EASTERN SIERRA
Sustainable Recreation Partnership

REGULAR PARTNER MEETING



April 8, 2024

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Recording in Progress

Public lands in the United States hold the creation stories, burial grounds, and ceremonies of Indigenous people who were killed or forcibly removed from their ancestral homes during territorial acquisition.

Many tribes, comprised of different bands, live in the Eastern Sierra region, caring for their native lands as they coexist with the ongoing impacts of colonization. Past or present tribes and bands associated with the region that this effort is aware of include, but are not limited to, the Miwok, Mono Lake Kutzadika'a, Mono/Monache, Nüümü (Paiute), Newe (Shoshone), Timbi-Sha, Utu Utu Gwaitu Paiute, and Washoe.

Two Nüümü terms describe the region and provide important context to ideas offered in this presentation. The first is Pamidu Toiyabe (Western Mountains), and the other, more widely known, place name is Payahuunadü (The Place Where Water Flows).

This acknowledgement is an invitation to all organizations, residents, and visitors to recognize the way this history has shaped the present as all parties work together in anticipation of a better future.

What is the ESSRP

EASTERN SIERRA
Sustainable Recreation Partnership

"A public/public partnership between tribal, local, state, and federal government agencies and a regional voice for sustainable outdoor recreation in California."

Welcome + Housekeeping



Love Hurts. Loving Skiing Hurts More.

- New Mexico: *"After winter no-showed, I grappled with the grief of loving a sport that may not exist a lifetime from now"*

Welcome + Housekeeping



Sierra Nevada Conservancy

- **Board Meeting:** *June 5 + 6, 2024 in Inyo County*

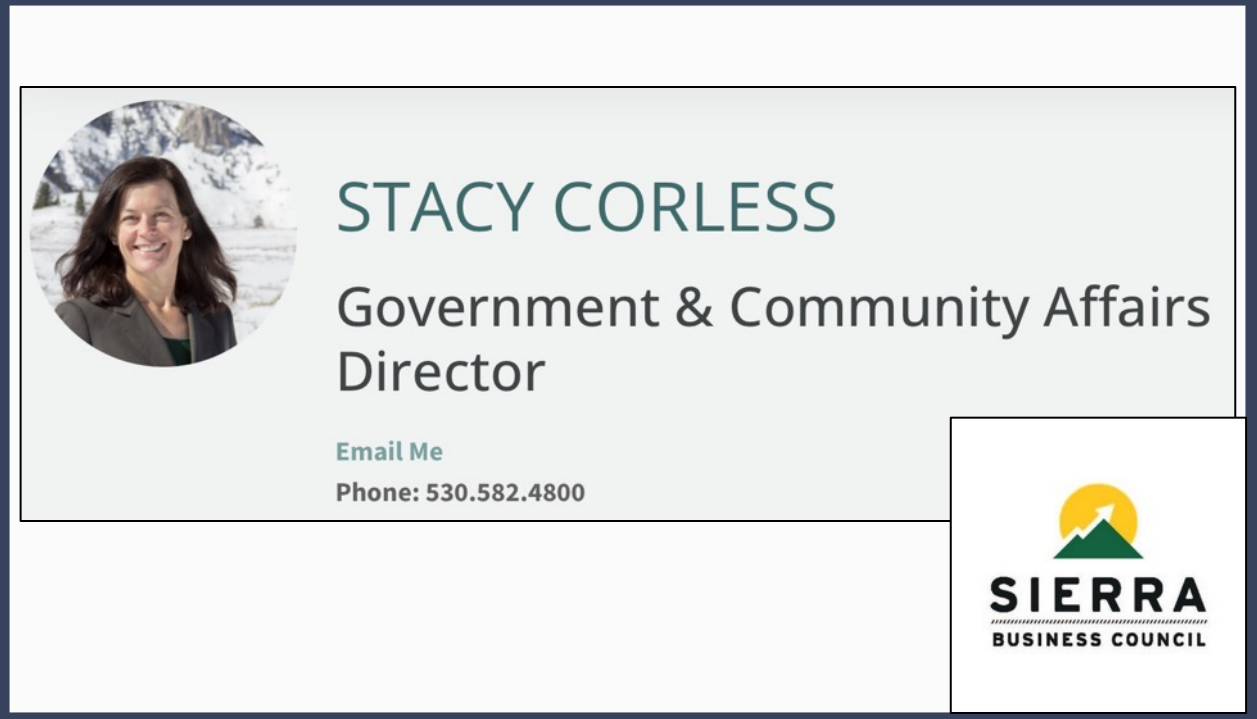
Welcome + Housekeeping



Sierra Nevada Conservancy

- Draft Strategic Plan: *Public comment closed Friday, March 8 at 5 pm (!)*

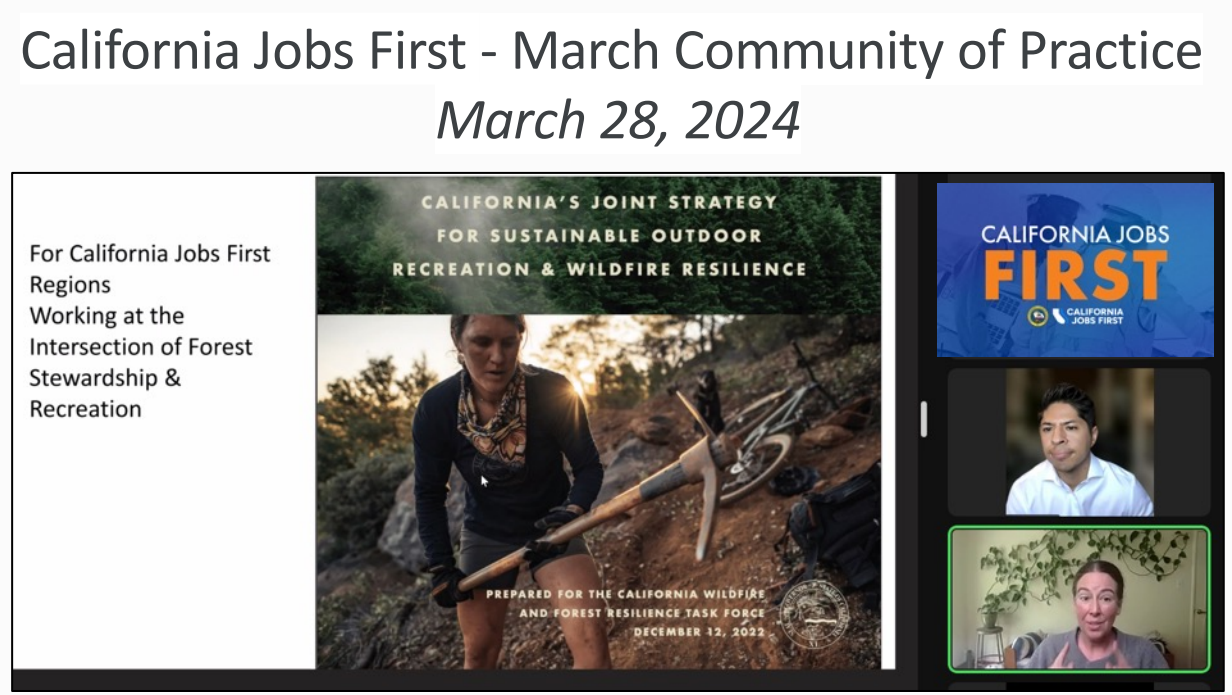
Welcome + Housekeeping



Stacy Corless

- Leaving Sierra Business Council: *effective date likely May 1*

Welcome + Housekeeping



Rebecca Burgess

- Executive Director, Fibershed
- *rburgess.nature.based.solutions@gmail.com*

Welcome + Housekeeping



Westside CA Jobs First Partners

- Raise Your Hands - !

Hot Links April 8, 2024

Welcome + Housekeeping

- What is the ESSRP
  - Eastern Sierra Sustainable Recreation Partnership (ESSRP)
  - Review the critical documents of the Eastern Sierra Sustainable Recreation Partnership
- Love Hurts. Loving Skiing Hurts More.
    - After winter no-showed, I grappled with the grief of loving a sport that may not exist a lifetime from now
  - Sierra Nevada Conservancy
    - Board Meeting
      - June 5+6, 2024 Inyo County
    - Draft Strategic Plan
      - Comment on SNC's Draft Strategic Plan
  - Farewell to Stacy Corless, Sierra Business Council
    - stacykcorless@gmail.com
  - Welcome Rebecca Burgess
    - Executive Director, Fibershed
    - rburgess.nature.based.solutions@gmail.com
  - California Jobs First: Context of the Day
    - CALIFORNIA JOBS FIRST Eastern Sierra

Regional Updates: “California Jobs First” is Context for the Day





Regional Updates: “California Jobs First” is Context for the Day

PROJECTS

Catalyst & Implementation



Regional Updates: “California Jobs First” is Context for the Day

Context

Seed regional economies that are equitable, climate-forward, and provide high quality jobs that are desireable to communities

CALIFORNIA JOBS FIRST | Proposed Project Criteria



Regional Updates: “California Jobs First” is Context for the Day

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Seed regional economies that are equitable, climate-forward, and provide high quality jobs that are desireable to communities

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Regional Updates: “California Jobs First” is Context for the Day

CALIFORNIA JOBS FIRST

Workshop

Proposed Project Criteria

Catalyst and Implementation Projects



CALIFORNIA JOBS FIRST

Regional Updates: “California Jobs First” is Context for the Day

What are we aiming to accomplish?

Invest in industries that will advance priorities identified during each region’s Planning Phase

Fund projects that ensure workers and disinvested communities are the primary beneficiaries

Leverage federal, state, and private dollars

Regional Updates: “California Jobs First” is Context for the Day

Core Project Criteria

Baseline requirements that **all Catalyst and Implementation projects** must meet to be eligible for California Jobs First Regional Investment Initiative funding

- Equity
- Climate
- Job Quality and Access

Regional Updates: "California Jobs First" is Context for the Day

Priority Sectors – Working Definitions



Community Healthcare

- Regional Access to Care
- Specialty Services
- Mental Health
- Medical Facilities
- Workforce Development



Sustainable Recreation & Tourism

- Balanced tourism and visitation
- Higher wage jobs
- Climate change readiness/pivots
- Entrepreneurs & Main Street
- Events & Culture



Natural & Working Lands

- Wildfire adaptation
- Wood utilization
- Watershed restoration
- Tribal stewardship
- Adaptation and Restoration



Clean Energy & Energy Resilience

- Energy efficiency and decarbonization
- Energy resilience and reliability
- EV readiness
- GHG mitigation
- Hydrogen



Sustainable Agriculture & Food Systems

- Sustainable food systems/security
- Climate-ready crops
- Value-added products
- Agri tourism
- Meat processing
- Manufacturing

SIERRA BUSINESS COUNCIL

CALIFORNIA JOBS FIRST

Regional Updates: "California Jobs First" is Context for the Day

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SIERRA BUSINESS COUNCIL

CALIFORNIA JOBS FIRST

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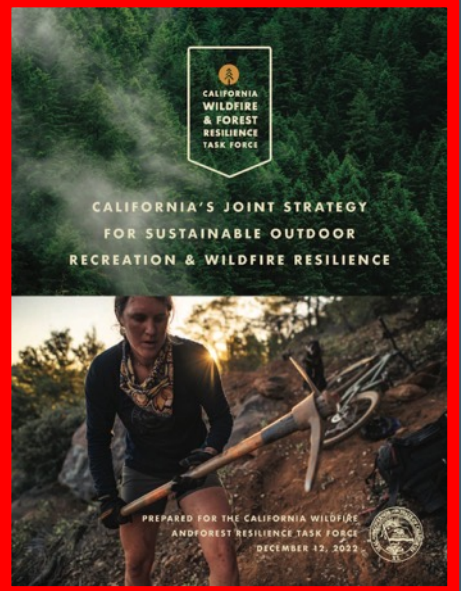
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SIERRA BUSINESS COUNCIL

CALIFORNIA JOBS FIRST

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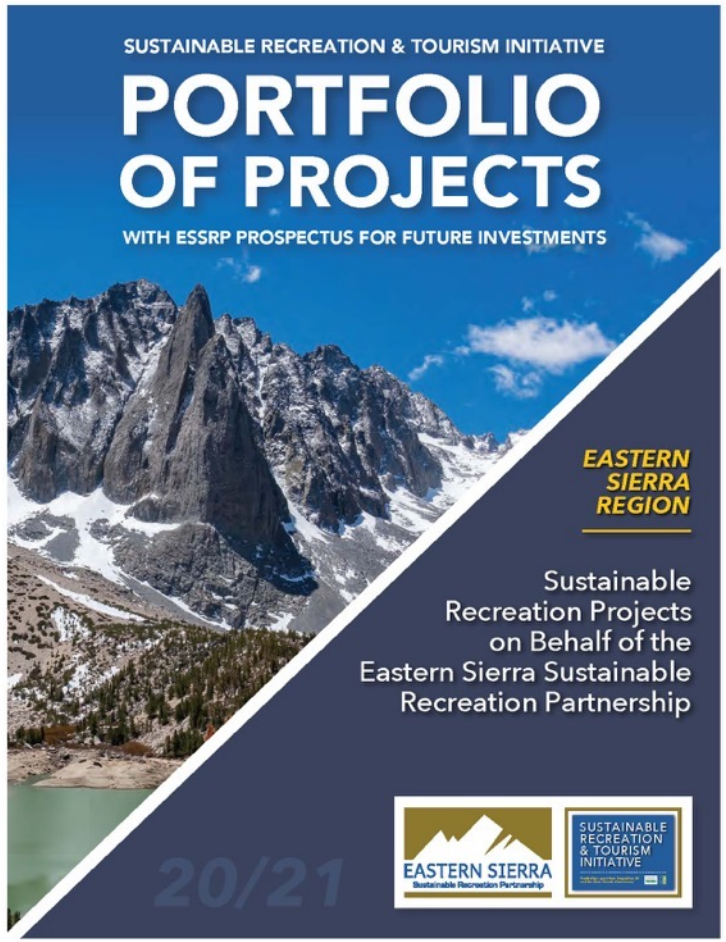
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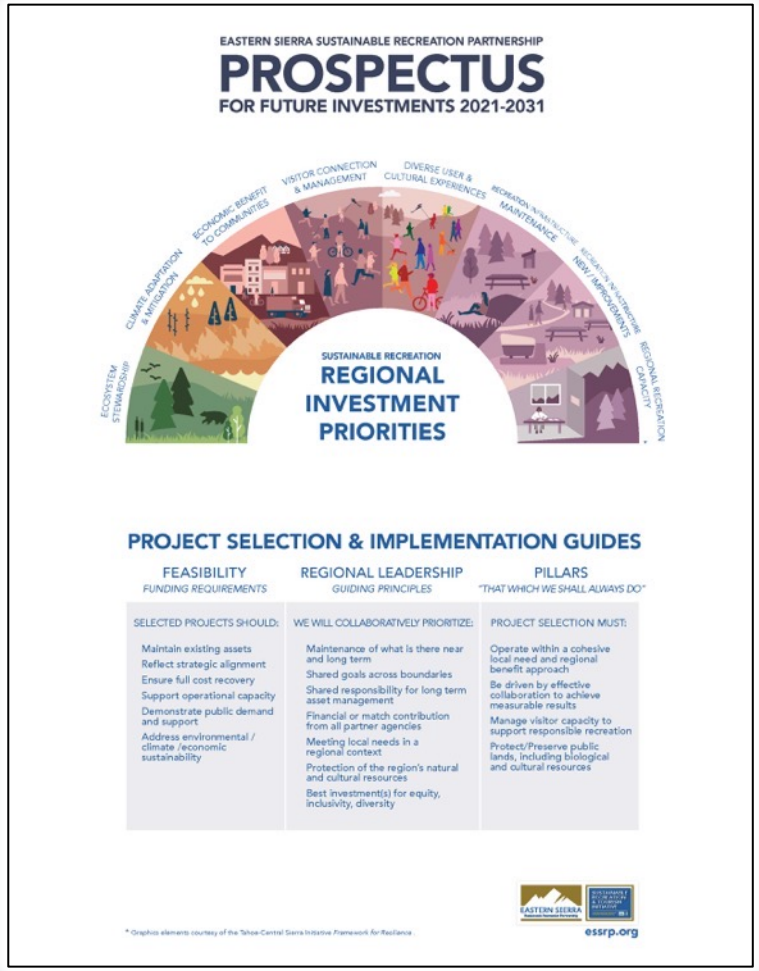






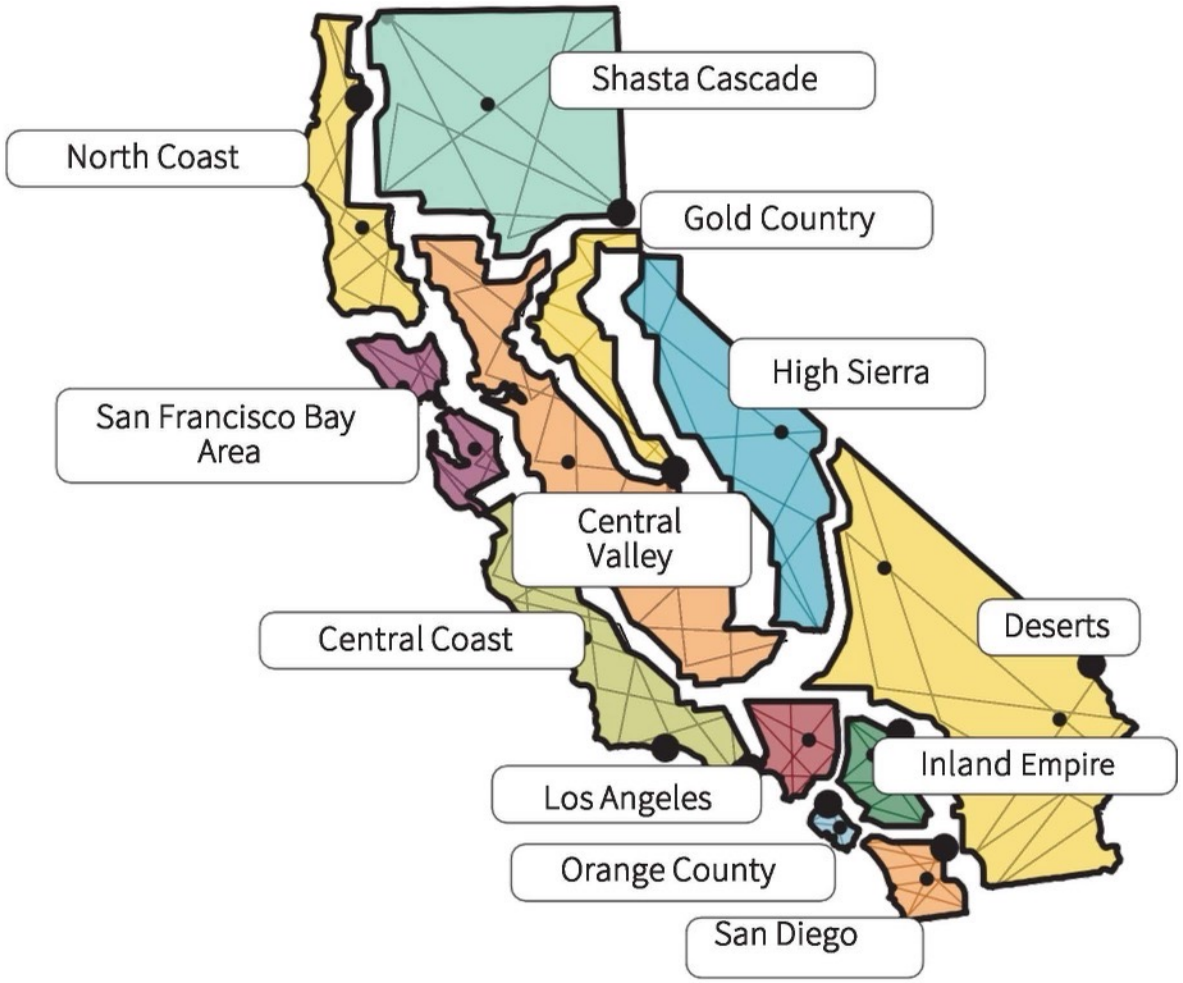
Regional Updates: “California Jobs First” is Context for the Day





Regional Updates: Visit CA “Regional Strategic Tourism Plans”



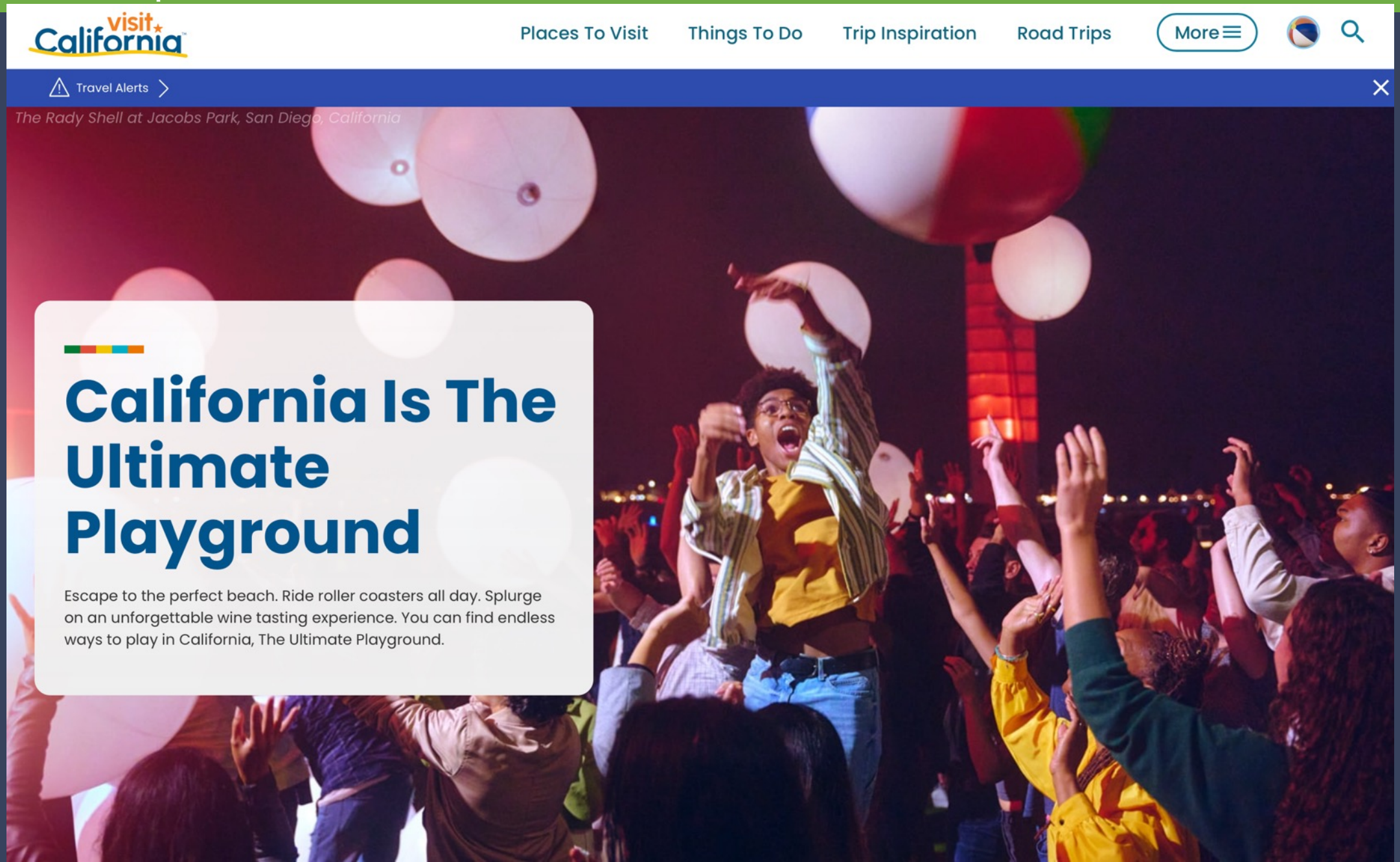


Regional Tourism Strategic Plans Development

- Consistent methodology
- Approach enables flexibility
- More than marketing
- Extensive input effort

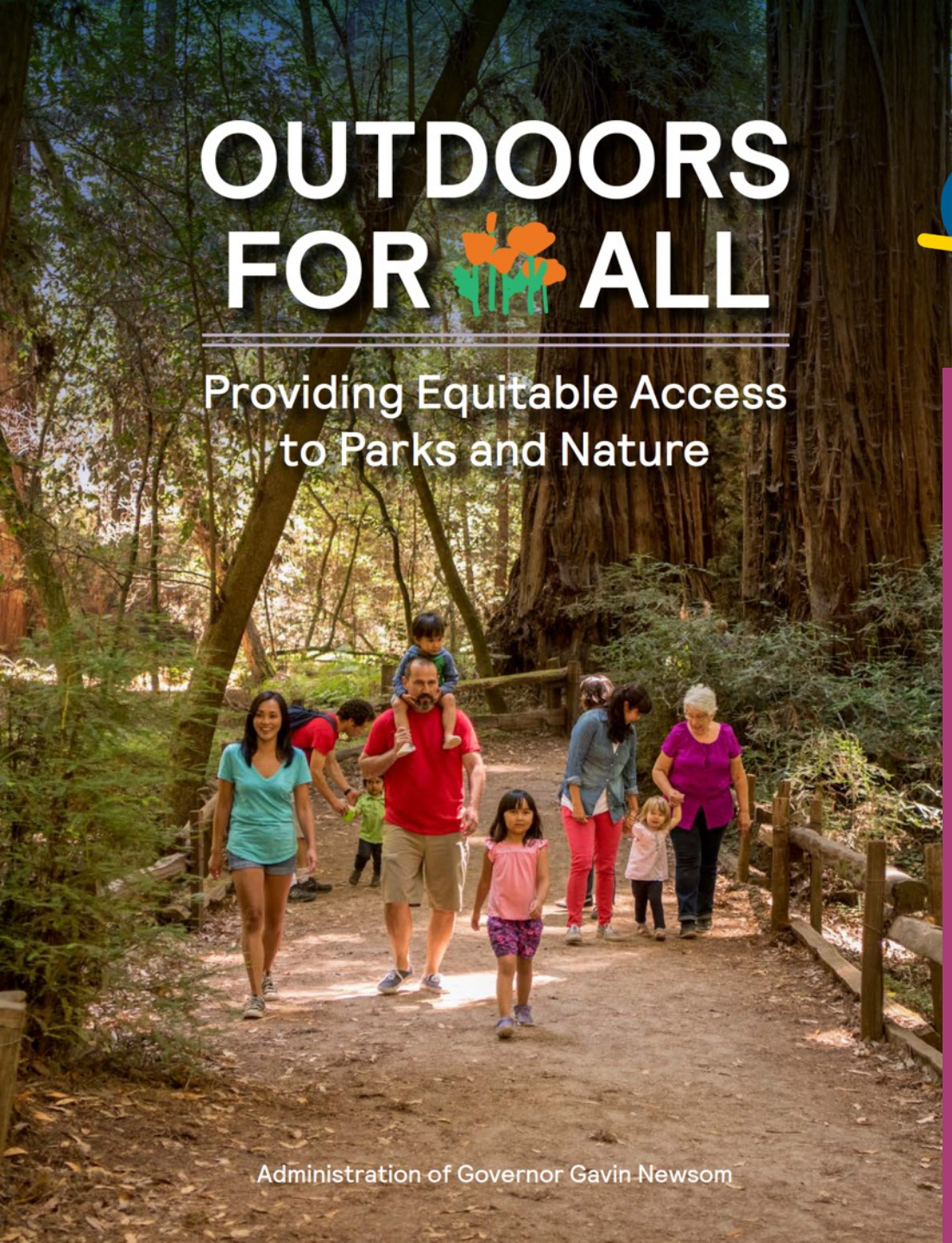
JLL visit California

Regional Updates: Visit CA “Regional Strategic Tourism Plans”



OUTDOORS FOR ALL

Providing Equitable Access to Parks and Nature



Administration of Governor Gavin Newsom

visit California

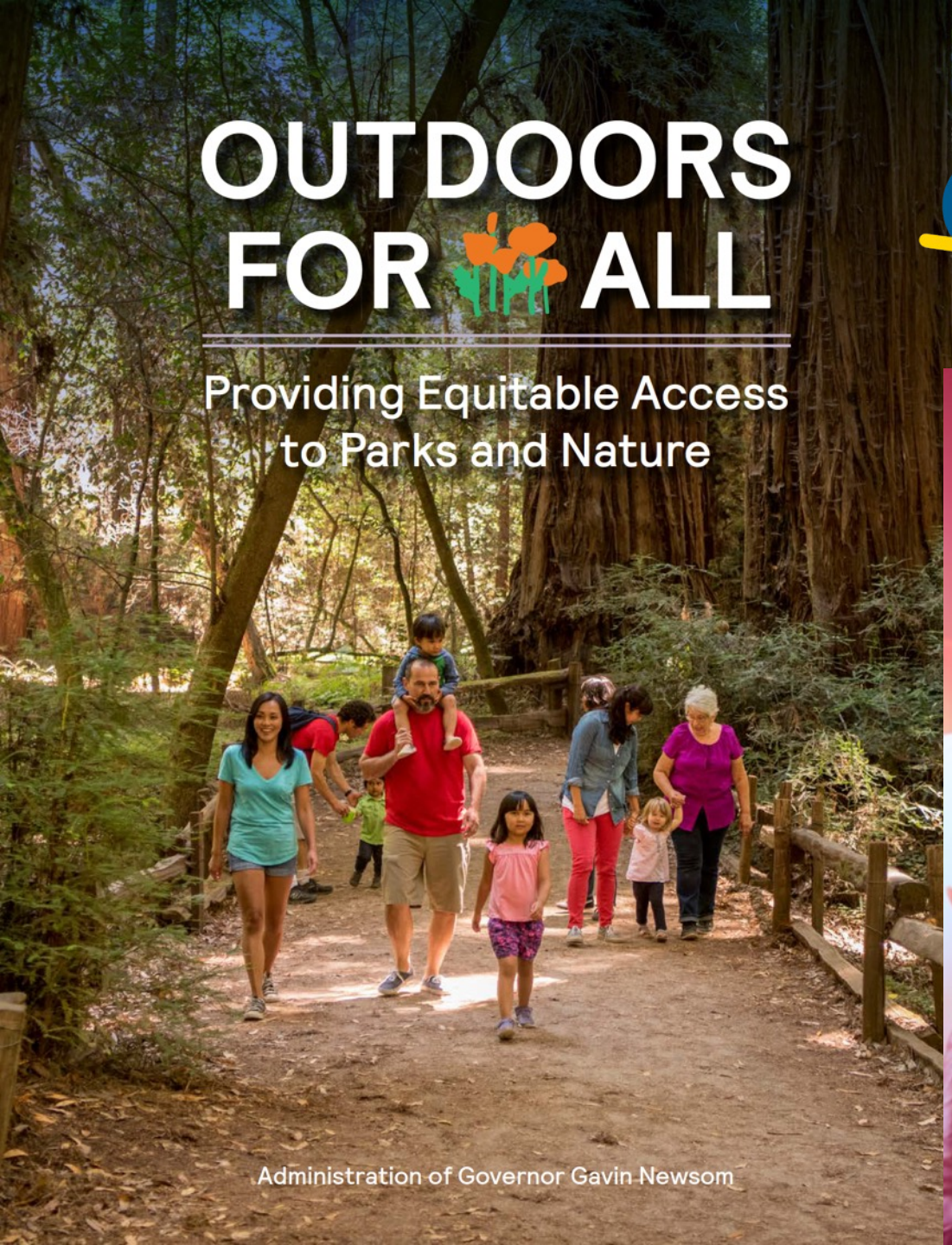
Our Next Chapter

the ultimate playground



OUTDOORS FOR ALL

Providing Equitable Access to Parks and Nature



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visit California

Our Next Chapter

California Is The Ultimate Playground

Escape to the perfect beach. Ride roller coasters all day. Splurge on an unforgettable wine tasting experience. You can find endless ways to play in California, The Ultimate Playground.



