EASTERN SIERRA
Sustainable Recreation Partnership

REGULAR PARTNER MEETING



June 3, 2024

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Sustainable Recreation Partnership

REGULAR PARTNER MEETING



June 3, 2024

Recording in Progress

Public lands in the United States hold the creation stories, burial grounds, and ceremonies of Indigenous people who were killed or forcibly removed from their ancestral homes during territorial acquisition.

Many tribes, comprised of different bands, live in the Eastern Sierra region, caring for their native lands as they coexist with the ongoing impacts of colonization. Past or present tribes and bands associated with the region that this effort is aware of include, but are not limited to, the Miwok, Mono Lake Kutzadika'a, Mono/Monache, Nüümü (Paiute), Newe (Shoshone), Timbi-Sha, Utu Utu Gwaitu Paiute, and Washoe.

Two Nüümü terms describe the region and provide important context to ideas offered in this presentation. The first is Pamidu Toiyabe (Western Mountains), and the other, more widely known, place name is Payahuunadü (The Place Where Water Flows).

This acknowledgement is an invitation to all organizations, residents, and visitors to recognize the way this history has shaped the present as all parties work together in anticipation of a better future.

What is the ESSRP

EASTERN SIERRA
Sustainable Recreation Partnership

"A public/public partnership between tribal, local, state, and federal government agencies and a regional voice for sustainable outdoor recreation in California."

What is the ESSRP

USDA
United States Department of Agriculture

Land Management Plan for the Inyo National Forest

Fresno, Inyo, Madera, Mono, and Tulare Counties, California;
Esmeralda and Mineral Counties, Nevada






Forest Service Pacific Southwest Region R5-MB-323a September 2019

What is the ESSRP

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Fresno, Inyo, Madera, Mono, and Tulare Counties, California;
Esmeralda and Mineral Counties, Nevada






Forest Service Pacific Southwest Region R5-MB-323a September 2019

Eastern Sierra Recreation Collaborative 2014 - 2016

EASTERN SIERRA recreation collaborative
CITIZEN SUGGESTED DESIRED CONDITIONS
Forest Plan Revision · Bringing it Home

EASTERN SIERRA recreation collaborative
SUSTAINABLE RECREATION STRATEGIES
Inyo National Forest Management Plan Revision

NATIONAL FOREST FOUNDATION

Welcome + Housekeeping



Sierra Jobs First Collaborative

- Recreation / Tourism Partners
  - Westside + Eastside
- Arts + Culture Community
- Sierra Business Council

Welcome + Housekeeping

California's first heat wave of the year is coming. These areas could see extreme temperatures



The New York Times

America's Trails Are a Wonder, and They Need Our Help

May 25, 2024



A time-lapse composite from Canyonlands National Park in Utah, taken over two hours in July 2023.Photo Illustration by Natacha de Mahieu

By Justin Farrell and Steven Ring

Dr. Farrell is a professor of sociology at the School of the Environment at Yale and the author of "Billionaire Wilderness." Mr. Ring, a former trail worker at Yosemite National Park, is a graduate student at Yale.

Sign up for the Trump on Trial newsletter. The latest news and analysis on the trials of Donald Trump in New York, Florida, Georgia and Washington, D.C.

As dawn broke on a fall day in 2020 over the Hetch Hetchy Valley in Yosemite National Park, a crew of young men and women labored to fix a precarious footbridge below Wapama Falls — at 1,400 feet, one of the tallest waterfalls in the park. Several park visitors were swept off the bridge to their deaths in recent

The Washington Post

I've hiked trails around the world. Here's how to pack light and prepare.

I've hiked with the mantra "I'm not scared because I am prepared," which is why I'm here to tell you about it



Shilletha Curtis. (L. Renee Blount)

The first time I tried hiking the Appalachian Trail, I realized within 10 minutes I was unprepared and needed to get some practice. A little more than a year later I had hiked all 2,190-plus miles of the trail.

How I figured it out is the story I want to share here. Since that first failed attempt, I've learned a lot about planning, packing light and adapting to the elements on my hikes. I've encountered grizzly bears, coped with unexpected changes in the weather and once waited a day to be rescued by helicopter after falling into an ice gully on the Continental Divide Trail. But I've hiked with the mantra "I'm not scared because I am prepared," which is why I'm here to tell you about it.

San Francisco Chronicle

Yosemite's waterfalls are 'absolute perfection' this spring. Here's when they'll peak

Kurtis Alexander



Yosemite Falls flows behind a sign noting the flood water level in 1997 in Yosemite National Park on April 23. Flows at the falls are expected to peak this week.

Tracy Barbutes/Special to the Chronicle

Yosemite National Park's renowned waterfalls are reaching their peak flows, or likely will within the next few weeks, showcasing this year's ample snowpack as it melts and cascades down from the high country.

Such spectacles as Yosemite Falls, Bridalveil Fall and Vernal Fall are roaring with snowmelt, as are lesser-known giants like Ribbon Fall and Silver Strand Falls, all benefiting from the moderately wet year.

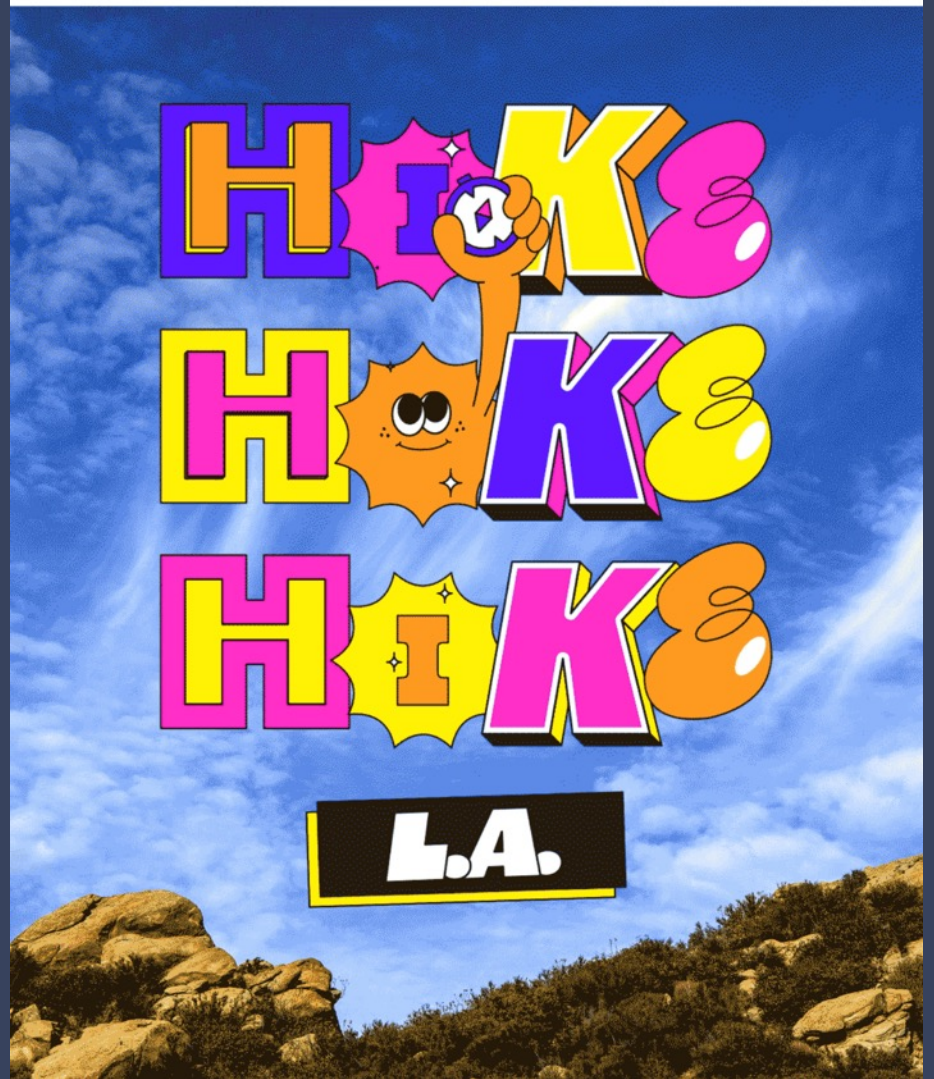
The flows are highly dependent on temperatures, which rise in the spring and accelerate the melt-off, ultimately determining when exactly the falls hold the most water. A heat wave forecast for next week is expected to hasten flows.

Los Angeles Times

The 70 best hikes in L.A.

By Deborah Vankin, Matt Pawlik, Mary Forgione, Jaclyn Cosgrove, Casey Schreiner and Rachel Kraus

Published March 11, 2021 Updated May 30, 2024 3 AM PT



Hot Links June 3, 2024

Welcome + Housekeeping

- What is the ESSRP
  - Eastern Sierra Sustainable Recreation Partnership (ESSRP)
    - Review the critical documents of the Eastern Sierra Sustainable Recreation Partnership
  - Origin Story
    - Inyo National Forest Land Management Plan
    - Eastern Sierra Recreation Collaborative
- Weather Report: "California braces for triple-digit temperatures"
  - Here's where it will be the hottest
- What's Happening Out There
  - America's Trails Are a Wonder, and They Need Our Help
  - I've hiked trails around the world. Here's how to pack light and prepare.
  - The 70 best hikes in L.A.
  - Yosemite's waterfalls are 'absolute perfection' this spring.
- Sierra Jobs First: Priority Industry Sector "Sustainable Recreation & Tourism"
  - Current Context: CA State Budget
  - California Jobs First: State Launches First-of-its-Kind Council to Create Thousands of More Jobs Across All Regions
  - RCRC the Rural Rundown May 10, 2024 Governor's 2024-25 May Revise

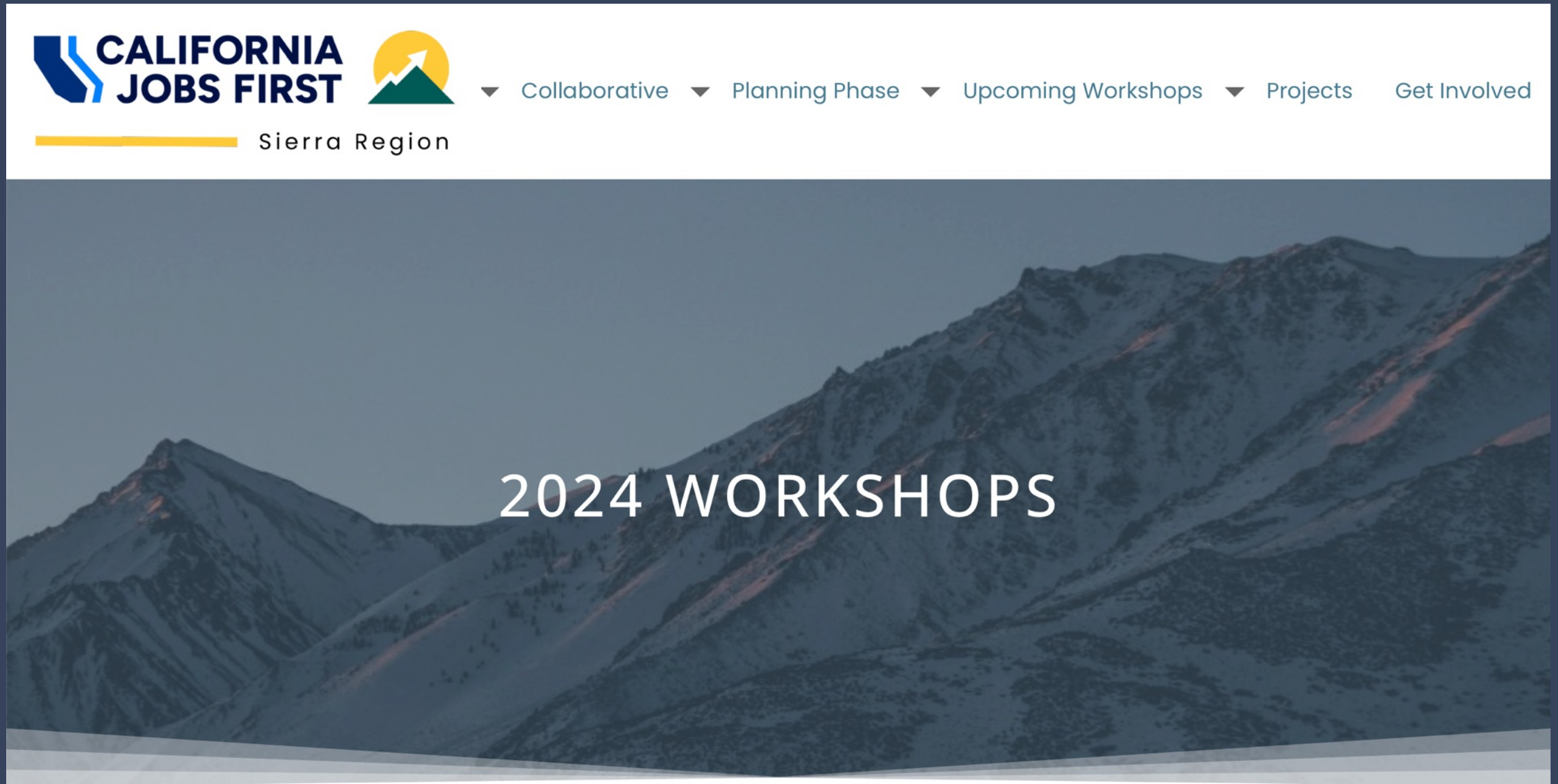
Priority Industry Sector - “Sustainable Recreation & Tourism”



Special ESSRP Meeting

- CA Jobs First “Sustainable Recreation Strategy Workshop”
- June 17, 2024 – *Save the Date!*

Priority Industry Sector - “Sustainable Recreation & Tourism”



Priority Industry Sector - "Sustainable Recreation & Tourism"

CALIFORNIA JOBS FIRST
Sierra Region

Sustainable Recreation & Tourism: A target sector focused on mitigating negative impacts and transforming outcomes for tourism and recreation today by increasing economic mobility, social fairness, and environmental sustainability. The Sierra California Jobs First region welcomes millions of visitors every year to its national and state parks and forests, ski resorts, and historic small towns. The region also holds several artistic, cultural, and sports-related events that, if marketed properly, could bring in additional revenue and job opportunities. Because tourism and recreation are among the top industries in this region, it is important to capitalize on the multi-benefit outcomes surrounding equity and climate resilience, not simply the promotion of tourism.

Workshop Date:	Time:	Co-Conveners:	How to register:
Jun 17, 2024	2-5pm	Lead: **Eastern Sierra Sustainable Recreation Partnership (ESSRP)** Co-Lead: ESCOG	*Information Coming Soon; in the meantime, TBD, please express your interest by emailing jobsfirst@sierrabusiness.org and we will connect you with ESSRP.*

Priority Industry Sector - "Sustainable Recreation & Tourism"

Priority Sectors – Working Definitions

Community Healthcare

- Regional Access to Care
- Specialty Services
- Mental Health
- Medical Facilities
- Workforce Development

Sustainable Recreation & Tourism

- Balanced tourism and visitation
- Higher wage jobs
- Climate change readiness/pivots
- Entrepreneurs & Main Street
- Events & Culture

Natural & Working Lands

- Wildfire adaptation
- Wood utilization
- Watershed restoration
- Tribal stewardship
- Adaptation and Restoration

Clean Energy & Energy Resilience

- Energy efficiency and decarbonization
- Energy resilience and reliability
- EV readiness
- GHG mitigation
- Hydrogen

Sustainable Agriculture & Food Systems

- Sustainable food systems/security
- Climate-ready crops
- Value-added products
- Agri tourism
- Meat processing
- Manufacturing

SIERRA BUSINESS COUNCIL

CALIFORNIA JOBS FIRST

Priority Industry Sector - "Sustainable Recreation & Tourism"

Priority Sectors – Working Definitions

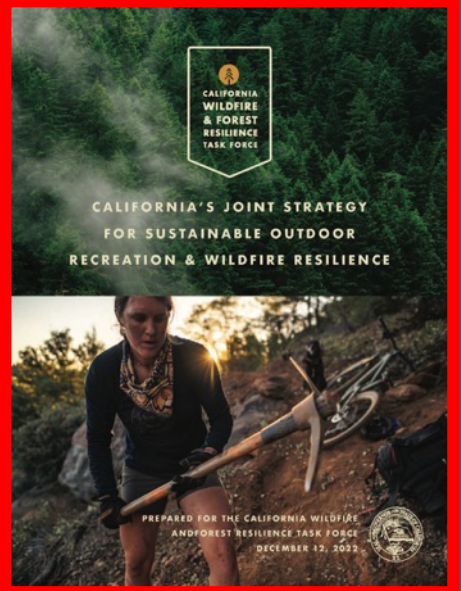
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CALIFORNIA JOBS FIRST

Priority Industry Sector - "Sustainable Recreation & Tourism"

Priority Sectors – Working Definitions

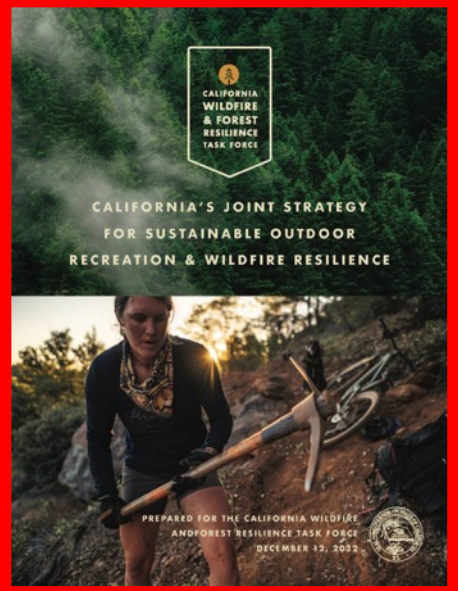
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SIERRA BUSINESS COUNCIL

CALIFORNIA JOBS FIRST

Priority Industry Sector - “Sustainable Recreation & Tourism”

Weekly Update #3
June 2024

Sierra San Joaquin Jobs

SPRING SPRINT

WEEK 3



As we wrap up Week 3, it's inspiring to see the INCREDIBLE progress we've made! Over the past few weeks, eleven workgroups have come together virtually, some even engaging asynchronously, to diligently craft problem statements, ignite dynamic discussions on implementation strategies, and begin discovering synergies with other workgroups.

This process is new, challenging, and undeniably monumental! Despite this fact, your unwavering dedication, time, and leadership are driving us forward and guiding us toward transformative change for OUR region. Thank you for being a part of this collaborative effort!



UP NEXT...

In Week 4, we will continue to craft investment strategies for each priority area. These **strategies will act as flexible roadmaps addressing problem statements and directing resources towards long-term goals while remaining responsive to changing needs.** For an example of an investment plan with strategies, explore the Fresno DRIVE Executive Summary and Investment Plan.

JUNE 2024 | **INDUSTRY CLUSTERS** | WEEKLY UPDATE #3



RESPONSIBLE FOOD & AGRICULTURE SYSTEMS

This week, the RFS team split into breakout groups to develop frameworks for 6 key components of the vision: **improved food access and public health, empowered farmworkers, resilient small farms and food producers, innovative technologies, sustainable agriculture, and prosperous communities and industries**. Several groups drafted initial strategy-specific statements and began identifying ideas for the project catalog. The meeting also welcomed growers who contributed insights on supporting larger agricultural operations locally, highlighting themes such as succession planning and navigating the Sustainable Groundwater Management Act (SGMA), aimed at addressing groundwater depletion and ensuring the long-term sustainability of the state's groundwater resources.



VISIT OUR WEBSITE CALENDAR FOR MEETING INFORMATION

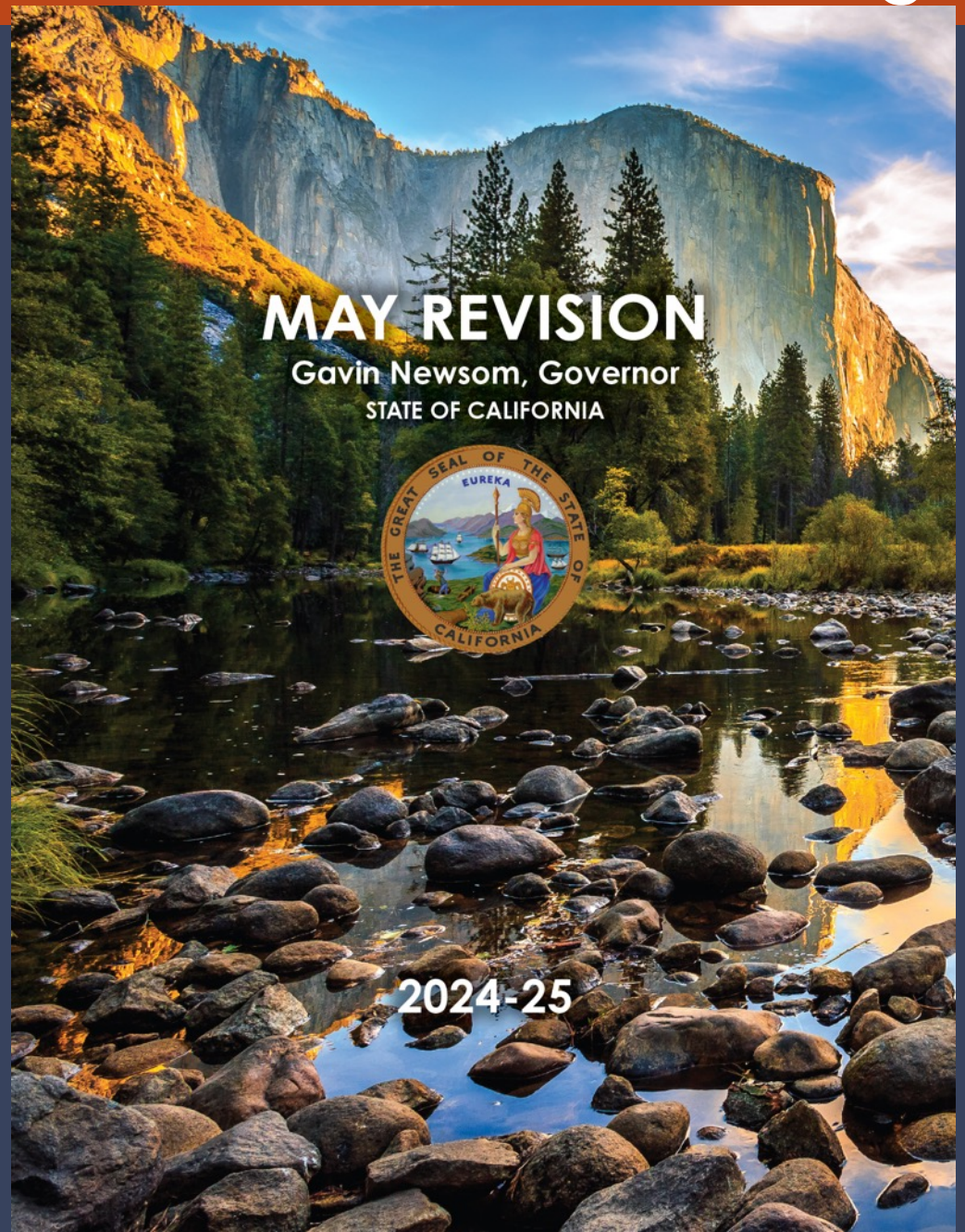
WWW.S2J2INITIATIVE.ORG

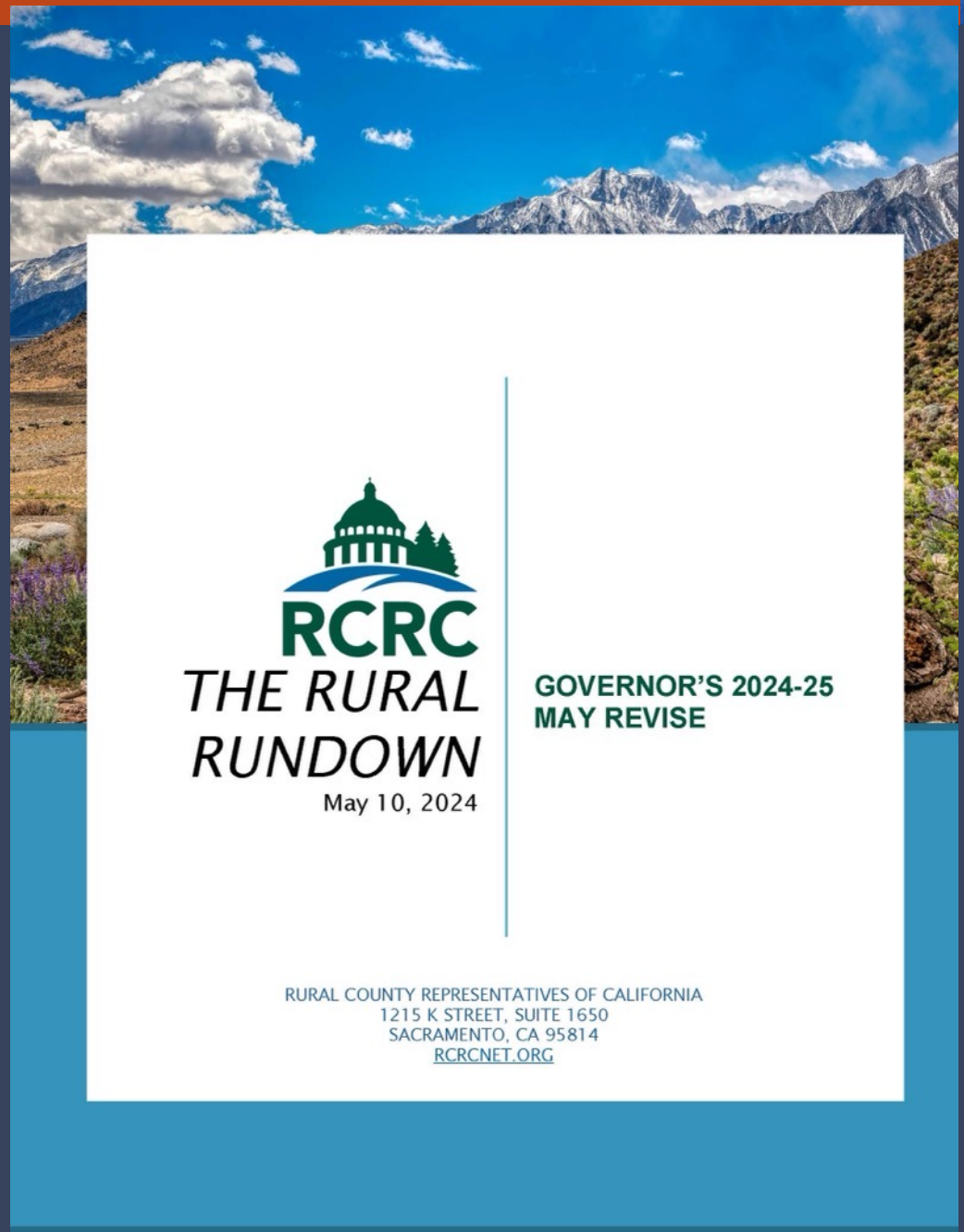
CIRCULAR MANUFACTURING

This week, the workgroup completed the outputs of want-to-win and right-to-win analysis, identifying a preliminary list of manufacturing sectors to enhance, grow, and attract. Our preliminary strategy is to enhance food manufacturing by making existing industries more circular (i.e., sustainable, better paying, less energy intensive), attract new industries, including clean energy manufacturing and additional machinery and transportation manufacturing, and grow the existing circular machinery and transportation equipment manufacturing sectors. We discussed potential strategies such as sustainability initiatives, economic development incentives, workforce development, infrastructure improvements, local regulation considerations, and supply chain optimization. Special attention was given to land use, permitting process, and availability of land, as well as challenges in providing sufficient electricity to sup new manufacturers. We explored pot projects like CalCompetes grants an California Inland Port Project to enha transportation infrastructure.

CALIFORNIA JOBS FIRST

Current Context: CA State Budget





Current Context: CA State Budget



The Governor's 2024-25 May Revision proposes approximately $288 in spending ($201 billion General Fund) and reflects a $27.6 billion budget shortfall. The Governor projected a $37.9 billion budget shortfall in January, which was reduced by $17.3 billion in budget adjustments adopted in April; however, revenues have fallen short of January projections by an additional $7 billion, thereby leaving a $27.6 billion remaining budget gap.

RUNDOWN

May 10, 2024

RURAL COUNTY REPRESENTATIVES OF CALIFORNIA
1215 K STREET, SUITE 1650
SACRAMENTO, CA 95814
RCRCNET.ORG

Current Context: CA State Budget

GOVERNOR GAVIN NEWSOM

About Priorities News Join the Administration First Partner Contact

California Jobs First: State Launches First-of-its-Kind Council to Create Thousands of More Jobs Across All Regions

WHAT YOU NEED TO KNOW: Governor Newsom today announced the creation of a new state council focused on creating jobs and the awarding of $182 million in grants to jumpstart the Governor's Regional Investment Initiative to accelerate economic and workforce projects throughout the state.

SACRAMENTO – Governor Gavin Newsom today announced the creation of the California Jobs First Council and operational plan focused on streamlining the state's economic and workforce development programs to create more jobs, faster. The Council and operational plan will guide the state's investments in economic and workforce development to create more family-supporting jobs and prioritize industry sectors for future growth.

WHAT GOVERNOR NEWSOM SAID: "California has created more opportunities, more jobs, and more businesses than any other state, but we need to ensure that we're all moving forward together. Through this new council and these investments, we're aligning all of our economic resources to create more jobs, faster for Californians in every community."

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CALIFORNIA JOBS FIRST

GOVERNOR GAVIN NEWS

STATEWIDE ALIGNMENT ON TRAINING CALIFORNIANS FOR FAMILY-SUSTAINING JOBS

Co-chaired by Dee Dee Myers, Senior Advisor to Governor Newsom and Director of the Governor's Office of Business & Economic Development, and Stewart Knox, Secretary of Labor & Workforce Development, the California Jobs First Council will bring together various state entities, including:

- **Director of the Governor's Office of Planning & Research**: promoting alignment with General Plan guidelines and land use policies
- **Secretary of the California Natural Resources Agency**: representing nature-based solutions and clean energy industries
- **Secretary of the California Department of Food and Agriculture**: representing the agriculture industry
- **Secretary of the California Environmental Protection Agency**: representing the circular economy
- **Secretary of the California Health & Human Services Agency**: representing the healthcare industry and promoting jobs for disabled and disadvantaged workers
- **Secretary of the California Department of Veterans Affairs**: representing the more than 1.6 million former service members that reside in the state
- **President of the Public Utilities Commission**: representing opportunities to advance California's clean energy workforce of the future and economic opportunities for communities

Current Context: CA State Budget



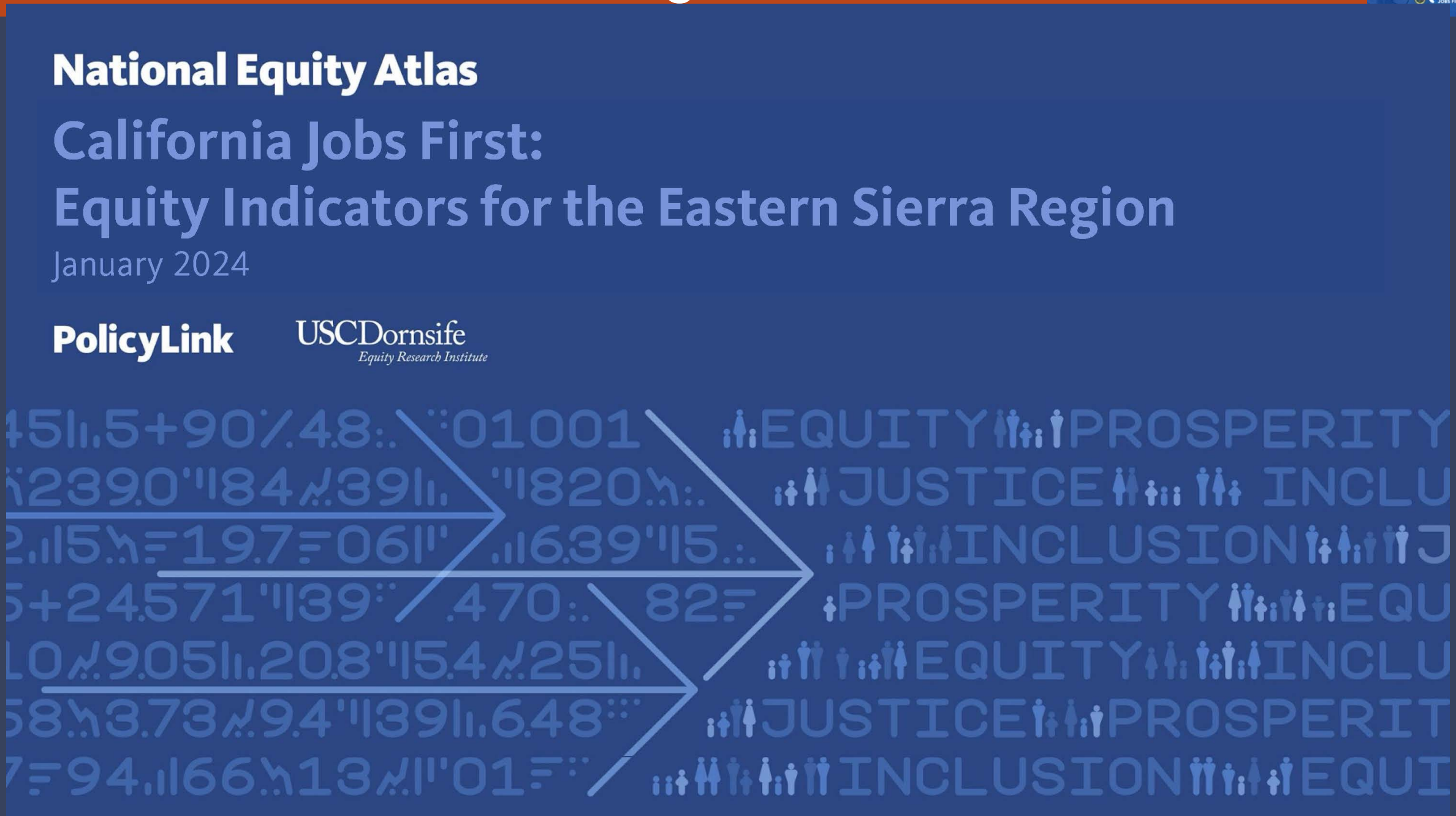
Economic Development. The Governor's May Revision further reduces the California Jobs First fund (formerly the Community Economic Resilience Fund) by $150 million ($50 million annually from 2024-25 through 2026-27). The Governor's 2024-25 Proposed Budget delayed $300 million General Fund for the California Jobs First program, which was created to support resilient, equitable, and sustainable regional economies.

RUNDOWN

May 10, 2024

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Current Context: CA State Budget



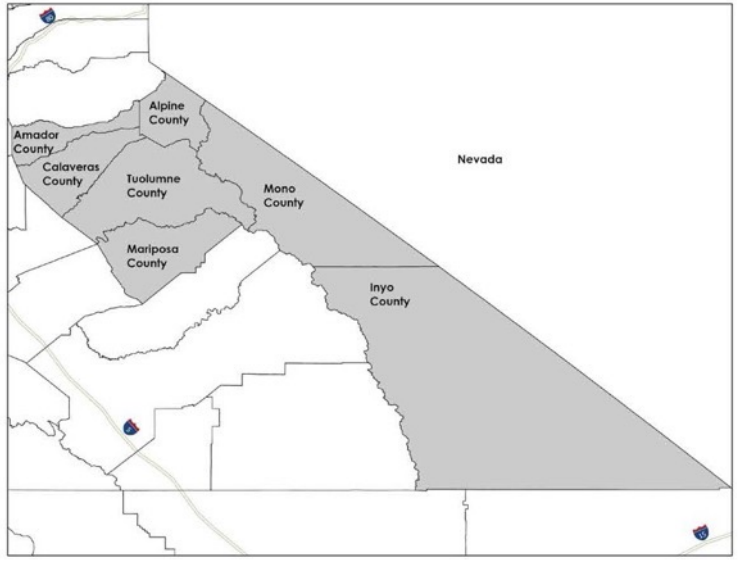
Current Context: CA State Budget

Introduction

The Eastern Sierra Region

Home to slightly under 200,000 residents, the Eastern Sierra region comprises seven counties (Alpine, Amador, Calaveras, Inyo, Mariposa, Mono, and Tuolumne) between California's Central Valley and the California-Nevada border. The Sierra Business Council (SBC), a community-based nonprofit organization, applied for a $5 million California Jobs first grant to facilitate efforts around economic recovery from the Covid-19 pandemic and recent forest fires, as well as creating investments in climate change resilience and sustainable jobs. The SBC convened a consortium of local government, business, and civilian leaders to form the High Road Transition Collaborative (HRTC), a representative body to oversee the implementation of the funds.

This data portrait provides insights on racial equity, economic inclusivity, and environmental justice to support community and labor groups engaged in the California Jobs First program. These indicators, along with additional indicators on the National Equity Atlas, can be used to inform planning for projects that would address the impacts of the state's historical exclusion of low-income communities and communities of color from economic development planning processes and economic opportunities.



Current Context: CA State Budget

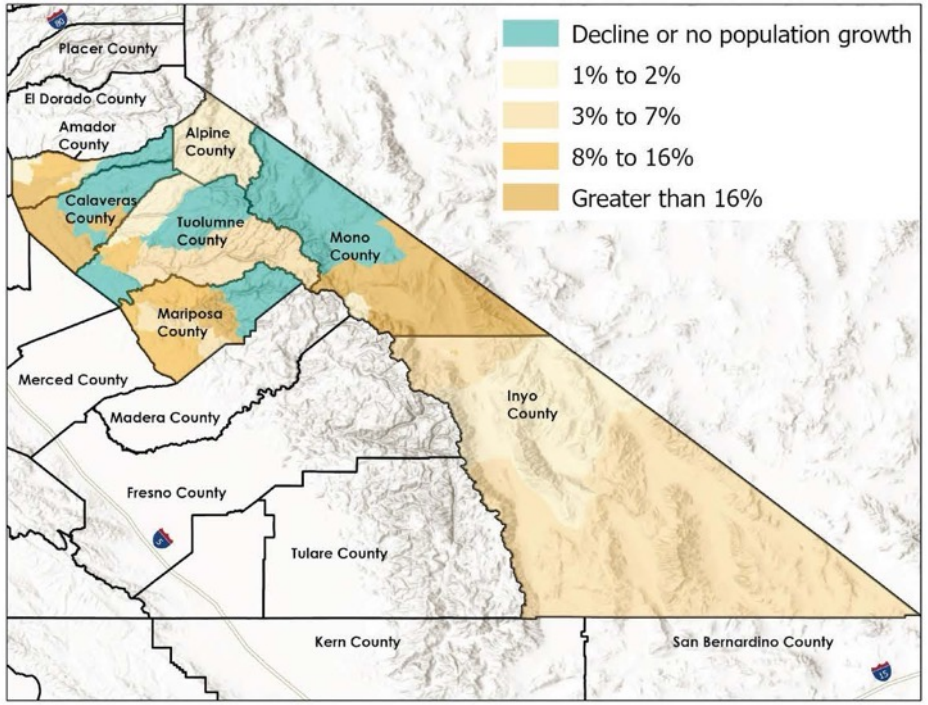
Demographics

Who lives in the region and how is this changing?

Population growth was concentrated in the small cities and towns adjacent to the Central Valley as well as the southern half of Mono County.

Much of the Eastern Sierra region is federally managed forest and park land, where few full-time residents live. The blue areas on the map, where there was either no or negative population growth between 2000 and 2020, include the El Dorado and Stanislaus National Forests, Yosemite National Park, and the Red Hills Recreation Management Area on the west side of Tuolumne County. By contrast, multiple communities surrounding these natural areas experienced upwards of 8 percent population growth in the first two decades of the millennium. The two census tracts with the highest population rate increases, over 16 percent, cover the cluster of communities southwest of Yosemite Village in Mariposa County, and the southern part of Mono County in and around the city of Bishop.

Population Growth by Census Tract, 2000 to 2020



Source: National Equity Atlas Analysis of 2020 ACS Summary File Data. Note: Data for 2020 represent a 2016 through 2020 average.

Current Context: CA State Budget

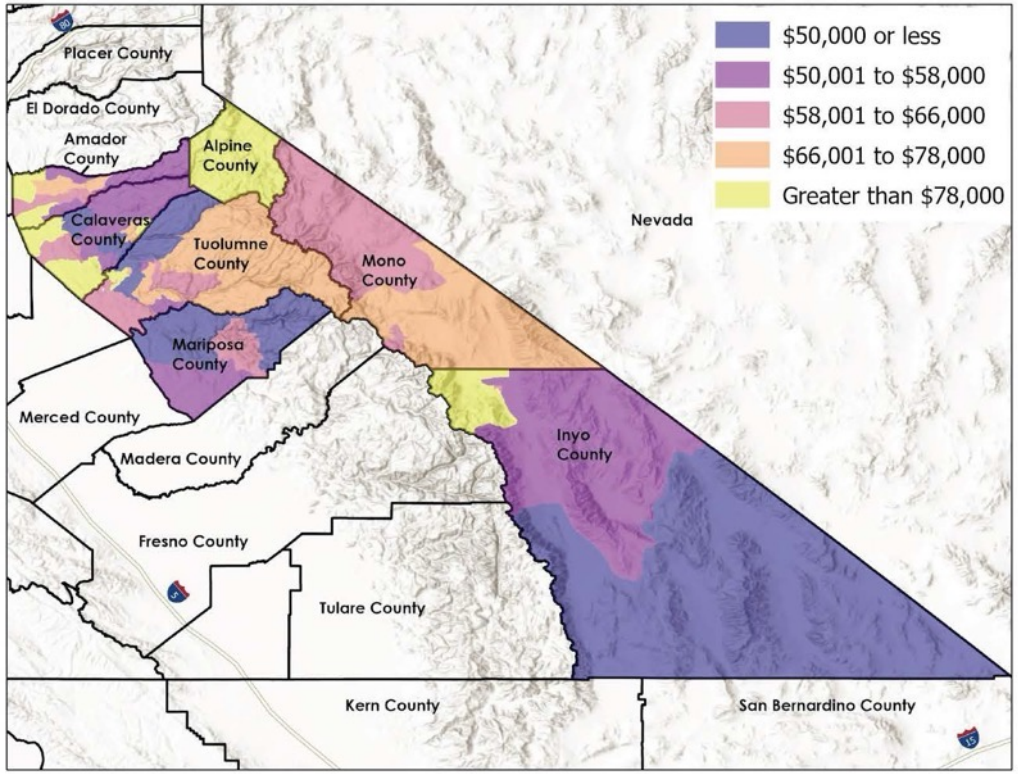
Economic Vitality

Do all workers across the region earn a living wage?

Communities with higher and lower median household incomes are often found next to one another across the region.

Median household incomes vary widely across the Eastern Sierra region, and they often vary between census tracts within a single county. Areas with relatively higher median incomes ($78,000 and upward) include all of Alpine County, the western edges of Amador and Calaveras County, and the communities west of Bishop in Inyo County. Meanwhile, areas with the lowest median incomes ($50,000 and less) include the southern half of Inyo County, Yosemite Valley, communities west and north of Yosemite, and the towns north of San Andreas in Calaveras County. There does not appear to be any notable correlation between areas of the Eastern Sierra region with lower median household incomes, and those with higher proportions of residents of color.

