



Eastern Sierra Sustainable Recreation Partnership (ESSRP)

Monday July 1, 2024 – 3:30 PM

Via ZOOM: <https://us02web.zoom.us/j/88006162291?pwd=K2Y3REdyZkpTdHBYSIR0VjF3MzZ4QT09>

Meeting ID: 880 0616 2291 Passcode: 495260

Items Highlighted in Yellow are attached to the agenda. Please also review the meeting presentation.

The Partnership Current Signatories: *Alpine County*; BLM* City of Bishop*; Inyo County*; CALTRANS*; Mono County; Town of Mammoth Lakes; Inyo National Forest; Humboldt-Toiyabe National Forest, National Park Service* *have voted or otherwise agreed to sign partnership agreement* **Partners in Process:** NPS; LADWP

1. Land Acknowledgement

2. What is the ESSRP

3. Welcome + Housekeeping

- a. Welcome Sierra Jobs First Collaborative + Westside Partners + Sierra Business Council
 - i. Fire Updates
 - 1. Basin Fire in Fresno County
 - 2. Pizona Fire Daily Updates
 - 3. Inyo National Forest - Stage 1 Fire Restrictions
- b. Sustainable Recreation Headlines of Interest
 - i. “Yosemite: Not just a great valley, but a shrine to human foresight”
 - ii. “Best places to go camping in California, according to thousands of reviews”
 - iii. “9 Of the Most Walkable Towns in California's Sierra Nevada”
 - iv. “Overtourism Is Out of Control. Here Are the New Rules of Travel.”
 - v. “Patagonia became famous for letting staff cut out early to chase waves”
 - vi. “Report: Outdoor recreation spending chasm poised to grow”
 - vii. “June 2024 is California Mountain Biking Month!”
- c. Hot Links July 1, 2024

4. Eastern Sierra CA Jobs First Region: Overview and Updates

- a. Visit CA: Regional Tourism Strategies
- b. Industry Sector Workshop “Sustainable Recreation & Tourism”
- c. Draft Strategy Packet
- d. Governing Council Meeting: June 28, Mammoth Lakes
- e. What’s Next
- f. The Recreation Context

2. California Updates

- a. Budget
- b. Climate Bond
- c. California Wildfire Taskforce
 - i. “How State Farm’s financial peril could upend the entire California insurance market”

3. Federal Updates



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- a. Reimagine Recreation
- b. Chevron Decision
- c. Future Federal Investments for California

4. Eastern Sierra Sustainable Recreation: Regional Projects

- a. ESCOG: Sustainable Recreation + Ecosystem Management Program
 - i. Towns to Trails - *Public Meetings Updates and Next Steps*
 - ii. Eastern Sierra Climate and Communities Resilience Project (ESCCRP)
 - 1. \$7m grant award / California Forests and Watersheds Program
 - 2. "Finland: Trade and Study" - *Janet Hatfield*
 - iii. ESCOG: Meeting updates from June 26
- b. MLTPA Foundation
 - i. SRTI Visitor Connection Program - *with Whitebark Institute*
 - ii. Inyo National Forest Campground Pilot Projects
 - iii. Recreate Responsibly California

5. Partner Insights and Updates in REVERSE Alphabetical Order

- a. Town of Mammoth Lakes
- b. National Park Service
- c. Mono County
- d. Inyo National Forest, USFS
- e. Inyo County
- f. HT National Forest, USFS
- g. ESCOG
- h. City of Bishop
- i. CALTRANS
- j. BLM
- k. Alpine County

6. Next Meetings

- a. **Regular Meeting** - Monday August 5, 2024 @ 3:30 Via Zoom