



**Mammoth Trails Regular Meeting Summary**  
**April 21, 2011**  
**4:00 to 5:30 p.m.**  
**Mammoth Lakes Library Ellie Randol Reading Room**

- A. Call to Order:** The meeting was called to order at 4:04 p.m. by Mammoth Lakes Trails and Public Access Foundation President (MLTPA)/CEO John Wentworth in the Ellie Randol Reading Room of the Mammoth Lakes Library. Also in attendance were Mammoth Trails Charter Members Hank Garretson (Eastern Sierra Nordic Ski Association), John Armstrong (Eastside Velo), and Alana Levin (High Sierra Triathlon Club); MLTPA Foundation Community Engagement Director Kim Stravers; TOML Recreation Manager Stuart Brown; and Mammoth Lakes Tourism Executive Director John Urdi.
- B. Additions to Agenda:** Ms. Stravers made a general announcement regarding upcoming meet-and-greet opportunities for Ed Armenta, the new Inyo National Forest Supervisor, who will be at the Mammoth Lakes Welcome Center from 4:00 p.m. to 6:00 p.m. on May 5. Mr. Brown advised that Town Clean-Up Day was scheduled for May 21 but is now to be held on June 11 to accommodate weather conditions and to coincide with the U.S. Forest Service's National Get Out of Doors Day. He noted that he is the contact for this event and that there has been some discussion regarding rolling Earth Day celebrations into this event.
- C. Organizational Items**
- 1. Acceptance of March 17, 2011, Meeting Summary (Kim Stravers)**  
**(attachment):** The summary was accepted by the Charter Members as submitted.
  - 2. Charter Member Annual Meeting (John Wentworth):** Mr. Wentworth noted that this would be the first meeting of its kind since the inception of Mammoth Trails. The group agreed to schedule the meeting to precede the regularly scheduled May meeting.
- D. Special Updates**
- 1. Mammoth Lakes Trail System**
    - a. Proposal to INF: Mammoth Trails Review (early May):** Mr. Wentworth stated that this proposal will come back to Mammoth Trails members at their next regular meeting, if possible. He noted further that the TOML and the INF are under significant budget pressures at present and that the hope is to bring the entire MLTS under a single use permit so that it may be managed effectively and efficiently.
    - b. Mammoth Trails Website: Activities/Persona Development:** Mr. Wentworth stated that MLTPA is seeking to develop four to five distinct personas based on points of entry into the website. MLTPA is working with Mammoth Lakes Tourism to market the information the Mammoth Trails website will offer. Mr. Wentworth shared that development of this

website is happening at an accelerated pace; MLTPA has already put together draft lists of activities, facilities, and other information in pursuit of developing useful prototypes for the Fall 2011 Measure R cycle. The following parties volunteered to lend their knowledge toward development of personas: Hank Garretson, Nordic skiing; Malcolm Clark, hiking; John Armstrong, cycling; Alana Levin, swimming, and Andrew Kastor, running. Mr. Wentworth stated that he would be in touch with each volunteer by phone to set up data-gathering meetings.

2. **Shady Rest/Casa Diablo 4 (attachments):** Mr. Wentworth stated that May 9 is the deadline to submit comments on the project's public scoping. He noted that he attended both the public-information meeting this week as well as a separate agency meeting. MLTPA will be getting project GIS data from the TOML that shows Ormat's planned development, which MLTPA will overlay with recreation data to begin analysis for potential conflicts. MLTPA will distribute this map and their findings before the May 9 deadline.
3. **Shady Rest Staging Project (INF):** Mr. Wentworth shared that this plays into the CD4 project and that the public should be making connections between the two in the public-scoping comment process. He noted further that although it is unclear when the third and final public meeting for the staging project will be held, notes from the previous two meetings are available on the MLTPA website.
4. **RecStrats Implementation Workshop Updates (Stuart Brown)**
  - a. **Trails, April 13–14:** Mr. Brown noted that thank-you emails have been sent to meeting participants (37 attendees on April 13 and 33 attendees on April 14) and that meeting notes should be available shortly. Additional comments are welcome both online and through the comment stations set up around town. Surveys also are available in Spanish. He noted further that the RecStrats final report will be presented to Town Council in September and will inform the Fall 2011 Measure R process next. The next meetings are May 11 and 12 (Special Events and Arts & Culture), followed by High-Altitude Training and Linkages & Priorities in June.
5. **Measure R Spring 2011 Award Cycle (Stuart Brown):** Mr. Brown shared that four applications were received: biathlon feasibility study; MLTS signage and wayfinding; the Community Center Park; and the ice-rink funding gap between Proposition 84 monies and the TOML General Fund. He noted that approximately \$212,000 has been requested and about \$199,000 will be available for awards. All applications are available on the TOML's website.
6. **Measure R Award Equipment Purchase and Reporting Update (Andrew Kastor):** Mr. Kastor noted that the report is nearly ready for submittal.
7. **Snowmobile Restrictions in Lakes Basin Lifted April 17:** There was no discussion regarding this item.
8. **Tamarack Street Public Access/Terry Plum Development Project (John Wentworth):** Mr. Wentworth shared that this agenda item is now planned for the May 11 Planning Commission meeting, at 2:00 p.m. This item will include revisions to the last draft of the proposal, a proposed public easement, and one ADA-compliant parking space. Proposal #7 from the Sherwins Area Recreation Plan connects to this proposed easement and parking space. Mr. Wentworth separately noted that the letter asserting conflict of interest by Planning

Commissioners and Town Council members in project review and decision making, sent by the Ranch Road–area homeowners' association, was rejected in writing by the TOML attorney as without grounds.

9. **2011/2012 Mammoth Lakes Recreation Guide (Stuart Brown):** Ms. Stravers shared that the guide will go into production the week of April 25 and is set for delivery in the third week of May.
10. **Mammoth Lakes Tourism Brochure (John Urdi) (*attachment*):** Mr. Urdi noted that 200,000 brochures will be distributed in major locations and will include specific dates for music, arts, culture, fishing, sports, etc.; ongoing events will be featured on the back cover. Posters will be produced for big-draw event categories, and an ad will be run beginning Memorial Day weekend that shows the whole summer's events schedule. Microsites will be developed for specific categories to track interest, though all events will be represented on the main MLT website.
11. **Mammoth Lakes Sports Council (Stuart Brown):** Mr. Brown shared that the next meeting will be held on Monday, April 25.

#### **E. Member Events and Projects**

1. **Report: Winter Biathlon, Tamarack Cross Country Ski Center, March 26–27 (Hank Garretson):** Mr. Garretson shared that the event was a great success, especially considering the adverse weather conditions. There were 210 entries, of which 181 competed, and four national biathlon team members attended and competed. A two-week biathlon camp will be held in the Reds Lake area in early May, with the ski area's partnership, and Mr. Armstrong, as an MMSA employee, will follow up to determine if the event is open to the general public.

**F. Announcements and Updates:** Mr. Wentworth stated that current Mono County Chief Administrative Officer Dave Wilbrecht has been selected by Mammoth Lakes Town Council as the new town manager and that he will start June 1. Ms. Levin distributed postcards for the upcoming June Lake Triathlon.

**G. Requests for Future Agenda Items:** None.

**H. Next Meeting:** Thursday, May 19, 2011, 4–5:30 p.m., Mammoth Lakes Library Ellie Randol Reading Room

**I. Adjourn:** With no further business to come before the group, the meeting was adjourned by consensus at 5:18 p.m.