Median Household Income by Census Tract, 2020



Source: National Equity Atlas Analysis of 2020 ACS Summary File Data. Note: Data for 2020 represent a 2016 through 2020 average.

Current Context: CA S

POLITICO

Behind the climate-bond curtain

By ALEX NIEVES • 05/30/2024 09:00 PM EDT

With help from Blanca Begert, Wes Venteicher and Ariel Gans



Senate bond author Ben Allen talks with Senate President Pro Tem Mike McGuire. The climate bond proposals are out, and the jockeying continues. | Rich Pedroncelli/AP

BONDING TIME: Wondering what's been going on with climate bond negotiations, with less than a month left for lawmakers and Gov. **Gavin Newsom** to reach a deal?

Wonder no more!

Current Context: CA S

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BONDING TIME: Wondering what's been going on with climate bond negotiations, with less than a month left for lawmakers and Gov. **Gavin Newsom** to reach a deal?

Wonder no more!

The Assembly is eyeing three versions at $6 billion, $8 billion and $10 billion, while the Senate is considering $6.8 billion and $9 billion.

Current Context: CA State Budget



POLITICO



President Joe Biden is betting that **$1.6 trillion** in climate and infrastructure money can transform America, create green jobs, outcompete China — and maybe catapult him to a second term.







Current Context: CA State Budget

Maximize Investment into Communities

$190 Billion in Federal Funding for California

$48 Billion*

California Climate Commitment
3-Year Horizon*

$41.9 Billion*

Infrastructure Investment and Jobs Act
2026 Horizon*

~$390 Billion*

Inflation Reduction Act
2026 Horizon*

~$52 Billion*

Chips & Science Act
2026 Horizon*

Current Context: CA State Budget

$551 BILLION
ESTIMATED IN
TAX CREDITS

$1.1 TRILLION IN **PASSED SPENDING**

According to a POLITICO analysis of public data, only a small portion of that money has been spent.

$125 billion has gone out the door under Biden's infrastructure and pandemic relief laws.

$125 BILLION **SPENT**

Current Context: CA State Budget

$551 BILLION
ESTIMATED IN
TAX CREDITS

$1.1 TRILLION IN **PASSED SPENDING**

Now Biden faces a rematch with former President Donald Trump, who could throttle what he calls Biden's **"Green New Scam."** With less than six months to go, Biden is trying to make progress before time runs out.

$125 BILLION **SPENT**

Current Context: Recreation Valuations



Current Context: Recreation Valuations



Current Context: Recreation Valuations



Outdoor Recreation Roundtable Rural Economic Development Toolkit

BEGIN

Current Context: Recreation Valuations

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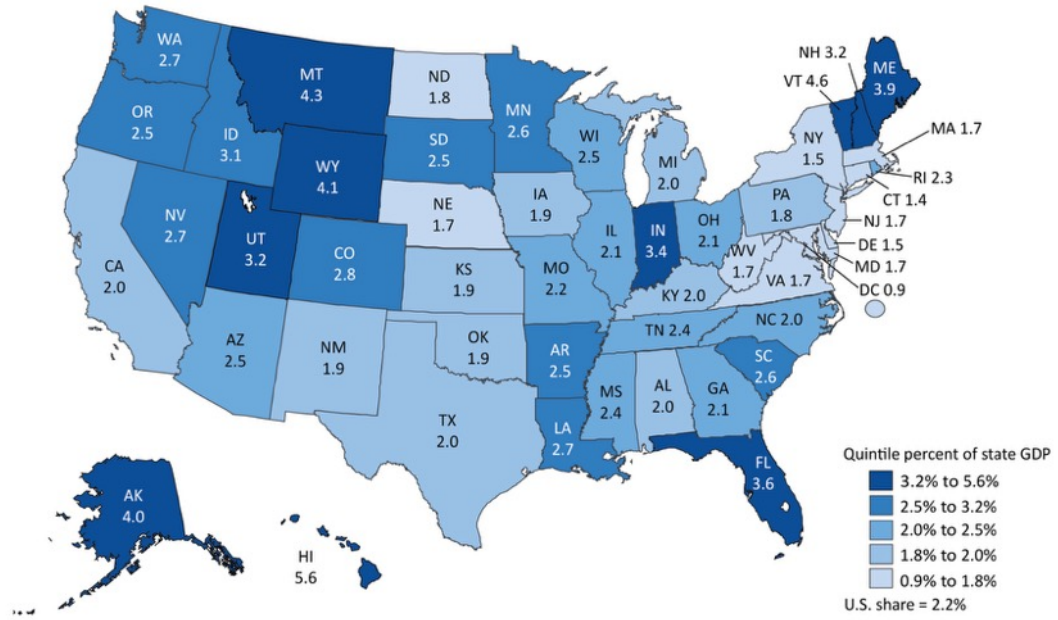
EMBARGOED UNTIL RELEASE AT 1:00 p.m. EST, Friday, November 17, 2023 BEA 23—54

Outdoor Recreation Satellite Account, U.S. and States, 2022

New Statistics for 2022; Updates for 2017–2021

The U.S. Bureau of Economic Analysis (BEA) released statistics today measuring the outdoor recreation economy for the nation, all 50 states, and the District of Columbia. The new U.S. data show that the value added of the outdoor recreation economy accounted for 2.2 percent ($563.7 billion) of current-dollar gross domestic product (GDP) for the nation in 2022 (national table 1). At the state level, value added for outdoor recreation as a share of state GDP ranged from 5.6 percent in Hawaii to 1.4 percent in Connecticut. The share was 0.9 percent in the District of Columbia (state table 1).

State Outdoor Recreation Value Added as a Percent of State GDP, 2022



U.S. Bureau of Economic Analysis



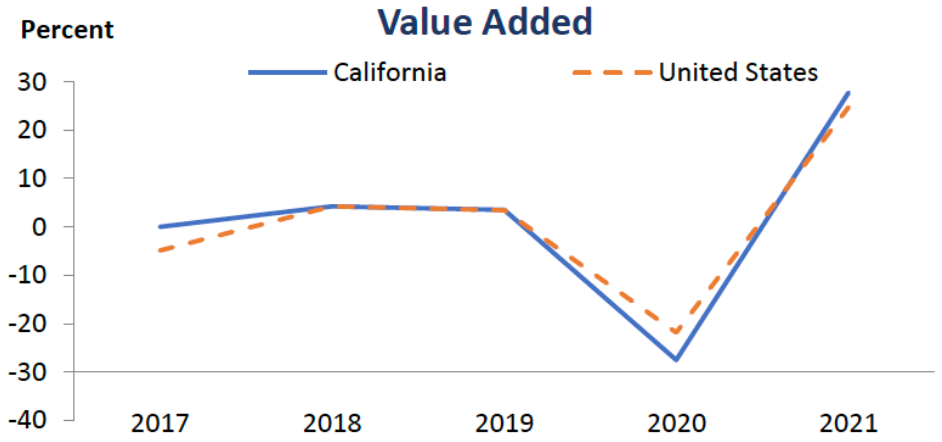
Outdoor Recreation in California

- 517,238 Direct Jobs
- $54.7 Billion Total Outdoor Recreation Value Added
- $28.3 Billion In Wages and Salaries
- 1.6% Share of GDP



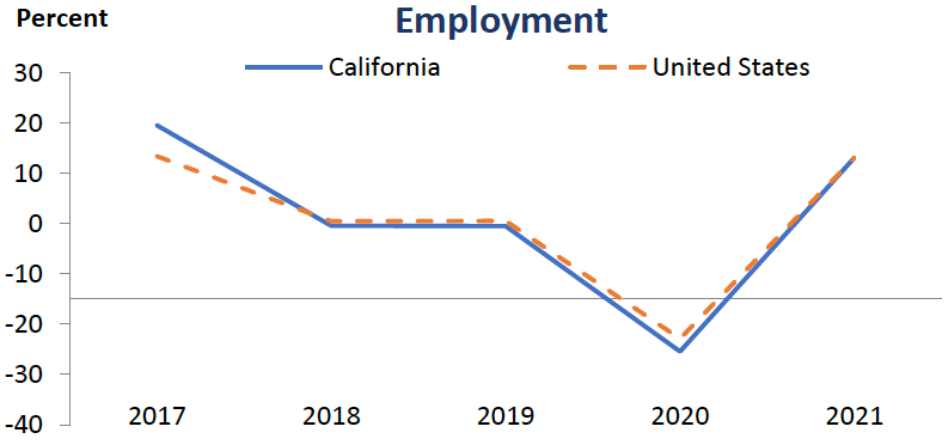
Ranked #1

In 2021, California ranked 1st among all states in ORSA value added and 8th among all states in ORSA value-added growth. Since 2020, ORSA value added has grown 27.8 percent in California, compared with an increase of 24.7 percent for the United States.



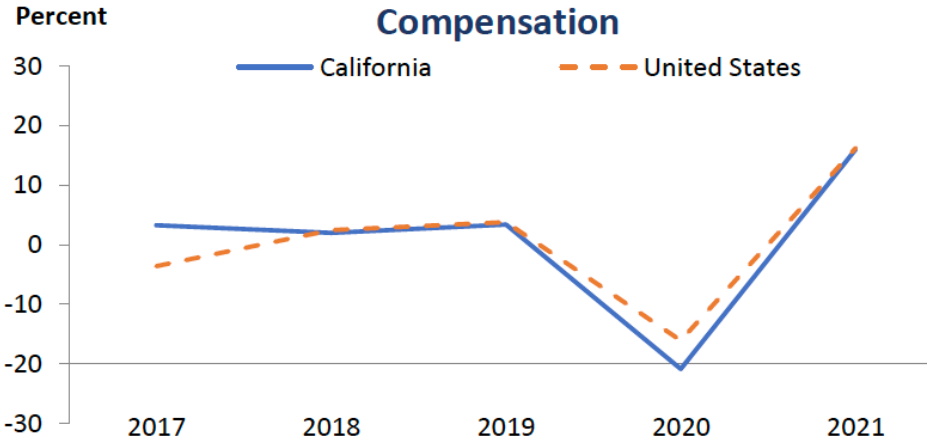
Ranked #1

In 2021, California ranked 1st among all states in ORSA employment and 30th among all states in ORSA employment growth. Since 2020, ORSA employment has grown 13.1 percent in California, compared with an increase of 13.1 percent for the United States.



Ranked #1

In 2021, California ranked 1st among all states in ORSA compensation and 25th among all states in ORSA compensation growth. Since 2020, ORSA compensation has grown 16 percent in California, compared with an increase of 16.2 percent for the United States. Average compensation per wage-and-salary job in California ORSA industries was $54,640 in 2021, compared with $103,305 for all salaried jobs in the state.



Current Context: Recreation Valuations

HEADWATERS ECONOMICS

Independent Nonpartisan Research





Updates to Wildfire Risk to Communities reveal 115 million people living with high wildfire risk

New climate data and methodology enhances Wildfire Risk to Communities, a free online tool for understanding wildfire risks across the United States.



Wildfires destroy thousands of structures each year

Explore the number of structures destroyed in each state by wildfire. Structures lost—rather than acres burned—provides a more complete measure of the broad impacts of wildfire.



Redefining the urban wildfire problem in the West

Leading wildfire experts make the case that creating wildfire-resistant communities must become a much higher priority.



Measuring trail use in western New Mexico

Detailed estimates of trail use show the substantial demand for recreational access in Cibola and McKinley counties, New Mexico.



Trails Research and Searchable Benefits Library

Headwaters Economics has created a free, curated collection of nearly 200 high-quality studies that measure the wide-ranging benefits that trails bring to communities.



Latinos face higher flood risks than other groups

Headwaters Economics and the Hispanic Access Foundation have released a report that shows that 44% of Latinos live in counties with high flood risk, as opposed to 35% of non-

Current Context: Recreation Valuations

CPAW
Community Planning Assistance for Wildfire

More about CPAW

Recent research

Congressional wildfire commission lays out a new approach for wildfire policy

Wildfire safety standards for Montana

The unequal impacts of wildfire

Community Planning Assistance for Wildfire

Our Community Planning Assistance for Wildfire (CPAW) program provides communities with land-use planning solutions, and customized research to better manage wildfire risks. Our priority is to listen, engage and strategize with local partners to ensure communities' long term wildfire resilience.

CPAW has worked with communities large and small across the U.S. that are working to reduce wildfire risk, such as Chelan County, Washington, Baker County, Florida, and Taos County, New Mexico.



Doug Green leads community engagement efforts for CPAW.

Dr. Kimi Barrett leads research and policy analysis for CPAW.

Current Context: Recreation Valuations

OUTDOOR RECREATION & PUBLIC LANDS

More about Outdoor Recreation

Recent research

Measuring trail use in western New Mexico

Trails Research and Searchable Benefits Library

Conservation leaders have a role in building equitable communities

Outdoor Recreation

Headwaters Economics' outdoor recreation program produces original research and data analysis that helps communities leverage their natural amenities to diversify their economies.

Our team of experts helps community leaders make the case for improved public lands access, bring advanced data methods into land management decisions, and balance the growing pains that many communities face as they attract new visitors and residents. Recent examples include Mariposa County, California; Taos, New Mexico; and the State of Wisconsin.



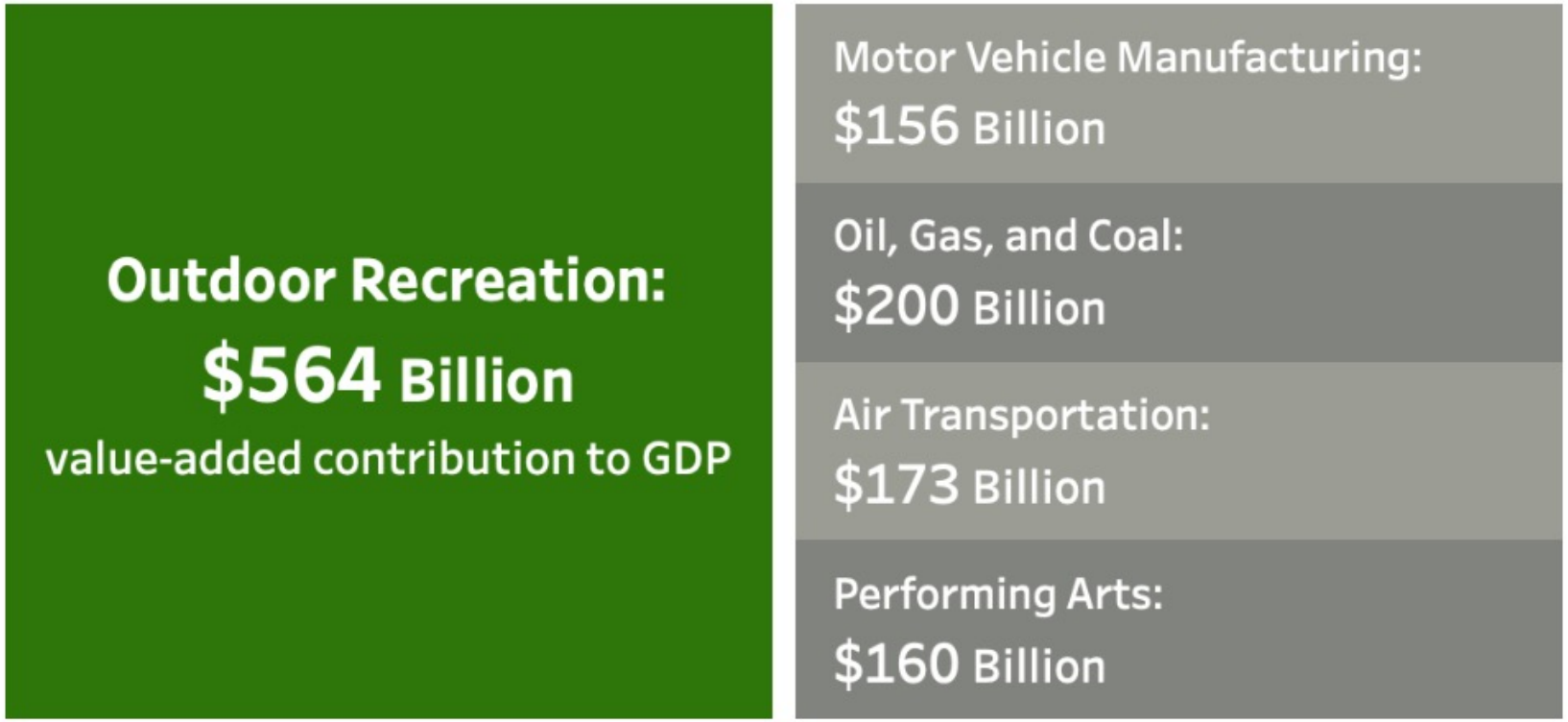
Dr. Megan Lawson leads research for Outdoor Recreation.

Tara Preston leads data analysis for Outdoor Recreation.

Current Context: Recreation Valuations

The U.S. outdoor recreation economy is big

Compare the 2022 GDP contribution of outdoor recreation to other familiar industries.



Source: Bureau of Economic Analysis, Outdoor Recreation Satellite Account and Regional Economic Accounts.

HEADWATERS ECONOMICS

Current Context: Recreation





Measuring trail use in western New Mexico

Detailed estimates of trail use show the substantial demand for recreational access in Cibola and McKinley counties, New Mexico.



Trails Research and Searchable Benefits Library

Headwaters Economics has created a free, curated collection of nearly 200 high-quality studies that measure the wide-ranging benefits that trails bring to communities.



The Outdoor Recreation Economy by State

The outdoor recreation economy is large, growing faster than the overall economy, and consists of jobs in many industries. Explore data by state.



Conservation leaders have a role in building equitable communities

How we manage population centers is intertwined with our conservation of wild areas. The more we create equitable population centers in places people want to live, the more we can create durable, landscape-scale conservation outcomes outside of towns.



The economic potential of the Great American Rail-Trail

Through 12 states and the District of Columbia, the Great American Rail-Trail® will attract 25.6 million trips and generate more than $229.4 million in spending.



Innovative New Ways to Count Outdoor Recreation

New data sources can change the way we count outdoor recreation, allowing trail managers to better advocate for improvements and plan for growing demand.

Current Context: Recreation Valuations



Report

Trails Research and Searchable Benefits Library

April 18, 2024

Trail access can play a significant role in quality of life and economic well-being. In fact, a growing number of studies are examining the many ways that trail projects yield community benefits that extend well beyond individual trail users.

To support more investments in trails and pathways, Headwaters Economics has created a free, curated collection of nearly 200 high-quality studies that measure the wide-ranging benefits that trails bring to communities. These benefits can include increased public health, quality of life, and economic diversification that brings new jobs and businesses to places with trail access.

Library of **Trails Benefits**

Current Context: Recreation Valuations



Current Context: Recreation Valuations

Financing Recreational Trails Through Donations: Testing Behavioural Theory in Mountain Biking Context

Benefit	Group	Region	Year
Trail use estimates	Mountain biking	International	2023

In Rörbäcksnäs, Sweden, researchers found that social information such as collective action and descriptive norms in signage posted on the main mountain biking trailhead encouraged higher donation amounts and participation rates from mountain bikers. Descriptive norms included listing the donation amount from mountain bikers in recent weeks on the signage. Through the survey, researchers found…

Summary and interpretation

Citation

Nowak, M. and Heldt, T. 2023. Financing recreational trails through donations: Testing behavioural theory in mountain biking context. *Journal of Outdoor Recreation and Tourism*, 42, 100603.

Squeezing the most from volunteered geographic information to monitor mountain biking in peri-urban protected and recreational areas at a metropolitan scale

Benefit	Group	Region	Year
Novel visitor use estimates	Mountain biking	International	2023

This study evaluates mountain bike use in five recreational areas using GPSies data at a regional scale in the Lisbon Metropolitan Area (LMA) in Portugal. Results indicate that 98% of users were from Portugal and 60.57% of the rides were going to at least one of the protected and recreational areas (P&RAs) studied. 80.77% of…

Summary and interpretation

Citation

Mendes, R.M.N., Farías-Torbidoni, E.I. and da Silva, C.P. 2023. Squeezing the most from volunteered geographic information to monitor mountain biking in peri-urban protected and recreational areas at a metropolitan scale. *Journal of Outdoor Recreation and Tourism* 42(2023), 100624.

The Knoxville Urban Wilderness Trail System and Baker Creek Preserve Bike Park: A Profile of Users and Physical Activity

Benefit	Group	Region	Year
Access, Trail use estimates	Hiking, Mountain biking	Tennessee	2023

This study is listed as the first in a series of Knoxville Urban Wilderness (KUW) health and economic impact reports. This paper details the number of KUW users during 2021. Findings include that the users of the KUW trail system are predominately white, adult males, and that mountain biking, running, and walking are the most…

Summary and interpretation

Applying Novel Visitation Models using Diverse Social Media to Understand Recreation Change after Wildfire and Site Closure

Benefit	Group	Region	Year
Novel visitor use estimates	Hiking, Mountain biking	Oregon, Washington	2023

This study analyzes how visitation in the Columbia River Gorge of Oregon and Washington changed as a result of the 2017 Eagle Creek Fire. A visitation model is constructed by incorporating data from social media to measure visitation patterns and used to look for a substitution effect on nearby recreation sites after the fire.

Summary and interpretation

Citation

White, E.M., Winder, S.G. and Wood, S.A. 2023. Applying novel visitation models using diverse social media to understand recreation change after wildfire and site closure. *Society & Natural Resources* 36(1): 58-75.

Assessing Forest Recreational Potential from Social Media Data and Remote Sensing Technologies Data

Benefit	Group	Region	Year
Consumer surplus, Novel visitor use estimates	Hiking, Mountain biking, Parks & Public Land	Canada	2023

This study uses Flickr data and remote sensing technologies to identify forest biometric and topographic data to map and estimate recreational potential of British Columbia's provincial park system. Potential recreation and consumer surplus are mapped in Cypress Provincial Park using variables that influence visitors' preferences for recreational activities. A machine learning approach called convolutional neural…

Summary and interpretation

Citation

Lingua, F., Coops, N.C. and Griess, V.C. 2023. Assessing forest recreational potential from social media data and remote sensing technologies data. *Ecological Indicators* 149, 110165.

Evaluation of GNSS-based Volunteered Geographic Information for assessing visitor spatial distribution within protected areas: A case study of the Bavarian Forest National Park, Germany

Benefit	Group	Region	Year
Novel visitor use estimates	Hiking	International	2023

This study analyzes the reliability of Global Navigation Satellite System-based (GNSS) Volunteered Geographic Information (VGI) using three platforms: GPSies, Outdooractive, and Komoot. These data sources are compared with automatic visitor counters to evaluate the spatial distribution of hikers in Germany's Bavarian Forest National Park. In a comparison of all three platforms, GPSies and Outdooractive had…

Summary and interpretation

Mountain bike tourism economic impacts: A critical analysis of academic and practitioner studies

Benefit	Group	Region	Year
Trail use estimates	Mountain biking	International	2021

The authors reviewed 33 academic and practitioner studies on mountain bike tourism and found inconsistencies in the methodology for measuring economic impacts. They critique the existing literature and make recommendations to improve variable instruments and analysis. The authors claim more coherent and consistent variables analyses will better support community advocates in their push for the…

Summary and interpretation

Citation

Buning, R.J. and Lamont, M. 2021. Mountain bike tourism economic impacts: A critical analysis of academic and practitioner studies. *Tourism Economics* 27(3): 500-509.

No Walk in the Park: The Viability and Fairness of Social Media Analysis for Parks and Recreation Policy Making

Benefit	Group	Region	Year
Novel visitor use estimates	Parks & Public Land	Washington	2021

This study examines the biases in social media analyses using different data sources that estimate the number and demographics of visitors to urban parks. Flickr, Instagram, an on-site survey, an online/phone survey, and an AI facial recognition program are utilized to address the bias that can be generated from different social media platforms. The number…

Summary and interpretation

Citation

Mashhadi, A., Winder, S.G., Lia, E.H. and Wood, S.A. 2021. No walk in the park: the viability and fairness of social media analysis for parks and recreational policy making. In *Proceedings of the International AAAI Conference on Web and Social Media* 15: 409-420.

Uses and Limitations of Social Media to Inform Visitor Use Management in Parks and Protected Areas: A Systematic Review

Benefit	Group	Region	Year
Novel visitor use estimates	Parks & Public Land	International	2021

This study reviews the scientific literature of studies using social media to measure visitation patterns and visitors' experiences in parks and outdoor recreational areas. The majority of studies they reviewed (79%) used a single social media platform, with Flickr being the most common. The authors provide five "best practices" which are a list of recommendations…

Summary and interpretation

Current Context: Recreation Policy

U.S. DEPARTMENT OF THE INTERIOR
BUREAU OF LAND MANAGEMENT

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< All Press Releases

Biden-Harris Administration finalizes strategy to guide balanced management, conservation of public lands

Public Lands Rule will help conserve wildlife habitat, restore places impacted by wildfire and drought, expand outdoor recreation, and guide thoughtful development

Organization Bureau of Land Management
Media Contact: Interior Press - Interior_Press@ios.doi.gov
Apr 18, 2024



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- ACECs Fact Sheet
- Land Health Fact Sheet
- Restoration & Mitigation Leases Fact Sheet
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Outdoor adventure seekers on public lands generate economic benefits

Feb 23, 2023

By Derrick Henry, Public Affairs Specialist

Visitors to BLM-managed public lands enjoy countless types of outdoor adventure – participating in activities as widely varied as camping, hunting, fishing, hiking, horseback riding, boating, whitewater rafting, hang-gliding, off-highway vehicle driving, mountain biking, birding and wildlife viewing, photography, climbing, all types of winter sports, and visiting natural and cultural heritage sites. The BLM's latest figures show that these activities remain a strong draw, with broad benefits for local communities.

In FY 2021, BLM-managed lands received more than 80 million recreation-related visits. That's an increase of about 10 percent over the previous year. Highlights in three BLM states, appearing in our latest Sound Investment brochure, show that recreation is a beneficial use of public lands.



Topic

Blog Topic:
Recreation

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Recreate responsibly on public lands this Memorial Day and throughout the Summer

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Current Context: Recreation Policy

USDA Forest Service
U.S. DEPARTMENT OF AGRICULTURE

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- Invasive Species
- Lands and Realty Management
- Natural Resources
- Private Land

Reimagine Recreation



What is Reimagine Recreation?

Reimagine Recreation is a strategic planning effort charting the path for the future of recreation on lands managed by the USDA Forest Service while addressing challenges and meeting emerging opportunities.

This effort:

- 'Reimagines' recreation in a collaborative manner by harnessing the knowledge, perspectives, creativity, and ingenuity of employees, Tribes, partners, and other stakeholders.
- Builds upon the aspirations of the Framework for Sustainable Recreation (PDF, 131 KB).
- Establishes national-level priorities for the Forest Service Recreation Program.
- Creates foundational strategic elements (a Vision, Key Shifts, and Goals) to guide our work.
- Kick-starts a multi-year strategic action plan that works to provide the necessary conditions to achieve stated priorities.

  The Reimagine Recreation strategic action plan will be primarily carried out at the national level to make way for benefits and efficiencies at the regional and local levels.

Current Context: Tourism Valuations



Current Context: Tourism Valuations

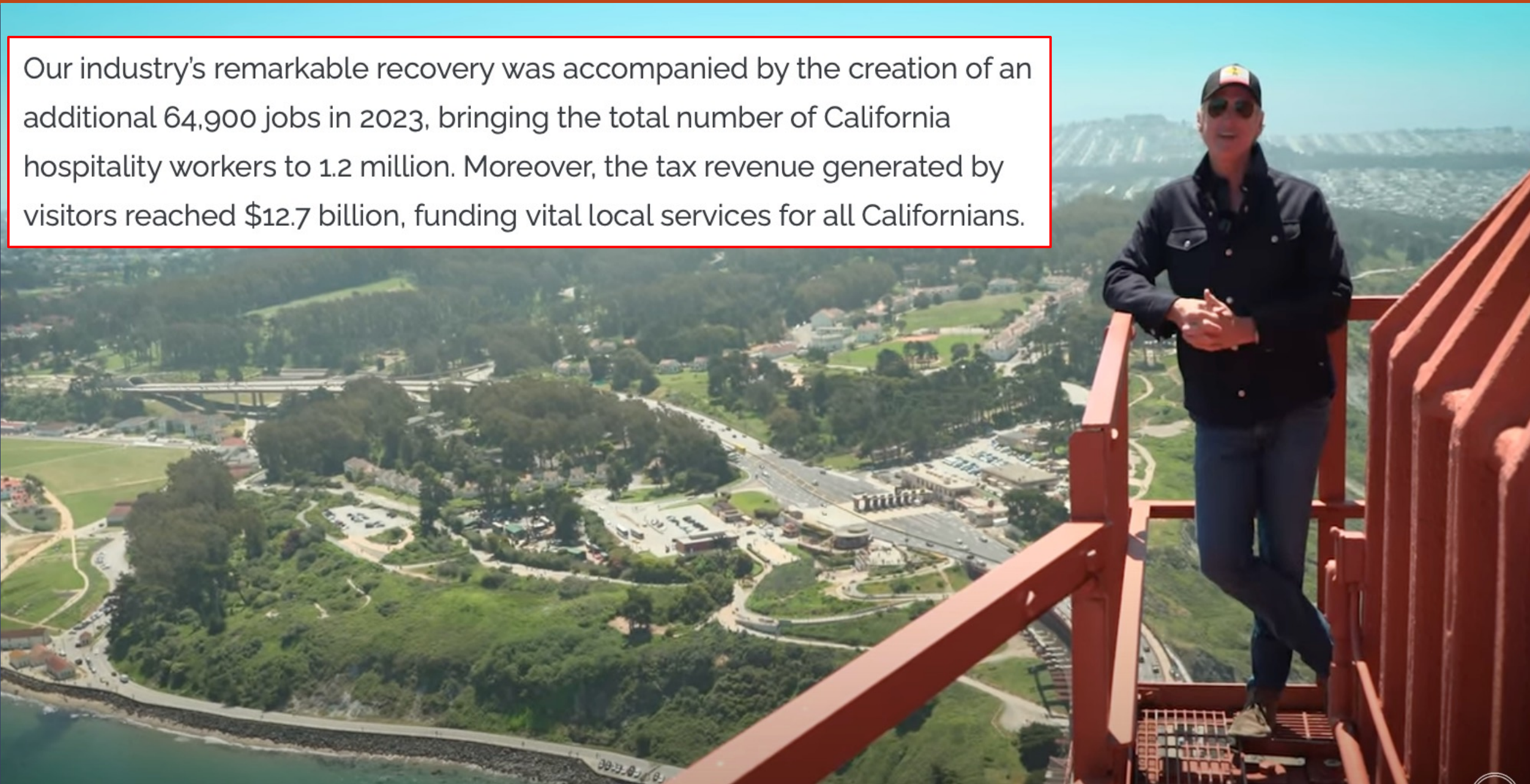
"California tourism is back where it belongs – setting records and providing for the workers, business owners and all Californians who depend on it. The industry has once again proven its ability to recover from any challenge, whether it be economic or environmental. California continues to be the largest, most diverse, and most resilient tourism economy in the United States."

CAROLINE BETETA PRESIDENT AND CEO, VISIT CALIFORNIA



Current Context: Tourism Valuations

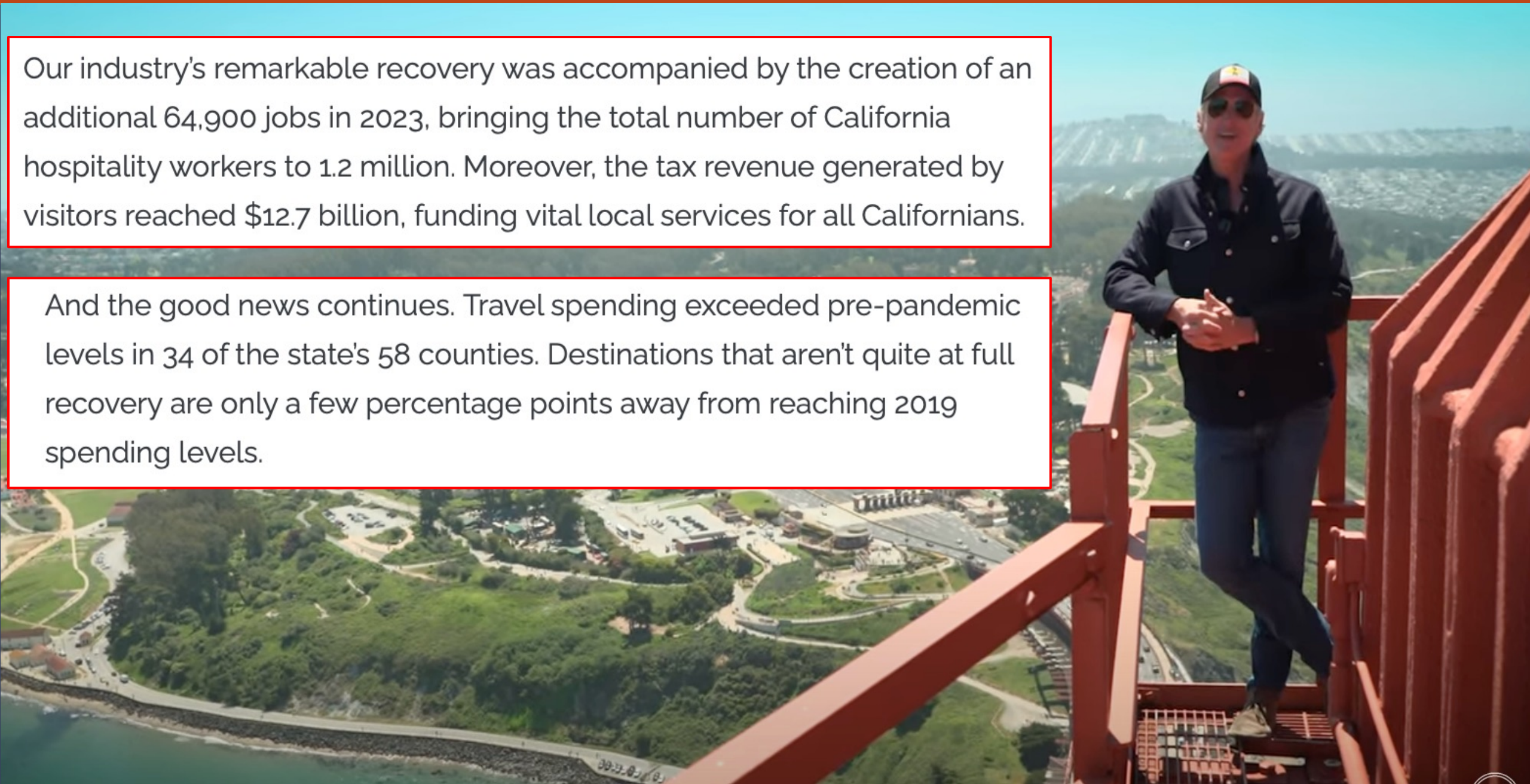
Our industry's remarkable recovery was accompanied by the creation of an additional 64,900 jobs in 2023, bringing the total number of California hospitality workers to 1.2 million. Moreover, the tax revenue generated by visitors reached $12.7 billion, funding vital local services for all Californians.



Current Context: Tourism Valuations

Our industry's remarkable recovery was accompanied by the creation of an additional 64,900 jobs in 2023, bringing the total number of California hospitality workers to 1.2 million. Moreover, the tax revenue generated by visitors reached $12.7 billion, funding vital local services for all Californians.

And the good news continues. Travel spending exceeded pre-pandemic levels in 34 of the state's 58 counties. Destinations that aren't quite at full recovery are only a few percentage points away from reaching 2019 spending levels.



Current Context: Tourism Valuations

visit California | INDUSTRY | PARTNER OPPORTUNITIES | RESEARCH & TRENDS | EVENTS | ABOUT | MORE | LOGIN

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Economic Impact of Travel in California 2014-2023

Authored by Dean Runyan Associates, Inc.

DOWNLOAD IMPACT REPORT (PDF)

(Date Of Publication: April 30, 2024)

California travel impacts in total and by region and county from 2014 to 2023.

These economic impacts are based on "statewide visitor trips," which are defined as trips taken by individuals who stay overnight away from home or travel more than 50 miles one way on a non-routine trip. This definition of a visitor is derived from the California Tourism Marketing Act. Some destinations in California calculate visitation and economic impacts using different definitions of visitors and different data-gathering methods, so figures may not match.

MAJOR TAKEAWAYS

- In 2023, travel spending grew to $150.4 billion, a 5.6% increase from the prior year. Since the peak of 2019, travel spending has grown by 3.8%.
- The travel industry supported approximately 1.2 million jobs in 2023, a 5.9% increase from the prior year. As of 2023, California's travel industry has restored 98% of the jobs compared to 2019.
- Travel-generated state and local tax revenue increased to $12.7 billion in 2023, an increase of 3.7% from the prior year. Compared to 2019, travel-generated tax revenue has grown by 3.0%.
- Visitors who stayed in a hotel or motel spent $63.3 billion in 2023, an increase of 5.4% from 2022. Visitors who stayed in a short-term vacation rental (STVR) spent $12.7 billion in 2023, an increase of 1.5% compared to 2022.

Current Context: Tourism Valuations

The Economic Impact of Travel

California

2023p (Calendar Year)

April 2024

PREPARED FOR
Visit California



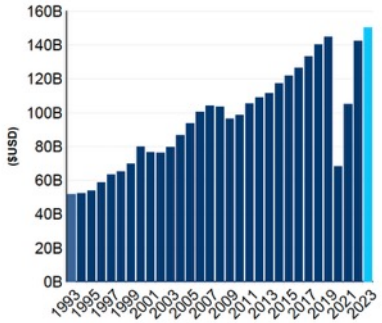
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insights with integrity

Current Context: Tourism Valuations

California / Spending

Direct Travel Spending

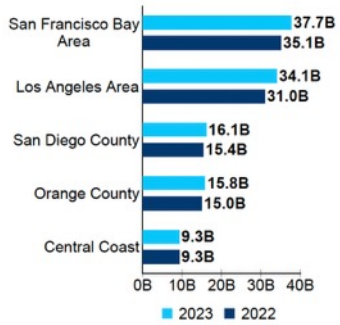
Direct travel spending increased by $7.9 billion in 2023.



In 2023, travel spending grew to $150.4 billion, a 5.6% increase from the prior year.

Since 2019, travel spending has increased by 3.8%.

Direct travel spending increases in top 5 regions.



All 5 of the travel regions that generate the highest travel spending in California grew in 2023. The growth rate of the top 5 regions was 6.9%, compared to a growth rate of 5.6% for the state as a whole.

The top 5 regions contribute 75.1% of direct travel spending in the state.

Destination + Other Travel = **Direct Travel Spending**

What is direct travel spending?

Direct travel spending includes both destination spending and other spending. **Destination spending** refers to all spending on goods and services by visitors at the destination. **Other travel spending** refers to expenditures at travel arrangement companies located in California, convention and trade show operations, and spending on air by residents to leave the state for travel elsewhere. These expenditures directly support the travel industry but are not considered visitor spending in our methodology.

