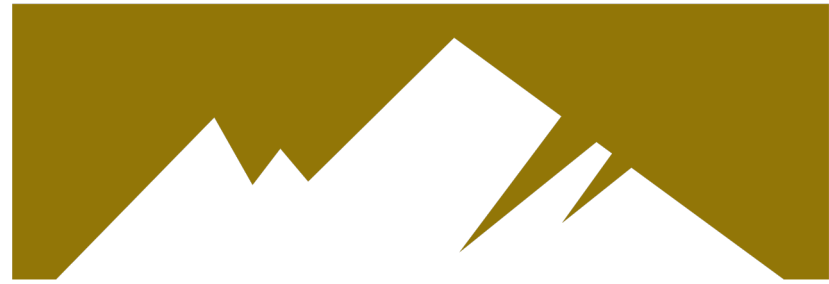


EASTERN SIERRA
Sustainable Recreation Partnership

REGULAR PARTNER MEETING

February 5, 2024





EASTERN SIERRA
Sustainable Recreation Partnership

REGULAR PARTNER MEETING



February 5, 2024

Recording in Progress

Public lands in the United States hold the creation stories, burial grounds, and ceremonies of Indigenous people who were killed or forcibly removed from their ancestral homes during territorial acquisition.

Many tribes, comprised of different bands, live in the Eastern Sierra region, caring for their native lands as they coexist with the ongoing impacts of colonization. Past or present tribes and bands associated with the region that this effort is aware of include, but are not limited to, the Miwok, Mono Lake Kutzadika'a, Mono/Monache, Nüümü (Paiute), Newe (Shoshone), Timbi-Sha, Utu Utu Gwaitu Paiute, and Washoe.

Two Nüümü terms describe the region and provide important context to ideas offered in this presentation. The first is Pamidu Toiyabe (Western Mountains), and the other, more widely known, place name is Payahuunadü (The Place Where Water Flows).

This acknowledgement is an invitation to all organizations, residents, and visitors to recognize the way this history has shaped the present as all parties work together in anticipation of a better future.

What is the ESSRP



"A public/public partnership between tribal, local, state, and federal government agencies and a regional voice for sustainable outdoor recreation in California."

FROM THE CEO



Dear Industry Partners,

The winter storm hitting California this week is endangering residents and businesses, disrupting travel and threatening tourism assets over a broad stretch of the state, from the mountains to the coastline.

More rain is likely Monday and Tuesday, with Southern California expected to bear the brunt of the weather. Mudslides, widespread road closures and local flooding are expected.

Visit California is working closely with the Governor's Office of Emergency Services to monitor weather impacts and responses. We've activated our global network to evaluate media reports of the storms in domestic and global markets. We will calibrate our crisis response as the full impacts become known over the next few days.

Please stay safe, and do not hesitate to reach out if Visit California can provide any assistance to you or your community.

Be well,



Caroline Beteta
President & CEO
Visit California



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Visit California is working closely with the Governor's Office of Emergency Services to monitor weather impacts and responses. We've activated our global network to evaluate media reports of the storms in domestic and global markets. We will calibrate our crisis response as the full impacts become known over the next few days.

A handwritten signature in black ink that reads "Caroline Beteta".

Caroline Beteta
President & CEO
Visit California





KSL Capital Partners Closes Over \$3 Billion Continuation Vehicle for Alterra Mountain Company

NEWS PROVIDED BY

KSL Capital Partners →

29 Jan, 2024, 08:00 ET

SHARE THIS ARTICLE



DENVER, Jan. 29, 2024 /PRNewswire/ -- KSL Capital Partners, LLC ("KSL"), a leading investor in travel and leisure businesses, today announced the final closing of a single-asset continuation vehicle for Alterra Mountain Company ("Alterra"), with total commitments of over \$3 billion, including the commitments of the General Partner and rollover investors.

The transaction underscores KSL's commitment to Alterra, while allowing KSL to return capital to limited partners. Investors in the continuation vehicle include a diverse group of state and county pension funds, corporate pension funds, sovereign wealth funds, endowments, foundations and insurance companies.

Established through a joint venture with an affiliate of Henry Crown & Company, Alterra was formed in July 2017 with the combination of Intrawest Resorts, Mammoth Resorts, Palisades Tahoe and Deer Valley Resort. In 2018, Alterra created its industry-changing Ikon Pass, which today provides skiers and riders access to over 50 mountain destinations with unique terrain around the world.



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Regional Updates: Eastern Sierra Sustainable Recreation Projects

Eastern
Sierra
Council of
Governments

[ABOUT](#)

[WHAT WE DO](#)

[MEETINGS](#)

[CONTACT](#)

Eastern
Sierra
Council of
Governments

SUSTAINABLE RECREATION AND ECOSYSTEM MANAGEMENT PROGRAM



Regional Updates: Eastern Sierra Sustainable Recreation Projects

ESCOG: Sustainable Recreation + Ecosystem Management Program

- Towns to Trails
 - *Tim Bevins - Alta Planning*
- Buttermilk Infrastructure & Recreation Planning Initiative
 - *Jen Roeser - Inyo County 4th District Supervisor*
- Eastern Sierra Climate and Communities Resilience Project
 - *Laura Beardsley - Whitebark Institute, Executive Director*
- ESCOG Meetings
 - Next Meeting: Wednesday, February 28 in Mammoth Lakes

The logo for the Eastern Sierra Council of Governments is located in the top right corner. It consists of a dark green square with a thin red border. Inside the square, the text "Eastern Sierra Council of Governments" is written in a white, serif font, arranged in four lines: "Eastern", "Sierra", "Council of", and "Governments".

Eastern
Sierra
Council of
Governments

Regional Updates: Eastern Sierra Sustainable Recreation Projects

ESCOG: Sustainable Recreation + Ecosystem Management Program

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Eastern
Sierra
Council of
Governments



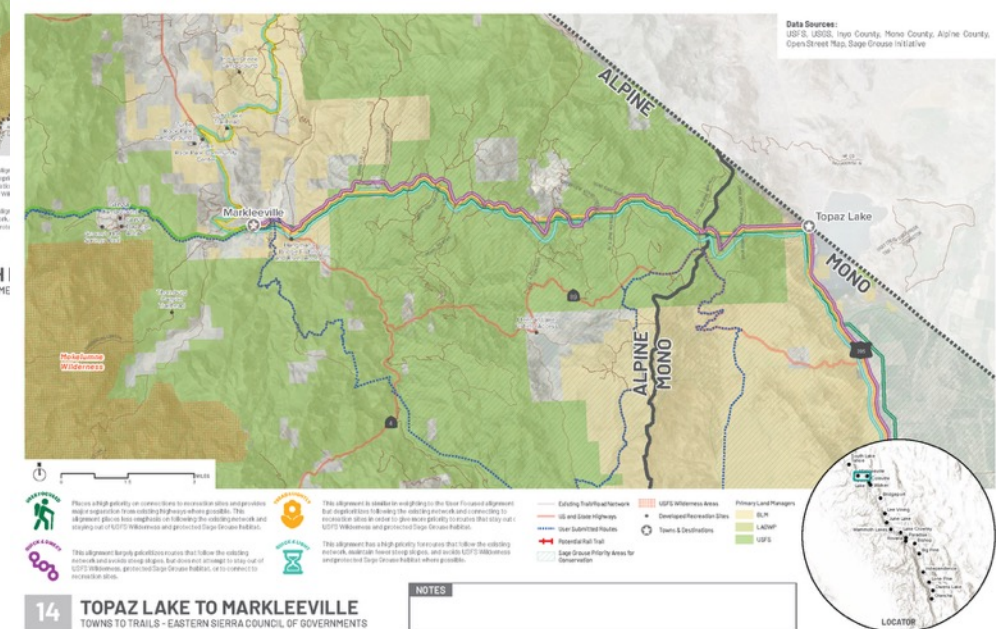
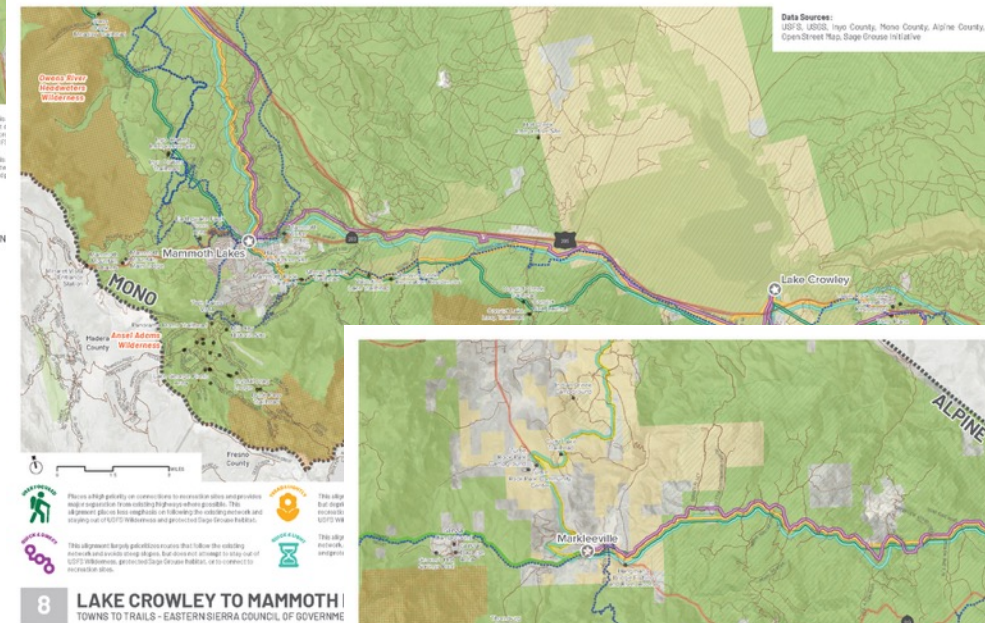
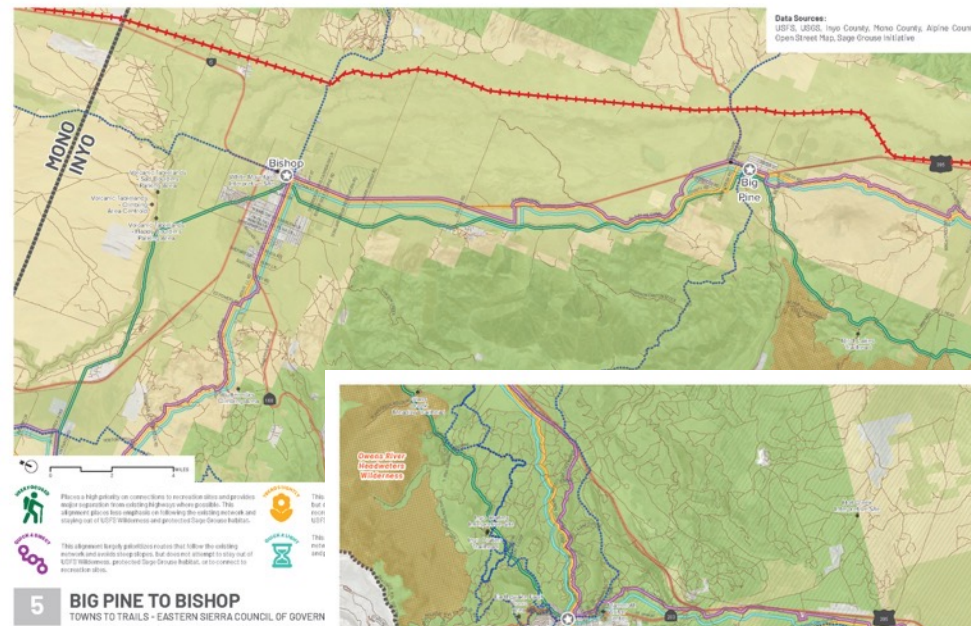
TOWNS TO TRAILS PLAN

