdictional trails planning exists, the opportunity to build and experience a comprehensive, fully linked system of trails and public access is not guaranteed. CAMP's goal is to ensure that no matter who owns or manages the lands that make up this community, not only will the public be able to reach public lands from town, but that connections will be efficient, safe, and enjoyable. And it goes without saying that you need a good plan to ensure at least the possibility of good implementation.

Why do we have to do it now? What's the urgency? According to a recent memorandum from Town Manager Robert F. Clark (March 7, 2007), "... the ability to address environmental, economic, and social impacts and obtain a fair share contribution towards community benefits is a one time opportunity. If this opportunity is not attained now, it will be lost forever." The Town of Mammoth Lakes has processed a total of 11 Environmental Impact Reports (EIRs)—a necessary procedure in the process of approving any major development project—in the last 23 years. Today the TOML is potentially tasked with processing that same number of EIRs in the next 12 months. If a planning effort is not in process during this approval period, there is no guarantee that existing points of public access to and from Inyo National Forest through the Urban Growth Boundary will be protected or ensured...meaning that the trail you take to get out there today might be lost to private real estate development tomorrow.

Who's going to do all the work? The CAMP process will function via Jurisdictional, Funding, and

Planning Partnerships between the Town of Mammoth Lakes MLTPA, Mammoth Mountain Ski Area, and the USFS. Consultants have been engaged for trails master planning (Alta Planning + Design and Trail Solutions). Your participation in public meetings and in the entire CAMP process—giving suggestions, ideas, and feedback—is a major component of CAMP and an extremely important part of the project's workflow. At the end of the day, the consultants will provide recommendations in terms of a draft master plan that will need to be adopted by the individual jurisdictions through their own public processes.

What's in it for me? A thorough planning process benefits you by engaging individuals and groups in the development of a trails and public access plan that will update the existing Mammoth Lakes trails plan from 1991. Extensive community outreach will be conducted to ensure that the proposed plans and end products reflect the recreational needs and desires of the community.

Once the planning process is complete, the drafted planning documents have been adopted by relevant jurisdictional agencies, and implementation has begun, you—as a resident, second homeowner, or visitor—will be able to look forward to a well-planned, efficient, well-signed, and fun trails and public access system, no matter what your skill level or activity of choice.

How is this going to benefit the community of Mammoth Lakes? The benefits to the Mammoth Lakes community of a comprehensive system of trails and public access are threefold: recreational, economic, and environmental. A trails system that is efficient, integrative, easy to use and navigate, and, above all, fun, will serve the outdoor recreation needs of both residents and visitors, increasing Mammoth's draw as a year-round destination resort. Increased visitors to the area will not only supplement the bottom line of the town's business sector in the winter and summer, but also will help to fill in the gaps created by the current "shoulder seasons." For year-round residents, access to Inyo National Forest for everything from birding to snowmobiling can be protected and stewarded—encouraging our community to freely experience the abundant beauty and resources of our public lands. Finally, the "feet first" vision that anchors the recently adopted Town of Mammoth Lakes 2007 General Plan will begin to be realized with safe connections that encourage alternative mobility. With a comprehensive system in place, our community literally can be linked, from the South Gateway to MMSA and beyond. It's good for our health—financially, physically, and mentally!

How much is it going to cost? MLTPA estimated an initial cost for just the planning effort at about \$485,000. All the Partners have worked together to refine the scope and needs of the project, and the current estimated cost of the planning effort is about \$350,000. The Funding Partners have \$225,000 committed to the planning process so far.

Who's going to pay for it? Currently, the Town of Mammoth Lakes has committed \$100,000, an amount that Mammoth Mountain Ski Area is matching. An additional \$25,000 has been committed by Cardinal Investments via the Developers' Forum, bringing total committed funds to \$225,000. MLTPA is actively pursuing grants and conducting other fundraising efforts to produce the project balance.

When will we get an actual plan out of this? The Planning Partners have structured the planning effort on a 12-month timeline, though the process may extend beyond this window. Consultants have been engaged and are gathering facts and making observations as you read this.

When will we see these improvements? After the planning process has been completed and the final trails plan for the area has been adopted by the Town and other necessary jurisdictional agencies, the establishment of implementation priorities can begin. It will be up to the Jurisdictional Partners to begin the implementation process based on their priorities and available funding. MLTPA will certainly look to play a helpful role at this stage.

What can I do to get involved? You'll have the chance to provide input as well as feedback on everything from the routes you travel by foot or bike to get to work, to the trailhead from which you stage your backpacking trip into the backcountry. No matter which activities you enjoy on our public lands—walking your dog, ripping around on your motorcycle, or heading out for a backcountry ski tour—your opinions are not only relevant, but critical. To make your voice heard, be on the lookout for announcements of public meetings and other events, and be part of the turnout! CAMP: Summer is set for November 1–4, 2007, at Canyon Lodge. If you'd rather not express your opinion in public, you'll have plenty of opportunities to complete surveys, post messages on our website forums, send MLTPA e-mails, or simply call us on the phone.

If you'd like to pitch in on a volunteer basis, send an e-mail to Communications Manager Kim Stravers at kimstravers@mltpa.org, or talk to her on the phone at (760) 934-3154. She'll add your name to the list and will send you more information about which tasks we currently need a hand with.

How can I get more information? Log on to MLTPA's website, www.mltpa.org, for timely reports on the status and progress of CAMP and to find out when and how you can get involved. Better yet, sign up for our e-newsletter by contacting MLTPA or looking for the orange sign-up box on www.mltpa.org.

Who is the MLTPA contact for CAMP? Kim Stravers is the communications manager of MLTPA and can be reached at (760) 934-3154 or kimstravers@mltpa.org. John Wentworth is the president of the MLTPA Foundation Board of Directors and the acting executive director of MLTPA; he can be reached at (760) 934-3154 or johnwentworth@mltpa.org. We look forward to hearing from you!



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Meet the CAMP Consultants!

Click on the links below to download PDFs about our CAMP consultants.

Both Alta Planning + Design and Trail Solutions will be working throughout the entire Concept and Master Planning process, and they'll be back for CAMP: Winter, too! Don't miss your chance to meet the teams at our Opening Reception, Thursday, February 7, 2008, 6:30 to 8:00 p.m. at the Mountainside Conference Center in Main Lodge.

Say hello to Alta Planning + Design.

Here's more about their staff:

Jeff Olson, Principal

Jeff is a registered architect who has been involved in greenways, open space, and alternative transportation projects for more than 20 years. Jeff's work includes the award-winning Grand Canyon Greenway, the 1,000-mile New York State Bicycle Route System, and numerous bicycle, pedestrian, and trail plans that he participated in from positions in both the private and public sectors. His diverse career experience provides him with unique and valued vision and leadership abilities.

Matt Benjamin, Planner

Through his work with the Los Angeles County Bicycle Coalition and the Los Angeles County Metropolitan Transportation Authority, Matt has accrued extensive experience in leading public outreach and planning efforts. Matt specializes in developing strategies to ensure that the needs and desires of both the public and the contracting organization are met.

Say hello to Trail Solutions.

Here's more about their staff:

Cimarron Chacon, ASLA

Cimarron is a renowned trail planner and designer. Prior to her time with Trail Solutions she developed multiple trail systems throughout the West as the Landscape Architect over Trails Policy for the Bureau of Land Management, influencing public policy and design criteria for recreation sites on public lands. She has dealt with design and development on lands in the urban interface of several rapidly growing communities in the West, and her most prized trail system, Utah's Gooseberry Mesa, was recently designated as a National Recreation Trail by the Secretary of the Interior.

Cimarron was a contributing author to IMBA's *Managing Mountain Biking* and other outdoor and professional publications. In addition, she developed and taught courses on trail management and visual resource management for the Bureau of Land Management, United States Forest Service, National Park Service, and Federal Highway Administration.

Joey Klein, IMBA Trail Specialist (CAMP: WINTER)

Joey has been on the trail for IMBA since 1999, traveling the globe to share his knowledge of and passion for multi-use trail systems in 45 states and 13 countries. He has recently returned from working on a project with National Parks Singapore in the design and construction of a mountain bike center on a small island near Malaysia. With a population of four million people, Singapore is linking all of their National Parks with shared-use pathways.

Formerly a ski patroller at Arapahoe Basin in Colorado, Joey built the initial mountain bike trails at neighboring Keystone Resort. He has spent the last five summers at Tamarack Resort in Idaho as the trail designer, working with planners to incorporate a brand-new system for residents and visitors who wish to hike, fish, rock climb, zip line, mountain bike, ski, snowshoe, and snowmobile.

Say hello to Peter Axelson, Founder and Director of Research and Development at Beneficial Designs.

As Founder and Director of Research and Development, Peter leads Beneficial Designs and spends much of his time traveling throughout the world to attend meetings and present the firm's work. After sustaining a spinal cord injury, Peter founded Beneficial Designs in 1981 to manufacture his Arroya Sit-Ski design. Many Beneficial Designs devices, including hand controls for manual transmission vehicles and a piano pedal pusher operated by the abdominal muscles, have been inspired by Peter's desire to reestablish the physical, intellectual, and spiritual balance in his own life.

Peter is an avid monoskier, and his zest for outdoor recreation has led Beneficial Designs to specialize in the development of a variety of adaptive recreation equipment, including monoskis, cross-country snow skis, a wave ski for surf kayaking, and ultra-light-aircraft modifications.



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CAMP: WINTER Recreation, Non-Motorized Backcountry



Photo © Christian Pondella

If you love to explore the far reaches of our public lands on foot, dog sled, or ski, this page is for you! Please see below for a list of CAMP: WINTER sessions that should be of most interest to you.

[CLICK HERE TO REGISTER!](#)

Thursday, February 7, through Tuesday, February 12

EXHIBIT HALL/BASE CAMP

See Schedule of Events for details

Mountainside Conference Center, Main Lodge

Informational and interactive exhibits will be on display throughout the event, and MLTPA staff will be on hand all week to field questions and receive feedback. Computer stations will be set up so that participants may take the CAMP: SUMMER and CAMP: WINTER trail surveys. Displays will include maps and planning exhibits, photos, and instructional materials related to winter trail types, GIS planning data, and winter travel/snow removal. Come to the Registration Desk to enjoy a guided tour of the Exhibit Hall, or pick up a copy of the Self-Guided Tour.

Capacity: No limit

Thursday, February 7

OPENING RECEPTION

6:30 p.m. to 8:00 p.m.

Exhibit Hall, Mountainside Conference Center, Main Lodge

While enjoying cocoa and cookies, the public will have the opportunity to meet planning consultant team members from Alta Planning + Design and Trail Solutions, MLTPA staff and Board members, and other CAMP Partners. An overview of the week's activities will be provided, as well as introductions to the CAMP Team. Participants also may register for additional sessions, and take the CAMP: WINTER and CAMP: SUMMER trail surveys, at this time.

Capacity: No limit

Friday, February 8, OR Saturday, February 9 (same tours run each day)

PORTAL TOUR

9:00 a.m. to 12:00 p.m.

Meet at the Visitors' Center

Consultants from Trail Solutions and Alta Planning + Design will host a Town Trolley tour through Mammoth Lakes, identifying existing winter public-travel routes—both the Mammoth Lakes Trail System and public-transportation routes—and the recreation access points to which they connect.

Capacity: 25

WALKING TOUR

1:00 p.m. to 3:00 p.m.

Meet at Visitors' Center

Consultants from Trail Solutions and Alta Planning + Design will host a walking tour through Mammoth Lakes, identifying existing winter public-travel routes—on the Mammoth Lakes Trail System and on sidewalks—and providing information about snow removal as it's related to Business Assessment Districts (BADs), Safe Routes to School, and grooming for non-motorized travel.

Capacity: No limit

Friday, February 8

LISTENING SESSION: WINTER RECREATION, NON-MOTORIZED BACKCOUNTRY

11:30 a.m. to 12:15 p.m.

Suite Z

Planning consultants from the Trail Solutions team will lead an informal focus group comprised of community members who are passionate about non-motorized winter recreation in the backcountry. The session is designed so that Trail Solutions can better comprehend the specific needs and challenges of this particular group as they relate to multi-use trails, access points to public lands, and recreation.

Capacity: 16

FEATURED PRESENTATION: "FOUR-SEASON TRAILS: HOW COMMUNITIES AROUND THE WORLD GET IT DONE"

Presenter: Joey Klein, Trail Solutions

6:30 p.m. to 8:00 p.m.

Exhibit Hall, Mountainside Conference Center, Main Lodge

This presentation by world-renowned trails designer Joey Klein will take the audience on a tour of five continents, highlighting the history and meaning of why we love trails, how communities deal with their own unique geographies (balancing seasonal and geological challenges), and heroic tales of how citizen groups have come together to make their own dreams a reality—just as Mammoth is doing now.

Capacity: No limit

Saturday, February 9

TRAILS NETWORK WORKSHOP: RECREATION

2:00 p.m. to 5:00 p.m.

Suite Z

Using base maps of existing trails and play areas, participants will work closely with planning consultants from Trail Solutions to evaluate existing wintertime connections to recreation on public lands, discuss potential new links and other improvements to the current system, and brainstorm about trail amenities such as trailheads and signage within the frontcountry area adjacent to the community.

Capacity: 16

Monday, February 11

NEXT STEPS PRESENTATION

6:30 p.m. to 8:00 p.m.

Exhibit Hall, Mountainside Conference Center, Main Lodge

A presentation and question-and-answer session focused on the lessons and information learned from the week's workshops and listening sessions, and how CAMP: WINTER connects to CAMP: SUMMER and the CAMP process as a whole. Information will be provided concerning how the public can stay informed and involved in the planning process, which planning steps are still to come, when citizens can expect a draft plan, and how to make that plan a reality.

Capacity: No limit



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CAMP: WINTER Recreation, Non-Motorized



Photo © John Wentworth

If you're into human-powered recreation in the frontcountry, this page is for you! Please see below for a list of CAMP: WINTER sessions that should be of most interest to you.

CLICK [HERE](#) TO REGISTER!

Thursday, February 7, through Tuesday, February 12

EXHIBIT HALL/BASE CAMP

See Schedule of Events for details

Mountainside Conference Center, Main Lodge

Informational and interactive exhibits will be on display throughout the event, and MLTPA staff will be on hand all week to field questions and receive feedback. Computer stations will be set up so that participants may take the CAMP: SUMMER and CAMP: WINTER trail surveys. Displays will include maps and planning exhibits, photos, and instructional materials related to winter trail types, GIS planning data, and winter travel/snow removal. Come to the Registration Desk to enjoy a guided tour of the Exhibit Hall, or pick up a copy of the Self-Guided Tour.

Capacity: No limit

Thursday, February 7

OPENING RECEPTION

6:30 p.m. to 8:00 p.m.

Exhibit Hall, Mountainside Conference Center, Main Lodge

While enjoying cocoa and cookies, the public will have the opportunity to meet planning consultant team members from Alta Planning + Design and Trail Solutions, MLTPA staff and Board members, and other CAMP Partners. An overview of the week's activities will be provided, as well as introductions to the CAMP Team. Participants also may register for additional sessions, and take the CAMP: WINTER and CAMP: SUMMER trail surveys, at this time.

Capacity: No limit

Friday, February 8, OR Saturday, February 9 (same tours run each day)

PORTAL TOUR

9:00 a.m. to 12:00 p.m.

Meet at the Visitors' Center

Consultants from Trail Solutions and Alta Planning + Design will host a Town Trolley tour through Mammoth Lakes, identifying existing winter public-travel routes—both the Mammoth Lakes Trail System and public-transportation routes—and the recreation access points to which they connect.

Capacity: 25

WALKING TOUR

1:00 p.m. to 3:00 p.m.

Meet at Visitors' Center

Consultants from Trail Solutions and Alta Planning + Design will host a walking tour through Mammoth Lakes, identifying existing winter public-travel routes—on the Mammoth Lakes Trail System and on sidewalks—and providing information about snow removal as it's related to Business Assessment Districts (BADs), Safe Routes to School, and grooming for non-motorized travel.

Capacity: No limit

Friday, February 8

LISTENING SESSION: WINTER RECREATION, NON-MOTORIZED

10:30 a.m. to 11:15 a.m.

Suite Z

Planning consultants from the Trail Solutions team will lead an informal focus group comprised of community members who are passionate about non-motorized winter recreation. The session is designed so that Trail Solutions can better comprehend the specific needs and challenges of this particular group as they relate to multi-use trails, access points to public lands, and recreation.

Capacity: 16

LISTENING SESSION: WINTER MOBILITY

3:30 p.m. to 4:15 p.m.

Suite Z

Planning consultants from the Trail Solutions and Alta Planning + Design teams will lead an informal focus group comprised of community members who are interested in snow removal and feet-first winter mobility in town. The session is designed to collect and disburse, in a moderated environment, information about current grooming and snow maintenance, feet-first travel, and wintertime public transit.

Capacity: 16

FEATURED PRESENTATION: "FOUR-SEASON TRAILS: HOW COMMUNITIES AROUND THE WORLD GET IT DONE"

Presenter: Joey Klein, Trail Solutions

6:30 p.m. to 8:00 p.m.

Exhibit Hall, Mountainside Conference Center, Main Lodge

This presentation by world-renowned trails designer Joey Klein will take the audience on a tour of five continents, highlighting the history and meaning of why we love trails, how communities deal with their own unique geographies (balancing seasonal and geological challenges), and heroic tales of how citizen groups have come together to make their own dreams a reality—just as Mammoth is doing now.

Capacity: No limit

Saturday, February 9

TRAILS NETWORK WORKSHOP: RECREATION

2:00 p.m. to 5:00 p.m.

Suite Z

Using base maps of existing trails and play areas, participants will work closely with planning consultants from Trail Solutions to evaluate existing wintertime connections to recreation on public lands, discuss potential new links and other improvements to the current system, and brainstorm about trail amenities such as trailheads and signage within the frontcountry area adjacent to the community.

Capacity: 16

TRAILS NETWORK WORKSHOP: MOBILITY

2:00 p.m. to 5:00 p.m.

Suite Z

Using base maps of existing trails and routes, participants will work closely with planning consultants from Alta Planning + Design to evaluate existing wintertime feet-first and public transit systems and how they connect to services and neighborhoods, to favorite recreation and leisure areas, and for safe routes to school and work. There will also be discussion of potential new links, enhanced amenities such as signage and wayfinding, bus stops, and other safety enhancements.

Capacity: 16

Monday, February 11

NEXT STEPS PRESENTATION

6:30 p.m. to 8:00 p.m.

Exhibit Hall, Mountainside Conference Center, Main Lodge

A presentation and question-and-answer session focused on the lessons and information learned from the week's workshops and listening sessions, and how CAMP: WINTER connects to CAMP: SUMMER and the CAMP process as a whole. Information will be provided concerning how the public can stay informed and involved in the planning process, which planning steps are still to come, when citizens can expect a draft plan, and how to make that plan a reality.

Capacity: No limit



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CAMP: WINTER Recreation, Motorized



Snowmobilers, this page is for you! Please see below for a list of which CAMP: WINTER sessions should be of most interest to you.

[CLICK HERE TO REGISTER!](#)

Thursday, February 7, through Tuesday, February 12

EXHIBIT HALL/BASE CAMP

See Schedule of Events for details

Mountainside Conference Center, Main Lodge

Informational and interactive exhibits will be on display throughout the event, and MLTPA staff will be on hand all week to field questions and receive feedback. Computer stations will be set up so that participants may take the CAMP: SUMMER and CAMP: WINTER trail surveys. Displays will include maps and planning exhibits, photos, and instructional materials related to winter trail types, GIS planning data, and winter travel/snow removal. Come to the Registration Desk to enjoy a guided tour of the Exhibit Hall, or pick up a copy of the Self-Guided Tour.

Capacity: No limit

REGISTER NOW!

Thursday, February 7

LISTENING SESSION: WINTER RECREATION, MOTORIZED

11:00 a.m. to 11:45 a.m.

Suite Z

Planning consultants from the Trail Solutions team will lead an informal focus group comprised of community members who are passionate about motorized winter recreation. The session is designed so that Trail Solutions can better comprehend the specific needs and challenges of this particular group as they relate to multi-use trails, staging areas, and recreation.

Capacity: 16

OPENING RECEPTION

6:30 p.m. to 8:00 p.m.

Exhibit Hall, Mountainside Conference Center, Main Lodge

While enjoying cocoa and cookies, the public will have the opportunity to meet planning consultant team

members from Alta Planning + Design and Trail Solutions, MLTPA staff and Board members, and other CAMP Partners. An overview of the week's activities will be provided, as well as introductions to the CAMP Team. Participants also may register for additional sessions, and take the CAMP: WINTER and CAMP: SUMMER trail surveys, at this time.

Capacity: No limit

Friday, February 8, OR Saturday, February 9 (same tours run both days)

PORTAL TOUR

9:00 a.m. to 12:00 p.m.

Meet at the Visitors' Center

Consultants from Trail Solutions and Alta Planning + Design will host a Town Trolley tour through Mammoth Lakes, identifying existing winter public-travel routes—both the Mammoth Lakes Trail System and public-transportation routes—and the recreation access points to which they connect.

Suggested participants: Open to all

Capacity: 25

WALKING TOUR

1:00 p.m. to 3:00 p.m.

Meet at Visitors' Center

Consultants from Trail Solutions and Alta Planning + Design will host a walking tour through Mammoth Lakes, identifying existing winter public-travel routes—on the Mammoth Lakes Trail System and on sidewalks—and providing information about snow removal as it's related to Business Assessment Districts (BADs), Safe Routes to School, and grooming for non-motorized travel.

Suggested participants: Open to all

Capacity: No limit

Friday, February 8

LISTENING SESSION: WINTER MOBILITY

3:30 p.m. to 4:15 p.m.

Suite Z

Planning consultants from the Trail Solutions and Alta Planning + Design teams will lead an informal focus group comprised of community members who are interested in snow removal and feet-first winter mobility in town. The session is designed to collect and disburse, in a moderated environment, information about current grooming and snow maintenance, feet-first travel, and wintertime public transit.

Capacity: 16

FEATURED PRESENTATION: "FOUR-SEASON TRAILS: HOW COMMUNITIES AROUND THE WORLD GET IT DONE"

Presenter: Joey Klein, Trail Solutions

6:30 p.m. to 8:00 p.m.

Exhibit Hall, Mountainside Conference Center, Main Lodge

This presentation by world-renowned trails designer Joey Klein will take the audience on a tour of five continents, highlighting the history and meaning of why we love trails, how communities deal with their own unique geographies (balancing seasonal and geological challenges), and heroic tales of how citizen groups have come together to make their own dreams a reality—just as Mammoth is doing now.

Capacity: No limit

Saturday, February 10

TRAILS NETWORK WORKSHOP: RECREATION

2:00 p.m. to 5:00 p.m.

Suite Z

Using base maps of existing trails and play areas, participants will work closely with planning consultants from Trail Solutions to evaluate existing wintertime connections to recreation on public lands, discuss potential new links and other improvements to the current system, and brainstorm about trail amenities such as trailheads and signage within the frontcountry area adjacent to the community.

Capacity: 16

Monday, February 11

NEXT STEPS PRESENTATION

6:30 p.m. to 8:00 p.m.

Exhibit Hall, Mountainside Conference Center, Main Lodge

A presentation and question-and-answer session focused on the lessons and information learned from the week's workshops and listening sessions, and how CAMP: WINTER connects to CAMP: SUMMER and the CAMP process as a whole. Information will be provided concerning how the public can stay informed and involved in the planning process, which planning steps are still to come, when citizens can expect a draft plan, and how to make that plan a reality.

Capacity: No limit



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Getting to CAMP: WINTER

DRIVING DIRECTIONS TO MAMMOTH LAKES, CALIFORNIA

- From Los Angeles**

Driving from Southern California will take approximately 6 hours. Take the 405 freeway north to the 5 freeway north to Highway 14 north to Highway 395 north. Exit on Highway 203 to Mammoth Lakes.
- From San Diego/Orange County**

Driving from the San Diego area will take approximately 7.5 hours, and from the Orange County area will take approximately 6 hours. Take the 15 freeway north to Highway 395 north. Exit on Highway 203 to Mammoth Lakes.
- From Reno/Lake Tahoe**

Driving from the Reno/Tahoe area will take approximately 3 hours. Take Highway 395 south. Exit on Highway 203 to Mammoth Lakes.
- From Northern California/Bay Area**

Driving from the San Francisco/Sacramento areas will take approximately 5-7 hours. Depending on the season and road conditions, various routes may be taken. Please consult Caltrans at 800-427-7623, the California Highway Patrol, or your local Triple A (AAA) office for the best route from your area.