High Sierra / Impacts, Detailed

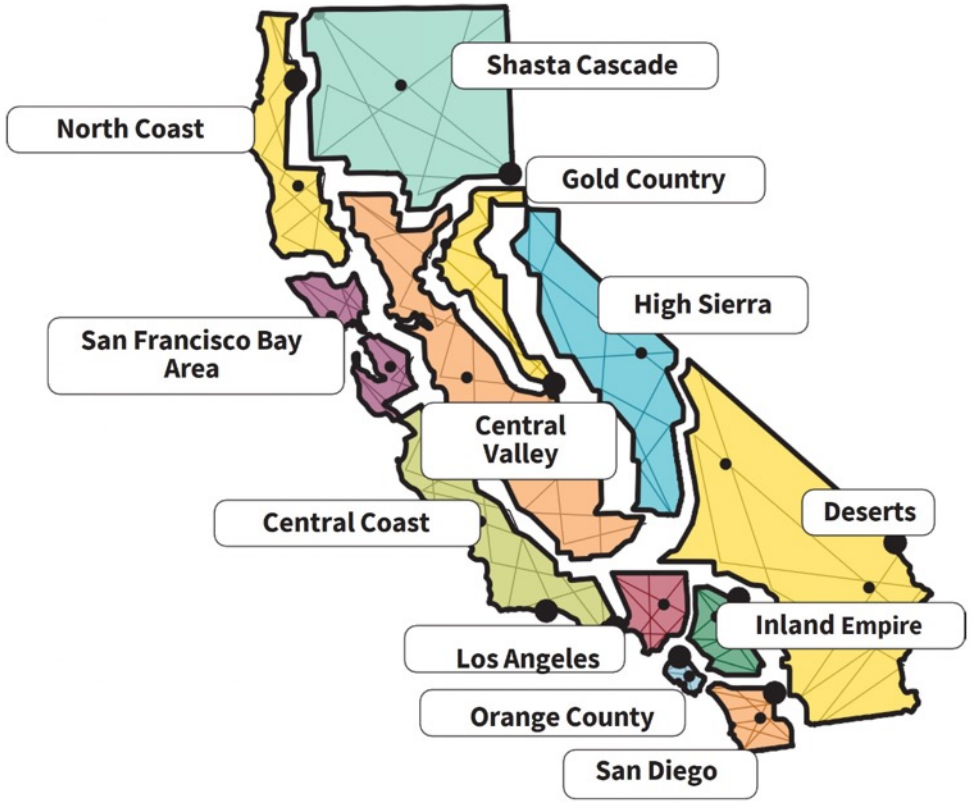
Direct Travel Impacts, 2014-2023p

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	% Chg. 22-23
Direct Travel Spending ($Millions)											
Visitor Spending	2,629	2,801	3,006	3,223	3,407	3,642	2,464	3,010	3,559	3,646	2.4%
Other Travel	67	63	65	75	87	91	40	58	83	82	-1.1%
Total	2,697	2,865	3,071	3,298	3,494	3,733	2,504	3,068	3,642	3,728	2.3%
Visitor Spending by Type of Traveler Accommodation ($Millions)											
Hotel, Motel, STVR	1,713	1,888	2,082	2,249	2,334	2,515	1,658	2,006	2,323	2,369	2.0%
Hotel, Motel								1,109	1,287	1,323	2.8%
Short Term Vacation Rental								897	1,036	1,046	0.9%
Private Home (VFR)	142	133	128	139	168	178	53	173	196	198	0.9%
Seasonal Home (2nd Home)	269	269	272	289	325	332	437	393	401	412	2.5%
Campground	176	175	176	185	199	214	177	233	306	324	5.6%
Day Travel	329	337	349	361	382	403	139	206	333	344	3.3%
Total	2,629	2,801	3,006	3,223	3,407	3,642	2,464	3,010	3,559	3,646	2.4%
Visitor Spending by Commodity Purchased ($Millions)											
Accommodations	740	820	914	993	1,015	1,097	867	1,154	1,377	1,376	-0.1%
Food Service	719	788	865	922	977	1,052	694	729	846	909	7.4%
Food Stores	105	110	113	116	120	127	97	178	212	225	6.5%
Arts, Ent. & Rec.	404	431	462	480	501	525	357	409	438	463	5.7%
Retail Sales	301	314	334	355	382	406	248	269	303	307	1.2%
Local Tran. & Gas	361	338	318	356	409	434	202	271	382	365	-4.6%
Visitor Air	0	0	0	3	3	2	1	0	0	0	0.0%
Total	2,629	2,801	3,006	3,223	3,407	3,642	2,464	3,010	3,559	3,646	2.4%

Note: Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Economic impacts are attributed to visitor trips which are defined as trips taken by individuals that stay overnight away from home, or travel more than 50 miles one-way on a non-routine trip, as defined by the California Tourism Marketing Act

Current Context: Tourism Valuations



Central Coast
Monterey
San Benito
San Luis Obispo
Santa Barbara
Ventura

Central Valley
Colusa
Fresno (part)
Glenn
Kern (part)
Kings
Madera (part)
Merced
San Joaquin
Solano (part)

Central Valley (cont.)
Stanislaus
Sutter
Tulare (part)
Yolo
Yuba

Deserts
Imperial
Inyo (part)
Kern (part)
Riverside (part)
San Bernardino (part)

Gold Country
Amador (part)
Calaveras (part)
El Dorado (part)
Mariposa (part)
Nevada (part)
Placer (part)
Sacramento
Sierra
Tuolumne (part)

High Sierra
Alpine
Amador (part)
Calaveras (part)
El Dorado (part)
Fresno (part)
Inyo (part)
Madera (part)
Mariposa (part)
Mono
Nevada (part)
Placer (part)
Tulare (part)
Tuolumne (part)

Inland Empire
Riverside (part)
San Bernardino (part)

Los Angeles County
Los Angeles

North Coast
Del Norte
Humboldt
Lake
Mendocino

Orange County
Orange

San Diego County
San Diego

San Francisco Bay Area
Alameda
Contra Costa
Marin
Napa
San Francisco
San Mateo
Santa Clara
Santa Cruz
Solano (part)
Sonoma

Shasta Cascades
Butte
Lassen
Modoc
Plumas
Shasta
Siskiyou
Tehama
Trinity

Economic Impact of Travel in California 2014-2023

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(Date Of Publication: April 30, 2024)

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HIGH SIERRA TRAVEL-RELATED SPENDING

$3.7B

HIGH SIERRA STATE AND LOCAL TAX REVENUE

$354.4M

HIGH SIERRA EMPLOYMENT

39.6K

Economic Impact of Travel in California 2014-2023

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(Date Of Publication: April 30, 2024)

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INYO TRAVEL-RELATED SPENDING

$276.7M

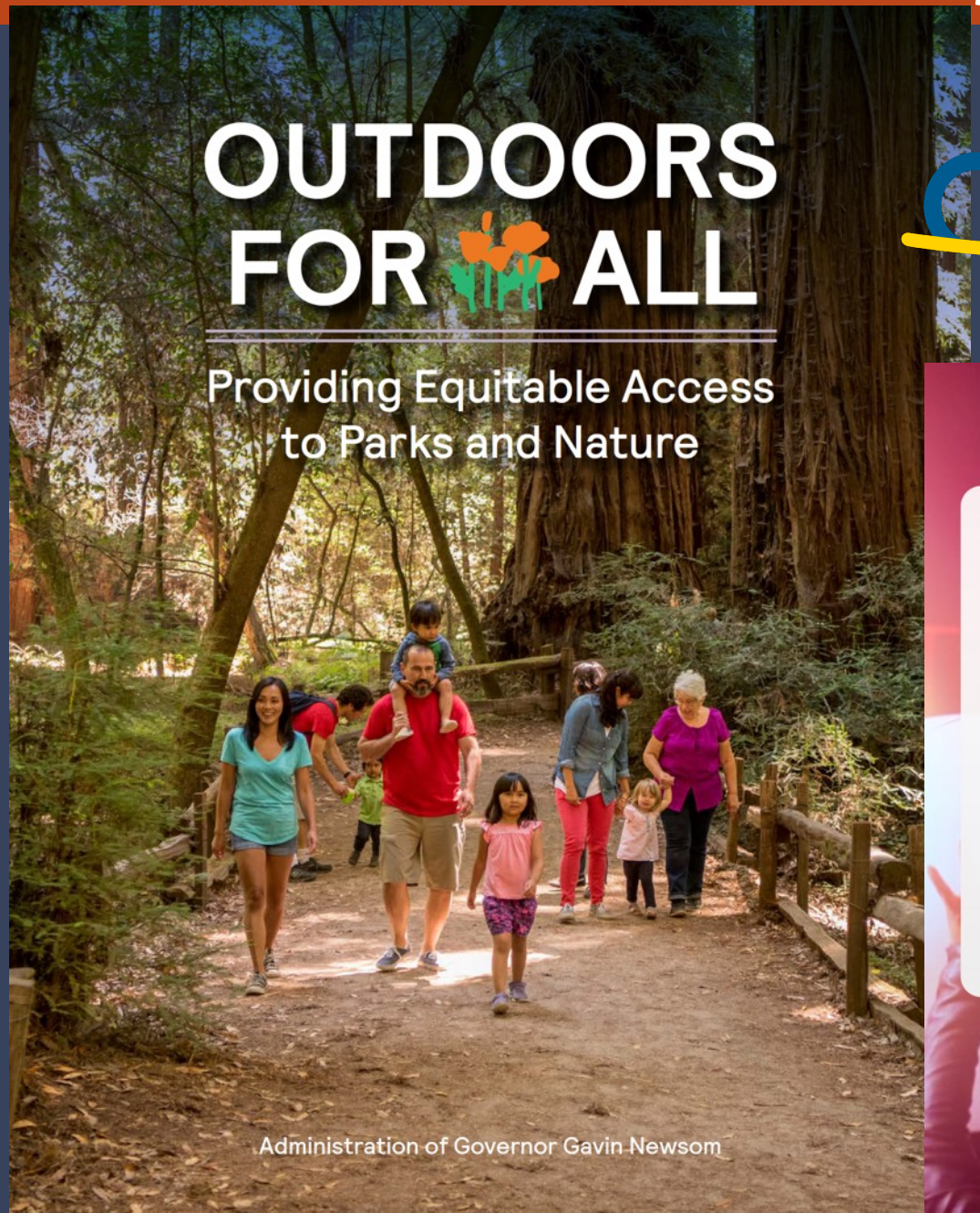
INYO STATE AND LOCAL TAX REVENUE

$24.8M

INYO EMPLOYMENT

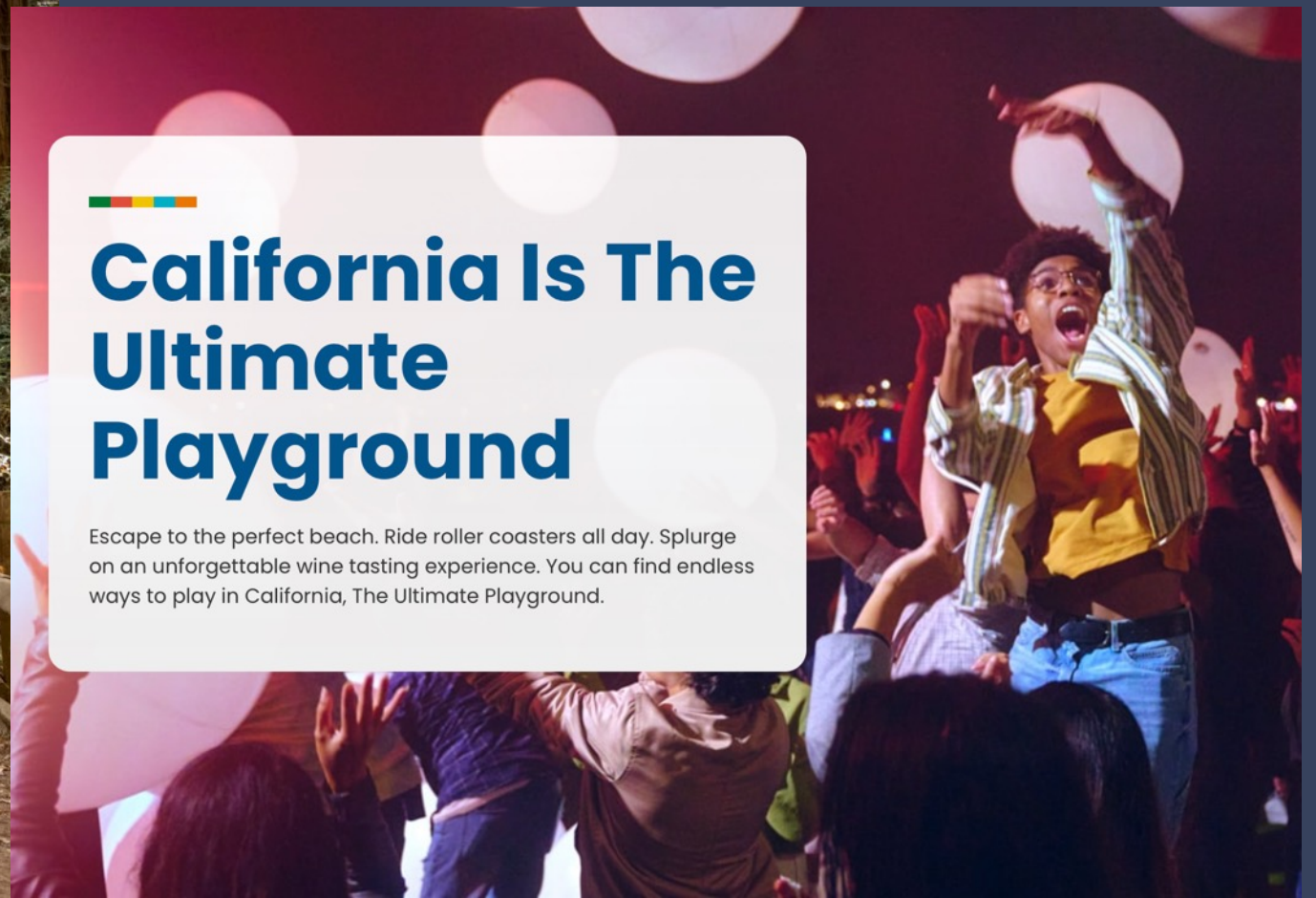
2.6K

Current Context: Tourism Policy



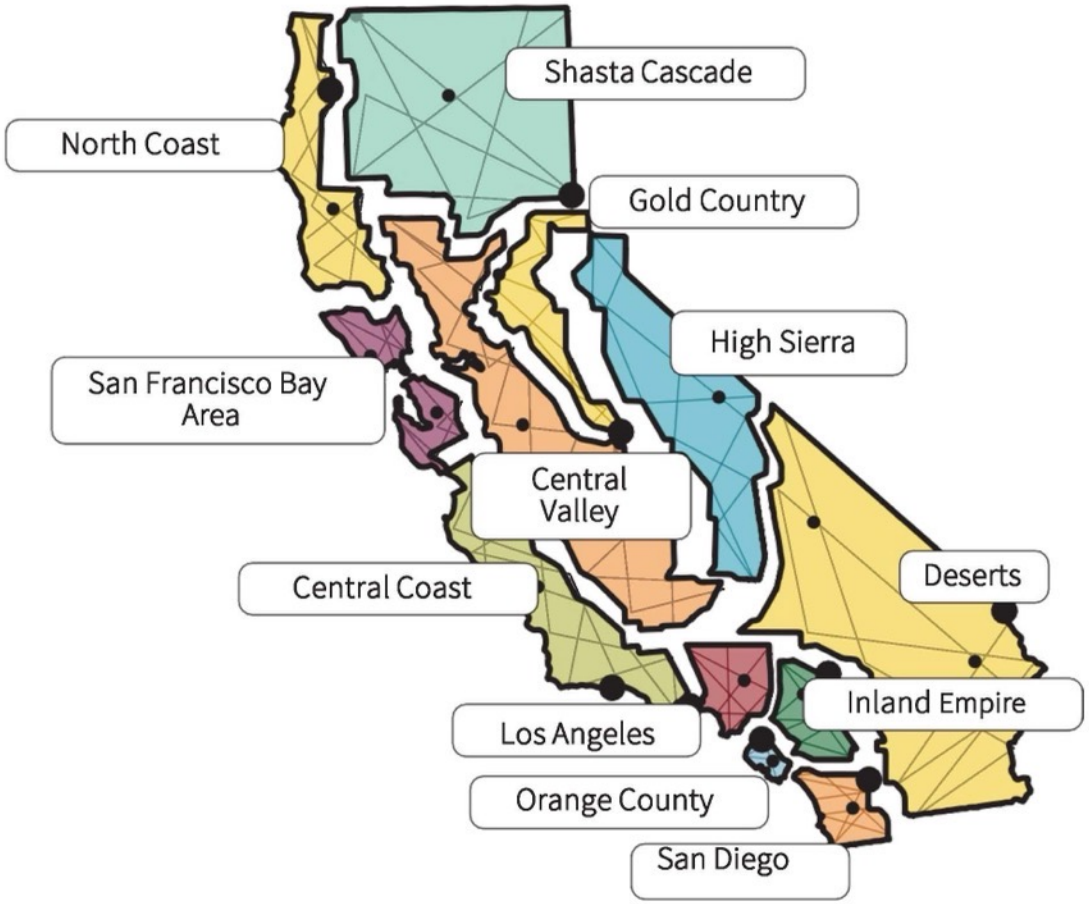
visit California

Our Next Chapter



Current Context: Tourism Policy

visit California



Regional Tourism Strategic Plans Development

- Consistent methodology
- Approach enables flexibility
- More than marketing
- Extensive input effort

JLL visit California

Current Context: Tourism Policy

JLL visit California

REGIONAL STRATEGIC TOURISM PLANS





JLL visit California

Regional Strategic Plan Update

Visit California Regional Tourism Plans Timeline

Scope Item / Month	CY23 (Year-1) Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	CY24 (Year-2) Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Phase 4 - Demand driver, event, and sustainability analyses																								
Demand Driver Score Cards by Region																								
Event Analysis by Region																								
Digital Score Card by Region																								
Sustainability Evaluation by Region																								
Phase 5 - Priority and recommendation development																								
Regional Priority Development																								
Regional Recommendation Development																								
Check-in with VC																								
Phase 6 - Plan development and roll-up																								
Development of Regional Plans																								
Final Plan Deliverable by Region																								
VC Integration/Roll Up																								

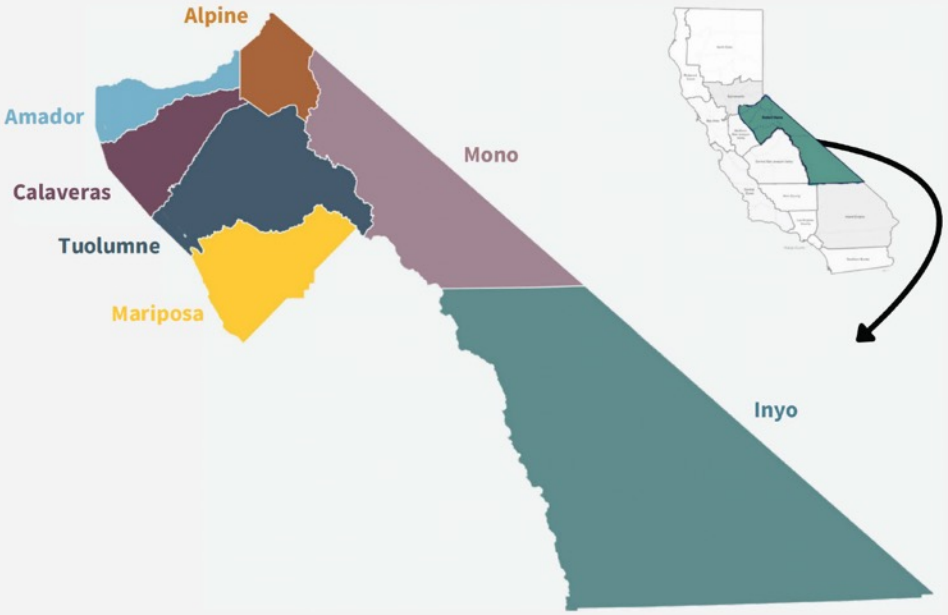
Current Context: Geography

Sierra Jobs First

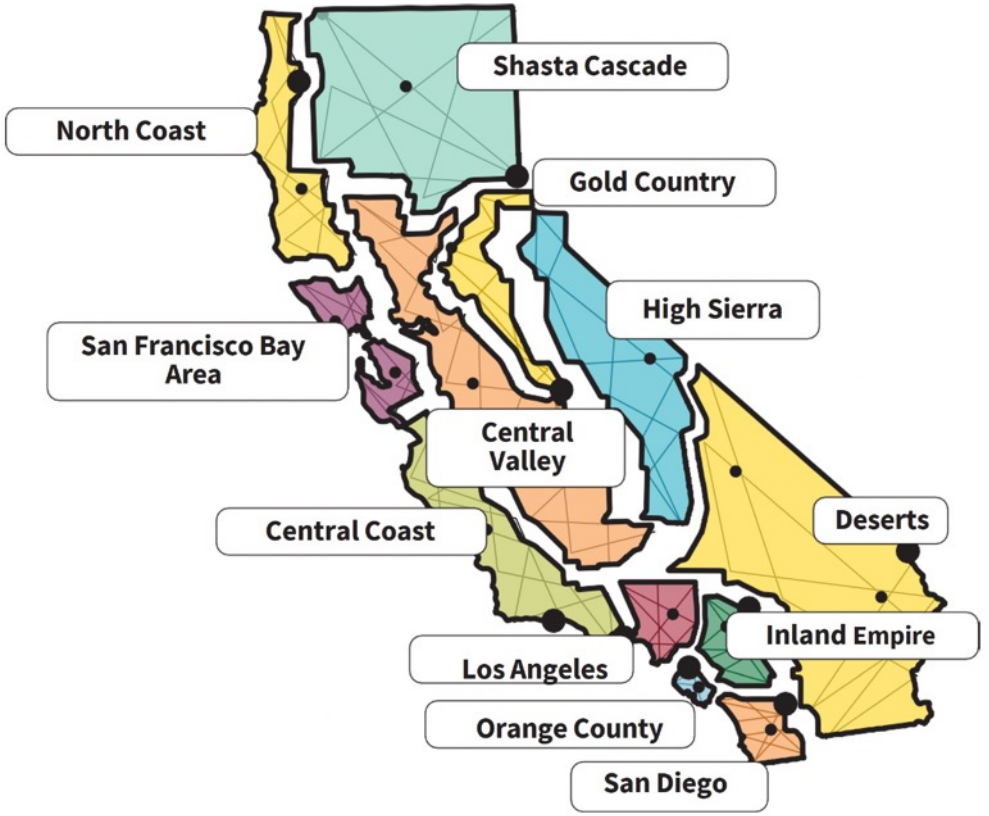
The seven-county Sierra Jobs First region is defined as one of the 13 regions of the California Jobs First Program. It is a predominantly rural and sparsely populated area of California with an abundance of natural resources that benefit the entire state. Today, just under 200,000 people live in the Sierra Jobs First region, in both smaller towns and unincorporated county areas. Nearly 75% of the land in this region is publicly owned.



Sierra Jobs First's communities are strong, with vibrant downtowns and local economies built around the incredible natural features and ecosystem services of the region, including the National Parks, forests, deserts, and watersheds. There are immense opportunities and enthusiasm for empowering this region's economies, workforce, indigenous cultures, land, and people through California Jobs First investments.

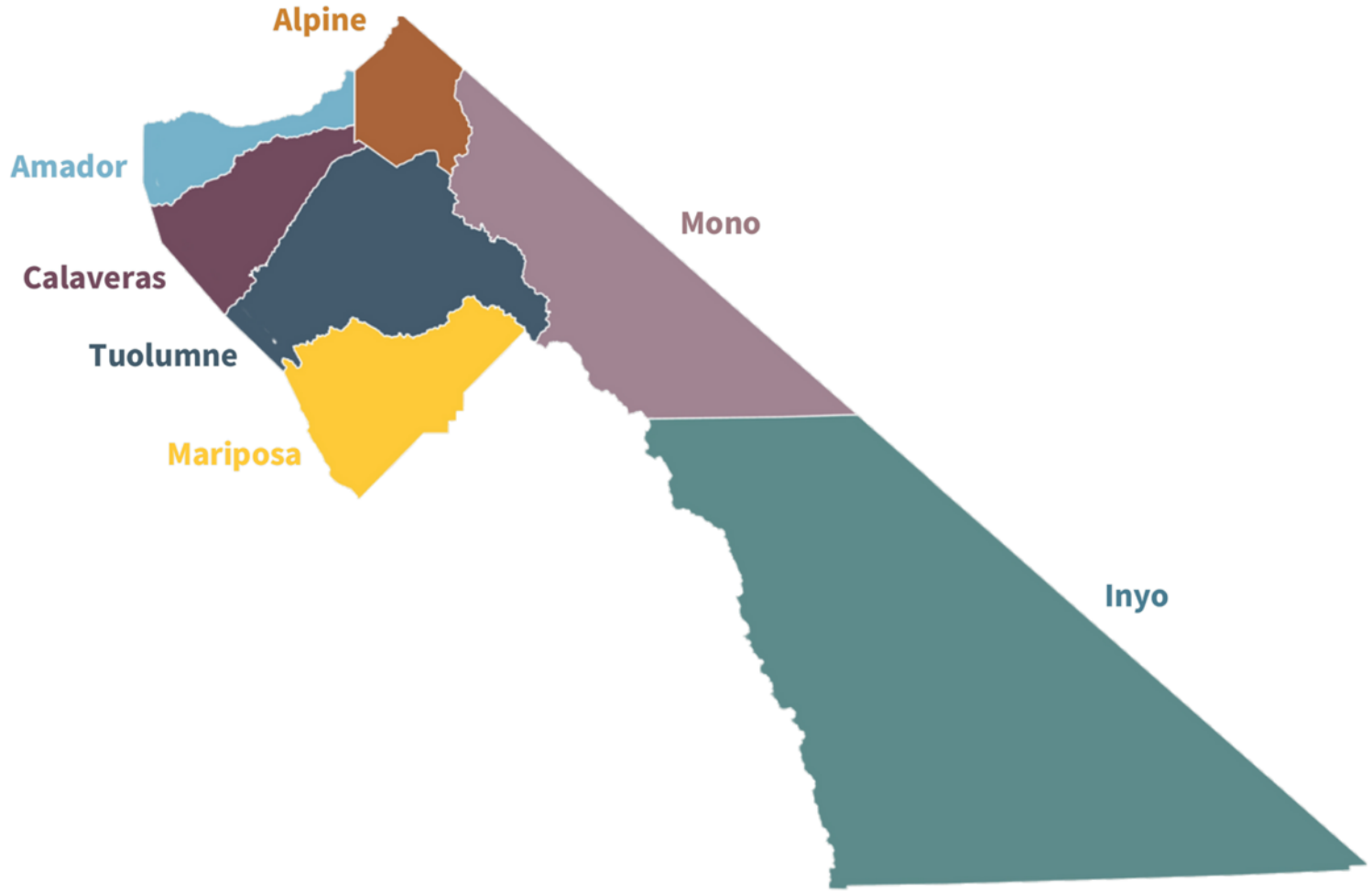


visit California



CALIFORNIA JOBS FIRST

Sierra Region



visit California

PLACES TO VISIT / REGIONS / HIGH SIERRA

High Sierra



Current Context: Calendars

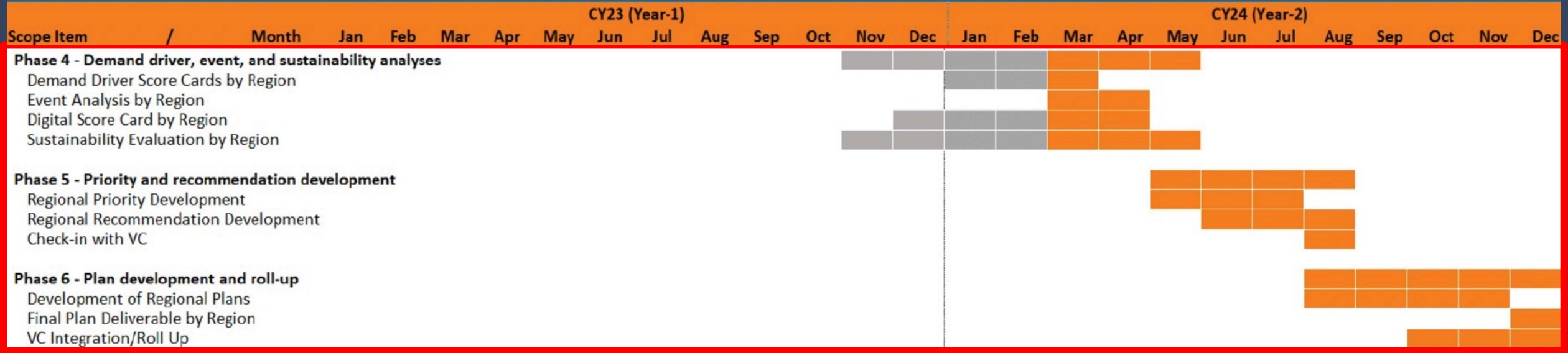
JLL

visit California

Regional Strategic Plan Update

December 2024

Visit California Regional Tourism Plans Timeline



Current Context: Calendars

JLL
visit California
Regional Strategic Plan Update

December 2024



Current Context: Calendars

CALIFORNIA JOBS FIRST
Sierra Region

August 29, 2024

6.21	**Public Review Draft & Summary of Community Feedback Report POSTED**
6.21 - 7.12	Public Review Period 1
6.30	Regional Summary Comments Due
7.12 - 7.28	Revision Period 1
	Tasks: • Review & Incorporate Content Edits Based on Public Comments • Prepare Summary Report of Comments
7.29 - 7.31	Indesign Phase 2: No Content Edits
7.31	**Draft 2 & Summary of Public Comments Round 1 POSTED**
7.31 - 8.9	Public Review Period 2
8.10 - 8.16	Revision Period 2: Comment Review & Edits to Draft
8.16	**FINAL DRAFT & Summary of Public Comments Round 2 POSTED**
8.16 - 8.23	Final Review by Governing Council
8.23	Governing Council Votes to Approve Plan
8.26 - 8.29	Final Internal Formatting & Any Content Edits Requested (and Approved) by Council
8.29	**SBC Submits to State on behalf of Sierra Jobs First Collaborative**

Current Context: Calendars

CALIFORNIA JOBS FIRST
Sierra Region

August 29, 2024

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Current Context: Calendars

JLL
visit California
Regional Strategic Plan Update

June 11, 2024



Conference Season CA Jobs First Strategy Workshop Sessions





Conference Season CA Jobs First Strategy Workshop Sessions



April 25 - Day 1

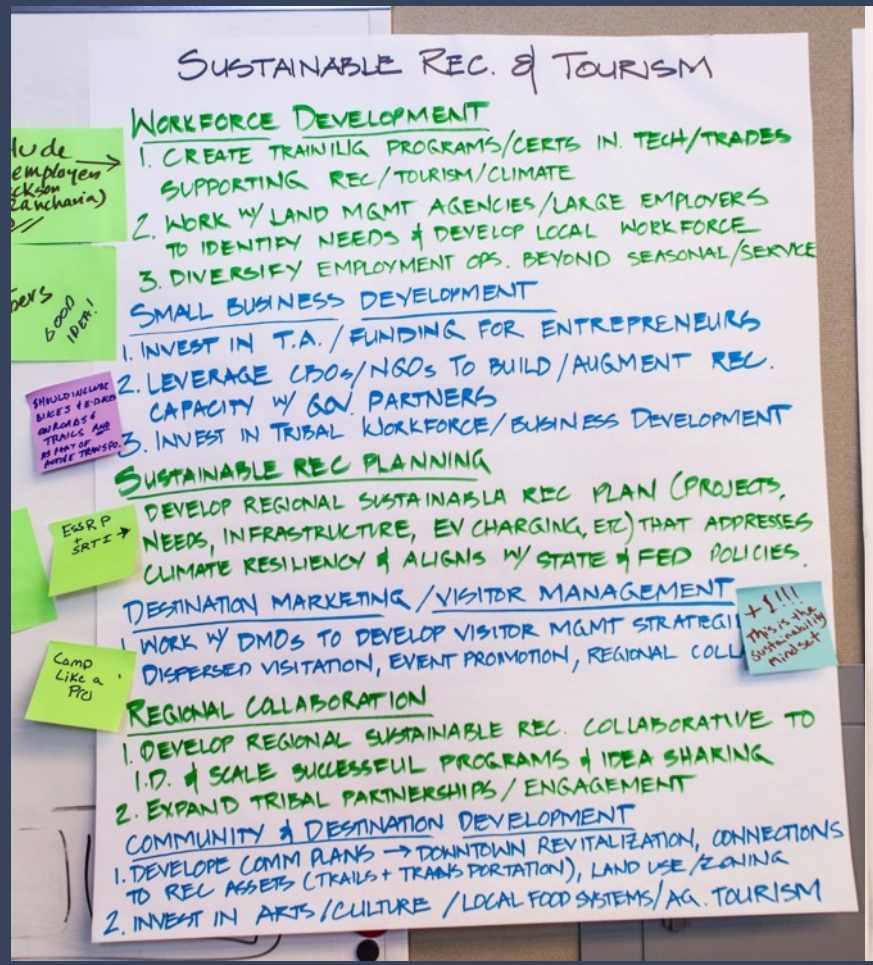
CA Jobs First Strategy Workshop Sessions

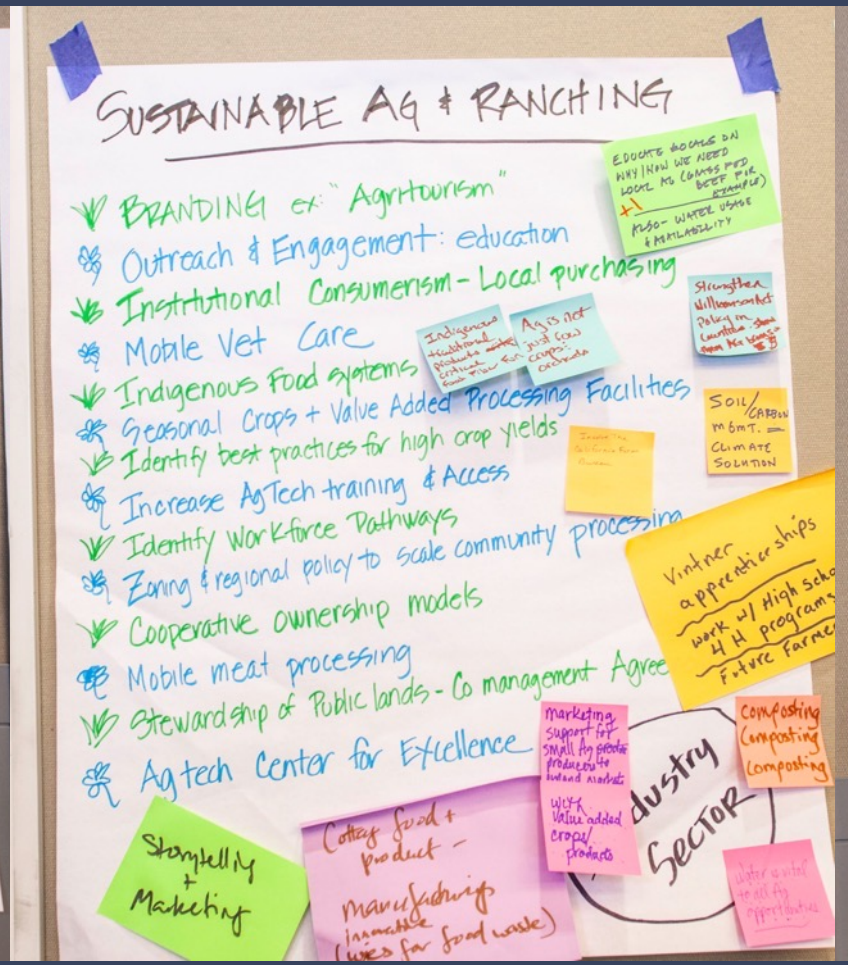


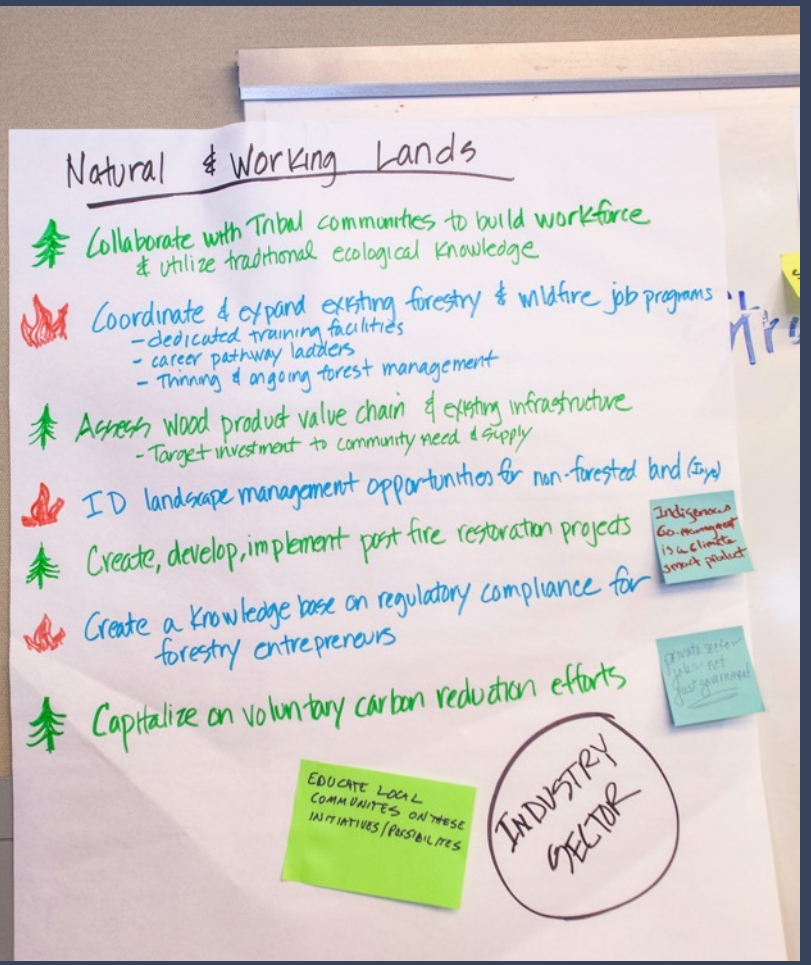


April 26 - Day 2

CA Jobs First Strategy Workshop Sessions







April 26 - Day 2

CA Jobs First Strategy Workshop Sessions



Conference Season - CA Jobs First Strategy Workshop Sessions

CALIFORNIA JOBS FIRST
Eastern Sierra Region

Strategic Planning Production Schedule:

What's next? Please follow the links below to view the schedule for the production of the strategic plan and why changes to this production schedule were made between 4.26.24 and 5.3.24.

Please view the Recording and Meeting Minutes from the 4.26.24 Governing Council Meeting for a recap of the the conservation that led to these schedule decisions.

We also encourage the Sierra Jobs First Collaborative to both attend and share the Community Engagement Workshop series broadly with the public. Please click here for more details as well as times, dates, and locations of these public-facing workshops.

Please note that comments on the Regional Summary will continue to be accepted until June 30th.

Strategic Plan Production Schedule

Memo RE: Production Schedule Changes

Conference Season - CA Jobs First Strategy Workshop Sessions

What are we aiming to accomplish?

Invest in industries that will advance priorities identified during each region's Planning Phase

Fund projects that ensure workers and disinvested communities are the primary beneficiaries

Leverage federal, state, and private dollars

Priority Industry Sector - "Sustainable Recreation & Tourism"

CALIFORNIA JOBS FIRST
Sierra Region

Monday June 17, 2024

Sustainable Recreation & Tourism: A target sector focused on mitigating negative impacts and transforming outcomes for tourism and recreation today by increasing economic mobility, social fairness, and environmental sustainability. The Sierra California Jobs First region welcomes millions of visitors every year to its national and state parks and forests, ski resorts, and historic small towns. The region also holds several artistic, cultural, and sports-related events that, if marketed properly, could bring in additional revenue and job opportunities. Because tourism and recreation are among the top industries in this region, it is important to capitalize on the multi-benefit outcomes surrounding equity and climate resilience, not simply the promotion of tourism.

Workshop Date:	Time:	Co-Conveners:	How to register:
Jun 17, 2024	2-5pm	Lead: **Eastern Sierra Sustainable Recreation Partnership (ESSRP)** Co-Lead: ESCOG	*Information Coming Soon; in the meantime, TBD, please express your interest by emailing jobsfirst@sierrabusiness.org and we will connect you with ESSRP.*

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6.21 - 7.12	Public Review Period 1
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Conference Season - CA Trails and Greenways Conference



Event Summary Keynote Speakers & Workshops **Schedule & Rates** Sponsors & Exhibitors
Hotel & Travel FAQs

California Trails & Greenways 2024

April 30 - May 2

Everline Resort & Spa
Olympic Valley, CA

Conference Season - CA Trails and Greenways Conference

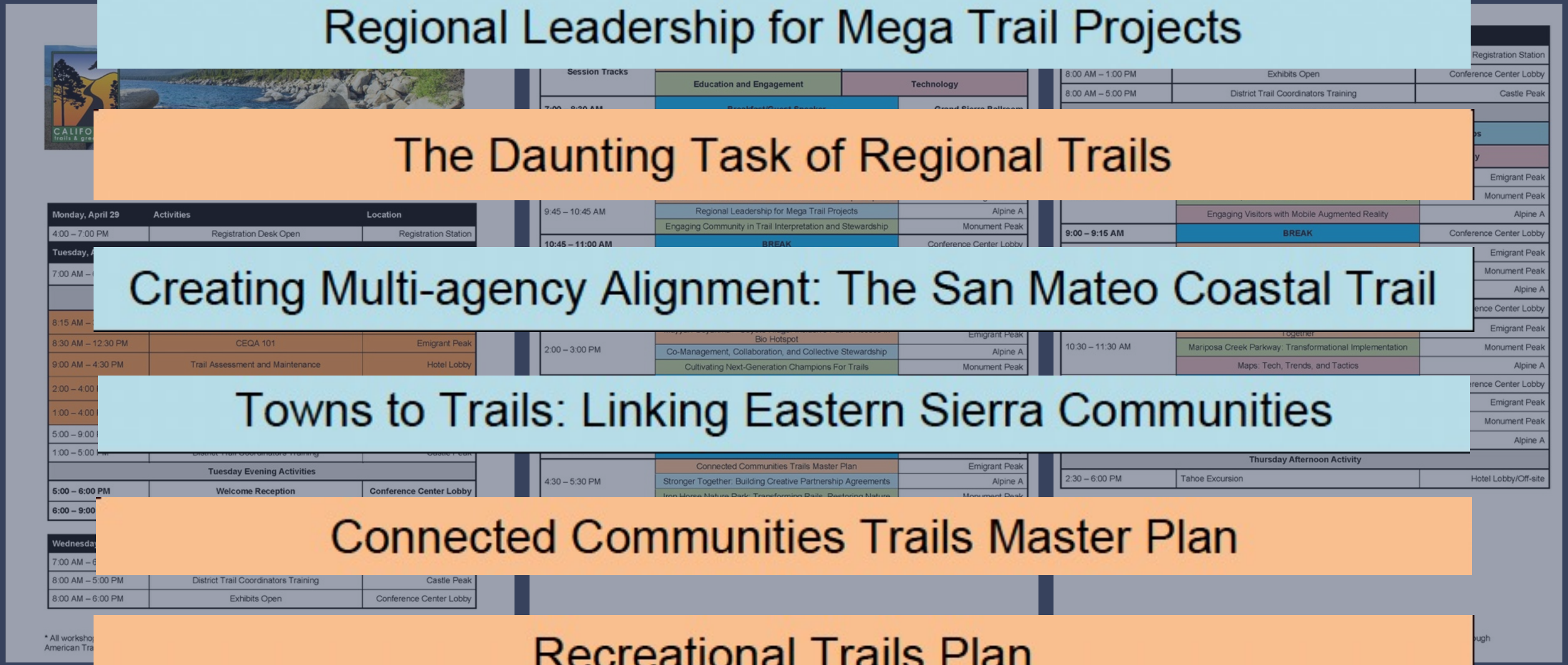


EASTERN SIERRA
Sustainable Recreation Partnership

SUSTAINABLE RECREATION & TOURISM INITIATIVE

Funded by a grant from Proposition 68 and the Sierra Nevada Conservancy

Conference Season - CA Trails and Greenways Conference



Regional Leadership for Mega Trail Projects

The Daunting Task of Regional Trails

Creating Multi-agency Alignment: The San Mateo Coastal Trail

Towns to Trails: Linking Eastern Sierra Communities

Connected Communities Trails Master Plan

Recreational Trails Plan

Sierra Nevada Region Trail Systems: Connected Communities

Connected Communities Project

The Connected Communities Project aims to stimulate the economies of rural communities by improving trail access and connectivity and encouraging diverse user types to explore and recreate on public lands by linking 15 mountain towns by trails.

Introduction

The Connected Communities Project is a visionary effort led in partnership by federal land managers, SBTS, and community partners to connect 15 mountain towns for economic prosperity through outdoor recreation—an $887 billion industry. It will create a vision for a recreation-focused lifestyle through community investment, shared stewardship, economic opportunity, and important new local jobs, all benefiting economically disadvantaged communities in California's Plumas, Sierra, Butte, Lassen, and Nevada Counties, as well as Washoe County, Nevada. Our work will include planning, environmental review, trail creation, and maintenance of trails. The project's intent is to diversify recreation throughout the region and provide economic stability, as well as support fire recovery and prevention efforts. This project will create a learning landscape for outdoor and environmental education programs that include youth employment and volunteer participation. Our visionary goal is to establish a multi-use signature route highlighting these communities, which we are calling the Lost Sierra Route.