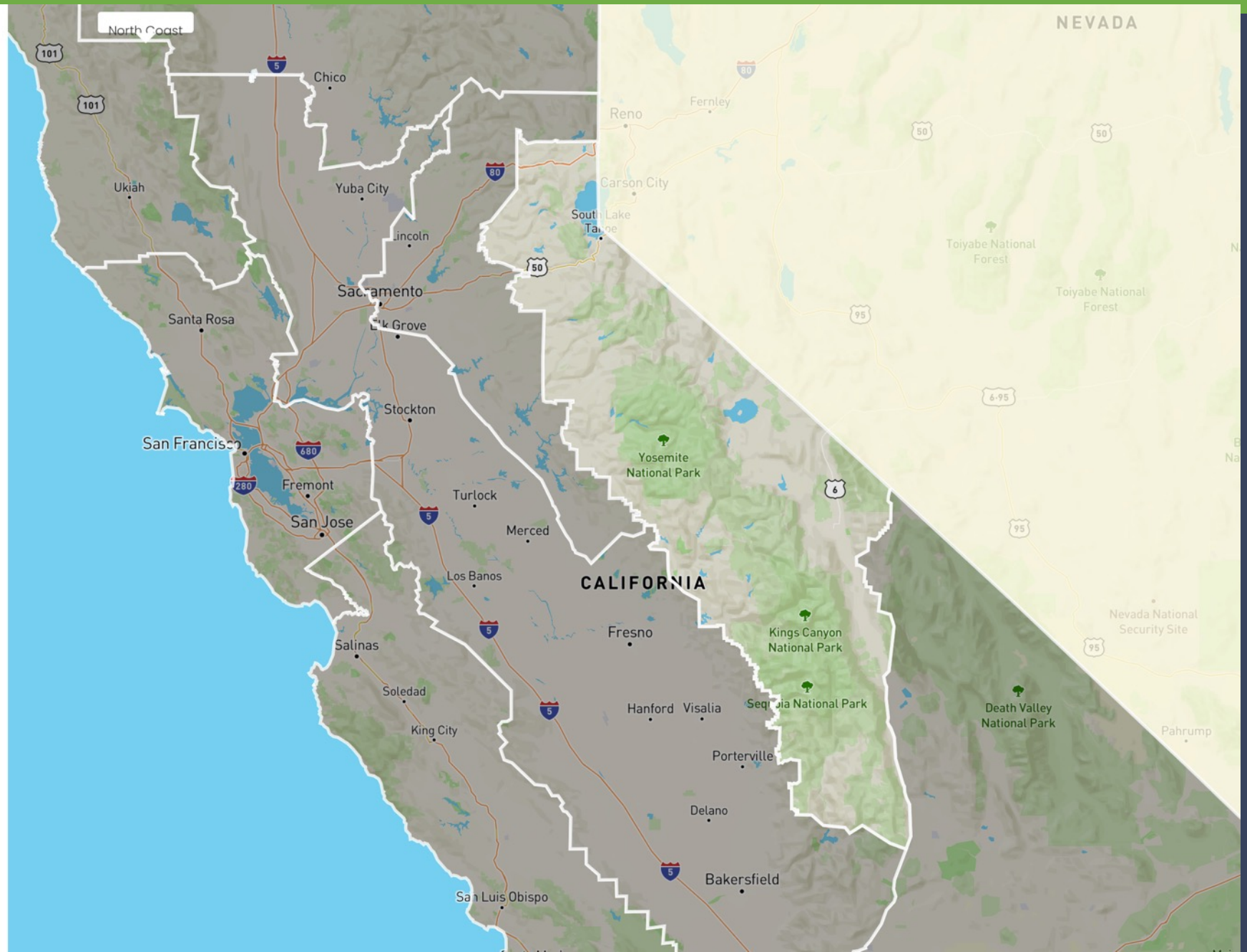
Regional Updates: Visit CA “Regional Strategic Tourism Plans”

High Sierra

visit California

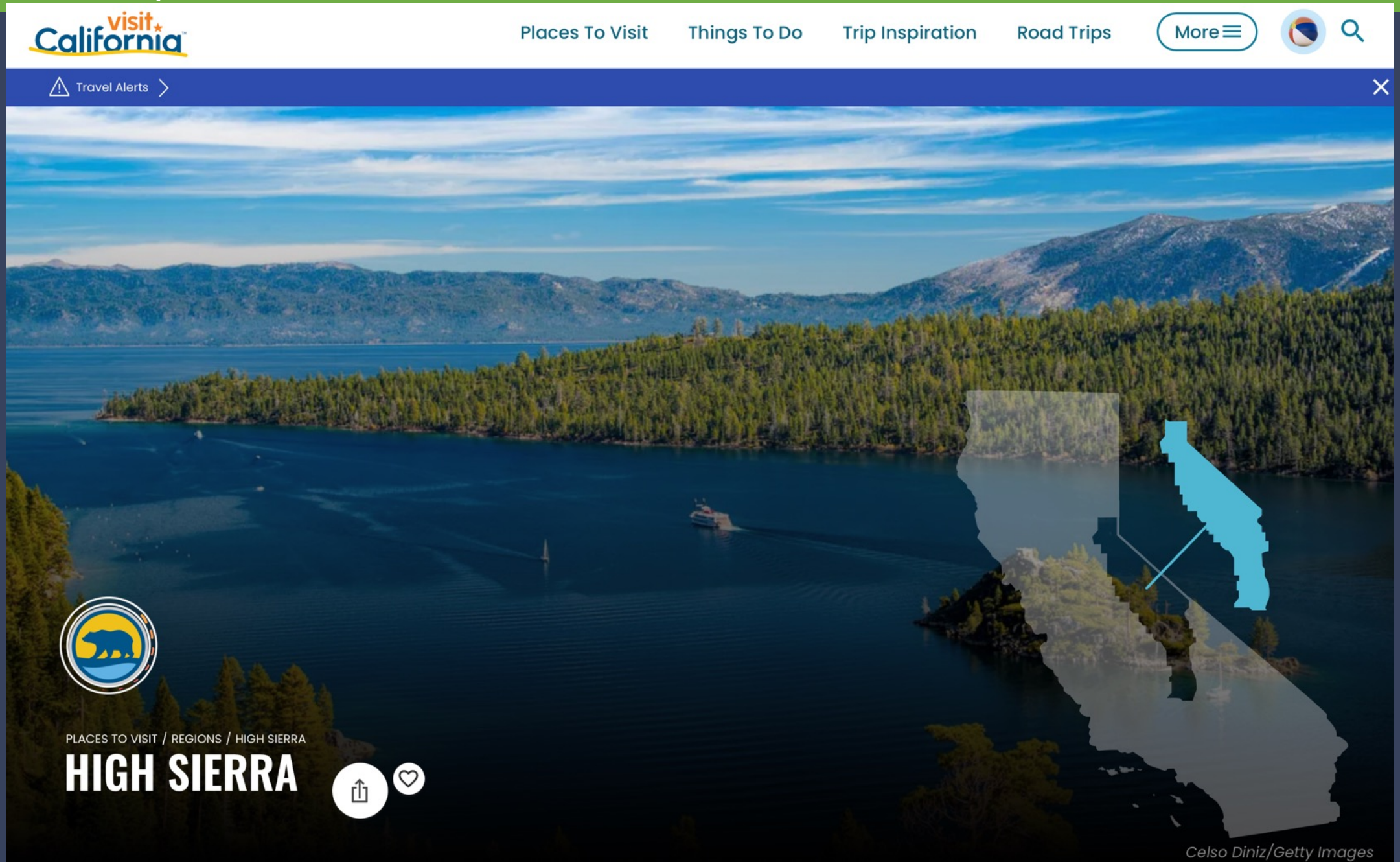


Snow-covered peaks in winter, gushing waterfalls in spring, wildflower meadows and glistening lakes in summer, vibrant colors in fall—this is a land of dramatic and wild beauty. World-class mountain resorts circle turquoise-blue Lake Tahoe. Mammoth Lakes offers epic skiing and endless high-altitude delights. Yosemite National Park, a World Heritage Site, is more beautiful than you can imagine and absolutely worth a visit. Whether you hike a mountain, ski the steeps, or lounge in a hot tub beneath a canopy of stars, you’ll find your perfect getaway.

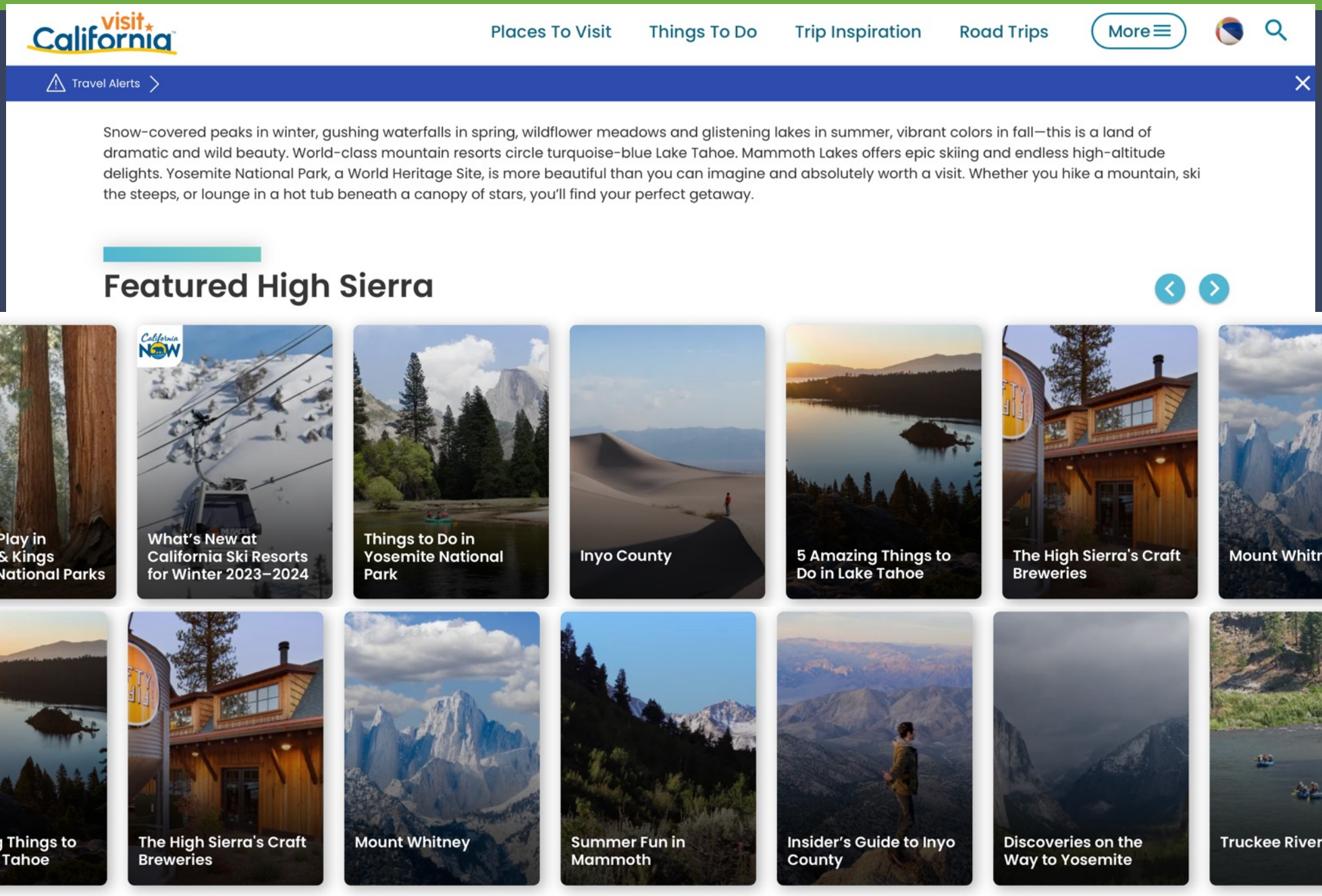




Regional Updates: Visit CA “Regional Strategic Tourism Plans”



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JLL visit California

REGIONAL STRATEGIC TOURISM PLANS

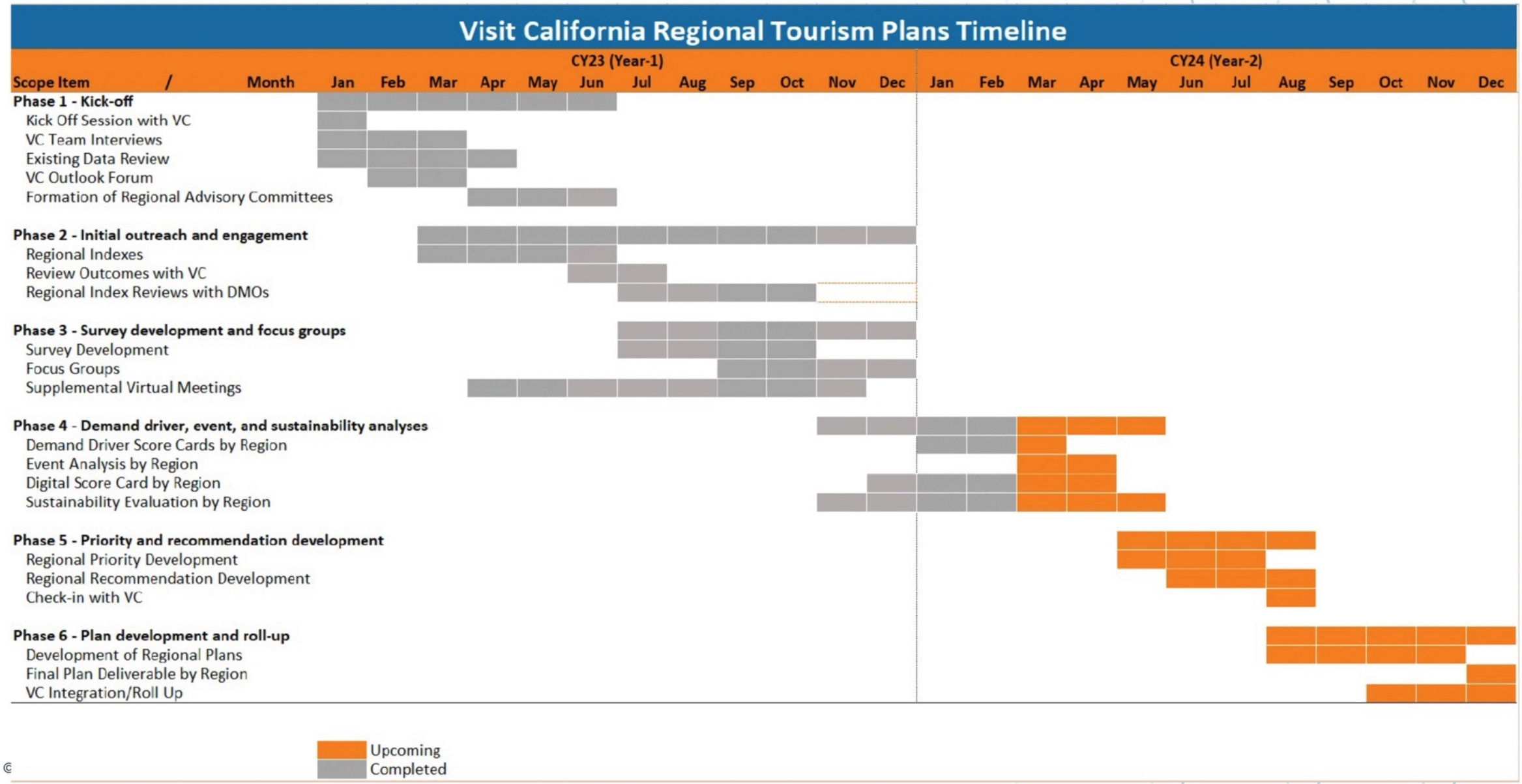




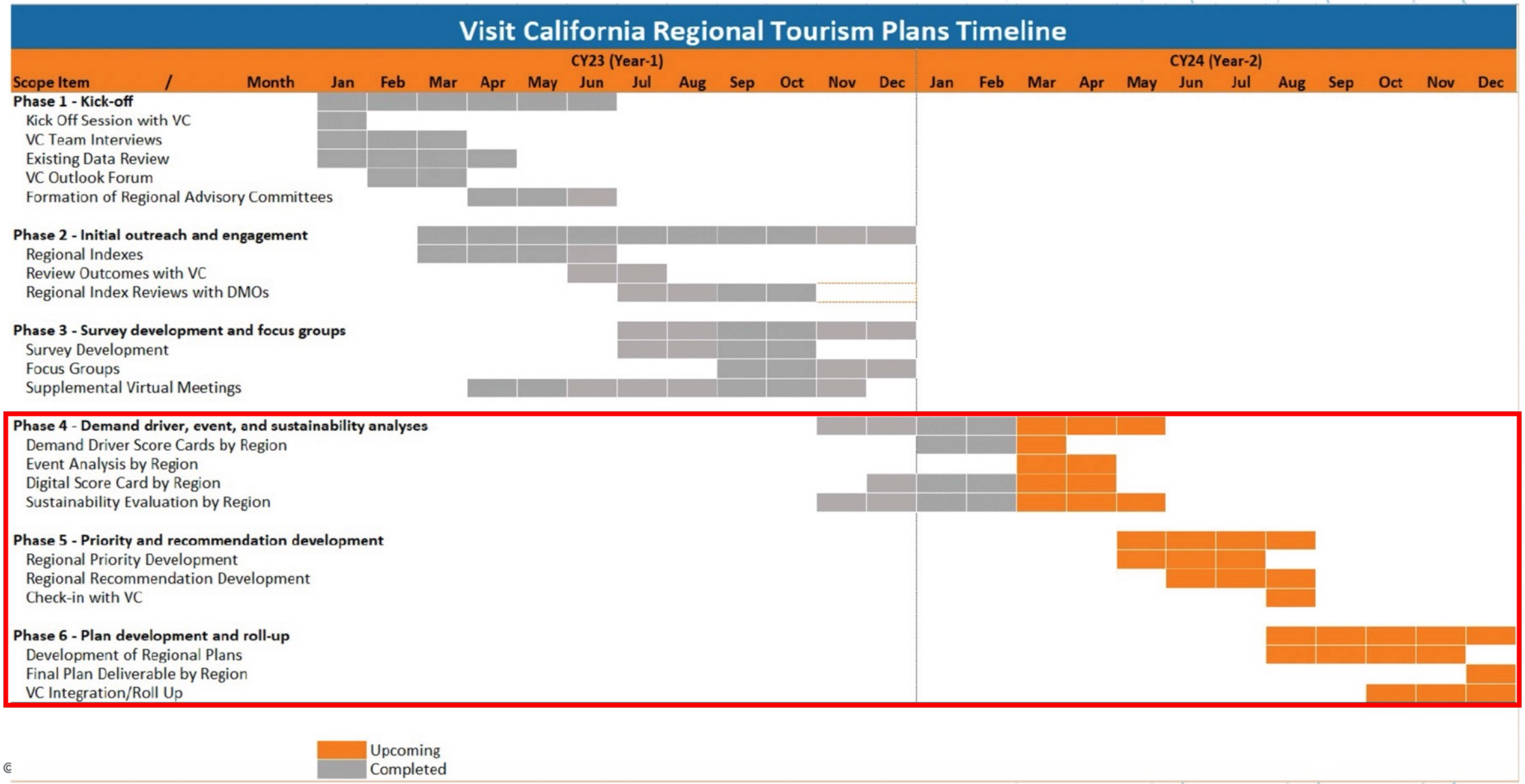
JLL visit California

Regional Strategic Plan Update

Timeline


Visit California Regional Tourism Plans Timeline
CY23 (Year-1)
CY24 (Year-2)
Scope Item / Month
Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec
Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec
Phase 1 - Kick-off
Kick Off Session with VC
VC Team Interviews
Existing Data Review
VC Outlook Forum
Formation of Regional Advisory Committees
Phase 2 - Initial outreach and engagement
Regional Indexes
Review Outcomes with VC
Regional Index Reviews with DMOs
Phase 3 - Survey development and focus groups
Survey Development
Focus Groups
Supplemental Virtual Meetings
Phase 4 - Demand driver, event, and sustainability analyses
Demand Driver Score Cards by Region
Event Analysis by Region
Digital Score Card by Region
Sustainability Evaluation by Region
Phase 5 - Priority and recommendation development
Regional Priority Development
Regional Recommendation Development
Check-in with VC
Phase 6 - Plan development and roll-up
Development of Regional Plans
Final Plan Deliverable by Region
VC Integration/Roll Up
Upcoming
Completed

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Regional Updates: Visit CA “Regional Strategic Tourism



“John -

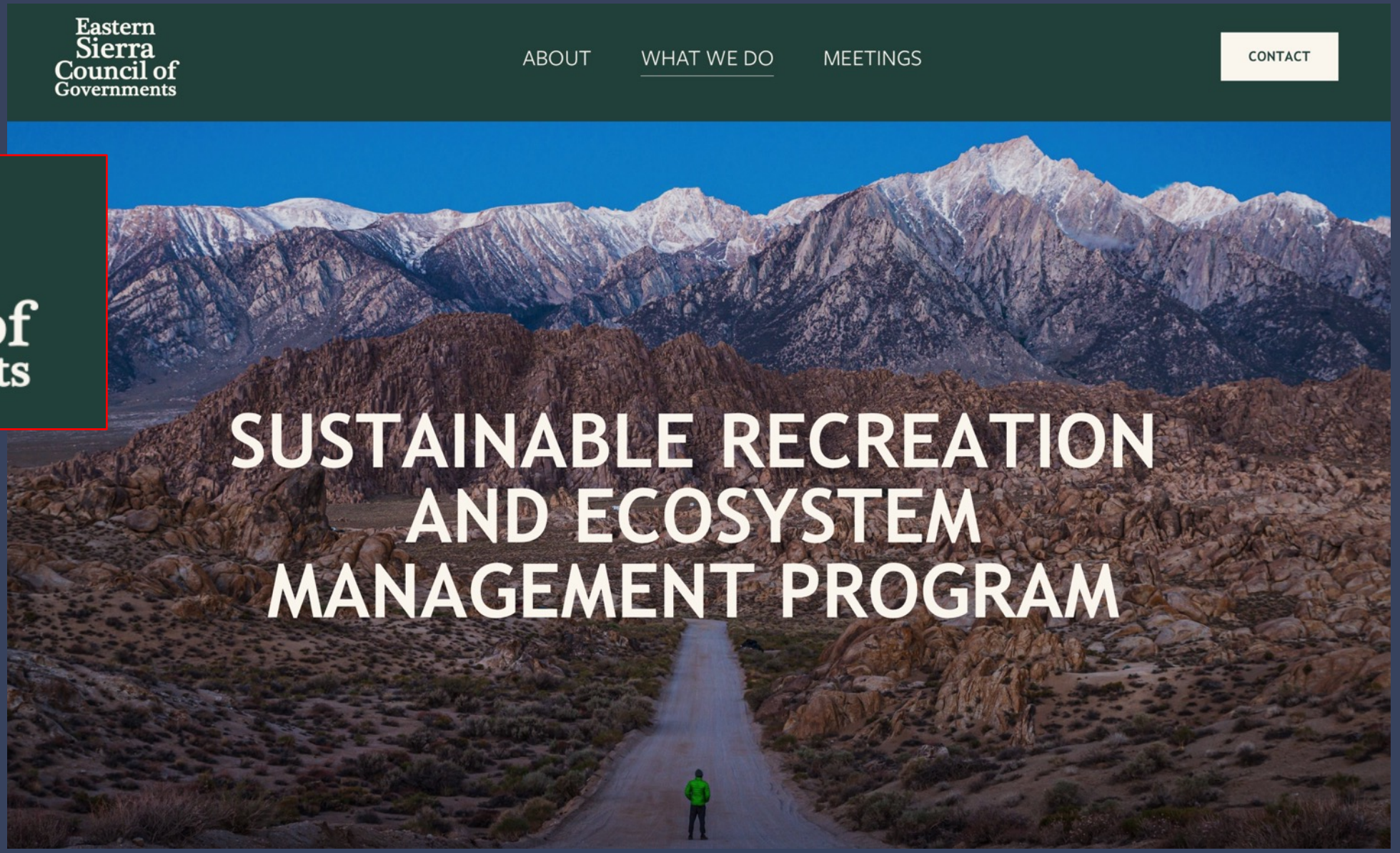
Thanks for the follow up. I would like to propose more follow up content in late May. I have more refinement to do between now and then with VC involved. Would that work?

Thanks,
Bethanie”



Regional Updates: ESCOG Sustainable Recreation Projects

Eastern Sierra Council of Governments



Regional Updates: ESCOG Sustainable Recreation Projects

ESCOG: Sustainable Recreation + Ecosystem Management Program

- Towns to Trails
  - *Tim Bevins - Alta Planning*
- Buttermilk Infrastructure & Recreation Planning Initiative
  - *Elaine Kabala – Executive Director, ESCOG*
- Eastern Sierra Climate and Communities Resilience Project
  - *CAL FIRE $7m Grant Announcement*
  - *Eastern Sierra Biomass Facility*
    - US Department of Energy, West Biofuels Grant Award
    - Eastern Sierra CEDS: Economic Development Administration (EDA) Grant
      - *Janet Hatfield - Whitebark Institute, Executive Director*

Eastern Sierra Council of Governments

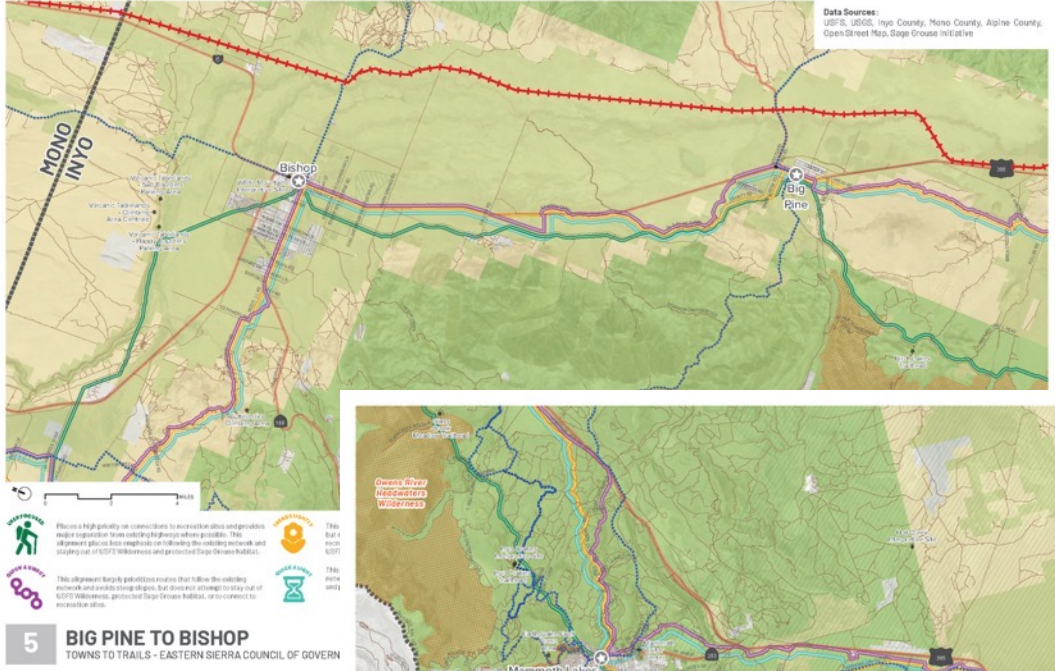


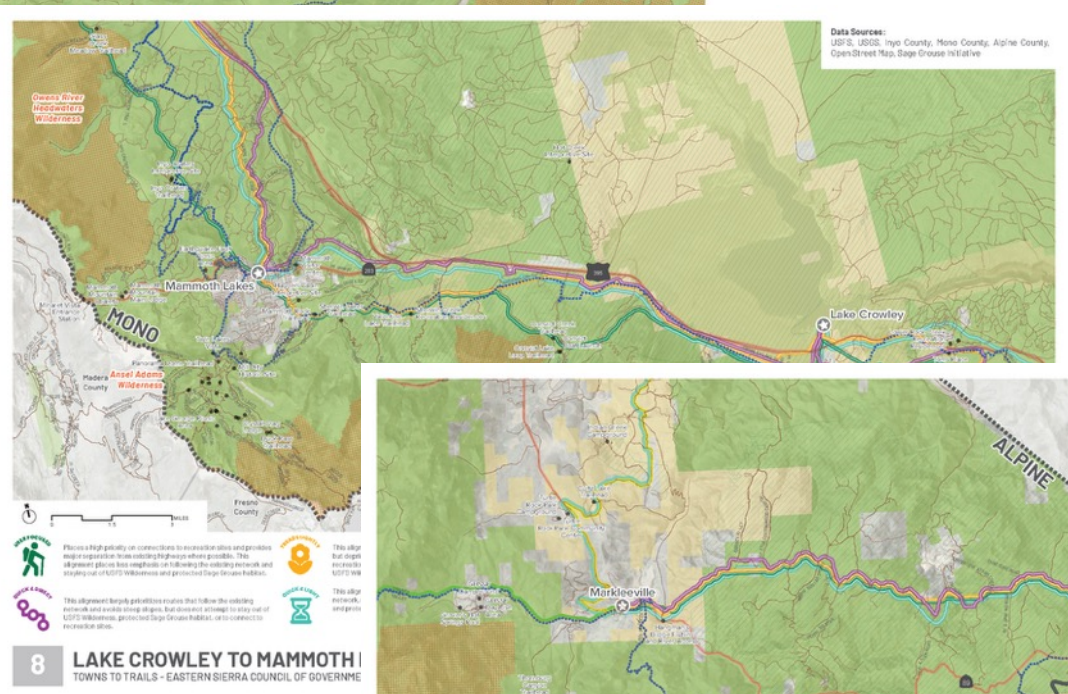
EASTERN SIERRA
Sustainable Recreation Partnership