PUBLIC TRANSPORTATION



Click map to enlarge, or click [HERE](#) to download a PDF.

- Mountainside Conference Center at Main Lodge**

7:00 a.m. to 5:30 p.m.: The **Red Line** begins at Snowcreek Athletic Club (stop #21) and runs along Old Mammoth Road and Main Street, turning up Minaret Road at The Village and continuing up to Main Lodge (stop #1). It runs every 15 minutes.
- Suite Z**

7:00 a.m. to 5:30 p.m.: The **Red Line** begins at Snowcreek Athletic Club (stop #21) and runs along Old Mammoth Road and Main Street, turning up Minaret Road at The Village and continuing up to Main Lodge (stop #1). It runs every 15 minutes. Get off at the Vons plaza (stop #15) and walk through the parking lot toward Minaret Cinemas. The staircase outside the cinema will take you directly to Suite Z—look for the CAMP: WINTER signs!
- The **Green Line** also is available every 15 minutes between 7:00 a.m. and 5:30 p.m., and runs along Meridian Boulevard from Little Eagle Lodge to Old Mammoth Road. Get off at the intersection of Meridian Boulevard and Old Mammoth Road (stop #31), across from Starbucks, and cross the street to the Vons plaza. Walk through the parking lot toward Minaret Cinemas. The staircase outside the cinema will take you directly to Suite Z—look for the CAMP: WINTER signs!

TOML Visitors Center
7:00 a.m. to 5:30 p.m.: The **Red Line** begins at Snowcreek Athletic Club (stop #21) and runs along Old Mammoth Road and Main Street, turning up Minaret Road at The Village and continuing up to Main Lodge (stop #1). It runs every 15 minutes. Get off at the intersection of Old Mammoth Road and Main Street (stop #11) and walk one block east on Main Street. Turn left to head north on Sawmill Cutoff Road to where the road intersects with the Main Path. Head east on the trail and it will take you directly to the Visitors Center.

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Volunteer for CAMP: WINTER

In November 2007, a number of generous individuals donated their time to MLTPA and the CAMP: SUMMER event by volunteering on site. We're looking for a few committed folks to offer the same sort of help for CAMP: WINTER, February 7-12, 2008, at the Mountainside Conference Center in Main Lodge. Here's a sample of what you may be called on to do:

- Greet and check in guests at the registration table

- Lead guests on a tour of the Exhibit Hall

- Take photos of the event

- Help coordinate tour groups

- Assist with venue setup and breakdown

Please e-mail us at volunteer@mltpa.org or call (760) 934-3154 to toss your hat in the ring. Thanks!

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Take the CAMP Trail Surveys Here!

The CAMP Trail Surveys are your chance to send feedback on our trails and public access system straight to the trails planning consultants. They're anonymous and only take a few minutes to complete, so please share your local knowledge! CAMP: SUMMER info is still being collected and considered, so we encourage you to take both surveys.

(Oh, and when you're done, forward this page to a friend!)

Click [here](#) to take the **CAMP: SUMMER** Trail Survey.

And then

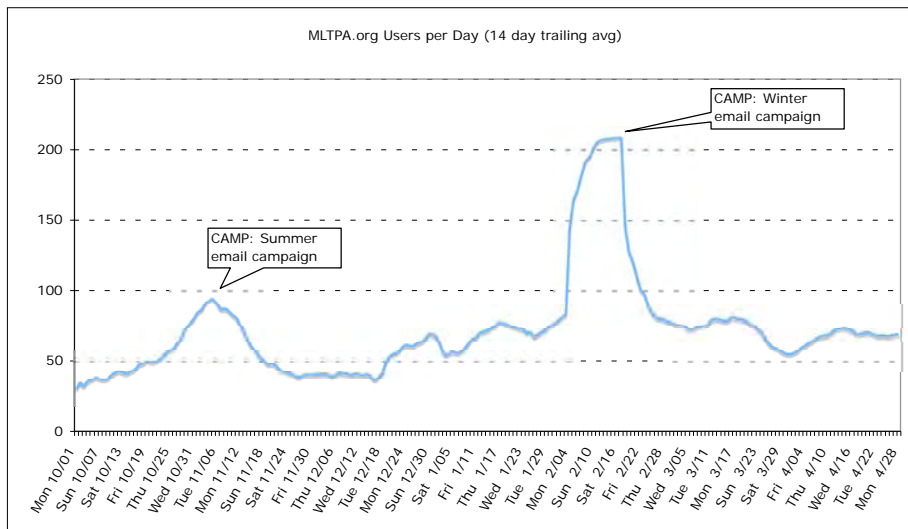
Click [here](#) to take the **CAMP: WINTER** Trail Survey.

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Report: Site7356
Report Name: Sessions Graph
Date Range: 10/01/2007 - 04/28/2008
#####

Date MLTPA.org Users per Day (14 day trailing avg)

Mon 10/01	30
Tue 10/02	35
Wed 10/03	32
Thu 10/04	36
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Mon 10/08	36
Tue 10/09	37
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Tue 3/18	79
Wed 3/19	80
Thu 3/20	78
Fri 3/21	76
Sat 3/22	74
Sun 3/23	72
Mon 3/24	70
Tue 3/25	65
Wed 3/26	62
Thu 3/27	60
Fri 3/28	59
Sat 3/29	57
Sun 3/30	55
Mon 3/31	55
Tue 4/01	56
Wed 4/02	57
Thu 4/03	60

Fri 4/04	61
Sat 4/05	63
Sun 4/06	64
Mon 4/07	66
Tue 4/08	67
Wed 4/09	68
Thu 4/10	68
Fri 4/11	70
Sat 4/12	73
Sun 4/13	73
Mon 4/14	73
Tue 4/15	72
Wed 4/16	71
Thu 4/17	69
Fri 4/18	69
Sat 4/19	70
Sun 4/20	70
Mon 4/21	69
Tue 4/22	68
Wed 4/23	68
Thu 4/24	68
Fri 4/25	67
Sat 4/26	68
Sun 4/27	69
Mon 4/28	69

Chapter 7: Registration

MLTPA was responsible for developing and tracking registration for all CAMP: WINTER sessions, both before and during the event. MLTPA staff, Board members, and volunteers also were responsible for checking guests in for each session and providing them with nametags. Walk-ups were admitted to all public events with no capacity limit by having them sign in and fill out a registration form on-site. Guests also were asked to sign waivers when necessary.

- **Online registration summary**

MLTPA engaged the services of RegOnline to maintain online registration for the event. Participants accessed the special CAMP: WINTER section of the RegOnline site by clicking through the Registration page on the CAMP: WINTER mini-site. Once their information was submitted, participants received a confirmation e-mail thanking them for their registration, and the registration information was immediately forwarded to MLTPA staff to be recorded in the “CAMP: WINTER Master Registration List.” Additionally, this service enabled users to change those events for which they’d registered, cancel registration completely, be put on a wait list for events that were at capacity, and receive auto-generated e-mails from MLTPA regarding proper attire, session openings, last-minute session cancellations, and other information. Online registration closed at noon on February 7, 2008.

- **On-site registration summary**

Once online registration had closed, guests were able to sign up for events on site at the Registration Table via an analog registration form developed by MLTPA. Registration was recorded in the “CAMP: WINTER Master Registration List” in real time by MLTPA staff.

CAMP: WINTER RegOnline.com

Builder

https://www.regonline.com/builder/default.aspx?EventSessionID=20080606104602077g4uet55uw5ik055au&EventID=183016&pg=d

Getting Started Latest Headlines Apple Amazon eBay Yahoo! News MLTPA control panel Google Docs Measure R Docs Yes on Mammoth's ... Mono County - Electi...

The MLTPA Foundation Presents CAMP: WINT... (183016)

[Return to Manager](#)

Registration Form Pages Theme & Colors Event Website Emails [Preview](#) [Save & Stay](#) [Save & Close](#)

Start Personal Information Agenda Lodging & Travel Merchandise Checkout Confirmation

Event Basics

* Event Title:

* Registration Form URL:

Event Fee: [Advanced](#)

Start Date: Start Time: [Date/Time options](#)

End Date: End Time: [Date/Time options](#)

Location Name:

Address Line 1:

Address Line 2:

City: State/Province: Postal Code (Zip):

Country:

* Contact Email Address:

Registrant Types

[Add registrant type](#)

Registration Rules

New Registrant

☐ Allow Group registrations

☐ Limit the number of registrants for this event

Upon completion of registration, set the initial status to:

Returning Registrant

☒ Allow registrants to update their own registration.

☐ Allow registrants to substitute another person.

☒ Allow registrants to cancel their registration.

[Advanced Settings](#)

Done

www.regonline.com

Builder

https://www.regonline.com/builder/preview.aspx?EventID=183016&EventSessionID=20080606104602077g4uet55uw5ik055au&pg=c

Getting Started Latest Headlines Apple Amazon eBay Yahoo! News MLTPA control panel Google Docs Measure R Docs Yes on Mammoth's ... Mono County - Electi...

The MLTPA Foundation Presents CAMP: WINT... (183016)

[Return to Manager](#)


Registration Form Pages Theme & Colors Event Website Emails [Edit](#) [Save & Stay](#) [Save & Close](#)

Start Personal Information Agenda Lodging & Travel Merchandise Checkout Confirmation

[View Fullscreen](#)

You can only view your registration in Preview mode. All functions are disabled.

- To preview other pages, click the Registration Form Pages above.
- To test your registration, click Register under Registration Functions on the Manager.



Sorry! You can no longer register online for this Event. We will be happy to register you on site on the day of the Event. Thank you.

[Terms of Use](#) [Home](#)

Done

www.regonline.com

OPPOSING MOTION

MLTPA CAMP: WINTER FEBRUARY 7-12, 2008 Post Event Report - Registration

TOTAL ATTENDANCE

Total Attendance: 162 "unique guests" (Individuals that participated in one or more sessions. Individuals are counted only once.) *CAMP SUMMER had 160 unique guests.*

Total Session Attendance: 224 "hits" (Total "occupied seats" for all sessions – individuals are counted each time they participate in a different session.) *CAMP: SUMMER had 239 hits.*

With the Exhibit Hall located in the Main Lodge's Mountainside Conference Room, many MMSA staff and guests stopped in and viewed the exhibits/took the survey, but were not required to register.

Note: Registration numbers do not include consultants or Board Members acting as hosts.

ATTENDANCE BY SESSION

Note: Registration numbers do not include consultants or Board Members acting as hosts.

THURSDAY, FEBRUARY 7

Listening Session: USFS (Agency) – Non-Public	3
Listening Session: Emergency Services (Agency) – Non-Public	2
Listening Session: Winter Recreation, Motorized	5
Listening Session: Schools	Unknown
VIP Reception	36
Opening Reception	35*

*Most VIP Reception guests staying into the Opening Reception.

FRIDAY, FEBRUARY 8

Portal Tour	6
Listening Session: Winter Mobility (Agency)	10
Listening Session: Winter Recreation, Non-Motorized	12
Listening Session: Winter Recreation, Backcountry	11
Walking Tour	7
Listening Session: Winter Mobility (Public)	12
Featured Presentation: "Four Season Trails: How Communities Around the World Get it Done" (Joey Klein)	28

Opposing Motion – Event Management Services
PO Box 3991, Mammoth Lakes, CA 93546, Tel. 760-934-4093, Fax. 760-923-6388

SATURDAY, FEBRUARY 9

Portal Tour	3
Walking Tour	4
Trails Network Workshop: Recreation	10
Trails Network Workshop: Mobility	10
Featured Presentation: "The Tourism and Recreation Economy" (Emilyn Schieffield)	Cancelled

SUNDAY, FEBRUARY 10

No sessions.

MONDAY, FEBRUARY 11

Next Steps Presentation	31
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TUESDAY, FEBRUARY 12




No sessions.

REGISTRATION HABITS:

Pre-Registered: 56 RegOnLine

Registered On-Site: 106

FINAL**Event Snapshot List for The MLTPA Foundation Presents CAMP: WINTER (#183016) On-site****Report Date:** Thursday, February 7, 2008**Location:** Mammoth Lakes**Email Smart Link:** 

Overall Statistics	Total	% of Total	Limit	% of Limit	Revenue
Registrations	56	100%			\$0.00
Cancellations	2				
Status Breakdown 	Total	% of Total			Revenue
Confirmed	56	97%			\$0.00
Canceled	2	3%			\$0.00
Custom Fields 	Total	% of Total	Limit	% of Limit	
Birthdate	33	59%			
Volunteer	5	9%			
E-newsletter	14	25%			
How Heard	56	100%			
MLTPA Newsletter	5	9%			
MLTPA Website	1	2%			
Poster	2	4%			
Postcard	8	14%			
Newspaper Ad	7	12%			
Radio Ad	0	0%			
TV Ad	1	2%			
Minaret Cinemas Ad	0	0%			
Phone Call from MLTPA	1	2%			
Email from MLTPA	11	20%			
MLTPA In-Person Presentation	8	14%			
Friend	4	7%			
Other Email	1	2%			
Other Website	1	2%			
Other	6	11%			
Agenda Items 	Total	% of Total	Limit	% of Limit	Revenue
Motorized Listening Sess	7	12%	16	44%	
Opening Reception	30	54%			
Portal Tour Fri	10	18%	25	40%	
Non-Motorized Listening S	15	27%	20	75%	
Backcountry Listening Ses	9	16%	16	56%	
Walking Tour Fri	9	16%			
Winter Mobility Listening	20	36%	20	100%	
Joey Klein Presentation	28	50%			
Portal Tour Sat	6	11%	25	24%	
Walking Tour Sat	3	5%			
Recreation Trails Network	18	32%	20	90%	
Mobility Trails Network	10	18%	16	62%	
Keynote T&R Economy	10	18%			
Next Steps Presentation	25	45%			

Please be aware that if question format is changed administratively during the Registration period, snapshot numbers may not be accurate.



Thank you for registering for CAMP: WINTER! Your participation in these sessions is key to the success of the trails plan update. See you February 7-12!

Please check in at the Registration Desk, located in the Exhibit Hall (Mountainside Conference Center) at MMSA's Main Lodge.

Exhibit Hall/Registration hours are:

Thursday, Feb. 7	12:00 PM - 8:00 PM
Friday, Feb. 8	8:00 AM - 4:30 PM; 6:00 PM - 8:00 PM
Saturday, Feb. 9	8:00 AM - 4:30 PM
Sunday, Feb. 10	8:00 AM - 4:30 PM
Monday, Feb. 11	8:00 AM - 4:30 PM; 6:00 PM - 8:00 PM
Tuesday, Feb. 12	8:00 AM - 3:30 PM

If you have registered for an event that meets at the Town of Mammoth Lakes Visitors' Center or at Suite Z, you may check in on site, beginning 30 minutes prior to the start of the session.

You may click on the link below to view your detailed registration record.

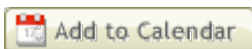
Reference Number: /*Merge: RegistrationId*/

Name: /*Merge: FirstName*/ /*Merge: LastName*/

/*AttendeeRecord: Click here*/ to review your detailed record.

/*Merge: EventTitle*/

Date: /*Merge: EventDate*/ -
/*EventLocation*/



/*EventMap*/

Contact Information: Phone: 760-934-3154; Email: camp@mltpa.org

[illegible]

[illegible]

MLTPA CAMP: WINTER On Site Registration

Registration

First Name	Last Name	Home Phone	Cell Phone	Work Phone	Home Email	Work Email	Mailing Street	City	State	Zip	Birthdate
101	Oren										
102	Tony										
103	Elizabeth										
104	Joyce										
105	Dawn										
106	Chris	(760) 934-9918									
107	Mary										
108	Eric										
109	Rich										
110	Shawn	(760) 914-7000			swwalkers@yahoo.com						
111	Jim										
112	Brian				briantertwilson@yahoo.com						
TOTAL											
PRE-REG ACTUAL ATTENDANCE											

CAMP: WINTER Pre-Registration

First Name	Last Name	Address Line 1	City	State	Zip	Phone	HomePhone	CellPhone	Email
1 Lesley	Bruns	P.O. Box 1454	Mammoth Lakes	CA	93546	760 934-7575	760 934-0190		lestravel@hotmail.com
2 Elizabeth	Tenney	PO BOX 2428	Mammoth Lakes	CA	93546-2428		760-924-8475		e10ney@npgcable.com
3 Jane	Kenyon	mammoth lakes	CA	93546		harmonyshaboo@gmail.com
4 Mary	Prentice	pobox 47	mammoth lakes	CA	93546		760 934-0355		mkp@npgcable.com
5 Wilma and Bryce	Wheeler	P.O. Box 3208	Mammoth Lakes,	CA	93546		7609343764		wilma.bryce@verizon.net
6 Malcolm	Clark	POB 3328	Mammoth Lakes	CA	93546-3328		760-924-5639		wmalcolm.clark@gmail.com
7 Sharon	Clark	POB 3328	Mammoth Lakes	CA	93546-3328		760-924-5639		sharonr.clark@gmail.com
8 Hank	Garretson	PO Box 1213	Mammoth Lakes	CA	93546		934-7665		w6sx@npgcable.com
9 Rhonda	Starr	PO Box 1213	Mammoth Lakes	CA	93546		760-934-7665		elfie@npgcable.com
10 Bob	Kermode	P.O. Box 1891	Mammoth Lakes	CA	93546-1891		760-934-0017		bobandmarykermode@msn.com
11 Alexandra	Fabbro	P.O. Box 3535	Mammoth Lakes	CA	93546		626-429-2062	626-429-2062	alexfabbro@yahoo.com
12 Heidi	Kanayan	po box 1337	Mammoth Lakes	CA	93546		909-725-6894	909-725-6894	alexfabbro@yahoo.com
13 Mary	Canada	PO Box 475	Mammoth Lakes	CA	93546		934-6150		flipski94@aol.com
14 Susan	Minor	630 Rocking Horse CT	Gardnerville	NV	89410		7752651568	7609203729	canada@npgcable.com
15 Pete	Minor	630 Rocking Horse CT	Gardnerville	NV	89410		7752651568	7609203729	p1s2minor2@verizon.net
16 Ted	Stern	1429 School House Rd.	Montecito	CA	93108	760 934 5904	805-969-0602	805-452 8356	p1s2minor@verizon.net
17 Joone	Parsons	P.O. W. Box 321	Bish	CA	93515	(not any-none	(not) any-none	(not) any-none	kayandted@cox.net
18 Noelle	Deinken	PO Box 100 PMB 582	Mammoth Lakes	CA	93546		934-8771		suggestions301@yahoo.com
19 Alana	Levin	po box 8272	mammoth lakes	CA	93546-8272		760 934 9234		noelledinken@hotmail.com
20 Tomi	Bortolazzo	PO Box 3269	mammoth lakes	CA	93546	760-924-4102			alana@highsierratri.org
21 Gene	Zeiner	8300 Fordham Road	Los Angeles	CA	90045		310-216-7704		doctomi@easternsierraurology.com
22 David	Page	PO Box 100, #460	Mammoth Lakes	CA	93546		760-934-7498	310-339-9069	genezeiner@ca.rr.com
23 John	Walter	po box 2383	mammoth lakes	CA	93546		760-934-1767		davidtpage@earthlink.net
24 Lynn	Gossard	PO BOX 8772	Mammoth Lakes	CA	93546				salt1143@gmail.com
25 Steve	Speidel	po box 100 pmb 457	Mammoth Lakes	CA	93546	760 934-8989	760 709-2227	760 709-2227	sierrahiker@hotmail.com
26 Phyllis	Benham	PO Box 1823	Mammoth Lakes	CA	93546	760 934-8283	760 934-8283	760 934-8283	sspeidel@ci.mammoth-lakes.ca.us
27 Rhonda	Starr	PO Box 1213	Mammoth Lakes	CA	93546				pbenham1@verizon.net
28 Barbara	Burns	PO Box 2753	Mammoth Lakes	CA	93546-2753				elfie@npgcable.com
29 Elizabeth	Webster	2051 Robert Sherrill Ln	Lincolnton	NC	28092				barbara.burns@yahoo.com
30 Peggie	Chew	po box 73	mammoth lakes	CA	93546		760 934 9819		current@webbuildersnc.com
31 C	Hawkes	1307 Euclid Street #7	Santa Monica	CA	90404		310-393-4800		mxchewie@yahoo.com
32 Mark	Mooney	111 N. Hill St	Los Angeles	CA	90012				curiousch@hotmail.com
33 Skip	Harvey	PO Box 2184	Mammoth Lakes	CA	93546		760-937-3900		mmooney@lasuperiorcourt.org
34 John	Wolcott	635 W. 35th Steet	Los Angeles	CA	90007	323-442-1539	323-442-1539	323-442-1539	basecampcafe@yahoo.com
35 Randy	Jayne	22124 Drover Way	Canyon Lake	CA	92587	9518494920	9512446886	9512851207	wolcott@usc.edu
36 Dianne	Rindt	234 W Sequoia Circle	Ridgecrest	CA	93555		760-446-2380		rx2ski@msn.com
37 Deena	Kastor	1208 Majestic Pines Drive	Mammoth Lakes	CA	93546	805-432-8200	760-924-8216	805-432-8200	tdrindt@verizon.net
38 Andrew	Kastor	1208 Majestic Pines Dr	Mammoth Lakes	CA	93546	760 937 2406	760-924-8216		makingstrides1@verizon.net
39 Chris	Fiore	11429 hayvenhurst ave	granada hills	CA	91344	8183155000			andrew@highsierrastriders.org
40 Denise	Riley	27 Sausalito Circle East	Manhattan Beach	CA	90266	310-545-9781	310-545-9781	310-545-9781	snowmobile@hotmail.com
41 Nick	Arambarri	903 Van Ness Court	Costa Mesa	CA	92626	9497014002		9498872198	DIAMONDGAL77@yahoo.com
42 Susan	Stavlo	1705 Forest Trail Bx 2636	Mammoth Lakes	CA	93546		760-934-5674	310-415-7040	narambarri@ipainc.com
43 Adrienne	Bode	8281 Kiner Avenue	Huntington Beach	CA	92646		714 8480350		suestavlo@yahoo.com
44 John	Stavlo	1705 Forest Trail Bx 2636	Mammoth Lakes	CA	93546		760-934-5674	310-415-7040	gritsmock@junoo.com
45 Krista	Koepp	PO Box 1775	Mammoth Lakes	CA	93546			213 4002257	johnstavlo@yahoo.com
46 Ron	Rodarte	38 Corniche Drive	Dana Point	CA	92629	760 9243746		213 4002257	krista.lk@verizon.net
								213-700-8114	rrodarte@cox.net

CAMP: WINTER Pre-Registration

47 Stuart	Brown	Tourism and Recreation Department	Mammoth Lakes	CA	93546	760-914-0699	760-914-0699	760-914-0699	sbrown@visitmammoth.com
48 Lara	Kirkner	PO Box 8938	Mammoth Lakes	CA	93546				lara@mammothtimes.com
49 Stacy	Corless	PO Box 8295	Mammoth Lakes	CA	93546				stacy_corless@yahoo.com
50 Elise	Howell	po box 84	mammoth lakes	CA	93546				emb.howell@verizon.net
51 Dan	McConnell	po box 7905	Mammoth Lakes	CA	93546				mcconnell.dan@hotmail.com
52 Ruth	Harrell	P.O. Box 2548	Mammoth Lakes	CA	93546	760-934-3781	760-934-1579	760-70-1021	rharrell@npgcable.com
53 Sean	Hartigan	P.O. Box 8036	Mammoth Lakes	CA	93546	310-365-8620	310-365-8620	310-365-8620	sean_hartigan@yahoo.com
54 Fran	Kelly	PO Box 8010	Mammoth Lakes	CA	93546				frankjelly@aol.com
55 Will	Aldrich	2517 Harrison St	San Francisco	CA	94110			415-341-5385	waldrich@yahoo.com
56 Jay	Deinken	POB 100 PMB 582	Mammoth Lakes	CA	93546		760-934-8771	760-793-5991	jdeinken@hotmail.com
57 Roy	Moyer	PO Box 69	Mammoth Lakes	CA	93546	760-934-2442			rmoyer@mammoth-mtn.com
58 Jeffrey	Scott	660 sundown circle	Bishop	CA	93514				js.watercolors@verizon.net
	58	58	58	57	58	19	38	24	
									58



Event Registration

*required field

Name*: _____ Date of Birth: _____ (mm/dd/yy)

Phone*: _____ (Home / Work / Cell)

E-mail Address*: _____ (Home / Work)

Mailing Address*: _____ (Home / Work)

Mailing City*: _____ State*: _____ Zip*: _____

Would you like to be added to the MLTPA e-newsletter list?: (Yes) (No)

How did you hear about CAMP: WINTER?:

- | | | |
|---|--|--|
| <input type="checkbox"/> MLTPA E-newsletter | <input type="checkbox"/> Radio Ad | <input type="checkbox"/> E-mail from MLTPA |
| <input type="checkbox"/> MLTPA Website | <input type="checkbox"/> TV Ad | <input type="checkbox"/> MLTPA In-Person Presentation |
| <input type="checkbox"/> Business Card | <input type="checkbox"/> Minaret Cinemas Ad | <input type="checkbox"/> Other E-mail |
| <input type="checkbox"/> Poster | <input type="checkbox"/> Newspaper Article | <input type="checkbox"/> Other Website |
| <input type="checkbox"/> Postcard | <input type="checkbox"/> Friend | <input type="checkbox"/> Other Source (please specify) _____ |
| <input type="checkbox"/> Print Ad | <input type="checkbox"/> Phone Call from MLTPA | |

Please select which events you'd like to attend.