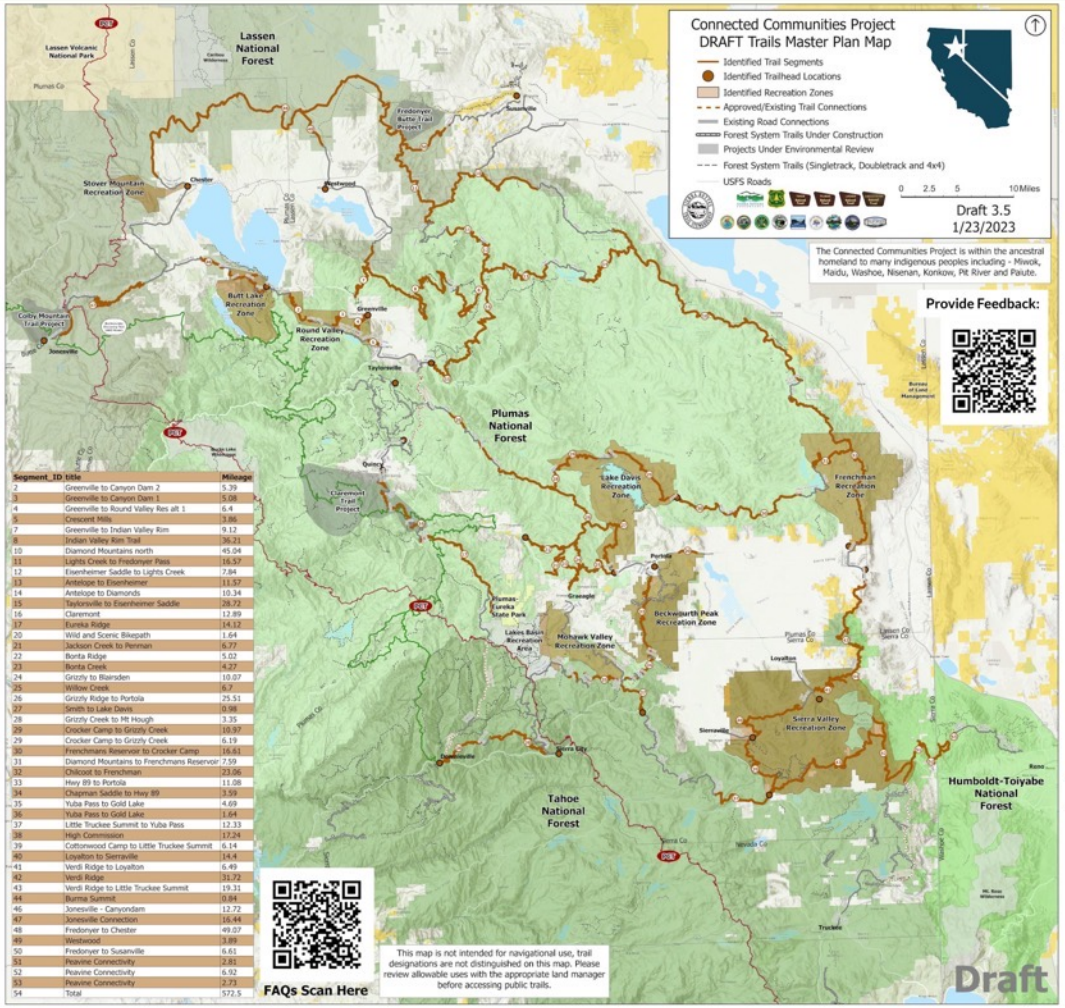
Goals & Objectives

The Connected Communities Project includes four main components:

1. Identify ideal trail corridors for a singletrack trail network to connect communities across the region and outline a signature route through the region dubbed the Lost Sierra Route
2. Conceptualize capital improvement projects required to support the trail network such as trailhead infrastructure
3. Highlight Recreation Zones as areas near communities that warrant additional planning and development
4. Develop desired conditions for fuels reduction and restoration within future project planning areas

Acknowledgements

While this project would not be possible without the critical partnership from federal land managers and continued community-member support, financial backing is also critical to the project's success. To date, the project has been primarily funded by Sierra Nevada Conservancy's Resilient Sierra Nevada Communities and Vibrant Recreation and Tourism programs, but has also received financial support from Friesen Foundation, California Off-Highway Vehicle Division grants, Outdoor Industry partners, and matching funds brought by SBTS volunteers and donors.



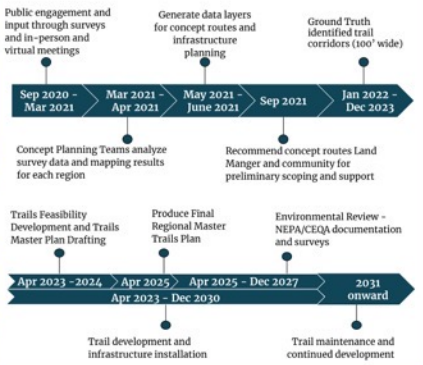
Project Components

572.5 mi Trail Segments - SBTS proposes single lane dirt trail development to Trail Class 2 Moderately Developed standard following Forest Service EM-7720-103 specification, adapted to local conditions. SBTS proposes motorized multi-use destination construction for enjoyment by all user types (hiking, trail running, mountain biking, e-biking, motorcycle riding and horseback).

21 Trailhead Locations - includes new and existing locations requiring infrastructure upgrades and site development

8 Recreation Zones - these are informal designations based on feedback gained from survey responses. They are identified as areas that warrant future additional recreation planning near communities and would include purpose built stacked loop trail systems with a focus on non-motorized opportunities.

Timeline



What It Will Take

We estimate a cost of around **$54.7 million** to bring the Connected Communities Project to life:

- Phase 1: Planning— $465,000
  - Funded by Sierra Nevada Conservancy and private donations
- Phase 2:Environmental Review— $6.7 million
  - $2.05/ft of proposed trail
- Phase 3: Construction - $40.4 million
  - Includes trail development and infrastructure costs
- Phase 4 - Maintenance - $2.3 million
  - Includes Annual trail Maintenance costs at $.70/ft

Sierra Buttes Trail Stewardship (SBTS) SBTS started as a volunteer driven non-profit in 2003. SBTS is focused on building sustainable recreation-based communities through stewardship, job creation and world-class events. Providing quality outdoor experiences through trail construction and maintenance in the Lost Sierra.

2022 Accomplishments

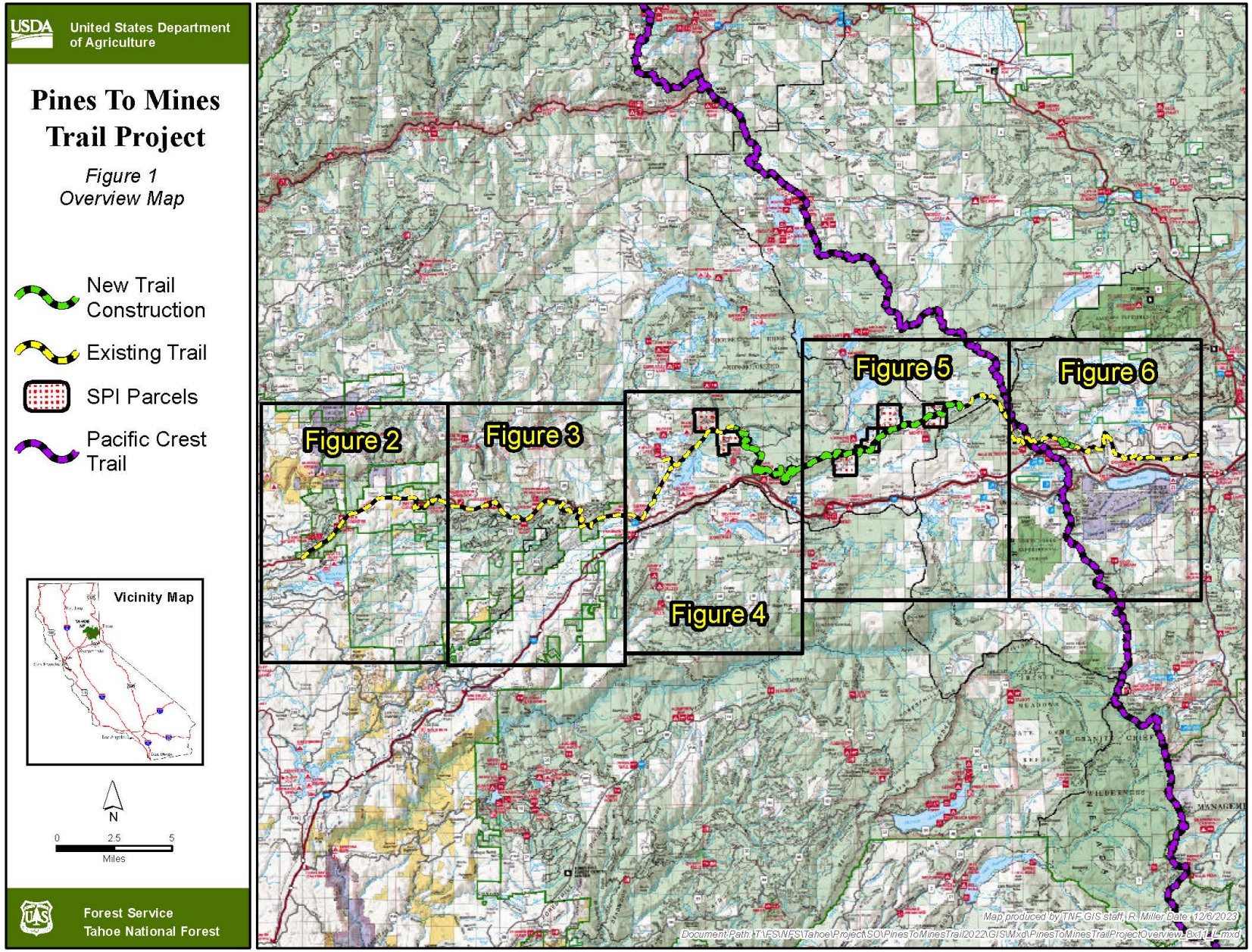
- 67 Employees (30 youth)
- 25 Miles Trail Built
- 226 Miles Trail Maintained
- 592 Trail Volunteers
- 4,290 Volunteer Hours
- $1.45 Million Gross payroll

Get Involved

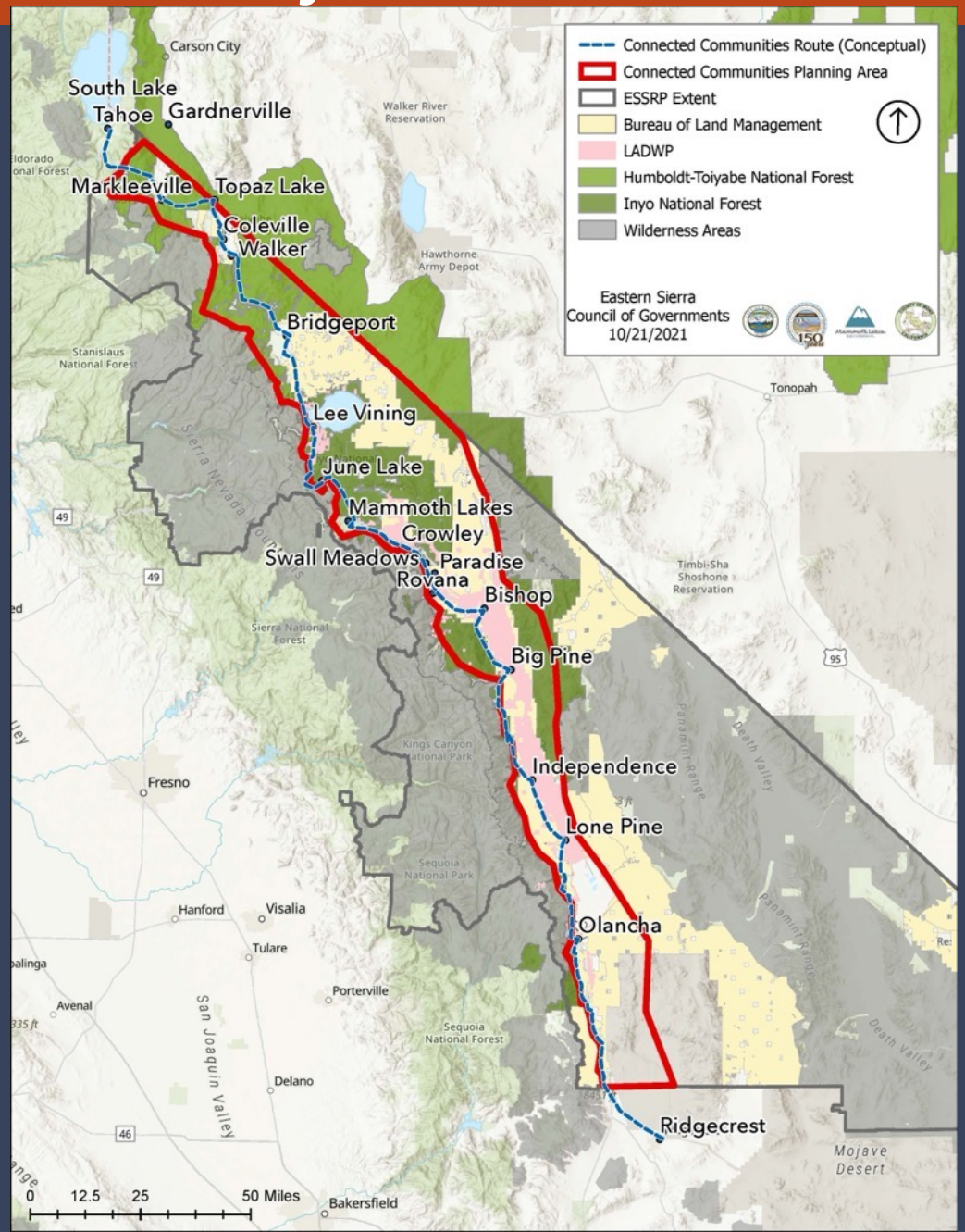
Contact

Trinity Stirling, Project Manager, trinity@sierratrails.org
Greg Williams, Executive Director, willie@sierratrails.org
Sierratrails.org/cc

Sierra Nevada Region Trail Systems: Pines to Mines



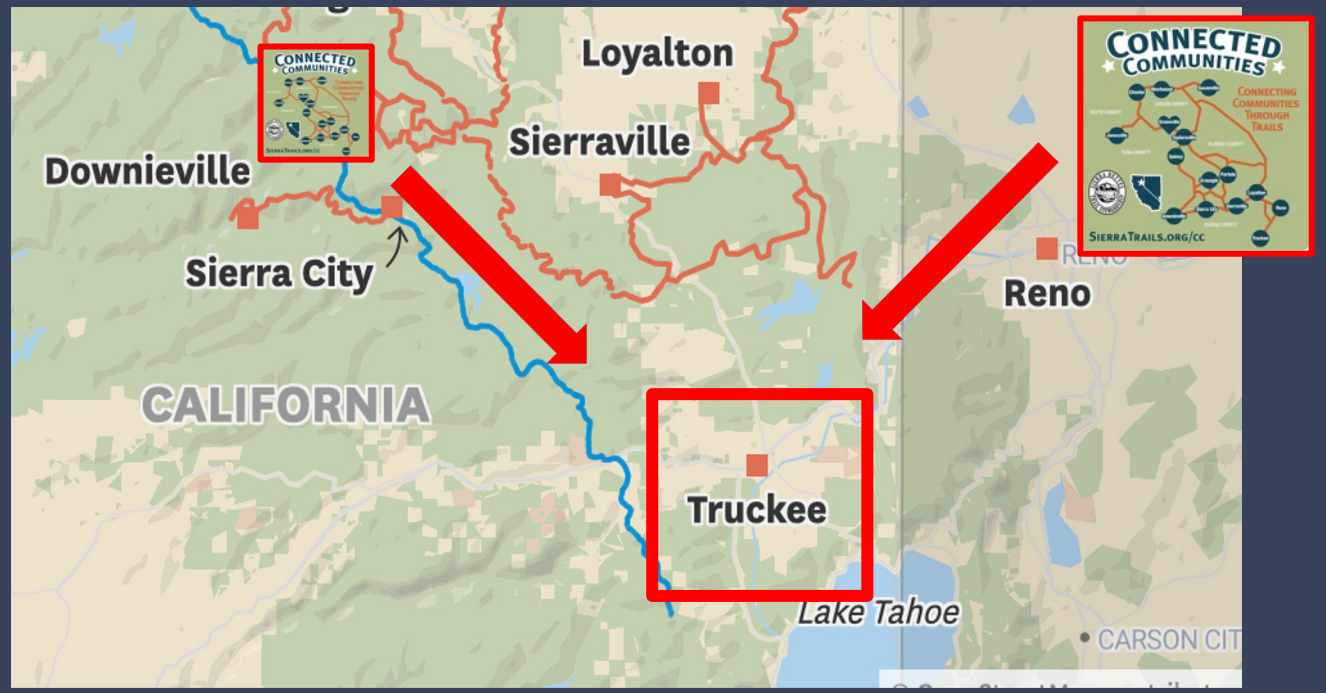
Sierra Nevada Region Trail Systems: Towns to Trails



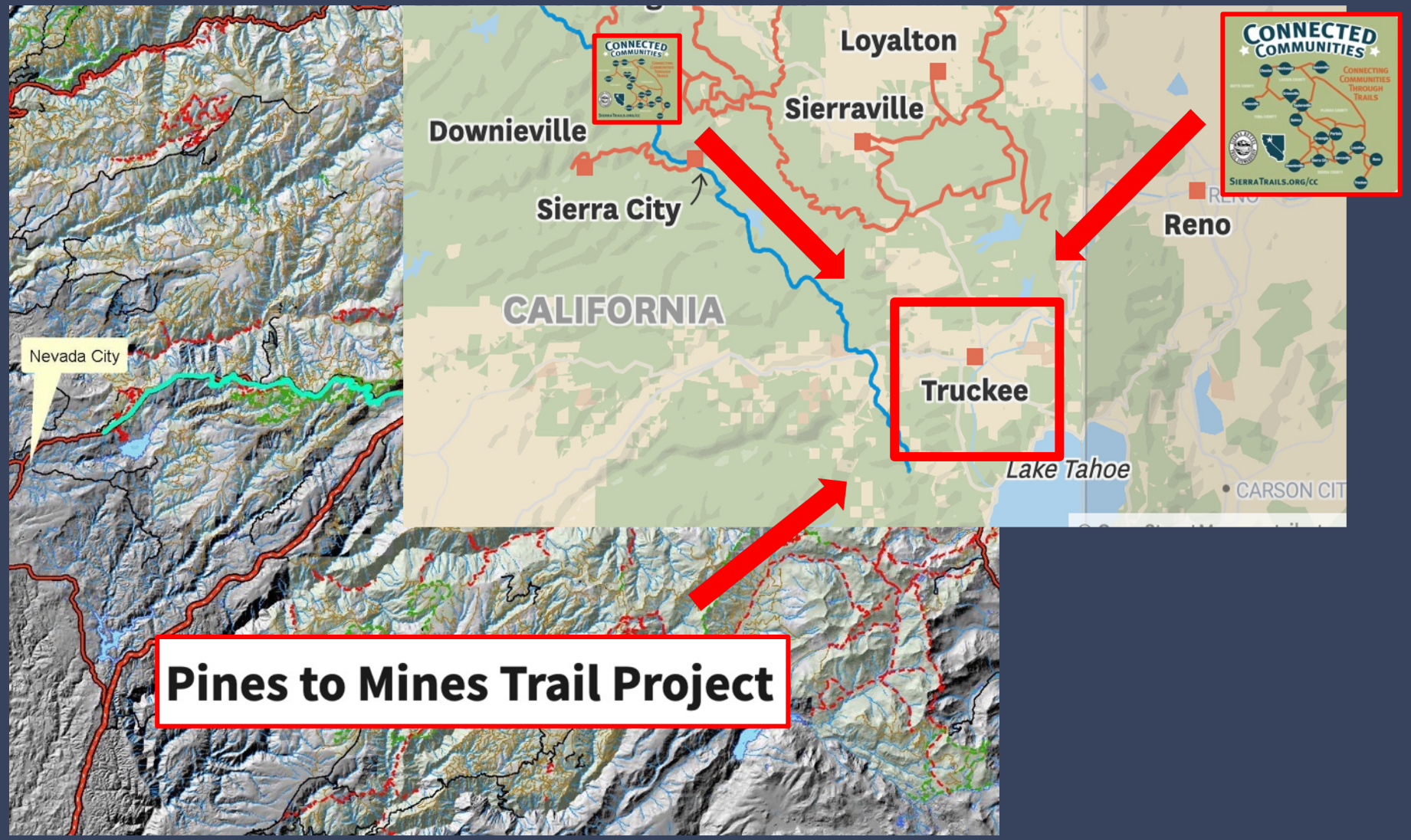
Truckee / Tahoe: The Common Destination



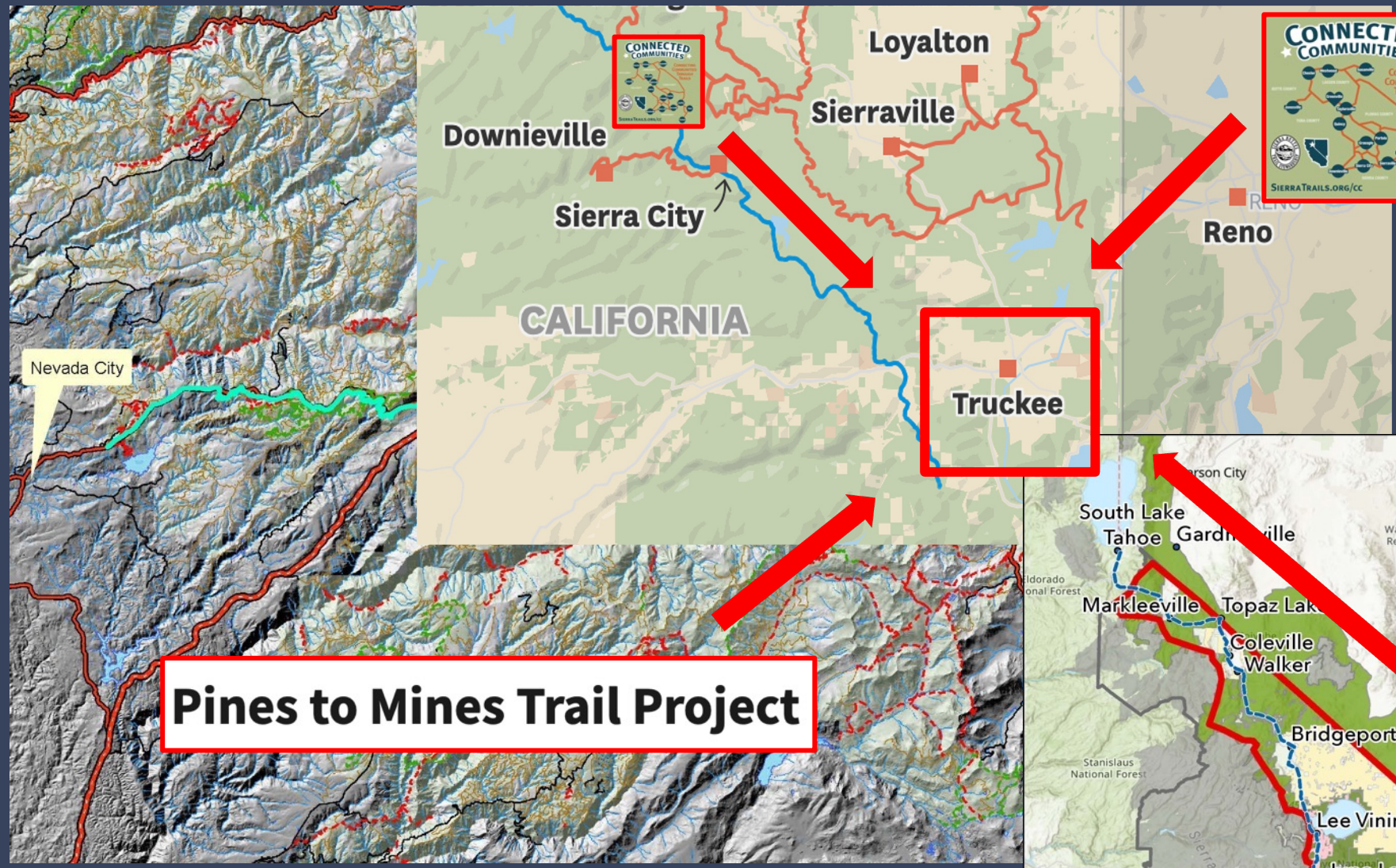
Situations / Awareness: Destination Truckee / Tahoe

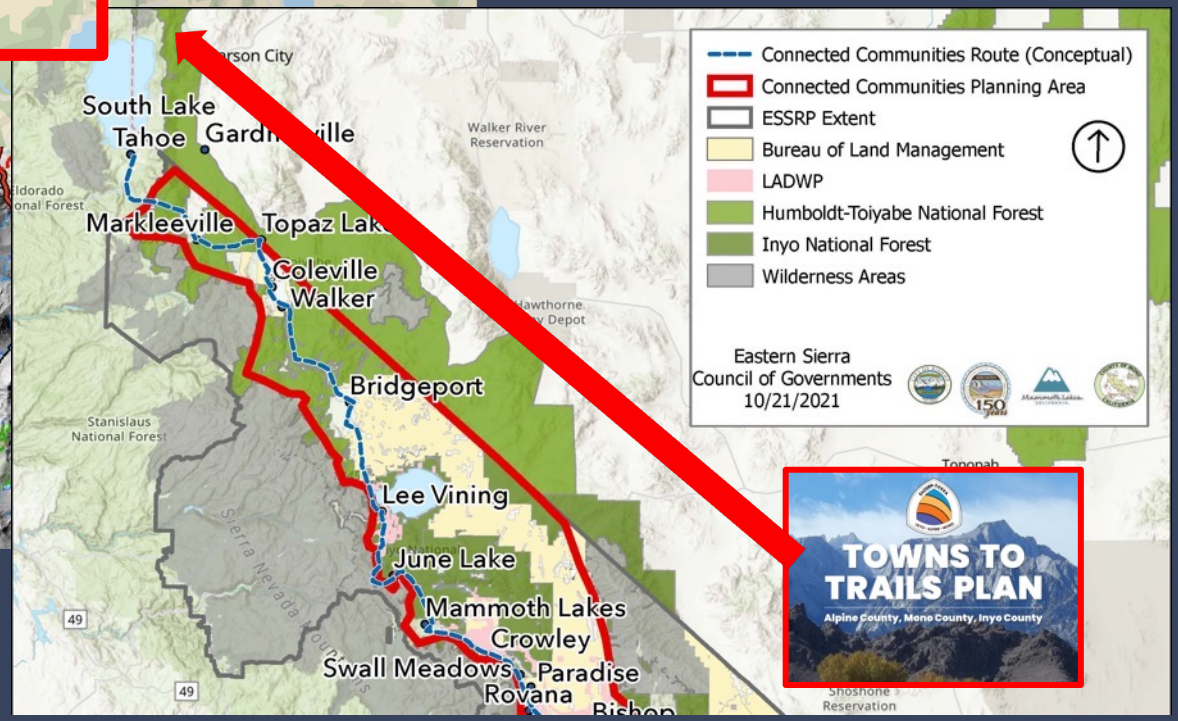


Situations / Awareness: Destination Truckee / Tahoe

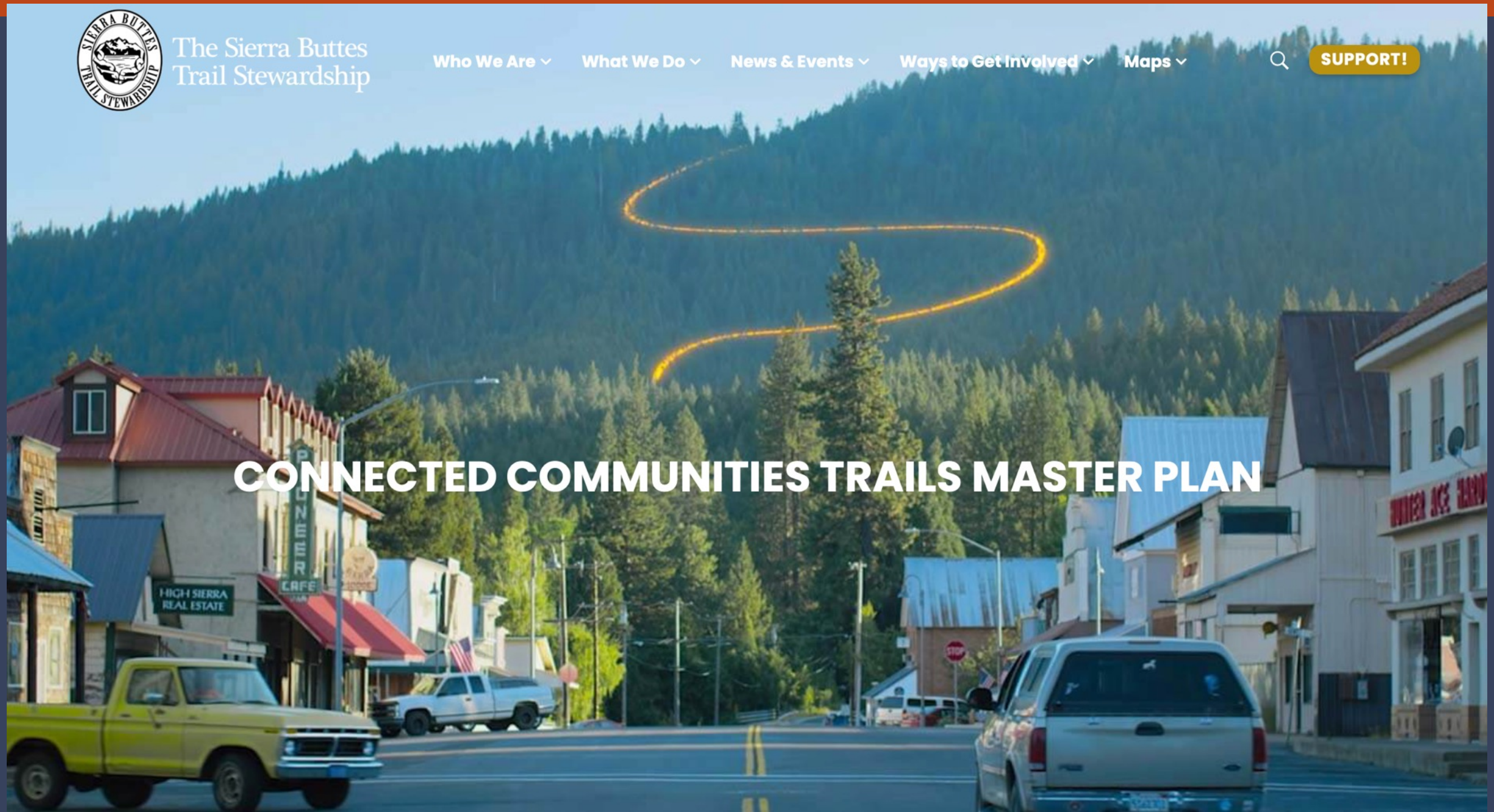


Situations / Awareness: Destination Truckee / Tahoe





Situations / Awareness: Destination Truckee / Tahoe



Situations / Awareness: Destination Truckee / Tahoe

Sierra Buttes Trail Stewardship

Who We Are | What We Do | News & Events | Ways to Get Involved | Maps | SUPPORT!

Linking 15 California Mountain Communities Through Multiuse Trails

About the Trails Master Plan

The Trails Master Plan is being developed through community input and will allow residents to collaborate with land managers and local government officials on a long-range vision for building and maintaining a world-class recreational resource on public land. The TMP will also provide a repeatable process/template for other rural communities wanting to collaborate with government agencies and stakeholders and for land managers to make informed decisions and prioritize projects based on the needs of the community.



Timing of the TMP is critical as Plumas, Lassen and Tahoe National Forests are all in the process of updating their Forest Land & Resource Management Plans. The TMP will provide timely, accurate and useful information for National Forests to plan land access, recreational trails and community needs long into the future.

Specifically, the Connected Communities Trails Master Plan will:

The Connected Communities Projec
is being carried out in 4- Phases:

Connected Communities Partners

To date, project funding has been provided by Sierra Nevada Conservancy, California Off-Highway Vehicle Division grants, California State Parks & Recreation grants, California State proposition funds, National Forest Foundation grants, Secure Rural Schools, Outdoor Industry partners, Adopt a Trail sponsors and SBTS matching funds.

The list of Connected Communities partners is extensive and varied, spanning from local elected officials to government agencies and municipalities including:

Sierra Nevada Conservancy
US Forest Service, Pacific Southwest Region 5
Tahoe National Forest
Lassen National Forest
Plumas National Forest
Plumas County Board of Supervisors
Sierra County Board of Supervisors
Lassen County Board of Supervisors
Butte County Board of Supervisors
City of Portola
City of Loyalton

Congressional Representative Doug LaMalfa
California State Senator Brian Dahle
California State Assemblywoman Megan Dahle
California Department of Parks & recreation
Feather River Land Trust
Sierra County Land Trust
Lassen Land & Trails Trust
Truckee Donner Land Trust
Northern California Regional Land Trust
Friends of Plumas Wilderness
Feather River Tourism Association

Pacific Crest Trail Association
Nevada County Woods Riders
Truckee Dirt Riders
Reno Area Dirt Riders
Chico Velo
Susanville Area Bicycle Association
Tahoe Area Mountain Bike Association
Truckee Trails Foundation
Santa Cruz Bicycles
Sierra Nevada Brewing Company
Patagonia
Dolan Auto Group

Situations / Awareness: Destination Truckee / Tahoe

Sierra Buttes Trail Stewardship

Who We Are | What We Do | News & Events | Ways to Get Involved | Maps | SUPPORT!

The 2021 Dixie Fire Impact

As part of Phase I planning activities, we created *A Trail For Everyone* which highlighted the Connected Communities Project and Lost Sierra Route concept. In the film we feature Indian Valley and the community of Greenville which has since been devastated by the Dixie Fire (the second-largest recorded fire in California history). While the Dixie Fire has had tremendous impacts to our community, trails and livelihoods, it has not obscured SBTS commitment to the Connected Communities Project. We believe that this project can help diversify recreation throughout the region and have positive economic impacts to the region, as tourism and service industries are already the second largest economic industry sector in the Lost Sierra. It will take years for the Lost Sierra communities to rebuild and heal from the traumatic 2021 fire season, and SBTS is here for the long haul as we see the Connected Communities Project as a regional resilience project for not only wildfire impacts but economic downturn too. For more on Dixie Fire impacts and ways to donate to recovery efforts please check out *Hope Rises.*



MAIN STREET & HIGHWAY 89, GREENVILLE

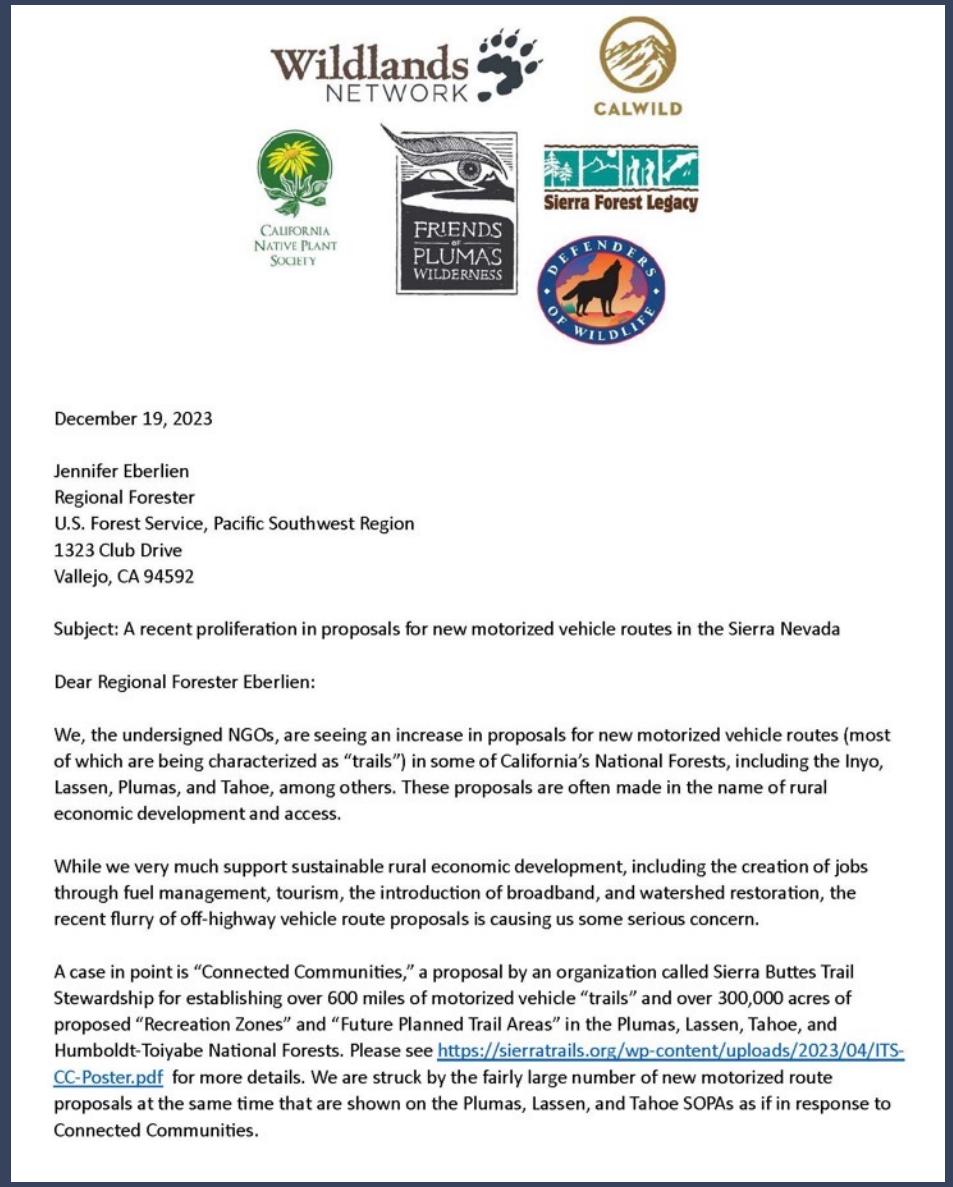


Greenville before and after the Dixie Fire

Situations / Awareness: Destination Truckee / Tahoe



Situations / Awareness: Destination Truckee / Tahoe



December 19, 2023

Jennifer Eberlien
Regional Forester
U.S. Forest Service, Pacific Southwest Region
1323 Club Drive
Vallejo, CA 94592

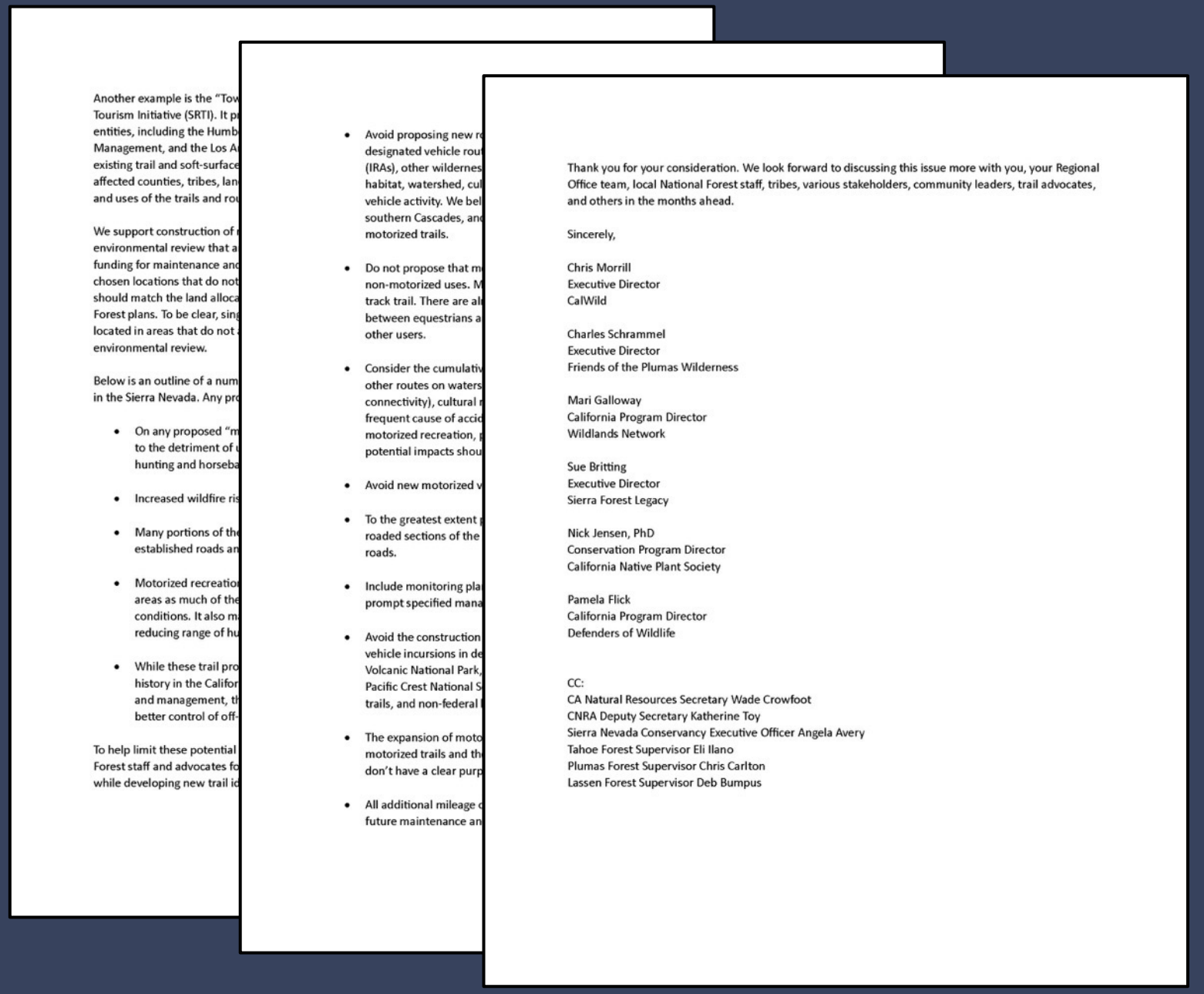
Subject: A recent proliferation in proposals for new motorized vehicle routes in the Sierra Nevada

Dear Regional Forester Eberlien:

We, the undersigned NGOs, are seeing an increase in proposals for new motorized vehicle routes (most of which are being characterized as "trails") in some of California's National Forests, including the Inyo, Lassen, Plumas, and Tahoe, among others. These proposals are often made in the name of rural economic development and access.

While we very much support sustainable rural economic development, including the creation of jobs through fuel management, tourism, the introduction of broadband, and watershed restoration, the recent flurry of off-highway vehicle route proposals is causing us some serious concern.

A case in point is "Connected Communities," a proposal by an organization called Sierra Buttes Trail Stewardship for establishing over 600 miles of motorized vehicle "trails" and over 300,000 acres of proposed "Recreation Zones" and "Future Planned Trail Areas" in the Plumas, Lassen, Tahoe, and Humboldt-Toiyabe National Forests. Please see https://sierratrails.org/wp-content/uploads/2023/04/ITS-CC-Poster.pdf for more details. We are struck by the fairly large number of new motorized route proposals at the same time that are shown on the Plumas, Lassen, and Tahoe SOPAs as if in response to Connected Communities.



Another example is the "Tow
Tourism Initiative (SRTI). It p
entities, including the Humb
Management, and the Los A
existing trail and soft-surface
affected counties, tribes, lan
and uses of the trails and rou

We support construction of
environmental review that a
funding for maintenance and
chosen locations that do not
should match the land alloca
Forest plans. To be clear, sing
located in areas that do not
environmental review.

Below is an outline of a num
in the Sierra Nevada. Any pro

- On any proposed "m
to the detriment of u
hunting and horseba
- Increased wildfire ris
- Many portions of the
established roads an
- Motorized recreatio
areas as much of the
conditions. It also ma
reducing range of hu
- While these trail pro
history in the Califor
and management, th
better control of off-

To help limit these potential
Forest staff and advocates fo
while developing new trail id

- Avoid proposing new r
designated vehicle rou
(IRAs), other wilderne
habitat, watershed, cu
vehicle activity. We bel
southern Cascades, an
motorized trails.
- Do not propose that m
non-motorized uses. M
track trail. There are al
between equestrians a
other users.
- Consider the cumulativ
other routes on waters
connectivity), cultural
frequent cause of accid
motorized recreation,
potential impacts shou
- Avoid new motorized v
- To the greatest extent
roaded sections of the
roads.
- Include monitoring pla
prompt specified mana
- Avoid the construction
vehicle incursions in de
Volcanic National Park,
Pacific Crest National S
trails, and non-federal
- The expansion of moto
motorized trails and th
don't have a clear purp
- All additional mileage
future maintenance an

Thank you for your consideration. We look forward to discussing this issue more with you, your Regional Office team, local National Forest staff, tribes, various stakeholders, community leaders, trail advocates, and others in the months ahead.