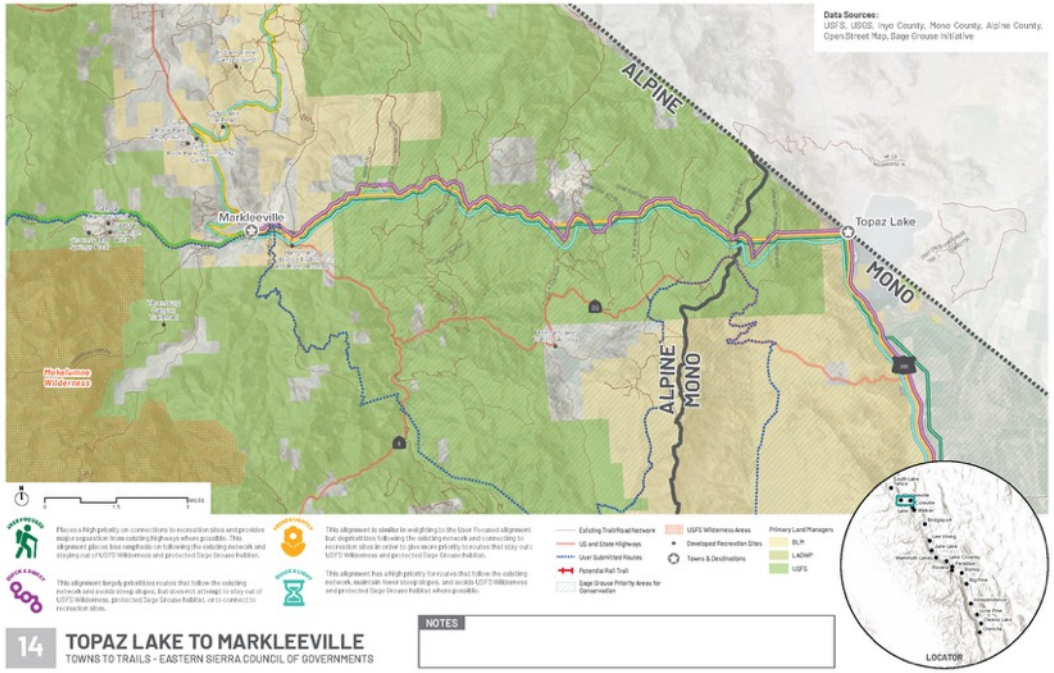
SUSTAINABLE RECREATION & TOURISM INITIATIVE

ESSRP April 2024 Update

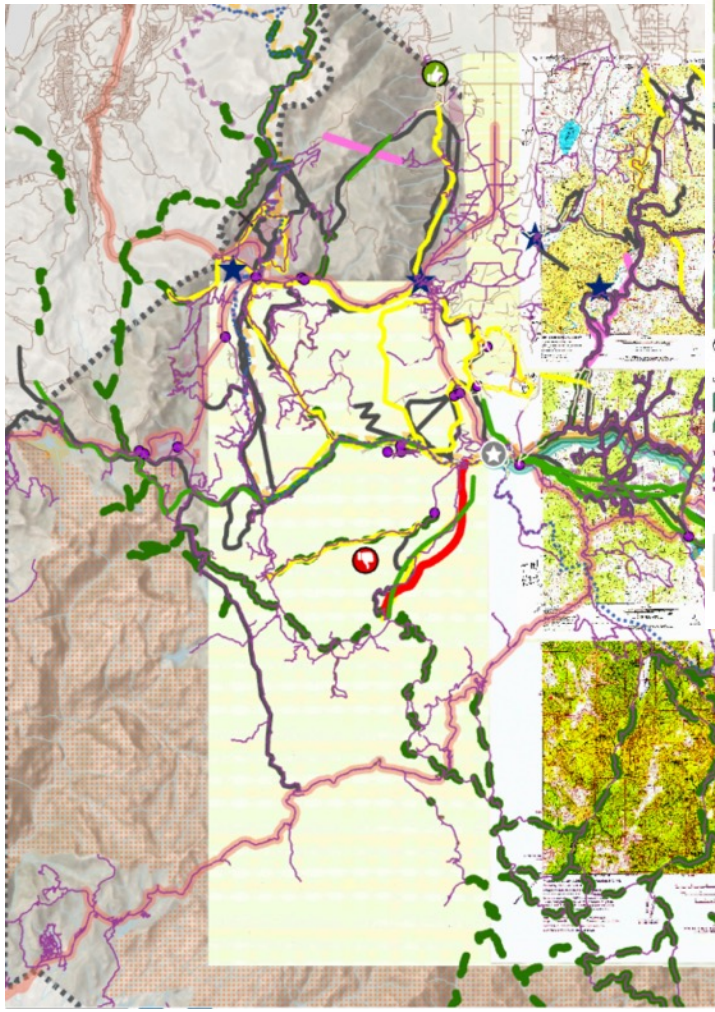
Straw Alignments

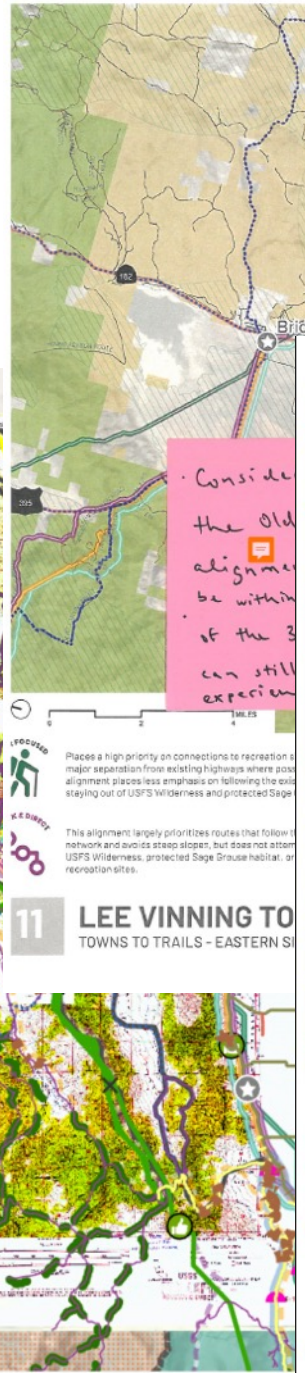


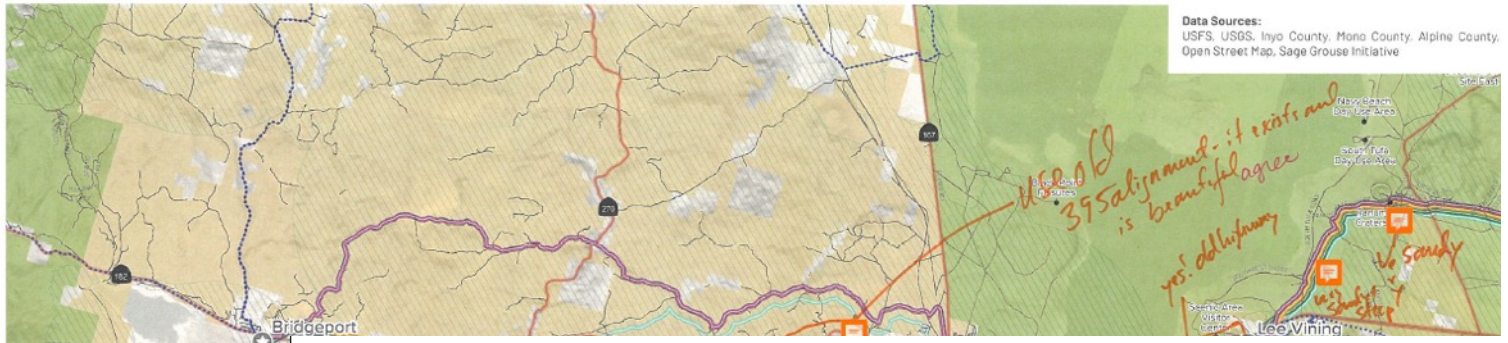


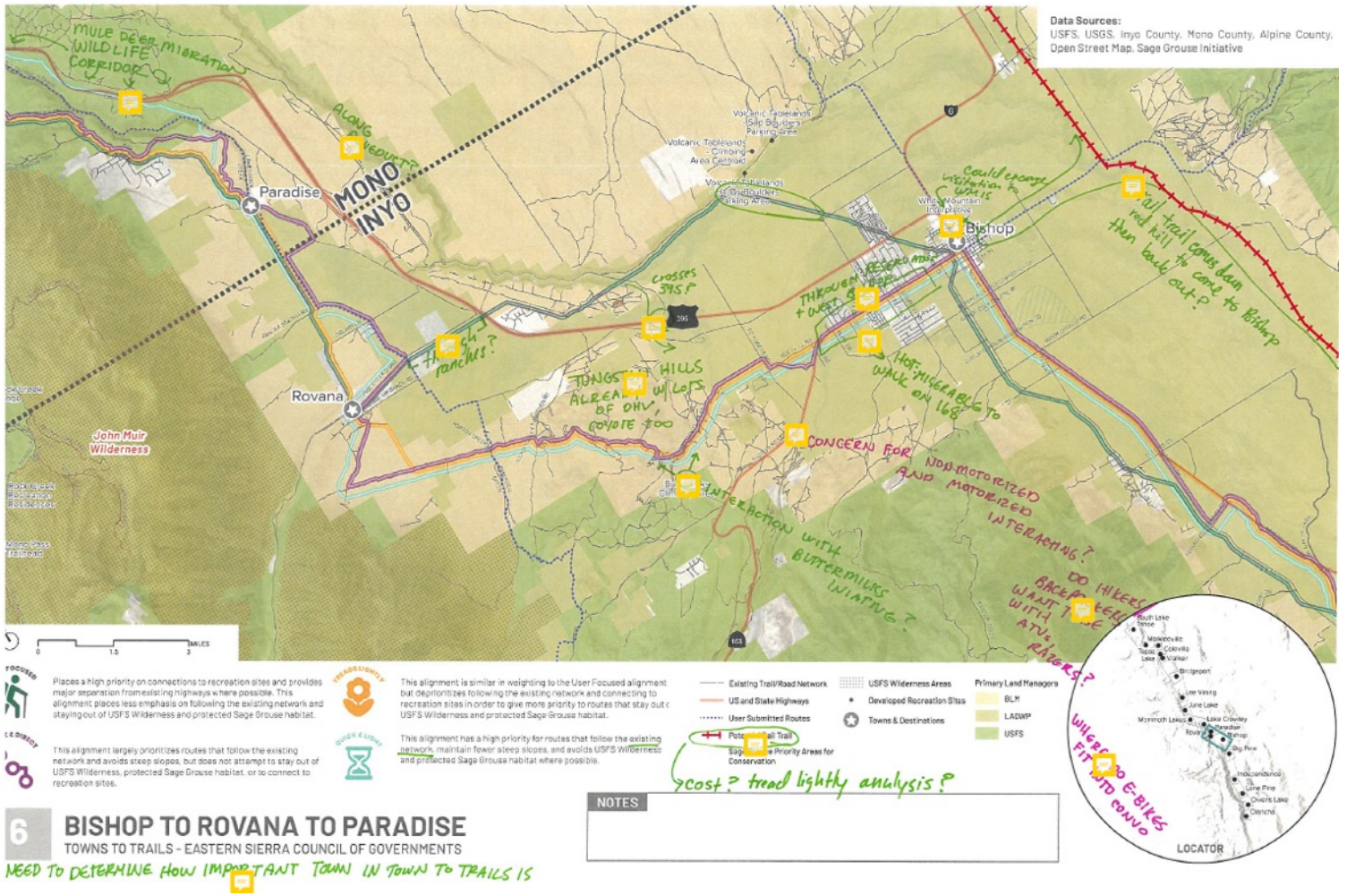


Comment Digitization



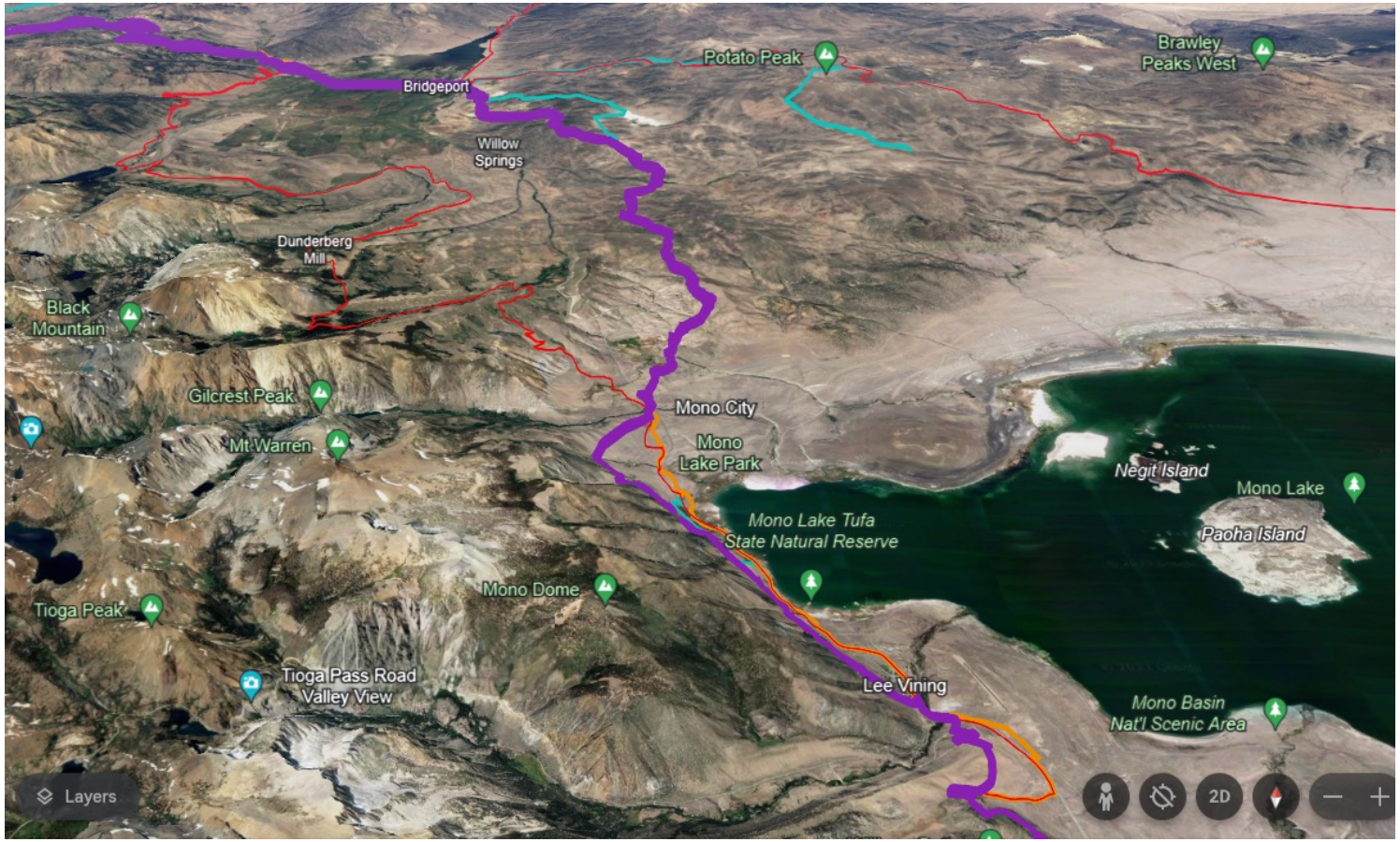


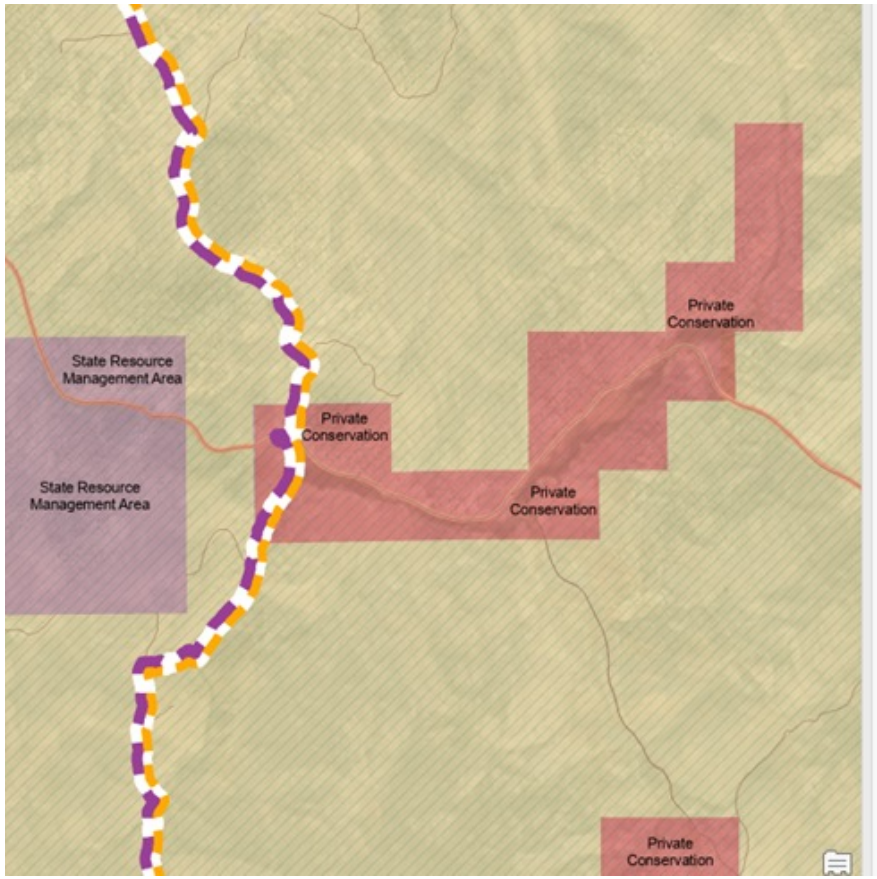




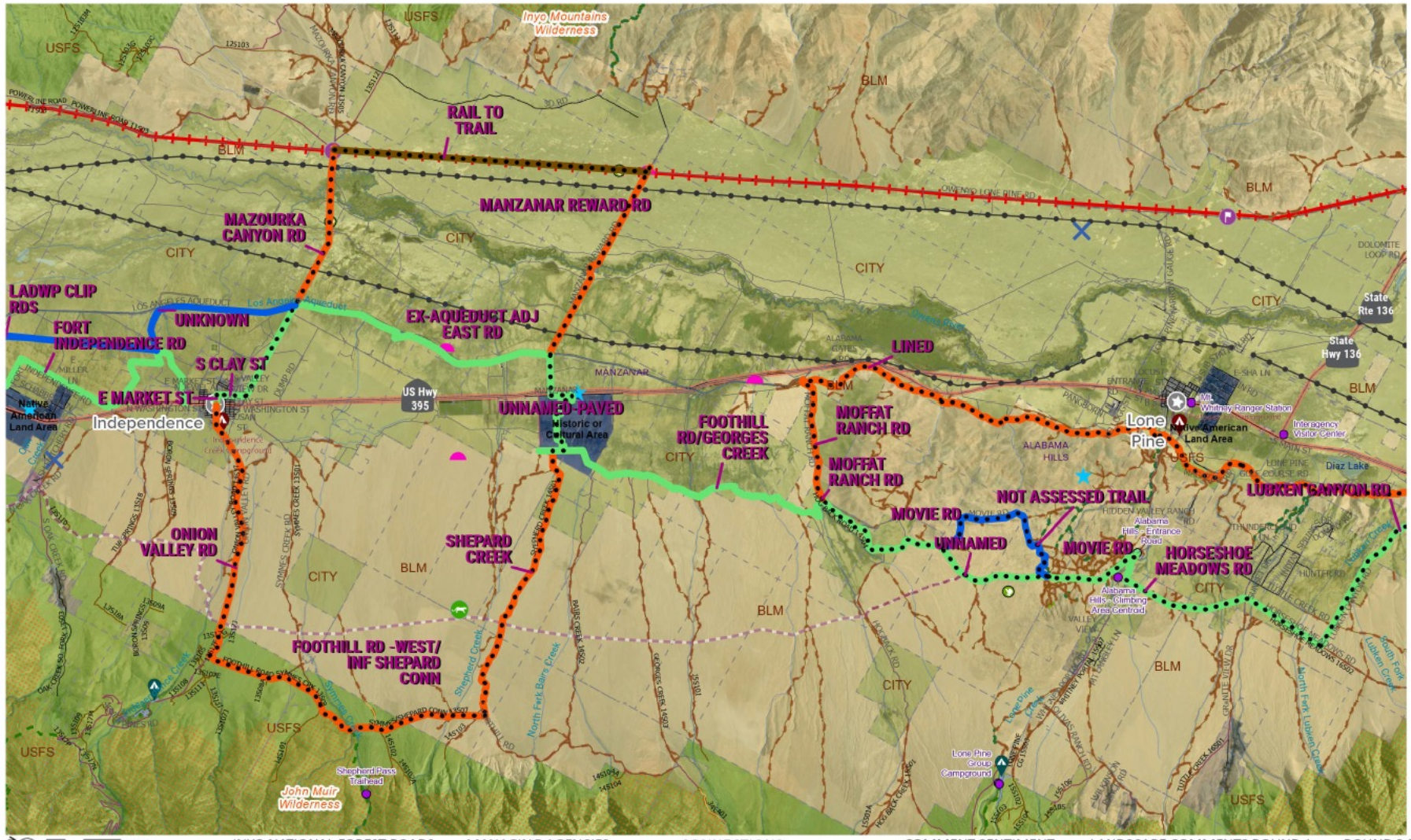
Comment / Alignment / Parcel Exploration







Inyo



ALIGNMENT OPTIONS
- Base
- Alternate Route
- Spur
- RTT

LOCAL LOOP
- Local Loop

BISHOP AREA MTB TRAIL RATING REFERENCE

MILES 0 0.6 1.2

EXISTING TRAILS
- Motorized
- Non-Mechanized
- Non-Motorized
- USFS Wilderness Areas
- Sage Grouse Cons Priority
- Mono Inyo Transmission lines
- County Boundaries

INYO NATIONAL FOREST ROADS
- Not op to pub until mitig comp
- Oth Non-FS Rd
- Oth Non-FS Rd Trail
- Road does not exist
- Road open to all vehicles
- R op to all veh seas
- R op to hwy lgl veh
- Tr op to all veh
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- Tr op to motoC only
- Trail op to veh 50" Less

MANAGING AGENCIES
- BLM
- LADWP
- USFS
- Oth Fed Agency
- Non-Gov Org
- Oth State Agency
- Cnty / Reg Agency
- City Land

CONNECTIONS
- Towns & Destinations (2)
- Dev Rec Sites (7)
- Connections (3)
- Inyo Cty Campgrounds (2)

COMMENT SENTIMENT ROUND 1
- Positive response
- Proposed
- Question

LANDSCAPE COMMENTS ROUND 1
- Washout
- Wilderness

ROUND 2 PARTNER COMMENTS

3 LONE PINE TO INDEPENDENCE

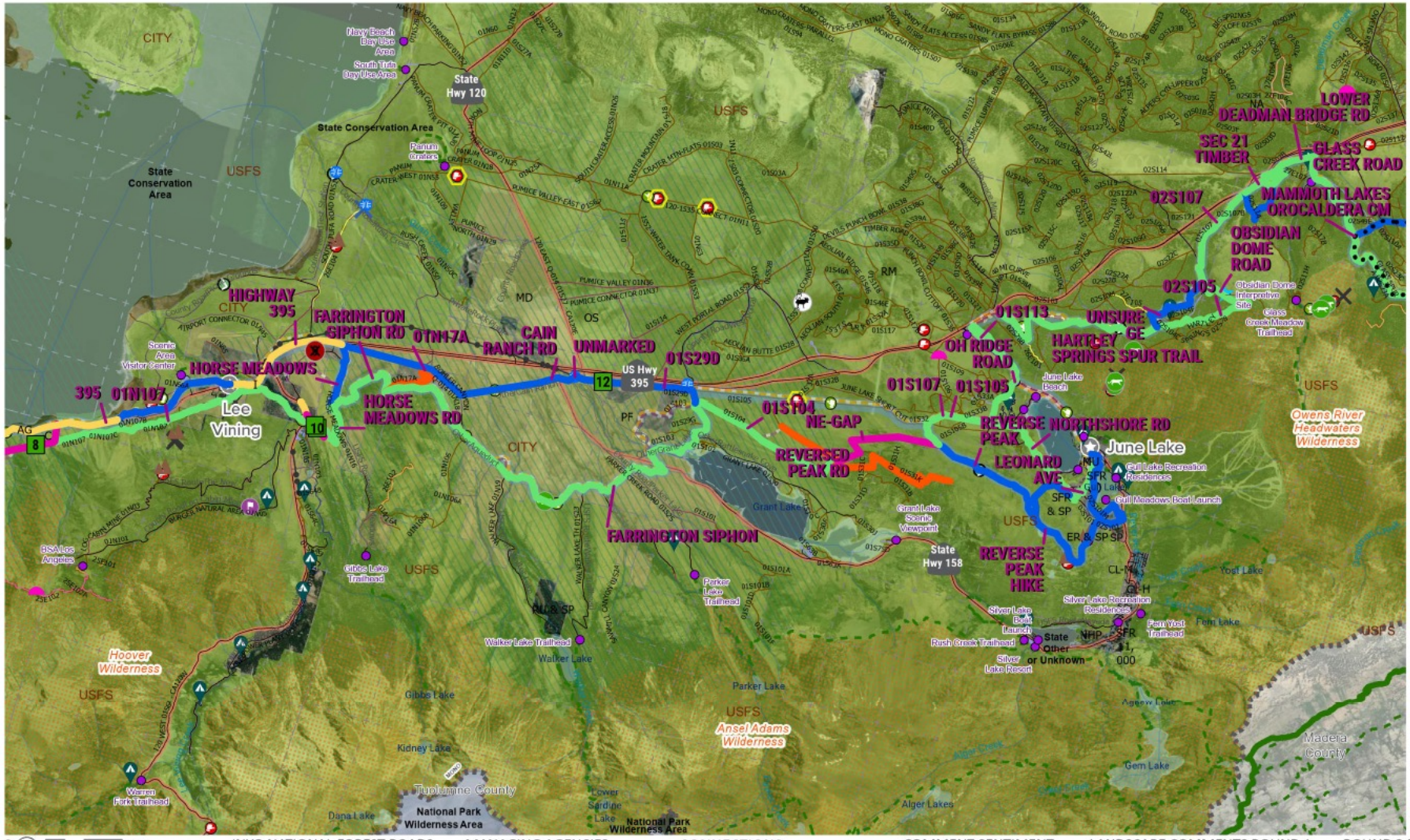


LOCATOR

Inyo



Mono



ALIGNMENT OPTIONS
- Base
- Alternate Route
- Highway
- Spur
- Gap

LOCAL LOOP
- Local Loop

BISHOP AREA MTB TRAIL RATING REFERENCE

MILES 0 0.55 1.1

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CONNECTIONS
- Towns & Destinations (2)
- Dev Rec Sites (27)
- Connections (1)

COMMENT SENTIMENT ROUND 1
- Doesn't exist
- Existing
- Not recommended
- Positive response
- Proposed
- Question

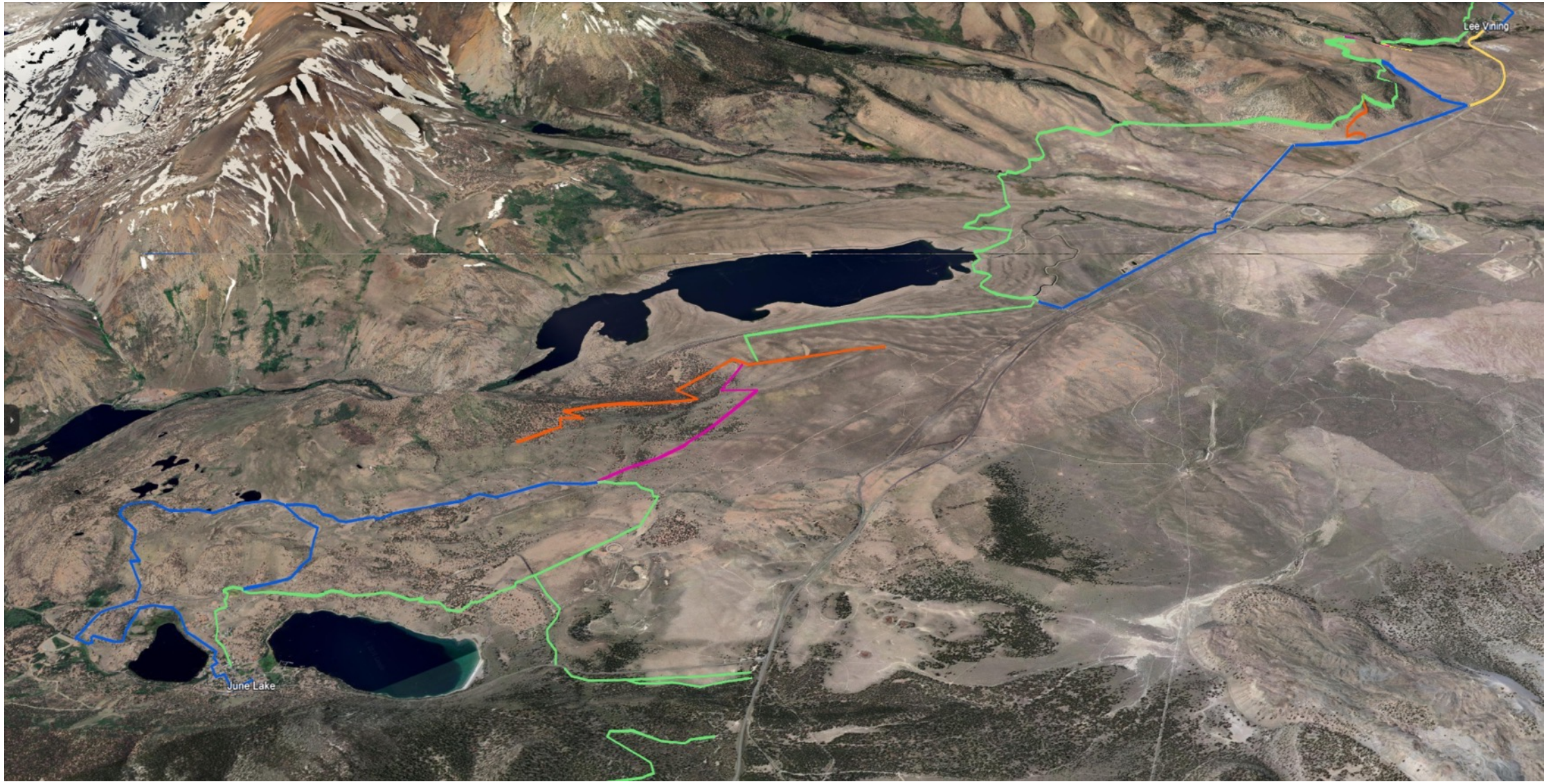
LANDSCAPE COMMENTS ROUND 1
- Grazing
- Sandy
- Steep
- Washout
- Water Crossing
- Wilderness

ROUND 2 PARTNER COMMENTS
- Positive
- Remove

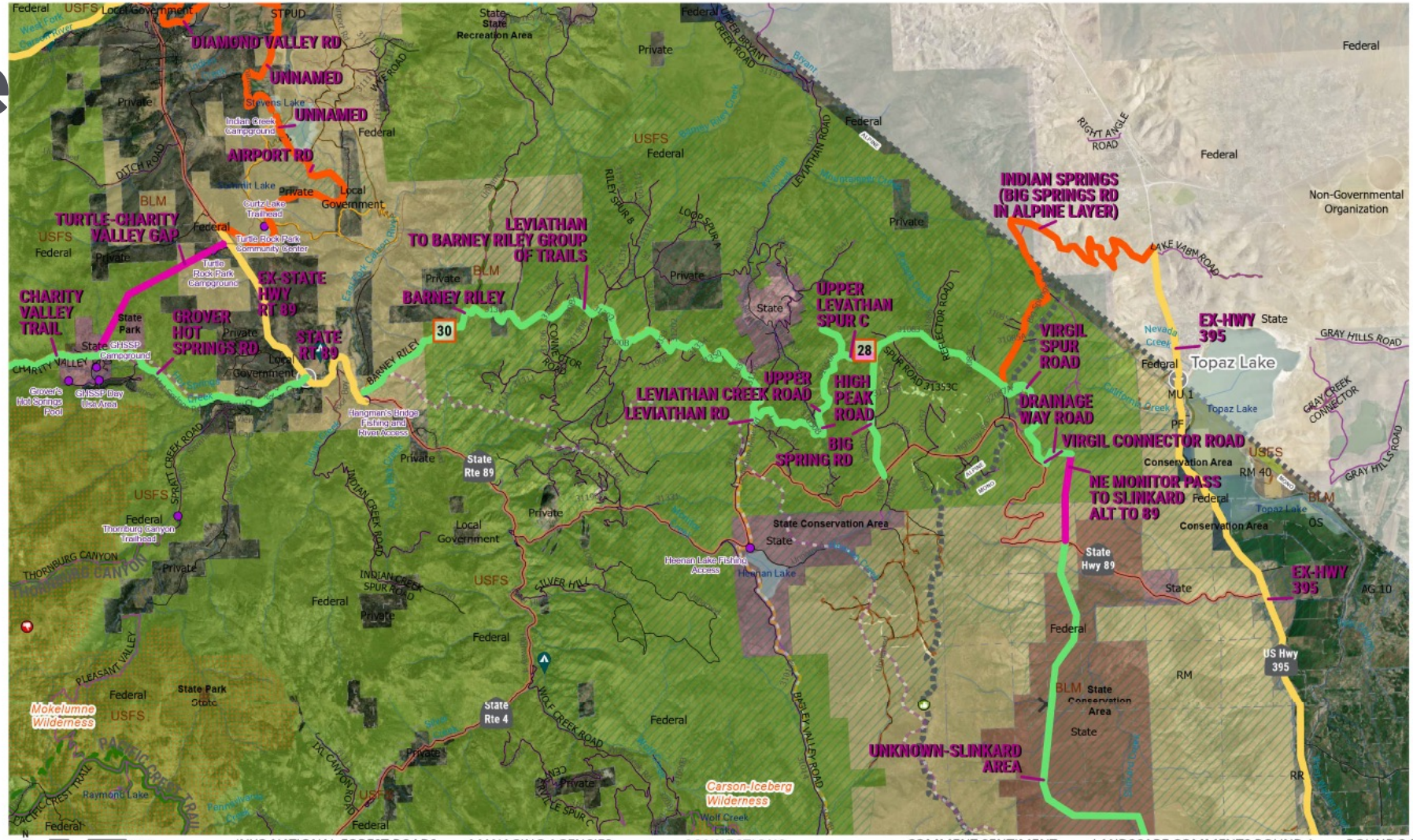
10 JUNE LAKE TO LEE VINNING

LOCATOR

Mono



Alpine



ALIGNMENT OPTIONS
- Base
- Highway
- Spur
- Gap

LOCAL LOOP

BISHOP AREA MTB TRAIL RATING REFERENCE

N
0 0.55 1.1 MILES

EXISTING TRAILS
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- Road does not exist
- Road open to all vehicles
- R op to all veh seas
- R op to hwy lgl veh
- Tr op to all veh
- Tr op to all veh seas
- Tr op to motoC only
- Trail op to veh 50" Less

MANAGING AGENCIES
- BLM
- LADWP
- USFS
- Oth Fed Agency
- Non-Gov Org
- Oth State Agency
- Cnty / Reg Agency
- City Land

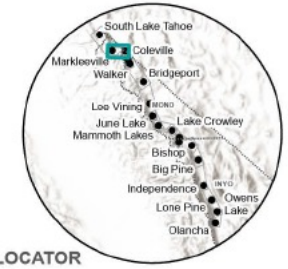
CONNECTIONS
- Towns & Destinations (2)
- Dev Rec Sites (10)
- Connections (2)

COMMENT SENTIMENT ROUND 1
- Doesn't exist
- Not recommended
- Positive response

LANDSCAPE COMMENTS ROUND 1

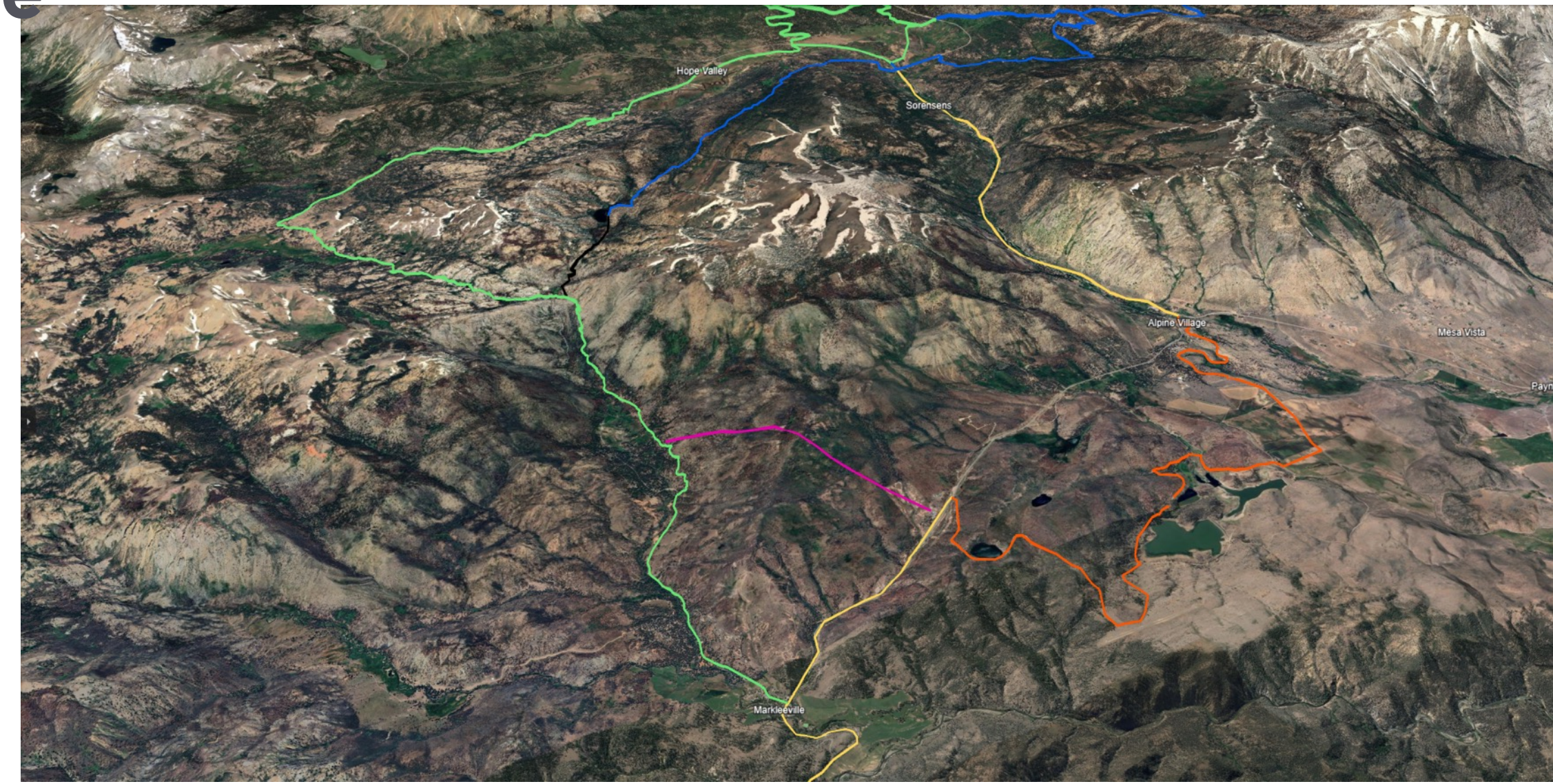
ROUND 2 PARTNER COMMENTS
- Neutral

14 TOPAZ LAKE TO MARKLEEVILLE



LOCATOR

Alpine


Hope Valley
Sorensens
Alpine Village
Mesa Vista
Markleeville

Next Steps

April/May 2024

- Agency input
- Alignment refinement
- Workshop promotion

June 2024

- Community workshops
- Ground truthing and data verification

Fall 2024

- Plan preparation





ESSRP April 2024 Update

Regional Updates: ESCOG Sustainable Recreation Projects



EASTERN SIERRA
Sustainable Recreation Partnership

SUSTAINABLE RECREATION & TOURISM INITIATIVE

Regional Updates: ESCOG Sustainable Recreation Projects





Rick Kattelman
Scientific Advisor

WHITEBARK INSTITUTE

Regional Updates: ESCOG Sustainable Recreation Projects



Eastern Sierra Council of Governments

Looks Like $7 Million Worth of Good News to Share

Regional Updates: ESCOG Sustainable Recreation Projects

STATE OF CALIFORNIA—NATURAL RESOURCES AGENCY Gavin Newsom, Governor

DEPARTMENT OF FORESTRY AND FIRE PROTECTION
P.O. Box 944246
SACRAMENTO, CA 94244-2460
(916) 653-7772
Website: www.fire.ca.gov

April 4, 2024

Janet Hatfield
Whitebark Insitute
P.O. Box 182
Mammoth Lakes, US-CA 93546

RE: Project Application for the CAL FIRE Forest Health Grant Program

Dear Mr./Ms. Hatfield:

Congratulations! We are pleased to inform you that your Forest Health project **Eastern Sierra Climate & Communities Resilience Project (ESCCRP): Phase I Priority Acres (Project) (58406756)** has been selected for funding through the Forest Health Award Grant Program.