Alpine County, Mono County, Inyo County

ESSRP February 2024 Update

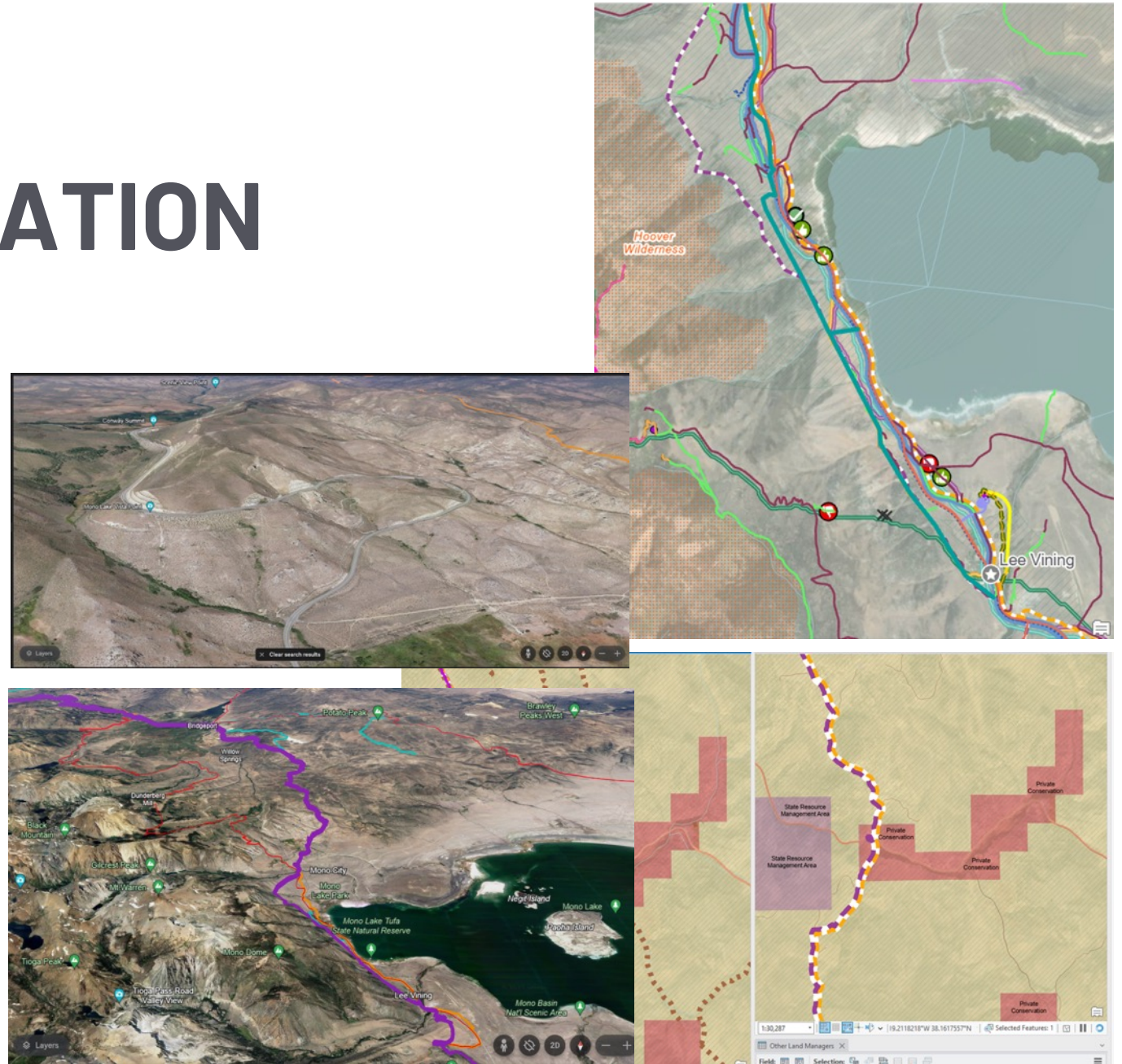
MAPBOOKS

- Alignments are not mutually exclusive
- Each crossing of alignments is a potential opportunity



DETAILED EXPLORATION

- Determining route initially for non-motorized users
- Navigating landscape and finding combination of parts identified from various analysis methods and comments





ESSRP February 2024 Update

In Person Stakeholder Meetings

Enforcement
Sustainable
Recreation

SUSTAINABILITY
RESPECT
COLLABORATION

Collaborate
Enforce
Protect

Sustainability
Recreation
Preservation

GOAL

Reduce the amount of waste left behind from visitors and maintain facilities within the project area such as trails, fencing, and toilets.

POTENTIAL SOLUTIONS

Quick/Easy: Regular volunteer clean-up days *Yes!*

Achievable/Implementable: Educational signage and programming, hire a law enforcement ranger *\$\$\$*

Long Term/Big Vision: Install additional trash facilities and hire permanent staff to maintain facilities, restrooms, campgrounds, and trails. Hire additional law enforcement rangers as needed *Yes!*

GOAL

Create a maintenance plan and implement permanent road improvements

POTENTIAL SOLUTIONS

Quick/Easy: Seasonal maintenance plan

Achievable/Implementable: Shuttle service from Bishop
Long Term/Big Vision: Drainages/culverts to prevent wash outs and require less maintenance
Pave Buttermilk Road and create a northern road route

↳ pave only to the boulders to allow for OHV recreation beyond the boulders

Circle the solution you prefer in each recommendation category then, rank your top three categories in order of importance.

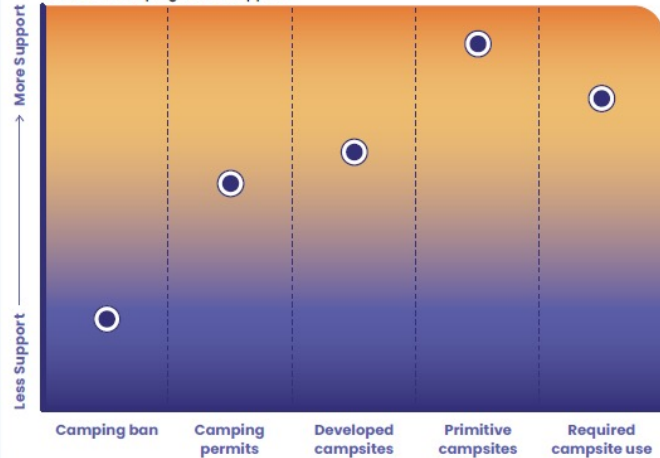
Recommendation Category	Quick/Easy	Achievable/Implementable	Long Term/Big Vision
☐ Buttermilk Road	☐ Seasonal maintenance plan	☒ Shuttle service from Bishop	☐ Pave Buttermilk Road and create a northern road route
☐ Camping	☐ Camping permits and camping areas	☐ Formalize campsites	☐ Developed campsites with facilities
☒ (2) Climbing Rangers	☐ Organize volunteers to assist rangers	☐ Create a small welcome center and hire a law enforcement ranger	☐ Hire several full-time patrolling rangers
☐ Collaboration	☐ Create an online comment box	☐ Join an existing organization's committee meetings	☐ Create an organizational body
☒ (3) Education	☐ Signage, brochures and online educational campaigns	☐ Required permit and education for all visitors	☐ A more robust signage system and online resources
☒ (1) Habitat Destruction	☒ Ban OHVs in sensitive areas	☐ Use physical infrastructure to show recreational areas where they should use OHVs, set up crash pads, camp and park	☐ Create an OHV trail network and expand climbing ranger program to educate visitors

What recreational activities other than climbing do you see in the BIRPI project area? What other recreational activities would you like to do in the project area that are difficult now?

Birding, hiking, running, photography, wildlife observation, wildflower observation, quiet contemplation of beautiful spaces

Spectrum of Alternatives

Table 3. Camping Public Support



SUMMARY OF RESULTS

- Most respondents acknowledged the need for camping areas and a change in the way camping is currently handled. Many respondents were in favor of primitive designated campsites (without facilities).
- A majority of comments were in favor of requiring the use of campsites rather than allowing dispersed camping, and in the long term creating a developed campsite with facilities, which could also be a revenue generator.
- A general camping ban was the most disliked alternative with most respondents against the idea.

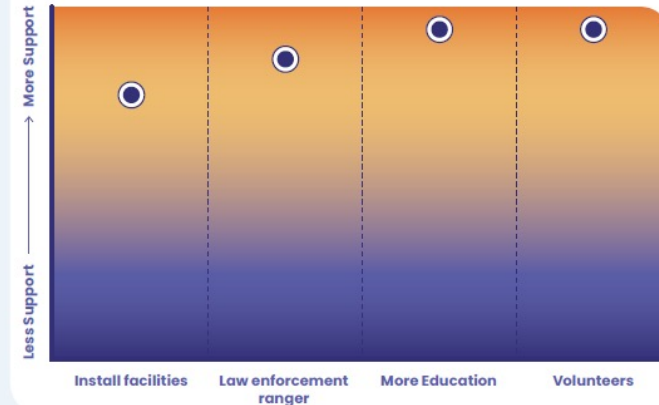
"Consensus is hard when fragmented across multiple independent groups. A single organizational 'board' with participation from all stakeholders speaking as a unified voice would be much more effective in advocacy to USFS."

"Would like to see a full blown campground in the future. Bring in revenue to help with maintenance and will help with wildlife safety"

"Will need to move towards only designated camping in the future"

"I'd prioritize designated camping areas with permits required."

Table 7. Maintenance and Staffing Public Support



SUMMARY OF RESULTS

- Respondents overwhelmingly supported volunteer clean up days and additional education about how to maintain the area.
- There were fewer overall comments about installing additional facilities in the area. 79% of those that commented on this alternative were in favor of more facilities and staff.

TYPES OF ENFORCEMENT

There was disagreement about law enforcement rangers, but an acknowledgment that enforcement is a necessary part of creating and maintaining a rules based system. 20% of participants that commented on this alternative were not in favor of hiring a law enforcement officer.

"Simple parking restrictions like not clogging the road or parking off road in the brush, should be enforced during peak times of the year. Year-round enforcement resources aren't likely needed. It would only take a few days of ticketing during the most impacted times to dramatically reduce damage and bad behavior."

"Education, not more law enforcement"

"Signage and education but still need some enforcement options - volunteers, stewards or paid by grants or local agencies"

Regional Updates: Eastern Sierra Sustainable Recreation Projects



Regional Updates: Eastern Sierra Sustainable Recreation Projects



- ESCCRP NEPA Public comment period on the DRAFT EA is closed.
- Whitebark is working with INF to respond to comments and make preparations to finalize the EA. We are on track for a USFS decision anticipated this fall, which aligns with our planned schedule.

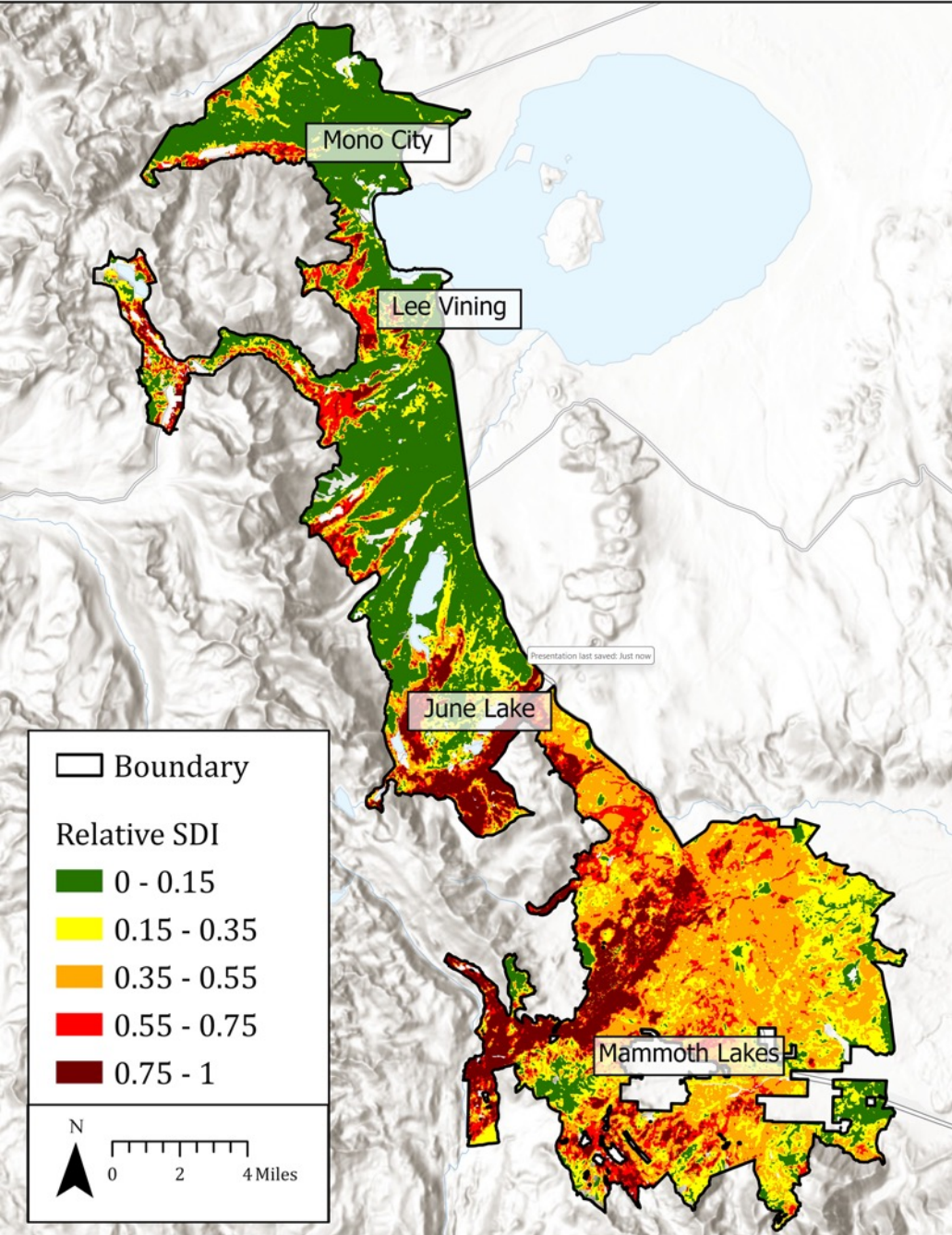
Regional Updates: Eastern Sierra Sustainable Recreation Projects