Sincerely,

Chris Morrill
Executive Director
CalWild

Charles Schrammel
Executive Director
Friends of the Plumas Wilderness

Mari Galloway
California Program Director
Wildlands Network

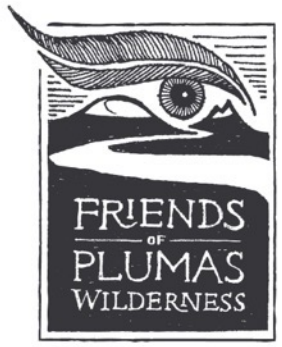
Sue Britting
Executive Director
Sierra Forest Legacy

Nick Jensen, PhD
Conservation Program Director
California Native Plant Society

Pamela Flick
California Program Director
Defenders of Wildlife

CC:
CA Natural Resources Secretary Wade Crowfoot
CNRA Deputy Secretary Katherine Toy
Sierra Nevada Conservancy Executive Officer Angela Avery
Tahoe Forest Supervisor Eli Ilano
Plumas Forest Supervisor Chris Carlton
Lassen Forest Supervisor Deb Bumpus

Regional Expansion of Motorized Trails















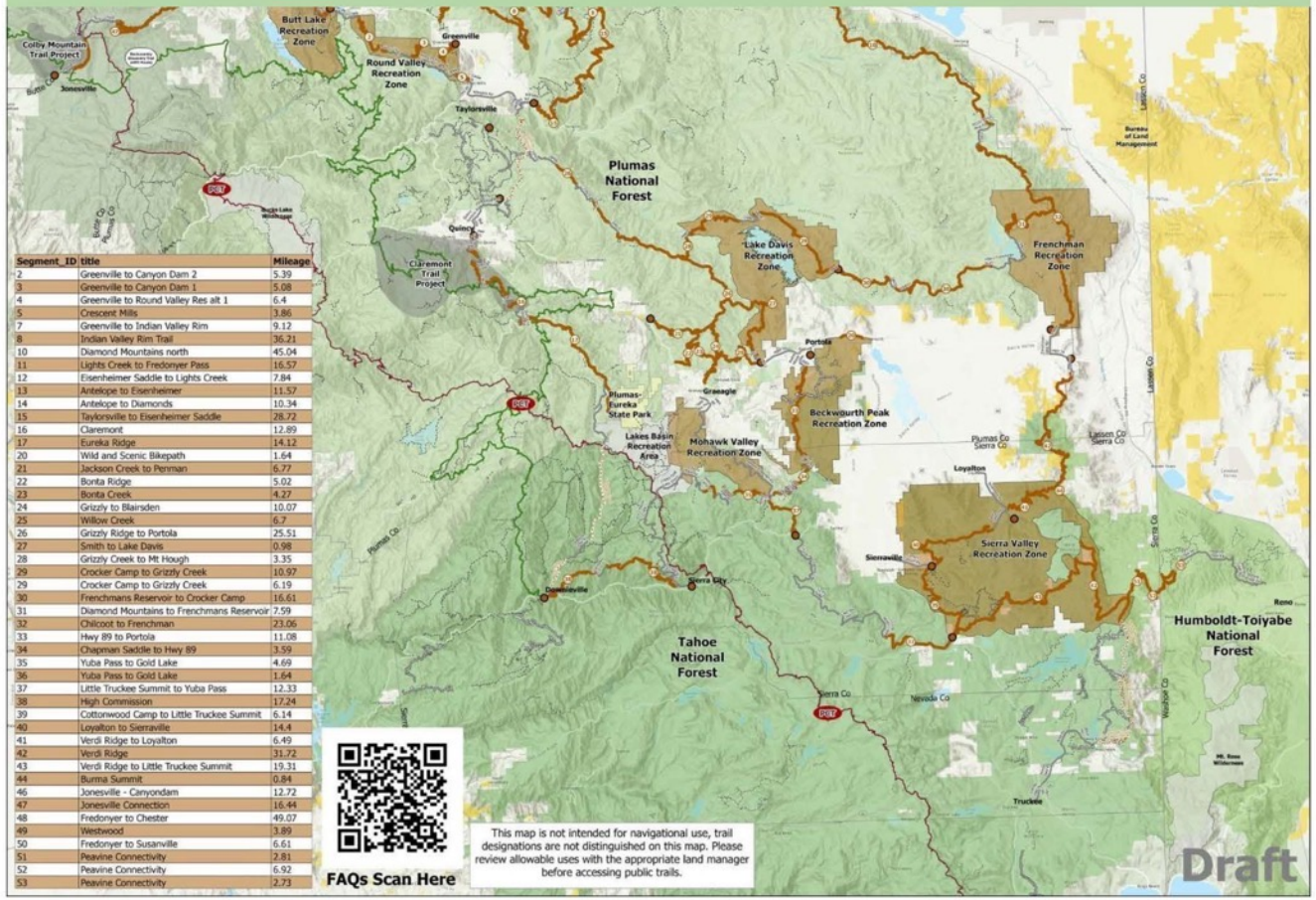
CALIFORNIA
WILDERNESS
COALITION





Situations / Awareness: Destination Truckee / Tahoe

Sierra Buttes Trail Stewardship's Connected Communities Proposed Trail Master Plan



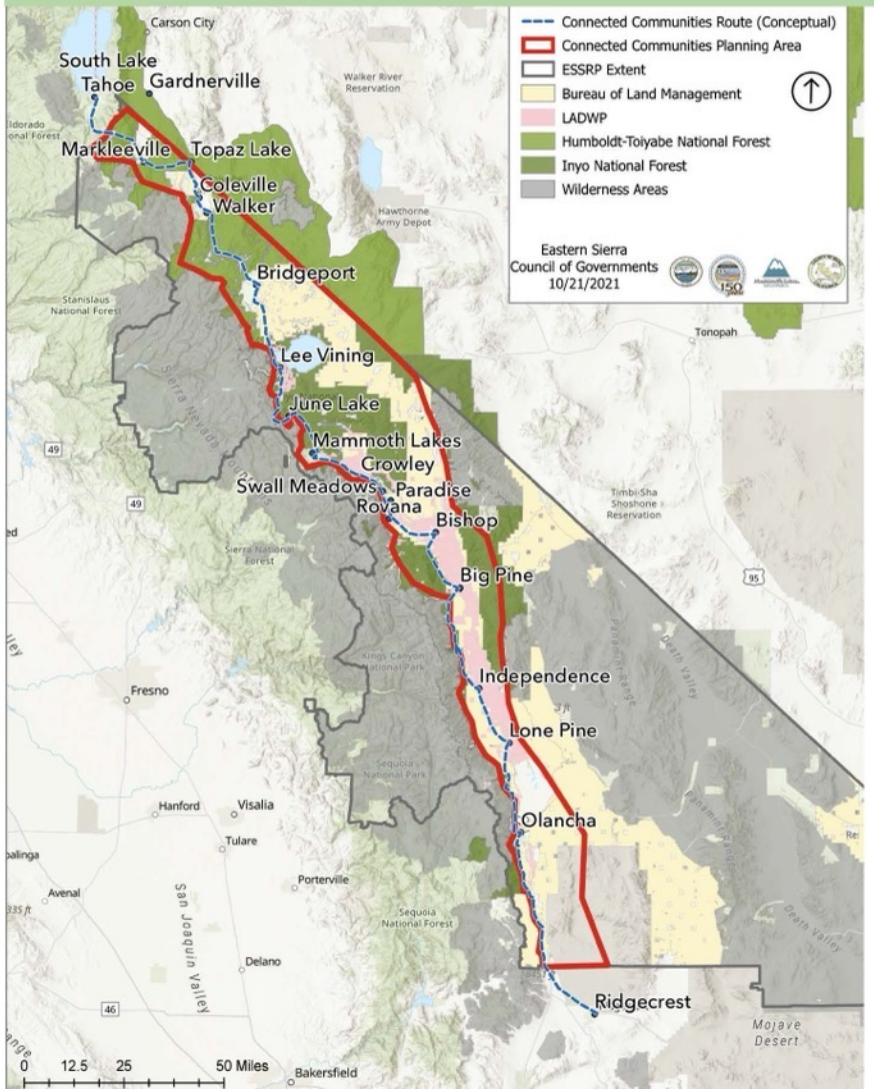
Segment_ID	title	Mileage
2	Greenville to Canyon Dam 2	5.39
3	Greenville to Canyon Dam 1	5.08
4	Greenville to Round Valley Res alt 1	6.4
5	Crescent Mills	3.86
7	Greenville to Indian Valley Rim	9.12
8	Indian Valley Rim Trail	36.21
10	Diamond Mountains north	45.04
11	Lights Creek to Fredonyer Pass	16.57
12	Eisenheimer Saddle to Lights Creek	7.84
13	Antelope to Eisenheimer	11.57
14	Antelope to Diamonds	10.34
15	Taylorsville to Eisenheimer Saddle	28.72
16	Claremont	12.89
17	Eureka Ridge	14.12
20	Wild and Scenic Bikepath	1.64
21	Jackson Creek to Penman	6.77
22	Bonta Ridge	5.02
23	Bonta Creek	4.27
24	Grizzly to Blairsden	10.07
25	Willow Creek	6.7
26	Grizzly Ridge to Portola	25.51
27	Smith to Lake Davis	0.98
28	Grizzly Creek to Mt Hough	3.35
29	Crocker Camp to Grizzly Creek	10.97
29	Crocker Camp to Grizzly Creek	6.19
30	Frenchmans Reservoir to Crocker Camp	16.61
31	Diamond Mountains to Frenchmans Reservoir	7.59
32	Chilcoot to Frenchman	23.06
33	Hwy 89 to Portola	11.08
34	Chapman Saddle to Hwy 89	3.59
35	Yuba Pass to Gold Lake	4.69
36	Yuba Pass to Gold Lake	1.64
37	Little Truckee Summit to Yuba Pass	12.33
38	High Commission	17.24
39	Cottonwood Camp to Little Truckee Summit	6.14
40	Loyalton to Sierraville	14.4
41	Verdi Ridge to Loyalton	6.49
42	Verdi Ridge	31.72
43	Verdi Ridge to Little Truckee Summit	19.31
44	Burma Summit	0.84
46	Jonesville - Canyondam	12.72
47	Jonesville Connection	16.44
48	Fredonyer to Chester	49.07
49	Westwood	3.89
50	Fredonyer to Susanville	6.61
51	Peavine Connectivity	2.81
52	Peavine Connectivity	6.92
53	Peavine Connectivity	2.73

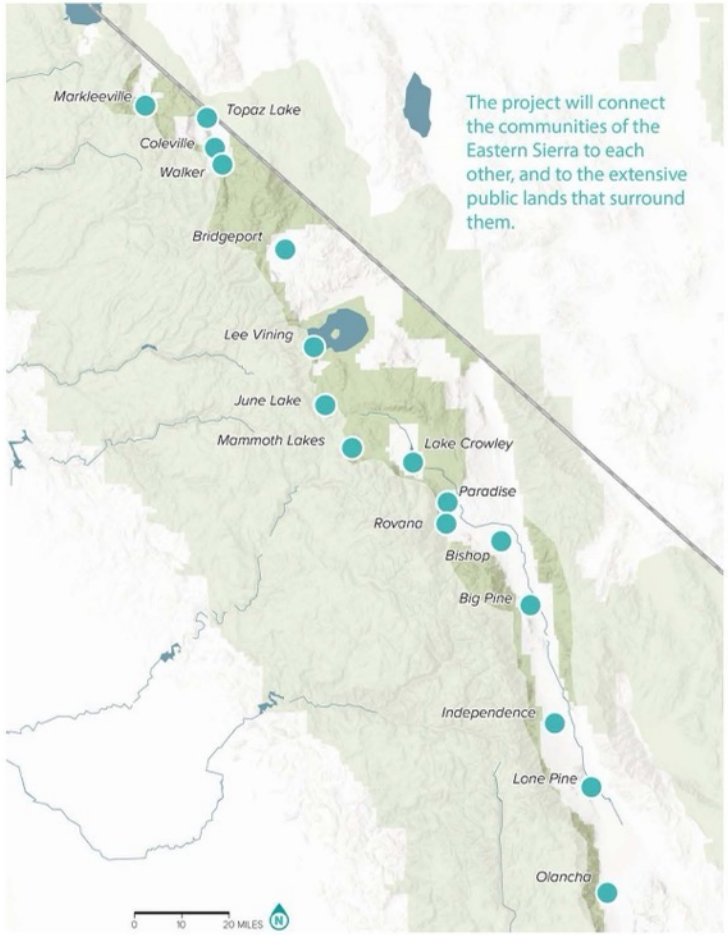


- 572 miles new single-track motorized trail on public lands
- 21 new trailheads
- 48 new trail segments
- 8 'Recreation Zones', ~300K acres
- Plumas, Lassen, Tahoe (and Humboldt-Toiyabe) NFs, BLM

Situations / Awareness: Destination Truckee / Tahoe

Sustainable Recreation & Tourism Initiative's
Towns to Trails Proposal





- parallels PCT Markleeville to Lone Pine
- Humboldt-Toiyabe, Inyo NFs, BLM, LADW&P

4. Minimal Engagement with Conservation Community

- Inadequate planning can have landscape-scale impacts
  - Trails can degrade wildlife connectivity and exacerbate habitat fragmentation
  - Impacts to aquatic resources and riparian corridors
  - Concerned USFS embraced landscape-scale concept with inadequate vetting of recreation and wildlife issues and conflicts
- No formal involvement of conservation community and Tribes in developing alignment to balance recreation with biodiversity and habitat protections
  - "Careful planning, stewardship, and education can ensure that access and recreation are balanced with biodiversity and habitat protections." *Pathways to 30x30 California*

Conference Season - 2024 National Outdoor Recreation Conference



CALIFORNIA WILDFIRE & FOREST RESILIENCE TASK FORCE

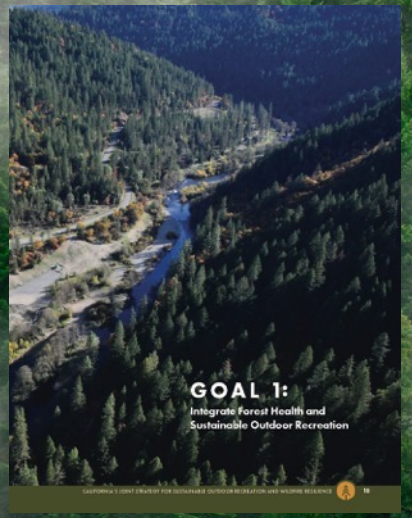
CALIFORNIA'S JOINT STRATEGY FOR SUSTAINABLE OUTDOOR RECREATION & WILDFIRE RESILIENCE

SUSTAINABLE RECREATION CALREC Vision KEY WORKING GROUP

MLTPA MAMMOTH LAKES TRAILS · PUBLIC ACCESS

The Society of Outdoor Recreation Professionals 2024 National Outdoor Recreation Conference

May 7, 2024



GOAL 1:
Integrate the provision of high-quality, sustainable outdoor recreation opportunities with forest health and resilience and wildfire and climate mitigation efforts so that all people can connect to the benefits and wonders of the natural world.

KEY ACTIONS

1. **Maintain Public Access as the Climate Changes:** Develop climate-smart best practices toolkits and resources to be used by land-management organizations for programs and projects associated with forest and wildland health, vegetation management, transportation, and visitor use that enhance public access to outdoor recreation on public lands and waters as the climate changes.

2. **Develop Educational Materials Targeted at Reducing the Human Causes of Ignitions:** Create and distribute educational materials in multiple languages targeting human causes of ignition of wildfires.

3. **Develop Integrated Communications Systems:** Establish integrated and standardized communication systems to provide consistent information to the public about forest health projects, and wildfires and other natural disasters, across jurisdictional boundaries and among federal, state, regional, and local organizations. Partner with Destination Management Organizations (DMOs), chambers of commerce, fire safe councils, cultural groups, outdoor recreation and stewardship groups, and local media to communicate in multiple languages and with digital media about closures, restrictions, smoke, and alternative facilities.

4. **Incorporate Sustainable Outdoor Recreation into the State Department of Conservation's Regional Forest Fire Capacity (RFFC) Programs:** Incorporate the Key Actions from California's Joint Strategy for Sustainable Outdoor Recreation and Wildfire Resilience into the RFFC Program, Regional Forums, and Regional Priority Plans being developed by RFFC Program Regional Block Grantees.

5. **Add Public Education to Forest Health Projects:** Forest health projects on public lands under state and federal funding programs will include a component to educate the public about the project's purpose, techniques, and impact on outdoor recreation opportunities. Education efforts will serve to promote public safety, minimize impacts to recreation user groups, and develop public support for the value of forest health projects, including prescribed fire.

6. **Strengthen Partnerships Between Resource Conservation Districts or Other Appropriate Partners and Land Managers:** Where feasible, recreation land managers will enter into partnerships with Resource Conservation Districts and other appropriate land-management partner entities or authorities to support work including design, permitting, and construction for outdoor recreation facilities and trails and fuel reduction around communities (including fencing, water sources, etc.).

7. **Implement Multi-Benefit Projects In or Adjacent to the Wildland Urban Interface:** Implement projects in or adjacent to Wildland Urban Interface (WUI) areas that have joint wildfire risk reduction and outdoor recreation benefits, such as trails and campgrounds that can be used during fires as personnel and equipment staging areas. Where appropriate, conduct thinning, prescribed burns, and vegetation clearing around outdoor recreation infrastructure to make it more resilient to wildfire and to create defensible space for fire suppression. Within these project areas, create demonstration and interpretive areas incorporating TEK practices where people can recreate and learn about the benefits of prescribed fire and vegetation management.

8. **Design and Build Outdoor Recreation Infrastructure That Is Resilient to Climate Change and Wildfire:** Consider nature-based solutions to address climate change and wildfire risk considerations when designing, constructing, maintaining, and renovating outdoor recreation facilities. Where appropriate, relocate facilities away from floodplains, landslide areas, avalanche paths, or high-risk fire areas. Install multilingual signage identifying emergency egress and shelter-in-place protocols, and, where needed, develop additional access and evacuation points. Design and harden roads, trails, bridges, and outdoor recreation infrastructure to be fire resistant and resilient to natural disasters. When available, cross-train fire crews in sustainable trail construction to help in recovery of trails post-fire.

9. **Establish Permanent Fuel Breaks Proximate to Recreation Traffic:** Where feasible and appropriate, develop permanent fuel breaks that cut across jurisdictional boundaries along or adjacent to recreation trails and infrastructure to achieve multiple wildfire risk reduction and response benefits. Locate fuel breaks near trails to provide access for prescribed fires and fire suppression. In wilderness areas, consider non-permanent fuel breaks to protect resources.

10. **Use Data to Prioritize Wildfire Risk Reduction Treatments in Outdoor Recreation Areas:** Assess community and outdoor recreation asset vulnerability through the use of data developed by the Task Force, such as Planscape, and the Key Working Group (California Recreation Opportunities GIS Map) to develop priorities for treatment around outdoor recreation areas based on likelihood of ignition and vulnerability to the impact of wildfire. In particular, focus prioritization of treatments adjacent to campgrounds, trails, and trailheads.

11. **Create Wildfire Evacuation Plans for At-Risk Outdoor Recreation Areas:** In coordination with local government and using specific evacuation planning tools (e.g., Zonehaven and CAL FIRE's Evacuation Guide), outdoor recreation providers including park agencies, private resorts, and other entities will create, regularly update, and implement and maintain evacuation plans that identify assets and areas most at risk, and safe evacuation routes and staging areas for shelter-in-place.

12. **Create California Environmental Quality Act (CEQA)/National Environmental Policy Act (NEPA) Programmatic Exemptions/Exclusions for Recreation Trails Located Within Treatment Areas:** Create Categorical Exclusion(s) under NEPA, and Categorical Exemption(s) under CEQA, for recreation trails located within treatment areas that have already undergone previous environmental review.



John Knox, general manager of California's Sierra-at-Tahoe Resort Study, surfaces a bench-like stretch of ski trail destroyed by the Caldor Fire in 2021. Credit: Kasha Patel, General Catalyst Report



Sandwiched by how the U.S. Forest Service, Sierra Nevada Conservancy, and CAL FIRE discuss the effect of vegetation treatments on fuel severity during the Caldor Fire in 2021. Credit: Julie Wentworth



GOAL 2:
Plan for and provide a diversity of outdoor recreation opportunities to foster inclusive and equitable access for all Californians.

KEY ACTIONS

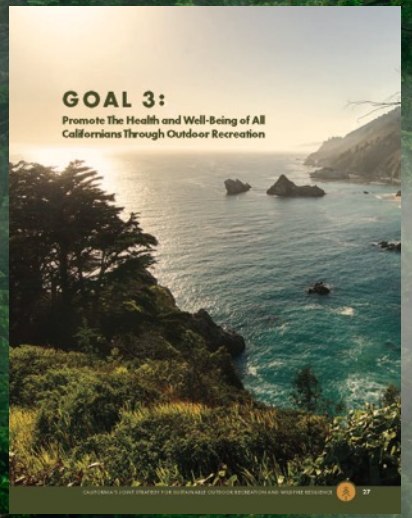
1. **Create Statewide School Programming:** Federal, state, and local agencies will engage and collaborate with the California Department of Education to develop place-based virtual and in-person programming that educates students about the value of outdoor recreation and natural resources, including topics such as Traditional Ecological Knowledge, responsible recreation, fire-prone landscapes, safety, and how to participate in stewardship projects.

2. **Create Interpretive, Historical, and Stewardship Educational Opportunities at Key Recreation Facilities:** Where feasible, create interpretive, historical, and stewardship education to educate the public at key outdoor recreation facilities across the state.

3. **Minimize Impact of Wildfire-Related Area and Facility Closures to Public Access and Recreational Use:** Target outdoor recreation site and area closures to the minimum area and time periods deemed appropriate to mitigate threats and minimize impact to the recreating public and commercial providers. Land managers should engage with relevant public and commercial recreation interests and DMOs on reopening plans, with a particular focus on addressing access concerns of underserved and underrepresented communities.

4. **Engage with Local Communities During Post-Fire Recovery Planning to Expedite the Resumption of Outdoor Recreation Access:** Plan, coordinate and engage with local communities on post-fire recovery plans, including activities aimed at expediting the return of public access. Within burned areas, prioritize forest health, hazard tree and vegetation removal near trails, slope stabilization around trails, and restoration of park and outdoor recreation facilities lost in wildfires. Where appropriate, utilize local workers, volunteers, conservation corps, or tribal capacity such as the Tšivaxc'a'ac Tribal Conservation Corps to assist in post-fire restoration of outdoor recreation infrastructure and trails.

5. **Explore Creating an Online Outdoor Recreation Opportunities Resource:** Explore creating a one-stop online outdoor recreation resource for visitors to research local, regional, and state recreation opportunities based on interest and location. The online resource may contain information on how to prepare for visits to outdoor recreation areas, including information on responsible recreation, how to obtain permits, and what recreational uses are allowed. The resource may also serve as a multilingual communication tool to identify outdoor recreation facilities that are closed due to natural



GOAL 3:
Provide health information, training, and alternative recreation opportunities that promote the health and well-being of all people, with consideration of people's needs before, during, and after wildfires and other natural disasters.

KEY ACTIONS

1. **Improve Air Quality Advisory Communication:** Refine existing air quality communication tools, such as the California Smoke Spotter Application (app) and EPA AirNow, so that more users are aware of the tools, information is available in multiple languages, and users are advised of preventative measures to reduce their exposure. Focus the awareness campaign and information on those who are more likely to be exposed to air quality impacts including smoke, such as outdoor recreation workers.



Smoke from the Windy Fire (2018), seen from Tejunga, CA. Credit: Peter Kaufmann, U.S. Forest Service

2. **Train First Responders, Community Planners, and Outdoor Recreation Staff in Mental Health First Aid and Utilize Medical Reserve Corps and Similar Volunteer Groups to Provide Psychological Support During Disasters:** Create a state program to train all first responders, community planners, and outdoor recreation field staff in mental health first aid to support communities during and after wildfires and other natural disasters. Share models and best practices for how to utilize medically trained volunteers to provide psychological support during and after disasters.

3. **Build Partnerships Between the Health and Outdoor Recreation Sectors:** Pursue the environmental elements of the Health in All Policies approaches of the California Department of Public Health and the Centers for Disease Control and Prevention by creating and maintaining partnerships

between public health entities and the outdoor recreation sector. Partnerships will identify and seek to implement projects with co-benefits for health and outdoor recreation, such as prescriptions to spend time outdoors, smoke-safety and extreme heat guidance, community-based planning of desirable park features and programs, or research to document the beneficial health impacts of local outdoor recreation projects. Partnerships will share best practices and lessons learned with public health and outdoor recreation professional forums.

4. **Increase Opportunities for Indoor Recreation:** Develop public, multi-use indoor recreation spaces that can offer recreation when smoke and wildfire affect the safety of outdoor recreation. These spaces can also be used as information hubs, libraries, cooling centers, Local Assistance Centers, shelters, or staging areas during emergencies.



Kayaking in an indoor pool can serve as a recreation opportunity during a wildfire evacuation event. Credit: County of Los Angeles Department of Parks and Recreation



GOAL 4:
Foster and support robust and diversified economies that enhance sustainable outdoor recreation while investing in the resilience necessary to withstand the impact of climate change, wildfires, and other disasters.

KEY ACTIONS

1. **Build Sustainable Outdoor-Recreation-Based Economies:** Engage the regions of the state's Community Economic Resilience Fund (CERF), the Department of Conservation's Regional Forest and Fire Capacity (RFFC) Program, and other relevant programs to help communities transition to or enhance sustainable outdoor-recreation-based economies. Develop programs, projects, and stewardship opportunities to connect communities through recreation infrastructure and trail systems. Support the establishment of workforces for resource management, conservation, and outdoor recreation that support the economies of local connected communities.

2. **Support Fundamental Community Infrastructure:** Support planning and implementation of the fundamental infrastructure and services needed for outdoor-recreation-based economies, such as resilient and affordable housing and multi-modal transportation systems. Planning efforts may include regional baseline economic assessments to describe the businesses, industries, and workforce involved in outdoor recreation activities, and identify the strengths and deficiencies of outdoor recreation economies for rural development.

3. **Engage Communities Regarding Emergency Response and Land-Management Planning:** Engage chambers of commerce, fire safe councils, DMOs, counties, special districts, and cities and towns with land managers in emergency response planning and the creation of Community Wildfire Protection Plans. Engage with outdoor recreation groups to identify outdoor recreation assets and integrate them into emergency plans to increase the likelihood that these facilities will be protected and/or restored during a wildfire event. When possible, pre-plan roles and partnerships for communication and essential services for emergency responders (staging areas, food, lodging, etc.) that can be readily activated during disasters. Provide these plans to federal and state emergency responders during and post-fire.

4. **Create Post-Fire Educational and Marketing Materials:** Create and distribute multilingual educational materials and destination guides to encourage residents and visitors to return to outdoor recreation when it is safe. These materials will advise recreationists on allowable and responsible recreation activities and locations during active wildfire restoration and recovery. In addition, the materials will provide interpretive information on fire-adaptive ecosystems to educate the public on the impacts of fire.

5. **Provide Technical Assistance to Local Businesses:** To help navigate and access disaster assistance programs, provide technical assistance to local businesses following wildfire and other natural disasters in rural and low-income outdoor recreation economies.

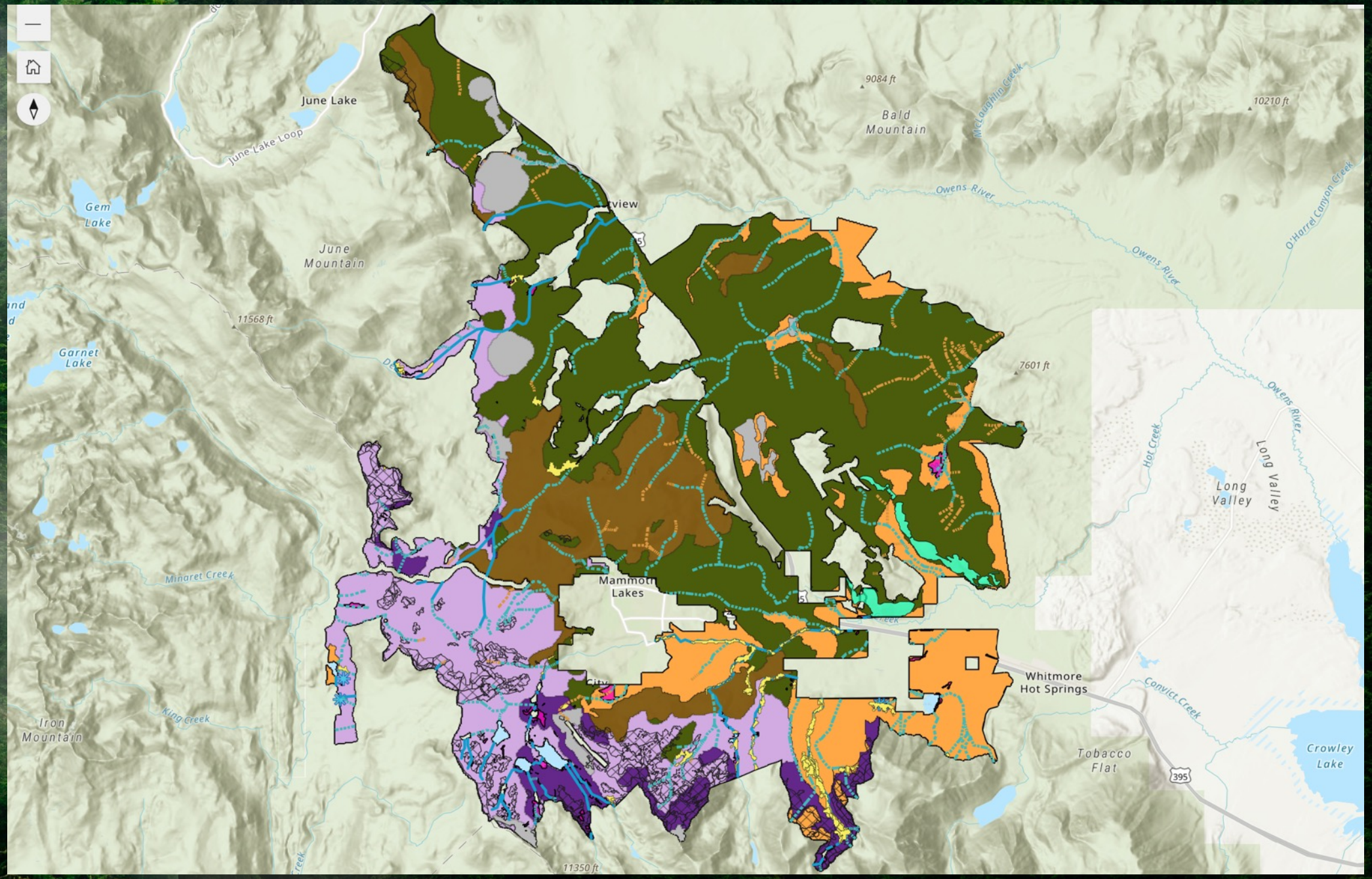
6. **Conduct Post-Fire Economic Studies:** Conduct economic studies in communities that have experienced wildfire, including analyses of lost revenue and tourism-related income based on data gathered before, during, and after wildfire events.

7. **Develop Post-Fire Insurance Program for the Outdoor Recreation Economy:** Include outdoor-recreation-based businesses and events in the development and administration of post-wildfire insurance programs that are both attainable and affordable.

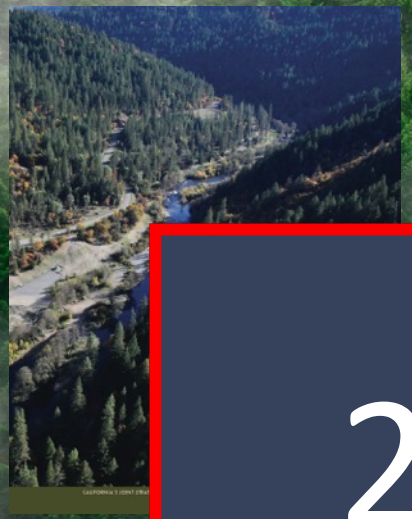
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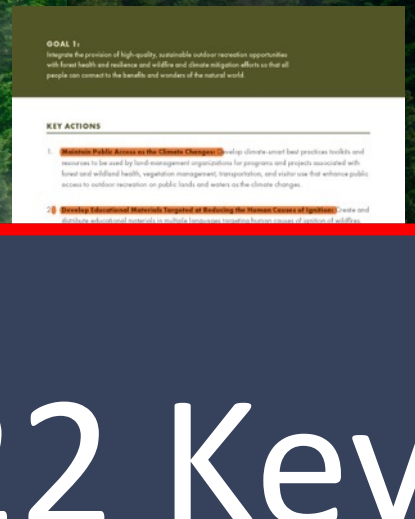


UTV's outside of the King of Hammers event in California's Johnson Valley OHV Area. ATVing and recreational trail use has generated $11 billion in GDP nationally in 2020, according to the Bureau of Economic Analysis. Credit: Bureau of Land Management


June Lake
June Lake Loop
Gem Lake
June Mountain
11568 ft
Garnet Lake
Minaret Creek
King Creek
Iron Mountain
11350 ft
9084 ft
Bald Mountain
McLoughlin Creek
10210 ft
Owens River
O'Harrel Canyon Creek
7601 ft
Hot Creek
Long Valley
Mammoth Lakes
Whitmore Hot Springs
Convict Creek
Tobacco Flat
Crowley Lake
395

22 Key Actions Engaged

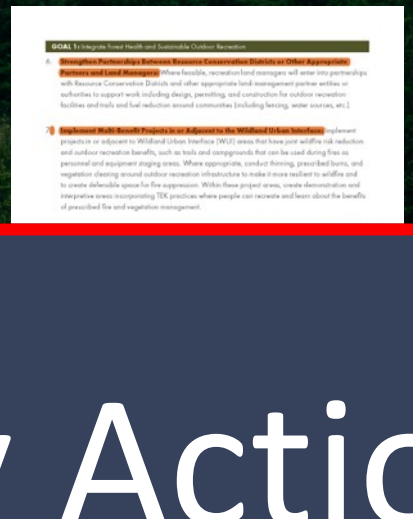



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Integrate the provision of high-quality, sustainable outdoor recreation opportunities with forest health and resilience and wildfire and climate mitigation efforts so that all people can connect to the benefits and wonders of the natural world.

KEY ACTIONS

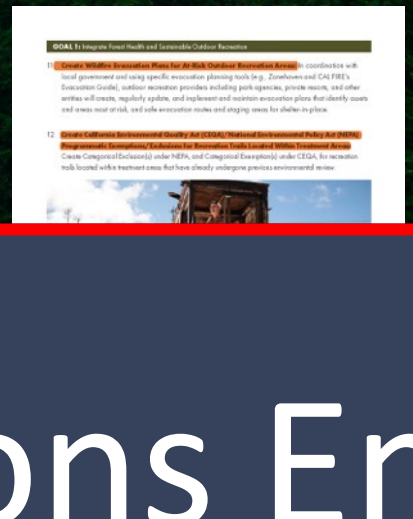
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GOAL 1: Integrate Forest Health and Sustainable Outdoor Recreation

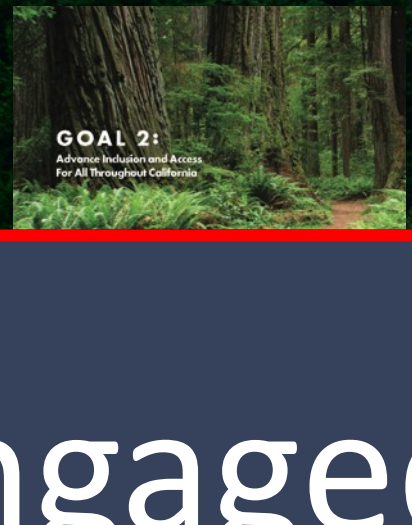
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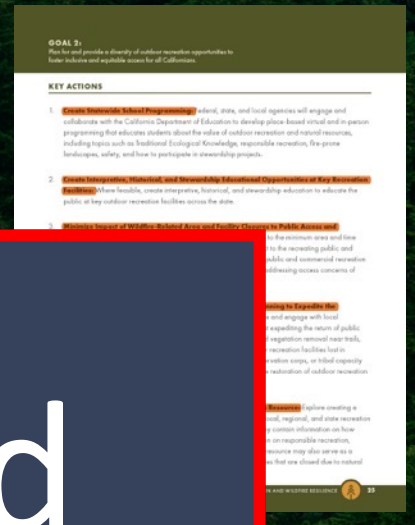
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GOAL 2:
Advance Inclusion and Access For All Throughout California


GOAL 2:
Plan for and provide a diversity of outdoor recreation opportunities to foster inclusive and equitable access for all Californians.

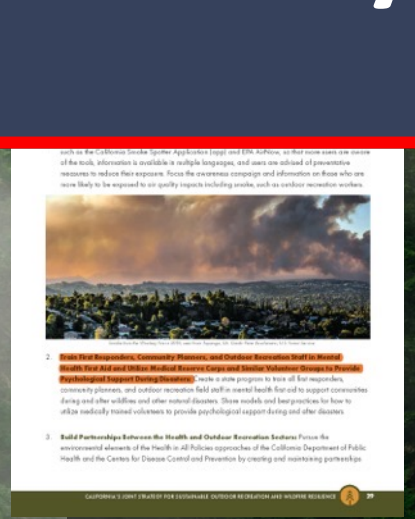
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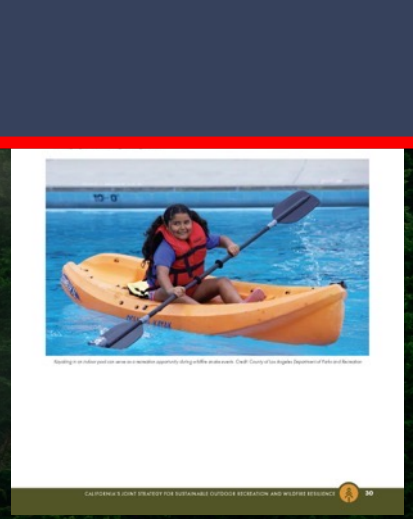
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GOAL 3
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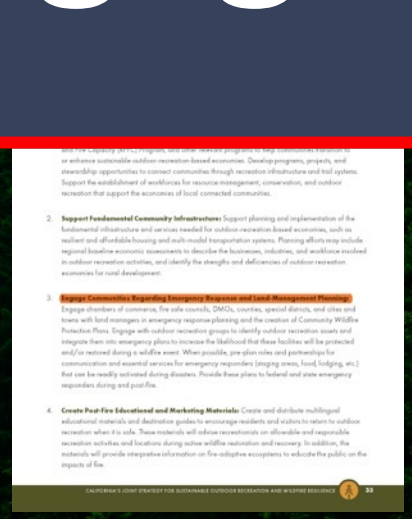

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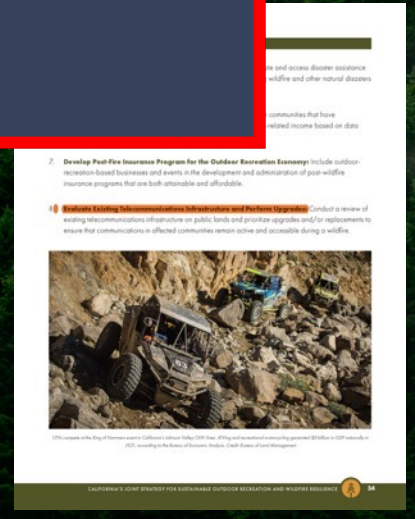



GOAL 4:
Support Economies That Enhance Sustainable Outdoor Recreation

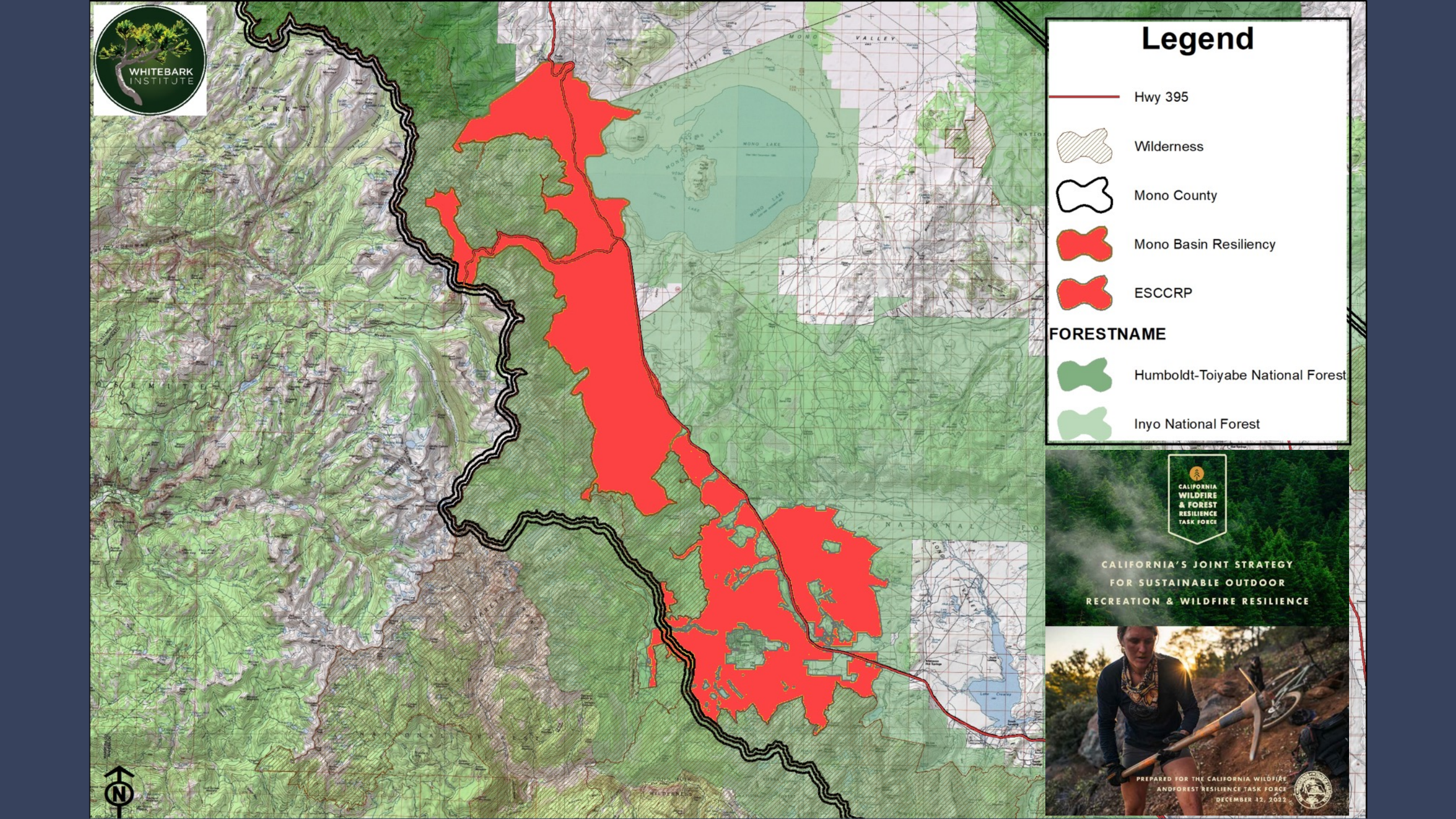

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WHITEBARK INSTITUTE
Legend
Hwy 395
Wilderness
Mono County
Mono Basin Resiliency
ESCCRP
FORESTNAME
Humboldt-Toiyabe National Forest
Inyo National Forest
CALIFORNIA WILDFIRE & FOREST RESILIENCE TASK FORCE
CALIFORNIA'S JOINT STRATEGY FOR SUSTAINABLE OUTDOOR RECREATION & WILDFIRE RESILIENCE
PREPARED FOR THE CALIFORNIA WILDFIRE ANDFOREST RESILIENCE TASK FORCE
DECEMBER 12, 2022
N

USDA Forest Service
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- Fire Management
- Forests and Grasslands
- International Cooperation
- Invasive Species
- Lands and Realty Management
- Natural Resources
- Private Land

Reimagine Recreation



What is Reimagine Recreation?