CAL FIRE will be in contact by within the next 60 days to discuss any project modifications as well as to request any additional documents (such as the Std 204 Payee Data Record, final Board Resolution, etc. if applicable) needed to finalize the grant agreement. Once finalized, CAL FIRE will then send a grant agreement via email within the next sixty (60) days. You are responsible for returning the signed agreement electronically. It must be received by CAL FIRE by the date given on the grant agreement correspondence. If your entity requires original signatures, you may return two (2) single sided copies of the agreement in lieu of the electronic copy.

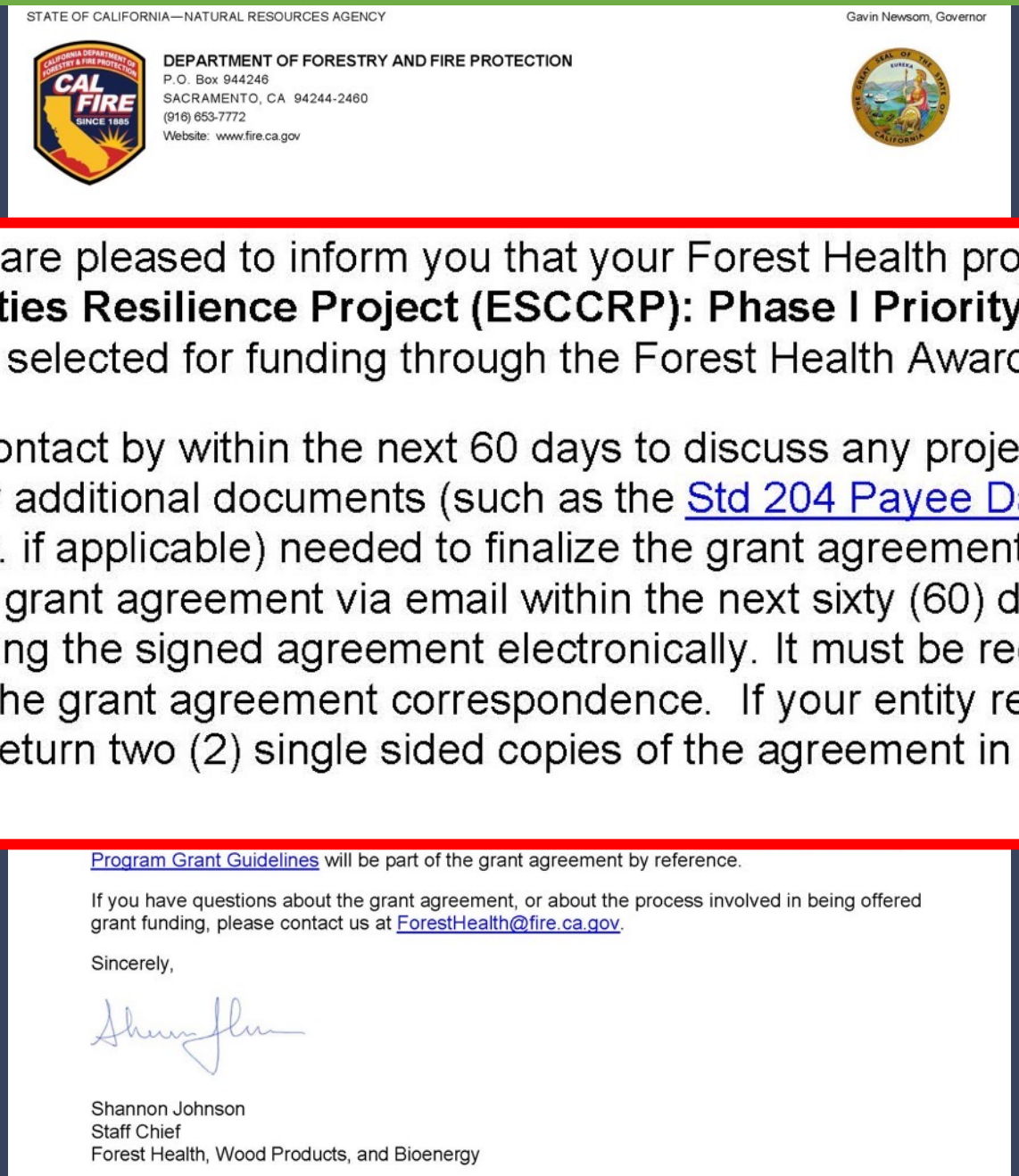
Project work is limited to the specific activities as depicted in your application's Project Description, Scope of Work, and Budget. Eligible grant-related expenses that are incurred are reimbursable only after the grant agreement has been executed. Please note that your project application, all documents that accompanied your application, and the 2023/24 Forest Health Program Grant Guidelines will be part of the grant agreement by reference.

If you have questions about the grant agreement, or about the process involved in being offered grant funding, please contact us at ForestHealth@fire.ca.gov.

Sincerely,

Shannon Johnson
Staff Chief
Forest Health, Wood Products, and Bioenergy

Regional Updates: ESCOG Sustainable Recreation Projects



STATE OF CALIFORNIA—NATURAL RESOURCES AGENCY

Gavin Newsom, Governor

DEPARTMENT OF FORESTRY AND FIRE PROTECTION
P.O. Box 944246
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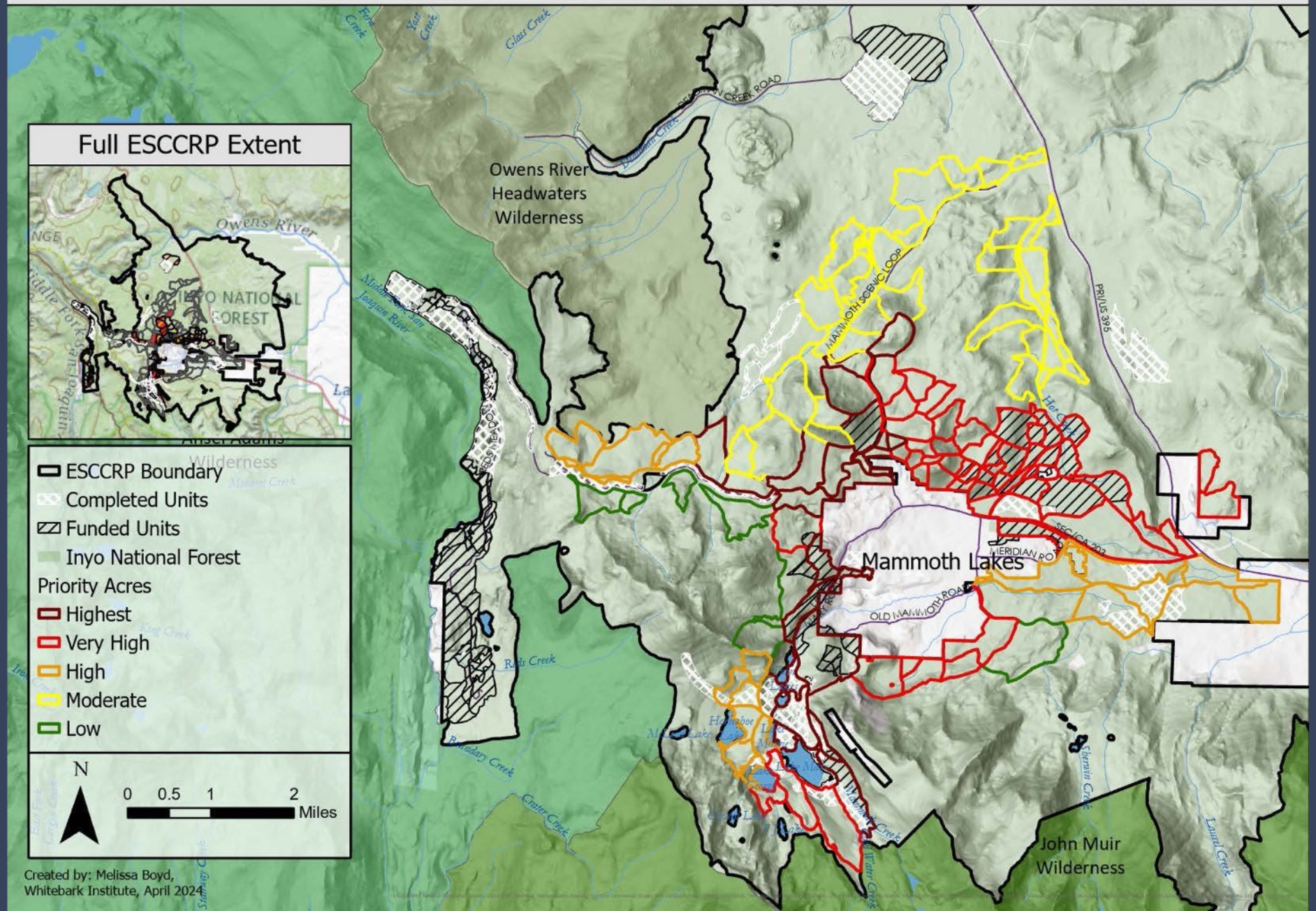
Regional Updates: ESCOG Sustainable Recreation Projects

RECAP

- Whitebark has worked with the INF to submit proposals to help fund priority acres of the ESCCRP pending this timely decision via two large funding opportunities and expand our environmental planning efforts North into the Mono Basin.
- CAL FIRE Forest Health Grant $7M (approx.) - 2212 acres
- NWFW CA Forest and Watersheds $5M ESCCRP Priority Acres; $2M West Mono Basin - 1750 acres

Eastern Sierra Climate and Communities Resilience Project

Priority Acres



Regional Updates: ESCOG Sustainable Recreation Projects

WHITEBARK INSTITUTE

Eastern Sierra Council of Governments

Looked Like $60 Million Worth of Good News to Share - ???

Regional Updates: ESCOG Sustainable Recreation Projects

U.S. DEPARTMENT OF ENERGY

Project Name: Community Scale Rural Bioenergy Facilities

Forest Biomass Conversion

Location: California

Federal Cost Share: $30,000,000

Lead Applicant: West Biofuels, LLC

Technology: Forest Biomass to Energy Conversion

Project Impacts

- Provide low carbon, reliable energy for three remote communities that face high risk of wildfires
- Reduce carbon emissions through the use of produced biochar that also can be sold in regional agricultural markets
- Provide an end use and local market for biomass from forest thinning campaigns that are key to preventing forest fires in this region

Project Summary

This project aims to prevent local forest fires while providing low-carbon, stable energy for three communities in the Sierra Nevada mountains of California. Burney, Mariposa, and Mammoth Lakes are small, remote, mountainous communities threatened by wildfires and faced with frequent power outages due to extreme weather. State and

E·D·A

U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

EASTERN SIERRA COUNCIL OF GOVERNMENTS (ESCOG)
Joint Powers Authority

STAFF REPORT

To: ESCOG Board

From: Dan Holler, Town of Mammoth Lakes Town Manager

Subject: CEDS - Town of Mammoth Lakes Project & Program Specific Action Plan

Prepared on: February 21, 2024

Attachments: A) Appendix D - Town of Mammoth Lakes Project & Program Specific Action Plan

BACKGROUND/HISTORY:
The Eastern Sierra Council of Governments (ESCOG) engaged with Alpine, Inyo and Mono Counties, The Town of Mammoth Lakes and the City of Bishop, completed a regional economic development strategy required to access federal and other funding opportunities known as a Comprehensive Economic Development Strategy (CEDS). The Mammoth Town Council accepted the CEDS on October 18, 2023 and it was subsequently approved by the ESCOG on October 19, 2023. The CEDS was approved by the US Department of Commerce Economic Development Administration (EDA) on January 5, 2024.

The CEDS sets forth six focus areas with identified goals and objectives. The CEDS takes a higher level planning approach through the Evaluation Framework section of the document in outlining Metrics for Success for each area. The Town of Mammoth Lakes has submitted an Economic Development Administration (EDA) grant relying upon the approved CEDS. The grant includes funding for a regional bioenergy facility, support for expanded childcare, a pedestrian bridge connection in the Village at Mammoth area and support for a preforming

Department of Energy

Biden-Harris Administration Announces $366 Million to Lower Energy Costs and Enhance Energy Security in Rural and Remote Communities Across the Nation

FEBRUARY 27, 2024



U.S. DEPARTMENT OF ENERGY

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Project Summary

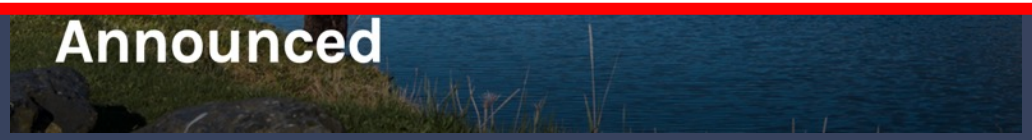
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Department of Energy

U.S. DEPARTMENT OF ENERGY

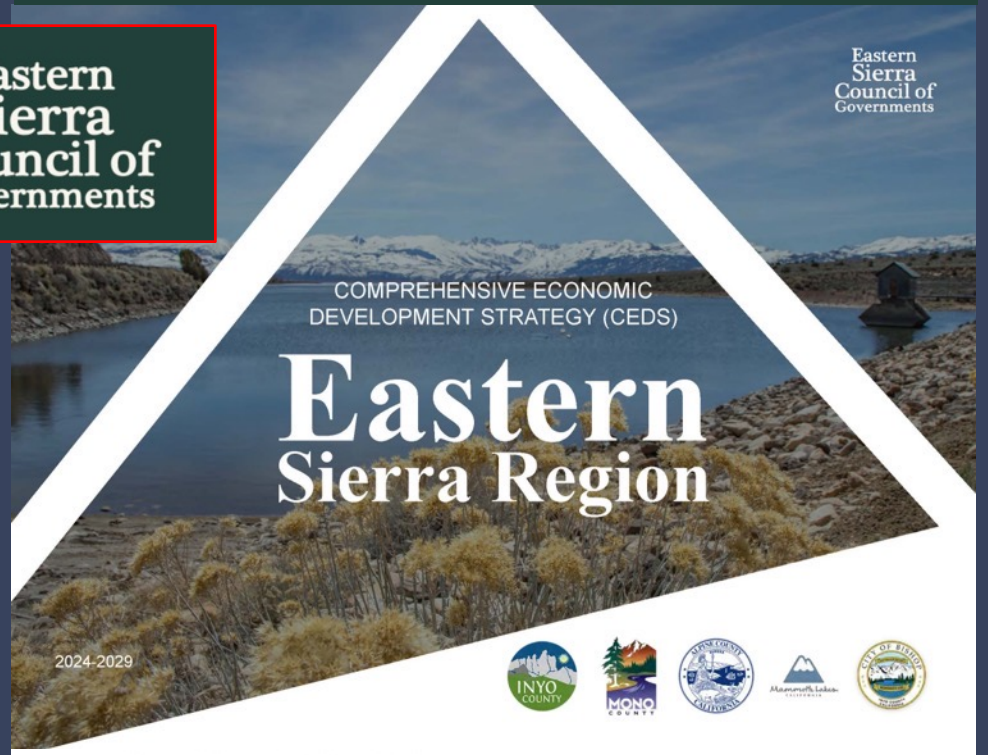
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This project aims to prevent local forest fires while providing low-carbon, stable energy for three communities in the Sierra Nevada mountains of California. Burney, Mariposa, and Mammoth Lakes are small, remote, mountainous communities threatened by wildfires and faced with frequent power outages due to extreme weather. State and federal programs have improved the management of dry, wildfire-fueling forest biomass through forest thinning campaigns and other land management activities. However, locally commercialized end uses for captured biomass are still limited. To address this issue, this project plans to deploy three community-scale bioenergy systems, transforming culled biomass into 100% renewable electricity and biochar soil amendments. Each facility aims to produce 3 MW of reliable, renewable electricity,



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Eastern Sierra Council of Governments



Economic Expansion & Diversification

Goal: Grow and diversify regional economy through support of existing and new businesses.
The Town has identified a few businesses that would help to create jobs, meet community needs, diversify the local economy, and provide new jobs. The following projects are currently being pursued and facilitated by the Town. These projects will generate local and regional jobs, increase economic activity through visitation and support working families.

1. Bioenergy/Biomass Facility
2. Forest fuels and restoration projects.
3. Childcare Centers
4. Outdoor Events Venue
5. High Altitude Training Facilities
6. New and Expanded amenities noted above

Objective: Enhance network of entrepreneurial and small business resources

1. Incubator spaces could provide an opportunity for developing businesses to grow by having access to lower cost amenities. The Town sees a need in the areas of retail, restaurant, and hospitality. Facilities such as community kitchen space, pop-up retail, and local market could aid smaller businesses. Such opportunities could be hosted at existing facilities during events that have greater than average visitation.

E·D·A

U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Eastern Sierra Council of Governments (ESCOG)
Joint Powers Authority Agenda

Wednesday, February 28, 2024, 8:30 a.m.
437 Old Mammoth Road, Suite Z, Mammoth Lakes

Members of the Board

Inyo County Supervisor Jeff Griffiths - Chair, Mono County Supervisor Bob Gardner - Vice Chair,
Inyo County Supervisor Trina Orrill, Mono County Supervisor Lynda Salcido,
Town of Mammoth Lakes Mayor John Wentworth,
Town of Mammoth Lakes Councilmember Chris Bubser,
City of Bishop Councilmember Karen Schwartz, City of Bishop Councilmember Stephen Muchovej

NOTE: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Assistant Clerk at (760) 965-3615. Notification 48 hours prior to the meeting will enable the Town to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 13.102-35.104 ADA Title II)

NOTE: Materials related to an item on this agenda submitted after distribution of the agenda packet are available for public inspection in the Town Offices located at 437 Old Mammoth Road, Suite 230 during normal business hours. Such documents are also available on the ESCOG website at www.escog.ca.gov subject to staff's ability to post the documents before the meeting.

NOTE: You may watch this meeting on the Town of Mammoth Lakes' (TOML) website at https://pub-townofmammothlakes.escribemeetings.com/?Year=2023, via Zoom or on TOML's local government cable channel 18.

Public comments may be submitted to the ESCOG Clerk at clerk@townofmammothlakes.ca.gov before and during the meeting or may be made via Zoom or in person.

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"This is really good news. If we get the EDA Grant the plant will be fully funded."

Dan Holler - February 29, 2024
Former Town Manager
Town of Mammoth Lakes 2014 - 2024

4. Outdoor Events Venue
5. High Altitude Training Facilities
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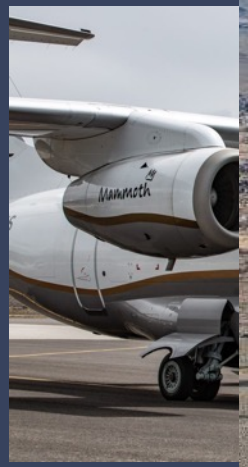
Regional Updates: ESCOG + Eastern Sierra Air Alliance





ALTERRA
MOUNTAIN COMPANY

Regional Updates: ESCOG + Eastern Sierra Air Alliance





A REGIONAL COOPERATION

INYO COUNTY

MONO COUNTY CALIFORNIA

CITY OF BISHOP

Mammoth

Mammoth Lakes CALIFORNIA

Eastern Sierra Air Alliance



Regional Updates: ESCOG + Inyo Mono Broadband

CONNECTED EASTERN SIERRA

HOME GET CONNECTED BROADBAND WORK PLAN ABOUT

WELCOME TO THE EASTERN SIERRA

THE EASTERN SIERRA IS NOW TRULY CONNECTED WITH THE WORLD

It used to be true that to have the best business opportunities, education, or jobs, you had to be in a city. Not anymore! Most communities in the Eastern Sierra now have access to internet service that is as good, or better than, what you would find in the metropolitan US. That allows our businesses and residents to connect and compete on a National and International level.

88.6% Served

MONO COUNTY: 88.6% of the households in Mono County currently have access to broadband Internet service at speeds of at least 25Mbps / 3Mbps.

11.3% Unserved

MONO COUNTY: 11.3% of the households in Mono County do not have access to broadband Internet service at speeds of at least 25Mbps / 3Mbps.

98.7% Adoption Rate

MONO COUNTY: 98.7% of the households in Mono County that are categorized as served have subscribed to broadband Internet service.

92.6% Served

INYO COUNTY: 92.6% of the households in Inyo County currently have access to broadband Internet service at speeds of at least 25Mbps / 3Mbps.

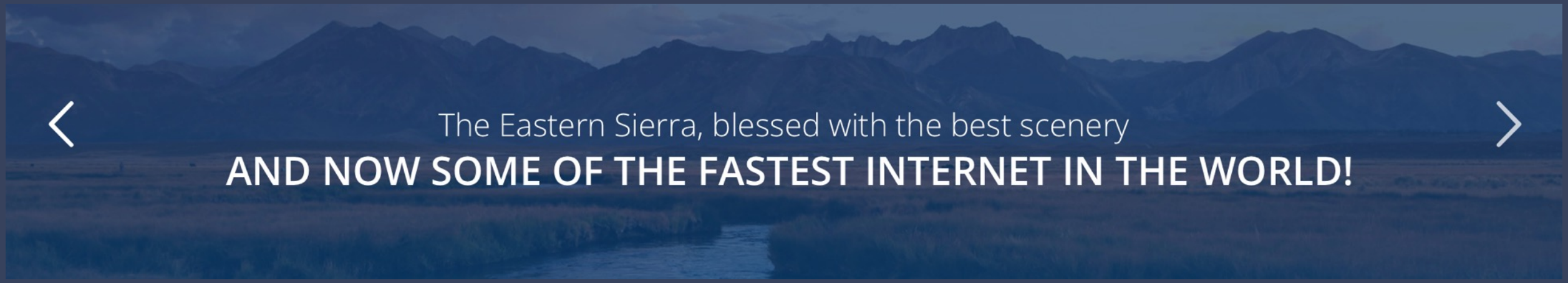
7.4% Unserved

INYO COUNTY: 7.4% of the households in Inyo County do not have access to broadband Internet service at speeds of at least 25Mbps / 3Mbps.

71% Adoption Rate

INYO COUNTY: 71% of the households in Inyo County that are categorized as served have subscribed to broadband Internet service.

Regional Updates: ESCOG + Inyo Mono Broadband



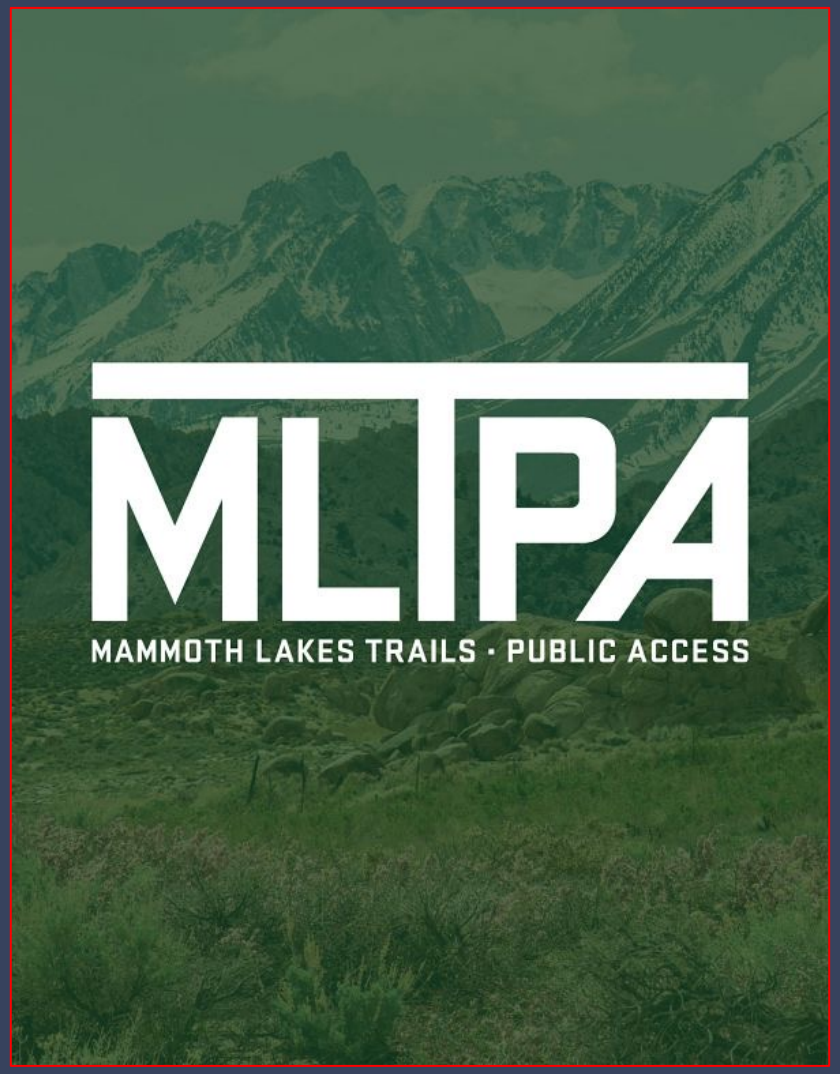
Regional Updates: ESCOG + Inyo Mono Broadband



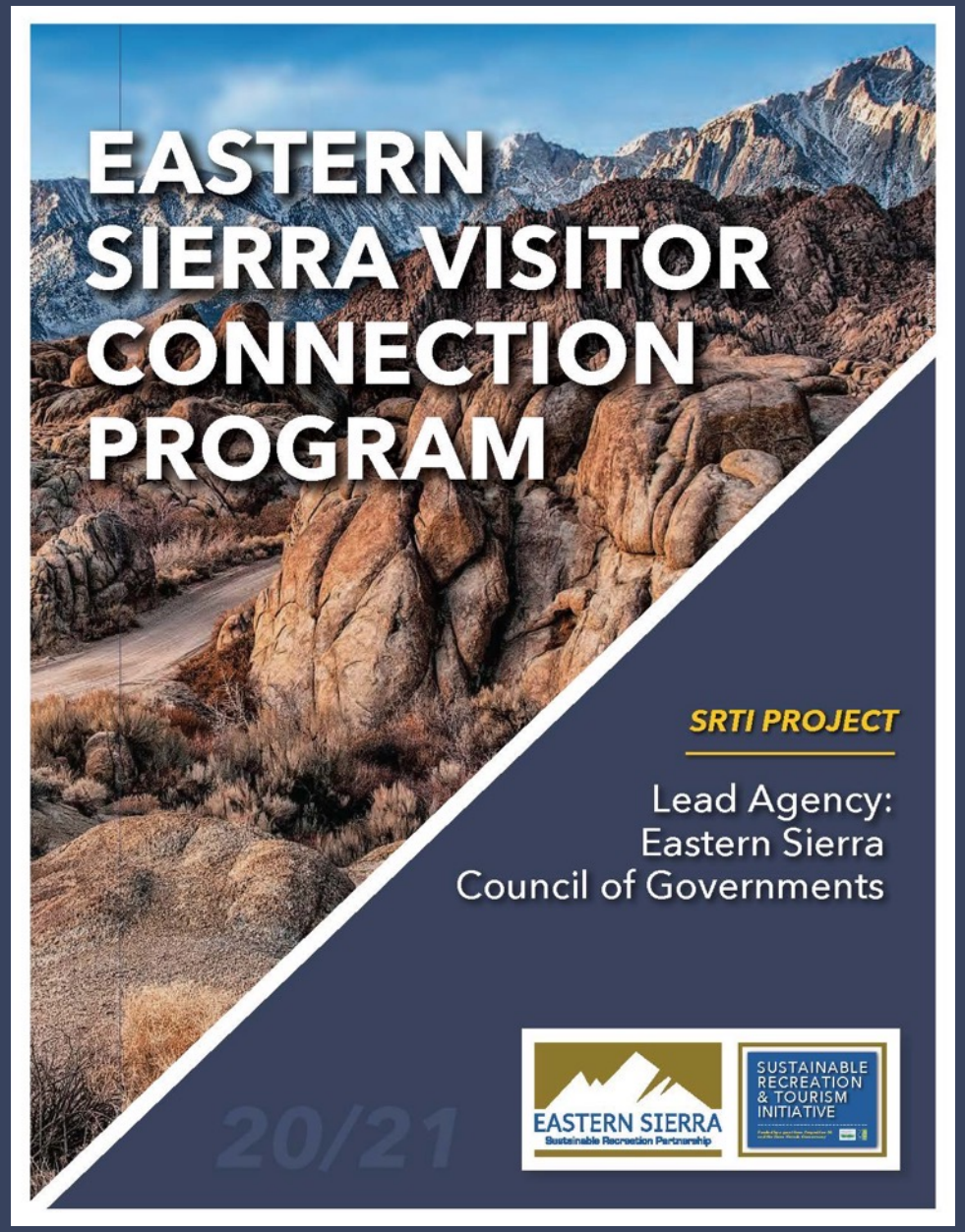
Regional Updates: ESCOG + Inyo Mono Broadband



Regional Updates: Eastern Sierra Sustainable Recreation Projects



Regional Updates: Eastern Sierra Sustainable Recreation Projects



Visitor Audience Connection

- MLTPA + Whitebark Staff drafted an agreement including:
  - CALFIRE "Visitor Education and Outreach Addendum"
  - Opportunities with "Camp Like A Pro"
  - Needs of "Visitor Connection Program"

Regional Updates: Eastern Sierra Sustainable Recreation Projects

Whitebark Institute Contract for Services

THIS CONTRACT is executed by and between Whitebark Institute ("WHITEBARK"), a 501(c)(3) nonprofit organization located at 3999 Main St. Suite W-5, Mammoth Lakes, CA 93546 and the client, Mammoth Lakes Trails & Public Access Foundation (MLTPA) ("CLIENT"), a 501(c)(3) nonprofit organization located at PO Box 100, PMB 432, Mammoth Lakes, CA 93546.

WHEREAS, the basis for this Contract derives from a grant awarded to the Whitebark Institute by the "California Department of Forestry and Fire Protection California Climate Investments Fire Prevention Grants Program (CAL FIRE)," project tracking number 21-FP-BDU-0216, whose goals and geographic reach are summarized in the attached Exhibit A (Scope of Work). Exhibit B (CALFIRE Education and Outreach SOW-revision_230718) is the entirety of the amendment to the Whitebark Institute's original grant award with CAL FIRE that is the basis for this Contract.

