





## **Tourism & Outdoor Recreation Cohort**

## **Monthly Meeting**

August 1, 2025: 1:30 - 2:30
Google Calendar Link | Zoom link

## **AGENDA**

TIME	GOAL	PRESENTED BY
1:30-1:35	Welcome & Check-in	
1:35-1:40	Field Notes  • Updates on newsworthy developments in the sector	John
1:40-2:15	Presentations - Session Two  ■ Presentations from Rachael Callahan (UC Agriculture and Natural Resources) and Calder Johnson (Redwood Region, Jobs First)	Rachel/Calder
2:15-2:25	Inter-regional Comparative Analysis  Introducing a simple cohort exercise to compare and contrast elements of Jobs First Activation Plans and Visit California Regional Reports across regions	Calder
2:25-2:30	<ul><li>"Rays of Sunshine"</li><li>Sharing new projects, innovative practices, and other positivity</li></ul>	All
2:30	Adjourn Meeting	