Some events run simultaneously. Please choose only the event you are most likely to attend. Thanks!

THURSDAY, FEB. 7

- ☐ **Listening Session: Winter Recreation, Motorized** Suite Z, 11:00 a.m. to 11:45 a.m.
- ☐ **Opening Reception** Mountainside Conference Center, Main Lodge, 6:30 p.m. to 8:00 p.m.

FRIDAY, FEB. 8

- ☐ **Portal Tour** Meet at TOML Visitors' Center, 9:00 a.m. to 12:00 p.m. **Limit 25 participants*
- ☐ **Listening Session: Winter Recreation, Non-Motorized** Suite Z, 10:30 a.m. to 11:15 a.m.
- ☐ **Listening Session: Winter Recreation, Non-Motorized Backcountry** Suite Z, 11:30 a.m. to 12:15 p.m.
- ☐ **Walking Tour** Meet at TOML Visitors' Center, 1:00 p.m. to 3:00 p.m.
- ☐ **Listening Session: Winter Mobility** Suite Z, 3:30 p.m. to 4:15 p.m.
- ☐ **Featured Presentation: "Four Season Trails: How Communities Around the World Get It Done"** Mountainside Conference Center, Main Lodge, 6:30 p.m. to 8:00 p.m.

SATURDAY, FEB. 9

- ☐ **Portal Tour** Meet at TOML Visitors' Center, 9:00 a.m. to 12:00 p.m. **Limit 25 participants; same tour as on Friday*
- ☐ **Walking Tour** Meet at TOML Visitors' Center, 1:00 p.m. to 3:00 p.m. *Same tour as on Friday*
- ☐ **Trails Network Workshop: Recreation** Suite Z, 2:00 p.m. to 5:00 p.m.
- ☐ **Trails Network Workshop: Mobility** Suite Z, 2:00 p.m. to 5:00 p.m.
- ☐ **Featured Presentation: "The Tourism and Recreation Economy"** Mountainside Conference Center, Main Lodge 6:30 p.m. to 8:00 p.m.

MONDAY, FEB. 11

- ☐ **Next Steps Presentation** Mountainside Conference Center, Main Lodge, 6:30 p.m. to 8:00 p.m.

MLTPA CAMP: WINTER
February 7, 2008

VIP RECEPTION

Barrett	Tony
Brown	Julie
✓ Clark	Sharon
✓ Clark	Malcolm
✓ Clausen	Mark
✓ Cockroft	Bill
Dallas	Greg
Davis	Mark
Davis	Nils
Davis	Keri
✓ Deeds	Mark
✓ Deinken	Noelle
✓ Gregory	Rusty
✓ Gregory	Bonnie
✓ Harrell	Warren
Hodges	Tom
✓ Hogan	Sandy
Kirkner	Lara
Lande	Chuck
Lawrence	Andrea
✓ Lynch	Joani
Mann	Clifford
McCoy	Casey
✓ Murphy	Pam
✓ Tanzer	Oren
Taylor	Tony
✓ Tenney	Elizabeth
Vereuck	Dawn
Walker	Mary
✓ Wasserman	Eric

Skip Hansen

✓ Copeland, Kathi

✓ Smutney, Terry

✓ Eagle, Dianze

✓ Morning, Sue

✓ Clark, Rob

✓ Copeland, Jack

✓ Minobe, Marshall

✓ Jim Kellett

~~Jim Kellett~~ Jamie Lokan

✓ Turner, Jance

✓ Hunt, Byng, Joanne
 Alexis

✓ Graham, Amy

✓ Pixer, ~~Sherry~~ Sheri

Spader, Steve

✓ Sugimura, Wendy

✓ Schlafmann, Mike

✓ Pickett, Howard

MCC

Agenda Item Report for The MLTPA Foundation Presents CAMP: WINTER (#183016)

30
Records

Report Date: Thursday, February 7, 2008

<input type="checkbox"/>	ID	Status	Name	Company	Email Address	Work Phone	Home Phone	Date Registered	Date Modified
Opening Reception (30) 2/7 6:30									
<input type="checkbox"/>	10683643	Confirmed	Aldrich, Will		waldrich@yahoo.com			07-Feb-2008	07-Feb-2008
<input type="checkbox"/>	10664474	Confirmed	Brown, Stuart		sbrown@visitmammoth.com	760-914-0699	760-914-0699	06-Feb-2008	06-Feb-2008
<input type="checkbox"/>	10469682	Confirmed	Bruns, Lesley		lestravel@hotmail.com	760 934-7575	760 934-0190	23-Jan-2008	23-Jan-2008
<input type="checkbox"/>	10540716	Confirmed	Canada, Mary		canada@npgcable.com		934-6150	29-Jan-2008	05-Feb-2008
<input type="checkbox"/>	10514754	Confirmed	Clark, Malcolm		wmalcolm.clark@gmail.com		760-924-5639	27-Jan-2008	27-Jan-2008
<input type="checkbox"/>	10515017	Confirmed	Clark, Sharon		sharonr.clark@gmail.com		760-924-5639	27-Jan-2008	27-Jan-2008
<input type="checkbox"/>	10571587	Confirmed	Deinken, Noelle		noelledeinken@hotmail.com		934-8771	30-Jan-2008	07-Feb-2008
<input type="checkbox"/>	10591000	Confirmed	Gossard, Lynn		sierrahiker@hotmail.com			31-Jan-2008	31-Jan-2008
<input type="checkbox"/>	10677557	Confirmed	Hartigan, Sean		sean_hartigan@yahoo.com	310-365-8620	310-365-8620	06-Feb-2008	06-Feb-2008
<input type="checkbox"/>	10632543	Confirmed	Harvey, Skip		basecampcafe@yahoo.com		760-937-3900	04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10536924	Confirmed	Kanayan, Heidi		flipski94@aol.com			28-Jan-2008	28-Jan-2008
<input type="checkbox"/>	10635167	Confirmed	Kastor, Andrew		andrew@highsierrastriders.org	760 937 2406	760-924-8216	04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10634085	Confirmed	Kastor, Deena		makingstrides1@verizon.net	805-432-8200	760-924-8216	04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10534595	Confirmed	Kermode, Bob		bobandmarykermode@msn.com		760-934-0017	28-Jan-2008	28-Jan-2008
<input type="checkbox"/>	10573808	Confirmed	Levin, Alana		alana@highsierratri.org		760.934.9234	30-Jan-2008	30-Jan-2008
<input type="checkbox"/>	10676983	Confirmed	McConnell, Dan		mcconnellidan@hotmail.com			06-Feb-2008	06-Feb-2008
<input type="checkbox"/>	10550208	Confirmed	Minor, Pete		p1s2minor@verizon.net		7752651568	29-Jan-2008	29-Jan-2008
<input type="checkbox"/>	10549973	Confirmed	Minor, Susan		p1s2minor2@verizon.net		7752651568	29-Jan-2008	29-Jan-2008
<input type="checkbox"/>	10684654	Confirmed	Moyer, Roy		rmoyer@mammoth-mtn.com	760-934-2442		07-Feb-2008	07-Feb-2008
<input type="checkbox"/>	10587836	Confirmed	Page, David		davidtpage@earthlink.net		760-934-7498	31-Jan-2008	31-Jan-2008
<input type="checkbox"/>	10571303	Confirmed	Parsons, Jnone		suggestions301@yahoo.com	(not any-none)	(not) any-none	30-Jan-2008	30-Jan-2008
<input type="checkbox"/>	10508136	Confirmed	Prentice, Mary		mkp@npgcable.com		760 934-0355	25-Jan-2008	25-Jan-2008
<input type="checkbox"/>	10635389	Confirmed	Riley, Denise		DIAMONDGAL77@yahoo.com	310-545-9781	310-545-9781	04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10607102	Confirmed	Speidel, Steve		sspeidel@ci.mammoth-lakes.ca.us	760 934-8989	760 709-2227	01-Feb-2008	01-Feb-2008
<input type="checkbox"/>	10646562	Confirmed	Stavlo, John		johnstavlo@yahoo.com		760-934-5674	05-Feb-2008	05-Feb-2008
<input type="checkbox"/>	10638737	Confirmed	Stavlo, Susan		suestavlo@yahoo.com		760-934-5674	05-Feb-2008	05-Feb-2008
<input type="checkbox"/>	10504496	Confirmed	Tenney, Elizabeth		e10ney@npgcable.com		760-924-8475	25-Jan-2008	25-Jan-2008
<input type="checkbox"/>	10623928	Confirmed	Webster, Elizabeth		current@webbuildersnc.com			04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10512677	Confirmed	Wheeler, Wilma and Bryce		wilma.bryce@verizon.net		7609343764	26-Jan-2008	26-Jan-2008
<input type="checkbox"/>	10585930	Confirmed	Zeiner, Gene		genezeiner@ca.rr.com		310-216-7704	31-Jan-2008	31-Jan-2008

✓ Marsolais, Jeff
✓ Williams, Jim✓ Fryer, Tony
✓ Picken, Robin✓ Picken, Alex
Barnes, Jim<https://www.regonline.com/activereports/reportserver/console.aspx?EventSessionId=20080...> 2/7/2008Jones, Heidi
Frank, JeffDams, Mark
Breneman, Robert✓ Picken, Brian
✓ Picken, MattParks, Anne
Bristow, Nancy

217 suite 2

Motorized Listening Sess Roster List for The MLTPA Foundation Presents CAMP: WINTER (#183016)											7 Records	
Report Date: Wednesday, February 6, 2008											Event Date: 2/7/2008 12:00:00 AM	
<input type="checkbox"/>	ID	Name	Company	Type	Status	Total Charges	Balance Due	Payment Method	Date Registered	Cancelled On	Date Modified	Modified By
<input checked="" type="checkbox"/>	10635325	Fiore, Chris			Confirmed	\$0.00	\$0.00	Not Applicable	04-Feb-2008		04-Feb-2008	Attendee
<input checked="" type="checkbox"/>	10534595	Kernode, Bob			Confirmed	\$0.00	\$0.00	Not Applicable	28-Jan-2008		28-Jan-2008	Attendee
<input checked="" type="checkbox"/>	10549973	Minor, Susan			Confirmed	\$0.00	\$0.00	Not Applicable	29-Jan-2008		29-Jan-2008	Attendee
<input checked="" type="checkbox"/>	10550208	Minor, Pete			Confirmed	\$0.00	\$0.00	Not Applicable	29-Jan-2008		29-Jan-2008	Attendee
<input checked="" type="checkbox"/>	10571303	Parsons, Jnone			Confirmed	\$0.00	\$0.00	Not Applicable	30-Jan-2008		30-Jan-2008	Attendee
<input checked="" type="checkbox"/>	10607102	Speidel, Steve			Confirmed	\$0.00	\$0.00	Not Applicable	01-Feb-2008		01-Feb-2008	Attendee
<input type="checkbox"/>	10623928	Webster, Elizabeth			Confirmed	\$0.00	\$0.00	Not Applicable	04-Feb-2008		04-Feb-2008	Attendee
						\$0.00	\$0.00					

USFS
900

Mike Schlafmann

Rick Labourde

Rich Watt

Steve Speidel

Jebb Olson

Matt Benjamin

Amaron Chacon

Joey Klein

John Wentworth

Emergency Services 1000Bill ~~ERB~~ ERB

Mark Mikulicich

Motorized Additional +1100

Bill Sauser

VB

Agenda Item Report for The MLTPA Foundation Presents CAMP: WINTER (#183016)

10
Records

Report Date: Thursday, February 7, 2008

<input type="checkbox"/>	ID	Status	Name	Company	Email Address	Work Phone	Home Phone	Date Registered	Date Modified
Portal Tour Fri (10) 248 900 1200									
<input type="checkbox"/>	10571587	Confirmed	Deinken, Noelle ✓		noelledeinken@hotmail.com		934-8771	30-Jan-2008	07-Feb-2008
<input type="checkbox"/>	10591000	Confirmed	Gossard, Lynn		sierrahiker@hotmail.com			31-Jan-2008	31-Jan-2008
<input type="checkbox"/>	10534595	Confirmed	Kermode, Bob		bobandmarykermode@msn.com		760-934-0017	28-Jan-2008	28-Jan-2008
<input type="checkbox"/>	10676983	Confirmed	McConnell, Dan		mcconnelldan@hotmail.com			06-Feb-2008	06-Feb-2008
→ <input type="checkbox"/>	10550208	Confirmed	Minor, Pete		p1s2minor@verizon.net		7752651568	29-Jan-2008	29-Jan-2008
→ <input type="checkbox"/>	10549973	Confirmed	Minor, Susan		p1s2minor2@verizon.net		7752651568	29-Jan-2008	29-Jan-2008
<input type="checkbox"/>	10607102	Confirmed	Speidel, Steve ✓		sspeidel@ci.mammoth-lakes.ca.us	760 934-8989	760 709-2227	01-Feb-2008	01-Feb-2008
<input type="checkbox"/>	10504496	Confirmed	Tenney, Elizabeth ✓		e10ney@npgcable.com		760-924-8475	25-Jan-2008	25-Jan-2008
<input type="checkbox"/>	10623928	Confirmed	Webster, Elizabeth		current@webbuildersnc.com			04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10585930	Confirmed	Zeiner, Gene ✓		genezeiner@ca.rr.com		310-216-7704	31-Jan-2008	31-Jan-2008

Jones, Heidi ✓

Frank, Jeff ✓

Brenngman, Robert ✓

✓ Sausser, Bill

Will Aldrich - STAG

CAMP: WINTER

Thank you for helping with the CAMP: WINTER tours! At the end of your tour, please return this form to the Registration Table.

Name: John Kirsby

Tour Name: Agency Mobility Listening Session P21932-1015

Number of people who participated in tour: 10 + consultants - Matt + Steve + John + Joey

General thoughts/feedback on tour:

Please comment on how tour was run, what could have been better, best parts, worst parts, overheard comments from (or conversations with) attendees, etc.

Daniel Gilbreath MLTSA
Jill Rathfelder ESTA
Todd Remley ESTA
Dennis Rothner TOML
James Haggerty TOML
Ray Jarvis TOML
Dave Beck TOML
Craig Holste Cal
Peter Bernasconi MLTSA
Jonathan Locke Fisher
USFS

Please remember to take photos as well! If you don't have a digital camera, please let MLTPA know immediately. You can download your photos at the Registration Table or e-mail them to johnwentworth@mltpa.org.

SUITE Z

Agenda Item Report for The MLTPA Foundation Presents CAMP: WINTER (#183016)

15
Records

Report Date: Thursday, February 7, 2008

<input type="checkbox"/>	ID	Status	Name	Company	Email Address	Work Phone	Home Phone	Date Registered	Date Modified
Non-Motorized Listening S (15) 2/8 10:30-11:15									
<input type="checkbox"/>	10609871	Confirmed	Benham, Phyllis		pbenham1@verizon.net	760 934-8283	760 934-8283	02-Feb-2008	02-Feb-2008
<input type="checkbox"/>	10664474	Confirmed	Brown, Stuart	✓	sbrown@visitmammoth.com	760-914-0699	760-914-0699	06-Feb-2008	06-Feb-2008
<input type="checkbox"/>	10540716	Confirmed	Canada, Mary	✓	canada@npgcable.com		934-6150	29-Jan-2008	05-Feb-2008
<input type="checkbox"/>	10514754	Confirmed	Clark, Malcolm	✓	wmalcolm.clark@gmail.com		760-924-5639	27-Jan-2008	27-Jan-2008
<input type="checkbox"/>	10515017	Confirmed	Clark, Sharon	✓	sharonr.clark@gmail.com		760-924-5639	27-Jan-2008	27-Jan-2008
<input type="checkbox"/>	10673850	Confirmed	Corless, Stacy		stacy_corless@yahoo.com			06-Feb-2008	06-Feb-2008
<input type="checkbox"/>	10635325	Confirmed	Fiore, Chris		snowmobile@hotmail.com	8183155000		04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10515501	Confirmed	Garretson, Hank		w6sx@npgcable.com		934-7665	27-Jan-2008	30-Jan-2008
<input type="checkbox"/>	10591000	Confirmed	Gossard, Lynn		sierrahiker@hotmail.com			31-Jan-2008	31-Jan-2008
<input type="checkbox"/>	10674873	Confirmed	Howell, Elise		emb.howell@verizon.net			06-Feb-2008	06-Feb-2008
<input type="checkbox"/>	10508136	Confirmed	Prentice, Mary	✓	mkp@npgcable.com		760 934-0355	25-Jan-2008	25-Jan-2008
<input type="checkbox"/>	10635389	Confirmed	Riley, Denise	✓	DIAMONDGAL77@yahoo.com	310-545-9781	310-545-9781	04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10638700	Confirmed	Rindt, Dianne	CANCELLED	drindt@verizon.net		760-446-2380	05-Feb-2008	05-Feb-2008
<input type="checkbox"/>	10610172	Confirmed	Starr, Rhonda		elfie@npgcable.com			02-Feb-2008	02-Feb-2008
<input type="checkbox"/>	10623928	Confirmed	Webster, Elizabeth		current@webbuildersnc.com			04-Feb-2008	04-Feb-2008

Picken, Robin ✓

Davis, Mark ✓

Knox, Brian - Mammoth Nordic

Malloy, Darren

Kenyon, Jane

StaffSteve Spudis
John Wentworth
Matt Benjamin
Joey Klein12 attendees
4 staff

SUITE 2

Agenda Item Report for The MLTPA Foundation Presents CAMP: WINTER (#183016)

9 Records

Report Date: Thursday, February 7, 2008

<input type="checkbox"/>	ID	Status	Name	Company	Email Address	Work Phone	Home Phone	Date Registered	Date Modified
Backcountry Listening Ses (9) 218 1130-1215									
<input type="checkbox"/>	10683643	Confirmed	Aldrich, Will	✓	waldrich@yahoo.com			07-Feb-2008	07-Feb-2008
<input type="checkbox"/>	10469682	Confirmed	Bruns, Lesley	✓	lestravel@hotmail.com	760 934-7575	760 934-0190	23-Jan-2008	23-Jan-2008
<input type="checkbox"/>	10514754	Confirmed	Clark, Malcolm	✓	wmalcolm.clark@gmail.com		760-924-5639	27-Jan-2008	27-Jan-2008
<input type="checkbox"/>	10515017	Confirmed	Clark, Sharon	✓	sharonr.clark@gmail.com		760-924-5639	27-Jan-2008	27-Jan-2008
<input type="checkbox"/>	10591000	Confirmed	Gossard, Lynn	✓	sierrahiker@hotmail.com			31-Jan-2008	31-Jan-2008
<input type="checkbox"/>	10587836	Confirmed	Page, David	✓	davidtpage@earthlink.net		760-934-7498	31-Jan-2008	31-Jan-2008
<input type="checkbox"/>	10508136	Confirmed	Prentice, Mary	✓	mkp@npgcable.com		760 934-0355	25-Jan-2008	25-Jan-2008
<input type="checkbox"/>	10590470	Confirmed	Walter, John		salt1143@gmail.com		760-934-1767	31-Jan-2008	31-Jan-2008
<input type="checkbox"/>	10512677	Confirmed	Wheeler, Wilma and Bryce		wilma.bryce@verizon.net		7609343764	26-Jan-2008	26-Jan-2008

Danks, Mark ✓

Picken, Robin ✓ didnt sing

Kauz, Mike

Malloy^{maloy}, Owen

R. Picken, Brian - didnt sing

Malloy, Darren

Kenym, Jane

Benham, Phyllis

11 attendees
4 songsStaff
Steve Speidel
John Wenharten
Matt Benjamin
Joey Klein

VB

Agenda Item Report for The MLTPA Foundation Presents CAMP: WINTER (#183016)

9 Records

Report Date: Thursday, February 7, 2008

<input type="checkbox"/>	ID	Status	Name	Company	Email Address	Work Phone	Home Phone	Date Registered	Date Modified
Walking Tour Fri (9) 2/8 1:00-3:00									
<input type="checkbox"/>	10514754	Confirmed	Clark, Malcolm ✓		wmalcolm.clark@gmail.com		760-924-5639	27-Jan-2008	27-Jan-2008
<input type="checkbox"/>	10515017	Confirmed	Clark, Sharon ✓		sharonr.clark@gmail.com		760-924-5639	27-Jan-2008	27-Jan-2008
<input type="checkbox"/>	10671580	Confirmed	Kirkner, Lara		lara@mammothtimes.com			06-Feb-2008	06-Feb-2008
<input type="checkbox"/>	10571303	Confirmed	Parsons, Jane		suggestions301@yahoo.com	(not any-none)	(not) any-none	30-Jan-2008	30-Jan-2008
<input type="checkbox"/>	10635389	Confirmed	Riley, Denise ✓		DIAMONDGAL77@yahoo.com	310-545-9781	310-545-9781	04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10607102	Confirmed	Speidel, Steve ✓		sspeidel@ci.mammoth-lakes.ca.us	760 934-8989	760 709-2227	01-Feb-2008	01-Feb-2008
<input type="checkbox"/>	10623928	Confirmed	Webster, Elizabeth ✓		current@webbuildersnc.com			04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10512677	Confirmed	Wheeler, Wilma and Bryce ✓		wilma.bryce@verizon.net		7609343764	26-Jan-2008	26-Jan-2008
<input type="checkbox"/>	10585930	Confirmed	Zeiner, Gene ✓		genezeiner@ca.rr.com		310-216-7704	31-Jan-2008	31-Jan-2008

Davis, Mark ✓
 Peter Axelsson - stygo

SUITE 2

Agenda Item Report for The MLTPA Foundation Presents CAMP: WINTER (#183016)