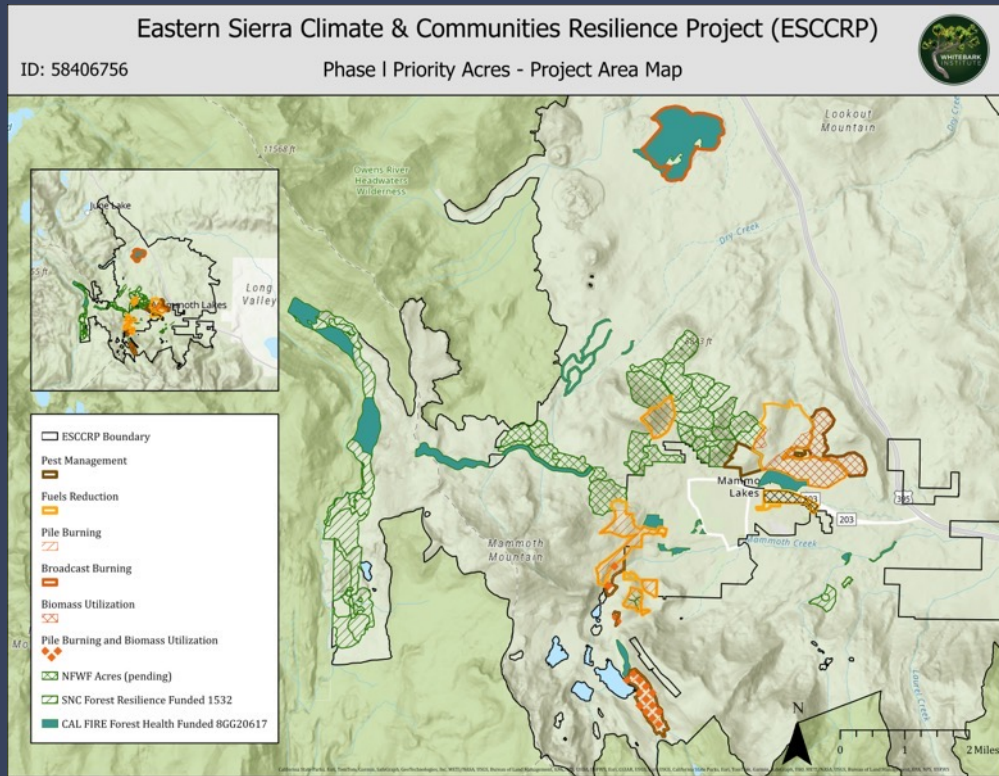
- Whitebark has also worked with the INF to submit proposals to help fund priority acres of the ESCCRP pending this timely decision via two large funding opportunities and expand our environmental planning efforts North into the Mono Basin.
- CAL FIRE Forest Health Grant \$7M (approx.) - 2212 acres
- NFWF CA Forest and Watersheds \$5M ESCCRP Priority Acres; \$2M West Mono Basin - 1750 acres

- This is a snapshot of forest densities of the ESCCRP and western Mono Basin, which is being proposed as a northern extension of the ESCCRP, the "Resilient Mono Basin"

- This is a snapshot of forest densities of the ESCCRP and western Mono Basin, which is being proposed as a northern extension of the ESCCRP, the "Resilient Mono Basin"
- The areas in red depict where forest densities are so high we can expect imminent mortality in stands at very high levels (think Inyo craters at a bigger scale) if no action is taken.
- Areas in Orange are on the "watch list" and will likely succumb to mortality under climatic extremes.

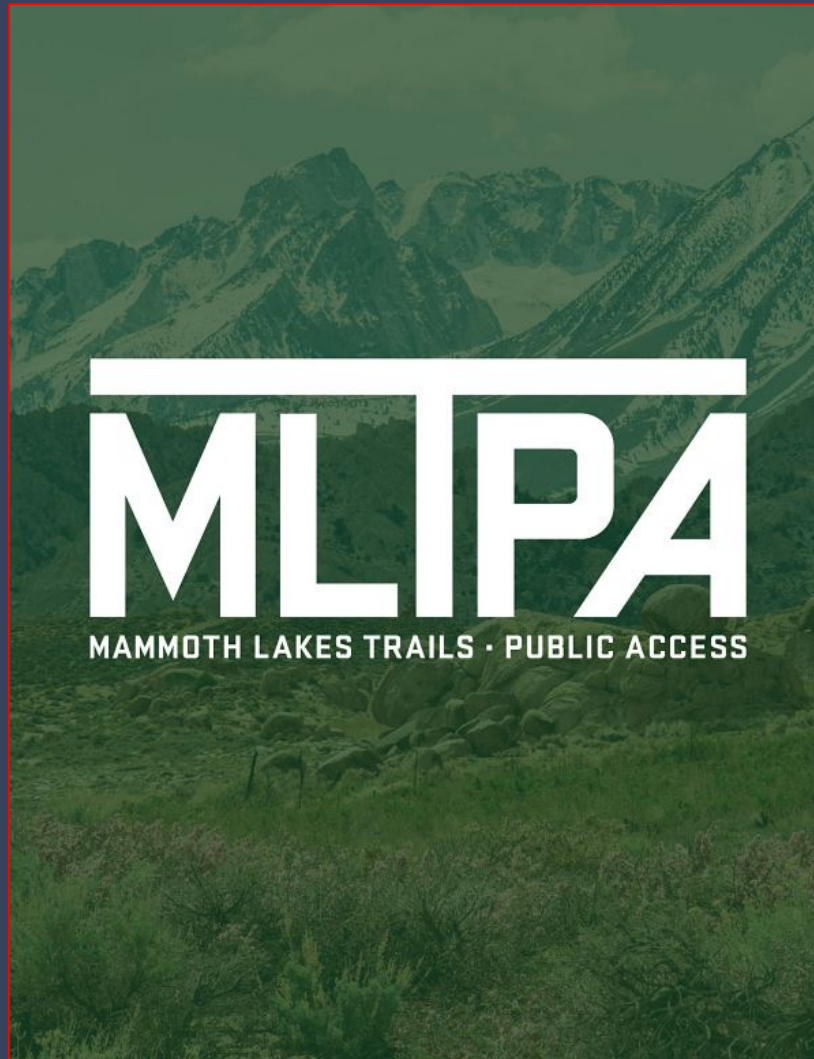


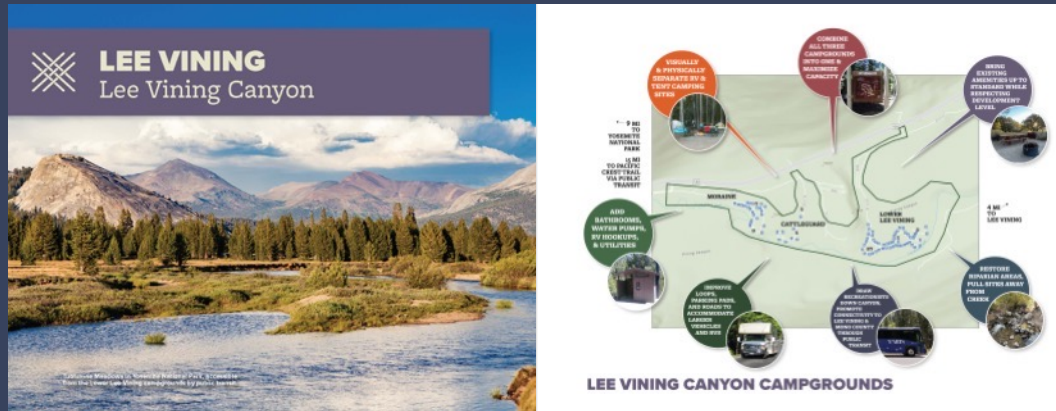
Regional Updates: Eastern Sierra Sustainable Recreation Projects



- Funding awards will be announced in Spring, grant competition will increase as State budgets shrink.
- Whitebark continues to work with ESCOG and other partners to develop sustainable funding solutions to fund this important work to safeguard our regional recreation economy and the vital natural capital on which millions of Californians depend.

Regional Updates: Eastern Sierra Sustainable Recreation Projects





Pilot Infrastructure Program

- Site "Conceptual Renderings" funded by Innovative Finance for National Forest Program
- Project Contractors identified / prevailing wages issues addressed
- USFS Challenge Cost Share Agreement drafted
- Leveraging multiple capacities

Regional Updates: Eastern Sierra Sustainable Recreation Projects

Mammoth Lakes Trails + Public Access
John Northmore Roberts & Associates, Inc. dba NorthmoreCorvillon
Design Restoration of Lower Lee Vining and Independence Creek Campgrounds, Inyo NF
Concept through Schematic Landscape Design

1/2/24	BILLING RATE	\$265	\$185	\$150	TOTAL PIWA
		John N. Roberts Principal	Daniela Corvillon Principal - Proj Mgr	Kyle Balbach Associate Designer	
1.00 Schematic Landscape Design	123	275	301	699	
1.01 Project Kick-off Meeting (virtual)	1	1	1	1	\$600
1.02 Coordinate with Surveyor (virtual)	2	4			\$1,270
1.03 Prepare AutoCAD project base maps with Survey	2	8	4		\$2,610
1.04 Site visit to field check survey, prepare site assessment, and confirm preliminary design concepts	32	32	32		\$16,200
1.05 Prepare Conceptual Site Design Diagrams for 6 Campground sites: Lower Lee Vining area (Lower Lee Vining, Moraine, & Aspen Campgrounds) and Independence Creek area (Lower Grays Meadow, Upper Grays Meadow, & Onion Valley Campgrounds)	24	36	34		\$16,620
1.06 Meeting 1 (virtual) to Review Assessment Results & Conceptual Diagrams	2	2	2	2	\$1,200
1.07 Prepare Preliminary Schematic Site Design Diagrams for 6 Campground sites: Lower Lee Vining area (Lower Lee Vining, Moraine, & Aspen Campgrounds) and Independence Creek area (Lower Grays Meadow, Upper Grays Meadow, & Onion Valley Campgrounds)	24	86	110		\$18,770
1.08 Meeting 2 (virtual) to Review Draft Schematic Site Plans	2	2	2	2	\$1,200
1.09 Finalize Schematic Design Drawings Set for 6 Campground sites: Lower Lee Vining area (Lower Lee Vining, Moraine, & Aspen Campgrounds) and Independence Creek area (Lower Grays Meadow, Upper Grays Meadow, & Onion Valley Campgrounds)	24	80	110		\$17,660
1.10 Meeting 3 (virtual) to Review Schematic Design Drawing Set	2	2	2	2	\$1,200
1.11 Revise and submit final schematic plans	2	16	8		\$4,680
1.12 Bi-Weekly Team Coordination Meetings (allow for 6 at 1 hr ea)	6	6	6		\$1,680
Schematic Landscape Design		\$32,595	\$50,875	\$45,150	\$128,620
Subtotal of Hours	123	275	301	699	
Net Fees		\$32,595	\$50,875	\$45,150	\$128,620
Sub-Consultants Coordination (6%)					\$0
Expenses					\$2,409
TOTAL					\$131,029

Reimbursable Budget	FEI	\$2,409
	Travel (2-car/\$50 miles RT x 20.67)	\$170
	Lodging - \$150/night/pers x 2 nights	\$600
	Per Diem \$80/day/person x 3 x 3	\$720
	10% Mark-up	\$119



P.O. Box 1570
Mammoth Lakes, CA 93546
760-934-7588
tbuchholz@thainc.com

Prevailing Wage - Proposal Letter

John Wentworth
Board President
Mammoth Lakes Trails and Public Access Foundation
johwentworth@mltpa.org

February 2, 2024

Triad/Holmes Associates, Inc. offers to perform surveying services for the following project:
Lee Vining Canyon and Onion Valley CG Project

Triad/Holmes Associates is pleased to present this proposal for surveying services in the Lee Vining Canyon and Onion Valley areas. We are a Land Surveying and Civil Engineering firm with offices in Mammoth Lakes and Bishop, CA. We have 4 experienced Survey Party Chief personnel on staff locally with proven experience in campground surveys in the Eastern Sierra. We have performed recent surveys in the following campgrounds and have a proven track record of timely delivery with the associated agencies:

- (1) **Shady Rest Campground**- topographic survey, water system improvement plans and construction staking surveys.
United States Forest Service and California Land Management
- (2) **Coldwater Campground**-topographic survey and improvement plans.
United States Forest Service and California Land Management
- (3) **Lower Gray's Meadow Campground**- partial topographic survey.
United States Forest Service
- (4) **Red's Meadow Devil's Postpile National Monument**-topographic survey.
United States Forest Service and John Muir Trail Conservancy
- (5) **Holiday Campground on Rock Creek Road**- topographic survey and aerial survey.
United States Forest Service and Vista Recreation

Scope of Services: Field Survey and Drafting

Topographic Survey of 5 campgrounds- **Lower Lee Vining, Moraine, Aspen, Onion Valley and Gray's Meadow**. Physical features to be surveyed will include roads, signs, campsites spurs, bear boxes, picnic tables, restrooms, visible utilities, trees 12" in diameter and larger, limits of thick vegetation and aspen groves, large boulders and ground elevations at a 1' contour interval. In 2010 we surveyed a portion of the Gray's Meadow Campground improvements. We will be able to use a large portion of that survey data to perform a comprehensive site walk through. We will then be able to resurvey where needed to update the older topographic survey and to expand the survey to the requested limits. Survey Data will be collected on CA State Plane Coordinate System (SPC) Zones 3 & 4 NAD83, NGVD88. GPS/RTK methods will be used to set control at each survey site. Conventional Robotic Total Stations will be used to accurately map the campground features as listed above. The fees listed below do fall under CA Prevailing Wage Rates.