WHITEBARK and CLIENT agree as follows:

SECTION 1. STATEMENT OF WORK.

A. WHITEBARK desires to retain CLIENT to provide the services reflected in the attached Exhibit A, which contains the Scope of Work, project timeline and subcontractor budgets for the project entitled CalFire Visitor Outreach & Education, specifically the task entitled Visitor Connection Package. The work to be performed described in attached Scope of Work is incorporated into the Contract by this reference. The terms of this Contract will govern the performance of the work.

B. The work performed under this Contract and the communications between CLIENT and WHITEBARK are subject to the terms set forth in this Contract and the attached Scope of Work incorporated into the Contract by this reference.

C. CLIENT shall prepare and submit invoices. The invoices will provide an itemization of the CLIENT positions performing the work, how many hours charged and the related expenses. Exhibit C (MLTPA_BillableRateSheet_FY2324) documents the hourly rates by position for invoicing and billing purposes.

D. CLIENT shall also provide WHITEBARK, with a frequency no greater than monthly, a summary via bullet-point as progress report and issues encountered by CLIENT towards project deliverables.

SECTION 2. TERM. This Agreement shall commence when fully executed by all parties and shall terminate on January 31, 2026, unless sooner terminated in accordance with Sections 11 or 12, or unless changed by mutual written agreement of the parties. Expenses incurred by CLIENT and subcontractors outside of the grant performance period will not be reimbursed.

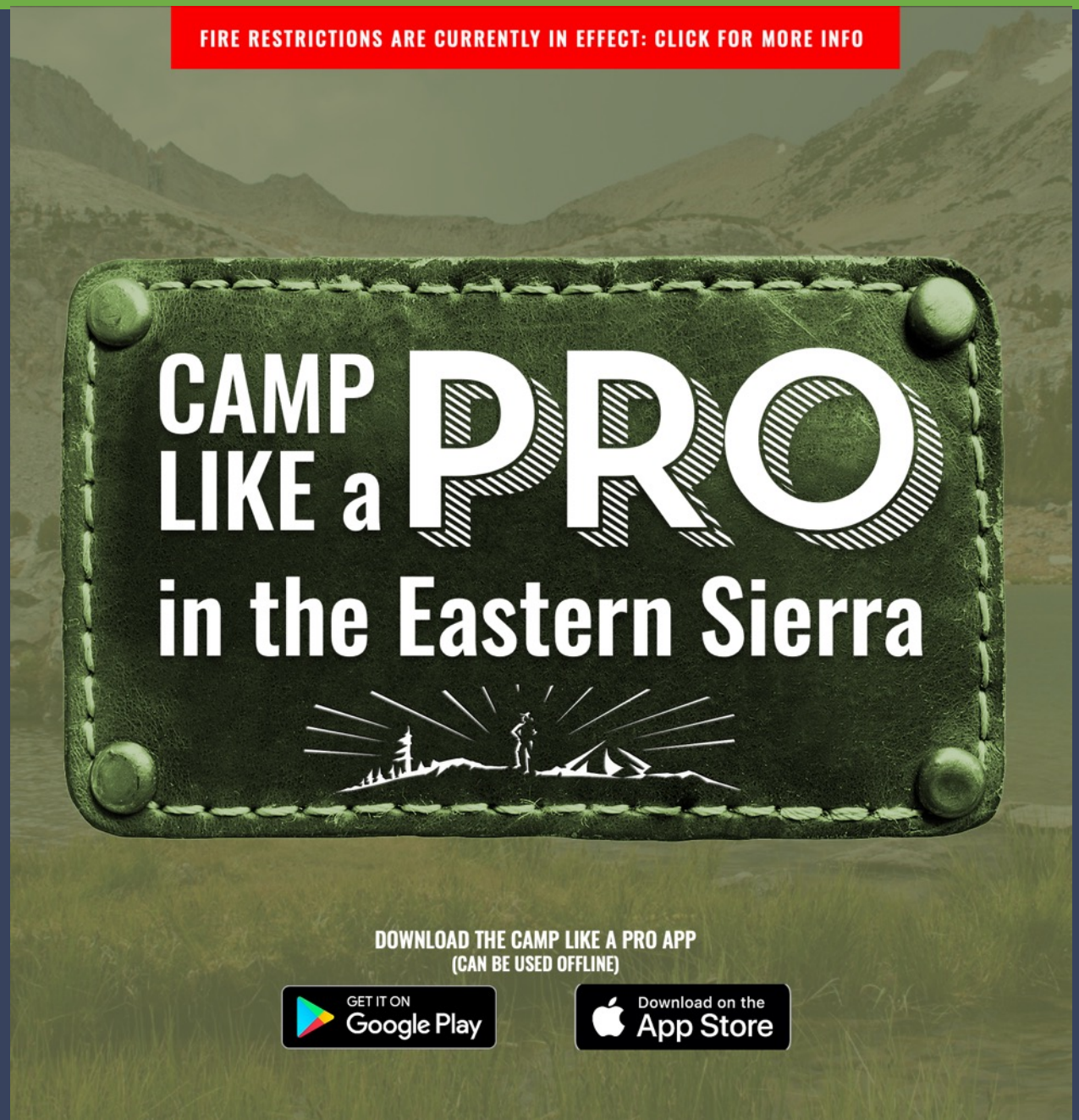
SECTION 19. ENTIRE AGREEMENT. This Contract is the exclusive statement of the agreement of the parties with respect to its subject matter and supersedes all prior agreements, negotiations, representations, proposals, and awards, written or oral, relating to its subject matter.

SECTION 20. MODIFICATION AND WAIVER. No addition to or modification or waiver of any provisions of this Contract shall be binding on either party unless made in writing and executed by an authorized representative of CLIENT and an authorized representative of WHITEBARK. The waiver of any provision of this Contract by either party to this Contract shall not be construed as a waiver of (i) any claims arising from a subsequent breach of that or any other provision of this Contract, or (ii) any other provision of this Contract. The failure of either party to this Contract to object to, or to take affirmative action with respect to, any conduct of the other party shall not be construed as a waiver of that party's objection to such conduct, or as a waiver of any claim arising from a future breach or subsequent wrongful conduct.

The parties understand and agree to all of the provisions of this Contract and have executed this Contract to be effective on the Section 2 (Term) start date.

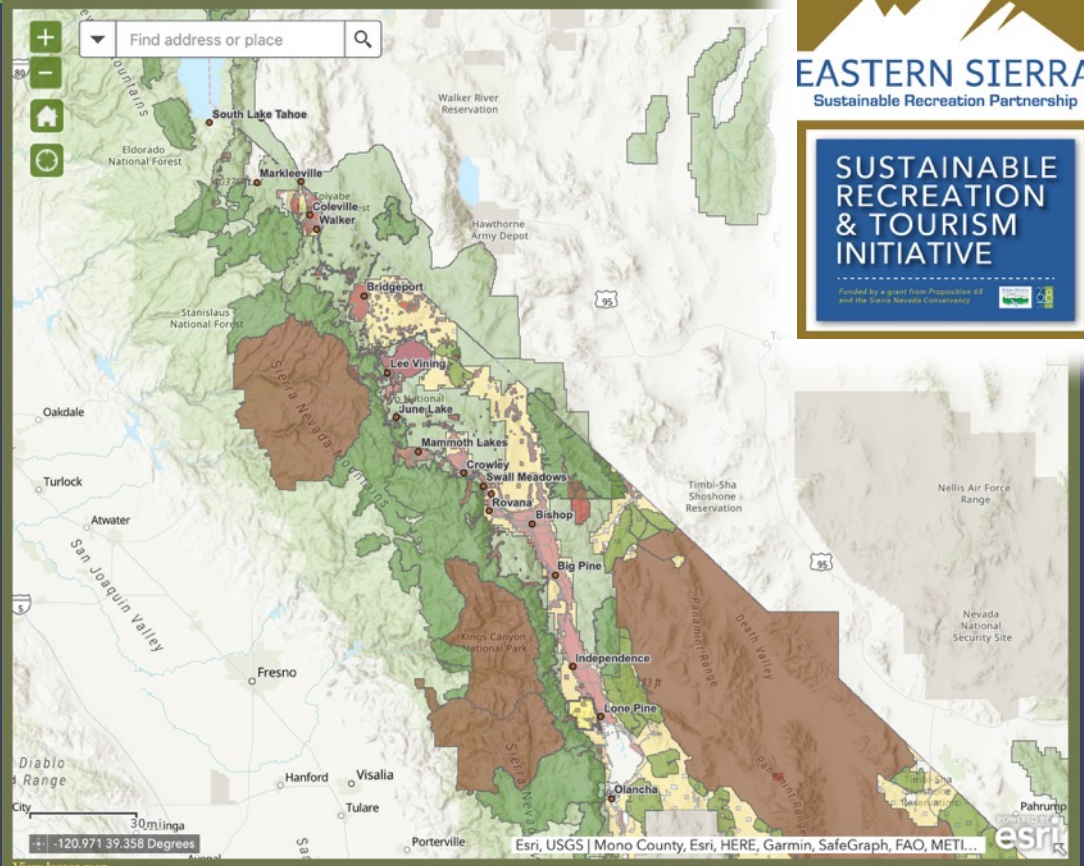
WHITEBARK INSTITUTE	**CLIENT**
By: Laura Beardsley	By: John Wentworth John Wentworth (Apr 4, 2024 19:02 PDT)
Name: Laura Beardsley Title: Executive Director Date: 04/04/24	Name: John Wentworth Title: John Wentworth Date: 04/04/24

Regional Updates: Eastern Sierra Sustainable Recreation Projects



EASTERN SIERRA
Sustainable Recreation Partnership

SUSTAINABLE RECREATION & TOURISM INITIATIVE

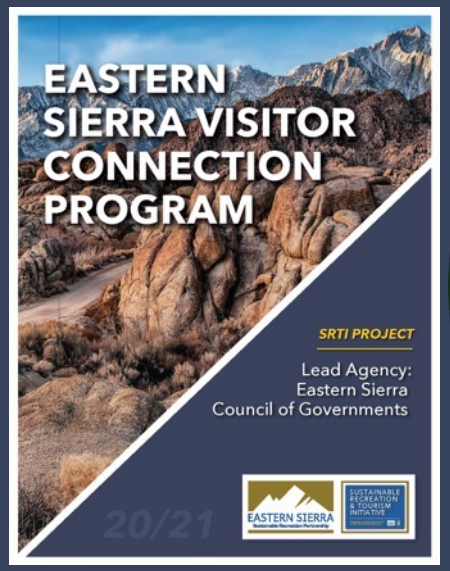


View larger map

Please click anywhere on this interactive map for more details on land ownership, current policy/restrictions, and other useful information

Campground	Picnic Area	No Dispersed Camping
Visitor Center	Park	Wilderness Areas
RV Park (Hookups)	Boat Launch	Bureau of Land Management (BLM)
RV Dump	Day Use Area	National Park Service
Trailhead	Airport	U. S. Forest Service

Regional Updates: Eastern Sierra Sustainable Recreation Projects



WHITEBARK INSTITUTE

MLTPA
MAMMOTH LAKES TRAILS · PUBLIC ACCESS

CALIFORNIA DEPARTMENT OF FORESTRY & FIRE PROTECTION
CAL FIRE
SINCE 1885

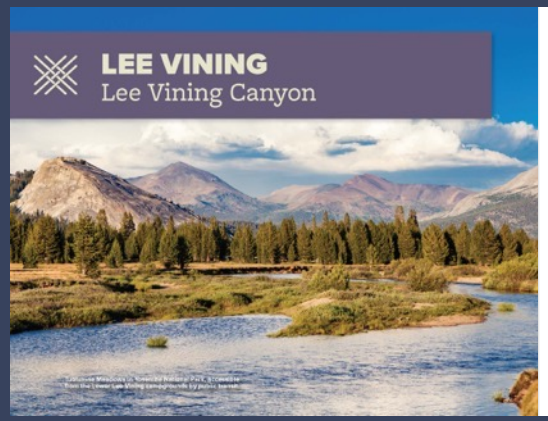
EASTERN SIERRA
Sustainable Recreation Partnership

SUSTAINABLE RECREATION & TOURISM INITIATIVE
Funded by a grant from Proposition 68 and the Sierra Nevada Conservancy

Regional Updates: Eastern Sierra Sustainable Recreation Projects











EASTERN SIERRA CAMPGROUND IMPROVEMENTS

Inyo National Forest was awarded Great American Outdoors Act funding to complete the technical drawings necessary for improvements to 22 campgrounds throughout the forest. To finance the improvements, Inyo NF and its partners developed a nationally directed, multi-jurisdictional, and multi-partnered business plan, with the support of an Innovative Finance for National Forests (IFNF) program grant and a second round of IFNF funding awarded in September of 2021 to create financing solutions. The business plan identified a range of costs for improvements between $19 million and $36 million, which could be filled by non-federal capital resources. As a regional authority, the ESCOG may be a key partner in the effort to finance campground improvements. However, the ESCOG will require the necessary resources to engage and represent regional interests in the financing effort, including the ability to provide independent financial analysis, the production of graphic renderings for engagement with infrastructure beneficiaries, and coordination of partnered efforts among beneficiaries.





FUNDING APPLICATION LEAD AGENCY:

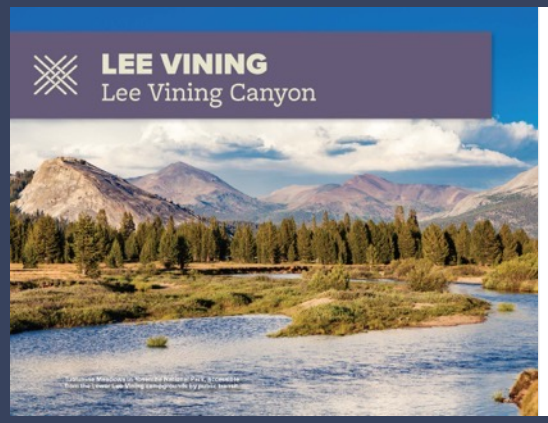
Eastern Sierra Council of Governments

Sustainable Recreation & Tourism Initiative project on behalf of the Eastern Sierra Sustainable Recreation Partnership

Regional Updates: Eastern Sierra Sustainable Recreation Projects









Pilot Infrastructure Program

- Project Contractors identified / prevailing wages issues addressed
- Project Contractor agreements drafted by MLTPA pro bono
- USFS Challenge Cost Share Agreement submitted to G & A
- Site "Conceptual Renderings" funded by Innovative Finance for National Forest Program

Regional Updates: Eastern Sierra Sustainable Recreation Projects

USDA, Forest Service — OMB 0596-0217 FS-1500-10

FS Agreement No. 23- - -

Cooperator Agreement No.

CHALLENGE COST SHARE AGREEMENT
Between The

And

And The
USDA, FOREST SERVICE

This CHALLENGE COST SHARE AGREEMENT is hereby made and entered into by and between the , hereinafter referred to as " ," and the United States Department of Agriculture (USDA), Forest Service, hereinafter referred to as the "U.S. Forest Service," under the authority:

Background:

Title:

I. PURPOSE:

The purpose of this agreement is to document the cooperation between the parties to in accordance with the following provisions and the hereby incorporated Operating and Financial Plan, attached as Exhibit A.

II. STATEMENT OF MUTUAL BENEFIT AND INTERESTS:

In Consideration of the above premises, the parties agree as follows:

III. SHALL:

A. LEGAL AUTHORITY. shall have the legal authority to enter into this agreement, and the institutional, managerial, and financial capability to ensure proper planning, management, and completion of the project, which includes funds sufficient to pay the nonfederal share of project costs, when applicable.

B. USE OF GOVERNMENT OWNED VEHICLES. U.S. Forest Service vehicles may be used for official U.S. Forest Service business only in accordance with FSH

Page 1 of 18 (Rev.3-15)

Jackson, Ashlee -FS
Prior to, or early in the G&A Process, both parties should ensure that the cooperator has a EIN/TIN, DUNS, and is CCR registered. CCR registration is required annually. Contact your local G&A Specialist for more information.

Jackson, Ashlee -FS
This document will auto populate the Cooperator's name throughout the document after you enter the desired name in 2 locations. Those locations are: Section III Part A (Legal Authority) and Section V Part C (Notices). After you enter the desired name in each location hit the "TAB" key. This will trigger the auto populate function. The comments for the locations where you enter the text are in bold.

Jackson, Ashlee -FS
Insert FS agreement number using the following format: *FY*-CS-11*RRUUSS*-*XXX*.

Jackson, Ashlee -FS
Insert cooperator agreement number, if applicable. This is the first location of the auto-populate function.

Jackson, Ashlee -FS
NOTE: All provisions in this agreement are mandatory, unless otherwise excepted.



Regional Updates: Easte e

Triad / Holmes Associates, Inc.

INDEPENDENT CONTRACTOR AGREEMENT

This Independent Contractor Agreement ("Agreement") is made and entered into, on the date of the signature dated last below (the "Effective Date"), by and between the Mammoth Lakes Trails and Public Access Foundation ("MLTPA"), a California nonprofit public benefit corporation, whose principal place of business is P.O. Box 100, PMB 432, Mammoth Lakes, CA 93546, Mammoth Lakes, CA 93546 and the independent contractor, Triad/Holmes Associates, Inc. ("Contractor", collectively referred to with MLTPA as the "Parties" and each individually as a "Party"), whose principal place of business is 873 N. Main St., Bishop, CA 93514.

In consideration of the mutual promises contained herein, the Parties agree as follows:

1. **Services**. During this Agreement's Term (as defined in Section 3 below), Contractor agrees to provide services to MLTPA as described in Exhibit A attached hereto (the "Services"). Contractor will perform the Services in a diligent, careful, thorough, and professional manner consistent with customary practice and in compliance with applicable law. Contractor may use Contractor's employees or subcontractors to perform the services under this Agreement.

2. **Compensation and Expenses; Invoices and Payment**.

2.1 MLTPA will pay compensation to Contractor for performance of the Services as set forth in Exhibit A. Upon Contractor's submission of a signed Internal Revenue Service Form W-9 to MLTPA, MLTPA shall make payable any such compensation within thirty (30) days of receipt of an authorized and approved invoice from Contractor upon completion of the Services or as specified in Exhibit A. Any payment made pursuant to this paragraph shall be sent to Contractor's address stated above and deemed paid upon placement in U.S. Mail. Contractor shall provide MLTPA with no more than one (1) invoice per month.

2.2 MLTPA will not reimburse Contractor for out-of-pocket expenses incurred by Contractor in connection with performance of the Services, unless specified in Exhibit A.

2.3 Contractor will pay, when and as due, any and all taxes incurred as a result of Contractor's compensation, including, without limitation, any and all federal income taxes, territorial taxes, estimated taxes, or taxes imposed upon revenue or income by any governmental entity having taxing authority with respect to Contractor. MLTPA will not: (a) withhold taxes under the Federal Insurance Contributions Act ("FICA") (e.g., Social Security, Medicare) from payments remitted by MLTPA to Contractor; (b) make FICA payments on Contractor's behalf; (c) make federal or state unemployment compensation contributions on Contractor's behalf; or (d) withhold federal or state income tax from payments remitted by MLTPA to Contractor.

3. **Term, Termination, and Survival**. This Agreement's term will begin on the Effective Date and will terminate upon completion of the Services set forth in Exhibit A or December 31, 2024, whichever occurs sooner ("Term"). Either Party may provide notice of termination of this Agreement at any time and for any reason with thirty (30) days prior written notice to the other Party. Notwithstanding the foregoing, either party has the option to terminate



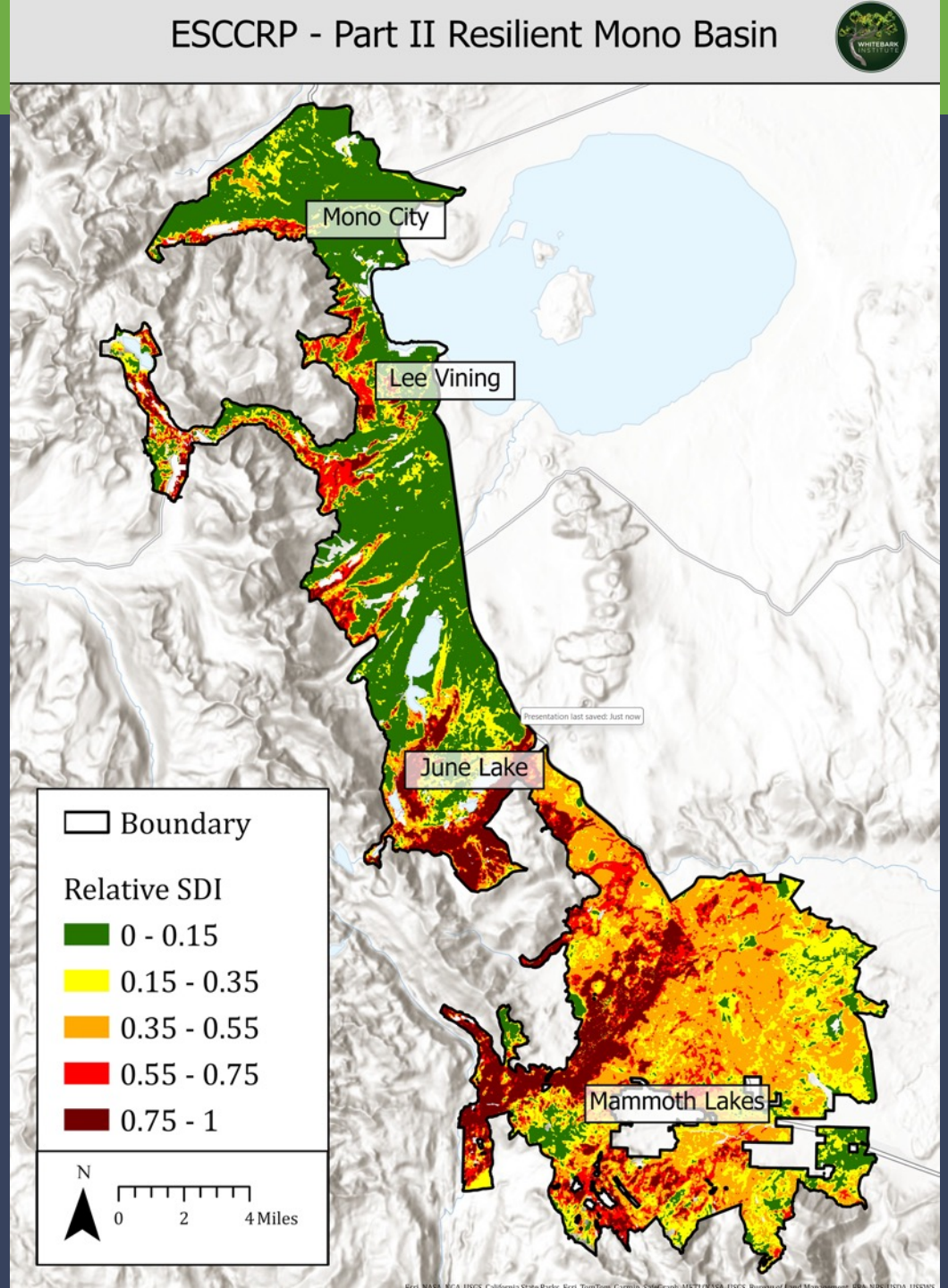








RECAP



"This is a snapshot of forest densities of the ESCCRP and western Mono Basin, which is being proposed as a northern extension of the ESCCRP, the "Resilient Mono Basin"

"The areas in red depict where forest densities are so high we can expect imminent mortality in stands at very high levels (think Inyo craters at a bigger scale) if no action is taken.

"Areas in Orange are on the "watch list" and will likely succumb to mortality under climatic extremes."

Regional Updates: Eastern Sierra Sustainable Recreation Projects









Regional Updates: Eastern Sierra Sustainable Recreation Projects



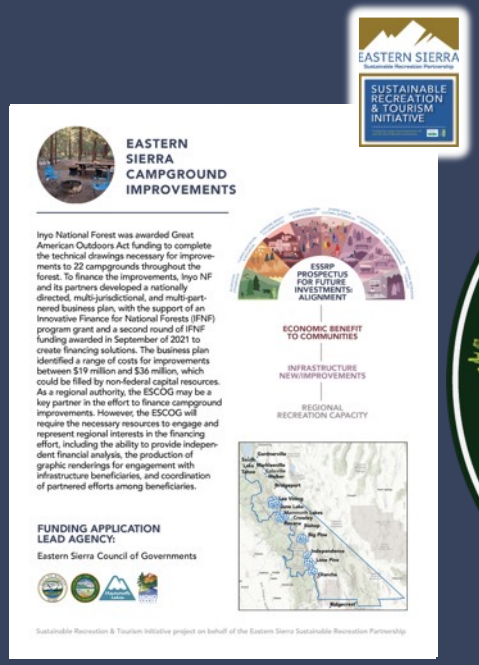
Rick Kattelman
Scientific Advisor







Regional Updates: Eastern Sierra Sustainable Recreation Projects











Recreate Responsibly California



Happy Earth Month Recreate Responsibly California Coalition Members,

At our last meeting, we welcomed some new members and had another great round of updates from participants. A strong theme of this meeting relates to partnerships and opportunities to collaborate and we've included lots of great information about new, and new to us, connections worth knowing about. We hope you enjoy these updates, resources, and event information from our members.

Partnerships, Connections, & Education Campaigns

Tourism Partnerships with Leave No Trace This program within LNT uses the Center's messaging to ensure that all travelers—residents and visitors alike—are well equipped to take action to protect land and water resources. The Tourism Partnerships staff helps partners produce location-specific campaigns that incorporate core Leave No Trace assets.

- Visit their website for example partnerships and to sign up for the newsletter.

National Extension Outdoor Recreation Working Group, a sub-committee of the National Extension Tourism Working Group, is taking a closer look at how outdoor recreation works in local economies and the role extension programs can play in providing technical assistance at the local level. Extension programs in California currently assist communities and regions by collecting data, providing capacity for relationship building, and participating in important efforts, like California Jobs First.

- Land managers and other community groups are welcome to join. Learn more and sign up to join the mailing list here.

Events, Meetings, & Conferences

Central Coast Tourism Council (CCTC) has a couple of opportunities to connect and all are welcome.

- **CCTC Annual Retreat and Planning Session** will be held in Monterey from **April 21st - 23rd.** The event will have many speakers relevant to this group, including a representative of JLL and Travel California.
  - Take a look at the itinerary and register here by April 8th. Any questions about the retreat can be sent to Christine Thomas at hello@centralcoast-tourism.com

- **Earth Day Volunteers Needed!** CCTC is celebrating Earth Month by tabling at Earth Day events across Santa Barbara and Ventura Counties. Volunteers are needed to work 2-3 hour shifts. If you are interested in signing up or have any questions, please reach out to Event Manager, Camden at camden@lpfw.org
  - **Santa Ynez Valley: April 13, 10 AM - 2 PM**
  - **Ventura: April 20, 11 AM - 4 PM**
  - **Ojai: April 25, 3 PM - 7 PM**
  - **Santa Barbara: April 27, 9 AM - 7 PM & April 28, 9 AM - 6 PM**

Celebrate Our Parks! A reminder to mark your calendars for these designated weeks.

- **National Park Week** is **April 20th** to **April 28th**. Learn more about the programs, partners, and events happening at the NPS webpage, here. Additionally, Members shared that many parks impacted by fires last year will be opening this summer. Included are Death Valley and Sequoia-Kings Canyon.
- **California State Parks Week** is **June 12th** to **16th, 2024.** Find an event near you here!

Together Bay Area Conference is **May 7th - 10th, 2024** in San Francisco. This event will focus on how regional collaboration can support urgent needs and long-term transformation across land conservation and stewardship; Tribal alliances and right relations; and securing significant and stable regional funding.

- Learn more and register here.

Mammoth Lakes Recreation: News from the Trailhead



MESSAGE FROM MLR

Can you believe it - Mammoth Lakes Recreation became an active non-profit 10 years ago!?!?!?!

As we continue to evolve as an organization, and grow the arts & culture community and sustainable outdoor recreation opportunities in Mammoth Lakes and the Eastern Sierra, we are grateful for your support and involvement!

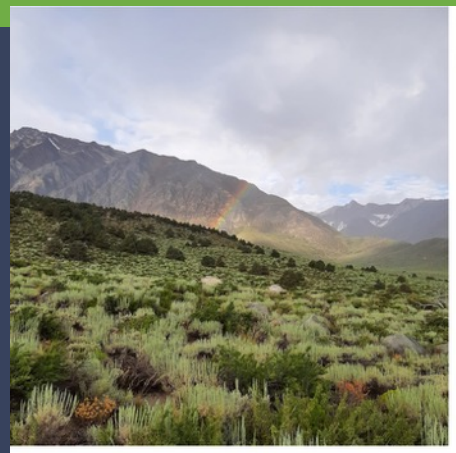
Spring has sprung and this month we will be turning the gears ever so slowly from winter to summer. If you are a new or returning volunteer, join us at the annual volunteer orientation for our stewardship programs. Following the orientation, we will host the bi-annual Mammoth Trails meeting to learn what is ahead for summer from the Town's Office of Outdoor Recreation, the Mono County Sustainable Outdoors and Recreation program, the Inyo National Forest and many of our local organizations and clubs.

Please join us for all the fun!

With gratitude,

Kim

Kim Anaclerio
Program Director



CSA1: NEW TRAILS EFFORTS

We all love to get outside and play, right? The Community Service Area 1 (CSA1), out of Crowley, is spearheading efforts to bring more opportunities to play on trails!

Check out the full story on the MLR website to learn all about what is being planned for the CSA1 area.

LEARN MORE

MAMMOTH TRAILS
RECREATION FOR ALL

BI-ANNUAL MAMMOTH TRAILS MEETING

Join us for the bi-annual Mammoth Trails Meeting!

Thursday, April 25, 2024
Mammoth Brewing Company
6:00pm - 8:00pm

More information on the event page on the MLR website.

LEARN MORE



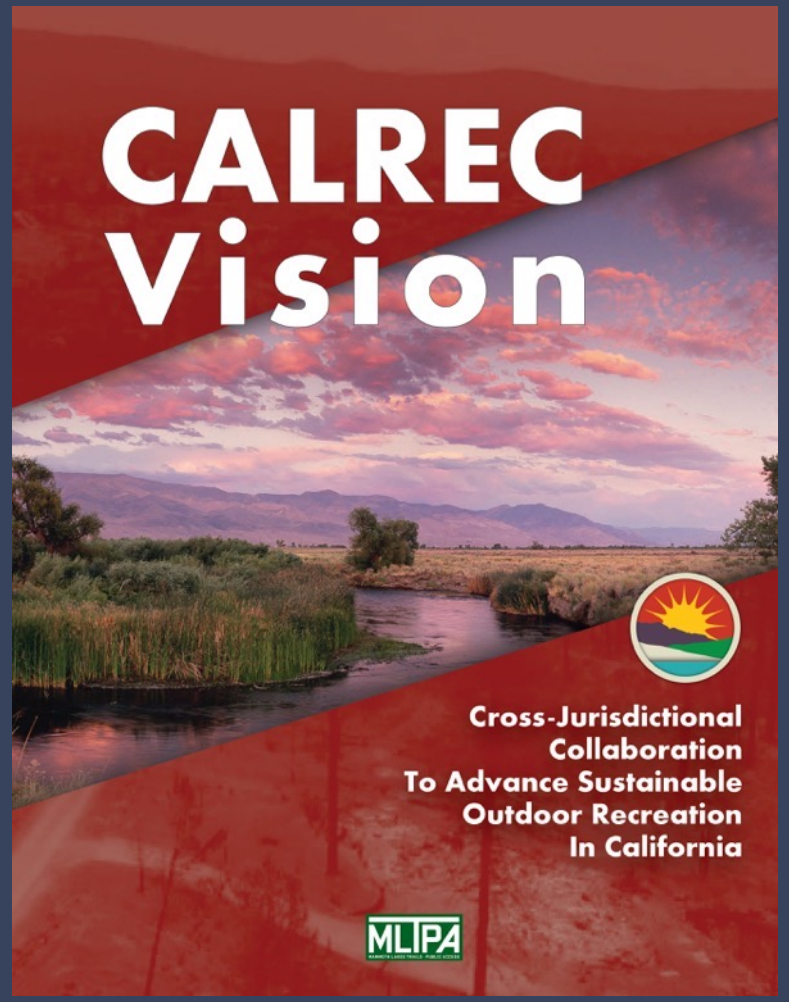
DID YOU KNOW? INYO NATIONAL FOREST

With Mammoth Lakes Recreation being based out of Mammoth Lakes, CA, we are completely surrounded by the Inyo National Forest.