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Records

Report Date: Thursday, February 7, 2008

<input type="checkbox"/>	ID	Status	Name	Company	Email Address	Work Phone	Home Phone	Date Registered	Date Modified
Winter Mobility Listening (20) 218 330-415									
<input type="checkbox"/>	10514754	Confirmed	Clark, Malcolm	✓	wmalcolm.clark@gmail.com		760-924-5639	27-Jan-2008	27-Jan-2008
<input type="checkbox"/>	10515017	Confirmed	Clark, Sharon	✓	sharonr.clark@gmail.com		760-924-5639	27-Jan-2008	27-Jan-2008
<input type="checkbox"/>	10684135	Confirmed	Deinken, Jay	✓	jdeinken@hotmail.com		760-934-8771	07-Feb-2008	07-Feb-2008
<input type="checkbox"/>	10571587	Confirmed	Deinken, Noelle	✓	noelledeinken@hotmail.com		934-8771	30-Jan-2008	07-Feb-2008
<input type="checkbox"/>	10536921	Confirmed	Fabbro, Alexandria		alexfabbro@yahoo.com			28-Jan-2008	28-Jan-2008
<input type="checkbox"/>	10515501	Confirmed	Garretson, Hank	✓	w6sx@npgcable.com		934-7665	27-Jan-2008	30-Jan-2008
<input type="checkbox"/>	10591000	Confirmed	Gossard, Lynn	✓	sierrahiker@hotmail.com			31-Jan-2008	31-Jan-2008
<input type="checkbox"/>	10634085	Confirmed	Kastor, Deena	✓	makingstrides1@verizon.net	805-432-8200	760-924-8216	04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10534595	Confirmed	Kermode, Bob	✓	bobandmarykermode@msn.com		760-934-0017	28-Jan-2008	28-Jan-2008
<input type="checkbox"/>	10550208	Confirmed	Minor, Pete		p1s2minor@verizon.net		7752651568	29-Jan-2008	29-Jan-2008
<input type="checkbox"/>	10549973	Confirmed	Minor, Susan		p1s2minor2@verizon.net		7752651568	29-Jan-2008	29-Jan-2008
<input type="checkbox"/>	10684654	Confirmed	Moyer, Roy	✓	rmoyer@mammoth-mtn.com	760-934-2442		07-Feb-2008	07-Feb-2008
<input type="checkbox"/>	10508136	Confirmed	Prentice, Mary	✓	mkp@npgcable.com		760 934-0355	25-Jan-2008	25-Jan-2008
<input type="checkbox"/>	10635389	Confirmed	Riley, Denise	✓	DIAMONDGAL77@yahoo.com	310-545-9781	310-545-9781	04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10686119	Confirmed	Scott, Jeffrey		js.watercolors@verizon.net			07-Feb-2008	07-Feb-2008
<input type="checkbox"/>	10607102	Confirmed	Speidel, Steve	✓	sspeidel@ci.mammoth-lakes.ca.us	760 934-8989	760 709-2227	01-Feb-2008	01-Feb-2008
<input type="checkbox"/>	10610172	Confirmed	Starr, Rhonda		elfie@npgcable.com			02-Feb-2008	02-Feb-2008
<input type="checkbox"/>	10504496	Confirmed	Tenney, Elizabeth	✓	e10ney@npgcable.com		760-924-8475	25-Jan-2008	25-Jan-2008
<input type="checkbox"/>	10623928	Confirmed	Webster, Elizabeth	✓	current@webbuildersnc.com			04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10512677	Confirmed	Wheeler, Wilma and Bryce	✓	wilma.bryce@verizon.net		7609343764	26-Jan-2008	26-Jan-2008

Edgle, Diane ✓ no snow
 Smutney, Terry ✓ no snow
 Parsons, J

Staff

Jo Bacon

Cinnamon Clifton

Jeff Olson

Steve Speidel

MCC

Agenda Item Report for The MLTPA Foundation Presents CAMP: WINTER (#183016)

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Records

Report Date: Thursday, February 7, 2008

<input type="checkbox"/>	ID	Status	Name	Company	Email Address	Work Phone	Home Phone	Date Registered	Date Modified
Joey Klein Presentation (28) 2/6 6:30 pm									
<input type="checkbox"/>	10683643	Confirmed	Aldrich, Will		waldrich@yahoo.com			07-Feb-2008	07-Feb-2008
<input type="checkbox"/>	10575670	Confirmed	Bortolazzo, Tomi		doctomi@easternsierraurology.com	760-924-4102		31-Jan-2008	31-Jan-2008
<input type="checkbox"/>	10469682	Confirmed	Bruns, Lesley		lestravel@hotmail.com	760 934-7575	760 934-0190	23-Jan-2008	23-Jan-2008
<input type="checkbox"/>	10540716	Confirmed	Canada, Mary		canada@npgcable.com		934-6150	29-Jan-2008	05-Feb-2008
<input type="checkbox"/>	10514754	Confirmed	Clark, Malcolm		wmalcolm.clark@gmail.com		760-924-5639	27-Jan-2008	27-Jan-2008
<input type="checkbox"/>	10515017	Confirmed	Clark, Sharon		sharonr.clark@gmail.com		760-924-5639	27-Jan-2008	27-Jan-2008
<input type="checkbox"/>	10684135	Confirmed	Deinken, Jay		jdeinken@hotmail.com		760-934-8771	07-Feb-2008	07-Feb-2008
<input type="checkbox"/>	10571587	Confirmed	Deinken, Noelle		noelledeinken@hotmail.com		934-8771	30-Jan-2008	07-Feb-2008
<input type="checkbox"/>	10536921	Confirmed	Fabbro, Alexandria		alexfabbro@yahoo.com			28-Jan-2008	28-Jan-2008
<input type="checkbox"/>	10635325	Confirmed	Fiore, Chris		snowmobile@hotmail.com	8183155000		04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10591000	Confirmed	Gossard, Lynn		sierrahiker@hotmail.com			31-Jan-2008	31-Jan-2008
<input type="checkbox"/>	10677375	Confirmed	Harrell, Ruth		rharrell@npgcable.com	760-934-3781	760-934-1579	06-Feb-2008	06-Feb-2008
<input type="checkbox"/>	10677557	Confirmed	Hartigan, Sean		sean_hartigan@yahoo.com	310-365-8620	310-365-8620	06-Feb-2008	06-Feb-2008
<input type="checkbox"/>	10536924	Confirmed	Kanayan, Heidi		flipski94@aol.com			28-Jan-2008	28-Jan-2008
<input type="checkbox"/>	10634085	Confirmed	Kastor, Deena		makingstrides1@verizon.net	805-432-8200	760-924-8216	04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10573808	Confirmed	Levin, Alana		alana@highsierratri.org		760.934.9234	30-Jan-2008	30-Jan-2008
<input type="checkbox"/>	10587836	Confirmed	Page, David		davidtpage@earthlink.net		760-934-7498	31-Jan-2008	31-Jan-2008
<input type="checkbox"/>	10571303	Confirmed	Parsons, Jnone		suggestions301@yahoo.com	(not any-none)	(not) any-none	30-Jan-2008	30-Jan-2008
<input type="checkbox"/>	10508136	Confirmed	Prentice, Mary		mkp@npgcable.com		760 934-0355	25-Jan-2008	25-Jan-2008
<input type="checkbox"/>	10635389	Confirmed	Riley, Denise		DIAMONDGAL77@yahoo.com	310-545-9781	310-545-9781	04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10638700	Confirmed	Rindt, Dianne		tdrindt@verizon.net		760-446-2380	05-Feb-2008	05-Feb-2008
<input type="checkbox"/>	10607102	Confirmed	Speidel, Steve		sspeidel@ci.mammoth-lakes.ca.us	760 934-8989	760 709-2227	01-Feb-2008	01-Feb-2008
<input type="checkbox"/>	10504496	Confirmed	Tenney, Elizabeth		e10ney@npgcable.com		760-924-8475	25-Jan-2008	25-Jan-2008
<input type="checkbox"/>	10590470	Confirmed	Walter, John		salt1143@gmail.com		760-934-1767	31-Jan-2008	31-Jan-2008
<input type="checkbox"/>	10623928	Confirmed	Webster, Elizabeth		current@webbuildersnc.com			04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10512677	Confirmed	Wheeler, Wilma and Bryce		wilma.bryce@verizon.net		7609343764	26-Jan-2008	26-Jan-2008
<input type="checkbox"/>	10632608	Confirmed	Wolcott, John		wolcott@usc.edu	323-442-1539	323-442-1539	04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10585930	Confirmed	Zeiner, Gene		genezeiner@ca.rr.com		310-216-7704	31-Jan-2008	31-Jan-2008

✓ Jones, Heidi
 ✓ Frank, Jeff
 ✓ Brengman, Robert
 ✓ Eagle, Diane

✓ Parkes, Anne
 ✓ Bristow, Nancy
 ✓ Barnes, Jim

Jo Bacon
 Hank Gaurtsin
 Rhonda Strong
 Nancy Walters

✓ John Armstrong

✓ Marshall Minobe ? Dean

Denise M. Riley
DeBacon

Joey Klein
Presentation

Hank & Rhonda Garretson
Nancy Walter

Diane Eagle
John Armstrong
Danna Stroud
Anne Parke
Nancy Bristow
Dean

~~Heidi~~ Corbin 3 Heidi
Robert
Jeff
Marshall Minobe
+ Jim Barnes

VB

Agenda Item Report for The MLTPA Foundation Presents CAMP: WINTER (#183016)

6 Records

Report Date: Thursday, February 7, 2008

<input type="checkbox"/>	ID	Status	Name	Company	Email Address	Work Phone	Home Phone	Date Registered	Date Modified
Portal Tour Sat (6) 2/9 9AM									
<input type="checkbox"/>	10469682	Confirmed	Bruns, Lesley		lestravel@hotmail.com	760 934-7575	760 934-0190	23-Jan-2008	23-Jan-2008
<input type="checkbox"/>	10571303	Confirmed	Parsons, John		suggestions301@yahoo.com	(not any-none	(not) any-none	30-Jan-2008	30-Jan-2008
<input type="checkbox"/>	10635389	Confirmed	Riley, Denise		DIAMONDGAL77@yahoo.com	310-545-9781	310-545-9781	04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10590470	Confirmed	Walter, John		salt1143@gmail.com		760-934-1767	31-Jan-2008	31-Jan-2008
<input type="checkbox"/>	10623928	Confirmed	Webster, Elizabeth		current@webbuildersnc.com			04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10632608	Confirmed	Wolcott, John		wolcott@usc.edu	323-442-1539	323-442-1539	04-Feb-2008	04-Feb-2008

Jo Bacon — stragg
Mark Davis

Kim — songz
Jozy — stragg

show removal — Suite 2
alta planning } 5
TS
Trail terms }
Event descript. Annex

VB

Agenda Item Report for The MLTPA Foundation Presents CAMP: WINTER (#183016)

3 Records

Report Date: Thursday, February 7, 2008

<input type="checkbox"/>	ID	Status	Name	Company	Email Address	Work Phone	Home Phone	Date Registered	Date Modified
Walking Tour Sat (3) 2/9 1pm									
<input type="checkbox"/>	10677375	Confirmed	Harrell, Ruth		rharrell@npgcable.com	760-934-3781	760-934-1579	06-Feb-2008	06-Feb-2008
<input type="checkbox"/>	10623928	Confirmed	Webster, Elizabeth		current@webbuildersnc.com			04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10632608	Confirmed	Wolcott, John		wolcott@usc.edu	323-442-1539	323-442-1539	04-Feb-2008	04-Feb-2008

John Jones, Heidi
 Frank, Jeff
 Brengman, Robert

SUITE 2

Agenda Item Report for The MLTPA Foundation Presents CAMP: WINTER (#183016)

18
Records

Report Date: Thursday, February 7, 2008

<input type="checkbox"/>	ID	Status	Name	Company	Email Address	Work Phone	Home Phone	Date Registered	Date Modified
Recreation Trails Network (18) 24 200-500									
<input checked="" type="checkbox"/>	10683643	Confirmed	Aldrich, Will	MOVED	waldrich@yahoo.com			07-Feb-2008	07-Feb-2008
<input type="checkbox"/>	10675670	Confirmed	Bortolazzo, Tomi		doctomi@easternsierraurology.com	760-924-4102		31-Jan-2008	31-Jan-2008
<input type="checkbox"/>	10615017	Confirmed	Clark, Sharon	MOVED	sharonr.clark@gmail.com		760-924-5639	27-Jan-2008	27-Jan-2008
<input type="checkbox"/>	10656921	Confirmed	Fabbro, Alexandria		alexfabbro@yahoo.com			28-Jan-2008	28-Jan-2008
<input type="checkbox"/>	10635325	Confirmed	Fiore, Chris		snowmobile@hotmail.com	8183155000		04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10591000	Confirmed	Gossard, Lynn		sierrahiker@hotmail.com			31-Jan-2008	31-Jan-2008
<input type="checkbox"/>	10635167	Confirmed	Kastor, Andrew		andrew@highsierrastriders.org	760 937 2406	760-924-8216	04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10534595	Confirmed	Kermode, Bob		bobandmarykermode@msn.com		760-934-0017	28-Jan-2008	28-Jan-2008
<input type="checkbox"/>	10573808	Confirmed	Levin, Alana		alana@highsierratri.org		760.934.9234	30-Jan-2008	30-Jan-2008
<input checked="" type="checkbox"/>	10550208	Confirmed	Minor, Pete		p1s2minor@verizon.net		7752651568	29-Jan-2008	29-Jan-2008
<input type="checkbox"/>	10587836	Confirmed	Page, David		davidtpage@earthlink.net		760-934-7498	31-Jan-2008	31-Jan-2008
<input type="checkbox"/>	10635389	Confirmed	Riley, Denise		DIAMONDGAL77@yahoo.com	310-545-9781	310-545-9781	04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10622757	Confirmed	Rindt, Dianne	CAN 5000	dindne@cox.net		760 446 3280	05-Feb-2008	05-Feb-2008
<input type="checkbox"/>	10654378	Confirmed	Rodarte, Ron		rrodarte@cox.net			06-Feb-2008	06-Feb-2008
<input type="checkbox"/>	10504496	Confirmed	Tenney, Elizabeth		e10ney@npgcable.com		760-924-8475	25-Jan-2008	25-Jan-2008
<input checked="" type="checkbox"/>	10590470	Confirmed	Walter, John		salt1143@gmail.com		760-934-1767	31-Jan-2008	31-Jan-2008
<input type="checkbox"/>	10623928	Confirmed	Webster, Elizabeth		current@webbuildersnc.com			04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10585930	Confirmed	Zeiner, Gene		genezeiner@ca.rr.com		310-216-7704	31-Jan-2008	31-Jan-2008

Mobility

✓ Davis, Mark
 ✓ Karch, Mike
 ✓ Knox, Brian
 ✓ Bill Sausser
 Hans Ludwig
 Susan Miner

9

SUITE 2

Agenda Item Report for The MLTPA Foundation Presents CAMP: WINTER (#183016)

10
Records

Report Date: Thursday, February 7, 2008

<input type="checkbox"/>	ID	Status	Name	Company	Email Address	Work Phone	Home Phone	Date Registered	Date Modified
Mobility Trails Network (10) <i>214 200-500</i>									
<input type="checkbox"/>	10514754	Confirmed	Clark, Malcolm		wmalcolm.clark@gmail.com		760-924-5689	27-Jan-2008	27-Jan-2008
<input type="checkbox"/>	10571587	Confirmed	Deinken, Noelle		noelledeinken@hotmail.com		934-8771	30-Jan-2008	07-Feb-2008
<input type="checkbox"/>	10515501	Confirmed	Garretson, Hank		w6sx@npgcable.com		934-7665	27-Jan-2008	30-Jan-2008
<input type="checkbox"/>	10634085	Confirmed	Kastor, Deena		makingstrides1@verizon.net	805-432-8200	760-924-8216	04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10549973	Confirmed	Minor, Susan		ms2minor2@verizon.net		7752651568	29-Jan-2008	29-Jan-2008
<input type="checkbox"/>	10571303	Confirmed	Parsons, J		suggestions301@yahoo.com	(not any-none)	(not) any-none	30-Jan-2008	30-Jan-2008
<input type="checkbox"/>	10654378	Confirmed	Rodarte, Ron		rrodarte@cox.net			06-Feb-2008	06-Feb-2008
<input type="checkbox"/>	10607102	Confirmed	Speidel, Steve		sspeidel@ci.mammoth-lakes.ca.us	760 934-8989	760 709-2227	01-Feb-2008	01-Feb-2008
<input type="checkbox"/>	10504496	Confirmed	Tenney, Elizabeth		e10ney@npgcable.com		760-924-8475	25-Jan-2008	25-Jan-2008
<input type="checkbox"/>	10623928	Confirmed	Webster, Elizabeth		current@webbuildersnc.com			04-Feb-2008	04-Feb-2008

↑
 Smutney, Terry
 Will Aldrich - staff
 Martin Kleinbard
 Amy Kutter
 Sharon Clark - pre reg
 Peter Bernasconi
 + Heidi Jones
 Jeff Frank
 Robert Brengman
 Marshall Minabe
 Mary Casadio (both)

8

Agenda Item Report for The MLTPA Foundation Presents CAMP: WINTER (#183016)

10
Records

Report Date: Saturday, February 9, 2008

<input type="checkbox"/>	ID	Status	Name	Company	Email Address	Work Phone	Home Phone	Date Registered	Date Modified
Keynote T&R Economy (10) 2/10 630									
<input type="checkbox"/>	10683643	Confirmed	Aldrich, Will		waldrich@yahoo.com			07-Feb-2008	07-Feb-2008
<input type="checkbox"/>	10540716	Confirmed	Canada, Mary		canada@npgcable.com		934-6150	29-Jan-2008	05-Feb-2008
<input type="checkbox"/>	10673850	Confirmed	Corless, Stacy		stacy_corless@yahoo.com			06-Feb-2008	06-Feb-2008
<input type="checkbox"/>	10684135	Confirmed	Deinken, Jay		jdeinken@hotmail.com		760-934-8771	07-Feb-2008	07-Feb-2008
<input type="checkbox"/>	10571587	Confirmed	Deinken, Noelle		noelledeinken@hotmail.com		934-8771	30-Jan-2008	07-Feb-2008
<input type="checkbox"/>	10677557	Confirmed	Hartigan, Sean		sean_hartigan@yahoo.com	310-365-8620	310-365-8620	06-Feb-2008	06-Feb-2008
<input type="checkbox"/>	10633450	Confirmed	Jayne, Randy		rx2ski@msn.com	9518494920	9512446886	04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10684654	Confirmed	Moyer, Roy		rmoyer@mammoth-mtn.com	760-934-2442		07-Feb-2008	07-Feb-2008
<input type="checkbox"/>	10635389	Confirmed	Riley, Denise		DIAMONDGAL77@yahoo.com	310-545-9781	310-545-9781	04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10623928	Confirmed	Webster, Elizabeth		current@webbuildersnc.com			04-Feb-2008	04-Feb-2008

Armstrong, John

Cancelled.

Agenda Item Report for The MLTPA Foundation Presents CAMP: WINTER (#183016)

25
Records

Report Date: Sunday, February 10, 2008

<input type="checkbox"/>	ID	Status	Name	Company	Email Address	Work Phone	Home Phone	Date Registered	Date Modified
Next Steps Presentation (25) 2/11 6:30 pm									
<input type="checkbox"/>	10575670	Confirmed	Bortolazzo, Tomi		doctomi@easternsierraurology.com	760-924-4102		31-Jan-2008	31-Jan-2008
<input type="checkbox"/>	10469682	Confirmed	Bruns, Lesley		lestravel@hotmail.com	760 934-7575	760 934-0190	23-Jan-2008	23-Jan-2008
<input type="checkbox"/>	10621781	Confirmed	Burns, Barbara		barbara.burns@yahoo.com			04-Feb-2008	04-Feb-2008
<input checked="" type="checkbox"/>	10514754	Confirmed	Clark, Malcolm		wmalcolm.clark@gmail.com		760-924-5639	27-Jan-2008	27-Jan-2008
<input checked="" type="checkbox"/>	10515017	Confirmed	Clark, Sharon		sharonr.clark@gmail.com		760-924-5639	27-Jan-2008	27-Jan-2008
<input type="checkbox"/>	10684135	Confirmed	Deinken, Jay		jdeinken@hotmail.com		760-934-8771	07-Feb-2008	07-Feb-2008
<input type="checkbox"/>	10571587	Confirmed	Deinken, Noelle		noelledeinken@hotmail.com		934-8771	30-Jan-2008	07-Feb-2008
<input type="checkbox"/>	10591000	Confirmed	Gossard, Lynn		sierrahiker@hotmail.com			31-Jan-2008	31-Jan-2008
<input type="checkbox"/>	10677375	Confirmed	Harrell, Ruth		rharrell@npgcable.com	760-934-3781	760-934-1579	06-Feb-2008	06-Feb-2008
<input type="checkbox"/>	10677557	Confirmed	Hartigan, Sean		sean_hartigan@yahoo.com	310-365-8620	310-365-8620	06-Feb-2008	06-Feb-2008
<input type="checkbox"/>	10536924	Confirmed	Kanayan, Heidi		flipski94@aol.com			28-Jan-2008	28-Jan-2008
<input type="checkbox"/>	10635167	Confirmed	Kastor, Andrew		andrew@highsierrastriders.org	760 937 2406	760-924-8216	04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10634085	Confirmed	Kastor, Deena		makingstrides1@verizon.net	805-432-8200	760-924-8216	04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10534595	Confirmed	Kermode, Bob		bobandmarykermode@msn.com		760-934-0017	28-Jan-2008	28-Jan-2008
<input type="checkbox"/>	10671580	Confirmed	Kirkner, Lara		lara@mammothtimes.com			06-Feb-2008	06-Feb-2008
<input type="checkbox"/>	10573808	Confirmed	Levin, Alana		alana@highsierratri.org		760.934.9234	30-Jan-2008	30-Jan-2008
<input type="checkbox"/>	10676983	Confirmed	McConnell, Dan		mcconnelland@hotmail.com			06-Feb-2008	06-Feb-2008
<input type="checkbox"/>	10587836	Confirmed	Page, David		davidtpage@earthlink.net		760-934-7498	31-Jan-2008	31-Jan-2008
<input checked="" type="checkbox"/>	10571303	Confirmed	Parsons, Jane		suggestions301@yahoo.com	(not any-none)	(not) any-none	30-Jan-2008	30-Jan-2008
<input type="checkbox"/>	10508136	Confirmed	Prentice, Mary		mkp@npgcable.com		760 934-0355	25-Jan-2008	25-Jan-2008
<input type="checkbox"/>	10607102	Confirmed	Speidel, Steve		sspeidel@ci.mammoth-lakes.ca.us	760 934-8989	760 709-2227	01-Feb-2008	01-Feb-2008
<input type="checkbox"/>	10646562	Confirmed	Stavlo, John		johnstavlo@yahoo.com		760-934-5674	05-Feb-2008	05-Feb-2008
<input type="checkbox"/>	10638737	Confirmed	Stavlo, Susan		suestavlo@yahoo.com		760-934-5674	05-Feb-2008	05-Feb-2008
<input type="checkbox"/>	10623928	Confirmed	Webster, Elizabeth		current@webbuildersnc.com			04-Feb-2008	04-Feb-2008
<input type="checkbox"/>	10585930	Confirmed	Zeiner, Gene		genezeiner@ca.rr.com		310-216-7704	31-Jan-2008	31-Jan-2008

12 pax
 Joe Parrino
 Martin Kleinbard
 Cleland Hoff

USFS Jonathan Cook-Fisher

Bernasconi, Peter
 Sauser, Bill
 Cox, Bob
 Isaacs, Lisa
 Kent, Walter
 Rae Minor - prenos
 Harvey, Skip

✓ Minore, Marshall
 ✓ Cai, Lepre
 ✓ McCarroll, Neil
 ✓ PARKS, ANN
 ✓ BRISTOW, NANCY
 ✓ Jesse Langley
 ✓ Tracey Elms
 ✓ Pondelley, Julie
 Warren Harrell



Exhibit Hall

MLTPA CAMP:WINTER Exhibit Hall Sign-In
February 7-12, 2008

	Name	Email Address	Phone Number
1	Greg Aldape	redsurf76@gmail.com	
2	Susan Morning	Susanmorning@aol.com	
3	Howard Pickett	hpickett@earthlink.net	
4	Dee Dee	seethestand@yahoo.com	
5	Shalle Pennevee	marshallc@earthlink.net	
6	Stan Bluhm	bluhms2@cs.com	648-7950
7	Ed Nottoli	ENOTTOLI@AOL.COM	596-8286
8	Nancy Pittman Walter	Nanoyapa@cs.com	934-1767
9	Alma	almedon@earthlink.net	934-7493
10	BOOGIE SHAFER	boogieshafer@yahoo.com	800 382 4687
11	Patti Rea	pattirea@aol.com	
12	Rita Pennevee	TML	
13	AM MUDIE		935-4808
14	AM MUDIE		
15	TONY FRYER	tony_fryer@earthlink.net	934 3614
16	Julie Pondella	you have	
17	Fried Heyn	lucky@surfpage.com	
18	Chris Walker		934 9916
19	Rita Klabach	ritaklabach@gmail.com	
20	Doug JASTRAB	djastrab@verizon.net	924-3704
21	Nancy Bristow	n16@qnet.com	934-7624
22	Malcolm Clark	WMALCOLM.CLARK@gmail.com	924-5639
23	Sharon Clark	SharonR.CLARK@gmail.com	11
24	STEVE SCHRIJVER	sps627@VERIZON.NET	310 386-5087
25	GLORIA CLARKE		(435) 626-2841
26	SHAWN WILDEES	SWWILDEES@YAHOO.COM	760 914-7000
27	BOB COX	B<COXSKIER@N6CABLE.COM	924-2607
28	Walter Kent	WalterKent1@gmail.com	760 575 - 914-304-2610
29	Lisa Isaacs		934-0773
30	Warren Harrell	belladesign@npsable.com	934-1579
31	Martha Kleinman	Martha@MammothSierraElec.com	934 - 1373

Chapter 8: Schedule of Events

MLTPA worked with the consultants and the Town of Mammoth Lakes to organize a variety of different sessions, both public and private, during which the consultants would have the opportunity to collect information from the community as well as from local agencies. The public schedule—available on the CAMP: WINTER mini-site (a featured component of the MLTPA website) as well as in takeaway form at the Exhibit Hall/Base CAMP—was designed to achieve optimal participation from the community, considering the typical work hours of a mountain resort town. Private sessions were noted on a separate grid shared only with CAMP Partners, and invitees were notified only of the date, time, and location of the session(s) to which they were invited. Please see Chapter 9, “Session Information,” for details on participation, structure, results, and other information.