Deliverables PDF and AutoCAD Civil3D 2023 .dwg on SPC

Total Survey Hours: 274 @ 2-man PW rate: \$390/hr (CA Prevailing Wage) = \$106,860
Total Drafting Hours: 274 @ Drafting rate: \$110/hr (CA PW does not apply) = \$ 30,140
Total Coordination Hours: 44 @ Rate: \$180/hr (CA PW does not apply) = \$ 8,000

Professional Fees (CA Prevailing Wage): \$145,000

USDA, Forest Service	OMB 1010-0117 FD-1500-10
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FS Agreement No.	24
Cooperative Agreement No.	

CHALLENGE COST SHARE AGREEMENT
Between The
MAMMOTH LAKES TRAILS AND PUBLIC ACCESS FOUNDATION
And The
USDA, FOREST SERVICE
INYO NATIONAL FOREST

This CHALLENGE COST SHARE AGREEMENT is hereby made and entered into by and between the Mammoth Lakes Trails and Public Access Foundation, hereinafter referred to as "MLTPA," and the United States Department of Agriculture (USDA), Forest Service, Inyo National Forest hereinafter referred to as the "U.S. Forest Service," under the authority: Department of Interior and Related Agencies Appropriation Act of 1992, Pub. L. 102-154.

Background: The Inyo National Forest manages 80 campgrounds in the Eastern Sierra region. Many of them are long overdue for redesign and renovation to meet the needs of current visitors and to improve resilience to natural disturbances like floods and wildfires. Due to an acute lack of funding, the Inyo N.F. works with local partner organizations to pool resources to complete mutually beneficial projects.

Title: Campground Renovation Design

I. PURPOSE:
The purpose of this agreement is to document the cooperation between the parties to complete design and engineering survey work needed to renovate six Inyo National Forest campgrounds in accordance with the following provisions and the hereby incorporated Financial Plan, attached as Exhibit A.

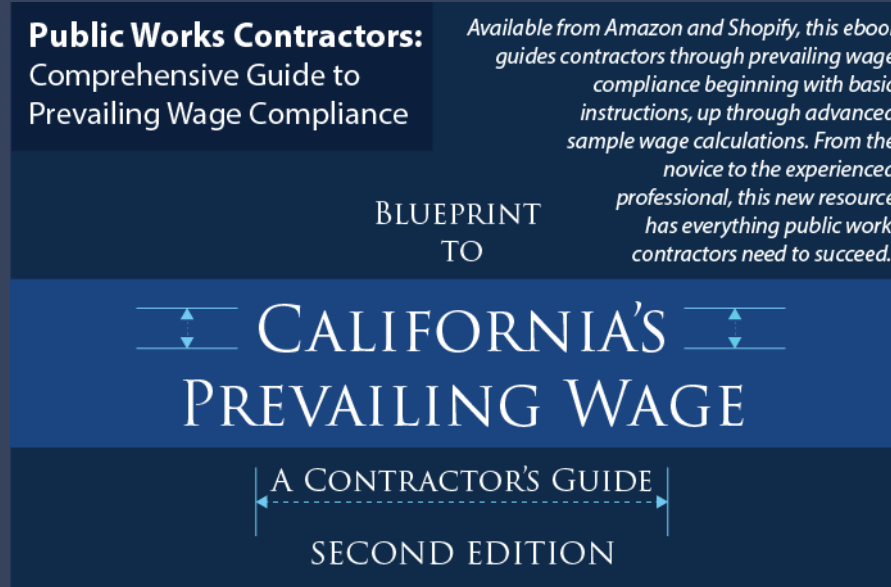
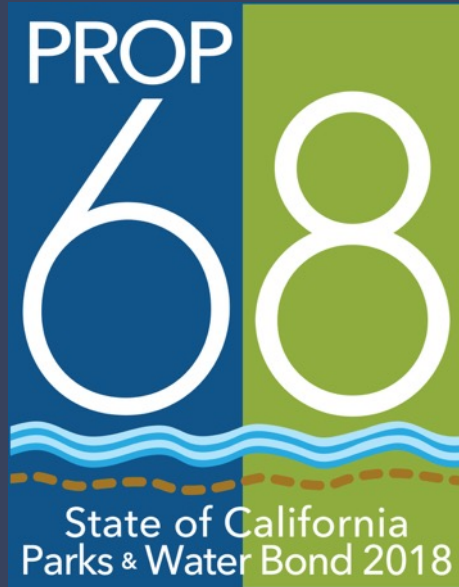
II. STATEMENT OF MUTUAL BENEFIT AND INTERESTS:
MLTPA creates sustainable trail and recreation systems that support prosperous economies and healthy communities in Mammoth Lakes, the Eastern Sierra, and beyond. MLTPA and the Inyo National Forest have a shared interest in renovating aging campgrounds to provide a quality visitor experience, protect natural resources, mitigate damage from climate-driven disturbances, and to support the local economy which depends on outdoor recreation tourism. Completing project designs is a precursor to the Forest Service being able to contract for the renovation of the six campgrounds.

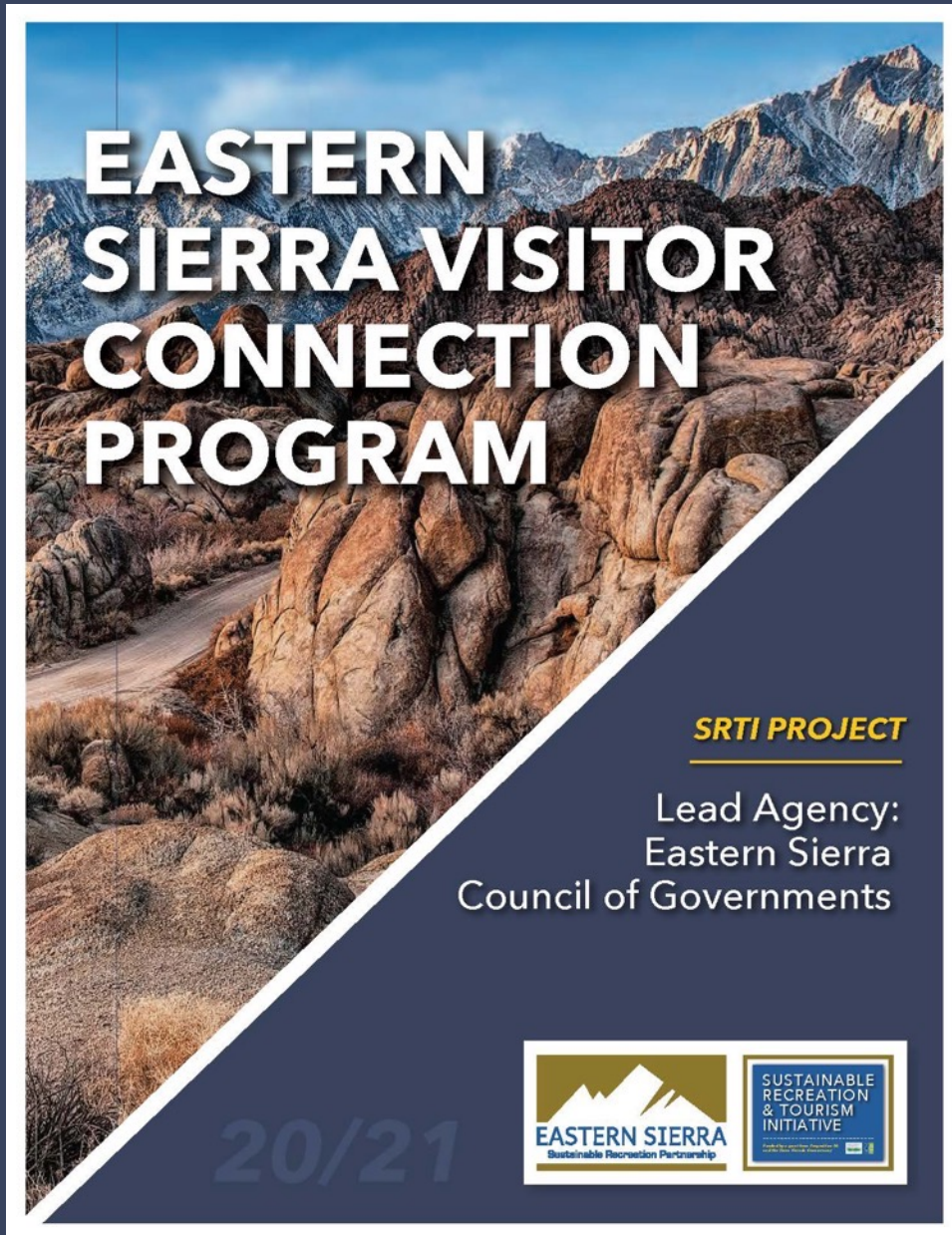
In Consideration of the above premises, the parties agree as follows:

Page 1 of 14 (Rev. 3-15)



Regional Updates: Eastern Sierra Sustainable Recreation Projects

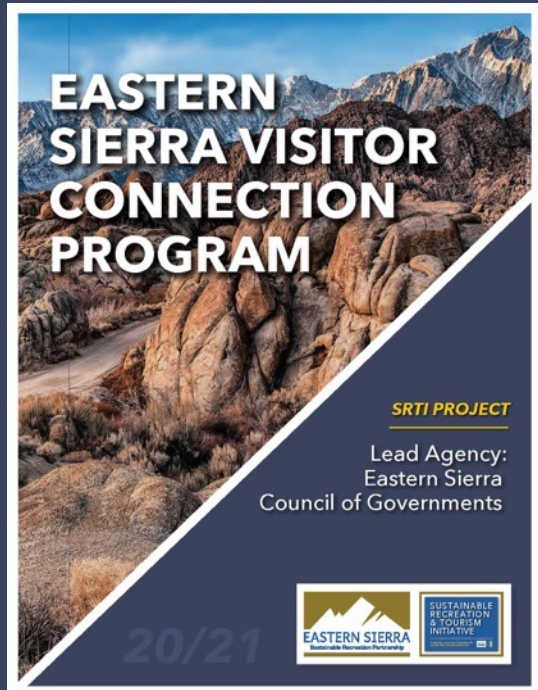




Visitor Audience Connection

- MLTPA + Whitebark Staff drafting Scope of Services based on:
 - Summary of CALFIRE "Visitor Education and Outreach Addendum"
 - Opportunities with "Camp Like A Pro"
 - Needs of "Visitor Connection Program"