Reimagine Recreation is a strategic planning effort charting the path for the future of recreation on lands managed by the USDA Forest Service while addressing challenges and meeting emerging opportunities.

This effort:

- 'Reimagines' recreation in a collaborative manner by harnessing the knowledge, perspectives, creativity, and ingenuity of employees, Tribes, partners, and other stakeholders.
- Builds upon the aspirations of the Framework for Sustainable Recreation (PDF, 131 KB).
- Establishes national-level priorities for the Forest Service Recreation Program.
- Creates foundational strategic elements (a Vision, Key Shifts, and Goals) to guide our work.
- Kick-starts a multi-year strategic action plan that works to provide the necessary conditions to achieve stated priorities.

The Reimagine Recreation strategic action plan will be primarily carried out at the national level to make way for benefits and efficiencies at the regional and local levels.

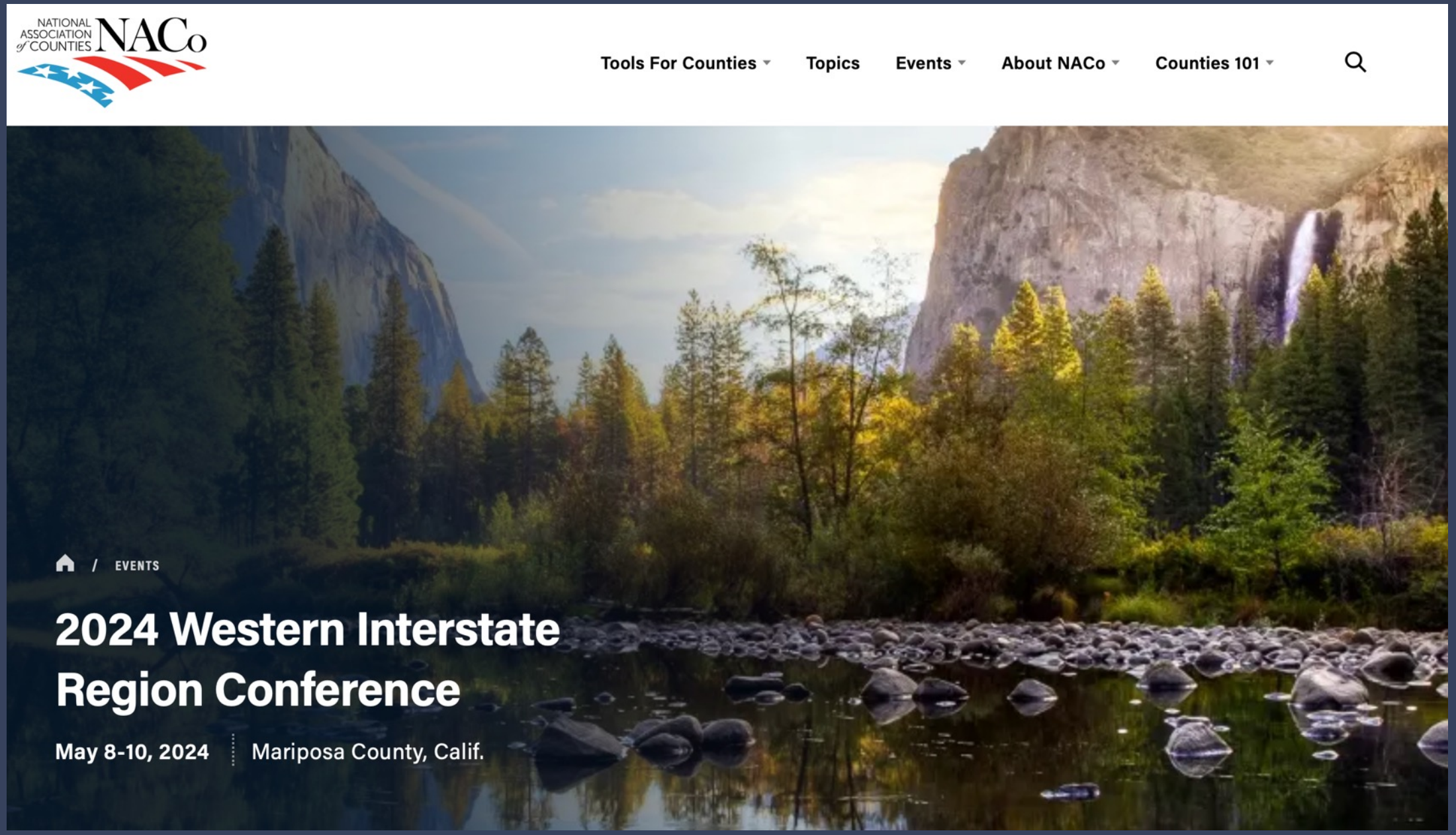
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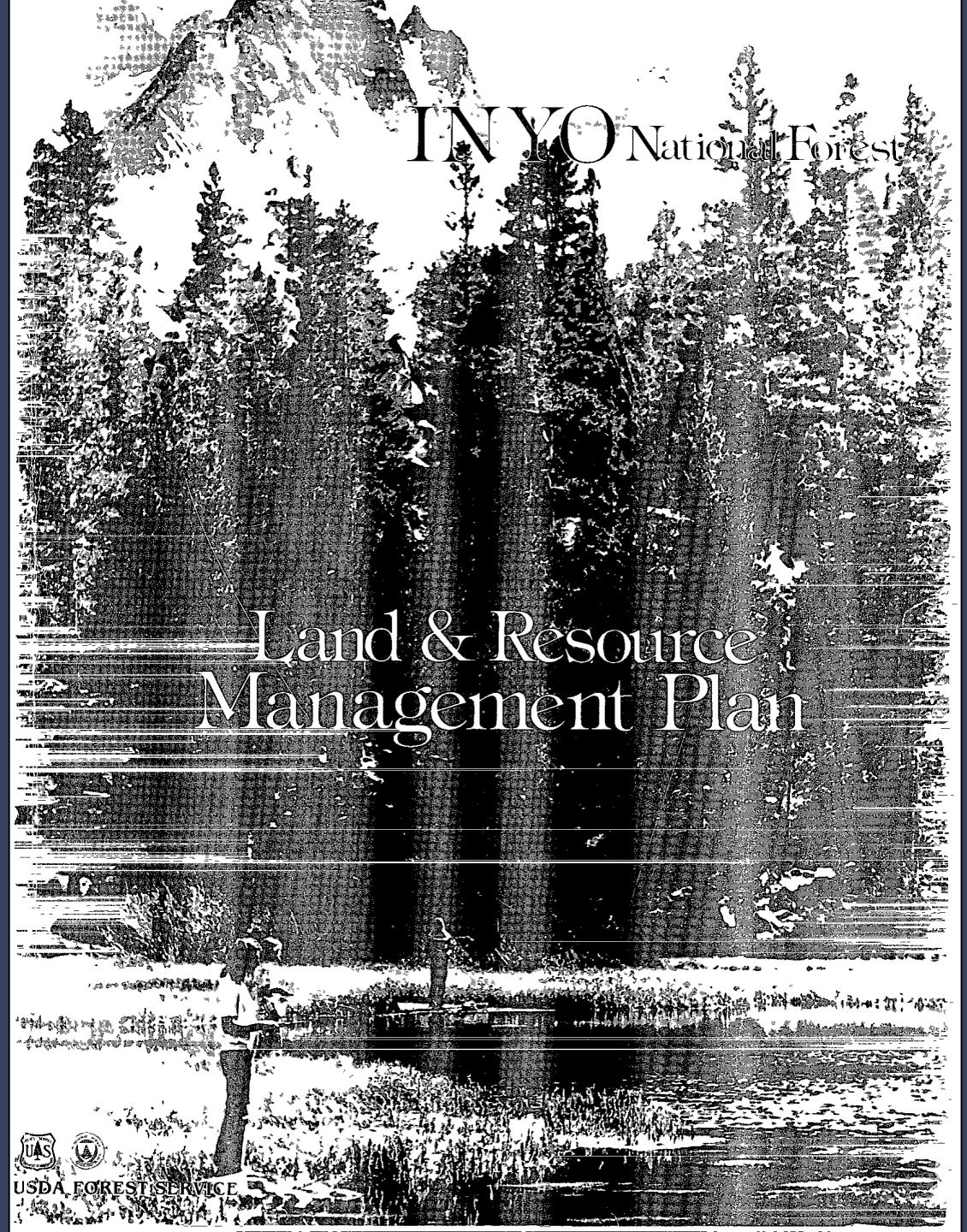
Details

Forest Service employees will have the opportunity to celebrate and learn more about the **Reimagine Recreation** effort on **Wednesday, May 8th** through (1) morning presentations and work sessions at the conference center, followed by (2) an afternoon facilitated field trip to a group of local USFS sites.

Uhova

Conference Season - NACO 2024 Western Interstate Region Conference





Inyo National Forest

Pacific Southwest Region USDA Forest Service

Land and Resource Management Plan

1 9 8 8

DENNIS W. MARTIN
Forest Supervisor

PAUL F. BARKER
Regional Forester

This Forest Plan establishes the management direction and associated long-range goals and objectives for the Inyo National Forest for the next ten to fifteen years.

EASTERN SIERRA
recreation collaborative

Deliverables

EASTERN SIERRA
recreation collaborative

SUSTAINABLE RECREATION STRATEGIES

Inyo National Forest
Management Plan Revision

USDA United States Department of Agriculture

Land Management Plan for the Inyo National Forest

Fresno, Inyo, Madera, Mono, and Tulare Counties, California;
Esmeralda and Mineral Counties, Nevada






Forest Service Pacific Southwest Region R5-MB-323a September 2019

USDA United States Department of Agriculture | Forest Service | Pacific Southwest Region

Inyo National Forest
351 Pacu Lane, Suite 200
Bishop, CA 93514
(760) 873-2400 Voice
(760) 873-2538 Text (TDD)

File Code: 1950

Date: October 22, 2019

Dear Interested Party,

The signed Record of Decision for the Inyo National Forest land management plan and associated final environmental impact statement is now available. The final environmental impact statement was published on September 20, 2019, for a 30-day review period, and the land management plan was posted for reference on the project website at the same time.

The final Record of Decision was signed on October 21, 2019, at the end of the 30-day review period. The Plan will be approved by a Notice of Plan Approval in the Federal Register, which is expected to be published October 24, 2019. The land management plan will go into effect 30 days after the publication of the Notice of Plan Approval.

The signed Record of Decision, land management plan, and final environmental impact statement, along with supporting documents, are available on the Forest's public website at https://www.fs.usda.gov/main/inyo/landmanagement/planning. You may request hard copies or electronic copies in a format such as a CD, by contacting the Inyo National Forest.

The 2019 land management plan will guide how we manage the Inyo National Forest for the next 10-15 years. The final documents reflect extensive public participation over the past seven years. We greatly appreciate the commitment of everyone who helped shape the plan and provided important contributions toward the development of the land management plan through their participation in the planning process.

If you would like more information or have questions related to the release of the signed Record of Decision, please contact Erin Noesser, Forest Environmental Coordinator, at erin.noesser@usda.gov or (760)873-2449, or public affairs officer Deb Schweizer at (760)873-2427.

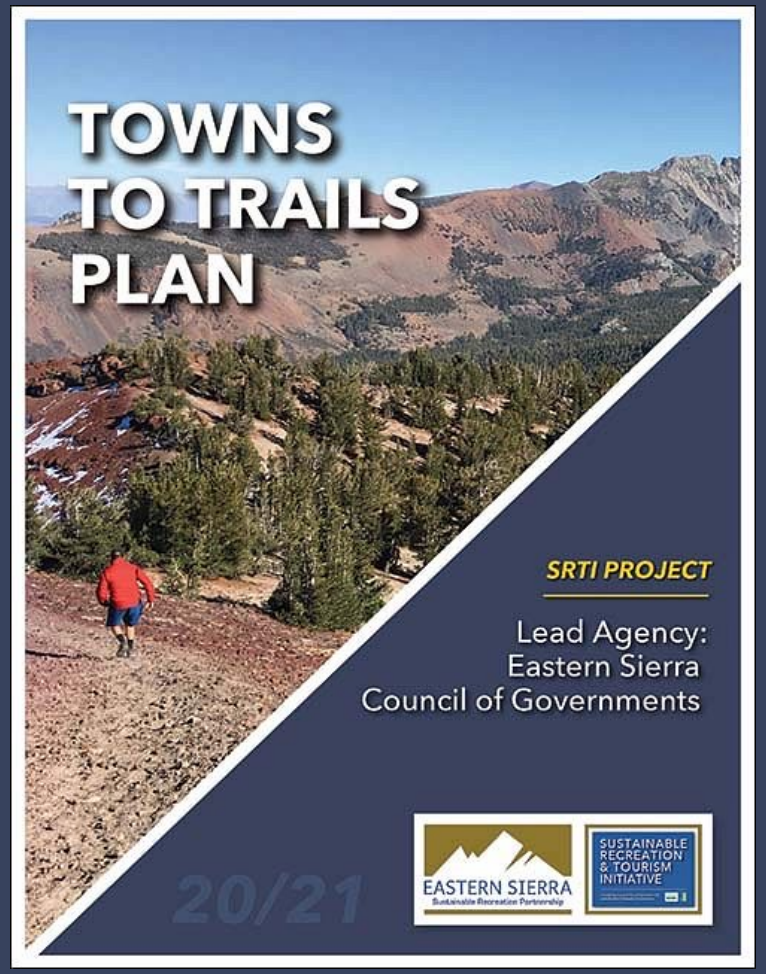
Sincerely,

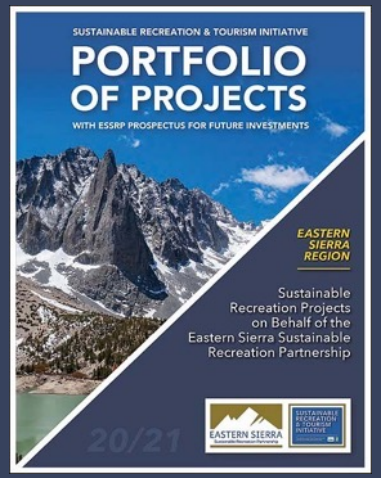
Tammy Randall-Parker

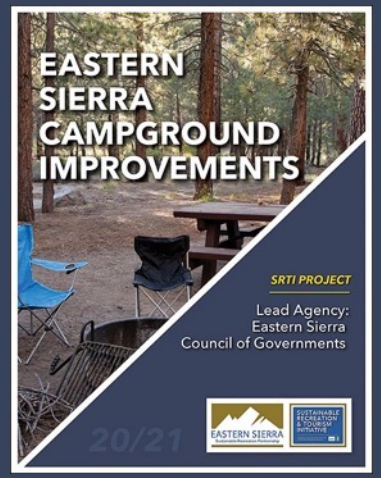
Tammy Randall-Parker
Forest Supervisor

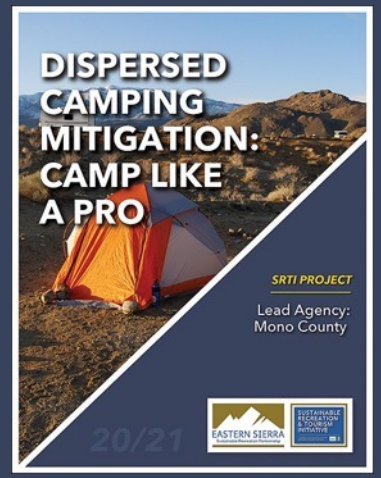
EASTERN SIERRA
Sustainable Recreation Partnership

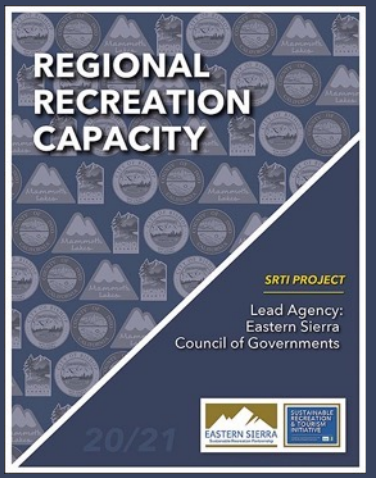
"A public/public partnership between tribal, local, state, and federal government agencies and a regional voice for sustainable outdoor recreation in California."

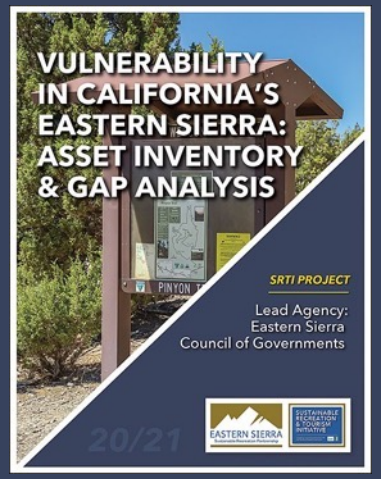

TOWNS TO TRAILS PLAN
SRTI PROJECT
Lead Agency:
Eastern Sierra
Council of Governments
EASTERN SIERRA
Sustainable Recreation Partnership
SUSTAINABLE RECREATION & TOURISM INITIATIVE
20/21

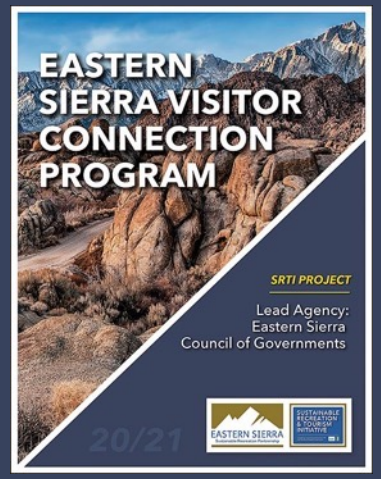

SUSTAINABLE RECREATION & TOURISM INITIATIVE
PORTFOLIO OF PROJECTS
WITH ESSRP PROSPECTUS FOR FUTURE INVESTMENTS
EASTERN SIERRA REGION
Sustainable Recreation Projects on Behalf of the Eastern Sierra Sustainable Recreation Partnership
20/21

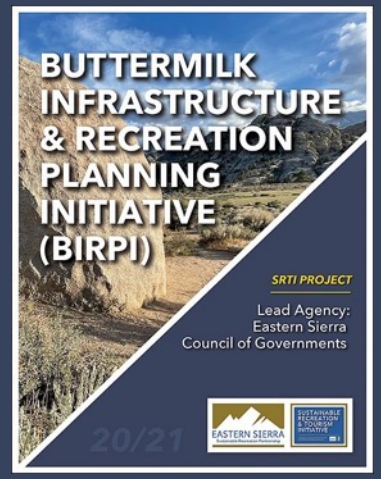

EASTERN SIERRA CAMPGROUND IMPROVEMENTS
SRTI PROJECT
Lead Agency:
Eastern Sierra
Council of Governments
20/21

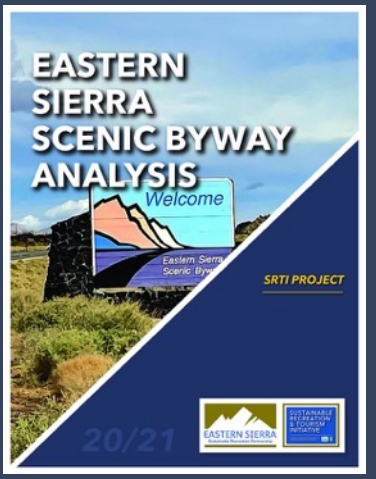

DISPERSED CAMPING MITIGATION: CAMP LIKE A PRO
SRTI PROJECT
Lead Agency:
Mono County
20/21


REGIONAL RECREATION CAPACITY
SRTI PROJECT
Lead Agency:
Eastern Sierra
Council of Governments
20/21


VULNERABILITY IN CALIFORNIA'S EASTERN SIERRA: ASSET INVENTORY & GAP ANALYSIS
SRTI PROJECT
Lead Agency:
Eastern Sierra
Council of Governments
20/21

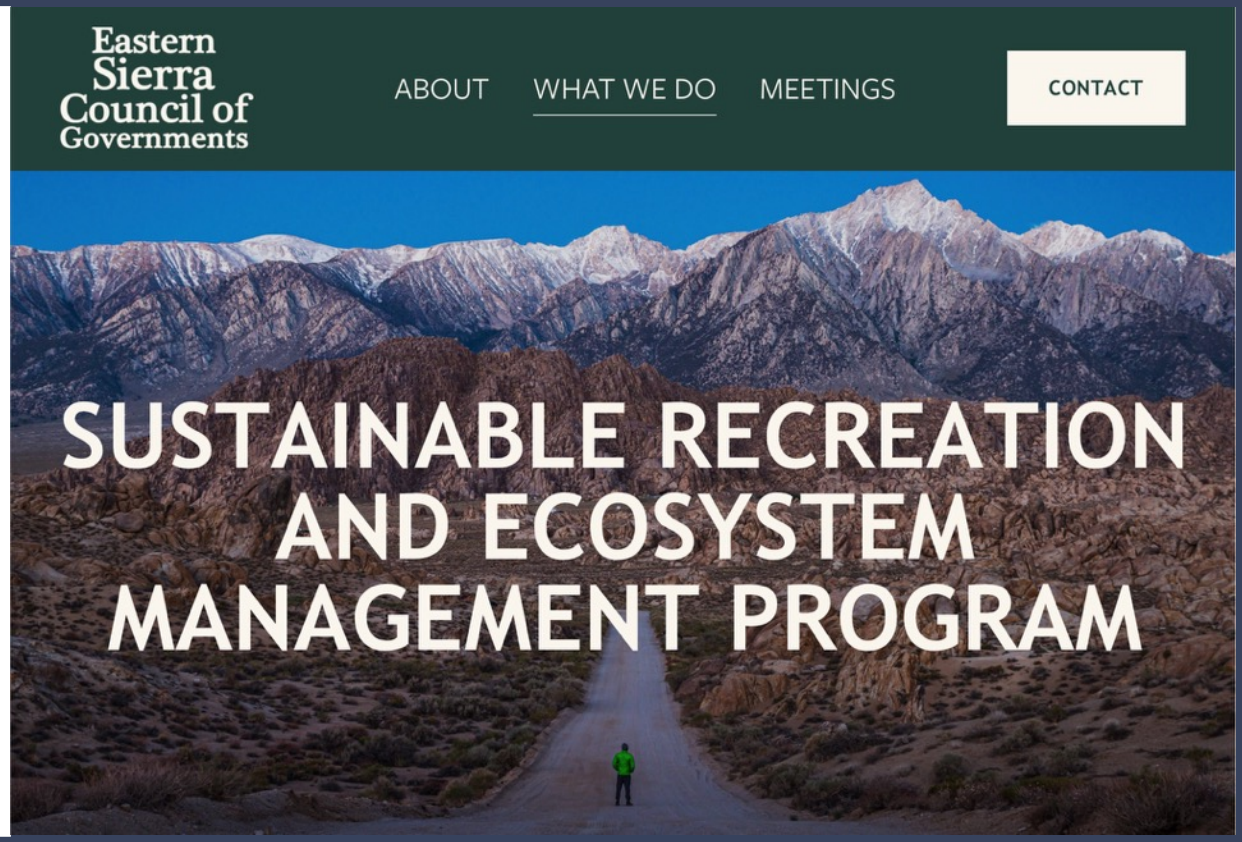

EASTERN SIERRA VISITOR CONNECTION PROGRAM
SRTI PROJECT
Lead Agency:
Eastern Sierra
Council of Governments
20/21


BUTTERMILK INFRASTRUCTURE & RECREATION PLANNING INITIATIVE (BIRPI)
SRTI PROJECT
Lead Agency:
Eastern Sierra
Council of Governments
20/21


EASTERN SIERRA SCENIC BYWAY ANALYSIS
Welcome
SRTI PROJECT
20/21

EASTERN SIERRA

Sustainable Recreation Partnership



CALIFORNIA WILDFIRE & FOREST RESILIENCE TASK FORCE

CALIFORNIA'S JOINT STRATEGY FOR SUSTAINABLE OUTDOOR RECREATION & WILDFIRE RESILIENCE



PREPARED FOR THE CALIFORNIA WILDFIRE
ANDFOREST RESILIENCE TASK FORCE
DECEMBER 12, 2022



Shared Stewardship



AGREEMENT FOR SHARED STEWARDSHIP OF CALIFORNIA'S FOREST AND RANGELANDS
Between the
STATE OF CALIFORNIA
And the
USDA, FOREST SERVICE
PACIFIC SOUTHWEST REGION

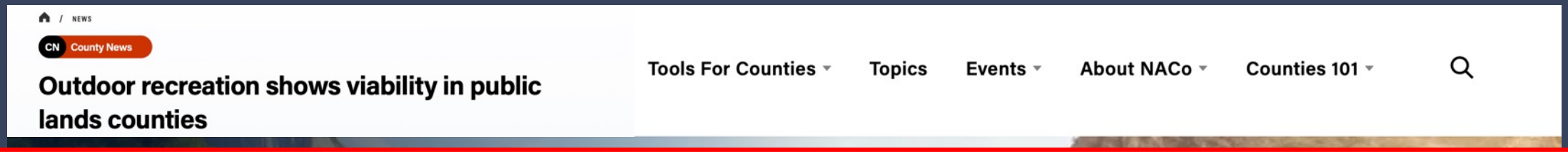
7. **Improve Access to Sustainable Recreation:** Foster a range of forest and wildland opportunities that reflect the needs of and better serve California's diverse population. The Parties will pursue mission-appropriate and sustainable recreation opportunities in ways that leverage resources and extend capacity through partnerships and alignment around a shared vision of access and diversity. Examples include improved transportation opportunities, more affordable lodging options, increasing accessible trails and facilities, and targeting low income communities that lack access.

CALIFORNIA JOBS FIRST

CALIFORNIA JOBS FIRST



Conference Season - NACO 2024 Western Interstate Region Conference



The public-public partnership was so crazy, it just might work.

There was no money at stake driving negotiations, and nobody was trying to bend anyone else to their will, but counties, towns, the U.S. Forest Service, the Bureau of Land Management and the National Park Service put their heads together and came up with a partnership agreement that led to sustainable recreation being identified as one of the top three priorities of the Inyo National Forest's new management plan in 2019. If the process wasn't thrilling enough for the participants, the results should be for the beneficiaries: The communities and visitors in the Eastern Sierra region of California.

And there is gold in them hills: A U.S. Bureau of Economic Analysis study finds the outdoor recreation industry contributes $1.1 trillion to the U.S. economy annually.

Conference Season - NACO 2024 Western Interstate Region Conference

Recreation and Resiliency Master Plan

Project Contact: Senior Administrative Analyst, Erika Seward
530-265-1572, Erika.Seward@nevadacountyca.gov



Our Role

The Community Development Agency is leading the development of the first-ever Recreation and Resiliency Master Plan to identify recreation needs and articulate a long-term vision for managing open spaces and recreation resources that range from local parks, playgrounds, sports fields, and facilities to rivers, trails, and outdoor access. Additionally, the plan will address environmental and human-related impacts including, but not limited to, wildfires, natural disasters, drought, a changing climate, and increased visitation.

The planning process will engage diverse partners, including, but not limited to, public lands managers, nonprofit stakeholders, and user groups, to plan, fund, and implement sustainable solutions. The plan will include clear identification of viable, prioritized recreation enhancement and development projects, and related funding strategies, in unincorporated Nevada County and that involve Nevada County government.

This project is made possible, in part, through funding by the Sierra Nevada Conservancy Vibrant Recreation and Tourism grant program.

State of California

Gloria Sandoval, Deputy Secretary for Access

Gloria Sandoval, of Stockton, joined the California Natural Resources Agency (CNRA) as Deputy Secretary for Access in April 2024. In collaboration with CNRA's departments, conservancies and partners, Gloria works to advance the right of all Californians to have access to recreational opportunities and enjoy the cultural, historic, and natural resources found across the beautiful state of California.

For almost 24 years, she has served Californians as:

- Deputy Director of Public Affairs at the California Department of Parks and Recreation from 2015 to 2024.
- Associate Director of Communications at CNRA from 2014 to 2015.
- Information Officer at the California Department of Parks and Recreation from 2013 to 2014.
- Information Officer and Education Analyst at the California Department of Boating and Waterways from 2000 to 2012.

Gloria earned a Bachelor of Science degree in Government from California State University, Sacramento. She enjoys spending time with her fiancée, three labradoodles, family, and friends (especially in the outdoors and museums).

Secretary for Natural Resources
Undersecretary for Natural Resources
Deputy Secretary for Access
Deputy Secretary for Biodiversity and Habitat
Deputy Secretary for Communications
Deputy Secretary for External Affairs
Deputy Secretary for Energy
Special Counsel to the Secretary
General Counsel

Upcoming Tour & Meeting

RSVP

June 5 – 6, 2024

Inyo County

June 5—Members of the Board and Staff will participate in a field trip reviewing SNC-funded projects and discussing recreation and forest resilience in the Southeast Subregion. The field trip will begin at the main parking lot of the Creekside Inn located at 725 N Main St, Bishop, CA 93514.

June 6—Governing Board meeting, which includes recommendations to approve the final draft of the 2024-2029 Strategic Plan and award $6 million in Wildfire Recovery and Forest Resilience Grants. Some of these awards are recommended for conditional approval based upon funding availability as of the 2024 Budget Act. A live audio broadcast of the Board meeting will be available.

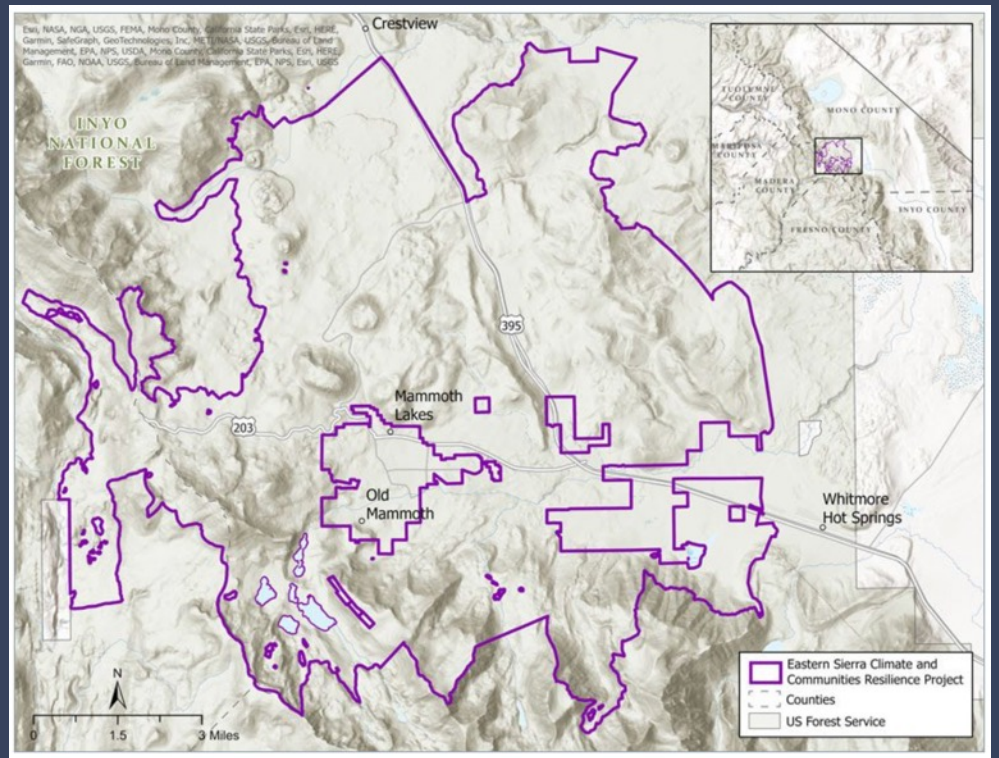
State of California

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SIERRA NEVADA CONSERVANCY

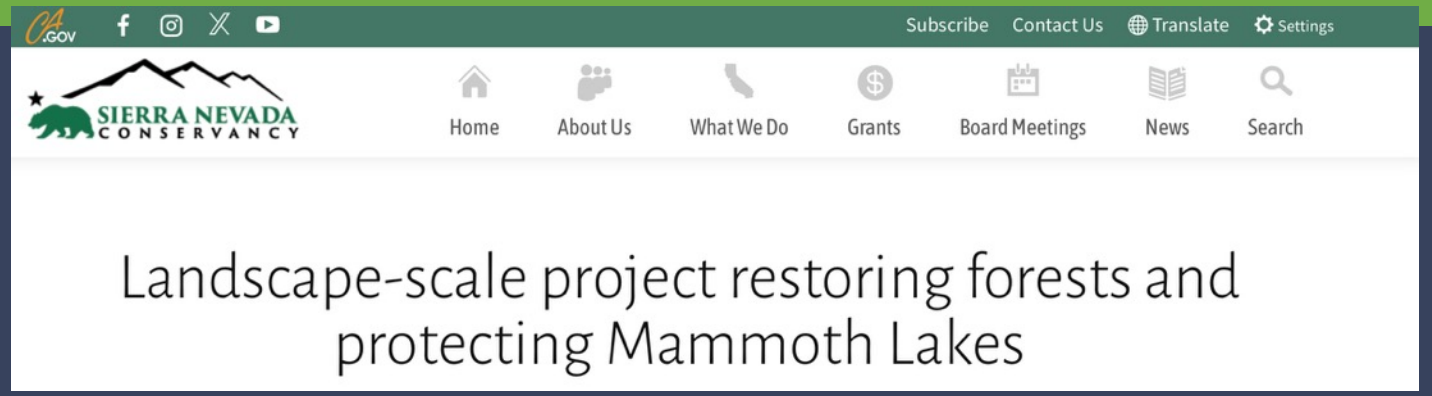
Home About Us What We Do Grants Board Meetings News Search

Landscape-scale project restoring forests and protecting Mammoth Lakes



The Eastern Sierra Climate and Communities Resilience Project will reduce overly dense fuels around the town of Mammoth Lakes, protecting it and the myriad recreation opportunities the area has to offer from damaging wildfire.

State of California



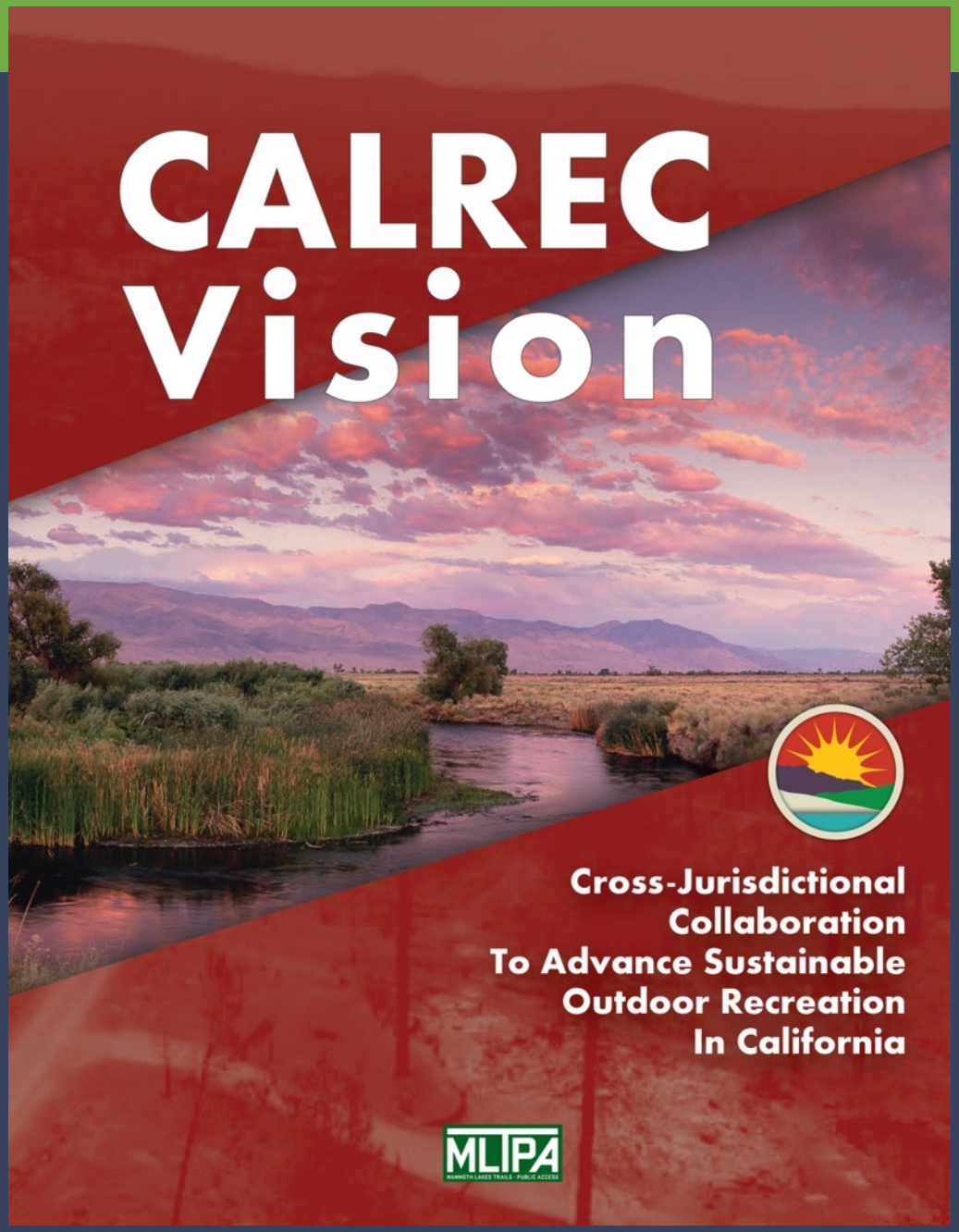
Efforts around Mammoth Lakes benefit entire eastern Sierra

While the Eastern Sierra Climate and Communities Project centers around Mammoth Lakes, Hatfield reiterated the importance this popular tourist and recreation destination has for all other nearby towns and residences.

“The project name we get some guff for, but the Communities with an ‘s’ in the title is deliberate,” Hatfield said. “If Mammoth suffers impacts from a severe wildfire, the economic impact will ripple 100 miles in both directions on (highway) 395. It would be massive! So, even if people don’t live in Mammoth, this project will be a benefit.”

Upcoming Grants

- The CA Department of Parks and Recreation (DPR) Quagga and Zebra Mussel Infestation Prevention Grant Program (due May 10) provides funding for planning and implementation of projects to protect California's reservoirs from mussel infestations.
- The US Department of Agriculture (USDA) Farmers Market Promotion Program (due May 14) promotes direct producer-to-consumer markets through capacity building, community development training and technical assistance, vendor recruitment, and marketing strategies.
- The USDA Local Food Promotion Program (due May 14) supports the planning, implementation, and promotion of local and regional food business enterprises.
- The USDA Regional Food System Partnerships Program (due May 14) supports partnerships that connect public and private resources to plan and develop local and regional food systems.
- The US Department of Interior (DOI) Tribal Orphaned Well Program (due May 14) provides funding for tribes to plug, remediate, and reclaim abandoned wells on tribal lands.
- The CA Office of Planning and Research (OPR) Integrated Climate Adaptation and Resiliency Program (ICARP) Adaptation Planning Grants (preapplications due May 20) provide funding to help fill local, regional, and tribal planning needs, provide communities the resources to identify climate-resilience priorities, and support the development of a pipeline of climate resilient infrastructure projects.
- The US Department of Health and Human Services (HHS) Native American Language Preservation and Maintenance Grant (due May 20) funds assessment, planning, design, and implementation of native language curriculum and education projects to support a community's language preservation goals.


CALREC
Vision
Cross-Jurisdictional
Collaboration
To Advance Sustainable
Outdoor Recreation
In California
MLTPA


CALIFORNIA
WILDFIRE
& FOREST
RESILIENCE
TASK FORCE
CALIFORNIA'S JOINT STRATEGY
FOR SUSTAINABLE OUTDOOR
RECREATION & WILDFIRE RESILIENCE
PREPARED FOR THE CALIFORNIA WILDFIRE
ANDFOREST RESILIENCE TASK FORCE
DECEMBER 12, 2022


CALIFORNIA
WILDFIRE
& FOREST
RESILIENCE
TASK FORCE
PLANNING MEETING
May 15, 2024

MEETING GOALS

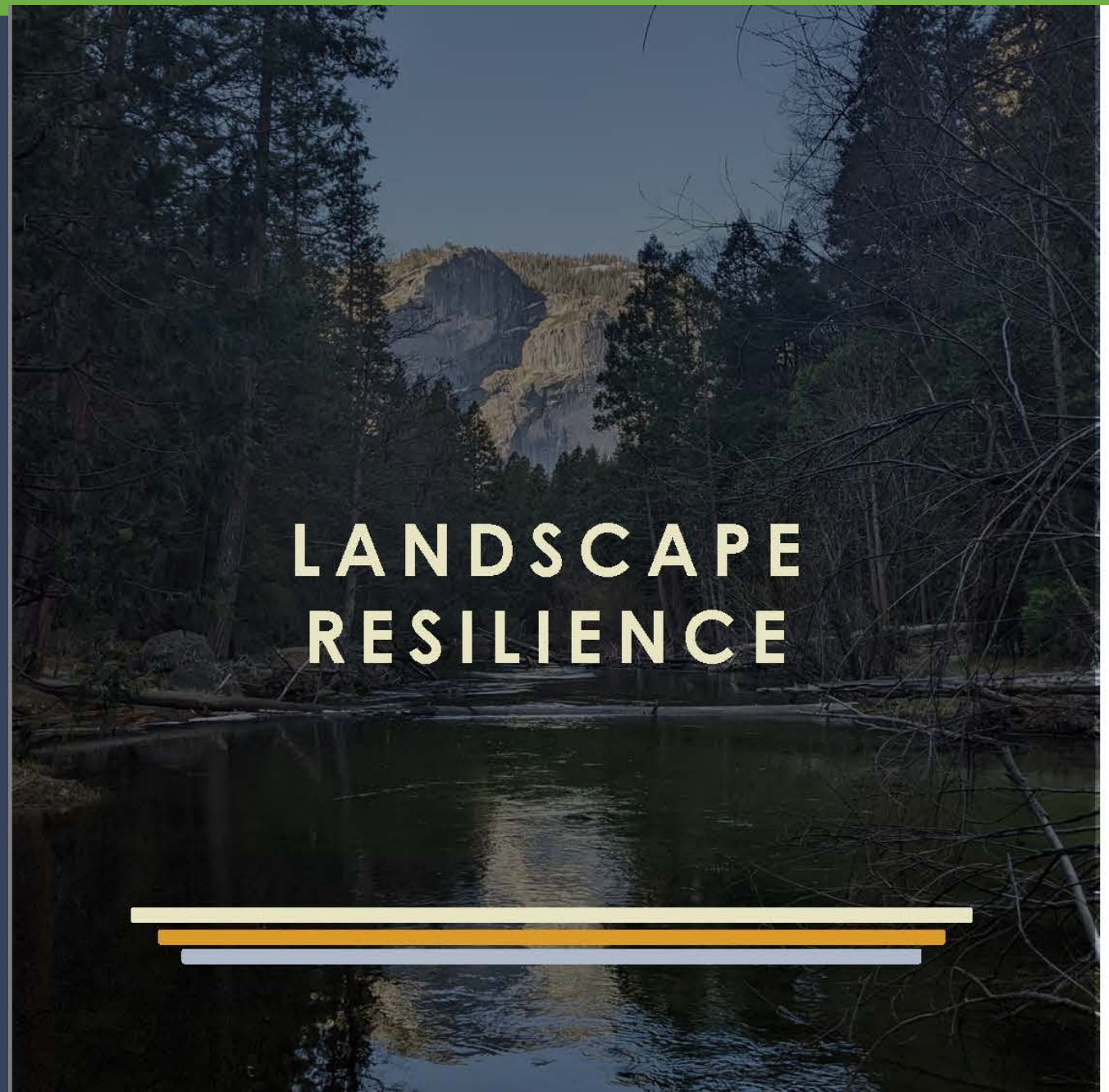
GOAL 1:

Share information and develop new connections among Task Force work group members and activities.