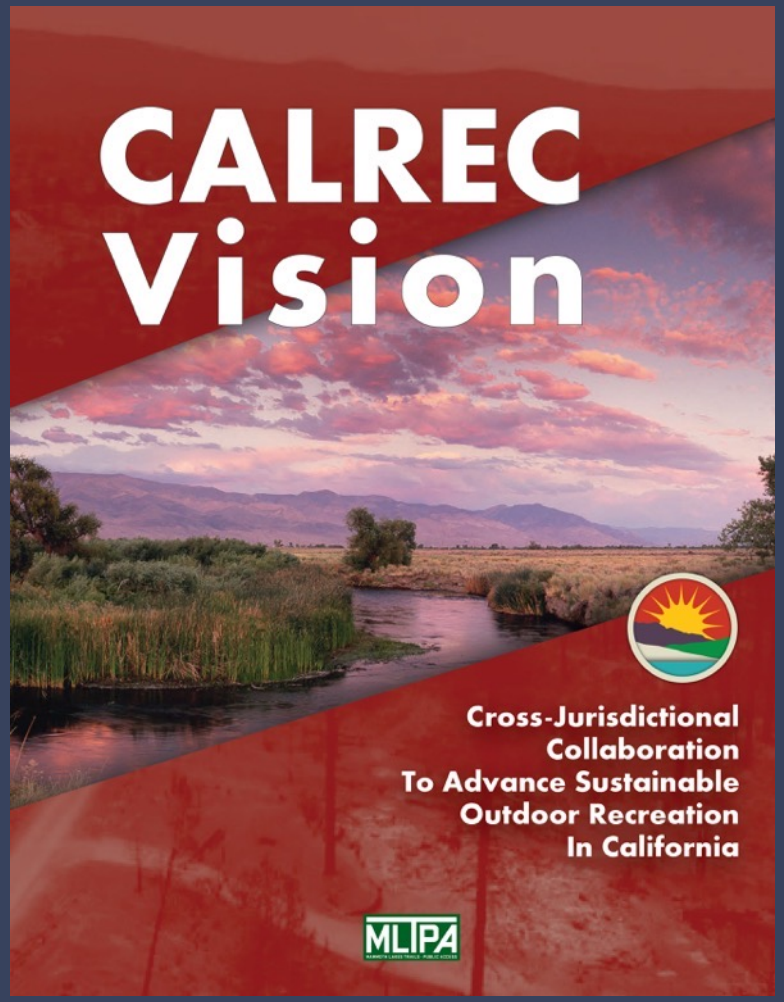
Mammoth Lakes comprises 4-square miles of land; an island within the forest. Enjoy these fun facts and get to know the Inyo!

LEARN MORE

CALREC Vision: Joint Strategy

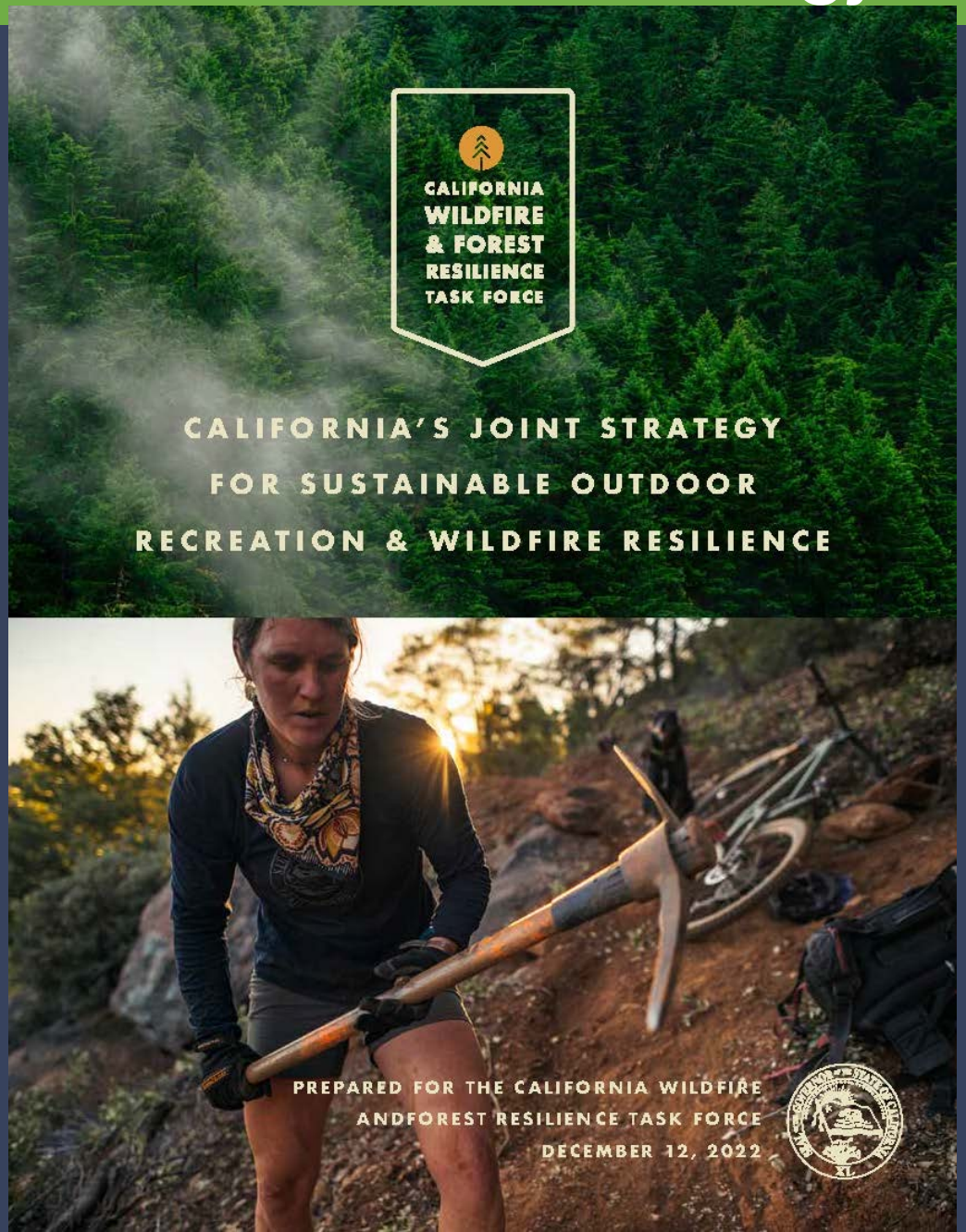


CALREC Vision: Joint Strategy





CALREC Vision: Joint Strategy



THE CHALLENGE

A STRATEGIC CHANGE IN CALIFORNIA'S APPROACH TO SUSTAINABLE OUTDOOR RECREATION AND WILDFIRE RESILIENCE





The Mount Hough Trail System, near Quincy, CA, before and after the Dixie Fire in 2021. Credit: Ken Etzel

California has faced an unprecedented wildfire crisis during the past decade that has resulted in billions of dollars in damage to local economies and infrastructure, including outdoor recreation facilities and trail systems across California. Moreover, climate change has dramatically increased the length and intensity of California's fire seasons. The 2020 fire season broke records: Five of California's six largest fires in modern history burned at the same time. More than 4 million acres burned across the state, doubling the previous record. The following year, 2021, saw some of the most severe megafires in history, including the Dixie Fire, which became the largest single wildfire in state history and the first wildfire to burn across the width of the Sierra Nevada mountain range.

In August 2020, the state of California and the U.S. Forest Service announced the historic Agreement for Shared Stewardship of California's Forest and Rangelands to improve the health of California's forests and rangelands and reduce wildfire risk across the state. The following January, the state released California's Wildfire and Forest Resilience Action Plan (Action Plan), which detailed specific actions to address the wildfire crisis, and convened the California Wildfire and Forest Resilience Task Force to implement the Action Plan.

GOAL 1:
Integrate Forest Health and Sustainable Outdoor Recreation

INTEGRATE FOREST HEALTH AND SUSTAINABLE OUTDOOR RECREATION

Our aim is to promote forest health and resiliency alongside sustainable outdoor recreation for all throughout California. We recognize that forest health and outdoor recreation mutually depend on one another and that our management of them needs to be integrated. This goal promotes public access and enjoyment of our forests and public lands and all the benefits that come with that while at the same time addressing the impacts and mitigating factors of outdoor recreation from catastrophic wildfires and climate effects. By ensuring healthy lands and waters, outdoor recreation users feel connected to nature in places and communities that are socially, economically, and environmentally rich and resilient.



A hiker looks at smoke from the 2021 Caldor Fire in the distance. Credit: James Townsend

GOAL 2:

Advance Inclusion and Access For All Throughout California

ADVANCE INCLUSION AND ACCESS FOR ALL THROUGHOUT CALIFORNIA

California and its partners must build upon and expand an inclusionary culture of sustainable outdoor recreation, promoting equitable access across California's public lands and waters that reflects the diversity of all peoples and the legacy of our Native American history, culture, and use. Inspired by the California Natural Resources Agency's Outdoors for All initiative, our work will strive to address long-standing environmental, social, and economic inequities in our society that have resulted in physical and societal barriers to outdoor recreation access for underserved and underrepresented residents. Improvements to outdoor recreation access, including planning, programming, and infrastructure, will be co-created with communities, forest health, and wildfire response partners and designed around community values to be resilient to increasingly frequent wildfires and natural disasters. Advancing equitable access will require a high level of engagement with underserved and underrepresented populations to prioritize and implement integrated outdoor recreation access and wildfire risk reduction, resiliency, and recovery actions that provide respite for these communities year-round and especially during times of disaster.



Posing on a bridge along the Trillium Falls Trail in Redwood National and State Parks, CA. Credit: John Chao, Redwood National and State Parks

GOAL 3:

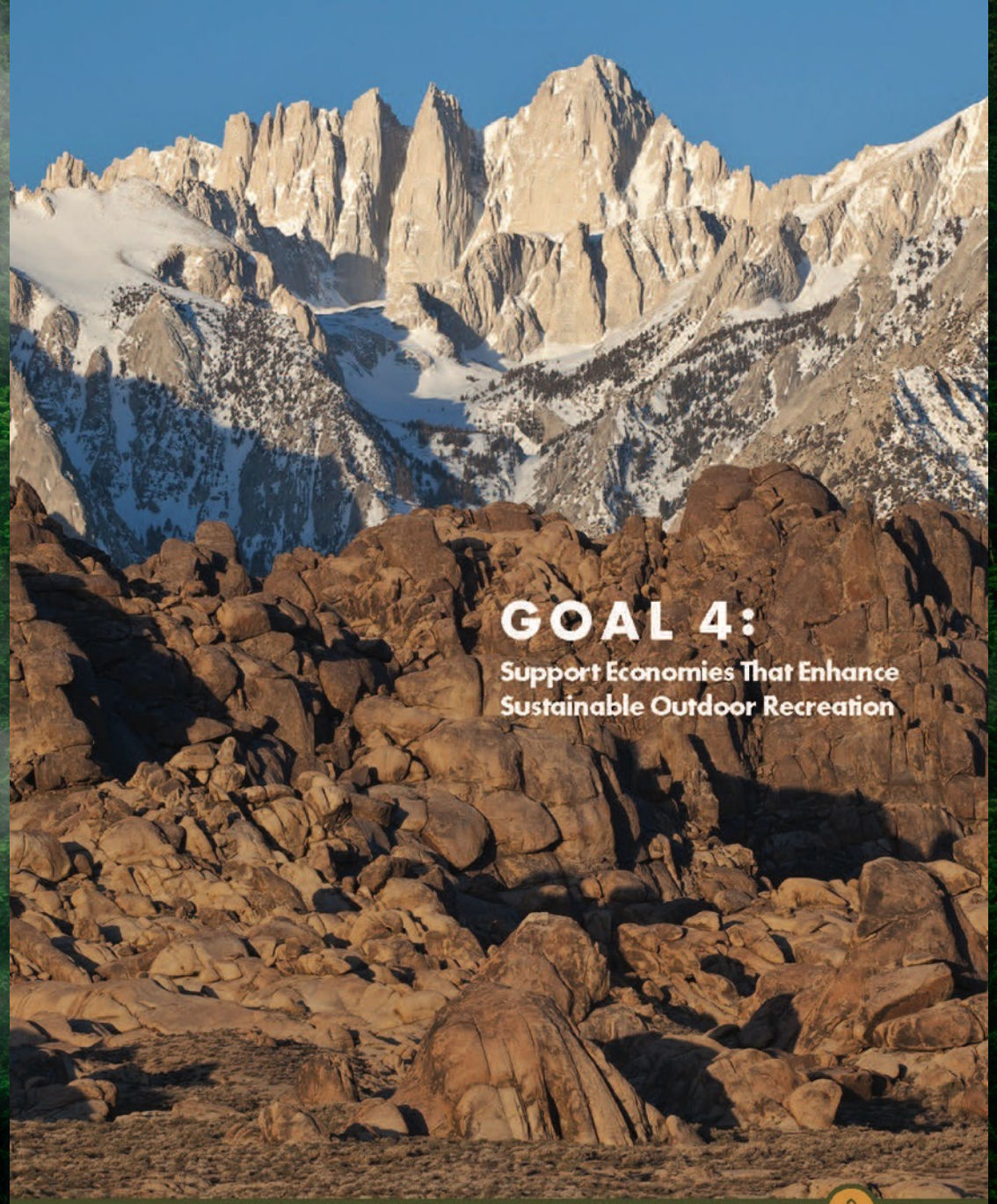
Promote The Health and Well-Being of All Californians Through Outdoor Recreation

PROMOTE THE HEALTH AND WELL-BEING OF ALL CALIFORNIANS THROUGH OUTDOOR RECREATION

California and its partners are committed to providing outdoor recreation opportunities that nurture the mental, physical, spiritual, and emotional health and safety of all people while protecting our natural resources. Wildfires and other natural disasters can impede access to outdoor recreation at a time when people need it most for their well-being. To address this need for outdoor recreation opportunities before, during, and after natural disasters, we will communicate proactively with residents and visitors to promote the healthy enjoyment of outdoor recreation, inform people of where facilities are available, and apprise people of how to avoid smoke exposure and other risk factors. We will prioritize the development of resilient recreation opportunities that can function as alternative sites when other facilities are closed or inaccessible. The development of safe places to recreate is vitally important in ensuring safe access for all.



Children play in the snow near California's Sierra-at-Tahoe. Credit: Brian Walker, Sierra-at-Tahoe



GOAL 4:
Support Economies That Enhance Sustainable Outdoor Recreation

SUPPORT ECONOMIES THAT ENHANCE SUSTAINABLE OUTDOOR RECREATION

Communities and their sustainable outdoor recreation economies enhance the physical, social, and economic vitality of California and, by nature of their dependence on public lands and waters, often play a critical role in ensuring that public lands and waters are maintained and resilient to climate change and wildfires. These communities are well positioned to provide safe, equitable, and inclusive access to outdoor recreation opportunities. Direct recreation spending, jobs, and tourism revenue contribute prominently to these forest and gateway communities. As has been increasingly demonstrated during the past decade, climate change and massive wildfires are having a devastating impact on our communities and their recreation economies. While wildfire risk reduction is key, more should be done to ensure that our recreation-based communities can respond and recover after wildfires and other natural disasters to support community resilience, economic vitality, and local jobs.



Downtown Mariposa, CA, in close proximity to Yosemite National Park. Credit: Sylvia Matzkowiak, courtesy of the Yosemite Mariposa County Tourism Bureau

CALREC Vision: Joint Strategy





California's Joint Strategy for Sustainable Outdoor Recreation and Wildfire Resilience
Goals and Key Actions – December 12, 2022

GOAL 1: INTEGRATE FOREST HEALTH AND SUSTAINABLE OUTDOOR RECREATION

Integrate the provision of high-quality, sustainable outdoor recreation opportunities with forest health and resilience and wildfire and climate mitigation efforts so that all people can connect to the benefits and wonders of the natural world.

Key Actions

1. Maintain Public Access as the Climate Changes: Develop climate-smart best practices toolkits and resources to be used by land-management organizations for programs and projects associated with forest and wildland health, vegetation management, transportation, and visitor use that enhance public access to outdoor recreation on public lands and waters as the climate changes.

2. Develop Educational Materials Targeted at Reducing the Human Causes of Ignition: Create and distribute educational materials in multiple languages targeting human causes of ignition of wildfires.

3. Develop Integrated Communications Systems: Establish integrated and standardized communication systems to provide consistent information to the public about forest health projects, and wildfires and other natural disasters, across jurisdictional boundaries and among federal, state, regional, and local organizations. Partner with Destination Management Organizations (DMOs), chambers of commerce, fire safe councils, cultural groups, outdoor recreation and stewardship groups, and local media to communicate in multiple languages and with digital media about closures, restrictions, smoke, and alternative facilities.

4. Incorporate Sustainable Outdoor Recreation into the State Department of Conservation's Regional Forest Fire Capacity (RFFC) Program: Incorporate the Key Actions from California's Joint Strategy for Sustainable Outdoor Recreation and Wildfire Resilience into the RFFC Program, Regional Forums, and Regional Priority Plans being developed by RFFC Program Regional Block Grantees.

5. Add Public Education to Forest Health Projects: Forest health projects on public lands under state and federal funding programs will include a component to educate the public about the project's purpose, techniques, and impact on outdoor recreation opportunities. Education efforts will serve to promote public safety, minimize impacts to recreation user groups, and develop public support for the value of forest health projects, including prescribed fire.

6. Strengthen Partnerships Between Resource Conservation Districts or Other Appropriate Partners and Land Managers: Where feasible, recreation land managers will enter into partnerships with Resource Conservation Districts and other appropriate land-management partner entities or authorities to support work including design, permitting, and construction

for outdoor recreation facilities and trails and fuel reduction around communities (including fencing, water sources, etc.).

7. Implement Multi-Benefit Projects in or Adjacent to the Wildland Urban Interface: Implement projects in or adjacent to Wildland Urban Interface (WUI) areas that have joint wildfire risk reduction and outdoor recreation benefits, such as trails and campgrounds that can be used during fires as personnel and equipment staging areas. Where appropriate, conduct thinning, prescribed burns, and vegetation clearing around outdoor recreation infrastructure to make it more resilient to wildfire and to create defensible space for fire suppression. Within these project areas, create demonstration and interpretive areas incorporating TEK practices where people can recreate and learn about the benefits of prescribed fire and vegetation management.

8. Design and Build Outdoor Recreation Infrastructure That Is Resilient to Climate Change and Wildfire: Consider nature-based solutions to address climate change and wildfire risk considerations when designing, constructing, maintaining, and renovating outdoor recreation facilities. Where appropriate, relocate facilities away from floodplains, landslide areas, avalanche paths, or high-risk fire areas. Install multilingual signage identifying emergency egress and shelter-in-place protocols, and, where needed, develop additional access and evacuation points. Design and harden roads, trails, bridges, and outdoor recreation infrastructure to be fire resistant and resilient to natural disasters. When available, cross-train fire crews in sustainable trail construction to help in recovery of trails post-fire.

9. Establish Permanent Fuel Breaks Proximate to Recreation Trails: Where feasible and appropriate, develop permanent fuel breaks that cut across jurisdictional boundaries along or adjacent to recreation trails and infrastructure to achieve multiple wildfire risk reduction and response benefits. Locate fuel breaks near trails to provide access for prescribed fires and fire suppression. In wilderness areas, consider non-permanent fuel breaks to protect resources.

10. Use Data to Prioritize Wildfire Risk Reduction Treatments in Outdoor Recreation Areas: Assess community and outdoor recreation asset vulnerability through the use of data developed by the Task Force, such as Planscape, and the Key Working Group (California Recreation Opportunities GIS Map) to develop priorities for treatment around outdoor recreation areas based on likelihood of ignition and vulnerability to the impact of wildfire. In particular, focus prioritization of treatments adjacent to campgrounds, trails, and trailheads.

11. Create Wildfire Evacuation Plans for At-Risk Outdoor Recreation Areas: In coordination with local government and using specific evacuation planning tools (e.g., Zonehaven and CAL FIRE's Evacuation Guide), outdoor recreation providers including park agencies, private resorts, and other entities will create, regularly update, and implement and maintain evacuation plans that identify assets and areas most at risk, and safe evacuation routes and staging areas for shelter-in-place.

12. Create California Environmental Quality Act (CEQA)/National Environmental Policy Act (NEPA) Programmatic Exemptions/Exclusions for Recreation Trails Located Within Treatment Areas: Create Categorical Exclusion(s) under NEPA, and Categorical Exemption(s) under CEQA, for recreation trails located within treatment areas that have already undergone previous environmental review.

GOAL 2: ADVANCE INCLUSION AND ACCESS FOR ALL THROUGHOUT CALIFORNIA

Plan for and provide a diversity of outdoor recreation opportunities to foster inclusive and equitable access for all Californians.

Key Actions

1. Create Statewide School Programming: Federal, state, and local agencies will engage and collaborate with the California Department of Education to develop place-based virtual and in-person programming that educates students about the value of outdoor recreation and natural resources, including topics such as Traditional Ecological Knowledge, responsible recreation, fire-prone landscapes, safety, and how to participate in stewardship projects.

2. Create Interpretive, Historical, and Stewardship Educational Opportunities at Key Recreation Facilities: Where feasible, create interpretive, historical, and stewardship education to educate the public at key outdoor recreation facilities across the state.

3. Minimize Impact of Wildfire-Related Area and Facility Closures to Public Access and Recreational Use: Target outdoor recreation site and area closures to the minimum area and time periods deemed appropriate to mitigate threats and minimize impact to the recreating public and commercial providers. Land managers should engage with relevant public and commercial recreation interests and DMOs on reopening plans, with a particular focus on addressing access concerns of underserved and underrepresented communities.

4. Engage with Local Communities During Post-Fire Recovery Planning to Expedite the Resumption of Outdoor Recreation Access: After fires, coordinate and engage with local communities on post-fire recovery plans, including activities aimed at expediting the return of public access. Within burned areas, prioritize forest health, hazard tree and vegetation removal near trails, slope stabilization around trails, and restoration of park and outdoor recreation facilities lost in wildfires. Where appropriate, utilize local workers, volunteers, conservation corps, or tribal capacity such as the Tüvac'a'ai Tribal Conservation Corps to assist in post-fire restoration of outdoor recreation infrastructure and trails.

5. Explore Creating an Online Outdoor Recreation Opportunities Resource: Explore creating a one-stop online outdoor recreation resource for visitors to research local, regional, and state recreation opportunities based on interest and location. The online resource may contain information on how to prepare for visits to outdoor recreation areas, including information on responsible recreation, how to obtain permits, and what recreational uses are allowed. The resource may also serve as a multilingual communication tool to identify outdoor recreation facilities that are closed due to natural disasters or emergencies. Where possible, coordinate

with existing information platforms that provide similar services. Alternatively, agencies may maintain a multi-jurisdictional, centralized map of outdoor recreation assets (campgrounds, trailheads, etc.) and link out to existing agency platforms for additional information from the land-management agency.

6. Conduct a Multi-Agency Social Science Survey to Gauge the Current Needs of Outdoor Recreation Users: State and federal land-management agencies will develop a simple methodology and conduct a joint statewide survey to identify current and emerging use and demand, barriers to outdoor access, and the desired critical outdoor recreation needs and uses of our communities, with a particular emphasis on underserved and underrepresented communities. The survey will be shared broadly with California's public-land managers and private outdoor recreation lands operators at all scales well in advance of survey implementation to encourage broad data collection across California's lands and communities. The survey will be designed to be repeatable over time and at different geographic scales.

7. Develop Outdoor Recreation Infrastructure Across the State That Provides for a Diversity of Recreation Experiences: Where a local community has identified a need for more outdoor recreation opportunities and uses, land-management agencies will look to collaborate and partner with the local community (counties, cities, towns, special districts) to plan for, fund, build, and maintain climate- resilient outdoor recreation infrastructure, facilities, and trail systems that will increase the diversity of recreation opportunities in that local community.

GOAL 3: PROMOTE THE HEALTH AND WELL-BEING OF ALL CALIFORNIANS THROUGH OUTDOOR RECREATION

Provide health information, training, and alternative recreation opportunities that promote the health and well-being of all peoples, with consideration of people's needs before, during, and after wildfires and other natural disasters.

Key Actions

1. Improve Air Quality Advisory Communication: Refine existing air quality communication tools, such as the California Smoke Spotter Application (app) and EPA AirNow, so that more users are aware of the tools, information is available in multiple languages, and users are advised of preventative measures to reduce their exposure. Focus the awareness campaign and information on those who are more likely to be exposed to air quality impacts including smoke, such as outdoor recreation workers.

2. Train First Responders, Community Planners, and Outdoor Recreation Staff in Mental Health First Aid and Utilize Medical Reserve Corps and Similar Volunteer Groups to Provide Psychological Support During Disasters: Create a state program to train all first responders, community planners, and outdoor recreation field staff in mental health first aid to support communities during and after wildfires and other natural disasters. Share models and best practices for how to utilize medically trained volunteers to provide psychological support during and after disasters.

3. Build Partnerships Between the Health and Outdoor Recreation Sectors: Pursue the environmental elements of the Health in All Policies approaches of the California Department of Public Health and the Centers for Disease Control and Prevention by creating and maintaining partnerships between public health entities and the outdoor recreation sector. Partnerships will identify and seek to implement projects with co-benefits for health and outdoor recreation, such as prescriptions to spend time outdoors, smoke safety and extreme heat guidance, community-based planning of desirable park features and programs, or research to document the beneficial health impacts of local outdoor recreation projects. Partnerships will share best practices and lessons learned with public health and outdoor recreation professional forums.

4. Increase Opportunities for Indoor Recreation: Develop public, multi-use indoor recreation spaces that can offer recreation when smoke and wildfire affect the safety of outdoor recreation. These spaces can also be used as information hubs, libraries, cooling centers, Local Assistance Centers, shelters, or staging areas during emergencies.

GOAL 4: SUPPORT ECONOMIES THAT ENHANCE SUSTAINABLE OUTDOOR RECREATION

Foster and support robust and diversified economies that enhance sustainable outdoor recreation while investing in the resilience necessary to withstand the impact of climate change, wildfires, and other disasters.

Key Actions

1. Build Sustainable Outdoor-Recreation-Based Economies: Engage the regions of the state's Community Economic Resilience Fund (CERF), the Department of Conservation's Regional Forest and Fire Capacity (RFFC) Program, and other relevant programs to help communities transition to or enhance sustainable outdoor-recreation-based economies. Develop programs, projects, and stewardship opportunities to connect communities through recreation infrastructure and trail systems. Support the establishment of workforces for resource management, conservation, and outdoor recreation that support the economies of local connected communities.

2. Support Fundamental Community Infrastructure: Support planning and implementation of the fundamental infrastructure and services needed for outdoor-recreation-based economies, such as resilient and affordable housing and multi-modal transportation systems. Planning efforts may include regional baseline economic assessments to describe the businesses, industries, and workforce involved in outdoor recreation activities, and identify the strengths and deficiencies of outdoor recreation economies for rural development.

3. Engage Communities Regarding Emergency Response and Land-Management Planning: Engage chambers of commerce, fire safe councils, DMOs, counties, special districts, and cities and towns with land managers in emergency response planning and the creation of Community Wildfire Protection Plans. Engage with outdoor recreation groups to identify outdoor recreation assets and integrate them into emergency plans to increase the likelihood that these facilities will be protected and/or restored during a wildfire event. When possible, pre-plan roles and

partnerships for communication and essential services for emergency responders (staging areas, food, lodging, etc.) that can be readily activated during disasters. Provide these plans to federal and state emergency responders during and post-fire.

4. Create Post-Fire Educational and Marketing Materials: Create and distribute multilingual educational materials and destination guides to encourage residents and visitors to return to outdoor recreation when it is safe. These materials will advise recreationists on allowable and responsible recreation activities and locations during active wildfire restoration and recovery. In addition, the materials will provide interpretive information on fire-adaptive ecosystems to educate the public on the impacts of fire.

5. Provide Technical Assistance to Local Businesses: To help navigate and access disaster assistance programs, provide technical assistance to local businesses following wildfire and other natural disasters in rural and low-income outdoor recreation economies.

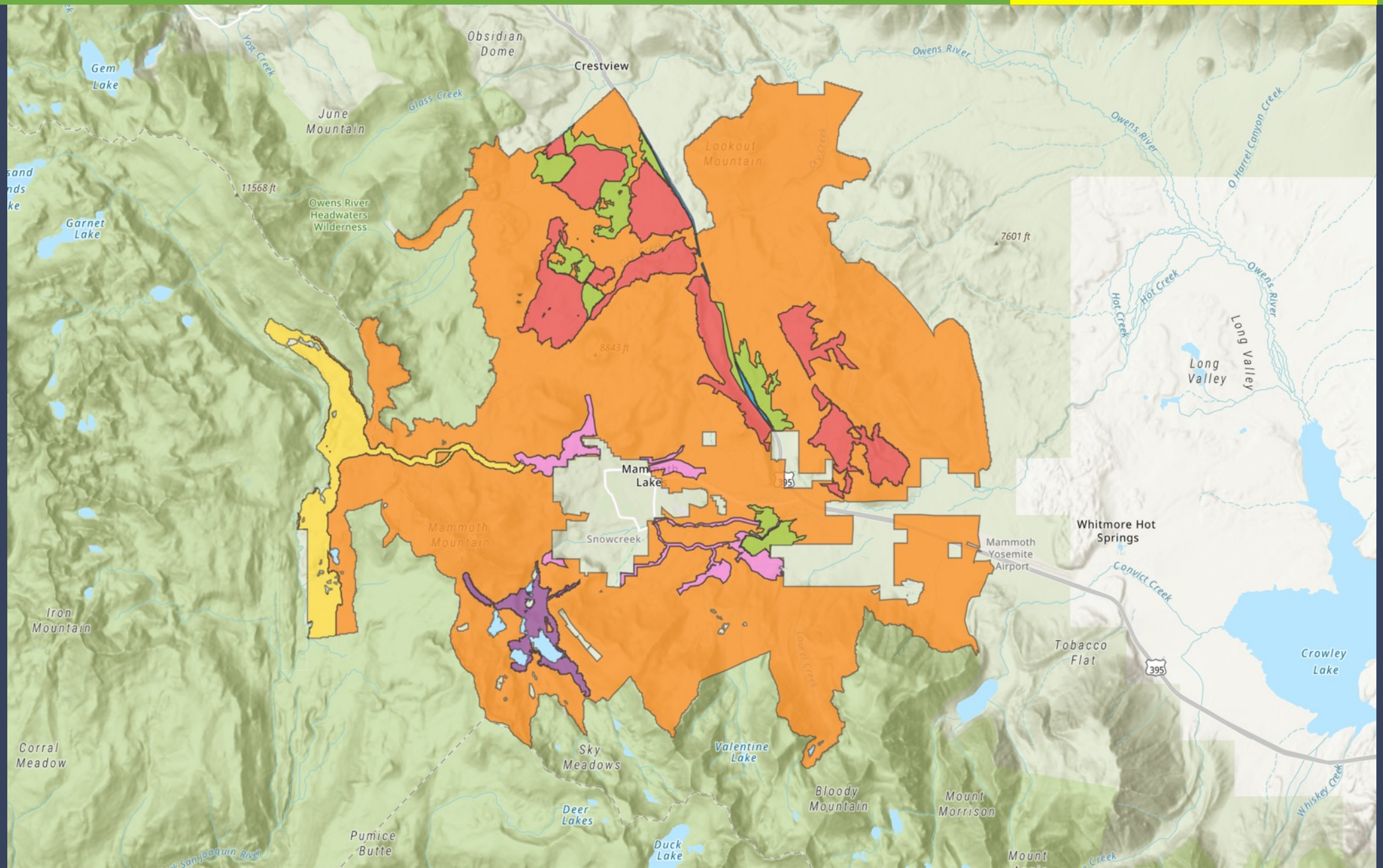
6. Conduct Post-Fire Economic Studies: Conduct economic studies in communities that have experienced wildfire, including analyses of lost revenue and tourism-related income based on data gathered before, during, and after wildfire events.

7. Develop Post-Fire Insurance Program for the Outdoor Recreation Economy: Include outdoor- recreation-based businesses and events in the development and administration of post-wildfire insurance programs that are both attainable and affordable.

8. Evaluate Existing Telecommunications Infrastructure and Perform Upgrades: Conduct a review of existing telecommunications infrastructure on public lands and prioritize upgrades and/or replacements to ensure that communications in affected communities remain active and accessible during a wildfire.