Regional Updates: Eastern Sierra Sustainable Recreation Projects

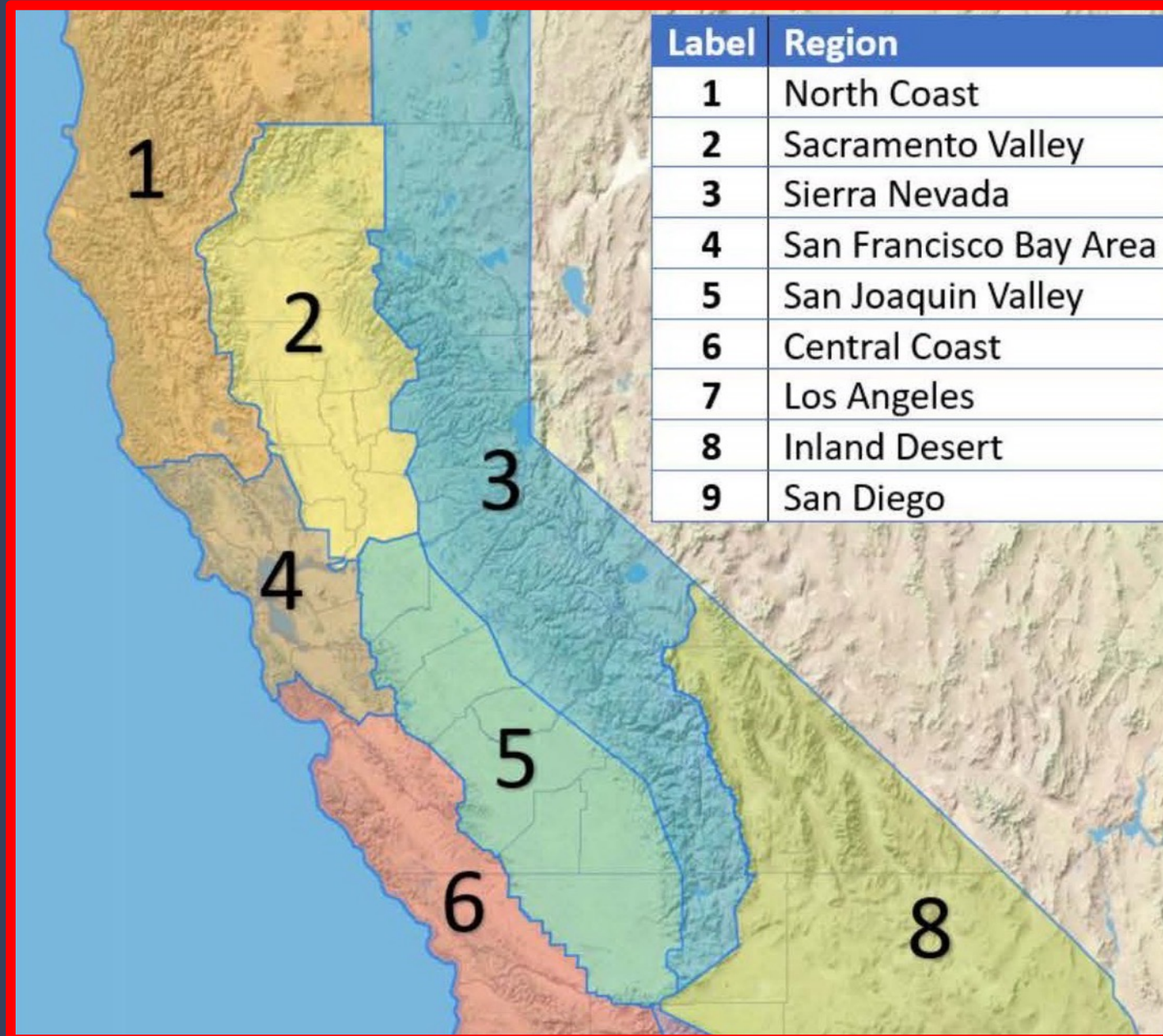


Regional Updates: Eastern Sierra Sustainable Recreation Projects



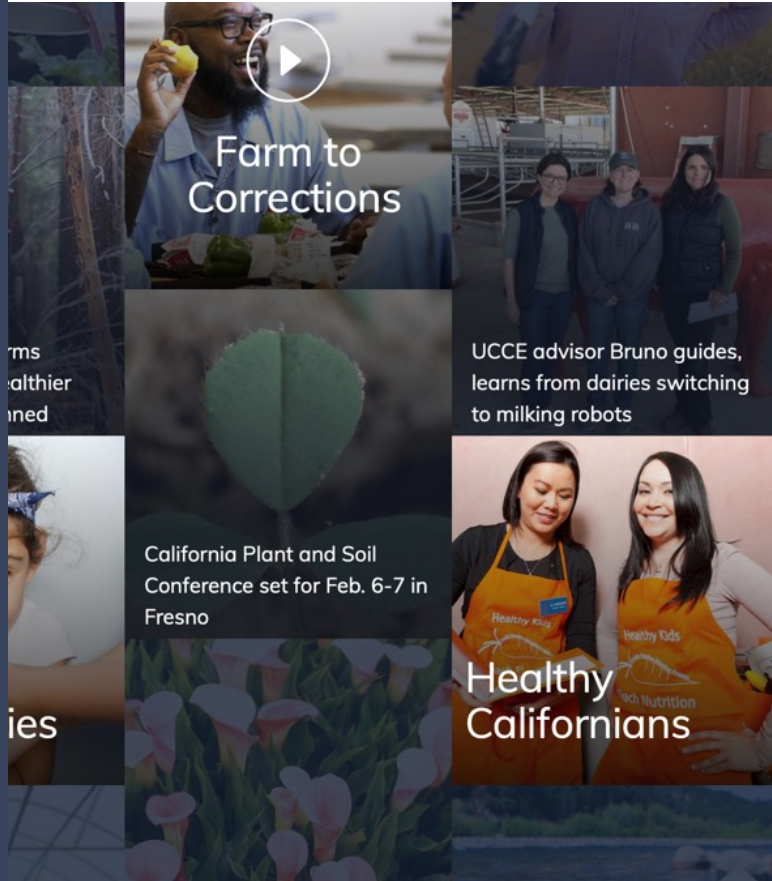
California's Fifth Climate Change Assessment

Regional Updates: Eastern Sierra Sustainable Recreation Projects



Regional Updates: Eastern Sierra Sustainable Recreation Projects

UNIVERSITY OF CALIFORNIA Agriculture and Natural Resources



Dr. Safeeq Khan, UC Merced
Cooperative Extension Specialist



Regional Updates: Eastern Sierra Sustainable Recreation Projects



CA Jobs First / CERF

- Regional Summary – Part 1
 - “The seven-county Eastern Sierra California Jobs First region is a predominantly rural and sparsely populated area of California with significant historical power disparities and an abundance of natural resources that serve the greater populace of the state.”

Regional Updates: Eastern Sierra Sustainable Recreation Projects



CA Jobs First / CERF

- Regional Summary – Part 2
 - “Part 2 is due to the state’s Inter-Agency Partners on August 30, 2024. It will be composed of strategies supported by the data in Part 1 that are aligned with state goals and increase an equitable and just regional economy.”

Regional Updates: Eastern Sierra Sustainable Recreation Projects

Eastern Sierra California Jobs First (CERF) Calendar

Upcoming Meetings & Events :

<	February 2024	>
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4	5	6	7	8	9	10
			CERF Business, Workforce, & Education Subcommittee			
11	12	13	14	15	16	17
			CERF Project Identification Subcommittee Meeting		CERF Local Governments Subcommittee Meeting	

25	26	27	28	29		
	Hold: Slack 101					

Federal & National Updates: Regions



Priorities ▾

Programs ▾

Resources ▾

Membership ▾

Leadership

News

Events

SUPPORT

BUILDING RURAL ECONOMIES

Check out ORR's Rural Development Toolkit

LEARN MORE

We work on society's pressing issues through access to the outdoors and building the \$1.1 trillion dollar outdoor recreation economy

Outdoor recreation is a solution tool.

- 1 It is a \$1.1 trillion-dollar industry that bolsters the U.S. economy and creates resiliency and opportunity for local communities, including rural areas going through economic transitions.
- 2 Outdoor recreation and the outdoor recreation economy are bipartisan issues that we can work together on, regardless of party.
- 3 Outdoor recreation creates good jobs and builds local businesses.
- 4 Outdoor recreation improves mental and physical health.
- 5 Outdoor recreation prioritizes the conservation and sustainable management of healthy public lands and waters.

Federal & National Updates: Regions



“Outdoor recreation has a well-understood role in economic development, improved public health for all, and connected communities. Rural towns and regions across the United States have recognized outdoor recreation’s role in economic diversification and resilience and are seeking to invest in outdoor amenity development that benefits locals and visitors alike.

Federal & National Updates: Regions



“However, many of these communities may not know where to start, need further technical assistance, or require catalytic funding to get their plans off the ground.

Federal & National Updates: Regions



“ORR helps rural communities build sustainable and thriving recreation economies through its Rural Economic Development Toolkit, Implementation Grants, and other partnerships with rural practitioners around the country. ORR also helped designate millions of new funding from the Economic Development Administration to go towards recreation infrastructure and support economies around the United States.”

Federal & National Updates: Regions



Outdoor Recreation Roundtable Rural Economic Development Toolkit

BEGIN

Federal & National Updates: Regions

GET STARTED

-  Introduction 
-  The Current Reality in Rural America 
-  The Outdoor Recreation Economy 
-  Deconstructing Economic Development 
-  Best Practices, Explained 

Federal & National Updates: Regions

GET STARTED

-  Introduction 
-  The Current Reality in Rural America 
-  The Outdoor Recreation Economy 
-  Deconstructing Economic Development 
-  Best Practices, Explained 

Federal & National Updates: Regions



▼ GET STARTED

≡ Introduction ○

≡ The Current Reality in Rural America ○

≡ The Outdoor Recreation Economy ○

≡ Deconstructing Economic Development ✓

≡ Best Practices, Explained ○

▼ BEST PRACTICES: SQUARE ONE

≡ 1. Identify and Empower Local Champions ○



Section 4 of 23

Deconstructing Economic Development



Federal & National Updates: Regions

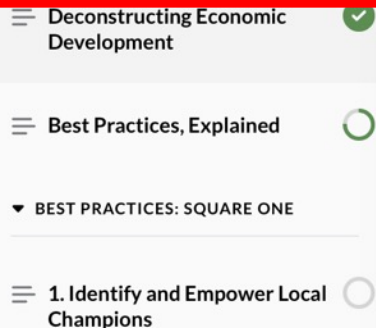


Section 4 of 23

Deconstructing Economic Development

Before we get too far into this toolkit, it is worth a **breakdown of the major players in economic development** to understand who will be an important player in a community's efforts.

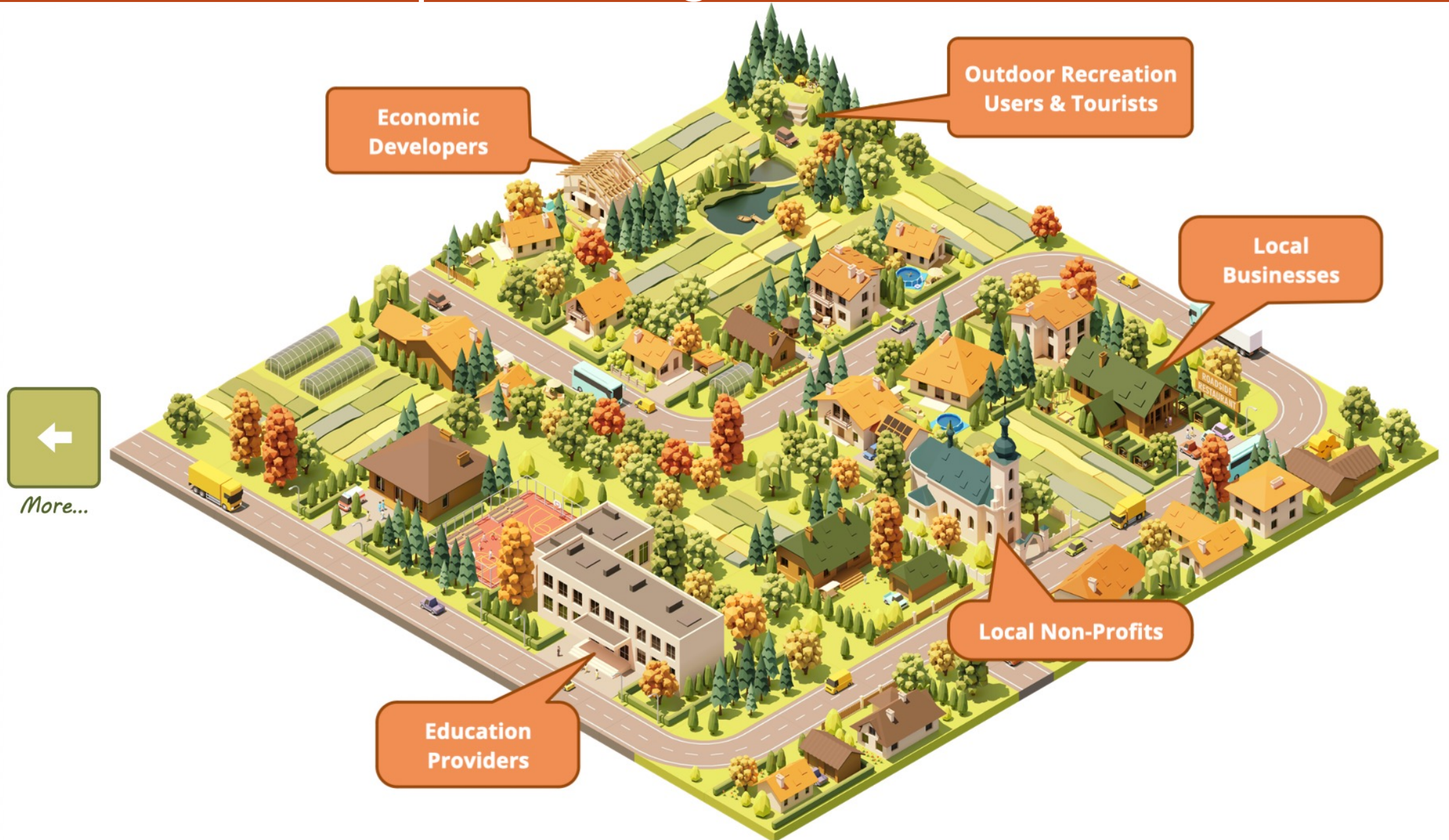
This graphic aims to simplify the ecosystem of economic development and the key partners who make an outdoor recreation economic development plan come to life.