GOAL 2:

Review and revise the vision and next steps for the 2025 Wildfire and Landscape Resilience Action Plan.

State of California



CALIFORNIA
WILDFIRE & FOREST RESILIENCE
TASK FORCE

Key Accomplishments, Findings, & Activities

- Beneficial fire
- Reforestation
- Private landowner assistance
- Wood utilization
- Recreation
- Old-growth and biodiversity
- Watersheds
- Grazing



Sustainable Outdoor Recreation & Wildfire Resilience

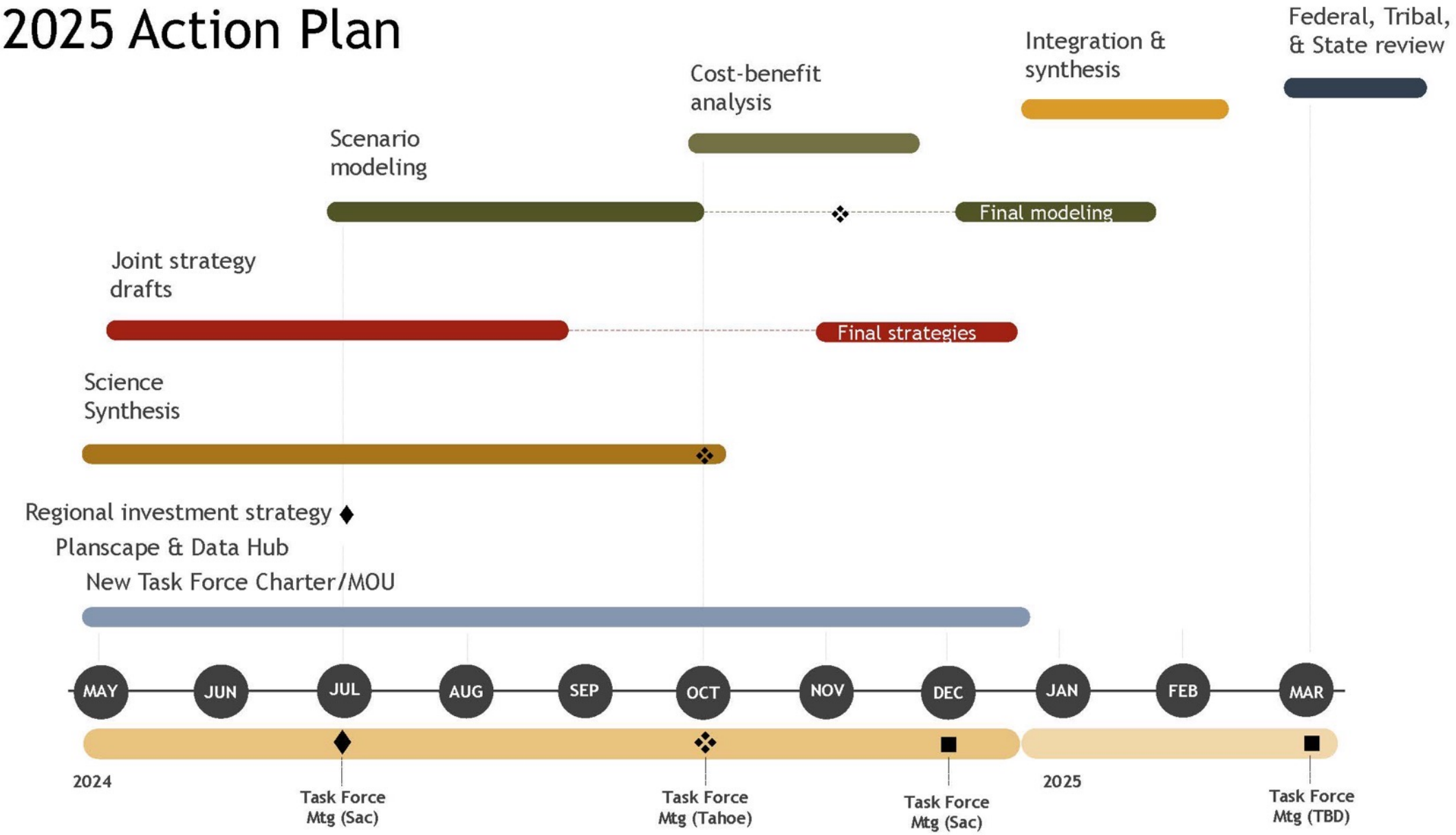
Priority Key Actions

On behalf of the Task Force, does our working group have the authority to pilot projects and to integrate with other working groups and implementing agencies; to coordinate and integrate with implementing NGOs / CBOs; and to raise the funds necessary for coordination, outreach, and implementation?

Priority Key Actions:

- Develop Educational Materials Targeted at Reducing the Human Causes of Ignition
- Incorporate Sustainable Outdoor Recreation into the State Department of Conservation's Regional Forest Fire Capacity (RFFC) Program
- Establish Permanent Fuel Breaks Proximate to Recreation Trails
- Add Public Education to Forest Health Projects
- Maintain Public Access as the Climate Changes
- Build Partnerships Between the Health and Outdoor Recreation Sectors
- Engage Communities Regarding Emergency Response and Land-Management Planning
- Create Post-Fire Educational and Marketing Materials
- Conduct Post-Fire Economic Studies

2025 Action Plan



State of California

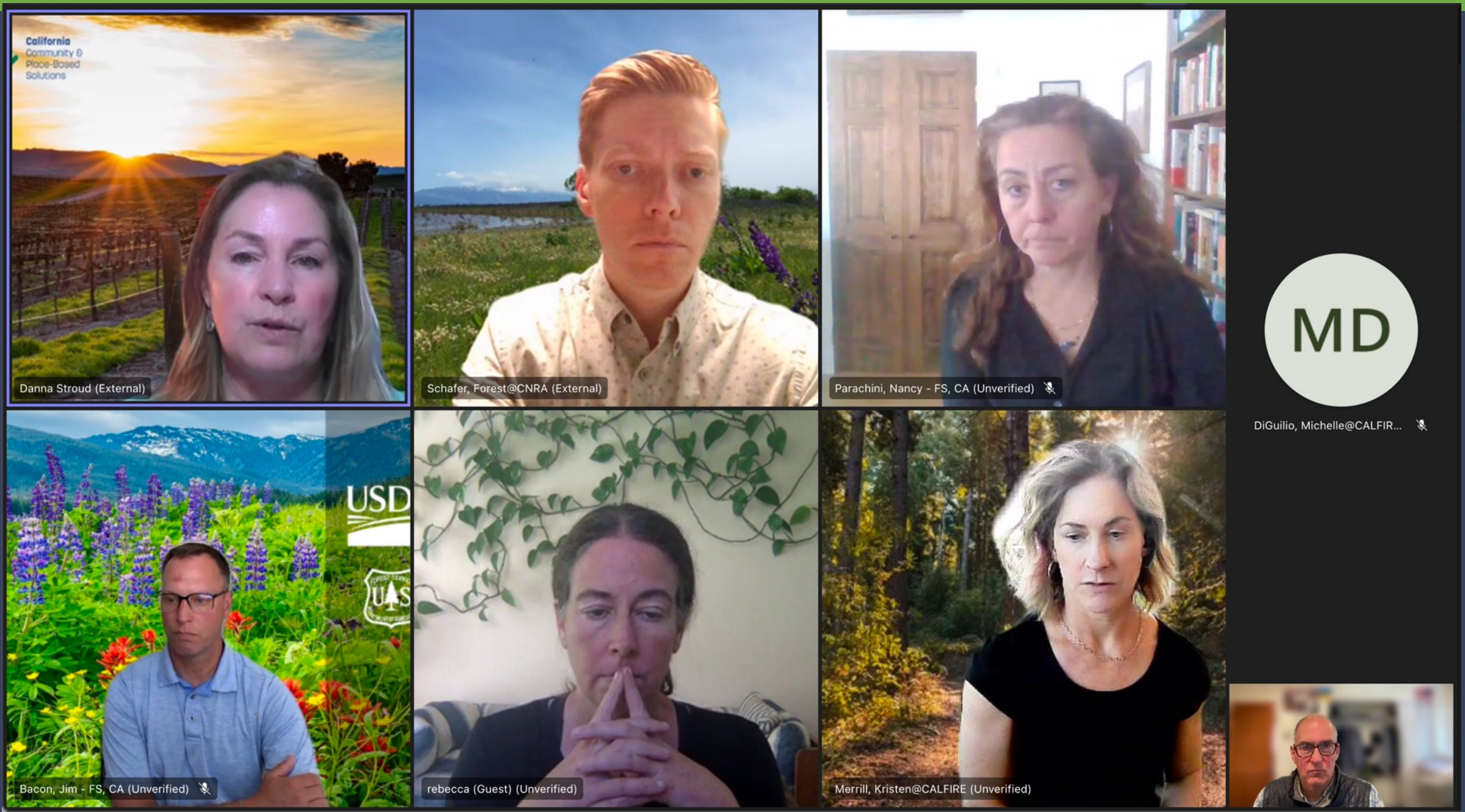
RECREATION

1. Would love to hear more about pilots or brainstormed ideas of how to integrate recreation into projects.

   A: Projects and/or ideas include the following:

   - The Eastern Sierra Climate & Communities Resilience Project – "Mammoth Donut" has integrated recommendations from the Recreation Joint Strategy into their program of work and is implementing key actions in partnership with regional partners. NOTE: this is a Sierra Nevada Conservancy-funded project.
   - Eastern Sierra Sustainable Recreation Partnership (ESSRP) is a regional collaborative that includes all of the federal agencies in the Eastern Sierra (US Forest Service + BLM + National Park Service) along with state, regional and local communities. This group meets monthly to review project implementation and identify partnership opportunities to integrate recreation into regional projects.
   - The Connected Communities Trails Master Plan is integrating key actions from the Recreation Joint Strategy into their proposed program of work and is working collaboratively with federal agency partners to begin implementation of sections of the Plan. NOTE: elements of this project are funded by the Sierra Nevada Conservancy.
   - The Town to Trails Project is presenting a unique opportunity to actively engage with several jurisdictional partners to implement the project using existing trails + roads + routes in the Eastern Sierra region. The opportunity is to integrate trail alignment into upcoming veg/fuels management work scheduled throughout the Eastern Sierra on the Inyo NF + Humboldt-Toiyabe NF as well as non-federal land management agencies.
   - The Pines to Mines Trail Project is on the Tahoe NF and located in Nevada County. The Tahoe NF Truckee District Ranger is integrating veg/fuels

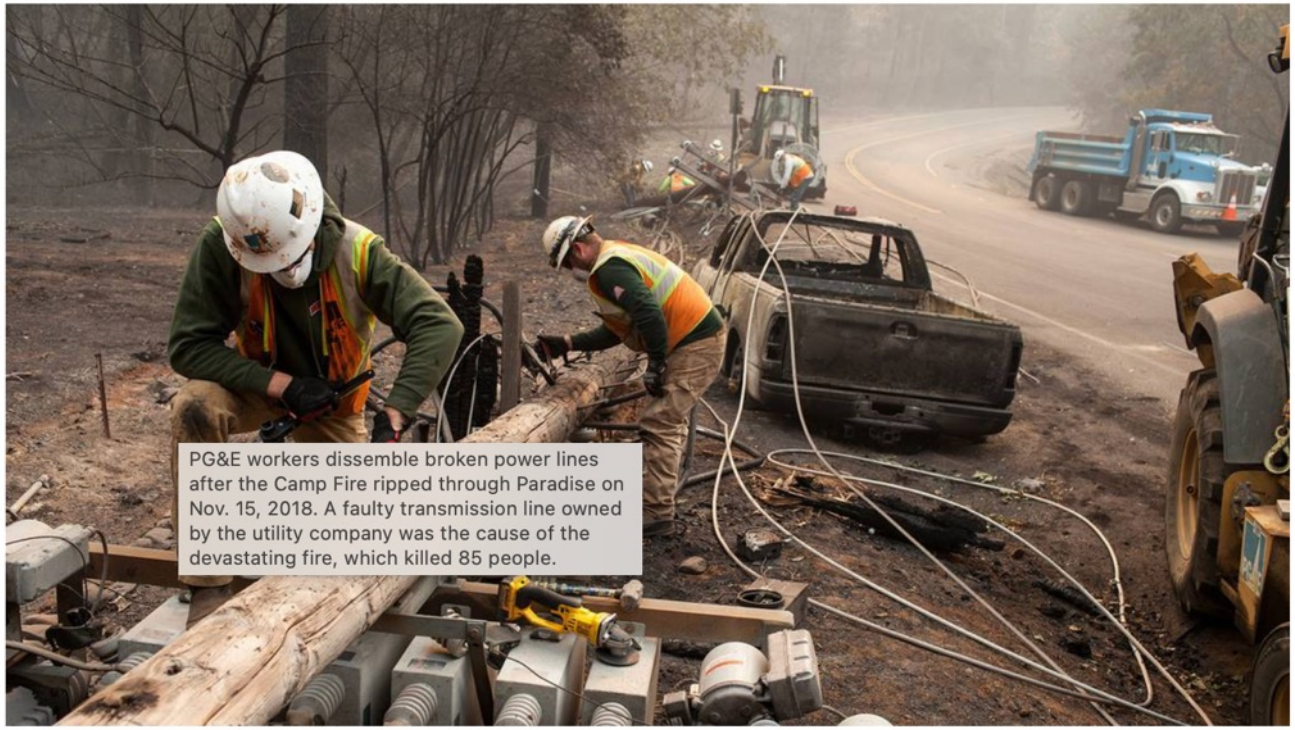
State of California



THE SACRAMENTO BEE

How did Americans lose faith in our institutions? Just look at the Camp Fire aftermath | Opinion

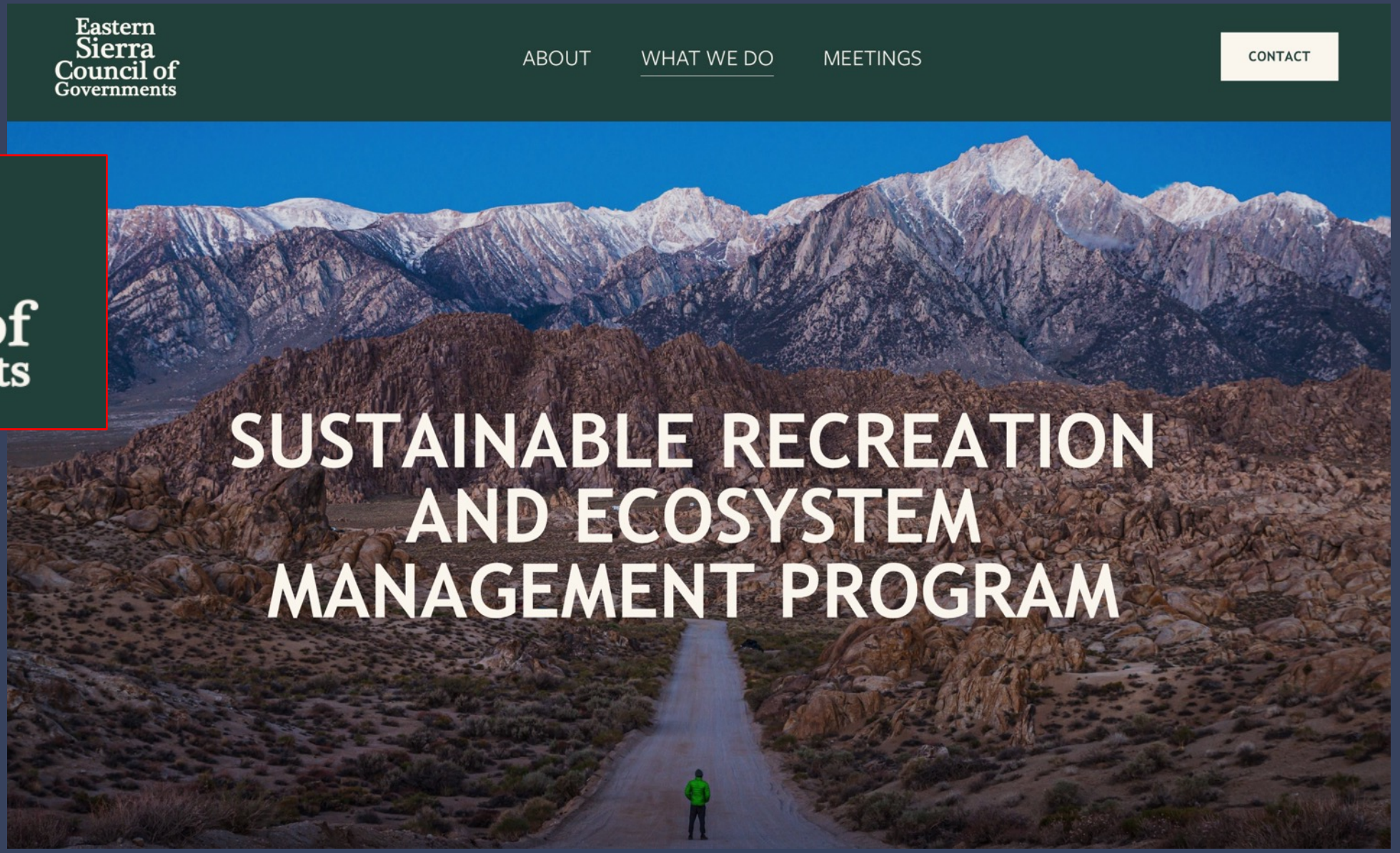
BY LEONCE GAITER *SPECIAL TO THE SACRAMENTO BEE*
UPDATED JUNE 02, 2024 2:16 PM



PG&E workers dissemble broken power lines after the Camp Fire ripped through Paradise on Nov. 15, 2018. A faulty transmission line owned by the utility company was the cause of the devastating fire, which killed 85 people. JOEL ANGEL JUAREZ/ZUMA PRESS / *TNS*

Regional Updates: ESCOG Sustainable Recreation Projects

Eastern Sierra Council of Governments



Regional Updates: ESCOG Sustainable Recreation Projects

ESCOG: Sustainable Recreation + Ecosystem Management Program

- Towns to Trails: County Meetings Coming Up June 11 - 13
  - *Tim Bevins - Alta Planning*
- Eastern Sierra Climate and Communities Resilience Project
  - Final Environmental Assessment for "Eastern Sierra Climate and Community Resilience Project" released
  - SCE Invites You to A Wildfire Safety Livestream
  - California lawmakers tackle health effects of wildfire smoke
  - Eastern Sierra Biomass Facility
- ESCOG: Next ESCOG Meeting June 26

Eastern Sierra Council of Governments



ESSRP June 2024 Update

Next Steps

April/May 2024

- Agency input
- Alignment refinement
- Workshop promotion

June 2024

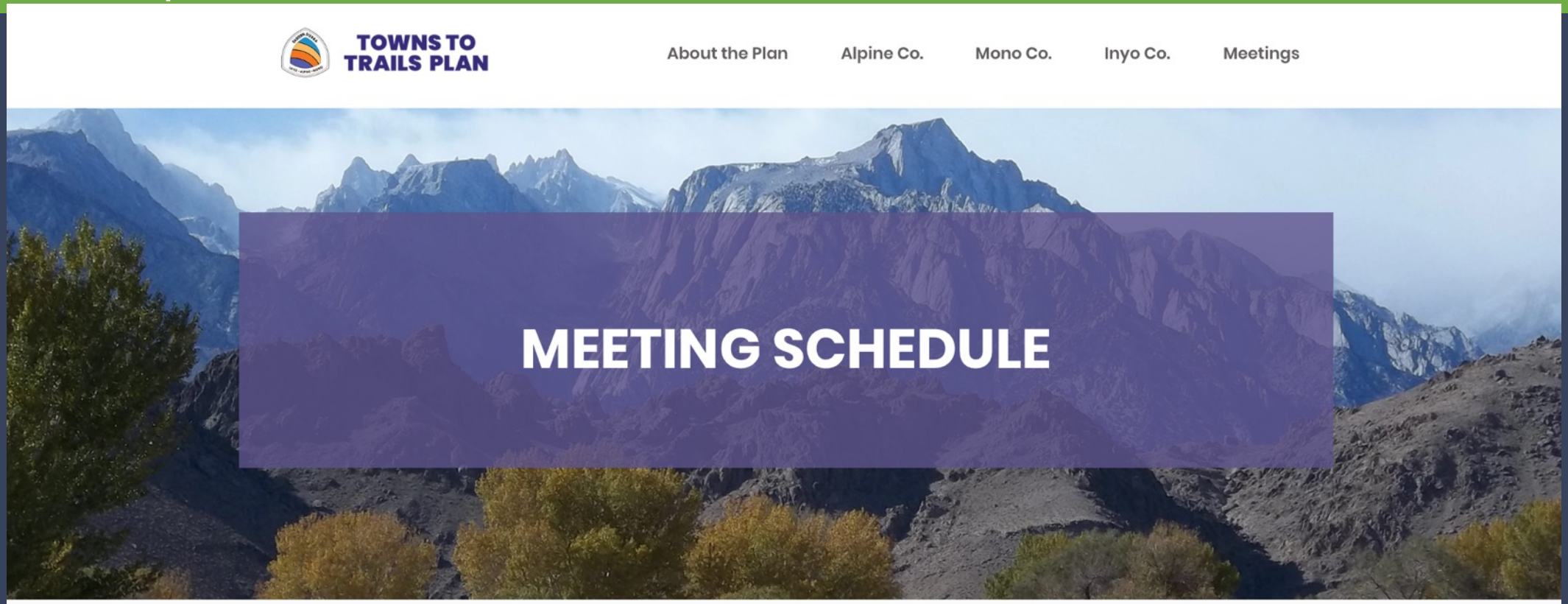
- Community workshops
- Ground truthing and data verification

Fall 2024

- Plan preparation



Regional Updates: ESCOG Sustainable Recreation Projects



MEETING SCHEDULE

COLLABORATIVE PLANNING PHASE 2 - PUBLIC WORKSHOPS

ALPINE CO. STAKEHOLDER WORKSHOP:

Tuesday, June 11
5 -7 PM
Turtle Rock Park Community Center, 17300 State Route 89, Markleeville, CA.
REGISTER HERE!

MONO CO. STAKEHOLDER WORKSHOP:

Wednesday, June 12
5 -7 PM
Mono County Civic Center, 1290 Tavern Road, Mammoth Lakes, CA
REGISTER HERE!

INYO CO. STAKEHOLDER WORKSHOP:

Thursday, June 13
5 -7 PM
Cerro Coso Community College Bishop Campus, 4090 West Line Street, Bishop, CA
REGISTER HERE!

Regional Updates: Ecosystem Management Projects



WHITEBARK INSTITUTE

Regional Updates: Ecosystem Management Projects



Regional Updates: Ecosystem Management Projects

SOUTHERN CALIFORNIA EDISON

California has experienced an unprecedented number of catastrophic wildfires in past years, illustrating the nature and extent of wildfire risk threat we are facing. SCE remains dedicated to keeping our communities safe by making our infrastructure more resilient against the increasing threat of high winds and fuels driven by climate change.

We know the hardships Public Safety Power Shutoff outages can create, which is why we only use PSPS as a last resort when dangerous fire conditions persist. During the last wildfire season, an abundance of rain helped communities experiencing drought conditions. The rain, along with improvements to our electric grid, meant far fewer PSPS outages were needed than in past years. We are committed to doing everything we can to reduce the need for PSPS and support our customers when outages are necessary.

Our primary focus will be on PSPS—when and why they occur, and how you can prepare, however we will also delve into essential programs and services designed to support you. We will explore ways to identify cost savings, access support during outages, and enhance emergency preparedness. You will also have the opportunity to ask questions and provide feedback. Your participation matters, so mark your calendar.

We understand that your schedule can be hectic. To accommodate your availability, we're offering two date options for our upcoming community meeting. Please choose the one that suits you best:

SCE Wildfire Safety Community Meeting Livestream
Thursday, June 6, 2024
6:00 – 7:30 p.m.

Register Today

SCE Wildfire Safety Community Meeting Livestream
Thursday, June 13, 2024
6:00 – 7:30 p.m.

Register Today

Regional Updates: Ecosystem Management Projects

DIGITAL DEMOCRACY
CALMATTERS

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Bills

Share

SB 945: The Wildfire Smoke and Health Outcomes Data Act.

Session Year: 2023-2024 **House:** Senate

Current Status: IN PROGRESS (2024-05-24: In Assembly. Read first time. Held at Desk.)

Introduced | First Committee Review | First Chamber | Second Committee Review | Second Chamber | Enacted

Summary | Bill Text | Status | Votes | Supporters & Opponents | Analysis

Version: Amended Senate (5/16/2024)

Existing law establishes the State Department of Public Health and sets forth its powers and duties pertaining to, among other things, protecting, preserving, and advancing public health. Existing law requires the department, in consultation with specified stakeholders, to develop a plan, addressing specified issues, with recommendations and guidelines for counties to use in the case of a significant air quality event caused by wildfires or other sources.

Bill Author



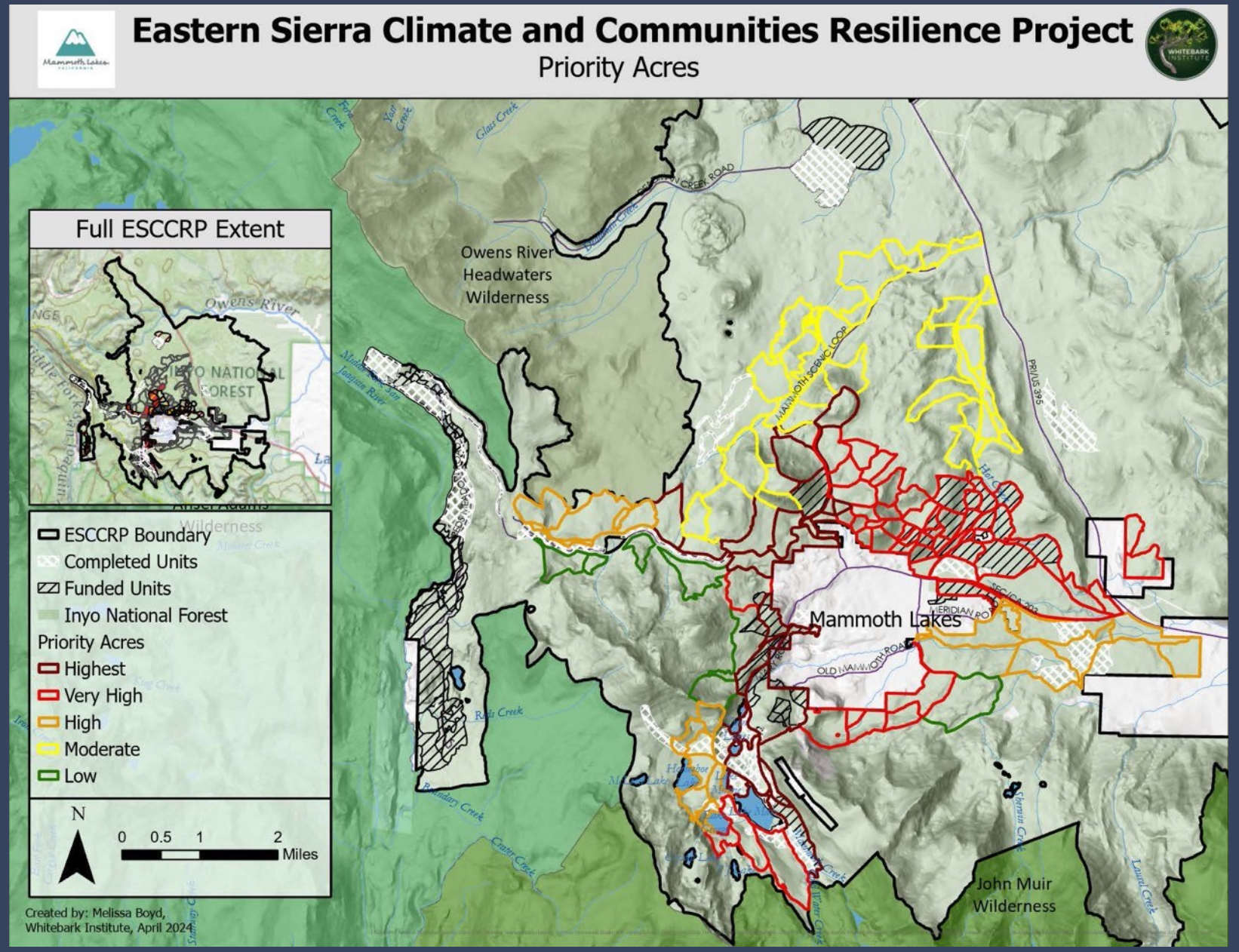
Marie Alvarado-Gil (D)

Bill Co-Author(s):



Juan Alanis (R)

Regional Updates: Ecosystem Management Projects



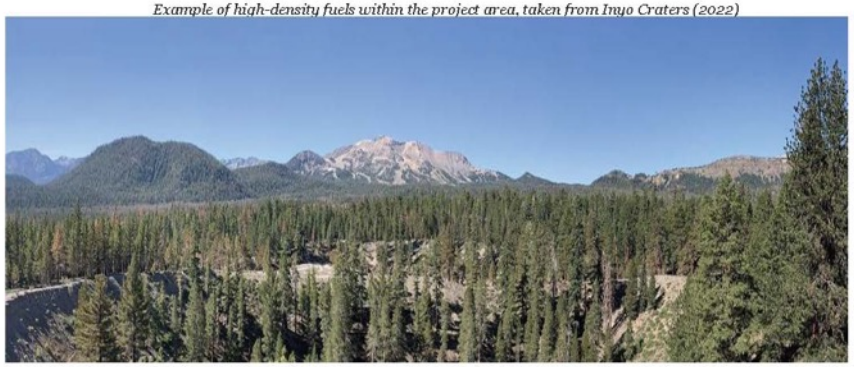
Regional Updates: Ecosystem Management Projects

From: Cox, Lisa - FS, CA Lisa.Cox@usda.gov
Subject: NEWS RELEASE: Final EA for "Eastern Sierra Climate and Community Resilience Project" released
Date: May 30, 2024 at 10:57 AM
To:

FOR IMMEDIATE RELEASE
Public Affairs Officer: Lisa Cox
lisa.cox@usda.gov
(760) 873-2427
www.fs.usda.gov/inyo
Facebook @InyoNF

Final Environmental Assessment for "Eastern Sierra Climate and Community Resilience Project" released

Example of high-density fuels within the project area, taken from Inyo Craters (2022)



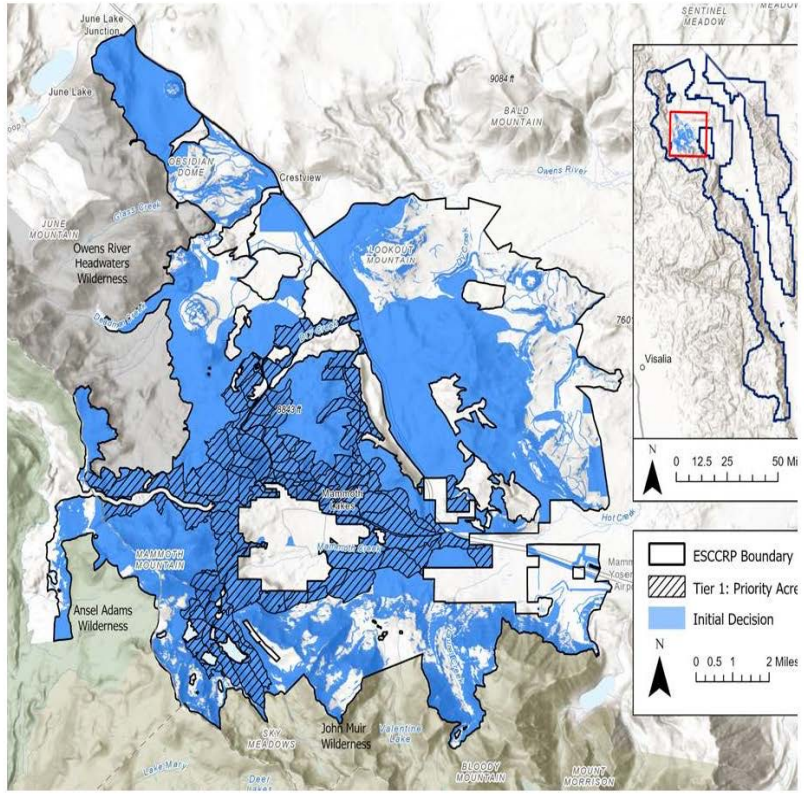
Bishop, Calif., May 30, 2024 — Inyo National Forest has prepared a Draft Decision Notice and a Final Environmental Assessment (EA) and Finding of No Significant Impact (FONSI) for the Eastern Sierra Climate and Communities Resilience Project (ESCCRP), which includes ecological thinning, fuels reduction and restoration treatments to improve forest health and resiliency to wildfires surrounding the Town of Mammoth Lakes and beyond.

The Final EA/FONSI and Draft Decision Notice are available at:
www.fs.usda.gov/project/inyo/?project=61827

Based upon review of the EA, FONSI, public comments, and Project Record as well as tribal consultation, Forest Supervisor Lesley Yen has decided to authorize all activities included in the Proposed Action in the 'Initial Decision' area (see included map).
"We are grateful for the feedback from the public, and we're excited to release the final EA which has been updated to reflect those comments received," said Yen.

"In addition to helping reduce wildfire severity by removing fuel loading through mechanical treatments, this project will help pave the way for us to reintroduce prescribed fire back onto the landscape," said Nathan Sill, Resources and Planning Staff Officer for Inyo National Forest.

This decision does not approve the Proposed Action for the entire ESCCRP (approximately 58,000 acres), however it does approve it for a 42,700 acre portion of it that has had adequate cultural surveys, referred to as the 'Initial Decision Area.' Subsequent decisions would be required to approve activities outside the Initial Decision Area (see map below).



How to submit your objection:

Regional Updates: Ecosystem Management Projects

U.S. DEPARTMENT OF ENERGY

Project Name: Community Scale Rural Bioenergy Facilities

Forest Biomass Conversion

Location: California

Federal Cost Share: $30,000,000

Lead Applicant: West Biofuels, LLC

Technology: Forest Biomass to Energy Conversion

Project Impacts

- Provide low carbon, reliable energy for three remote communities that face high risk of wildfires
- Reduce carbon emissions through the use of produced biochar that also can be sold in regional agricultural markets
- Provide an end use and local market for biomass from forest thinning campaigns that are key to preventing forest fires in this region

Project Summary

This project aims to prevent local forest fires while providing low-carbon, stable energy for three communities in the Sierra Nevada mountains of California. Burney, Mariposa, and Mammoth Lakes are small, remote, mountainous communities threatened by wildfires and faced with frequent power outages due to extreme weather. State and

E·D·A

U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

EASTERN SIERRA COUNCIL OF GOVERNMENTS (ESCOG)
Joint Powers Authority

STAFF REPORT

To: ESCOG Board

From: Dan Holler, Town of Mammoth Lakes Town Manager

Subject: CEDS - Town of Mammoth Lakes Project & Program Specific Action Plan

Prepared on: February 21, 2024

Attachments: A) Appendix D - Town of Mammoth Lakes Project & Program Specific Action Plan

BACKGROUND/HISTORY:
The Eastern Sierra Council of Governments (ESCOG) engaged with Alpine, Inyo and Mono Counties, The Town of Mammoth Lakes and the City of Bishop, completed a regional economic development strategy required to access federal and other funding opportunities known as a Comprehensive Economic Development Strategy (CEDS). The Mammoth Town Council accepted the CEDS on October 18, 2023 and it was subsequently approved by the ESCOG on October 19, 2023. The CEDS was approved by the US Department of Commerce Economic Development Administration (EDA) on January 5, 2024.

The CEDS sets forth six focus areas with identified goals and objectives. The CEDS takes a higher level planning approach through the Evaluation Framework section of the document in outlining Metrics for Success for each area. The Town of Mammoth Lakes has submitted an Economic Development Administration (EDA) grant relying upon the approved CEDS. The grant includes funding for a regional bioenergy facility, support for expanded childcare, a pedestrian bridge connection in the Village at Mammoth area and support for a preforming

Mono County Office of Emergency Management

REQUEST FOR PROPOSALS

Date: April 30, 2024

To: Interested Consultants

Re: Request for Proposals for Pre-Development Work Necessary for the Construction and Operation of a 3-Megawatt Biomass Power Plant

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Introduction

The Eastern Sierra Climate and Communities Resilience Project (ESCCRP) is a bold attempt to restore forest health and lower the risk of uncharacteristic wildfire around the Town of Mammoth Lakes (TOML). The ESCCRP seeks to rejuvenate 90 square miles (58,000 acres) of the Inyo National Forest (INF) surrounding the town to more resilient conditions able to withstand inevitable future fires. The INF is the most visited National Forest in California, making the need to dramatically decrease the risk of high-severity wildfires on the INF of great state- and national-level importance.

The ESCCRP has secured over $13 million in funding for planning, environmental analyses, and initial forest thinning operations. A main challenge to "accelerating the pace and scale" of treatments to adequately reduce the wildfire threat is disposal of biomass. Building and operating a bioenergy facility is 'The Missing Link' in providing community protection and restoring regional forest resilience. An environmentally sound means of disposing of the huge volume of woody debris generated by substantial thinning is critical to the viability of the ESCCRP. ESCCRP partners currently lack a funding source to pay for the completion of the time-sensitive pre-development work necessary to attract a developer and expedite construction and operation of a bioenergy facility. Mono County, a key partner in the ESCCRP since its launch in 2020, is requesting $299,889 in funding over 21 months which, coupled with $300,719 in cooperator funds, will allow for this essential pre-development work to take place. Mono County will contribute $50,213 in cooperator funds which are supported by a $250,506 contribution from the Eastern Sierra Council of Governments (ESCOG), a local Joint Powers Authority comprised of city and county governments that works to address issues of regional significance.

Project Goals

- Reduce hazardous fuels and improve forest resilience on the INF.
- Reduce forest management costs by stimulating local bioenergy markets.
- Promote the environmental and economic health of Eastern Sierra communities.

P.O. Box 969
Bridgeport, CA 93517
(760) 924-4633

From: **Chris Mokracek** cmokracek@mono.ca.gov
Subject: Biomass Consultant RFP Update
Date: May 31, 2024 at 5:07 PM
To: Ales Tomaier ales@mlfd.ca.gov, Andy Gurgol Andy.Gurgol@wri.org, Bob Gardner bgardner@mono.ca.gov, Claire Freeman claire@whitebarkinstitute.org, Chris Mokracek cmokracek@mono.ca.gov, ekabala@escog.ca.gov, Gross, Aaron aaron.gross@ladwp.com, jennie@blueforest.org, Jonathan.Birdsong@NFWF.ORG, John Wentworth jwentworth@townofmammothlakes.ca.gov, kim@blueforest.org, Kirshner, Madison - FS, Vallejo, CA Madison.Kirshner@usda.gov, Laura Beardsley laura@whitebarkinstitute.org, Yen, Lesley - FS, CA lesley.yen@usda.gov, Lynda Salcido lsalcido@mono.ca.gov, Matt Paruolo matthew.paruolo@sce.com, mbusby@mcwd.dst.ca.us, Michael Draper (mdraper@mcwd.dst.ca.us) mdraper@mcwd.dst.ca.us, Michelle Hayes (MM) mhayes@mammothresorts.com, Sill, Nathan -FS nathan.sill@usda.gov, Nick Wobbrock nick@blueforest.org, Reckler, Sherry -FS sherry.reckler@usda.gov, Rob Patterson rpatterson@townofmammothlakes.ca.gov, smccaulou@b-e-f.org, Stacy Corless-SBC scorless@sbcouncil.org, Tom Hodges (MM) thodges@mammothresorts.com, Wendilyn Grasseschi wgrasseschi@mono.ca.gov, Wong, Winfred - FS, Mammoth Lakes, CA winfred.wong@usda.gov, janet@whitebarkinstitute.org
Cc: Sandra Moberly smoberly@mono.ca.gov

CM

WRAFT Members:

The Biomass Consultant RFP submission period has ended as of 5:00pm today. We have received two (2) proposals from the following:

- TSS Consultants
- Phoenix Biomass Energy, Inc.

I will forward the proposals to the review committee for scoring this evening and meet early next week to determine an awardee.