CALREC Vision: Joint Strategy + ESCCRP

November 16, 2020

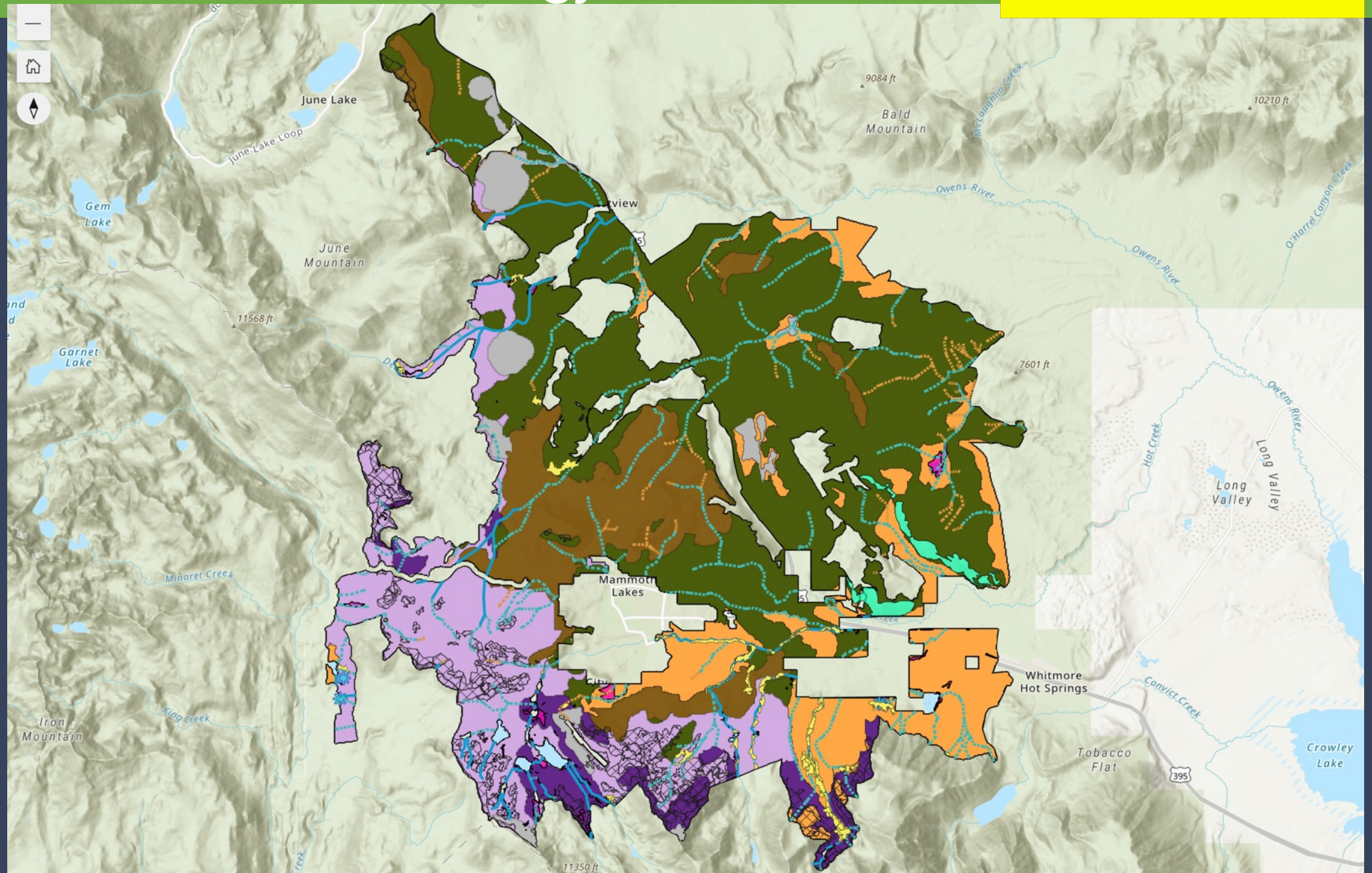


ESCCRP RECREATION PRIORITIZATION WORKPLAN



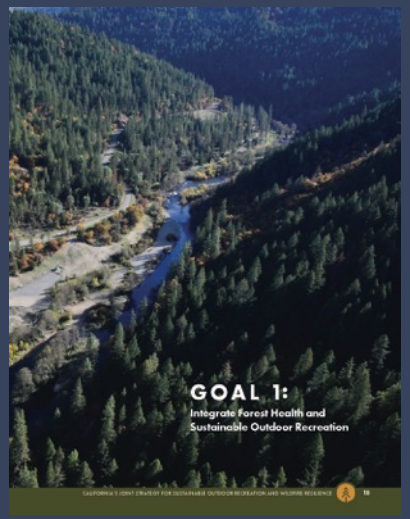
CALREC Vision: Joint Strategy + ESCCRP

December 15, 2023

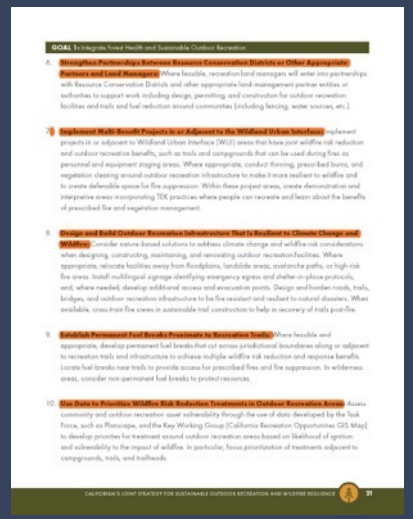


CALREC Vision: Joint Strategy + ESCCRP

March 21, 2024

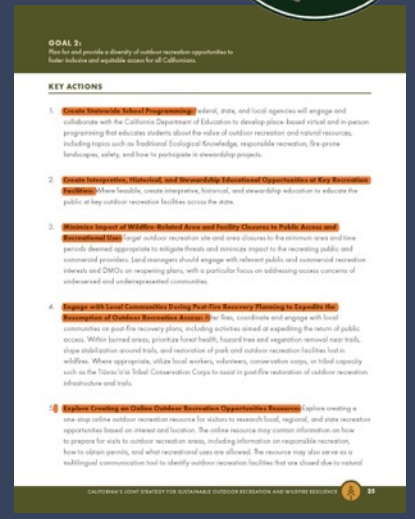


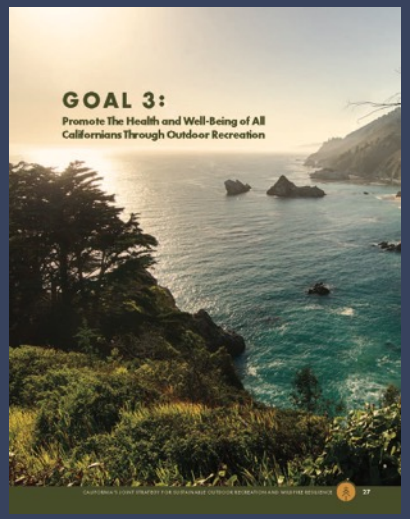


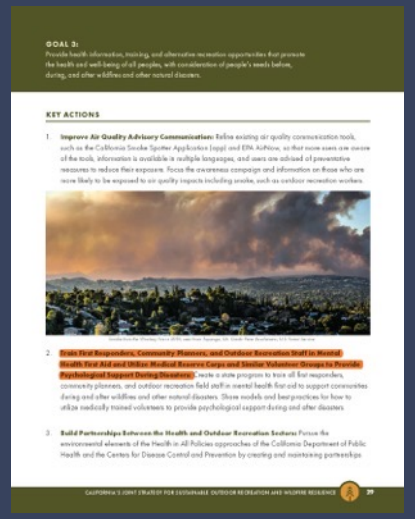


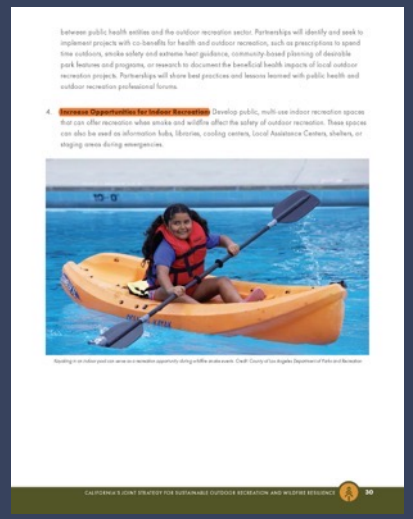






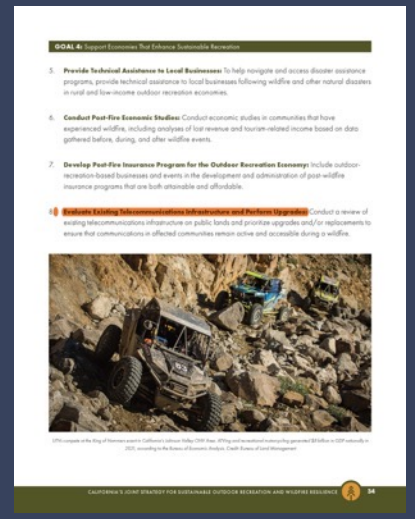






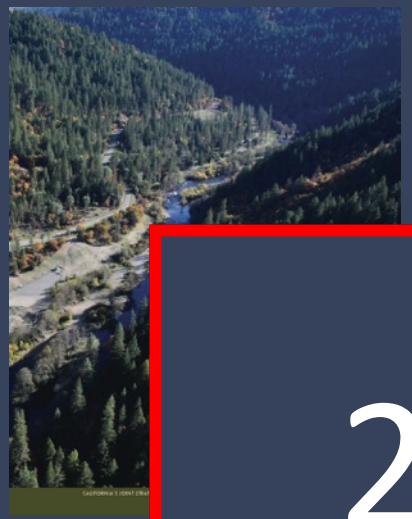


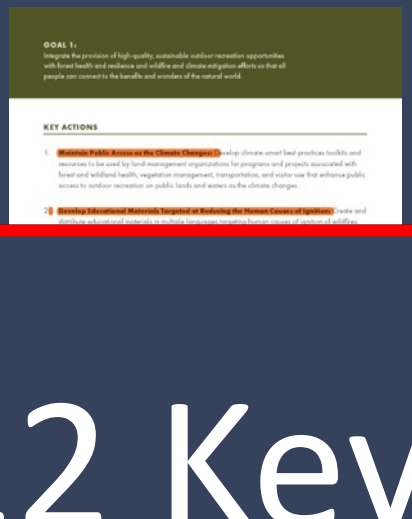


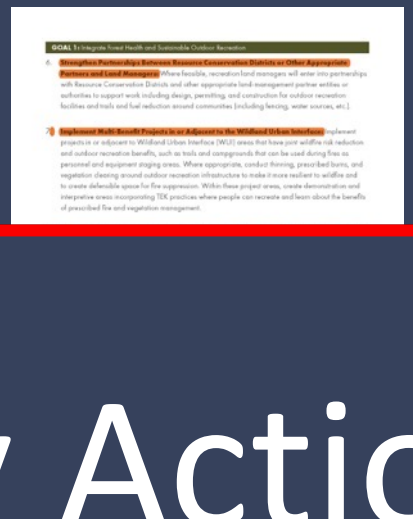


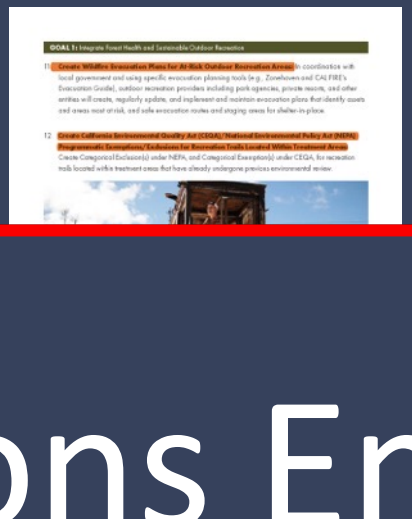
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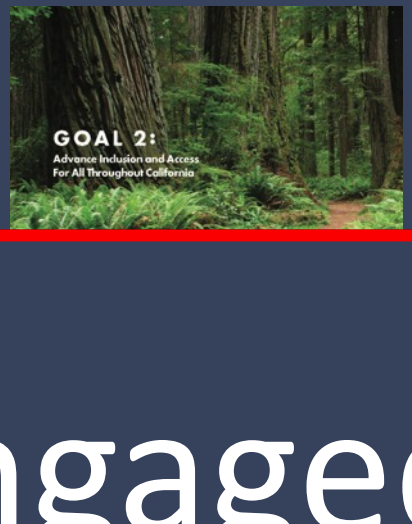
March 21, 2024

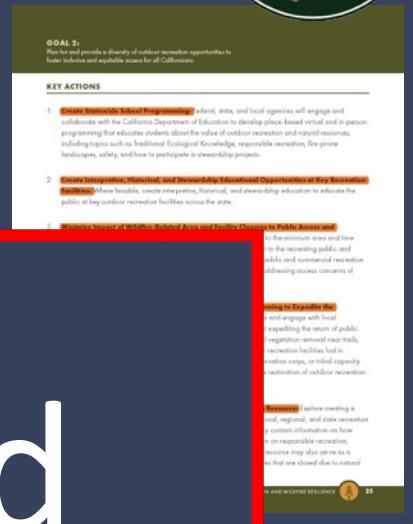






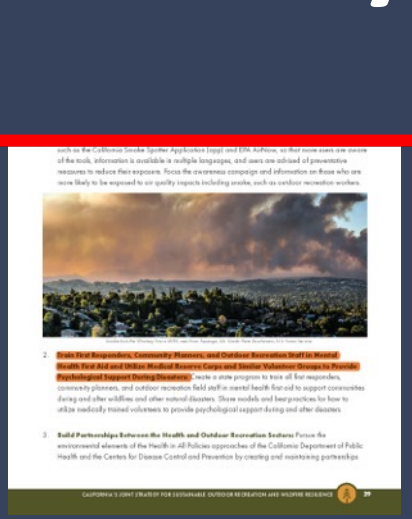


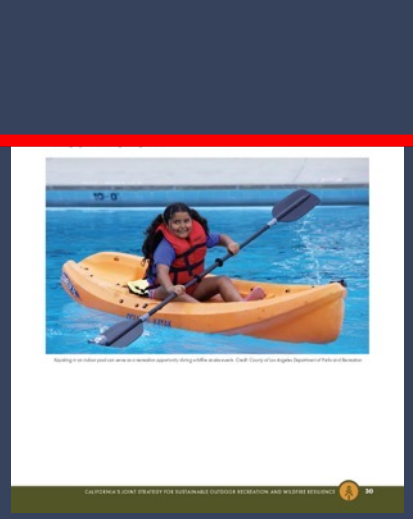




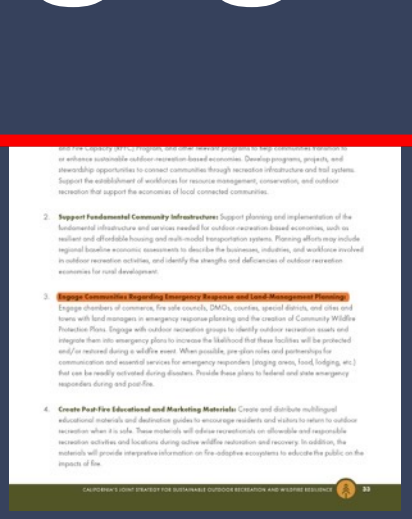
22 Key Actions Engaged





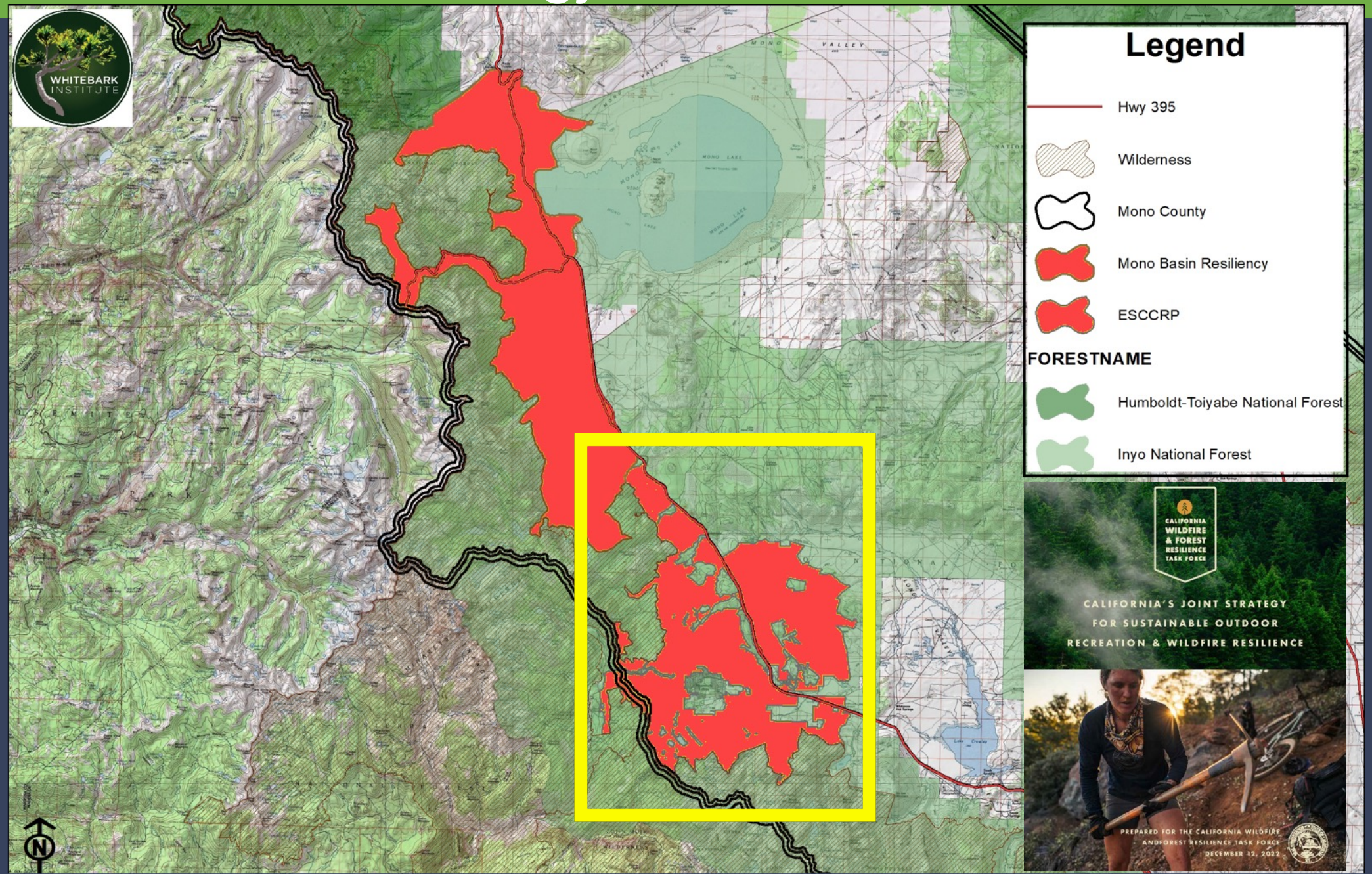




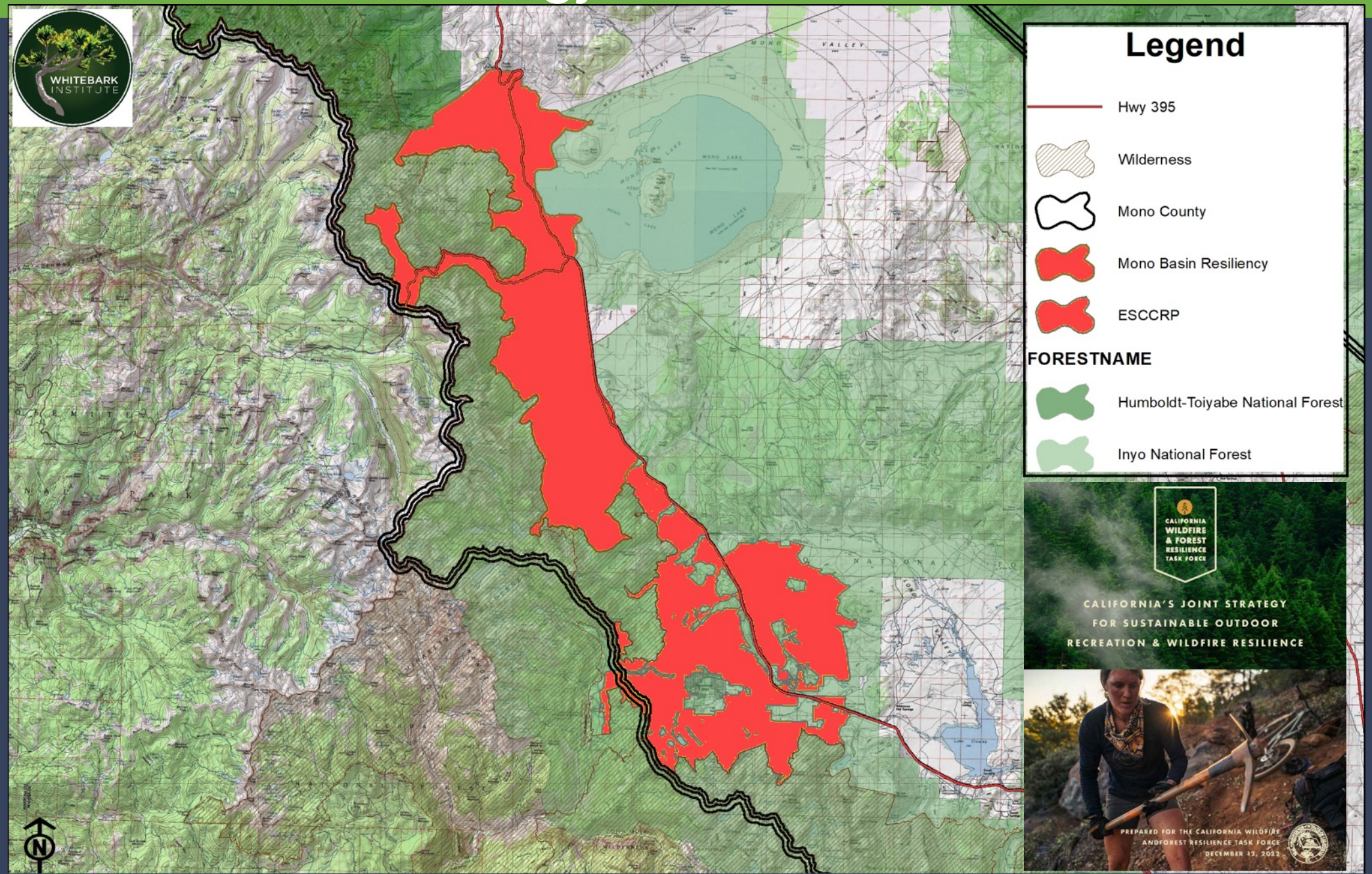




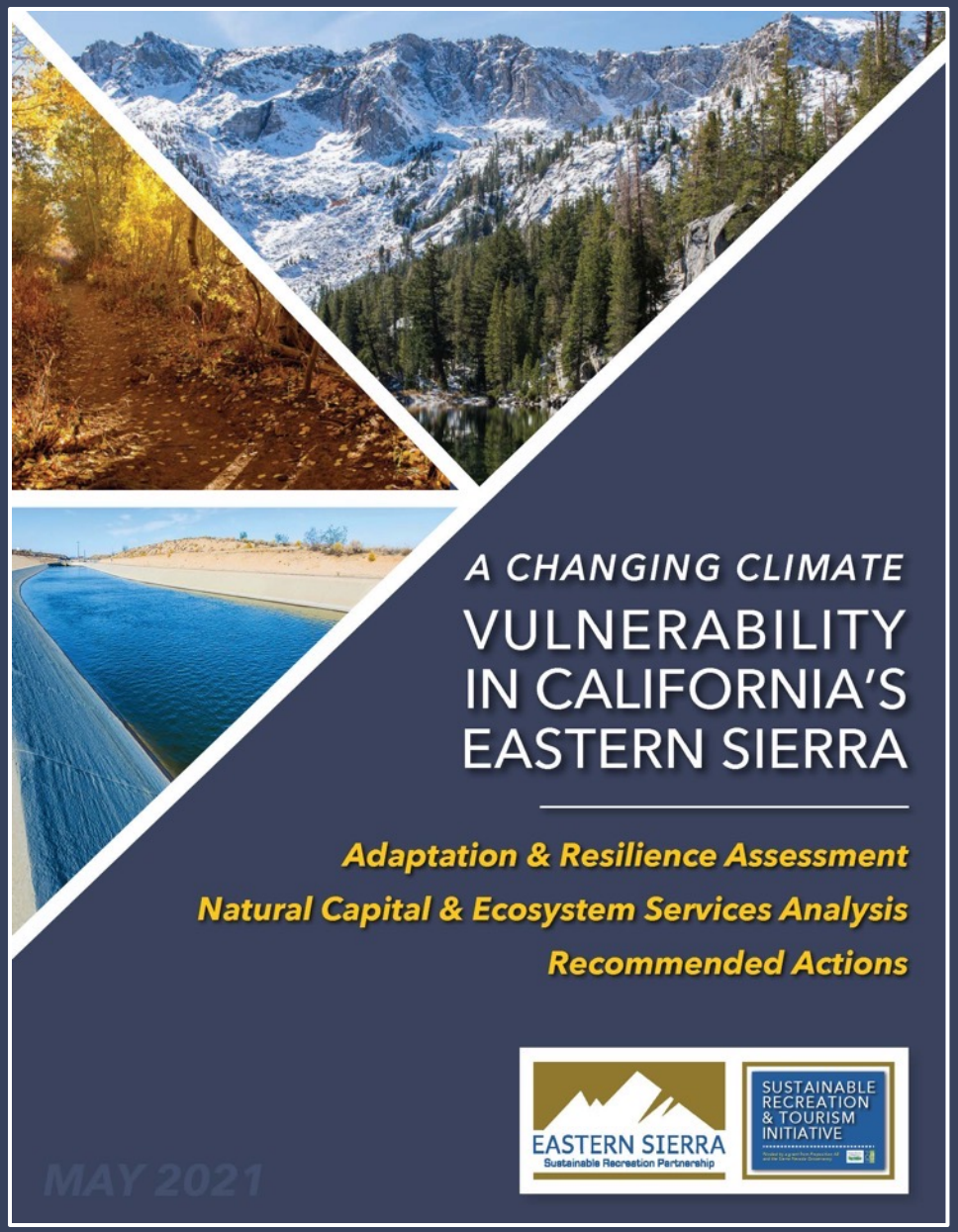
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Recommended Actions

The screening tool helps assess if a proposed project will support the goals of the SRTI and efforts of key regional stakeholders. These screening criteria include:

- Protection for vulnerable people and assets
- Connections with federal, state, and local land
- Potential for funding from FEMA or other sources
- Support for ecosystem benefits and recreation
- Integration with existing infrastructure
- Resilience features of the proposed project

There are three central goals for the five Recommended Actions developed by the Project Team and other projects and efforts evaluated through the screening tool:

- Steward, protect, and conserve natural and cultural resources.
- Identify and enhance opportunities for sustainable recreation.
- Improve critical infrastructure and emergency response systems to create climate-resilient communities.

The Recommended Actions are provided in an "umbrella" format, each including multiple smaller tasks or projects that incorporate the results from other tracks in the SRTI. This format builds off of the results of the other tracks in the SRTI effort, while addressing climate change vulnerabilities, to create a comprehensive set of implementable projects in the Study Area.

SRTI Climate: Funding-Ready Projects



The Funding Ready Projects include projects that have climate resiliency and/or sustainability co-benefits, providing these beneficial features along with sustainable recreation improvements. They have been identified by the SRTI "Recreation Stakeholders" or proposed by the U.S. Forest Service, National Park Service, and other regional partners. These projects are ready to fund plan preparation, permitting, or construction.

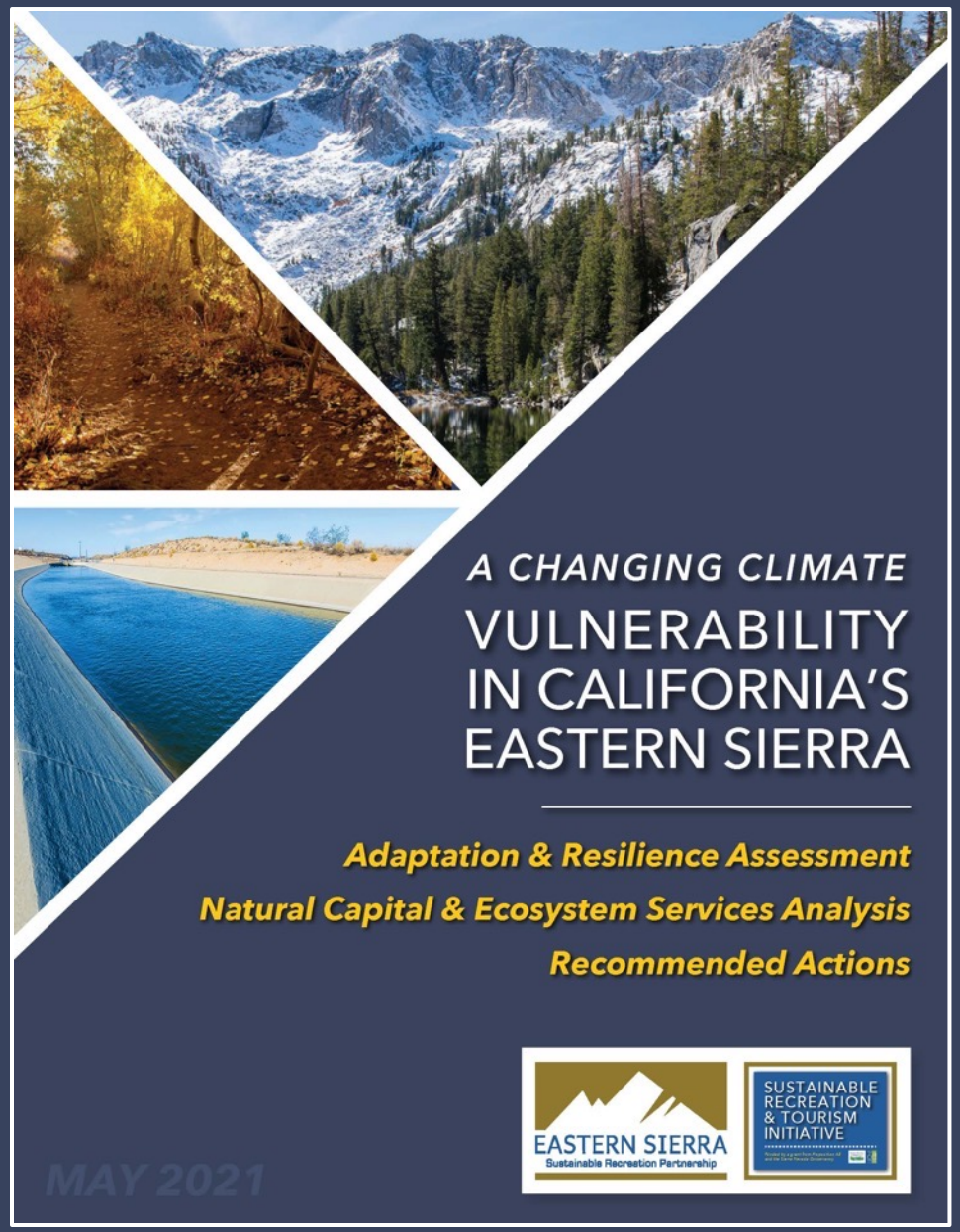
To identify as a Funding Ready Project, a project must meet three criteria, at a minimum: 1) have a defined location, 2) include steps that can be funded, and 3) provide or include physical structures or hazard-reduction programs. Funding Ready Projects are intended to be implemented in the short-term (one to five years) as funding becomes available through federal, state, or public-private partnership sources.

Timeframe	One to five years
Potential Funding	Federal and state programs, grant funding, funding via partnerships

Example Projects:

	Wildfire fuel reduction program *Enhances resilience*		Evacuation route mapping and signage *Enhances resilience*
	Buttermilk Climbing Area Recreation Plan *Supports sustainable recreation*		Markleeville EV Charging Station *Improves existing infrastructure*

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ResilientCA.org

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Resource Detail

A Changing Climate: Vulnerability in California's Eastern Sierra

Source

Authors

Eastern Sierra Sustainable Recreation Partnership

Published

2021

Description

This report provides a high-quality, comprehensive vulnerability assessment of the Eastern Sierra region of California and the likely impacts it will face due to climate change. With the authors applying a special focus on tourism and the economy, the purpose of this report is to provide an understanding of the economic value supplied by the ecosystem services in the region, analyze how climate change may threaten the people, assets, and economic benefits of ecosystem services in the region, and specifically analyze how the effects of climate change may directly or indirectly affect outdoor recreation, tourism, and economic stability. The full report also provides policy recommendations for increasing climate resiliency in the region.

Region:



Extent: Alpine County, Inyo County, Mono County

164 Views

Last updated: April 8, 2024

Climate Impact Tags

Drought | Extreme heat | Extreme storms | Snowpack | Wildfire

Adaptation Planning Guide Phases

Phase 2: Assess Vulnerability | Phase 3: Define Adaptation Framework and Strategies

CALREC Vision: Joint Strategy + ESCCRP



2023 HIGHLIGHTS

Joint Strategies Completed for Beneficial Fire and Sustainable Outdoor Recreation

Task Force Work Groups completed and launched their Joint Strategies as required in California's Wildfire & Forest Resilience Action Plan. Click below to see them, and look forward to Reforestation Pipeline, Resilient State Lands and Private Landowner strategies to be published in early 2024.