Federal & National Updates: Regions



Federal & National Updates: Regions



Federal & National Updates: Regions



▼ BEST PRACTICES: SQUARE ONE

- ≡ 1. Identify and Empower Local Champions ☐
- ≡ 2. Make Outdoor Recreation a "Must-Have" ☐
- ≡ 3. Build Collaboratives ☐
- ≡ 4. Guarantee Buy-In and Dependability ☐

▼ BEST PRACTICES: BUILDING MOMENTUM

- ≡ 5. Generate Public Support ☐
- ≡ 6. Provide Professional Development ☐
- ≡ 7. Create a Brand ☐
- ≡ 8. Identify Funding Partners ☐

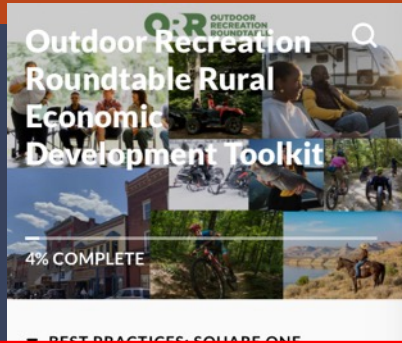
▼ BEST PRACTICES: REFINING YOUR VISION & ATTRACTING SUPPORT

Best Practices, Explained



Old Fort, NC

Federal & National Updates: Regions

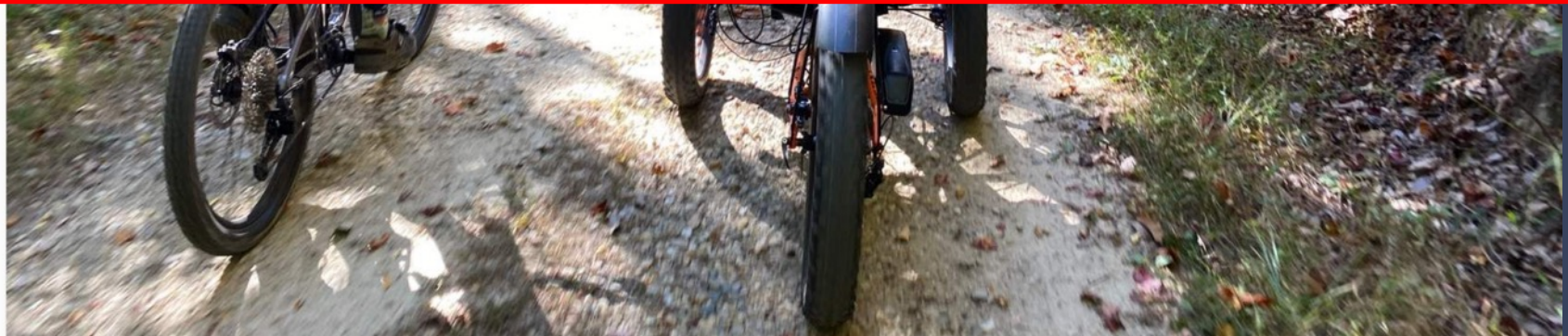


Best Practices, Explained

The process of building outdoor recreation economies in rural communities is neither turnkey nor predictable. But interviews with practitioners revealed **best practices that enable community-centric, place-based, and sustainable economic development around outdoor recreation assets.**

-  5. Generate Public Support ☐
-  6. Provide Professional Development ☐
-  7. Create a Brand ☐
-  8. Identify Funding Partners ☐

▼ BEST PRACTICES: REFINING YOUR VISION & ATTRACTING SUPPORT



Old Fort, NC

Federal & National Updates: Regions

BEST PRACTICES: SQUARE ONE

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-  2. Make Outdoor Recreation a "Must-Have" 
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Federal & National Updates: Regions



≡ 2. Make Outdoor Recreation a "Must-Have" ☐

≡ 3. Build Collaboratives ☐

≡ 4. Guarantee Buy-In and Dependability ☒

▼ BEST PRACTICES: BUILDING MOMENTUM

≡ 5. Generate Public Support ☐

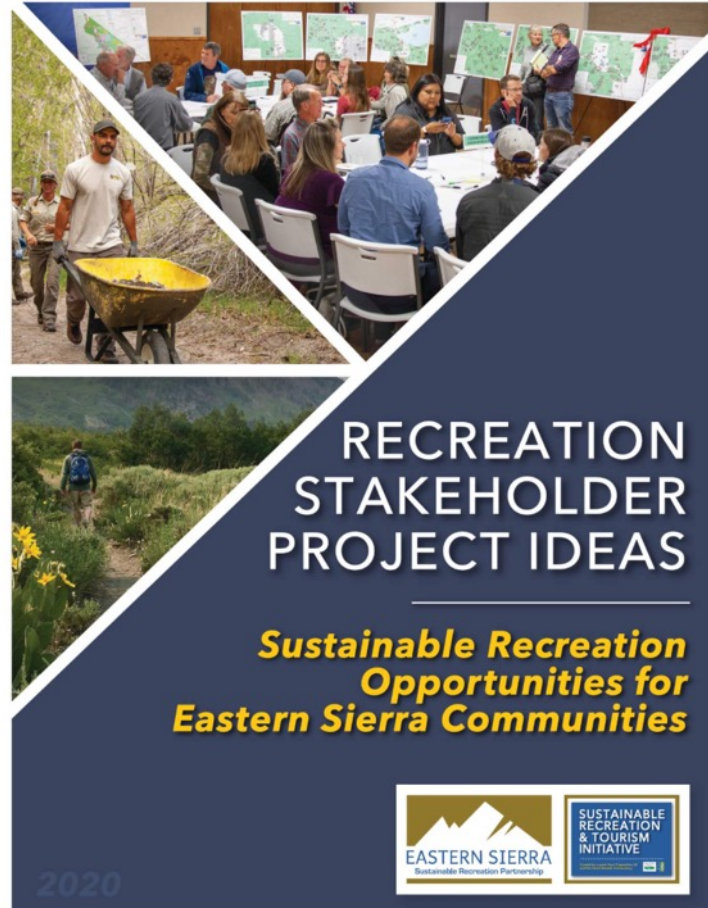
≡ 6. Provide Professional Development ☐

≡ 7. Create a Brand ☐

≡ 8. Identify Funding Partners ☐

▼ BEST PRACTICES: REFINING YOUR VISION & ATTRACTING SUPPORT

≡ 9. Achieve Buy-In From the State ☐



Eastern Sierra Sustainable Recreation Partnership

Intergovernmental Cooperative Agreement

The [Eastern Sierra Sustainable Recreation Partnership \(ESSRP\)](#), a public/public partnership between the U.S. Forest Service and local governments, utilized an **intergovernmental cooperative agreement**.

This started with the Eastern Sierra Recreation Collaborative (ESRC), which was formed to inform the Inyo National Forest's new Management plan, one of the first in the nation to be crafted using the 2012 Planning Rule. This collaborative was initially **funded through a local nonprofit** and later through a **National Forest Foundation grant**.

Through region-wide public meetings, the ESRC identified shared values, principles, and guidelines to share with Inyo National Forest leadership, many of which were later incorporated into the adopted management plan.

Federal & National Updates: Regions



2. Make Outdoor Recreation a "Must-Have" ☐

3. Build Collaboratives ☐

4. Guarantee Buy-In and Dependability ☒

▼ BEST PRACTICES: BUILDING MOMENTUM

5. Generate Public Support ☐

6. Provide Professional Development ☐

7. Create a Brand ☐

8. Identify Funding Partners ☐

▼ BEST PRACTICES: REFINING YOUR VISION & ATTRACTING SUPPORT

9. Achieve Buy-In From the State ☐



Connected Communities, Sierra Buttes Trail Stewardship

Intergovernmental Cooperative

Formalized Regional Collaboratives

Formal regional collaborations can also increase bandwidth and shared expertise between low-resource communities. For example, in southwest Virginia, [a regional collaborative](#) between rural towns, state agencies, representatives from the Virginia State Legislature, planning district commissions, and public schools allows these communities to share nonprofit leadership, grant writing support, and marketing and branding under one roof. In California, the [Connected Communities project](#) connects federal land managers, Sierra Butte Trail Stewardship, and community partners to connect 15 mountain towns for economic prosperity through outdoor recreation.

Federal & National Updates: Regions

BEST PRACTICES: BUILDING MOMENTUM

-  5. Generate Public Support 
-  6. Provide Professional Development 
-  7. Create a Brand 
-  8. Identify Funding Partners 

Federal & National Updates: Regions

BEST PRACTICES: REFINING YOUR VISION & ATTRACTING SUPPORT

-  9. Achieve Buy-In From the State 
-  10. Plan for Destination Management and Value Capture 
-  11. Take on Infrastructure Needs 
-  12. Attract and Support Outdoor Businesses 

Federal & National Updates: Regions

MAJOR CHALLENGES TO DEVELOPMENT OF OUTDOOR RECREATION ECONOMIES

- ≡ Cultural Resistance to Outdoor Recreation ☐
- ≡ Environmental Impacts and User Conflicts ☐
- ≡ Limited Administrative Bandwidth / Funding Capability in Rural Communities ☐

Federal & National Updates: Regions

CONCLUSION

≡ Putting It All Together



APPENDIX

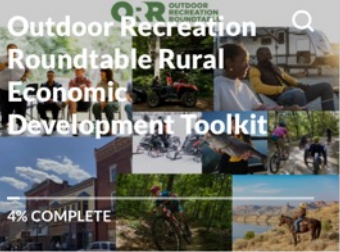
≡ Examples of Outdoor Recreation Collaboratives



≡ About the Research & Author



Federal & National Updates: Regions



Outdoor Recreation Roundtable Rural Economic Development Toolkit

4% COMPLETE

▼ MAJOR CHALLENGES TO DEVELOPMENT OF OUTDOOR RECREATION ECONOMIES

- ≡ Cultural Resistance to Outdoor Recreation ☐
- ≡ Environmental Impacts and User Conflicts ☐
- ≡ Limited Administrative Bandwidth / Funding Capability in Rural Communities ☐

▼ CONCLUSION

- ≡ Putting It All Together ☐

▼ APPENDIX

- ≡ Examples of Outdoor Recreation Collaboratives ☒
- ≡ About the Research & Author ☐

2

Eastern Sierra Sustainable Recreation Partnership (Mammoth Lakes, CA)



Alpine County, City of Bishop, Inyo County, Town of Mammoth Lakes, Mono County, Inyo National Forest, Humboldt-Toiyabe National Forest

[Link](#)

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✓

Federal & National Updates: Regions



[Click Here](#)



Rural Development Toolkit Mapping Project

We want to connect your community to the support it needs.

Please click the [black "Click Here" button](#) to share specific needs related to outdoor recreation economy development (planning, funding, infrastructure, marketing, etc.) We will aggregate responses in a map for state and federal representatives and agencies to showcase all the communities around the United States seeking support to develop around outdoor recreation. [See who's on the map \(updated January\)](#)

Showcasing Recreation Communities Around the United States

As part of ORR's new Rural Economic Development Toolkit, we hope to showcase all the communities around the United States seeking support to develop around outdoor recreation to state/federal representatives and agencies. Please use this form to indicate your needs.

johnwentworth72@gmail.com [Switch account](#)



Not shared

* Indicates required question



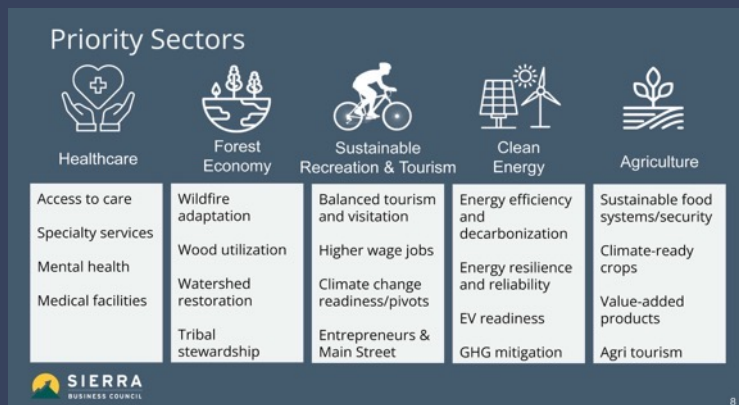
Interactive Highlights



Hot Links February 5, 2024 - Regional Recreation Focused

- [Rural Outdoor Investment Act \(ROI\)](#)
- [Outdoor Recreation Satellite Account, U.S. and States, 2022](#)
- [Recreation Economy for Rural Communities](#)
- [OLD FORT'S BLACK COMMUNITY IS CREATING OUTDOOR RECREATIONAL AREAS TO REJUVENATE THEIR HOME](#)
- [Beckley Outdoors](#)
- **National Summit for Gateway Communities” December 11-13, 2018**
 - **Utah - Springdale**
 - Zion Forever
 - [Tourist Destination and Stewardship](#)
 - **Pennsylvania - Eastern**
 - Delaware & Lehigh Heritage Corridor
 - [A Legacy of Inspiring Connections](#)
 - [Building an Entrepreneurial System in Rural PA](#)
 - **Minnesota - Duluth**
 - Starry Skies Lake Superior
 - [Light Pollution and Public Health](#)
 - **New Mexico - Las Cruces**
 - Organ Mountain Desert Peaks
 - [The Public Relations for Public Spaces](#)
 - [Beck's Coffee](#)

Regional Updates: Eastern Sierra Sustainable Recreation Projects



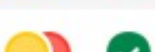
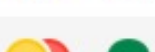
CA Jobs First / CERF