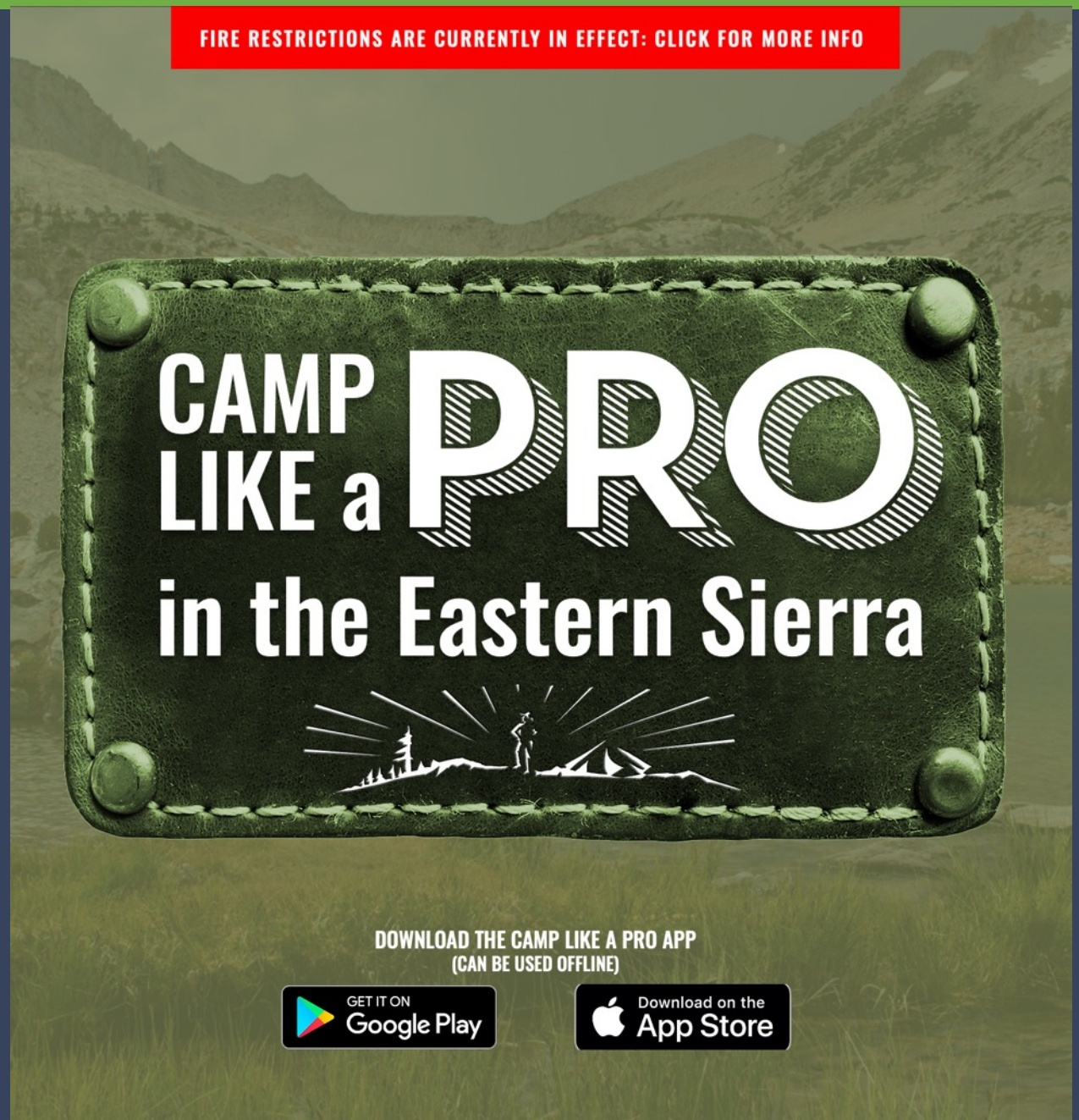
We are planning on a contract going to the Board of Supervisors on June 18, 2024.

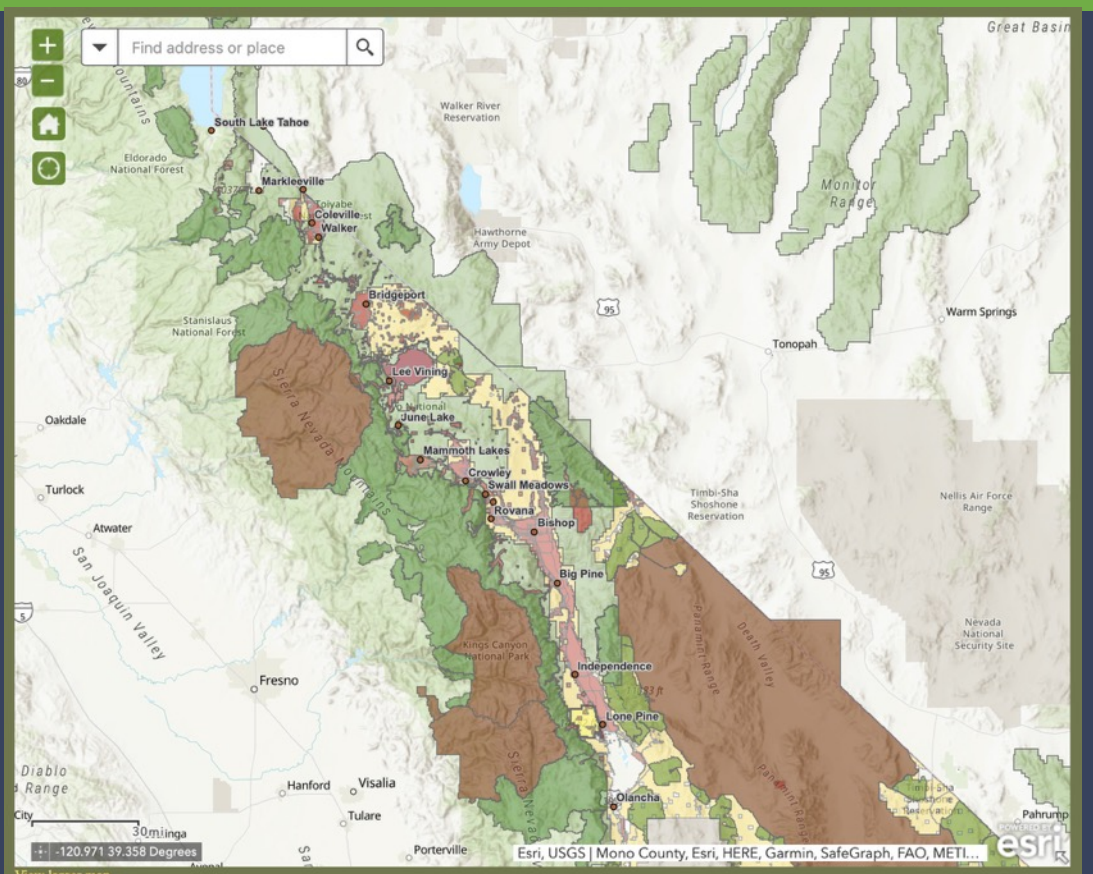
Chris Mokracek
Director
Mono County
Emergency Management
PO Box 696
Bridgeport, CA 93517
Office: (760) 924-4633
Cell: (907) 398-9000
https://ready.mono.ca.gov/

Regional Updates: Ecosystem Management Projects



Regional Updates: Eastern Sierra Sustainable Recreation Projects



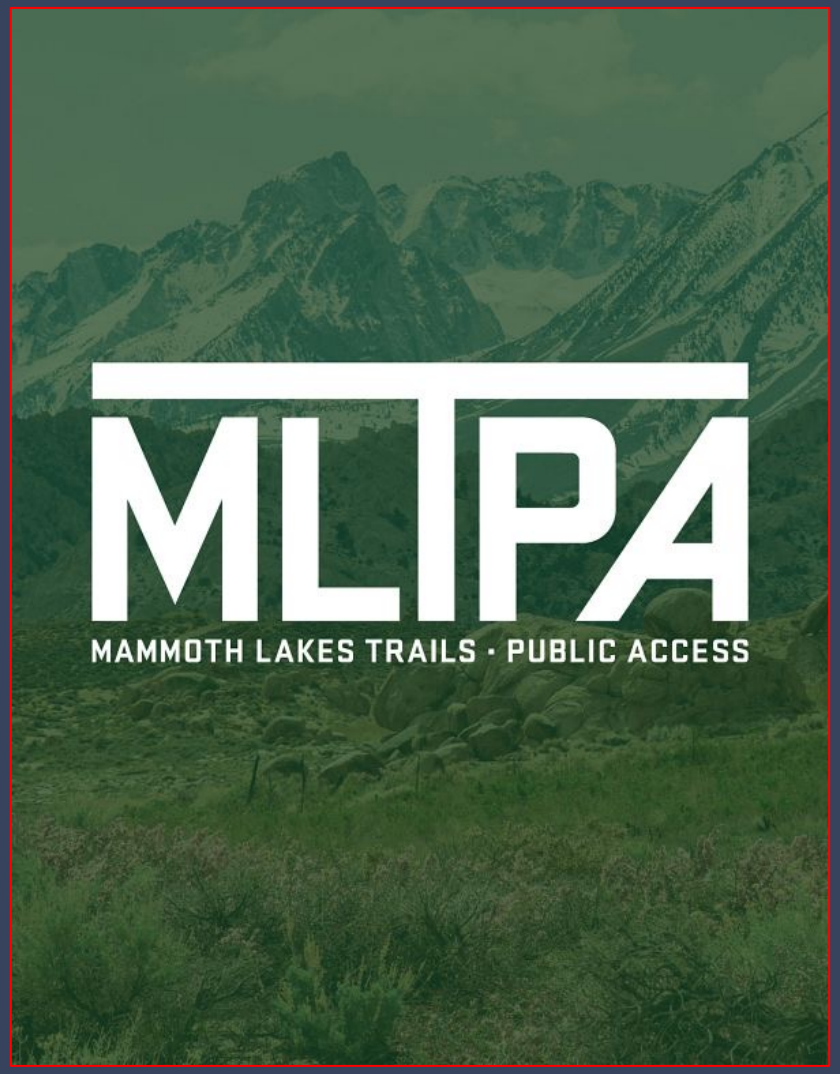


View larger map

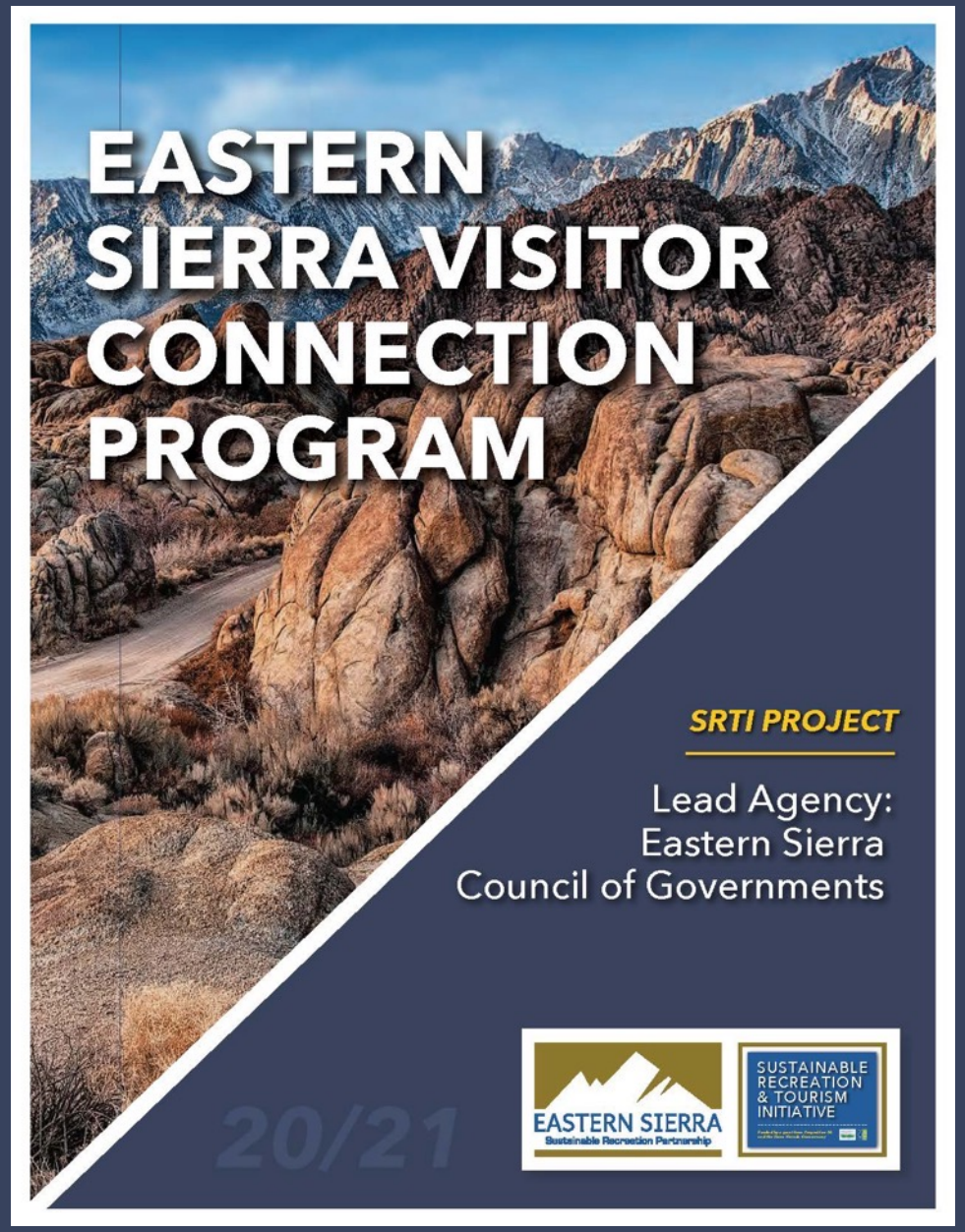
Please click anywhere on this interactive map for more details on land ownership, current policy/restrictions, and other useful information

Campground	Picnic Area	No Dispersed Camping
Visitor Center	Park	Wilderness Areas
RV Park (Hookups)	Boat Launch	Bureau of Land Management (BLM)
RV Dump	Day Use Area	National Park Service
Trailhead	Airport	U. S. Forest Service

Regional Updates: Eastern Sierra Sustainable Recreation Projects



Regional Updates: Eastern Sierra Sustainable Recreation Projects



Visitor Audience Connection

- MLTPA + Whitebark Staff have signed an agreement including:
  - CALFIRE "Visitor Education and Outreach Addendum"
  - Opportunities with "Camp Like A Pro"
  - Needs of "Visitor Connection Program"

Regional Updates: Eastern Sierra Sustainable Recreation Projects

Roles and Responsibilities

Fire Writers

- Develop the campaign toolkit, including branding, content, graphics, messaging, and the communications strategy for the Eastern Sierra Fire Prevention campaign with close guidance from Whitebark Institute to ensure regional relevance and specificity.

VCP

- Coordinate and convene local entities to amplify campaign messaging on digital platforms.
- Work with Whitebark to provide feedback from a local partner perspective on the campaign.
- Communicate Fire Writers' social media strategy recommendations to VCP partners.
- Collect and report metrics.

Whitebark Institute

- Advise on the development of the campaign, prioritizing regional specificity.
- Communicate the timing and progress between VCP and Fire Writers.
- Coordinate and facilitate any meetings between VCP and Fire Writers if needed.

Timing of Rollout

- **Fire Writers**: Start work ASAP and report back with a timeline when available. The strategy rollout is expected by the end of June, with a soft launch aimed for the 4th of July. Full campaign materials are not expected to be ready by July 4th.

Next Steps:

- **VCP**: Send Fire Writers the original VCP goals and intent PDF.
- **VCP**: Begin collecting updated follower and reach data from VCP partners.
- **VCP**: Communicate any specific formatting needs to Whitebark.
- **VCP**: Prepare partners for the upcoming campaign.
- **Fire Writers**: Develop the campaign and coordinate closely with Whitebark for input and local perspectives.
- **Fire Writers**: Communicate anticipated timeline to Whitebark as soon as possible.
- **Whitebark**: Inform VCP of campaign direction and get input before finalization of campaign.
- **Whitebark**: Communicate Fire Writers progress and timeline to VCP.

Additional Notes and Priorities

- **Whitebark and VCP**: Include and coordinate with Alpine County.
- **Whitebark**: Present the campaign to ESSRP before launch for regional buy-in.

Regional Updates: Eastern Sierra Sustainable Recreation Projects

Outside

Sign In Join Now

Outside Feed Gear Run Adventure Health Travel Culture Long Reads Videos Podcasts Summer Gear Guide

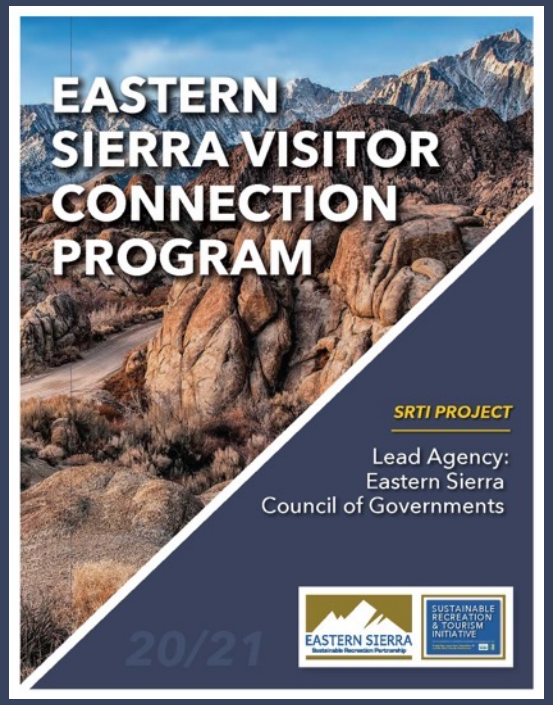
It's Time to Ban Campfires for Good

As the climate changes, our lives will, too. Let campfires be a thing of the past.



(Photo: Cavan Images)

Regional Updates: Eastern Sierra Sustainable Recreation Projects

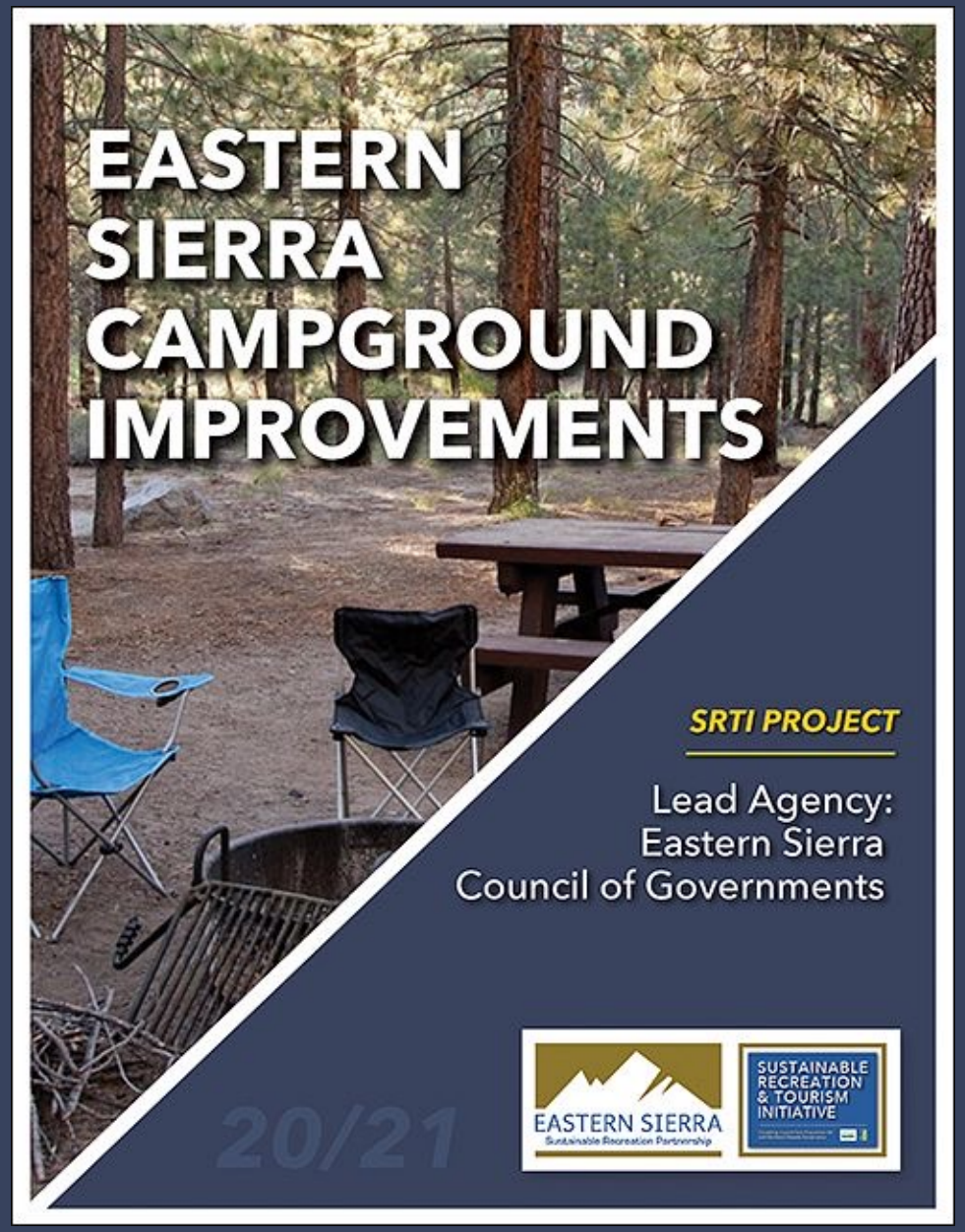


WHITEBARK INSTITUTE

MLTPA
MAMMOTH LAKES TRAILS · PUBLIC ACCESS

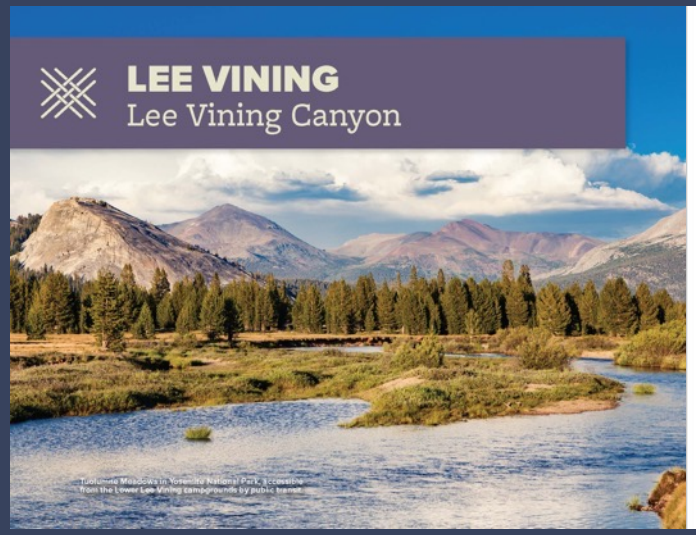
CALIFORNIA DEPARTMENT OF FORESTRY & FIRE PROTECTION
CAL FIRE
SINCE 1885

Regional Updates: Eastern Sierra Sustainable Recreation Projects











Regional Updates: Easte e

Triad / Holmes Associates, Inc.

INDEPENDENT CONTRACTOR AGREEMENT

This Independent Contractor Agreement ("Agreement") is made and entered into, on the date of the signature dated last below (the "Effective Date"), by and between the Mammoth Lakes Trails and Public Access Foundation ("MLTPA"), a California nonprofit public benefit corporation, whose principal place of business is P.O. Box 100, PMB 432, Mammoth Lakes, CA 93546, Mammoth Lakes, CA 93546 and the independent contractor, Triad/Holmes Associates, Inc. ("Contractor", collectively referred to with MLTPA as the "Parties" and each individually as a "Party"), whose principal place of business is 873 N. Main St., Bishop, CA 93514.

In consideration of the mutual promises contained herein, the Parties agree as follows:

1. **Services**. During this Agreement's Term (as defined in Section 3 below), Contractor agrees to provide services to MLTPA as described in Exhibit A attached hereto (the "Services"). Contractor will perform the Services in a diligent, careful, thorough, and professional manner consistent with customary practice and in compliance with applicable law. Contractor may use Contractor's employees or subcontractors to perform the services under this Agreement.

2. **Compensation and Expenses; Invoices and Payment**.

2.1 MLTPA will pay compensation to Contractor for performance of the Services as set forth in Exhibit A. Upon Contractor's submission of a signed Internal Revenue Service Form W-9 to MLTPA, MLTPA shall make payable any such compensation within thirty (30) days of receipt of an authorized and approved invoice from Contractor upon completion of the Services or as specified in Exhibit A. Any payment made pursuant to this paragraph shall be sent to Contractor's address stated above and deemed paid upon placement in U.S. Mail. Contractor shall provide MLTPA with no more than one (1) invoice per month.

2.2 MLTPA will not reimburse Contractor for out-of-pocket expenses incurred by Contractor in connection with performance of the Services, unless specified in Exhibit A.

2.3 Contractor will pay, when and as due, any and all taxes incurred as a result of Contractor's compensation, including, without limitation, any and all federal income taxes, territorial taxes, estimated taxes, or taxes imposed upon revenue or income by any governmental entity having taxing authority with respect to Contractor. MLTPA will not: (a) withhold taxes under the Federal Insurance Contributions Act ("FICA") (e.g., Social Security, Medicare) from payments remitted by MLTPA to Contractor; (b) make FICA payments on Contractor's behalf; (c) make federal or state unemployment compensation contributions on Contractor's behalf; or (d) withhold federal or state income tax from payments remitted by MLTPA to Contractor.

3. **Term, Termination, and Survival**. This Agreement's term will begin on the Effective Date and will terminate upon completion of the Services set forth in Exhibit A or December 31, 2024, whichever occurs sooner ("Term"). Either Party may provide notice of termination of this Agreement at any time and for any reason with thirty (30) days prior written notice to the other Party. Notwithstanding the foregoing, either party has the option to terminate











Regional Upda

Triad / Holmes Asso

1. Survey Work: Triad
    a. Work Updates – Brooks Bryant
        i. Spent time in Aspen (Lee Vining) CG – 5 Survey days – 50% of the way -5 more days expected - Run GPS control in all campgrounds in Lee Vining. Look to have this map to us by EOM in June. Everything else should follow in there.
            1. In Aspen there is a solar panel near water facilities. That happened to be outside of the KMZ. Need to pick up utilities within 30/40feet - would be good to include that, it's part of the water system
        ii. Spent time in Grays Meadow (Independence) – 2 Survey days – Just barely starting. – Also set controls in this. Not too many people using the campgrounds right now. Expect that to change as soon as school lets out.
        iii. Adam – passes have to open, this will be a trigger.
        iv. Question about improvements – what are the ideas of improvements
            1. Focused on renovating existing campsites within the existing perimeter. Chance to move things around for traffic and turning radius. Not planning to expand outside of the footprint, except for possibly Grays.
            2. For Grays – talk re: closing some campsites that are inundated with water and adding some others. Near 7 Pines. Would expand to that sagebrush area.
        v. Question – there are some culverts that come in from the road. Y'all interested in that? Yes, we assume the LA would want to know.
            1. Brooks – we caught those inverts and we'll make sure.







INDEPENDENT CONTRACTOR AGR

This Independent Contractor Agreement ("Agreemer
on the date of the signature dated last below (the "Effecti
Mammoth Lakes Trails and Public Access Foundation ("M
public benefit corporation, whose principal place of busines
Mammoth Lakes, CA 93546, Mammoth Lakes, CA 93546
Triad/Holmes Associates, Inc. ("Contractor", collectively referre
and each individually as a "Party"), whose principal place
Bishop, CA 93514.

In consideration of the mutual promises contained herein

1. **Services**. During this Agreement's Term (as
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Exhibit A.

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entity having taxing authority with respect to Contractor. ML
under the Federal Insurance Contributions Act ("FICA") (e.g.,
payments remitted by MLTPA to Contractor; (b) make FICA pay
make federal or state unemployment compensation contribut
(d) withhold federal or state income tax from payments remitted

3. **Term, Termination, and Survival**. This Agr
Effective Date and will terminate upon completion of the Se
December 31, 2024, whichever occurs sooner ("Term"). Eit
termination of this Agreement at any time and for any reason w
notice to the other Party. Notwithstanding the foregoing, either

Page 1 of 16

Page 15 of 16

Regional Updates: Eastern Sierra Sustainable Recreation Projects

USDA, Forest Service — OMB 0596-0217 FS-1500-10

FS Agreement No. 24-CS-11050400-006

Cooperator Agreement No. _____

CHALLENGE COST SHARE AGREEMENT
Between
MLTPA FOUNDATION
And The
USDA, FOREST SERVICE
INYO NATIONAL FOREST

This CHALLENGE COST SHARE AGREEMENT is hereby made and entered into by and between the MLTPA Foundation, hereinafter referred to as "MLTPA," and the United States Department of Agriculture (USDA), Forest Service, Inyo National Forest hereinafter referred to as the "U.S. Forest Service," under the authority: Department of Interior and Related Agencies Appropriation Act of 1992, Pub. L. 102-154.

Background: The Inyo National Forest manages 80 campgrounds in the Eastern Sierra region. Many of them are long overdue for redesign and renovation to meet the needs of current visitors and to improve resilience to natural disturbances like floods and wildfires. Due to an acute lack of funding, the Inyo N.F. works with local partner organizations to pool resources to complete mutually beneficial projects.

Title: Great American Outdoors Act Inyo Campground Improvements

I. PURPOSE:

The purpose of this agreement is to document the cooperation between the parties to complete design and engineering survey work needed to renovate six Inyo National Forest campgrounds in accordance with the following provisions and the hereby incorporated Statement of Work and Financial Plan, attached as Exhibit A and Exhibit B.

II. STATEMENT OF MUTUAL BENEFIT AND INTERESTS:

MLTPA creates sustainable trail and recreation systems that support prosperous economies and healthy communities in Mammoth Lakes, the Eastern Sierra, and beyond. MLTPA and the Inyo National Forest have a shared interest in renovating aging campgrounds to provide a quality visitor experience, protect natural resources, mitigate damage from climate-driven disturbances, and to support the local economy which depends on outdoor recreation tourism. Completing project designs is a precursor to the Forest Service being able to contract for the renovation of the six campgrounds.

In Consideration of the above premises, the parties agree as follows:

Page 1 of 14 (Rev.3-15)



Regional Updates: Eastern Sierra Sustainable Recreation Projects

MLTPA
MAMMOTH LAKES TRAILS · PUBLIC ACCESS

March 13, 2024

Matt Driscoll
Eastern Sierra Area Representative
Sierra Nevada Conservancy
PO Box 9245
Mammoth Lakes, CA 93546

Re: Amendment Requests for Agreement Number 1586-RT

- Due to increased costs per prevailing wage requirements for the Triad Holmes Associates proposal that were received after the Progress Report was submitted and a variety of cost increases reflected in both contractor proposals due to inflation, we have determined that there is sufficient funding to pursue design and engineering planning for only 6 campgrounds as opposed to the originally proposed 9.

that the total budget for the project not be adjusted per the rationale that follows.

- Attorneys who serve pro bono on the MLTPA Board of Directors accessed expertise within their firms to advise MLTPA on prevailing wage issues associated with the two contractors identified in the "Next Steps" section of the Progress Report, John Northmore Roberts and Triad Holmes Associates. These two firms have been identified by Inyo National Forest staff as the preferred contractors for the project. Based on the advice of pro bono counsel, MLTPA has determined that the contract for Triad Holmes Associates for site survey work will need to be paid at California prevailing wages, while the contract for landscape architecture firm John Northmore Roberts can be paid without additional prevailing wage compensation.
- Adam Barnett, Recreation, Wilderness, and Wild & Scenic Rivers Program Manager for the Inyo National Forest and our principal project contact, advised for the Progress Report that producing technical drawings for improvements to the three Shady Rest campground

PO Box 100 PMB 432 Mammoth Lakes, CA 93546-0100
(760) 934-3154 [p] www.mltpa.org

sites are unlikely to proceed within the time frame of the grant given competing interests for the sites for community housing.

- Due to increased costs per prevailing wage requirements for the Triad Holmes Associates proposal that were received after the Progress Report was submitted and a variety of cost increases reflected in both contractor proposals due to inflation, we have determined that there is sufficient funding to pursue design and engineering planning for only 6 campgrounds as opposed to the originally proposed 9.
- While Adam Barnett was able to identify potential alternatives for the Shady Rest sites for design and engineering planning, there would still be insufficient funding within the current grant to pursue these alternative sites due to the higher than anticipated costs in the proposals from both John Northmore Roberts and Triad Holmes Associates.

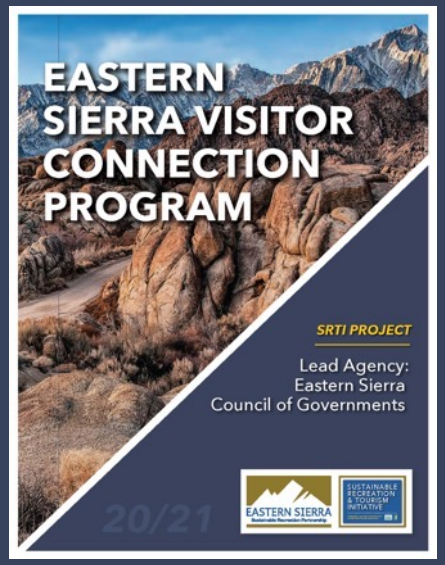
Thank you for considering our request for an amendment as detailed to our agreement with SNC for the "Eastern Sierra Campground Improvements" project. We look forward to your thoughts and addressing any questions you may have.

Best –

John Wentworth
CEO / Board President
MLTPA Foundation

PO Box 100 PMB 432 Mammoth Lakes, CA 93546-0100
(760) 934-3154 [p] (866) 760-0285 [f] www.mltpa.org

Regional Updates: Eastern Sierra Sustainable Recreation Projects



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MLTPA
MAMMOTH LAKES TRAILS · PUBLIC ACCESS

CALIFORNIA DEPARTMENT OF FORESTRY & FIRE PROTECTION
CAL FIRE
SINCE 1885

SIERRA NEVADA CONSERVANCY

Recreate Responsibly California



Hello Recreate Responsibly California Coalition Members,

As the scent of wildflowers fills the air and the trails beckon, it's time to dive into the latest updates from our recent gathering. From Earth Day triumphs to forthcoming summer adventures, our community is buzzing with activity and anticipation. Please read on as we delve into the highlights of our discussions and set our sights on the exciting events and initiatives ahead.

Education Campaigns

Wildfire Preparedness Week is May 4th - 10th. Federal and state partners are working together to launch an online campaign focused on wildland fire safety and prevention while recreating on public lands.

- Take a look at the announcement and join the social media campaign to #thinklikeafirefighter.
- Additionally, see CAL FIRE's free app on local alerts, preparedness checklists, and evacuation plan.

Catch Those Wildflowers! While we're anticipating the coming wildfire season it's not too late to see some wildflowers and appreciate Hilltromper's unique approach to encouraging responsible recreation. See the announcement and signup for BloomTracker here.

Earth Day Celebration Successes Several members coordinated, hosted, and/or participated in Earth Day events. Below are just a couple of notable outcomes but congratulations and thanks to all the took part in activities!

News & Advocacy

California State Parks announced the opening of Dos Rios State Park! Located about 8 miles west of Modesto in the Central Valley, the approximately 1,600-acre Dos Rios property is the largest public-private floodplain restoration project in California to restore habitat for threatened and endangered wildlife at the Tuolumne and San Joaquin Rivers. This is the first new state park to open in 10 years. The opening day coincides with the launch of the Third Annual State Parks Week June 12-16.

- See the announcement to learn more about what makes this park special.

"America's Four Most Polluted National Parks are in California" Members shared this recent article from the LA Times. While the focus of the article is on pollution in our parks, it also calls out the opportunity for parks to be a place of promise.

June 2024 is California Mountain Biking Month! Following the California Mountain Biking Coalition's (CAMTB) recent announcement of ACR 152, a bill they championed, which designates June 2024 as "California Mountain Biking Month", momentum has continued building. Notably, entities like East Bay Regional Park, San Diego Park District, and others in the LA County area are actively working to pass similar resolutions at the local level. **Scheduled for Assembly review on June 3, 2024**, this bill signifies a significant step forward for mountain biking and outdoor recreation enthusiasts across the state.

- **Call to Action** We encourage you to lend your support by standing alongside CAMTB members at the capital as they advocate for this resolution. Additionally, consider fostering awareness and enthusiasm by promoting June 2024 as Mountain Biking Month within your own community. Explore the inspiring language of Assembly Concurrent Resolution 152, and perhaps utilize it as a blueprint for your local efforts in celebrating Mountain Biking Month next June

land conservation and stewardship; Tribal alliances and right relations; and securing significant and stable regional funding.

- Learn more and register here.

Priority Industry Sector - "Sustainable Recreation & Tourism"

CALIFORNIA JOBS FIRST
Sierra Region

Monday June 17, 2024

Sustainable Recreation & Tourism: A target sector focused on mitigating negative impacts and transforming outcomes for tourism and recreation today by increasing economic mobility, social fairness, and environmental sustainability. The Sierra California Jobs First region welcomes millions of visitors every year to its national and state parks and forests, ski resorts, and historic small towns. The region also holds several artistic, cultural, and sports-related events that, if marketed properly, could bring in additional revenue and job opportunities. Because tourism and recreation are among the top industries in this region, it is important to capitalize on the multi-benefit outcomes surrounding equity and climate resilience, not simply the promotion of tourism.

Workshop Date:	Time:	Co-Conveners:	How to register:
Jun 17, 2024	2-5pm	Lead: **Eastern Sierra Sustainable Recreation Partnership (ESSRP)** Co-Lead: ESCOG	*Information Coming Soon; in the meantime, TBD, please express your interest by emailing jobsfirst@sierrabusiness.org and we will connect you with ESSRP.*

Priority Industry Sector - “Sustainable Recreation & Tourism”

CALIFORNIA JOBS FIRST
Sierra Region

Monday June 17, 2024

Industry Sector Workshop Objectives

- Convene industry sector leaders to provide feedback on strategies included in Draft Strategic Plan
- Build understanding of Sierra Jobs First among industry leaders
- Engage industry leaders in conversations about the strategic plan process
- Gather partner input on sector industry strategies. For example:
    - “Where do you think we should prioritize investment ?”
    - “Which should be removed?”
    - “Which ones are we already doing?”
    - “Can we add detail to any of these?”
- Incorporate feedback about priorities to shape strategic plan document
- Gather feedback on sector-adjacent core issue strategies

Below is an overview of these five industry sectors and information about each corresponding workshop, including the organizations identified to co-convene each workshop and how members of the Collaborative can tune in.

Priority Industry Sector - "Sustainable Recreation & Tourism"

Strategy: Invest in Small Business Development in order to create high-wage entrepreneurial job opportunities, build capacity to support recreation and tourism activities, and create more vibrant, balanced local economies.

Tactics Examples:

- Establish small business development technical assistance resources located within the community to support rural and Tribal businesses.
- Establish an investment network by identifying traditional and venture capital funding to support rural and Tribal entrepreneur and non-profit organizations.
- Collaborate with government and land management agencies to identify recreation infrastructure and services gaps to develop an inventory of public lands projects that will support business expansion in sustainable recreation, ecosystem services, and agritourism, including public/private partnerships for project planning and permitting, implementation of recreation infrastructure (trails, restrooms, campsites, guiding, etc). Leverage public/private and public/NGO partnerships to diversify revenue streams for project implementation and to create local sustainable recreation jobs.
- Invest in locally owned businesses and CBOs/NGOs to augment capacity with government partners for recreation planning, implementation, and operations.
- Identify opportunities to expand, attract and retain recreation and tourism supporting businesses that align with "Sierra" lifestyle branding, such as gear and clothing manufacturers, outdoor guides, cultural tourism and agricultural businesses, artists, resort operations, etc.

Priority Industry Sector - "Sustainable Recreation & Tourism"

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Implementation Partners:

- SBDCs
- Community colleges
- USFS
- BLM
- City and County governments
- Chambers of Commerce and business associations
- Resort operators
- DMOs

Priority Industry Sector - "Sustainable Recreation & Tourism"

2. Strategy: Create and expand workforce development opportunities in sustainable recreation and tourism that increase wages and expand diversity or tourism based economy.

Tactics:

- Work with land management agencies and private recreation and tourism employers to identify local workforce capacity recreation and tourism strategies, priorities, opportunities, and gaps.
- Establish training and professional certificate programs in trades supporting sustainable recreation and tourism workforce needs to build local workforce capacity supporting public agency recreation management and infrastructure, small business entrepreneurship and manufacturing, and resort hospitality opportunities.
- Develop employment opportunities that create year-round employment for seasonal employees, such as coordinating between winter employers and summer employers to provide proactive job placement in alternate seasons.
- Establish workforce development programs supporting careers in hospitality, such as management, guiding and other higher-wage tourism based careers.

Priority Industry Sector - "Sustainable Recreation & Tourism"

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- Establish workforce developmen[illegible]h as management, guiding and other higher-wage tourism based care[illegible]

Implementation Partners:

- Community colleges
- USFS
- BLM
- NPS
- LADWP
- Resort operators

Priority Industry Sector - "Sustainable Recreation & Tourism"

3. Strategy: Create Regional Community, Recreation & Destination Development Plans in order to support vibrant, authentic and historic communities that create vibrant, balanced communities supporting resident needs and also serve as destinations for visitors as an amenity to outdoor recreation opportunities.

Tactics:

- Work with regional destination marketing organizations (DMOs) to develop visitor management strategies (including leave-no-trace and other sustainable recreation education), dispersed visitation strategies to discourage overtourism, and other principals to encourage sustainable recreation.
- Collaborate to promote regional tourism, including establishing regional branding, tourism itineraries, and destination and event promotion.
- Develop region-wide electric vehicle readiness plans that anticipate infrastructure needs (power, restrooms, amenities) and strategic placement of charging stations to complement existing and future land uses.
- Develop regionally branded agritourism products and tours in collaboration with agricultural producers.
- Develop community plans focusing on downtown revitalization strategies to make commerce centers destination assets, including land use and zoning policies that create a balance of use types and public spaces, developing plans for streetscaping and green infrastructure for climate resilient urban centers, regional and local scale branded wayfinding programs to direct visitors to recreation and tourism amenities, and efficient mobility systems (including active transportation infrastructure).
- Develop recreation and transportation plans to connect communities to recreation assets via trails and public transportation.
- Identify gaps in recreation tourism infrastructure and collaborate with land management agencies, local governments, DMOs, and other partners to strategically invest in infrastructure enhancements at key destination assets.
- Invest in tourism assets and amenities beyond outdoor recreation that build capital directly in small businesses and entrepreneurs and increase the overall attractiveness and identify of the region as a destination, especially arts / culture institutions and events, and local food systems and agritourism.

Priority Industry Sector - "Sustainable Recreation & Tourism"

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Implementation Partners:

- Destination marketing organizations
- USFS
- BLM
- NPS
- SBDC
- regional planning organizations (ESCOG)
- County and City governments
- NGO/CBOs (MLTPA)
- Resort operators

Priority Industry Sector - “Sustainable Recreation & Tourism”

CALIFORNIA JOBS FIRST
Sierra Region

Monday June 17, 2024

Alignment with State Priorities

Growing the tourism sector in-line with the California Jobs First priorities, has huge potential benefits including:

- A balance between the demands of visitation with quality of life for residents
- Reduction in environmental impacts
- Equity and access for all visitors and residents alike
- Empowerment of tribes and other disinvested communities to engage in and profit from tourism
- Increase in economic mobility and funding opportunities
- Increase in climate resilience
- Increase if support of small businesses and entrepreneurs
- Creation of workforce development opportunities for skilled stewardship jobs with government agencies and NGOs
- Creation of year-round employment to ease the economic hardships of seasonal workers
- Development of more trails connected to towns to increase visitation and local spending
- Decreased human impact on ecosystems

Partner Updates – In REVERSE Alphabetical Order

- Alpine County
- BLM
- CALTRANS
- City of Bishop
- HT National Forest, USFS
- Inyo County
- Inyo National Forest, USFS
- Mono County
- National Park Service
- Town of Mammoth Lakes

Next Meeting - First Monday of the Month @ 3:30

Special ESSRP Partner Meeting

Monday June 17, 2024 @ 3:30 PM

Next Meeting - First Monday of the Month @ 3:30

Thank You - !

Next Regular ESSRP Partner Meeting

Monday July 1, 2024 @ 3:30 PM