> Beneficial Fire

> Sustainable Outdoor Recreation

CALREC Vision: Joint Strategy + ESCCRP



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> Beneficial Fire
> Sustainable Outdoor Recreation

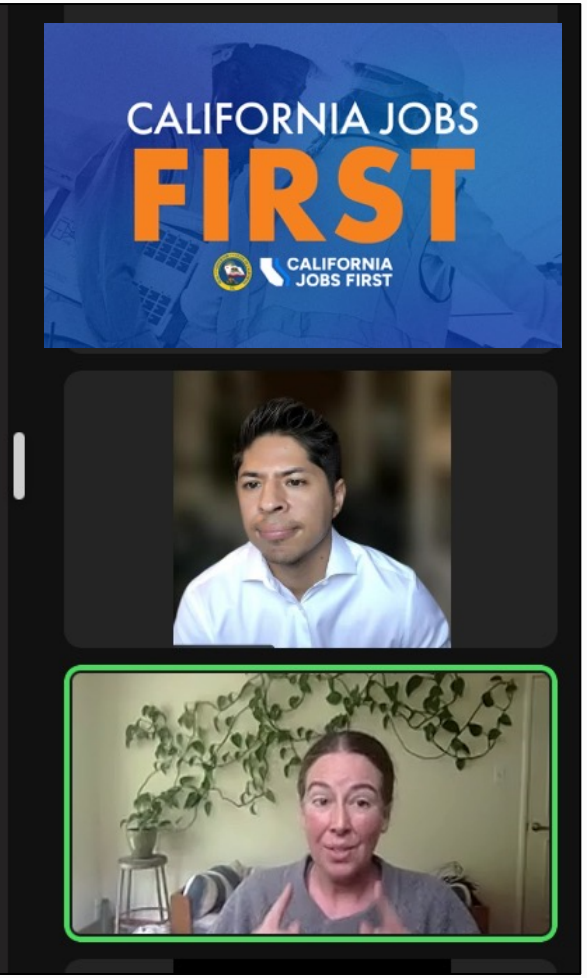
CALREC Vision: Joint Strategy + ESCCRP

California Jobs First - March Community of Practice

March 28, 2024

For California Jobs First Regions Working at the Intersection of Forest Stewardship & Recreation





Regional Updates: “California Jobs First” is Context for the Day





Regional Updates: "California Jobs First" is Context for the Day

22 March 2024

Steve Frisch, President
Sierra Business Council
P.O. Box 2428
Truckee, CA 96160

via e-mail: sfrisch@sierrabusiness.org

RE: California Jobs First Eastern Sierra Region

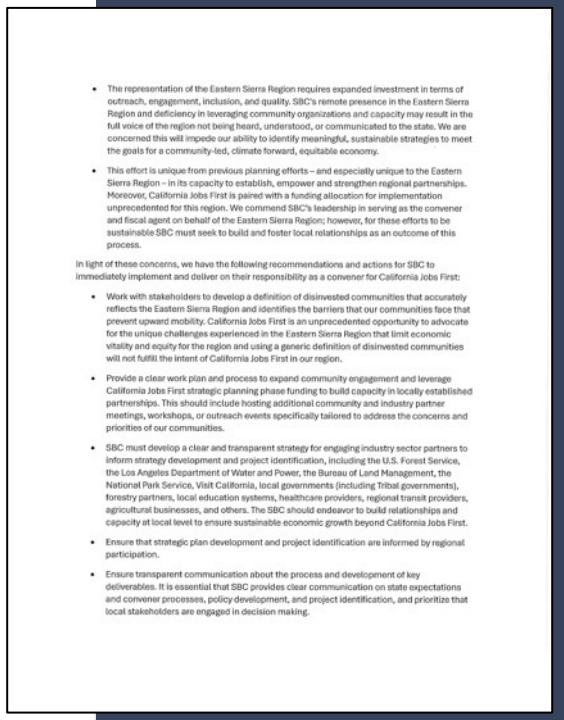
Dear Mr. Frisch;

We are writing to express concerns raised by Eastern Sierra California Jobs First Collaborative participants, including their elected leaders, regarding the Sierra Business Council's (SBC) execution of duties as the convener and fiscal agent for California Jobs First. We are committed to working with SBC to realize our shared vision for economic growth and sustainability in our communities and it is in that spirit we present the following concerns and recommendations for success to meet the needs and expectations of our communities.

As the convener and fiscal agent for our region, SBC's responsibilities include engaging all stakeholders and authentically listening to their input, incorporating this engagement into strategic planning and project identification processes, and ensuring meaningful stakeholder engagement in decision-making. The resulting economic development strategy will be critical for our historically marginalized region in building and communicating a community-led, climate forward, equitable economy that addresses our unique needs, opportunities, and constraints.

We recognize the process and timeline provided by state agencies for execution of these duties presents challenges to SBC's ability to meet the level of public consultation an endeavor of this scope warrants; however, we offer the following observations and recommendations to help guide the next phase of project development:

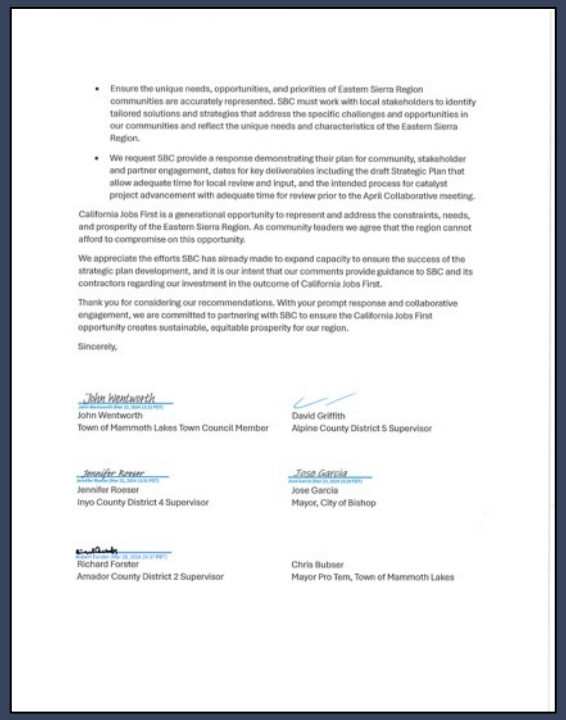
- The development of the regional summary lacked transparency. There was no opportunity for stakeholders to review significant deliverables before submission to the state. We are concerned this lack of transparency may result in inaccurate representation of the Eastern Sierra Region and limit opportunities both through the California Jobs First process, as well as future state and federal funding opportunities.
- Strategic economic development priorities were determined with minimal input from local stakeholders or incorporation of existing regional strategic priorities. This approach may limit and put at risk future funding potential while failing to address the unique full needs of the Eastern Sierra Region.
- There is a perception that a broad range of stakeholders have not been effectively engaged, particularly industry sector partners and communities lacking access to resources and representation at the state and federal levels.
- California Jobs First Collaborative members have shared that communication is often one-sided and there are inadequate opportunities for meaningful input.



- The representation of the Eastern Sierra Region requires expanded investment in terms of outreach, engagement, inclusion, and quality. SBC's remote presence in the Eastern Sierra Region and deficiency in leveraging community organizations and capacity may result in the full voice of the region not being heard, understood, or communicated to the state. We are concerned this will impede our ability to identify meaningful, sustainable strategies to meet the goals for a community-led, climate forward, equitable economy.
- This effort is unique from previous planning efforts – and especially unique to the Eastern Sierra Region – in its capacity to establish, empower and strengthen regional partnerships. Moreover, California Jobs First is paired with a funding allocation for implementation unprecedented for this region. We commend SBC's leadership in serving as the convener and fiscal agent on behalf of the Eastern Sierra Region; however, for these efforts to be sustainable SBC must seek to build and foster local relationships as an outcome of this process.

In light of these concerns, we have the following recommendations and actions for SBC to immediately implement and deliver on their responsibility as a convener for California Jobs First:

- Work with stakeholders to develop a definition of disinvested communities that accurately reflects the Eastern Sierra Region and identifies the barriers that our communities face that prevent upward mobility. California Jobs First is an unprecedented opportunity to advocate for the unique challenges experienced in the Eastern Sierra Region that limit economic vitality and equity for the region and using a generic definition of disinvested communities will not fulfill the intent of California Jobs First in our region.
- Provide a clear work plan and process to expand community engagement and leverage California Jobs First strategic planning phase funding to build capacity in locally established partnerships. This should include hosting additional community and industry partner meetings, workshops, or outreach events specifically tailored to address the concerns and priorities of our communities.
- SBC must develop a clear and transparent strategy for engaging industry sector partners to inform strategy development and project identification, including the U.S. Forest Service, the Los Angeles Department of Water and Power, the Bureau of Land Management, the National Park Service, Visit California, local governments (including Tribal governments), forestry partners, local education systems, healthcare providers, regional transit providers, agricultural businesses, and others. The SBC should endeavor to build relationships and capacity at local level to ensure sustainable economic growth beyond California Jobs First.
- Ensure that strategic plan development and project identification are informed by regional participation.
- Ensure transparent communication about the process and development of key deliverables. It is essential that SBC provides clear communication on state expectations and convener processes, policy development, and project identification, and prioritize that local stakeholders are engaged in decision making.



- Ensure the unique needs, opportunities, and priorities of Eastern Sierra Region communities are accurately represented. SBC must work with local stakeholders to identify tailored solutions and strategies that address the specific challenges and opportunities in our communities and reflect the unique needs and characteristics of the Eastern Sierra Region.
- We request SBC provide a response demonstrating their plan for community, stakeholder and partner engagement, dates for key deliverables including the draft Strategic Plan that allow adequate time for local review and input, and the intended process for catalyst project advancement with adequate time for review prior to the April Collaborative meeting.

California Jobs First is a generational opportunity to represent and address the constraints, needs, and prosperity of the Eastern Sierra Region. As community leaders we agree that the region cannot afford to compromise on this opportunity.

We appreciate the efforts SBC has already made to expand capacity to ensure the success of the strategic plan development, and it is our intent that our comments provide guidance to SBC and its contractors regarding our investment in the outcome of California Jobs First.

Thank you for considering our recommendations. With your prompt response and collaborative engagement, we are committed to partnering with SBC to ensure the California Jobs First opportunity creates sustainable, equitable prosperity for our region.

Sincerely,

John Wentworth
Town of Mammoth Lakes Town Council Member

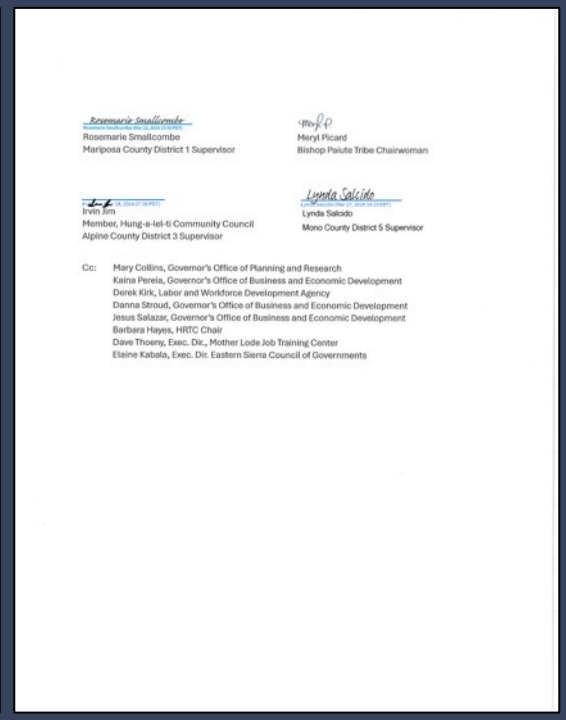
David Griffith
Alpine County District 5 Supervisor

Jennifer Roeser
Inyo County District 4 Supervisor

Jose Garcia
Mayor, City of Bishop

Richard Forster
Amador County District 2 Supervisor

Chris Bubser
Mayor Pro Tem, Town of Mammoth Lakes



Rosemarie Smallcombe
Mariposa County District 1 Supervisor

Meryl Picard
Bishop Paiute Tribe Chairwoman

Irvin Jim
Member, Hung-a-lel-ti Community Council
Alpine County District 3 Supervisor

Lynda Salcido
Mono County District 5 Supervisor

Cc: Mary Collins, Governor's Office of Planning and Research
Kaina Pereia, Governor's Office of Business and Economic Development
Derek Kirk, Labor and Workforce Development Agency
Danna Stroud, Governor's Office of Business and Economic Development
Jesus Salazar, Governor's Office of Business and Economic Development
Barbara Hayes, HRTC Chair
Dave Thoeny, Exec. Dir., Mother Lode Job Training Center
Elaine Kabala, Exec. Dir. Eastern Sierra Council of Governments

Regional Updates: "California Jobs First" is Context for the Day

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Regional Updates: “California Jobs First” is Context for the Day

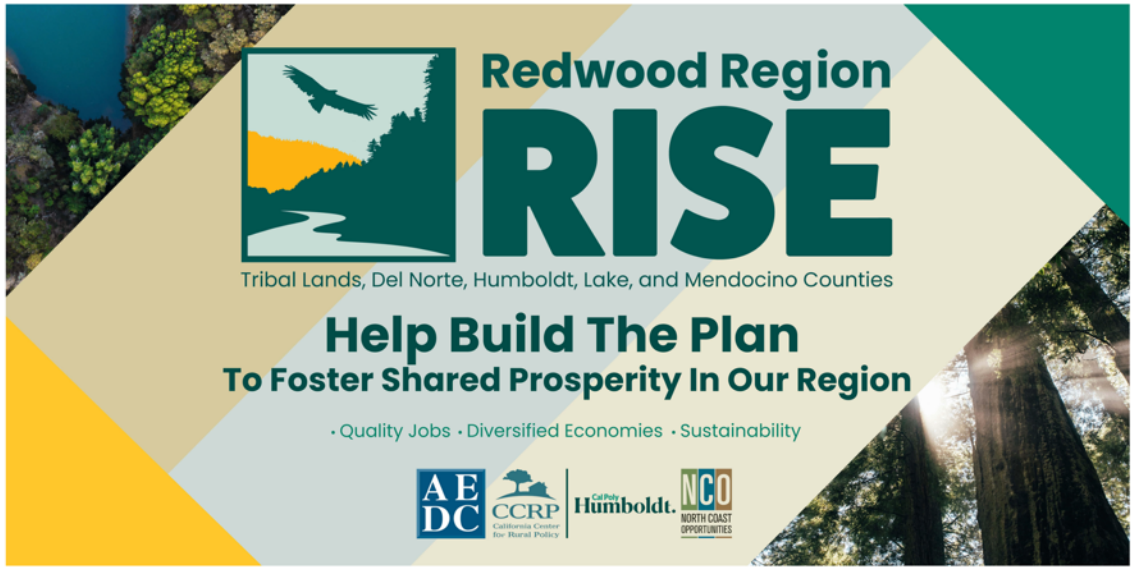
Three Other Regions

- Redwood Region RISE: California Jobs First
  - https://ccrp.humboldt.edu/redwood-rise
- North Valley THRIVE
  - https://northvalleythrive.org
- Valley CERF
  - https://www.valleycerf.org





Redwood Region RISE: California Jobs First (formerly CERF)



Find Out More

- Getting Started
- Meet Our Team
- News & Highlights
- Meeting Materials
- Calendar
- Helpful Resources
- Governance: Our Tables
- Our Budget





NORTH VALLEY THRIVE



The High Road for an Inclusive Vibrant Economy



We are a growing coalition of community organizations, government entities, educational institutions, and economic development agencies to develop a tri-county proposal for the **California Jobs First Fund** (formerly Community Economic Resilience Fund or CERF).

View upcoming events



WHAT IS California Jobs First?

CALIFORNIA JOBS FIRST

CERF is a new **$600 million** California State funding opportunity to support an equitable and sustainable economic recovery from the COVID-19 pandemic.

Applications will be accepted from 13 regions across the state **Merced, Stanislaus, and San Joaquin** together comprise the Northern San Joaquin Region

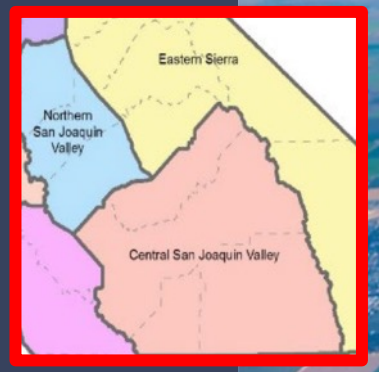
North Valley THRIVE was awarded a **$5 million two-year planning grant.** This is enabling the collaborative to develop a proposal compete for a share of **$500 million in statewide**

Catalyst Request for Proposals NOW OPEN. Learn More Here.

Valley CERF
Community Economic Resilience Fund

English | Español

HOME ABOUT PARTNERS GOVERNANCE ENGAGEMENT CONTACT



Central San Joaquin Valley
High Road Transition Collaborative

Our vision is to foster an inclusive, resilient, and sustainable economy that creates quality jobs and provides equitable economic access to ***all*** across the Central San Joaquin Valley.

Regional Updates: "California Jobs First" is Context for the Day

Dear Friends:

Thanks to all of you for meeting and providing frank feedback during our recent conversations. We have also received the letter dated March 22, 2024 that was sent today regarding your specific concerns regarding SBC's management of the program. As promised in our recent meetings I am providing the following documents for your review and consideration.

1. A Questions and Answers document that aggregates much of the feedback we have received and includes SBC's strategies to respond to those concerns and how you can help us achieve the desired outcomes.
2. A draft Outline of the strategic plan that we are developing with our consultants to provide in advance of our April 25th and 26th Council meeting. This outline is still being refined and added to as our team is developing it.
3. A summary of the strategic plan Work Plan key activities and timelines focused on increasing community outreach. We are managing the project using a software program that tracks key tasks, responsible parties, costs, and timelines internally in another format.
4. A copy of the Governor's press release announcing the creation of the state California Jobs First Council for your reference.

Regional Updates: “California Jobs First” is Context for the Day

5. Finally, here is a link to the Regional Summary Report. Please submit any recommended change by June 30th.

I regret that one thing we promised I cannot deliver until early next week is the Letter of Understanding that will be used to commit funding to CBO’s to cover their costs for assisting with workshops. Our intent is to make this super simple by taking any burden for rental fees, indemnification or insurance off of their plate’s but we are working on finalizing the language.

Finally, I wanted to confirm that attendance at the April 25th strategic planning workshop is open to the public in addition to all members of the Council and the working groups. Mileage at the IRS reimbursement rate of $0.67 per mile and 2 nights of lodging at the GSA per diem rate of $132 per night. will be covered. People seeking coverage will need to file our standard form and submit receipts.

We look forward to working in good faith with all of you to address these issues and work towards a great outcome for our communities and residents. I hope this helps us to work together more productively during the strategic planning process.

Cheers

Steve Frisch

California Jobs First: Questions and Answers

Sierra Jobs First Questions and Answers

Question	Answers	Next Steps
How will county and city priorities be equitably represented in the Strategic Planning and Catalyst process? How will SBC address the issue of ensuring equitable outreach and input across the entire 7 county region?	SBC's priority is to ensure that capacity is provided to advance projects equitably across the region. The Strategic Plan is intended to create sectors for investment that might not all apply equally across the 7 county region but that aggregately creates a foundation for equitable distribution of funding. The Catalyst fund sector navigators will be focused on assisting with the pre-development of projects to address equitable distribution as well. It is our intent to recommend to the Council a set of industry sector navigators with deep and specific knowledge of regional priorities. To the maximum extent practicable SBC will provide funding during the Catalyst process for consultants to assist industry sector navigators in areas where local capacity may not be sufficient. Finally, all increased outreach and input sought during the Strategic Planning process will be equally applied across the 7 county region.	- Please attend the April 25-26 Strategic Planning session. - Please attend subcommittee meetings, and office hour meetings to provide feedback. -Please help us identify appropriate Community Based Organizations to partner with to conduct outreach and seek feedback during the Strategic Planning process. - Please attend industry specific workshops held by SBC and/or contractors as they are scheduled as part of the Strategic Planning process - Continue updating the Project Tracker. - Weigh in on Catalyst Project criteria. -Work with SBC staff to schedule meetings for local elected bodies including county boards of supervisors and city councils. -SBC will present at the April 8th ESSRP meeting and the April 11th Yosemite Gateway Partnership meetings.
		conduct an additional check on the data included in the report for inconsistencies, missing values, duplicates and outliers. - SBC will provide an addendum to the Regional Summary Report describing the quality criteria used for data selection and identifying data gaps that could improve the process in the future.
How will SBC address the concern that strategic economic development priorities were determined without adequate input? How will SBC address the concern that there is not enough industry sector, small business, tribal or federal government outreach? Why has there not been a specific focus on the relationship between the Regional Summary, Strategic Plan and K-16	The Regional Summary Report is intended to be a baseline report of existing data, to lay out "what we know" in the region. This foundation helps set up a conversation for strategic economic development prioritization. **This document was also intended to illustrate the disinvestment in the region, and position us for more funding dollars based on the states goals for this program.** The Strategic Planning process is our opportunity to revisit and refine the industry sectors selected for inclusion in the Regional Summary. The specific economic development goals, strategies, priorities, and implementation actions gathered from the community specific workshops will be included in the Strategic Plan. Furthermore, SBC will meet with additional industry sector experts as part of the Strategic Planning process.	-Please attend the April 25-26 Strategic Planning session. - Please attend subcommittee meetings, and office hour meetings to provide feedback. -SBC will conduct four large Strategic Plan community feedback workshops, two on the eastern side of the crest and two on the western side during May and June. -SBC will also be conducting a series of focused CBO strategic plan listening sessions. -Please attend the CBO meetings being scheduled as part of the Strategic Planning process. -Please identify specific industry, tribal and federal sector experts that SBC should meet with to incorporate input (if you can include contact information.)
How will SBC address the issue that insufficient time for review and approval of Regional Summary Report was provided?	The Regional Summary Report is intended to be a living document. SBC plans to update the report by Nov 1, 2024, and once a year while there is funding. Due to time constraints on the deliverable it was impossible to provide enough time for extensive review. The Regional Summary Report is currently open for review and comment until June 30th and we plan to release an updated version by Nov 1st.	-Please provide direct written comments either directly to SBC staff or **through our on-line portal** on the Regional Summary. There is an electronic copy of the document, and a google form to enter your comments. -If you are having any trouble with the on-line portal you can provide direct feedback in writing to: cerf@sbcouncil.org
How will concerns about data accuracy in the Regional Summary Report be addressed?	SBC's strategy is to continuously update the data in the report over the life of the project. We are also working through how the report stays updated when the funding ends. Data is always tricky due to accuracy of the collection methodology, shelf life, trust in sources, etc. But per best practices, SBC uses public data sources, and tools required by the state for this grant.	-Please provide specific feedback on the data in question through our online portal. -If you question a specific data point, please check the citation of the data in the document, review the appendices referenced, and/or provide a specific question, such as "how big is the sample size" or "when was this data collected". -If you have additional data sources please provide it with a link in your comment. -SBC has sourced most of the data, and in many cases we have reviewed multiple sources of data to groundcheck accuracy. -SBC has included disclaimers in the report on the data that was available to us, but we will

California Jobs First: Strategic Plan Draft Outline

Sierra California Jobs First
Strategic Plan Outline

1) Executive Summary
   a) Framework and approach
   b) Process for engagement
   c) Discussion of Industry Sectors & cross cutting initiatives
   d) Overview of state guidelines and funding opportunities

2) Regional Plan Overview **(may be in appendix instead)**
   a) Stakeholder Mapping summary
   b) Demographics summary
   c) Economic Analysis summary
   d) Climate Analysis summary
   e) Public Health Analysis summary

3) Strengths, Weaknesses, Opportunities and Threats **(may be in appendix instead)**
   a) Process for SWOT generation
   b) SWOT Discussion and focus areas
   c) Cross cutting priorities (housing, small business support, infrastructure)

4) Strategies for increasing economic diversification, shocks, and equity:
   a) Strategies will focus on economic diversification in at-risk locations (i.e., considering the impacts of economic disruptors such as climate change on the local workforce and economy). Investments must clearly address barriers to attraction and retention of businesses, as well as barriers to quality job access for disinvested communities.
   b) Economic shocks will include:
      i) Protecting diverse communities, especially disinvested communities.
      ii) Using economic shocks and disasters as opportunities for growth.
   c) Equity strategies must refer to the analyses of workforce and demographic trends, and focus on closing gaps, reaching universal levels of service, or disaggregating results by race, ethnicity, income, etc.
      i) Strategies must create and sustain pathways into quality jobs and family sustaining careers and improve job quality and wages in sectors that do not offer quality jobs. Analysis and recommendations must highlight how they propose to serve historically marginalized and disinvested groups and how those groups will learn about proposed interventions.
      ii) Strategies must support workers potentially impacted by at-risk industries and must prevent displacement of incumbent workers or replacement of high-road jobs with low-quality jobs.

5) Industry Sector Analysis
   a) Process for determination and synergy discussion
   b) Strategies for the growth of targeted industries:
      i) Industrial Cluster Development: This section will provide a snapshot of current trends and projected growth. It will consider, but is not bound by, existing relevant plans such as CEDS (if applicable and appropriate) along with the following elements that work together to support creation of quality jobs:
         (1) Clear Local Market Signals: Assess how proposed industries and affiliated investments align with market trends and local/state/federal policies.
         (2) Value Chain and Infrastructure: Explain how investments support the growth and clustering of businesses in the value chain of the proposed industry. Identify specific infrastructure required to grow the industry.
         (3) Innovation Ecosystem: Describe how investments connect the private sector to local innovation resources, facilitate the movement of new technologies to market, incubate early-stage businesses, etc.
      ii) Workforce Development: Explain how the industrial strategy plans to match skills to available jobs, address talent and recruitment, and facilitate strategic collaboration among businesses, training and education institutions, labor, etc.
   c) For each industry sector – situation analysis, trends, externalities, opportunities, etc
      i) Natural and Working Lands
      ii) Healthcare
      iii) Sustainable Tourism
      iv) Renewable Energy
      v) Agriculture

6) Increasing health and environmental equity strategies, and aligning with State strategies
   a) These strategies will include limiting the impacts of economic development activities on the natural environment. They must also avoid exacerbating the effects of climate change and include pathways for mitigating the effects of anticipated climate impacts on targeted industries and occupations. They must also address public health needs, with special attention to the needs of disinvested communities.
   b) An assessment of how regional economic development strategies (i.e., planning priorities, grant programs, and regulations) can align with, support, and be supported by existing state strategies in areas like clean energy, air pollution reduction, transportation decarbonization, climate adaptation, sustainable water management, and natural and working lands.

7) Vision
   a) Process for development

8) Guiding Principles
   a) Validation and definitions

9) Strategic Goals and Action Plan
   a) Goals to support strategies
   b) Action Plan – strategy execution

10) Project inventory and strategy alignment
   a) Catalyst Fund
   b) Implementation
   c) Other funding – Federal, state, etc

Appendix
List of all meetings and community engagement sessions
Full criteria from State of California

California Jobs First: Strategic Plan Work Plan Summary

Draft Workplan Key Activities and Timelines

Timeline	Objective/Task	Community Input Opportunities	SBC Report Out
April 3	How are they working on strategies by priority sector on April 25	Subcommittee Input	
April 10	Collect feedback to state, in-region criteria planning, and disinvested	Subcommittee Input	
April 16	Tribal Roundtable	Tribal Input	
April 19	Local Government Subcommittee -- What other plans are applicable to this plan?	Subcommittee Input	
April 25	**Sierra California Jobs First Strategy Workshops** Present Draft of Framework, Goals, and Strategies	7 county community input	
May 8	SBC team report out findings from 4/25 meeting		SBC Report Out
May 6 - 10	CBO Workshops	7 county community input	
May 13 - 17	TBD by Engagement Team)	Industry Input	
May 20 - 24	CBO Workshops	7 county community input	
May 21	Tribal Roundtable	Tribal Input	
May 27 - 31	TBD by Engagement Team)	Industry Input	
May 15 - May 30	Writing & Design Phase		
June 3 - 7	TBD by Engagement Team)	Industry Input	
June 5	Business, Education, Workforce & Training Subcommittee –	Subcommittee Input	SBC Report Out
June 7	Post Draft Plan for comments on website and push out comms (June 1 - 24)	7 county community input - re feedback for	SBC Report Out
June 12	Project Identification Subcommittee –	Subcommittee Input	SBC Report Out
June 18	Tribal Roundtable	Tribal Input	SBC Report Out
June 21	Local Government Subcommittee --	Subcommittee Input	SBC Report Out
June 26	Public Comments due	7 county community input - re feedback form	
June 27	Put feedback on spreadsheet --- public viewing		SBC Report Out
June 28	Council meeting (last listening session)	Council input	SBC Report Out
July 8 - 12	by Engagement Team)	7 county community input - re feedback form	
July 10	SBC team report out findings		SBC Report Out
July 16	Tribal Roundtable	Tribal Input	SBC Report Out
July 29 - 31	by Engagement Team)	7 county community input - re feedback form	
Aug 5	Send final draft to Council		
Aug 19 - 23	by Engagement Team)	7 county community input - re feedback form	
Aug 7 - 15	Design Round 2		
August 20	Tribal Roundtable	Tribal Input	SBC Report Out
Aug 23	Council meeting (approve plan)	Council input	SBC Report Out
Aug 28	**Goal Submission Day**		
Aug 31	**Final Plan due to State**		

California Jobs First: Sierra Jobs First Strategy Workshops April 25 + 26

From: **CERF - SBC** cerf@sbcouncil.org
Subject: April Retreat Update + Overview
Date: April 4, 2024 at 1:42 PM
To: undisclosed-recipients:;
Bcc: johnwentworth@mltpa.org

CS

Dear Sierra Jobs First Collaborative,

The Sierra Jobs First Strategy Workshops in North Lake Tahoe on April 25 and 26 are only three weeks away! More details and materials to follow but we wanted to get information to you this week as we know many of you are working on your plans.

Have you RSVP'd yet? Click here to do so.

Book Your Rooms by 4/7 to ensure you receive a discounted rate

SBC has reserved a hotel block at the Hampton Inn in Truckee. To ensure you get the lowest rate, please book one of the remaining double queen rooms. At this time, there are no single or king size rooms available at our special rate.

We have extended the booking period until April 7th. After that, the bulk hold will be released and you may not be able to get the lower rate.

California Jobs First: Sierra Jobs First Strategy Workshops April 25 + 26

Strategy Workshop Overview

The focus of the April strategy session is to get all of you in a room for a day and a half to share ideas, make connections and work together to move priority strategies forward that work to build a more just and sustainable Sierra.

Based on listening to you over the past three months, we know you are eager to get to work defining the goals, strategies and project ideas for the Sierra region. Our facilitation team is in the process of designing a one and half day workshop aimed at maximizing participation using a variety of interactive meeting styles.

The following information outlines a draft overview of objectives and a general schedule for the workshop. We will send a final agenda and pre-workshop materials the week of April 16th.

California Jobs First: Sierra Jobs First Strategy Workshops April 25 + 26

Objectives for the April 25 & 26 Strategy Workshops in Tahoe

1. **Work together:** To define community-centered, climate forward economic strategies in our region.
2. **Raise up Voices:** Listen to each other, build on input to-date, raise up voices of historically unheard voices into the conversations.
3. **Co-create:** Together, create and refine goals, strategies, project ideas to include in the 2024 Sierra Jobs First regional plan.
4. **Build connections:** Between ideas, regional partners and each other.

California Jobs First: Sierra Jobs First Strategy Workshops April 25 + 26

Draft Overview April 25 and 26 Strategy Workshops

DAY 1: Grounding and Co-creation of Strategic Priorities (Goals, Strategies, Project Ideas)

Time: Thursday, April 25th, 9-5pm (lunch included)
Location: North Tahoe Conference Center, Kings Beach (add link)
Participants: All registered regional partners (expect 100-150 people). Invites have gone out to: Council (HRTC) Subcommittees, regional community leaders, Tribal and others engaged in the process to-date.

DAY 2: Refinement + Action Planning (Two Parts)

Part 1: Open House ---all invited to provide additional feedback on goal strategies, project ideas shared from Day 1 in a gallery, open house type format.
Time + Location: 9-10:30: Truckee Tahoe Airport District Boardroom, Truckee (drop-in format)
Participants: All Regional partners (same as Day 1)

********Break********

Part 2: Regular Council (HRTC) Meeting
Time + Location: 11-1pm, Truckee Tahoe Airport District Boardroom, Truckee (lunch provided)
Participants: Council members.

California Jobs First: Sierra Jobs First Strategy Workshops April 25 + 26

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California Jobs First: Sierra Jobs First Strategy Workshops April 25 + 26

Reimbursement Information

As a reminder, here is our reimbursement policy. Travel to, from, and during this retreat is reimbursable, upon submission of a Reimbursement Form, found here.

Email cerf@sierrabusiness.org if you require assistance with this form or claiming reimbursement.

We are planning to provide coffee and lunch at the meeting on-site on the 25th and coffee on the morning of the 26th.

Thank you for reading, and please don't hesitate to reply with any comments or questions.

Warm Regards,

Erika Harvey
Sierra Jobs First Program Director
https://sierrajobsfirst.org/ | 530.582.4800 ext 123

CALIFORNIA JOBS FIRST

Eastern Sierra Region

California Jobs First: Project ID Committee Meeting April 10 at Noon

The next meeting of the Project ID Committee is this coming Wednesday, April 10th, at 12:00 p.m.

Project Criteria

- Review list of "minimum" criteria from the state
- Collect feedback for response letter, to be submitted during public comment period

Review Draft Project RFP (Still drafting internally, will share ASAP)

Project Ideation Workshops + Agenda

- Preview April Retreat Ideation Exercise
- Share timeline of workshops
- Collect input on desired outcomes, structure of workshops



California Jobs First: Project ID Committee Meeting April 10 at Noon

CALIFORNIA JOBS FIRST

Workshop

Proposed Project Criteria

Catalyst and Implementation Projects



What are we aiming to accomplish?

Invest in industries that will advance priorities identified during each region's Planning Phase

Fund projects that ensure workers and disinvested communities are the primary beneficiaries

Leverage federal, state, and private dollars

Core Project Criteria

Baseline requirements that **all Catalyst and Implementation projects** must meet to be eligible for California Jobs First Regional Investment Initiative funding

- Equity
- Climate
- Job Quality and Access

Context

Seed regional economies that are equitable, climate-forward, and provide high quality jobs that are desireable to communities

Partner Updates – In Alphabetical Order

- Alpine County
- BLM
- CALTRANS
- City of Bishop
- HT National Forest, USFS
- Inyo County
- Inyo National Forest, USFS
- Mono County
- National Park Service
- Town of Mammoth Lakes

Next Meeting - First Monday of the Month @ 3:30

Thank You - !

Next Regular ESSRP Partner Meeting

Monday May 6, 2024 @ 3:30 PM