

# Mammoth Lakes Recreation A Vision for Recreation in Mammoth Lakes and a Strategic Plan for its implementation

The Mammoth Lakes Trails and Public Access Foundation (MLTPA) proposes to convene a process to benefit the community of Mammoth Lakes and those agencies, commissions, stakeholders, and user groups with an interest in recreation in the Mammoth Lakes Region. This facilitated process will work to articulate a Vision for recreation in Mammoth Lakes and a Strategic Plan for its implementation. This process is consistent with the "Recreation Vision and Policy Development" document (attached) as previously submitted to the Town Council. It is anticipated that this process will benefit interagency collaboration, direct the development of recreation infrastructure in the region, and may be used to inform the strategic implementation of both Measures "R" and "U".

MLTPA appreciates the need for this process to get underway in a timely manner and to have work completed expeditiously. With this in mind, MLTPA is setting a project timeline goal of approximately 3 months.

MLTPA has a documented history of convening such efforts including the "Strategic Conference and Public Meeting (2006)", "CAMP: Summer (2007)" and "CAMP:Winter (2008)", both CAMP efforts being part of the update to the Mammoth Lakes Trail System Master Plan that MLTPA successfully initiated and that is now being prepared for final adoption by the Town. Most recently, MLTPA was recognized for its roll in convening the Sherwins Working Group and the group's final deliverable, the Sherwin Area Recreation Plan, or SHARP.

MLTPA will be contacting representatives of agencies, commissions, stakeholders, private citizens and user groups over the next several weeks to advise on the structure and timing of the program and to solicit participation.

We at MLTPA are very much looking forward to this opportunity and to the benefits that it may bring to the community of Mammoth Lakes and to the unique recreation opportunities of the Mammoth Lakes region.

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### **RECREATION VISION AND POLICY DEVELOPMENT**

#### **RECREATION VISION**

For the benefit of recreation in Mammoth Lakes, and the community's quality of life and economic well being, the Town shall maintain through its commissions and staffing the capacity necessary to pursue its Recreation Vision, which is outlined by the following 5 principles:

- An enhanced and maintained partnership with the Inyo National Forest.
- Engaged and maintained partnerships with federal, state, and local agencies, non-government organizations, and private enterprise.
- Leadership of the coordinated integration of all the Town's commissions and departments in pursuit of the Recreation Vision.
- The oversight and prioritized allocation of Measure R and Measure U funds so as to maximize their leveraging and partnership opportunities.
- The maintenance and enhancement of the Town's municipal recreation facilities, services, and programs.

# STRATEGIC PLANNING

Through a strategic planning and long-term visioning process, the Recreation Commission shall integrate the following efforts into a single, cohesive policy document that both fully articulates the Recreation Vision and provides the Strategic Plan necessary for its implementation:

- Regional Recreation discussions: Mammoth Regional Recreation Council (MRRC), Mammoth Lakes Recreation (MLR),
- TRC Recommendations / Town Recreation Plan,
- Parks and Recreation Master Plan,
- Trails System Master Plan,

Establishes vision, policy directives, and priorities; and allocates Town resources

Policy Advisory body to Town Council

**Recreation Commission** 

Town Council

- · Partnership Agreements (Agencies, NGOs, private enterprise, etc.),
- Measure R allocation priorities,
- Measure U allocation priorities.

# **PROJECT IMPLEMENTATION**

The Recreation Vision shall be achieved through execution of its Strategic Plan and by the implementation of Projects.

**MEASURE R AND MEASURE U FUNDING - PRIORITES AND PROCEDURES** 

(Final allocations approved by Council)

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# TOWN RECREATION CAPACITY NEEDS

A variety of options exist to meet these capacity needs, including partnerships, and all of them should be explored and evaluated to ensure effective and efficient pursuit of the Recreation Vision within identified resources. The critical capacity components identified below include Leadership, Management, Implementation and Funding oversight.

#### **LEADERSHIP** and Accountability for Vision

- Pursue a fully integrated, collaborative partnership with the USFS.
- Identify and pursue partnering and collaboration opportunities with other agencies, non-profits, businesses, and stakeholders.
- Develop and pursue the Town's Recreation Vision, its Strategic Plan, and the multidepartment coordination necessary to be successful.

### **MANAGEMENT** of Recreation Throughout Town Operations

- Coordinate integration of all the Town's commissions and departments in pursuit of the Town's Recreation Vision.
- Develop and pursue the Projects that implement the Recreation Vision.
- Ensure the maintenance and enhancement of the Town's municipal recreation facilities, services and programs.

#### Project IMPLEMENTATION

- Manage specific projects, such as capital improvement projects. Some of these
  projects may be multi-partnered efforts in which the Town has specific roles and/or
  responsibilities.
- Do the detailed work to complete projects on time, on scope and within budget.
- Deliver recreation programs.

# FUNDING Oversight

- Understand Town funding sources, historic allocations, and potential future allocations.
- Provide staff support to the Commission for the oversight and prioritized allocation of Measure R and Measure U funds to leverage and maximize these financial resources.

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