CAMP: WINTER SCHEDULE OF EVENTS
Events, speakers, and times are subject to change.

	THURSDAY FEB. 7	FRIDAY FEB. 8	SATURDAY FEB. 9	SUNDAY FEB. 10	MONDAY FEB. 11	TUESDAY FEB. 12
8:00 a.m. to 9:00 a.m.						
9:00 a.m. to 10:00 a.m.						
10:00 a.m. to 11:00 a.m.				8:00 a.m. to 11:30 a.m. EXHIBIT HALL OPEN: Registration, Information, Online Surveys Mountainside Conference Center, Main Lodge		
		9:00 a.m. to 12:00 p.m. PORTAL TOUR Meet at TOML Visitor Center	9:00 a.m. to 12:00 p.m. PORTAL TOUR Meet at TOML Visitor Center			
11:00 a.m. to 12:00 p.m.	11:00 a.m. to 11:45 a.m. LISTENING SESSION: "WINTER RECREATION, NON-MOTORIZED" Suite Z	10:30 a.m. to 11:15 a.m. LISTENING SESSION: "WINTER RECREATION, NON-MOTORIZED" Suite Z	8:00 a.m. to 11:30 a.m. EXHIBIT HALL OPEN: Registration, Information, Online Surveys Mountainside Conference Center, Main Lodge	11:30 a.m. to 1:30 p.m. BRING YOUR LUNCH TO THE EXHIBIT HALL! Registration, Information, Online Surveys Mountainside Conference Center, Main Lodge	8:00 a.m. to 4:30 p.m. EXHIBIT HALL OPEN: Registration, Information, Online Surveys Mountainside Conference Center, Main Lodge	8:00 a.m. to 3:30 p.m. EXHIBIT HALL OPEN: Registration, Information, Online Surveys Mountainside Conference Center, Main Lodge
12:00 p.m. to 1:00 p.m.			11:30 a.m. to 1:30 p.m. BRING YOUR LUNCH TO THE EXHIBIT HALL! Registration, Information, Online Surveys Mountainside Conference Center, Main Lodge			
1:00 p.m. to 2:00 p.m.	1:00 p.m. to 3:00 p.m. WALKING TOUR Meet at TOML Visitor Center		1:00 p.m. to 3:00 p.m. WALKING TOUR Meet at TOML Visitor Center	1:30 p.m. to 4:30 p.m. EXHIBIT HALL OPEN: Registration, Information, Online Surveys Mountainside Conference Center, Main Lodge		
2:00 p.m. to 3:00 p.m.						
3:00 p.m. to 4:00 p.m.						
4:00 p.m. to 5:00 p.m.	12:00 p.m. to 8:00 p.m. EXHIBIT HALL OPEN: Registration, Information, Online Surveys Mountainside Conference Center, Main Lodge	3:30 p.m. to 4:15 p.m. LISTENING SESSION: "WINTER MOBILITY" Suite Z	2:00 p.m. to 5:00 p.m. TRAILS NETWORK WORKSHOP: "RECREATION" Suite Z			
5:00 p.m. to 6:00 p.m.						
6:00 p.m. to 7:00 p.m.		6:00 p.m. to 8:00 p.m. EXHIBIT HALL OPEN: Registration, Information, Online Surveys Mountainside Conference Center, Main Lodge	6:00 p.m. to 8:00 p.m. EXHIBIT HALL OPEN: Registration, Information, Online Surveys Mountainside Conference Center, Main Lodge		6:00 p.m. to 8:00 p.m. EXHIBIT HALL OPEN: Registration, Information, Online Surveys Mountainside Conference Center, Main Lodge	
7:00 p.m. to 8:00 p.m.	6:30 p.m. to 8:00 p.m. OPENING RECEPTION Exhibit Hall Mountainside Conference Center, Main Lodge	6:30 p.m. to 8:00 p.m. FEATURED PRESENTATION: "FOUR SEASON TRAILS: HOW COMMUNITIES AROUND THE WORLD GET IT DONE." PRESENTER: JOE KLEIN, TRAIL SOLUTIONS	6:30 p.m. to 8:00 p.m. FEATURED PRESENTATION: "THE TOURISM AND RECREATION ECONOMY" PRESENTER: EMLYN SHEFFIELD		6:30 p.m. to 8:00 p.m. NEW STEPS PRESENTATION Exhibit Hall Mountainside Conference Center, Main Lodge	

	TUESDAY FEB. 5	WEDNESDAY FEB. 6	THURSDAY FEB. 7	FRIDAY FEB. 8	SATURDAY FEB. 9	SUNDAY FEB. 10	MONDAY FEB. 11	TUESDAY FEB. 12	WEDNESDAY FEB. 13
8:00 9:00 a.m.					8:00 a.m. to 9:00 a.m. MLTPA TEAM BREAKFAST	8:00 a.m. to 9:00 a.m. MLTPA TEAM BREAKFAST	8:00 a.m. to 9:00 a.m. MLTPA TEAM BREAKFAST	8:00 a.m. to 9:00 a.m. MLTPA TEAM BREAKFAST	
9:00 10:00 a.m.			9:00 a.m. to 9:45 a.m. LISTENING SESSION: "WINTER MOBILITY" (TS & Alta) Suite Z	9:30 a.m. to 10:15 a.m. LISTENING SESSION: "WINTER MOBILITY (AGENCY)" (TS & Alta) Suite Z	8:00 a.m. to 11:30 a.m. EXHIBIT HALL OPEN: Registration, Information, Online Surveys Main Lodge	8:00 a.m. to 11:30 a.m. EXHIBIT HALL OPEN: Registration, Information, Online Surveys Main Lodge			
10:00 11:00 a.m.		9:00 a.m. to 12:00 p.m. SETUP OF 4 INTERNET LINES AND 1 PHONE LINE MMSA Main Lodge	10:00 a.m. to 10:45 a.m. LISTENING SERVICES: "EMERGENCY SERVICES (AGENCY)" (TS & Alta) Suite Z	9:00 a.m. to 12:00 p.m. PORTAL TOUR (TS & Alta) Meet at TOML Visitor Center	9:00 a.m. to 12:00 p.m. PORTAL TOUR (TS & Alta) Meet at TOML Visitor Center	8:00 a.m. to 4:30 p.m. EXHIBIT HALL OPEN: Registration, Information, Online Surveys Mountainside Conference Center Main Lodge	8:00 a.m. to 4:30 p.m. Exhibit Hall Information Registration, Information, Online Surveys Main Lodge	8:00 a.m. to 12:00 p.m. BREAKDOWN OF EXHIBITS MLTPA Main Lodge	
11:00 a.m. 12:00 p.m		9:00 a.m. to 12:00 p.m. FINISH SETUP MLTPA Main Lodge	11:00 a.m. to 11:45 a.m. LISTENING SESSION: "WINTER RECREATION, MOTORIZED" (TS & Alta) Suite Z	10:30 a.m. to 11:15 a.m. LISTENING SESSION: "WINTER RECREATION, NON MOTORIZED" (TS & POSSIBLY ALTA) Suite Z	8:00 a.m. to 5:00 p.m. Cinnamon XC sitting at Shady Rest	11:30 a.m. to 1:30 p.m. EXHIBIT HALL OPEN AS PUBLIC LUNCH Registration, Information, Online Surveys Main Lodge	8:00 a.m. to 3:30 p.m. EXHIBIT HALL OPEN: Registration, Information, Online Surveys Main Lodge		
12:00 1:00 p.m.		9:00 a.m. to 5:00 p.m. SETUP OF EXHIBIT PANELS AND LIGHTING MLTPA Main Lodge	12:00 p.m. to 1:00 p.m. MLTPA TEAM LUNCH	12:00 p.m. to 1:00 p.m. MLTPA TEAM LUNCH	12:00 p.m. to 1:00 p.m. Cinnamon Snowshoe Naturalist Tour with Jo Bacon Tamarack XC Ski Center	12:00 p.m. to 1:00 p.m. (MLTPA TEAM LUNCH from 12:00 p.m. to 1:00 p.m.) Main Lodge	12:00 p.m. to 1:00 p.m. MLTPA TEAM LUNCH	12:00 p.m. to 1:00 p.m. MLTPA TEAM LUNCH	
1:00 2:00 p.m.		12:00 p.m. to 3:00 p.m. SETUP AND TESTING FOR EACH ROOM: MULTIMEDIA AND SCREEN, WIRELESS MICROPHONE, LABEL MICROWAVE, LASER POINTER MMSA Main Lodge	1:00 p.m. to 3:00 p.m. LISTENING SESSION: "SCHOOLS" TS & Alta Mammoth High School	1:00 p.m. to 3:00 p.m. WALKING TOUR (TS & Alta) Meet at TOML Visitor Center	1:00 p.m. to 3:00 p.m. WALKING TOUR (TS & Alta) Meet at TOML Visitor Center	1:30 p.m. to 4:30 p.m. EXHIBIT HALL OPEN: Registration, Information, Online Surveys Main Lodge	1:30 p.m. to 4:30 p.m. Registration, Information, Online Surveys Main Lodge		
2:00 3:00 p.m.		12:30 p.m. to 5:00 p.m. SETUP OF TABLES, STAIRS, POWER DISTRIBUTION, DOWNERS FOR ENTIRE LIGHTING GRID MMSA Main Lodge	3:00 p.m. to 4:30 p.m. EXHIBIT HALL OPEN: Registration, Information, Online Surveys Main Lodge	3:30 p.m. to 4:15 p.m. LISTENING SESSION: "WINTER MOBILITY" (TS & Alta) Suite Z	2:00 p.m. to 5:00 p.m. TRAILS NETWORK "RECREATION" TS Suite Z	2:00 p.m. to 5:00 p.m. TRAILS NETWORK "RECREATION" TS Suite Z	3:00 p.m. to 5:00 p.m. TEAM REVIEW OF NEXT STEPS PRESENTATION Tallus		
3:00 4:00 p.m.		3:00 p.m. to 4:00 p.m. SOUNDWAY CHECK MMSA/MLTPA Main Lodge			2:00 p.m. to 5:00 p.m. TRAILS NETWORK "RECREATION" TS Suite Z	2:00 p.m. to 5:00 p.m. TRAILS NETWORK "RECREATION" TS Suite Z			
4:00 5:00 p.m.									
5:00 6:00 p.m.			5:00 p.m. to 6:30 p.m. VIP OPENING RECEPTION Main Lodge	5:30 p.m. to 6:30 p.m. MLTPA TEAM DINNER	5:30 p.m. to 6:30 p.m. MLTPA TEAM SMACK	5:30 p.m. to 6:30 p.m. MLTPA TEAM DINNER	5:30 p.m. to 6:30 p.m. MLTPA TEAM DINNER	5:30 p.m. to 6:30 p.m. SECURITY SWEEP (secure audio visual, computers, etc.) MMSA	
6:00 7:00 p.m.	6:00 p.m. to 8:00 p.m. LOAD IN OF EXHIBIT PANELS AND MATERIALS (will need shed support) Main Lodge		6:30 p.m. to 8:00 p.m. OPENING RECEPTION Main Lodge	6:00 p.m. to 8:30 p.m. EXHIBIT HALL OPEN: Registration, Information, Online Surveys Mountainside Conference Center Main Lodge	6:30 p.m. to 8:00 p.m. FEATURED PRESENTATION: "THE FOUR SEASONS TRAILS: HOW COMMUNITIES AROUND THE WORLD GET IT DONE" PRESENTER: EMILYN SHEFFIELD Main Lodge	6:00 p.m. to 8:00 p.m. EXHIBIT HALL OPEN: Registration, Information, Online Surveys Main Lodge	6:30 p.m. to 8:00 p.m. NEXT STEPS PRESENTATION Main Lodge		
7:00 8:00 p.m.									
8:00 9:00 p.m.			8:30 p.m. to 9:30 p.m. SECURITY SWEEP (secure audio visual, computers, etc.) MMSA Main Lodge	8:30 p.m. to 9:30 p.m. SECURITY SWEEP (secure audio visual, computers, etc.) MMSA Main Lodge	8:30 p.m. to 9:30 p.m. SECURITY SWEEP (secure audio visual, computers, etc.) MMSA Main Lodge	8:30 p.m. to 9:30 p.m. SECURITY SWEEP (secure audio visual, computers, etc.) MMSA	8:30 p.m. to 9:30 p.m. SECURITY SWEEP (secure audio visual, computers, etc.) MMSA		
9:00 10:00 p.m.									
10 00 10:30 p.m.									
Events, speakers and times are subject to change.									
Key:									

MLTPA CAMP: SUMMER Staffing Overview

EVENT	Date/Time	Location	REGISTRATION/TOURS	MLTPA	TRAILS SOLUTIONS	ALTA	TOML	OTHER
Listening Session - USFS (Agency)	2/7 9:00-9:45 a.m.	Suite Z	Reg: Dana (8:30-12:00)	John	Cimarron, Joey	Matt	Steve	
Listening Session - Emergency Services (Agency)	2/7 10:00-10:45 a.m.	Suite Z	Reg: Dana (8:30-12:00)	John	Cimarron, Joey	Matt	Steve	
Listening Session - Winter Recreation, Motorized	2/7 11:00-11:45 a.m.	Suite Z	Reg: Dana (8:30-12:00)	John	Cimarron, Joey	Matt	Steve	
Base CAMP Registration & Information Open/Exhibit Hall	2/7 12:00-8:00 p.m.	MCC	Reg: Kristy (11:30-4:30) Tours: Kim (12:00-4:30)	Kim (9:00 - TBD)				Set Up: Jen (8:00 - 12:00) Kristy (8:00 - 12:00)
Listening Session - Schools	2/7 1:00-3:00 p.m.	High School	N/A	John	Cimarron	Jeff		
VIP Opening Reception	2/7 5:00-6:30 p.m.	MCC	Reg: Kristy (4:30-8:00) Dana (4:30-7:00)	John, Jen, Rebecca	Cimarron, Joey	Jeff, Matt	Steve (will come late)	
Opening Reception	2/7 6:30-8:00 p.m.	MCC	Tours: Kim (4:30-8:00) Jay (4:30-8:00)	John, Jen, Rebecca	Cimarron, Joey	Jeff, Matt	Steve (will come late)	Meeting at Suite Z: Jo Bacon
Base CAMP Registration & Information Open/Exhibit Hall	2/8 8:00 a.m. - 4:30 p.m. 6:00-8:30 p.m.	MCC	Reg: Kim (7:30-10:00) Jen (10:00-4:30) Tours: Jay (8:00-12:00) Rebecca (12:00-4:30)					
Portal Tour	2/8 9:00 a.m. - 12:00 p.m.	TOML Visitors' Center	Reg: Dana (8:15-9:30) Malcolm Clark (8:15-9:30)	TBD/BOD	Cimarron	Jeff	Steve	
Listening Session - Winter Mobility (Agency)	2/8 9:30-10:15 a.m.	Suite Z		John	Matt	Joey	TBD	
Listening Session - Winter Recreation - Non-Motorized	2/8 10:30-11:15 a.m.	Suite Z	Reg: Kristy (8:30-12:30) Dana (9:30-12:15??)	Kim	Matt	Joey	TBD	
Listening Session - Winter Recreation - Backcountry	2/8 11:30 a.m. - 12:15 p.m.	Suite Z		Kim	Matt	Joey	TBD	

MLTPA CAMP: SUMMER Staffing Overview

Walking Tour	2/8	TOML Visitors' Center	Reg: Dana (12:15-1:30) Kristy (12:30-1:30)	Jo Bacon Kim	Cimarron	Matt, Jeff (1 hour)	Steve
Listening Session - Winter Mobility (Public)	2/8	Suite Z	Reg: Kristy (2:45-4:30) Reg: Dana (6:00-8:30) Sharon Clark (6:00-7:00)	Jo Bacon	Cimarron	Matt	Steve
Featured Presentation: Joey Klein	2/8	MCC	Tours: Kim (6:00-6:30)	John	Joey, Cimarron		Steve
Base CAMP Registration & Information	2/9		Reg: Jen (7:30-2:00) Kristy (11:00-4:30) Tours: TBD (8:00-2:00) Jay (11:00-1:00) Jo (1:00-4:30)				
Open & Exhibit Hall	2/9	MCC	Reg: Dana (8:15-9:30) Kristy (8:15-9:30)	Jo Bacon Kim	Joey	TBD	TBD
Portal Tour	2/9	TOML Visitors' Center	Reg: Dana (12:15-1:30) TBD (12:30-1:30)	Jay, Dana	(covered by MLTPA/Town)	(covered by MLTPA/Town)	Steve
Walking Tour	2/9	MCC - Breakout Room	Reg: Kristy & Jen	Kim, John			
Mammoth Trails Session 1	2/9	Suite Z	Reg: Dana (1:30-5:00 - with break)	TBD/BOD	Joey, Cimarron		TBD
Trails Network Workshop - Recreation	2/9	Suite Z		TBD/BOD		Matt, Jeff	Steve
Trails Network Workshop - Mobility	2/9	Suite Z	Reg: Dana (6:00-8:00) Sharon Clark (6:00-7:00)				
Keynote Speaker - The Recreation Economy	2/9	MCC	Tours: Kim (6:00-6:30)	John			Danna
Base CAMP Registration & Information	2/10		Reg: Kristy (7:30-4:30) TBD (11:00-2:00) Tours: TBD (8:00-2:00) TBD (11:00-4:30)				
Open & Exhibit Hall	2/10	MCC	Reg: Kristy (6:00-8:00) if needed	Kim, John			
Mammoth Trails Session 2	2/10	MCC					

MLTPA CAMP: SUMMER Staffing Overview

Base CAMP Registration & Information Open & Exhibit Hall	2/11 8:00 a.m. - 4:30 p.m. 6:00-8:30 p.m.	MCC	Reg: Dana (7:30-4:30) Tours: Rebecca (8:00-12:00) Jo (12:00 - 4:30)					
Next Steps Presentation	2/11 6:30-8:00 p.m.	MCC	Reg: Dana (6:00-8:00) Sharon Clark (6:00-7:00) Tours: Kim (6:00-6:30)	John, Rebecca	Cimarron, Joey	Matt, Joey	Steve	
Base CAMP Registration & Information Open & Exhibit Hall	2/12 8:00 a.m. - 3:30 p.m.	MCC	Reg: Kristy (7:30-12:30) Dana (12:30-3:30) Tours: TBD (8:00-12:00) Kim (12:00-3:30)					

Chapter 9: Session Information

The consultants developed each session's goal and structure, with MLTPA and the Town of Mammoth Lakes providing local knowledge, facility information, and descriptions of potential participants.



CAMP: WINTER Event Information

Thursday, February 7, through Tuesday, February 12

EXHIBIT HALL/BASE CAMP

See Schedule of Events for details

Mountainside Conference Center, Main Lodge

Informational and interactive exhibits will be on display throughout the event, and MLTPA staff will be on hand all week to field questions and receive feedback.

Computer stations will be set up so that participants may take the CAMP: SUMMER and CAMP: WINTER trail surveys. Displays will include maps and planning exhibits, photos, and instructional materials related to winter trail types, GIS planning data, and winter travel/snow removal. Come to the Registration Desk to enjoy a guided tour of the Exhibit Hall, or pick up a copy of the Self-Guided Tour.

Suggested participants: Open to all

Capacity: No limit

Thursday, February 7

LISTENING SESSION: WINTER RECREATION, MOTORIZED

11:00 a.m. to 11:45 a.m.

Suite Z

Planning consultants from the Trail Solutions team will lead an informal focus group comprised of community members who are passionate about motorized winter recreation. The session is designed so that Trail Solutions can better comprehend the specific needs and challenges of this particular group as they relate to multi-use trails, staging areas, and recreation.

Suggested participants: Snowmobilers

Capacity: 16

OPENING RECEPTION

6:30 p.m. to 8:00 p.m.

Exhibit Hall, Mountainside Conference Center, Main Lodge

While enjoying cocoa and cookies, the public will have the opportunity to meet planning consultant team members from Alta Planning + Design and Trail Solutions, MLTPA staff and Board members, and other CAMP Partners. An overview of the week's activities will be provided, as well as introductions to the CAMP Team. Participants also may register for additional sessions, and take the CAMP: WINTER and CAMP: SUMMER trail surveys, at this time.

Suggested participants: Open to all

Capacity: No limit

Friday, February 8

PORTAL TOUR

9:00 a.m. to 12:00 p.m.

Meet at the Visitors' Center

Consultants from Trail Solutions and Alta Planning + Design will host a Town Trolley tour through Mammoth Lakes, identifying existing winter public-travel routes—both the Mammoth Lakes Trail System and public-transportation routes—and the recreation access points to which they connect.

Suggested participants: Open to all

Capacity: 25

LISTENING SESSION: WINTER RECREATION, NON-MOTORIZED

10:30 a.m. to 11:15 a.m.

Suite Z

Planning consultants from the Trail Solutions team will lead an informal focus group comprised of community members who are passionate about non-motorized winter recreation. The session is designed so that Trail Solutions can better comprehend the specific needs and challenges of this particular group as they relate to multi-use trails, access points to public lands, and recreation.

Suggested participants: Front-country snowshoers and Nordic skiers, ice fishermen, on-lake ice skaters, in-town winter walkers/pet walkers, snowplayers (tubing, sledding, etc.)

Capacity: 16

LISTENING SESSION: WINTER RECREATION, NON-MOTORIZED BACKCOUNTRY

11:30 a.m. to 12:15 p.m.

Suite Z

Planning consultants from the Trail Solutions team will lead an informal focus group comprised of community members who are passionate about non-motorized winter recreation in the backcountry. The session is designed so that Trail Solutions can better comprehend the specific needs and challenges of this particular group as they relate to multi-use trails, access points to public lands, and recreation.

Suggested participants: Winter campers, biathletes, dog sledders, ice climbers, backcountry skiers and snowboarders, backcountry snowshoers and Nordic skiers

Capacity: 16

WALKING TOUR

1:00 p.m. to 3:00 p.m.

Meet at Visitors' Center

Consultants from Trail Solutions and Alta Planning + Design will host a walking tour through Mammoth Lakes, identifying existing winter public-travel routes—on the Mammoth Lakes Trail System and on sidewalks—and providing information

about snow removal as it's related to Business Assessment Districts (BADs), Safe Routes to School, and grooming for non-motorized travel.

Suggested participants: Open to all

Capacity: No limit

LISTENING SESSION: WINTER MOBILITY

3:30 p.m. to 4:15 p.m.

Suite Z

Planning consultants from the Trail Solutions and Alta Planning + Design teams will lead an informal focus group comprised of community members who are interested in snow removal and feet-first winter mobility in town. The session is designed to collect and disburse, in a moderated environment, information about current grooming and snow maintenance, feet-first travel, and wintertime public transit.

Suggested participants: Open to all. In-town Nordic skiers, snowshoers, and walkers/pet walkers, as well as those in neighborhoods that interface with Mammoth Mountain Ski Area, may wish especially to participate.