- On behalf of the ESSRP, MLTPA is in discussions with Sierra Business Council to provide outreach, convening, and facilitation capacity to support the CA Jobs First / CERF "Regional Strategy PLAN" for the Eastern Sierra Region
- Efforts will be focused in the prioritized "Sustainable Recreation and Tourism" sector

Partner Updates – In Alphabetical Order

- Alpine County
- BLM
- CALTRANS
- City of Bishop
- ESCOG
- HT National Forest, USFS
- Inyo County
- Inyo National Forest, USFS
- Mono County
- National Park Service
- Town of Mammoth Lakes

Partner Updates – Progress on MOU Signatories

>  1_Alpine County		Jan 19, 2024 at 10:05 AM	950 KB	Folder
>  2_BLM		Jan 19, 2024 at 6:48 AM	173 KB	Folder
>  3_CALTRANS		Jan 18, 2024 at 6:37 PM	212 KB	Folder
>  4_City of Bishop		Jan 19, 2024 at 6:48 AM	445 KB	Folder
>  5_ESCOG		Jan 19, 2024 at 6:48 AM	343 KB	Folder
>  6_HT NF		Jan 18, 2024 at 6:44 PM	121 KB	Folder
>  7_Inyo County		Jan 19, 2024 at 6:49 AM	262 KB	Folder
>  8_Inyo NF		Jan 19, 2024 at 6:49 AM	6 KB	Folder
>  9_LADWP		Jan 19, 2024 at 6:49 AM	101 KB	Folder
>  10_Mono County		Jan 19, 2024 at 6:50 AM	538 KB	Folder
>  11_NPS		Jan 19, 2024 at 6:50 AM	6 KB	Folder
>  12_TOML		Jan 19, 2024 at 6:50 AM	281 KB	Folder
>  13-Big Pine Paiute Tribe		Jan 19, 2024 at 6:54 AM	97 KB	Folder
>  14_Bishop Paiute		Jan 19, 2024 at 6:56 AM	56 KB	Folder



CALIFORNIA
WILDFIRE & FOREST RESILIENCE
TASK FORCE

RESOURCES ▾

THE PLAN ▾

ABOUT ▾

UPDATES ▾



THE FRONT LINES OF LANDSCAPE HEALTH

State Updates



The Task Force is looking for public input on the process for selecting Core Reporting Metrics that will be used to track and report progress on landscape resilience goals.

[LEARN MORE & REGISTER](#)

The Workshop will help frame the need and use of the Core Reporting Metrics and provide an opportunity for public engagement in the development of Core Reporting Metrics to ensure they are meaningful to stakeholders and their work.

THE LATEST

SEE WHERE TANGIBLE, ON THE GROUND PROGRESS IS BEING MADE NOW.

[Click for Latest Governor's Monthly Update](#)



January 3, 2024

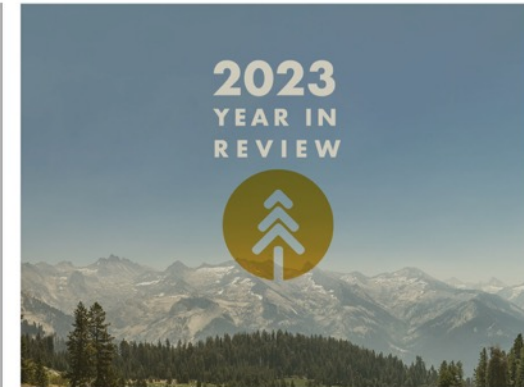
GOAL 1

USFS Advances Commitment to Protect Old-Growth Forests

The environmental impact statement would amend all 128 forest land...



Core Reporting Metrics Virtual Public Workshop



January 4, 2024

GOAL 1, GOAL 2, GOAL 3, GOAL 4, REGIONS

2023 Year in Review

Looking back on a busy and productive year for the Task Force.

January 3, 2024

GOAL 1

North Yuba Landscape Resilience Project

Collaborative funding efforts effect 275,000 acres of federal land in the North Yuba Watershed.



January 5, 2024

ISSUE AREAS

Fire Adapted Communities

The first in a series of information hubs to increase awareness and...



December 18, 2023

REGIONAL MEETING

Recap of Sacramento 12/15 Task Force Meeting

If you missed the Task Force Meeting on December 15, here are highlights...

2023 YEAR IN REVIEW



2023 HIGHLIGHTS

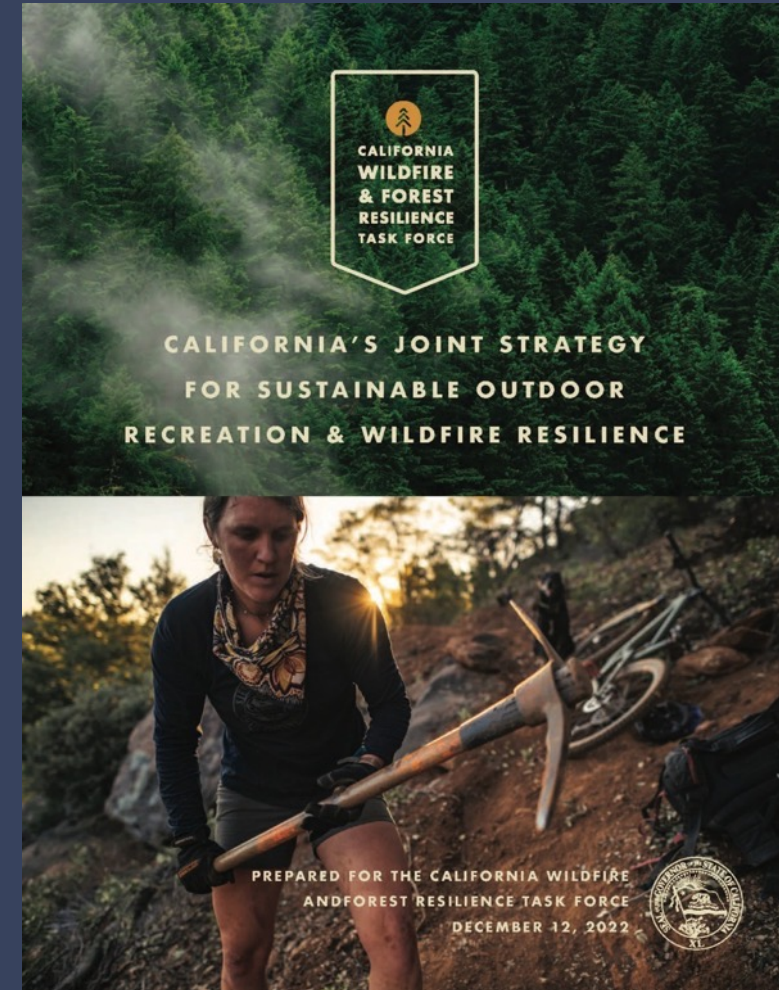
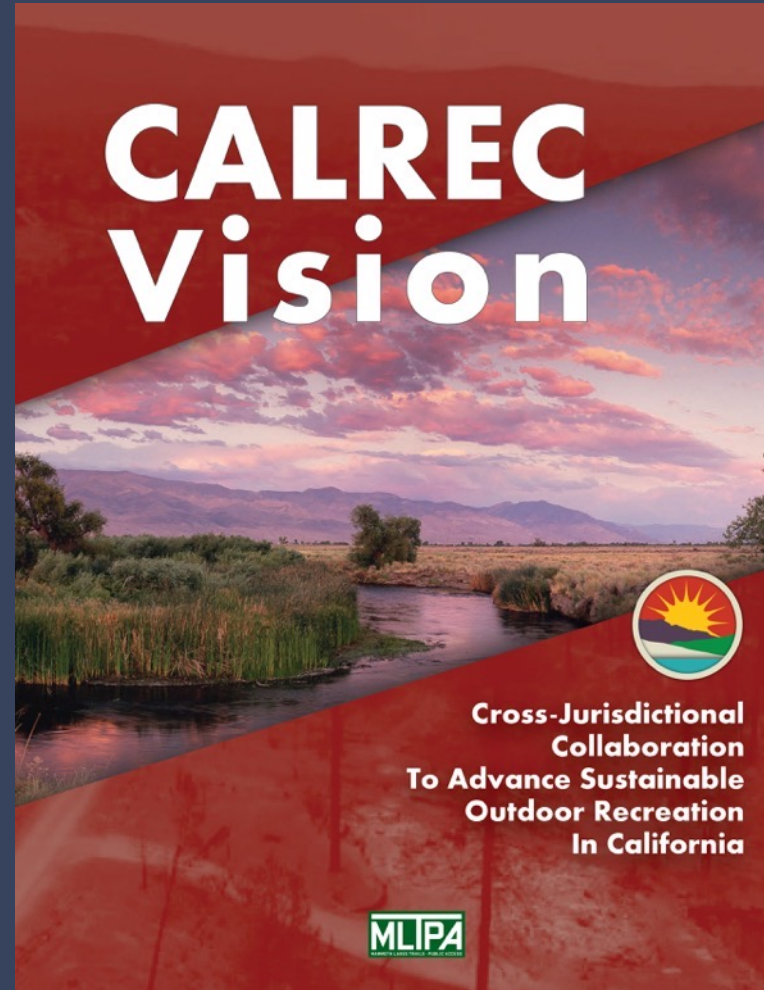


Joint Strategies Completed for Beneficial Fire and Sustainable Outdoor Recreation

Task Force Work Groups completed and launched their Joint Strategies as required in California's Wildfire & Forest Resilience Action Plan. Click below to see them, and look forward to Reforestation Pipeline, Resilient State Lands and Private Landowner strategies to be published in early 2024.

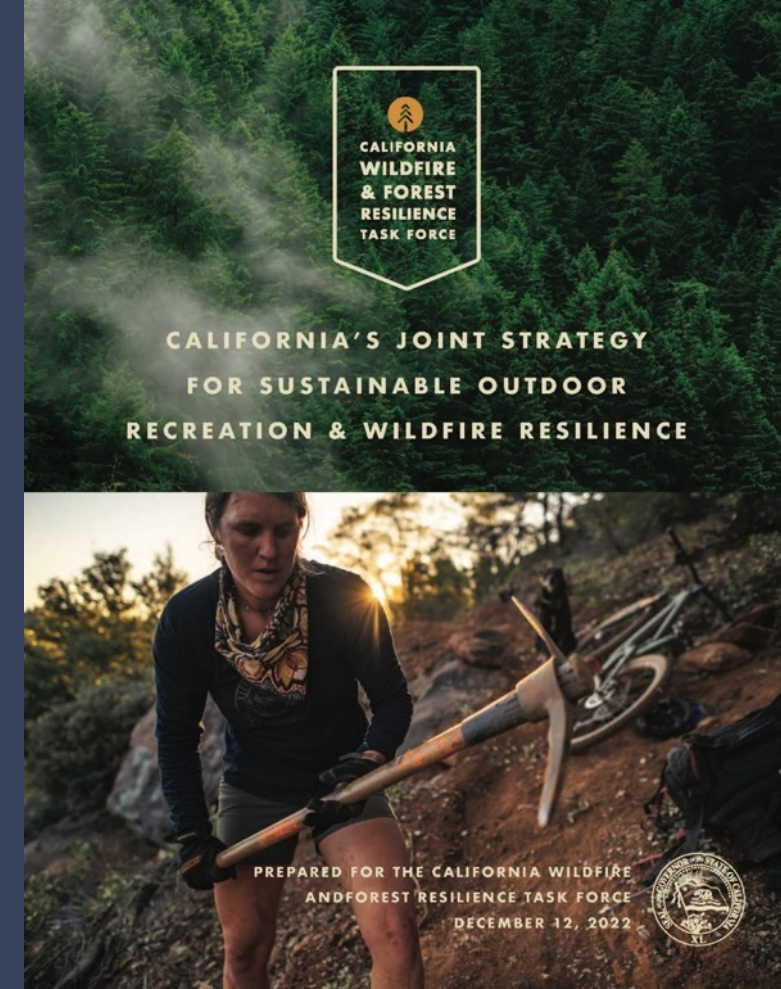
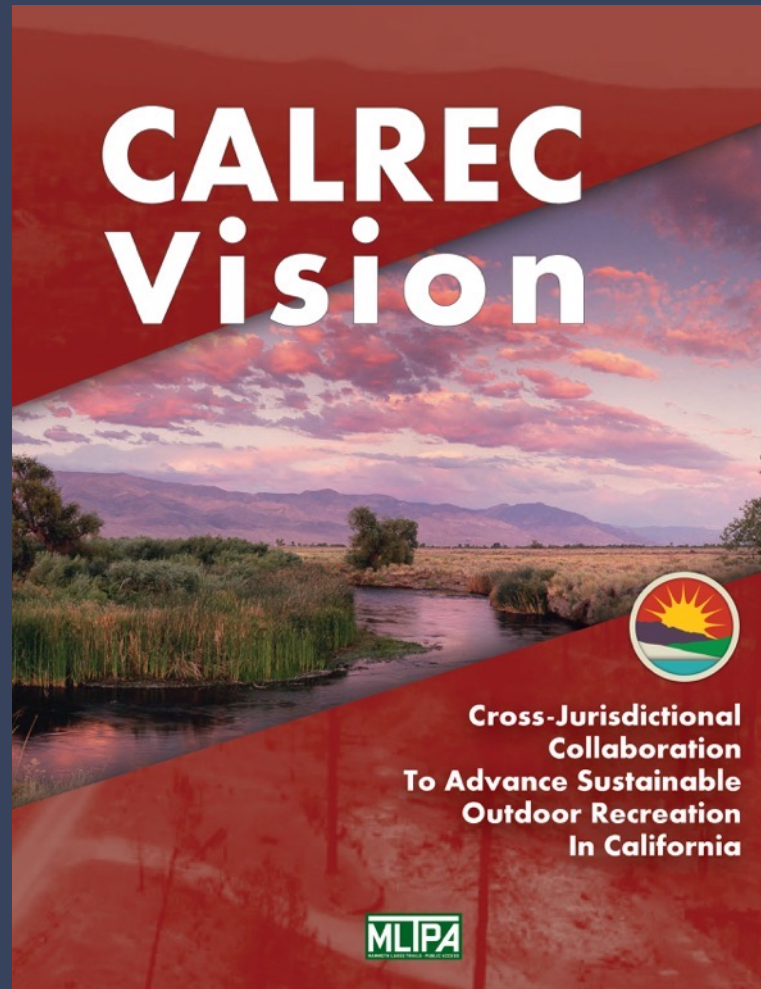
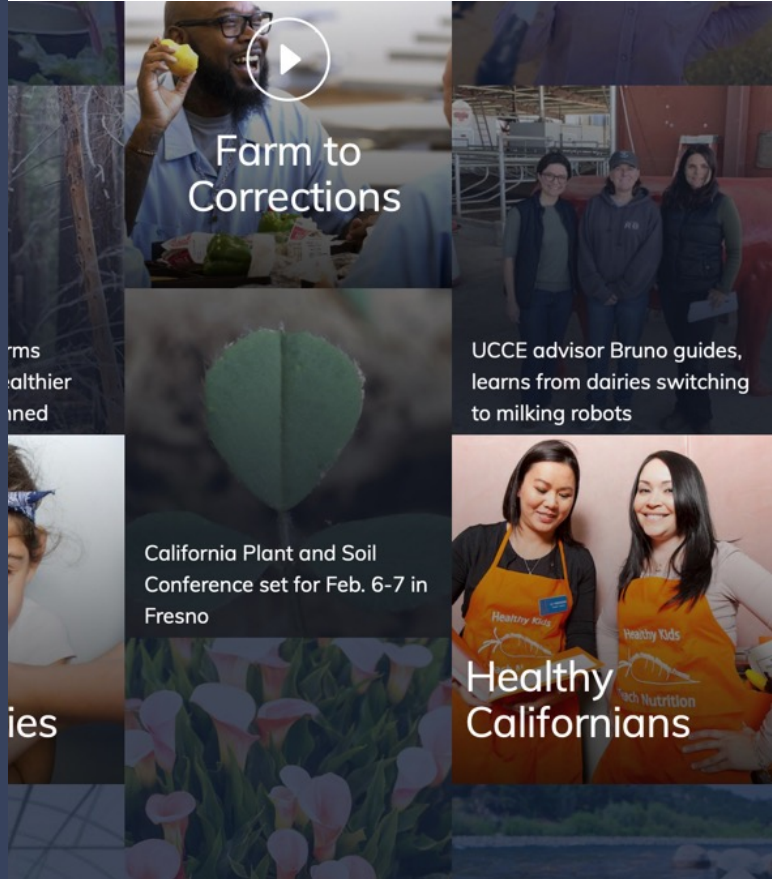
- > [Beneficial Fire](#)
- > [Sustainable Outdoor Recreation](#)

