



**Mammoth Lakes Recreation 1.0 Document Inventory**  
**Mammoth Lakes Recreation Council (MLRC)**  
**Compiled by MLTPA on June 22, 2013**

- 1. Mammoth Lakes Recreation Council (MLRC)**
  - a. MLRC Documents*
    - i. Presentation to Recreation Commission – 09/08/06**
      - 1. MLRC\_Rec\_Commission\_090806*
    - ii. DMO Transition - Rec Director Notes - 09/08/29**
      - 1. RecDir\_082909\_Notes*



To: Tourism and Recreation Commission

From: Danna Stroud, Tourism and Recreation Director

Date: 8/6/09

Subject: Formation of Mammoth Lakes Recreation Council

During the development of the Parks and Recreation Master Plan and the Trail System Master Plan, there was consistent reference to the need for a strategic implementation plan. With both plans in the process of being completed for final adoption and the Measure R funding process now in place, the need for strategic implementation is now emerging. We know that our agency and organization partners throughout the region also have implementation needs. The idea for bringing together these respective partners is to help identify similar needs among the agencies and to leverage all funding sources available, including Measure R.

Staff is proposing the idea of forming Mammoth Lakes Recreation Council, with assistance from MLTPA as convener and funding partner. We would look to have an outside facilitator assist with the process.

The T&R Commission would serve as the lead body for this effort.

Event Title:	"Mammoth Lakes Recreation Council First Annual Meeting"
Event Theme:	"Economic Development in Mammoth Lakes through enhanced recreation, increased visitation, and the strategic implementation of the Town of Mammoth Lakes Parks and Recreation Master Plan (Draft) and the Trail System Master Plan (Draft)"
Anticipated Date:	September 2009
Lead Agency:	Town of Mammoth Lakes - Tourism and Recreation Department
Staff Support/Convener:	MLTPA
Goals:	1) To draft five-year implementation priorities for the TOML Parks and Recreation Master Plan (PRMP)

	<p>and the Trail System Master Plan (TSMP)</p> <p>2) To draft strategic five-year implementation priorities that can identify opportunities for effectively leveraging, matching, and partnering projects with Measure R funds.</p>
Deliverable:	A Five Year Strategic Implementation Plan for the Town of Mammoth Lakes PRMP and TSMP for approval by the Town of Mammoth Lakes Tourism and Recreation Commission and adoption by the Mammoth Lakes Town Council
Event Description:	½ day collaborative meeting lead by non-affiliated facilitator
Process Description:	<ol style="list-style-type: none"> <li>1) Letter of Invitation from Danna Stroud</li> <li>2) Consultation with each participant prior to event</li> <li>3) Collaborative participation by each invitee at ½ day facilitated event</li> <li>4) Circulation of drafted priorities for participant comment</li> <li>5) Approval and adoption of five year implementation priorities by TOML T+R Commission and TOML Town Council</li> </ol>
Draft Invitee List:	<p>(Agency) – (# of seats) (invitees per protocol)</p> <p>CALTRANS – 1</p> <p>ESIA – 1</p> <p>Friends of the Inyo – 1</p> <p>Mammoth Lakes Chamber of Commerce – 1</p> <p>Mammoth Lakes Hospital – 1</p> <p>Mammoth Lakes Foundation – 2</p> <p>MCWD – 2</p> <p>MCFD - 1</p> <p>MMSA – 2</p> <p>Mammoth Trails – 3</p> <p>MLTPA – 2</p> <p>Mono County – 2</p> <p>MUSD – 2</p> <p>National Park Service – 1</p> <p>Restaurant – 1</p> <p>Retail – 1</p> <p>Sports Group – 2</p> <p>TOML Community Development – 2</p> <p>TOML DPW – 2</p> <p>TOML Mobility Commission – 1</p> <p>TOML Planning Commission – 1</p> <p>TOML T+R Commission – 2</p> <p>USFS – 2</p>

	<p>Advised:</p> <p>TOML Town Council</p> <p>TOML Administration</p> <p>Total invitees = 39</p>
--	--

## Notes from Rec Director/DMO Transition discussion Meeting 8-29-09

### FROM BOARD:

- 1) What are the identified General fund savings that will be realized by eliminating these two positions?
- 2) What does the strategic transition to the DMO look like?
  - a. Time Frame?
  - b. Reorganization of T+R Department ?
  - c. Reorganization of T+R Commission?
    - i. By June 30, 2010
    - ii. The transition must happen – time frame can be shortened, but must happen
- 3) All Measure A funds go to the DMO
  - a. Supported by MMSA
  - b. By June 30, 2010
- 4) Measure R
  - a. Ongoing effort to administer Measure R
- 5) Stakeholders
  - a. SNC, USFS, MLTPA, FOI, NPS, Mono County, Esta, ESIA, 72% of the voters who voted for Measure R

### ADDITIONAL:

DMO Transition is funded through 6/30/09  
Years of effective work already engaged  
10 months until transition is complete  
Currently engaged efforts: (Danna Email)

Expanded winter air service including 3 new markets  
DMO transition to complete by 6/30/09  
TSMP + PR Master Plan CEQA – SNC grant administration.  
Sherwin Working Group  
LABSS  
INF Forest Planning  
Measure R Administration  
ARRA Contract with USFS trails signage and wayfinding system  
Mtrip implementation  
CRM Web Program  
Brand Strategy