Capacity: 16

FEATURED PRESENTATION: "FOUR-SEASON TRAILS: HOW COMMUNITIES AROUND THE WORLD GET IT DONE"

Presenter: Joey Klein, Trail Solutions

6:30 p.m. to 8:00 p.m.

Exhibit Hall, Mountainside Conference Center, Main Lodge

This presentation by world-renowned trails designer Joey Klein will take the audience on a tour of five continents, highlighting the history and meaning of why we love trails, how communities deal with their own unique geographies (balancing seasonal and geological challenges), and heroic tales of how citizen groups have come together to make their own dreams a reality—just as Mammoth is doing now.

Suggested participants: Open to all

Capacity: No limit

Saturday, February 9

PORTAL TOUR

9:00 a.m. to 12:00 p.m.

Meet at the Visitors' Center

Consultants from Trail Solutions and Alta Planning + Design will host a Town Trolley tour through Mammoth Lakes, identifying existing winter public-travel routes—both the Mammoth Lakes Trail System and public-transportation routes—and the recreation access points to which they connect.

Suggested participants: Open to all

Capacity: 25

WALKING TOUR

1:00 p.m. to 3:00 p.m.

Meet at Visitors' Center

Consultants from Trail Solutions and Alta Planning + Design will host a walking tour through Mammoth Lakes, identifying existing winter public-travel routes—on the Mammoth Lakes Trail System and on sidewalks—and providing information about snow removal as it's related to Business Assessment Districts (BADs), Safe Routes to School, and grooming for non-motorized travel.

Suggested participants: Open to all

Capacity: No limit

TRAILS NETWORK WORKSHOP: RECREATION

2:00 p.m. to 5:00 p.m.

Suite Z

Using base maps of existing trails and play areas, participants will work closely with planning consultants from Trail Solutions to evaluate existing wintertime connections to recreation on public lands, discuss potential new links and other improvements to the current system, and brainstorm about trail amenities such as trailheads and signage within the frontcountry area adjacent to the community.

Suggested participants: Participants in all wintertime outdoor recreation activities

Capacity: 16

TRAILS NETWORK WORKSHOP: MOBILITY

2:00 p.m. to 5:00 p.m.

Suite Z

Using base maps of existing trails and routes, participants will work closely with planning consultants from Alta Planning + Design to evaluate existing wintertime feet-first and public transit systems and how they connect to services and neighborhoods, to favorite recreation and leisure areas, and for safe routes to school and work. There will also be discussion of potential new links, enhanced amenities such as signage and wayfinding, bus stops, and other safety enhancements.

Suggested participants: Open to all. In-town Nordic skiers, snowshoers, and walkers/pet walkers, as well as those in neighborhoods that interface with Mammoth Mountain Ski Area, may wish especially to participate.

Capacity: 16

FEATURED PRESENTATION: "THE TOURISM AND RECREATION ECONOMY"

Presenter: Emilyn Sheffield

6:30 p.m. to 8:00 p.m.

Exhibit Hall, Mountainside Conference Center, Main Lodge

Dr. Emilyn Sheffield is a professor of Parks, Tourism, and Recreation at CSU Chico. She will be discussing the opportunities and challenges of a tourism- and recreation-based economy, as opposed to more traditional models such as manufacturing or public sector.

Suggested participants: Open to all

Capacity: No limit

Sunday, February 10

EXHIBIT HALL OPEN. NO SCHEDULED SESSIONS.

Monday, February 11

NEXT STEPS PRESENTATION

6:30 p.m. to 8:00 p.m.

Exhibit Hall, Mountainside Conference Center, Main Lodge

A presentation and question-and-answer session focused on the lessons and information learned from the week's workshops and listening sessions, and how CAMP: WINTER connects to CAMP: SUMMER and the CAMP process as a whole. Information will be provided concerning how the public can stay informed and involved in the planning process, which planning steps are still to come, when citizens can expect a draft plan, and how to make that plan a reality.

Suggested participants: Open to all

Capacity: No limit

USFS Agency Listening Session



Session participants



Session participants

Emergency Services Listening Session



Session participants



Session participants

Motorized Winter Recreation Listening Session



Session participants



Session participants

Opening Reception



Registration Desk at the Exhibit Hall

Friday Portal Tour



Portal Tour participants waiting to depart



Portal Tour participants

Winter Mobility Agency Listening Session



Session participants



Session participants

Non-Motorized Winter Recreation Listening Session



Brian Knox (Mammoth Nordic) speaks to session participants.



Hank Garretson (Eastern Sierra Nordic Ski Association) speaks to session participants.

Backcountry Winter Recreation Listening Session



Dr. Mike Karch speaks with session participants.



Session participants

Friday Walking Tour



Steve Speidel (TOML) prepares participants for the Walking Tour.



Walking tour participants on the Main Path

Winter Mobility Public Listening Session



Jeff Olson (Alta Planning + Design) leads the listening session.



Session participants

Featured Presentation: Joey Klein

Saturday Portal Tour



Joey Klein (Trail Solutions) and John Walter (Advocates for Mammoth) discuss the portal at Sherwin Creek Road.



Portal Tour participants

Saturday Walking Tour



Steve Speidel (TOML) and walking tour participants



Brian Knox (Mammoth Nordic) shows off the Mammoth Nordic Groomer.

Mammoth Trails Session



Mammoth Trails round-table discussion



Mammoth Trails organizational development participants

Trails Network Workshop: Recreation



Joey Klein (Trail Solutions) and workshop participants



Workshop participants

Trails Network Workshop: Mobility



Workshop participants

Mammoth Trails Session #2



Mammoth Trails participants

Next Steps Presentation



Jeff Olson (Alta Planning + Design) speaks at the Next Steps presentation.



Cimarron Chacon (Trail Solutions) speaks at the Next Steps presentation.



Thank you for helping with the CAMP: WINTER tours! At the end of your tour, please return this form to the Registration Table.

Name: JOHN WENTWORTH

Tour Name: USFS GIBSON - THURSDAY 9:00 AM

Number of people who participated in tour: 3 USFS / 2 TS / 2 ATA PLANNED

General thoughts/feedback on tour:

Please comment on how tour was run, what could have been better, best parts, worst parts, overheard comments from (or conversations with) attendees, etc.

AGENCY GIBSON

Please remember to take photos as well! If you don't have a digital camera, please let MLTPA know immediately. You can download your photos at the Registration Table or e-mail them to johnwentworth@mltpa.org.

CAMP: WINTER

Thank you for helping with the CAMP: WINTER tours! At the end of your tour, please return this form to the Registration Table.

Name: Jo Bacon

Tour Name: Walking Tour 1pm 2/8

Number of people who participated in tour: 7 + ⁶ staff (some not full tour)

General thoughts/feedback on tour:

Please comment on how tour was run, what could have been better, best parts, worst parts, overheard comments from (or conversations with) attendees, etc.

need snow poles on main path by VC
snowmobile in wrong area

tunnel - no resources to clear - CalTrans

Sierraville Cutoff - end of plowing & "lake"

Nardon - private donations funding for equip
envir friendly ^{same eq} at Spooner in NV soon - not a snowcat
need 1 "brand" for trails, jurisdictional issues
pilot program with thermoplastic? or "speed bump"

SierraPk bike lane, not contin. sidewalk

Tavern Rd - parking backs into road

Please remember to take photos as well! If you don't have a digital camera, please let MLTPA know immediately. You can download your photos at the Registration Table or e-mail them to johnwentworth@mltpa.org.

xwalk lights not working
bus stop OMR - not have map, say free
by Hosp - Peter in street - too much slush
shady side of Tavera - too much ice
bus stops in cave; had to tow Peter up Taver
Main & OMR - no priority down to Sawmill Cut off
main path & S.C. competing plows

FRIDAY FEB. 8TH AND SATURDAY FEB 9TH, 1 p.m. to 3 p.m.

WALKING TOUR - *Group meets at TOML Visitors' Center and walks the following route:*

- 1. Start at Visitors' Center. Walk west on Main Path.**
 - *Observe Main Path treatment.*
- 2. Stop at MLTS tunnel connecting pathway underneath Hwy. 203.**
 - *Observe condition of north end of tunnel; observe available path system.*
- 3. Continue west on Main Path to Sawmill Cutoff Road.**
- 4. Head north on Sawmill Cutoff Road. Turn west, then south, into USFS property. Stop at USFS Garage.**
 - *View grooming equipment used by Mammoth Nordic and ~~USFS.~~*
- 5. Go back to Sawmill Cutoff Road and head south to Hwy. 203. Cross Hwy. 203 to Sierra Park Road.**
- 6. Continue south along the west side of Sierra Park Road.**
 - *Observe bike lane as pedestrian walkway.*
- 7. Turn west on Tavern Road.**
 - *Observe that there is no walkway, and also note the back-out parking onto the right of way.*
- 8. At Sierra Manor Road (mid-block), cross over to the sidewalks adjacent to the Park-n-Ride (south side of Sierra Manor Road).**
 - *Observe the Park-n-Ride.*
- 9. Continue west on Tavern Road. Turn south on Old Mammoth Road.**
 - *Observe the cleared and plumbed-for-future-heating sidewalks.*
- 10. At Meridian Boulevard, stop and look west (no need to cross street).**
 - *Observe sidewalks and transition to no sidewalks (cleared bike lane).*
- 11. Head east on Meridian Boulevard to Sierra Park Road.**
 - *Observe sidewalk conditions to high school and cleared Main Path.*
 - *Address Safe Routes to Schools.*
- 12. Turn north on Sierra Park Road to Tavern Road.**
- 13. Turn west on Tavern Road. Continue on bike lane to Old Mammoth Road.**
- 14. Turn north on Old Mammoth Road. Stop at intersection of Hwy. 203 and Old Mammoth Road.**
 - *Observe access to north-side and south-side sidewalks.*
- 15. Cross Hwy. 203 at Old Mammoth Road. Head east along Hwy. 203 to Sawmill Cutoff Road.**
- 16. Turn north on Sawmill Cutoff Road. Turn east on Main Path and follow back to Visitors' Center.**

CAMP: WINTER

Thank you for helping with the CAMP: WINTER tours! At the end of your tour, please return this form to the Registration Table.

Name: KIM STRAVERG

Tour Name: WALKING TOUR → FRIDAY, FEB. 8

Number of people who participated in tour: ~~5~~ ~~4~~ + STEVE SPEIDEL CIMARRON C.
JO BACON JEFF OLSON
KIM STRAVERG PETER AXELSON

General thoughts/feedback on tour:

Please comment on how tour was run, what could have been better, best parts, worst parts, overheard comments from (or conversations with) attendees, etc.

- Sawmill cutoff rd was a lake
- snowmobile tracks over snow through tunnel; "need better signage"
- excellent work by Brian Knox → started machines → "Sounds like a sewing machine!"
- Peter Axelsson commented that in Nevada, they have just been given the green light to purchase the same machinery
- lots of discussion about the large number of partners needed to make Mammoth Nordic's growing happen
- "I'll be damned - even locals are clearing something!"
- geothermal sidewalk
- no signs tell you transportation is free

Please remember to take photos as well! If you don't have a digital camera, please let MLTPA know immediately. You can download your photos at the Registration Table or e-mail them to johnwentworth@mltpa.org.

"If we could invest in sidewalks what we spend on snow removal..."

- NEED TO MAKE SURE BRIAN KEEPS IT SHORT & SWEET.
- Matt makes a good point: "Part of the purpose of this plan is to set priorities."



Thank you for helping with the CAMP: WINTER tours! At the end of your tour, please return this form to the Registration Table.

Name: Jo Bacon

Tour Name: Winter Mobility Listening - 2/8 332415

Number of people who participated in tour: 12

staff Jo Cimarron, Jeff, Steve Spade

General thoughts/feedback on tour:

Please comment on how tour was run, what could have been better, best parts, worst parts, overheard comments from (or conversations with) attendees, etc.

intro comments: don't feel safe walking in winter; get around better; like snowmobiling & dog walking;

Jeff - success in intro to buses in winter (from cars) - feels like "can't get snow out of the way fast enough"

issues: want to hear As, etc. in town

① driving up Meridian w/peds in street, slippery ice would walk/snowshoe down Meridian if possible needs to be useful trail in winter in new re-design; not so Calif car-based mentality; access to condos icy, not aesthetic, no buffer

② walking tour - not fun sidewalks, not wide enough, McPark not plowed for winter access - disconnected

③ steep hills - Davison is "toboggan hill", no transit there

④ priority - plow sidewalks/bike lanes first in Denmark also Park City; need transits in short loops, wide sidewalks

Please remember to take photos as well! If you don't have a digital camera, please let MLTPA know immediately. You can download your photos at the Registration Table or e-mail them to johnwentworth@mltpa.org.

- ⑤ Crossing streets & traffic speed - reduce to 20 or 15 mph; park outside of town
- ⑥ not easy to retrofit town - Lake Placid street used differently snow/non snow
straight meanders w/ sidewalk cafes
- ⑦ left turns:
parking on Meridian near chair 15 / Eagle Lodge during ski times; also Main St rush hour is lunch; snow removal on Main a problem; berms of snow limit visibility;
- ⑧ neighborhoods - ghetto foot traffic, cars cutting through, no room for sidewalks; s/b lower speed limit;
- ⑨ walking up/down stairs & ramp on Main St & frontage - not usable in winter; otherwise have to go uphill on frontage (narrow, icy) no maintenance of it?
- ⑩ what we do differently if took over 703? use this list to negotiate w/ Caltrans; truck snow? not have berms hiding businesses; blown right into trucks when cleared; figure out what could NOT be plowed; buses from airport rather than rental cars; have parking areas ^{covered!} next to transit; charge to drive in town, like London; takes culture shift for those arriving w/ booze, equip, luggage in "own" car; more covered bus stops



Thank you for helping with the CAMP: WINTER tours! At the end of your tour, please return this form to the Registration Table.

Name:

Tour Name:

Number of people who participated in tour:

General thoughts/feedback on tour:

Please comment on how tour was run, what could have been better, best parts, worst parts, overheard comments from (or conversations with) attendees, etc.

- ⑪ increase use of buses by increasing frequency over bus shelters; attractive shelters as part of signage theme in Zion;
- ⑫ out at Snowcreek 5 but not close enough to transit - if had it, would use it; could change if convenient;
- ⑬ idea of skiing lane on Meridian (Jeff thru this out) w/bus or chair lift up/ski down? build separations out of snow
- ⑭ get snow easements e.g. Golf Courses (Cimarron) do we have open areas to do it? Maintenance as snow softens is a problem

Please remember to take photos as well! If you don't have a digital camera, please let MLTPA know immediately. You can download your photos at the Registration Table or e-mail them to johnwentworth@mltpa.org.



Thank you for helping with the CAMP: WINTER tours! At the end of your tour, please return this form to the Registration Table.

Name: KIM STRAVERG

Tour Name: PORTAL TOUR, SATURDAY, FEB 9th

Number of people who participated in tour: 3 ⊕ JO BACON
JOEY KLEIN
KIM STRAVERG

General thoughts/feedback on tour:

Please comment on how tour was run, what could have been better, best parts, worst parts, overheard comments from (or conversations with) attendees, etc.

- * discussion about how to improve visitors' center as a portal
- * discussion about bell-shaped parcel as potential snowplay area or, as John Walter suggested, a groomed loop around the perimeter
- * no dog park/loop; who replaces baggies or dispenser?
- * 2- snowmobile staging area: legal? neighborhood access point
 - community center as connector trail corridor or portal
- * ski back trail → no parking
- * uptown/downtown → dumps into the road
- * winter steps
- * spring gate closure → tamarack
- * "ambulance staging area" = snowplay @ muralist
- * detoured into Arvo Cose to see potential staging area for XC ski staging area (per Evan Russell)

Please remember to take photos as well! If you don't have a digital camera, please let MLTPA know immediately. You can download your photos at the Registration Table or e-mail them to johnwentworth@mltpa.org.

CAMP: WINTER

Thank you for helping with the CAMP: WINTER tours! At the end of your tour, please return this form to the Registration Table.

Name: Jo Bacon

Tour Name: Portal Bus Ride Sat AM

Number of people who participated in tour: 3; 3 staff

General thoughts/feedback on tour:

Please comment on how tour was run, what could have been better, best parts, worst parts, overheard comments from (or conversations with) attendees, etc.

numbers do not match itinerary

- ① VC parking lot as portal - non-motorized & snowplay - already have parking, restrooms, wel.ctr.
- ② Sawmill Cutoff - doggie dispenser empty
Saw dogs, snowmobiles, need dog trail as well as park
need oversize veh/trailer parking
- ③ talk to John Dittli before deciding on tunnel,
Brian Knox, too; try
- ④ Sierra Blvd / Forest Trail - could connect to
existing trails; some flatish land for parking,
neighborhood access pt. dogs, snowmobiles, hiking, XC
saw XC tracks

Please remember to take photos as well! If you don't have a digital camera, please let MLTPA know immediately. You can download your photos at the Registration Table or e-mail them to johnwentworth@mltpa.org.

- ⑤ possible from scenic loop over knolls @ slight descent, to Shady Rest
- ⑥ Comm Ctr - could be staging area IF have trail corridor on east side - only cross McKnolls Rd, then could loop around knolls - wouldn't have to be skating quality groomed
- ⑦ Near 203 & scenic ^{loop} Rd (so side) informal snowplay could be portal?
- ⑧ sledz - has potential, need to know status of lease "sled in, sled out", has tow
- ⑨ power plant - corridor there, but s'bilers go everywhere - no info, orange trail but no containment - not use as a big portal
- ⑩ along 203 @ parking stop D is access point
(winter camping (Boy Scouts))
- ⑪ access up edge of run up to Minaret Vista
- ⑫ Minaret & Main - ambulance staging area ORA illegal snowplay area - unsafe
- ⑬ Eagle appeared busier than Main Lodge

Jo Bacon

2/9 #2



Thank you for helping with the CAMP: WINTER tours! At the end of your tour, please return this form to the Registration Table.

Name:

Tour Name:

Number of people who participated in tour:

General thoughts/feedback on tour:

Please comment on how tour was run, what could have been better, best parts, worst parts, overheard comments from (or conversations with) attendees, etc.

- ⑭ Mill St - access area (maybe 5 cars?) not a portal - secondary access to Sherwins
- ⑮ Sherwin Creek Rd - sidecountry access to Bordini Point to board & ski in addition to XC & snowmobiling staging; has potential beyond that based on Snowcreek VIII?
- ⑯ MCF staging for area dog walkers, XC, snowshoers, possible snowplay
- ⑰ College - potential staging - students here year round

Please remember to take photos as well! If you don't have a digital camera, please let MLTPA know immediately. You can download your photos at the Registration Table or e-mail them to johnwentworth@mltpa.org.

Evan
Russell is
willing

(14) Trails - bike trail - cleared in winter

(13) Trails End - has potential for XC & snowshoe,
Conflicts w/ NOT plowing to discourage use &
skate park in winter



Thank you for helping with the CAMP: WINTER tours! At the end of your tour, please return this form to the Registration Table.

Name: Jay Deuten

Tour Name: Saturday - Walking Tour

Number of people who participated in tour: 7

General thoughts/feedback on tour:

Please comment on how tour was run, what could have been better, best parts, worst parts, overheard comments from (or conversations with) attendees, etc.

Good tour - nice variety of good walking features & bad walking features. Wish we could get more people to show - only real member of the public attending was Ruth Harrell. Seemed to provide a lot of good info. for the 3 Corbin employees attending. Steve Speidel did an excellent job as the tour leader

Please remember to take photos as well! If you don't have a digital camera, please let MLTPA know immediately. You can download your photos at the Registration Table or e-mail them to johnwentworth@mltpa.org.



Thank you for helping with the CAMP: WINTER tours! At the end of your tour, please return this form to the Registration Table.

Name: Jay Detken

Tour Name: Saturday - Mobility Workshop

Number of people who participated in tour: 16

General thoughts/feedback on tour:

Please comment on how tour was run, what could have been better, best parts, worst parts, overheard comments from (or conversations with) attendees, etc.

Missed the 1st part since it started before we finished the walking tour. Good cross section of the public in attendance - with a variety of viewpoints represented - old time Mammoth resident (rugged individualist w/ his big 4x4), environmental extremist (no cars allowed in Mammoth), etc. Mark Wardlaw talks, and sounds good, but nothing of substance comes out!

Please remember to take photos as well! If you don't have a digital camera, please let MLTPA know immediately. You can download your photos at the Registration Table or e-mail them to johnwentworth@mltpa.org.



Thank you for helping with the CAMP: WINTER tours! At the end of your tour, please return this form to the Registration Table.

Name: BROOKE PACE

Tour Name: TRAILS NETWORK WORKSHOP: RECREATION

Number of people who participated in tour: 13 (including consultants)

General thoughts/feedback on tour:

Please comment on how tour was run, what could have been better, best parts, worst parts, overheard comments from (or conversations with) attendees, etc.

Fascinating! Group was broken into 3 sub-groups: motorized recreation, nordic recreation, skiing/backcountry recreation. Each group asked to identify "dream scenario" for their recreation group. Shady Rest & Sherwin meadows biggest areas of contention, but all groups wanted to see a Snow Play Area developed-maybe out by Sherwin Ranch for sledding, nordic, dog-walking, snowmobile riding & access to Sherwins. All groups agreed that access/mobility around town an issue: suggest a groomed trail all around town, some areas accessible to all, others non-motorized around neighborhoods. Lake Mary/Lakes Basin spring access also a point for all groups because the road is closed in April, but not opened & they all like it opened for access to the crest & areas.

Please remember to take photos as well! If you don't have a digital camera, please let MLTPA know immediately. You can download your photos at the Registration Table or e-mail them to johnwentworth@mltpa.org.



COMMUNITY DEVELOPMENT

P.O. Box 1609, Mammoth Lakes, CA 93546

(760) 934-8989

fax (760) 934-8608

Jan. 29, 2008

Hello Team

Please look over the below suggested Trolley Route for CAMP: Winter. The areas of concern or noted.

The Trolley Tour:

Note that this is a Winter Road Closures and Recreation Portals Tour.

- Start at Visitors' Center
- R on 203
- R onto Sawmill Cutoff Rd to view OSV staging area
- R back on to 203
- R on Minaret
- Earthquake Fault on R (conceptually a stop, pulling off may be difficult, a "Slow Down" may be all we can manage)
- R into Power Plant --> Back onto Minaret
- R into Sledz parking lot (depending how crowded it is, but there is a Red Line stop on the road, perhaps we can stop for a few minutes)
- Main Lodge --> Turn around
- R on Forest Trail before Village
- First L (Hillside)
 - First L (Canyon)
 - R at bus stop to view back side of the Village, under gondola
 - R on Lake Mary Rd
 - Turn around within Tamarack*
 - Pull up to Lake Mary Rd Closure* (*maybe look at the closure first, because turning R from Tamarack up towards the Lake Mary Rd gate is pretty tight.)
 - Back down Lake Mary Rd.
 - R on Minaret
 - R on Meridian
 - Stop at Little Eagle, turn around
 - R on Minaret
 - R on Old Mammoth, all the way up to Mill City (Old Mammoth Road before Mill City only has one lane plowed and has a "no buses" sign. It's a little bit of a trek for folks to get all the way up there, but probably worth it)
 - Back down Old Mammoth
 - R on Tamarack St (The turnarounds within "Tamarack "are tight)
 - R back onto Old Mammoth Road
 - R onto Sherwin Creek Rd, turn around in parking lot
 - R back onto Old Mammoth
 - L into Mammoth Creek Park, See park, walk thru tunnel or across the street to see Mammoth Creek Rd
 - L back onto Old Mammoth

- R on Meridian
- L into Skate Park parking lot
- L back onto Meridian to 203
- L on 203
- Head back into Visitors' Center

We really need to do a dry run in a car or the Trolley, see what they're comfortable doing -

Chapter 10: Takeaways

MLTPA, with participation by the consultants, created and assembled a number of documents intended as takeaway information for CAMP: WINTER guests and the general public. Each piece, excluding “CAMP: Terms and Definitions,” was available on the CAMP: WINTER mini-site and at the Registration Table. A copy of each document follows.