State Updates



State Updates

UNIVERSITY OF CALIFORNIA Agriculture and Natural Resources



State Updates



Hi Recreate Responsibly California Coalition members,

We kicked off the new year with many great updates, a sharing of resources, and some new faces! Topics ranged from responsible recreation campaigns, upcoming advocacy efforts, and even some news about [Pierce Brosnan facing charges for allegedly walking off-trail in restricted hydrothermal areas](#).

Education Campaigns

Recreate Responsibly Winter Recreation Guide was recently released

- Take a look at the [Winter Edition](#)
- Feel free to utilize or share [the Toolkit with Graphics](#)

Respect Campaign: The BLM and their foundation has invested time and creativity in their "Respect Campaign" featuring "Spokespebble", a "nature-loving hunk of million-year-old sedimentary rock who is young at heart and always on the go."

- [Visit the Respect. Connect. Protect.](#) webpage for some charming inspiration.

Advocacy

Visit California is in second and final year of its Regional Strategic Tourism Planning process with the global consulting firm JLL. These regional plans are calling for as many voices as possible to provide feedback on tourism issues in your region. If you haven't been able to share comments, now is a great time to get engaged.

- [Get a refresh on the effort here.](#)
- [Submit your comments using this form.](#)

News

The Outdoor Recreation Roundtable released the second edition of the New Rural Economic Development Toolkit. This comprehensive guide is designed to help communities around the country strengthen their economies through outdoor recreation. From economic impact and public health to housing affordability, stewardship, and collaboration, the toolkit is full of new tools to help leaders thrive. We've shared links from the virtual event below, including the event recording.

- [New Rural Economic Development Toolkit](#) Culminating three years of research on rural economic development through outdoor recreation, this resource aggregates 12 best practices, case studies, tools, and advice from practitioners in rural communities.
- [The Rural Development Toolkit Mapping Project](#) is part of the OOR research effort aimed at showcasing all communities around the US seeking support from state/federal representatives and agencies, to develop outdoor recreation. Please use this form to indicate your needs.
- You can use these links to view the [Webinar Recording](#), [Slides](#), and [Links from Chat](#)

Reminder: Upcoming Conferences

We shared these last year but wanted to offer the reminder about two upcoming conferences.

- Learn more about the [California Trails & Greenways Conference](#)— taking place in Olympic Valley near Lake Tahoe, April 30th-May 3rd, 2024.
- The Society of Outdoor Recreation Professionals will host their annual National Outdoor



EN ▼

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Take Action

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[campaigns](#)

[coalition](#)

[partners](#)

[priorities](#)

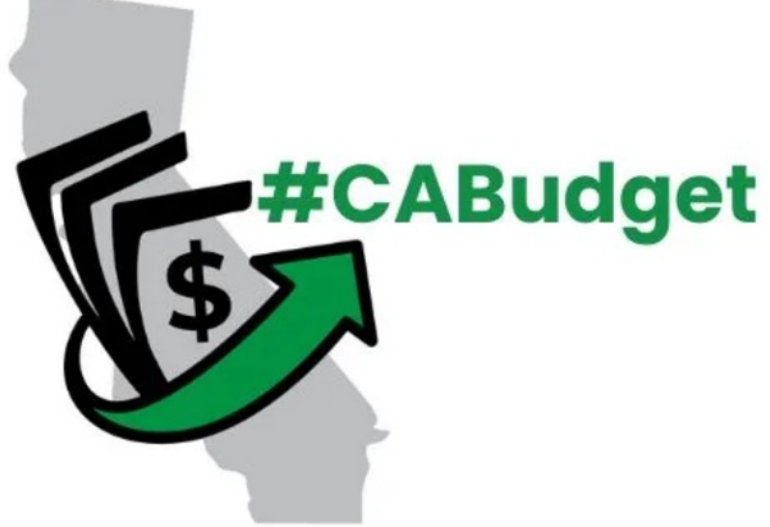
[stories](#)

to
#RecreateResponsibly

is to
care for one another and the places we play.

JOIN THE MOVEMENT





2024 official budget resources now online

List to be updated through June

JAN 10 • JASON SISNEY

New

Top

Community



#CABudget info

California state budget info and updates

✓ Subscribed

DOF begins posting proposed trailer bills

Advocates, press, & staff should treat trailer bill and BCP proposals just like other bills

FEB 1 • JASON SISNEY



LAO: January withholding below projections

Other revenue tallies will lead to multibillion dollar revenue shortfall this month

JAN 31 • JASON SISNEY



LAO: January revenues \$3 billion-\$4 billion short of Governor's Budget projections

JASON SISNEY
JAN 22, 2024

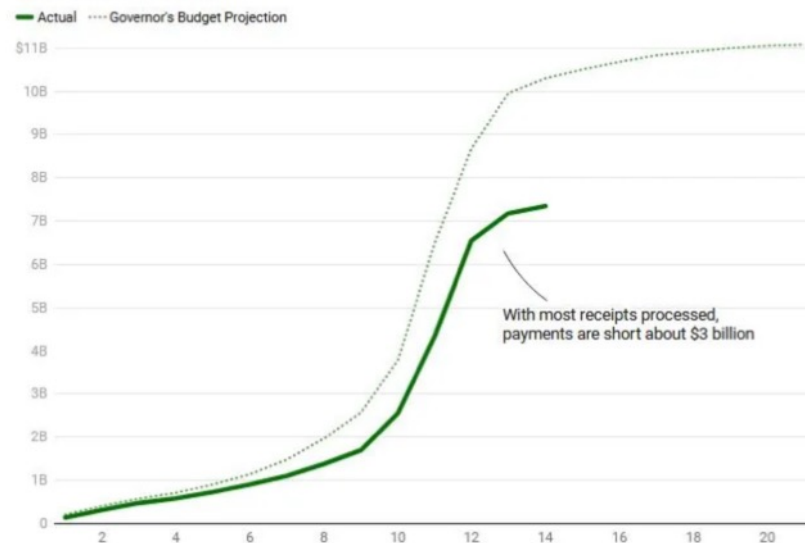


The Legislative Analyst's Office (LAO) notes today: "In the first few weeks of January, real-time personal income tax (PIT) revenue collections are running \$3 billion to \$4 billion short of the January target for current year revenue projections included in the 2024-25 Governor's Budget" (from LAO email blast, 1/22/2024).

The full LAO research note is here: <https://lao.ca.gov/LAOEconTax/Article/Detail/795>.

Recently Available Estimated Payments Falling Below Administration's Projections

January estimated personal income tax payments received. Nearly all payments are processed by the 14th collection day of the month.



The tax payment deadline, January 15th, typically is the 10th or 11th collection day of the month.
Chart: California Legislative Analyst's Office • Source: California Franchise Tax Board • Created with [Datawrapper](#)

LAO: January withholding below projections

Other revenue tallies will lead to multibillion dollar revenue shortfall this month

JASON SISNEY
JAN 31, 2024



The Legislative Analyst's Office (LAO) reports today that the state's Employment Development Department (EDD) personal income tax (PIT) withholding tallies for the month were \$1 billion below the updated projections in the Governor's January 10 budget proposal. Recent PIT withholding trends have been "underwhelming," LAO reports. Most withholding payments are for employees' wages and salaries, but withholding is also due on bonuses and stock options received by employees. Weakness in technology IPOs may be contributing to weak trends in PIT withholding.

In addition to the \$1 billion EDD withholding shortfall, Franchise Tax Board (FTB) collections of quarterly estimated income tax payments have lagged far below January 10 projections this month: over \$4 billion short, by my rough estimate. Total General Fund revenue shortfalls—inclusive of all collections by EDD, FTB, and the Department of Tax and Fee Administration—may end January around \$6 billion short of the Governor's January 10 budget projections for the 2023-24 fiscal year to date. This could add to General Fund deficit pressures in 2024 and likely would lower the Proposition 98 minimum guarantee further for 2022-23, 2023-24, and perhaps later years.

Authoritative monthly "agency cash" revenue results for January are scheduled for publication on February 20 in the Department of Finance Finance Bulletin. (Agency cash is the most timely method for California state revenue tallies, measuring revenue collections as they happen at the state's tax collection agencies.)

California's state treasury balances remain very strong due to rainy day and General Fund reserves, special fund balances, and other balances.

March 1 and then March 8



The screenshot shows the NLC 100 website. The header includes the NLC 100 logo with the tagline "1924-2024: A CENTURY OF STRENGTHENING CITIES". Navigation links include "About", "100th Anniversary", "Membership", "RISC", "Mutual Insurance", "Login", and a "Join" button. A secondary navigation bar lists "ADVOCACY CENTER", "NEWS & INSIGHTS", "RESOURCES & TRAINING", "CONFERENCES & MEETINGS", and "INITIATIVES", each with a downward arrow. The main content area features a large image of the U.S. Capitol dome at night. Overlaid on the bottom left of this image is a link "All Articles" with a left-pointing arrow. A large white text overlay on the bottom right of the image reads: "Congress Votes to Keep Federal Government Open; Sets New March Deadline for FY2024 Spending Bills".

NLC 100
1924-2024: A CENTURY OF STRENGTHENING CITIES

About 100th Anniversary Membership RISC Mutual Insurance Login [Join](#)

ADVOCACY CENTER NEWS & INSIGHTS RESOURCES & TRAINING CONFERENCES & MEETINGS INITIATIVES

[All Articles](#)

Congress Votes to Keep Federal Government Open; Sets New March Deadline for FY2024 Spending Bills

Next Meeting - First Monday of the Month @ 3:30

Thank You - !

Next Regular ESSRP Partner Meeting

Monday March 4, 2024 @ 3:30 PM