- CAMP FAQs (MLTPA)
- CAMP: WINTER Event Information (MLTPA) (See Chapter 9, “Session Information.”)
- CAMP: WINTER Schedule of Events (MLTPA) (See Chapter 8, “Schedule of Events.”)
- “CAMP: Terms and Definitions” (Trail Solutions and MLTPA)
- Consultant bios, grouped by firm (Alta Planning + Design, Trail Solutions)
- Firm bio, Alta Planning + Design
- Firm bio, Trail Solutions
- Flyer, “Four-Season Trails: How Communities Around the World Get It Done”
- Public transportation map and written directions
- Self-Guided Exhibit Hall Tour narrative (See Chapter 5, “Exhibit Hall.”)
- Town of Mammoth Lakes Snow Removal package



MLTPA CAMP: Concept and Master Planning FAQs

What is MLTPA? MLTPA—the Mammoth Lakes Trails and Public Access Foundation—is a 501(c)(3) nonprofit organization that was founded in 2006 to advocate for a comprehensive system of trails and public access in Mammoth Lakes.

What is CAMP? CAMP, which stands for Concept and Master Planning, is the partnered process by which the Town of Mammoth Lakes, Mammoth Mountain Ski Area, the USFS, and the community of Mammoth Lakes work together to plan a comprehensive trails and public access system. There are three types of partners in this effort: Jurisdictional Partners (Town, USFS), Funding Partners (Town, Mammoth Mountain Ski Area, and the Developers' Forum), and Planning Partners (MLTPA, Town, USFS, Mammoth Mountain Ski Area).

Why has MLTPA become involved in Town master planning? The group was formed after a successful campaign during the winter of 2005-2006, led by MLTPA Foundation President/Acting Executive Director John Wentworth, to protect backcountry skier and snowboarder egress from the Sherwins range back to town through Ranch Road. Having brought to light issues of public access and trail connectivity, MLTPA was awarded a contract from the Town of Mammoth Lakes in August 2006 to conduct a thorough inventory of points of public access to trails and outdoor recreation amenities within the Town's Planning Area (about 125 square miles), which now serves as a planning resource for the Town; the completed project was accepted by Town Council at their March 21, 2007, meeting. Today, our staff and seven-member Board of Directors are tasked with several important components of CAMP, including maintaining ongoing data collection coordination services and executing the public outreach. CAMP is the kind of project MLTPA looks forward to initiating and developing as we grow in our role as advocates and stewards for our community and the surrounding public lands.



What are the basic geographic parameters of CAMP? Which areas of Mammoth Lakes does CAMP affect? Land contained within the Town of Mammoth Lakes Urban Growth Boundary (UGB)—basically, where all the concrete is—will get an update to an adopted trails plan from 1991. Land outside the UGB but within the Town Boundary, which is public land owned and managed by the USFS, will be considered conceptually, exploring the opportunities for connectivity between the town and the surrounding public lands. The end result of this will be something like a blueprint that will set the stage for future planning efforts and strategies for implementation.

Is this just for hikers and bikers? Nope! The planning effort is a “big tent” venture that seeks to engage and accommodate the recreation needs of everyone in the community, whether your chosen activity is human-powered or runs on gas. MLTPA has identified more than 40 recreation activities in our area, and the planning process is open to each and every one of them. A key goal of this planning process is to improve the recreation experience for everyone.

Why are there two CAMPS (Summer and Winter)? Because Mammoth changes so significantly between seasons, CAMP: Summer will focus on summer recreation and trails. CAMP: Winter will take place in February 2008 and will address winter recreation and trails.

Why does anything have to be planned at all? If no adopted planning document that addresses multi-jurisdictional trails planning exists, the opportunity to build and experience a comprehensive, fully linked system of trails and public access is not guaranteed. CAMP’s goal is to ensure that no matter who owns or manages the lands that make up this community, not only will the public be able to reach public lands from town, but that connections will be efficient, safe, and enjoyable. And it goes without saying that you need a good plan to ensure at least the possibility of good implementation.

Why do we have to do it now? What’s the urgency? According to a recent memorandum from Town Manager Robert F. Clark (March 7, 2007), “... the ability to address environmental, economic, and social impacts and obtain a fair share contribution towards community benefits is a one time opportunity. If this opportunity is not attained now, it will be lost forever. “ The Town of Mammoth



Lakes has processed a total of 11 Environmental Impact Reports (EIRs)—a necessary procedure in the process of approving any major development project—in the last 23 years. Today the TOML is potentially tasked with processing that same number of EIRs in the next 12 months. If a planning effort is not in process during this approval period, there is no guarantee that existing points of public access to and from Inyo National Forest through the Urban Growth Boundary will be protected or ensured...meaning that the trail you take to get out there today might be lost to private real estate development tomorrow.

Who's going to do all the work? The CAMP process will function via Jurisdictional, Funding, and Planning Partnerships between the Town of Mammoth Lakes MLTPA, Mammoth Mountain Ski Area, and the USFS. Consultants have been engaged for trails master planning (Alta Planning + Design and Trail Solutions). Your participation in public meetings and in the entire CAMP process—giving suggestions, ideas, and feedback—is a major component of CAMP and an extremely important part of the project's workflow. At the end of the day, the consultants will provide recommendations in terms of a draft master plan that will need to be adopted by the individual jurisdictions through their own public processes.

What's in it for me? A thorough planning process benefits you by engaging individuals and groups in the development of a trails and public access plan that will update the existing Mammoth Lakes trails plan from 1991. Extensive community outreach will be conducted to ensure that the proposed plans and end products reflect the recreational needs and desires of the community.

Once the planning process is complete, the drafted planning documents have been adopted by relevant jurisdictional agencies, and implementation has begun, you—as a resident, second homeowner, or visitor—will be able to look forward to a well-planned, efficient, well-signed, and fun trails and public access system, no matter what your skill level or activity of choice.

How is this going to benefit the community of Mammoth Lakes? The benefits to the Mammoth Lakes community of a comprehensive system of trails and public access are threefold: recreational, economic, and environmental. A trails system that is efficient, integrative, easy to use and navigate, and, above all, fun, will serve the outdoor recreation needs of both residents and visitors,



increasing Mammoth's draw as a year-round destination resort. Increased visitors to the area will not only supplement the bottom line of the town's business sector in the winter and summer, but also will help to fill in the gaps created by the current "shoulder seasons." For year-round residents, access to Inyo National Forest for everything from birding to snowmobiling can be protected and stewarded—encouraging our community to freely experience the abundant beauty and resources of our public lands. Finally, the "feet first" vision that anchors the recently adopted Town of Mammoth Lakes 2007 General Plan will begin to be realized with safe connections that encourage alternative mobility. With a comprehensive system in place, our community literally can be linked, from the South Gateway to MMSA and beyond. It's good for our health—financially, physically, and mentally!

How much is it going to cost? MLTPA estimated an initial cost for just the planning effort at about \$485,000. All the Partners have worked together to refine the scope and needs of the project, and the current estimated cost of the planning effort is about \$350,000. The Funding Partners have \$225,000 committed to the planning process so far.

Who's going to pay for it? Currently, the Town of Mammoth Lakes has committed \$100,000, an amount that Mammoth Mountain Ski Area is matching. An additional \$25,000 has been committed by Cardinal Investments via the Developers' Forum, bringing total committed funds to \$225,000. MLTPA is actively pursuing grants and conducting other fundraising efforts to produce the project balance.

When will we get an actual plan out of this? The Planning Partners have structured the planning effort on a 12-month timeline, though the process may extend beyond this window. Consultants have been engaged and are gathering facts and making observations as you read this.

When will we see these improvements? After the planning process has been completed and the final trails plan for the area has been adopted by the Town and other necessary jurisdictional agencies, the establishment of implementation priorities can begin. It will be up to the Jurisdictional Partners to begin the implementation process based on their priorities and available funding. MLTPA



will certainly look to play a helpful role at this stage.

What can I do to get involved? You'll have the chance to provide input as well as feedback on everything from the routes you travel by foot or bike to get to work, to the trailhead from which you stage your backpacking trip into the backcountry. No matter which activities you enjoy on our public lands—walking your dog, ripping around on your motorcycle, or heading out for a backcountry ski tour—your opinions are not only relevant, but *critical*. To make your voice heard, be on the lookout for announcements of public meetings and other events, and be part of the turnout! CAMP: Summer is set for November 1–4, 2007, at Canyon Lodge. If you'd rather not express your opinion in public, you'll have plenty of opportunities to complete surveys, post messages on our website forums, send MLTPA e-mails, or simply call us on the phone.

If you'd like to pitch in on a volunteer basis, send an e-mail to Communications Manager Kim Stravers at kimstravers@mltpa.org, or talk to her on the phone at (760) 934-3154. She'll add your name to the list and will send you more information about which tasks we currently need a hand with.

How can I get more information? Log on to MLTPA's website, www.mltpa.org, for timely reports on the status and progress of CAMP and to find out when and how you can get involved. Better yet, sign up for our e-newsletter by contacting MLTPA or looking for the orange sign-up box on www.mltpa.org.

Who is the MLTPA contact for CAMP? Kim Stravers is the communications manager of MLTPA and can be reached at (760) 934-3154 or kimstravers@mltpa.org. John Wentworth is the president of the MLTPA Foundation Board of Directors and the acting executive director of MLTPA; he can be reached at (760) 934-3154 or johnwentworth@mltpa.org. We look forward to hearing from you!

CAMP

Concept and Master Planning

TERMS AND DEFINITIONS



THE TOWN OF MAMMOTH LAKES



Takeaways



PLANNING TERMS

Trails Planning

Trails planning is a comprehensive decision-making process that analyzes user characteristics and landscape characteristics using an existing framework of constraints to meet the expectations of a variety of users through a system of trails that link activity to place.

--Cimarron Chacon

User Characteristics

Those characteristics that help us understand who the users are and what experiences and benefits they will derive from a trail system.

Landscape Characteristics

Those characteristics that shape the landscape and affect experience. They include land form, unique features, environmental factors, development patterns, and resource characteristics.

Existing Framework

The laws, plans, guidance, standards, and other conditions that are in place prior to the commencement of the planning process.

Node

An area of convergence or special interest such as a landmark, business district, special place, or major intersection.

Edge

A clearly defined break between regions or areas of a larger planning area. Edges can be natural or manmade; examples include ridgelines, waterways, canyons, and major roadways.

Region

A large area defined by natural characteristics such as geology, soils, vegetation, and access.

SOFT-SURFACE TRAIL TERMS

Sustainable Trails

A sustainable trail balances many elements. It has very little impact on the environment, resists erosion through proper design, construction, and maintenance, and blends with the surrounding area. A sustainable trail also appeals to and serves a variety of users, adding an important element of recreation to the community. It is designed to provide enjoyable and challenging experiences for visitors by managing their expectations and their use effectively.

Natural-Surface Trail

A tread made by clearing, grading, and compacting the native soil with no outside foreign material imported for stabilization.

Tread

The actual surface portion of a trail upon which users travel.

SOFT-SURFACE TRAIL TERMS -- CONT.

Trail Corridor

The area that is maintained clear of obstacles and debris to allow users to travel freely. Dimensions vary based on the anticipated user. The width includes the tread, the out-slope, the back-slope, and any additional clearance requirements. The height dimension is measured from the ground surface from the edges of the clearance width to create the full corridor.

Grade

The steepness of a trail, measured by rise-over-run.

Contour Trail

A trail constructed such that it follows a contour, with its elevation remaining constant.

Fall-Line Trail

A trail that is constructed perpendicular to the contours of a slope so that water travels the length of the trail instead of over the tread. Fall-line trails accelerate erosion.

Technical Trail Feature (TTF)

An obstacle placed on the trail specifically to enhance technical challenge. The feature can be either built or natural, such as an elevated bridge or a rock face.

Erosion Control

Water Bar: A structure built to divert water from a trail, constructed from logs or stone.

These are most often used to prevent erosion on a fall-line trail. They are often hazardous to bikers and horses and require replacement every few years.

Rolling Grade Dip: The preferred method to shed water from a trail. This is an undulation in the tread that traps water and diverts it off the trail. These require little maintenance once installed.

Elevation Gain Techniques

Switchback: A grade reversal technique for moving a trail up steep side-slopes. The transition is made by way of a flat landing or pad. A correct switchback will shed water off the back of the landing, and there is an immediate separation of trail segments.

Climbing Turn: A turn used to change direction that does not have a constructed platform or landing. The upper and lower legs of a climbing turn are joined by a short section of trail (the apex) that lies in the fall line. Water is shed to the inside of the trail turn. Climbing turns may be used where side slopes are moderate and foot traffic will be minimal.

Stairs: Stairs built out of rock or wood are used to gain elevation quickly or where a contour trail is not possible because of environmental constraints. Stairs should be used only when all users are expected to travel by foot.

PATHWAY AND BIKE FACILITY TERMS

Bicycle Facilities

A general term for improvements and provisions made by public agencies to accommodate or encourage bicycling, including bike racks and lockers, bikeways, and showers at employment destinations.

Bike Lane

A striped lane for one-way bike travel on a street or highway.

Bike Path

A right-of-way for bicycle travel, separate from a street or highway, typically along rail, water, or utility corridors.

Bike Route

A travelway for bicycles through a community, providing a superior route based on traffic volumes and speeds, street width, directness, and/or cross-street priority, denoted by signs only.

Bikeway

A generic term for any road, street, path, or way that in some manner is specifically designed for bicycle travel, regardless of whether such facilities are designated for the exclusive use of bicycles or are to be shared with other transportation modes. (MUTCD 2000, part 9)

Multi-Use Trail or Shared-Use Path

A bikeway physically separated from motorized vehicular traffic by an open space or barrier and either within the highway right-of-way or within an independent alignment. Shared-use paths might also be used by pedestrians, skaters, wheelchair users, joggers, and other non-motorized users. (MUTCD 2000, part 9)

Grade Separation

Vertical isolation of travelways through use of a bridge or tunnel so that traffic conflicts are minimized.

Paved Shoulder

The outer edge of the roadway beyond the outer stripe edge that provides a good place for cyclists when it is wide enough (4 to 5 feet), free of debris, and does not contain rumble strips or other obstructions.

Traffic Calming

Changes in street alignment, installation of barriers, and other physical measures to reduce traffic speeds and/or cut-through volumes in the interest of street safety, livability, and other public purposes.

Traffic Control Devices

Signs, signals, or other fixtures, whether permanent or temporary, placed on or adjacent to a travelway by authority of a public body having jurisdiction to regulate, warn, or guide traffic.

SIGNAGE TERMS

Assurance Markers

Assurance markers assure users they are going in the right direction. They should be used in conjunction with directional signs and place markers to assure a person reaches his or her desired destination or achieves a desired experience. These markers should also be distinct enough to distinguish them from other markers of similar purpose.

Directional Signs

Directional signs indicate the direction of travel toward a destination or experience. They should be placed at road and trail junctions. These signs often double as information signs by indicating when route conditions are changing.

Regulatory Signs

Regulatory signs provide for public safety or inform the public of key rules. Signs that provide for public safety should be brightly colored. The greatest amount of "sign pollution" comes from regulatory signs, so whenever possible, consolidate rules and regulations into one sign or integrate with an information sign.

Information Signs

Information signs provide information about the distance, conditions, and experiences of a place or trail. These signs may be a small post or a large, integrated kiosk.

Information signs often include a map or other reference key. When using a map it is important to identify where the viewer is in relation to the other information.

Interpretive Signs

Interpretation is an educational activity that aims to reveal meanings and relationships by the use of original objects, by firsthand experiences, and by illustrative media, rather than simply to communicate factual information. Interpretive signs seek to assist the visitor in developing a keener awareness, appreciation, and understanding of an area, to accomplish management goals, and to promote public understanding of an agency's goals and objectives.

Place Markers

Place markers tell a person that he or she has arrived at his or her destination. In addition, the sign itself should reflect the personality of the destination, management agency, or community it represents. These signs should be large and visible. Smaller versions of place markers are often used on directional and assurance signs for consistency.

WINTER TRAIL TYPE DEFINITIONS

Ungroomed/Unmarked Trails

Users: Backcountry skiers, backcountry snowboarders, cross-country skiers, snowshoers, sledgers, hikers, snowmobilers

Terrain: Varied

Evidence of management: Minor

-Portal signs, place markers

Management risk and liability: Low

Infrastructure: Minimal

-Portal access

Maintenance: None

Hiking/Snowshoe Trails

Users: Hikers, ice climbers, snowshoers

Terrain: Sloping to steep, rocky, or icy

Evidence of management: Moderate

-Place markers, directional signs, assurance signs

Management risk and liability: Low

Infrastructure: Minimal

-Portal access, existing summer trails

Maintenance: None

Nordic/Skate Ski Trails

Users: Traditional cross-country skiers and skate skiers

Terrain: Gentle and rolling

Evidence of management: Moderate to heavy

-Portal signs, place markers, assurance signs, directional signs, regulatory signs, fees and passes

Management risk and liability: Moderate

Infrastructure: Moderate

-Trailhead parking, existing roads and trails

Maintenance: Grooming, track setting, signage

Alpine Trails

Users: Downhill skiers, snowboarders

Terrain: Sloping to steep

Evidence of management: Heavy

-Portal signs, place markers, assurance signs, directional signs, regulatory signs, fees and passes, patrols, enforcement

Management risk and liability: High

Infrastructure: Major

-Parking lots, lifts, lodges, medical facilities

Maintenance: Grooming, signage, snowmaking, lifts, facilities

WINTER TRAIL TYPE DEFINITIONS -- CONT.

Over-Snow Vehicle (OSV) Trails**Users:** Snowmobilers**Terrain:** Gentle and rolling**Evidence of management:** Moderate to heavy

- Portal signs, assurance signs, directional signs, regulatory signs, fees and passes

Management risk and liability: Moderate**Infrastructure:** Moderate

- Trailhead parking, existing roads open to motorized travel

Maintenance: Grooming, signage**Shared Trails****Users:** Walkers, dog walkers, Nordic skiers, snowmobilers, snowshoers**Terrain:** Flat to rolling**Evidence of management:** Minor to moderate

- Portal signs, assurance signs, directional signs, regulatory signs

Management risk and liability: Low**Infrastructure:** Minimal

- Trailhead parking, existing roads

Maintenance: Plowing, signage

WINTER RECREATION TERMS

Skijoring

Skijor (ski-jur) is a Norwegian word that means "ski-driving". It is a fast-growing winter sport that involves cross-country skiing while in tow with a dog leading the path. It is enjoyed on many levels, from jaunts with the family dog, to noncompetitive fun runs, to all-out racing. All that is needed is a good, strong dog and a pair of cross-country skis. The skier is tethered to the dog and must work in cooperation to keep a steady pace with the animal.

Skate Skiing

Originated by ancient Scandinavian hunters, this speedy Nordic technique for the athletically inclined uses diagonal skating strides. The skier steps out of the ski track with his or her dominant leg and ski, kicking diagonally for propulsion. The other ski is simply used to glide on. Skate skis are shorter, narrower, and do not have a scaled finish on the base for traction like classic "no-wax" skis. In skating, the inside edge of the ski is used for traction while pushing off. Also, the poles are way longer than any other type of ski pole, in some cases as long as the ski. Skate skiing requires a wide, groomed surface to do it efficiently.

Telemark Skiing

Telemark skiing, also called free-heel skiing, is a ski technique focused around the telemark turn. Telemark skiing is often incorporated into cross-country skiing, because the telemark turn allows skiers greater control over their movements. The telemark turn is a skiing technique for making smooth, fast, stable turns on a variety of surfaces.

PLEASE PROVIDE COMMENTS ...use back of page if needed

Access to Schools and Play

Town Routes and Pathways

Summer Recreation Trails

Winter Recreation Trails



Meet the representatives from Alta Planning + Design!

Jeff Olson, Principal

Jeff is a registered architect who has been involved in greenways, open space, and alternative transportation projects for more than 20 years. Jeff's work includes the award-winning Grand Canyon Greenway, the 1,000-mile New York State Bicycle Route System, and numerous bicycle, pedestrian, and trail plans that he participated in from positions in both the private and public sectors. His diverse career experience provides him with unique and valued vision and leadership abilities.

Matt Benjamin, Planner

Through his work with the Los Angeles County Bicycle Coalition and the Los Angeles County Metropolitan Transportation Authority, Matt has accrued extensive experience in leading public outreach and planning efforts. Matt specializes in developing strategies to ensure that the needs and desires of both the public and the contracting organization are met.

CAMP: WINTER



Meet the representatives from Trail Solutions!

Cimarron Chacon, ASLA

Cimarron is a renowned trail planner and designer. Prior to her time with Trail Solutions she developed multiple trail systems throughout the West as the Landscape Architect Over Trails Policy for the Bureau of Land Management, influencing public policy and design criteria for recreation sites on public lands. She has dealt with design and development on lands in the urban interface of several rapidly growing communities in the West, and her most prized trail system, Utah's Gooseberry Mesa, was recently designated as a National Recreation Trail by the Secretary of the Interior.

Cimarron was a contributing author to IMBA's *Managing Mountain Biking* and other outdoor and professional publications. In addition, she developed and taught courses on trail management and visual resource management for the Bureau of Land Management, United States Forest Service, National Park Service, and Federal Highway Administration.

Joey Klein, Trail Specialist

Joey has been on the trail for IMBA since 1999, traveling the globe to share his knowledge of and passion for multi-use trail systems in 45 states and 13 countries. He has recently returned from working on a project with National Parks Singapore in the design and construction of a mountain bike center on a small island near Malaysia. With a population of four million people, Singapore is linking all of their National Parks with shared-use pathways.

Formerly a ski patroller at Arapahoe Basin in Colorado, Joey built the initial mountain bike trails at neighboring Keystone Resort. He has spent the last five summers at Tamarack Resort in Idaho as the trail designer, working with planners to incorporate a brand-new system for residents and visitors who wish to hike, fish, rock climb, zip line, mountain bike, ski, snowshoe, and snowmobile.

Alta Planning + Design, Inc.

Alta Planning + Design is one of North America's leading firms specializing in progressive transportation planning, design, and implementation. We focus on multi-modal solutions, particularly bicycle, pedestrian, and trail corridors and systems.

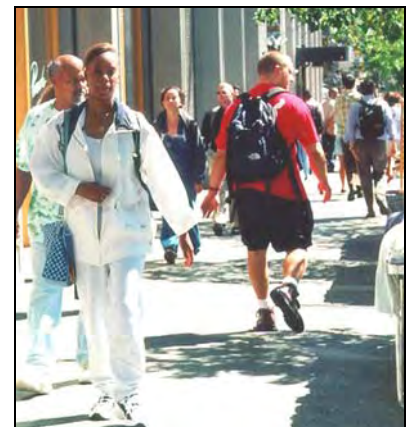
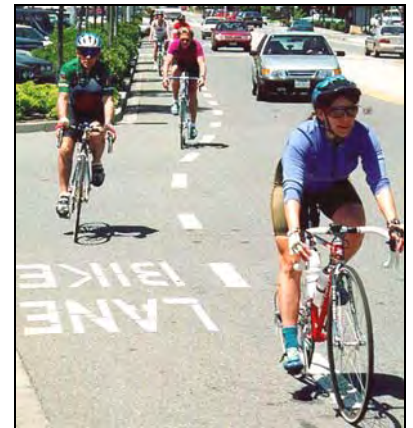
Alta provides a full range of services including:

- master plans
- project design
- sign plans
- public involvement
- environmental review and documentation
- bicycle/pedestrian integration with transit
- corridor plans
- bicycle parking design
- plan updates
- school safety studies
- technical assistance and trainings
- construction documents and observation

We are at the forefront of the progressive transportation movement. Alta staff is active in the Association of Pedestrian and Bicycle Professionals, Institute of Transportation Engineers, Transportation Research Board, Women in Transportation Seminar, and is conducting national studies for the U.S. Department of Transportation. We conduct pedestrian and bicycle trainings nationwide, and have been involved in award-winning plans and projects.

Alta Planning + Design offers a full range of design services, from site analysis and design to bid documents and contract administration. As alternative transportation specialists, we are able to meet the technical requirements of projects while simultaneously providing a high level of design creativity. We excel in identifying design solutions presented by the unique challenges found on trail, bikeway, and pedestrian projects. Our experience ranges from urban redevelopment projects, streetscapes, and multi-use paved trails to hiking and seasonal-use trails in environmentally sensitive areas. We strive to enrich the trail user experience through a design identity that responds to the particular needs and opportunities of the project environment.

We have experience working in all size communities, from a few hundred to millions, from towns to cities to counties, regions, and states, from rural to mountain to desert to suburban and urbanized areas. We strive to tailor each project to the community's unique setting, history, and culture through an active public participation process. Alta staff are proud to have designed and implemented over 3,500 miles of bikeways, walkways, and trails.





Trail Solutions is North America's premier natural-surface trail consulting program offering flexible, fee-based trail services that range from trail planning, design, and construction to environmental services and dispute resolution. Our mission mirrors that of our parent organization, the International Mountain Bicycling Association (IMBA) - to create and enhance trail opportunities and access around the world.

Staff

Trail Solutions has over 10 project staff available with skills including landscape architecture, trail design, and environmental evaluations. Trail Solutions professionals have worked in all 50 states, 10 provinces, and a dozen other countries including Scotland, Italy, Israel, Mexico, Singapore, New Zealand, Tasmania, Wales, Australia, Greece, Costa Rica, and Thailand.

Services

Trail Planning

Using community-based planning techniques Trail Solutions provides a vision for the public and land management agencies to get started with their own world-class system. The process begins and ends with the users, the unique terrain and characteristics of the landscape, and the desired outcome of the system. Through the planning process Trail Solutions can provide guidance on system management, development standards, project costs, and signage and branding.

Trail Assessment

Most trails and trail systems have developed socially. Beyond getting from here to there, little thought was given to the potential long-term effects of the chosen route or the experience provided along the way. Trail Solutions provides guidance on retrofitting haphazardly developed trail systems into networks that efficiently disperse trail users, provide the experience they are seeking, and do so with minimal long-term environmental impact.



Boulder, Colorado – Hood River, Oregon – Harrisonburg, Virginia – Collingwood, Ontario

www.imba.com 720/308-2777

Trail Design

Trail Solutions believes that the success of a trail is highly dependent on both the environmental and social sustainability of the trail. A well-designed trail should cause minimal damage to the surrounding landscape and require minimal maintenance over time. That same trail should also provide the trail user with the experience they are seeking. Melding these design parameters is a great challenge. Whether the challenge means designing a shared-use trail that minimizes potential user conflicts or a low impact downhill mountain biking trail, Trail Solutions is up to the task.



Trail Construction

With over 100 miles constructed in the past five years, Trail Solutions takes great pride in staying on the cutting edge of innovative trail construction techniques. Providing turn-key construction with a mechanized crew, tackling a hybrid contracting project with local volunteers, or working cooperatively with other professional trailbuilders - Trail Solutions is flexible and seeks to put the best trail product on the ground.



Trail Education

The foundation of a successful trail system is a high level of knowledge regarding sustainable trail design, construction, and maintenance. Trail Solutions provides custom-designed trail training seminars covering topics ranging from economic/social development through trails, design and construction of advanced-level mountain biking trails, trail system design, volunteer management, crew leader training, and mechanized trailbuilding.



Boulder, Colorado – Hood River, Oregon – Harrisonburg, Virginia – Collingwood, Ontario

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CAMP:
WINTER Featured Presentation

FOUR-SEASON TRAILS:

How Communities Around The World Get It Done

Exhibit Hall, Mountainside Conference Center, Main Lodge
Friday, February 8th at 6:30 p.m.

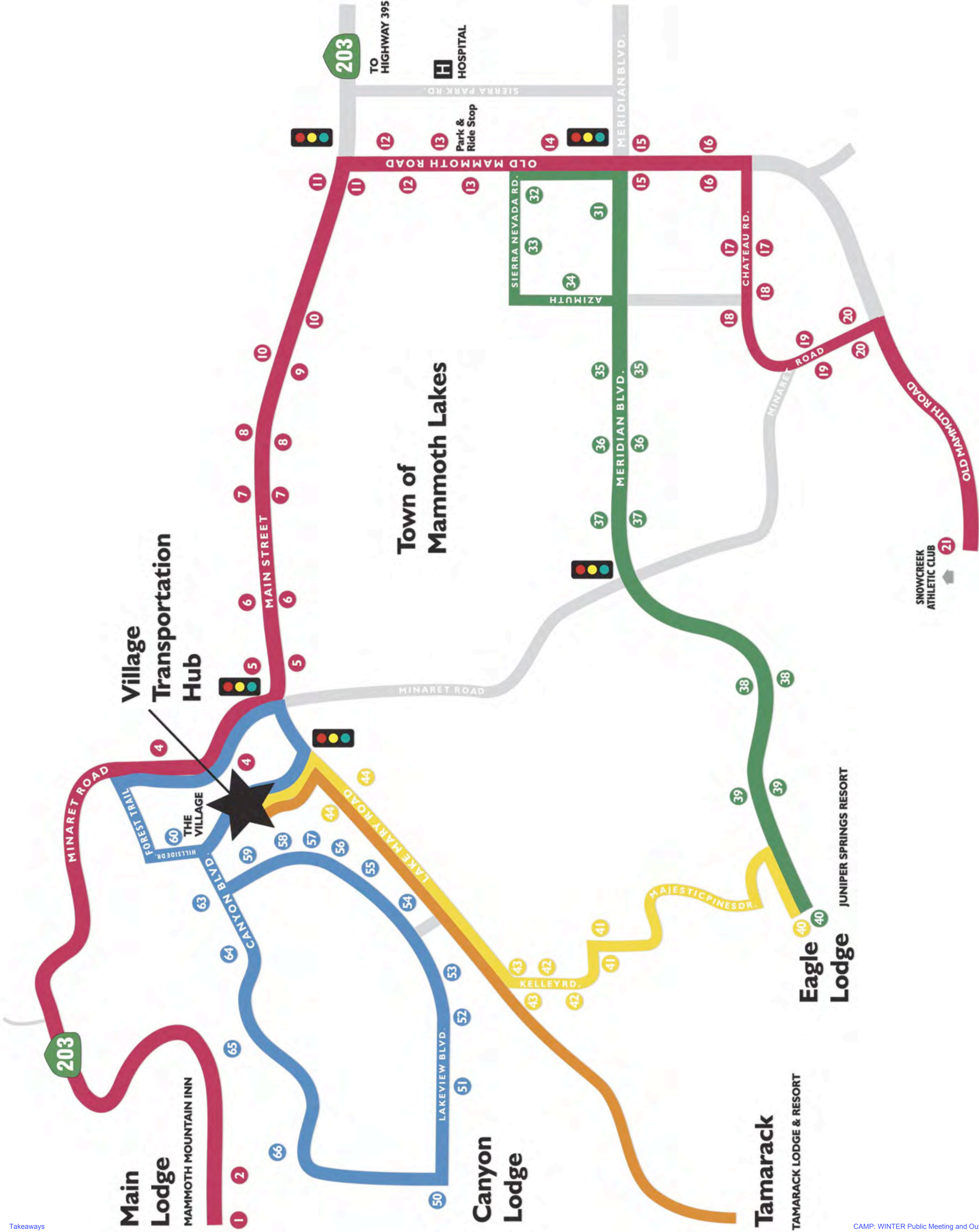


This presentation...

...by world-renowned trail designer Joey Klein, will take the audience on a tour around four continents, highlighting the history and meaning of why we love trails, how communities deal with their own unique geographies - balancing seasonal and geological challenges, and heroic tails of how citizen groups have come together to make their own dreams a reality, just as Mammoth is doing now.

www.mltpa.org





GETTING TO CAMP: WINTER BY PUBLIC TRANSPORTATION

Mountainside Conference Center at Main Lodge

7:00 a.m. to 5:30 p.m.: The **Red Line** begins at Snowcreek Athletic Club (stop #21) and runs along Old Mammoth Road and Main Street, turning up Minaret Road at The Village and continuing up to Main Lodge (stop #1). It runs every 15 minutes.

Suite Z

7:00 a.m. to 5:30 p.m.: The **Red Line** begins at Snowcreek Athletic Club (stop #21) and runs along Old Mammoth Road and Main Street, turning up Minaret Road at The Village and continuing up to Main Lodge (stop #1). It runs every 15 minutes. Get off at the Vons plaza (stop #15) and walk through the parking lot toward Minaret Cinemas. The staircase outside the cinema will take you directly to Suite Z—look for the CAMP: WINTER signs!

The **Green Line** also is available every 15 minutes between 7:00 a.m. and 5:30 p.m., and runs along Meridian Boulevard from Little Eagle Lodge to Old Mammoth Road. Get off at the intersection of Meridian Boulevard and Old Mammoth Road (stop #31), across from Starbucks, and cross the street to the Vons plaza. Walk through the parking lot toward Minaret Cinemas. The staircase outside the cinema will take you directly to Suite Z—look for the CAMP: WINTER signs!

TOML Visitors Center

7:00 a.m. to 5:30 p.m.: The **Red Line** begins at Snowcreek Athletic Club (stop #21) and runs along Old Mammoth Road and Main Street, turning up Minaret Road at The Village and continuing up to Main Lodge (stop #1). It runs every 15 minutes. Get off at the intersection of Old Mammoth Road and Main Street (stop #11) and walk east along Main Path, on the north side of Main Street. The trail will take you directly to the Visitors Center.

TOWN OF MAMMOTH LAKES
PUBLIC WORKS DEPARTMENT

SNOW MANAGEMENT POLICY

Goal

The goal of the Town of Mammoth Lakes snow management effort is to provide for the safest possible movement of traffic throughout the community during winter months and particularly during storm periods.

The Snow Management Policy is intended to provide Town staff with guidance and to insure that:

- Public safety is always the primary concern;
- All areas are treated equitably;
- Priorities are understood by all; and,
- Proper responsibility and authority is established.

There are approximately 104 lane miles of roads which receive snow removal. During normal storms [up to one(1) foot six (6) inches of snow fall] it takes Town crews approximately 12 hours to plow every street in Town and approximately 20 hours to blow every street. After storms, clean-up is necessary which takes between 12 and 24 hours to accomplish.

Snow management in the Town of Mammoth Lakes is a function of manpower and equipment. We have Ten (10) full time operators and four (4) temporary operators during the winter. We also have five (5) full-time mechanics that are used as snow removal operators during storm periods. The snow removal equipment includes five (5) loaders with blades, two (2) trucks with plows and cinder spreaders, one (1) grader and three (3) snowblowers. The manpower and equipment are divided into two 12-hour shifts during storm periods. The night shift starts at midnight and goes continuously until noon. The day shift begins at noon and continues until midnight.

The Town currently contracts out snow removal for all assessment and benefit assessment districts, including the Bluffs and Juniper Ridge. For the Bluffs and Juniper Ridge, snow removal consists of plowing and blowing streets. For North Village and Old Mammoth Road, snow removal consists of plowing streets, blowing streets and sidewalks and hauling snow with trucks. Sidewalks shall be blown once per day or when the snow accumulates in excess of 6 inches or more either at the conclusion of or during a storm event. Sidewalk ice conditions shall either be removed by chipping or by other means appropriate to the Division Maintenance Manager, including ice melt and/or cinders. This includes Town sidewalks and trails that are currently being cleared and those sidewalks to be cleared in the future. Snow berms on Old Mammoth Road and in North Village shall be removed within four (4) days following the conclusion of a storm event, then removal of the berm shall occur more frequently as time permits during the storm cycle.

Priorities

In an effort to achieve the Town's goal of safe snow removal operations, priorities are set, as conditions change, to establish an efficient and safe order of snow management.

Priority Order:

1. Support for emergency agency responses.
2. Main arterials and bus routes.
3. Secondary residential streets.
4. Cul-de-sacs.

5. Scenic loop.
6. Park and ride lot.
7. Sidewalks and trails.
8. Bus shelters.
9. Traffic signals and pedestrian beacons.

Level 1 Operations:

During normal, manageable storms, all roads are considered top priority with preference given to main arterials and bus routes. When a crew goes into an area, all streets will be plowed before leaving that area. Bus routes will be plowed prior to 7:00 a.m. and maintained in a safe condition during the day. Blowers are generally 2-1/2 to 3 hours behind plows and will blow all streets to the snow stake line before leaving an area. The Public Works Maintenance Manager may close roads and determine detours whenever it is deemed necessary for public safety.

Level II Operations:

When snowfall exceeds the ability of Town crews to successfully perform normal operations throughout the Town, the Public Works Maintenance Manager may, with the concurrence of the Public Works Director and Town Manager, implement Level II operations.

During Level II Operations, the 4th through 9th level priorities may be suspended until such time as normal operations are again possible. Personnel from other Town departments may be assigned to storm related duties. The Public Works Maintenance Manager may close roads and determine detours whenever it is deemed necessary for public safety. Additionally, the standards for the 3rd priority, secondary residential streets, may be lowered to allow for one lane of traffic only, with turnouts for passing about every 100 yards. This reduction in standards may also apply during normal operations when there is inadequate snow storage area within the Town rights-of-way to blow snow without the possibility of damaging private property.

Level III Operations:

When snowfall exceeds the ability of Town crews to successfully perform Level II operations throughout the Town, the Public Works Maintenance Manager, with the concurrence of the Public Works Director and Town Manager, may implement Level III, or emergency operations. During Level III operations, priority levels 3 through 9 are suspended. Emergency snow removal contracts may be implemented. The Town Manager, if a state of emergency is declared, may conscript whatever manpower and/or equipment needed for the purpose of providing adequate public safety. This can include use of all contracted private operators removing snow in the assessment district areas.

Whenever it is deemed necessary for public safety, The Public Works Maintenance Manager may close roads and determine detours.

Specific Procedures

- A. Lake Mary Road, from the Juniper Ridge development to Twin Lakes Bridge, is under USFS jurisdiction and snow removal operations will be guided in compliance with the agreement between the Town and the USFS. It is our intent to keep the roadway open whenever it can be safely achieved.
- B. The Mammoth Scenic Loop Road will be included in snow removal operations during daylight hours only. As conditions on Town roads deteriorate, Town representatives will determine when the Scenic Loop Road is to be removed from snow removal operations and closed until such time as all other Town roads have been cleared.

- C. Roads in the Sierra Valley Sites will be included in normal plowing operations. However, due to heavy residential congestion blowing operations will take place during daylight hours only. Due to this restriction, this area shall receive first priority when daylight is sufficient for operations under Level I and II Operations.
- D. Snow management on the State Route 203 frontage roads will be performed between the hours of 2:00 a.m. and 6:00 a.m. due to parking regulations.
- E. Cinders shall be used on Town roads to assist in traction of vehicles, especially following snow removal as needed.
- F. All contractors employed by the Town to remove snow for assessment districts shall comply with the goals and objectives contained in this policy.

Municipal Code Sections:

- A. Section 10.12.100 establishes parking regulations during winter months. Parking control will be handled by the MLPD.
- B. Section 12.04.080 governs snow Management on Town rights-of-way.
- C. Sections 12.16.040 through 12.16.080 regulate private snow removal operations.

Miscellaneous

- A. The Public Works Maintenance Division has established snow management guidelines for all Town operators. If necessary, the Public Works Maintenance Manager is authorized to amend the guidelines to implement this policy and shall inform the Public Works Director, when convenient, but no later than 12 hours following the decision to implement this policy. Nothing in this policy is intended to interfere with the Manager's duty to make decisions necessary to implement the goals and objectives of the Town of Mammoth Lakes.
- B. The Town operates a snow storage pit under private contract. The Pit is located on the north side of State Route 203 between Meridian Blvd and the USFS Welcome Center. The Pit is open from 2:00 a.m. to 12:00 p.m. seven days a week. The Town has identified several other sites for use when conditions and circumstances warrant. Please contact the Public Works Maintenance Manager for other site locations.

TOWN OF MAMMOTH LAKES
PUBLIC WORKS MAINTENANCE DIVISION

SNOW REMOVAL GUIDELINES

During the winter months, the Public Works Maintenance Division is responsible for the snow removal in Mammoth Lakes. There are many different ways to remove snow as well as many different types of snow removal equipment.

The ultimate goal of the Public Works Maintenance Division is to have dry, black pavement on every publicly maintained road in Town. In order to reach this goal, all operators will use the following techniques.

Town equipment will not be taken onto private property at any time. Any Town employee removing snow or doing any work with Town equipment off Town rights-of-way will be subject to disciplinary action.

DURING STORMS

During storms every effort should be made to keep our roads passable. Snow will be plowed to within 4' to 6' from the snow stake line. The blowers will then remove the berms to the stake line. This will keep snow berms in driveways to a minimum. All intersections will be cleaned completely and the snow carried down and away from the corners. Snow will not be "stacked" at any intersection. When plowing or blowing any area, all roads will be done before leaving the area, unless you are instructed to do otherwise.

When using a "plow truck," speed must be kept within legal and safe limits. "Plow trucks" are effective in new snow; however, they are not effective when the snow has been packed by traffic. When plowing with a loader or grader, every effort will be made to get down to the pavement surface. This may seem to be a waste of time when snow is still falling, but every bit of snow that is removed this way is snow that will not form a "cap." At no time will a loader or grader be used in the "float" position. Care must be taken when plowing to leave signs and snowstakes unharmed, especially when blowing.

AFTER STORMS

After storms there is usually a large amount of "cap" on Town roads. The sooner we can "cut cap" the easier our work will be. Fresh "cap" can be removed fairly easily with the loaders and graders. Some "cap" can turn into "Sierra Concrete" and this is very difficult to remove. To effectively remove "Sierra Concrete" with a loader takes time and patience. "Square" balding is most effective, however, it makes quite a mess. When possible, we will use plow trucks for clean-up and moving berms out of the way. The more you roll the blade forward the better it cuts "cap." Care must be taken to keep speed down for control and safety. Graders are most effective on long straight roads.

When everyone gives snow removal their best effort, we can accomplish our ultimate goal of dry, black pavement on every public road in Town. If just one operator "slacks off," this means somebody else has to put forth more effort and time than necessary. When this happens our ultimate goal is not reached and can result in complaints from the citizens and visitors of Mammoth Lakes.

Attached are some operator responsibility guidelines. These were developed so that each piece of snow removal equipment is ready to go out at a moment's notice and operate at full capacity. These guidelines will be adhered to.

Time cards will be filled out daily, recording which piece(s) of equipment were used in Town that day. This report will also include the times work began and ended in each area.

If at any time you are involved in an accident of any kind, your immediate supervisor, the Risk Manager or the police must be notified. These accidents include vehicles, private property, manholes, etc. Do not make any prejudicial statements that may construe fault at the scene of any personal injury or liability accident. If you are unable to reach a supervisor or the police, make sure you document the incident recording the date, time, type of accident, vehicles, property, or persons involved and any other information you are able to gather at the scene. If, after gathering all information, you are still unable to reach someone, use your best judgment in deciding how to handle the situation or whether to leave the scene.

An accident report must be completed for each incident before you go off duty.

GRADERS

- A. Pre-Operation - All fluid levels will be checked and filled to proper levels. All lights must be in working order. A visual walk-around inspection must be made, to include chain condition and cutting edge condition. Any necessary repairs will be made and reported to your immediate supervisor before leaving the yard.
- B. Operation - During operation, the operator is responsible for monitoring all gauges and warning lights on the machine. The operator will monitor the chain condition and cutting edge condition. Cutting edges will be replaced when there is $\frac{1}{2}$ " minimum between it and the moldboard. Cutting edge and chain repairs will be done immediately to avoid costly and time consuming repairs later. Care should be taken to maintain even and straight cutting edges
- C. Post Operation - Before parking any grader, all fluid levels will be checked and filled. Cutting edges and chain condition will be checked. Any rutting edge or chain repairs will be done. All lighting and minor repairs will be done by the operator. Hardfacing of chains will be done at the earliest convenience during breaks in the storms. Any repairs the operator cannot perform will be written up on the proper forms and turned in to the mechanics. The mechanics will determine importance and repair according to their schedule. Hour meter will be checked and, if service is due, mechanics must be notified. All vehicles used during the shift will be greased and fueled at the end of the shift.

LOADERS

- A. Pre-Operation – All fluid levels will be checked and filled to proper levels. All lights must be in working order. A visual walk-around inspection of the loader must be made, including chain and blade condition. Any repairs must be made and reported to your immediate supervisor before leaving the yard.
- B. Operation - During operation, the operator is responsible for watching all gauges on the machine, the chain condition, and cutting edge condition. The cutting edge will be replaced when there is a $\frac{1}{2}$ " minimum between it and the moldboard. All bolts must be in place and kept tight at all times. If the cutting edge needs repair or replacements or the chains need attention, it will be done immediately to avoid costly and time consuming repairs later. Care should be taken to maintain even and straight cutting edges.
- C. Post-Operation – Before parking any loader, all fluid levels will be checked and filled. Blades that need replacing or bolts will be taken care of. Chains that need repairs will be repaired. Hardfacing of chains will be done at the earliest convenience, during breaks in storms. All lighting and minor repairs will be done by the operator. Any repairs that operators cannot perform will be written up on the proper forms and turned into the mechanics. The mechanics will determine importance and repair according to their schedule. Hour meter will be checked and, if service is due, mechanics must be notified. All vehicles used during the shift will be greased and fueled at the end of the shift.

BLOWERS

- A. Pre-Operation - All fluid levels will be checked and filled to proper levels. All lights must be in working order. A visual walk-around inspection must be made, to include chain condition, flight condition, blower head and cutting edge condition. Any necessary repairs must be made and reported to your immediate supervisor before leaving the yard.
- B. Operation - During operation, the operator is responsible for watching all gauges on the machine, the chain condition, blower head condition, also rear engine and hydrostatic performance. The cutting edge will be replaced when there is a ½" minimum between it and the mold board. All bolts must be in place and tight at all times. If cutting edge or chains need repair, they will be done immediately to avoid costly and time consuming repairs later. Visibility is bad in blowers and extra care must be taken, especially when backing up. When roading a blower, speed must be kept down.
- C. Post-Operation - Before parking any blower, all fluid levels will be checked and filled. Cutting edges and flights will be checked and all bolts will be replaced or tightened. Chains that need repairs will be repaired. Hardfacing of chains will be done at the earliest convenience, during breaks in storms. All grease fittings on the blower head will be greased. All lighting and minor repairs will be done by the operator. Any repairs that the operator cannot perform will be written up on the proper forms and turned in to the mechanics. The mechanics will determine importance and repair according to their schedule. Hour meter will be checked and, if service is due, mechanics must be notified. All vehicles used during the shift will be greased and fueled at the end of the shift.

PLOW TRUCKS

- A. Pre-Operation - All fluid levels will be checked and filled to proper levels. All lights must be in working order. A visual walk-around inspection of the truck must be made, including chain and blade condition. Any repairs must be made and reported to your immediate supervisor before leaving the yard
- B. Operation - During operation the operator is responsible for watching all gauges on the truck, the chain condition and cutting edge condition. The cutting edge will be replaced when there is a ½" minimum between it and the moldboard. All bolts must be in place and kept tight at all times. If the cutting edge needs repair or replacement, or the chains need attention, it will be done immediately to avoid costly and time consuming repairs later. Care should be taken to maintain even and straight cutting edges.

Post Operation - Before parking any truck, all fluid levels will be checked and filled. Blades, which need replacing or bolts will be taken care of. Chains that need repairs will be repaired. All lighting and minor repairs will be done by the operator. Any repairs the operators cannot perform will be written up on the proper forms and turned in to the mechanics. The mechanics will determine importance and repair according to their schedule. Hour meter will be checked and, if service is due, mechanics must be notified. All vehicles used during the shift will be fueled at the end of the shift

Chapter 11: Volunteers

MLTPA recruited volunteers to assist paid staff in running the CAMP: WINTER event. Volunteers were not compensated in any way for their efforts.

- **MLTPA Board volunteer hours**

MLTPA Board members attended public and private functions. When required, they took digital photographs and recorded notes for particular sessions. Board members also assisted at the Registration Table, with taking guests through the Exhibit Hall, and with directing people to the proper locations for walking and trolley tours. Hours volunteered by member are listed below.

- **John Wentworth, President:** 50 hours
- **Jay Deinken, Vice President:** 14.5 hours
- **Jo Bacon, Treasurer:** 22 hours
- **Will Aldrich:** 14 hours
- **Brooke Pace:** 6 hours
- **Rebecca Paranick:** 4 hours

- **Public volunteer hours**

MLTPA recruited community members Sharon and Malcolm Clark to volunteer at CAMP: WINTER, who mainly assisted with duties at the Registration Table.